

MEXICAN-AMERICANS DEMANDING HERITAGE

By CHARLES SUTTON

Southern California's Mexican-American population is casting a new and troubled shadow across an already turbulent civil-rights landscape.

Prodded, perhaps even shamed, into militancy by the Negro revolt, the Mexican-American is demanding not only his full civil rights, but, equally as important, a recognition of his Mexican heritage and his Spanish-speaking legacy.

No longer, he says, does

he want to cut himself off from that heritage, hide from it, or even pretend it doesn't exist. He wants to keep it — along with his Americanism.

Yet he knows that if he's

First of Two Parts

to reach his objective, he must overcome some staggering problems.

Consider his plight: Though he's a million and a half strong in the state, his political power is so appallingly slight that many politicians in both parties

regard him with polite disdain.

He has the highest school-dropout rate in California. He is plagued in some areas by an alarming incidence of tuberculosis, not to mention crime.

He still is confined to ghettos in some regions, especially Los Angeles County.

And his employment record is even more abysmal in some respects than that of his Negro brethren.

Yet, oddly enough, he refuses to join the Negro in

the latter's powerful drive for equality. He stands alone while a revolution rages about him.

Why?

ACCORDING to Dr. George R. Borrell, as militant—and bitter—a Mexican-American as there is in Southern California today, "The consensus of Mexican-Americans is that we shouldn't join the Negro revolt because the Negroes' problems are basically different from ours."

"We don't begrudge their

drive," says Borrell. "If they obtain advantages that are due them, we say fine. But it's up to the Mexican-American to solve his own problems."

And Ed Quevedo, a 60-year-old Mexican-American political leader in Los Angeles County, says his people are not demonstrating in the streets because they're not suited to it. "We're not the nonviolent type," says Quevedo, a member of the Mexican-American Political Association (MAPA). "We just

wouldn't stand for anyone pushing us around without retaliating," he explains. "That's why we believe in an orderly presentation of our concerns."

One well-informed person says there are additional, if not overriding, reasons for the Mexican-American's refusal to link hands with the Negro.

"CATHOLIC leaders," he says — and Mexican-Americans are predominantly

(Continued Page A-6, Col. 1)

Allies Will Discuss Reply to Russian Treaty Proposal

WASHINGTON (AP)—Administration officials expect to start consultations with allied governments this week on Western counterproposals to Soviet Premier Khrushchev's call for a global nonaggression pact.

President Johnson and Secretary of State Dean Rusk have decided the United States must make a positive response on points in the Khrushchev note which in their view can be the basis for further moves toward agreement.

Officials said Saturday the Khrushchev note is sharply disappointing to administration leaders, because they consider so much of it to be standard Communist propaganda and hostile to the West. Yet they believe points for exploration and counterproposals must certainly be developed in Johnson's reply.

Allied consultations are expected to include discussions in the North Atlantic Treaty Council in Paris and in meetings to start here in the next few days among diplomatic representatives of the United States, Britain, France and West Germany.

The four-nation "ambassadorial group" has been set in motion again to see whether the Western powers can come up with some new proposals to the Soviets for

(Continued Page A-3, Col. 3)

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather--
Mostly sunny with some gusty
winds. High 74. Complete
weather on Page A-2.

Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 20 CENTS LONG BEACH 12, CALIFORNIA, JANUARY 5, 1964 VOL. 12—NO. 19 138 PAGES

New Breed of Bandit Is Bumbling, Shaky Amateur

URBAN SPRAWL BOOSTS BANK HOLDUPS

By WILLIAM JONES

Tough guy Timothy Mahoney handed the threatening note to the teller in the Oroville bank, demanding money or a life, and then—fainted from fright.

Police had to cart the would-be bandit to jail on a stretcher.

In Long Beach, another bandit pushed this note at a teller: "Give me \$40,000 or else." Before

the clerk could comply, the poor man stepped away, trembled and hurriedly walked out.

Charles Martin Bowen had it worse at a Del Mar bank. He got \$3,500 from a teller despite the fact his toy gun still carried its 49-cents price tag and then—was felled by two women bank customers.

The screaming women brought him to the ground even though they still were clutching their pet poodles with their other arms.

These three cases point up the new breed of

bank robbers, the bumbling amateurs.

And, say officials, the banking trend toward suburban "homey" branches is to blame.

In the old days, the real pros of the underworld relished matching wits by "casing the joint," synchronizing watches for perfected time schedules and arming their gang of robbers with exotic weapons like elite front-line troops.

On the other hand, banking was centralized in the downtown areas—law prohibited branches—and

the huge gray, marble buildings were veritable fortresses.

As one local bank official recalled: "There were always 20 to 30 guards with tommy guns and gas masks when the armored car rolled up."

At stake was one huge sum of money.

Today, the money is spread out among the branches. Many have a "vault limit" on the amount

(Continued Page A-14, Col. 1)

YOUTH, 18, BRAGS OF MURDER, HELD

13th Boston-Area Victim of Strangling Is Girl, 19

BOSTON (AP)—A 19-year-old girl was found strangled in her apartment near Beacon Hill Saturday night, the 13th female strangling victim in eastern Massachusetts in 19 months.

Within an hour after discovery of the victim's nude body, police in suburban Newton picked up an 18-year-old youth who had boasted, "I'm wanted for murder."

DR. MICHAEL A. Luongo, medical examiner, said an autopsy showed the girl had been sexually molested. He said the victim was strangled with a nylon stocking and two nylon scarves. "She had been dead several hours," he said.

Miss Mary Ellen Sullivan, the victim, shared an apartment on Charles Street with two other girls. She was the daughter of Mr. and

Mrs. John T. Sullivan of Hyannis, on Cape Cod.

The youth in Newton was arrested after two young women told police they were forced at knifepoint to drive a man from the Boston Common underground garage to Newton.

Miss Christine Tracy, 25, and her sister, Elizabeth, 16, both of suburban Belmont, told police the youth got out of their car after stealing \$5 from them. As he left the car, the girls said, he threatened them, adding: "I'm wanted for murder."

Miss Sullivan's apartment is only about three blocks from the Boston Common garage which faces on Charles Street.

The girl's body was discovered by her two roommates, Misses Pamela Parker, 18, and Patricia Delmore, 19, upon their re-

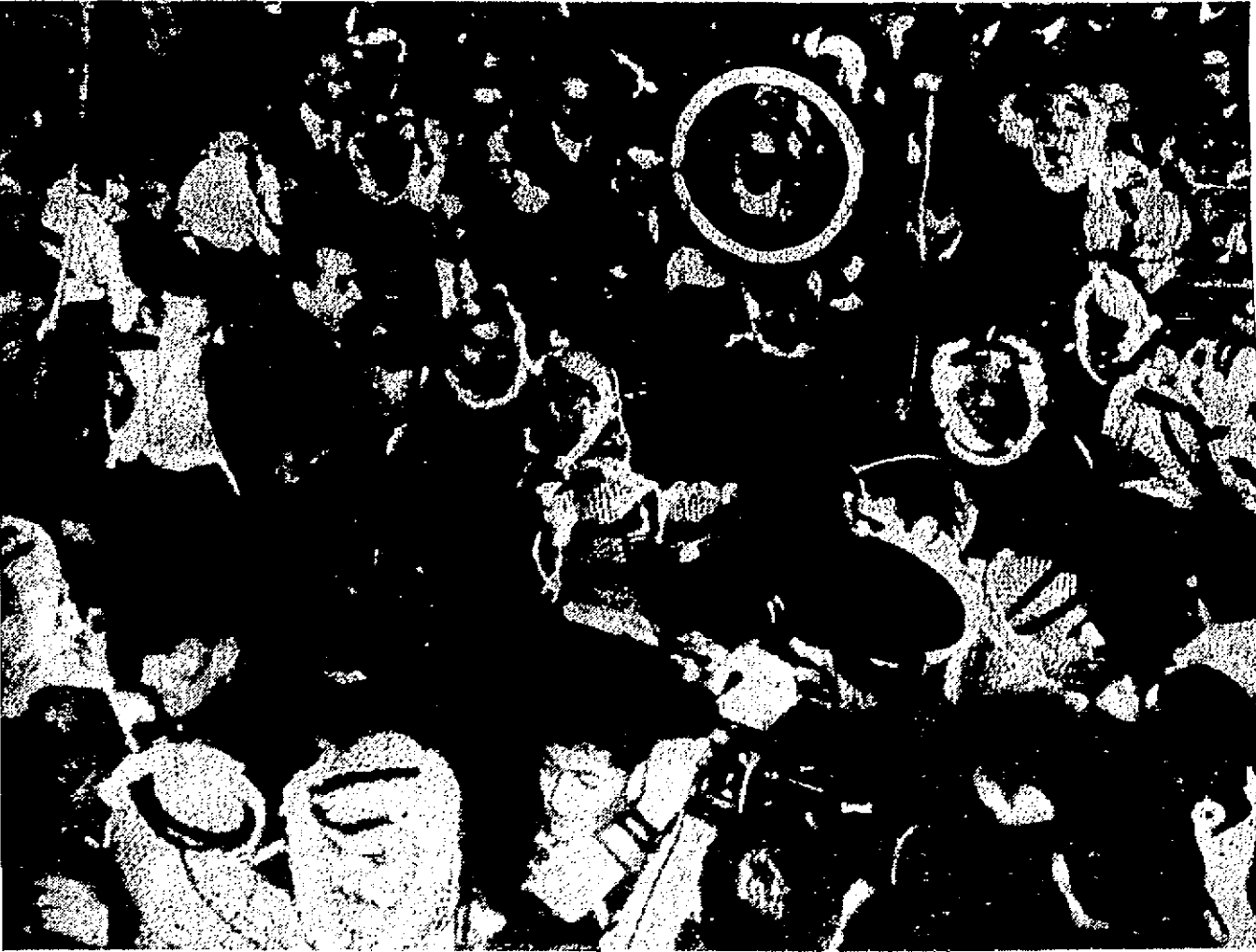
turn from work in a downtown department store.

They ran screaming into Charles Street and a passing motorcycle policeman notified headquarters.

Miss Sullivan, a 1962 graduate of Barnstable High School, moved to Boston about a year ago. She was employed as a clerk in a finance company.

TEN OF the previous slayings are unsolved. In two other cases convictions were obtained, one for first-degree murder and the other on a manslaughter charge.

The string of unsolved stranglings began June 14, 1962 with discovery of the body of Mrs. Anna Slesers, 55, a seamstress, in her Back Bay apartment at 77 Gainsborough St., where she lived alone.



—Associated Press Wirephoto

CROWD SWARMS AROUND POPE IN HOLY LAND

Pope Paul (circle), with bodyguard of Jordanian police and soldiers making a path for him, is engulfed by a crowd as he walks to the Church of the Holy Sepulcher in Jerusalem Saturday. Throngs greeted the Pope as he opened his Holy Land pilgrimage.

Hysterical Throng Perils Pope as Holy Land Pilgrimage Begins

JERUSALEM, Jordan (UPI)—Pope Paul VI, first pontiff to visit the Holy Land, arrived Saturday on a humble pilgrimage in the steps of Jesus Christ and was greeted by such hysterical throngs that his safety at times seemed to be in danger.

After spending the night at the apostolic palace here, the Pope set out today in a motorcade for Israel to visit the shrines of Christ's boyhood and ministry.

Earlier, Jordanian security guards, using every means short of firing into the mass of 100,000 persons, lashed out with rifle butts and clubs to hold back the mob whose aim seemed to be to get close enough to kiss the Pope's ring or touch him.

"They'll kill him! They'll kill him!" shouted horrified Franciscan fathers as the Pope's white skull cap could be seen bobbing along like a leaf on the flood of humanity. Only stern efforts by Jordanian soldiers and police saved him from being trampled.

THE CROWDS WERE so dense the Pope was unable to stop and pray as he retraced the 14 stations of the cross—Jesus' path to Calvary. Many pilgrims and spectators were injured.

At the sixth station, where Veronica wiped the face

of Jesus, the Pope was forced to take shelter from the crowds in the doorway of a convent. He was there for about 15 minutes. He seemed to be near exhaustion, and his face was ashen.

Shop windows were broken and toys and glassware

JERUSALEM, Jordan (UPI)—It was a scene out of the Old Testament—14 Bedouins squatting near the River Jordan with their cattle.

They did not join the crowds around Pope Paul.

They were listening to a broadcast of his procession on a transistor radio.

and cheap watches were trodden into the cobblestones as the security guards forced a pathway for the Pope to the Church of the Holy Sepulcher.

At the Church of the Holy Sepulcher, where the body of Christ was entombed, the Pope arrived exhausted but was able to celebrate Mass though a short circuit in a television cable above his head sent up a flicker of flame that threatened disaster before it was extinguished.

As the pontiff intoned the ritual, the flames

(Continued Page A-3, Col. 1)

Cyclist Hit, Killed; Girl Hurt by Car

A man riding a bicycle was killed and a young girl walking nearby was injured critically Saturday when they were struck down by an auto in their home town of Garden Grove, police said.

Dead on arrival at Palm Harbor Hospital there, was Theodore Bowley, 36, of 13131 Lewis St.

Candace Lynn Williamson, 10, of 13371 Mecevoy St., was in critical condition at the same hospital. She suffered head and internal injuries.

Police said the car was driven by Margie Geneva Horton, 27, of 13401 Marty Lane, Garden Grove.

'THE TORCH IS PASSED'

History of Kennedy Drama Now Ready

In a 100-page book including color and black-and-white photographs the Associated Press has compiled a dramatic history of the events surrounding the assassination of John F. Kennedy.

Titled "The Torch Is Passed," the 10x13-inch, hard-cover volume already is assured of a tremendous national reception. More than a million copies have been ordered.

Some of the photographs are modern classics while others are published for the first time. "The Torch Is Passed" will make an exciting addition to your library. You'll find a coupon for your order on Page B-7. Requests will be filled in the order received, so you should act promptly.

• WHERE TO FIND IT

- JIMMY CLARK of Huntington Beach shares the half-way lead in the Los Angeles Open Golf tournament with Tommy Jacobs and Bobby Nichols. The third round will be played today at Rancho Park in West Los Angeles. Details Page C-1.
 - SMOKERS die from lung cancer at 10 times the rate nonsmokers do, according to a London newspaper account of a secret U.S. government report. Page A-3.
- AmusementsC-7
Beach CombingB-1
BridgeW-7
ClassifiedD 1, 16
Death NoticesC-8
EditorialsB-2
FinanceB-4
Music and ArtsW-5
- Radio-TVTV-1, 16
Real EstateR-1, 8
School MenusW-2
Ship ArrivalsA-14
SportsC-1, 6
OmarrA-13
Women's NewsW-1, 8

Bulgarian Executed as Spy for U.S.

LONDON, Sunday (AP)—Ivan Asen Christof Georgiev, former Communist Bulgarian U.N. delegate who pleaded guilty to spying for the United States, has been executed, the Soviet news agency Tass reported today.

Tass quoted a Bulgarian News Service report from Sofia as saying the Presidium of the People's Assembly of Bulgaria yesterday considered and rejected the 56-year-old former diplomat's appeal for a pardon.

Sailor Killed on Freeway

A 20-year-old Navy man was killed Saturday night when the car he was driving hit a Long Beach Freeway embankment, rolled three times and came to rest upside down on the roadway near the Broadway off-ramp.

Arthur L. Jewell, of the USS Henderson, was pronounced dead on arrival at 9:34 p.m. in St. Mary's Hospital, police said.

LBJ Hopes to Save Wasted Manpower

Seal Beach Vote Slated on Charter

Chou Calls Tito a U.S. Imperialist

Navy Ships in Port

[illegible]

COMPLETE WEATHER

SUN, MOON, TIDES

SATURDAY'S WEATHER REPORTS

CALIFORNIA			
H. T. Prc.		H. T. Prc.	
Long Beach	74 47	Fresno	42 38
Long Beach Airport	74 42	Hempstead Beach	45 40
Los Angeles	73 51	Riverside	47 75
Avon	64 47	Sacramento	49 35
Exeter	64 51	San Bernardino	47 50
Big Bear Lake	50 11	San Diego	49 41
Bishop	58 14	San Francisco	58 45
Blythe	65 35	Santa Barbara	66 24

ACROSS

U.S. PRE.		L. PR.			
Albuquerque	37	17	Miami Beach	72	67
Atlanta	49	42	Minneapolis	72	59
Baltimore	42	33	New Orleans	69	53
Boylan	64	33	New Orleans	69	53
Buffalo	52	41	Oklahoma City	52	39
Cleveland	35	31	Omaha	47	39
Covington	49	19	Philadelphia	52	39
Des Moines	59	25	Pittsburgh	64	34
Detroit	59	33	Pittsburgh	64	34
Fairbanks	0	18	Portland	48	33
Fort Worth	15	17	Reno	47	17
Honolulu	59	33	San Francisco	57	47
Indianapolis	44	28	St. Louis	51	27
Kansas City	54	29	St. Louis	51	27
Las Vegas	59	33	Seattle	52	24
Memphis	35	31	Sooke	44	28

The highest temperature in the 48 adjacent states was 79 at Mla International and Key West, Fla. The lowest was 6 below zero in Mal City, Idaho.

INDEPENDENT
PRESS-TELEGRAM

Published Sunday only at Sixth
St. and Pine Ave., Long Beach, Cal.
Entered as second class matter at
Post Office at Long Beach, Cal.
Per Mo. Per Yr.
Carrier delivery \$1.00 \$12.00



Bogle's

LUGGAGE GIFTS
ANNUAL LUGGAGE SALE

Clearance Odds & Ends
20 TO 50% REDUCTIONS

SKYWAY FEATHERWEIGHT
SKYWAY (LONG BOUND SERIES)
MEN'S & WOMEN'S BILLFOLDS
ATTACHES & BRIEF CASES



BankAmericard Credit



646 PINE AVENUE

NEAR THE PINE

FRANK BROS
JANUARY
CLEARANCE
sale

Now in progress... reductions to 60%
in every department of the store... fine contemporary
furniture, accessories, carpeting, accent area rugs, lamps.
Scandinavian imports and custom upholstered items from our
own workshops... dramatic savings on such outstanding names as
Dreier, Burke, DUX, Brown-Salmay, Knoll,
Lightcor and many others...
Savings of 20% to 60% on the entire Los Angeles
showroom of quality upholstered designs by Metropolitan...
all of these exciting values are easy to own
with a Frank Bros. Budget Plan...
as long as 36 months to pay.

OPEN EVENINGS MONDAY THROUGH FRIDAY, JANUARY 6-10

FRANK BROS

2400 Long Beach Blvd., Long Beach

GA 6-1341

Spacious store-side parking

LONDON PAPER REVEALS SECRET U.S. REPORT

Cancer 10 Times as Likely to Kill Smokers

LONDON, Sunday (AP) — Dr. Luther L. Terry, surgeon general, until then the most conservative of the U.S. Health department, was supposed to be since no really effective scientists "have found that method of filtering has yet there is overwhelming evidence linking smoking, particularly cigarette smoking, at 10 times the rate nonsmokers of the study had yet been taken because the multimillion-dollar American tobacco more than a year in the making and bronchial complaints." The report says cigarettes are "real killers." The Mirror did not say industry is expected to reply, where it had gotten its ad-with counterassurances when Ten American specialists. American tobacco industry the contents of the report were given the task of study, has "disease detectives" of its medical data on smoking, down who say the same statistics can be used to "prove British findings in the study that smoking prevents suicides, accidents and diabetes port, over the signature of each hour the day it is re-that filter-tip cigarettes are importance, the Mirror said, by calming the nerves."



NEIGH! NOT FOR ME

One of nine famous show horses is led to safety Saturday afternoon as fire destroyed \$6,500-worth of hay at a riding stable just west of the Long Beach city limits near the Terminal Island Freeway-Willow Street intersection. The stable, owned by J. F. "Johnny" Johnson, of 2840 Daily Ave., was threatened briefly. Johnson told Long Beach firemen, who originally fought the blaze, that a fire started when the 7-year-old son of a friend touched a match to a 150-ton haystack. Los Angeles County firemen, who were called by Long Beach firefighters, decided that the stables were just 25 feet inside the City of Los Angeles and called that department, which finished controlling the flames. Police cited the youth and ordered him to appear with his parents in juvenile hall Monday. Johnson said only nine of his 24 horses were endangered but that all were saved in the hour-long blaze.

Holy Land Throng Puts Pope in Peril

(Continued from Page A-1)

broke out 15 feet above his head. A workman climbed a ladder and tried to put it out but only managed to short-circuit all the lights in the church. The workman beat out the fire with a long wooden mace used in church ceremonies.

Pope Paul ignored the confusion and continued the ceremony by the light of candles. Later the electrical circuit was restored as the Pope mounted the stone steps to another part of the church where he uttered a brief prayer.

The day of buffeting by the crowds so tired the 66-year-old pontiff that he later canceled audiences with other church leaders and remained in the apostolic palace for a rest. Jordanian troops began encircling the Garden of Gethsemane before the Pope went there to pray.

AFTER SEVERAL HOURS' rest at the apostolic mission the Pope went to the Basilica of the Agony in the Garden of Gethsemane on the slopes of the Mount of Olives to attend Mass where Christ was betrayed by Judas and where he was seized by the Romans.

The entire area was heavily guarded under new plans hastily formulated after Saturday's incidents.

The altar of the church was decorated with red carnations and palm branches. A crucifix lay on the altar. The crowd in the church cheered and applauded as the Pope entered. He raised his right hand in blessing.

The Pope wore a red robe, a white hat and a red vest embroidered in gold as he knelt before the altar and meditated next to the rock where Jesus spent his night of agony.

The choir sang "Ave Maria" followed by Mass. Certain passages were intoned in Greek and Arabic and parts of the service were sung in Armenian and Russian.

FEARS THAT SOME Arabs or Israelis might try to make political capital out of the Pope's visit proved groundless the first day.

There was one mild reference to politics when a Jordan radio announcer, filling in while waiting for the Pope to arrive, referred to the River Jordan's waters and said Israel was "planning to deprive the people of Jordan of these."

As the Pope started to leave the church by its main entrance crowds blocked his way and police had to struggle to open a road for him. Thousands touched and kissed his garments.

The demonstration was good natured in contrast to the hysteria earlier in the day and the Pope smiled and shook all the hands he could reach.

From the church the pontiff returned to the headquarters of the apostolic delegation for private prayer and sleep. It was nearly midnight.

AT AMMAN AIRPORT

King Hussein Talks Pope's Plane Down

JERUSALEM (AP) — King the Pope left Amman for Hussein I of Jordan guided the pilot of Pope Paul's special jet airliner to a landing when the pontiff arrived in Amman Saturday for his pilgrimage to the Holy Land, an official source reported.

Concerned about marginal weather conditions at Amman Airport, where heavy gray skies made the ceiling low, the king mounted the airport's approach tower, took the microphone and "talked in" the pontiff's plane, the informant said.

THE POPE arrived in Jordan about half an hour late because of weather conditions. The young Moslem monarch way from Amman to Jerusalem is a seasoned aviator. After salem,

Nazareth to Be Calm for Pontiff

NAZARETH, Israel (UPI) —Israeli Prime Minister Levi Eshkol issued instructions to police Saturday night to ensure that the visit here today of Pope Paul VI is a "calm and relaxing spiritual experience untroubled by emotional human masses."

The order was issued after the pontiff was buffeted by crowds in the Old City of Jerusalem in Jordan Saturday.

THE ROAD into this Israeli hill town where Jesus Christ spent his boyhood and first preached Christianity's Gospel of peace and goodwill was virtually sealed off. Vehicular traffic was halted and only a few persons were arriving by foot.

Not more than 15,000 to 20,000 persons are expected to line the Pope's route today. Police discouraged Israelis in surrounding villages from coming here and no vehicular traffic will be permitted inside the town after 7 a.m. today.

Police double-checked houses and stores facing the main route to find out which planned to be open today and to carry out security procedures.

Allies Slate Talks on Soviet Plan

(Continued from Page A-1)

easing East-West tensions over Berlin and perhaps starting a discussion of problems involved in the division of Germany.

The Khrushchev memorandum presents a special problem to President Johnson. It is the first such maneuver by the Soviet leader that he has to deal with as President. What he says and how he says it will be closely observed and carefully analyzed by governments all over the world, diplomatic officials say.

JOHNSON has an opportunity Wednesday to make some public response to the Khrushchev proposition if he wishes to do so. He could readily encompass an initial, personal reply in his state-of-the-union message to Congress.

Officials say the disappointment expressed about Khrushchev's message in a State Department statement Friday arose from the fact that it plugged so many familiar Communist political lines.

Columbia mink trimmed luxury coat sale

long beach and lakewood center

luxury wool boucle ringed in natural mink

REG. 65.00

49⁹⁰

SIZES 6-16 in beige, toast, taupe, white and black

Forstmann's luxury wool with large male mink collars

REG. 99.95

\$68

SIZES 6-18 in black, beige and white

no money down — many months to pay — free park and shop Lincoln Park Garage



a breath of spring

THE THREE-PIECE SUIT

in crease resistant CRASHTEX

15⁹⁹

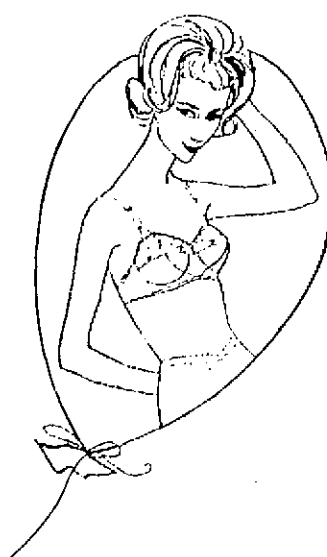
SIZES 10-20 AND 14 1/2-20 1/2

machine washable, linen-weave rayon, preshrunk and easy to iron—jacket and skirt in toast, navy, pacific blue with striped shell in coordinated colors

street floor, long beach and lakewood center

Columbia

pacific at 1st, long beach & huntington park — open mon. & fri 'til 9 p.m.—lakewood center mon., thur., fri. 12:30-9:30



FORMFIT ANNUAL SALE

REG. 3.95 "DRESS SHAPER" BRAS

2⁹⁹

Start the New Year in perfect shape with Formfit's exclusive "Dress Shaper" bra—the shape making lining unlines your figure and clothes with a curve that's natural flattery. Sizes A32 to B36 in carefree cotton, polyester and nylon.

street floor, long beach only

with cash at time of purchase



long beach and huntington park

POLITICS

Gov., Mrs. Rockefeller to Lunch Here Jan. 30

By BOB HOUSER
I. P. T. PALMER EDITOR

New York Gov. and Mrs. Nelson A. Rockefeller will attend a Long Beach luncheon in their honor Jan. 30 in the Lafayette Hotel Grand Ballroom. The visit and speech here will close a three-day California visit by the governor in his bid for the Republican presidential nomination.

Richard Sukman, retail executive, is chairman of the host committee and Attorney George Taubman is luncheon committee chairman.

SUKMAN, a member of the GOP State Central Committee who served as vice chairman in the 1962 re-election campaign for Long Beach Congressman Craig Hosmer, said he is finding many supporters for Gov. Rockefeller in the Long Beach area and predicted a capacity audience in the 700-seat hall.

Taubman said, "Long Beach is fortunate and honored to have this opportunity to meet Governor and Mrs. Rockefeller and to hear the views of one of the nation's prominent candidates for President."

"AS MAYOR Christopher (of San Francisco) recently pointed out," added Sukman, "Governor Rockefeller represents the best hope of the Republican Party. The governor's strong record of fiscal responsibility in New York, coupled with his keen desire to secure equality in human rights, marks him as a man representing the best of traditions in the Republican Party."

The luncheon will begin at 11:30 a.m. and conclude at 1 p.m. to permit the Rockefeller family to catch a flight back to New York. Sukman and Taubman said luncheon tickets will go on sale soon and reservations may be made with the host committee (HE 7-3511).

KENNICK ON SIGNS

A suggestion for "Fasten Seat Belt" signs on major highways and freeways, proposed by Assemblyman Joseph M. Kennick, D-44th District (West Long Beach-Lakeview-Dominguez), will be on the next agenda of the State Sign Committee.

John Erreca, State Director of Public Works, advised Kennick the suggestion also would be referred to the appropriate national committee. Erreca said the sign committee also intends to obtain experience results from the Ohio Turnpike Authority, which uses such reminder signs.

DEUKMEJIAN TALK

Assemblyman C. George Deukmejian, R-39th District (East Long Beach-Signal Hill), will discuss "Republican Principles—Present and Future" in a talk at 11 a.m. Wednesday to Long Beach City College Young Republicans in Room 502 at LBCC.

WESTERN TRACT

The West Long Beach Democratic Club will hold a public meeting at 8 p.m. Wednesday in Bret Harte branch library, 1595 W. Wilby St., to discuss disposition of the so-called Webster Tract, originally purchased for educational purposes.

Speakers will be Vernon Hinz, assistant superintendent, Long Beach Unified School District, and City Councilman Robert F. Crow. There is no admission charge.

SENIOR CITIZENS

Don Pullen, president of National Security Clubs, Inc., will speak at 1 p.m. Wednesday in Linden Hall, 505 E. Broadway, discussing "Social Security for 1964." The meeting is public and free. Coffee will be served.

SUMNER SCHEDULE

Bruce Sumner, candidate for State Senate in Orange,

Rocky Has Sarcastic Jabs for Goldwater

NEW YORK (UPI)—Gov. Nelson A. Rockefeller, first announced candidate for the 1964 GOP presidential nomination, flew home Saturday from his initial campaign trip with words of sarcasm for Sen. Barry Goldwater and mild criticism of President Johnson.

The governor flew here from Concord, N.H., last stop in a two-day tour of the state, which has the nation's first primary next March. The governor rebuked Goldwater, his only announced opponent for the Republican nomination in 1964.

PICKETS representing New York City businessmen followed Rockefeller through Concord's snowy streets protesting the proposed construction of the World Trade Center in New York City.

Rockefeller, asked what he thought of Johnson's early programs, told newsmen in Concord:

"Most of the program so far has been of statements, conversations and programs he hopes to put into action. But we must withhold judgment for some time."

"He's taken away some chauffeurs and big cars, but it's going to take more than that to bring this country back to a balanced budget."

ROCKEFELLER criticized Goldwater's plan, confirmed only Friday, to base his campaign for the 1964 nomination on sanity, security and solvency.

"How can there be solvency," Rockefeller asked at a news conference, "when Goldwater is against the graduated income tax? How can there be security when he wants to take the United States out of the United Nations?"

"How can there be sanity when he wants to give area commanders the authority to make decisions on the use of nuclear weapons?"

County's 35th District, announced this speaking schedule: Monday, 1:15 p.m., Garden Grove Federated Republican Women at Garden Grove Women's Civic Clubhouse, Chapman Avenue at Gilbert Street; Wednesday, 7 p.m., St. Joseph's College, Orange; Thursday noon, Santa Ana Exchange Club; Friday noon, Long Beach State College campus.

Sumner announced the appointment of Attorney William F. Wenke as his area chairman for the Tustin-Santa Ana regional campaign committee.

Sumner announced the appointment of Attorney William F. Wenke as his area chairman for the Tustin-Santa Ana regional campaign committee.

WEST ANNOUNCES

Dave West, Costa Mesa Democrat, publisher of Southern Realty Digest, announced his candidacy for State Assembly, 71 District (eastern Orange County), the office now held by Republican Robert E. Badham.

WREN ELECTED

Torrance Attorney John McDonald Wren has been elected chairman of the 17th Congressional District Republican Central Committee. The district is composed of the 67th and 68th Assembly Districts, comprising parts of Hawthorne, Lawndale, Redondo Beach, Gardena, Torrance, San Pedro, Wilmington and Lomita. Temporary GOP headquarters is at 2271 Torrance Blvd., Torrance.

Wren is first vice president of Californians for Goldwater, South Bay Chapter.

DALSIMER BACKER

Bellflower Attorney Richard E. Maher, former Long Beach deputy district attorney, announced he will help organize a special committee to back Superior Judge Vincent S. Dalsimer for Los Angeles County District Attorney.

Dalsimer will speak on "The Two Sides of Justice" at 8 p.m. Monday for the Mexican-American Democratic Club at 1023 Henry Ford Ave., Wilmington.

GOV. WALLACE

Alabama Gov. George C. Wallace will speak Friday at the University of California at Los Angeles.

AGING HEARINGS

The U.S. Senate subcommittee on housing for the elderly and on employment and retirement incomes for the elderly will hold hearings starting at 9:30 a.m. Thursday and Friday in Room 100 of the Los Angeles Police

Rocky Sounds Like Demo, Says Barry

LOS ANGELES (AP)—Sen. Barry Goldwater said that New York's Gov. Nelson A. Rockefeller is more Democrat than Republican and added:

"I'd rather take on President Johnson on the weaknesses of his administration."

The Arizona conservative, that President Johnson doesn't woe announced Friday he'll seek the Republican nomination for President, paused here as he headed for Washington to launch his campaign.

In an airport interview, Goldwater said he sees no sense in face-to-face debates proposed by Rockefeller, the only other announced candidate for the GOP mantle.

GOLDWATER said Rockefeller advocates policies more in keeping with the Democratic platform than with Republican principles, and:

"Debating him would be more like debating a member of the New Frontier than like debating another Republican."

If he wins the nomination, the Arizona said, he wants to meet President Johnson in debate. He said he thinks Johnson will debate during the presidential race.

"I see no sense in Republicans berating other Republicans," said Goldwater. He added that that seems to be Rockefeller's chosen course.

"If I can get the nomination," Goldwater continued, "I think I can run a stronger race than any other Republican. A strong race, win, lose or draw . . . will strengthen the Republican Party."

A strong showing in the presidential election, he said, would carry with it victory for Republicans running for governor, Congress and state legislature around the nation.

Goldwater said he thinks the late President John F. Kennedy would have been a stronger opponent for the GOP than will Johnson.

"He had a lot of things before."

"gotta tell my daddy"



Good for you—and be sure to tell your Uncle Charlie, too! This is **THE BIG SALE** for Men from America's Biggest Clothier

More suits. More coats. More new styles. More fine fabrics. More sizes and builds. More—because Bond's is America's biggest clothier where you expect to see more. All Bond-tailored to give you established quality plus long-lasting good looks. About 80% of our regular stock goes in this once-a-year fling. Make the most of it—right now!

- ②-trouser Bond Worsteds Suits
reduced from \$59.95 now 49.90
- ②-trouser Style Manor Suits
reduced from \$67.95 now 57.90
- ②-trouser Park Lane Suits
reduced from \$74.95 now 63.90
- ②-trouser Executive Group Suits
reduced from \$79.95 now 68.90
- ②-trouser Fifth Avenue Suits
reduced from \$85.00 now 73.90
- Hand-detailed Classic Suits
reduced from \$57.95 now 47.90
- Bond Designer Group Suits
reduced from \$49.95 now 39.90
- Royal York Sports Coats
reduced from \$29.95 now 24.90
- Worsted Flannel Slacks
reduced from \$13.95 now 11.90

All alterations without charge
Suits with vests—add \$8

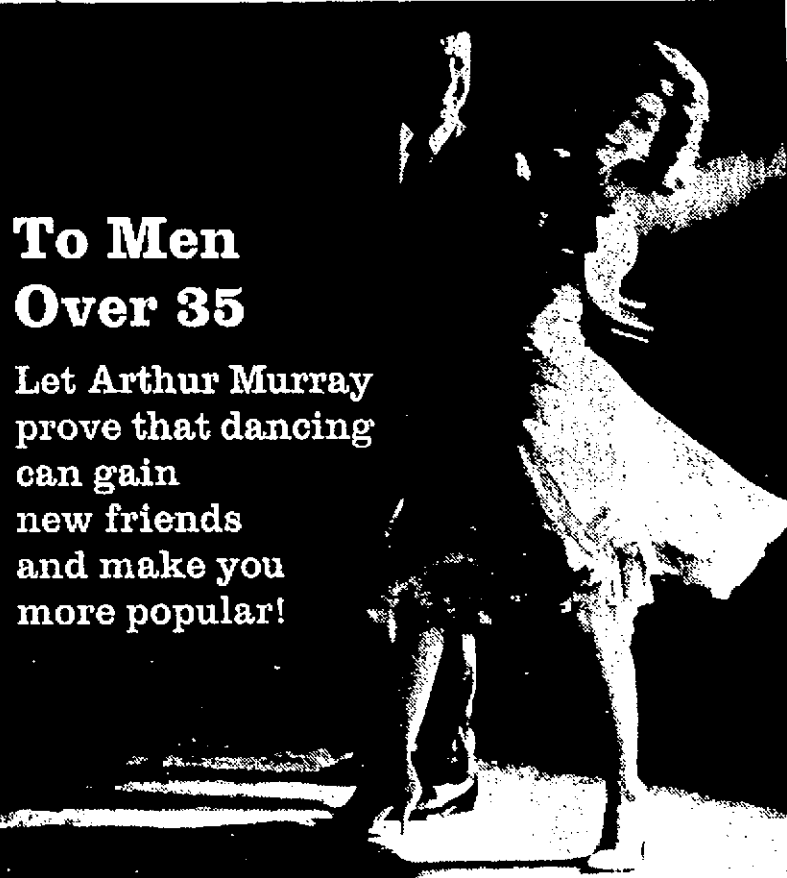
Just say "Charge it"
Pay 1/3 each month . . . or
open a 6-month Account

BOND'S

America's Biggest Clothier

LAKEWOOD CENTER, 5224 LAKEWOOD BLVD.
Open Mon., Thurs., Fri., 12:00 to 9:30 p.m.; Wed., 9:30 a.m. to 9:30 p.m.; Tues. and Sat., 9:30 to 5:30
ANAHEIM SHOPPING CENTER
11 Conveniently Located Stores in the Greater Los Angeles Area
ACRES OF FREE PARKING

SAVE 10% TO 20% DURING OUR GALA JANUARY JUBILEE



To Men Over 35

Let Arthur Murray prove that dancing can gain new friends and make you more popular!

This month . . . Special Introductory Rates in Effect

Thousands of people have found new pleasure, health, exercise and morale building new popularity through dancing. See for yourself—look better, feel better, too!

YOUR SUCCESS IS ASSURED
Thanks to Arthur Murray's new teaching methods you're bound to succeed! Put yourself in the hands of an Arthur Murray teacher and let her make you the perfect dancer.

By the end of your first hour lesson, you'll be able to dance alone steps, then you'll practice with different partners at Studio Dance Parties. You'll gain new self-confidence and have a new team the Club, the Fox, the, or Swans. You'll have more fun and start to feel more fun in every way.

GET SET FOR SPRING PARTIES
By learning or brushing up on your steps now, you'll be more popular and have more fun this spring. A good dancer is well-

loved everywhere as a real contribution to everyone's good time.

DON'T MISS THIS OPPORTUNITY
For great positive why not start today and see for yourself how much Arthur Murray dance lessons will do for you! Come on to the Long Beach Arthur Murray Studio and ask about this special offer. Do it now while the offer lasts and see for yourself! Studios open 10 a.m. to 11 p.m. daily.

Figure Trimming!

Read about it on page B-3

ARTHUR MURRAY School of Dancing
247 E. FIFTH ST.
J. Earl Manning
HEmlock 2-0976

DEHYDRATED CUISINE

Polar Cook's Food Is French

McMURDO STATION, Antarctica (UPI)—Eating is about the only pleasure a man has on these ice-caps, so the Navy goes all out to feed the 1,000 men stationed here.

That's why the 27 Navy cooks in Antarctica first were trained at the Sheraton Biltmore Hotel in Providence, R.I. They were taught how to prepare French cuisine.

Then they were trained at the Navy's "ration dense" school in Bayonne, N.J.

"Ration dense," explains Chief Petty Officer James K. Davis, the Navy's top cook at the South Pole, is the latest word for dehydrated food.

"We don't like to use the word 'dehydrated' because it leaves a bad taste in people's mouths. But let's face it—all the food served in Antarctica is ration dense," said the Navy veteran of 20 years service.

"WE SENT THE COOKS to the Sheraton Biltmore so they can learn all about that fancy French cooking," explained Davis.

"Cooking is a funny thing. Put a real fancy name on it and people eat it.

"Now you take roast rib au jus . . . I found out that's just a prime roast rib. And filet mignon ain't nothing but steak.

"Now take these here crepe suzettes. I never ate one in my life until I heard about it at the hotel. Then I looked the word up in a dictionary and it says they're nothing but thin pancakes rolled up and sprinkled with sugar. Sometimes they're served with flaming brandy sauce.

"I don't have any brandy out here so I'm going to try them with rum. It's all psychological."

DAVIS, FROM Jacksonville, Fla., says polar cooks have to bake under the peculiar atmospheric conditions of Antarctica. Those stationed at the South Pole, for example, live atop an ice plateau more than 9,000 feet above sea level.

At that altitude, Davis said, water boils quicker. Baking powder rises faster and you have to decrease the amount of egg you put in bread and cake.

One cook fixed egg foo young and cream puffs for breakfast.

Davis says up to now he thought the food he got when he served on submarines was tops, but Antarctica is the best yet.

"I even like my own cooking," he said.

All States to Install on Monday

Marshall Craig will be installed president of the All States Society at 7:30 p.m. Monday in Mottell's Garden Room, Third and Alamitos Streets.

Long Beach Vice Mayor James A. Hayes will be installing officer.

Other officers to be installed: John A. Grisell, Jeanette S. Buettner, Ruth S. McGinnis, Lloyd S. Loveless and Ivilla H. Decker, vice presidents; Elizabeth Diehl, secretary; Edna Baker, treasurer; Penny Bell, publicity, and James P. Kane, junior past president.

Radio Operator FCC License Fees Postponed

WASHINGTON (AP)—The Federal Communications Commission has complied with a Federal Court order and postponed indefinitely its new schedule of license filing fees.

The fees were to have gone into effect Jan. 1. But the 7th Circuit Court of Appeals in Chicago ordered on Tuesday that the new schedule be held up for 60 days while it conducts further hearings into the legality of the fees.

Nine FCC licensees and groups of licensees had asked the court to declare the fees illegal.

INDEPENDENT PRESS-TELEGRAM—A-5

Long Beach 12, Calif., Sunday, Jan. 9, 1964

'Friendship 7' Films Wednesday

"Friendship 7," the film record of Col. John Glenn's historic space flight will be shown at Alamitos Branch Library, 1836 E. Third St., at 7:30 p.m. Wednesday. Admission is free. Children should be accompanied by adults.



Do You Know All the Answers?

INCOME TAX

If you're confused about YOUR income tax, take a look now. Give H & R BLOCK your tax worries. Besides saving your nerves, you'll probably be dollars ahead. Come in and discuss your tax problems with BLOCK!

BOTH FEDERAL AND STATE

\$5 LIFE UP

GUARANTEE

We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

H & R BLOCK INC.

Nation's Largest Tax Service 500 Offices Across the United States

LONG BEACH	NORTH LONG BEACH
1432 E. 7th St.	1109 E. Artesia Blvd.
HUNTINGTON PARK	GARDENA
2691 E. Florence Ave.	16128 S. Western Ave.
INWOOD BLVD.	WEST LOS ANGELES
4541 W. Century Blvd.	707 W. 115th Blvd.
GLENDAL	LOS ANGELES
1346 E. Colorado Blvd.	4151 Crenshaw Blvd.
RESEDA	ALHAMBRA
18116 Sherman Way	424 W. Valley Blvd.

Weekdays 9 to 9; Sat. & Sun. 9 to 5; Ph. 436-0915

No Appointment Necessary

NEWBERRYS FABRIC SALE

MONDAY AND TUESDAY ONLY
SOLIDS and PRINTS

36/45", 2 TO 15-yard lengths. Consists of Combed Sateen, Yarn dyed Woven Novelty Percales, Broadcloth and Shoers. New Spring Colors. Large selection to choose from.

1c inch

AMAZING BARGAINS

36/45" Printed and Solid Sports Type Cottons. 2 to 10-Yard Lengths. All New Spring Colors. Newberry's Low Prices.

37c yd



J.J. Newberry co.

Complete Stock of Simplicity and McCall Patterns
433 Pine Ave., Downtown Long Beach
OPEN MONDAY AND FRIDAY EVENINGS

Unemployment Strategy Sought

WASHINGTON (UPI)—The conference on Economic Progress has asserted that chronic unemployment will not be cured until the 40-hour work week is shortened, wages are increased, and the government's spending budget is raised to \$107 billion.

These were some of the panaceas the CEP proposed in calling on President Johnson and Congress to find massive new remedies for attacking and correcting the jobless problem.

The President is preparing for a new assault on unemployment when Congress reconvenes Jan. 7.

After a meeting with Johnson Friday, Labor Secretary W. Willard Wirtz took another approach to the problem. He said more than 900,000 new jobs could be created by elimination of overtime in manufacturing industries.

He also called for a massive stay-in-school program to combat a youth unemployment rate which rose by 5 per cent in 1963. The rate now stands at 17 per cent for workers 20 years of age and younger.

The CEP's national committee includes Leon H. Keyserling, former chairman of President Truman's Economic Council; President George Meany of the AFL-CIO, former Assistant Atty. Gen. Thurman Arnold, and Walter P. Reuther, president of the United Auto Workers.

It said unemployment had increased year by year despite three years of "recovery" and that it can be cured only by bringing total demand for goods and services into line "with our increasing ability to produce them."

IT URGED "an immediate, double-barreled attack" calling for:

—"Large wage increases to expand private consumer demand and to catch up with productivity gains. In addition, the 35-hour week, with maintenance of current weekly take-home pay, is essential to expand hourly earnings and consumption. The minimum wage should be lifted from \$1.25 to \$2.00 an hour, and its coverage broadened."

—"A greatly enlarged housing and urban renewal program to expand both public and private demand and to counteract unemployment resulting from technology and automation."

The committee said that through combined private and public effort, annual construction of new non-farm homes could be lifted from 1.6 million in 1963 to 2 million by 1965 and 2.2 million by 1970.

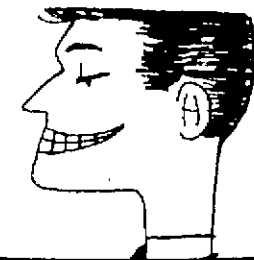
"Besides making vast inroads on unemployment," it added, "this program would reduce substandard non-farm dwelling units from 9.3 million in 1960 to 2.5 million in 1970."

IN CONCLUSION, it said that "partly to spark this housing program (but also to meet other urgent needs) the federal budget to be presented (later this month) should be \$107 billion contrasted with \$98.8 billion a year ago."

HAPPY ENDING to all sorts of problems start with inexpensive Classified ads. Start yours working today. Dial HE 2-5959.

43679'7
5268279 7253!

3767
3323



SAVE UP TO 1/2 on fine quality CONTEMPORARY FURNITURE

Does all-digit dialing leave you cold, or make you hot under the collar? If you want to restore your faith in numbers, come and dig the digits on the price tags on our beautiful Contemporary Furniture being offered at Henry's January Sale . . . Don't waste time phoning . . . Dash right down and use that dialing finger for pointing out the exceptionally low digits on our sale tags.

Whatever you're looking for—sofas, chairs, sectionals, tables, lamps, bedroom and dining room furniture—you'll find here at soul-satisfying savings.

—ALL SALES FINAL—

Convenient Terms

Ample Parking in Rear

Decorator Assistance

GE 9-0954

OPEN MONDAYS AND FRIDAYS 'TIL 9 P.M.

2750 East Pacific Coast Highway

Long Beach



*HENRY'S JANUARY SALE!

Ornamental IRON

COLUMNS, STAIRS, RAILS, INTERIORS, BATHS, BARNHOLDS, LAWN FURNITURE

Locally Owned and Operated Since 1950
Ornamental Iron Manufactured in Our Own Shop

WEST COAST METALCRAFTS

PHONE GARFIELD 4-1564

BUDGET TERMS 3980 CHERRY AVE. TIME PLAN

HEALTH, HOUSING, EDUCATION, JOBS

Mexican-Americans Facing Serious Problems

(Continued from Page A-1)

Catholic—"have laid down what can loosely be called a party line. They've vetoed the idea of demonstrations on the ground that they can only stir up more tension than they relieve."

Beyond that, there's the real if uncomfortable fact that prejudice against Negroes still exists among Mexican-Americans. You don't hear it mentioned publicly, but privately it's easily confirmed.

Looking further, some observers see a kind of fatalism holding back the Mexican-American. Others see in him a strong element of passivity.

Nevertheless, there's no mistaking his restlessness of late, his resolute demand for recognition and a better deal.

"We've been taking a siesta for too long," cries Mexican-American political leader Frank Casado, sounding a clarion call to his people. And the siesta is about to end.

If the Mexican-American's insistence on ethnic

independence seems at times to be almost chauvinistic, perhaps it's because he's been under such prolonged pressure to forget his culture, to wrap it up in redemptive layers of enforced Americanism. For, as the Mexican-American has learned so well, America's famous melting pot, while ostensibly an instrument of social democracy, is all too easily employed as a lever for enforcing conformity among those whose backgrounds differ from the so-called norm.

IN THE CASE of the Mexican-American, says Dr. Borrell, the pressure for conformity is doubly wrong. "Hell!" he exclaims, "Mexican-Americans aren't interlopers. They were in the Southwest and borderlands hundreds of years before the descendants of the people who now tell them to 'Americanize.'"

Borrell and others contend that a greater respect for the culture of the Mexican-American on the part of Anglo-Americans would go a long way toward re-

ducing the sense of futility and second-class citizenship felt by many Mexican-Americans in Southern California.

SOME EVEN favor Spanish as a companion to English in the schools as a means of fostering that respect.

But discrimination against the Mexican-American is not entirely a cultural matter. Color prejudice is also involved. Light-skinned Mexicans often get by, but not all are light-skinned, says Borrell.

The result, while not as severe as in the case of the Negro, is segregation in housing and de facto segregation in schools. It is harsh in some areas, mild in others.

IN LOS ANGELES, where residential crowding of Mexican-American families is particularly acute, tuberculosis still is a health problem. In a six-square-mile region known as the Serape Belt, in the heart of the city, 440 cases of TB were recorded as recently

as 1962.

Other areas of Los Angeles County with a high ratio of Mexican-Americans include three census tracts in San Pedro, between Miraflores Drive and 10th Street, with a population of up to 59 percent Mexican-Americans, and one tract in Wilmington, between Pacific Coast Highway and Cerritos Channel, with 44 percent.

PARTICULARLY distressing to Mexican-American leaders is the high dropout rate among Mexican-American students. The rates can only be guessed at, since exact figures are not available. But some school authorities estimate that about 40 percent of the Mexican-American youths in California drop out before completing high school, compared to an estimated

30 percent for all students in the state.

Dr. Paul M. Sheldon of Occidental College, commenting on the dropout rate, says "the Mexican-American often takes the attitude that the 'blancos' (whites) have all the jobs anyway, and we'll be at the bottom, so why go to school?" Again, that question of fatalism.

AND TRULY, the Mexican-American does stand at the bottom of the job ladder, declares Borrell. Negroes, for example, have a better chance of getting jobs than Mexican-Americans, he says.

Los Angeles County officials recently confirmed what Borrell and others have been saying all along by noting that Mexican-Americans make up only 5 percent of the county's official work force, while

Negroes represent 24 percent of the total. As a result, county supervisors called for a six-point program designed to give Spanish-speaking applicants a better chance at civil service jobs.

WHILE THE county's decision bids fair to correct a serious imbalance, Mexican-American leaders still face a host of other problems, not to mention the task of bringing about a new respect for the Mexican-American's historic culture in California.

The question is how to solve those problems.

One thing is certain: demonstrations are out. Instead, pressure is being applied at political levels. An emphasis is being placed on getting out the Mexican-American vote; and men like Jose Velard, knocking

on doors in the Wilmington-San Pedro area in an effort to bring new members into MAPA, reflect the Mexican-American's determination to make his numbers felt politically.

MEANWHILE, Mexican-American leaders are demanding more representation in government councils. They want more appointments in the foreign service, and more appoint-

ments on county and state levels.

As they see it, if there are more Mexican-Americans, say, on school boards, perhaps the task of improving the educational lot of their children won't seem so terribly difficult.

Thus the Mexican-Americans are beginning to stir. The "sleeping giant" is awakening.

(Next: Balance Sheet in Orange County.)

FOR EIGHT YEARS NOW WE HAVE BEEN SELLING TOP QUALITY

HEARING AID BATTERIES

30% OFF

WHY DON'T YOU SAVE MONEY?

- For All Makes and Models
- Guaranteed Fresh and Full Power
- Top Quality Stock
- Mail Orders Accepted

ASSOCIATED HEARING AID CENTER

Distributors of Motorola/Dahlberg Hearing Aids

622 PINE, LONG BEACH — HE 2-0459

YOU DON'T HAVE TO PAY One Extra Penny For Credit!

says **DR. ROWAN**

There's no need to pay interest on any other extra charges when you take advantage of my Liberal Credit Plan. And you can wear your plates while paying. No bank or finance company to deal with. All arrangements and payments are made direct in the Dr. Rowan offices.

NO BUDGET IS TOO SMALL

There are no set credit terms in my office. You pay only what you can afford in small weekly or monthly amounts.

PAY LESS—Take Longer to Pay

You actually save twice by taking advantage of my Low Prices and No Extra Charge Credit Plan.

Save on Modern

DENTAL PLATES

SAME LOW PRICES

Modern Dental Science has developed new dentures that overcome many of the disadvantages of old-fashioned "false teeth." Lightweight and strong... designed to help bring added comfort and healthful chewing power... set with new artificial teeth that have a remarkable resemblance to natural teeth.

PROMPT SERVICE for O.A.S. PENSIONERS

On presentation of your O.A.S. Identification Card, you can obtain immediate service for X-Ray examination, plate repairs and adjustments. New dental plates on approval of the Welfare Dept.

UNION MEMBERS:

We service cases under Union Dental Care Programs, and the California Dental Service Program.

NO APPOINTMENT NEEDED

Dr. ROWAN

YOUR FRIENDLY CREDIT DENTIST

107 WEST BROADWAY, DOWNTOWN LONG BEACH

Corner of Pine, Opposite Buffums'

Phone HE 6-7241

Open 9 to 6; Closed Sat.

Park Free, 65 Park & Shop Lots

Thrifty
CUT RATE DRUG STORES

SIMONIZ—Price Includes 20c Off

\$1.09 Vista Full Quart Floor Cleaner **76c**

Terry Cloth—Sizes 2-4-6

29c Training Pants 4 pr. **88c**

Pack of 5 Double Edge

79c Schick Blades Stainless Steel **57c**

Eastman

\$2.65 8mm Kodachrome II **\$1.79**

15 Oz. Can Oil Additive

\$1.13 Alemite CD-2 **89c**

4 Oz. Can Lighter Fuel

29c Ronsonol **19c**

\$1.10 Dri-Day
Deodorant Compact

• Put on to Keep You Dry
Gives you full and instant protection against perspiration and odor. **39c**

69c Hazel Bishop
Nail Enamel

• Continental Colors
You'll find the top fashion shades here! Choose a color for every costume. **39c**

\$2.98 Century Elec.
Heating Pads

• 1 Year Guarantee
4 position switch. Moisture proof. UL approved and Good Housekeeping approved. **\$1.99**

\$2.98 Enamel Finish
Toilet Seat

• Decorator Colors
Smooth finish. Easy to install. With non-rust hardware. First quality. **\$2.33**

98c 10 Inch Chrome
Fry Pans

• Large Family Size
Family size with cool bakelite handles. Heat evenly. Bargain Priced! **77c**

19c Value! Plastic
11" Utility Bowls

• Choice of Colors
Perfect for fruit, serving, candy, etc. Sanitary, very easy to clean. Sturdy. **44c**

Italian Bulky-Knit
Mohair Cardigans

• For Dress or Casual Wear
Bold, bulky knits in kitten-soft, purr-textured Mohair. Yummy colors. **\$8.44**
Reg. \$9.99

Transistor Battery
Recharger

• And Battery Eliminator
Recharge your old transistor batteries... fresh as new! Can convert radio into plug-in, too. **\$2.98**

\$2.50 Tufflex
Watch Bands

• Flexible Expansion Bands
Choice of goldtone or chrome finish. Adjustable ends to fit any watch, 1 1/2" to 2 1/2". Wide assortment. **\$1.59**

WHITE GOODS AT THRIFTY LOW DISCOUNT PRICES

\$11.88 Full Bed Size
Blankets

with 6" nylon binding. Rayon and cotton blend. Whip stitched bottom. Single control. Good Housekeeping approved. 2-year guarantee. **\$9.88**

\$1.29 Value!
Cotton-Viscose
Throw Rugs

• 22 1/2" Inch Size
Multi-color area rugs, so handsome. Latex coated backing. Fringed ends. **99c**

37c Dish Towels

Flour sack dish towels. Lint-free, soft and absorbent. Bleached and hemmed. **4 for \$1**

Ironing Board Cover

Silicone. 51" size, water repellent, heat reflective. 59c Value! **39c**

Sheet Blankets

60x70", machine washable. Shell stitched hem. Reg. \$1.21 **99c**

\$3.98 Cannon "Berkshire"
Blankets

72 x 90 inch size, 95% rayon, 5% acrilan in winter weight. Acetate binding. 7 bed room shades. Machine washable. **\$3.57**

Fruit of the Loom
Bed Pillows

• Kapok Filled
17 x 21" finished size, so plump and fluffy. Moth-mildew proof. **99c**

401 PINE AVE., LONG BEACH

442 Pacific (at 9th), San Pedro

17458 Bellflower Blvd. (at Remond)

4132 Viking Way (at Canyon), Lakewood Village Triangle

4450 Los Coyotes (at Ximenez), Circle Shopping Center

4951 Paramount Blvd. and Del Amo

Southeastern and Cedington Dr., Harbor Heights Center

4827 Westminster (at Golden West)

4402 Atlantic Blvd. (at San Antonio)

4405 E. Spring St. (at Palo Verde), Lakewood Plaza Center

104 Anaheim (at Avalon), Wilmington Plaza Center

WORLD NEWS BRIEFS



Auburn's First Negro Registers

AUBURN, Ala. (UPI)—Harold Alonzo Franklin, 31, entered heavily guarded Auburn University without a federal escort Saturday and was greeted by jeers from whites as he registered as the school's first Negro student.



FRANKLIN

Segregationist Gov. George C. Wallace had scores of riot-trained state troopers stationed around the campus and had given them orders to rust, bodily if necessary, any federal officials who put in an appearance. Franklin entered the campus unnoticed shortly after the lunch hour, went to Magnolia Hall, where he arranged for his dormitory room, and then walked across the campus—a distance of about 3½ blocks—to the library building, where he formally registered.

Despite the jeers and skurs, the atmosphere was in sharp contrast to that of last June 11 when Wallace "stood in the school-house door" and tried to block the desegregation of the University of Alabama. On that occasion the late President Kennedy federalized the Alabama National Guard to enforce desegregation.

Castro Said Aiming Missiles at U.S.

MIAMI (UPI)—A Cuban exile organization reported Saturday that the Fidel Castro regime has at least three 70-foot missiles "in position ready to fire" toward the United States.

The Cuban Sentinels of Liberty group said the missiles are located on a "farm" about five miles from the northern coast and 30 miles west of Havana in an area kept under heavy guard by Soviet troops.

As released by Dr. Luis Conte-Aguero, head of the underground group, the report smuggled from Cuba also indicated Soviets control the missiles.

There are nine other missiles of equal size stored in underground tunnels on the farm called "El Carmen" in a zone known as "El Cafetal de Frias," the report said.

64 Killed in Yugoslavian Train Wreck

BELGRADE (UPI)—Sixty-four persons died Saturday when a highballing express flashed through a red signal light in fog and plowed into a stationary passenger train at a suburban railroad station.

An official communique said 162 other persons were injured, and 72 of them admitted to hospitals. Most of the victims were peasants and soldiers, bound for their homes on leave on the overnight trains.

All day, rescue teams crawled and cut their way into 16 wrecked coaches, eight of them derailed. They found a pitiful jumble of bodies and twisted metal.

Search Continues for Plane in Pacific

HONOLULU (UPI)—Scores of rescue planes, flying low over wind-whipped waves in the Pacific, Saturday night continued their intensive search for nine men who went down in an Air Force C124 Globemaster three days ago.

More than 70 aircraft were taking part in the dramatic search, which covered a half million square miles of ocean. Among the volunteer observers who scanned the billowing, waves, whipped by 30-mile-an-hour winds kicking up blinding crests of salt spray, were 400 cooks, bakers, clerks and medics.

Lt. Col. Benjamin Hansen of Medford, Ore., chief of the Military Air Transport Service Command at Hickam Field near here, said, "It's a big ocean out there and we need every pair of fresh eyes we can get."

Texas Publisher Millard Cope Dies

SAN ANGELO, Tex. (UPI)—Millard Lewis Cope, 58, publisher of the San Angelo Standard-Times and a director of the Associated Press, died Saturday of a stroke suffered as he was preparing to leave for his office.

He died in Shannon Hospital at 1 p.m. without regaining consciousness. The stroke was diagnosed as a massive cerebral hemorrhage.

Cope was widely known in Texas and national newspaper circles. Besides his Associated Press directorships, he was president of the Southern Newspaper Publishers' Association in 1957. President Kennedy last year named him to the national advisory council for the Peace Corps.



COPE

Eva Gabor Beaten in \$25,000 Robbery

MIAMI (UPI)—Blonde actress Eva Gabor lost her \$25,000 15-carat diamond ring Saturday to two gunmen who knocked "a knot on my head, darling, as big as an egg."

The fiery Hungarian got in the last word before the hotel room bandits trussed her and her husband, stuffed socks in their mouths and fled.

"I told them it's a helluva way to make a living," Miss Gabor said from her hospital bed where she was recovering from a cerebral concussion caused by a blow from a pistol butt, a bruised mouth and the knot on her head. Doctors said she was progressing nicely.

Miss Gabor also reported one of "those nasty boys hit me, darling, in the mouth, with his fist."

Walker's
The Friendly Store of Long Beach



INTRODUCING CURITY CONSULTANT VIRGINIA STOPHER

Miss Virginia Stopher will be in our infants' department on Monday January 6th from 9:30 A.M. to 5:30 P.M. She has been specially trained to help mothers and mothers-to-be with their layette items.

DIAPER SPECIALS

Stretch weave diapers 3.29
Deluxe diapers 3.98
Night diapers 2/1.25
Fold-line diapers 2.99

See our complete assortment of Curity items for baby

lower floor

Fourth and Pine Phone HE 2-7151 Park Free

SIRIS

January

CLOSE OUT OF 1963 SAMPLES

THE NEW YEAR IS HERE BUT NOT FOR SIRIS FURNITURE. WE STILL HAVE 1963 WITH US IN SAMPLES, CLOSEOUTS, AND DISCONTINUED MODELS. WE OFFER THESE AT RIDICULOUSLY LOW PRICES NEVER BEFORE IN ANY YEAR. BRAND NAMES AND QUALITY MERCHANDISE ALL INCLUDED, NO HOLDS BARRED. THERE IS A METHOD TO OUR MADNESS. WE HAVE A SECRET WHICH WE WILL DISCLOSE IN OUR FUTURE ADS. LOOK FOR THEM. COME IN AND SEE HUNDREDS OF OTHER ITEMS TOO NUMEROUS TO PHOTOGRAPH. ALL ITEMS LISTED ARE SUBJECT TO PRIOR SALE SO BE HERE TODAY, SUNDAY, AT 11 A. M.

STARTS TODAY SUNDAY 11 A.M.-5 P.M.

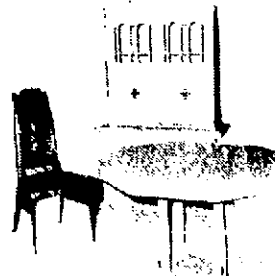
EVERY PIECE ADVERTISED IS EXACTLY AS SHOWN! . . .



2-PC. LOOSE PILLOW-BACK SECTIONAL

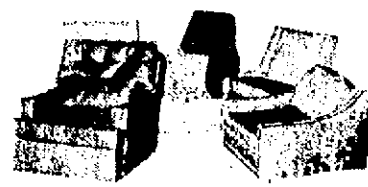
17-ft. of quilted luxury for comfort beyond compare. Available in decorator color and fabrics. Foam zippered cushions. 1963 price 499.95. Closeout.

329.



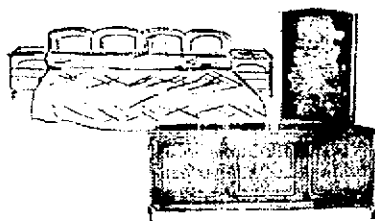
6-PC. ANTIQUE WHITE SPANISH DINING SET
Castilian design in 45" pedestal extension table with 4 high-back antique gold cane chairs. A spacious china completes the setting. 1963 price 699.95. Closeout.

494.



CHAIRS, CHAIRS, CHAIRS
Hi back, club chairs and swivel rockers by the score. All colors, some quilted, some in naugahyde. 1963 price 119.50-139.95. Closeout.

75.



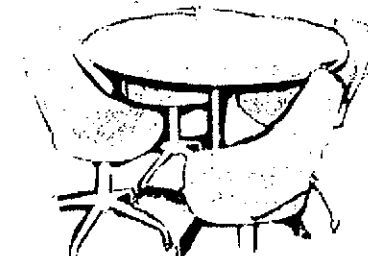
5-PC. KINGSIZE THOMASVILLE BEDROOM
Fit for king with 78" dresser and mirror, 2 night stands and king size headboard. Mediterranean in style, warm in color. 1963 price 714.50. Closeout.

450.



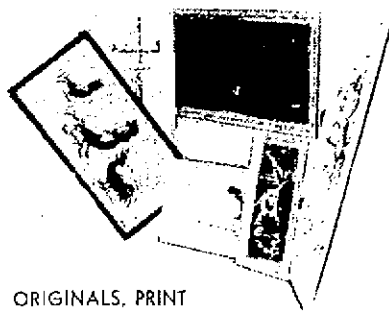
10-FT. LUXURIOUS SOFA BY "QUALITY"
Down-filled loose pillow-back and fabric is hand loomed too beautiful to photograph. Remember by Quality of Calif. 1963 price 859.50. Closeout.

650.



5-PC. PEDESTAL METAL DINETTE
42" heatproof extension table, 4 moulded plastic chairs. Yes! the chairs swivel. 1963 price 229.00. Closeout.

129.



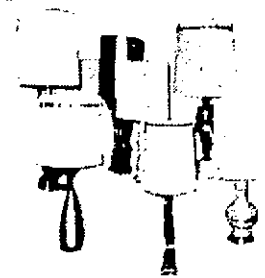
ORIGINALS, PRINT OILS, CASEINS
1963 price 29.50-139.50. Pictures Closeout 10.00-85.00
FOR EXAMPLE
20x60 original casein paintings. Beautifully framed. 1963 price 49.50-69.50. Closeout.

25.

These are a few actual photographs of our 1963 Closeouts, Discontinued Floor Samples, and Year-end Inventory.

Many brand names are included in this sale. Thomasville, White of Mebane, Sherman Bertram, Quality of Calif., Basic Witz, dozens of others, come in now. All quantities limited.

ALL CLOSED OUT
All At Cost . . . Near Cost . . . Below Cost



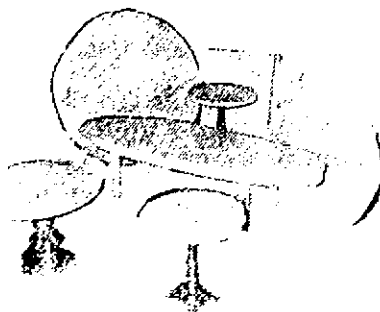
LAMPS BY THE HUNDREDS
Table Lamps, Chain Lights, and Floor Lamps. Some imports, some domestic, some as is. Gold leaf, crystal, hand-painted Orientals. 1963 price 19.95-174.50. Closeout 10.00-65.00
FOR EXAMPLE
40" Table Lamp. 1963 price 29.50. Closeout.

10.



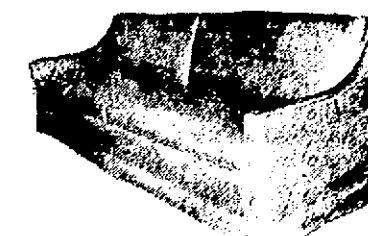
CASUAL TUXEDO SECTIONAL
A loose pillow-back sectional for that large corner. Textured fabric in greens and golds. Save a 9-foot by 9-foot corner for this gem. 1963 price 594.50. Closeout.

395.



MARBLE TABLES—SIZES UNLIMITED
Genuine marble from all over the world, all sizes, 12" to 45" round, oval or square. Bases in Oriental, antique white or walnut. 39.50-219.50 Values. Closeout . . . 19.95-119.95
FOR EXAMPLE:
39.50 12" Round marble cigarette table . . .

19⁹⁵



8-FT. CUSTOM-BACK SOFA
Another "Quality of Calif." sofa. Tailored and smart. A Pick pleat accents this hand-tied sofa. Very seldom do we offer such a reduction. 1963 price 419.50. Closeout.

200.



TERMS? . . . of course.

1252 LONG BEACH BLVD.
PHONE HE 7-3593

OUR FREE DECORATING
SERVICE STILL PREVAILS
DURING THIS SALE

EARLY BIRD SPECIAL
ONLY
24 GOLD CHAIN LAMPS

15-ft. of chain included. Beautifully designed for gracious lighting.

Reg. 39.95
Come Early for

12⁸⁸

Shop Mon. and Fri. 9 A.M.-9 P.M.; Tues., Wed., Sat. 9 A.M.-5:30 P.M.; Sunday 11 A.M.-5 P.M.

Walker's

the friendly store of Long Beach

SEMI-ANNUAL SALE



FAMOUS LABEL 100% WOOL COATS

reg.
49.95**29⁰⁰**

You will find many famous names such as Forstmann, Hockanum and Juilliard. Your choice of shawl or Peter Pan collars in many surface designs. Black, blue, beige, red, white and camel colors. Regular sizes 8 to 16, Petites 6 to 14.

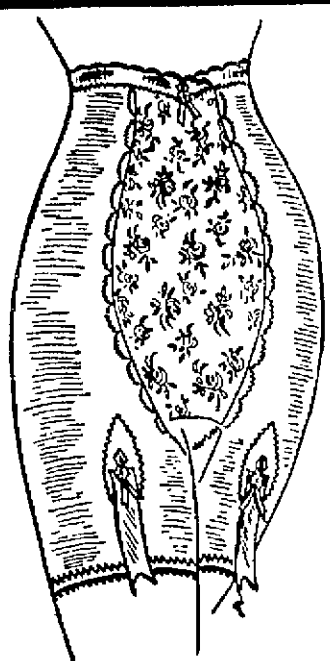
second floor

KATZ COTTON FLANNEL GOWNS & PAJAMAS

reg.
2.98**1⁹⁹**

Cute, warm and comfy. The pajamas are styled with tailored pants and slip-over top, the gowns come in long or short lengths and both are made of a delightfully gay printed cotton flannel. Buy now at 1/3 off.

second floor



BIFLEX LONG-LEG PANTIE GIRDLES

reg.
4.99**2⁸⁸**

Embroidered nylon front panel with elastic inner bands for firm control. Satin elastic back panel. Detachable, concealed garters. White rayon acetate power net. Sizes small, medium, large and extra large. Buy now and save!

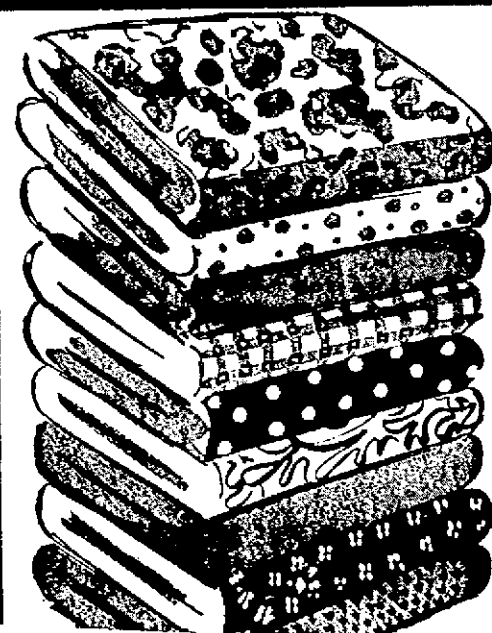
street floor

SPECIALLY PRICED JERSEY FABRIC

reg. to
2.49 yd.**99^c**
yd.

Beautiful screen printed arnel/dacron polyester/nylon jersey fabric in new 1964 prints and colorings. 45 inches wide. Be here early, don't miss this chance to sew and save on this lovely fabric.

third floor



FASHIONS (SECOND FLOOR)

29.95 Fashion dresses, sizes from 10 to 18 17.00
reg. to 15.95 Jumper dress, pastel colors, 10-16 11.00
reg. to 29.95 Party formals, full or sheath skirts 17.00

SPORTSWEAR (SECOND FLOOR)

Cotton or wool jumper sets, sizes from 8 to 16 7.00
9.98 Mohair tweed wool sweaters, sizes 36 to 40 5.00

LINGERIE (SECOND FLOOR)

5.95 Nylon slips, lace bodice and hemline 3.99
4.00 Nylon lace trimmed half-slips, S-M-L 1.99
5.95 Waltz-length gowns with lace trim 3.99
4.00 Cotton flannel gowns and pajamas 2.99
8.95 Brushed nylon sleepwear 5.99
89c Nylon antron or acetate briefs, 5 to 7 59c

ROBES (SECOND FLOOR)

25.95 Long quilted acetate print robe 17.95
12.98 Long or short cotton quilt robe 9.99
5.98 Cotton flannel print robes 3.99
5.98 Cotton chenille robes, long or short length 4.99
6.98 Acetate tricot, cotton corduroy dusters 3.99

SPORTSWEAR (STREET FLOOR)

7.98 Washable wool capris, all lined, 8 to 16 4.99
7.98 Cotton corduroy jump-suits, 8 to 18 4.99
11.98 Orlon acrylic print sheath dresses, 8-18 9.75
val. to 6.98 Cotton velveteen capris, fully lined 3.99
9.98 Wool and mohair sheath dresses, S-M-L 6.99
3.98 Cotton corduroy capris, sizes 8-16 1.99
1.00 Cotton and linen handkerchiefs 2/1.00

MEN'S FURNISHINGS (STREET FLOOR)

9.95 Men's washable wool shirts, S-M-L-XL 5.99
Reg. to 12.95 Men's sweaters, coat & pullovers 5.00
Men's cotton pajamas, 4.95 if perfect 2/5.00
Val. to 5.00 Men's sport shirts 2.99
Reg. to 2.50 Men's famous make ties 88c
Reg. to 4.95 Men's white dress shirts 2.99

WHITE SALE SAVE ON CANNON-SPRINGS SHEETS AND CASES

2.99 Fitted percale twin bed size sheet 2.49
3.39 Fitted percale double bed size sheet 2.79
4.39 Fitted percale queen bed size sheet 3.69
3.29 Fitted percale long twin bed size sheet 2.99
3.79 Fitted percale long double bed size sheet 3.29
59c Muslin pillowcases, size 42 x 36" 49c
2.49 Muslin top sheet, size 72 x 108" 1.89
2.49 Muslin twin bottom fitted sheet 1.89
2.69 Muslin top sheet, size 81 x 108" 1.99
2.69 Muslin double bottom fitted sheet 1.99
16.95 Twin size automatic blanket 12.99
19.98 Double bed size automatic blanket, single control 14.99
26.98 Double bed size automatic blanket, dual control 19.99
79c Fieldcrest washcloths, an excellent buy 69c
2.00 Fieldcrest hand towels 1.79
4.00 Fieldcrest bath towels 2.99
5.49 Fieldcrest bath mat 4.49
11.98 100% white goose down pillows 8.49
6.98 100% dacron polyester pillows 4.98

Third Floor

MUSLIN SHEETS

special
purchase**1⁰⁰**

Your choice of twin or double size fitted bottom sheets. Quantity is limited so shop early.

Muslin cases
now 5/1.00
third floor

CAROLE CHRIS SPORTSWEAR

special
purchase**1⁰⁰**

Cotton wrap skirts, sleeveless tops, short sleeve tops, jackets, pedal pushers.

second floor

WOMEN'S BLOUSES

reg.
2.98**99^c**

Luxurious high lustre sateen and cotton blouses. Many collar styles. Guaranteed washable. Sizes range from 32-38.

street floor

MEN'S RAINCOATS

reg.
2.95**66^c**

Men's plastic raincoats complete with a convenient carrying pouch. Popular smoke color.

street floor

REVLON COMPACT

reg.
2.50**1⁵⁰**
plus tax

Beautiful Petite compacts filled with Love Pat powder. Take advantage of this tremendous low price and save.

street floor

TABLE GLASSES

reg.
1.29**66^c**

Set of 8 15-oz. crystal clear beverage glasses. Attractive spiral pattern.

lower floor

HANDBAGS (STREET FLOOR)

2.98 Belts, many styles and fabrics to choose from 2/1.00
29.95 Fashion handbags by Lewis, one-of-a-kind 16.99
10.95 Fashion handbags, many fabrics and styles 5.00
val. to 6.98 Small leather goods for handbags 1.00
Val. to 8.98 Handbags, newest shapes & fabrics 3.99
3.98 Fashion umbrellas, excellent selection 1.99

GIRLS' DEPT. (LOWER FLOOR)

6.98 Capri sets, sizes range from 7 to 14 4.99
1.69 Blouses, short sleeves, all white, 3 to 6x 1.19
6.98 Quilted nylon jacket, concealed hood 4.99
4/1.49 White nylon stretch socks, 4 to 11 4/99c

BOYS' DEPT. (LOWER FLOOR)

6.98 Wool shirts, two pockets, sizes 6 to 20 4.99
val. to 3.98 Cotton sport shirts, short sleeves 1.99
2.50 Wash and wear long sleeve dress shirts 1.99
val. to 14.98 Sport jackets, sizes 6 to 18 9.99
12.98 Cotton poplin quilted nylon jackets, 6-20 9.99

INFANTS' (LOWER FLOOR)

3.98 Blankets in a rainbow of colors, size 36 x 50 1.99
4.98 Blanket weight sleeper, S-M-L-XL 3.50
18.98 Stroller by Strollee with canopy top 14.99

ART NEEDLEWORK (THIRD FLOOR)

1.69 Bear Brand 4-ply knitting worsted, 4-oz. skein 1.29
1.59 Supra Mohair, imported from Italy, 40-gram balls 1.29
1.00 Shetland and wool, 2-oz. skein, 36 colors 79c
69c Nylon and wool sock fingering yarn 59c
49c Super Spun nylon sock yarn 39c
75c Bucilla "Paradise" dress yarn, 1-oz. skein 59c
6.98 Bear Brand jeweled cardigan sweater kit 4.99
11.99 Sport 'N Travel jacket kit, leather trim 8.99
3.98 Cutting board, 40" wide, 72" long 2.49

HOUSEWARES (LOWER FLOOR)

14.95 Spray-Steam-Dry Iron, dependable quality 9.99
12.95 Portable Rangette electric hot plate 8.99
29.99 3-ply Dura-Gleam stainless steel cookware 24.88
10.95 Toaster-Broiler with thermostat 7.99

COSMETIC SALE

2.50 DuBarry dry skin cleanser 1.50*
1.75 DuBarry Firming lotion 1.10*
3.50 DuBarry Young Promise 2.00*
3.50 DuBarry Vibrance Mask 2.00*
8.00 Dermetics Face Lift 5.00*
7.50 Inner Circle Moisturizer 4.50*
5.00 Coty Vitamin AD Cream 2.50*
3.50 Coty Vitamin AD Cream 1.75*
2.50 Revlon Petite compacts filled with Love Pat 1.50*
1.00 Shulton Desert Flower deodorant 50c*
2.00 Tussy Wind & Weather hand cream and lotion 1.00*
2.00 Shulton Desert Flower hand lotion 1.00*
2.00 Du Pare bubble bath oil 1.00*
5.00 Dorothy Gray Cellogen hormone cream 2.50*
1.00 Dorothy Gray sheer Velvet lipstick 50c
5.00 Bonne Bell Plus 30 night cream 2.50*
6.00 Bonne Bell Plus 30 lotion 3.00*
5.00 Max Factor Cup of Youth 2.50*
4.00 Max Factor moisturizer 2.00*
3.00 Max Factor cleansing cream 1.50*
2.00 Friendship Garden hand & body lotion 1.00*

SHEEREST OF SHEER SUPPORT STOCKINGS

reg. 5.95
(if perfect)**99^c**

Twice as much sheerness as average support stockings. Proper foot, ankle and calf compression gives adequate support. Select from lovely taupe or fawn shades, also white for uniforms. Sizes from 8 1/2 to 11.

street floor



FASHION SWEATERS BY HELEN HARPER

val. to
11.95**5⁹⁹**

Wool or orlon acrylic bulky weave sweaters. We have an excellent selection of styles and latest fashion colors. Sizes range from 34 to 40. Due to a special purchase we are able to offer you this price.

street floor

COTTON VELVETEEN CAPRI PANTS

reg.
4.98**2⁹⁹**

Styled with tapered leg for that slim line, has back zipper. Select from fashion colors of blue, green, black, brown, beige or grey. Sizes range from 8 to 16. We urge you to take advantage of this low price for great savings.

second floor



FAMOUS MAKE WOMEN'S SHOES

reg. to
14.99**4⁹⁰**

Mid Heel, Arch, dress, or walking shoes in latest fall styles and materials. Select from low to mid-high heels. You will find pumps, straps and tie styles. Good size selection, but not all sizes in every style.

lower floor



LBCC Adult Classes Set

Special classes in civil defense and retail cashiership will be offered this week by two divisions of Long Beach City College.

A four-week course in "Individual and Family Survival" will be presented by the General Adult Division beginning at 7 p.m. Tuesday in Room 323 of Lakewood High School. Additional three-hour sessions are scheduled on January 14, 21 and 28.

At the Business and Technology Division, 1305 E. Pacific Coast Hwy., a 12-week class in retail cashiership for women is scheduled from 12:30-3:30 p.m. Tuesdays and Thursdays.

List Memorial Gains in '63

Construction of a \$500,000 clinical laboratory topped the list of new developments during 1963 at Memorial Hospital of Long Beach, according to the hospital's annual report released today in the Southland Magazine section of The Independent, Press-Telegram.

The new laboratory, largest of its kind west of the Rockies, contains the new James K. Wood Virology Laboratory for the identification of viruses.

Other highlights of the past year were installation of the Maxitron, a supervoltage X-ray device for the treatment of cancer, and X-ray motion picture equipment to facilitate diagnostic procedures.

EARL B. MILLER, president of the hospital's board

of directors, said new services established in 1963 included an intensive surgical care unit and a neurology clinic specializing in the care of patients with multiple sclerosis, muscular dystrophy and myasthenia gravis.

Twenty-nine research projects were in progress, thanks to memorial gifts and support of several community organizations.

Miller said American Hospital Association records

showed Memorial Hospital to be one of California's 10 busiest non-governmental hospitals in terms of patient admissions and the scope of services provided.

A total of 8,624 surgical operations were performed, and 2,703 babies were delivered.



EARL B. MILLER (left), president of Memorial Hospital; James K. Wood, trustee, and Seibert Pearson, M.D. (right), chief of the medical staff, inspect addition to clinical laboratories now being completed at the hospital.

YOU'LL BE delighted at things you don't need through how easy it is to make quick inexpensive Classified ads. cash by selling worthwhile Dial HE 2-5959 today.

GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

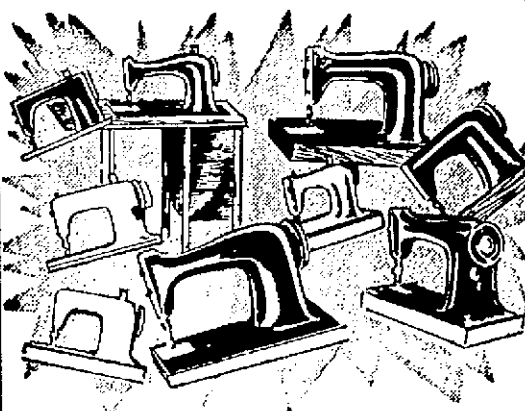
HERE IS HOW I HANDLE THEM FOR YOU

1. HOW MUCH DO YOU SAVE? After examination sample dentures are shown with prices molded therein. You choose your own savings.
2. NO MONEY DOWN: No cash required on approval of your credit. No finance company. No credit cards. Dr. Campbell's own credit, known for its easy simplicity.
3. PAYING AFTERWARDS: Work done promptly. Wait 45 days to make your first small payment. Take as long as two years to pay.

YOUR DENTURES COME FIRST — MONEY IS SECONDARY • EXAMINATION WITHOUT APPOINTMENT • NO EXTRA CHARGE FOR DIFFICULT CASES • FAST PLATE REPAIRS •

DR. CAMPBELL
Bring in D.A.S. card. We do the rest.
446 Pine Ave.
Phone HE 6-4072

Walker's



SEWING MACHINES \$50,000 WORTH

Floor samples and slightly used machines, most all makes of automatics, zig-zig and regular stitch. Many fine trade-ins, portables and consoles.

savings up to **50%**

Necchi, Elna, Adler, White and many others. Cabinet models up to **29.50**

We specialize in repair of all makes.

third floor

4th & Pine HE 2-7451 Park Free any Victoria Lot

Santa Clara Plans Shift to Quarter System

SANTA CLARA (UPI) — The University of Santa Clara will shift to the quarter system and will reorganize its curriculum next September.

The new system will be a modification of the trimester plan used at Dartmouth, Occidental and a few other American schools. Under this plan, the academic year, September to June, is divided into three terms with students taking three courses each term.

Under the Santa Clara plan, freshmen and sophomores will take four subjects each term while upper division students will take three.

The Very Rev. Patrick A. Donohue, president of the Jesuit university, explained that classes will meet four times a week, with the fifth day open for special lectures and organizational meetings.

Tokyo Plans 'Skyscrapers'

TOKYO (UPI) — Plans for the construction of several "skyscrapers" in this earthquake-prone city have been announced. The tallest will be only 24 stories, but this will be higher than any previous building in Japan.

Among buildings planned or under construction are the 17-story Otani Hotel and a 24-story office structure for the Tokyo City government.

Naples Association

Installation-awards banquet for the Naples Improvement Association will be held at 6:30 p.m. Saturday at the Elks Club, 4101 Willow Ave.

SEARS Furniture Clearance SALE

Long Beach

20% to 50% OFF!

NO MONEY DOWN On Anything You Buy at Sears

Wide Assortment of Night Stands

Cut **9.99**
Were \$19.95

Triple Dressers in Walnut Finish

Cut **59.99**
Were \$89.95

Maple or Walnut Finished Chests

Cut **49.99**
Were \$89.95

Panel Beds in Maple or Walnut

Cut **29.99**
Were \$49.95

Nylon Frieze Covered Rockers

Cut **39.99**
Were \$54.95

Walnut Finished Dresser & Mirror

Cut **89.99**
Were \$139.95



Full or Twin Size Walnut Headboards

Cut **12.99**
Were \$29.95

Full or Twin Size Budget Mattresses

Cut **24.99**
Were \$49.95

Box Springs in Full or Twin Size

Cut **24.99**
Were \$49.95

White or Beige Dinette Chairs

Cut **3.99**
Were \$7

Roll-away Beds with Mattress

Cut **14.99**
Were \$19.95

Frieze Covered Sofa and Chair

Cut **199.99**
Were \$229.95

very special! 12.99



SPLIT LEVEL TRAVELER

One from a collection of linen-look Bonarolla rayon beauties that travel smartly from now through spring and summer. Two piece dress with back-belted top and gored skirt. Colors: Sporting blue, raspberry, parakeet green, black. 8-18

Mullen
Bluett

Charge it! It's easy!

Shop Mon., Thurs., & Fri. 12:30-9:30

LAKEWOOD CENTER

Phone 634-7333

"Satisfaction guaranteed or your money back"

SEARS Long Beach

Long Beach Blvd. at Fifth
HEmlock 5-0121

Shop 6 Nights Monday Thru Saturday, 9:30 a.m. to 9:15 p.m.

Hurry in for These Bargains and Many Others too Numerous to List! Limited Quantities—So Hurry!

Were \$1.98 Safety Gate.....1.66
Were \$2.99 Baby Walker.....1.99
Were \$12.95 Crib Mattress.....9.99
Were \$14.95 Occasional Chair.....9.99
Were \$13.95 Unpainted Chest.....9.99

Were \$229.95 Sofa Sleepers.....189.88
Were \$189.95 Sofa-bed and Chair. 159.88
Was \$179.95 3-pc. Living Room. 159.88
Were \$59.95 Chest of Drawers...34.99
Were \$139.95 Recliners.....99.99

The Charge Is Murder by Plane

EL PASO, Tex. (AP)—A U.S. border patrolman is scheduled to go on trial here Monday on a charge of murder in a strange form of death.

The man on trial will be Dudley Clannahan, 32. The victim was Ysidoro Rodriguez Chaparro, 23, a Mexican national.

Chaparro died Nov. 20, 1962, when struck by the landing gear of a border patrol scout plane.

Since Clannahan was a federal employe on federal business, the trial will be in federal court.

Presiding will be Mrs. Sarah T. Hughes of Dallas, who administered the presidential oath to Lyndon B. Johnson shortly after John F. Kennedy was assassinated.

Defending the patrolman will be two federal attorneys, Joe Calamia and Morris Raney.

PROSECUTORS will be a special assistant attorney general of Texas, Frank Hunter of El Paso, and Shelby Blaydes, Fort Stockton state district attorney.

Presidio County Atty. William E. Earmey said investigators were told Clannahan made several passes in the plane over Chaparro and another man who escaped injury. Both the men were on horseback.

Earmey said the men were being investigated as possible illegal immigrants from Mexico.

Following the horsemen was a border patrol jeep carrying two patrolmen. The horsemen were riding up a rise of land when Chaparro was killed.

THE DEATH occurred on the Love Deep Wells ranch, 35 miles southwest of Marfa in the Big Bend country.

The site is about 30 miles inside the United States. Clannahan landed his damaged plane in Marfa. Chaparro apparently died instantly.

Clannahan refused to make a statement and was released on \$2,500 bond.

Herbert D. Nice, district director of the Immigration Service at El Paso, said Chaparro came to the United States in May 1962 as a contract farm laborer and returned to Mexico July 2. Nice said there was no record of a second admission.

Council's Calendar

City Council agenda items for Tuesday:

Copy of resolution by Kiwanis Club of El Paso endorsing collection of World's Fair.

Letter from Eugene Jones, acting chairman of Long Beach, Calif., proposing that a Civil Rights Commission be formed to replace the Human Relations Commission.

Letter from Los Angeles Refuse Removal Association asking investigation of restrictions on business and industry seeking to contract with private rubbish disposal operators.

Report by Tidewater Oil Co. on pipelines laid during 1962.

Tentative tract maps for areas on south side of East 70th Street east of Paramount Boulevard on south side of Del Amo Boulevard 150 feet east of Hillview Boulevard.

Resolution authorizing city manager to execute license agreement with Henry Harrison, permitting use of portion of bluff Park south of Ocean Boulevard east of Atlantic Avenue for access to proposed apartment building.

Hearings on petition to vacate portion of West Avenue between 11th Street and Union Pacific Right of Way.

Proposed transfer of \$500,000 from Gas Revenue Fund to General Fund.

Resolution authorizing allotment from Public Improvement Reserve Fund for payment of City of El Paso.

Proposed contract for architectural services for new recreation building in Lincoln Park.

Plans and specifications for construction of El Estero Golf Course clubhouse, including furnishings, random rollers and 12-ton three-wheel rollers for construction of camber, station and sewer building at Basin 5, Long Beach Marine.

Authorizations for attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Attendance of Public Purchasing Officers Jan. 29-31 in attendance of Van Houten manager at Auditorium-Arena-Stadium Department.

Butler's CLEARANCE

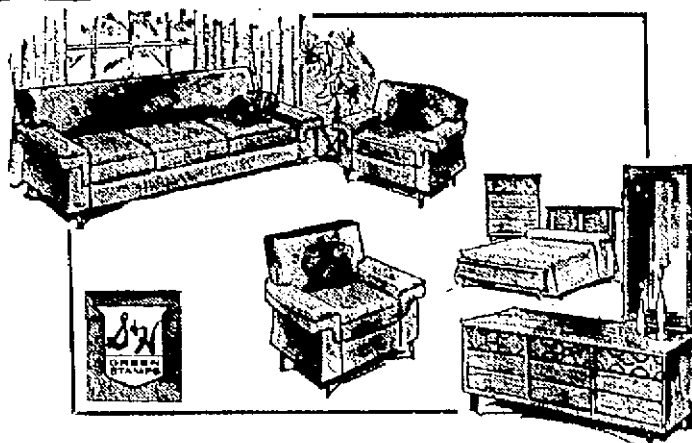
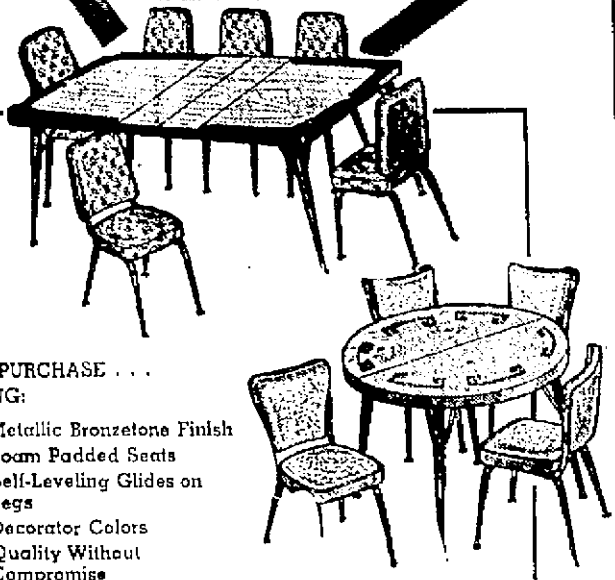
SHOP
SUNDAY
NOON
'TIL 5 P.M.



Bedding
Sale!

SPECIAL PURCHASE...
FEATURING:

- Metallic Bronzefone Finish
- Foam Padded Seats
- Self-Leveling Glides on Legs
- Decorator Colors
- Quality Without Compromise



Priced To Clear!

LIVING ROOM

Reg. 169.95, Early American Bed Divan & Chair, Wood Arms, Plastic Upholstery, 1 Green, 1 Oxblood, 1 Arab Tan **129.99**
Reg. 139.95 Kroehler 76" Sofa, 1 Green, 1 Gray **79.99**
219.95 Kroehler Modern Sofa & Chair, Modern Blue **119.99**
Reg. 299.95 Kroehler 4-Pc. Sectional **249.99**
Brown or Beige Nylon Freize Upholstery, Reversible Foam Cushions.

CHAIRS

Reg. 79.95 Stratoreslar, Beige only **49.99**
Reg. 129.95 Pontiac Club Chairs, 3 only **79.99**
Reg. 69.95 Swivel Rockers, Plastic **39.99**
Reg. 119.95 Stratoreslar, Assorted Colors in Plastic **99.99**

BEDROOM

Bassetts—Bonanza Walnut Group

Reg. 89.99 Dresser W/Mirror **79.99**
Reg. 109.99 Dresser W/Mirror **99.99**
Reg. 59.99 4-Dr. Chest **39.99**
Reg. 44.95 Full Size Panel Bed **34.99**
Reg. 59.95 Full Size Bookcase Bed **49.99**
Reg. 39.95 Nite Stands **29.99**
Reg. 139.95 3-Pc. Mediterranean Oak Bedroom Dresser, Mirror, Panel Bed **169.99**

White Teenager Group

Reg. 44.95 3-Dr. Chest, 3 only **29.99**
Reg. 49.95 Desk, 2 only **34.99**
Reg. 89.95 Double Dresser W/Mirror, 2 only **79.99**
Reg. 49.95 Panel Bed, 2 only **39.99**
Reg. to 29.95 Full and Twin, Odd Maple Beds **19.99**

DINETTES

Reg. 179.95 5-Pc. Daystrom Dinette, Maple Plastic Top with Four Black Mates Chairs **79.99**
Reg. 139.95 3-Pc. Daystrom Drop Leaf Dinette, Maple Plastic Top Table, Two Cherry Red Side Chairs **69.99**
Reg. 159.95 Daystrom 5-Pc. Maple Dinette, Walnut Plastic Top **79.99**

Miscellaneous

Reg. 44.95 Maple Finish 4-Dr. Chests, 5 only **34.99**

- Cocktail Tables • Round Cocktail Tables • Bookcase
 - Step Tables • Telephone Tables • Lamp Tables
- LIMITED QUANTITIES
Reg. 24.95 Maple Occasional Furniture **17.99**

FAMOUS NAMES

SIMMONS
VAN VORST
ENGLANDER

Reg. 59.95	39.99
Mattress and Box Spring Sets	
Reg. 69.95	49.99
Mattress and Box Spring Sets	
Reg. 79.95	59.99
Mattress and Box Spring Sets	
Reg. 99.95	79.95
Mattress and Box Spring Sets	
Reg. 139.95	119.99
6x7 King Size Set, Innerspring	
Reg. 119.95	89.95
Englander Queen Size Supreme 60x80, Innerspring	

Many odd box springs and mattresses sold separately and priced to clear

All Merchandise Subject to Prior Sale

DOUGLAS DINETTES

49.98 value 30x40x48	39.95	59.93 value 36x36x48	49.95
Rectangular		Round	
79.99 value 30x48x60	59.95	89.99 value 30x48x60	69.95
Rectangular		Rectangular	
99.99 value 42x42x60	79.95	99.99 value 36x48x60	79.95
Round		Rectangular	

We're Practically Giving
'Em Away...

MEN'S AND BOYS' SOCKS

- Argyles • Crews

Reg. 79c to 1.00 **3 PAIR 99c**
Stock up now! 100% cotton crew socks with top stripes, and argyles in many patterns. Men's sizes 10 1/2 to 13; Boys' sizes 8 1/2 to 10.
Hosiery Dept.—Main Floor

JANUARY WHITE SALE Now in Progress

2nd
Floor

Mattress Pads

Eston filled Sanforized cotton quilted mattress pads. Lockstitched, quick drying. Made by Acme. Anchorband or fully fitted styles.

Reg. 3.49 Twin size, anchor band	2.88
Reg. 4.49 Full size, anchor band	3.88
Reg. 4.49 Twin size, fully fitted	3.88
Reg. 5.49 Full size, fully fitted	4.88
Reg. 7.99 King size, anchor band	6.88
Reg. 8.99 King size, fully fitted	7.88

Sheet Blanket "Heritage" by Beacon®

Reg. 2.99	2.49
70x90 bleached white, 100% rayon with new exclusive Permapop, greatly reduces shedding and pilling—adds warmth through higher loft. Reg. 3.79 80x108 size	3.29

"Velvalour" Bedspread

Reg. 5.99	4.88
Viscose cotton corduroy chenille with tone-on-tone border. Washable. Decorator colors. Twin or full sizes.	

SALE! Lady Pepperell Blankets

"Warmweave"

Reg. 6.98 72x90	5.98
Rayon and acrylic blend with nylon bindings. Moth-proof and non-allergenic. Colors stay clear, won't fade. Famous Nap Guard, super soft finish. Washable. Solid colors.	
Reg. 7.98 80x90	6.98
Reg. 12.98 90x108	10.98

Princess Rose Duet

Reg. 10.98	8.98
72x90 size, Rose printed rayon and nylon blanket with nylon binding. Machine or hand washable. Pepperell exclusive Nap Guard finish gives extra thickness before and after washing.	

Lady Pepperell Sheets

White Percale Sheets

100% combed American cotton percale, skillfully blended for extra smoothness, longer wear, over 180 threads per inch.

Reg. 2.49	2.49
72x108, Twin, fitted or regular	2.99
Reg. 3.19	2.79
81x108, Full, fitted or regular	69c

Reg. 79c 42x38 Pillowcases	69c
Reg. 3.49	3.09
Twin, Extra Long, fitted or regular	3.49
Reg. 3.99	3.49
Full or Extra Long, fitted or regular	3.99
Reg. 4.99	4.99
Queen size, fitted or regular	5.99
Reg. 5.99	5.99
King size, fitted	5.99
Reg. 6.99	5.99
King size, regular 108x122 1/2	1.00
Reg. 1.29	1.00
42x48 Bolster pillowcases	1.00

"Rose Romance" Print Muslin Sheets

New rose print on fine cotton muslin, over 130 thread count, 3 colors.

Reg. 2.99	2.49
72x108 Twin, fitted or regular	2.99
Reg. 3.49	2.99
81x108 Full, fitted or regular	79c

"Rose Duet" Print Percale Sheets

Dainty rose print pattern in fine combed percale, 180 thread count. Pink, Blue, Gold, Lilac.

Reg. 3.29	2.79
72x108 Twin, fitted or regular	3.79
Reg. 4.29	3.79
81x108 Full, fitted or regular	99c
Reg. 1.19	99c
42x38 1/2 Panel print pillowcases	7.99
Reg. 9.98	7.99
King size, fitted or regular	1.19
Reg. 1.59	1.19
42x48 Bolster pillowcases	1.19

Countess White Muslin Sheets

Our own 130-thread, quality cotton muslin sheets.

Reg. 1.89	1.39
72x108 Twin, fitted or regular	1.59
Reg. 2.09	1.59
81x108 Full, fitted or regular	39c

Lady Pepperell White Muslin Sheets

100% cotton muslin, over 130 threads per inch.

Reg. 2.29	1.77
Twin, fitted or regular	1.97
Reg. 2.59	1.97
Full, fitted or regular	47c
Reg. 3.9c 42x36 Pillowcases	47c

TOWELS by MARTEX

"Fifth Avenue"

Solid Colors	
Reg. 3.60	1.99
25x50 Bath towel	1.59
Reg. 1.79	59c
Hand towel	
Reg. 63c	
Washcloth	

"Sovereign"

Luxury solid color towels	
Reg. 2.00	1.69
25x48 Bath towel	99c
Reg. 1.29	39c
16x28 Hand towel	39c
Reg. 49c Washcloth	39c
Reg. 49c Fingertip	39c

"Echotone"

New fashion stripe towel	
Reg. 2.25	1.79
24x44 Bath towel	1.19
Reg. 1.39	55c
16x28 Hand towel	55c
Reg. 65c	55c
12x12 Washcloth	55c
Reg. 65c	55c
11x18 Fingertip	55c

"Marguerite"

Jacquard towel	
Reg. 2.25	1.79
24x44 Bath towel	1.19
Reg. 1.39	55c
16x28 Hand towel	55c
Reg. 65c	55c
12x12 Washcloth	55c
Reg. 65c	55c
11x18 Fingertip	55c

"Mark V"

Solid color towel, top quality—budget price.	
Reg. 1.13	89c
Bath towel	59c
Reg. 63c	29c
Hand towel	
Reg. 39c	
Washcloth	

"First Romance"

Jacquard floral towel	
Reg. 3.25	1.99
24x44 Bath towel	1.59
Reg. 1.79	59c
16x30 Face towel	59c
Reg. 63c	59c
13x13 Washcloth	59c
Reg. 63c	59c
11x18 Fingertip	59c

Pillows by Shelbar-Globe

Kapok

Reg. 2.49 23x29, Daisy pattern cotton challis cover, kapok filled. Assorted colors	1.88
--	-------------

Latex Foam

Reg. 5.98 21x27, Premium foam latex core. Cotton tick in lovely pastels	4.88
---	-------------

Dacron® Bolster

Reg. 7.99 21x37, 100% virgin Dacron® polyester filled, white cotton flourette tick	6.88
--	-------------

50-50 Pillows

Reg. 10.98 21x27, 50% down, 50% leather filled. Striped cotton tick	8.88
---	-------------

LAKEWOOD CENTER

MEtcalf 3-8101 Garfield 3-0901

Monday thru Friday, 9:30 to 9:30; Saturday, 9:30 to 5:30; Sunday, Noon 'til 5

Kuwait Leads in World's Oil Reserve

By MAX B. SKELTON

HOUSTON (AP) — Tiny Kuwait's position as the world leader in proven crude oil reserves is being challenged by a neighbor, Saudi Arabia.

Year-end estimates indicate Saudi Arabia boosted its proven reserves by 8 billion barrels while Kuwait added only 500 million.

The new estimates place Kuwait's current oil reserves at 63.5 billion barrels with Saudi Arabia in second place with 60 billion.

Kuwait's total gives the 1,900 square mile Middle East sheikdom 19.1 per cent of world reserves that were estimated at 331 billion barrels at year-end. Saudi Arabia held 18.1 per cent.

A year earlier Kuwait held 20 per cent of total world reserves, Saudi Arabia only 16.5 per cent.

ONLY three minor changes in the rankings of the world's top 12 oil countries were indicated this week in the Oil & Gas Journal's annual world-wide oil report.

Libya and two tiny Middle East areas made gains at the expense of Indonesia and Algeria.

The Middle East's neutral zone added 2.5 billion barrels to its reserves to move up a notch for an eighth place tie with Indonesia. The small sheikdom and Abu Dhabi also added 2.5 billion barrels to move from eleventh to tenth place, a spot formerly held by Algeria. Libya, also with a 2.5 billion gain, moved into a tie with Algeria in eleventh place.

THE 12 TOP-RANKED areas and their crude reserves estimated in billions of barrels:

Kuwait 63.5, Saudi Arabia 60.0, Iran 37.0, United States 34.2, Russia 26.0, Iraq 25.5, Venezuela 17.0, neutral zone and Indonesia 10.0 each, Abu Dhabi 7.5, and Algeria and Libya 7.0 each.

The reserves of the 12 areas exceeded 306 billion barrels or 92 per cent of all the world's proved crude reserves.

The Middle East reserves now exceed 207.3 billion barrels or 62.6 per cent of total world reserves. The Western Hemisphere, with 64.2 billion barrels, can claim only 19.4 per cent.

WESTERN EUROPE'S oil reserves may trail the list in reserves but the Oil & Gas Journal said the area is the world's brightest spot for oil marketers.

Continued sharp increases are expected in Western Europe's demand for petroleum products. Imported oil is a major factor in that Europe's crude production this year averaged less than 350,000 barrels a day.

Europe's petroleum demand growth rate is indicated by a 21.6 per cent increase this year in the area's crude refining capacity. Refiners in Western Europe now can process 6,263,000 barrels of crude a day, compared to 5,149,000 a year ago.

CRUDE production in Italy declined this year from 35,000 to 33,800 barrels daily but the Italians boosted their refining capacity from 800,000 to 1,264,000 barrels a day.

West Germany's production increased from 131,000 to 142,000 but the Germans added 245,000 barrels to their refining capacity. West Germany now can process 1,213,000 barrels of crude daily.

Germany's capacity now exceeds that of the United Kingdom, where an addition of only 49,000 barrels boosted daily refining capacity to 1,152,000 barrels.

France moved into the million-barrel category the first time, boosting its refinery capacity to 1,059,000 barrels a day, an increase of 137,000 over 1962.

Visiting Berlin

BERLIN (UPI)—Roland de Margerie, France's ambassador to West Germany, is scheduled to arrive here today for a three-day visit. He will meet with West Berlin Mayor Brandt and the French and British military commanders for the divided city.



TOP ATTRACTIONS

More than \$4 millions worth of cars will be exhibited Jan. 17 through 26 at the International Auto Show in the Long Beach Arena. Helping display this Ambassador are, from left, Donna Ewing, Debbie Powell, Mary Trepanier, Ann Selcer and Kelli Blair. A twice-daily stage revue will be headed by the Mills Brothers.

IOWA CONGRESSMAN

He'd Give Capital Back to Maryland

WASHINGTON (UPI)—Rep. John H. Kyl, an Iowa Republican, wants to give Washington back . . .

To the Indians?
No, to Maryland.

And just to prove he means business, Kyl has introduced a bill that would return more than nine-tenths of the District of Columbia—the nation's capital—to the state that owned it after the red man but before Uncle Sam.

The federal government would keep only a small area between the Lincoln Memorial and the Supreme Court, including the White House, the Capitol and the other major government offices.

KYL THINKS this is the only way to really satisfy the District of Columbia's perennial craving for home rule. The district now is ruled by a board of commissioners appointed by the President but subject to congressional rule.

The Department of Justice thinks differently. It said in 43 pages of legal argument that the Founding Fathers intended the national capital to be a permanent seat of government, independent of any state and embracing a substantial area and population.

And, according to the Justice Department, Congress and the states gave every indication they still agreed when, in 1960-61, they adopted the 23rd Amendment to the U.S. Constitution, which gave the district three electoral votes in presidential elections.

Aden Hits Border Bandits

ADEN, Aden Protectorate (UPI)—Troops of the South Arabian Federation, under the command of British officers and supported by British planes, artillery and armored cars, attacked Yemen-trained tribal bandits Saturday near the Yemen frontier.

British sources said the objective of the attack was to destroy 12 hard-core dissidents leading the bandits in the western Aden Protectorate in the Radfan area near Dhala.

They said the bandits were members of the rebellious Qataibi tribe which has been ambushing army patrols and robbing travelers in the frontier area for half a century.

The bandits were said to be armed with rifles, hand grenades and land mines.

The federal army killed Shiekh Rejeb bin Ghaleb, Qataibi tribal chief, a few weeks ago. He had been hailed by neighboring Yemen as a liberation martyr.

Butter's

S & H Green Stamps

the pick of the
**Cotton
Crop**

Your Favorite!
Our Annual

SALE! COTTON

Special Purchase
Special Priced

Sunny cottons to brighten winter household duties! Get here early to get your pick of these specially purchased, just for you, cotton dresses for all day—every day. More than a half dozen to choose from, all with wide hemmed skirts. All washable, all wonderful, all in misses' 12 to 20 and half sizes 14½ to 24½.

LAKEWOOD CENTER

ME 3-8101
GA 3-0901

MONDAY THRU FRIDAY, 9:30 TO 9:30;
SAT., 9:30 TO 5:30; SUNDAY NOON 'TIL 5



SPECIAL!
2 / 5⁰⁰
2.98 ea.

45th Annual JANUARY FUR CLEARANCE SPECIALS IN FINE FURS

LISTED BELOW ARE JUST A FEW OF THE OUTSTANDING VALUES! ENTIRE STOCK REDUCED!

NATURAL OR
BLEACHED
FOX SHRUGS reduced to **\$78⁰⁰**

DYED SQUIRREL
CAPES & STOLES reduced to **\$119⁰⁰**

DYED
MUSKRAT STOLES reduced to **\$129⁰⁰**

NATURAL
MINK STOLES reduced to **\$249⁰⁰**

DYED
BROADTAIL
PROCESSED
LAMB JACKETS reduced to **\$289⁰⁰**

NATURAL MINK
BUBBLE CAPE reduced to **\$448⁰⁰**

NATURAL
BAUM MARTEN
STOLES reduced to **\$478⁰⁰**

NATURAL & DYED
BEAVER JACKETS reduced to **\$498⁰⁰**

NATURAL
FULL LENGTH
MINK
PORTRAIT STOLES reduced to **\$588⁰⁰**

NATURAL
MINK JACKETS reduced to **\$650⁰⁰**

Prices plus tax.



Fur products
labeled to show
country of origin
of imported furs.

Special Reductions

ON ALL

Luxury Mink Stoles & Jackets

SINCE 1915
DEPENDABLE
HARRIS FURS
4260 ATLANTIC AVE.

FAMILY OWNED AND OPERATED IN
LONG BEACH SINCE 1919

Budget Terms Available

Free Parking

GA 7-7447

Miss Poultney Heads Teen Dimes Drive

Myrtle Poultney, Jordan High School teacher, has accepted the chairmanship of the Teen Age Program (TAP) for the 1964 March of Dimes. Miss Poultney said the 1964 program will include participation by on and off-campus high school clubs and organizations, youth canteen programs and teen-age service clubs.

POULTNEY Interested teen-age groups have been asked to send representatives to a meeting called for 4:15 p.m. Thursday in the Burbank elementary school, Fourth Street and Junipero Avenue. Teen-agers have set up two projects: Crutch Day, Jan. 25, when young people will solicit funds for the program, and an all-city dance, Feb. 1.

TAP raised more than \$1100 for the March of Dimes last year.

Miss Poultney is a past international chairman of the local Girl Scout Council and is currently a board member of the state council of the American Association of the United Nations. She is a former lieutenant commander in the WAVES; a charter member of Altrusa and has been active in March of Dimes work for several years.

Omarr Reads the Stars

FORECAST FOR TODAY

ARIES (Mar. 21-Apr. 19): Avoid passion, judgment, jumping to conclusions. Time when steady, cool approach is required. Stress understanding, rather than what you start. Catch us as we correspond.

Taurus (Apr. 20-May 20): Know where you are headed—don't get lost. Deception, escape in the line of conversation. Gather facts. Do some basic research—then obtain the real deal. Don't allow details to tire you.

GEMINI (May 21-June 20): Good luck aspect corresponds to romance, change, travel opportunity. Your mood will vary. Don't correspond to them—they can guide your judgment. Level of interest—high.

CANCER (June 21-July 21): Live up to past promises. Be giving. Attend church or your church. Get important details out of way early. Tonight time for early social gathering. Display sense of humor.

LEO (July 22-Aug. 22): Your desire to know is enhanced. You should utilize creative forces to find out. Stress logical approach. Be confident. Define your goal, then proceed to carry through—make ideas live.

VIRGO (Aug. 23-Sept. 22): Money discussion may be necessary. Be optimistic. Find common meeting ground. Stress friendships, feelings for loved ones. Seek truth and logical advice.

LIBRA (Sept. 23-Oct. 22): Cycle high. Proceed with confidence where romance, creative efforts are concerned. Make plans for home improvement, greater domestic harmony.

SCORPIO (Oct. 23-Nov. 21): Be aware, alert. Obtain privacy—you will need time alone. Important that you analyze your motives. Avoid trying to impress "outsiders." Be true to your own beliefs.

SAGITTARIUS (Nov. 22-Dec. 21): Important business decision could come about through friendly meeting. Received message. Be ready to expand, extend influence. Keep mind open to new, vital concepts.

CAPRICORN (Dec. 22-Jan. 20): Accident due to result of bad habits. You can gain recognition from those who count. Read Alex message. Check resources. Act in authoritative manner.

AQUARIUS (Jan. 21-Feb. 19): Fine your aspect coincides with change, advancement, travel, greater knowledge. Excellent day for telephone friends, renewing contacts. Reach out—reach out.

PISCES (Feb. 20-Mar. 20): Your word is your bond. Don't let your words mean—mean what you say. Don't let associate "make you" overtake your chance.

IF TODAY IS YOUR BIRTHDAY... you are dynamic, have plenty of personal appeal and creative ability.

GENERAL TENDENCIES: Outcry for balance and justice. Those who are extremists are cast in unpopular light. Key is moderation.

FORECAST FOR MONDAY

ARIES (Mar. 21-Apr. 19): Pleasure gained through friends, social gathering. No pleasurable accomplishment indicated now. Many obstacles must be overcome. Instead of pushing—relax. Your cycle may be good.

Taurus (Apr. 20-May 20): Many are now favorably inclined to you. Don't push decisions. Be diplomatic, amiable, tolerant of those who appear slow. This is a testing period for you. Show confidence.

GEMINI (May 21-June 20): Don't overestimate your abilities. Apply in personal as well as business life. You are to be paid numerous compliments. Keep your head. Remain practical—other-wise you could arouse resentment.

CANCER (June 21-July 21): Time of intense activity. Details will be muddled. Keep your shoulders. Sufferers here are on results. Dig in and show your worth. Added responsibility may be yours.

LEO (July 22-Aug. 22): Your work due to be appreciated. Stress efficiency, energy, but don't let the formal approach. Those who work with you may need advice. Give it—be formal.

VIRGO (Aug. 23-Sept. 22): Others will take active interest in your plans, efforts. Spotlight shines your way. Watch personal appearance. Be sure others know when you are speaking, when silent. Be specific.

LIBRA (Sept. 23-Oct. 22): If you put too much trust in emotion—your day is over. Means, be practical. Know what you're doing—be aware of consequences. Favorable for changes based on consideration.

SCORPIO (Oct. 23-Nov. 21): Key is dynamic approach. Whatever you do—do it with style, verve. Step out of the ordinary into the extraordinary. Display abilities, flair for showmanship.

SAGITTARIUS (Nov. 22-Dec. 21): Day is inspired from teachers or those in service professions. Could include doctor, nurse. Some are concerned with their professions could prove significant.

CAPRICORN (Dec. 22-Jan. 20): Conflict due to opposing views. Decision should be based on research, thoroughness. Avoid superficial good-manners. Key is being RESPONSIBLE.

AQUARIUS (Jan. 21-Feb. 19): Your personality will attract favorable comment. Apply especially in dealings with members of opposite sex. Mutual charm sparkles in forefront. Flash that Aquarius smile!

PISCES (Feb. 20-Mar. 20): Exchange of thought, ideas, will benefit you. Involvement—be versatile. Avoid "third attitude." Key is enlarging scope, expanding activities. Get started today!

IF TODAY IS YOUR BIRTHDAY... you possess charm, are capable of being an innovator, especially where music and art design are concerned.

GENERAL TENDENCIES: Cycle high for Libra, Scorpio, Sagittarius. Special word to Aries: Not say to press for answers. Wait and see.

Mayor Wade Forum Speaker

Your City Tax Dollar—What It's Doing For You" is the topic of address which will be given by Mayor Edwin W. Wade at the Community Breakfast Forum Wednesday.

Sponsored weekly by the Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, First Street and Alamitos Avenue.

Clive Graham is program chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

Chairman.

ALL STORES OPEN EVERY NIGHT MONDAY THRU SATURDAY*

Penney's Giant White Goods

ALWAYS FIRST QUALITY

Event Continues!

all Penney sheets

... every one first quality!

REDUCED!

NATION-WIDE®...PENNEY'S SMOOTH, LONG-WEARING COTTON MUSLINS

Count on Penneys to give you a buy of buys on these sheets, famous for their firm, balanced, long-wearing weaves, their always flawless first quality. Sensational now at these low, low January prices! Compare! Hurry in!

63" x 108" twin flat sheet.....1.46
81" x 108" flat or full Elasta-fit bottom sheet.....1.64
42" x 36" pillow cases.....2 for 76¢

1.46

72" x 108" flat or twin Elasta-fit bottom sheet

PENCO®...WHITE, QUALITY MUSLINS

Deluxe quality cotton muslins for years and years of wear, woven of selected cotton, backed by Penney's reputation for quality. Your once-a-year chance to save!

81" x 108" flat or full Elasta-fit bottom sheet.....1.96
42" x 36" pillow cases.....2 for 99¢

1.76

72" x 108" flat or twin Elasta-fit bottom sheet

PENCALE®...PENNEY'S FINE COMBED COTTON PERCALES!

Penney percales woven of selected long-staple cotton, combed to extra silky smoothness that homemakers from coast-to-coast prize for their fine quality and value! Now, at reduced prices! All lab-tested! All perfect!

Pencale whites

81" x 108" flat or full Elasta-fit bottom sheet.....1.96
Twin-filled top sheet.....2.69
Full-filled top sheet.....2.89
42" x 38½" pillow cases.....2 for 99¢

1.76

72" x 108" flat or twin Elasta-fit bottom sheet

Pencale pastels

81" x 108" flat or full Elasta-fit bottom sheet.....2.73
42" x 38½" pillow cases.....2 for 1.17

2.47

72" x 108" flat or twin Elasta-fit bottom sheet

PILLOW CASE BUYS!

NEW! NATION-WIDE® COLORFUL FLORALS

For big savings and a pretty change, choose these dainty prints on long-wearing Nation-Wide cotton muslin cases. Great gift-buys!

2 \$1 for

DESIGN-STAMPED FOR EMBROIDERY!

Nifty needlework designs stamped on fine cotton cases...42" x 36" size. Ready to be embroidered in your colors. Fun to make, save big!

2 \$1 for

SCATTER RUGS PRICED TO GO!

27" x 48" 2 \$5

Close-out! Looped viscose rayon pile with latex-coated backs. Smart solids in oval or oblong shades. Versatiles at big savings!

FITTED MATTRESS PAD SPECIALS!

266 366
twin full

Compare! Reversible cotton pads, Sanforized, with elastic skirt edge, bleached cotton fill, Double box stitched.

by-the-yard bonanza!

co-ordinating COTTON SAILCLOTH

53¢ yard

Sew 'n save! Spring and summer wardrobes, smarter in cotton sailcloth-co-ordinating prints 'n solids.

Assorted SLEEPWEAR FABRICS

3 \$1 yards

Sweet dreams at lowest prices! Cotton challis... balise... more! Sew sleepwear with savings from Penney's.

Sportive mood Heavy-Weight COTTONS

38¢ yard

New, textured cottons and denims for the casual look! Sturdy, yet handsome for children 'n grown-ups, too!

Unbleached COTTON MUSLIN

5 \$1 yards

Another big buy! Versatile cotton muslin has many household uses...linings, home decorating...more!

New look in QUALITY COTTONS

38¢ yard

Save now on better cottons! An array of prints and solids for drapes 'n dresses, playwear, more.

Look of linen SOLIDS 'N PRINTS

57¢ yard

Special price for woven rayon...looks and feels like linen! Co-ordinating solids 'n prints. Save!

EXCEPT: BELL, CANOGA PARK, CRENSHAW BLVD., FLORENCE AVE., HERMOSA BEACH, MONROVIA, MONTEBELLO, MONTROSE, ONTARIO, ORANGE, UPTOWN WHITTIER, VERMONT AVE.

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!

Series of Lectures Set at City College

Four illustrated lectures are announced for this week by the General Adult Division of Long Beach City College. All are open to the public without charge.

Bombay Police Fire on Rioters, Kill One

BOMBAY, India (AP)—One person was killed when police fired on rioters Saturday in a strike of municipal bus workers who were protesting about the way a police officer had dealt with a bus driver for a traffic offense.

The police fired after their attempt to disperse a mob with tear gas was unsuccessful, the Mysore state government said.

THE PERSON who owns the article you've found may be trying to reach you. Be sure to read the "Lost" ads in the Classified Section 12 now.

Lennox Tierney, chairman of the Pasadena City College art department, opens a series of four talks on Oriental cultures at 7:30 p.m. Monday in Rogers Junior High School auditorium, Monrovia Avenue and Appian Way. First topic is "Cambodian Culture."

"Frontiers of Medical Knowledge" is the general topic of a new lecture series beginning at 7:30 p.m. Wednesday in Boyd High School auditorium, 8th Street and Locust Avenue. Oscar W. Shadle, M.D., will present the first two weekly talks on "From Thalidomide to Date" and "Viruses in Your Life."

S. A. (Pat) Slavens will open a series of four talks on "Turkey — Bulwark Against



TIERNEY SLAVENS

Communism" at 2 p.m. Wednesday in Boyd Auditorium. A veteran of the Los Angeles police force, from which he retired with the rank of Inspector, Slavens recently served for three years as Chief of the American Police Advisory Mission in Ankara, Turkey.

Dr. Harvey B. Franklin, retired educator and world traveler, will present the first

of four lectures on "India, Ceylon and Pakistan" at 7:30 p.m. Thursday in Rogers Junior High School Auditorium. Opening topic is "India, Land of Mystery."

Jesuit Theologian Weigel's Funeral Set

WASHINGTON (UPI)—A funeral service will be held at 10:30 a.m. Tuesday at Woodstock, Md., for the Rev. Gustave A. Weigel, one of the nation's leading Roman Catholic theologians and a lifelong fighter for interfaith unity.

Burial will be in Woodstock Cemetery. Father Weigel, professor of ecclesiology at Woodstock College, a Jesuit seminary, died in New York Friday of an apparent heart

13 School Districts Pool Purchasing Potentials

Three Orange County school districts have joined with 10 other districts throughout the state to pool their purchasing and construction costs. Fullerton Union High School district, which will soon build its seventh plant in eastern La Habra, expects to be the first to realize savings. It hopes to trim \$1.50 per square foot on building costs.

Multiplied by the square footage of the new high school, the savings to the district should exceed \$300,000, from 1932 to 1948.

Red Official Quits

BERLIN (UPI)—Hans Rodenberg, Communist East German deputy minister for cultural affairs, has resigned, according to press reports received here. Rodenberg, 69, joined the German Communist Party after World War I and lived in the Soviet Union

INDEPENDENT PRESS-TELEGRAM—A-15
Long Beach 12, Calif., Sunday, Jan. 5, 1948

MARINELLO BEAUTY SPECIALS!

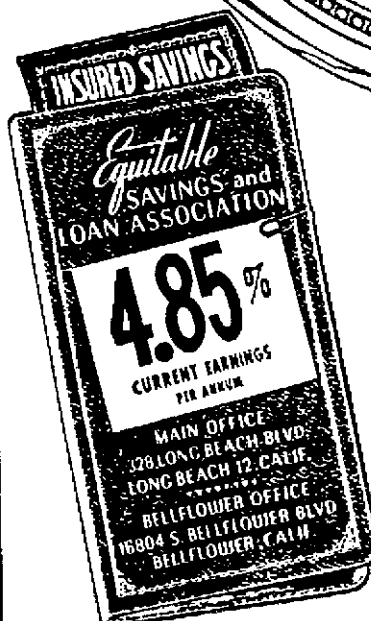
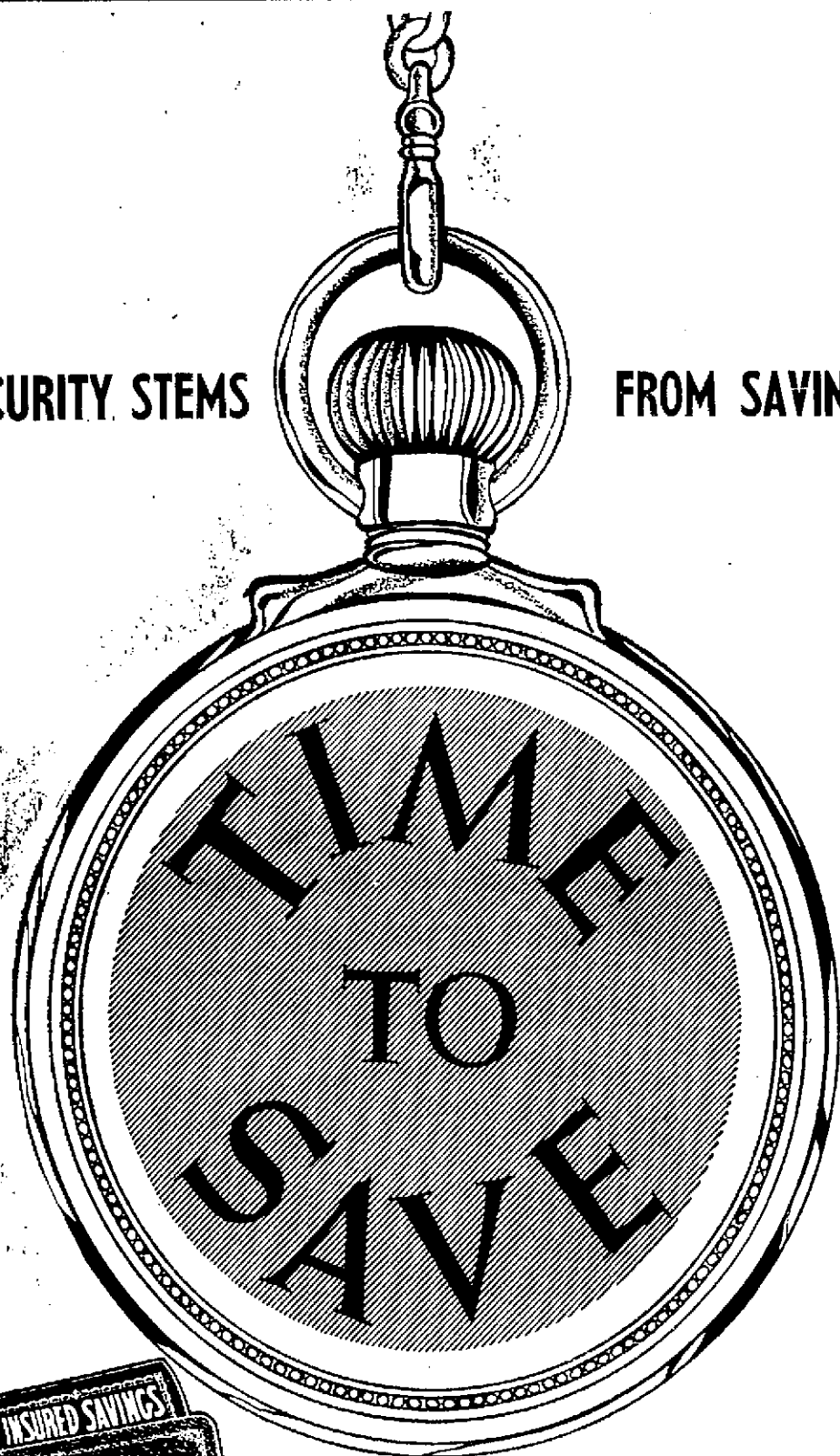
MONDAY ONLY
FREE HAIRCUT
with any Beauty Service

TUESDAY ONLY
FREE
RESTOR HAIR CONDITIONING WRAP With Any Permanent

MARINELLO BEAUTY SCHOOLS
DOWNTOWN LOS ANGELES: 718 So. Broadway — MA-7-5561
EAST LOS ANGELES: 4703 Whittier Blvd. — AN-8-2858
VAN NUYS: 6360 Van Nuys Blvd. — ST-1-4660
LONG BEACH: 432 Pine Ave. — HE-5-9109

SECURITY STEMS

FROM SAVINGS!



T. A. Gregory
Chairman of the Board

Whether you want to retire or relax, buy a new home or new car, the time to save is now. The place to save is **EQUITABLE SAVINGS and LOAN**.

NOW paying you the highest rate, consistent with safety.

Your savings are insured up to \$10,000.00 by an agency of the United States Government.

FREE CUSTOMER PARKING
IN LONG BEACH
345 Elm Ave.
IN BELLFLOWER
16804 Bellflower Blvd.
(rear of building)

SAFE DEPOSIT BOXES
AVAILABLE TO CUSTOMERS
FREE CUSTOMER CHECKS

Equitable
SAVINGS & LOAN ASSOCIATION

328 LONG BEACH BLVD. • 16804 BELLFLOWER BLVD.
(NEXT TO POST OFFICE) BELLFLOWER OFFICE

BEST CARPET BUYS ANYWHERE!

CARPET SALE

AT LOWER THAN DISCOUNT PRICES!

FAMOUS DUPONT '501' NYLON PILE

100% CONTINUOUS FILAMENT

You're assured of America's finest quality with the genuine "DuPont 501" label... don't settle for less during Belmont's FABULOUS SALE. This is the DEEP PLUSH Carpet made to keep its expensive look for years. Come in, choose your carpeting from wide choice of decorator colors... and SAVE!

COMPLETELY INSTALLED

ONE PRICE INCLUDES ALL

- Expert Installation
- Tackless Stripping
- 56-oz. Rubberized Padding
- All Sewing and Labor
- Door Metals
- Choice of 12 Decorator Colors

GENUINE DU PONT "501" LABEL

6.99
Square Yard
Completely Installed
First Quality

Open Today
Sunday, 11 to 6

FREE HOME ESTIMATES

Call HE 7-6401 for Samples in Your Home

YOUR CHOICE Completely Installed

100% Continuous Filament

NYLON

Here's a name of quality... long wearing, mothproof, choice of colors.

100% WOOL
BY BEATTIE

Soft, luxurious wool for real room beauty... mothproof. Choice of colors.

One Price Includes All...

- Tackless Stripping
- All Labor and Sewing
- Door Metals
- 50-ounce Waffle Padding
- Expert Installation

5.66
Sq. Yd.
Completely Installed

REMNANTS & ROLL-ENDS Room Size Rugs HALL RUNNERS

Wools, Nylons, Continuous Filament Nylons
All Sizes • All Colors

AT DEALER'S COST AND BELOW

100% VIRGIN NYLON PILE

4.99
SQ. YD.
Completely Installed

ONE PRICE INCLUDES
• All Labor and Sewing • Door Metals
• Tackless Stripping • Heavy Waffle Padding • Choice of tweeds or solid colors.

TERMS--UP TO 3 YEARS

BELMONT

• FURNITURE • CARPETING • DRAPERIES
600 ALAMITOS
Corner 6th LONG BEACH HE 7-6401

Realtors' Attorney Breakfast Speaker

Larry Lackman, attorney for the Long Beach District Board of Realtors, will be a question and answer program. The club meets at 8 a.m. at special speaker at the Thursday breakfast meeting of the the Midnight Sun restaurant, North Long Beach Realty 5925 Cherry Ave.

NINTH Semi-Annual ONE PRICE SUIT SALE

Just Say "Charge It" **ANY SUIT** IN THE STORE **\$49** NONE HIGHER

Sizes 35 to 46 Regular, 37 to 46 Long, 35 to 44 Short
Expert FREE Alterations

EVERY Suit Originally \$85-\$110
Suit Quality Tailored

Comparable Savings on Sport Coats, Slacks and Haberdashery

Just Say "Charge It"

TAKE UP TO SIX MONTHS TO PAY
PAY NOTHING DOWN

Your Credit is IMMEDIATE with Charles Baron.
There is no waiting. There is no delay.
Don't hesitate. Open a charge account today.

BANKAMERICARD ACCEPTED

OPEN TODAY, SUNDAY 10 to 5 P.M.

This is not a January clearance of odds and ends... but our semi-annual ALL OUT SALE OF EVERY SUIT, Sport Coat and Slacks in the store.

Charles Baron Ltd.
4916 East Second Street, Long Beach
OPPOSITE HOEFLY'S RESTAURANT
IN THE BELMONT THEATRE BLDG.

OPERATION POP UP

Three Ships Used in the Polaris Test Built Here

By BOB SANDERS

Of all the hush-hush construction that has gone on at the Long Beach Naval Shipyard recently the most dramatic was building three vessels to be used in "Operation Pop Up" at San Clemente Island.

"Operation Pop Up" was the final testing, all conducted in controlled underwater conditions, of the Polaris missile which is designed to be fired from a submerged submarine.

The Polaris is one of the latest and most sophisticated missiles in the modern United States Navy's arsenal. Used, on one of the nuclear-powered submarines it lengthens the Navy's arm right into a potential enemy's backyard.

And testing it was no mean problem, considering that the missiles cost a cool half million dollars—each.

The Naval Ordnance Test Station, with headquarters at Pasadena, conducted the testing, as it does with most of the Navy's most modern underwater weapons.

AFTER initial tests had been conducted at NOTS installation at China Dam in the San Gabriel Canyon, the final tests were made at the NOTS Sea Range at San Clemente Island, 60 miles off the Long Beach coast.

And to build the complicated vessels used in the testing NOTS called on the skilled workmen of the Long Beach Naval Shipyard. Construction of these vessels poured more than \$4½ million into the shipyard.

They consisted of a staging vessel, a monitor barge and what is appropriately called the fish hook.

The staging vessel is used to set up a test, which may involve more than 150 people. Here the 14-ton Polaris and the

myriad amounts of equipment used to test its action were readied for the firing.

The monitor barge, known as the "brain," holds a battery of more than a half dozen closed circuit television receivers, along with other electronic equipment, to watch the test close up and from every possible angle before it leaves the water.

THE FISH hook, which looks like a gigantic crane, juts 90 feet in the air and is designed to catch the Polaris after it is fired from under the water and prevent it from falling back into the water.

In the first tests a great net was dragged over and above the \$600,000 translator, from which the missile was fired, to prevent the heavy missile from falling on and damaging it.

Later the fish hook was perfected so that the missile could be fired with a cable attached that would retract into the fish hook as fast as the missile

accelerated out of the water and catch it at the top of its arc.

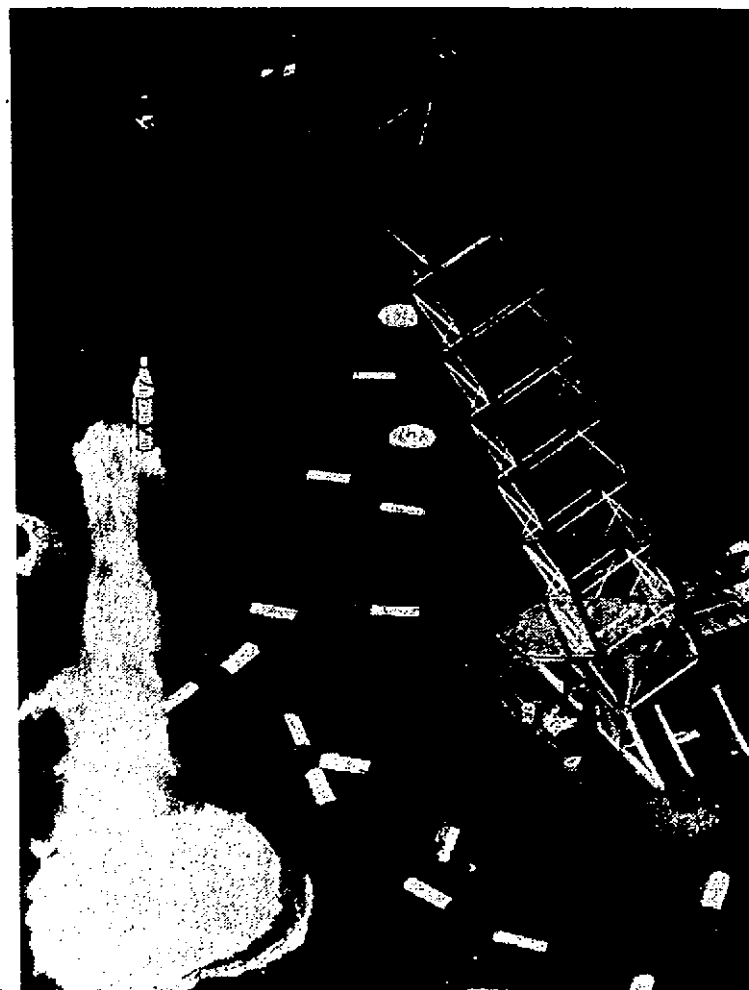
For the final test the missile was fired free into a net suspended by the fish hook.

EVEN THE translator itself, though built at Pasadena, was readied for installation at San Clemente at the shipyard here. The translator, weighing 90 tons, sits on a huge caisson filled with concrete on the bottom of the ocean in 176 feet of water and acts as a firing platform for the missile. A huge 20-ton sled moves 40 feet across the top of the translator at 3 knots to simulate a moving submarine.

Using this equipment is a highly complicated procedure. So was building it.

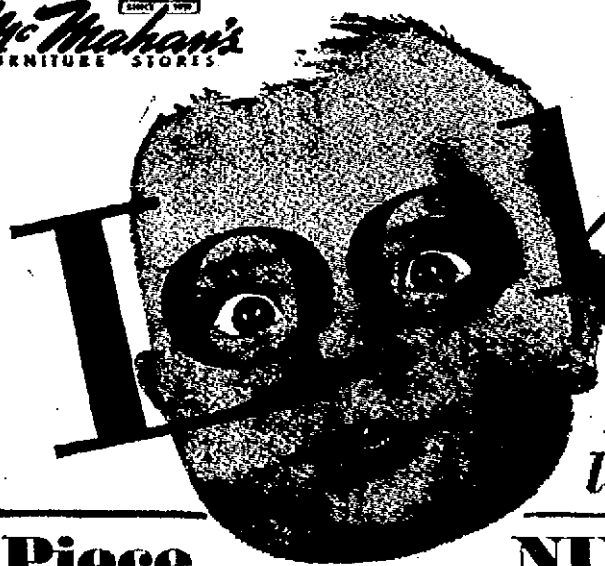
And the Long Beach Naval Shipyard, as it has almost every time the Navy has handed it a tough job, came through. NOTS officials at Pasadena have nothing but praise for the way the shipyard has responded.

"Well done" is the way they say it.



GIANT "FISH HOOK" used in Polaris missile testing program at the NOTS San Clemente Island facility, catches Polaris after it emerges from water.

McMahan's
FURNITURE STORES

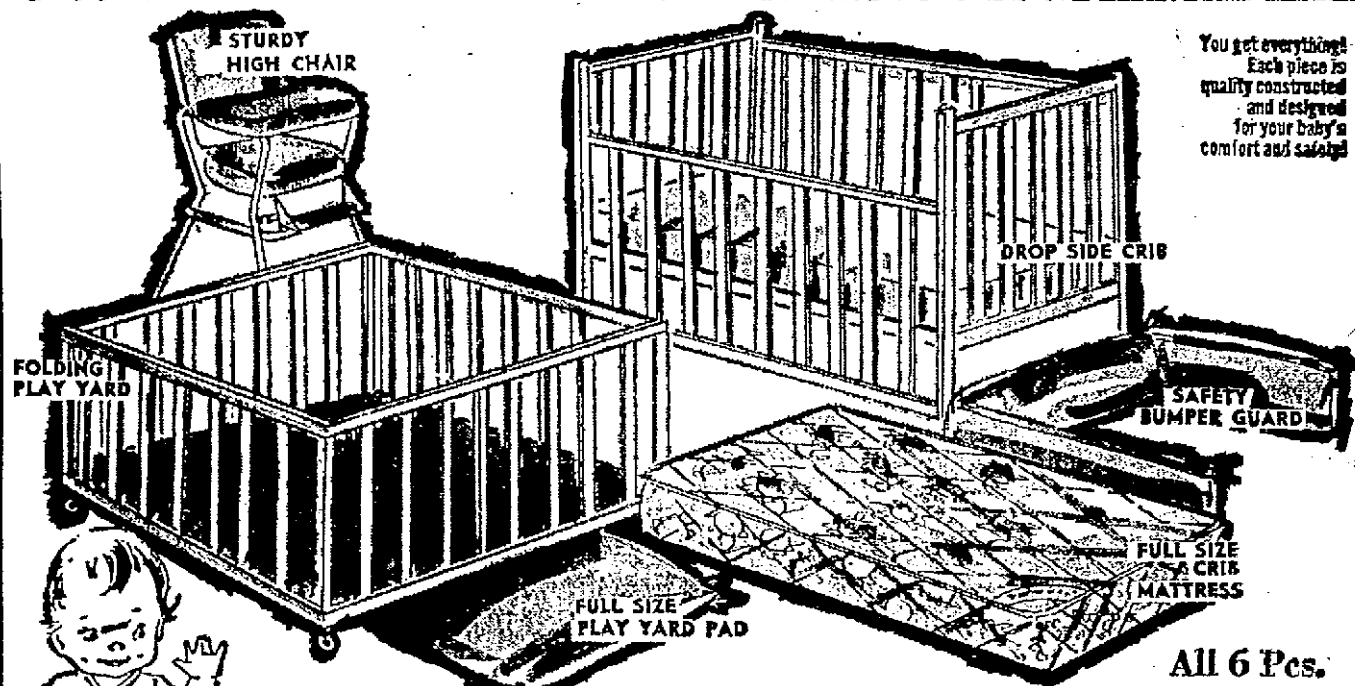


BABY'S BEST BUYS!

Best for Mom too with our low prices and easy terms!

6 Piece

NURSERY ENSEMBLE



You get everything! Each piece is quality constructed and designed for your baby's comfort and safety!

Each piece may be purchased separately:

Sturdy High Chair	\$12.95	Drop Side Crib	\$17.95
Folding Play Yard	\$10.95	Full Size Crib Mattress	\$ 8.95
Full Size Play Yard Pad	\$ 1.95	Safety Bumper Pad	\$ 2.50

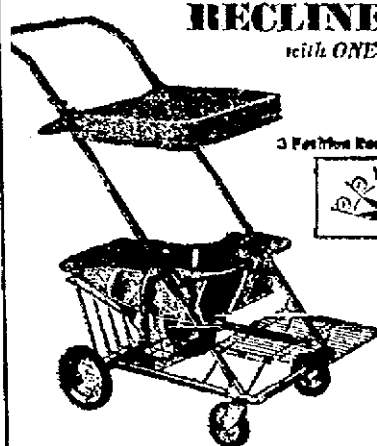
All 6 Pcs.

\$49.89

\$1.85 MONTH

Folda-Rola RECLINER-STROLLER

with ONE-HAND Reclining Adjustment!



Heavily padded seat and back, roomy market basket, double safety lock, large rear wheels, swivel front wheels, adjustable canopy, non-stoop folding, 3 position recliner, safety brake and seat belt! A real mother-saver!

\$14.89
50c WEEK

Folding HIGH CHAIR



Strong tubular construction with wide, sturdy, non-tip leg design. Easy to clean seat and back cover, colorful too! Safety seat belt and rubber tipped legs. Lightweight. Folds Easy.

\$14.89
50c WEEK



Innes

SEMI-ANNUAL

SHOE SALE

STARTS JAN. 6th. BIGGEST SELECTION AND LOWEST PRICES EVER!
ONLY THE QUALITY AND SERVICE ARE THE SAME!

WOMEN'S DRESS SHOES

8.97 • 10.97 • 12.97

Reg. 13.99 to 16.99, Joyces Natural Bridge, Valentino, Mannequin, Marie Paul.

12.97 • 14.97

Reg. 16.99 to 32.00 Mademoiselle, La Girona, Marie Paul.

FLATS AND CASUALS

3.97 • 4.97 • 6.97

Reg. to 9.99 Escapades, Cover Girl, Fortunet, Edith Henry

5.97 • 7.97 • 9.97

Reg. to 14.99 Joyce, Natural Bridge, Edith Henry, Escapades.

SPECIAL SLIPPER GROUP 3.00

WOMEN'S COMFORT SHOES

9.97 to 18.97

Reg. 13.99 to 24.00 Selby, Foot Saver, Natural Bridge.

HANDBAG BARGAINS!

CHILDREN'S SHOES

3.97 to 6.97

Reg. 5.99 to 10.99 Number 26, Acrobat, Story Book, Miss Sandler.

Our Own Famous Brands, Big Boys' Fortune, Jerman Jr.

Slippers, Reg. to 4.99, Now 1.97. Children's Hosiery, 19c pr. or 6 pr. for 1.00.

GENTLEMEN'S SHOES

9.97 to 24.97

Reg. 10.99 to 37.50 Jarman, Johnston and Murphy, Wright Arch Preserver, Imports.

SPECIAL GROUP — 1/3 OFF

LAKWOOD CENTER

5030 Pepperwood Ave.

Open Mon., Wed., Thurs. & Fri. Evenings

McMahan's
FURNITURE STORES

1895 E. Anaheim St., Long Beach HE 6-5211
317 Long Beach Blvd., Long Beach HE 2-5444
909 Avalon, Wilmington TE 4-4548
16810 Bellflower Blvd., Bellflower TO 7-2745

Open Mon. & Fri.
Nites 'til 9 P.M.
Wilmington Store
Closed Monday Night

U.S. Plans New Spacecraft to Orbit Around Moon

INDEPENDENT-PRESS-TELEGRAM—A-17
Long Beach 13, Calif., Sunday, Jan. 5, 1964

By AL ROSSITER JR.,
CAPE KENNEDY (UPI) — The United States plans to strengthen its failure-plagued lunar exploration program with new spacecraft designed to orbit the moon and take close-up pictures of possible landing spots for astronauts. Scientists, mindful of America's 14 straight unsuccessful moonshots, are embarking on a \$60 million program to build five highly reliable lunar satellites to get the nation back on the moon in the preliminary stages of the ill-starred Ranger series.

The new craft, to be built by the Federal Space Agency, will take up some of the slack caused by the cancellation of television used in the last five of the last nine Ranger probes.

The Rangers were designed to take about 100 television pictures before smashing into the moon's surface. The Orbiter will take about 1,700 pictures and its path around the moon will be controlled by earth command.

If all goes well, the first Orbiter will be fired from Cape Kennedy atop an Atlas-Agena rocket in 1966—about the time Surveyor is scheduled for its first flight on a hydrogen-fueled Centaur rocket.

THE NATIONAL Aeronautics and Space Administration plans to launch the first of the last four Rangers within the next month or so. If the remaining Rangers are

successful, they will make the landed one payload on the will also take photographs of broad areas of the moon. THE FILM WILL be developed continuously in the spacecraft and stored until the ship is ordered to radio its pictures back to earth. If scientists want to have another look at the film, the photographs could be retransmitted.

The Orbiter's path around the moon could be changed by earth command to an already tested rocket motor to send the spacecraft over areas of specific interest.

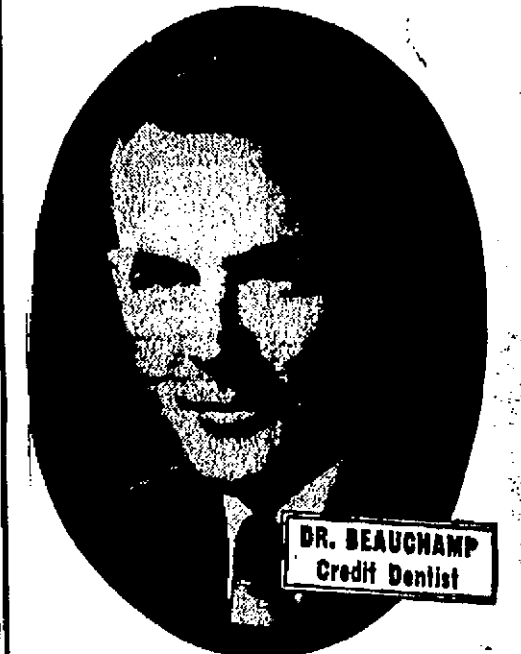
The probe also will carry scientific sensors to measure conditions that could affect the manned travel such as radiation and the density of tiny meteoroids.

PAY ME AFTER FEB. 15th

NO MONEY DOWN!
Dr. Beauchamp's Easy Credit Terms

AND very low prices MAKE modern dental plates available to everyone. Make your first small payment after Feb. 15th, on approval of credit, then take as long as 2 years to pay. You can make your own credit terms; any reasonable offer is accepted. Absolutely no extra charge for credit; when you are quoted a low price, that low price is exactly what you pay.

All Credit Is Strictly Confidential
And handled by us... no finance company or bank to deal with
NO DELAY • NO RED TAPE • WORK STARTED IMMEDIATELY • NO EXTRA CHARGE



BIG SAVINGS NOW!

The Time of the Year To Really Save
Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. THE LOWEST PRICES! OF THE YEAR and on EASIEST CREDIT TERMS.

**PLATEWORK • FILLINGS • CROWNS
INLAIS • EXTRACTIONS • REPAIRS**

GOOD NEWS FOR PENSIONERS
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT WE QUOTE "... as a result of additional federal funds available for medical care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire cost."

NO APPOINTMENT NEEDED!

DR. BEAUCHAMP
Dentist

438 PINE AVE.
FREE PARKING PACIFIC AUTO PARK
NO APPOINTMENT NEEDED
Phone HE 5-0240
GROUND FLOOR — NO STAIRS TO CLIMB

KEND Alarm Clock
by WESTCLOCK — 40 hour key wound clock with large, easy to read dial, loud dependable alarm.
1.83

Make-Up & Shaving Mirror — Giant 10" size with one side plain, other magnified. Stands flat or hangs on wall.
98c

Ladies' Panties
Acetate — exclusive of observation. White panties with decorative trim on leg inserts and no front.
4 for 1.00

Girls' Anklets
Soft spun Orion-Acrylic with stretch nylon. Assorted solid pastel colors per pair.
Pak of 4 **39c** S-M-L

Ironing Board Cover & Pad
PROCTOR "Zedalon" — Starch resistant, fits all standard ironing tables. Out wears others 5 to 1.
1.88

ADOLA "Bra" Freedom — All elastic, smooth, back, front band & under cups. Embroidered white cotton. A-B & C cups.
1.49

CORY Decanter-Percolator
with FREE Extra Glass Bowl — Decorative gold tone trim, sparkling metal collar. Heat resistant handle. 4 to 8 cup capacity.
3.69

Sponge Mop O'CEDAR — Built-in squeezer with safety latch... exclusive "wonder-working" angle. Chrome head, yellow handle.
1.96

Electric Blanket
"Starcrest" Rayon, cotton blend. Automatic controls as well as temperature changes. 2 Year Guarantee. Double Bed Size.
Single Control **9.98**

Colgate with Gardol
Family Size — 42.5 oz. of toothpaste on each side.
2 for 1.00

Light Bulbs
Pre-Tested... white bulbs with inside frosted.
Choice of:
• 40 Watt • 75 Watt
• 60 Watt • 100 Watt
4 for 1.00

Hair Care Needs At Sav-on

TONI Home Permanents
... Hidden Body — Every hair style, curly or smooth needs Hidden Body to hold its shape. Choice of three waving lotions, all with No-Mix Neutralizer. • Regular • Super • Gentle
2.00 Size **1.49**

BRYLCREEM
Hair Dressing — For formal hair grooming. Puts life in dry hair. 98c Size **79c**

PRELL Concentrate
Shampoo — Cleans and conditioning clouds of hair. Leaves hair soft and radiant. Free of irritating dandruff. 5 Oz. Family Size 1.39 Value **1.13**

VITALIS Hair Dressing
Keeps hair neat all day without grease. Prevents dryness. Fights embarrassing dandruff. For men, women and children. 98c Value 7 Oz. Size **79c**

Breeze Bonnets
Smart and stylish — on good display. Perfect and dressy. Many beautiful styles and colors to choose from. **79c**

Comb & Brush
Hair Dye — Permanent color. Lush hair color. Brush with pure nylon bristles, padded by a metal frame. Plastic handle in assorted colors. **98c**

BEAUTY SALON HAIR SPRAY
20 Oz. Can **98c**

MIXED NUTS NUT SHELF
Fresh, lightly salted. No peanuts **79c**

Gauze Diapers
CURITY 21x40" Extra absorbent. Quick drying. Doz. **2.77**

MOTOR OIL HAVOLINE
Heavy Duty — Choice of SAE 20-30 or 30-40. 5 Qt. **3 1.00**

Beauty Salon Shampoo with EGG & Creme Rinse Conditioner
Pints **2 1.00**

Shelf & Drawer LINING PAPER
White — 18" wide, 70 feet long **3 1.00**

ANACIN TABLETS
For Headache — Neuralgia. 100 Tabs **99c**

JERGENS LOTION
with FREE Dispenser Pump. Replaces moisture in hands. 1.00 Size **69c**

Household Gloves
"Velva-Tex" Non-slip surface, soft lining. — Reg. 79c **2 1.00**

PLASTIC Brush Rollers
For permanents and roller hair sets. Gives body and sets the smooth hair styles. Safe without injury. Pak of 3 **89c**

25c Hair Nets
Non-rub DuPont Nylon — In French mesh with plastic edges. Ass't shades to match your hair. Guaranteed. Pak of 3 **19c**

39c Bobbie Pins
Double coated plastic. In 100's. White, black, brown or tan. Shiny. Guaranteed. Card of 120 **29c**

Rinse Away
For positive control of Dandruff & Hair Dye. Itchy scalp. 1.00 Size 6 Oz. **66c**

Healing Pad
• 3 Positive-Heat Positions • Braile-type Switch • Sani-Fresh Flannel Cover. **2.69**

BANDEAUX
"Hi-Style" ... Double row of gripping teeth. Assorted colors and sizes per pair. Many different styles to choose from. **39c**

BACK-TO-SCHOOL Check List

NEW WORLD Dictionary
WEBSTER'S — College Edition. Thoroughly indexed. 750 pages. 14" 000 columns. over 1,000 illustrations. Reg. 5.98 **5.98**

Pencil Sharpener
"Bostocette" — Better quality sharpener for your home, school, den, office. Easy to use. Precision ground cutter. **1.23**

3-Ring Binder
Ruled covers with 3 binder rings. 100 pages. **79c**

Typing Ribbon
CARTER'S — "No. 1" ... 89c

Marks-A-Lot w/ Hi Lites
For marking any surface, other highlights any marking surface. Color. **59c**

Slide Rule
"Auto-Matic" Engraved calculations, packed in case. **1.43**

Primary Tablet
Stewart Hall — 10x8". Light or heavy rule. **2 29c**

Filler Paper
Stewart Hall — Wide or narrow. 200 Sheets **49c**

Clip Board
Masonite board with strong metal clip. **57c**

Hot Water Bottle
"CHALLENGE" — Red color, enclosed cushion. 2" diameter with white stopper. Per. Boxed. **88c**

HEXOL
GERMICIDE ... for bathroom, kitchen, laundry & other rooms. 88c 12 Oz. Size **69c**

DENALON
Dental Saline. Teeth without brushing. Cleans, polishes, whitens. 88c 7 Oz. Size **77c**

Tooth Brushes
Dr. West's ... Adult, "Flexi-Lite". Assorted pastel colors. Reg. 89c **2 89c**

IODENTURE
Hygienic Denture Cleanser with 100% Borelone. 1.28 Value **59c**

BACTINE
ANTISEPTIC for cuts, burns, scrapes, burns, etc. 83c 5 Oz. Size **63c**

1.39 SLEEP-EZE
For a good night's sleep. 26 Tabs **1.09**

VICK'S VapoRub
Vaporizing Ointment — relieves distress of colds, sinusitis. 89c 3 1/2 Oz. Size **73c**

Desert Flower DEODORANTS
by SHULTON ... Quality deodorant with a long lasting action. Lasts for 24 hours. Cream or Roll-on. Reg. 1.00 **50c**

Desert Flower "Beauty Bath" for Dry Skin
by SHULTON ... Really prepared. Instantly absorbed. 100% dry skin. Reg. 2.50 **1.25**

AD PRICES PREVAIL
Jan. 5th to Jan. 8th
Sunday through Wednesday

Sav-on SELF-SERVICE

DRUG STORES
OPEN 9 A.M. to 10 P.M. — 7 DAYS A WEEK

Vaporizer-Humidifier
Famous Name — 100% cotton operation. No electricity. No hot water. No steam. Complete with acid and tray. **3.98**

LONG BEACH • LOS ALTOS • LAKEWOOD

SHEAFFER'S BALL POINT PEN with Extra Refill
Quality pen that writes smoothly, starts instantly. Assorted color pens to choose from. **1.00**



INSTALLED
Kay C. Crill will be installed Worshipful Master of Queen Beach Lodge 540 F&AM at 11 a.m. Tuesday at 234 Pine Ave.

Drugstore Employees' Pay Hiked

More than 1,000 drug store clerks — members of Retail Clerks Union Local 324—received an automatic wage increase of seven cents an hour effective Jan. 1.

Pharmacist-members of the union received an increase of 22½ cents an hour.

The increases were negotiated as part of a five-year contract signed by Local 324 and major drug firms in July, 1961.

Also receiving January 1 wage hikes resulting from a previously negotiated contract were Local 324 members employed by Gemco in Anaheim, who will get from five to seven and a half cents an hour additional.

Arthur Z. Berland, union secretary-treasurer, announced that dental care—negotiated for Local 324 members as part of the contracts—was extended on Jan. 1 to the spouses (husband or wife) of eligible members employed by many discount and drug stores throughout Orange County and Southeast Los Angeles County, including Long Beach.

Librarians Set Series of Talks

A series of lectures by Long Beach Public Library librarians will be held at the Brewitt Branch Library, 4036 E. Anaheim St., starting at 10:30 a.m. Tuesday.

The program is planned for mothers and others interested. Brewitt Branch's children's librarian, Mrs. Frances Murray, will work with children, 3 to 5, while mothers attend the lectures in the auditorium.

Helen Fuller, supervisor of work with boys and girls will discuss the world of children's literature at the first meeting.

At future meetings the program is: Jan. 14—Mrs. Donna Maust, co-ordinator of work with young adults, "The Young Adult;" Jan. 21—City Librarian Blanche Collins, "Censorship and Young Readers;" Jan. 28—Florence Powers, head of the Literature and History Department, "How Books are Selected for the Public Library;" Feb. 4—Brewitt Branch Librarian Helene Silver, "Why Doesn't the Branch Have It?"

There is no charge for admission.

STATE SOCIETY Calendar

MONDAY
ALL STATES, Mottell's Garden Room, Third and Alamitos Streets, 7:30 p.m.

WEDNESDAY
PENNSYLVANIA, 550 Pacific Ave., 6 p.m.

FRIDAY
COLORADO, 728 Elm Ave., noon.

NEBRASKA, 208 Linden Ave., noon.

ILLINOIS, 728 Elm Ave., 6:30 p.m.

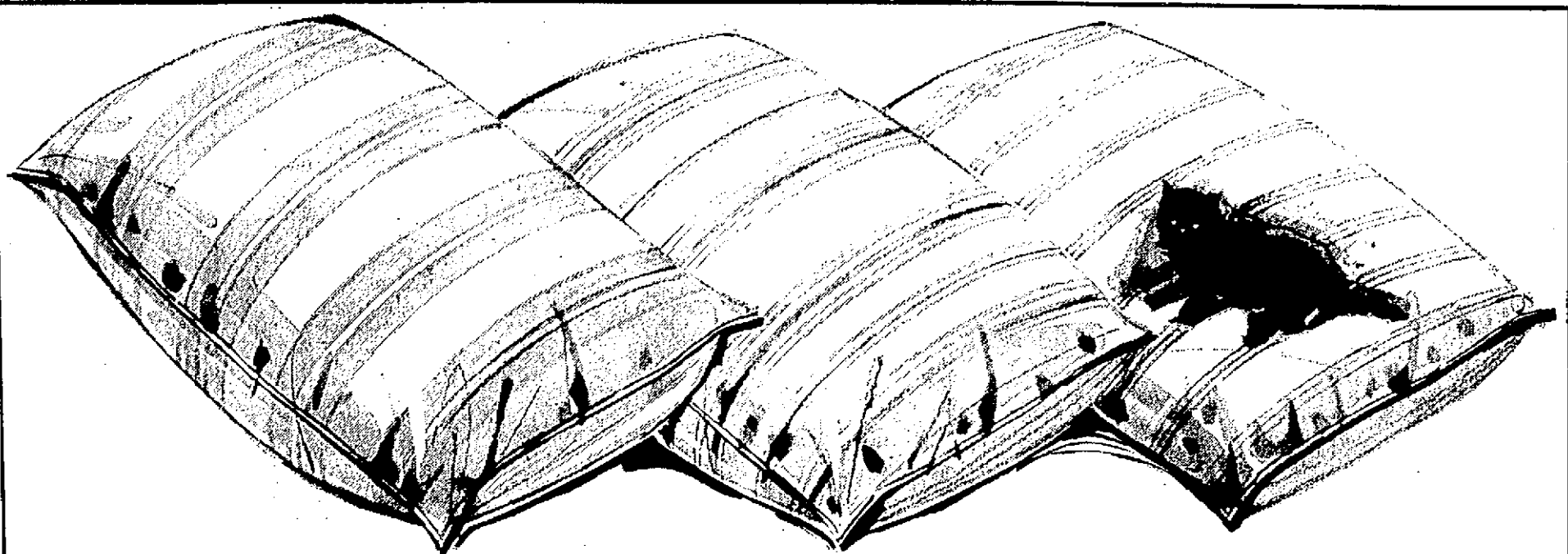
ARIZONA, 208 Linden Ave., 6:30 p.m.

SATURDAY
INDIANA, 951 Locust Ave., 5 p.m.

OREGON - WASHINGTON, 140 W. Sixth St., 6:30 p.m.

Fuchsia Society
Ralph Sparks of Downey will be the speaker and show slides at the meeting of the Fuchsia Society at 7:30 p.m. Thursday at 728 Elm Ave.

Buffums JANUARY STORE WIDE SALE



SAVE ON PUROFIED PILLOWS!

7.99 8.99 16.99

Plump, fine quality pillows in a choice of styles designed for individual sleeping comfort. All sale priced!

CAPRI. 50% goose down, 50% goose feathers. The perfect half-and-half, not too soft, not too firm. White on white downproof ticking. 21x27" cut size. 11.95 value **8.99**

VALENCIA. 100% white goose down for those who prefer something a little softer than "Capri." White on white downproof ticking. 21x27" cut size. 12.95 value **8.99**

QUEEN CORRINE. Buffums' own, and fit for a queen! Luxuriously filled with imported goose down. Covered with the finest ticking. 22x28" cut size. Reg. 19.95 **16.99**

GRANADA. 100% goose down, in a buoyantly plump, comfortably soft pillow. Beautifully finished, in a white-on-white ticking. 20x26" cut size. Reg. 10.95 **7.99**

Pillows, Bedding

Also Palos Verdes

FIELDCREST "ROSE BOUQUET" BATH ENSEMBLE

2.00 Hand Towel **1.79** 80c Washcloth **69c**
4.00 Bath Towel **2.98** 5.50 Bath Mat **4.49**
80c Fingertip **69c** Posy prints on white.

Towels

Also Palos Verdes

TENNESSEE TUFTING PLUME PILE NYLON RUGS

5x6' Reg. 14.95 **12.88** 5x8' Reg. 19.95 **17.88**

The perfect scatter rug, or easy do-it-yourself cut-out bathroom fitted! The foam backed nylon pile comes in a smart selection of colors, machine washable, tumble dry. Complete with paper pattern and simple cutting guide.

Rugs, Towels

Also Palos Verdes

MAX RAWICZ DESIGNS QUILTED CUSTOM SPREADS

29.95 **19.99** 39.95 **24.99**
Twin, Full King

Bedspreads tailored with all the perfections of custom detailing. The richness of the textured is emphasized by the light and shadow of the quilting. In 8 bedroom-beautiful colors.

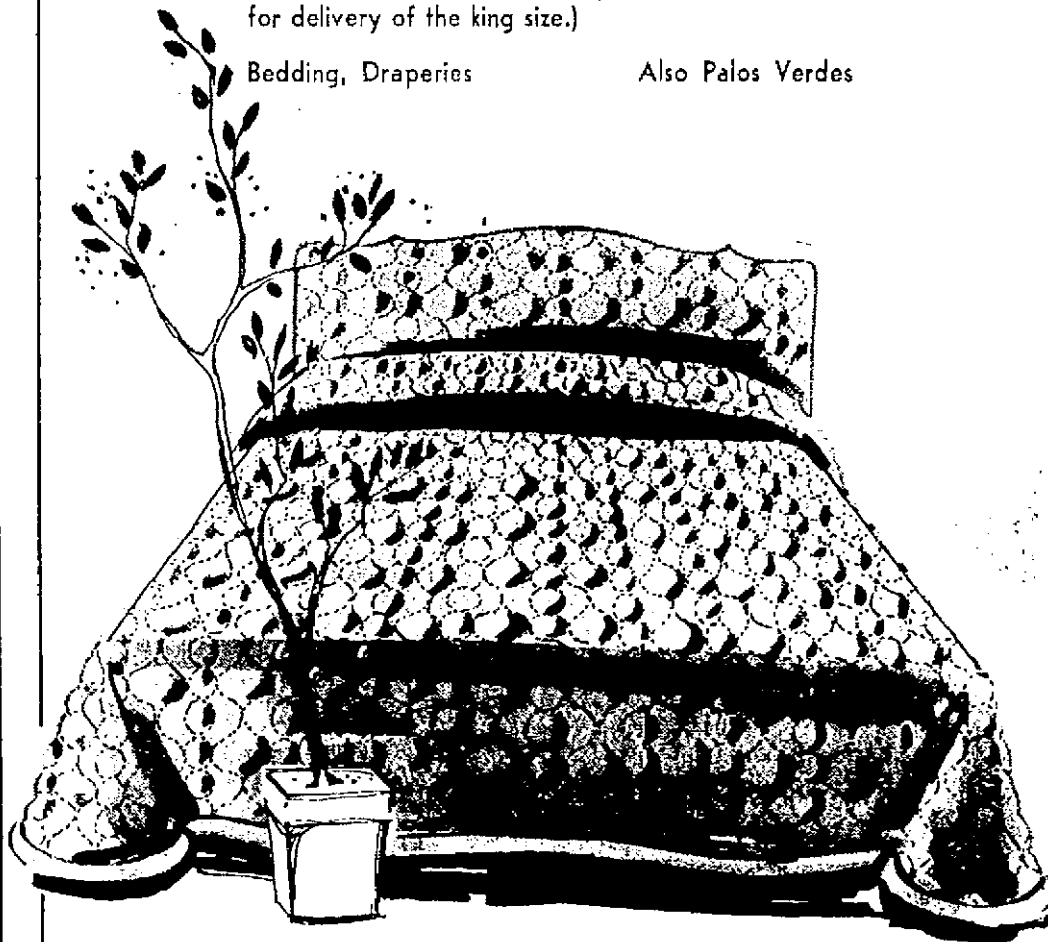
MATCHING QUILTED HEADBOARDS

29.95 Twin or full size **19.99**
39.95 King size **29.99**

To complete the ensemble—quilted headboards in bedspread-matching colors! (please allow 10 days for delivery of the king size.)

Bedding, Draperies

Also Palos Verdes



STEVENS INCOMPARABLE WHITE BEAUTICAILE SHEETS, CASES

Fine as silk, smooth as satin! Luxurious 200 count.

3.99 Twin Sheet **2.99** 7.99 King Fitted **6.99**
4.59 Full Size **3.79** 1.19 42x38" Case **99c**
8.99 108x122" **7.89** 1.39 42x48" Case **1.19**

Bedding, Blankets

Also Palos Verdes

DOWNTOWN • PINE AT BROADWAY • HE 6-9841 • MONDAY AND FRIDAY 'TIL 9:00 • OTHER DAYS 9:30-5:30

Statuary Renaissance Comes to Southland

By BILL DUNCAN

A Hollywood statuary company advertised:

4-FT. TALL 'HERCULES'

(Fig Leaf Optional)

In a comical sort of way, the advertisement told of a statuary renaissance that has come to the

Southland—even to the level of the tract home. Statuary sales are booming from Hollywood to

Laguna Beach as the Old World art has caught the decorative imagination of the average homeowner.

The molded statuary ranges in price from \$1.79 to \$5,000 and up and in size from a small bust to life-size images of Venus. Sales in statuary saw

a brisk upsweep four years ago with the introduction of a new kind of architecture—the garden apartment. Landscapers began adding statues to the Roman-like gardens surrounding the apartments and inside the complexes.

ORIENTAL statuary had been moderately popular for 10 years with Southlanders, but the sudden switch to the Grecian and Roman style of statuary keeps statue makers' molds full.

Greatest demand today, according to a survey of statuary manufacturers, is for life-sized figures of Greek gods—particularly of Zeus, Apollo, Jove, Venus and Hera.

Much of the statuary is done in a Greco-Roman style, having the characteristic of Roman art, but done under strong Greek influence.

One man who knows his statuary is Val Santi, a direct descendant of the famous Florentine artist Raphael Santi, whose 16th century work helped bring about the Italian Renaissance.

Santi, whose forebears were Italian sculptors, owns Decor by Santi, Inc., a statuary manufacturing company at 13960 Harbor Blvd., Garden Grove.

Reflecting on the sudden mass demand for statuary, Santi says:

"Statuary is going to become part of everyday architecture in America within the next few years. It is a renaissance, so to speak, but I believe it is something that is here to stay—not just another fad that will become out-

moded like gingerbread architecture."

Santi's father operated a statuary business in Lynwood from 1921 until his death in 1943. Santi moved the operation to Garden Grove seven years ago.

His grandfather worked with stone in Florence, Italy, and so did his ancestors before him for five centuries. The newest generation is represented by Santi's son, Gary, 17, who is learning the business.

SANTI is a master sculptor, but he describes his work today as "instant sculpturing." He just pours a mixture of hydrocal (hard plaster) and marble chip into a rubberized plastic mold and waits to let it harden.

There is still a lot of smoothing to do after the statue is taken from the mold, but this is a far cry from all the work that went into the statues his forebears shaped with a hammer and chisel.

"It took a sculptor a year or two to turn out one piece of art. I can do it in a day," he explains.

THE MOLD has helped the current renaissance in statuary because it brings the works of art down to a price range that most people can afford. His work today is used in ordinary landscaping and decorating of apartments, motels and Southland homes.

"The next art revival," Santi predicts, "will be in ancient Spanish statuary."

His company gets custom orders from movie studios, television studios and from wealthy individuals. The oddest request

he received was for two life-sized statues of Roman soldiers to be used on a television gag show.

The object was to have a female contestant back an automobile into a parking space flanked by the two statues. The contestant was informed the statues were priceless—when in truth Santi had been ordered to make them of plaster of paris without any reinforcing steel.

The slightest bump could shatter them. The woman smashed them both.

SANTI IS currently making a mold for a bust of the late President Kennedy. It will be made of plaster with a bronze coating.

Like Santi, most Southland statuary artists have Old World backgrounds. For example, Naldo Braccia owns the same studio in Hollywood in which his father practiced the art of sculpting 40 years ago.

Braccia agrees that statuary art is coming into a new age.

"It is a thing of lasting beauty, something that is not tiring to the eyes. Some of the statuary my father made up 40 years ago is still in demand. People are more interested in art today than they have been for many years. It is an encouraging sign."

Dutchman Hank Gans operates a statuary studio in Hollywood, a business he has had since he came from the Netherlands 16 years ago. He sees a sudden renaissance in statuary, but doesn't think the people really appreciate the art.

"I would say that 95

per cent of the people who buy these art works don't really know what they are buying. It is just something to decorate the gar-

den or the house. Many don't even know the name of the piece they buy and don't bother to ask," says Gans.



—STAFF PHOTOS

GRECO-ROMAN STATUARY... Next: Spanish



VAL SANTI OF GARDEN GROVE... Calls It 'Instant Sculpturing'

Independent-Press-Telegram

SUNDAY, JANUARY 5, 1964
EDITORIALS, PAGE B-2



EVER since it opened, a sign on a rear door of Zody's Dept. store here has given the opening the misspelled label "RECIEVING."

This bothered a local woman to the point that she finally called the store about it. No brass was around and she got a young fellow on the phone who identified himself as a stock boy.

"I've only worked here a month and I don't know how they want it spelled," he told her.

ARTHUR Godfrey, the radio man, is going to get a sheaf of information about Long Beach along with a tart letter.

Chamber of Commerce's Harry Krusz is preparing it for the red-head who, as an announcer for the Rose Parade on CBS, commented on the Long Beach sweepstakes winner by asking Betty White:

"What is Long Beach—a beach or a town?"

I didn't hear Godfrey's efforts, but they must have fallen a little short in other ways. My barber told me yesterday he took a little of Godfrey and switched stations.

"Didn't he fall off a horse onto his head a while back?" asked the haircutter.

A MYSTERY object that acted very much like a small incendiary bomb fell on Pico Blvd. in the harbor area on New Year's Eve.

Mrs. Don Wilkins was sitting in a car nearby when she heard a swish and the object hit the pavement. It broke into two pieces and one of them burned as a bright, hot flame for a minute or two, scorching the

pavement and giving off an acrid smoke.

A meteorite or a fireworks rocket are two possibilities pondered by the people down there who went out to look at it. The latter sounds plausible as it was a holiday eve and somebody might shoot fireworks to celebrate. There was no sign of anybody in the area, who might be sending off fireworks.

If anybody has any solution to this one, how about a call? Sounds interesting.

MAYBE you haven't been fully aware of it but this area has been experiencing a dry cycle that has lasted two decades.

Carley Porter, the Commission Assemblyman who is a top Sacramento expert on water, points out that in the last four or five years, the total annual rainfall in Southern California has been less than 50 per cent of normal. This year seems to be running about the same.

We get an occasionally heavy rain and that stops talk about the drought. But the records show we're having a long one.

Fortunately, water conditions north of the Tehachapis are generally good. Runoff in the Central Valley and in the coastal streams is running well above normal. Mono Lake and the Owens River basin, important sources for L. A., are getting their best runoff since 1955.

It all goes to show how important is importation of water to Southern California, and how we must always be alert about anything that might threaten it. This is actually a semi-desert area.

And that brings me around to a traditional suggestion in this dept. How about a little rain?

UVC Will Install Monday

Elmer B. Almeroth, of the Disabled American Veterans, will be installed commander of the Long Beach United Veterans Council at 8 p.m. Monday in Veterans Memorial Building, 241 W. Broadway.

Others to be installed include: William Boland Sr., vice commander; Paul Hansen, junior vice commander; Thomas Calahan, finance officer; J. B. Painter, chaplain; Lt. Col. John Doran, legal officer; Harry Fletcher, guard;

Millard C. Logan, adjutant; Arthur Held, judge advocate; Roscoe Kelly, sergeant at arms; Charles Polinske, registrar, and Harold L. Brown, Arthur Moore and Otto Hinkson, executive committeemen.

Joseph Keenen will be installing officer.

Preliminary City Budgeting Starts

By GEORGE WEEKS

Long Beach city department heads were told Saturday to keep a tight rein on the municipal dollar as they begin preliminary budget-making for the 1964-65 fiscal year.

In a letter to his chief aides, City Manager John R. Mansell repeated his annual emphasis on economical use of allotted funds. Even existing costs may be cut back, he warned, unless they can be justified by the department heads.

Requests for next year's appropriations should be compiled as soon as possible and filed with the budget and research division not later than March 17, Mansell announced.

"EACH DEPARTMENT head should critically review the several programs, activities and services performed by his department," the city manager's letter said. "Before requesting additional or expanded programs, a determination should be made whether the current programs and activities are being performed as efficiently and economically as possible. It is far easier to add new or expand existing needed programs if we can show offsetting savings from improved operations."

"Similarly, we should all be concerned with questioning whether some existing activities are as important as they once were."

MANSELL REFUSED to speculate on whether next year's appropriations, for the period beginning July 1, 1964, can be kept at or close to the \$33,693,412 current budget for tax-supported departments.

"Some costs may have to be increased," he said. "This has been the trend in government as in private business. But our office is continually reviewing ways of cutting costs. Every public official has the obligation to keep appropriation requests at the absolute minimum."

He said he will call in 50 department and division heads for a general discussion of budget needs at two group meetings this week, probably Wednesday and Thursday.

Mansell's final budget recommendations are scheduled to go to the City Council in mid-June. The council usually takes a month to debate the budget proposals and make its own changes.



ELMER ALMEROTH
New Commander

Chamber Development Post Goes to Tom Toborg

Thomas Toborg has been named manager of the Civic Development Division of the Long Beach Chamber of Commerce, effective Jan. 15, executive vice president Harry J. Krusz announced.

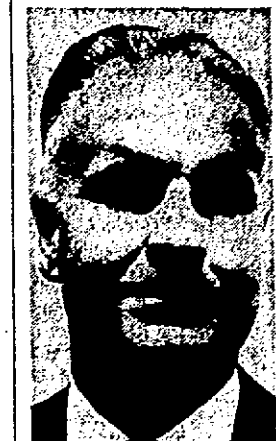
Toborg, Southern California District Manager of the California State Chamber of Commerce, succeeds Glenn Irvin, who resigned to become assistant manager of the Beverly Hills Chamber of Commerce.

Toborg has done public relations work for Southern California Gas Company, the Stephen L. Wells Company, and Douglas Aircraft Company.

He is a former newspaperman having been a reporter for the Los Angeles Mirror, the San Pedro News-Pilot, the Ames Daily Tribune and the Marshalltown Times-Republican.

During World War II Toborg served with the U.S. Navy. He holds a commission with the U.S. Naval Reserve as a lieutenant commander.

Toborg, his wife and two children, currently live in Downey.



THOMAS TOBORG
Gets Chamber Job

DC9 Systems Undergo 'Piggyback' Flight Test

By LEE CRAIG
Aerospace Editor

Although Douglas' twin-jet DC9 transport will not fly for the first time before early next year, some of its component parts are already undergoing flight tests.

In a unique procedure called "piggyback" testing, equipment and systems of the new transport being produced at the Douglas Long Beach plant are temporarily installed in DC8 jetliners undergoing delivery flight testing.

Douglas engineers thus will be given a substantial head start on the exhaustive flight test program scheduled before the DC9 can be certified by the Federal Aviation Agency.

PRELIMINARY flight testing already has been accomplished on such DC9 designs as the pilot airspeed pickup installation, a combination Mach and airspeed cockpit display instrument and the venting system for galley and lavatories.

Under testing now in DC8 aircraft is an improved pilot's control wheel which will receive up to 100 hours of operation in actual flight before it goes into a DC9 cockpit.

Under normal procedure, the final wheel design is developed during certification flight testing of the aircraft for which it is intended.

The DC9 pilot, a small, open-end tube which scoops air from the slipstream to measure velocity, has been installed on the nose of a DC8 next to its own pilot and readings of both are compared for accuracy.

The engineers' objective is certification of these designs on the first DC9 flight. Even if this is not achieved, "piggyback" testing will have abbreviated the final test program by several hundred hours, they predict.

When he became dean of students seven years ago, he set out on a "dress crusade." At one formal affair, he discovered elegantly attired coeds dancing in their bare feet. He ordered them to put on their pumps, earning the lasting nickname of "the shoe dean." ("I think student dress has improved over the years," he says.)

Russell hasn't had to contend with mass "panty raids," but he was apprehensive four years ago when 500 students marched downtown to "harrass" critical Independent Press-Telegram sports editor Hank Hollingworth. ("The march was all right but I was afraid somebody would throw a brick through a window.")

RUSSELL IS sometimes sympathetic to students' pleas that their parents not be informed of their plight. "Please don't tell my daddy," begged a pretty coed caught necking on a nearby water tower. Russell didn't.

Despite the increase in students and varied nature of offenses ("Sometimes I think I've seen everything"), the dean believes that the LBSC campus as a whole is well-behaved in comparison with colleges of similar size.

They are usually eligible for readmission after a term.) Drinking on campus leads the list of student "crimes." The usual "expellable" crime is thievery, such as the theft of books from the student store.

Russell, 49, an Indiana State College graduate, received his Ed. D. at Indiana University. He was acting dean of men at Indiana State and served in the Army personnel division before coming to LBSC in 1950 as registrar.

When he became dean of students seven years ago, he set out on a "dress crusade." At one formal affair, he discovered elegantly attired coeds dancing in their bare feet. He ordered them to put on their pumps, earning the lasting nickname of "the shoe dean." ("I think student dress has improved over the years," he says.)

Russell hasn't had to contend with mass "panty raids," but he was apprehensive four years ago when 500 students marched downtown to "harrass" critical Independent Press-Telegram sports editor Hank Hollingworth. ("The march was all right but I was afraid somebody would throw a brick through a window.")

RUSSELL IS sometimes sympathetic to students' pleas that their parents not be informed of their plight. "Please don't tell my daddy," begged a pretty coed caught necking on a nearby water tower. Russell didn't.

Despite the increase in students and varied nature of offenses ("Sometimes I think I've seen everything"), the dean believes that the LBSC campus as a whole is well-behaved in comparison with colleges of similar size.

They are usually eligible for readmission after a term.) Drinking on campus leads the list of student "crimes." The usual "expellable" crime is thievery, such as the theft of books from the student store.

Russell, 49, an Indiana State College graduate, received his Ed. D. at Indiana University. He was acting dean of men at Indiana State and served in the Army personnel division before coming to LBSC in 1950 as registrar.

When he became dean of students seven years ago, he set out on a "dress crusade." At one formal affair, he discovered elegantly attired coeds dancing in their bare feet. He ordered them to put on their pumps, earning the lasting nickname of "the shoe dean." ("I think student dress has improved over the years," he says.)

Russell hasn't had to contend with mass "panty raids," but he was apprehensive four years ago when 500 students marched downtown to "harrass" critical Independent Press-Telegram sports editor Hank Hollingworth. ("The march was all right but I was afraid somebody would throw a brick through a window.")

RUSSELL IS sometimes sympathetic to students' pleas that their parents not be informed of their plight. "Please don't tell my daddy," begged a pretty coed caught necking on a nearby water tower. Russell didn't.

Despite the increase in students and varied nature of offenses ("Sometimes I think I've seen everything"), the dean believes that the LBSC campus as a whole is well-behaved in comparison with colleges of similar size.

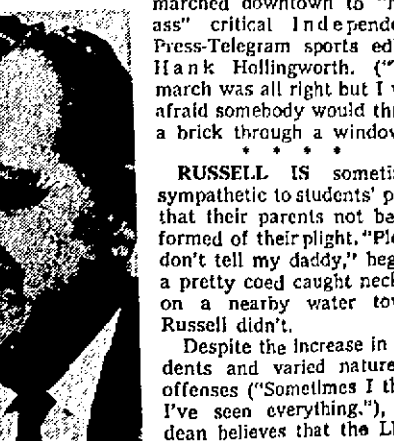
They are usually eligible for readmission after a term.) Drinking on campus leads the list of student "crimes." The usual "expellable" crime is thievery, such as the theft of books from the student store.

Russell, 49, an Indiana State College graduate, received his Ed. D. at Indiana University. He was acting dean of men at Indiana State and served in the Army personnel division before coming to LBSC in 1950 as registrar.

When he became dean of students seven years ago, he set out on a "dress crusade." At one formal affair, he discovered elegantly attired coeds dancing in their bare feet. He ordered them to put on their pumps, earning the lasting nickname of "the shoe dean." ("I think student dress has improved over the years," he says.)

RUSSELL IS sometimes sympathetic to students' pleas that their parents not be informed of their plight. "Please don't tell my daddy," begged a pretty coed caught necking on a nearby water tower. Russell didn't.

Despite the increase in students and varied nature of offenses ("Sometimes I think I've seen everything"), the dean believes that the LBSC campus as a whole is well-behaved in comparison with colleges of similar size.



KARL RUSSELL
"Shoe Dean"

EDITORIAL

Prospects Off but Goldwater Acts to Keep Commitment

SEN. BARRY GOLDWATER formally declared for the Republican presidential nomination at a time when a chain of unexpected events appeared to have reduced the chances both for a Republican victory in 1964 and Goldwater's own nomination. It is not belittling the Senator's courage to note that there were present certain political urgencies resulting from those same diminished odds. He was already in it so deep that any other choice would have had the aspects of quitting when the going got rough.

Before the assassination of President Kennedy, Goldwater enjoyed a growing popularity throughout the South, where the administration's civil rights program stirred resentment and where there is substantial conservative sentiment. Elsewhere in the nation, Goldwater was strongly favored for the nomination by county leaders of the Republican party. Goldwater conservatism, contrasted with Kennedy liberalism, offered a clear-cut issue for 1964.

SINCE LYNDON Johnson succeeded to the presidency, the picture has changed. As a southerner, Johnson could be expected to blunt Goldwater's appeal in the South. Likewise, Goldwater's conservative advantage could be expected to slip because of Johnson's reputation as a Democratic moderate. New in the White House, Johnson has few accumulated political handicaps; he has inherited much of the strength of the Kennedy administration and few of the public resentments. Thus far, he has made no serious mistakes, and most citizens still wish him well. To round out the picture, Johnson has pulled the rug from under Goldwater on a favorite conservative issue—economy in government.

All of this is reflected in recent opinion polls. Where Goldwater was an overwhelming favorite for the GOP presidential nomination in a poll of GOP county leaders in October, he suffered a sharp loss in a similar poll late in December. Now a nationwide poll of citizens has shown Richard Nixon stronger than Goldwater in a race against Johnson.

Prior to Kennedy's death, Goldwater was generally conceded to have the Republican nomination wrapped up; today it is a wide open race. Well aware of these factors, he has nevertheless announced his candidacy.

Had he done otherwise, he would have broken faith with a substantial portion of the American populace, people who had embraced his candidacy and his principles as their cause for the 1964 campaign. In the long run, his decision may prove not only courageous but also wise; a man's political stature can survive defeat, but not cowardice and failure to keep faith. Goldwater must have concluded that, win or lose, he could make only one choice if he hoped to remain as a force in American politics.

IN MAKING HIS announcement, Goldwater offered a forthright declaration of his principles—limited government, individual responsibility, peace and freedom through moral and physical strength. Typically, he declared: "I will not change my beliefs to win votes. I will offer a choice, not an echo."

Though at this point Goldwater's prospects may be somewhat dimmed, and however the nomination contest goes, other Republican contenders will know they have been in a battle. He is a fighter and he commands a hard-core following that is spirited and dedicated.

JIM M'CAULEY

Driver's License New Charge Plate

Independent, Press-Telegram Sacramento Bureau
SACRAMENTO—California quietly has put into effect a new charge plate for its citizens: a state driver's license.

The state's plunge into the credit business was inspired by money problems of autoists on the San Pedro-Terminal Island bridge and other such state toll crossings.

Harbor-area autoists live in an enlightened credit era. By the time the new \$21 million bridge opened between Terminal Island and San Pedro, the state already had established a firm policy on how to handle autoists caught on the bridge without funds.

YOU MERELY flash your driver's license for identity, and the state will allow you to sign an IOU form in favor of the state. The policy is hush-hush because it tangles traffic and creates a collection problem. The state still prefers cash deals.

But in the dark era when there was no friendly state credit policy, you never knew what might happen to a penniless autoist on a state toll bridge in Northern California. It depended on the toll taker.

Some autoists, who spent their last quarter on a cup of coffee for the road, were turned back by toll takers and had to swim for it or wire home for money.

Others were allowed to cross the San Francisco Bay Bridge without toll payment—after paying tribute to a state-run pawn shop. You had to leave behind a watch or fountain pen to gain penniless passage from the toll-takers, according to one old-timer. You got back your hocked possession only when you paid the toll later.

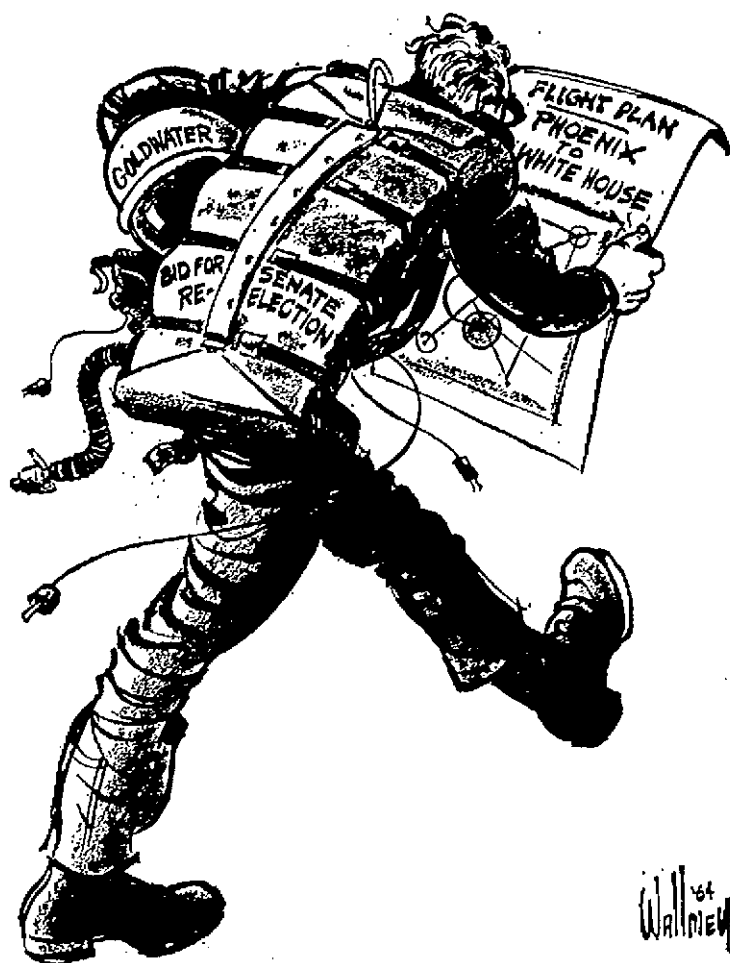
The state flatly denies that any cars ever were pushed into the drink for failure to pay tolls. But with no firm policy until several years ago, you never could tell. It was every toll taker for himself!

INDEPENDENT - Press-Telegram

Herman H. Ridder Publisher
Daniel H. Ridder Co-Publisher
Harold M. Price Assistant to Publisher
Samuel C. Cameron General Manager
Malcolm Epley Executive Editor
William E. Sines Managing Editor
L. A. Collins Jr. Editorial Columnist
Everett Hoakings Sunday Editor
Harry Kerns Editor Editorial Page

Comptroller: Representative
Metropolitan Sunday Newspapers, Inc.
Member Audit Bureau of Circulations
National Representative: Sawyer-Ferguson-Walker Co.

TRAVEL INSURANCE



DAVID LAWRENCE

'Police State' Established in Capital of United States

WASHINGTON—Maybe the news ought to be hushed up, though Moscow would soon learn the truth anyhow—namely, that within the last week a form of "police state" has been established in the District of Columbia.

The capital of the United States is supposed to be governed by laws passed by Congress. The three commissioners are appointed by the President, but they have no authority to write laws. They nevertheless have just promulgated a "law" which imposes fines and jail sentences on any citizen—whether he be a property owner or a real estate business—who refuses or fails to sell or rent "housing accommodations" to "any person because of the race, color, religion or national origin of such person."



LAWRENCE

ALMOST all of the states of the Union have not gone that far. Indeed, the Supreme Court of the United States in 1948 upheld the right of citizens not only collectively but individually to dispose of their property to whomsoever they pleased and to select a purchaser by any process of choice they cared to exercise.

The Supreme Court, in this case—known as *Hurd v. Hodge*—declared that, while a group of citizens in Washington, D. C., might enter into an agreement not to sell their property to certain purchasers, such an agreement could not be enforced in the courts on any dissenting signatory. But nowhere in the case is there any prohibition against the right of an individual to sell to whomsoever he wishes.

The net effect of this development is to give support to the argument that "the end justifies the means." In the absence of action by Congress, the District Commissioners went ahead anyhow. President Johnson will soon have to disclose whether he is in favor of the step taken by the district officials.

The text of the order issued by the commissioners

says that "the police regulations of the District of Columbia" are to be considered as amended and that the action has been rendered necessary because, among other things, there is a "clear relationship between poor housing conditions and the health and comfort of the occupants and the effects of such conditions also constitute a danger to the property of both whites and Negroes."

CONGRESS 72 years ago gave the commissioners here the right to make "police regulations" primarily to preserve order but nothing was said about the right of individuals under the Constitution to dispose of their property in any way they wish.

DREW PEARSON

Reds' Mourning for JFK Genuine

WASHINGTON—President Johnson has confided to close associates that what he hopes to do is to use the world's sorrow over John F. Kennedy's death to achieve the goal Kennedy wanted most—better understanding for the world. Most Americans have not caught the full impact of what happened in the Socialist world when President Kennedy died.



PEARSON

They felt that they had lost a man who sincerely believed in peace. His speech at American University last June was the keynote for this, and the showdown over Cuba earlier had convinced them that while Kennedy would stand up for American security, he did not want war.

As a result, the death of no man since that of Franklin Roosevelt has caused such sorrow in the Socialist world.

In Yugoslavia, President Tito was in the middle of important talks with Gheorghiu-Dej, chairman of Rumania, when the news came of Kennedy's assassination. They promptly suspended their talks, and Tito delivered a speech paying profound tribute to Kennedy. Since then, an avenue in Belgrade has been named "John F. Kennedy Ulica."

IN BULGARIA, U.S. Minister Eugenie Anderson was put on the government radio to tell the people about Kennedy's life. Mrs. Anderson reported to Washington that all day and night people streamed through the American legation expressing their sorrow. In Moscow, there were similar tributes. But the most important have not

been published. Mrs. Khrushchev confided to American friends recently how touched her husband was at a personal, handwritten note he had received from Jackie Kennedy thanking him for Khrushchev's tribute to Kennedy.

CAPITAL CAPERS

Fearless Predictions for 1964

Independent, Press-Telegram Washington Bureau
WASHINGTON—With the help of last year's "Congressional Record," "Democratic Digest," and the Republican Congressional News Letter, we give you fearless predictions for 1964.

JANUARY—Barry Goldwater and Nelson Rockefeller sign clean-politics pledge applying to all Republican primaries except Pennsylvania's. . . President Johnson calls on all government agencies to use both sides of paper as opening battle in new thrift drive. . . new administration's budget goes to Congress, calling for record spending of \$101.7 billion.

FEBRUARY—Fatigued Congress votes two eight-day holidays to permit Republicans to speak at Lincoln Day dinners and Democrats to whoop it up at Jefferson-Jackson banquet. . . Sen. Hubert Humphrey warns fellow senators they'll still be here at Christmas unless they get a move on. . . After Richard Nixon appears on 15th television panel show in 11 days, physician orders him to bed for exhaustion. . .

MARCH—President Johnson invites Sen. Harry Byrd to White House for breakfast, asks, "Whatever happened to tax bill?" Byrd says he'll appoint special subcommittee to find out. . . Gov. Mark Hatfield of Oregon wins New Hampshire Republican primary on write-in vote. . . rules committee sends civil rights bill back to House Judiciary Committee to correct spelling. . . Sen. Eugene J. McCarthy of Minnesota tells news conference he would run if nominated, and serve if elected Vice President. . . special Byrd subcommittee asks "What tax bill?"

APRIL—Sen. Barry Goldwater charts river-boat steamer for campaign headquarters off Vicksburg. . . Harold Stassen gets minus 10 votes in Wisconsin primary, attributes loss to Republicans who crossed over. . . Bureau craters all get that hunched-over feeling from riding around in compact cars. . . Nelson Rockefeller and Barry Goldwater tie for second place in Oregon primary. . .

MAY—Richard Nixon challenges President Johnson to television debate on subject "What Price Economy?" . . . House of Representatives passes its first bill of 1964 session, and Sen. Mike Mansfield says he's sure this will be the most productive session since 1963. . . ship bringing Henry Cabot Lodge to San Francisco for Republican convention puts into Guam for repairs. . . President Eisenhower urges all former members of his cabinet to enter race for Republican presidential nomination. . .

JUNE—Draft Kuchel for Vice President Headquarters open in San Juan Capistrano. . . Richard Nixon says he will go to Viet Nam if nominated. . . William Scranton (who he?) names Dwight Eisenhower his floor manager for Republican convention next month. . . President Johnson

BOB HOUSER

State GOP Factions Could Presage Convention Styrmie

I, P-T Political Editor

AS THE CURTAIN rises, California Republican factions wearing white and black hats stand facing each other with guns drawn and cocked in the typical Old West showdown.

Dramatists eager to write a socko script for the June 2 GOP primary immediately see the problem: With an opening curtain like this, what do we do for an encore? Or even for a second act? Which hat do we leave standing after the gunsmoke clears? Which is the good guy?

The real GOP dilemma may be even worse. We have two try-outs for the lead in the play—New York Gov. Nelson Rockefeller and Arizona Sen. Barry Goldwater. But both national and state polls show former Vice President Richard Nixon running better against President Lyndon Johnson than either of them.

Could Nixon come back to California? His last memorable words here, after losing to Gov. Pat Brown, were: "This is my last press conference. . . You won't have Nixon to kick around much longer."

To get into the primary Nixon would have to sign his endorsement of a slate of national GOP convention candidates pledged to his nomination. It appears unlikely Nixon would bestir himself to do this, more likely he would rather decide on a single method of entry to the nomination—a draft from the convention itself, probably from a hopeless deadlock.

THIS STATE may surely lay the pattern for a deadlock on the GOP side. Consider the ingredients. Leading lights for Goldwater include former Sen. Bill Knowland who lost by a million here when he ran with the right-to-work issue; former Assemblyman Bruce V. Reagan, now state chairman of United Republicans of California, who suffered a staggering defeat when Sen. Tom Kuchel was reelected; former Assemblyman Joe Shell, who was landlabeled by Nixon in the 1962 governor primary.

Reagan's UROC has gone all out for the initiative to kill the Rumford Housing Act. State GOP chairman Caspar Weinberger says if the initiative makes the ballot it might have the same adverse effect against

Republicans as right-to-work had in 1958. Rockefeller backers ask, "How can you be serious about right-wing chances in California?" They point to the recent defeats of three Birch Society candidates plus the beatings taken by Reagan, Shell and Senate candidates Loyd Wright and Howard Jarvis.

WHILE GOLDWATER heatedly warns against Republicans allowing Democrats to goad Republicans into fighting each other, the goad sometimes can't be overlooked when it happens to express basic feelings of some Republicans. And also when you consider California's registration runs 4 to 3 Democratic.

Demo National Committeeman Stanley Mosk made the point this week, chiding Goldwater for simultaneous runs for president and for U.S. Senate after Goldwater had accused Johnson of political trickery when he did the same thing in 1960. Said Mosk: "This is typical of the inconsistencies that will plague a man in the 20th century who yearns to return to the good old days of colonial power, 50 cents per hour labor and state's rights to compel racial segregation."

State Demo Chairman Eugene Wyman added that Goldwater's entry will give the GOP a choice between dead goals of the old frontier or programs and candidates attuned to a nation of 180 million in the nuclear age.

REALIST GOLDWATER certainly must realize his task. But why should he forsake the candidacy when polls of Republicans show him stronger by 2 to 1 than any other mentioned GOP prospect? Stop-Goldwater efforts have, to date, fizzled miserably. The right-wing publication Human Events answers the South quandary by noting, "It is hard to see a liberal Republican doing better in the South than Goldwater would do."

It boils down to this: Goldwater has a dead fix on a sizable minority, a hard core of faithful who just won't change. If they can't give Barry a convention majority they can block one for his opposite number.

Since the July 13 convention can't end without a nominee, the only answer is compromise. And compromise means the plum will go perhaps to someone not now even on the fringes of the fight.

Public Forum

Rocks Spoil Geese Refuge

EDITOR:

Recently the Colorado Lagoon had two very rare guests: a pair of magnificent Canadian geese who chose the Lagoon for refuge because the goose had lost the lower part of her leg with its webbed foot, making it difficult to forage food.

It was something to see; the male, or gander as they are called, looking after his handicapped spouse, locating food and urging her to it. Geese mate for life, a commendable trait humans would do well to emulate. Fare for wild geese at the

lagoon is poor but fortunately kind-hearted people of their neighborhood placed grain and lettuce in areas that the pair frequented.

The welfare of the visitors improved, but alas, Christmas vacation started. Christmas day passed and soon thereafter the children started coming to the lagoon, some laden with throwing rocks and a few with air rifles. The Monday following Christmas the gander was seen no more. As of this writing the lone goose is still there spending most of the time in the lean safety of the water. Thrown rocks keep her from the shore and food.

These harmless visitors chose a poor place for refuge. They found not the sanctuary they so sorely needed, but hate, perhaps in a small form, but nevertheless, still hate.

ODE E. OWENS
932 Hoffman

Thoughts

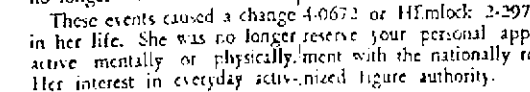
Yet thou hast been just in all that has come upon us, for thou hast dealt faithfully and we have acted wickedly; —Nehemiah 9:33.

They that can give up essential liberty to obtain a little temporary safety deserve neither liberty nor safety.—Benjamin Franklin.

REDUCE NOW TO WEAR NEW SPRING CLOTHES



**Long Beach Woman Red
Bulging Size 16 to a Per**



Mrs. Cogle Reduces to a Size 12 and Is No Longer Ashamed to See Herself

Under a rigid diet program women will lose weight," says Miss Walker. "But they won't lose it in all the places they should."

Shoes from a Perfect Size 12

100

Here you see Mrs. Bread figure authority. Mrs. Bread 36-23-33. She lost weight, lose and looks to a future.

ix with P.R. writer, the national team is now a size 12, measure 11 and inches where she needed 10 to get new-found happiness.

point-recog- mean to have,
Only women who have
same problems or prob

the part of her life is now star-
blems —Pat Walke



Nationally Known Figure

Due to many requests for a personal consultation with Miss W... appointment, in the Lakewood Center and Downtown Long Beach

ker, she will be available b
h Salons for a LIMITED TIM
figure problems from th

State _____ Phone _____

PAT WALKER'S STAUFFER SYSTEM SALONS

LONG BEACH
423 EAST FIRST STREET
HEmlock 2-2973

Food Center 8 FACULTY elf 4-0672 g. in 9 p.m.	THE VALLEY 7254 RESEDA BLVD. Dickens 5-1213 Hours: 8 a.m. to 9 p.m.	HONOLULU 1551 KAPIOLANI BLVD. Phone 95-294 Hours: 8 a.m. to 9 p.m.	PASADENA 532 SOUTH LAKE 5Ycamere 5-8888 Hours: 8 a.m. to 9 p.m.
--	---	--	---

Hours: 8 a.m. to 9 p.m. Hours: 8 a.m. to 9 p.m. Hours: 8 a.m. to 9 p.m. Hours: 8 a.m. to 9 p.m. Hours: 8 a.m. to 9 p.m.

OPENING IN SAN FRANCISCO, JAN. 20th, AT 371 SUTTER ST.

THE BUSINESS WEEK

Economic Boom Hopes Tied to Income Tax Cut

By JACK LEFLER
AP Business News Writer

NEW YORK (AP)—As 1964 arrived, business pinned its hopes for accelerated growth on an early income tax cut.

Optimistic predictions about the outlook for the new year were qualified with a big "if"—if Congress acts quickly on tax legislation.

Secretary of Commerce Luther H. Hodges forecast that the gross national product—total value of all goods and services—would exceed \$620 billion in 1964 if the administration's \$11.1 billion tax cut bill clears congress soon. That would be an increase in the GNP of at least \$36 billion over 1963.

Hodges said that without a tax reduction the economy would grow more slowly and "the prospects for continuous expansion through all of 1964 and into 1965 would be seriously impaired."

FAVORABLE factors, he said, were that business generally has avoided excess inventories that could later lead to reduction in production, Christmas shopping reached a record level, 1964 model automobiles have been favorably received and financial markets reflected apparently strong investor confidence.

The National Planning Association, a privately supported organization of persons prominent in business, labor and education, was a bit more conservative in its forecast, putting the expected gain in the gross national product at \$26 billion, to a total of \$610 billion.

It, too, based its prediction on the belief there will be a tax cut.

"Should that assumption be wrong," it said, "we would have to assume a substantially lower increase in the gross national product."

A leading banker, David Rockefeller, president of the Chase Manhattan Bank, largest in New York, described the business outlook for 1964 as excellent.

He said a major influence in the favorable business forecast will be the tax reduction bill which President Johnson has pledged to push.

SENATE LEADERS have promised Johnson to work for early passage with a provision that the reduction

would be retroactive to Jan. 1, estimated 124,500 passenger cars this week, down from the 131,165 assembled last week but ahead of the 114,020 built a year ago.

The industry wound up 1963 with the greatest production of cars and trucks since 1955. The year's output was estimated at 9.1 million units, just under the record figure of 9,188,000 in 1955.

Some work stoppages in General Motors and Ford plants caused stoppages that prevented production reaching a record level. Studebaker Corp.'s abandonment of U.S. production also cut into the total.

STEEL OUTPUT dropped last week because of the Christmas holiday, slipping from 1.804,000 tons, off 9.9 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962.

Henhouse Only Left After Fire, Theft

KIRKSVILLE, Mo. (UPI)—Harvey Reed's farm burned down last Sunday.

Saturday, Reed reported to authorities that someone stole 50 chickens and 30 bushels of corn from the chickenhouse, the only structure remaining after the fire.

Happy New Year

to all our friends in Long Beach

JADE OIL and GAS COMPANY

continues to lease in the Long Beach Unit and is paying the highest rental and royalty on new leases

Telephones: GARfield 4-7400
MADison 6-8187
CRestview 4-5135

NOTICE

IS HEREBY GIVEN

cricketts

PURVEYORS OF FINE MERCHANDISE

WILL STAGE A

COLOSSAL

ANNUAL CLEARANCE

SALE

• MAY WE SUGGEST •

THAT YOU INQUIRE INTO BENEFITS AND ADVANTAGES PROFFERED

• SUITS • SPORTCOATS

• SLACKS • SWEATERS

• ETC.

cricketts

HOURS 9:30 to 9:00

135 E. Broadway

Bias Barred in Welfare Agencies

SACRAMENTO (AP)—The State Social Welfare Department's first order barring racial discrimination in agencies it licenses has gone into effect.

Director J. M. Wedemeyer said the order is his official response to Gov. Brown's recent executive order to eliminate discriminatory practices in all state agencies.

It affects only 2,800 public and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses.

Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

\$400 Million Gold Traded in Hong Kong

HONG KONG (UPI)—More than \$400 million worth of gold flowed through this British Crown Colony in the first 11 months of last year, according to statistics released Saturday.

This was an increase of \$7.5 million from the corresponding period for 1962.



JANUARY DISCOUNT PIANO SALE

NO MONEY DOWN • PAYMENTS START IN FEBRUARY

PIANOS & ORGANS BUY NOW! SAVE!

DISCOUNTS FROM \$198 to \$397

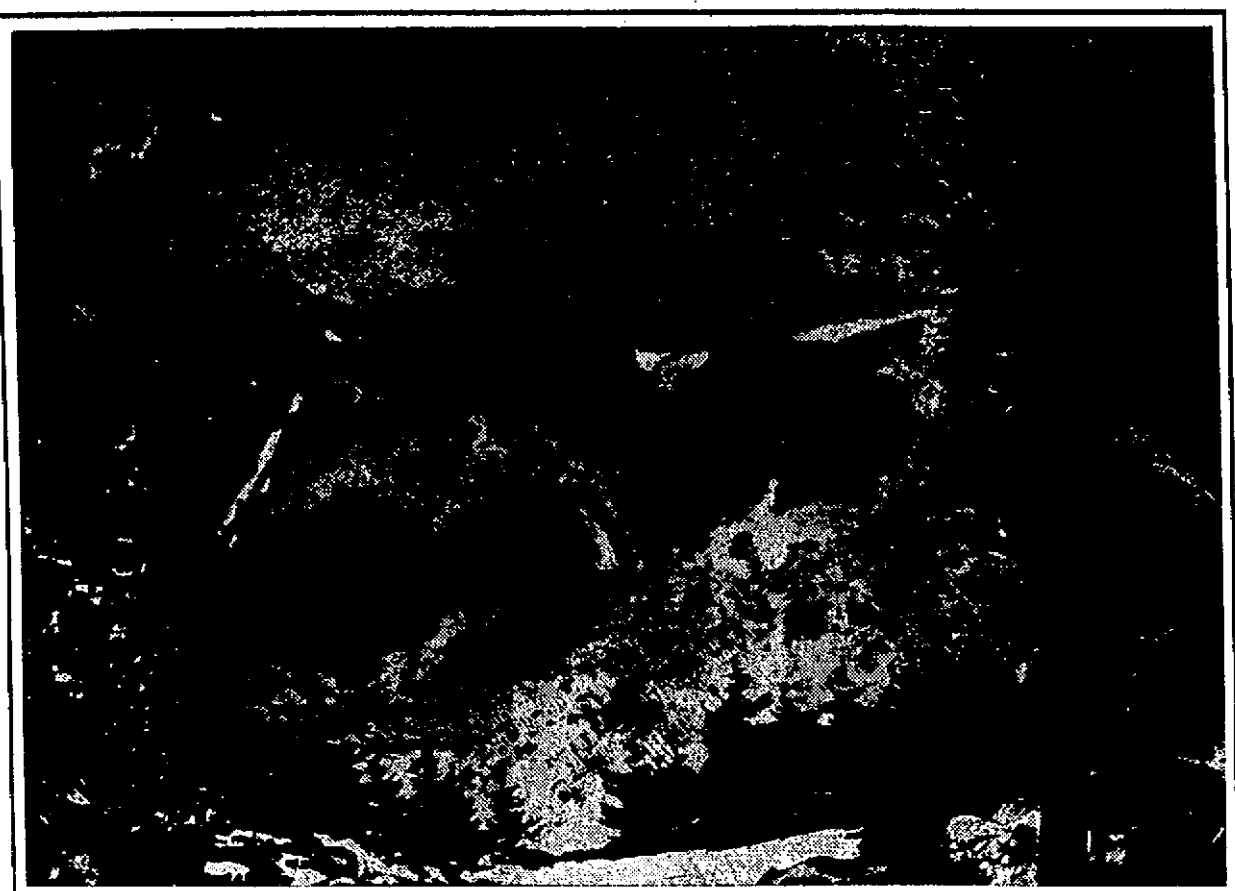
BIG STOCK — NEW, USED — FLOOR SAMPLES

NEW SPINET (AMERICAN MADE) Full 88 Note Keyboard, Tuned and delivered, 10 year guarantee. \$469	NEW ORGANS HUGE REDUCTIONS From \$197	PRACTICE PIANOS Just a Few Left. FROM \$67
NEW DANISH WALNUT SPINET FLOOR SAMPLES Many styles, and many finishes. FROM \$269	USED SPINET All styles, finishes, FROM \$168	SPINET & CONSOLE TYPES Only 7 Left for Christmas Delivery. \$57

• LAKEWOOD ONLY Hazelbrook and Daneland Lakewood Shopping Center • WE CARRY OUR OWN ACCOUNTS • FREE DELIVERY . . . FREE TUNING

“ . . . that this nation, under God, shall have a new birth of freedom—and that government of the people, by the people, for the people, shall not perish from the earth.”

—ABRAHAM LINCOLN,
The Gettysburg Address, November 19, 1863.



Great American Shrines Etchings presented with the compliments of Union Federal Savings

Union Federal Savings has selected a special gift for you, actually a series of gifts, since there are four altogether . . . a collection of famous national shrine reproductions in a beautiful color etch process on silver foil, created by nationally renowned watercolorist, Phil Austin.

The first of this educational series, **Mount Rushmore**, recreates the majestic splendor of one of our nation's greatest creative efforts . . . the carving, from a mountainside, of the likeness of four of our great presidents. This handsome reproduction is yours for the asking when visiting one of our offices January 2 through 10.

In February we will offer a color print of **Mount Vernon**; in March, **Independence Hall** and in April to complete your collection, the **Jefferson Memorial**.

UNION FEDERAL SAVINGS

MEMBER FEDERAL HOME LOAN BANK SYSTEM

LONG BEACH REGIONAL OFFICE: 4512 Atlantic Ave., Bixby Knolls Shopping Center—GA 8-1281

12501 Los Alamitos Blvd. (Rossmore) Phone 431-3528

Crowds See Yacht Show

Thousands swarmed into the Long Beach Arena Saturday to get a close look at some of the finest and most modern sailboats in the world today. People of all ages stood in line to see the sleek vessels.

"This is a select crowd," said F. H. (Skip) Greger, producer of the second International Sailboat and Yacht Show.

MANY OF the visitors are definitely in the market for boats. Others own boats, but want to see what is being made today. Still others "crew" on friends' boats. Then there are those who know little about boats but are fascinated," he said.

Boats range in size from tiny sailing dinghies to the \$56,000 Annapolis, patterned after the training yachts used

by U.S. Navy cadets. The vessel is the first of this model released to the civilian market.

About half of the boats were built on the West Coast. Others were built in England, Holland, Italy, France and Hong Kong.

One large boat is of antique design. It is patterned after a revenue cutter used by the United States from 1780 to 1820. The East Coast manufacturer specializes in building "vintage" designs.

More than \$2 million worth of boats and yachts are on display in the show, the largest ever held under one roof. The show is twice as big as the first International Sailboat and Yacht Show, held here last year.

Who buys the boats, all of which carry rather large price tags?

"You might be surprised," Greger said. "Financing is so liberal that huge incomes are not necessary. Some boat-owners are so well to do that

the price is of no consequence, but the majority are people who love boats and the sea enough to make a sacrifice.

"SAILBOATS are a good investment. They lose very little value in five years. And the business is skyrocketing. Sailboats are outselling powerboats eight to one," he declared.

In addition to the boats there are displays of marine hardware and accessories.

12 FREE CLASSES

Boating Course

The Long Beach Power Squadron is conducting a 12-week series of free classes in small boat handling, it was announced Saturday.

The comprehensive water safety and navigation course, open to anyone more than 16 years of age, will feature classes in course plotting, docking, seamanship, aids to navigation and safety afloat.

Classes will be held weekly, on Mondays from 7:30 p.m. to 9:30 p.m. at three local schools.

Registration will be accepted according to the following schedule:

Wilson High School cafeteria, 4400 E. 10th St., Monday, 7:30 p.m.; Hamilton Junior High School, 1060 E. 70th St., Monday, 7:30 p.m.; and Millikan High School, 2800 Snowden Ave., Thursday, 7:30 p.m.

Yemen Chief Ailing

CAIRO (UPI) — Abdullah, capital at Saana after under-Sallah, president of Yemen, going hospital treatment for left here Saturday for his heart disease.

CEMETERY LOTS

\$105 each INCLUDING ENDOWED CARE

Survivors protection program now available for both Funeral and Cemetery Expenses . . . At WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY

For Complete Information Contact

WESTMINSTER MEMORIAL PARK
14801 Beach Blvd. Westminster • Phone 941-2221 • 661-6571 • 661-7172

Flood Work Here Cost \$35 Million

L. P-T Los Angeles Bureau

Flood control and storm drain projects valued at nearly \$35.6 million were completed and placed in service throughout the Long Beach area in 1963 by the Los Angeles County Flood Control District.

The work represents 34 storm drains and seven regular flood control projects, according to M. E. Salsbury, district chief engineer.

In addition, contracts for another 24 storm drains and 19 flood control projects were awarded during the year. Total value of this work is about \$27 million, Salsbury said.

Drainage projects completed during the year will serve sections of Long Beach, Lakewood, Paramount, Downey, Signal Hill, Lynwood and Harbor City.

All of these projects were financed from the \$225 million storm-drain bond issue approved by county voters in 1958, he said.

Among projects financed from regular Flood Control District taxes are a unit of Dominguez Channel from Wilmington Avenue to Avalon Boulevard, and three units of the West Coast Basin sea-barrier project, extending from Palos Verdes hills to Playa del Rey. Contracts on these projects were awarded in 1963.

Another project, financed from the regular district tax and on which contracts were awarded in 1963, was the Alamitos sea-barrier project in the Alamitos Bay area.

Contracts were given during the year for bond issue projects in Artesia, Dairy Valley, Lynwood and Signal Hill, Salsbury reported.

ANCIENT RITUAL

Greeks Hold Epiphany Rite Here Today

The Feast of Epiphany, the "Twelfth Day of Christmas," will be celebrated in Long Beach today with a pontifical liturgy at 11 a.m. in the Auditorium, celebrated by the Rt. Rev. Bishop Demetrios, spiritual leader for 12 Western states of the Greek Orthodox Church.

At 12:30 p.m., from a fishing boat near Rainbow Pier, the bishop will cast into the waters of the bay, a wooden cross, and young men of the Greek-American community will dive to retrieve it in a centuries-old ceremony.

The services are open to the public.

\$700,000 in Bonuses Given 500 Employees

ROCHESTER, England (UPI) — Joseph Bamford, founder of a firm which manufactures earth-moving equipment, presented 500 employees with a total of \$700,000 in bonuses Friday.

Bonuses ranged from \$112 to new workers to \$1,400 to those with longer service. "I want you to share in the success of the company which you have helped to make," he told employees.



DELIVERS ANY ITEM IN THIS AD!

SHOP TODAY, SUNDAY 10-5, MONDAY, THURSDAY, FRIDAY TILL 9



SAVE \$70! 3-Pc. Foam Pillowback Sectional
Reg. \$298.95 **\$299**
Your choice of custom quilted cover or 100% nylon fabric cover! Top quality construction throughout! Completely quilted back, seat, arms, cushion. 14.50 MONTHLY



FOAM QUILT CLUB CHAIR
\$69
Deep seated in foam quilted print club, full spring construction, zippered pillow back, easy rolling casters. \$5 MONTHLY



8-PC. BUNK BED SET
\$59
Per Set
Maple finish spindle bunk beds, complete with mattress & springs, ladder, guard rail. Save \$30 a set. \$5 MONTHLY



SAVE \$90! Quilt Group With Marble Tables
Reg. \$389.95 **\$299**
8-ft. foam cushioned pillow back quilted sofa, spring construction, brass casters. Choice of square or cocktail table, or 2 square table with marble tops. \$14.50 MONTHLY



SAVE \$32-5-PC. MAPLE DINETTE
Reg. \$89.95 **\$58**
Sturdy round table, 4 side chairs. Rich Salem maple finish, with years of good looking wear. \$5 MONTHLY



DECORATOR BASSETT MIRRORS
Choice **\$18** ea.
Rectangular or oval shape with gold leaf frames or rectangular with glass mosaic type top. \$5 MONTHLY



SAVE \$21 MARBLE TOP TABLE
Reg. \$39.95 **\$18.95**
Cultured marble top pedestal table, brass stem, marble base, is a smart accessory piece. \$5 MONTHLY



SAVE \$26-3-PC. MODERN BAR
Reg. \$59.95 **\$38**
Ideal for corner of den or apartment, built-in tufted front, mar-proof top, brown roll. All in smart modern design. \$5 MONTHLY



SAVE \$100! Huge 102" Quilted Back Sofa
Reg. \$298.95 **\$198**
Just sink into this deep comfortable sofa, foam filled, the full 102 inches of length! Deck beneath cushions is self-covered, full spring construction, brass casters. \$9.50 MONTHLY



SAVE \$15-WALNUT DESK
Reg. \$44.95 **\$29**
Plastic topped, mar and stain resistant, Danish walnut finish desk, with 3 roomy drawers. \$5 MONTHLY



KING SIZE RUGS
Reg. \$89.95-\$11.95 **\$59**
\$5 MONTHLY
Oversize (not easy to find) rugs from 12x12 to 12x18, luxurious foam pad attached and finished edges. 5 sizes many combinations.

WE DELIVER! . WE INSTALL! . WE GUARANTEE!



SAVE \$30! Coleman Walnut, 3 Bed Sizes
Reg. \$229.95 **\$199**
3 piece Triple dresser, framed mirror 8/8, 3/3, or 4/6 bed! American walnut with overlays in select walnut veneers. 4/6 bed has footboard & rails. \$9.50 MONTHLY



SAVE \$100! Bassett 3-Pc. Provincial White
Reg. \$399.95 **\$299**
Set includes 64" dresser, chair back bed, framed mirror! Authentic French provincial, cabriole framed mirror, contoured front dresser and chest, sparkling white. \$14.50 MONTHLY



7-Pc. Maple Round-The-Wall Bedroom
\$99
Pair bunk beds (or two twin beds), bookcase, chest, guard rail, ladder and corner desk (chair extra). Early American craft-ing, sturdy hardwoods, select maple tops. \$5.00 MONTHLY



SAVE \$21! Stanley Danish, Plastic Tops
Reg. \$79.95 **\$59**
Choice of 40" round table, 10" tall. Rectangular table, 36x66x56". OR 4 side chairs. Black plastic top. All are mar-proof and stain resistant. \$5 MONTHLY



COMPACT TELEFUNKEN STEREO RADIOGRAM "CONTESSA"
Developed especially to conserve space
• Radio underneath record changer
• 4 wavebands
• Radio operated from front
• Gram discs fed in from above
• Socket for tape recorder
• Provision for FM stereo
\$168
22 1/2 x 15 1/2



O'Keefe & Merritt Budget Range
New Low **\$128**
• Decorator back panel
• Divided top
• Family feast oven
• Star jet burners
• Smokeless broiler
\$4.50 MONTHLY



SAVE \$239
• 100 lb. top freezer
• Twin enamel bydrators
• Adjustable cold control, auto. defrosting
• In white & colors.
\$12.50 MONTHLY



MAYTAG AUTOMATIC WASHER
\$186
• Adjustable water level control
• Swirlaway draining
• Big capacity lint remover tub
• Safety 2nd brake
\$8.50 MONTHLY 2 Door



BIG SCREEN PORT. TV/UHF
\$98
• UHF, ultra hi frequency to receive all channels
• Top name brand
• Excellent fringe reception
• Lightweight cabinet
\$4 MONTHLY



IN LOS ANGELES
1207 E. Washington Blvd.
at Central Downtown

IN ANAHEIM
Next to California Fed. Savings
At Euclid, Anaheim Shopping Center

IN THE VALLEY
8252 Van Nuys Blvd.
At Roscoe In Panorama City

IN LAKEWOOD
Hazelbrook & Daneland
Lakewood Shopping Center

AND NOW EL MONTE
3400 Peck Road North
At Valley Blvd., El Monte

Visits Terror Zone

KUALA LUMPUR, Malaysia (AP)—Prime Minister, threatened border with Indonesia. Abdul Rahman made a surprise flying visit Saturday to London to discuss defense talks with Britain.

\$3 EXAMINATION \$3 SICK AND SUFFERING?



STOP WASTING TIME & MONEY

Before You Take Treatments Anywhere
You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an accurate preliminary evaluation of your physical condition. X-RAY FLUOROSCOPY is used plus other standard diagnostic methods. Medical authorities advise an examination at least once every two years, regardless of age. Thousands of people have had this examination.

What is it worth to know about your sinuses—just feet—HEAD TO TOE? EXAMINATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAE AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLON, GLANDS, NERVOUS SYSTEM, LIVER AND GALL BLADDER.

DR. H. L. HUTCHINGS, D.C.
"IN SOUTHERN CALIFORNIA SINCE 1951"

2067 ATLANTIC AVE., LONG BEACH
GA 6-6146 — GA 6-6147

OPEN MON.-WED. 9 A.M. TO 7 P.M. SAT. 9 A.M. TO 11 P.M.
OPEN TUES. & THURS. 9 A.M. TO 5 P.M.

DEFORMITY CORRECTED

Surgeons Say Man Reared as a Girl Now Is a Father

ST. LOUIS, Mo. (UPI)—A man who was brought up as a girl until surgery changed him into a normal male has become the father of a child, a plastic surgeon revealed today.

Dr. James Barrett Brown said it was the first time to his knowledge that a man who had undergone such surgery had achieved fatherhood.

Brown said the surgery was performed when the child was 13 and that he became a father recently at the age of 23.

He emphasized the unidentified St. Louis man had not undergone a "sex change."

"HE WAS always a boy but his parents didn't know it," he said in an interview. "He had a congenital anomaly which occurs quite frequently. The operation was an anatomical change which completed the male sex for him."

Brown, who is a professor of clinical surgery at Washington University, reported on

the operation together with Dr. Minot P. Fryer, also of Washington University, in the current issue of the Journal of Surgery, Gynecology and Obstetrics.

In their paper, Brown and Fryer said the child was mistakenly identified as a girl at birth and was brought up as if he were one. But he felt like a boy, they said, and practiced unintentional transvestism—dressing as a member of the opposite sex.

Even though he looked like a girl and was accepted socially as one, the report said, "the patient's normal feeling and personal feelings prompted medical consultation."

A sex-chromosome study established that the child was a boy, the report said, and attending physicians agreed unanimously that surgery should be undertaken.

Brown, who is a specialist today in treating persons all over the nation who have been burned by atomic radiation, performed the surgery. He said it consisted of constructing genitalia and correcting malformation of an anatomic appearance that was more female than male.

HEALING was complete in 10 days, he said, and the patient immediately changed his haircut and his name.

"He could now express previously suppressed, normal male actions and make long-term and decidedly masculine plans," the Brown-Fryer report said.

Marriage followed and the patient's wife recently gave birth to a girl, Brown said.

In the report, Brown and Fryer said "sex identity, though infrequently mistaken, may be honestly so through no lack of knowledge. What seems obvious at an early age may later be questionable."

"The distress due to the original error... is so great that the patient's sexual status should not be postponed."

Aid for Malaysia

KUALA LUMPUR, Malaysia (UPI)—Seventy-four U.S. Peace Corps volunteers are scheduled to arrive here over the weekend. The contingent includes teachers, nurses and medical technicians. At present, there are 135 Peace Corpsmen in Malaysia.

Brown Says State Breaks All Records

SACRAMENTO (UPI)—Californians are earning, buying, selling, building, growing and driving more than ever before—and it isn't enough, Gov. Edmund G. Brown said Saturday in a year-end report.

Citing record after record, he said nevertheless steps are planned on these three fronts in 1964 to "help our economy keep pace with our population growth."

Jobs—The new Commission on Manpower, Automation and Technology must make a full-scale effort to put all the state's manpower to work.

Business—An Office of California Development is needed to promote industrial expansion, tourism and trade. It would take in the present Economic Development Agency, plus new functions.

Defense—A blue-ribbon panel of business leaders should be organized to prepare for changes in space and defense industries.

In addition, Brown said, Congress must approve a federal income-tax cut that will pump an extra \$250 for every man, woman and child—or \$4.5 billion—into California's economy per year.

Brown said in 1963 personal income reached an all-time high of \$52.4 billion, and predicted California will pass New York this year.

HE SAID civilian employment increased by 188,000 to

6,440,000. Construction topped the nation in all categories, with building permits for residential units rising 21 percent to 290,000, he said.

Brown said taxable retail sales hit an all-time high of \$27.9 billion, corporate profits were a record \$5.1 billion, and gross farm income topped \$3 billion for the third straight year.

He said there were 784,250 new car registrations, up 10 percent, and 117,600 new truck sales, up 35 percent.

Brown forecast more records next year.

Soviet Antiaircraft Using Missiles Only

MOSCOW (AP)—Marshal Vladimir Sudets, commander-in-chief of Soviet antiaircraft defenses, said Saturday Russia can knock down almost any form of aerial attack, including intercontinental ballistic missiles.

Sudets said antiaircraft rockets had replaced all conventional artillery in "a few qualitative leap in the development of Soviet antiaircraft forces."



POTENTATE TO VISIT

Imperial Potentate Harold C. Close, head of 830,000 American Shriners, will arrive Tuesday night in Long Beach where he will preside at the installation of El Bekal Temple's 1964 Potentate, Roy T. Reynolds. The installation dinner is scheduled for Wednesday night in Lafayette Hotel.

Dino Loses Cyst

HOLLYWOOD (CNS)—Crooner-actor Dean Martin Saturday had a cyst removed from his left wrist. Surgeons said the cyst was benign and apparently was caused by Martin's "involvement in athletic activities" such as golf and tennis.

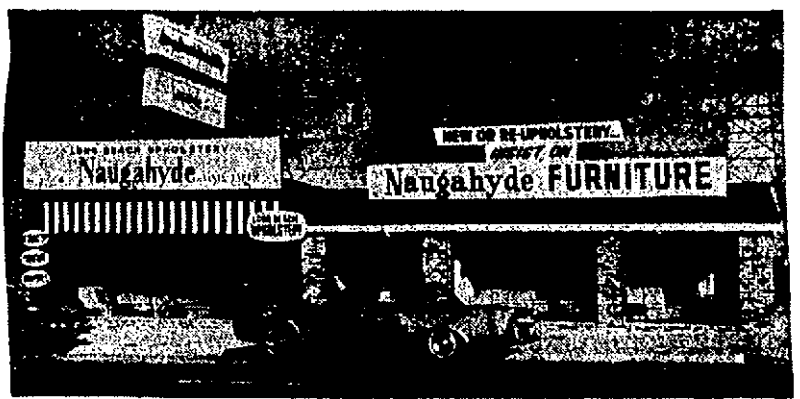
SALE • SALE • SALE • SALE • SALE • SALE • SALE

LONG BEACH UPHOLSTERY'S

NAUGAHYDE FURNITURE CLOSEOUT SALE

NOTE: TO OUR MANY FRIENDS AND CUSTOMERS WHO PHONED AND SAID THAT BECAUSE OF THE HOLIDAY RUSH THEY WERE UNABLE TO TAKE ADVANTAGE OF OUR YEAR-END SALE... WE ARE EXTENDING THIS GIGANTIC EVENT 1 MORE WEEK.

AT DRASTICALLY REDUCED PRICES!
WE NEED THE ROOM!



Even though this Naugahyde Furniture has been on our floor all during the year of 1963, you cannot detect any visible wear, as Naugahyde actually improves with age and it is kept spotless with just a damp cloth.

SAVE UP TO 40%

ON NAUGAHYDE
CHAIRS • SOFAS • SECTIONALS
HIDE-A-BEDS • EVERYTHING GOES!

OPEN TODAY (SUNDAY)
11 A.M. to 5 P.M.
MONDAY, 9 A.M. to 9 P.M.

first payment on any purchase
NOT DUE UNTIL FEBRUARY 1964 • BANK TERMS



FABULOUS SAVINGS IN OUR RE-UPHOLSTERY DEPT.

PHONE FOR FREE ESTIMATE IN
YOUR HOME, GA 7-8696

LONG BEACH UPHOLSTERY

INSIST ON **Naugahyde** VINYL FABRIC

3434 ATLANTIC AT WARDLOW, L.B. GA 7-8696

SALE • SALE • SALE • SALE • SALE • SALE • SALE

WOOLWORTH'S Home and Office Supplies

**Daily Budget
or Tax
Record**
98¢

80 conveniently ruled sheets for a complete record. Sturdy leather-like vinyl cover, tooled effect border.

**12 Column
Record Book**
59¢

Complete 12 column bookkeeping aid with red vinyl cover. (Not shown) 2-4-6 and 8 column books. Account books. 39¢ and 69¢

**"Fifth Avenue"
Thank-You
Notes**
15¢

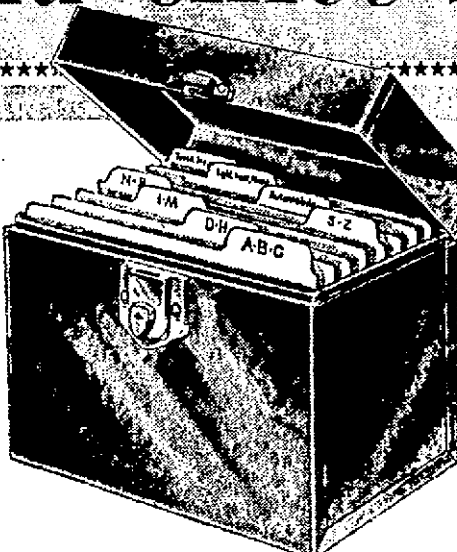
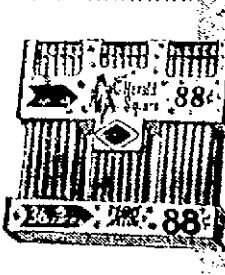
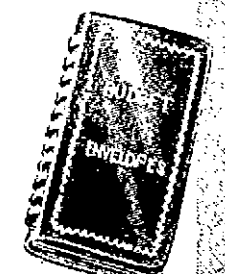
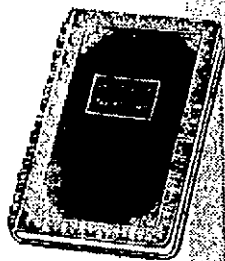
15 paneled sheets and 15 matching envelopes in very fine quality paper. Engraved with gold-tone "Thank You."

**12 Budget
Envelopes**
39¢

A compact hinged book in leatherette holds attached envelopes for easy budgeting. Great household organizer.

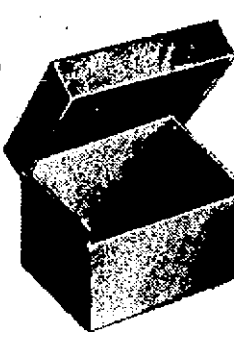
**Jumbo Size
Pencil Pak**
36 for 88¢
1.80 value

Gift bargain package of 36 pencils to care for family or office needs. Fine quality lead, eraser tip.

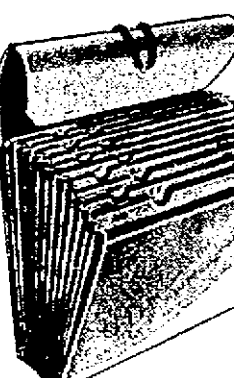


Giant Portable Steel File
Holds 1600 documents. Complete with folders, lock and key. Light gray finish. 12 1/2 x 9 x 10" (Not shown) Smaller metal file boxes. 1.00 and 1.77

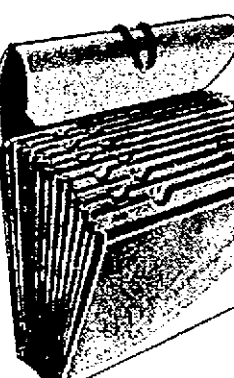
2.57 REG. 2.98



**Sturdy Metal
File Box**
39¢

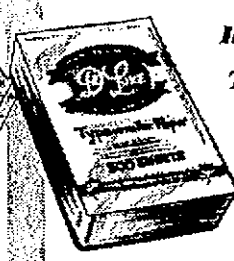


File Cards
25¢

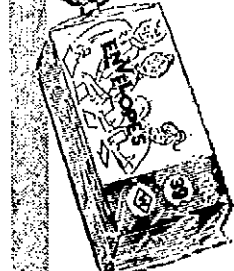


**All Purpose
Home File**
1.69

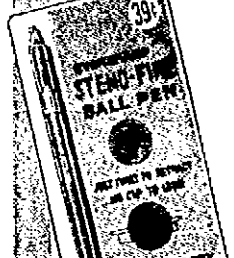
Heavy duty Kraft fibre expanding file, cloth reinforced. 21 letter size pockets. Self-retracting, indexed. 10 x 12" (Not shown) Smaller expansion file. 79¢



**Deluxe Quality
Typing Paper**
1.27
REG. 1.49



**100 Envelopes
In Cello Pack**
27¢
REG. 33¢



**EVERSHARP
Ball Point
Pens**
39¢



**V-Rider
Ferber Pen**
25¢



**PAPER-MATE
"Ninety-Eight"**
98¢

Famous dependable ball point pen for trouble free writing. Contains standard refill. Unconditional Paper-Mate guarantee.

YOUR MONEY'S WORTH MORE AT **WOOLWORTH'S**
Available at Most Woolworth Stores

LBJ Wants Action--Not Talk--Toward Peace

By HARRY SHARPE
By United Press International

President Johnson gave the nation an insight last week into his hopes for 1964, prefaced by a declaration that "the time for simply talking about peace has passed."

That was the tenor of his New Year's message to Soviet Premier Nikita S. Khrushchev — a message that spelled out his determination to wage an unrelenting peace offensive while bolstering U.S. defenses.

ONLY HOURS later Khrushchev proposed a multi-nation non-aggression pact that would ban use of force in settling territorial disputes. In 21-page notes to Johnson and other world leaders, Khrushchev said such a pact "would make it easier to find a solution to other basic problems," primarily disarmament.

On Tuesday, Khrushchev had asserted in an exclusive statement to United Press International that 1964 could be a year of "decisive change for the better" in the cold war if the U.S. and the Soviet Union "are united in the interests of peace."

Johnson, vacationing at his Texas ranch, did not react personally to Khrushchev's proposal, but he discussed it by telephone with Secretary of State Dean Rusk. Later the State Department said it was a disappointing and slanted approach to settlement of territorial disputes.

SOME officials described it as a loaded propaganda pitch to further the illusion that Russia was taking the initiative in world peace while in fact it had made no positive suggestions. But the department obviously was reluctant to reject the proposal out of hand at a time when cold war temperatures are down. Rusk previously had told a press conference that if Moscow displayed any flexibility toward solving long-standing issues such

as Berlin and Germany, this would open the way for a reexamination of the U.S. position. But he was not optimistic. He said prospects for peace were a mixed bag.

Much to the surprise of no one, conservative Sen. Barry Goldwater of Arizona, announced at his candidate for the Republican presidential nomination. He also will run for reelection to his Senate seat where victory would keep him in public office if he loses the White House nomination.

GOLDWATER, 55, has been under strong pressure from hundreds of thousands of conservatives to seek the nation's highest office. New York Gov. Nelson A. Rockefeller previously had announced for the nomination. He welcomed Goldwater into the race and challenged him to debate the issues.

Former President Dwight D. Eisenhower has been urging a Republican free-for-all. He has never endorsed Goldwater or any other candidate, but has said he would support whoever wins the nomination. His former vice president, Richard M. Nixon, is regarded as a powerful convention dark horse.

Sharing the President's concern as the nation plunged into the new year was chronic unemployment. He remained convinced that passage of the \$11.1 billion pump-priming tax cut bill now before Congress is a must for the nation's economic vitality.

HE ALSO applied the same label to the pending civil rights bill. And he wants Medicare for the aged financed through Social Security and an all-out assault on poverty.

The President is disatisfied with present cures and programs for unemployment. He was quoted as saying there must be new thinking on the whole

problem. He also invited labor and business leaders to participate actively in the government.

One of his conferees was Robert C. Weaver, head of the Federal Housing and Home Financing Agency. They discussed plans for a new program that would go to Congress under the banner, "A home for every man." Low-cost housing would be emphasized.

Another conferee was Postmaster General John A. Gronouski who said there would be a cut in post office personnel in the next few months and a \$100 million reduction in the annual post office deficit.

THE PRESIDENT indicated at a press conference that his fiscal 1964-65 budget, which goes to Congress later this month, will be slightly under \$100 billion, \$3 billion less than anticipated before his all-out economy drive began. He said he would continue trying to trim spending "right up to the last minute." One of his last cuts hit the space budget for several hundred million dollars.

Johnson discussed the budget after hailing four years of what he called unparalleled industrial peace. He called on labor and management to work even harder to solve joblessness caused by automation.

The President has become increasingly preoccupied with domestic economic matters and federal finances. He is firmly convinced that fiscal prudence is no longer what he calls the rich man's issue.

HE BELIEVES the massive federal budgetary burden "is stagnating traditional liberalism" and hitting particularly at middle-income families.

He feels, for example, that keeping obsolete military bases to satisfy vote-hungry politicians is a serious drag on the economy.

Defense Secretary Robert S. McNamara said after meeting with the President that defense spending in the next fiscal year will be about \$1 billion below this year's figure.

IN TOKYO it was announced that 3,500 U.S. airmen and 2,000 dependents will be brought home, along with 78 fighter, bomber and troop transport planes. There are now about 46,000 military men and 54,000 dependents in Japan.

Johnson sent New Year's telegrams to all the nation's governors urging them to help him "forge in this country a deeper sense of unity, regardless of political party or persua-

sion." He thanks them for their support in the dark days following President John F. Kennedy's assassination.

Congress finally adjourned until Tuesday after passing a \$3 billion foreign aid appropriation that retained Johnson's power to underwrite surplus wheat sales to Russia. These are now under way.

IN OTHER news spheres, the President said in an Austin, Texas, speech dedicating a synagogue that it was wise to separate church and state but that men of government should not divorce themselves from religion.

FBI Director J. Edgar Hoover said the U.S. Communist Party was plotting to exploit "a drift toward the left" among the nation's youth. He said the plan was approved in October by Gus Hall, party secretary, at an organizing meeting in Chicago. Hoover said the movement would avoid the appearance of a Soviet-style outfit, but would not tolerate anti-party thinking.

Deputy administrator Hugh L. Dryden of the National Aeronautics and

Space Administration, said in a speech here that before the United States and Russia can cooperate in manned space flights the Soviets would have to make radical changes in their secrecy policies.

Traffic accidents claimed the lives of at least 183 persons during the New Year holiday. This was a new record.

FIRES helped boost the casualty toll to 229 deaths. These included 22 dead in a fire in the Roosevelt Hotel in Jacksonville, Fla.

Gen. David M. Shoup retired as commandant of the Marine Corps. He was succeeded by Lt. Gen. Wallace M. Greene Jr., 56.

A Communist court in Sofia, Bulgaria, passed the death sentence on former diplomat Ivan Assen Georgiev who allegedly spied on behalf of the United States.

The Federal Home Loan

Bank Board ordered all savings and loan associations to increase their reserves as a protective measure.

The President let it be known that he intends to

give American consumers an on-the-scenes advocate at the White House. The job will go to Mrs. Esther

Patterson, assistant secretary of labor who specializes in problems of women in the work force.

INDEPENDENT PRESS-TELEGRAM—B-7
Long Beach 12, Calif., Sunday, Jan. 5, 1964

NOW LEASING

Meredith Manor

Tulleton, California

NEW TOWNHOUSE APARTMENTS

Featuring

- 1-2-3 Bedroom Apts — Up to 1630 sq. ft.
- Fully air conditioned and soundproofed
- Premium carpeting, pad and drapes throughout
- Wrought-iron enclosed private patios
- Formal dining room — Separate entry hall
- GE Kitchen — Frost-free refrigerator-freezer
- Ceramic tile counters
- Bath plus separate attic shower
- Huge master bedroom suite with bath
- Generous walk-in closets and storage space
- Luxuriously landscaped — four heated pools
- Convenient to shopping and entertainment

Furnished Models — Open Daily
\$175 to \$275 per month — Adults
phone 871-8990

For brochure write — Box 443 • Tustin, California

The Ultimate in Elegance and Convenience

ORANGEFAIR AVENUE
(Harbor Blvd. Exit — Riverside Pkwy.)

MAYCO january SALE

NOW YOU CAN HAVE CUSTOM-MADE DRAPERIES AT READY-MADE PRICES



Thousands of yards of custom drapery fabrics
NOW 1/2 PRICE
1.47 to 2.97 yard

reg. 2.95 to 5.95 yard

This thrilling event was planned months ago . . . we combed the market for the most handsome decorator fabrics, then slashed the prices right in half to give you the opportunity to have beautiful custom-made draperies, meticulously tailored to fit your exact floor area at prices you'd ordinarily pay for ready-mades. This breath-taking collection includes fifty patterns, hundreds of colors . . . choose from nubby textures, boucle weaves, antique satins, heavy as well as casement weights in rayon, cotton, acetate and flax combinations. Colors range from whites and champagne to earth tones and deep dusky shades.

For example: custom made draperies using regularly 2.95 yd. fabrics for a window 12 ft. wide and 84" long, including labor, **48.37**

You are assured of the best with May Co. custom workmanship

- Every drapery is made with double fullness
- 4" deep French pleats
- Blind stitching throughout
- Double 4" top and bottom hems
- Weights in corners and all seams
- No charge for measuring
- Slight charge for installation

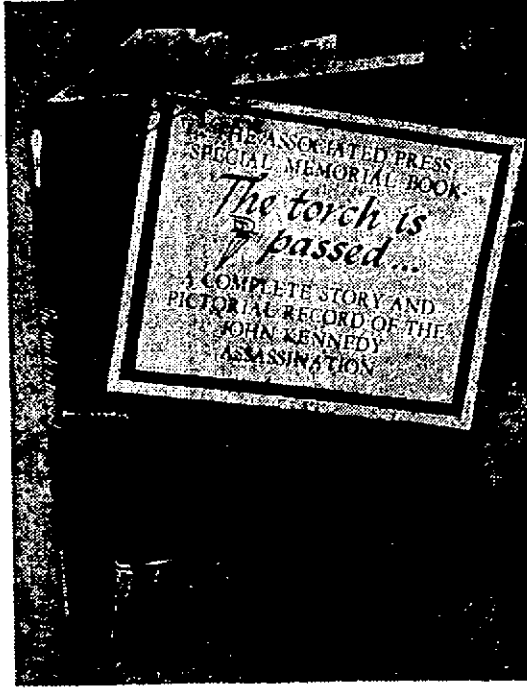
Shop at home . . .
Such a satisfactory way to shop, you see the fabrics and colors in relation to the furnishings you have. Just dial ME 3-0111, Ext. 376, or your nearest May Co. store and our trained drapery consultant will call at your home with a complete selection of these sale fabrics. No obligation, of course.

May Co. Draperies, 11

MAYCO CALIFORNIA

LAKEWOOD | **SOUTH BAY** | **BUENA PARK**

SHOP EVERY DAY MONDAY THROUGH SATURDAY 9:30 A.M. to 9:30 P.M.



Now? Now? NOW!

"... There was the President in full view, smiling, waving. Unknowning, coming . . . right . . . down . . . the . . . street . . . toward . . . the . . . window! Now? Now? Now? The motorcade made the sharp left turn in front of the book building onto Elm Street. The motorcycles. The first cars. At last, the President's car. Faster, faster, faster. Farther . . . 50 yards . . . 65 . . . 75 . . . Now? Now? . . . NOW!"

This passage is from "The Torch Is Passed," the hard-cover book memorializing the assassination of President Kennedy and the events of the three days that followed. It recounts the deadly drama of the assassination and its aftermath with unparalleled realism and attention to detail.

It is being prepared for you and this newspaper by the writers, editors and picture specialists of The Associated Press. To reserve your copy, you should order now; it will not be sold in bookstores.

INDEPENDENT PRESS-TELEGRAM ORDER COUPON

Fill out this coupon and mail with \$2 to:

THE TORCH IS PASSED
POST OFFICE BOX 350
POUGHKEEPSIE, NEW YORK

Send me _____ copies of "The Torch Is Passed" Book.

Enclosed is \$_____. Make checks, money orders payable to THE ASSOCIATED PRESS.

NAME _____

ADDRESS _____

CITY _____ STATE _____

MAYCO CALIFORNIA

LAKEWOOD | SOUTH BAY | BUENA PARK

MAY CO january SALE

HERE IT IS AGAIN...MAY CO'S ANNUAL JANUARY

97^{*}¢ JEWELRY SALE

*Plus 10%
Federal Tax

Flashing your way at May Co., more spectacular than ever, our annual costume jewelry colossus of famous maker pins, earrings, necklaces, bracelets. Choose from a 172,000 assortment in gold or silver toned metals . . . plain or embellished with jewel-colored stones, mock pearls, dazzling crystals and rhinestones, all exquisitely worked in advance spring designs. Here we show just a sampling of styles—some in limited quantity, all in the quality for which you must usually pay many times more. Sorry, no phone or mail orders please.
May Co. costume jewelry, 22—all nine stores.



Shop Every Day, Monday Through Saturday, 9:30 A.M. 'til 9:30 P.M.

Lakers Defeat Celtics in OT

West's 36 Lead Win, 125-118

By DON HARDIN

They had to do it in overtime, but the Lakers proved that the defending champion Boston Celtics of the NBA were not invincible Saturday night as they flattened the kings.

It took five extra minutes to get it done and it was done before a sellout crowd of 15,125 and the final score was 125-118.

This was the first victory for the Lakers over the Celtics this season, and it was a sweet one to Fred Schaus' crew and the big crowd.

JERRY WEST, as is his custom, led all scorers with

NBA Standings

EASTERN DIVISION			
Team	W	L	Pct.
Boston	26	10	.613
Cincinnati	26	14	.594
Philadelphia	18	17	.514
New York	11	31	.262

WESTERN DIVISION			
Team	W	L	Pct.
Lakers	24	13	.592
St. Louis	22	18	.550
San Francisco	18	18	.500
Baltimore	12	24	.333
Detroit	8	24	.250

Saturday's Results
Lakers 125, Boston 118.
Cincinnati 123, New York 116.
Philadelphia 123, Baltimore 113.
(Only games scheduled.)
Today's Games
Lakers at Cincinnati.
New York at Philadelphia.
Detroit at St. Louis.
Boston at Baltimore.

36 points, but it was southpaw Dick Barnett's shooting in the overtime period which spelled the difference.

The regular ending wound up 107-107. After that it was strictly the Lakers as Barnett shoved in three of his patented baskets.

Prior to the overtime the game was a see-saw battle, and, as it's been said before, these were the two best basketball teams in the world.

If you have a ticket or if you can get one, there will be another game tonight between these same Celtics and Lakers. Watch out for the crowd, it should be identical. Game time is 7:05.

Although West was the scoring leader, it was Barnett's trick shots which actually spelled the difference.

THIS WAS only the Lakers' first win in four tries against the Celtics this season. It may not be the last, but, then again, it might.

Let's try it again tonight.

An added note to this game as well as to all others is that West made six of six free throw attempts and that gives him 35 consecutive free throws—a record for the season.

For the game, the Lakers outrebounding Bill Russell and the Celtics, 71-64—a revived

(Continued Page C-2, Col. 5)

Palmer Begins Push

Clark, Jacobs and Nichols 3 Strokes Ahead of Champ

By JERRY WYNN

Skip Saturday. There was no way it could follow Friday except on a calendar.

There were no Roger Ginsbergs, no Jim Blacks, no rewritten stories for reporters, no gripping drama for a record gallery of 22,712.

There was only a placid round of golf, the second round of the \$55,000 Los Angeles Open at sun-kissed Rancho.

There were only a few usual tournament items.

1. Arnold Palmer is threatening to win.

2. Tommy Bolt picked up ... complaining of a muscle spasm.

3. The 1-PT Swami smashed his crystal ball when Billy Casper failed to make the cut for the first time in 25 tournaments.

There is a three-way tie for the lead among two young pros NICHOLS

who figure, Tommy Jacobs and Bobby Nichols, and one veteran who doesn't often, Jimmy Clark.

Clark, the blond Huntington Beach campaigner and former two-time Long Beach City champion, fired the best round of the tournament, a five-under par 66, to come in at 137.

Jacobs, the popular former Long Beach City Junior champion, and Nichols, a recent immigrant to Southern California from Louisville, Ky., reached the 137 plateau by shooting 68.

The fast-stepping trio holds

a two-stroke lead over another Californian, stringbean Al Geiberger, who carded a 69 for 139.

Looming ominously only three strokes off the pace is

Jerry Wynn interviews Arnold Palmer, "Man to Man," Page C-3.

defending champion Palmer, a 70 shooter for the second successive day. Others at 140 are Don January and Don Fairfield.

GINSBERG AND Black, the sensational first round co-leaders, kept dogging each other's footsteps Saturday. They both dropped from opening 67 spurts to second-day 74 sputters to arrive at the 141 station with Gene Littler, Frank Beard and Dick Hart.

It took a score of 149 to advance into today's third round, which begins at 7:30. Joining Casper in the ranks of the excused were such

Channel 4, 2 p.m.

worthies as British Open champion Bob Charles, Jerry Barber, Ed Furgol, Fred Hawkins as well as Long Beach prides Pinky Stevenson and Johnny Lucas.

Stevenson shot his second 75 for 150 and Lucas had a 76 for 155. Pinky will continue on the tour; Johnny will return to touring Heartwell Park.

CLARK, WHO HAS been playing the tour sporadically since 1947 after a brilliant career in Long Beach area amateur ranks, roared into contention Saturday with a

(Continued Page C-4, Col. 3)

★ ★ ★ ★ ★
Is Everybody Happy ... ?



IT'S BEEN said that a golfer's temper is reflected in direct proportion to the position of his ball in relation to the cup—in it or out of it. These photos, then, of Tommy Jacobs (above) and putter-throwing Bob Goalby (below) at the L.A. Open require no explanation.

No, Not Quite!



49ers Beat Orange, End Losing Streak

By AL LARSON

Long Beach State ended four weeks of bitter frustration by whipping Orange State, 77-61, before a crowd of 1,875 in the LBSC gym Saturday night.

With Lyn Hodge handling the major share of the scoring and John Barnicoat taking care of the board work, the 49ers ended an eight-game losing streak. The win was LBSC's first since Dec. 6 when it turned back Chapman. Long Beach now stands 2-9 on the season while Orange State is 6-4.

The 49ers jumped to a quick lead and maintained a lead of six-to-nine points until Len Guinn whittled L.B.'s lead to three, 25-22. But coach Dick Perry's club then outscored the Titans 12-4 in

break up the contest and carry a 37-26 lead into the locker room.

Outside of Guinn, the freshman-laden Titan team was never a threat the second half. Long Beach spurred ahead by 15 points and with only two minutes remaining, was up by 20.

Guinn turned in an outstanding effort for the losers. Besides nabbing point honors for the night with 23, he also led in the rebounding department.

Today's Sports Card

Draw Racing—Lions Drag Strip, 8:30 a.m. Horse Racing—Coltene, 11:30 a.m. Baseball—Long Beach Rockets vs. Westland Bruins, Bear Field, 1:30 p.m. Golf—L.A. Open, Rancho Park, all day. Soccer—Long Beach Soccer Club vs. San Gabriel, Rancho Park, 7:30 p.m. Motorcycle Racing—Assad Park, 2 p.m. Stock Cars—Western Speedway, 2 p.m. Basketball—Lakers vs. Celtics, Sports Arena, 7:05 p.m.

"I DON'T KNOW anyone I respect more than Guinn," Perry said afterward. "He's the ball game for them. We finally put two men on him in the second half in an effort to nullify his board work. And it seemed to work. Al Windfield, especially, did a fine job in fronting him every time he tried to cut into the middle," Perry added.

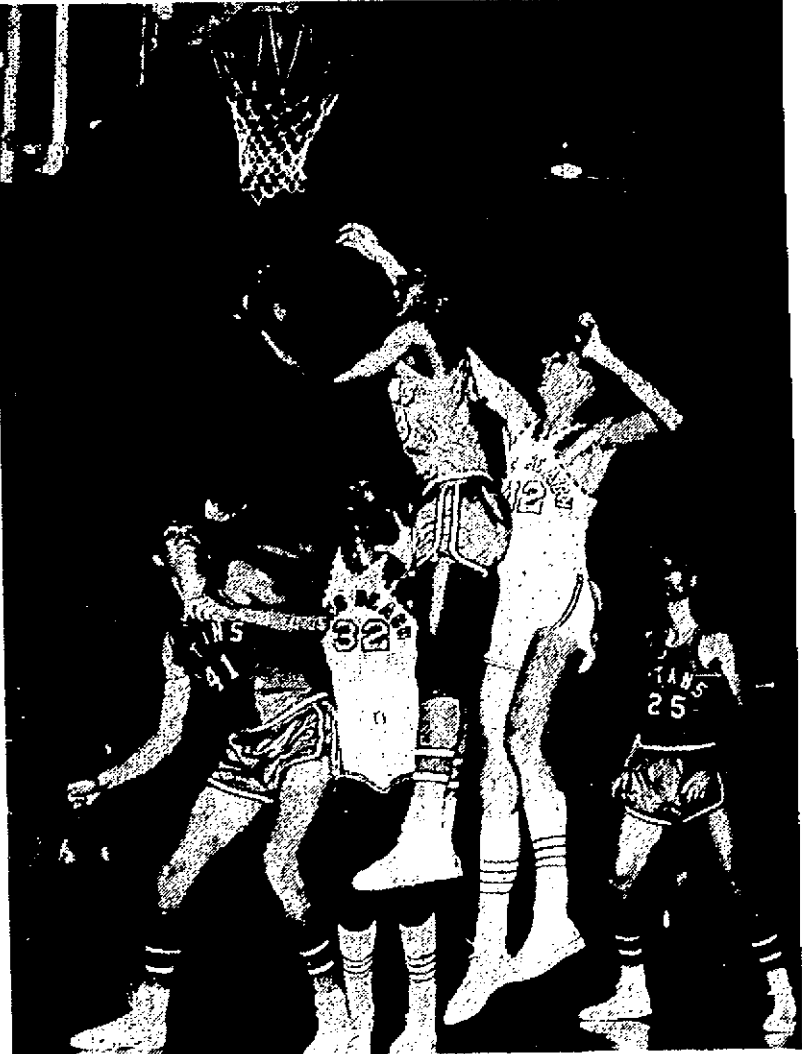
The 49er coach also had praise for sophomore guard Forrest Lind who "is showing more poise and leadership. ability. Rumbo (John) is starting to play defense, something we really need."

Hodge was one of four (Continued Page C-2, Col. 7)

L.A. OPEN SCORES

—137—
Tommy Jacobs, 67-68; Bobby Nichols, 67-68; Jimmy Clark, 71-66.
—139—
Al Geiberger, 70-69.
—140—
Arnold Palmer, 70-70; Don January, 72-68; Don Fairfield, 71-69.
—141—
Frank Beard, 69-72; Jim Black, 67-74; Roger Gimberg, 67-74; Dick Hart, 73-68; Gene Littler, 68-73.
—142—
Wes Ellis, 70-71; Jim Ferrier, 75-72; Dow Finsterwald, 69-73; Gardner Dickinson, 72-70.
—143—
Bobby Rupe, 71-72; Dave Marr, 72-71; Frank Stranahan, 70-73; Alex Sullivan, 72-71; Bob Goalby, 69-74; Paul Harney, 72-72; Terry Sletten, 72-70; Rex Barber, 70-73; Jack Cupit, 68-74.
—144—
Al Balding, 71-71; Miller Barber, 74-70; Bruce Crampton, 74-63; Lionel Hebert, 74-63; Jack Fleck, 72-72; Doug Ford, 75-68.
—145—
Bill Martinale, 72-72; Dale Douglass, 71-74; Bob Harrison, 70-75; Paul McGee, 72-72; Bob Ouden, 73-72; Bill Ouden, 73-72; Kasey Rudolph, 72-72; Tom Nisporie, 70-73; Harold Kneese, 71-74; Al Bestelink, 71-74.
—146—
Julius Boros, 74-70; Gay Brewer, 72-74; Bernard Hunt, 74-72; Billy Maxwell, 72-74; Larry Mowry, 74-70; Skee Riegel, 74-70; Raymond Floyd, 72-72; Jerry Edwards, 72-74; Sandy Bell, 72-73; Johnny Poll, 74-70; Bob Gelf, 74-71; George Baver, 74-72; Randy Glover, 73-73; Bob Sorenson, 72-74; Herman Schauer, 71-73; Tony Lema, 73-71.
—147—
Alan Johnston, 75-72; Houston LaClair, 67-73; Eric Ponz, 74-73; Jim Ferree, 74-71; Ray Barres, 74-72; Ken Sills, 75-72; Christy O'Connor, 72-74; Lionel Hebert, 72-73; Doug Sanders, 74-73; Mike Soucek, 75-71; Stan Turk, 72-72.
—148—
Al Feldman, 72-75; Wally Burkema, 74-74; Bud Heitner, 73-75; Don Massena, 74-74; Phil Rodgers, 73-75; Chuck Soler, 71-75; Pete Brown, 73-74; Charley Sifford, 73-75; George Archer, 72-75; Ron Drimack, 74-74; Larry Boucher, 74-72.
—149—
Ralph Blumof, 74-75; Geoffrey Hunt, 73-71; Walker Inman, 75-74; Bill Johnson, 73-74; Gary Louist, 74-73; Bill Parker, 73-75; Herman Schauer, 71-73.
(Continued Page C-4, Col. 4)

★ ★ ★
Featured Pairings
9:45 a.m.—Julius Boros, Ronnie Reif, Bob Gelf, 11:30 a.m.—Mason Rudolph, Al Bestelink, Harold Kneese.
11:00 a.m.—Sandy Cuell, Jay Hebert, Bruce Crampton.
11:15 a.m.—Dave Marr, Frank Stranahan, Rex Barber.
11:30 a.m.—Paul Harney, Bob Goalby, Jerry Sletten.
11:45 a.m.—Dow Finsterwald, Jim Ferrier, Bobby Rupe.
12:00 p.m.—Dick Hart, Gene Littler, Frank Beard.
12:15 p.m.—Don Fairfield, Roger Gimberg, James Black.
12:30 p.m.—Bobby Nichols, Al Geiberger, Don January, Herman Schauer, 71-73; Tommy Jacobs, Jimmy Clark, Arnold Palmer.



FIELD GOAL FOR 49ERS

Bob Roeland (42) of Long Beach State connects on field goal, despite guarding by Leonard Guinn of Orange State. No. 32 is John Rambo of 49ers. Long Beach won, 77-61.

SEATING FOR 11,295 IN ARENA FEB. 18

L. B. Awarded Indoor Track Meet With Major League Cast

By JOHN DIXON

Indoor track and field, one of the biggest thrill-provoking productions in sports, comes to Long Beach next month.

The Long Beach Games are set, signed and sanctioned. They'll bow in the Long Beach Arena Tuesday night, Feb. 18, with a major league setting and a major league cast, meet representatives promise.

C. N. Cake is sponsor, Bill Gill is meet director and Mal Whitfield is coordinator.

The hothouse spectacular will be comprised of three hours and 23 events of

dashing, smashing, and flashing through the air.

Many of the world's best-known athletes have been extended invitations, Whitfield said. Competition will cover high school, junior college, college, university and open events.

The Arena's 50,000 feet of floor space will make possible a 160-yard, 11 laps to a mile track and seating for 11,295.

The banked boards, stationed only feet from the loge spectators, will be imported from San Francisco. The \$15,000 Cow Palace track, newest in the U.S., has a

plywood finish which reputedly makes it one of the fastest in existence.

Both the straightaway and the curve, where the roller derby type roughhouses occasionally occur, measure 40 yards. The track, composed of 225 sections, is banked 39 inches on the bend.

Meet directors have had a long successful marriage with track.

Gill was a half-mile champion at Banning High, Compton Junior College and Fresno State. His Centennial teams have won two state and three Southland crowns since the school's inception 10 years ago.

His disciples include Charlie Dumas, an Olympic Games champion and the world's first seven-foot high jumper, and Preston Griffin, who in 1958 was the world's fastest prep sprinter, with 9.4, 20.3 clockings.

Under State Department sponsorship, Gill coached the Burma national team in the Asian Games.

Whitfield is one of America's most honored athletes.

He won Olympic Games 800-meter gold medals in record time in 1948 and 1952, set a world record of 1:48.6 for the 880 in 1953, was elected to the Helms Hall of

Fame in '53 and was voted the Sullivan Award as the nation's outstanding amateur athlete in 1954.

Whitfield, who attended Jefferson High in Los Angeles, Ohio State and Los Angeles State, received "Most Outstanding Athlete" awards from 64 countries, coached the Republic of Liberia Olympic team in 1960, has represented the U.S. as an athlete and coach throughout the world and has written several books.

There are big men behind what should be a big meet.



Once Over Lightly

By DAVE LEWIS
Sports Editor

'Uncrowned Champs' in Rare Form

It was that great philosopher of the ages, Satchel Paige, who once advised, "Never look back, somethin' might be gainin' on you."

But as the curtain fell on another hectic, frantic and great year in sports, it is interesting to look back over the achievements of the past 12 months and particularly note the inimitable contributions made by 1963's "uncrowned champions."

For instance, Goetz Klopfer, Wayne University trackman, earned immortality of sorts when he won a 12-mile road race in Michigan by 18 seconds despite being held up for three minutes by a policeman who gave him a ticket for running on the highway.

Then there was the Italian soccer referee who enforced a ruling by pulling a gun from his pocket. The court took a dim view of this, decided it was unsportsmanlike conduct and sent him to jail for three months.

Worst timing of the year was registered in Arizona. The violent wind-rain-hail storm that wiped out the third round of the Phoenix Open last February hit 10 minutes after a \$7,000 rain insurance policy taken out by the sponsors had expired.

Erick Carlsson, Sweden's top racing driver, was leading a road race in Nairobi, Kenya, when knocked out of action when his car hit an anteater.

Orlando McFarlane, Columbus catcher, suffered the ultimate indignity in baseball when Steve Biko stole a base against him.

Gene Oliver of the Braves had no trouble at all making the list of "uncrowned champions." In one game, he hit what he thought was a double, but the umpire called it foul. He came back to the plate and promptly hit a home run, but time had been called to replace coach Jo Jo White, who had been ejected for arguing about the foul. Oliver returned to the plate again and this time was called out on strikes—then was kicked out of the game for protesting the third strike.

And the most futile competitive effort was registered by two Egyptian swimmers, who engaged in a 20-mile race from Capri to Naples, and finished in a dead heat after 8 hours and 50 minutes.

THE NOTTINGHAM COUNTY education committee made news by continuing a ban on archery in Robin Hood's famous domain, Sherwood Forest, in England because "it is too dangerous."

Then there was the Harvard hurdler who knocked down 22 of the 25 barriers in five races during the ICAA indoor track meet, but still won and ultimately set a new meet record in the finals.

The president of the Duluth, Minn., baseball club—a farm for the Detroit Tigers—doubles as a meteorologist for the U.S. Weather Bureau. On August 2 he ordered the field to be watered after predicting a dry day, but rain fell and the game had to be postponed.

It was a scorching day when Lex Wood of Florida State won the Eastern intercollegiate tennis title in Hamilton, N.Y. So hot, in fact, that during the match a plastic box containing the medal he was to receive was set afire by the sun and the medal melted.

Dave Roman of Pittsburgh sank an unbelievable 40-foot last-second shot for what he thought would give his team a one-point basketball victory over West Virginia, only to find out it didn't count because another teammate had called time out to set up a play.

A CALIFORNIA fisherman hauled another and offered him some salmon because "I've got too many—five." The other "fisherman" was a game warden and the result was a stiff fine.

Golfers at Santa Clara were surprised to find a 500-pound sea lion sunning himself on the 11th green one morning.

And at a course near Seattle, golfers finally discovered who was stealing their golf balls—a coyote, which would bound out of some woods bordering the fairway and carry them off.

A duck hunter in England tried out his new duck caller. It was too realistic. Another hunter shot him.

Also in England, a wrestler was knocked out by a Christmas pudding thrown by an irate spectator. Upon recovering consciousness, the philosophical grappler expressed gratitude for the fact that the pudding at least had been removed from its bowl before being hurled.

AT AN ARIZONA dog track, Classy Cindy "got smart" and reversed her field after the start and waited for the mechanical rabbit to come around. The race had to be voided and money refunded. Cindy, of course, was ruled off the track.

It was a bad year for Yankee broadcaster Mel Allen, who not only lost his voice during the final World Series game, but during a regular-season contest with Cleveland, he had Sam Dowell pitching for the Indians for six innings before discovering it actually was Jack Kralick.

A minor league hockey goalie in Canada got cold, so put down his stick, skated to the bench and wrapped himself up in a blanket as play continued for five minutes before his absence was discovered. However, the opponents failed to get a single shot at the empty net.

IN A JULY DOUBLEHEADER, Kansas City relief pitcher John Wyatt balked home the winning run in the first game and walked home the winning run in the nightcap, a performance which is best summarized by the greatest epitaph for losers yet composed:

"They told him it couldn't be done,
"But with a smile, he went to it."
"He tackled the thing that couldn't be done,
"And he couldn't do it!"

Perkins' Foe to Live

TOKYO (UPI)—Challenger Yoshinori Takahashi appeared to have won the battle for his life today after having been hospitalized Saturday night with a temporary brain concussion suffered when he was knocked out by world junior welterweight champion Eddie Perkins.

Perkins of Chicago knocked out Takahashi at 1:35 of the 13th round in their scheduled

15-round title fight here at Kuramae Sumo Auditorium.

The Japanese challenger was counted out on his feet after having been felled twice in the 13th round. Immediately after the count-out, referee Nicholas Pope, Takahashi collapsed to the canvas. He was taken out of the ring on a stretcher and sent to the hospital.



JOHNNY ON THE SPOT

Long Beach's Johnny Lucas appears to be dropping ball in lady's lap, but it landed free and the Heartwell Park pro putted out on the 18th green for a 76 in second round of L.A. Open. Lucas did not survive cut.

Palmer Set for Charge

(Continued From Page C-1)

five-under-par 31 on the front nine.

Jimmy birdied the tortuous 460-yard second hole on a 4-wood shot two feet from the pin and blazed a 4-iron four feet from home for another great birdie on the fourth. He made his big move with an eagle on the 510-yard eighth on a 4-wood and 20-foot putt, and followed that with a birdie on the 515-yard ninth on a chip and two-foot putt.

Clark parred every hole on the back nine, making a fine save on the 215-yard 17th with a wedge shot over a tree and four-foot putt.

JACOBS, THE 28-year-old former Montebello whiz kid who now lives and registers from Bermuda Dunes in Palm Springs, had five birdies and

the back nine with two three-putt bogies for a 37 and his 70.

Ginsberg was one under par after seven holes only to run into a disastrous string of five bogies. "I still feel pretty good about being this high," said the scrappy New Yorker.

Black went out in 40 but rallied on the back nine for two birdies. "I guess I was a little nervous starting out and I was swinging too fast," said the unheralded ex-caddy.

Littler, who began play in second place, fell off the pace with a double bogey on the fifth when he hooked a tee shot behind a tree. He finished with a 73.

So skip Saturday. And watch out for that Palmer man today.

Lark for Clark

PAR OUT 413 444 395-24
Jimmie Clark 413 444 395-24

PAR IN 413 444 395-24
Jimmie Clark 413 444 395-24

Two bogies to fashion his 68. He earned a 55-foot putt on the sixth and made three other taps of more than 10 feet in a hot putting round.

"I'm putting and driving better now than I have in two years," said Tommy. "I've had a chance to win this tournament four times, and it's nice to have another run at it."

Nichols, who was almost smashup 12 years ago, now lives in Corona and represents Mountain View CC on the tour along with Casper, Jacky Cupit, Jim Ferreo and Bob McCallister. He was the PGA's sixth top money winner in 1962 and 10th last year.

The handsome 27-year-old had four birdies and one bogey in a 68 highlighted by a 30-foot putt from the fringe on the 17th.

PALMER RIPPED off consecutive birdies on the 7th, 8th and 9th holes to make the turn in 33 and send Arnie's Army cheering and charging to the 10th tee. But the commander faltered on

SCORES--

(Continued From Page C-1)

Phil Wiechman, 75-74; George Will, 75-74; Tom Aron, 75-74; Art Wall, 75-74; Joe Campbell, 75-74; Ken Venturi, 75-74.

158-NON-QUALIFIERS—Pinky Stevenson, 75-75; Jimmy Thomas, 75-75; Bob Ross, 75-75; Dave Ragan, 75-75; Joe Moreco, 75-75; Dick Mayer, 75-75; Lee Elder, 75-75; Ralph Evans, 75-75; Bob Charles, 75-75; Bob McCallister, 75-75.

159—Jerry Gallardo, 75-75; Babe Iltkey, 75-75; Jerry Magee, 75-75; Jack Rule, 75-75; Fred Hawkins, 75-75; Ed Furrow, 75-75.

160—Jerry Post, 75-75; Steve Reid, 75-75; George McKeown, 75-75; Gary Olson, 75-75; Al Kelley, 75-75; Claude King, 75-75; Ray Hayden, 75-75; Paul Alcock, 75-75; Bob Falkenberg, 75-75; Dulch Harris, 75-75.

161—Chris Gray, 75-75; Frank Wharton, 75-75; Bob McCallister, 75-75.

162—Jack Blesinger, 75-75; Tom Shaw, 75-75; Jim Castle, 75-75; Ralph Goldahl, 75-75; Gene Anderson, 75-75.

163—Johnny Lucas, 75-75; Dudley Wyssong, 75-75.

164—Jack O'Keefe, 75-75; Jerry Kneiser, 75-75; Ernie Lee, 75-75.

165—Cecil Harris, 75-75; Bob Anderson, 75-75; Rick Roads, 75-75; Ronnie Gerrier, 75-75.

166—Sam Reynolds, 75-75; Terry Hill, 75-75; Bob Under, 75-75; Ed Davis, 75-75.

167—Sam Carmichael, 75-75; Willie Barber, 75-75.

168—Tony Grob, 75-75; 169—Johnny Sullivan, 75-75; 170—Bill Kittleman, 75-75; 171—Dick Rowan, 75-75; Claude King, 75-75; 172—Jesse Vaughn, 75-75; 173—Joe Alcock, 75-75; 174—Bob Blewett, 75-75; 175—Phil Krick, 75-75; 176—Don't's Naver, 75-75.

—Denotes amateur.

AFL to Investigate Montreal Invitation

SAN DIEGO (AP)—American Football League Commissioner Joe Foss said Saturday that AFL owners will study a request from a Montreal promoter who has expressed interest in acquiring an AFL franchise for the Canadian city.

Promoter Marc Pilon said in Montreal Friday that he had asked Foss for "all possible information pertaining to acquiring a franchise."

AFL Players Group

SAN DIEGO (AP)—American Football League players plan to form an association this month and ask club owners for a pension program and family medical coverage.



—Staff Photos by Skip Shuman

MISSING PUTT, 'BOLTED' TOURNNEY

Tommy Bolt leaves putt far short on 17th green Saturday. The colorful pro was forced to withdraw from the L.A. Open after 12 holes of the second round because of a muscle spasm in his right arm.

COACHES 98 PERCENT IN FAVOR

Free Sub Rule Urged

NEW YORK (UPI)—A special rules committee of college football coaches recommended unanimously Saturday that the NCAA adopt an unlimited substitution rule and permit sideline coaching in 1964.

Coach Jack Curtice of the University of California at Santa Barbara said that the unlimited substitution rule was favored by 98 percent of the coaches surveyed by the special 24-man rules committee.

Curtice said that both rules change proposals will be presented to the NCAA football rules committee at Ft. Lauderdale, Fla., on Jan. 11.

The 1952 season was the last one in which free substitutions were permitted by the rules. Since then the rule has changed from year to year.

"It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's col-

lege coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

Say AAU Has 'Tragic Soft Spot'

NEW YORK (UPI)—The National Collegiate Athletic Association ventured one step beyond its true line with the Amateur Athletic Union Saturday by blaming the rival organization for a "tragic soft spot" in athletics.

Although NCAA executive director Walter Byers assured everyone that his group intended to keep the peace with the AAU until after the Olympics, a special report on track and field released Saturday accused the AAU of failing to provide properly for graduated athletes.

"ONE OF the crying needs for the advancement of American track and field is not in the 12-year-old through 21-year-old age group where excellent programs are being maintained by the school-college system," said the report authored by Rev. S. H. Crowley, S. J., vice-president of the U.S. Track and Field Federation.

"Rather," the report continued, "the alarming loss of talent following college graduation is the tragic soft spot in our system and immediately needs correction."

"This is the 'open competition' area and, in our judgment, before the AAU seeks to defend its claim that it should control all track and field, we pointedly wish to ask the AAU to set forth its contribution toward furthering the competitive career of the graduated collegiate athlete."

40 ANGEL PAY LOADS DISPATCHED

Angel players will be anxiously awaiting Monday's mail delivery as general manager Fred Haney dispatched 40 contracts over the weekend.

Only Bo Belinsky, who signed shortly after the 1963 season, was not mailed a contract. "I do not expect any difficulty at all," said Haney, who has already held preliminary negotiations with all Southern California based players.

There will be few raises after the Angels' ninth place finish. Jim Fregosi and Albie Pearson, however, will receive handsome pay boosts after enjoying big seasons.



BRUCE CARMICHAEL
Traded to Canucks

BLADES SWAP CARMICHAEL FOR BAIRD

The Blades announced Saturday that star leftwinger Bruce Carmichael has been traded to the Vancouver Canucks.

Jack Geyer, Blades general manager, said his Western Hockey League team will receive former rookie-of-the-year Jim Baird in return for Carmichael.

Baird will play with the Blades Tuesday night against Seattle.

Carmichael, 29, is in his 10th year in professional hockey. He has been the Blades' leading scorer since the team was organized.

Baird, 24, is in his third professional hockey season.

AP Selects Tee Queen Best for '63

By Associated Press

Mary Kathryn (Mickey) Wright, a tall, blonde girl from California and Texas who possibly plays golf better than any woman in the history of the game, is the woman athlete of the year for 1963.

Miss Wright won this honor in the annual Associated Press year-end poll as easily as she outscored her rivals on the golf course. She polled more than twice as many points in the voting as her nearest rival, former winner Maria Bueno of Brazil.

IN 1963 Mickey, a willowy wallflower who can hit a golf ball farther than most men, won 13 official tournaments on the Ladies Professional Golf Association tour, including the LPGA championship, and a record \$34,027 in prize money. Incidentally, she annexed the Vare Trophy as the leading scorer in women's pro golf.

She received 87 first-place votes, 21 seconds and eight thirds out of 134 ballots.

IN RECOGNITION of her selection as the outstanding woman athlete of 1963, Miss Wright will receive the Fred C. Miller Memorial Trophy.

Dawn Fraser, Australian swimming star, was last year's outstanding woman athlete in the AP poll.



MICKEY WRIGHT
Top Female Athlete

WINTER SPORTS

U.S. Skier Runner-Up in Key Meet

OBERSTAUPEN (UPI)—Jean Saubert of Lakeview, Ore., placed second in the combined standings of the third ladies Skiing Cup competition after finishing third Saturday in the special slalom.

French sisters Christine and Marielle Goitschel captured the first two spots in the slalom, enabling Marielle to win the Staufen Cup as the best overall racer.

Linda Meyers of Bishop, Calif., and Barbara Ferries of Houghton, Mich., also showed capabilities in the two-day meet which is one of the major preludes to the Winter Olympics at Innsbruck, Austria, Jan. 29-Feb. 9. Miss Meyers was sixth Saturday but finished fourth in the combined and Miss Ferries, 11th Saturday, was seventh in the combined.

Christine Goitschel clocked 43.25 seconds in the first heat and 41.86 in the second for an overall time of 85.11.

INNSBRUCK, Austria (AP)—Pjotr Kovalenko, Russian

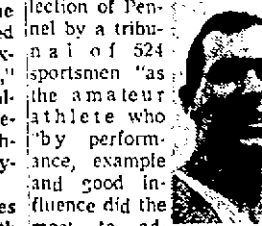
leaped to clear 17 feet in the pole vault, Saturday, named the winner of the 1963 James E. Sullivan Award.

President Jay Ehret Mahoney of the Amateur Athletic Union announced the selection of Pennell by a tribunal of 524 sportsmen "as the amateur athlete who by performance, example and good influence did the most to advance the cause of good sportsmanship during the year."

Hawaiian weightlifter Tom Kono was runnerup in the

to win.

to win.



PENNEL

By ERNIE MASON

Fred W. Hooper's Admiral's Voyage, who scored the first stakes win of his career at Santa Anita two years ago, raced to a two lengths victory Saturday in the \$59,100 San Carlos Handicap, one of America's top sprint races.

The heavily favored Cy-rano, carrying top weight of 124 pounds, closed with a rush in the stretch to finish second while the pace-setting Native Diver was third and Sledge was fourth in the field of eight starters.

Admiral's Voyage raced the seven furlongs in the good time of 1:22, a full second off the Stakes record set by Brailito Baeza who kept the son of Crafty Admiral close to the early pace but did not fight to keep up with the speedy pace set by Native Diver, who was timed at the six furlongs in 1:09 2/5 and

Los Angeles Turf Club, Inc., Santa Anita Park, Arcadia, Calif., Saturday, Jan. 4, 1964—Eleventh day of 35-day winter meeting. Complete finishes all races confirmed by official photo/race camera.

JTW—FIRST RACE, 4 furlongs, 4 year olds up to, claiming. Purse \$1000. To winner \$200. Second \$100. Third \$50. Fourth \$25.

Index	Starter	Owner	Wt.	P.P.	5k	4k	3k	2k	1k	Fin.	Jack	odds
5550	CA City, Garibaldi-Nichols	111	11	3	4	4	4	4	4	4	4	Shomakh 2.30
5900	Redline, Lake-Mazeno	x112	9	3	4	4	4	4	4	4	4	Covatta 27.50
5910	Revive, Cotronio	112	9	3	4	4	4	4	4	4	4	McMinn 27.50
5433	Spy Fox, King Asa	112	9	3	4	4	4	4	4	4	4	P. Merino 42.00
5434	Byline, Belmont-Creek	112	9	3	4	4	4	4	4	4	4	Shenfield 17.00
5919	Alpha Boy, Verna Lee	112	9	3	4	4	4	4	4	4	4	Shenfield 17.00
5920	Dance, Lillie Mae	114	5	3	4	4	4	4	4	4	4	Shenfield 17.00
5921	B.V.T., Butcher	114	5	3	4	4	4	4	4	4	4	Tanouchi 17.00
4853	Corona, Stetel-Dombroski	x107	10	1	1	1	1	1	1	1	1	Brinn 26.30
4854	Reverence, Allie	x107	10	1	1	1	1	1	1	1	1	Brinn 26.30
5922	Born to Dance, Landry	115	5	3	4	4	4	4	4	4	4	Shenfield 17.00
5923	Don't Touch, Doherty	x112	9	3	4	4	4	4	4	4	4	Shenfield 17.00

Time—2:25. 1/4—58.6, 1/2—1:11.3, Clear, track fast. Temperature 77 degrees.

CA City, 5-4.40 to 4.90 3-5.20
Redline 5-4.40 to 4.90 3-5.20
Revive 5-4.40 to 4.90 3-5.20
Spy Fox 5-4.40 to 4.90 3-5.20
Byline 5-4.40 to 4.90 3-5.20
Alpha Boy 5-4.40 to 4.90 3-5.20
Dance 5-4.40 to 4.90 3-5.20
B.V.T. 5-4.40 to 4.90 3-5.20
Corona 5-4.40 to 4.90 3-5.20
Reverence 5-4.40 to 4.90 3-5.20
Born to Dance 5-4.40 to 4.90 3-5.20
Don't Touch 5-4.40 to 4.90 3-5.20

In gate 12:31, off 12:34.5, Start good, with driving. Winner, CA City, G. & B. by Al Bve. 2nd, Revive, 3rd, Alpha Boy, 4th, Byline, 5th, Born to Dance, 6th, Don't Touch, 7th, B.V.T., 8th, Corona, 9th, Reverence, 10th, Nicholson, 11th, Dance, 12th, by Double. 13th, by Double. 14th, by Double. 15th, by Double. 16th, by Double. 17th, by Double. 18th, by Double. 19th, by Double. 20th, by Double. 21st, by Double. 22nd, by Double. 23rd, by Double. 24th, by Double. 25th, by Double. 26th, by Double. 27th, by Double. 28th, by Double. 29th, by Double. 30th, by Double. 31st, by Double. 32nd, by Double. 33rd, by Double. 34th, by Double. 35th, by Double. 36th, by Double. 37th, by Double. 38th, by Double. 39th, by Double. 40th, by Double. 41st, by Double. 42nd, by Double. 43rd, by Double. 44th, by Double. 45th, by Double. 46th, by Double. 47th, by Double. 48th, by Double. 49th, by Double. 50th, by Double. 51st, by Double. 52nd, by Double. 53rd, by Double. 54th, by Double. 55th, by Double. 56th, by Double. 57th, by Double. 58th, by Double. 59th, by Double. 60th, by Double. 61st, by Double. 62nd, by Double. 63rd, by Double. 64th, by Double. 65th, by Double. 66th, by Double. 67th, by Double. 68th, by Double. 69th, by Double. 70th, by Double. 71st, by Double. 72nd, by Double. 73rd, by Double. 74th, by Double. 75th, by Double. 76th, by Double. 77th, by Double. 78th, by Double. 79th, by Double. 80th, by Double. 81st, by Double. 82nd, by Double. 83rd, by Double. 84th, by Double. 85th, by Double. 86th, by Double. 87th, by Double. 88th, by Double. 89th, by Double. 90th, by Double. 91st, by Double. 92nd, by Double. 93rd, by Double. 94th, by Double. 95th, by Double. 96th, by Double. 97th, by Double. 98th, by Double. 99th, by Double. 100th, by Double. 101st, by Double. 102nd, by Double. 103rd, by Double. 104th, by Double. 105th, by Double. 106th, by Double. 107th, by Double. 108th, by Double. 109th, by Double. 110th, by Double. 111th, by Double. 112th, by Double. 113th, by Double. 114th, by Double. 115th, by Double. 116th, by Double. 117th, by Double. 118th, by Double. 119th, by Double. 120th, by Double. 121st, by Double. 122nd, by Double. 123rd, by Double. 124th, by Double. 125th, by Double. 126th, by Double. 127th, by Double. 128th, by Double. 129th, by Double. 130th, by Double. 131st, by Double. 132nd, by Double. 133rd, by Double. 134th, by Double. 135th, by Double. 136th, by Double. 137th, by Double. 138th, by Double. 139th, by Double. 140th, by Double. 141st, by Double. 142nd, by Double. 143rd, by Double. 144th, by Double. 145th, by Double. 146th, by Double. 147th, by Double. 148th, by Double. 149th, by Double. 150th, by Double. 151st, by Double. 152nd, by Double. 153rd, by Double. 154th, by Double. 155th, by Double. 156th, by Double. 157th, by Double. 158th, by Double. 159th, by Double. 160th, by Double. 161st, by Double. 162nd, by Double. 163rd, by Double. 164th, by Double. 165th, by Double. 166th, by Double. 167th, by Double. 168th, by Double. 169th, by Double. 170th, by Double. 171st, by Double. 172nd, by Double. 173rd, by Double. 174th, by Double. 175th, by Double. 176th, by Double. 177th, by Double. 178th, by Double. 179th, by Double. 180th, by Double. 181st, by Double. 182nd, by Double. 183rd, by Double. 184th, by Double. 185th, by Double. 186th, by Double. 187th, by Double. 188th, by Double. 189th, by Double. 190th, by Double. 191st, by Double. 192nd, by Double. 193rd, by Double. 194th, by Double. 195th, by Double. 196th, by Double. 197th, by Double. 198th, by Double. 199th, by Double. 200th, by Double. 201st, by Double. 202nd, by Double. 203rd, by Double. 204th, by Double. 205th, by Double. 206th, by Double. 207th, by Double. 208th, by Double. 209th, by Double. 210th, by Double. 211st, by Double. 212nd, by Double. 213th, by Double. 214th, by Double. 215th, by Double. 216th, by Double. 217th, by Double. 218th, by Double. 219th, by Double. 220th, by Double. 221st, by Double. 222nd, by Double. 223rd, by Double. 224th, by Double. 225th, by Double. 226th, by Double. 227th, by Double. 228th, by Double. 229th, by Double. 230th, by Double. 231st, by Double. 232nd, by Double. 233rd, by Double. 234th, by Double. 235th, by Double. 236th, by Double. 237th, by Double. 238th, by Double. 239th, by Double. 240th, by Double. 241st, by Double. 242nd, by Double.

Daily Double, 11:50 a.m. City & County, Mo. Paid \$125.20.									
5764—THIRD Race, 1 1/4 miles, 4 year olds and up. Claiming. Purse \$6000. To winner \$2000, second \$400, third \$400, fourth \$400. Top claiming price \$4000.									
Index Horse	Owner	W.P.P.	St.	Lk.	Wp.	St.	Str.	Fin.	Yield
5764-1	Shadals, Layton	122	12	7	4	4	3	1	Ycaza 7:05
5764-2	Shadals, Layton	122	12	7	4	4	3	1	Ycaza 7:10
5764-3	At The Yank, Vudals	116	7	3	1	1	1	2	Waste 7:40
5764-4	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-5	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-6	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-7	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-8	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-9	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-10	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-11	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-12	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-13	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-14	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-15	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-16	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-17	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-18	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-19	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-20	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-21	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-22	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-23	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-24	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-25	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-26	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-27	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-28	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-29	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-30	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-31	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-32	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-33	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-34	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-35	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-36	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-37	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-38	Freez, Ziegler, O'Leary	115	4	1	1	1	1	1	Waste 7:45
5764-39	Freez, Ziegler, O'Leary	115	4						

WASH. HELMET											
Stallions strictly on track, and money on horses.											
5748—FIFTH RACE. 12 miles, 4 year olds and up. Allowances. Purse \$7500. To winner \$1375, second \$710, third \$350, fourth \$250.											
Inducted		Owner	Wt.	P.	1	2	3	Str.	Fin.	Jockey	Odds
3320	Win-Am-All	Hopner	115	5	3	2	3	1	1	Bacca	4.10
5717	Win-Am-All	Heifer	115	5	3	1	1	1	2	Pierce	9.50
5718	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5719	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5720	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5721	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5722	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5723	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5724	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5725	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5726	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5727	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5728	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5729	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5730	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5731	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5732	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5733	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5734	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5735	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5736	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5737	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5738	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5739	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5740	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5741	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5742	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5743	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5744	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5745	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5746	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5747	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5748	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5749	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5750	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5751	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5752	Upper Hall	Ind. Encl.	115	5	3	1	1	1	2	Pierce	9.50
5753	Upper Hall	Ind. Encl.	115	5	3						

[illegible][illegible]

By Associated Press	\$24, \$9.60 and \$4.60. Sunrise	the stretch turn and won the
Harbor View Farm's Morry	Flight, also making his first	\$5,000 Mississippi Handicap
E. took the lead soon after	start in Florida this winter	at New Orleans.
the start and barely lasted	and ridden by Larry Adams,	Jockey Dennis Ward rode
for a victory in the \$18,500	paid \$8.40 and \$4.20, while	the winner over a slopp
Dade Metropolitan Handicap	Tollway returned \$3.20.	track to pay \$7.60, \$4.40 and
at Tropical Park Saturday.	Shoot Luke overlook front-	\$3. Levenina Prince returne
Morry E., under a masterly	running Tiger Daumier before	\$5.80 and \$4.20, while Su
ride by Bobby Ussery, paid		Ponder paid \$4.20.

NEW CHAMP TOPS L. B. MAT SLATE

The new wrestling season double main event, Freddie opens with a new champion, Classic and Mr. Moto meet as heavyweight king Edouard in the other one-hour bout.


Carpenter headlines Tuesday's show at Municipal Auditorium.

Opponent will be The Mummy on a card that has a

AL Hockey Results

Cleveland 3, Providence 2.
Pittsburgh 3, Buffalo 1.
Baltimore 4, Springfield 1.
Hershey 3, Quebec 2.

A large, stylized graphic for a Sears Roebuck and Co. advertisement. It features a circular logo with the text "SEARS ROEBUCK AND CO." and a rectangular banner below it with the word "GOLDEN". To the right, the word "Jubilee" is written in large, bold, stylized letters. In the background, there are several overlapping calendar pages, with the year "1914" clearly visible on one of them.




Enjoy
these EXTRA
Advantages and
Added
Conveniences

**Free ALLSTATE
Tire Mounting!
Free tire rotation of
Sears tires every
5000 miles!**

**SEARS
PASSENGER
TIRE
GUARANTEE**

Every Sears tire is guaranteed against all failures (no limit of any kind as long as there is tread on it). If it fails for any reason during this guarantee period, return it to your nearest retail or mail order store and we will, at our option, re-



the life of the tread or sili-
tire for a given monthly
period. If the tread wears
out before the time period
expires, an extra set dollar
allowance will be given on
the purchase of a new tire
of similar kind. The extra
allowance is a reduction
from the current exchange
price (regular retail price
plus Federal excise tax less
trade-in at time of return).

**Passenger Car Tires
Are Guaranteed
Against All
Road Hazards**

**Attention
Truckers**

See our complete line of
ALL-STATE
truck tires and



Take Advantage of Sears ALL

Terrific Value on Remanufactured

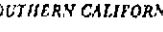
Car Engine



As Low

\$120

No hidden charges
regardless of con-
dition of old block.
Quoted prices even
include manufac-
turing taxes!



- and honed
- New main bearings installed
- Crankshaft reground
- Camshafts re-aligned
- Connecting rods machined
- New pistons and rings
- Over 170 new parts used
- Expert installation available

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...PARK FREE!

LOS ANGELES—Vermont & Siemon	BONA PARK COMPTON	GLENDALE HOLLYWOOD	LONG BEACH PASADENA
LOS ANGELES—E. Olympic Blvd. & S. Main	11 MONTE	INGLEWOOD	FARMENA TOLSON

values!



Tire Sale

Guaranteed for 21 Months

all 4-ply Nylon
00x13 Tubeless
Blackwalls

1095*

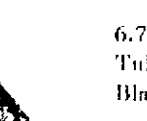
*Plus Fed. Inv.
and old tire
off your car
regardless of
condition

70x15 Tube-Type Blackwalls	12.45*
10x15 Tube-Type Blackwalls	14.45*
60x15 Tube-Type Blackwalls	16.45*
70x15/7.50x14 Tubeless Blackwalls	14.45*
10x15/8.00x14 Tubeless Blackwalls	16.45*

tubeless Whitewalls Only \$2 More Per Tire

This moderate priced tire has modern tread for faster
topping, easier turning, extra skid protection

Silencer buttons in the tread grooves reduce vibrations
that cause annoying tire squeal when you make a turn



Guardman Tyrex[®] Rayon

6.70x15
Tube-type
Blackwalls

1695*

*Plus Fed. 1A
and mil. spec.
off joint car
readiness &
condition

6.70x15/7.50x14 Tubeless
blackwalls **18.95**

- Our most popular tires offer you soft ride, rubber and skid-resistant tread
- Silencer buttons in treads reduce tire squeal
- Hundreds of traction slots reduce skid

Call T.M. for Tyrex town, inc.


6.70x15
Tube-Type
Blackwalls

788*

7.50x14 Tubeless Blackwalls **9.88**

• A strong nylon tire for safe strength
• P-95 additive for added mileage

*Price for 100 lbs. in 48" x 14" x 15" size. Price for other sizes and conditions.




**Rebuilt Automatic
Car Transmissions**

As Low As

99.50

Exchange

Match or surpass new car specification. Completely rebuilt!



**Rebuilt Standard
Car Transmissions**

As Low As

\$49.50

Exchange

Completely rebuilt, assembled and tested.

Expert Installation Available

SHOP 8 HOURS
Open Monday Through Saturday
9:30 A.M. to 9:15 P.M.

Sensational Values!



GOLDEN

SS
5

SEDA's tire owner at the Seda's Golden Jubilee Tire Sale... the confidence and satisfaction of millions of people before you

cut
oy-
un-

Enjoy
these EXTRA

cut
oy-
un-

Convenience
When You Shop
at Sears

Free ALLSTATE

5000 miles!		6.70x15 Tube-Type Blackwalls.....	12.45*
P-95 ADDITIVE...		7.00x15 Tube-Type Blackwalls.....	14.45*

6.70x15/7.50x14 Tubeless Blackwalls . . . **14.45***
7.10x15/8.00x14 Tubeless Blackwalls . . . **16.45***

- Silencer buttons in the tread grooves reduce vibrations that cause annoying tire squeal when you make a turn

Guaranteed For 24 Months

Guardsman Tyrex® Rayon

Blackwalls

- rubber and skid-resistant tread
- Silencer buttons in treads reduce tire squeal
- 100% polyester fabric, 100% polyester cord

Attention Truckers

- Holes in the road
- Broken concrete
- Broken glass

Take Advantage of Sears ALLSTATE Low, Low Prices



Car Engines




As **133**  Rebuilt Automatic
Car Transmissions  Rebuilt Standard

Match or surpass new car specification. Completely rebuilt and tested.

shine.	LOS ANGELES—Vernon & Sunset	BUENA PARK	GLENDALE	LONG BEACH	SANTA ANA	VALLEY
urday.	LOS ANGELES—E. Olympic Blvd. & S. La	COMPTON	HOLLYWOOD	PASADENA	SANTA MONICA	
ictory.	LOS ANGELES—W. Pico Blvd. & Figueroa	IL MONTE	INGWOOD	POMONA	TORRANCE	

Open Monday Through Saturday
9:30 A.M. to 9:15 P.M.

Doris Day Leads Field

By VERNON SCOTT
HOLLYWOOD (UPI)—Doris Day has been voted the top money-making star of 1963 by the men who count the tickets—the theater owners of the country.

It was the second straight year at the top of the list for the blonde comedienne.

Miss Day, who has appeared on the poll for seven



DORIS DAY
Biggest Draw

was rounded out by Cary Grant.

It should be noted that the poll, conducted by the motion picture herald, a Quigley publishing company trade paper, does not attempt to judge performances, only the financial results at the box office.

Following Miss Taylor in the voting was Elvis Presley in seventh place; then Sandra Dee, Paul Newman and Jerry Lewis.

The only newcomer to the money-making group was Newman. Lemmon was absent last year, but his name had appeared on the list in previous years.

Two stars who made the grade in 1962 were bumped off this year by Newman and Lemmon. Frank Sinatra, who was eighth last year, and Burt Lancaster, in 10th spot in 1962, found themselves out of the running.

In this 32nd annual poll of theater operators only Lemmon and Miss Taylor are academy award winners.

Miss Day first appeared on the list in 1951 when she was voted the ninth best box office attraction. She moved up to fourth in 1952 and disappeared until 1959 when she placed fourth again. Since then she has been a permanent fixture in the voting.

Municipal Band Concert Program

TODAY, 12:30 AND 2 P.M.
MUNICIPAL AUDITORIUM
Calling All Workers, March...
The Church in the Wilderness...
The Only Girl in the Hotel...
Marche Lorraine...
Sinfonia...
America, March...
Federal March of A. National...
Aracura, Brazil...
Carmelita...
The Glorious...
Choral & Organ...
America First March...
Suite

United Artists
217 E. OCEAN BLVD.
OPEN NOON DAILY - HE 7-1267

WALT DISNEY'S
The Sword in the Stone
029 PRODUCTION TECHNICOLOR
—PLUS HILARIOUS CO-HIT—
THE THREE STOOGES GO AROUND THE WORLD IN 80 DAYS

PALACE OPEN ALL NIGHT
30 PINE AVE. - PHONE HE 4-4429

"CASH McCALL"
"SHAKEDOWN"
"STEEL BAYONET"

THE MAGNOLIA THEATRE
OPENING THURS., JAN. 9 ON STAGE
KATHY DAVIS and IVAN BONAR in
"SILENT NIGHT, LONELY NIGHT"

THUR., SUN. 8 P.M. \$1.50
FRI. 8:30 P.M. \$2.00
SAT. 8:30 P.M. \$3.50

A BROADWAY HIT! For Reservations
GA 4-4357; GA 7-9925
508 Magnolia Ave.

1 ACADEMY AWARD WINNER
LAWRENCE OF ARABIA

OPEN NOON PLUS
Shown at 4:30 only
"GIDGET GOES TO ROME"

ATLANTIC GA 2-3141
5470 ATLANTIC BLVD.

SIDNEY POITIER
Lilies of the Field

OPEN 1 P.M. ART
4th & Cherry GE 5-4333

BEST ACTOR AWARD
1963 Berlin Film Festival

ED-HIT
"MOUSE ON MOON"

Melodyland THEATRE
Opposite Disneyland

SAMMY LEWIS & DANNY DARE present
JAMES SHIGETA
FLOWER DRUM SONG

SPECIAL GUEST STAR
ELAINE DUNN

Also Starring TIM HERBERT - YAU SHAN TUNG
With SYLVIA SYMS - YUKI SHIMODA - BIGI GALON

SPECIAL MATINEE TODAY 3 P.M.
CHOICE SEATS NOW AVAILABLE AT BOX OFFICE
TICKETS Also on sale at So. Calif. Music Co., 637 S. Hill,
All Mutual Agencies, Music City Stores

For Further Information Call Anaheim (714) 776-7220
For Theatre Party or Group Rates Call Anaheim (714) 712-4210

PRICES:
SUN. thru THURS.: \$5.00 \$4.00 \$3.00 \$2.00
FRI. and SAT.: 5.50 4.50 3.50 2.50
MATINEES: 4.00 3.00 2.00

PARAMOUNT Drive-In Theatre
Param. & Compl. Blvd., Param.
ADM.
"THE GARETAKERS" \$1.70
and
"THE HAUNTING"

MEADOWS
Theatre Guide

DOWNEY NORWALK
MENAULT, Downey TM 1-3281
Sat. 12—SWORD IN THE STONE
"3 STOOGES GO ROUND WORLD"

NEW AVENUE, Downey TO 1-8818
Sat. 12—"MOVE OVER DARLING"
"BACHELOR FLAT"

NORWALK, Norwalk 869-6715
Sat. 12—"WHO'S MINDING THE STORE?"
"WATCH YOUR STERN"

REDONDO BEACH
STAND 18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-1232-1233-1234-1235-1236-1237-1238-1239-1240-1241-1242-1243-1244-1245-1246-1247-1248-1249-1250-1251-1252-1253-1254-1255-1256-1257-1258-1259-1260-1261-1262-1263-1264-1265-1266-1267-1268-1269-1270-1271-1272-1273-1274-1275-1276-1277-1278-1279-1280-1281-1282-1283-1284-1285-1286-1287-1288-1289-1290-1291-1292-1293-1294-1295-1296-1297-1298-1299-1300-1301-1302-1303-1304-1305-1306-1307-1308-1309-1310-1311-1312-1313-1314-1315-1316-1317-1318-1319-1320-1321-1322-1323-1324-1325-1326-1327-1328-1329-1330-1331-1332-1333-1334-1335-1336-1337-1338-1339-1340-1341-1342-1343-1344-1345-1346-1347-1348-1349-1350-1351-1352-1353-1354-1355-1356-1357-1358-1359-1360-1361-1362-1363-1364-1365-1366-1367-1368-1369-1370-1371-1372-1373-1374-1375-1376-1377-1378-1379-1380-1381-1382-1383-1384-1385-1386-1387-1388-1389-1390-1391-1392-1393-1394-1395-1396-1397-1398-1399-1400-1401-1402-1403-1404-1405-1406-1407-1408-1409-1410-1411-1412-1413-1414-1415-1416-1417-1418-1419-1420-1421-1422-1423-1424-1425-1426-1427-1428-1429-1430-1431-1432-1433-1434-1435-1436-1437-1438-1439-1440-1441-1442-1443-1444-1445-1446-1447-1448-1449-1450-1451-1452-1453-1454-1455-1456-1457-1458-1459-1460-1461-1462-1463-1464-1465-1466-1467-1468-1469-1470-1471-1472-1473-1474-1475-1476-1477-1478-1479-1480-1481-1482-1483-1484-1485-1486-1487-1488-1489-1490-1491-1492-1493-1494-1495-1496-1497-1498-1499-1500-1501-1502-1503-1504-1505-1506-1507-1508-1509-1510-1511-1512-1513-1514-1515-1516-1517-1518-1519-1520-1521-1522-1523-1524-1525-1526-1527-1528-1529-1530-1531-1532-1533-1534-1535-1536-1537-1538-1539-1540-1541-1542-1543-1544-1545-1546-1547-1548-1549-1550-1551-1552-1553-1554-1555-1556-1557-1558-1559-1560-1561-1562-1563-1564-1565-1566-1567-1568-1569-1570-1571-1572-1573-1574-1575-1576-1577-1578-1579-1580-1581-1582-1583-1584-1585-1586-1587-1588-1589-1590-1591-1592-1593-1594-1595-1596-1597-1598-1599-1600-1601-1602-1603-1604-1605-1606-1607-1608-1609-1610-1611-1612-1613-1614-1615-1616-1617-1618-1619-1620-1621-1622-1623-1624-1625-1626-1627-1628-1629-1630-1631-1632-1633-1634-1635-1636-1637-1638-1639-1640-1641-1642-1643-1644-1645-1646-1647-1648-1649-1650-1651-1652-1653-1654-1655-1656-1657-1658-1659-1660-1661-1662-1663-1664-1665-1666-1667-1668-1669-1670-1671-1672-1673-1674-1675-1676-1677-1678-1679-1680-1681-1682-1683-1684-1685-1686-1687-1688-1689-1690-1691-1692-1693-1694-1695-1696-1697-1698-1699-1700-1701-1702-1703-1704-1705-1706-1707-1708-1709-1710-1711-1712-1713-1714-1715-1716-1717-1718-1719-1720-1721-1722-1723-1724-1725-1726-1727-1728-1729-1730-1731-1732-1733-1734-1735-1736-1737-1738-1739-1740-1741-1742-1743-1744-1745-1746-1747-1748-1749-1750-1751-1752-1753-1754-1755-1756-1757-1758-1759-1760-1761-1762-1763-1764-1765-1766-1767-1768-1769-1770-1771-1772-1773-1774-1775-1776-1777-1778-1779-1780-1781-1782-1783-1784-1785-1786-1787-1788-1789-1790-1791-1792-1793-1794-1795-1796-1797-1798-1799-1800-1801-1802-1803-1804-1805-1806-1807-1808-1809-1810-1811-1812-1813-1814-1815-1816-1817-1818-1819-1820-1821-1822-1823-1824-1825-1826-1827-1828-1829-1830-1831-1832-1833-1834-1835-1836-1837-1838-1839-1840-1841-1842-1843-1844-1845-1846-1847-1848-1849-1850-1851-1852-1853-1854-1855-1856-1857-1858-1859-1860-1861-1862-1863-1864-1865-1866-1867-1868-1869-1870-1871-1872-1873-1874-1875-1876-1877-1878-1879-1880-1881-1882-1883-1884-1885-1886-1887-1888-1889-1890-1891-1892-1893-1894-1895-1896-1897-1898-1899-1900-1901-1902-1903-1904-1905-1906-1907-1908-1909-1910-1911-1912-1913-1914-1915-1916-1917-1918-1919-1920-1921-1922-1923-1924-1925-1926-1927-1928-1929-1930-1931-1932-1933-1934-1935-1936-1937-1938-1939-1940-1941-1942-1943-1944-1945-1946-1947-1948-1949-1950-1951-1952-1953-1954-1955-1956-1957-1958-1959-1960-1961-1962-1963-1964-1965-1966-1967-1968-1969-1970-1971-1972-1973-1974-1975-1976-1977-1978-1979-1980-1981-1982-1983-1984-1985-1986-1987-1988-1989-1990-1991-1992-1993-1994-1995-1996-1997-1998-1999-2000-2001-2002-2003-2004-2005-2006-2007-2008-2009-2010-2011-2012-2013-2014-2015-2016-2017-2018-2019-2020-2021-2022-2023-2024-2025-2026-2027-2028-2029-2030-2031-2032-2033-2034-2035-2036-2037-2038-2039-2040-2041-2042-2043-2044-2045-2046-2047-2048-2049-2050-2051-2052-2053-2054-2055-2056-2057-2058-2059-2060-2061-2062-2063-2064-2065-2066-2067-2068-2069-2070-2071-2072-2073-2074-2075-2076-2077-2078-2079-2080-2081-2082-2083-2084-2085-2086-2087-2088-2089-2090-2091-2092-2093-2094-2095-2096-2097-2098-2099-2100-2101-2102-2103-2104-2105-2106-2107-2108-2109-2110-2111-2112-2113-2114-2115-2116-2117-2118-2119-2120-2121-2122-2123-2124-2125-2126-2127-2128-2129-2130-2131-2132-2133-2134-2135-2136-2137-2138-2139-2140-2141-2142-2143-2144-2145-2146-2147-2148-2149-2150-2151-2152-2153-2154-2155-2156-2157-2158-2159-2160-2161-2162-2163-2164-2165-2166-2167-2168-2169-2170-2171-2172-2173-2174-2175-2176-2177-2178-2179-2180-2181-2182-2183-2184-2185-2186-2187-2188-2189-2190-2191-2192-2193-2194-2195-2196-2197-2198-2199-2200-2201-2202-2203-2204-2205-2206-2207-2208-2209-2210-2211-2212-2213-2214-2215-2216-2217-2218-2219-2220-2221-2222-2223-2224-2225-2226-2227-2228-2229-2230-2231-2232-2233-2234-2235-2236-2237-2238-2239-22

Death Notices

FOSHIER—Mrs. Anna, 92, of 2529 Fashion Ave., Saturday. Surviving is daughter, Mrs. Faye Lyon. Service Monday, 11 a.m., Dilday Family Funeral Directors.

MARSHALL—Richard R., 16, of 2961 Adriatic Ave., died Dec. 27. Surviving are parents, Mr. and Mrs. W. R. Marshall; brother, Donald Schuler; sisters, Mrs. Dorothy Palmer, Mrs. Elaine Gravelle. Service Monday, 2 p.m., Dilday Family Funeral Directors.

KELLDCHER (Bellflower)—John J., 64, of 9106 Dalberg St., died Friday. Surviving are wife, Ora; brother, Michael; sisters, Mrs. Kathleen Coleman, Mrs. Teresa Meyer. Rosary today, 7 p.m., Paramount Mortuary. Requiem Mass Monday, 9 a.m., St. Dominic's Church, Bellflower.

FOSTER (Garden Grove)—Mrs. Minnie Irene, 86, of 12002 Garden Grove Blvd., died Friday. Service Monday, 10 a.m., MacDougall Mortuary.

SNAPP (Westminster)—Edward D., 79, of 13762 Cherry Ave., died Friday. Surviving are wife, Leona; daughters, Mrs. Sylvia Ray, Mrs. Dorothy Sabino. Service Monday, 3 p.m., Peek Family Mortuary.

FARDEN—Mrs. Anna M., 79, of 2427 E. Seventh St., died Saturday. Surviving are daughters, Mrs. Mabel Nelson, Mrs. Marlys J. Kleinfelter; brothers, Norman, Sivert Sivertson. Service Wednesday, 1 p.m., Mottell's Mortuary.

SHELLEY (Santa Ana)—Lee H., 61, of 329 S. Harbor Blvd., died Friday. Surviving are son, Harley; daughter, Mrs. Patricia R. Reed; mother, Mrs. Nellie B. Fraser. Service and interment at Portland, Ore. Peek Family Mortuary in charge locally.

GRIERSON (Seal Beach)—Mrs. Ruth H., 72, of Leisure World, died Saturday. Surviving are daughters, Mrs. Margaret Husby, Mrs. Ruth Kossom, Mrs. Jean Gilmer. Service and interment at Minneapolis, Minn. Peek Family Mortuary in charge locally.

RAMOS (Garden Grove)—Joaquin P., 77, of 13772 Cypress St., died Saturday. Surviving are son, Angel; daughters, Mrs. Christina Castanon, Mrs. Alice Keller, Mrs. Leonides Meza, Mrs. Juanita Ramos. Rosary Monday, 8 p.m., Peek Family Mortuary. Requiem Mass Tuesday, 8:10 a.m., St. Barbara Church, Santa Ana.

Police-Bias Investigators to Report on Grievances

By P.T. Los Angeles Bureau

A special committee investigating Negroes' allegations of discrimination in law enforcement will report its recommendations at a 1:30 p.m. meeting Monday in the Los Angeles County Hall of Administration.

The 'Special Citizens' Law Enforcement Committee of the county's Commission on Human Relations has been investigating grievances aired

JORDAN—Mrs. Hannah A., 56, formerly of Long Beach, died Thursday in Alameda. Surviving are daughters, Mrs. Jacqueline Brundage, Mrs. Ruby Yoke, Mrs. Catherine Carbander; son, John Jr.; sisters, Mrs. Violet Campagna, Mrs. Jacqueline Moorhead. Service Tuesday, 11 a.m., Christensen-Pino Mortuary.

by Negroes at last June 6's conference on racial problems. Frank F. Chuman, chairman of the county commission, said grievances to be reported upon include:

—Recruitment and promotion of minority-group personnel.

—Use of criminal statistics relating to minority-group persons.

—Quantity and quality of human relations training programs in the Sheriff's Department and Los Angeles Police Department.

—Methods of reviewing citizens' complaints against law enforcement officers accused of malpractice.

The special committee is headed by Rabbi Alfred Wolf, a member of the Human Relations Commission. Other members are Victor M. Carter, president of Republic

Diocese; Superior Judge Richard F. C. Hayden; Norman O. Houston, president of Golden State Mutual Life Insurance Co.; the Rev. John Doggett of Hamilton Methodist Church; Maynard J. Toll, president of Los Angeles County Bar Association, and Dr. Norman Topping, president of University of Southern California.

IMPROVE YOUR HOME ROOM ADDITIONS



DON'T MOVE IMPROVE!

NOW! 100% FINANCING UP TO \$10,000 FOR 7 YEARS AT 5%

- | | |
|--------------------|---------------------------------|
| WE WILL DO: | YOU NEED: |
| 1. FINANCING | 1. HOME |
| 2. COMPLETE PLANS | 2. DESIRE TO BUILD |
| 3. CONSTRUCTION | 3. GOOD CREDIT |
| 4. CLEAN-UP | 4. PATIENCE DURING CONSTRUCTION |

CALL US NOW FOR FREE ESTIMATE

Call Day or Evening, 24 Hours — HE 2-8848

REARRANGE YOUR FIGURE!

Read about it on page B-3

Monday and Tuesday SPECIALS

January 6th and 7th

Limited Quantities

No Phone Orders Accepted

NOW... Extra Tuesday Hours... Extra Monday and Tuesday SAVINGS



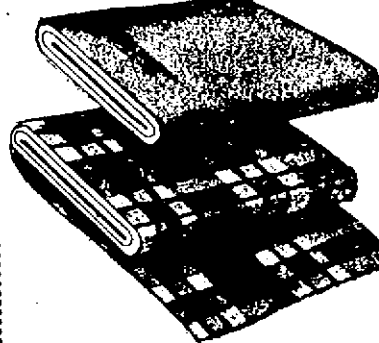
Knit and Fake Fur Hats
Were \$1.98 to \$2.98
Now \$1.44
Novelty knit hats and plush fake fur hats. Many styles and colors.
Millinery Dept.



Shrug Clearance
Women's, Were \$5.99
Wide assortment of styles and fabrics in prints, solids, stripes. Small, medium, large.
Accessory Dept.

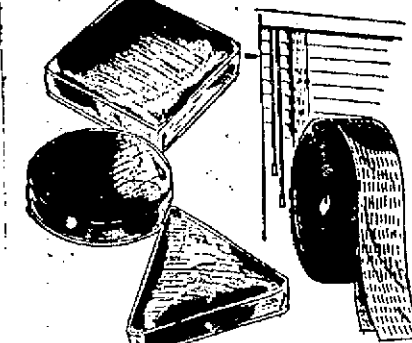


Tapestry Shoe Tote Bags
Rubber lined cotton tapestry bag with zipper opening. Attractive colors. Low priced!
Notions Dept.

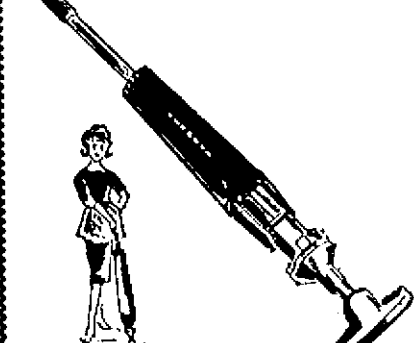


1/2 PRICE Woolen Sale!
Were \$1.98-\$3.98
In popular patterns and colors for suits, dresses, skirts, jackets and coats.
Yardage Dept.

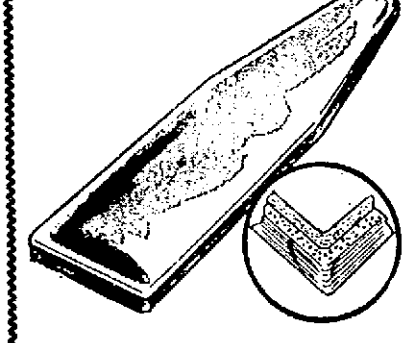
Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT On Sears Revolving Charge... No Phone Orders Accepted!



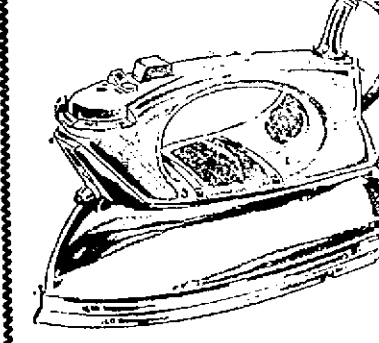
\$2.98 "Bombay" Pillows
SAVE 17%!
Square, round or triangle shapes in decorator colors.
Venetian Blind Tape
\$2.44
Yardage Dept.



\$29.95 Lightweight Vac.
SAVE 40%!
Goes from carpets to bare floors without attachments. 6 1/2 lbs.
#3310
Vacuum Cleaner Dept.

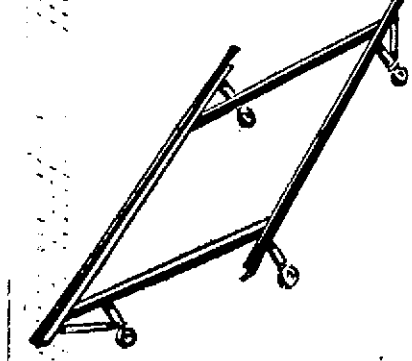


\$2.99 Pad and Cover Set
SAVE \$1.51
Fits standard 34-in. ironing table. Silicone treated. Non-slip Vent-O-Foam cushion.
Housewares Dept.

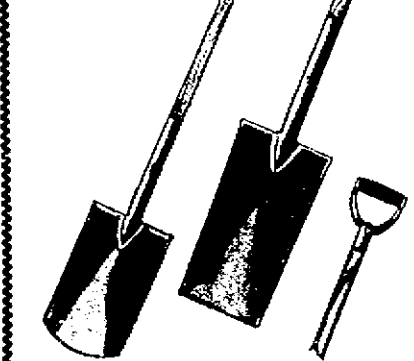


\$14.99 Steam-Spray Iron
SAVE \$4.91
Sprays at any temperature setting. 8 oz. tank. Self-cleaning nozzle. Cool white handle.
Electrical Dept.

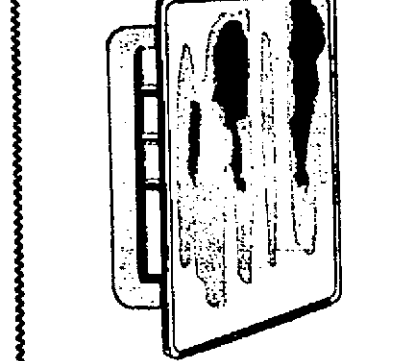
Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT On Sears Revolving Charge... No Phone Orders Accepted!



\$7.95 Metal Bed Frames
SAVE \$3.28
Adjusts to full or twin bed size. Bronze-tone finish. White plastic casters. Buy now!
Furniture Dept.



Shovels
Sears Low Price
Durable steel base with strong wooden handle. Terrific buy at this low price!
Hardware Dept.



\$7.95 Medicine Cabinets
SAVE \$1.96
Recess-type fits any 14-24 inch opening. Double strength mirror. Adjustable shelves.
Plumbing-Heating Dept.



\$3.19 Redwood Tubs
SAVE 30%!
Kiln-dried redwood tubs with non-slip bottom. Heavy plated bands. 16-inch size.
Garden Shop

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!
LOS ANGELES—Vermont & Siemon
LOS ANGELES—E. Olympic Blvd. & Sorel
LOS ANGELES—W. Pico Blvd. & Ringway
BUENA VISTA
COMPTON
EL MONTE
GLENDALE
HOLLYWOOD
INGLEWOOD
LONG BEACH
PASADENA
POMONA
SANTA ANA
SANTA MONICA
TORRANCE
VALLEY

Shop 6 Nights Shop Monday Through Saturday
9:30 A.M. to 9:15 P.M.

Chief Chamberlin FORD

"THE HOUSE OF COURTESY" IN PARAMOUNT

Starts the New Year by **Blasting Prices** On All **New '64 Fords**

Examples

NEW 1964 GALAXIE 500

\$2758 FULL PRICE

and you can buy it **COMPLETELY EQUIPPED WITH**

- Automatic Transmission
- Power Steering
- Radio
- Heater
- Padded Dash
- Tinted Windshield
- White Side Walls
- Wheel Covers

Just for **\$56.00** PER MO.

Includes tax, license and all carrying charges with normal down and our 48-month financing

NEW 1964 FALCON

JUST **\$39 MO.**

EQUIPPED WITH

- FORDOMATIC
- POWER STEERING
- RADIO
- HEATER
- WHITEWALLS
- PADDED DASH

NEW 1964 T'BIRD

JUST **\$78 MO.**

EQUIPPED WITH

- WHITE SIDEWALLS
- CRUISEOMATIC
- POWER WINDOWS
- POWER STEERING
- POWER BRAKES
- POWER SEAT

Above payments include tax, license and all carrying charges, normal down and our 48-month financing

We Can Give You the CREDIT You Need and Still Save You Money

1. If you are new in California
2. If you were told you didn't have enough equity
3. If you are new on your job
4. If all you have is willingness to make payments

EVEN IF YOU HAVE NO DOWN PAYMENT

100% NO DOWN

No Payments 'Til March '64

Chief Chamberlin

FORD

"THE HOUSE OF COURTESY"

15727 Paramount Blvd., Paramount

Open Every Nite Till 9 P.M. Including Sunday

ME 3-1107 NE 6-9143

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

Classified ads

REGIONAL OFFICES
BELLFLOWER—Torrrey 6-1721
9833 East Belmont
GARDEN GROVE—JE 7-9120
9624 Garden Grove Blvd.
LAKEWOOD—Metcalf 3-0764
5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, JANUARY 5, 1964

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

NEW CAR DIRECTORY

ALFA-ROMEO LONG BEACH, LAKEWOOD Briney-Gray Imports, 3515 Atlantic GA 4-0951 BELLFLOWER Peairs Bros. (Imports) TO 7-1781 15734 Bellflower Blvd., Bellflower SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161 COMPTON Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940	DODGE LONG BEACH Verne Holmes, 35th & Atlantic GA 4-8603 Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281 BELLFLOWER, COMPTON, LAKEWOOD Snively & Langford NE 1-6163 401 N. L. B. Blvd., Compton Widger-Goodwin Dodge TO 6-9081 16900 Lakewood Blvd., Bellflower WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	METROPOLITAN LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. GA 6-2111 Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001 ORANGE COUNTY Grove Rambler Sales, 12222 G. G. Blvd. JE 4-4545
AUSTIN LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	ENGLISH FORD BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore NE 2-7141 912 No. Long Beach Blvd., Compton	OLDSMOBILE LONG BEACH, LAKEWOOD Dick Browning Oldsmobile HE 6-9621 1227 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Nowlings TO 2-1181 7440 E. Firestone, Downey
AUSTIN-HEALEY LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911 SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161	FALCON LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlin Ford ME 3-1107 15727 Paramount Blvd., Paramount Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Mel Burns, 2000 Long Beach Blvd. GA 6-3311 Los Altos Ford, 2302 Bellflower Blvd. 434-8461 BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford NE 2-7145 220 So. Long Beach Blvd., Compton WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smolar Ford TE 5-6621 336 W. Anaheim, Wilmington	PEUGEOT LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto Sales, 1460 L. B. Blvd. HE 2-8916 SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161
B. M. W. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161	FIAT LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic GA 4-0754 BELLFLOWER, COMPTON, DOWNEY, NORWALK Peairs Bros. Buick (Imports) TO 7-1781 15734 Bellflower Blvd., Bellflower Whittier Imports NE 1-4940 Compton & Long Beach Blvd., Compton	PLYMOUTH LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 2-2871 Ed Barberi, 6200 N. Bellflower Blvd., Lakewood TO 7-2731 Ray Vines, 4201 E. Willow 435-5511 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131
BUICK LONG BEACH Boulevard Buick HE 2-2751; SP 5-6156 1881 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Blvd., Compton NE 5-7141 Peairs Bros. Buick TO 7-1781 15734 Bellflower Blvd., Bellflower ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach LE 6-6568	FORD LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. GA 6-3311 Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Los Altos Ford, 2302 Bellflower Blvd. 434-8461 BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Chief Chamberlin Ford ME 3-1107 15727 Paramount Blvd., Paramount Glen Organ Ford NE 2-7145 220 So. Long Beach Blvd., Compton TO 7-2734 Hensley-Anderson Ford 9833 Alondra, Bellflower WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smolar Ford TE 5-6621 336 W. Anaheim, Wilmington	PONTIAC LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. HE 7-4111 BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Landerin NE 9-6666 302 N. Long Beach Blvd., Compton TO 6-1725 Suburban Pontiac 17639 S. Bellflower Blvd. SAN PEDRO, WILMINGTON, LOMITA Roman Pontiac, 412 W. Anaheim, Wilmington TE 5-3141
CADILLAC LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd. HE 7-2241	HILLMAN - SUNBEAM LONG BEACH, LAKEWOOD Import Auto Sales, 1460 L. B. Blvd. HE 2-8916 BELLFLOWER Widger-Goodwin TO 6-9081 16900 Lakewood Blvd., Bellflower SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161	RAMBLER LONG BEACH, LAKEWOOD Rancho Rambler, 2160 L. B. Blvd. GA 6-2111 Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001 Holiday Rambler, 1310 Long Beach Blvd. HE 6-9007 BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton NE 8-0581 410 N. Long Beach Blvd. Don-A-Vee Rambler TO 7-2256 15732 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. TE 5-6646 402 W. Anaheim, Wilmington ORANGE COUNTY Grove Rambler Sales, 12222 G. G. Blvd. JE 4-4545
CHEVROLET LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421 Cormier Chevrolet, 601 Long Beach Blvd. HE 6-5291 Harbor Chevrolet, 3770 Cherry Ave. GA 6-3341 Parkwood Chevrolet ME 3-0781 5059 Lakewood Blvd., Lakewood ARTESIA S & J Chevrolet UN 5-1276 11900 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet NE 9-3060 Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet NE 8-0523 8730 L. B. Blvd., South Gate George Chevrolet WA 5-2251 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet ME 0-5866 14925 Paramount Blvd., Paramount Paramount Chevrolet ME 0-2181 Corner Firestone at Paramount Blvds. ORANGE COUNTY Eddie Hopper Chevrolet HE 2-6411; JE 4-2700 10511 Garden Grove Blvd., Garden Grove	IMPERIAL LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 2-2871 Ray Vines, 4201 E. Willow 435-5511 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	RENAULT-DAUPHINE LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, 1460 L. B. Blvd. HE 2-8916 SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161 WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595
CHRYSLER LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 2-2871 Ed Barberi, 6200 N. Bellflower Blvd., Lkwd. TO 7-2731 Ray Vines, 4201 E. Willow 435-5511 BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moothart, Inc. NE 2-7171 1112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	JAGUAR LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754 SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161	SIMCA LONG BEACH, LAKEWOOD Bob Burk, 3600 E. Pac. Cst. GE 9-0491 Paris, GE 8-5335
COMET LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916 BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1781 Don Moore NE 2-7141 912 No. Long Beach Blvd., Compton	JEEP LONG BEACH, LAKEWOOD Dasser Motors, 4005 E. Anaheim GE 8-4560 Holiday Rambler, 1310 Long Beach Blvd. HE 6-9001 Rancho Jeep Supply, 6309 Paramount Blvd. GA 3-0568	SPRITE LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911
CORVAIR LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421 Cormier Chevrolet, 601 Long Beach Blvd. HE 6-5291 Harbor Chevrolet, 3770 Cherry GA 6-3341 Parkwood Chevrolet ME 3-0781 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet ME 0-5866 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet NE 9-3060 Corner Long Beach Blvd. & Compton Blvd., Compton	LANCER LONG BEACH, LAKEWOOD, COMPTON Glenn E. Thomas, 340 E. Anaheim HE 6-1281 Snively & Langford NE 1-6163 401 No. Long Beach Blvd., Compton	SUNBEAM SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161
CORVETTE LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421 Harbor Chevrolet, 3770 Cherry GA 6-3341 PARAMOUNT, COMPTON Oscar Gregory Chevrolet ME 0-5866 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet NE 9-3060 Corner Long Beach Blvd. & Compton Blvd., Compton	LINCOLN CONTINENTAL LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916 BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore NE 2-7141 912 No. Long Beach Blvd., Compton	THUNDERBIRD LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlin Ford ME 3-1107 15727 Paramount Blvd., Paramount Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Mel Burns, 2000 Long Beach Blvd. GA 6-3311 Los Altos Ford, 2302 Bellflower Blvd. 434-8461 Glen Organ Ford NE 2-7145 220 So. Long Beach Blvd., Compton
DART LONG BEACH Verne Holmes, 35th & Atlantic GA 4-8603 Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281 BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge TO 6-9081 16900 Lakewood Blvd., Bellflower Snively & Langford NE 1-6163 401 N. L. B. Blvd., Compton WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	MERCEDES-BENZ LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	TRIUMPH LONG BEACH Briney-Gray Imports, 3515 Atlantic GA 4-0951 Jamestown, 1350 Long Beach Blvd. HE 2-7911 COMPTON Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940 SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161
DATSUN LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 + 4228 E. Anaheim, GE 9-6941	MERCURY LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916 BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1781 Don Moore NE 2-7141 912 No. Long Beach Blvd., Compton	VALIANT LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 2-2871 Ed Barberi, 6200 N. Bellflower Blvd., Lakewood TO 7-2731 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131
	MORRIS LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911 SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate LO 7-2161	VOLVO LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabe Bros., Long Beach Blvd. at 29th St. 426-7601 Briney-Gray Imports, 3515 Atlantic GA 4-0951 Ed Barberi's Volvoville TO 7-2731 6200 N. Bellflower Blvd., Lakewood JE 6-0222 Herb Fieldlander Auto Sales TV 7-6811 9525 Garden Grove Blvd., Garden Grove NE 1-4940 Whittier Imports Compton & Long Beach Blvd., Compton
		VOLKSWAGEN LONG BEACH, LAKEWOOD TO 6-0741; SP 3-5351 Lakewood Motors 5815 South St., "Dutch Village Shopping Center," Lakewood HE 7-7433 BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton HE 8-0455 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kenyon Motors TE 2-2674 Pacific Coast Highway at Normandia

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
14913 Bryon	TO 6-6410	Bellflower
3766 Walnut	GA 3-0055	Bixby Area
4718 Briercroft	HE 7-1281	Lakewood Area
3812 Hungerford	GA 7-2631	Lakewood Area
5729 Huntale	421-6569	General Long Beach
230 E. 68th Way	GA 3-7981	North Long Beach
2316 Caspian	GE 8-0074	West Side
2664 Caspian	GE 9-2323	West Side
2340 Golden	GA 4-4712	Wrigley
2782 Maine	426-6994	Wrigley

2 BEDROOMS AND DEN OR FAMILY ROOM		
10515 Plukett	WA 5-5555	Bellflower
3544 Rose Ave.	TE 4-9415	California Heights
715 Janice Drive	GA 3-0971	North Long Beach

3 BEDROOMS		
20722 Thornlake	HA 1-8211	Artesia
10027 Rosacrans	TO 6-6410	Bellflower
716 Belmont	GA 4-4227	Bolmont Heights
3336 Falcon	GE 4-4550	California Heights
542 Ohio	HE 5-6903	Eastside
1330 Quincy	GE 9-0404	Eastside
7712 Bently	693-5145	Garden Grove
4339 Deeboyar	HA 5-7514	Lakewood Area
5432 Lakewood Blvd.	TO 6-1791	Lakewood Area
5927 Premier	HA 5-1203	Lakewood Area
5406 Spahn	GE 1-6470	Lakewood Area
4746 Van Gold	423-0114	Lakewood Area
6506 E. Willow	431-1445	Lakewood Area
6580 Carritos	GA 3-5468	North Long Beach
3239 Dameron	GA 2-4444	North Long Beach
120 Gordon	GA 2-4444	North Long Beach
5976 Flombeau	FR 7-3925	Palos Verdes Estates
801 Mar Vista	GE 1-4956	Seal Beach
3275 Caspian	HE 7-1281	Westside
1286 Taper—Open 1-5	GE 8-0074	Westside
3148 Locust	GA 6-3903	Wrigley
3261 Oregon	GA 4-4812	Wrigley
537 W. 35th St.	WA 5-5555	Wrigley

3 BEDROOMS AND DEN OR FAMILY ROOM		
3512 Roxanne	HA 1-4626	Lakewood Plaza
3138 Studebaker Rd.	421-7331	Lakewood Plaza
3211 Orangewood	GE 1-7854	Los Alamitos
223 W. 21st St.	HE 6-9701	Wrigley

4 BEDROOMS		
2430 Candlewood	HE 6-9701	Lakewood Area
6441 DeLeon	HA 1-8211	Los Altos

4 BEDROOMS AND DEN OR FAMILY ROOM		
11872 Martha Ann	430-2706	Rossmore

DUPLEXES		
2062 Dawson	GE 1-4715	Signal Hill
2371 Pine	GA 4-1330	Wrigley

HOME AND INCOME		
3267 Caspian	HE 7-1281	Westside

HOMES WITH POOLS		
6516 San Homero Way	GE 1-3012	Buena Park
3515 Inquois	HA 5-5228	Lakewood Plaza



THESE FIRMS HONOR
BANKAMERICA
For Convenient, Carefree Shopping

HOME FURNISHINGS AND APPLIANCES		
AA Appliances	715 Long Beach Blvd.	HE 6-3248
Acme Mattress Factory	3416 E. Anaheim St.	GE 8-9785

MERCHANDISE AND MISCELLANEOUS		
American Jewelry	35 Pine Ave.	HE 7-3545
Chrysteen	4518 Atlantic Ave.	GA 3-8451
Fuzz Harris, the Tailor	122 E. 3rd St.	HE 7-4406
Sleeping Beauty Hair Styling	3920 Atlantic Ave. (Bixby Area)	GA 4-9397

AUTOMOBILE SALES AND SERVICE		
Beach City Chevrolet	3001 E. Pac. Cst. Hwy.	GE 3-7421
Ed Barberi	6200 No. Bellflower Blvd.	TO 7-2731
Blvd. Motor Clinic	3250 L.B. Blvd. Clayton Dynamometer Serv.	
Dick Browning	1227 L.B. Blvd. Olds Parts & Service	
Guy Moothart, Inc.	1112 No. L.B. Blvd., Compton	NE 2-7171
Hale Young Ford Co.	2641 E. Anaheim	Parts & Service
Harbor Chevrolet	3770 Cherry Ave.	GA 6-3341
Harry C. Clark	150 So. L.B. Blvd., Cmpn, Buick Sales-Serv.	
Kott & Smolar Ford	338 W. Anaheim, Wilm'ton Ford Sales-Serv.	
Long Beach Engine Rebuilders	3525 Long Beach Blvd.	GA 4-0407
Mel Burns Ford	2000 Long Beach Blvd.	GA 6-3311
Snively Langford	410 N. L.B. Blvd., Cmpn. Dodge Sales-Serv.	

BONA FIDE USED CAR DEALERS DIRECTORY

A-1 USED CARS 16201 Lakewood, ME 4-2946	COTTER'S CADILLACS 2165 L.B. Blvd., HE 6-7234	LOHMEIER MOTORS 1580 L.B. Blvd., HE 6-6562
L. A. ANDERSON 1842 E. Anaheim, HE 7-5614	CREST MOTORS 1335 Long Beach Blvd., HE 2-2969	MANNING MOTORS 1048 L.B. Blvd., HE 7-7549
BEN RUSHING 850 L.B. Blvd., HE 5-7424	DENHAM'S 2533 Lakewood Blvd., GE 3-0929	MARK THORNTON 7911 Alondra, Prmt., ME 3-0071
C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441	DORSA USED CARS 1001 L.B. Blvd., HE 6-7204	W. F. MCPHEETERS 1450 L.B. Blvd., HE 2-5407
BOB THOMPSON AUTO SALES 431 W. Pacific Coast Hwy., HE 2-7979	HARMONY MTRS. 700 L.B. Blvd., Cmp., NE 8-4944	O'HENRI'S AUTO SALES 3765 Cherry, GA 6-6565
CABE BROS. 2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971	RAY JOHNSON 219 S. L.B. Blvd., Cpt., NE 5-8088
CAVIN USED CARS 2120 W. Pacific Cst., HE 6-5580	IMPORT USED CARS 111 S. L.B. Bl., Cmp., NE 6-0865	ROSCOE MOTORS 2295 L.B. Blvd., GA 4-2983
COTTER'S WAGON TOWN 2223 Long Beach Blvd., GA 6-7041	ED JENSON 15804 Lakewood, Bellflower, TO 7-7717	VILLAGE MOTORS 1480 L.B. Blvd., HE 5-8771

Help Wanted (Men) 26

...to office manager.....	\$475
...on working toward deg.....	\$500
...w camera, dail rm. sup.....	\$85
...permanent.....	\$85
...ic, 10-ley add, temporary.....	\$32
...basting.....	\$32

Not an average training program . . . not an ordinary job! This unique management training program follows a well-planned comprehensive schedule . . . provides you the best opportunity to develop quickly into a responsible executive in finance . . . Pays you full salary while you learn with increases based on your rate of progress. Ages 21 to 28, high school grad, some college preferred. Liberal salary, all modern employee benefits.

bigd. v. Corps of Eng., to	\$778
phone orders	\$400
phone work	\$325
ulate orders	\$365
2 yrs. college or exp.	\$375
mechanical part.	\$504
els	\$64
or more experience	\$34

Compton-NE 5-803B
Downey-TO 1.9281
Trance-FA 0-3722
r-(Code 714) 547-9141
R C.E.A.A.

MANAGER TRAINEES

National computer finance co.

Experienced
SALESMEN

1/ Men's Clothing

DIAL FINANCE CO.
7122 Pacific Blvd.
Huntington Park

BOYS

Three boys, 13 to 16, to work hours a week. Two evenings a Saturday. Bring in \$160.00 a week earnings. Boys' Computer. Lakewood, Palmdale and North Long Beach Areas in search for work in these areas. See Mr. Keith at Monoway, Tuesday or Wednesday from 3:30 to 5:00 p.m. at 1684 S. Atlantic Ave., North Long Beach.

YVONNE LYON
EMPLOYMENT AGENCY
844 E. BURENCE

Permanent—5-Day Week
Many Company Benefits
APPLY
May Company
Lakewood
Employment Office Downtown
5100 Lakewood Blvd.
From Santa Ana

TOP 2-1118 In Down
NEEDED IMMEDIATELY
 Collection mfr. exp. in call to
 Product mfr. exp. in call to
 Product control frigate, no
 Clerk-typist figure exp. in
ALSO MANY OTHER LISTING

CHEMIST

Southern California's manufacturer
 has good openings for chemists
 thoroughly experienced in the
 industrial and manufacturing
 laboratory fields and in the
 specialities. Real professional
 with growth company in Western
 area. Advise experiential
 educational, age & salary
 to Box A-7621, Independence, Pa.

MAN NEEDED
To Work In Order Dep

1. Good hours
 2. Fast advancement
 3. \$7.70 per hour

LOW FEE
JANITORS: 2nd shift (C-2) \$19.98 hr.
3rd shift (C-3) 2nd shift (C-2) \$19.98 hr.
0724 E. 7th, L.B. GE 07254

JOBS NOW
25% 30% FEES
Mach. Helpers (10) \$2.15
MECHANICS, gas or diesel \$1.75

SALES
Professional Career
Large financial concern has openings for 7 men who present self

Call HIM 64602 before 7 P.M.
**SUPERVISOR
PRODUCTION**
Experienced, young, honest
to join young, fast growing
company in aerospace industry.
15100 S. Broadway Gardn
CA 91439

HOSP. 2nd Gen
HOSP. Publisher, Lic. Ed. rels.
X-RAY TECH. H. PARK
CLINIFIED
PERSONNEL SERVICE AGEN
295 L. B'way, Phil. 325 HIM 6

6 Help Wanted (Men)

WANTED. Man to call on billing stations. Must need experience. Write Cyclo Mfg. Co., 3816 Wabash, Denver 17, Denver 1, Colo.
DRIVER WANTED - Licensed driver. Major corp. on full part time basis. Complain.
 659-2727

Man Wanted (Men) 226

TRUCK MECH. HELPER
 To learn level. See Mr. Arnold
 8103 E. Alameda, Paramount 1

ACCOUNTANTS-TAX
 LYNWOOD-TORRANCE AREA
 E F 1015

WANTED - Experienced salesmen. Write now! No selection fee.
 TE 5-1970

Help Wanted (Men) 2

AIRCRAFT DIVISION
APPLICANTS
IN LONG RANGE
DESIGNS CREATED BY
F-9 ARE URGED
TO APPLY

AL PERSONNEL
ENGINEERS
ANALYSTS
SURGISTS

GENERAL TELEPHONE
Is Employing

PERSONNEL
CONTROL PROGRAMMERS
COST ANALYST
1700-7000 BUSINESS
(ING EXPERIENCE)
GN ENGINEERS

Equipment Men—Installation

—this work consists of installation of Central office Electronic equipment.

JERS BUYERS
 R LAY-OUT
 RIC TOOL BUILDERS
 T REPAIR MECHANICS
 (ATOR EXPERIENCE)
 ATTERN MAKERS
 RN MAKERS LAY-OUT
 MULATE FABRICATION
 TURES & INSTRUMENT
 MACHINE PARTS
 MILLING MACHINE
 JIG BUILDERS
 MENT REPAIRMEN
) DIE MAKERS

—this work consists of maintenance of central office electronic equipment.

THE OPERATORS
r Local Californ
ent Service Office
- or -
ENT OFFICE AT
GLAS
FT CO., INC.
T DIVISION

cul connections on the main frame in the central office.

Divd. and Carson
G BEACH
8 A.M. TO 4 P.M.
or
and Normandie
RRANCE
8 A.M. to 4 P.M.
Offices 8 a.m. to 4:30 p.m.
y thru Friday
Opportunity Emslerer

**Some Knowledge of Basic Electricity
Is Essential**

550 ELM, L. B.

strike conditions prevail

DENT-PRESS-TELEGRAM—D
 1000 Beach 13, Calif., Sunday, Jan. 5, 1936.

75	Planos & Organs	79
<p>New—ORGANS—U.S. JANUARY CLEARANCE SALE SAVE UP TO 50% Famous Brands—Low Price</p>		
277	Baldwin Organics.	Was \$
277	Corn Caprice Mah.	\$1295
277	Chord Organics.	\$95
277	Gulbrandsen, Chimes	\$745
277	Hammond At. wal.	\$1355
277	Hammond Chord	\$1355
277	Hammond Chord	\$1465
277	Hammond Chord	\$1125
277	Hammond A100	\$2825
277	Lowrey Beukler	\$675
277	Lowrey Beukler	\$675
277	Lowrey 115' day, walnut	\$275

Lowrey	Festiva	SAVE
Thomas	VL 2, 25 red	1875
Thomas	YS, Fruithood	1295

Wurlitzer 4410, Hammond 1595
Worlds 1000, 1000, 1000
See the new Transistor Guitar
Sens. Revolver Perc. 1000
H.P. 1000, 1000, 1000
NEW THEATRE ORGAN
NOW \$1995

New—PIANOS—Used

Serial Numbers Studio Pianos From
Grand Mores From
Playa Pianos Savoyak From
Practice Pianos From
NEW GULBERG NENY From
SALE PRICE—NOW \$495
EXPERT TUNING & REPAIR
NOW DOWN—48 MONTH
OWNERS PLAN, NO PAYMENTS
ORGAN PIANO CENT
400 Long Beach Blvd. NE 73

JANUARY SALE
BIG DISCOUNTS
PIANO & ORGAN
FLOOR SAMPLES—TRADE-IN
DISCONTINUED MODELS—
SAVE UP TO \$500
Prices start 195, 195, 195,
CONN 251 PIANO, EMOY

CONN ANNUET

KIMBALL—was \$1395 ... now \$59
LOWREY—was \$1395 ... now \$59
Many Fine Bargains—Large Selection
CONN. STORY & CLARK, EST.
FOLK'S IN COMPTON
(Opposite Sears)
2119 N. LONG BEACH BLVD.
OPEN Daily 9-9 NE 2-
New Orcoo Concert
ELECTRIC CONSOL

Chord Organ—By Estro
37 full size organ keys, per

In-
la-
6029
58-5
AHL
215

lent brass number eight, 24 keys, bellows action, first tone, large air volume control, instantly tuned Swedish style. New York. Handmade wood lashed in beautiful acquired net console cabinet. . . .
Dooley's Low Price \$88.

Dooley's Hardware & Music
5075 Long Beach Blvd.
HUMPHREY
MUSIC COMPANY
Exclusive Dealer For:
STEINWAY & KIMBALL
Pianos from
LOWEY & CONN
Organs from
Good selection of used pianos

1248
55
adv.
adv.
adv.
adv.
55
55
1248
rh.
rh.
1274

2 L. B.'s leading music store since
per 1935 at 3rd St. ME 6-
2.95

TRADE IN BARAINS. We have a large stock of new and used tools, traps, and traps, fully guaranteed. Here two examples, "Lowery Line" No. 1000, a 1000 ft. speaker, add new \$2750, our price \$1150. Thomas' transmitter, our price \$1150. Sold new \$1435, our price \$795.

TAILFORD'S
Open weekdays 1111 E. 54th, Ht. 4
Weekdays 1111 E. 54th, Ht. 4
1373 El. Plaza, Terrace 2nd

Over 40 Yrs. Special Experience
in the Repairing of Automobiles
and Trucks. All kinds of work
AREA'S LARGEST AUTO REPAIR
NEW & USED MAJOR BRANDS
PIANO & ORGAN SALES
To Rent or for Sale. Sample
Reproduction of the
the **MUSI-CAL**

334 Pine
Weekdays 1-9 - Sat. 11-4
Open Sundays 12 till 5

Player Piano Hqtr

100
 101
 102
 103
 104
 105
 106
 107
 108
 109
 110
 111
 112
 113
 114
 115
 116
 117
 118
 119
 120
 121
 122
 123
 124
 125
 126
 127
 128
 129
 130
 131
 132
 133
 134
 135
 136
 137
 138
 139
 140
 141
 142
 143
 144
 145
 146
 147
 148
 149
 150
 151
 152
 153
 154
 155
 156
 157
 158
 159
 160
 161
 162
 163
 164
 165
 166
 167
 168
 169
 170
 171
 172
 173
 174
 175
 176
 177
 178
 179
 180
 181
 182
 183
 184
 185
 186
 187
 188
 189
 190
 191
 192
 193
 194
 195
 196
 197
 198
 199
 200
 201
 202
 203
 204
 205
 206
 207
 208
 209
 210
 211
 212
 213
 214
 215
 216
 217
 218
 219
 220
 221
 222
 223
 224
 225
 226
 227
 228
 229
 230
 231
 232
 233
 234
 235
 236
 237
 238
 239
 240
 241
 242
 243
 244
 245
 246
 247
 248
 249
 250
 251
 252
 253
 254
 255
 256
 257
 258
 259
 260
 261
 262
 263
 264
 265
 266
 267
 268
 269
 270
 271
 272
 273
 274
 275
 276
 277
 278
 279
 280
 281
 282
 283
 284
 285
 286
 287
 288
 289
 290
 291
 292
 293
 294
 295
 296
 297
 298
 299
 300
 301
 302
 303
 304
 305
 306
 307
 308
 309
 310
 311
 312
 313
 314
 315
 316
 317
 318
 319
 320
 321
 322
 323
 324
 325
 326
 327
 328
 329
 330
 331
 332
 333
 334
 335
 336
 337
 338
 339
 340
 341
 342
 343
 344
 345
 346
 347
 348
 349
 350
 351
 352
 353
 354
 355
 356
 357
 358
 359
 360
 361
 362
 363
 364
 365
 366
 367
 368
 369
 370
 371
 372
 373
 374
 375
 376
 377
 378
 379
 380
 381
 382
 383
 384
 385
 386
 387
 388
 389
 390
 391
 392
 393
 394
 395
 396
 397
 398
 399
 400
 401
 402
 403
 404
 405
 406
 407
 408
 409
 410
 411
 412
 413
 414
 415
 416
 417
 418
 419
 420
 421
 422
 423
 424
 425
 426
 427
 428
 429
 430
 431
 432
 433
 434
 435
 436
 437
 438
 439
 440
 441
 442
 443
 444
 445
 446
 447
 448
 449
 450
 451
 452
 453
 454
 455
 456
 457
 458
 459
 460
 461
 462
 463
 464
 465
 466
 467
 468
 469
 470
 471
 472
 473
 474
 475
 476
 477
 478
 479
 480
 481
 482
 483
 484
 485
 486
 487
 488
 489
 490
 491
 492
 493
 494
 495
 496
 497
 498
 499
 500
 501
 502
 503
 504
 505
 506
 507
 508
 509
 510
 511
 512
 513
 514
 515
 516
 517
 518
 519
 520
 521
 522
 523
 524
 525
 526
 527
 528
 529
 530
 531
 532
 533
 534
 535
 536
 537
 538
 539
 540
 541
 542
 543
 544
 545
 546
 547
 548
 549
 550
 551
 552
 553
 554
 555
 556
 557
 558
 559
 560
 561
 562
 563
 564
 565
 566
 567
 568
 569
 570
 571
 572
 573
 574
 575
 576
 577
 578
 579
 580
 581
 582
 583
 584
 585
 586
 587
 588
 589
 590
 591
 592
 593
 594
 595
 596
 597
 598
 599
 600
 601
 602
 603
 604
 605
 606
 607
 608
 609
 610
 611

& PLAYER Prano (new Prandla)
possess. Take over bal. 5m.11

79 105 S. Western, L. A. RE 10
 78 BARBARA, blonde, 5' 6",
 77 65, roils, 150. 71. 3 3 3
 76 GULIBRANSE, English model
 75 blonde, 150. GE 7 27 19 alt. 5
 74 Pinao, 150. 71. 3 3 3
 73 SMALL, upright piano. Mint. co.
 72 715. Call HA 7 57 33.
 71 HATHAWAY, Lowry organs.
 70 Trade. GA 7 7 7 7
 69 HATHAWAY, Lowry. Models A-7
 68 5258 dn. 5244 mo. GA 7 7 7
 67

Radios & Television

BRAND-NAME TV'S
25c PER DAY

- No red tape
- No cash needed
- Fast delivery
- Out-of-stock credit

RECONDITIONING 21" TVs. WE
1" TV 12.50 1" 12.50

Large selection. Credits available.
 17291 1st AVE. NE APT. 03
 NE 03

TV RENTALS
 Used TV's. Service Fr.
 MOORE'S MUSIC STORE
 347 Pine Ave. NE 62

RECORDING & dubbing
 TV, Music, 16mm. & dubbing
 Apparatus. 715 L St. Blvd.
 NE 63

Wentz Photo 24^{hr}. TV. Silver no dup.
 w/rental cabinet. 1 only. Vide no dup.
 A. A. Apollonia 16 L. B. Blvd.
 NE 63748

RECONDITIONED & guaranteed
 from 1750 16th A.V. Apollonia
 NE 63749

NEEN Olympic 24^{hr} TV. Silver
 on this set. 16mm. A.V. 63
 TV Rental - call by 11 am.
 very same day. A.V. Apollonia
 1750 16th B. since 1961. NE 63750

DEPT. L.

AA Additions, 715 E.B. Biv

TV Rentals \$6 Mo. U.S.
Reach TV, 275 E. 4th, HE 6-1
ZENITH PORTABLE 21" & 6 yr.
Grand color picture 1 yr.
Make offer, 275 E. 4th, HE 6-1

CAPHEART Cons. Radio-ns.
mable cab. G.D. sound, GA 4-3
17" color, 255, table rock, 137
17" color, 255, table rock, 137

TV's BOTE and sold, VET.
2542 Santa Fe, 412-2

TV's 25" & up, Vets buy & sell
412-2, 412-2, 412-2, 412-2, 412-2

EMERSON console, Perfect
condition, 555, HE 5-5295

RESTER, 346, 100 Bay
E 1500, 346, 100 Bay, 1500

TV, XLNT, COND. 334
HE 6-0091

SILVERTHIE, made cons.
200, 200, 200, 200, 200, 200

WESTINGHOUSE console
tuning, channel selector, GE 3-1

21" CONSOLE TV, base, 1200

20" pic. G.C. #3155. 7262 Abn.
 #11 CONSUL Motorola TV Exch.
 cond. New est. Hube. #73. 472-4730

Hi-Fi & Stereo 80

MAGNAVOX radio with multiple
 stereo combination. Fruitwood co.
 1 v. old. Orig. cost. \$775. S. S.
 \$200 or trade for good transistor.
 2000 selectric. 4000 selectric.
 pair. 13412 Beller. Downey.

PACKARD Bell comb. console
 FL 4 spd auto tuner. AM-FM
 5 speakers. 8000. cond. \$110.
 426-2229

PORTABLE V-M Hi-Fi. Wadco
 New diamond needles. Like new
 G.C. #4155.

STEREO SYMPHONIC Aug.

T-PRESS-TELEGRAM-D-7
 Each 12, Calif., Sunday, Jan. 5, 1968
Real Estate Wanted 128
 FOR A CHECK
 ON YOUR PROPERTY
 WITH MOORE

Ask about the MOORE
Really GUARANTEED
trade-in plan or equity loan.

MOORE

9 OFFICES 100 SALESPeople

ACT NOW!
WE WILL BUY IT
or
BEL. HTS.—BEL. SHORE
We need all types of
BEL. PARK & NAPLES
HOMES
Now—Call for free night analysis
List With the Leader

**TOP SERVICE SELLS
REX L. HODGES CO.**
511 E. 2nd St. GE 9-2191
!! TOP PRICES !!
for your home or what have you
this area? Free appraisal within
minutes... or we'll hard you
spot cash. Our professional eval-
uators are geared to 15% trade or

cash you put a 100 dollar "cause
we're desperate for listings. Call
Roni Tenbrow may be too late!
STOTLER Realty SERVICE
4313 E. Carson, day-nite WA 9-5901
IF YOU OWN
R-2, R-3, R-4 and C Zones
* SMALL LOTS
* LARGE LOTS
* ACREAGE

in Ed — NEB — Bell, — Pam,
with or without Improvements &
want to SELL: TRY MIKE
BROWN
ANN NEFF RLTY. GA 4-1666
location, Old or new We trade.
HAVING PROBLEMS?
Selling your home?
We pay cash or loan money
on your home—call our real
estate consultant for help.
Call 608-785-1121

CHARLES E. WRIGHT
HA 5-1203 Davorville HA 5-7393

HELP! HELP! HELP!
Sold out again. We sold them fast.
Please call our Baby Knolls of-
fice and ask for
ERNIE McLAUGHLIN
GA 7-5418 GA 3-3888

REX L. HODGES CO.

**DON'T LOSE IT
WE'LL BUY IT**
Richards Rlty. HA 5-1251

COMMERCIAL BUILDING
Modern office & showroom.
About 2,000 sq. ft. with some
storage & exhp. Vic. of East L.B.

or Best Beach, Principals only.
Call Don, HE 9-3380
PICKERT REALTY HE 6-4345
WE NEED LISTINGS
If interested in selling & want
action CALL US!
WOFFORD REALTY
4331 Carson, open evs. 3/A 5-1261
HAVE BUYERS FOR

OLDER UNITS
Mr. Johansen - GE 9-1166 or
N 5-1902 with ELLIS-SCHRADER
Realty.
CASH HOME BUYERS WAITING
"OVER 50 YEARS EXPERIENCE
IN REAL ESTATE"
MAX LYONI REALTY
1101 ATLANTIC HE 6-9701

CASH IN 24 HOURS
For home or income, Call today
& start packing. Royal, ME 4-3430

FROM OWNER
Custom home, Dixie Knolls area,
or Lkwd. Country club estates.
Cash. What have you? GA 30704

**ANT 18 or MORE UNITS. PRE-
FER OLDER PROPERTY.**

GA 30459 DON JONES GA 60001
SKEWWOOD Plaza or Log Allog area,
3 bdrm., corner lot preferred, from
privly. party. 430 8821.

PRIVATE PARTY wants 8-100 old
units for \$3-4,000, \$6-7,000 newer,
10-20% cash or trade. GE 90429,
WANTED—Buy from owner 2-bdr.
home. Desirable location. Under
\$15,000. 12716 Yorba, China,
TEX WITH US. WE GUARANTEE

SALE OR BUY FOR CASH.
 GENE NEBEKER RLY. 11A 5 641
 ASK for your equity, up to \$2500.
 Ask for McDonald. TO 6 4684
 EEO 3-Indiv. nr. Douglas. Cash
 to owner, Bkr. HA 5 4416
 AVE cash buyers. We need your
 listing. Rly. 436 72161 529 3310.
 I.L. CASH for 2 or 3-PR. HOME
 near Douglas. Rly. 11A 5 5535.
 AVE: BUYER for A to 1 MIUTE

NOVINTOWN REALTY INC. 5-74473
PRIVATE PARTY wants 4 to 10
 apt. units, HE 6-1787.

Real Estate Exch. 129

Want Small Inc. Property
 Exchange \$77,000 equity for 1-
 br. home or duplex, 5 nice units,
 4 1-br. + 2-br. Home, Lol 80-135.
 Good N.E.B. loc. Sell \$5,000 dn.
 3-1111

VILLAGE HA 5-7466
DOWNTOWN—\$29,500
6 Units, Inc. \$300 — \$70,900 @
1135 rd. 50x150 R-4 Tel.
Bavinton GE 7-1251; GE 6-3771
REX L. HODGES CO.
BIXBY PARK AREA
11 newly furnished newer units
Inc. 1 2 Bdrn., Income \$145. Will

187 PARK AVE. GE 49245
8 UNITS—CLOSE IN
\$37,500. Inc. 1450. No. \$28,000 @
\$720 monthly. Sublet. Bevilston
NE 7-1251; NE 6-3771
REX L. HODGES CO.
Hays Commercial Bldg

In Long Beach, WANT unity--
 Ask for JAR, Johansen with ELLIS-
 SCHRAEDER
 GE 9-7264; Eve.: UN 5-1997
 DOCTOR wants to trade, lovely
 home w/pool, in Palm Desert for
 home or income property.
 ERKELENS-INVESTMENTS
 GA 4-7322 Sunday: GE 1-5194
 I HAVE several small Alphas.

Trade for home-duplex-lot
Prefer Share or E&H side
ILINE PETERS HE 6-7278
443 Broadway rd GE 6045
BIXBY — 7 UNITS
Shuco, \$19,500 Inc. 15041
Arlington HE 7-1251; HE 6-3771
REX L. HODGES CO.
MADE BY DEX. MOBILE HOME

Call DaMoss GE 9-8549
Cummings Plty. GE 34943
1967 Buick Wildcat + 3 br. & 2
dr. home, nr. Las Vegas on Hwy.
1: for information write La Mesa
Apt. P.O. Box 87, Mesquite,
Nev., or call TE 4-6431 (Mojave).
PR. Lakewood home-2 1/2 to 33
acres 11000 ft. level, Jr. Yucca
Valley-2nd ED. Trade for income

JOHN READ RLTY. HA 5-6416
OWNER will exchange Virgil 2-
dr. & den equiv. & will add
cash for clear 1 to 16 acres,
Southern Calif. HE 7-3527, P.O.
Box 271, L.B. J.

LL TRADE '57 Chrys. & dr. R&H,
owner's car & brakes, new tires
14 ft. runabout willaller as
down payment on good property.

3-BDRM. + 2 1-BDRM.
Recreation HE 7-1251; HE 6-1771
REX L. HODGES CO.
10,150 SQ. FT. 2 br. 1 1/2 ba. trailer
or home or lot. Prefer PA. or
better location.
JOHN READ RLY. HA. 5-6416
MAKE MORE IN REALTY

RICH" Open SERVICE AS B-41
 REX L. HODGES CO. HE 7-1251
 NEW UNITS. will accept house
 or R-4 lot in trade.
 JOHN READ RLTY. HA 5-6416
 DIX. 2015.-Regul. Lynwood, 94
 occupied. \$11,110 Inc. F.P. \$35,950.
 Self exchange for 1gc. house. L.N.
 or Orange Co. HE 7-2222.
 UNITS in Long Beach will trade

equity for acreage in San Diego
or Orange Co.
Blanton, 329 W. Wilcox, GA 44051
6,000 EQUITY in deluxe 74-unit
apt. bldg. On approx. 2 acre lot.
Submit all fracs.
GA 1-3467 Realtor - GA 11264
UNITs, equity \$199,000 - will trade
up. Call Mrs. Johansen at GE
2766, or ext. Ulf 11292 with
ELLIS-SCHRADER RIV.

HAVE 1-br. OYO-Nr. Ocean
 Trade for your units or hotel
 LINE PETERS ME 6-7278
 LOVELY 3 & family room, 2 bath,
 fireplace. Many blifs., Nr. Ocean.
 What do you have to trade? Call
 GE 1-1391 or LE 6-1155 evenings.
 1-BRS. turn. Palm Springs. For
 yr. house, units T.O.S.
 1-BR., 304. Name, Tusling. Want
 yr. home. L.B. Rite. ME 5-1413.

APLES-MARKINA AREA

CUTE AS A BUG
4 bedrooms, 2 1/2 baths, carpeted floors, tile kitchen, perfect condition. Call 338-1000.
CHARMING BAYFRONT
Excellent built 2 1/2, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.
NEW WATERFRONT
On the water, 2 1/2 bath, 2 den, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

FOR THE UNDECIDED

2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

WATERFRONT—\$34,900

Waterfront lot on the water, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

WATERFRONT TRIPLEX

Waterfront lot on the water, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

MUNIZ REALTY

GE 338-1000

STORYBOOK

Adorable home, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

BAYFRONT

Unusual 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

114 VIA DI ROMA

Home, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

ACT NOW!

WE WILL BUY IT

MAKE LOAN TO BUY NEW

WE WILL BUY IT

REX L. HODGES CO.

338-1000

VACANT TWO-STORY

Waterfront lot on the water, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

WALKER & LEE

338-1000

ADJACENT TO WATER

IN BEAUTIFUL SETTING

2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

RENE REALTY

338-1000

OPEN 12-4 P.M.

110 VIA DI ROMA

Charming 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

BURDGE REALTY

338-1000

NORTH LONG BEACH

EXTRA LGE. 2-BDRM.

"NEW LISTING!"

Shorefront lot, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

D. VAN LIZZEN, Realtor

5942 ORANGE, GE 3-0977

JOHN TRACT SPECIAL

1000 Dn. \$15,500

HOME—TRAPPER AREA

2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

JOHN W. REED, REALTOR

338-1000

OPEN EVENINGS

GA 338-1000

YOU'LL LOVE "YES"

for this charming 1-bdrm. & sur-

rounding lot. Call 338-1000.

JOE HODGE, REALTOR

338-1000

12 NEW UNITS—12 GAR.

2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

JOE HODGE, REALTOR

338-1000

JOE HODGE, REALTOR

338-1000

WILL F.H.A.

Shorefront lot, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

JOE HODGE, REALTOR

338-1000

OPEN—6054 GAVIOTA

MUST BE SOLD IN 2 WEEKS

Make offer. Lge. 3-BR.

New w. to corp. & paint.

LEAR REALTY GA 6-5935

Just Around the Corner

from shopping area. 3-Bdrm.

corner lot, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

REX L. HODGES CO.

338-1000

\$750 Dn. Buy From Owner

5501 Ocean, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

OPEN SUN. & Mon. 1-4

100 E. 1st St. Lge. 3-BR.

Call 338-1000.

2 PLUS DEN

In classic style for smaller home.

Lovely w. to corp. & paint. Call 338-1000.

HOME & BUSINESS

1 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

V/V SPACIOUS 2-BR.

2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

100 E. 1st St. Lge. 3-BR.

Call 338-1000.

3 ON 1

2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

North Long Beach

OPEN SUNDAY

475 SOUTH ST. Lge. 3-BR.

LOOK HERE!

12 new units, 2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

A REALTY GA 8-1553

BEST BUY IN AREA!

715 JANE DR.—OPEN 2-5

2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

JUST LISTED—\$18,250

715 JANE DR.—OPEN 2-5

2 1/2 car, 2 den, 2 bath, 2 car garage, tile floors, new kitchen, new living room, new carpet, new paint, new ceiling, new floor, new roof, new driveway, new garage, new everything. Call 338-1000.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

JUST LISTED

220 E. 1st St. Lge. 3-BR.

North Long Beach

THE BARE FACTS

about this 2-bdrm. home. See it today. Call 338-1000.

REX L. HODGES CO.

338-1000

PARK ESTATES

475 SOUTH ST. Lge. 3-BR.

PARAGON OF HOME VALUES

OUR PLEASURE TO SHOW

Open 1-5

5436 OLETA

Architecturally perfect & completely furnished. Call 338-1000.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN 1-5

475 SOUTH ST. Lge. 3-BR.

OPEN

CADILLAC

1959 CAD. sedan de Ville, 81-
gation, Full pwr. 350000.
\$1200. Wabash 5-3516.

'63 CADILLAC, 4 dr, Park Ave.
Leather, Priv. party. 13
3000.

1955 CAD. Cde. Clean, 350000.
5175 or Best offer. 524. 4-
7-00.

1960 CAD. Cde. de Ville, 2 dr.
power, Priv. pr. pr. 429-34

1958 CAD. 4 dr. 350000.
Call 375. 4-58031.

1953 CAD. 4 dr. 62" R&H.
shoe. Cde. 4-1677.

1961 CAD. coupe de Ville, 13-
dr. power. 350000. Xlm. 64.


'57 CAD. convert. Full pwr.
11. Good cond. Res. 314-465.

'61 CADILLAC Cde. 30000.
52200. Priv. 4-5066.

'52 CADILLAC. Best offer over

Autos for Sale 176

THUNDERBOLT



A-1
FACTORY AIR
1962 T-BIRD
Aluminum body with matching
tear-drop interior. Moveable
sliding wheel power steering
brakes, seat and windows. Rad
heater. Solid new big and sl
locks new. L.C. \$15K-91.

PRICED TO SELL
MEL BURNS FORD
3055 Long Beach Blvd.
2 Blocks North of Hwy. 101
Some Location is Years
C.A. 6-2315 GA. 6-3316

A-1
1960 T-BIRD
A1 white, full power, air, 107
c.m.p.h. One owner, low mils.
a/c. Clean out. See M. H.C. at
K15 731.

\$2299
MEL BURNS
DOWNTOWN FORD
1633 Long Beach Blvd.
HE 2-7470 GA 6-3319

58 T-BIRD \$1199
FULL FACTORY POWER,
EXCEPTIONALLY NICE.
- K & L TRUCKS -
3595 E. Pac. Ctl. Hwy. GE 9-9966

61 T-BIRD 2-door hardtop. Factory
air, black in color with matching
interior. Full power and extra big
seats. \$2189

60's THOMPSON AUTO \$1499
421 W. Pac. Ctl. Hwy. HE 2-7277

57 FORD hardtop Automatic, 107
dis. heater, 100 m.p.h. with white
brother inlay. \$1195. CABRIN
LO LINCOLN-MERCUY 1955
So. Pacific, San Diego, TE 3-3222

60 T-BIRD V-6, custom light shift
1000, heater, Red. \$1069. Live
white, 100 m.p.h. CABRIN
LINE-MERC. \$459 So. Pacific
San Diego TE 3-3222

60 T-BIRD Comp. Power, 107 m.p.h.
Interior, Thruout. White. B & W
Interiors, 1 owner. Perf. Service
1165. Dean, Steve. Alt. 116-2828
90 DAILY

61 T-BIRD, Alpine white. Assumed
bal. 371, 67,000. \$28 mto. G15
375-0471

VALIANT

62 VALIANT Sprint "200" 2 door
41hp. Assumed bal. 371,000. 67,000
\$49,140. 67,000. 67,000

65 VALIANT 4-Door, 100 m.p.h.
Good condition. 1975. GE 1-1494


SELL or trade 61 Valiant V-6
factory floor shift. 6800. 015-970

WILLYS

57 WILLYS 2 dr. Gd. cond. 015-970
TO 5-674, 601. Intersect. Blvd.

baker

HERE
TODAY



HUNT
RAMBLER
IN
WILMINGTON

DRIVE **3** MILES
SAVE \$300

'62 OLDS 88
HARDTOP
Automatic, power steering, radio, heater and whitewall's.

2095

'62 OLDS
CUTLASS
Bucket seats, automatic, power steering, radio and heater.

\$1995

'61 BUICK
SPECIAL DELUXE
V-6, automatic, air conditioning, radio, heater. (Stock 2618)

\$1495

'63 PONTIAC
TEMPEST
(Stock 2643)

\$1395

'62 COMET
DELUXE 2-DOOR
Automatic, radio and heater. (Stock 2272)

\$1195


'63 LARK
SEDAN
(Stock 2648)

\$1095

[illegible]

GLENN E. THOMAS CO. DODGE
140 East Anaheim (Corner of Elm) ME 7-6491
Long Beach Since 1906

Fleet Owners agree: If very buy right, it pays less to own a **NIL** CAR. Trade in now, clear your car is still late model, with **SURPRISE REPAIRS**, etc.



\$188
'64 DODGE

\$188 Full Price. New 1964 Dodge Dart 150 3-60. Glenn E. Thomas gives 5 year—50,000 mile warranty. 32,000 miles covered. \$188 down, 1991 miles covered. All charges. At no extra cost to you. **NO A.D.** and fire charges. Equal payments. **NOTHING WORTH TO PAY** WHEN OUR VOLUNTARY GOES UP YOUR FIRST GO DOWN AT GLENN E. THOMAS CO. DODGE.

\$45 MONTH EXAMPLE
TERMS:

GLENN E. THOMAS CO. DODGE
140 East Anaheim (Corner of Elm) ME 7-6491
Long Beach Since 1906

SALES BOOM

You'll pay more if you wait. Our HIGH FACTORY SET QUOTA almost forces us to take anything we can get so . . .

TRADE HERE AND NOW!

YOU'LL SAVE AS MUCH AS

\$1585 on Imperials | **\$730** on Plymouths
\$1300 on Chryslers | **\$620** on VALIANTS

YES, FROM THIS DAY FORWARD WE'LL BE SELLING
'64's GALORE!

PRICED LIKE THIS

PLYMOUTH 2-DR. \$2086

Automatic Transmission,
 Super 225 Engine, Back-up
 Lights, Heater, Defroster,
 Tinted Windshield, etc.

DELIVERED HERE
 WE'VE GOT A BIG FRESH STOCK OF NEARLY

★ SEDANS **200** ★ HARDTOPS
 ★ WAGONS ★ SOFTTOPS

INCL. SEVERAL NEW '63s, DEMOS. & EXEC. CARS

AND ANOTHER THING!

A Brand New Dealership With a Huge Nearly VACANT
 Used Car Lot Has to Be the Most Logical Place to Get

PREMIUM PRICES FOR TRADE-INS

Even If They're Not in Tip-Top Condition, for We've
 Got a First-Class Reconditioning Department and a Lot
 of Help We Want to Keep Busy.

Your credit union or bank financing available here. Rates as low as
 4%. Terms as long as 48 months, low as \$99 delivers any car on
 approved credit.

SERVICE DEPARTMENT OPEN SATURDAY

Our Brand New Service Department is fully staffed and completely
 equipped. In addition to usual hours, we're open 'til 12 noon Saturday and
 9 p.m. Monday. Call for appointment or drive on in. We repair all makes.

RAY VINES CHRYSLER-PLYMOUTH

FACTORY AUTHORIZED
 "SHOWPLACE OF THE SOUTHLAND"

SALES & SERVICE OPEN 'TIL 10 P.M.
 WILLOW AT LAKEWOOD IN LONG BEACH
 PHONE US AT 426-7301

COMPLETELY NEW — RADICALLY DIFFERENT

LOW AS **BEAUTY BEYOND COMPARE**

\$1794 Low Prices, Huge Trade-in Allowances
YOUR DRIVING INSPECTION TODAY—IS CORDIALLY INVITED

Palmer Motors, 3300 GA 4-0754
Atlantic

DRIVING OLD SHAKER?



If so, why not put some spice in driving. Step in today and trade that car for a smooth running, easy operating car from Harbor Chevrolet.

LET THE

**SUPERMARKET FOR CARS
SOLVE YOUR PROBLEM**

'63 CHEVROLET Greenbelair 4-Door, 6-Passenger, Std. Fun. Wagon, Powersteering, rad. heater, Lic. No. L1976G and serviced here at Harbor.	\$2199	'62 FALCON 4-Door Sedan, Gas, 4-1-2 V-6, standard transmission, rad. heater, Lic. No. 162514	\$1199
'63 CHEVROLET Bucarne 4-Door, Gas, 4-1-2 V-6, Powersteering, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. PCY 502.	\$1899	'61 CHEVROLET Imagala Sport Sedan, 4-Door, 4-1-2 V-6, rad. heater, original 1961 color, light blue, Lic. No. GJK 152.	\$1799
'63 FORD Galaxie 4-Door, 6-Passenger, Gas, 4-1-2 V-6, automatic transmission, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. PCY 502.	\$1999	'61 CHEVROLET Imagala Sedan V-6, 4-Door, 4-1-2 V-6, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. 162514.	\$1699
'62 CHEVROLET Imagala Hardtop, 4-Door, V-6, 4-1-2 V-6, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. PCY 502.	\$2099	'60 COMET 2-Door, Deluxe, 4-Door, 4-1-2 V-6, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. 162514.	\$999
'62 CHEVROLET Bucarne 4-Door, Gas, 4-1-2 V-6, Powersteering, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. PCY 502.	\$1799	'60 FALCON 2-Door, Deluxe, 4-Door, 4-1-2 V-6, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. 162514.	\$899
'62 FORD Galaxie 4-Door, 6-Passenger, Gas, 4-1-2 V-6, automatic transmission, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. PCY 502.	\$1899	'59 FORD Fairlane 4-Door, V-6, 4-1-2 V-6, rad. heater, 1967 Std. 5-1-2 and serviced at Harbor, Lic. No. 162514.	\$699

HARBOR
CHEVROLET

3770 CHERRY AVE. GA 6-3344

**'62 RAMBLER
AMERICAN
(Stock 7603)**

\$895

**SPECIAL
CLOSE-OUT SALE**

**1963
RAMBLERS**

Some new, some near-new. A good selection. All are

**PRICED TO
SELL!**

**'61 RAMBLER
AMERICAN CUSTOM
Automatic, transmission, rad
and heater. (Stock 7567)**

\$795

**'60 RAMBLER
SUPER 4-DOOR
Automatic, transmission, rad
and heater. (Stock 7653)**

\$695

**'61 RAMBLER
CLASSIC 4-DOOR
(Stock 2605)**

\$395

**'59 PLYMOUTH
4-DOOR SEDAN
V-8, automatic transmission,
(Stock 2663)**

\$395

Down Payments No Problem!

\$95 DOWN

CASH OR TRADE

Delivers any car in stock,
or used, on approved credit

**HUNT
RAMBLER**

402 W. Anaheim
WILMINGTON

TE 5-6646 Open Su

Bustling Los Angeles Harbor



NEW AERIAL PHOTOGRAPH of outer Los Angeles Harbor and Terminal Island area graphically reveals seaward expansion of port. Center background (circled) are dikes of two giant earth fill projects on Terminal Island. The land fill, being provided by dredging of the West Basin (out of picture left back-

ground), eventually will provide berths for at least 10 more ocean-going ships. Other recently completed facilities include the Vincent Thomas Bridge (upper left), the supertanker terminal (right, foreground) and a passenger steamship terminal just south of bridge on main channel.

Doctors to Build Center

A \$500,000 medical building will be built at 2777 Pacific Ave. across the street from Pacific Hospital of Long Beach, it was announced Saturday.

The two-story structure, to be known as Pacific Medical Building, will house offices

(Picture on Page R-3)

for 12 physicians and include a pharmacy, clinical laboratory and X-ray facilities.

The doctor-owned building will be ready for occupancy in August.

The building will be air-conditioned and will have off-street parking to accommodate 45 cars.

PRESIDENT of the building corporation is Dr. Melvyn Wade. Dr. Philip Reames is vice president and Dr. Earl Watters is secretary-treasurer.

Other occupants of the building will include Drs. Ross Davis, David Molina, Irvin Ungar, Joe Weiss and Bennett Simmons.

Contractor is Davis Construction Co. and the architectural firm is Jonech-Lusby & Associates.

Banker to Address Chamber Banquet

Bank of America's new president, Rudolph A. Peterson, will be featured speaker at the Los Angeles Chamber of Commerce 73rd Annual Banquet Feb. 5 at the Hollywood Palladium. New C of C main the same according to which directors and officers will be 58%, but 33% believed prices would rise.

Business Leaders Confident

California business leaders have an overwhelming confidence in economic prosperity for 1964.

According to a California State Chamber of Commerce survey of more than 200 key California firms, 98% of those polled said business in 1964 would equal or surpass that of 1963.

A majority of the firms felt employment would remain the same as in 1963, while 35% believed it would be better.

Thirty-eight per cent said expansion of plants and equipment would be the same in 1964 as in 1963, while 50% last week that architects and the Rossmore-Los Angeles Jones, Poper and Lockett had all available land space. Prices received for commodities and services will remain the same according to which directors and officers will be 58%, but 33% believed prices would rise.

\$300,000 PROJECT

Los Altos 'Y' Nearly Ready

By VERN ANTHONY
Southland Progress Editor

Final stages of construction-combination board room and way for the chapel, administration center, three staff offices plus a part-time staff office, snack area, kitchen to serve 150, large patio area, a 25x75 foot swimming pool nine feet deep at already has occupied the facility, which includes building, swimming pool, property, fees and furnishings; and contractor O. L. Dahl soon will give full occupancy.

A majority of the firms felt employment would remain the same as in 1963, while 35% believed it would be better.

Thirty-eight per cent said expansion of plants and equipment would be the same in 1964 as in 1963, while 50% last week that architects and the Rossmore-Los Angeles Jones, Poper and Lockett had all available land space. Prices received for commodities and services will remain the same according to which directors and officers will be 58%, but 33% believed prices would rise.

H.B. Tops Orange Co.

HUNTINGTON BEACH — This city hung up an all-time record for building operations during 1963, to clinch its title of Orange County's fastest-growing city.

It registered \$80,023,061 in building authorizations, about \$20 million more than for any previous year and far ahead of its nearest "competitor," the City of Orange with its \$50,636,973 in valuations for the year.

The Huntington Beach totals included authorizations for 5,250 living units, valued at \$68,030,629, and thus comprising the bulk of the building permits. In December, the city had its biggest month, with authorizations for \$9,021,720 in permits, including 556 living units for \$9,040,985.

Santa Ana had authorizations of \$38,105,985 during the year.

SOUTHLAND PROGRESS

★ BUSINESS-REAL ESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, JAN. 3, 1964

Most Firms See Big Year Ahead

By KEN CHILCOTE
Business Editor

Bolstered by record-breaking Christmas shopping which brought new highs in sales volume for the year for most retail stores, Long Beach and Southern California has headed into 1964 with optimism prevailing for continued upsurge in business.

Cautious optimism might best describe the predictions from most business leaders. Few can be found who feel there is any immediate danger to the Southland economy.

Some of the major firms are so confident that 1964 will be a banner year that they plan immediate expansions.

And, many of the firms are changing their retailing habits and methods in various ways to capture the increasing spending power of the area.

Effective at once, the public will find many leading retail stores open for shopping six nights a week. Some of those stores have been open one or two nights a week in the past.

Heavy night shopping during the Christmas season convinced management that in the Southland way of life night shopping is here to stay.

On all fronts, retailers reported the assassination of President Kennedy really resulted in a moratorium on buying. With the public in lethargic shock, early Christmas shopping was slowed. But the final week before Christmas saw a tremendous upswing in business and the final three days before Christmas saw new daily highs in most stores.

"MOST downtown stores are expecting a sales advance of 4 per cent in 1964," said Vito Romans, executive director of the Downtown Long Beach Associates. "But the stores are wary in predicting a profit figure."

The Christmas shopping showed the public is buying better grade clothing, housewares, etc., and must retail establishments are inventorying higher type merchandise for the new year. There will be a noticeable increase in high fashions.

As to prices, Romans said 75 per cent of the downtown merchants believe prices will remain about the same, 20 per cent think they will be higher and 5 per cent predict a drop.

LAKEWOOD and Los Altos shopping centers both reported a drop.

L.B. Sets New Building Mark

Building activity in Long Beach increased by nearly \$30 million in 1963 to an all-time yearly peak of \$96,217,835. That was a gain of 26 percent over the 1962 total of \$76,454,939, the previous banner year. Next highest annual figure was \$73,812,520 in 1958.

Last year's high valuation came from 26,608 permits, against 23,431 in '62.

Much of it consisted of apartment-house construction—\$43,065,480 for 711 projects providing 6,609 new family living units.

BY CONTRAST, single-family residential construction amounted to only \$8,512,075 for 572 dwellings, according to Edward M. O'Connor, city superintendent of building.

One admitted factor was a new city ordinance requiring a higher ratio of off-street parking spaces to apartment living units—meaning increased costs for builders. The new law is not yet effective, so the late-1963 spurt is expected to continue well into this month.

Chiefly because of residential construction, the old year closed on a high level of activity—\$10,092,472 for 2,000 permits issued in December for building of all categories.

LAST MONTH'S over-all valuation was 16% above the November volume of \$8,689,396 for 1,769 permits. It was an increase of 150% over December of 1962, when the figure was \$4,935,549 for 1,648 permits.

Residential construction alone rose to \$7,290,430, of which \$3,340,470 represented 1,026 apartment units. Only 112 other dwellings were authorized.

The December housing pace was 78% ahead of the \$4,099,580 recorded in November for 638 dwellings of all types.

MEALS FOR STORK ARRIVALS

87 Area Hospitals Get Formulas From Buena Park Plant

By BOB BAUGHNEY

Seven hundred babies—take or leave a few—are born every 24 hours in Southern California. That's a little more than 250,000 per year.

During their hospital sojourn the meals of at least 40 per cent of them, or 100,000 infants, will have been prepared by an Orange County firm and delivered on the orders of 87 hospitals operating in six Southland counties.

The company responsible for this incredible, mass bottle-feeding program is appropriately called Baby Formulas, Inc., of Southern California.

IT IS SITUATED at 6115 Manchester Ave., Buena Park, in a sparkling, milk-white, concrete building inhabited by surgically-gowned and capped men and women who work behind heavy, glass-paneled doors on which are signs reading "Restricted."

It is one of 12 somewhat similar plants within the

nation, and it was conceived and developed by Edward Wenner, its president, a wartime Air Force navigation instructor.

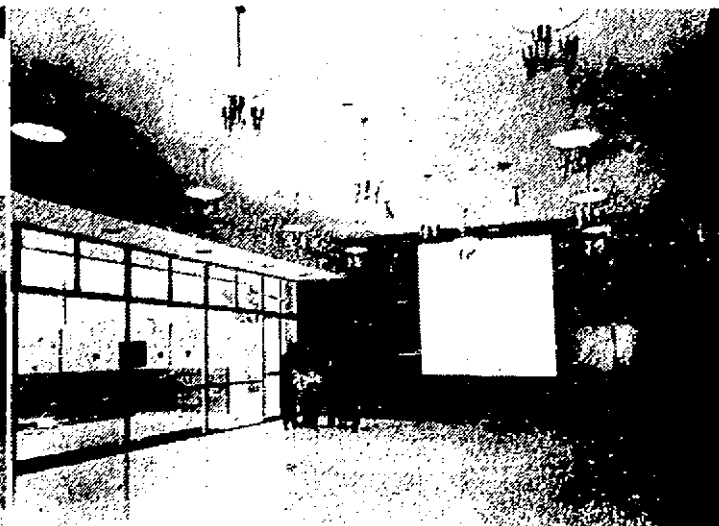
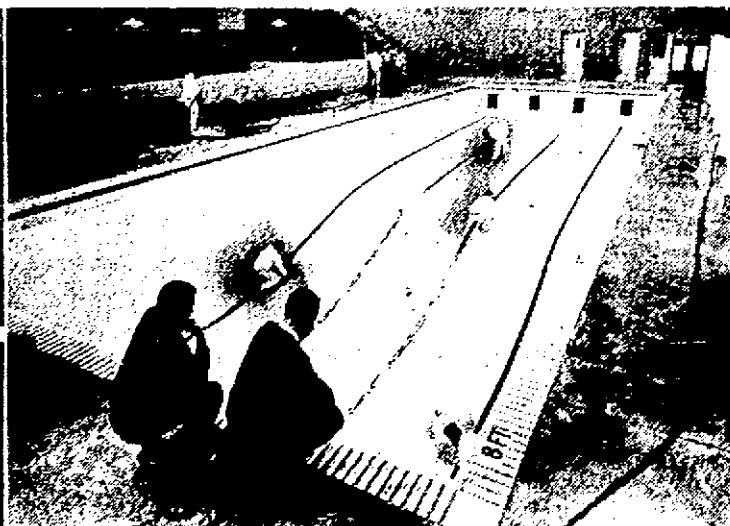
The date: March 1947; the place, San Francisco.

ESTABLISHED here only 27 months ago, the company now produces upwards of 15,000 bottles of baby formulas per day, with which it supplies on schedule its present string of 87 hospital customers.

Ed Wenner, a graduate chemical engineer, shrugs off the story that he got the idea of mechanically prepared baby formulas because he lost so much sleep during the early days of his first-born, Jan. a UC-Berkeley student now nearing 18.

Be that as it may, Ed Wenner did rent an abandoned, cold room-equipped butchershop on Filbert Street in San Francisco's Marina district, at just about that time. And shot the works.

NAIVELY, he reached (Continued Page R-3, Col. 2)



LOS ALTOS AREA BOYS shortly will be taking advantage of new YMCA facilities nearing completion at Bellflower Boulevard and Atherton Street. Photo at left shows receptionist Barbara Meyers talking to Charles Walker Jr., chairman of the Building and Furnishings Committee, and Clyde Brown,

Board of Management chairman. Center picture shows finishing work being done on 25x75-foot pool. Watching workmen are Brown and Pat Vest, executive secretary. Large multi-purpose room is pictured at right. Looking over plans are (from left) Brown, Walker, architect Dick Poper and Vest.



NEW BUILDING AT BELLFLOWER

Lane-Brodie, Bellflower architectural and engineering firm, has occupied its new professional building at 15933 Clark Ave. Area dignitaries were guests at a recent open house. The all-electric building has luminous ceilings and features an open mall with each suite. An arch over the mall provides soft shade.

Stratford to Head Compton Delegation

COMPTON — H. H. Stratford, newly elected president of the Compton-Lynwood Board of Realtors, will attend the annual officers' indoctrination program conducted by the 42,000-member California Real Estate Association at the El Cortez Hotel in San Diego Friday.

Training sessions also will be conducted for local real estate board secretaries and Amelia C. Awad, secretary of the Compton-Lynwood Board of Realtors, will attend. Also attending from the local board will be State Directors R. L. Dressendorfer, Wilson Buckner, Robert McCormack, Al Ruhl, Martha Pale, Verle and Gladys Van Lissel.

91 Contracts Let

Alvin P. Meyers, regional director of the U. S. Small Business Administration for Southern California, Arizona, and southern Nevada, has announced that 91 prime contracts valued at \$1,978,041 were awarded by various government purchasing agencies during November to small business concerns in the area.

TRI-COUNTY ASSOCIATION

Builders to Install Officers Saturday

Formal seating of 1964 officers of the Home Builders Association of Los Angeles, Orange and Ventura Counties is scheduled for Saturday night at the annual installation banquet at the Biltmore Bowl, Biltmore Hotel, it was announced Saturday by Ray A. Watt, 1963 HBA president.

A social hour at 6 p.m. in the Rex room will precede the dinner at 7:30 p.m. and the ceremonies at 8:30 p.m. Robert A. Olin, Pomona home builder, will be installed as president; Larry Armour, Anaheim home builder, as first vice president; William Lyon, Anaheim home builder, as second vice president; Norman Shanahan, Beverly Hills home builder, as treasurer; and Lawrence J. Wein-

berg, Beverly Hills home builder, as secretary. A FEATURE of the program will be presentation of sustaining membership plaques to Home Savings and Loan Association, General Telephone Co., and Bryan Publications, Inc.

Merrill Butler Jr., Anaheim home builder, who was HBA president in 1962, will lead the salute to the flag. Earl P. Snyder, Pasadena home builder, who was HBA president in 1961, will give the invocation. Special guests will be officials from the three counties of the association, including county supervisors, various planning commissioners and planning directors, city councilmen, city managers, building department executives, county engineers, and public works department personnel.



USED LONG BEACH BUSES SOLD

The new Long Beach Public Transportation Co. recently placed 15 brand new blue "Dreamliner" buses into regular service, and placed 15 old buses up for sale. Even though the old buses each had traveled more than 1,000,000 miles, a ready market was found for all of them. Shown above in driver's seat is W. A. Peppers, president of Napa Transit Co., who purchased the last seven of the group. Handing ownership papers to Peppers is William Farrell, general manager of Long Beach Public Transportation Co., while Dave Carson of International Bus Exchange, who arranged the sale, looks on. The buses were to be driven overland to Napa for use by the Napa Transit System.

Big Year Seen for Business

(Continued From Page R-1)

ed good gains in business for the year and both are set for big expansion this new year.

Robert Graham, vice president of the Westgate California Corp., owners of Los Altos Center, declared: "Our center showed the biggest gain ever in business in 1963 and the last eight days before Christmas were really record breakers."

Graham also disclosed that the center will now be open six nights a week with some stores operating from 9:30 a.m. to 9:30 p.m. but most of them adopting shopping hours of 10 a.m. to 9 p.m. They will be closed on Sundays.

LAKEWOOD Center stores reported preliminary figures showed gains of around 5 percent for the year and a spirit of optimism prevailed throughout that big center over the new year. Lakewood Center is expected to see several new, major stores start building during the current year. Bullock's already has started construction on a huge new store and announcements of others are expected shortly.

Buffum's, Sears, Walker's and Penney's stores in downtown Long Beach all reported 1963 sales had hit new highs and the management voiced optimism over the year ahead.

NEWTON McLAUGHLIN, secretary of the Long Beach Motor Car Dealers Association, expressed optimism tempered with concern when questioned about the sale of new and used cars in 1964.

"While all indications point to another excellent sales year for the automotive industry, one point of concern is the sale of used cars which has slowed appreciably in recent weeks."

"However, the good spring sales season is just ahead and dealers are anticipating the usual sales surge of used cars. This expected trend, if it develops, will determine the role of 1964 for the entire industry."

Orange Co. Tops Sales Tax Gains

Sales tax revenues for the July-August-September quarter hit an all-time high in Orange County and in the rest of the Southland.

So did most of California, which showed a \$17 million gain in sales tax collections of \$210 million for those three months.

Orange County tallied a sizeable gain of 16.6%, to lead all Southland counties in increases.

It accounted for 5.03% of the sales tax total with collections of \$10,562,880 to the state on taxable transactions of \$352,096,000.

Area Business Briefs

WILLIAM H. EATON, 46, president of the Palos Verdes Escrow Co. Inc., has been named to the Advisory Board of the Peninsula Center branch of Pacific State Bank.

The advisory group is made up of leading Palos Verdes area business and professional men whose task involves advising the bank on its community and business-building activities.

EARL L. MARTINSON has been named treasurer of Coast Federal Savings & Loan Association, according to an announcement by Joe Crail, president of Coast Federal.

Martinson formerly was auditor for Glendale Federal Savings & Loan Association before joining Coast Federal in May, 1963.

A RAILROAD CAREER spanning 42 years came to a close Jan. 1 with the retirement of Jesse C. Nelson of San Diego, traveling passenger agent for Santa Fe Railway.

Nelson had been assigned to San Diego since 1941, first as city passenger agent and, since 1956, as traveling passenger agent. He joined Santa Fe at San Bernardino in 1920. Following service in various clerical capacities with Santa Fe, Nelson was advanced to passenger agent at Long Beach in 1937, where he served until assignment to San Diego.

A LONG BEACH automotive and equipment leasing firm, Robert Bailey, Inc., has opened its new main offices in Union Bank Square, Main Street and Veta, Orange.

The firm has leased space on the first floor of Union Bank Tower, according to Bob George, leasing representative for the David H. Murdock Development Co., developers of Union Bank Square.

TWO LONG - SERVICE employees of Texaco Inc.'s Long Beach Producing District retired Jan. 1, it was announced by T. R. Beauchamp, Long Beach district superintendent.

They are George Arbenz of 6029 Autry Ave., Lakewood, and Eric L. Horner of 1114 N. Concord St., Santa Ana.

ROGER C. DUNIGAN has been promoted to assistant cashier at Bank of America's Lakewood Village branch, according to manager Andrew M. Holmes.

Dunigan, a Long Beach resident, replaces Tom Banks who is moving to the bank's Los Angeles headquarters.

WILLIAM C. DAVIS, savings supervisor at Belmont Savings and Loan Association, Belmont Shore office, since 1962, has been named

an assistant vice president, according to president William J. Crawford. Davis will continue to make his headquarters at the firm's main office, 5200 East Second St., Long Beach.

Davis, U.S. Marine Corps veteran, is a member of the Rossmore - Los Alamitos Junior Chamber of Commerce.

HELEN J. SPERRY of 4551 E. 6th St., Long Beach, celebrated her 35th anniversary at Bank of America last week.

Mrs. Sperry, who has been at the same branch since joining the bank in 1928, is in the new accounts department at Long Beach Main Office.

Pardee Named to NAHB Post

New national vice president for Area XI (southwestern states and Hawaii) of the National Association of Home Builders is George M. Pardee, Jr., home builder in Southern California for the past 17 years, it has been announced by Robert A. Olin, president of the Home Builders Association of Los Angeles, Orange and Ventura Counties, of which Pardee is a past president and director.

Pardee was elected to the national office at the recent NAHB convention-exposition in Chicago.

He will serve on the NAHB executive committee and on the NAHB board of directors. He will be responsible for maintaining liaison between the national association and its member associations in California, Arizona, New Mexico, Nevada and Hawaii.

Marketing Group to Meet Monday

Sales and Marketing Executives of Long Beach will hold their first regular dinner meeting in 1964 Monday, with guest speaker E. G. "Wally" Wallenbrock, director of Sales Manpower Development, Rexall Drug Co., Los Angeles.

His talk is entitled "What Do You Think?"

The meeting will be held in the French Room of the Lafayette Hotel at 6 p.m. A number in the sales and marketing field will be introduced.

Persons in sales management or marketing positions in the Long Beach area may make advance guest reservations for this program by phoning the executive offices of the club, 426-0804.

Committee Chairmen Named by Williams

BELLFLOWER — Paul M. Williams, who assumed presidency of the Bellflower District Board of Realtors on Jan. 1, has announced formation of all 1964 committees.

Named as chairman of the various committees charged with conducting the work of the board during the coming year are the following Realtor and associate members: Joe Withrow, Athletic and Fellowship; Michael P. Locke, Budget and Finance; Linora Dutcher, Goodwill; Bill Estabrook, House Committee; Wick Parker, Library; Vern Lichtenberg, Multiple Listings; Lillian Feger, Attendance; Virginia Doggs, Bylaws; Glenn Hofer, Membership; Bob Reed, Orientation; Esta Rodgers, Salesmen's Representation; Marguerite Smith, Telephone; Wayne Van Waveren, Caravan.

Also, Frankie Harrell, June Blue Book; Floyd Marcusson, Legislation and Taxation; "Bud" Lowry, National Institute of Real Estate Brokers; E. T. Ibbetson, Realtors' Washington Committee; G. G. Crisp, State Convention; and Dan Keulen, High School Essay Contest.

Serving on the Court of Ethics will be Theodore Hettlinga, Art Ohan, Frank Rundquist, Al Sykes, Virginia Boggs, Vern Lichtenberg and Board Attorney Boh Leavell.

Real Estate Prospects Seen 'Strong' for '64

Expansion in the national economy in 1964 will strengthen the demand for real estate, and construction and occupancy levels will contribute to the general economy, according to the year-end outlook of the Department of Research of the National Association of Real Estate Boards.

"Barring international incident," the report states, "it can be hoped that the year will see modest expansion and will be a forerunner of a period of economic growth paralleling the population rise projected for the second half of the sixties."

IT APPEARS the year will be one of opportunity for the some correction of negative influences and for development of a sound foundation for the broad business expansion widely expected during the second half of the decade, shows.

Later Completion Date Set for Lutheran Home Dorm

ANAHEIM — Construction of a three-story dormitory to which was the first unit of double the apartment capacity of the Lutheran Home property at Ball Road and here is behind schedule, and a new completion date has been set for Feb. 1.

A. J. Schutte, president of the Lutheran Home Association, said that the three-story building will provide 78 apartments, plus kitchens, a dining room and administration headquarters.

Upon its completion, the Lutheran Home will discontinue use of the three-story

elderly in Orange County.

Entirely NEW!
More Elegant than ever
NEW Models have been added



You are Invited
to See the
New and Dramatic Difference

Conventional Terms
Priced from \$26,250 to \$39,900

PARKSIDE LIVING in the City of Long Beach



A great FIRST
for Long Beach
—All Utilities
Underground—
NO UNSIGHTLY
POLES

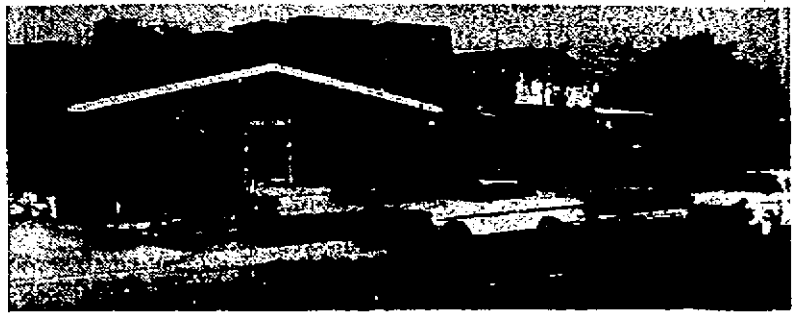
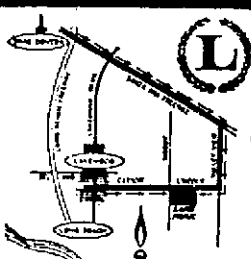
LOWEST PRICED 2 STORY
IN ORANGE COUNTY!

\$21,950

3 Bedrooms • 3 Baths

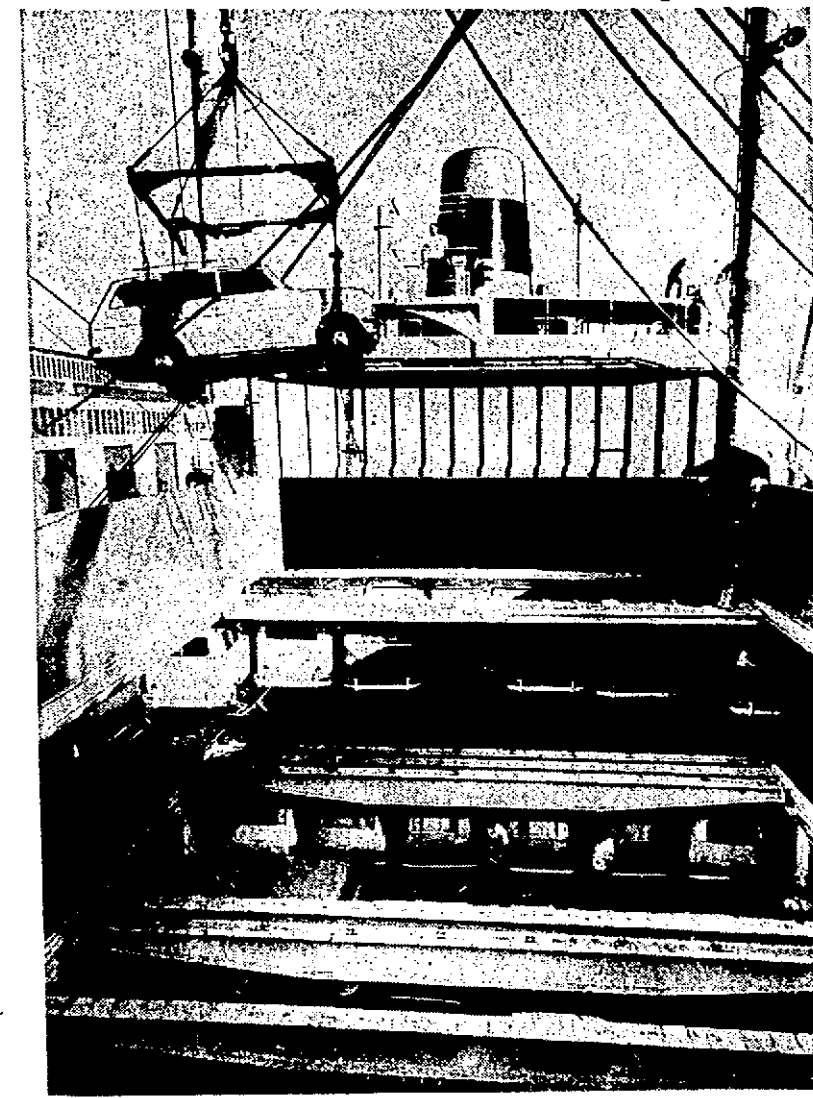
VETS
NO DOWN PAYMENT
BEST FHA TERMS

LAKE PARK



Project Behind Schedule at Anaheim

23 Norwegian Auto-Carrying Vessels Named After Operas



—Staff Photo by Curt Jonsson

UP SHE GOES

Foreign-made auto is hoisted from freighter Carmen at Pier 139, Los Angeles Harbor. Four tiers of cars are stored in hold during shipment. Floor beams are moveable to expedite loading and unloading of autos. Two top floors are shown in this picture.

By LOU JOBST
Marine Editor

When ships of the world's largest car-carrying fleet call at Los Angeles Harbor you almost feel like singing. All 23 vessels of the Norwegian flag Wallenius Lines are named for famous operas.

Six of these auto carriers, Medea, Madam Butterfly, Figueras, Tosca, Boheme and the Carmen regularly haul foreign made cars between western Europe ports and Los Angeles.

THE CARMEN, also the world's biggest auto carrier with a capacity of 2,000 vehicles, only recently made her maiden voyage appearance at the port's new multi-million dollar Berth 139 cargo center.

The 25,000-ton motor vessel discharged 256 German-made autos, mostly Opels, and has nearly 1,600 others for unloading at other West Coast harbors. The 600-foot ship has 42 auto compartments and

carries deck cranes for unloading and loading.

THE SHIPMENT was the first import of Opels to the Pacific Coast in two years and marks a re-entry of the German-made vehicle in the western market under a new distributorship organization, according to officials.

The Carmen, which is part of an auto fleet owned by Olaf Wallenius, 55, of Stockholm, has an additional distinction. She was sponsored at her recent commissioning by Countess Bernadotte, widow of the Swedish nobleman assassinated in Palestine.

Fred F. Noonan, head of F. M. Noonan Co., west coast agents for the auto service, said that each auto aboard is gassed and has its battery connected so longshoremen can drive them

in the holds and on the docks.

GENERALLY, imported autos are gassed and put into service after landing.

Noonan said he expects the service to grow to "sizeable proportions" with regular monthly arrivals of Wallenius ships at Los Angeles.

The Carmen followed by one week the arrival in the area of the world's second biggest auto carrier, the 23,000-ton Johann Schulte, a Volkswagen vessel capable of carrying 1,700 cars and trucks.

Among those greeting the arrival of the Carmen and the opening of the new \$5 million cargo terminal were representatives of General Motors, John F. Parkinson, assistant general manager of the Harbor and officers of Noonan Co.

Buena Park Plant Makes Baby Food

(Continued from Page R-1)

for a market among new mothers through their obstetricians. His first customer bought a month's supply of formulas for \$21. It cost the Wenner enterprise several hundred dollars to make the first delivery.

Then came the hospitals. Before Wenner sold the San Francisco business a little more than two years ago his plant's products were feeding 99 per cent of the newborn babies in the San Francisco Bay area.

There are a lot of odd but interesting intricacies and statistics in connection with the operation of the Buena Park plant.

To produce 15,000 bottles of formulas (average content four ounces) per day the company, for instance, uses 500 gallons of milk.

There are about 75 standard formulas; and some 275 variations of them in the preparation of special formulas.

STOCKPILING of standard formulas (the cold room for this has a capacity of approximately 100,000 bottles) provides time to test each batch for (a) sterility, (b) exact compliance with prescription, and (c) detection of any foreign ingredient that may have crept in.

Each daily batch is put through these exacting tests. Ninety-nine per cent of the formulas ordered by the hospitals are of a "standard" variety.

Orders come either by telephone or by writing, each giving a delivery time, which is strictly adhered to.

THERE ARE precautions to avoid delivery delay. Should a delivery truck perchance have a flat tire its driver immediately telephones in his location and other details. In minutes the office, using master charts of the service areas, has a tire crew on the way.

The company, with its round-the-clock emergency system, says it never has missed a delivery, "even when a truck had been in a wreck."

There are three, simple testimonials from hospitals as to why they like Baby Formulas service. It is safer, less expensive, and gives them floor space for other needs, they say.

GENERAL MANAGER of the Orange County plant is Jack Coppes, ex-varsity quarterback and Air Force bombardier-radarman, who interrupted his UC College of Agriculture course to do a three-year wartime stint. He came back to graduate in 1949 with a bachelor of science degree in dairy technology.

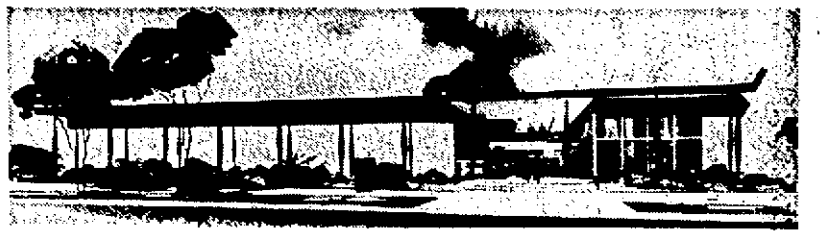
Will Baby Formulas, with all of its innovations and techniques, "go national?" "No, sir," says Ed Wenner. "There's more than enough to do here in a lifetime."

"Besides, I want to buy a boat some day—and have enough time to take my family sailing!"



NAMED AS VICE PRESIDENTS

Election of Wilton E. Parker (left) of 23141 La-deene Ave., Torrance, and Raymond G. Azar of 17 Hitching Post Drive, Rolling Hills Estates, as vice presidents of the Garrett Corporation was announced Saturday by Harry H. Wetzel, president. Azar, former director of contract administration for Garrett, will continue to direct corporate contract policy, negotiations and pricing. Parker will continue as manager of Garrett's AirResearch Industrial Division. He also will be responsible for the Garrett-Air Cruisers Division, New Jersey.



PACIFIC MUTUAL BUILDING

Architects' drawing shows \$500,000 Pacific Medical Building to be built at 2777 Pacific Ave., across street from Pacific Hospital in Long Beach. Facility, owned by group of doctors, is to be completed by August. President of corporation building it is Dr. Melvyn Wade.

Anaheim Plant Gets \$825,000 Contract

ANAHEIM—Astrodats, Inc., aerospace electronics firm, has announced receipt of a \$825,000 contract from General Electric Co. for the design, development and manufacture of a high-speed scanning temperature monitoring system. General Electric is a prime contractor for the U.S. Atomic Energy Commission.

Lowest price 2-story home in Orange County



Best Home Value in Huntington Beach

PACIFICA SERIES...

Springdale SOUTH

Another All
WASTE KING-UNIVERSAL
Home

3 and 4 Bedrooms • Family Room
2 Baths • 2 Car Garages

IMMEDIATE OCCUPANCY

NO DOWN TO ALL!
\$100 COSTS MOVES YOU IN!
from \$18,250

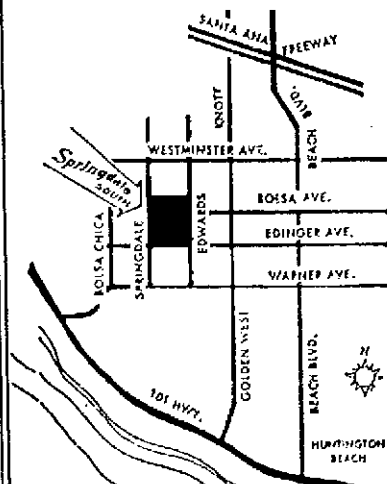
BONUS SPECIAL
Rear yards fully fenced

DRIVING DIRECTIONS

FROM LOS ANGELES—Santa Ana Freeway, to Beach Blvd. (Hwy. 39)—turn right (south) on Beach Blvd. to Bolsa; right on Bolsa to Edwards and models.

FROM LONG BEACH—East on Garden Grove Ave. to Golden West; right (south) on Golden West to Bolsa; right on Bolsa to Edwards and models.

FROM SANTA ANA—West on Bolsa to Edwards and models.



Rolling Hills Man \$Million Salesman

ROLLING HILLS—Ben L. "Ted" Bear Jr., 32 Portuguese Rd., has earned membership in the 1964 Million Dollar Round Table, the life insurance industry's 3,500-member elite international organization of million-dollar-a-year sales producers.

Membership is limited to members of the National Association of Life Underwriters, or its foreign counterpart, who sell at least one million dollars of new life insurance each year. Bear is an agent of New York Life in the Harbor Area.



TO GET AWARD

John M. Sawyer of Macco Corp. will receive "Golden Beaver" award Jan. 16 at meeting of The Beavers, organization of noted dam builders, in Biltmore Bowl, Los Angeles. He will be one of four men to get award for distinction in dam engineering.

L.B. Man Gets Marketing Post

Charles E. Wolff, Southwest Los Angeles County franchise director, has been named marketing director of the newly formed Southern California Franchise Association. Wolff is owner and director of Partake of Long Beach, 4102 East 7th St., Long Beach.

"The role of the franchise director," Wolff said, "is to bring the client company or franchisor and the independent operator or franchisee together on terms that are profitable to all."

Purpose of the new association is to maintain and promote an ethical standard in the franchising field.

Partake, Inc., has a network of 150 offices throughout the United States and several foreign countries. Each area director is himself a franchisee of Partake, Inc., headquartered in Chicago. They offer a growing list of more than 35 diversified franchise opportunities.



ON REAL ESTATE COMMITTEE

Long Beach City Councilman Emmett Sullivan (right) is shown taking oath of office as a member of the Los Angeles County Citizens Advisory Committee on Real Estate. He is being sworn in by Gordon Nesvig, clerk of the County Board of Supervisors. Sullivan was appointed to a three-year term expiring Dec. 8, 1964, by County Supervisor Burton W. Chace (center), former mayor of Long Beach.

Typewriter Sales

NEW YORK (AP) — Sales of typewriters in the United States rose to more than \$363 million in 1963, reported for against 2,012,500 in 1962. Unit sales for the year are typewriters costing \$383 million in 1963, reported for against 2,012,500 in 1962. Unit sales for the year are typewriters costing \$383 million in 1963, reported for against 2,012,500 in 1962.

Auditorium at Norwalk Seats 2,000

By RALPH McCLURG

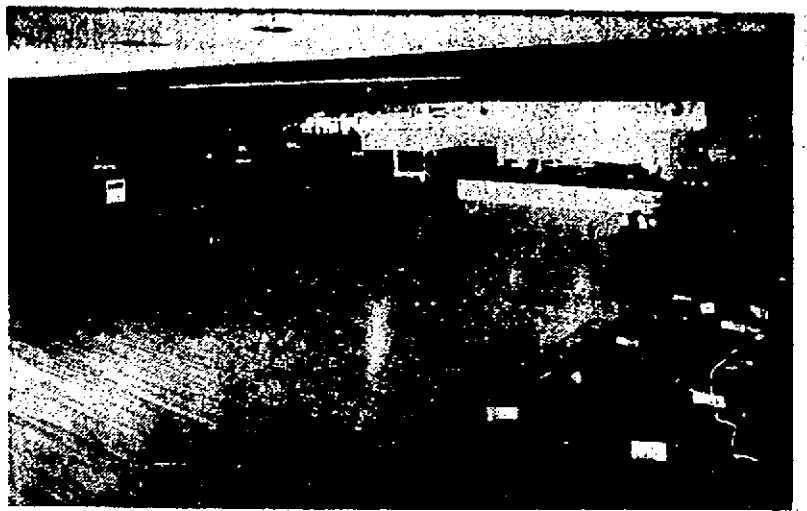
For banquets, large or small, relaxation, music for round or square dancing, or just a business luncheon — all can be had at the new Golden West Auditorium at 12400 Studebaker Road, near Imperial Highway, Norwalk.

The \$750,000 two-story auditorium is hailed as the world's finest country music showplace and fulfills a dream of many years by the owner, businessman Olen S. Thibedeau.

THE AUDITORIUM will seat more than 2,000 persons. There is a 5,000 square foot hard maple free-floating dance floor which will accommodate a thousand dancers.

The Golden West bar is 150 feet long, one of the longest in California; and the dining room seats 450 persons. Banquet facilities are available for groups as large as 600 persons.

Thibedeau has scouted the nation for top talent in the field of country music. Regular square dancing sessions are scheduled, with outstanding callers. The numerous special events programmed include fashion luncheons three times a week.



DANCE FLOOR AND ORCHESTRA STAGE

Top country music stars will play from this stage as dancers crowd 5,000-square-foot floor at new auditorium in Norwalk.



FACILITIES FOR LARGE CROWDS

Outside view of new Golden West Auditorium at Norwalk. Facilities for large crowds have long been needed in area, civic leaders say.

Bellflower Group Going to San Diego

BELFLOWER — Paul M. Williams, newly elected president of the local board are Burt Smith, E. T. Ibbetson, Mr. Francis W. Humphreys, Jerry McConnell, Estelle Rodgers, Ray T. Smith, Mr. Real Estate Association at Mr. and Mrs. G. C. Crisp, the El Cortez Hotel in San Diego Friday.

Training sessions also will be held for local real estate board secretaries and Sue Harris, secretary of the Bellflower board, will attend this session.

Pawley Named to Commission Post

Eric Pawley of 580 Via Alameda, technical committees with membership from 30 different nations. During the last eight years the Committee on Architecture and Fine Arts, Lighting Education has been the U. S. Expert Committee on Lighting Education of the International Commission on Illumination, USC Architecture Dean San Hurst has announced. This Paris-based commission, which deals with all aspects of lighting, has 26 such architects.

In Beautiful GARDEN GROVE

FOR
QUALITY
AND
Elegance

YOU MUST SEE
the Stately-Spacious Homes of

**GARDEN
PARK
Estates**



2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace

CHOICE SELECTION OF ONE and TWO-STORY PLANS
3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from \$18,975 to \$26,250 full price



- Genuine LATH AND PLASTER walls and ceilings
- Concrete driveways—new for Orange County
- Natural ash cabinets with superamie (ceramic) tile top and splash
- Gaffers & Sattler gas forced air heating with summer cooling switch

- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or wood brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan ... and many, many other outstanding luxury features!

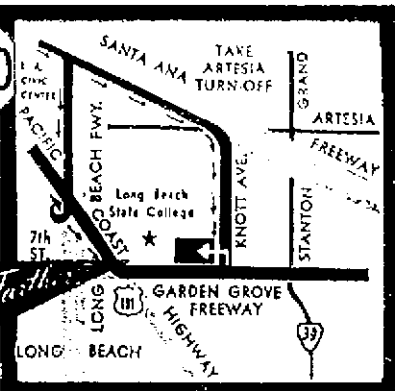
VETERANS NOTHING DOWN
(except costs and impounds)
Veterans Monthly Payments
from \$103.90
(includes principal and interest)

NON-VETERANS Lowest FHA Down
30 & 35-Year FHA Financing Available
Excellent Conventional Terms
Cal-Vet Approved

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. Turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

JUST 3 MILES TO LONG BEACH



Built by **S&S** & Pride of Quality

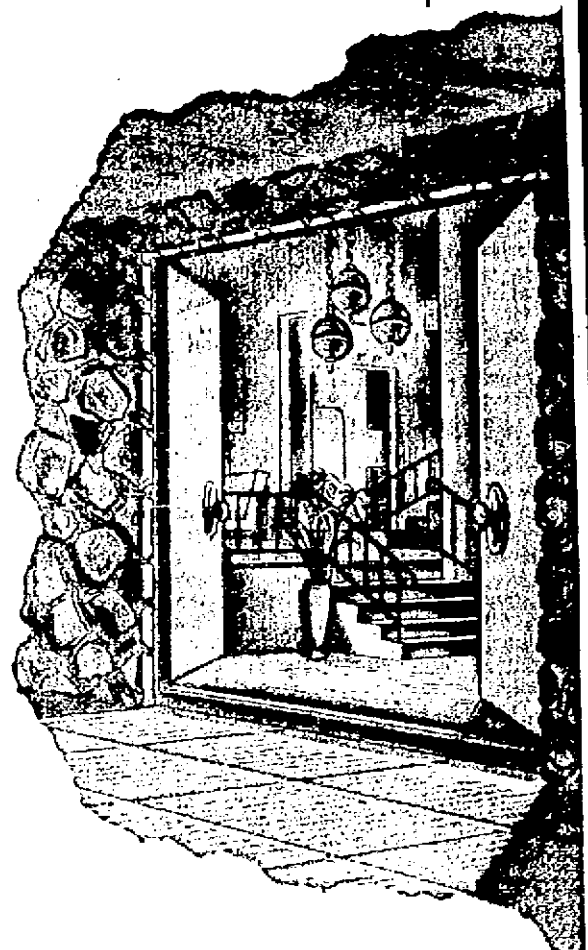
an Invitation

to live in the Village

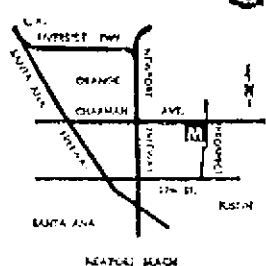
A new concept in luxury living
created to express your
excellent taste and
heighten your prestige

Featuring

- Dramatic Split-Level and Two Story Designs up to 3,200 square feet
- 4-5 Bedrooms, 3 Baths.
- Formal plus informal dining rooms.
- Richly paneled Family Room with massive fireplace.
- Spacious Living Room.
- Genuine Lath & Plaster construction.
- Sewers—not septic tanks.
- Priced from \$35,500 with 90% financing.



DIRECTIONS: Santa Ana Freeway to 17th Street Exit in Santa Ana, East on 17th Street to Prospect Avenue. Turn Left (North) on Prospect to Chapman and Meredith Village.



Meredith Village



Construction in Area Up 23%

Smashing all records by large margins, total valuation of construction in areas served by Los Angeles County's Building and Safety Division reached \$527 million during 1963.

County Engineer John A. Lambie reported Tuesday that the 1963 total was 23% greater than the 1962 valuation.

Volume during December was \$40,229,312, to raise the year's total to \$527,702,233, Lambie said.

Lambie called 1963 the "most active building year in history" in the 28 cities and the unincorporated area served by the Building and Safety Division.

THE DECEMBER total also was record-breaking. The previous high December volume had been in 1954, when construction was valued at \$38,035,290.

In the unincorporated area, the December totals were 1,908 permits valued at \$30,144,538 and included 592 housing units. In the local area cities served, figures were as follows:

Artesia—13 permits for \$65,450.

Bellflower—74 permits for \$304,845, including four apartment buildings valued at \$146,500 and containing 21 units.

Dairy Valley—9 permits for \$47,900.

LAKEWOOD—60 permits for \$255,230, including three single-family dwellings valued at \$116,000 and a \$26,600 church building.

La Mirada—34 permits for \$536,350, including a \$175,000

church building, an \$88,500 store and a \$73,500 industrial building.

Norwalk—83 permits for \$843,620, including four apartment buildings valued at \$373,000 and containing 58 units, a \$38,000 private school and four stores totaling \$324,000.

PARAMOUNT—53 permits for \$481,100, including five apartment buildings with total valuation of \$174,100 and including 23 units and eight duplexes totaling \$131,300.

Rolling Hills—four permits for \$7,850.

Rolling Hills Estates—19 permits for \$244,700, including five single-family dwellings for \$184,800.

Santa Fe Springs—41 permits for \$552,080, including a \$110,000 school building, a \$16,000 store, and nine industrial buildings with total value of \$257,500.

Einecke to Head Westwood Division

John A. Einecke has been elected 1964 chairman of the Westwood Division of the Los Angeles Realty Board. Philip Norton Jr. is retiring chairman.

Einecke is a partner of the Bel-Air Realty Co. and has been active in civic affairs in the Westwood area.

Major J. Sowers, past chairman of the Westwood Division, will be chairman for the division's Installation Banquet that will be held the evening of Jan. 18, at the new Airport-Marina Hotel.

Lenney Homes in Garden Grove See Heavy Sales Opening Week

Heavy sales activity continued this last weekend at the \$4 million custom home development of Lenney Homes in Garden Grove, it was reported by sales manager Walt Aistrup.

The new community of split-level and single-story homes is located at the intersection of Garden Grove and Harbor Blvd. and is composed of 113 homes varying in size from 1,636 to 2,070 square feet under roof.

Built by veteran developer J. W. Lenney, the new Lenney Custom Homes is composed of three, four and five-bedroom models with two and three baths.

THE DEVELOPMENT, opened a week before Christmas, is surrounded by a perimeter block wall and will have two entrances, one off Garden Grove Blvd. and one off Harbor Blvd.

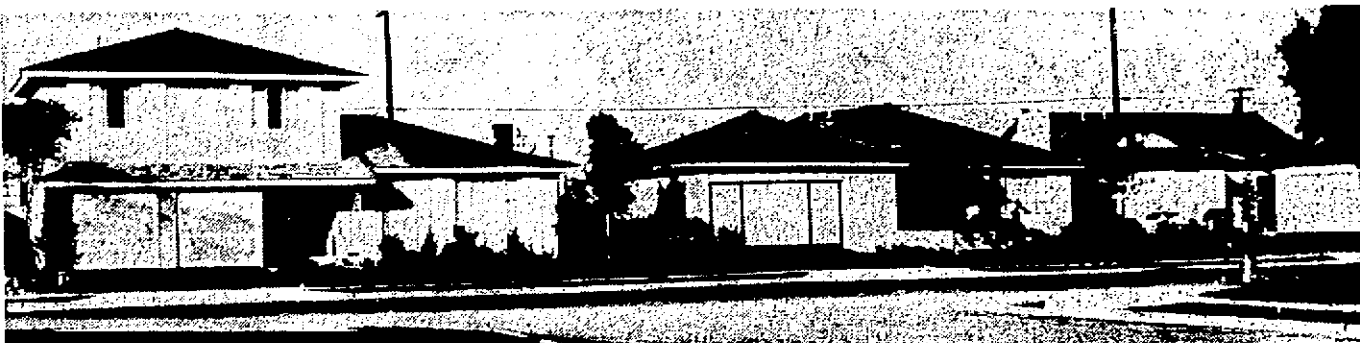
The homes have 16 different exteriors, all with generous use of brick and stone veneers to set off many different models.

The all-electric homes have formal dining rooms and many of the different models have sunken living rooms, according to the sales manager.

OTHER FEATURES include wall-to-wall carpeting throughout, a choice of shake or shingle roofs, slate entry halls, family rooms, with hardwood plank floors and all homes have fireplaces.

Prices range from \$28,000 with down payments as low as \$995. Four furnished models are on display daily.

Aistrup pointed out that the accessibility to markets, schools and entertainment within a few blocks and the central location of the new development to all freeways would make the Lenney homes ideal for those who lived and worked in Orange County.



HOMES OF VARIED SIZE AVAILABLE

Two-story, split-level or single-floor homes will be found in the J. S. Lenney development in Garden Grove. Here is a view on one of the streets of homes, showing three models that are being offered.



WALT AISTRUP Reports Big Sales at Unit

Escrow Officer Named for Bank

NEWPORT BEACH—Mrs. Margaret Collins has been named escrow officer for the Newport National Bank, opening Jan. 6, by bank President George L. Woodford Jr.

Mrs. Collins is presently escrow officer for Newport Bank Savings and Loan, joining that staff in 1959 as assistant to the vice president.

She previously was with the Bank of America in Fresno.

Her grandfather was a banker who made the Cherokee Run and established the first bank in Oklahoma. Later he came to California, where he founded the bank in Bishop.

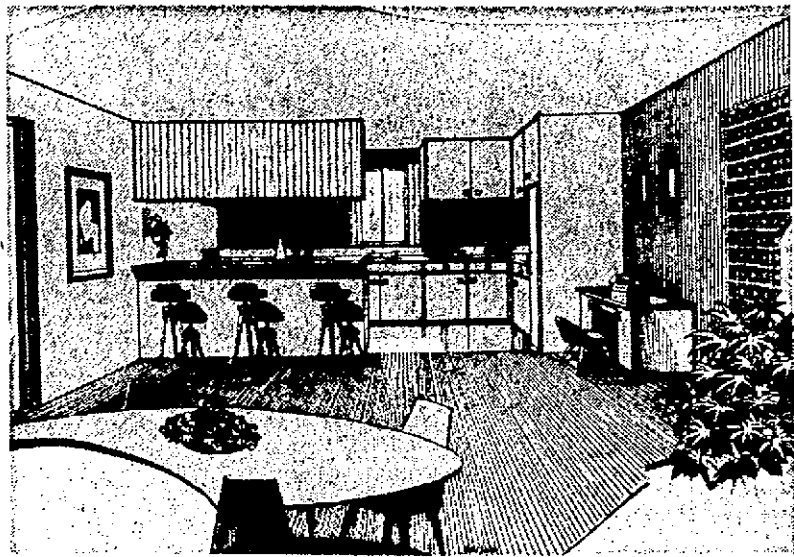
Mrs. Collins is also an affiliate member of the Realty Board. She resides in Harbor Highlands with two daughters.

Honored for His Community Service

SAN PEDRO—Robert Warnock, loan manager in the San Pedro office, Glendale Federal Savings and Loan Association, was honored recently by his company for outstanding community service.

Warnock, of 1640 Sunny-side Terrace, was one of six employees receiving President's Awards at the association's second annual awards dinner, held at the Hollywood Palladium.

No Holiday Sales Slowup for Sunkist Plaza Homes



ATTRACTIVE INTERIOR

This rendering of a portion of a Buccaneer Series, Sunkist Plaza Home shows the attractive arrangement of the dining area and the kitchen. The homes are in Huntington Beach.

The seasonal holiday slowdown in sales of homes throughout most of the nation's residential developments is nonexistent at the current Buccaneer Series of the Sunkist Plaza Huntington Beach development, according to Sy Bram, the building firm's executive director.

Bram attributes this to the fact that the homes include many extra features not usually found in homes of this price range and to the qualified buyer's ability to

EARLY INDICATIONS

point to our following closely in the footsteps of our other beach city developments," Bram predicted.

He based the success of his other developments here on the Sunkist Plaza firm's mass buying power, acquired through its years of building experience.

"This allows us to build more dollar value into each home for a price comparable to other developments."

Three basic floor plans can be incorporated in a choice of 25 exteriors that cover nearly every motif available.

"This is one of the reasons why, all things considered, it is one of the best home values in Huntington Beach," added Bram.

THE DEVELOPMENT signs to furnished models.

only eight miles from California's finest beach and is "next door" to the various excellent recreation facilities offered by the city.

Schools, shopping centers and employment opportunities are minutes away in one of the fastest growing industrial complexes in the nation.

The quality residences, which feature as a bonus completely fenced rear yards, also include a separate utility room, Formica counters, natural ash cabinets, forced air heating with thermostat control, brick fireplaces, aluminum and glass shower doors, sliding wardrobe closets and shades and aluminum screens.

In addition, the homes are on 6000 square foot lots and are on wide paved streets. They feature all brass hardware and weather stripped exterior doors.

To reach models drive east on Garden Grove Ave. to Golden West; right to Bolsa; right on Bolsa to Springdale; turn left and follow signs to furnished models.

REMEMBER THE OUTSTANDING SIX NEW MODELS IN HUNTINGTON BEACH • VA/FHA



WHY CLIMB STAIRS...
TW. 7-5341
ED. 1-7503

Bolsa Park BIG 1 STORY * 5 BEDROOM

SOUTH OF GARDEN GROVE BOULEVARD ON GOLDEN WEST TO BOLSA... AT \$22,950

THE ONLY HOME WITH THE GROWING ROOM

SHOWCASE

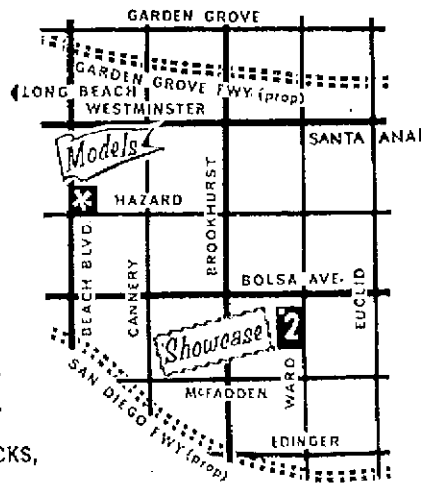
Homes

GROWING ROOM in 2-story plans with as many as 6 Bedrooms and 3 Baths. Also 3 and 4 Bedrooms with 2 Baths. Family/Dining Room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring: Built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

18 widely varied elevations. Exteriors enhanced with Stone, Used Brick, Colonial Brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble Pullman in baths. Oversize linen closet.

McFARLAND & MATTOCKS,
Sales Agents
Phone: 897-6590

Furnished models on Hazard just East of Hiway 39 (Beach Blvd.)



ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE

FULL PRICE FROM

\$19,950

Watch our homes in complete detail on Home Buyers' Guide Channel 4 11:30 a.m. Sunday

Southland Economy to Soar, Says Hart

In concurring that "Southland California is the best large ranch holdings will bow place in the world to work and live," Frank R. Hart, executive vice president of Walker & Lee, Inc., tells why:

"Only in Southern California can all people find the best climate in the world, the educational opportunities and recreational advantages, the employment opportunities in agriculture, commerce and industry, coupled with healthful, carefree living.

Hart predicts that the 60s will keep right on soaring. Consumer income will reach a total all-time high, with dollars continuing on a steady increase as well as a steady rise in living standards.

HART TOLD today's trend in housing is for the average home to increase in size to cope with growing families. He said much remodeling, moving about, and home expansion of all kinds are reaching a peak.

He foresees that by 1960, the housing picture is expected to change with emphasis on multiple units. Single family units will continue to be larger, more expensive, built on larger lots, because of larger, more prosperous families.

Hart predicts that by 1969, housing will boom again. Housing demands will be for small, relatively inexpensive single unit dwellings for new families.

FINALLY, the remaining large ranch holdings will bow to the tide of population pressure, land prices and tax rates.

How will Walker & Lee fit into this picture? Hart answered, "Our offices are expanding right along with the Southern California area. We will always have convenient locations in all areas of housing activity and continue to give the quality of service that has made our company the largest seller of residential properties in the world."

Hawthorne Firm Sees Sales Gain

HAWTHORNE — Delta Sonics, Inc., is projecting sales of \$300,000 in its current fiscal year, an increase of about 100% over fiscal 1962 sales, according to Carl Goldbaum, president of the ultrasonic-electronic manufacturing firm.

Goldbaum said his company had record sales and earnings for the half-year ended Oct. 30, 1963. Sales totaled \$172,240.



Did you have a termite inspection by Terminix? Did you get a Terminix protection contract? CALL TERMINIX



RUMPUS ROOM BAR

"Wet bar" in rumpus room shown here is in a home at El Dorado Park Estates in Long Beach. This room is in a split-level model.

Homes Are Designed as Success Symbol

The home is a symbol of success and a man's position in the world is very often judged by the home and neighborhood where he resides. This time-proven recognized truth was strongly considered by the builders of El Dorado Park Estates in Long Beach, the firm's officials stated.

"We designed and constructed a home anyone would be proud to call home — one that would command immediate respect."

Located in a desirable Long Beach residential neighborhood, the community is comprised of interesting, productive families living in homes expressing meticulous quality and design.

BECAUSE buyers demand a wide selection of plans to choose from, the builders of El Dorado Park Estates offer a selection of one-story, two-story, split-level and tri-level

homes in a prestige community. Three, four and five bedrooms are available with separate dining rooms, family rooms, two and three baths and master bedroom suites. All the homes feature a natural wood-burning fireplace in the living room and in some models a second fireplace is included in the master bedroom.

"We attract very fine families here," a spokesman said, "who immediately recognize the careful planning that preceded construction."

Electrical service these is underground, a feature usually found in expensive developments. "This factor enhances the creative landscaping a great deal," they testified.

"WE PLAN to build many more dwellings. This fact alone necessitates a singular dedication to craftsmanship and quality."

Priced from \$26,250 to \$39,900 excellent conventional financing is available.

Several furnished models are open daily for public inspection. In Long Beach drive east on Spring Street across San Gabriel River to El Dorado Park Estates at Claremore, just east of El Dorado Park and Gold Course.

Will Direct Home Sales

Neptune Homes Sales Head Jack Enders, long time Southern California real estate man will head the sales organization at Fountain Valley's newest luxury community, Neptune Homes, on Brookhurst at Garfield in the new city.

Offering big one and two-story homes, the Neptune community will bring buyers the largest homes in the new city and give a selection of up to five full bedrooms and three baths for less than \$35,000.



JACK ENDERS

The oil industry uses some nine and a half tons of steel for every 1,000 feet of hole drilled.

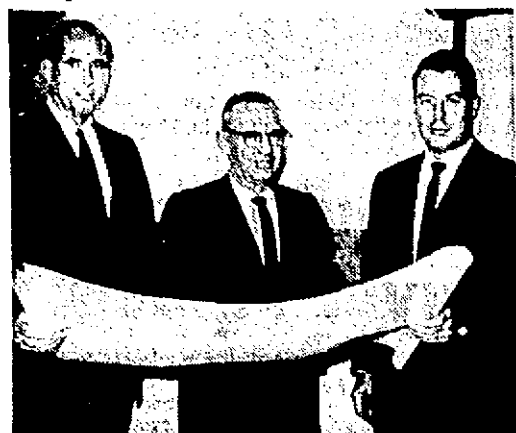
Butler-Harbour Will Continue Building in 1964

Sunday, Jan. 5, 1964—R-7

In less than a decade, the Butler-Harbour organization has become pre-eminent in fashioning residences outstanding in design, superior in construction, unmatched in customized features and priced to deliver maximum value, states Merrill Butler, Jr., partner in this well-known construction firm.

A task force numbering between 4,000 and 5,000 dedicated people are employed in Butler-Harbour construction programs during the course of the year. "Our intense attention to detail and quality, continued research and testing," said Butler, "have resulted in most rewarding evidence and customer acceptance. In eight short years, the home-buying public has bought more than 3,500 Butler-Harbour homes valued at over \$60 million!"

IN 1963, a gross volume of more than \$10 million was realized from the sale of Butler-Harbour homes in Orange, Los Angeles, Riverside and continued activity at College-



TELL PLANS FOR '64

Award-winning builder team, L. B. Harbour Jr. (left) and Merrill Butler Jr. (right), developers of more than 4,000 homes in Los Angeles, Orange, Riverside and Santa Barbara Counties, go over their 1964 plans with William Cheney, vice president of Walker & Lee Inc., sales agents for the Butler-Harbour Construction Co.

wood Hills in Walnut, with hillside homes valued at approximately \$5 million to be available during the year. Campus Glen in Santa Barbara will open its third unit and Influential Homes in Orange, which is opening its last unit this month, will offer 60 homes for sale.

THE FOUNTAIN VALLEY Influential Homes will carry a "Sold Out" sign when the remaining few homes are sold. The new Valley View Unit of Dana Point Knolls homes will

offer many diversified styles as well as some fine, fully developed lots.

Plans also call for one or more condominium developments in the Orange County area and another new unit of homes in the established Butler-Harbour community of Mission Park in Oceanside.

Combining the engineering, designing and marketing talents of Merrill Butler, Jr., and L. B. Harbour, Jr., this builder team enjoys leadership in their profession in Southern California.

Lowest price 2-story home in Orange County

LAKE PARK

Blankenship Promoted at Olds Agency



WILLIAM BLANKENSHIP Elevated at Olds Agency

William Blankenship has been named general manager of the Dick Browning Oldsmobile Agency, 1227 Long Beach Blvd. He had been sales manager and temporarily will continue to hold that post as well as the general management.

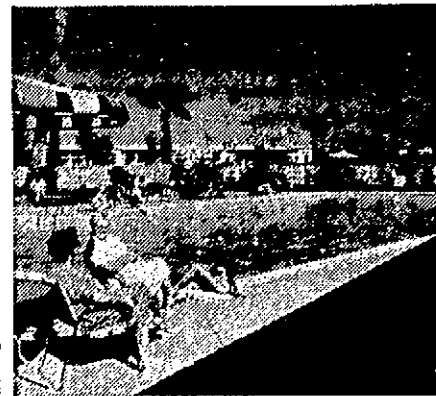
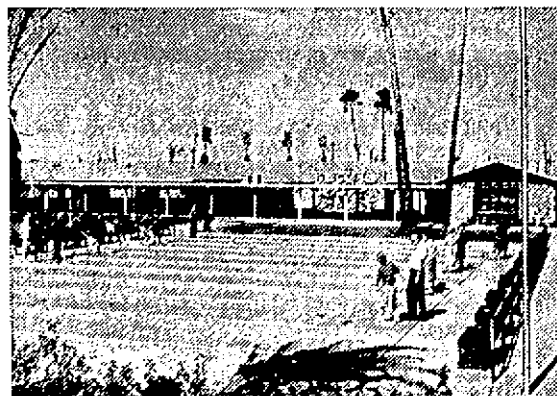
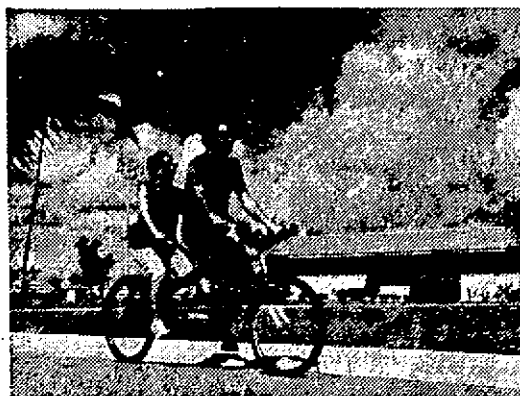
Blankenship said he is exercising an option to buy a portion of the Browning business.

A native of Springfield, Mo., Blankenship has been a resident of California since 1937 and has been in the motor car business since 1956. He joined Browning in 1959. Blankenship attended Compton College and Los Angeles State College. He and his wife and two sons live in Rossmore.

"We enjoyed a good year in 1963," said Blankenship, "but from all indications we are heading into a much better year in 1964."



IS MEASURED BY THE ACRE HERE



and it's all yours on a Retirement Budget!

Del Webb doesn't sell promises or expect you to enjoy mere token facilities. Everything about this city is the biggest and the best... but for so little cost to you.

In fact the 12,000 very happy people from just 50 and their adult-age partners now living in Del Webb's retirement cities in California, Arizona and Florida will tell you you'll be wasting your time and your money to live anywhere else.

Of course only a company of the magnitude of the Del E. Webb Corporation could create such beautiful and complete cities for the active way of retired life Del Webb originated. That's why no one else can offer you

so much of everything you want for happy, active, economical living.

That fortune in facilities for just a nickel a day includes a Riviera-size swimming pool, shuffleboard courts, a lawn bowling green, fully-equipped workshops and studios... even a complete Town Hall.

A championship golf course with low, low rates winds all about the beautiful neighborhoods.

Everything is right in town including a big shopping center so even a week's worth of trips to church services, shopping, club meetings, recreational facilities, friend's homes or dining out at Del Webb's Kings Inn hardly moves the needle on your gas gauge.

Exclusively at Sun City Comprehensive Medical Benefits Program

- No medical examination
- In-hospital & out-of-hospital protection
- Covers pre-existing conditions (after 6 months of coverage)
- Low, low group rates
- Underwritten by Continental Casualty Co.

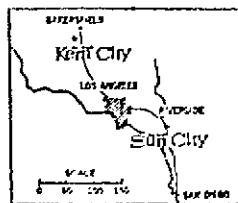
Guaranteed Sales Plan

To help you sell your present home in most major areas of the United States, in cooperation with the Los Angeles Real Estate firm of Gribin-Von Dyl.

Homes and Cooperative Apartments from \$10,950.

Sun City

22 miles south of Riverside on Highway 395



DEL E. WEBB CORPORATION

If you wish you may contact Del Webb's Sun City Information Center, Room 245-F90, 900 Wilshire Blvd., Los Angeles 17, (Madison 6-5127) for information.

Kern City

1 mile west of Highway 99 Bypass on Stockdale Highway 10 minutes from Downtown Bakersfield

AUCTION

8-ACRE INDUSTRIAL SUBDIVISION South Gate

Auction on the site, 11 a.m. 5588 E. IMPERIAL HWY. (AT LONG BEACH FREEWAY) TUESDAY, JAN. 21

For Detailed Maps, Photos, Preliminary Title Report, Financing and Terms of Sale, contact the Auctioneers:

PIATELLI COMPANY

Realtors/Auctioneers 361 So. Robertson Blvd., Beverly Hills, California Phone: 652-6900

U.S. House Sales Gain in October

Federal reports Saturday estimated about 49,000 new one-family houses were sold during October in the United States.

This was a 2 per cent increase over September sales and 11 per cent above October '62.

A survey by the Commerce Department and Housing and Home Finance Agency showed there were 265,000 new houses available for buyers at the end of October, a gain of 3.5 per cent from Sept. 30.

In the first 10 months of 1963, there were 497,000 houses sold in the nation.



Homes like this are selling in Springdale South in Huntington Beach on terms of no down payment and only \$100 costs to move in. They are priced from \$18,250.

Springdale South Homes Have Big Buyer Appeal

From its inception, the homes in Springdale South development in Huntington Beach have had difficulty holding on to buyers.

Reason: Customers are snatching them even before they're put up!

"Our current Pacific Unit is no exception," remarks Sy Bram, executive director of the building firm. "It's following closely in the footsteps of the Diamond Head Series of Springdale South, which sold out in record time."

As a result, a stepped up construction schedule has been put into effect at the Huntington Beach development.

SPRINGDALE SOUTH, whose models are at the corner of Bolsa Avenue and Edwards Street in Huntington Beach, features an array of four three and four bedroom floor plans with a variety of exterior designs. Prices start at \$18,250 with terms of no down payment and only \$100 costs to move in.

Bram attributes the fast sales of the previous unit to the extra value included in these homes. "This is possible," he explains, "because of the mass buying power we have accumulated through the years enabling us to build more dollar value into each home."

Sunkist Plaza Builders have constructed thousands of

quality residences in various locations throughout Southern California.

The homes feature kitchens that are equipped with an array of quality built-in appliances. They include built-in range, oven in color, waste disposer, Modern-Aire range hood and fan in matching colors, natural ash cabinets and separate utility rooms.

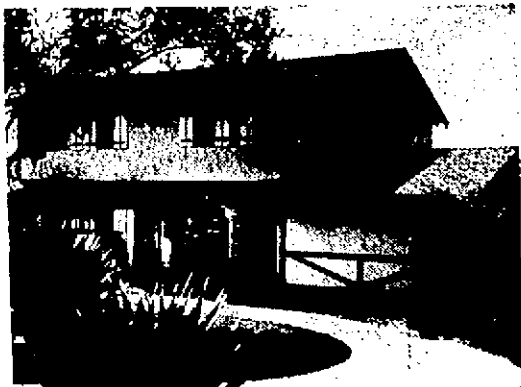
ALL HOMES have Custom-Aire forced air heating systems, sliding glass doors, vinyl asbestos floor tile and decorator designed lighting fixtures.

The sparkling bathroom features spacious stall showers, vinyl asbestos floor tile, luxury Pullmans with Formica counters and deluxe medicine cabinets. Interiors are carefully planned for the best furniture arrangements and have shades and aluminum screens throughout.

As an extra bonus feature, the large rear yards are fully fenced with approximately 130 linear feet of Redwood fencing, plus gate. The finest recreation, schools, shopping centers and employment centers are nearby.

To reach the development go east on Garden Grove Ave. to Golden West; right (south) on Golden West to Bolsa; right on Bolsa to Edwards and models.

Two-Story Models Boost Home Sales



SPACIOUS HOME

Here is the Huntington model offered in Lake Park which has five bedrooms and three baths. It is one of the most popular models offered in the development.

Still spurring sales at Lake Park, the \$40 million, 2,000-home community near Lakewood, is the wide selection of two-car and top value of the two-story, garage, and some models in homes featured there, reportsclude den or family room.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson (which becomes Lincoln Blvd.) to the model homes just east of Moody.

Boasting not only the widest selection of two-story homes available in Orange County but also the lowest-priced two-story models as well, Lake Park is now selling in its fourth unit.

Lake Park is being developed by Larwin Co., an affiliate of Larwin Group Companies, the West Coast's largest builders and developers of homes and shopping centers.

The Huntington model includes five bedrooms, three motives also are included in baths with oversize living room-dining area and family room-which the company expects to make in 1964, which will approximate \$100 million.

EXTERIORS are available mostly in new cars and located in dramatic colonial, Norman, motives.

rustic farmhouse and Hawaiian and most exteriors incorporate extensive use of brick and stone masonry.

LOOKING AT THE many fine section lately? Don't miss the values you find there.

VA, FHA and conventional financing terms are available. Turn to Classified ads today for all Lake Park homes and every day.

APARTMENT OWNERS

Does Your Building Need the Services of a PROFESSIONAL PROPERTY MANAGEMENT ORGANIZATION

For Further Information Call JOHN H. TOMLINSON

BEAUMONT-HODGES

Property Management Company

HE 7-1251 Mon. thru Fri.

Meredith Village's Big Homes Selling

Meredith Village, the \$6.5 million development by Eddy Meredith, located on Prospect Ave. a few blocks south of Chapman Ave., reports increased and lively sales to home buyers during the last several weekends.

The community of 155 split-level and two-story homes has available to the home buyers four, five and six-bedroom homes all with three baths and homes with two and three-car garages.

Located between Santa Ana, Orange and Tustin, Meredith Village has a complete "street of furnished models all fully landscaped" on display daily.

MEREDITH Village offers buyers a formal dining room plus an informal dining area in every home and a variety of floor plans and some 28 different exteriors.

The homes are noted for their spaciousness, varying from 2,700 to 3,200 square feet in living area. All the Village homes have large impressive entry halls and feature closets and large linen closets, bath and plaster construction, all walnut cabinets throughout and many of the homes have an extra bath with an outside entrance to the pool or patio area.



MEREDITH VILLAGE HOME

Here is one of the many models of two-story or split-level homes offered in Meredith Village in Orange County.

Raise
your
family
in
Sunshine

FROM
\$295 Down
moves you into a new
Lakewood East
Sunshine Home

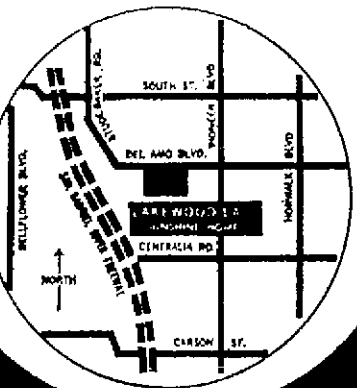
In Lakewood! One of Southern California's most sought after locations! Close to schools, shopping, recreation and only 25 freeway minutes to downtown Los Angeles.

- WALL-TO-WALL CARPETING
- 3 or 4 bedrooms, 2 full baths
- Spacious family room
- 2-car garage
- Insinkerator disposer
- Built-in Vernois range and oven with hood and exhaust fan
- Breakfast bar
- Floor-to-ceiling folding wardrobe doors

from \$21,100

**LAKEWOOD
EAST
SUNSHINE HOMES**

Furnished models located on Del Amo Road just west of Pioneer Blvd. in the city of Lakewood.



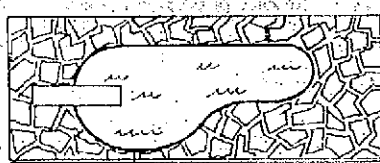
LOOK
Pool-size rear yard fully enclosed by 5' block wall!

LOOK
Elegant customized fireplace with log-lighter!

LOOK
Custom decorator wallpapers already in!

LOOK
Two entries to service yard!

LOOK
Oversize garage with extra storage!



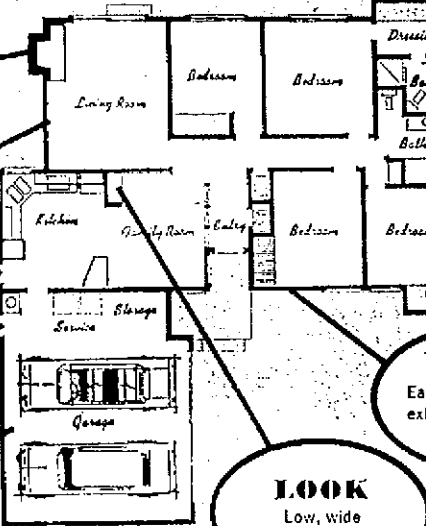
LOOK
Separate dressing room with huge closet!

LOOK
Big formica-topped pullmans in both baths!

LOOK
Outside entrance to children's bath!

LOOK
Each plan has 5 rich exteriors with wood, stone, brick!

LOOK
Front-yard landscaped with underground sprinklers!



(Plan 6338—The Santana)

YOU CAN OWN THIS HOME FOR LESS THAN RENT!

VETS NO DOWN
(just small costs & imposts)

FHA MINIMUM DOWN
(with 5 1/2% 35-year loan!)

no house more than

\$120.78

Principal and Interest

no house more than

\$105.76

Principal and Interest

DON'T MISS THIS OPPORTUNITY—COME OUT TODAY! (SEE OUR 3-BEDROOM MODELS, TOO!)

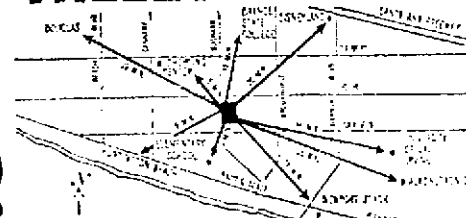
Influential homes
FOUNTAIN VALLEY

FROM LOS ANGELES AREA:

Take Santa Ana Freeway to Beach Blvd, turn off south to Ellis, left to Bushard and right to models.

FROM BEACH AREA: Take Highway 101-A to Beach Blvd. (Hwy. 39), north to Ellis, right to Bushard and right to models.

SALES AGENTS: WALKER & LEE, INC.
Phone: 847-2589



The Shape

of Spring—1964

... I, P-T Fashion Editor Reports New Looks From New York

By MARY ELLIS CARLTON
I. P-T Fashion Editor

NEW YORK—It's cold in New York, but fashion straws in the wind for spring and summer are bright, sunny and crisp as a spring shower.

Some 200 fashion editors from over the nation are here to give their readers a forecast of what's "in" and what's "out" for '64.

During the week-long series of shows, we'll see the coats, dresses, suits, costumes, furs, hairstyles, new fabrics and accessories you women will be wearing come spring and summer.

IT'S THE 42ND national press week, staged by the New York Couture Group which started the whole business of a concentrated week of press showings some two decades ago . . .

And it is the first full-scale calendar of showings (running concurrently) by a new group, the American Designer Series headed by Eleanor Lambert, former head of the NY Couture Group who, with some of the designers, broke away last year to form the ADS organization.

Confusing for fashion editors, to say the least, for there's great competition for the attention of visiting editors. But to you, the reader, the whole week adds up to one thing: a full-scale, detailed report of what's new for spring.

AIR CURRENTS so far are that there's a lot of the girl and a little of the boy in women's fashions for spring.

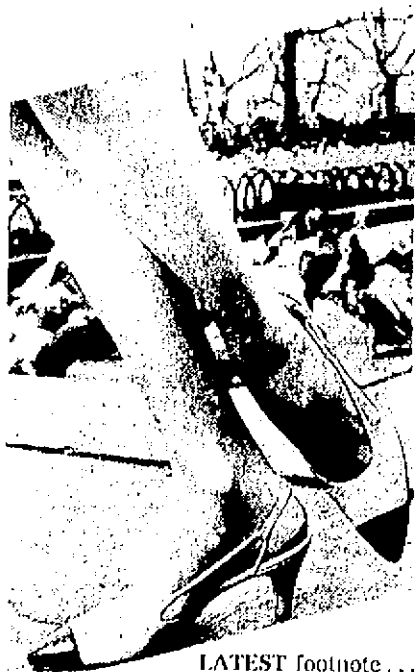
On the feminine side are hemlines to show off feminine gams, also bayer shoulders and strapless bodices . . . plus those already-publicized necklines that plunge to the waist fore and aft!

Quite a contrast to the controversial sportive look, the boots and babushkas, the layered suits and weskits that were more "out" than "in" this fall and winter.

For more of what's in store, fashion-wise, for women in '64, watch the women's section. Daily stories—with pictures—will begin Tuesday.



NEW HEADLINES . . . smooth, wispy and polished. This "wisp curl" coif is by Michael Kazan.



LATEST footnote . . . the open air shoe, here in popcorn colored calf tipped with black patent leather. By Herbert Levine.



NEW SHAPE of things to come . . . season's "telescope" look by Bud Kilpatrick in the leanest of lines, shaped only by sash and flounce.



SUIT SHAPE FOR SPRING, by Monte-Sano, has soft line at shoulder, small notched collar; inverted pleat, half belt details back. A-line skirt features new side-slit pockets.

Women

INDEPENDENT-Press-Telegram

LONG BEACH 12, CALIF., SUNDAY, JAN. 5, 1964 SECTION W

Needed: Good Neighbors

(Editor's note: This is the first of three articles on the Bureau of Public Assistance sponsored Good Neighbor program.)

By MARY NETH

Sometimes when a child most desperately needs his parents, they aren't there.

Through illness, death, instability, or sheer disinterest, those two most important people vanish, and a youngster is thrown on the mercy of the community.

This happens more often than you might think.

It's a daily occurrence right here in Long Beach.

That's why the Bureau of Public Assistance (offices at 1731 Pacific Ave., San Pedro), has set up a home finding program for this area. The hope is to find good neighbors: families who will open their doors temporarily to children who need immediate shelter and care.

Take the case of four-year-old Debbie. A good neighbor family could have done a lot to allay her fears. It might have set the world right—for a time, at least.

DEBBIE WAS found in a theater late at night. There was a note pinned to her sweater. It read, "I can't take care of her any more—give her to someone nice."

Small, frightened, lost, the

child was too terrified to even cry. Her mother had left her to watch the movie. Now, the theater was empty and her mother hadn't come back.

To the manager who discovered her, there was only one thing to do, call the juvenile authorities. It was with great relief that he turned over his small charge to them noting he was glad "everything was now under control."

But, for the tired, confused youngster, it wasn't so simple. The events were too strange, too frightening. Where was her mother? What would happen to her now?

"AT THIS POINT, it would have helped a great deal if there had been a good neighbor family on hand," says Mary M. O'Neill, director of home finders for Los Angeles County.

"The juvenile officers could have whisked the child off to a private home. A mother could have popped her into bed—kept her until relatives were found or failing that, until, through due process of law, a petition could be filed in her behalf making it possible for a permanent foster family to be selected.

As it was, Debbie was

taken to the police station, then 48 hours later (she legally could be held there no longer), was moved to McClaren Hall in El Monte. It was a long time before she had the security of a home again.

"Don't misunderstand, the care at both the juvenile department here and at the hall are excellent," says Mrs. O'Neill. "But, they can't possibly provide the reassurance and personal attention a private home would."

Capt. Paul F. Landsdowne, Long Beach Police Department, Juvenile Division, agrees. "This city is fortunate to have the modern juvenile facilities it has. We don't have to apologize for the quarters or care—they're tops. But, a home situation would be best, there's no doubt about it."

WHERE AT NIGHT it's the police who answer these calls for child protection, during the day cases most often go direct to the San Pedro office of the County Division of Child Welfare Services.

They are all emergencies. Sometimes it's a family tragedy—the death or hospitalization of the parents that brings the child to the notice of authorities.

Other times, it's a differ-

ent type of crisis. A young mother, deserted by her husband, finds she just can't cope with the daily routine. She's all alone, close to nervous collapse. She knows she's not doing things right. The bureau counselor agrees.

The next step? For the children's sake, someone has to take over. Until the mother receives the psychiatric help or counseling she needs, her children must be placed in an environment that can better fulfill their needs.

"Lack of money is not what brings these children to us," says Mrs. O'Neill. "Were the parents at all able to care for their offspring, the family could receive temporary subsistence from Aid to Needy Children. We deal with crises of the type that leave the child without parents or homes.

"There are many of these cases," she adds.

"The number of non-delinquent children needing public assistance is just staggering," says Capt. Landsdowne.

"The beds and cribs at McClaren Hall never grow cold," concludes a case worker.

Next in series: How the good neighbor plan works. The changing family unit.



TEARFUL AND TIRED abandoned child (posed by Shelley Neth, reporter's daughter) is comforted by Jackie Hammond, juvenile division of Long Beach Police Department. Mrs. Hammond picks up average of two such children nightly . . . sees need for emergency shelter such as Good Neighbor homes here.

Auld Langs Over—Memories Linger On for Newly Marrieds

By Iola Masterson
I. P.T. Women's Editor

THERE WERE lots of auld lang syne going on Tuesday night around town but none merrier, I'm sure, than the no-host affair of mutual friends at



"Put together" of no-host party whee.

El Dorado Restaurant.

Party put-togethers were Dot and Clint Conatser, pictured above and in the mood. They, in cohorts with good friend and cafe manager, Lou Erickson, gathered a group who like to be with each other and just "took-over" the restaurant.

There were about 45 couples who partied in relaxed and elegant comfort from 7 p.m. to 2 a.m. It was cocktails, dinner dancing and wee hours breakfast.

Party-mates included such close friends of night's arrangement makers as Helen and "Cap" Caputo, Doris and Bob Sturgeon, Janice and Eddy Roebuck and Elaine and Stan Williams.

Others who tooted noise makers, wore those traditional silly hats and, in all ways, enjoyed themselves were Carolyn and Roger Craig, Mary and Wayne Webster, Norma and Jack Paepke, Esther and Johnny Lindell, Rosie and Mel Gilhausen and "Buddy" and Rocky Bridges.

From that list, baseball fans will know, without a doubt, this was big league.

THE GUEST of honor at a tea was her seven-months-old sweetest self part of the time; she screamed, as only a healthy little miss can at times; and then, as any sensible young lady of her age group would do, promptly fell asleep.

It all happened when Walla and Dr. Seiberl Pearson entertained to "introduce" their first grandchild, Kristin Dreher, to their friends.

Party also honored Kristin's mother, Fay, here with husband, Karl, for a vacation visit from home in New Orleans. Karl has returned but Fay and Kristin will remain for several weeks.

Getting back to the tea—the sitter who was to tend to Kristin's party wants just couldn't cope with her ladyship's desires, but grandpa could—and did. Just between you and me, he managed to be at the tea and probably just hoped this would happen because this little gal is the light of his life and what

Wild Waves Say...

better present could he have than to be THE one she smuggled up to best.

Assisting during tea hours were Gay Prichard, Meredith (Green) Welberg, Linda Hall and Winifred Thompson, Karl's mother, who came up from San Diego for the affair.

NOT A white Christmas but a white AFTER Christmas vacation for "Bea" and John Hancock and daughters, Linda and Carol. They took off for the snow country of Lake Tahoe last Sunday and were due home—if they could drag themselves away from the beauty of that winter resort—Thursday late.

OFF THE HIGHWAY New Year's Eve party, for within walking distance neighbors, was traditional way to greet the new year at Julia and Dr. Bill Cheney's house in Park Estates.

The custom, a safe one, started with 10 couples about 10 or 12 years ago and has grown, until this year they had about 30 couples.

It's strictly a joint effort, with people toting potables, and one dish each for a grand midnight feast—which it was.

Helping plan were Pat Brennan, Pat Settles and Pat Horton—who all deserve a pat on the back, according to hostess Julia.

As always, the party theme was a la Las Vegas because the shindig idea was built around an old roulette table which belonged to Julia's dad. It was confiscated in Colorado, heavens! only knows how many years ago, and presented to him by the sheriff as a memento.

It's grown into a non-money exchange type casino affair, with prizes for the most expert "gamblers."

WHEN OLD Stanford Law School buddy, Larry Ghlarduel, (Gertrude, it was hard enough to spell it—now don't ask me to pronounce it) called Kosta George to say he would like to share his 50-yard line seats for the Rose Bowl game with Kosta and wife, Sally, it only seemed fitting that Kosta provide transportation to match the magnanimous offer.

Kosta's first thought was to hire a helicopter (honest) but he discovered he couldn't get a landing permit. So he did the next best thing he could think of—hired a limousine to tote them up in style and pick them up after the game. They went early enough to have a fine picnic lunch, with ALL the trimmings, on the golf course adjacent to the bowl pre-game.

A MISSION—a vacation—and an experience they'll never forget. Virginia and Dr. Don R. King went on what might best be described as an independent medical missionary trip to India.

Virginia, a nurse, was of great assistance to Don. They were gone seven weeks and primarily spent their time tending to the grave needs of people in Bareilly, a town about 90 miles east of New Delhi. Even although they had read a lot about conditions in preparation, they were still shocked at how the people in the poor sections must live and try to survive.

They sent and took supplies, purchased by various groups from Belmont Heights Methodist Church. Their luggage was three-quarters medical supplies with just the scantest amount of personal needs.

Don read in a medical journal that doctors are needed so desperately that even a tour of six weeks is welcome. So they decided to spend their vacation in this Samaritan act—catching only a day or two here and there for personal sightseeing. You can't beat that kind of good deed from people to people.

THOUGHT I'D heard everything department. Then was told this particular story is not too unusual. Among poodles, I mean.

Seems that Peg and Glenn St. George's poodle, Georgette, had to have a tonsilectomy last Saturday. They were able to bring their pet patient home same day but cudeged their brains for the soft diet demanded.

POST holiday social safety WILL continue after all. Eleanor and Dr. John Davis will entertain at a sure-to-be delightful post-wedding reception for daughter, Patsy, and husband, Kenneth Coyne, next Sunday. Assisting greet guests will be Patsy's sisters, Kathy Davis and Carol (Mrs. William) Lowance.

Ken, formerly of New York, is head of the phys ed department of a Torrance school and they will live in Torrance.

WHAT IT'S called doesn't matter but the remodeling at Betty and Homer Grant's home on Sorrento Drive is delightful.

Originally I heard they had built an Oriental platform around two sides of their home, and, at the time not being able to reach them, contacted a man who had lived in Japan. He said it would probably be a roka and, at the entry, a genkan. Finally reached Betty and she said, "Heavens! I thought it was called an engawa."

Intrigued, she got into conversation with their Japanese gardener and he explained that it was really all three. The engawa (Betty is pictured below seated on a portion of it) is the narrow decking; the roka is a wide decking where chairs and hibachi can be used—and the genkan is the entry or gateway.

Anyway, smart Homer, head of the Industrial Engineering department at USC, designed the whole affair. Now if we'd just asked him in the beginning—probably known all the names in a moment.



Betty, engawa, roka AND genkan, too.

Santa Barbara Trip for Newly Marrieds

Now honeymooning in Santa Barbara are Mr. and Mrs. Edward Earl Havins (the former Barbee Ann Makepeace), following their wedding Friday evening at First Lutheran Church.

Parents of the couple are Mrs. Mildred Loraine Thorpe of Los Angeles and Mr. and Mrs. Frank G. Makepeace of Long Beach.

The bride wore a lace-over-satin sheath with a satin train. Her veil fell from a petal headdress.

Angela Lee Makepeace attended her sister as maid of honor. Edward Lewis served the bridegroom as best man.

OTHER members of the wedding party included Meryl Kushner, Charlene



Mrs. Edward Earl Havins

Alacron, Larry Johns, James Haggerty, Terry Lease and Mmes. Thomas Buck, R. C. Blackledge and Daniel Hall.

The new Mrs. Havins was graduated from Los Angeles City College. Her husband attended San Antonio College.

Lady Lions List January Events

Friday night will be Down Town Lady Lion's night at Community Playhouse, honoring Patrick Phelan, son of Lady Lion's member, Mrs. Sally Phelan. Young Phelan plays the lead role in the show, "Strange Bedfellows."

In lieu of January meeting, the club women will be entertained on Jan. 13 at "Queen for a Day" and a luncheon at the Moulin Rouge in Hollywood. They will also view the "Truth or Consequences" show in Burbank studios.



FOR THE UNIQUE AND UNUSUAL IN GIFTS AND DECOR

994 REDONDO NEAR 10TH ST.
LONG BEACH • GE 4-9324
OPEN 10 A.M. TO 5:30 P.M.

HERE FOR '64

A Touch of Glamour
A Dash of Spice
... There's a bit of both in our enchanting new June-in-January Coil...
Let us adapt it expressly for you
Style Cut \$2.50
SOFT BODY PERMANENT from \$10.00 complete



Come in with or without an appointment
Use Your BANKAMERICARD PLATE
Cozart Beauty Salons

DOWNTOWN
137 E. 4th St.
HE 6-2059
FREE PARK & SHOP

BIXBY KNOLLS
3934 Atlantic
CA 4-8377
FREE PARKING

Speakers, Workshops, Music All Dot Agendas

MONDAY

For Ebell Club of Long Beach a noon luncheon in the clubhouse, served by Group G under direction of Mrs. Henry M. Hoffman, chairman, will precede afternoon program which will feature a business meeting in the auditorium to be followed by a color movie and lecture, "Japan," narrated by Gordon Palmquist. An up-to-date story of the Japanese people as they are today, film offers authentic music and Kabuki dancing.

Morning activities: Nature Study group meets at 10 a.m. for talk on, "Care of Your Pets." Parliamentary Law, 10:30 a.m., with Mrs. Robert Pond from Theta Unit, California Association of Parliamentarians, as speaker. Her topic, "A Model Meeting." Current Events Department will meet at 11 a.m., Room 1, to see a film on American heritage with discussion, led by Mrs. Harry A. Traffert, chairman, to follow.

International Toastmistress Clubs, Inc., Council 1, will meet at Hawaiian Restaurant, at 7 p.m. Mrs. Anne

Cook, chairman, will conduct a workshop on how to tell a story.

Leisure World Republican Women Federated will meet at 10 a.m. in Eldorado Clubhouse. Seal Beach City Manager John Williams will review changes in Seal Beach Charter which will be voted upon Tuesday.

North Long Beach Grandmothers' Club 57, will meet at noon in Legion Hall, 59th St. near Orange Ave. Mrs. Everett Harris, president, will outline charitable work to be carried on by club during year. Appointed standing committees will be asked to be ratified by the board and duties explained.

TUESDAY

Lord Kitchener Chapter, Daughters of the British Empire, will meet at 1 p.m. in the guild hall of St. Luke's Episcopal Church. Officers and chairmen will be installed with Mrs. Thomas Bennett to be re-instated as regent. Mrs. Betty Smith and her committee will serve tea.

Calendar of Clubs

Friendship Club will meet at 1 p.m. at the YWCA for business discussion to be followed by a film and refreshments.

Mrs. Jack Wilcox, Los Cerritos District parliamentarian, will be guest speaker for North Long Beach Junior Women's Club at 8 p.m. at Jordan Hi-Ten Canteen, 6301 Myrtle Ave. Miss Geraldine Robinson is program chairman. After talk on parliamentary procedure, Mrs. Wilcox will conduct a question and answer period.

WEDNESDAY

Women's Music Club meets at 1:30 p.m. in Ebell Auditorium with Mrs. Charles H. Green presiding. A program based on "My Old Kentucky Home" by Stephen Foster will be presented with Larry Laraway, tenor, and Ted Brown, banjoist. A group from the

choral section will assist. Mrs. James Bryan Murray will present the narration.

Church Music Section will meet at 11 a.m. in Room 1 with Mrs. Arch Henry, chairman. Luncheon at noon will be served under direction of the Stephen Foster group with Mrs. Charles H. Boone, chairman.

Ladies of the Elks will have first meeting of the New Year at 12:30 p.m. at the Elks Club, 4101 E. Willow St., under direction of Mrs. Thomas J. Davis. An afternoon card social will follow.

Long Beach Policewives Auxiliary will meet at Engle Hall, 2821 E. Anaheim St. at 7:30 p.m. Business meeting will be followed by election of officers.

Lura Soderstrom, president of Long Beach Branch, Music Teachers Association, will report to association members on attendance at semi-annual business meeting in San Francisco of all branches of Music Teachers of California when group meets at 10 a.m. in Veterans Memorial Park Clubhouse. This will mark first meeting of 1964 for group.

Ayuda Club of Belmont Shore will meet at noon at home of Mrs. R. I. Reese, 4531 Shaw St. Co-hostesses are Mmes. Dale Berkhisser, W. Floyd York. Program will be given by Maurice Jensen with the topic, "Collecting Money."

THURSDAY

Delta Gamma Alumnae meet at 11:30 a.m. at home of Mrs. James Hodges, 3211 Tigertail Road, Rossmore, with Mrs. James Epperson, presiding. Plans will be made for a booth for forthcoming Dames Club's Treasures and Trifles bazaar. Upon adjournment there will be informal luncheon followed by bridge.

Florence Chapter, Children's Asthma Research Institute at Denver, will meet

Thursday at home of Ann Coropoff, 6726 Keynote Ave., according to Mrs. Sam Pinsky, president. There will be a noon luncheon. Reservations should be made with the hostess.

FRIDAY

The annual luncheon honoring presidents will be given by Long Beach District Three, Woman's Auxiliary to the Los Angeles County Medical Association at 11 a.m. in Assistance League Clubhouse. Mrs. Eugene Cahill, president, will read a history of the Long Beach district and a special tribute will be paid to past presidents.

Following luncheon Mrs. Douglas A. Newcomb will give a talk on the Howard collection of Oriental art objects at the clubhouse. Mrs. Paul Southgate will present plans for dessert, bridge parties to aid auxiliary scholarship funds of the Future Nurses Clubs in Long Beach and Bellflower high schools.

Hostesses for the day will be Mmes. Philip Hartley, Donald Bussey, Walter Welton, Richard DeGolia, Wayne Hanson and Edgar Palarea.

Long Beach Patrons of City College meet at the Business and Technology Division, 1305 Pacific Coast Highway, for 11:30 a.m. luncheon. Reservations are being handled by Betty Winn Fonda and Mrs. Paul Findly. Mrs. H. A. Zelsdorf will conduct the business session. Dean Clifton Patterson will give a talk on the college division, often called, Long Beach City College, LTD.

To Install Board

Los Altos Garden Club will install officers Wednesday noon at Mr. C's Restaurant. Mrs. H. C. Whitesell will induct Mrs. George W. Hennigh, president, and Mmes. R. I. Williams, W. H. Thissen, Chester Austin, J. C. McLean, Samuel Rue, W. D. Rosser and Walter Cooper.

Modern Woman

435 PINE AVE.
LONG BEACH
6243 HAZELBROOK AVE.
LAKEWOOD CENTER

coat sale

\$28 • \$31 • \$36

Coats Galore... Styles Galore... Fabric Galore

SENSATIONAL STYLING...

Flare backs... Slim Coats
Round Flap Collars...
Sleeve Trim Collars
Side Slip Pockets

SENSATIONAL FABRICS...

All 100% Woolens!
Broadcloths... Plushes...
Tweeds... Monotone
Tweeds... Plaid...
In Black... Beige...
Taupe... High Shades

SENSATIONAL DETAILING...

All Millium Lined...
Saucer Buttons...
Hand-Bound Buttonholes

SIZES 8 to 18; 38 to 46

SEMI-ANNUAL
DRESS
CLEARANCE
SALE PRICED
FROM \$9
Sizes 12½ to 32½; 38 to 52



CHARGE IT—Use Your BankAmericard or Our 4-mo. Plan

Schick's Semi-Annual

CLEARANCE!

DRESSES—SUITS—COATS
SPORTSWEAR—ACCESSORIES

1/3 to 1/2 off!

NOW IN PROGRESS. Schick's Great Semi-Annual Fashion Clearance...
Marvelous Designer Styles, Fabrics, Colors... Dramatic Savings.

ALL
SALES
FINAL

Schick's
701 PINE AVENUE

PARKING IN
REAR OF
STORE OR
ANY PARK
AND SHOP

Always 'First in Her Thinking'

By FRANCES LEVINE
WASHINGTON (AP) — Close friends and associates say that Lady Bird Johnson is much more of a personality than her soft Texas drawl implies.

They say the five-foot, four-inch brunette, who punctuates her conversation with "m'am" and urges "y'all come back soon now, hear," is a self-disciplined, strong-willed and dedicated person. For years she has managed two homes — a Washington residence and a Texas ranch — raised two daughters and built a lucrative business on her own.

From the day she borrowed \$10,000 from her father to launch Lyndon's first campaign for congress in 1937, she has placed her husband's future and welfare "first in her thinking."

She has been campaigner and critic for the nation's 36th President and is expected to continue in both roles now. Only 10 months remains in the term turned over to Johnson by a tragic moment in history. His wife may have only brief time to act as First Lady before she again resumes active politicking with her husband.

From the record of her experience, indefatigable interest in causes and charities, her own desire to be "an extra pair of eyes and ears" for her husband, and her redoubtable energy, friends predict Lady Bird will follow the pattern of former First Lady Eleanor Roosevelt.

She has pitched in through the years, holding a stop watch to Lyndon's speeches, gently easing him through thousands of handshakes,

standing by in every crisis, ever applauding from the sidelines.

Beside that, when the chips were down, she flung herself into campaigning and barnstormed through 30 states and 35,000 miles for the Democratic ticket in 1960.

Lady Bird admits "I'm not deeply informed on politics" and leaves the discussion to Lyndon, but key Democrats confirm her impact on the voters.

If you ask "what's Lady Bird like?" her friends say she's warm, intuitive, thoughtful of everyone else, has a poetic way of speaking, probably the result of reading and re-reading the classics in childhood.

She never loses her temper — and never loses a friend. "I can't recall a time when 'Bird' lost her disposition," a Senate wife and fellow campaigner said, "and I have seen her under some tough pressures. She's the most disciplined person I have ever known in my life."

"When you describe her to anyone else, she turns out sounding too good to be true—but she's like that."

Johnson, often commenting on her knack of saying the right thing at the right time, dubs his wife "my own Madison Avenue."

A Memphis newspaperman watching her campaign in 1960 described Mrs. Johnson as "a blend of feminine charm and shrewd practicality."

A lawyer, who has handled her business affairs, notes "she can pick up a balance sheet and look at it with the same discernment another woman displays toward a piece of cloth."



AP Newfeature Photo

FROM A painfully shy schoolgirl, Mrs. Lyndon B. Johnson has become a poised public speaker. But underneath the outward poise, the shyness has left its mark. In an effort to overcome stage-fright, Lady Bird took a 10-week public speaking course. She has made hundreds of speeches since then but recently told friends she is "still scared."

Mrs. Johnson, who inherited wealth from her mother's Alabama cotton landowner family, gets much of the credit for handling the LBJ financial interests.

In addition, she was the owner of a million dollar radio-television business in Texas. She turned her interests over to trustees when

her husband succeeded to the presidency.

After 20 years of building up her own broadcasting enterprise, the nation's new first lady has settled down to operating a 132-room domain where costs come to some \$680,000 a year. Her 29 years of partnership in marriage and politics with Lyndon Johnson make her perhaps better prepared than any other first lady for the exacting demands of her role.

Mrs. Johnson, just turned 51, has some credos of her own. One thing she preaches is that "in the space age, passive citizenship is a luxury no one can afford."

Lady Bird's idea of relaxing is a bridge game, a friend says, "but it never happens."

Even her hairdresser, popular Jean Louis, who did Mrs. Kennedy's coiffure in past years, recognized Mrs. Johnson's hectic life and saw that she got peace and quiet when she made her usually twice-weekly visits to his salon. Now he goes to the White House.

In an effort to get away for a breather, Mrs. Johnson sneaked off last July for a two-week incognito vacation in Mexico with her closest brother, 59-year-old Antonio J. Taylor of Santa Fe, N.M., and his wife.

Lady Bird, who thinks there is need for bonds of understanding and language with Latin America, has been studying Spanish some six hours a week for two years with a small group of Washington friends. She spoke Spanish most of the two weeks in homes of her brother's friends and in remote areas.

Lady Bird was born in the East Texas hamlet of Karnack, where her father owned 18,000 tenant-farmed acres, operated cotton gins and a general store, with a sign proclaiming he was a "dealer in everything."

He and his wife, Minnie Lee Pattillo, moved from Alabama to East Texas just before the turn of the century. There were two sons and then Lady Bird, born about Dec. 22, 1912.

Actually, she was named Claudia Alta Taylor, after an uncle, Claude Pattillo, considered "the man of strength" of her mother's family.

It was a Negro nurse, Cindy Gibson, who said the infant was "pretty as a lady bird," and launched the lifelong nickname.



Mrs. Don Jackson Jr.

Seal Beach Pair Wed

Gwen D. Hoag, daughter of Mrs. Edgar G. Hoag, Seal Beach, and the late Mr. Hoag, wed Don James Jackson Jr., son of Mr. and Mrs. Don Jackson, Seal Beach, at a recent ceremony in Los Altos United Congregational Church.

The bride, wearing a white brocade sheath and shoulder length veil with pearl crown, carried a colonial bouquet of white spider chrysanthemums with detachable orchid.

CARMEN L. McCarthy was maid of honor and John J. Pultorak Jr., best man.

Both the bride and bridegroom were graduated from Wilson High. The bride attended Long Beach City and State Colleges. The bridegroom attended Orange Coast and Long Beach City Colleges.

She was a member of Mahabharata at City College. Following a honeymoon in Mexico, the newlyweds will make their home in Long Beach.

Grads to Wed

Dr. and Mrs. M. John Rowe Jr. announced the engagement of their daughter, Suzanne, to George De Vinna, son of Mrs. Robert L. Skaggs and the late Edgar De Vinna, at a family party on Christmas day.

The couple graduated from Long Beach State College where the bride-elect affiliated with Alpha Phi. Miss Rowe also attended the University of Redlands and did graduate work at San Jose State College.

June 13 has been chosen for the wedding date.

National League of Senior Citizens Club of Long Beach will sponsor a dessert luncheon at noon Monday at Machinists Hall, 728 Elm Ave. The public is invited to attend.

b
BAROO
UNIFORMS
discontinued styles
\$8 & \$10
orig. 11.00 to 17.00
Wash and wear cottons and dacron cotton blends in short and ¾ sleeves.
Regular and Half-Sizes
NELSON
UNIFORMS
618 PINE AVE.
Downtown Long Beach

Audrey's
BRIDALS and FORMALS
• bridesmaids
• mother of the bride
• after 5 dresses
• regular & large sizes
open Monday and Friday evenings 'til 9
bank cards welcomed
layaways invited
special attention to organizational groups
131 east fourth st. — ho 7-5330
park free on lot across from audrey's

ABIGAIL VAN BUREN

Other Views on Happiness

DEAR READERS: A few weeks ago I ran this letter in my column:

Dear Abby: Happiness is knowing your parents won't almost kill you if you come home a little late. Happiness is having your own bedroom. Happiness is having parents who trust you. Happiness is getting the telephone call you've been praying for. Happiness is getting good grades and making your parents proud of you. Happiness is being included in the popular circle. Happiness is having parents who don't fight. Happiness is knowing you are as well-dressed as anybody. Happiness is something I don't have. — FIFTEEN AND UNHAPPY.



ABBY

I received hundreds of letters from readers who wrote to comment. Here are a few:

DEAR FIFTEEN AND UNHAPPY: Happiness is coming home on time so your parents won't worry. Happiness is having someone to share a bedroom with. Happiness is proving to your parents that you can be trusted. Happiness is in realizing that sometimes you're lucky you don't get what you pray for because it isn't always good for you. Happiness is including someone who is lonely and unpopular in your circle. Happiness is in having two parents who haven't already fought it out in the divorce court. Happiness is keeping the clothes you have neat and clean and not worrying about whether somebody else is "better-dressed." Happiness is not something you get. It's something you give.—FIFTEEN AND HAPPY in Richmond, Va.

DEAR FIFTEEN AND UNHAPPY: Unhappiness is having to punish your 15-year-old for coming home late because if we didn't he'd keep coming home later and later. Unhappiness is listening to your son gripe about having to share a room with his brother when he should be old enough to understand that all parents

aren't financially able to provide each child with his own bedroom. Unhappiness is knowing that your 15-year-old can't be trusted. Unhappiness is finding out that the reason your son's grades are poor is because he cut classes, came unprepared for tests and never did his homework. Unhappiness is in knowing that the "popular circle" your son runs with will call him "chicken" if he doesn't do what they do, regardless. Unhappiness is knowing that your son will be well-dressed only if you hang up his clothes, shine his shoes and see that he changes his socks, and underwear. Unhappiness is something we have brought on ourselves because we loved our son so much we couldn't say NO to him.—UNHAPPY PARENTS

DEAR ABBY: We're a bunch of guys in Vietnam doing a job for Uncle Sam, and we read your column in the Stars and Stripes. That 15-year-old kid who was unhappy because she didn't have a bedroom of her own, didn't get the telephone calls she wanted, and wasn't as well-dressed as some of the other kids, sure has a lot to learn. Do you know what happiness is for the kids here?

Happiness is having enough to eat so when you go to sleep at night your stomach doesn't ache. Happiness is having shoes on your feet and any kind of clothing to keep the cold out. Happiness is having a roof over your head. Happiness is the hope that maybe you'll be lucky enough to get some kind of an education. Happiness is believing that the dream of freedom, brotherhood and peace for all mankind will someday come true.—MOREY, CLIFF, WHITEY AND GUS

Get it off your chest. For a personal, unpublished reply, write to ABBY, Box 3365, Beverly Hills, Calif. Enclose a stamped, self-addressed envelope.

Hate to write letters? Send one dollar to ABBY, Box 3365, Beverly Hills, Calif., for Abby's new booklet, "HOW TO WRITE LETTERS FOR ALL OCCASIONS."

DeAnn's
ANNUAL
CLEARANCE
SALE
• DRESSES • COATS
• SUITS • SPORTSWEAR
REDUCED
DeAnn's
A Store of Fashion
NEW LOCATION
124 PINE AVE.
(Across from Bullum's Variety Shop)

Gene's SMART SHOP
450 Pine Ave.
22 Years of Fashion Service

HERE IT IS! EVERYTHING GOES!
OUR SENSATIONAL
JANUARY CLEARANCE
OF ALL HOLIDAY MERCHANDISE

COATS LUXURY FABRIC COATS Wedding Ring EMMA mink collars Reg. \$119.98 \$88 Untrimmed Lingerie & Jillford Reg. \$49.98 \$38 and \$48 Hand Finished Gene Lined Famous Make	CAPRIS Fully Lined ALL WOOL Famous Brands Reg. \$10.98 to \$13.98 \$8.99 New Darlene pants & black, grey, and brown. Sizes 6 to 18. Nylon-Rayon Gab. STRETCH PANTS Reg. \$12.98 \$8.99 Vertical stretch with stirrup. Black and pants.	SWEATERS Hand Knit MOHAIR - WOOL Cable-Detail CARDIGANS Reg. \$13.98 to \$19.98 10.99 and 12.99 Luxury yarn 60% mohair, 35% wool, 5% nylon in all new patterns. Famous Label Sweaters Fur Blend Wools Reg. \$11.98 to \$13.98 \$7.99 and \$8.99 New patterns, top styles. Pullover and cardigan.
SUITS 2 and 3 Piece WOOL FABRIC and WOOL DOUBLE KNIT Reg. \$39.98 to \$89.98 29.99 to 49.99 Top brands from regular stock. FAMOUS MAKES.	SKIRTS ALL WOOL Fully Lined Dyed to Match Colors Reg. \$11.98 to \$13.98 \$6.99 to \$8.99 CORDUROY SUITS Reg. \$15.98 to \$19.98 Limited Quantity \$6.99	SPORTSWEAR Frank-Lee Dyed to Match SKIRTS, CAPRIS, BLOUSES, JACKETS, 2-PC. SETS All Wools, Rayon Linens. 1/3 to 1/2 OFF
DRESSES SAVE TO 1/2 On Entire Holiday Stock MOHAIRS WOOLS KNITS CREPES 1 and 2-pc. Styles, Casuals and Party Dresses. Reg. \$15.98 to \$59.98 \$8.99 to 24.99	BLOUSES COTTONS DACRONS SOLIDS PRINTS Reg. \$3.98 to \$8.98 \$1.99 to \$3.99 Sizes 30 to 36. All from Regular Stock. CORDUROY JUMPERS Reg. \$11.98 to \$15.98 Sensational at \$4.99	LINGERIE Annual Clearance Our Regular Famous Brand SLIPS, HALF-SLIPS GOWNS, PANTIES 40% OFF COSTUME JEWELRY 50% OFF

LOCKWOOD Furs

January SALE

the sale of the year... regular stock drastically reduced... lockwood quality furs... buy now and save... terms available up to 18 months.

lockwood furs • 711 pine avenue • downtown long beach



- mink
- sable
- marten
- muskrat
- squirrel
- broadtail
- beaver
- fox
-
- STOLES
- CAPES
- JACKETS
- COATS



—Staff Photo by Joe Risinger

INDUSTRIAL DESIGNER Don McFarland and staff plan the package that says, "Buy me!" They'll tackle anything from kitchenware to refrigerators . . . and have prizes to prove that their packages pack a wallop.

YOU BUY THE PACKAGE TOO . . .

Watch Those Impulses

By CURTYNE DRISCOLL

When you buy a lipstick, about five cents of the purchase price goes for the lipstick itself—a large part of the rest goes for the package!

And that's not all. Of the two billion dollars spent last year for cosmetics, \$600 million of it went for packaging rather than the product according to "Modern Packaging Magazine."

Packaging has become big business.

"In supermarkets and drug stores, it performs the function of the retail clerk," said Don McFarland, managing partner of Latham, Tyler, Jensen Inc., Long Beach industrial designers.

"Advertising acquaints the customer with the product, but the last five feet is the point of sale," he continued.

IN A RECENT issue of "Time Magazine," Lee Smith Bickmore, president of National Biscuit Co., put it this way—"We are in impulse merchandising. The package has to say 'Buy me!'"

According to Time, the company dominated the industry originally by "taking the cracker out of the barrel and putting it in a box."

And get this, ladies!

"The couturier in Paris understand the romantic strain in all women," Frank Giannotti, industrial designer with offices in Los Angeles, New York and Europe says.

"Nowhere are women more romantic than in California. No where in America are colors used so boldly, so freely, as they are by women in California. We felt these characteristics must be considered when we designed a package to appeal to them," he continued.

Guess what he has designed with all of this glamorous philosophy . . . a bag for Bell Brand potato chips!

ON THE GROCERY shelves, the first thing the merchandiser wants to do is to catch your eye. Screaming colors and blatant typography are the first choices.

But it has happened that with a number of manufacturers of the same product all blossoming on the shelves with big type on orange or red, that a packager will reverse the color psychology after a careful survey and stun the opposition with a simple, elegant design on pale green.

The newest trend in packaging is the aerosol spray. It started out as the biggest thing that had happened in the paint business recently and is now available in everything from shaving cream to a spray-on bandage.

"Why can't there be a difference in the design of the cans to eliminate the problem of absent minded spraying your hair with shoe polish?" McFarland was asked in a recent interview.

"PRIMARILY, the safety factor determines the shape of the aerosol can," he said.

But there must be a high rate of production of the cans to keep the cost from being prohibitive.



. . . look what they did to the sponge.

"You pay more for anything you buy in a spray container, but you are paying for a convenience," he pointed out.

McFarland was president of the American Society of Industrial Designers in 1959 and chairman of the board in 1960. He has had 20 years of consumer product development experience.

"I doubt that any package designer can do better than nature," he said.

"It's pretty difficult to top something like the egg."

Fraternal Calendar

MONDAY

Wide Awake Rebekah Lodge, public installation of officers, 8 p. m. Machinists Hall, Ada O'Neill, district 98 deputy president, and staff of San Pedro will officiate. Taking office as noble grand will be Flora Stuber. Her slate includes Velma Barger, Gene Graham, Dorothy Martin and Fern Wood, junior past noble grand.

Searchlight Chapter 435, OES, 8 p. m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy., stated meeting and renewal of obligations. Dancing will follow. Mabel Jackson and Dale Daugherty will preside.

TUESDAY

Woman's Benefit Association, Review 15, will meet at Machinists Hall, 728 Elm Ave., with the Pioneer Club assembling at 11:30 a. m. for business session before a noon sandwich lunch.

At 1 p. m., newly elected officers will conduct the reviews for their first session for the term. Mrs. John Knight, president, will be in charge. Members visiting in Long Beach are welcome.

Recently installed officers of Mar Vista Chapter, Order of Eastern Star, will conduct first initiation of 1964 candidates in Monte Vista Temple, 1120 E. Market St., at 7:30 p. m. Carlotta Origien is chairman.

On Thursday the 511 Social Club will have a noon meeting at the temple with Elsie Johnson, president, conducting.

WEDNESDAY

Long Beach Emblem Club 106, first meeting of the New Year, 7:45 p. m., Elks Club, 4101 E. Willow St., according to Mrs. Clifford Pierce, president.

THURSDAY

Khamzin Zuanna, 127, be-

Workshop Thursday in Wilmington

Thursday, a chairman's workshop will be held for Los Cerritos District Juniors, California Federation of Women's Clubs, at the Woman's Clubhouse, Wilmington.

Mrs. Ohie Silverwood, district first vice president and dean of chairmen from Gardena, will open sessions at 8 a. m. Club presidents, deans of chairmen and all district chairmen will attend.

lated Christmas party, 7:30 p. m., Linden Hall, Flora Stuber in charge. There will be a gift exchange.

FRIDAY

Bettina Chapter, OES, 8 p. m., Monte Vista Temple, 1120 E. Market St. Initiation of candidates. Dorothy Doty is chairman of the social hour.

WHY GROW OLD?

Beauty Improvement Plan Begins Today

By JOSEPHINE LOWMAN

Here it is again—that wonderful feeling! The slate is wiped clean! Old mistakes are things of the past and dreams and hopes and plans are revitalized with another chance.

Yes, we have been given another brand new year to do with what we please. Whether it will be gay or dreary, rewarding or frustrating, youthifying or aging, depends to a great extent on how we use it.

At this time of year women are especially concerned with overweight. In the first place, this is the season of New Year's resolutions, a time fraught with the feeling of a fresh start and a new outlook. Most folks have thoughts of self-improvement and new accomplishments.

Then, too, the festivities not only put a dent in many a pocket-book, but a roll on many a figure. How those lovely calories counted up! So, this week I am bringing you my Eight-Week Beauty Improvement Plan. I call it "BIP," for short.

Vows Said in Colorado

St. Thomas Aquinas Chapel, Boulder, Colo., was setting for the recent marriage of Marsha Jean Gossett, daughter of Mr. and Mrs. Joel T. Gossett, Long Beach, and J. Daniel Casey, son of Mr. and Mrs. Thomas J. Casey, Boulder, Colo.

The bride wore a bouffant gown of taffeta and Chantilly lace and carried a crescent-shaped bouquet of feathered carnations.

She was attended by Judith Ann Gantsch, maid of honor, and Mary Flanagan, Patricia Casey and Sharon Donovan, bridesmaids.

PATRICK MILES was best man and William Rock, James Holiza and Michael Rosser were ushers.

The new Mrs. Casey was graduated from St. Anthony's School and attended the University of Colorado where she was a member of Gamma Phi Beta and Newman Club.

Her husband also attended U. of Colorado where he was a Newman Club member. Following a honeymoon in Seattle, the newlyweds will make their home there.

IN CASE you do not know about this, let me explain. The idea is to see how much you can improve your appearance in just eight weeks while following my directions. You will join thousands of other women who will be doing the same thing.

We are all human and, therefore, often put off over and over again those practices and routines which would make us, literally, twice as good looking as we are and, also, greatly improve our health. I think one reason for this procrastination is because women do not know what they can hope to accomplish in a given length of time.

My Beauty Improvement Plan will appear in this newspaper for the next eight days. Here are some of the things you will have to do and will learn how to do.

1. You will learn how to determine what your correct weight is.
2. You will be told how to measure yourself.
3. You will learn about counting calories.



Mrs. J. Daniel Casey

NO MEN! LADIES ONLY
EXCLUSIVE BUT NOT EXPENSIVE
2.00
CONTOUR CUTTING
REX'S Ladies Only
Haircutting Only
No Appt. Necessary
Closed Sun. Mon.
Keep this ad for future reference
539 W. 9th St. Ph. 437-1026

4. You will learn about exercise and how to use it.

5. You will be brought information about special skin and hair care.

6. You will learn how to plan your reducing diet.

And there is lots more! So, if you wish to join the gang, don't miss a day!

IF YOU WANT my BIP (Beauty Improvement Plan) kit which gives you complete instructions for the eight-week plan and includes my BIP wall chart on which you can chart your weight daily and watch your beauty line rise as your weight line drops, send 25 cents, and 15 cents for postage and handling) with your printed name and address.

Mail to Josephine Lowman in care of this newspaper.



SUGAR 'N' SPICE

There's a dash of sugar and a touch of spice in this newest everything-nice kit.

Individually Styled
Permanents \$10.00
from

Los Altos Beauty Salon

13 YEARS IN LOS ALTOS
2139 Bellflower Blvd. GE 8-1115
LONG BEACH — Joyce White, Owner

now in progress

TOWN & COUNTRY FASHIONS
ANNUAL
JANUARY

clearance

of DRESSES AND SPORTSWEAR

All Sale Merchandise Now

1/2 OFF
REGULAR PRICE

Here are the great names in dresses, after-5 dresses, slacks, sweaters, skirts, blouses, etc. . . . now selling for 1/2 of their original price. The values are tremendous at this once-a-year event.



SALE

Town & Country

"for around the clock fun"

FASHIONS

4129 Long Beach Blvd. (Just So. of Carson)
OPEN DAILY 9:30 A.M. TO 5:30 P.M., FRIDAY 9:30 TO 7 P.M.

GA 7-0997

HARRIS FURS

45th ANNUAL

JANUARY

clearance SALE

NOW IN
PROGRESS



Budget Terms
Phone GA 7-7447

SINCE 1915
DEPENDABLE
HARRIS FURS
4260 ATLANTIC AVE

FAMILY OWNED AND OPERATED IN
LONG BEACH SINCE 1919



Fred Waring

Waring's 'Magic of Music' Due

Fred Waring, veteran of 47 seasons on the road, will bring his "Magic of Music" show to Municipal Auditorium Feb. 3 at 8:30 p.m.

Featured performers will include Cordovox virtuoso Betty Ann McCall, mime-singer Lette Reynolds, deep-



Betty Ann McCall

voiced Leonard Krane-donk, comedian Poley McClintock, basso Ralph Isbell, chanteuse Elena Doria and banjoist-humorist Bobby Day.

As usual, the orchestra will include a special choral section as well as the tra-

Printmakers Invite Artists to Compete

By ELISE EMERY
Arts Page Editor

California printmakers are invited to enter an open competition for prints in all media sponsored by the Los Angeles Printmaking Society. The show will run from Feb. 2 to 29 in the society's gallery, 818 S. Spring St., Los Angeles.

Jurors will be painter-printmaker Nathan Oliveira; Dr. Thomas Leavitt, director of Santa Barbara Museum of Art; and Gerald Nordland dean of Chouinard Art School. Alternate juror will be Emerson Woolf; Leonard Edmondson will act as monitor.

Artists are invited to write to the gallery for a prospectus which includes all details of the competition.

Today, the society opens its third exhibit, "Intaglio: 35 by 17," with a reception from 2 to 8 p.m. The show features five black and white prints by a new member, Ben Sakaguchi.

Other exhibitors are Gabrielle Wasow-Brill, Ray Brown, Bob Click, Arta Corrigan, Leonard Edmondson, Tom Elicano, James Fuller,

Ynez Johnston Ernest Lacy, Betty La Duke, Esther Lewis, Winifred Roth, Betsey Saar and Clay Walker.

Dick Swift of Long Beach State College and John Oyle of Pasadena City College juried the exhibit.

Gallery hours are Tuesdays and Thursdays from 10 a.m. to 4 p.m. and Sundays from 1 to 5 p.m.

BEN MESSICK, Long Beach artist, will be honored at an exhibition and tea Thursday from 3:30 to 5 p.m. at the YWCA, Sixth Street and Pacific Avenue. The public is invited.

A fellow of the Royal Society of Arts, Messick is well-known as a lecturer, painter and etcher and has won many awards. His paintings and lithographs have been shown in the Metropolitan Museum of Art, the De Young Memorial Museum, the Library of Congress, the Carnegie Institute and the Smithsonian Institution.

The artist is especially noted for his portrayals of circus life and Americana. He has traveled widely throughout the United

States as an art lecturer, and is on the faculties of Chouinard Art Institute and San Diego School of Arts and Crafts. This month, he will instruct a class in oil painting at the YWCA.

FRIENDS of the Long Beach Museum of Art will host a public reception today from 2 to 4 p.m. at the museum, 2300 E. Ocean Blvd., to mark the opening of an exhibition of landscape paintings from the museum's collection. About 30 paintings by contemporary artists will be on view through Jan. 26.

The Toys Exhibit which opened in December has attracted such popular interest that it is being extended to Jan. 26 also. International toys, old and new, are on display.

THE PAVILION Gallery, 400 Main St., Balboa, will open its Rico Lebrun Exhibition Jan. 15.

This survey of Lebrun's work includes about 60 items—paintings, drawings and sculpture—and covers the period from 1936 to the present time.

Loans have been arranged from Santa Barbara Museum of Art, Los Angeles County Museum of Art, Whitney Museum of American Art, Columbus Gallery of Fine Arts, the Museum of Fine Arts in New York and from private collections from Los Angeles to Toronto, Canada.

Frederick S. Wight, chairman of the UCLA art department, has written the text for the exhibit's illustrated catalogue. The show will hang through Feb. 16 and may be seen from 1 to 5 p.m. Tuesdays through Sundays.

Arrangements for groups to see the show at other hours may be made by contacting Mrs. Richard I. Stewart, 1013 Emerald Bay, Laguna Beach.

ARTISTS LEAGUE of Seal Beach will open its fifth annual Mosaic Show Saturday at 1 p.m. in the Art Center, Ocean Boulevard and Main Street, Seal Beach.

Dale Owens, who juried the show, will lecture on the art of mosaics at 2 p.m. and Pat Jones, league president and managing director, will present awards.

The show will remain on view for one month.

'Ikiru' to Open '64 Film Series

"Ikiru," 140-minute film from Japan, will open Long Beach Museum of Art's 1964 art film series Thursday. The picture will be shown at 3 and 8 p.m.; doors will open at 7:30 p.m. for the evening showing. There is no admission charge.

The story tells of the search for the meaning of life by a man who knows he has only a short time to live.



IN STARRING ROLE

Burgess Meredith, who started as Sakini in the original production of "Teahouse of the August Moon," will repeat the role at Melodyland Theater, Anaheim, when the show opens a two-week run Jan. 14. The play is the first of the theater's winter comedy series.

On Stage—

CHapel Theater, 4161 Pacific Coast Hwy., Torrance. "The Moon Is Blue," 8:30 a.m. Fridays and Saturdays. Closing Jan. 11.
COMMUNITY PLAYHOUSE, 1801 E. Atlantic St., "Strange Bedfellows," 7:45 a.m. Wednesday through Saturday. Closing Jan. 11.
OFF-BROADWAY THEATER, 311 Little Ave., "Why Wives Worry," 8:30 p.m. Friday through Sunday. "Price of Fame," 7:30 p.m. Saturday and Sunday.

A CUSTOMER SAID:
"I love to come in here because everything is so wonderful!"

DeANN'S
A STORE OF FASHION
124 PINE AVE.
Autos from Buick's Varsity Show

Munch Directs Philharmonic

(Continued from last week)
RACHEL MORTON
L. P. T. Music Critic

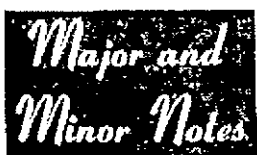
Charles Munch, internationally famous conductor, of whom I wrote last week, is presently appearing as guest conductor with the Los Angeles Philharmonic Orchestra.

One of the most important conducting posts in France was given Munch in 1937 when he became director of the Paris Conservatory Orchestra, which position he held for eight years, or until the tradition-bound Paris Conservatory became alarmed at the array of moderns presented and warned the director to play better known compositions. As an answer Munch handed in his resignation.

By this time Munch was so popular in Paris that there were clubs of hobby-saxers called "Les Munchettes" who jammed the front rows at concerts to admire "le beau Charles."

DURING THE German occupation of Paris, Munch managed to avoid official concerts of the Nazis—pleading indisposition or previous commitments. He turned every franc of his earnings over to the French underground movement and for his services he was awarded the red ribbon of the Legion of Honor in 1945, and was made a commander in 1952.

On Dec. 27, 1946, Munch guest-conducted the Boston Symphony Orchestra and he appeared again for a fortnight in 1947-48. At this time he also conducted the New York Philharmonic and was acclaimed by the New York press. This same year he made a transcontinental tour of the United States conducting the French National Radio Orchestra. Although the tour was suc-



cessful, it was a rugged experience. Often arriving at the night's destination tired, cold and dirty after some 300 miles on the road, they would arrive too late to change clothes or have anything to eat.

"WE SHALL never forget," relates Munch, "the kindness of the good people of Montreal, who hearing of our miseries, immediately ordered 50 roast chickens for an after-concert supper. The concert was a good one and the chickens were delicious."

On Oct. 7, 1949, Bostonians welcomed their new conductor, Charles Munch. It was an auspicious occasion: a new conductor—a dedicatory ceremony for their magnificent new pipe organ and the celebration of the 50th anniversary of Symphony Hall. Bostonians rose en masse to greet the

Jan. 18 Date for Concert

Downey Symphony Orchestra will play its next concert Jan. 18 at 8:30 p.m. in Earl Warren High School, 8131 De Palma Ave., Downey. Mario Cajarri will conduct; Julien Musafia, pianist, will be guest artist.

The program will include Mozart's Overture to "The Marriage of Figaro," Zador's "Children's Symphony," narrated by Barbara Cajarri, Liszt's "Concerto No. 1," and Brahms's "Symphony No. 3."

new conductor. Munch smiled his thanks, then turned and faced the 100 musicians playing under him.

THESE MUSICIANS came to love Charles Munch in the years he conducted until his retirement two years ago. The same spirit of kindness and mutual helpfulness was obtained as existed in his family circle in Strasbourg in his boyhood days.

He took the Boston Symphony on its first European tour of four weeks. At the Paris Opera a gala concert was given, attended by the French President Auriol and foreign dignitaries. But, most memorable of all was the concert he conducted in his home town of Strasbourg: "When the capacity audience let loose with a storm of applause," wrote the critic, "that moment was perhaps the culmination of a life-time of music-making for Charles Munch."

Recital by Endo Friday

Akira Endo, Long Beach violinist and member of Long Beach City College music faculty, will play a recital required for his master's degree Friday at 8:30 p.m. in Hancock Auditorium on the University of Southern California campus.

He will be assisted by Malcolm Hamilton of the USC piano faculty and by the Long Beach City College Chamber Orchestra.

THE PROGRAM will include "Sonata No. 5" by Beethoven, "Sonata in G Minor" by Bach, "Sonatina No. 3" by Halsley Stevens, "Dances de Jacarimir" by Milhaud and "Winter" from "Four Seasons" by Vivaldi.

Endo received his bachelor of music degree in February, 1962, from USC and was honored by the Alumni Association of USC as that year's most outstanding graduate from the school of music.

He is conductor of the Long Beach City College Orchestra and instructor in music theory. A member of the Long Beach Symphony, he is assistant conductor of that orchestra.

Ballet Tryouts

Adults, teen-agers and children with dance training are invited to audition for roles in Lakewood Philharmonic Association's production of "Coppelia."

Tryouts for the ballet in three acts will be held Tuesday at 7:30 p.m. and next Sunday at 1:30 p.m. in Mayfair Park Recreation Building at Clark Avenue and South Street, Lakewood. Valerie Silver is director-choreographer for the production.

LBAA Members' Show Stimulating, Varied

By VIRGINIA LADDEY

Long Beach Art Association begins the New Year with a highly stimulating show of oil paintings by members. These are on view for the public from 1 to 5 p.m. daily, and from 7 to 10 p.m. on Saturday and Sunday. The gallery is located in the Villa Riviera, 800 E. Ocean Blvd. The exhibit will continue through this month.

The 60 paintings are in two groups: those selected by James Peter Cost, seascape painter and judge of this show, are in the forward part of the gallery; the others are in the rear. Robert Adams' "Weeds, Seeds, and Pods" is first-prize winner; the work is 5 feet square, magnificent in reds, oranges, red browns, built up in small brushed rectangles. Here is quite an occult balance between form and void.

THE SAME sort of problem is challenged by Richard White in "Galactic Implosion" (opposite of explosion, or the bursting of a vacuum), the third-place winner. Here, an almost transparent black covers one-half of the canvas and about two-thirds of the other half. In the vertical strip between, a burst of neon reds shimmer, setting up dynamic relationships with the dark areas.

Margaret Bradbury, second prize winner with "Aphyllous," a mysterious still life in greens and orange, also receives honorable mention with her small "The Lonely Land," and has interesting work in the non-selected group as well. Mrs. Bradbury is an artist who has a sure knowledge of paint and composition. Each of her works has the quality

K.C. Orchestra Slates Concert

As a part of its first tour of the United States, the Kansas City Philharmonic Orchestra will play next Sunday evening in Culver City Memorial Auditorium under the baton of the permanent conductor, Hans Knipper. Curtain time will be 8:30 p.m.

Superfluous Hair Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California.

HE 6-9841
BEAUTY STUDIO
Consultation without charge

Buffum's

January SALE of FURS

COATS—\$525.00*	Beaver \$525.00* & up	Mink \$695.00* & up
JACKETS—\$225.00*	Muskrat \$195.00* & up	Lamb \$275.00* & up
	Rabbit \$285.00* & up	Beaver \$395.00* & up
	Mink \$395.00* & up	Sable \$595.00* & up
STOLES—\$85.00	Squirrel \$85.00* & up	Fox \$165.00* & up
	Mink \$265.00* & up	
CAPES—\$45.00*	Fox \$45.00* & up	Rabbit \$69.50* Squirrel \$105.00* & up
	Muskrat \$125.00*	Mink \$275.00* & up
ROASTS—\$17.50*	Squirrel \$17.50*	Fox \$27.50*
	Sable \$65.00 & up	Mink \$39.50 & up
SWEATERS—Cashmere \$19.95* & up		
COLLARS—\$15.00*		
Raccoon \$15.00*	Fox \$32.50* & up	Mink \$35.00* & up
MUFF—Rabbit \$5.00*		

*Furs labeled to show nature of dyes and country of origin. *In tax

Frank A. and Son

3316 EAST BROADWAY
LONG BEACH

OPEN 9:30 to 1:30
EVENINGS BY APPOINTMENT

CI 6-8572

Horse of Nine
half-yearly

Sale

Sizes 3 to 9 only.

reductions
to **1/3** off

Buy an armload ... Just "CHARGE IT"

430 PINE AVE.—OPEN MON. AND FRI. NIGHTS

BEST DRESSED LIST NAMES

...Ten Who Never Cry, 'I've Nothing to Wear'

By FREDERICK M. WINSHIP
NEW YORK, Jan. 4 (UPI) — The fashion world today elevated a middle eastern queen, a Vanderbilt and a Philadelphia society matron to the annual list of the world's best dressed women.

In a somber note, the 1963 list, based on the ballots of 2,000 leading international style observers, did not name Mrs. John F. Kennedy, who has been a regular in the best dressed ratings since 1960. The poll's committee said it ruled her out of the running this year "in deference to her mourning."

Mrs. Kennedy's sister, Princess Lee Radziwill, remained on the list.

The three new faces on the list of 12 were Queen Farah of Iran, Mrs.

Alfred Gwynne Vanderbilt and Mrs. T. Charleton Henry of Philadelphia, who was born a Biddie. Mrs. Henry was especially cited for her "outstanding elegance."

Three veteran listees were given permanent status in the list's "hall of fame," joining 17 other women whose fashion tastes have been judged above competition. The three are Signora Gianni Agnelli of the Italian automotive family, Mme. Herve Alphonse, wife of the French ambassador to the United States, and Mrs. John Barry Ryan III, a New York fashion editor who married a millionaire.

Mrs. Frederick Eberstadt, daughter of poet Ogden Nash and wife of a fashion photographer, was dropped. Her ouster came as a surprise because

she is one of the most photographed and written about young fashion setters. Apparently she was too much of a "pro" for the committee, which put her on a special list of best-dressed women connected with the fashion industry.

PRINCESS ALEXANDRA of Kent (Mrs. Angus Ogilvy) made a reappearance on the list after an absence of one season. So did Dina Merrill (Mrs. Stanley Rumbough Jr.), the post cereal heiress turned film star, who was dropped in 1959. Princess Alexandra's mother, Princess Marina of Kent, graduated to the fashion "hall of fame" in 1961.

HOLDOVERS from the 1962 list

were, in addition to Princess Radziwill, Mr. Loel Guinness, Mexican-born wife of a British stout heir; Mrs. Gloria Vanderbilt Cooper; Baroness Heinrich Thyssen-Bornemisza, British-born wife of a German-Swiss metals tycoon; Mrs. Walther Moreira-Salles, wife of a Brazilian banker-diplomat; Mrs. David K. E. Bruce, wife of the U.S. ambassador to Britain; and oil-rich Mrs. Charles Wrightsman, of Time, Palm Beach hostess to the Kennedys.

The committee noted that Mrs. Guinness, a tall, dark beauty making her fifth appearance on the list, is "the woman who has everything" it takes to be a fashion leader. Like most women on the list, she patronizes Paris couturiers, favoring Balenciaga and Givenchy.

Other fashion houses patronized by 1963 best dressed are Paris' Dior, St. Laurent and Courreges, London's Michael and John Cavanagh, New York's Luis Estevez and Mainbocher and Los Angeles' Jean Louis.

The petite Queen Farah, third wife of the Shah Reza, shops in Paris, but Princess Alexandra is loyal to British designers and rarely crossed the channel for clothes. Dina Merrill is most at home in American clothes and so is Mrs. Alfred Vanderbilt, who was Jean Harvey of Chicago before she married the turfman.

White-haired Mrs. Henry, the only elderly woman on the list, wears ultra-simple city-type clothes from Mainbocher, Balenciaga and Givenchy and rarely wears hats.



... Six of the world's 10 best-dressed women (from left) Queen Farah, Princess Alexandra, Mrs. Alfred G. Vanderbilt, Gloria Vanderbilt, Princess Lee Radziwill, Dina Merrill.

Rings Around Fingers, Dates as Plans Told

Jones-Tomashek
Engagement of Kasey Teal Jones to Thomas N. Tomashek has been announced by her parents, Mrs. Anne O. Jones, Long Beach and Dr. T. Clifton Jones, Gardena.

The bride-elect will graduate from the University of Oregon at Eugene in June. She is a member of Alpha Phi. Her fiancé, an alumnus of the same university, is now a first year student in the University of Oregon School of Law where he is a member of Delta Tau Delta.

The wedding will take place Aug. 8.

Moran-Eckroad
Mr. and Mrs. George Moran of Lakewood have announced the engagement of their daughter, Kathleen R. Moran, to Don W. Eckroad, son of Mr. and Mrs. D. W. Eckroad of Long Beach.

The bride-elect was graduated from Lakewood High and attended Long Beach City College. She is a dental assistant.

Her fiancé attended Long Beach City College before enrolling at the University of Oregon.

Wiedeman-Bignell
A July 11th date has been set for the wedding of Shirley Ruth Wiedeman and Barry Peter Bignell.

Engagement of the couple was announced by her parents, Mr. and Mrs. Frank D. Wiedeman of Long Beach.

She was graduated from Millikan High and attends LBSC. Her fiancé, son of Mr. and Mrs. Charles J. Bignell of Watford, England, was educated in Great Britain.

Be modern with **MOEN**

ALL NEW **DIALCET** the modern way to bathe

WILLIAM H. KUNKEL
Plumbing & Heating
Emergency Service Day or Night
Phone: GE 1-1307 or HA 5-7264

Burcombe-Stafford
Kathleen Burcombe's engagement to Greg Stafford has been announced by her parents Mr. and Mrs. George A. Burcombe of Lakewood.

Miss Burcombe, a junior elementary education major at Long Beach State College, was graduated from Lakewood High and Long Beach City College where she was a member of TNT.

Her fiancé, son of Mr. and Mrs. Joseph F. Stafford, Lakewood, was graduated from Jordan High and LBCC, where he was affiliated with Junior Exchange. He attended both USC and Long

Ehle-Graves
Mr. and Mrs. R. C. Ehle of Long Beach announce the engagement of their daughter, Sharon Annette, to William Bernard Graves, son of Mr. and Mrs. W. W. Graves also of Long Beach.

He was graduated from Wilson and she from Millikan High. They both attended LBCC where he is a member of the Viking Band and she is head song girl. The wedding date has not been set.



Luxury...

is "built-in" to every **ADJUST-A-BED**!!!

Adjusts to unlimited number of positions for reading, writing, watching TV in bed!

- Smooth, quiet, motorized operation!
- Sizes to fit any bedstead or headboard!
- Innerspring or foam mattress in any firmness!
- The original, electrically operated home bed!

FREE! . . . DEMONSTRATION. Stop in any Sleepers Lounge Shop for a complete demonstration! A new experience in complete personal comfort!

SLEEPER LOUNGE SHOPS

LOS ANGELES 2279 Wilshire Blvd. DU 5-1457

PASADENA 742 E. Colorado St. SY 5-9795

LAKESIDE CENTER 5022 Festival Ave. ME 4-4666

Cole-Johnson
College students Judy Ann Cole and Dennis Dodds Johnson are engaged.

Announcement of the betrothal was made recently by her parents, Mr. and Mrs. C. R. Cole of Long Beach. He is the son of Mr. and Mrs. Charles M. Johnson, Long Beach.

Both the bride-elect and her fiancé were graduated from Wilson High. She now attends LBSC while he is a student at Baylor University in Waco, Tex.

Bruce-Haynes
Mr. and Mrs. Thomas

Free Civic Program

The public is invited to attend a free civic program at Municipal Auditorium Monday at 8 p.m., sponsored by the Long Beach Recreation Department.

Yvonne's School of Dance will present a variety show featuring Yvonne's Liberty Boiles Majorette group, the Young Sisters, Pam Whitlake, Rae Rollman and Sue Martin.

Group numbers will include "Little Chinese" and the Tiny Tots in a mouse number.

Carl H. Robertson will lead the community singing to open the program at 7:30 p.m., with Regina Beam as accompanist.

The Tyo Orchestra will play for old time and square dancing which follows the stage show. Joe Marshall will be the caller.

Hickman of Long Beach announce the engagement of her daughter, Jeanne Rena Bruce to Michael Perry Haynes, son of Mrs. Wilma Haynes of Los Angeles.

The bride-elect graduated from Millikan High School and now attends the University of California at Santa Barbara where she is affiliated with Spurs, women's honorary society.

Her fiancé was graduated from Mater Dei High School in Santa Ana and is a student at Loyola University.

The wedding date has not been chosen.

Sinclair-Brown
Mr. and Mrs. John James Sinclair Jr. announce the engagement of their daughter, Wendy N., to James L. Brown, son of Mr. and Mrs. James J. Brown.

The couple graduated from Lakewood High School. The bride-elect is presently attending Long Beach State College where she is affiliated with Delta Delta Delta. Her fiancé is a student at Long Beach City College.

No date has been set for the wedding.

Reduce Now to Wear New Spring Clothes

Read about it on page B-3

R. H. Levys Note Golden Date Today

Mr. and Mrs. R. H. Levy of 3951 Cedar Ave., will celebrate their golden wedding anniversary today with a reception from 2 to 4 o'clock in First Christian Church.

The Levys were married Jan. 7, 1914, in Kansas City, Mo., and moved to Long Beach in 1941.

Levy was employed by Manor Baking Co. in Kansas City for 14 years, also was superintendent of Memorial Christian Church for six years.

THE LEVYS have one daughter, Ruth Musselman of Long Beach, and one son, Dale Levy, who came here from Oklahoma for the celebration. They also have six grandchildren and six great-grandchildren.

Dance Class Is Announced

A beginners class in American round dancing will be given by the Long Beach Recreation Department starting Jan. 9 in Silverado Park, 31st St. and Santa Fe Ave. Mr. and Mrs. Arthur Johnson will instruct the minimum priced sessions to take place from 7 to 8:30 p.m.

List School Menus

The following menus will be served in Long Beach elementary schools in the week of Jan. 6-10:

MONDAY: Hot dog, buttered green beans, peach half, coconut cookie and milk.

TUESDAY: Italian spaghetti, whole kernel corn, fruit cup supreme, hot buttered French bread and milk.

WEDNESDAY: Cheese beanburger, garden salad, berry sauce, oatmeal cookie and milk.

THURSDAY: Turkey in gravy on mashed potatoes, cranberry sauce, buttered

Credit Club Sets Panel Discussion

Long Beach Credit Women's Breakfast Club will meet in the Panorama Room of the Lafayette Hotel Wednesday. A get-acquainted hour at 6:30 p.m. will precede dinner at 7:30 p.m.

Theme of the evening will be, "Partners in Credit." Dewayne Marlowe, Long Beach Credit Association, will be moderator of a panel discussion. Participating will be Paul Greer, Don Evans and Marie Anderson.

Bryan-Smith Engagement Is Revealed

Mary Ann Bryan will become the bride of Joseph W. Smith on Sept. 4, her parents, Mr. and Mrs. Max A. Bryan have announced. The future bridegroom is the son of Mr. and Mrs. S. J. Smith of Ogden, Utah.

Miss Bryan, a graduate of Wilson High School, is a junior at Brigham Young University in Provo, Utah, majoring in elementary education.

Her fiancé previously attended Brigham Young University and now is a junior at Long Beach State College where he is a pre-law major. He is active in ROTC and athletics.

peas, applesauce, peanut butter sandwich and milk.

FRIDAY: Baked fish, Italian coleslaw, apricot halves, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 30c.

JUNIOR-SENIOR HIGH

MONDAY: Spaghetti with franks, buttered green beans, peach half, hot buttered French bread and milk.

TUESDAY: Chopped steak on mashed potatoes, Spanish coleslaw, chocolate pudding, hot buttered cornbread and milk.


WEDNESDAY: Oven fried chicken, mashed potatoes-gravy, cranberry sauce, buttered peas, fruit cup supreme, whole wheat bread and butter and milk.

THURSDAY: Barbecued beef on bun, whole kernel corn, garden salad, coconut cookie and milk.

FRIDAY: Macaroni and cheese or beef-vegetable casserole, buttered spinach, berry sauce, whole wheat bread and butter and milk.

A SPECIAL invitation is issued to executives of various credit-granting institutions to accompany their CWBC member. Each member is also invited to bring a prospective member in the credit field.

There will be a question and answer period following the discussion. Reservations are requested by Monday with Harriet Bower, 1551 Pine Ave., or with Marie White, J. C. Penney Co.

Salon de  Elegance

A LATE BREAKFAST

in the quiet atmosphere of one of the most beautiful and sophisticated restaurants in America. Outstanding cuisine, prompt, gracious service will make your dining a Sunday morning habit.


MENU

Smoked Whitefish, Smoked Eel, Westphalian Ham, Canadian Bacon, Scrambled Eggs, Veal Kidneys Madera, Chicken Livers in White Wine, Rice Pilaf, Waldorf Salad, Avocado & Sliced Tomatoes, Macedoine of Fresh Fruit or Kirsch, Assorted Danish Pastries

served 11 a.m. to 3 p.m. Reservations Requested HE 5-5681

The Lafayette
Hotel and Lanna

HALF-PRICE



COLD WAVES

\$15 WAVE 7.50

\$20 WAVE 10.00

\$25 WAVE 12.50

Includes haircut

Open Mon. & Fri. nights

Walker's
The Friendly Store of Long Beach
Fourth and Pine third floor

For appointment phone HE 2-7451

Children Threaten to Mar Happiness

DEAR MRS. MAYFIELD:

I'm very much in love with a wonderful man, and he with me. He has six children by his late wife who passed way last May. He has two lovely, small children at home whom I take care of. I love them very much, and they love me.

However, the four older children don't like me at all, and are always talking to the small children trying to turn them against me. This is terribly upsetting and sometimes I wonder how our marriage could work out with this sort of set up. Should I risk going ahead with our plans?—MIXED-UP.

DEAR MIXED-UP:

First of all, remember

Dear Molly Mayfield

you're marrying the man, and not the family. But secondly, never forget the family can often make or mar a marriage. Remember, also, it is a lot easier to persuade a would-be bridegroom to take a stand on something than it is a husband.

Sooooo, before you say, the I do's get this man to straighten those older kids out in no uncertain terms. Let them know who's boss. —M.M.

Designer Pattern



by WILLIAM PEARSON

PRINTED PATTERN A 949 SIZES 10-18

PRINTED PATTERN A949 Sizes 10-18

IF THE LOOK YOU LOVE is understated elegance, then William Pearson is the designer for you, and this is your dress! See how "squared" seaming adds distinction to the bodice—how the line continues down the soft, easy skirt. Deep, pocket-concealing pleats create the paneled effect. The total look is one of supple slenderness. Mr. Pearson's Original is in gleaming textured silk. Picture it also in wool crepe, jersey, linen—a dress that's beautifully basic in the California way.

Printed Pattern A949 is available in Misses' Sizes 10, 12, 14, 16 and 18. Size 16 requires 4 1/4 yards 39-inch fabric.

Send ONE DOLLAR for Printed Pattern A949 to Independent, Press-Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York 11, N.Y. (Add 15c for each pattern for first class mailing and special handling.) Please print plainly YOUR NAME, ADDRESS with ZONE, STYLE NUMBER and SIZE.

1/2 PRICE SALE

MON., TUES., WED. ONLY



\$15 PERMANENT 750

WITH HAIRCUT
OTHER WAVES TO \$30
Stylist prices slightly higher
Beauty Salon — Lower Street Floor

Does not include bleached or tinted hair.

The Broadway LONG BEACH

IN THE LOS ALTOS SHOPPING CENTER
Bellflower at Stearns — GE 9-6811; GE 8-4392

DEAR MRS. MAYFIELD:

Do you think a 16-year-old boy is too young to hang girly-girly pictures all over the walls of his bedroom?

I most decidedly do, and my husband doesn't. My son clips the pictures from God-knows-what magazines and pins them up. Some of the girls are draped, some not at all. In many of them I'd say the draped ones look worse, but somehow I don't consider them quite as objectionable.

Is my husband right, or am I?—MRS. T.

DEAR MRS. T.:

Let's say you are both right. Your son is doing what about 89 percent of his friends are doing — and your husband knows that boys will be boys. You as his mother still see him as the youngster he once was, and the girly-girly pictures emphasize to you he's growing up, changing physically from child to man. So, you resent them.

Better let your husband handle this stage.—M.M.

DEAR MRS. MAYFIELD:

For Christmas my mother-in-law sent us, among other things, two very large portrait photos of her and my dad-in-law. I would say they measure easily two feet by a foot and a half or thereabouts. And tinted yet!

My husband insists we have the photos framed and hang them over the fireplace with his favorite elk's head in between. I say why not use them to paper the front hall since they're almost large enough.

Seriously, what are we to do as Mr. and Mrs. T. plan to visit us in February?—ANNIE.

DEAR ANNIE:

For goodness sake, have them neatly framed in the stand-up type that you can set on the table here or there and remove when company's gone. If you have a den, by all means put them there.—M.M.

Oswald Jacoby When Errors Cancel Out

When I was much younger I established a reputation as a bidder of psychic or fake bids. Now that I have reached the grandfather stage, I leave psychics for others and while I sometimes overbid at least I try to bid sensibly.

My spade overcall was gilt edge and after North bid two spades I decided that South was really showing a big hand and not a spade suit. It looked as if he were on the way to a heart slam and that maybe I should ask for a diamond lead.

NORTH			
♦	9		
♥	K 9 7 5 4		
♠	Q 6 5 4 3		
♣	K		
WEST			
♦	A K 10 8 7 6	♦	2
♥	J 3	♥	A Q 10 8
♠	K J 8 7	♠	10 8 2
♣	6	♣	J 9 8 5 2
SOUTH (D)			
♦	Q J 5 4 3		
♥	2		
♠	A		
♣	A Q 10 7 4 3		
North and South vulnerable			
South West	North	East	
1 ♠	1 ♠	2 ♥	Pass
2 ♠	3 ♠	Double	Pass
3 ♠	Pass	3 N.T.	Pass
4 ♠	Double	Pass	Pass
Opening lead—♠ 5			

So I made one of my worst bids of 1963 and said, "Three diamonds."

North said, "Double," and while I would not have been slaughtered at three diamonds, I would not have laid up any wealth either.

FORTUNATELY for me, South still believed my "psychic" reputation. He was sure I had been fooling with my spade bid and South bid three spades. North corrected to three no-trump and all of a sudden the sun was shining on us.

South went to four clubs. I doubled that and led my singleton club. South looked over dummy mournfully and asked, "When did you stop bidding psychics?"

Then he proceeded to struggle along and managed to hold his loss to 1,100 points, but he sure had canceled my mistake.

Window Shopping



NEW LOOK FOR SPRING—Completely lined slim sheath of pure linen with bell sleeve; marvelous colors of vibrant pink or green by S. Howard Hirsch of California. In sizes 5 to 15, \$29.98. For more information call GE 3-4979 weekdays.

Fitness Stressed at YWCA in Program for New Year

Physical fitness is the keynote of the Long Beach YWCA classes to begin following registration Wednesday and Thursday.

In line with the President's Council on Physical Fitness report, YWCA provides classes under the supervision of instructors trained in physical education to give individual and group help in posture correction and muscle toning exercises.

Yoga offers a ten point cycle in relaxation and posture positions and is taught by Richard Wrate and Emily Jones Mondays and Thursdays. Wrate studied under Swamie Vishnudevamanda and is an experienced instructor. The class is open to both men and women.

Aqua Gym, exercise in the pool for figure control and relaxation, is conducted Tuesdays and Thursdays. Modern Dance, a new class offered on Friday mornings with Lynne Scholnick as instructor, is a form of rhythm and creative exercises. Ballet and Hawaiian dance will be offered for beginners and advanced students.

YARN STITCHERY, a new art technique involving "painting" pictures with needle and yarn will be offered on Tuesdays with professional instruction.

Hand knitting for beginners will be taught by Beulah Teaford on Wednesdays. Teen-agers may enroll in

the class as well as adults. Flower arranging will be offered on Thursdays at 10:30 a.m.

Tips on make-up, hair styling, poise, posture, wardrobe and "that inner glow" will be featured in the Self Improvement class given by a professional charm instructor Thursdays afternoons.

In sports, in addition to the regular golf class for learning fundamentals of grip, stance and swing, a Golfette class will be organized for those who have completed beginners instruction. Actual play with professional help will be featured. A Y sports league for teen-age girls is a new feature this term, with instruction in volleyball and basketball as well as competitive play under supervision.

TINY PADDLERS class will be open to boys and girls, graduates of intermediate pre-school swim classes for 2 to 5 year olds, who want to build endurance and earn beginners' Red Cross cards.

A new format for the Saturday Special for girls 7 to 11 years old provides a choice of three activities of classes including acrobatics, baton crafts, swim instruction and Newset, a newspaper edited by the students.

Other classes offered are oil painting, taught by Ben Messick on Thursdays; furniture refinishing, taught by

Roy Axbell Thursdays; and knit charting with Beulah Teaford Wednesdays. Marina Gardea will instruct beginning cake decorating Wednesday mornings and an intermediate class in the afternoon.

Ballroom dancing will continue on Tuesday evenings with Frank and Florence Fontaine instructing.



for the New Year Bride

exquisite diamonds wedding dresses engagement rings prices starting at

\$100 plus tax convenient budget terms

fine jewelry—street floor Fourth and Pine

open Monday and Friday nights

The Country Day School

"A Country School for City Children"
Kindergarten through Sixth Grade
Phone: GENEVA 1-2025; VIKING 7-2655

BARKER BROS. 34th January SALE

fabulous once-a-year savings in every department



Elegant French Provincial Love Seat or Luxurious Chaise Lounge in Velvet

Luscious velvet, in rich and wonderful colors . . . accented with carved and curved wood frame. Choose either . . . or both . . . at Barker's low, low price! Quality construction, expensive tufting and detailing. Choose deep red or purple velvet with white wood frame or gold, or wellington green velvet with fruitwood

88.

each, 139.50 value

ASK ABOUT BARKER'S INTERIOR DECORATING SERVICES . . . complimentary to all Barker Customers

USE YOUR BARKER BROS. CHARGE ACCOUNT AT ALL BARKER STORES
USE BARKER'S OWN CREDIT PLANS, nothing down, 2 years to pay

BARKER BROS.

LONG BEACH STORE, Broadway at Locust, HE 6-9251
SHOP MONDAY AND FRIDAY, 9:30 TO 9 P.M. Other days, 9:30 to 5:30

LA MIRADA STORE, in the Shopping Center — 521-8734
SHOP MONDAY, THURSDAY AND FRIDAY, 9:30 TO 9 P.M.
Other Days, 9:30 to 5:30

Cooks Without Can Opener!

By MILDRED K. FLANARY
I. P. T. Food Editor

He can fly an airplane like crazy, yet he can't, for the life of him, operate an electric can opener.

Today's Chef of the Week, Robt. E. (Bob) Boyle, owner of the Manhattan Restaurant, was given one for Christmas by his colleagues. It's already been laid up twice for repairs.

Boyle started out in Chicago, and actually spent his first 20 years on terra firma.

He finished school just in time to meet World War II head-on, so enlisted in the Air Force. He was airborne for the next five years in the European Air Force. He was airborne for the next five years in the European Theater with the exception of seven months. Those he spent as a prisoner of war in Germany, after having been shot down.

THAT BIT of adventure completed, Boyle came to Riverside and started his first restaurant. All went well until Germany beckoned again, and he was recalled to the Air Force to "do" his stint in the Berlin Airlift. This consumed the next year and a half.

Again Boyle repeated the restaurant bit, when along came Korea, and again he was airborne until that feed-in' ceased.

By this time, Boyle decided to see the part of Europe on land that he'd only glimpsed from the air, so he set off on a tour which lasted two years. Need we say

Chef of the Week



ROBERT E. BOYLE

that he did a bit of "boning-up" on gourmandise and "restauranting" in general.

After several paragraphs, we've now come to the year 1956 in the Boyle autobiography, and he again has returned to California-Ingle-

wood—and has set up another eatery. There he remained until taking over the Manhattan in Long Beach nearly five years ago.

WHEN HE isn't guiding the destinies of the restaur-

ant, he plays tennis and does some water colors and oil painting. "Just for my own enjoyment," says he.

As of now, he has joined nothing. He believes he was just "joined out" having joined the Air Force so many times.

That Boyle can cook is a certainty. He cooked-up this recipe for Pot Roast Lombardy right out of his head. PLEASE NOTE: no can opener is necessary.

POT ROAST LOMBARDY
3 lbs. beef (chuck or rump)
8 carrots, sliced
1 medium onion, sliced
1 cup red wine
5 strips bacon
1 tsp. minced parsley
½ tsp. lemon peel
Salt and pepper to taste

Place in Dutch oven and brown slowly. Place meat in hot fat and brown on all sides. Salt and pepper to taste. Add all ingredients, and a bit more water if needed. Cover and cook slowly for 1½ to 2 hours, or until done.

Patio Club Sets Anniversary Date

Patio Club will celebrate its 25th anniversary with a noon luncheon at Lakewood Country Club Friday. Mrs. Harry Roy will preside.

The board of directors (Mrs. A. A. Nipper, chairman) will be hostesses. Contract bridge will be played in the afternoon. Reservations must be in by Wednesday noon.



Mr. and Mrs. William J. Esser

Open House Set for Goldenweds

An open house honoring Mr. and Mrs. William J. Esser on the occasion of their golden wedding anniversary will be held Jan. 12 from 2 to 5 p.m. at their home, 3711 Cerritos Ave.

Hosting the event will be the couple's sons and daughters and their spouses. Messrs. and Mmes. Clark Esser of Santa Ana, Theodore M. Esser of Long Beach and Gordon Hoffman of Redondo Beach. They also have

six grandsons and one granddaughter.

Mr. and Mrs. Esser were married in Oskaloosa, Iowa, on Jan. 12, 1914. In December 1919 they came to Long Beach, where Esser was construction foreman for C. T. McGraw until 1928. At that time he started his own general construction firm of W. J. Esser and Sons. He retired in 1958.

The couple recently returned from a two-week anniversary trip to Hawaii.

Patriotic Calendar

MONDAY
Chapter 8, Blue Star Mothers of America, installation of Mrs. L. W. Aust as president, 7:30 p.m., Legion Hall, 59th St. and Orange Ave. Other new officers include Mmes. Davis Jones, Florence Wade, Edward Seltenreich and Lewis Hansen. Installing officers will be Mmes. Joseph Hodge, Ray Johnston and Jean Forkker.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business meeting, Veterans Memorial Building, Sylvia Harm will preside.

TUESDAY
Arthur L. Peterson Auxiliary, Unit 27, American Legion Auxiliary, legislative

program arranged by Verna M. Taylor, 7:30 p.m., Veterans Memorial Building. Arthur Nic, administrative director of out-patient service at VA Hospital, will speak. Dance numbers will complete the program.

Widows Club, USWV, noon luncheon followed by business session and cards, Linden Hall.

Need a Tux Tonight
OR ANY NIGHT?
CALL
Raymond's
TUX SHOP
3843 Atlantic Ave. GA 7-0115

Fashion Message for 1964

"For the woman who trusts her taste and ours—
You're in expert hands in our elegant salon."



Hammond's
HAIR STYLISTS

4140 Paramount at Carson

HA 1-8206
Open Daily Tues. thru Fri. 'til 10 p.m.
Mon. & Sat. 'til 5:30 P.M.

MANICURIST AVAILABLE

STOREWIDE SAVINGS UP TO 50%!

NOW

LLOYD'S

BEST OF THE BUNCH FURNITURE SALE!

THESE ARE BUT A FEW OF HUNDREDS AND HUNDREDS OF SIMILARLY REDUCED PIECES AND GROUPS FROM OUR CURRENT INVENTORY.

	Reg.	NOW
DREXEL—Design For Living Dining Group Buffet—Rectangular Ext. Table—4 Chairs	Reg. 668.00	399.00
DREXEL—Buffet—Round Ext. Table—4 Cane Back Chairs	Reg. 616.00	389.00
DREXEL—Design For Living Bedroom Group Triple Dresser—Mirror—King Size Headboard—2 Nite Stands	Reg. 523.00	399.00
DREXEL—Design For Living Bedroom Group Triple Dresser—Mirror—King Size Headboard—2 Marble Top Nite Stands	Reg. 706.00	399.00
ALLEN KEITH—Top Grain Red Leather Lounge Chair	Reg. 229.00	159.00
CURVED CORNER SECTIONAL Custom Built in our own Factory	Reg. 895.00	685.00
MEDITERRANEAN WHITE/GOLD BEDROOM GROUP—Travertine Marble Top—Triple Dresser—Mirror—King Size Headboard—2 Nite Stands	Reg. 707.00	399.00
DREXEL—Italian Provincial Bedroom Group Triple Dresser—Mirror—Full Size Bed—2 Nite Stands	Reg. 499.00	299.00
THOMASVILLE—Provincial Dining Room Group Extension Table—4 Side Chairs—2 Arm Chairs	Reg. 454.00	299.00
HERITAGE—Dining Room Group Buffet—Extension Table—4 Chairs	Reg. 1,196.00	795.00

THOMASVILLE—FACADE Italian Provincial Bedroom Group Triple Dresser with Travertine Marble Top—Mirror—King Size Headboard—1 Nite Stand	Reg. 751.00	549.00
JOHN WIDDICOMB—Provincial Bedroom Group Triple Dresser—Mirror—King Size Headboard—2 Nite Stands	Reg. 2,067.00	1,405.00
HOSFELD—Pillowback Corner Sectional—16 Ft. Overall	Reg. 1,059.00	695.00
PILLOWBACK 8-FT. SOFA Custom Built in our own Factory	Reg. 549.00	399.00
CURVED CORNER PILLOWBACK SECTIONAL Custom Built in our own Factory	Reg. 1,195.00	795.00
HERITAGE—Credenza Chest—Chatham Cherry	Reg. 399.00	229.00
HERITAGE—Mediterranean Hall Chest—Cherry	Reg. 279.00	185.00
HERITAGE—Classic Contemporary Pillowback Sofa Off-White Textured Fabric	Reg. 795.00	545.00
ORIENTAL GAME SET—Gold Leaf 42" Round Table 4 Upholstered Chairs	Reg. 445.00	249.00
ORIENTAL LOW CABINET—Red Lacquer with Travertine Marble Top	Reg. 259.00	149.00
JOHN RICHARDSON—Window Chest—Teak	Reg. 329.00	179.00
ALLEN KEITH—Love Seat—Tufted Back	Reg. 259.00	149.00
GRILLE TOP SECRETARY—Drop Lid with 3 Drawers Beautiful Grained Cherry Wood	Reg. 309.00	199.00

THOMASVILLE—Provincial Dining Group Extension Table—4 Side Chairs—2 Arm Chairs	Reg. 494.00	269.00
GAME TABLE GROUP—48" Round Continental Height Table—4 Upholstered Chairs on Sheppard Casters	Reg. 459.00	239.00

BEDDING SPECIAL

FOR THIS SALE EVENT ONLY

Lloyd's own Custom Full or Twin Size Box Spring and Mattress—Choice of Regular—Medium—Medium Firm—Firm or Extra Firm—Guaranteed for Life
REG. 139.00—SPECIAL FOR THIS EVENT 119.00
also available in King or Queen Size

ALL LAMPS AND ACCESSORIES DRAMATICALLY REDUCED DURING THIS SALE PERIOD

LLOYD'S OF LONG BEACH

4141 ATLANTIC AVENUE • GA 4-1641 • NE 6-2439
OPEN MON. & FRI. EVE. TILL NINE • LLOYD'S TERMS

Southland

January 5, 1934

WRITE YOUR CONGRESSMAN

Your Opinions
Can Be Important

Turn to Page 8

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Wintertime Is Ski Time . . . See Page 7

Union Pacific Railroad photo

acme's 32nd

**ANNIVERSARY SALE **
NOW IN PROGRESS ****

Save! up to 50% Best Beds
Money can buy



DON'T MISS THIS!

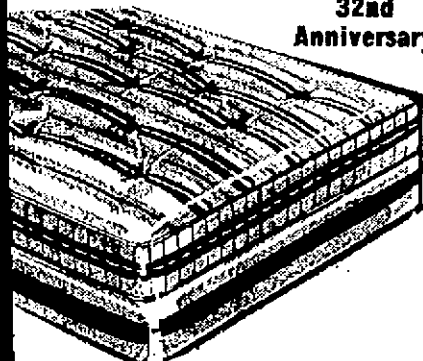
Whatever you do, be sure to see us
RIGHT NOW during this huge Fac-
tory Clearance. Use your good credit
or BankAmericard . . . do it soon!

Open Monday and Friday 'til 9 P.M.

Hundreds of Luxurious Top-Quality Mattresses,
Springs, Headboards, Frames, Bedding and Acces-
sories . . . All Drastically Reduced for This Once-
A-Year Clean-Up Clearance — Acme's *January
Sale Is the Biggest Sale of the Year.* Hurry down
Monday and Take Advantage of the *Real Bargains*
We're Offering Right Now to Commemorate Our
Thirty-Second Year in the Southland. Be Sure to
Check the Low, Factory Direct Prices on All New
Mattresses and Beds as Well as Some Real Values
in Used and Reconditioned Bedding — See Acme
and Save! Prices Are for Factory-Direct Delivery
... Add \$5.00 for Home Delivery and Installation.

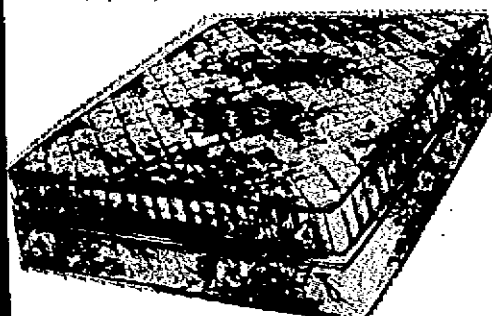
ACME

32nd
Anniversary



We Have Only One Sale a Year. Only ONE
Sale a Year! It Has to Be Good! Spectacular
Bargains Direct from the Factory.

ANNIVERSARY

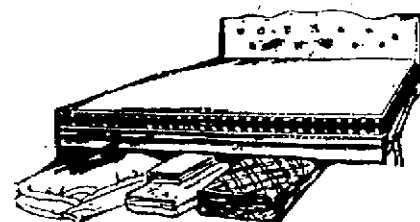


SPECIAL

Beautiful Damask Covered
Mattress with lovely patterns
in many colors for your selec-
tion. BIG SAVINGS, now just

\$69⁵⁰

FOAM KING

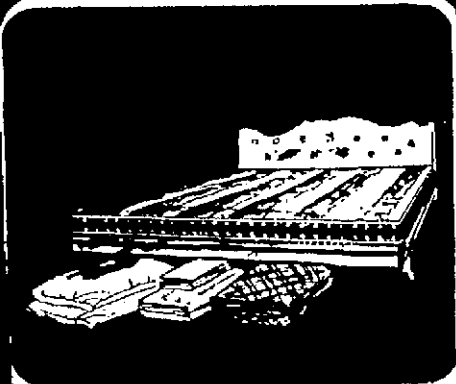


Foam King — Acme's King
Sized foam Mattress for
a wonderland of comfort
and the Most Fabulous
Rest You Ever Had

\$179⁰⁰

Factory Direct

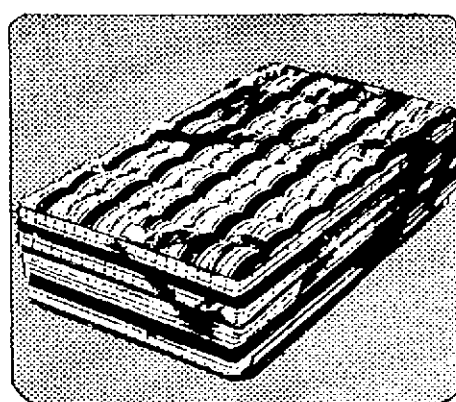
(at the Price Only Acme Can Offer)



King Size Comfort! If You've wished for the
King of the King Size,
Here it Is! Roomy, Com-
fortable with Complete
Sets Starting at Just

\$169⁵⁰

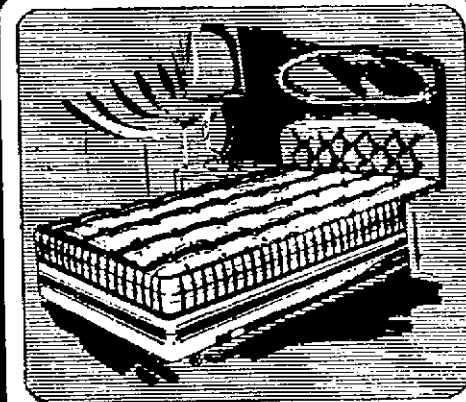
Factory Direct



COMPLETE WITH HEAD-
BOARD! That's right, this
mattress comes complete
with headboard, box springs
and frame for Acme's low,
low price of

\$34⁵⁰

complete



Posture Mattress Orthopedically Designed for
the Individual, Comfort Plus!
Specially Designed to Your
Specifications and Dimensions.
Prices start at

\$89⁵⁰

Factory Direct

ACME

Mattress Factory

3425 East Anaheim Street
Near Corner of Redondo

Telephone GENEVA 9-4908

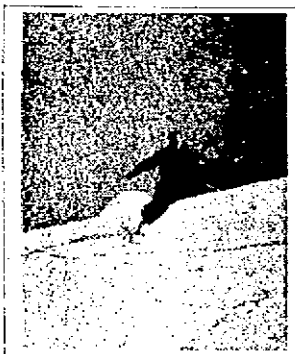
411 WEST FIFTH STREET
DOWNTOWN SANTA ANA

Open Daily until 5, Saturday 10-4
Closed evenings and Sundays Kimberly 3-4776

January 5, 1964

Southland

OUR COVER



What is the attraction of skiing? There is "the romance of the snow," the feel of remoteness, a quick escape from a busy world. It has been suggested skiing satiates the hunger for a sport where no score is kept. And then there are pretty girls in pretty clothes! Whatever the explanation, there are 200,000 new skiers in the United States each year. Jerome Hall explores the fascination of the frosty pastime in his article, "Who Put the She in Ski?" You'll find it on Page 7.

CONTENTS

Don't Deduct the Groceries	4
License Plates That Went to School	6
Who Put the She in Ski?	7
Yes or No, Let Them Know	8
The Belle Who Cost a Bell	9
History in the Streets	10
Cheese Makes a Meal	17
Mortal Combat Without a Victor	30

DEPARTMENTS

What Your Name Means	11	Book Reviews	21
Southland Homes, 12-13		Travel-Resorts	22-25
You Ask, We Answer 15		Home Workshop	26
Food	17	Pet Parade	28
Recipe of the Week	18	Southland Gardens	29
Medicine and You	19	Crossword Puzzle	30
How Your Child Learns	20	Meet Your Host	31

NEXT WEEK

Who hasn't heard of Lucky Baldwin and the empire he founded in Southern California? Southland takes you to the famed old Rancho Santa Anita next week, gives you a good look at its past and shows you what has happened there in the intervening years. Don't forget to look for this chapter in Southern California.

Fred Taylor Kraft, Editor.

SAVE 37

IN THE LOS ALTOS SHOPPING CENTER
Bellflower at Stearns
GE 9-6811

The Industry

LONG BEACH

Furniture, 36--

MID-SEASON
HOME SALE

KING-SIZE 9½-FT.
KROEHLER FOAM SOFA
IN QUILTED DAMASK
WITH SCOTCHGARD

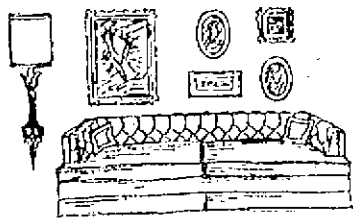
no money down, \$12 month's

\$222

A full 1¼" sweep of comfort with reversible foam seat cushions, foam padded arms. The elegant damask upholstery, Scotchgard processed to resist oil and water-borne stains and soil, is complemented with quilting on sofa back and one side of seat cushions, arms. Brass Shepherd casters. Toast, gold, avocado, natural.

Greer Furniture

"Where quality and good taste
are not expensive"



- Complete Home Furnishings
- Interior Designers to Serve You

3800 E. Anaheim St. Open Fri. 'til 9 P.M.
Long Beach GE 4-3446

JANUARY Clearance

DISCOUNTS OF 50% AND MORE

	Was	NOW
4-Drawer Walnut Chests.....	99.95	49.95
5-Pc. Fruitwood Bedroom Suite.....	289.95	149.95
6-Pc. Fruitwood Bedroom Suite.....	999.95	499.95
5-Pc. White and Gold.....	569.95	289.95
4-Pc. White and Gold.....	699.95	349.95
6-Pc. Contemporary Fruitwood Bedroom Suite.....	619.95	310.00
6-Pc. Fruitwood Bedroom Suite.....	869.95	439.00
Sealy Mattresses.....	59.95	29.95
3 Sofas.....	249.00	175.00
1—48" Walnut China.....	160.00	99.00
1 Fruitwood "Lane" Cedar Chest.....	89.50	69.00
8-Pc. Fruitwood Top—Dining Set With White China.....	670.00	305.00
1—5-Pc. Daystrom Dinette Set.....	99.50	59.95
1—5-Pc. White Daystrom Dinette Sets.....	200.00	134.95
3—46" Convertible Sofas.....	219.95	159.95
3—88" Convertible Sofas.....	284.50	179.95
2—98" Quilted White Floral Sofas.....	339.00	239.00
1—98" Curved Textured Sofa.....	449.00	339.00
1—98" Curved Tufted Back Sofa.....	499.00	345.00

3 magnificent
3-pc. sectionals.....was 950.00 now **499⁹⁵**

Marble Top Tables.....	from 19.95
Futural Siroloresters and Swivel Rockers. Sole Price.....	from 69.95
3—Antique White Mirror and Console Sets.....	69.95 29.95
2—Mahogany Drum Tables.....	195.00 89.50
1—Mahogany Drum Table.....	59.95 29.95

All Upholstered Furniture Greatly Reduced
Lamps and Tables Reduced

Small carpet remnants.....10.00 ea.
Roll ends—Nylon or Wool Carpet.....4.95 yd. & up
Gulistan all-wool.....7.95 installed
Gulistan 501 Nylon.....7.95 installed
Lowest Prices on All Magee, Mohawk Etc., Etc.

HERRON'S
ESTABLISHED 1918
4134 ORANGE AVE.
GA 4-8131 • Long Beach
Easy Terms—New Low Interest Rates

- FURNITURE
- CARPET
- DRAPERIES

Don't Deduct the Groceries

By Beverly Ronson

AMERICANS have been paying income taxes for 50 years now and no end is in sight. It all began in 1913 with just a few thousand taxpayers and has grown to include over 100 million tax forms filed annually.

Every year an estimated billion dollars is overpaid by American taxpayers who don't know all the legal deductions. And the confusion is multiplied by thousands of court cases each year in which judges often must decide that what is taxable for one man is deductible for another.

Although the nation receives most of its revenue from income taxes it isn't an easy task for either the government or the taxpayer. Forms have changed, and so have methods and rules.

RICHARD BLOCK, head of the nation's largest tax consulting service, estimates each of the nearly 500 H & R Block tax offices in 38 states spend about \$400 each year on books that list court cases concerned with tax deductions and on research to keep up with new legislation.

Court decisions provide the most difficult problem. One judge was confronted with a taxpayer who claimed deduction for vacation costs when he toured the nation taking pictures of cemeteries. The taxpayer was an undertaker.

"This same man," Block recalls, "also deducted all his grocery bills on grounds that his wife tried to stir up business while shopping in the supermarket."

ANOTHER nearly won his claim for deducting expenses incurred in killing a taxpayer. He claimed the costs as business expense that occurred when he tried to evict the victim from a timber farm. More than \$30,000 was spent in court and with attorneys before the taxpayer was judged not guilty.

"However," Block recalls, "the court ruled the costs were not deductible. The death followed a fist fight and the court ruled that fist fights are personal business."

One of the most difficult deductions is for "entertainment" expenses to "keep the customer happy."

One taxpayer lost a \$50,000 deduction for



When it comes to income taxes, one man's deductions may be another man's dilemma.

"hostesses" even though he had a legitimate claim. The taxpayer declined to pursue the deduction when officials requested an itemized list of clients served.

"THE MAN apparently wasn't the kind to kiss and tell," Block recounts.

Yet another businessman was allowed his \$20,000 deduction for a "secret secretary" in a hotel office retreat where no one could find the businessman. The arrangement, he argued, was necessary to get caught up on business correspondence.

These are the kind of problems that have confronted the courts throughout the 50-year tax history, which only grows more complicated as the nation continues its economic and population growth. Thousands of decisions must be made, new forms have to be printed to keep up with the changing times, and new laws must be enacted to keep abreast of economic situations.

Because of this continuing change, Block's offices anticipate filing more than half a million income tax returns across the nation before the April 15 deadline. The largest percentage of them will be filed in April, and most will be figured for the average wage earner who pays \$7.50 or less for the consulting service.

"THIS IS a new trend in the business," Block explains. The consulting firm was founded in a sub-rented basement in 1946 and has spread across the continent and to Hawaii in its 17 years, with most of the growth attributed directly to the increasing demand by individuals for the consulting service.

The primary aim is to assure the taxpayer that he is receiving all

deductions available to him without exceeding the legal claims possible to the taxpayer.

"It is no longer possible for each taxpayer to keep up with the revisions in law and in the various forms," the tax consultant declares, "and yet, with tax costs continuing upward it is vital that the taxpayer avail himself of all deductions."

CONSULTANTS in the widespread operations have found the most frequent way the taxpayer short-changes himself is failure to list properly losses, to file joint returns, or filing the joint returns when individual returns would be more profitable.

Other frequent losses occur when the taxpayer fails to list all contributions, sick pay exclusions, hospital insurance, and child care cost exemptions.

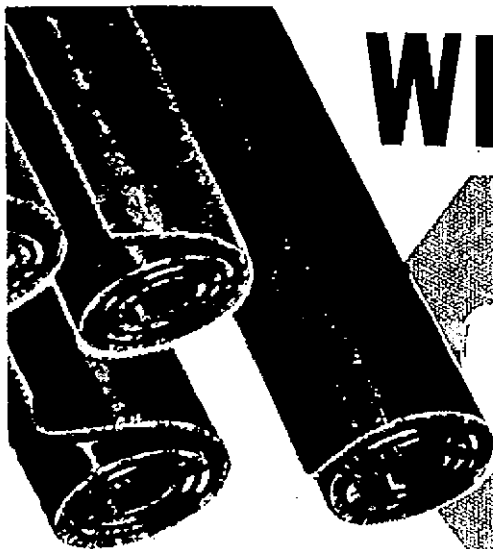
The most overlooked contribution deductions are the expenses for gasoline, oil and transportation used in donating services to a charitable organization.

MEN ARE the worst offenders when it comes to losing child-care deductions. Most men believe the child-care expenses apply only to women. Losses also occur because the taxpayer doesn't realize the child-care laws sometimes apply to more than children.

However, the biggest reason for personal losses on the income tax report comes from the taxpayers' "over-honesty," Block consultants have discovered. "If there is the slightest question about deductions, the taxpayer almost invariably wants to resolve it in favor of the government," Block says. "It is our job to represent the customer first and to guard against letting him cheat himself."

WILLBANKS JANUARY

CLEARANCE



The Willbanks Story:

The Willbanks Carpet Co. is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet, backed by expert installation, could be sold at a minimum mark-up in sufficient volume to be profitable. The extension of this premise was to operate without frills and costly fixtures from a low rent and thus low overhead location in a factory warehouse on a side street in Signal Hill. By eliminating high rent and other cost-raising features, the company decided it could afford to pass on to its customers the substantial savings by giving more carpet at less cost.

100's of

REMNANTS

and

ROLL-ENDS

WOOLS — NYLONS — ACRILANS

DRAMATICALLY REDUCED!

CARPET A CLOSET OR YOUR COMPLETE HOME — BUY THE WHOLE ROLL OR THE SIZE YOU NEED.

BUY FROM SUCH FAMOUS NAME BRANDS AS

- | | |
|---------------------|----------|
| • ALEXANDER SMITH | • FIRTH |
| • MAGEE | • MOHAWK |
| • BERVEN • GULISTAN | • LEES |

All First Quality Goods . . .

FIRST COME FIRST SERVED . . . BRING YOUR OWN MEASUREMENTS . . .

CALL OUR CARPET WAGON

Complete samples and decorating service right in your own home . . .
GE 4-0901
for Orange County
JA 7-0112

HERE IS OUR REALISTIC PRICING POLICY!

Our expert installation is \$1.25 per yd., and the finest 60-oz. rubberized felt pad is 75c yd. The red cushionaire pad is \$1.75 per yd.

TERMS

NO MONEY DOWN

Take 36 Months to Pay

OPEN

TODAY,
SUNDAY

10 to 5:30

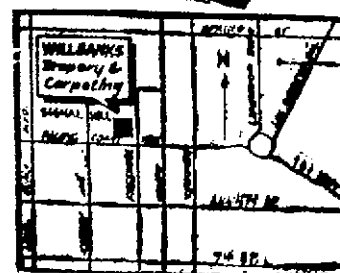
WILLBANKS

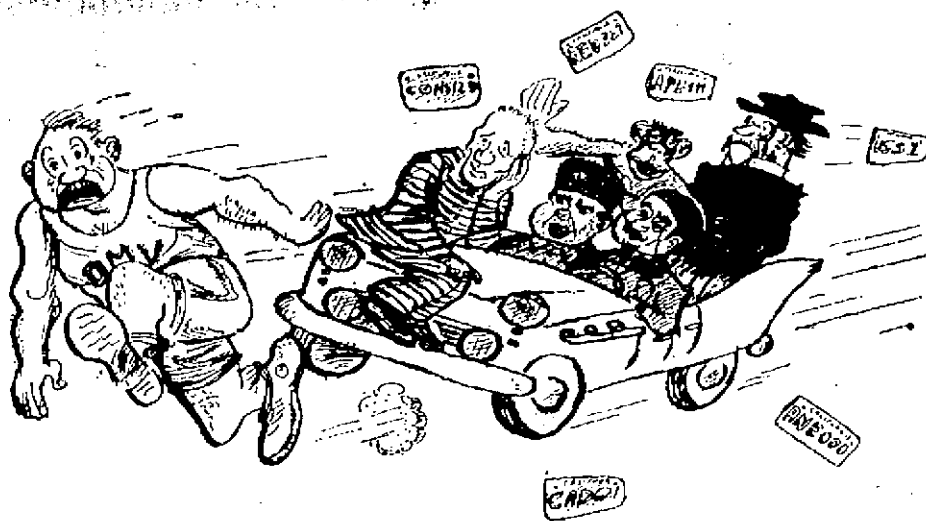
1879 FREEMAN AVE., SIGNAL HILL

OPEN 10 TO 9 MON. THRU FRI. — SAT. AND SUN. 10 to 5:30

DRAPERIES &
CARPETING
GE 4-0901

FROM ORANGE COUNTY CALL JA 7-0112





Illustrated by Charles K. Gould

When California went to the 6-character type of license plates, careful study was given to the letter combinations to prevent offense. See story for characters above.

License Plates That Went to School

By Bob Young

WHAT'S in a number? Plenty, when you consider that California issues 34 separate and distinct kinds of license plates, which range from the ordinary kind most of us display to the two-of-a-kind "USS" plates issued for the state's two U. S. senators.

And, in a manner of speaking, these three letter, three number license plates, went to college before they were first issued a few years ago. When the Division of Motor Vehicles decided to conform to the national standard size of 6x12 inches, it meant the number of characters must be reduced from seven to six, so the letter, number combinations were chosen. But then a problem appeared. Three letter combinations sometimes cluster into suggestive words which simply wouldn't do to appear on a plate. There were others that might make the owner subject to jibes, such as APE, BUG, CAD or RED, along with 92 other such words. But the problem wasn't solved at that level. University professors, conversant in several languages, were consulted to root out all other words which might be offensive; and with a potential of 12 million different combinations, it presented quite a task. Such words as ANE (French for jackass); HEZ (Spanish for scum); and BAK (suggestive of a strong Japanese expletive). All of these obstacles were eventually overcome and the plates have proved to be a superior aid to police in their search for wanted cars in "flight" crimes. Tests showed that these three letter plates were also readily remembered by witnesses.

THIS STYLE is followed in a general way in the plates designating special people or special vehicles. The two men representing California in the Senate have plates which begin with US, followed by either S1 or S2. Members of Congress have a big C and a number to designate seniority. State assemblymen's plates use a large "A," while a state senator's tags start off with a big red "S."

Foreign government aides in the Consular Service have the legend, "Cons Corps," and "PS" plates denote fee-exempt vehicles owned by agencies and provided for by the Constitution.

Imaginative motorists have found that the plates are the source of entertainment as they whisk along the state's highways. Values can be assessed to the letters and motor vehicle poker can be played by using the plates of approaching cars in sequence. And those with the crossword puzzle type of mind have an endless game. The three letters are considered as emasculated words, which need an imagination to patch up. SHE may become saxophone. DPT is depot, deport or even department. LTC is, naturally, lettuce. And SZM is spizzierincum, a sure winner when the longest words get the most points.

But they wonder if the DMV realized what a lot of entertainment it was providing when it adopted the three letter system.

JANUARY Clearance

EVERYTHING GOES — PRICES CUT SO LOW THAT WE MUST CHARGE FOR DELIVERY, SO . . . BRING YOUR TRUCK, TRAILER, BUS OR WAGON AND TAKE ADVANTAGE OF THIS ONCE-A-YEAR EXTRAVAGANZA. SAVE!! SAVE!! SAVE!!

OPEN TODAY, SUNDAY 11-5

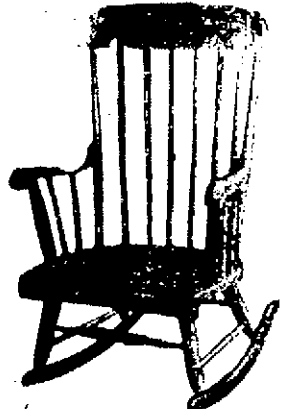


SALEM BAR STOOL

Authentic early American styling, swivel seat, made to sell for 29.95.

January Special

19⁸⁸



Beautiful Maple BOSTON ROCKER

Reg. 29.95

Must see to appreciate, only.....

15⁸⁸

Solid Maple CAPTAIN'S CHAIR

Priced to sell for 19.95. While they last—

9⁸⁸



Beautiful Tweed Sleeper Sofa

(1 only)

A lovely couch and full-size bed. Reg. 214.95 Only

Many, Many Other Comparable Values

149⁸⁸

MAGAZINE RACKS

Repealed by popular demand. As long as they last (no dealers, please!). ONLY

6⁸⁸



KNEEHOLE DESK (1 only)

Richly finished Salem maple with 7 drawers (2 deep file drawer). A 69.95 value.

36⁸⁸

(1 only) CLASSIC BEAUTY PROVINCIAL MAPLE BEDROOM SET

2 twin size beds, triple dresser & mirror, 1 night stand. Made to sell for 132.95, now only.....

349⁸⁸

1 ONLY Felix-Charles Distressed MAPLE HUTCH

Bospeaks the warmth of Early America. Reg. 245.50. ONLY

159⁸⁸

GIGANTIC REDUCTIONS IN ALL DEPARTMENTS

LAMPS

- Table • Floor • Pole • Hanging

WALL DECOR

- Mirrors • Shelves • Racks • Pictures, Etc. Etc.

CHAIRS, ROCKERS & RECLINERS

Drastically Reduced

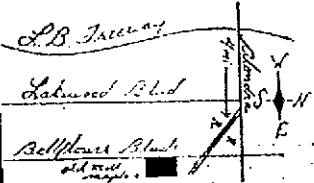
PILLOW-ARM SOFA (1 only)

7 Ft. of pure comfort. Dozens of other comparable values. Reg. 216.95. Only.....

159⁸⁸

5-pc. Canopy Bedroom Set Beautiful Antique White with Gold Trim, formal top. Reg. 389.95. January Value..... (1 only) **259⁸⁸**

YOUR QUALITY EARLY AMERICAN STORE
OLD MILL MAPLE SHOP
BROWERS WELCOME — FREE HOME DECORATOR SERVICE
16512 Bellflower Blvd.
MON. & FRI. 'TIL 9 P.M. WEDNESDAYS 9:00-5:30
WA 5-6074



Was it a day
to rue forever?

Who Put the She in Ski?

By Jerome Hall



Each year some 200,000 devotees are added to the ranks of skiing, many of them women. And why not?

EACH YEAR at this time another 200,000 Americans become skiers. No one is quite certain why.

There are many theories. One is that anything that will get a person away from traffic so fast is bound to be popular in Southern California. But skiers only chuckle at that one, because there are few more crowded spots in these parts than a snowy hillside if there's a road leading to it.

Another theory is that to be a skier is to acquire instant status. Skiing has taken the place once held by polo in the social structure, except there's a price for skiing for every pocket. And a place in skiing for everyone.

There are a good many more popular theories—some Freudian and some fraudian—but whatever the answer, there will always remain the one, overriding question . . .

Who put the She in ski?

'Twas a day to rue forever.

This is, admittedly, a minority opinion. There's hardly a soul still skiing who agrees, because all those who skied before someone put the She in ski have long since dropped out.

THERE WAS A DAY when skiing was not a television attraction, not a prelude to a fashion show and not an excuse to have a party where someone lights fire to the refreshments, both liquid and solid.

Skiing today is much too soft, the old-timers contend.

As a perfect example, it might be pointed out that more than half the membership of the Long Beach Ski Club is female.

How can it be the spartan activity of outdoorsmen if it is under the enameled thumb of women?

The answer is that skiing is divided into two parts. The most important is the apres-ski, the social life. Snow has become chic. Magazines call it the Velvet Life. Merchandisers call it the Velvet Life, too.

SKIING CHANGED from whipcord to velvet when fashion designers seized the sport—a new, vast, uncharted wasteland of dull duds—and brought to it nylon, hand knits and stretch pants.

There was a day when women's ski outfits came in two colors—black and blacker—and came in two styles: zippered and buttoned. Now Christian Dior is a big name on labels in the ski shop. And M'lady may own five or six outfits before she ever sets foot and ski onto a snowy slope.

"We don't try to fool ourselves about what has made skiing so popular these days," says Bob Richmond, a life-long resident of Long Beach and recognized as one of the dozen best skiers in Southern California.

"The ski population has doubled since the 1960 Winter Olympics at Squaw Valley. The television exposure of the Olympics gave skiing glamour. It aroused the curiosity of people who

did not ski. Then they went to the ski shop and found more glamour. There's no other activity that offers anywhere near as much chance for a woman to look beautifully dressed as in a ski lodge."

RICHMOND SPEAKS with authority, for he is proprietor of Long Beach's largest ski shop. "People see in skiing a means of escape," says Richmond. "And it definitely is a status symbol."

Proof of this is found by standing outside the door of a ski shop. Watch the expressions on the faces of those coming out carrying long shafts of polished wood or metal. Anyone carrying a pair of skis through the golden glow of a Southern California day has a special aura about him (or her).

There may not be snow at his favorite slope, but this is a Southerlander ready for the challenge of the great outdoors.

To the Southern California skier is due great tribute, for nowhere in all of America is there such a collection of true winter sports enthusiasts. He lives by the weather report, the snowcast, from November through spring.

MOST OF THIS region's skiers are native Southern Californians, which explodes the popular conception that only transplanted New Englanders and Coloradans are interested in the sport.

Richmond learned to ski at the age of 22.



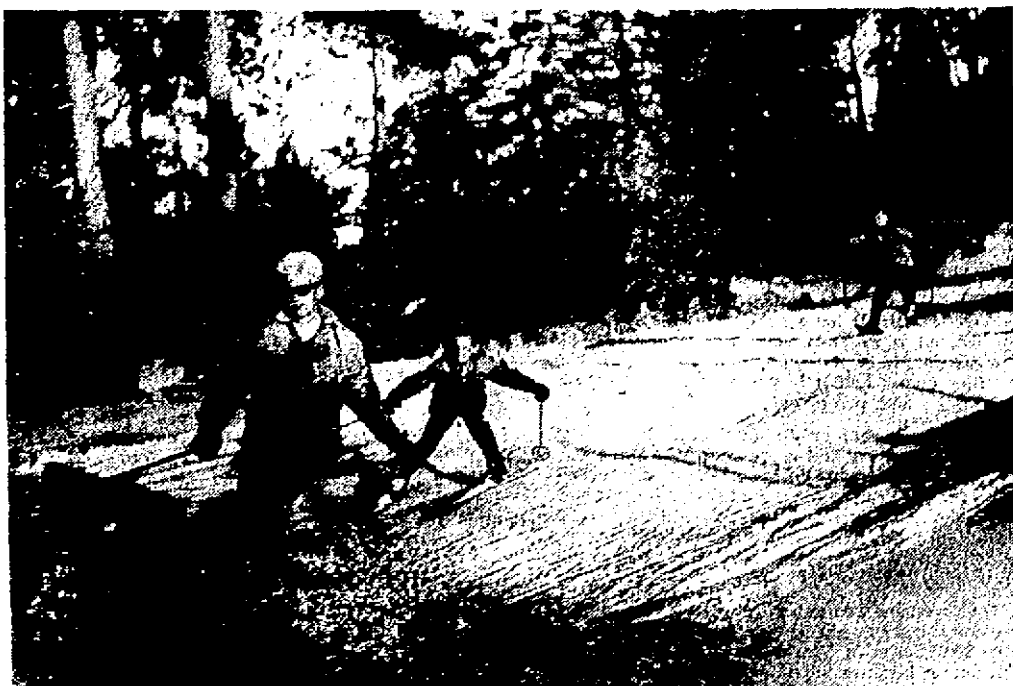
One of reasons skiing has enjoyed an invasion by women is fashion. Mary Ann Souds wears \$150 outfit.

Now, 20 years later, he is a certified instructor.

"The people around here learn to ski as adults, mostly," explains Richmond. "It isn't something you have to learn as a youngster. The beauty of skiing is that you can learn enough body control in just a few minutes to go out on the hill and have a good time. But you can keep learning and keep on improving for 20 years."

Richmond says most Americans don't realize that the quality of the sport among the general public is higher in the United States than in Europe. "People give Europeans too much credit," he adds. "The European skis for the same reason an American goes for a roller coaster ride. The European goes down the mountain like a snow slide, looking for thrills. American skiers have reached a much greater maturity. Their aim is skillfulness."

NO DISCUSSION such as this could be complete without a few cracks about cracked bones. (Continued on Page 22)



Mothers, kids, girl friends . . . no skiing male dares leave them home today. They have taken to the ski runs like proverbial ducks to water. Louanne Richmond here leads way for son, Scott, 8, daughter, Nancy, 9.

—Associated Press Wirephoto

Write to your
congressmen

Yes or No, Let Them Know



Photo by the Author

Americans elect men to represent them in Congress and then consider their duty done. Not so; these men need to know constituents' continuing opinions by way of letters. All receive and consider carefully stacks of mail.

By Frank L. Remington

NOT LONG AGO United States Senator Kenneth B. Keating of New York received a letter from a feminine constituent. "I don't approve of sending our men up into space," the worried lady declared. "They may stay there and we'll end up by having more old maids here than ever."

Many Americans write their congressmen in Washington each year, though unfortunately, many dwell on subjects somewhat outside the purview of our two national legislative bodies. As a loyal American citizen, however, you carry a responsibility to communicate with your elected representatives to let them know how you feel about the issues of the day—and why you feel that way.

The founding fathers intended that our land should be governed by the voice of the people. Remember when Abraham Lincoln spoke of government of, by and for the people, he referred to government that truly represents you; government that reflects your opinions, your feelings and your wants. Today, the volume, importance and complexity of legislation your congressmen must keep up with is really staggering. To act intelligently on public issues—to really represent their constituents—they must know how you and your neighbors feel. Your letters are their most reliable barometer.

YOU SHOULD have no qualms about writing your elected representatives. It is you who pay their salaries, it is you who stand the cost of the laws they enact, and it is you who must let them know your stand, pro or con.

In a recent year only about one in ten voters wrote their senators and representatives, and these scarcely typify a true cross-section of the population. Republicans, for instance, write oftener than Democrats, business and professional people send letters more frequently than manual laborers, and older persons express their views by mail more readily than younger ones.

One woman wrote her representative to get a pension for her dog. She claims the pooch served in the K-9 Corps in World War II. She wanted quick action because "in the event I die who will take care of the dog?" A recently arrived Japanese student sent a letter to ask if his military service

to the Mikado in World War II qualified him to attend school under the GI Bill of Rights.

Congressmen usually answer all their mail in one way or another and try to oblige if they can. Sometimes it taxes their imagination, like the letter a man wrote to Rep. Dante Fascell to ask: "What should I feed the baby alligator I want to keep as a pet? Since you represent Miami, Florida, I figured you would know." Equal to the occasion, Congressman Fascell contacted the Washington zoo and supplied the answer.

IT IS THE SINCERE, concise letter written from the heart and taking a definite stand on an important issue with logical reasons to back it up that most delights your senators and representatives—but they are almost as scarce as economy bills in the halls of congress. Most lawmakers agree that this type of letter has considerably more impact than a single, petition-like missive signed by many constituents or a large volume of stereotyped form letters.

Those who write this type of letter express opinions on a variety of matters that affect them personally and directly, such as retirement benefits, the construction of a new bridge or highway near their homes, new tax bills, labor legislation, veterans' difficulties, and aid to small businessmen. A Salt Lake City man complained to his Congressman: "I am tired of seeing Uncle get the largest share of the profits of the small business with which I am associated with absolutely no investment on his part."

Foreign affairs concern many of those who write Washington. A sizable portion of these correspondents suggest ways and means of keeping the country out of war. Others ask pointed questions like: "Why don't we tear down the Berlin wall?" Some take a firm stand on foreign policy: "We've lost Laos and Cuba. We must not lose Berlin." "I am ashamed that our young people must live in a society that no longer seems to have the stomach to stand up for itself anywhere."

DO THESE LETTERS and the ones you write your congressmen have any effect on them? They do! And a letter on lined tablet paper from a humble address often occasions greater response in Washington than a corporation president's letter typewritten beneath his executive letterhead.

So, if you want to fulfill your duties as a

citizen, if you want to have a voice in our national affairs, it is your solemn obligation to write to your representative and two senators in Washington expressing your sincere views on national affairs. Here are a few suggestions to render the task easier and more effective.

1. Address your letters correctly to your own Congressmen. If you don't know who they are, call your local library.

2. For best results, write both senators from your state as well as the representative from your Congressional District.

3. Address your U.S. senator: Sen. John Doe, Senate Office Building, Washington, D. C.

4. Address your congressman: Rep. John Doe, House Office Building, Washington, D. C.

The salutation may be Dear Sir, Dear Mr. Senator (Representative), or Dear Mr. Doe.

5. Keep your letters on a formal basis. Don't be too familiar, like a constituent in Alabama who began his message to Senator Sparkman with "Dear Sparky."

6. Make your writing legible. Use a typewriter if possible, otherwise use pen and ink and write on only one side of the paper.

7. Leave trivial details out of your letter, confine it to one subject, and make it as brief as possible while still presenting your case. Some writers go to astonishing lengths, with a letter from an ex-serviceman taking top honors to date. Requesting veteran aid, his missive ran to 90 pages closely written on both sides.

8. If your letter refers to a specific piece of legislation or a pending bill, try to include its name and number and state clearly what action you believe your Congressmen should take.

9. Refrain from asking your Congressmen for help or advice on personal problems. One woman wrote that she had hardening of the arteries and her doctor had prescribed a little whisky, but she was allergic to it. What should she do? Such problems are outside the scope of your congressmen's duties. The less time he has to spend on this type of thing the more time he'll have to devote to his primary duty of representing you in Washington.

But most important of all, be sure to write your senators and congressman. Whether your feeling on any specific issue is yes or no, let them know.

The Belle Who...



...Cost a Bell

LOS ANGELES residents and visitors have long heard the sweet tones of the Plaza Church's bells, but few know that one of these bells has a romantic, intriguing story which dates back more than a century in California history.

It all began in San Diego in 1825 when Jose Maria Echeandia stopped in that city on his way north to Monterey where he would assume the governorship of Alta California, as the Mexicans referred to this area.

Gov. Echeandia fell in love with San Diego, its gay, hospitable, carefree people and especially the young ladies, said to be the most beautiful in all of California. Echeandia, a handsome though exceedingly austere man of about 48, found particular delight in a slender, raven-haired, black-eyed beauty named Maria Antonia Natalia Eljia Carrillo, but called Josefa by both her family and friends. Echeandia paid her court and she was always chosen as his partner at the gay parties and balls which were the custom of those pastoral days. Soon came rumors that Echeandia sought Josefa's hand in marriage. As he lingered in San Diego, paying court to Josefa, government officials in Monterey were greatly discomfited by the continued delay.

ECHEANDIA was a haughty, prideful man, however, and not one to be hurried. He never considered the possibility that Josefa would refuse him, Echeandia's estimate of his charm and per-



Josefa Carrillo (left above) and the Plaza Church bell which was the penance price paid by a gallant Yankee skipper for stealing the belle's heart and hand in marriage from a haughty California governor.

By Bob and Jan Young

suaveness might have proved accurate had it not been for the arrival of the American ship Maria Ester at San Diego Bay. Under the command of Capt. Henry Delano Fitch, the trim vessel was heavily laden with scarce trade merchandise avidly sought by the wealthy residents. Capt. Fitch's cargo would be exchanged for tallow and cow hides, then called "California bank notes."

Fitch, handsome and well-mannered, was welcomed into the homes of all of the great families: the Arguellos, the Bandinis as well as the hacienda of Don Raimundo Carrillo, where he met the winsome Josefa. An immediate spark was struck when their eyes met and whatever interest Josefa might have had in the Mexican governor floated away on the balmy air. Fitch pressed his suit and when the willing Josefa accepted his proposal, he made the customary formal request for her hand. Don Carrillo readily granted his consent but pointed out that Mexican law required that Fitch become both a Mexican citizen and a Catholic. Fitch agreed, though he took no firm steps to fulfill his promise.

Nevertheless the engagement was announced and the banns were posted. Echeandia was enraged, although he gave no public display of his displeasure.

THE WEDDING was planned as a grand affair

and the Carrillo hacienda overflowed with guests from the finest families. The ceremony had begun and was nearing completion when the governor's adjutant rudely pushed into the chapel. He whispered something to the priest and the ceremony was halted.

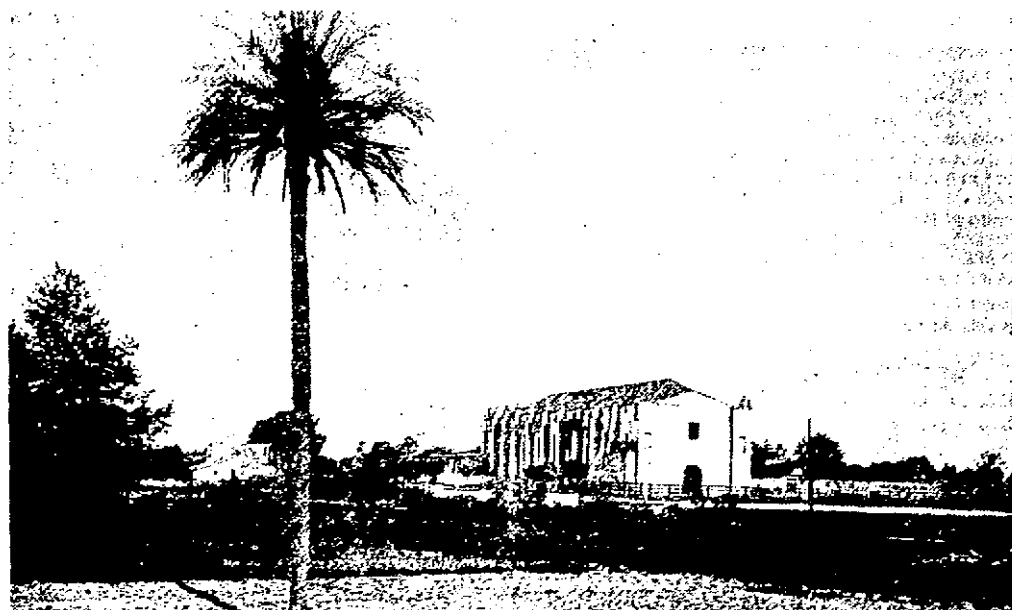
Fitch had not complied with the necessary legal requirements and Father Antonio Menendez could not and would not solemnize the marriage.

Guests drifted away as Josefa and Henry tried to console each other over the maddening turn of events triggered by the vindictive governor. It was then that Josefa's cousin, Pio Pico, stepped in. He suggested that Fitch spread the word that he had abandoned all plans to marry Josefa and was sailing immediately. Josefa meanwhile would go into seclusion.

FITCH READIED his ship and prepared a cabin for his intended bride. Josefa secretly packed a few clothes, then slipped away with Pico to a small boat where she was rowed to the Maria Ester, anchored near Ballast Point on Point Loma. At dawn with a fair wind billowing the sails, Josefa and Fitch sailed out of San Diego Bay and headed southward for Chile, where they were married far away from the jurisdiction of Echeandia.

More than a year passed before Fitch returned to Monterey harbor to pick up supplies and trade. He and Josefa, along with their small baby, were

(Continued on Page 21)



Mission San Gabriel, about 1870. It was at this site where a 'church court' met to decide charges of failing to accede to Mexican marriage law, brought by the losing suitor Echeandia against Capt. Fitch.



Capt. Henry Delano Fitch who stole the heart of the lovely, dark-eyed Josefa.

History in the Streets

By Rochelle Frank

SOUTHERN California a century ago was chiefly open countryside dotted with thousands of cattle. Occasionally, at the top of a knoll or in a grove of cottonwood trees, a complex of red roofed

ranch houses could be seen where rancheros and their families led a simple but elegant life.

Today, we would not recognize the people and places of that pastoral era, yet we

would know their names as well as we know our street names. The fact is, many of them are the same.

For instance, Temple Avenue and Stearns Street come within a few blocks of Inter-



Illustrated by Richard Wallmeyer

Long Beach, through its street names, preserves memory of many pioneers of the days of cattle ranches.

NOW—ANTHONY LOW PRICES—NO PAY TILL MAY 1964
(ON SEVEN-YEAR BANK FINANCING PLAN)



**15'x31'
ANTHONY
BLUE LAGOON**

\$1050

This exciting pool will grace your yard with a touch of glamour—give your whole family the vigor of outdoor fun. Pool is 3 to 7 feet deep, 78 perimeter feet, 312 square feet. Features Anthony quality steel reinforced gunite construction, waterline tile, coping, filter. Price includes excavation, two coats hand troweled white plaster, copper plumbing, pump, motor, steps in shallow cove.

**YOU CAN
JOIN THE
POOL-FAMILY FUN
FOR ONLY
\$2254
A MONTH
ON 10-YEAR BANK
FINANCING PLAN**

*Price includes standard coping. Special deck in picture is slightly higher. Price based on normal access and soil; subject to hillside and higher costs in some areas.



HUSBAND AND WIFE TEAM
—Phil Anthony and wife Otalia, built world's largest swimming pool firm.

MORE POOL PER DOLLAR! Anthony has built more pools by far than any other single builder. Huge volume buying of materials plus factory-to-you pricing of sub-assemblies and accessories plus the unparalleled efficiency of Anthony's teams of trained specialists, puts a plus into every dollar you invest in your pool. Anthony's policy of value through volume is still working for you. In the first eight months of 1963, for example, Anthony has exceeded the largest other pool firm (a group of franchised builders) in the greater Los Angeles area by 666 pools, and the third largest by 1139 pools.

Anthony has built twice as many pools as any single builder.

**ANTHONY
WORLD'S LARGEST
POOL-BUILDER**

SHOWROOMS—OPEN SEVEN DAYS A WEEK—VISIT OUR POOL DISPLAYS.

HOLLYWOOD, 8412 Beverly Blvd. • VE 9 8817, OL 1-3150
ANAHEIM, 2050 South Harbor • JE 4-3100

PASADENA, 3850 East Colorado • HI 6-6133, MU 1-8326

SOUTH GATE, 5871 Firestone Blvd. • SP 3-2210, TO 1-0381

SHERMAN OAKS, 13363 Ventura Blvd. • ST 8-3430, ST 9-4631

COSTA MESA, 170 E. 17th Street • 646-9651

GRANADA HILLS, 18121 Chatsworth St. • EM 0-1077

RIVERSIDE, 5858 Magnolia Ave. • OV 6-8442

TORRANCE, 25412 S. Crenshaw Blvd. • 832-5391

WEST COVINA, 532 S. Glendora Avenue • 962-3641

WHITTIER, 14748 D.E. Whittier Blvd. • 698-8044, 521-8522

WOODLAND HILLS, 20048 Ventura Blvd. • 346-1661

Long Beach DR 3-8418 • Pomona PA 9-8549 • San Bernardino TA 5-6901 • Thousand Oaks 485-2854 • Whittier 698-8044, 521-8522

secting in Signal Hill. Actually, the paths of John Temple and Abel Stearns, two Yankee pioneers, crossed many times during their eventful lives. These two men sustained a friendly rivalry as neighbors who shared an eight-mile boundary line between their ranches.

The southern part of the old rancho line now bears the name of Alamitos Avenue, and the area southeast of it was once Abel Stearns' domain of Los Alamitos, which means little cottonwoods. The area northwest of Alamitos Avenue belonged to John Temple, and was known as Los Cerritos, or little hills. Today this rancho's name—snake, Cerritos Avenue, cuts a broken path northward from Ocean Boulevard through about three fourths of the original Los Cerritos land.

In 1784, all of the land included in both of these ranches plus several thousand acres more was originally granted to Manuel Nieto, a soldier of California's Spanish Governor Fages. After his death, the Nieto descendants held this land for 11 years after the Mexican annexation in 1822. The Nieto family subsequently sold the land, but their name is still familiar, especially in the Belmont Shore area where Nieto Avenue stretches from Ocean, across Colorado Lagoon, and disappears into Long Beach's Recreation Park golf course.

Temple and Stearns owned their ranches for more than 20 years, but ill fortune befell both of them in 1857 when a depression virtually destroyed the cattle market. Beset by taxes, drought, and epidemic in the following years, Stearns was forced into foreclosure in 1866. Temple, in the same year, had to sell Los Cerritos. The new owners were Benjamin and Thomas Flint, and Llewellyn and Jotham Bixby, all successful sheep ranchers from Maine. The Bixbys eventually acquired Los Alamitos, a large portion of Rancho Los Palos Verdes, and four other

large land tracts in the surrounding area.

AT FIRST glance at the Long Beach area map the name of Flint seems to have been forgotten by the street namers, but closer inspection reveals that Flint Avenue boasts a four-block stretch of pavement extending southward from the intersection of Seventh Street and Pacific Coast Highway.

The influence of the Bixby family is much more obvious. Bixby Road, Bixby Park, and Bixby Knolls are only three of the locations in this area which bear their name.

Neighboring rancheros gave Long Beach some street names, too. East of Los Cerritos, the Rancho de Dominguez was owned by heirs of Juan Jose Dominguez, holder of the original Spanish grant. Through the marriage of female Dominguez heirs, the with the names Del Amo, Carson, and Atherton—names which today represent miles of broad paved streets.

As the great rancho era grew to a close in the early 1880s, William Erwin Willmore secured an option from Jotham Bixby on 4,000 acres of grassy plain which now includes the major part of Long Beach. Pursuing his dream to establish an "American Colony," he advertised property for sale in his newly subdivided Willmore City. For lack of buyers, Willmore's plan collapsed within two years. In 1884, his option was lost.

THE PATTERN of streets he established, however remained. Most of the highways he laid out were 80 feet wide. Magnolia, Pacific, Atlantic, and California were 100 feet in width. American, now renamed Long Beach Boulevard, was 124 feet broad.

The colorful past left a legacy of historical names. Street signs recall the memory of many of the influential men who settled the Long Beach area before William Willmore surveyed the streets. Ironically, the index of any city map reveals that Long Beach has no Willmore Street.

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 601 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Would you give genealogy on ZERR — M.S., Huntington Beach.

M.S.: ZERR goes back to a German ancestor called Nazarius, meaning "Nazarene," or "follower of Jesus Christ." Nazarius was shortened to Zar by usage of its middle syllable. Zar then evolved as the family surnames Zehr and Zerr. The coat-of-arms for these lineages has two silver halberds (combined spears and battle-axes) crossed on a red shield.

DEAR MISS RULE: Please analyze ODDO — I.O., Long Beach.

I.O.: ODDO is a German surname that originated as the Old High German word "Undal" meaning "inheritor of a manorial estate or castle." This term referred to a rarity, a person who was entitled to inherit property in medieval times. Another source of Oddo was the warrior name "Odo", meaning "wealthy one."

DEAR MISS RULE: Please give genealogy on FITZGERALD — R.F., Long Beach.

R.F.: FITZGERALD families descended from Gerald, constable of Pembroke in Wales, whose wife was the daughter of a south Welsh king. In the late 1100s Gerald's son, Maurice Fitz-Gerald (meaning "son of Gerald") went from Wales to Ireland and received a large land grant. A later descendant by virtue of his noble rank created his three sons knights, the White Knight, the Knight of Kerry and the Knight of Glyn. The ancient FitzGerald shield is silver, emblazoned with a red St. Andrew's cross ("X"-shaped). Gerald, the source name, meant "bold spearman" or "mighty spearman." The famous Edward Fitzgerald, 1809-1883, wrote the poem "Omar Khayyam."

DEAR MISS RULE: Can you explain HENGSTEBECK? — G.S., Lakewood.

G.S.: HENGSTEBECK is one of the most unique German geographical surnames on record. The source words "Hengst-Beck" decipher as "stallion-brook," a graphic word description of a brook that flowed through a meadow where the ancestor's stallions were pastured.

DEAR MISS RULE: Please give the origin of STEENSON. — E.C., Garden Grove.

E.C.: STEENSON had two English sources. It was primarily a re-spelling of Steanson referring to "son of the man as firm as a rock." Alternatively, Steenson was a dia-

(Continued on Page 14)

Sally's

LONG BEACH

STOREWIDE

SALE

LAMPS • SHADES • LIGHTING FIXTURES
FROM OUR FABULOUS SELECTION

SAVINGS
| TO 60% |

Lamps dramatic and elegant . . . shades and fixtures to complement every decor . . . now at truly spectacular savings.

Sally's

LONG BEACH
LAMPS/SHADES/LIGHTING FIXTURES

"The Department Store of Lamps"

9:30 A.M. to 5:30 P.M.

Monday, Thursday and Friday Eves. till 9:00 P.M.

3500 E. Pacific Coast Highway

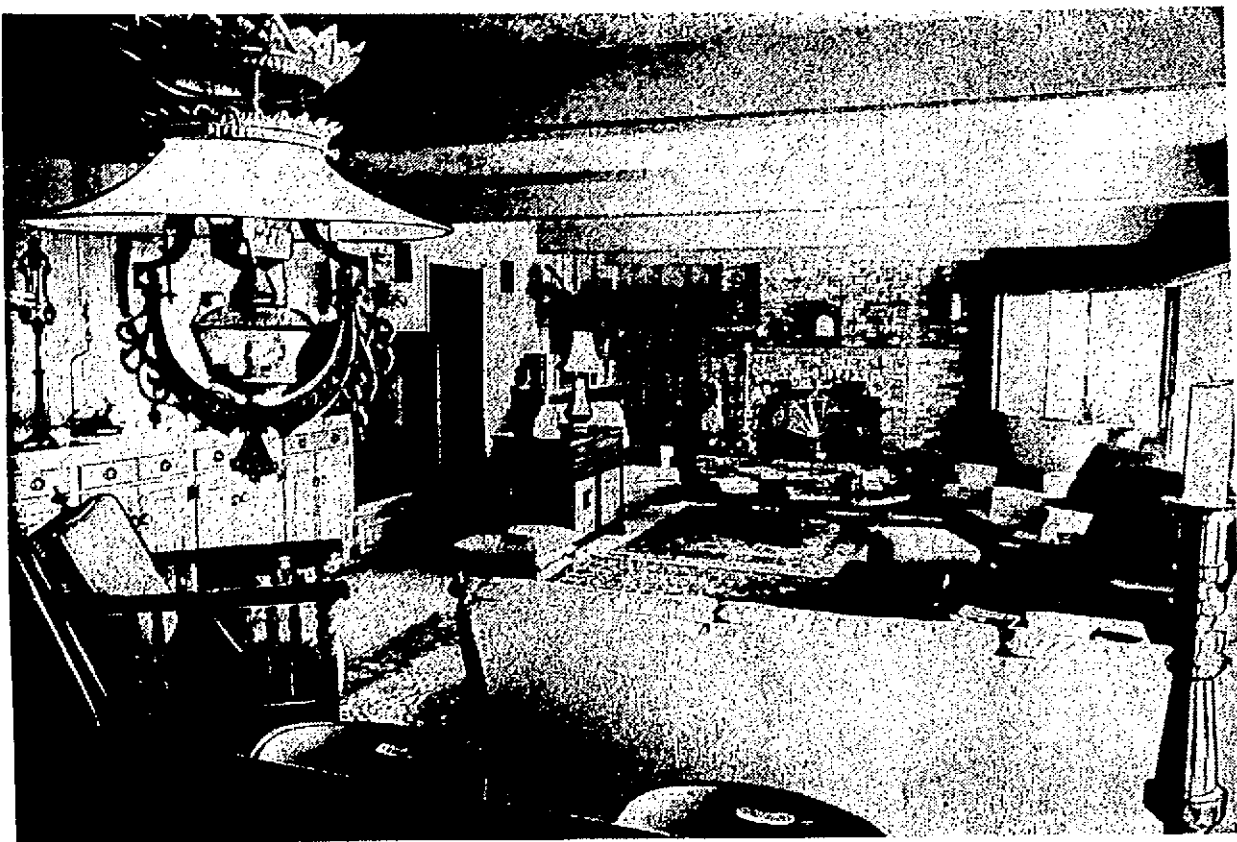
How to find Sally's:

- Long Beach Freeway to Pacific Coast Hwy.—turn east.
- Lakewood Blvd. to Traffic Circle and turn right 4 blocks
- Garden Grove Blvd. to Pacific Coast Hwy.—turn right 2 miles.

Free Parking
Lot in Rear

GE 4-7469

LAY-A-WAYS
ACCEPTED



HOMES

House That's One of a Kind

There's an atmosphere of secure comfort about the home of Capt. and Mrs. R. B. Grotomat in Seal Beach. The dwelling is one of its kind and has the stamp of its owners throughout, having been designed by Capt. Grotomat and bearing features that are the handiwork of himself and his wife.

By Stella George

ONE of its kind, the comfortable home of Capt. and Mrs. R. B. Grotomat, 16 Marina Dr., Seal Beach, capitalizes upon a small elevation to look out upon its surroundings in a wide view that is tinged with the sea and seafaring accoutrements. It was designed and custom-built by Capt. Grotomat. It is located near the Long Beach Marina and across the street from the Grotomats' long-established trailer park.

The dwelling consists of an entry hall, enormous living-dining room, spacious kitchen, guest bedroom and bath, and den downstairs, and a bedroom suite upstairs which is probably triple average size. Each room is filled with treasures acquired by Capt. Grotomat during his many travels throughout the world.

FEW HOMES in Southern California have more storage

units than the Grotomat residence. There are nearly 200 door, drawer, and cupboard handles throughout the house. Much of the fine wood which was used is western red cedar.

The 42-foot living-dining area has a warm charm, enhanced with a used brick fireplace at the far end of the room. The furniture is of the type that is a perennial favorite with husbands everywhere: large couches, comfortable overstuffed chairs with hassocks and tables convenient at hand, excellent lighting and, above all, an exhilarating view. The area is carpeted, but oriental rugs add an extra touch of luxury.

A wide serving bar separates the dining area from the kitchen. It might be noted here that Capt. Grotomat had

much to do with the actual construction of the house and the furnishings. He made the dining room table, for example.

THE WINDOWS above the kitchen sink view the ocean. There are countless cupboards and drawers, all modern appliances, and a convenient desk that views the patio and which doubles as a dinette for two for quick breakfasts.

The downstairs guest bedroom furniture is admired by visitors and beloved by the owners. It belonged to Capt. Grotomat's parents and the bed itself was where he first saw the light of day. The room itself is unconventional in shape, more like a trapezoid than a square, which somehow adds to its old-fashioned charm. A large and spacious bath adjoins.

The downstairs den, at the front of the home, doubles as

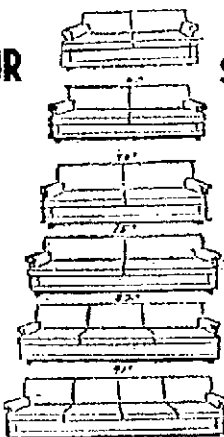
JANUARY SALE! NOW IN PROGRESS

EXTRA BEDROOMS FOR SALE

SIMMONS HIDE-A-BEDS with mattresses

CHOOSE FROM A STOCK OF OVER 75 ASSORTED STYLES AND SIZES

PICK YOUR OWN SIZE



NAME BRAND
PRICES STARTING FROM \$159⁹⁵

A SIZE TO FIT YOUR ROOM

A PRICE TO FIT YOUR POCKET-BOOK

CREDIT TO SUIT YOUR BUDGET

Southland's largest selection of Simmons Hide-A-Beds and Beautyrest Mattresses.

Sleep Shoppe

"SIMMONS HIDE-A-BED HEADQUARTERS"
5th at Long Beach Blvd.

"Across From Sears"
Open Daily 'til 9 p.m.

DOWNTOWN LONG BEACH

at CT. phone HE 7-3097



Photos by Kent Henderson

Living room of the Grotomat home seen from the kitchen, showing its comfortable features of construction and furnishing. Top photo: Same room from the entry hall.



On the second floor, this extra-sized sitting room-bedroom commands sweeping view through window wall.

a work room, sewing room, and/or guest bedroom. One closet opens to reveal a compact sewing-center, always ready for instant use.

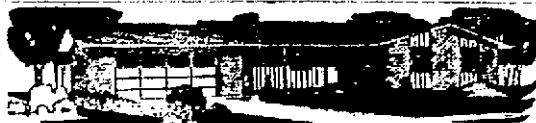
SELDOM CAN a bedroom be described as distinctive. As Gertrude Stein might say, "A bedroom is a bedroom . . ." The master bedroom in the Grotomat home is distinctive without question. It is nearly three times as large as an average bedroom. At the far end, two double beds with custom headboards (made by Mrs. Grotomat) face the windows

which run the length of the room and look out on a panorama of the sea. An Oriental carpet separates the end of the room from a sitting-room area. Here, comfortable hairloom rockers flank a round table. A mirror on the wall reflects the scene. The adjoining bath is so large that a full-sized sofa is built in near the out-sized bathtub! Above the tub, a large window views the ocean.

Surrounding grounds, including a large shaded patio, display the dream of every home owner in planning and execution.



Exterior view from the front of the Grotomat home.



NEW MODELS

Number 927 — 927 sq. ft. living area and garage. Two bedroom. \$5900

Number 1200 — Three bedroom. 2 complete baths. 1200 sq. ft. living area and garage. \$7650

FREE ESTIMATES

Small custom SPACIOUS HOMES 2-3 bedrooms

• Duplex • Apartments • Commercial

OPEN DAILY

9 to 5 p.m.
Member of Contractors Association of Calif.

DUNCANBUILT HOMES

1554 W. Wardlaw Road, Long Beach

Harry V. Duncan Jr.,
General Building Contractor
Nevada 6-7499 GA 6-9227



NEW EXCITING KITCHENS!

Call us for free estimate, on kitchen modernization, bathrooms and additions. All or any part of your project, 100% financing.

Account
Kitchens

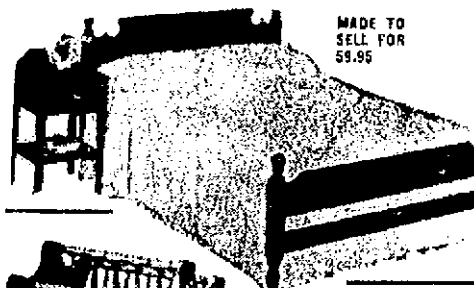
1376 Gladys Avenue • Long Beach, California • GE 3-0468

OPEN SUN.
10 to 5
EASY TERMS
Up to 75
Months to Pay

SAVE 30% TO 50%

Early American Furniture at
Low, Low Warehouse Direct Prices

NO
PAYMENT
'til FEB. '64



MADE TO
SELL FOR
\$9.95

SPECIAL BUY SOLID MAPLE BED TWIN OR FULL SIZE

Colonial Furniture Warehouse has purchased these solid maple beds at a great reduction and is passing this tremendous savings on to you.

\$24.95

A MATCHING PIECES AT COMPARABLE SAVINGS!
Complete Line of Box Springs and Mattresses



MAGAZINE RACK

SALEM MAPLE

Made to Retail for \$6.95
Colonial Warehouse Price... **7.95**



EARLY AMERICAN PICTURES

MADE TO SELL FOR \$9.95 A SET

• Solid Birch Frame
• Sizes 9"x5". SET OF FOUR
WHILE THEY LAST

2.99

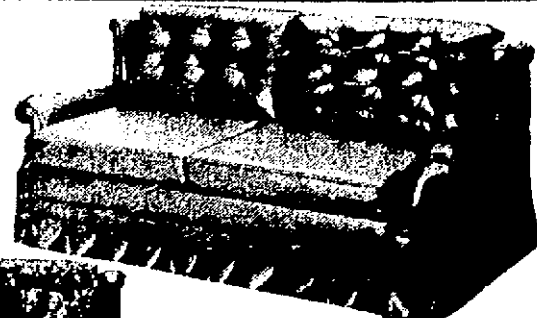
VINELLE SLEEPER

Foam cushions, heavy duty, soft as butter vinelle for good looks and rugged wearability. Full size. High quality mattress for solid sleeping comfort. Deluxe tubular steel frame. Fully guaranteed. Large assortment of colors, also available in regular fabrics and outlets.

Made to Sell for \$259.95

COLONIAL
WAREHOUSE
PRICE

\$159.95



QUEEN SIZE QUILT SLEEPER

Same quality and comfort as above unit, but with a Queen Size mattress. Wide selection of quilted covers to choose from. Available in regular fabrics and vinelle. We have a complete selection of sleeper sets. All sizes, styles and fabrics to choose from. All fully guaranteed and priced to fit your budget.

MADE TO SELL FOR \$339.95

COLONIAL
WAREHOUSE
PRICE

\$229.95

Colonial FURNITURE WAREHOUSE

1740 DAISY AVENUE

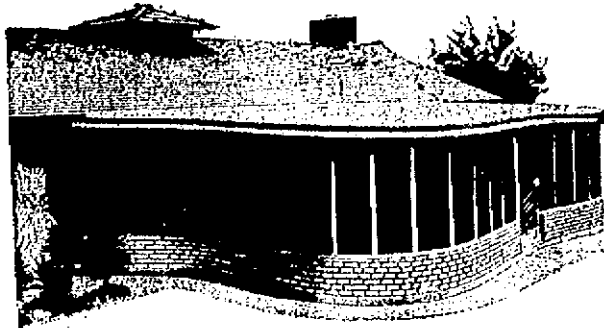
ONE BLOCK WEST OF MAGNOLIA AVENUE
ONE BLOCK SOUTH OF PACIFIC COAST HIGHWAY

Open Monday and Friday Evenings 'til 9 — Tuesday, Wednesday and Thursday 'til 5:30
Saturdays 'til 4 — Sunday 10 to 5

INDUSTRIAL CENTER OF LONG BEACH

HE 2-5190

BEAUTIFUL. Flexalum PATIO COVERS



Brick Wall . . NO EXTRA COST
18 Inches High . . . Used or Regular Brick with our
FLEXALUM PATIO COVERS

or existing roofs — you will pay cost of the screen enclosure from the slab up, 18" brick wall is optional at no extra cost.

**ATTENTION:
LEISURE WORLD
RESIDENTS**

T. H. Liken & Sons has a complete staff of experts ready to solve your patio cover problems.

No Payment 'til 40 Days After Purchase

**T.H. Liken
AND SONS**

3700 E. 7th St., LONG BEACH

FOR CRAFTSMANSHIP. Nothing can match a Flexalum Patio Cover by Liken. Custom Workmanship, Unique Construction, No Nuts, Bolts or Screws to Mar the Beauty of Your Patio.

FOR QUALITY. The Extra Strength of Top Quality Spring Tempered Aluminum Panels. All Aluminum I-Beam Under Structure. All Aluminum Panels with 2 coats of Baked Enamel. Never Needs Waxing.

FOR BEAUTY . . . The Uniqueness of Our Designs Have Won National Acclaim. Special Skylight Panels to Allow Proper Amount of Light to Filter Through. Your Choice of a Multitude of Softest Gloss and Metallic Colors.

**THE PRICE IS RIGHT
EASY TERMS**

**No Money Down — 3 Years to Pay
5-Year Unconditional Guarantee**

PHONE

GE 3-0946

ANY TIME

ANY DAY

for FREE Estimate

Southland Magazine is your entree to a different home each week, offering an opportunity to see how others developed decorative themes, incorporated comforts, solved family housing problems.

Your Name

(Continued from Page 11)
lect form of Stevenson meaning "son of the crowned one." Ancestors in Yorkshire, England, include Francis and John Stennson in the 1300s. No shield is available for this name.

DEAR MISS RULE: Please publish the origin of NEWTON. — C.N., M.F., Long Beach.

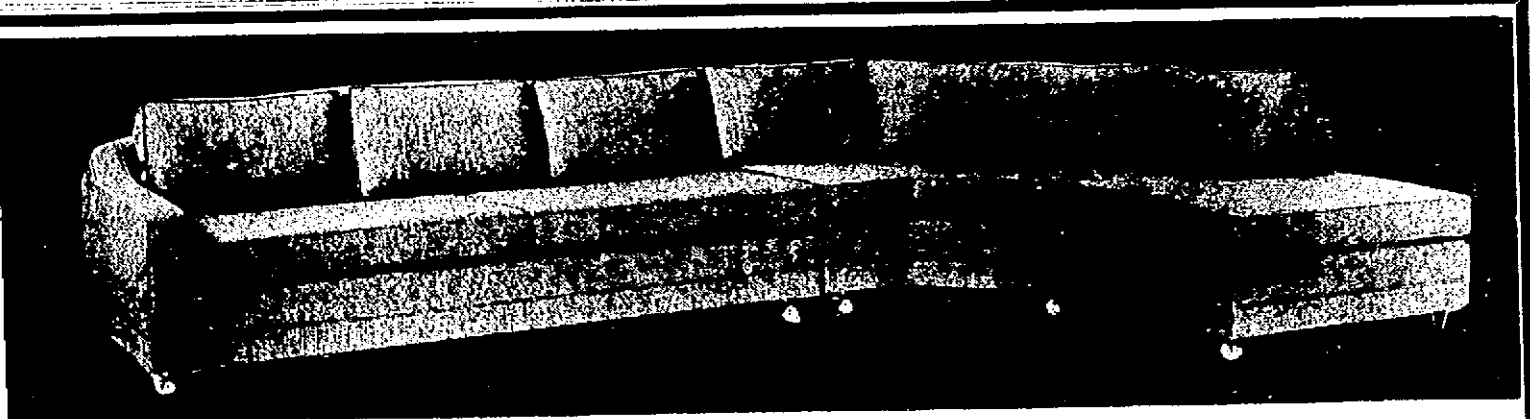
C.N., M.F.: NEWTON was assumed by English ancestors from a town by that name. "New-Tun," meant "Newly established or newly divided estate." Alan de Neuton was a Lincolnshire land owner in 1273; William de Neweton was taxed in Yorkshire in 1379. The Newton shield is black, emblazoned with two silver human shinbones in an "X" cross. The Newton crest above this shield portrays an Arab prince kneeling, delivering his gold sword, commemorating a family ancestor who captured a prince at the Battle of Ascalon in Palestine during the 1st Crusade, A.D. 1099. Early New England will include as a creditor Richard Newton of Sudbury, Mass., in 1647.

DEAR MISS RULE: Please analyze LOVERRIDGE — M.L., Wilmington.

M.L.: LOVERRIDGE is an unusual English surname that traces back to the 11th century. At that time the source phrase was the warrior-hero title "Leof-ric" meaning "beloved ruler." Loverridges were early Windsor, Conn., settlers.

DEAR MISS RULE: What is the background on HYMAN — R.H., Lynwood.

R.H.: HYMAN is a phonetic variation of the German name Heimann. The remote medieval origin was "Heine-mann" designating "Adherent and follower of the estate-ruler." No shield is listed for Hyman.



MAGNIFICENT CLASSIC QUILTED SECTIONAL

It's 18 feet long! It's dazzling, comfortable and a show-stopper in YOUR living room. Don't be misled by the low LBF price this is a BRAND NEW sectional, complete with Shepherd casters. Several colors and patterns to choose from. Still large selection of colors and covers for immediate delivery.

See Long Beach Furniture for the
Finest in Furniture at Bargain Prices!

SAVE OVER \$50.00

Budget Terms

Available

\$249⁰⁰

COMPLETE

OPEN EVENINGS 'TIL 9

FREE PARKING

FREE DELIVERY • EASY CREDIT • CLOSED SUNDAYS

LONG BEACH FURNITURE, INC.

LONG BEACH FURNITURE INC

L B F Furniture

LONG BEACH BLVD. at 6th HE 67231

You Ask We Answer

By Herkin

Q. Why is a hyphenated number printed on bank checks? F. M.

A. This is the transit number, which identifies the bank on which the check is drawn. Every bank in the United States has a number made up of two parts: the first part designates the city or state where the bank is located, and the second part identifies the individual bank. The numerical system was devised by the clearing house section of the American Bankers Association to aid in collecting, identifying, and tracing checks that are forwarded to out-of-town points for collection and credit.



Q. On what date during World War I did President Wilson proclaim a day of prayer? Y. J.

A. President Wilson proclaimed three public days of prayer. On Sept. 8, 1914, he proclaimed Oct. 4 as "Peace Sunday," a day of prayer for the peace of the nation. His second prayer proclamation set Oct. 28, 1917, as a day of prayer in connection with the entrance of the United States into the World War, for the triumph of the United States and Allies in a righteous cause; the third set May 30, 1918, as a day of prayer for counsel and wisdom for victory and peace and for a general confession of sin and declaration of reliance upon Almighty God.

Q. Was Disney's film "The Reluctant Dragon" based on a book? K. O.

A. The story, first published in 1898, is a chapter in the book "Dream Days" by Kenneth Grahame (1859-1932). This book is available at book stores, as is also an illustrated edition of "The Reluctant Dragon" published in 1953. Grahame, a British banker, was also author of "The Golden Age" (1895) and "Wind in the Willows" (1908). He has been called a nature poet in prose.

Q. How do fire retardant paints work? N. L.

A. These coatings puff up under intense heat and thus provide a layer of insulation that helps to smother flames.

Q. What is a "controlled access" highway? A. C.

A. It is a highway on which abutting property owners have no right of direct access, or only a limited right, and on which the type and location of all access connections are determined and controlled by the highway authorities.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

- 4158 N. VIKING WAY (at Carson at Buell, Blvd.) Long Beach
- 2164 BELFLOWER BLVD. (at Stearns) Long Beach
- 5819 N. BELFLOWER BLVD. (at South St.) Long Beach
- 11322 LOS ALAMITOS BLVD. (at Farquhar) Los Alamitos
- 2217 PALOS VERDES BLVD. (at Sepulveda) Torrance
- 26626 S. WESTERN AVE. (at Palos Verdes Drive North) Harbor City
- 1308 EUNGER ST. (at Britton) Santa Ana
- 2101-B HARBOR BLVD. (at Adams) Costa Mesa
- 9901 CHAPMAN AVE. (at Brookhurst) Garden Grove
- 625 ORANGEWOOD AVE. (at Harbor) Anaheim
- 320 S. STATE COLLEGE BLVD. (at Lincoln) Anaheim
- 2420 E. CHAPMAN AVE. (at N. Cypress) Fullerton
- 8888 KNOTT AVE. (at Lincoln) Buena Park
- 8290 LA PALMA AVE. (at Station) Buena Park
- 11861 VALLEY VIEW ST. (at Chapman) Garden Grove
- 13922 BROOKHURST (at Westminster) Garden Grove

16 CONVENIENT THRIFTMART LOCATIONS NEARBY TO SERVE YOU

SPECIAL VALUES AT

Thriftmart

For Mon. thru Wed.
JAN. 6-7-8



LARGE SUNKIST

NAVEL ORANGES

FRESH
TOMATOES
13-OZ. CELLO PKG.
19^c ea

10^c lb.
NORTHERN
BROCCOLI....2^c lbs. **25^c**

LAMB SALE

FANCY NORTHERN U.S.D.A. GR. "CHOICE"

LAMB CHOPS	SHOULDER ROAST	ECONOMY CUTS
SHOULDER ..65^c lb	37^c lb.	BREAST ...10^c lb
O-BONE75^c lb		NECKS29^c lb
RIB85^c lb		SHANKS...35^c lb
LARGE LOIN 75^c lb		RIBLETS...29^c lb
SMALL LOIN 95^c lb	PRE-SLICED 45^c	PATTIES...35^c lb

U.S.D.A. GRADE "A" FRESH FRYING
CHICKEN PARTS
DRUMSTICKS
AND
THIGHS 49^c lb.
BREASTS 55^c lb
BACKS & NECKS 5 lb. 39^c
WINGS 25^c lb

KOLD KIST FROZEN
CHILI CON CARNE 1-LB. PKG. **19^c**
SNOWFLAKE
CRACKERS 1-lb. Pkg. **29^c**
CAMPBELL'S - 10 1/2-oz. Tin
TOMATO SOUP 10^c

IMITATION ICE CREAM
FUNFAIR 3 **\$1.00** HALF GALS.

WONDER
CELLO WRAP
BREAD 25^c 15-OZ. LOAF

GREEN GIANT FROZEN
BABY LIMA BEANS
NIBLETS CORN
OR
French Green Beans
3 10-OZ. PKGS. *BEANS (9-OZ.) **\$1.00**

JERSEYMAID "AA"
FIRST
QUALITY
BUTTER 67^c lb

CLIP THIS VALUABLE COUPON

FREE! **2** 8-OZ. TUBES **PILLSBURY'S** REFRIGERATED **BISCUITS** **FREE!**
WHEN PRESENTED AT
Thriftmart
Coupon Expires 1-8-54
Limit: 1 Coupon Per Family, Adults Only



FOR A WELCOME CHANGE . . .

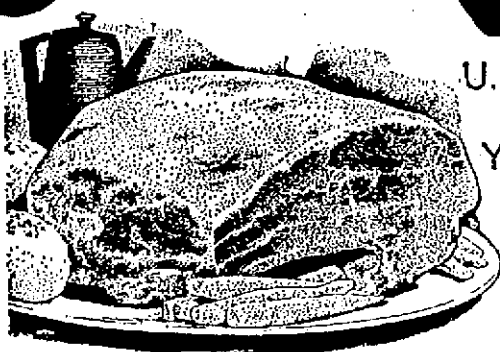
Serve Lamb



TOMATO CATSUP
FANCY FARMS

14-OZ. BTL.

10¢
SAVE 6c



U.S.D.A. CHOICE
MILK FED
YOUNG LAMB

LEAN, TENDER
OVEN-READY
SHOULDER ROAST

33¢ lb.

Lamb Breasts 12¢ | Lamb Shanks 39¢ | Lamb Patties 39¢

BISQUICK MIX
BETTY CROCKER

40-OZ. PKG.

35¢
SAVE 14c

Shoulder Chops

U.S.D.A. CHOICE LAMB **59¢** lb.

O-Bone Chops

LEAN TASTY **69¢** lb.

Rib Lamb Chops

EXTRA TENDER **79¢** lb.

Large Loin Chops

79¢ lb.

Small Loin Chops

A BIG TREAT **98¢** lb.

LEG O' LAMB

U.S.D.A. CHOICE

TENDER TASTY

59¢ lb.

LIQUID BLEACH
VONS

1-GAL. JUG

39¢
SAVE 10c

Best Ground Beef
GROUND CHUCK

Juicy, Fresh
Every Hour

59¢ lb.

GROUND ROUND

Extra lean
and Tender

69¢ lb.

Seafood Specials
SEA BASS

Fresh, Boneless
Fillets

89¢ lb.

FINNAN HADDIE

Flavorful
Fillets

69¢ lb.

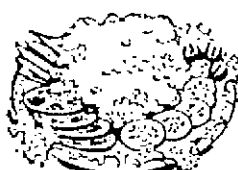
CORNE BEEF

THE REAL McCOY

Cry-O-Vac
Wrapped
BONELESS
BRISKET
OR
ROUNDS

69¢ lb.

Delicatessen Specials



Cottage Cheese

Farmer, Creamed
or Lo-Cal — HALF PINT
Farmer Only qt. 49¢

25¢

GRAND TASTE • ALL BEEF
SALAMI CHUBS

20 OZ. CHUB **89¢**

12 OZ. CHUB **49¢**

Prices Effective MON., TUE., WED. JAN. 6, 7, 8, 1964

Hash Brown Potatoes

RUSS EYE 12-OZ. PKG. **29¢**

Cream Style Corn

LIBBY'S GOLDEN 303 CAN **15¢**

Cheese Spread

CHALLENGE JUBILEE 2 LB. PKG. **59¢**

Poor Boy Sandwich

LARRY'S 15-OZ. PKG. **59¢**

American Heritage
HISTORY OF THE UNITED STATES
Vol. 5

"Young America"
is Here . . . Only **99¢**
VOL. 5 STILL AVAILABLE ONLY 49¢

Bakery Treat

BEAR CLAWS

VONS, 100% ALL BUTTER
PKG. OF 3 . . . **35¢**



FRESH FRUITS & VEGETABLES



Bananas

GOLDEN RIPE
CENTRAL AMERICA

10¢ lb.

LONG BEACH, 1633 Long Beach Blvd.
at 10th Street
LONG BEACH, 4480 Atlantic Blvd.
Bixby Knolls

LAKEWOOD, 4124 N. Woodruff
at Carson
TORRANCE
3035 Pacific Coast Hwy.
SAN PEDRO, 828 N. Western

DOWNEY, 10061 Paramount Blvd.
at Florence Ave.
DOWNEY, 5018 E. Florence Blvd.
at Lakewood Blvd.
GARDENA, 1320 W. Redondo Beach
Bldg. near Hermadys

GARDEN GROVE, 15151 Brookhurst
at Chertman Ave.
ANAHEIM, 5922 Katella Ave.
at Brookhurst

PALOS VERDES PENINSULA
Fruit & Veg. Center
FULLERTON, 1845 Orangewood
at Brookhurst



Photo Courtesy: Denmark Cheese Association

Danish Blue Cheese finds many places on the all-around menu for all kinds of occasions. Snacktime cheese and crackers is

a happy combination. Another that is delightful is Egg Puffs with Danish Blue. Add a hot vegetable for luncheon or supper.

Cheese Makes a Meal

By Mildred K. Flanary
Southland Magazine Home Economics Editor

ONE OF THE most versatile of all cheeses is the famous Danish Blue. Unsurpassed for its characteristic flavor and its creamy and colorful texture, Danish Blue appeals to the eye and the palate of true cheese lovers everywhere, as evidenced in the illustration above.

Danish blue and crackers are wonderfully satisfying as is but to be a bit different, try the following recipes for Egg Puffs at mealtime, and a flavorful dip:

Egg Puffs With Danish Blue Cheese

- | | |
|----------------------------|---|
| 6-12 slices white bread | 1 to 1½ cups Danish Blue Cheese, crumbled |
| 4 eggs, separated | Salt |
| 1 tblsp. sherry or liqueur | ½ cup sugar |
| 2 tblsp. sugar | 1 tsp. flavoring |
| 2 cups milk | |

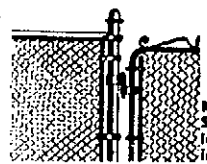
Trim the crusts from the bread slices. Beat the egg yolks with flavoring and sugar until light yellow in color, and beat in the milk. Place the bread slices in a deep platter and pour the egg-yolk mixture over them. Set slices aside to soak for a few minutes. Line a large pan or baking sheet with unglazed paper. Use a broad spatula to aid in the careful transfer of the bread soaked slices to the lined baking sheet. Sprinkle or scatter the crumbled Danish Blue Cheese over the top of the bread slices. And carefully cover each slice with the second slice of bread. With a spoon or spatula top each sandwiched serving with a stiff meringue made by beating the egg whites with salt and adding sugar gradually, and the flavoring, until it is well mixed and not granular. Place the baking sheet in a preheated 350-degree moderate oven, immediately turning the heat control down to 275 degrees, and continue to bake for 45 to 60 minutes. Cut into slices, wedges or triangles, or serve whole at once with a tossed green or fruit salad, and with beverages. This dish

(Continued on Page 18)



BLOCK WALL

A handsome addition to any home... exceptionally stable and permanent. Offers absolute privacy without any maintenance costs! Weather-proof, fire-proof, rot-proof.



CHAIN LINK FENCE

Keeps children and pets safe from harm. Sturdy, dependable, allows good circulation of air. Requires no yearly painting or repair.

NO CASH DOWN
UP TO 3 YEARS TO PAY
1st Payment After 45 Days

CALL TODAY FOR FREE ESTIMATES

HARRIS FENCE CO.

ME 8-6295 • GA 4-9513

6925 ATLANTIC—LONG BEACH

You are invited to have a

TRI CHEM LIQUID Embroidery "Paint-Party"

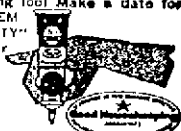


...in your home!
...at your convenience!

Spend a wonderful afternoon or evening with your party guests learning how easy it is to create your very own original designs on gifts, clothing, personal things, household items, etc., with TRI CHEM Liquid Embroidery®—the original ball point tubes of color that write, paint, decorate—without a brush!

TRI CHEM Liquid Embroidery® is washable, quick-drying, permanent, and always ready to use!

It's an art! It's a hobby! It's exciting and satisfying too! Make a date for your TRI CHEM "PAINT PARTY" today—Call or write—



Tri-A Craft, Inc.

25032 Broadway
Harbor City, Calif. TR. DA 4-3409
Only TRI CHEM has LIQUID Embroidery®

Recipe of the Week

DAYS LOOK BRIGHTER after a good breakfast, and a good accompaniment for hot breakfast coffee is this week's \$5 prize recipe submitted by Mrs. W. J. Howell, 12072 Silver Box Road, Rossmore. The recipe:

Sour Cream Coffee Ring

1 cup butter	3 cups flour, sifted
1 cup sour cream	3 tsp. baking powder
1 cup sugar	(heaping full)
1 tsp. almond extract	1 tsp. (scant) soda
3 eggs	

Cream butter and sugar well. Add eggs, one at a time, heating thoroughly. Add sifted flour, baking powder, soda alternately with sour cream, heating well. Add almond extract. Spoon into tube pan. Top with

Topping

½ cup sugar	Few drops almond
2 tsp. cinnamon	flavoring
½ cup chopped nuts	

Combine the sugar, cinnamon, chopped nuts and almond flavoring. Mix into batter by plunging spatula into pan. Bake at 350 degrees for 1 hour.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

Stories about the attractive homes of people you know appear regularly in Southland

ROOM ADDITIONS—REMODELING

BUILD NOW AND SAVE . . . OFF-SEASON PRICES!

Remodel with the oldest remodeling specialists in the Long Beach area

• FAMILY ROOMS • BEDROOMS • KITCHENS • BATHS • DENS

NOTHING DOWN!

LOANS UP TO \$10,000
at 6% INTEREST WITH
25 YEARS TO PAY.

Visit our display room at
the new Col Home Show

OPEN 7 DAYS A WEEK



2610 E. Carson HA 1-8493

CALL ANY TIME . . . DAY OR NIGHT
Bonded, Licensed and Insured—Experienced Craftsmen
We furnish notarized waivers of liens upon completion or performance bonds

THERE IS NO SUBSTITUTE FOR EXPERIENCE

Cheese Makes a Meal

(Continued from Page 17)

makes a good supper or luncheon item served with a hot green vegetable such as green beans or spinach, or with broiled tomatoes. Serves 6.

Danish Blue Cheese Flavorful Dips

Basic Mix—

2 cups crumbled Danish Blue Cheese
1 8-oz. pkg. cream cheese (OR 1 stick butter plus 1 3-oz. pkg. cream cheese)

(Shape into cones, rolls, or individual flavor balls and coat with chopped nut meats, or parsley.)

Dips—

Milk, to blend. Season to taste with one or all of the following: Paprika, Worcestershire, chopped chives, parsley, oregano, chervil, tarragon, thyme.

We suggest you keep a jar or covered dish of this basic mix, unflavored, on hand in your refrigerator. If you wish to make a "dip" of it, add or blend in the milk to spreading consistency to any amount of it. Then start seasoning it with the herbs and spicy Worcestershire sauce. Be sure to let the mixture stand at least a half-hour so that the flavors blend and develop. Use the basic Danish Blue Cheese and butter mixture for flavor balls on hot vegetables, i.e. baked potatoes.

"ROOM ADDITIONS ARE OUR ONLY BUSINESS"



ANOTHER SATISFIED CUSTOMER:

The George M. Salg Family, 6218 Warwood Rd., Lakewood

100% FINANCING

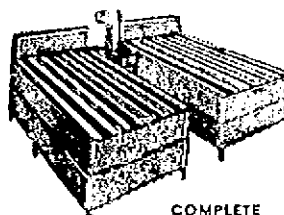
NO DOWN
Up to 20 Years to Pay
CALL ANYTIME
GA 3-1438
FREE ESTIMATES
OPEN SUNDAYS
11 A.M.—5 P.M.

LOCHRIDGE CONSTRUCTION CO.
LICENSED & INSURED LOCAL CONTRACTOR

OPEN SUNDAY 11 A.M. to 5 P.M.

ANNUAL
JANUARY

SALE



2 Complete
HOLLYWOOD
BEDS

\$59

FULL
PRICE
Twin Size

COMPLETE
ENSEMBLE
INCLUDES:

2 Innerspring mattresses, 2 matching box springs, 12 Hollywood legs, 2 upholstered headboards, 2 pillows.
ALL 20 PIECES COMPLETE

FREE

2 headboards and 2 pillows with twin bed purchases

King Size Sets from **\$79**

ORTHO FIRM SET 10-Year Guarantee

INCLUDES: • 6x7 Innerspring Mattress • Matching Box Springs • Hollywood Legs • Pillows • Headboard

SALE PRICE **\$49**

DISCOUNT BEDDING CO. INC.
15314 LAKEWOOD BLVD. Between Compton and Alondra Blvd.
BELLFLOWER PHONE TO 6-8503

CASH CREDIT 5% DOWN holds any of these sets
OPEN SUNDAY 11 to 5 P.M. Mon. and Fri. 10 A.M. to 5 P.M. Tue.-Wed.-Thurs. Sat. 10 A.M. to 6 P.M.

WATER-RETENTION-AND-YOU

Water Retention vs. Dieting

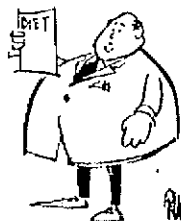
By Ben Zinser

Southland Magazine Medical-Science Writer

A DIETER may sometimes fail to lose weight because the fat he loses may be offset by the body's retention of water, a researcher discloses.

Because this phenomenon masks fat loss, the dieter may become discouraged

and resort to total fasting, says Dr. S. K. Fineberg of New York City. Total fasting, he says, doesn't cause water retention and thus appears to be more successful.



Yet water retention usually can be easily controlled by drugs, Dr. Fineberg notes. These drugs, known as diuretics, help the body to expel excess water.

Dr. Fineberg says he believes a diet combined with proper medication is preferable to a total fast.

In a recent report to the American Medical Association, he outlines a weight-reduction program involving a formula diet, diuretics and appetite-suppressing drugs. In grossly overweight persons, he says, this program has produced a weight loss of as much as 130 pounds in 27 weeks and 70 pounds in 13 weeks.

THREE TYPES of abnormal white cells have been found in the blood of almost all of a series of schizophrenic patients studied by University of California researchers.

The mental patients were those at Langley Porter Neuropsychiatric Institute, San Francisco, and Napa State Hospital.

The researchers, in a report in Archives of General Psychiatry, say the meaning of the cellular abnormalities is

not yet known. But it may be an important clue for further investigation.

A NEW DRUG called pronethalol is capable of providing relief in angina pectoris, a heart ailment marked by severe chest pain.

Three trials of the drug involving a total of 104 patients are reported in the British Medical Journal. The compound, also known as Alderlin, can correct some forms of abnormal heart rhythms, too.

Trouble is, researchers have now learned that pronethalol can cause cancer in mice, although it doesn't do so in laboratory rats or dogs.

Nevertheless, the British Medical Journal, in an editorial, cautions: "It clearly means that the drug can be used further in man only when this possible risk is outweighed by the therapeutic needs of the patient."

AN ENZYME called asperkinase has been found helpful in the treatment of swelling, inflammation and tenderness associated with severe to moderate sprains, fractures and bruises.

The drug, taken by mouth and also known by the name Megazyme, benefited 17 of 23 patients (74%) after injury, according to a report in Clinical Medicine by Drs. W. R. Tice and R. D. Tice of Quakertown, Pa.

A STUDY at Tulane University shows that a widely known cough syrup caused a significant degree of nasal congestion in about 50 percent of those patients treated.

This unwanted effect is believed to have been caused by one of the syrup's components—ipecac.

However, when a medication known as phenylephrine was added to the cough syrup, the congestant effect was overcome. Phenylephrine reduces swelling in nasal congestion.

The report is in The Laryngoscope.

Excitingly New

a Hammond spinet Organ for only

\$995*



MODEL L-121

Don't let the low price mislead you. This is a true Hammond, the organ that will give your family a lifetime of pleasure.

JUST LOOK AT THE FEATURES...

- New styling
- Full octave pedals
- Built-in reverberation
- Touch response percussion
- 3-stage vibrato
- 4 pre-set pistons with automatic cancel
- 16 control tablets
- Cannot get out of tune

These and many other features make your Hammond a permanent investment in family culture and fun.

*f.e.b. factory bench optional extra

Open Evenings and Sunday

HAMMOND ORGANS HAVE BEEN BUILT 28 YEARS Never Yet Has One Worn Out or Gone Out of Tune



MR. PIANO—Bob Pierce 434-5987

HAMMOND ORGAN STUDIOS OF LONG BEACH GE 8-0612

2188 Lakewood Blvd.

Just North of the Traffic Circle • BOB PIERCE ENTERPRISES •

INSURED SAVINGS

Equitable

SAVINGS and LOAN ASSOCIATION

4.85%

CURRENT EARNINGS PER ANNUM

MAIN OFFICE
328 LONG BEACH BLVD.
LONG BEACH 12, CALIF.

BELLFLOWER OFFICE
16804 S. BELLFLOWER BLVD.
BELLFLOWER, CALIF.

T. A. GREGORY
Chairman of the Board

Free Customer Parking at
345 ELM AVE.
LONG BEACH

16804 Bellflower Blvd.
(Rear of Building)—BELLFLOWER

STORE-WIDE CLEARANCE

Floor Samples of
IMPORTED HAND-RUBBED TEAKWOOD
FURNITURE

Prices Reduced From

20% TO 40% OFF

NOTHING HELD BACK — ALL SALES FINAL!

K&R HOW 2 STORES TO SERVE YOU
Scandinavian IMPORTS

322 Main St., Seal Beach
Open Friday to 7:30 p.m. 12 to 5 p.m.
Phone GEneva 1-8014

17827 BEACH BLVD. — HUNTINGTON BEACH
Phone Yling 7-7777

CALL BUTLERS

IN-THE-HOME
CUSTOM DECORATOR SERVICE

You can have the services of a trained decorator right in your home... at no cost or obligation. He'll bring newest samples, measure your needs, help you select colors and styles best suited to your home. It's the easiest way to custom decorate.

OUR CUSTOM SERVICE INCLUDES:

- Custom Draperies
- Custom Carpeting
- Custom Blinds

OPEN SUN. NOON 'til 5 P.M.

CALL US NOW FOR DECORATOR SERVICE... AND FREE ESTIMATES... NO OBLIGATION.

Garfield 3-0901 • MErcolf 3-8101

BUTLERS
LAKESWOOD CENTER

Mon. thru Fri. 9:30 to 5:30; Sat. 9:30 to 5:30
Sunday Noon 'til 5



***This slim guide is the reason
new Kotams tampon can give
more protection, more comfort***

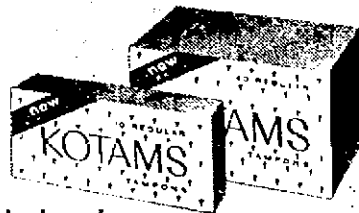


New Kotams is designed with a slim guide that places the tampon exactly where needed to give you the most complete protection possible.

Old-style ways of inserting a tampon can be very haphazard with bulky applicators—or no inserter at all. Protection is often incomplete!

But with new Kotams it's virtually impossible to position this tampon incorrectly. The guide stem has a *tapered grip* that makes you hold it just the right way for perfect placement. The tampon is angled correctly, directed smoothly to the most comfortable and protective position. The stem then releases.

Deftly compressed, a Kotams tampon expands in use to 4 times its size. Try Regular or Super absorbency... soon.



***New KOTAMS—
the finest tampon Kotex ever designed***

KOTEX and KOTAMS are trademarks of Kimberly-Clark Corporation.

HOW YOUR CHILD LEARNS

A Teacher's Duty

By Howard E. Kent

QUESTION: "My daughter never seems to know the assignment in her history class. Since she doesn't have this trouble with other classes, I wonder if the history teacher might be at fault. It's not always the student who is wrong, is it?"

ANSWER: Indeed not.

Teachers, like students, sometimes do their work incorrectly. I wouldn't presume to say where the fault lies in this instance, but if the teacher doesn't make the following points clear about each assignment, the student should go to the teacher and get them clarified:

1. Specifically, what is the assignment? How many pages to be read or written?
2. How is the work to be done?
3. In what form is the work to be submitted to the teacher? In ink? Typed? On lined paper?
4. What references, if any, should be consulted?
5. What is the reason for doing this assignment? What good will it do? What is the goal, the purpose?
6. When is the assignment due?

The teacher who neglects to make these matters clear is failing at his teaching job. The student who neglects to find out is failing at his learning job.

QUESTION: Is it true that we do more forgetting when we are awake than when we are asleep?

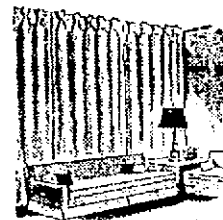
ANSWER: Yes. During our wakeful hours, our minds are confronted with a constant stream of impressions which tend to "crowd out" the things we have learned. While we are asleep, fewer impressions arise to compete with facts and ideas already held.

According to this theory, material learned just before going to bed will be fresher in the mind the next morning than if a period of greater mental activity had intervened.

This is why it is considered good learning technique to study a lesson the night before recitation in class.



COMPLETE CUSTOM MADE DRAPERIES



All the Newest 1964 Fabrics to
Choose From at Big Discounts!

Regularly \$12.50 to \$17.50

\$6.49
Per Panel

CEILING TO FLOOR
Shorter Lengths Proportionately Priced

WALL TO WALL
MATERIAL AND
LABOR INCLUDED

- PLEATED TO 250% FULLNESS**
- Decorator consultation
 - Wide selection of beautiful drapery fabrics
 - Measured in your home
 - Drapes are fan folded and blind stitched
 - Remove all selvages, overlook all seams
 - Covered weights sewn in by hand
 - Double 4" top and bottom hems
 - Hand-sewn corners
 - Workmanship guaranteed

Shop at home—no cost or obligation. A decorator-consultant will call with samples in your home at your convenience.

See us for our package deal on:
**EL DORADO, SOL VISTA, and
LEISURE WORLD HOMES**

DRAPERIES by MR. HAROLD

Formerly Van Dells
417 E. 6th St., LONG BEACH
Telephone Sales Office Only

Call Direct or Collect **HEmlock 7-1448**

Deal with an established Long Beach
firm of 18 years' experience
For Free Estimates — Shop at Home



BOOK REVIEWS

Ike Writes About His First Term



PIERRE BOULLE

Author of "The Bridge Over the River Kwai" has written a provocative new novel, "PLANET OF THE APES" (Vanguard, \$4.50).

By Vera Williams
Southland Magazine Book Editor

WHILE "MANDATE FOR CHANGE" By Dwight D. Eisenhower (Doubleday, \$6.95) produces no political shockers it is an accurate, succinct and even literary account of Ike's first term in the presidency, 1953-56.

He discusses the entire range of governmental problems, his administration's successes and failures with such complete intellectual detachment that the reader often is left with the idea that Eisenhower is an author writing about another man.

With humor, fascinating detail and a good sense of drama, Eisenhower considers the great events of his early White House years including the Nixon fund, the heart attack, Senator McCarthy and the famed un-American activities hearings, Korea, Indochina, the Suez Crisis, the advent of Communism in the hemisphere, the Formosa Doctrine and Dixon-Yates.

He gives an intimate view of a former soldier and amateur politician learning the workings of a political world.

Also included are conversations with Khrushchev, Churchill and other national and world leaders, dialogues which still have their effects on history.

If there is a consistent theme to "Mandate," it is an evocation or full discourse of the basic philosophy of Dwight David Eisenhower, 34th president of the U.S.

The genuineness of the man and his principles is the clearest theme of the book.

UNKNOWN and unacknowledged, Robert H. Goddard endured illness, derision and interminable failures in his lifelong pursuit of the conquest of space.

Today the man who envisioned space flight when the Wright brothers flew their first plane in 1903 is revered by the world of science as "the father of the rocket" and the foremost pioneer of modern astronautics.

"THIS HIGH MAN" (Farrar, Straus, \$6.50) is the biography by Milton Lehman of the remarkable Dr. Goddard, whose boyhood inspiration by H. G. Wells' novel, "War of the Worlds," drove him through an austere lifetime of trial and error that accomplished the transition of rocketry from simple fireworks to liquid and solid fuel propellants before his death in 1945.

The pictures taken with a movie camera by his wife provide rich illustrations for the accounts of his years of

tedious experiments in the New Mexico desert with his small band of technicians. And she assembled much of the material in the book from the thousands of pages of his journals and diary.

It is a story of how faith, imagination and courage, nurtured by Guggenheim grants, brought about the transition of the space challenge from the fiction of Wells and Jules Verne to the reality of intercontinental missiles and orbiting satellites. It is the story of a prophet who, while mocked as "the moon-rocket man," was under surveillance by Germans developing the V-2 rocket for World War II.

The book is prefaced by Charles A. Lindbergh, who admired Dr. Goddard and encouraged his experiments.

ONE THINKS about Clarence Darrow in rumpled suit, hair tousled, face lined like a very tired bird dog, fighting in court for the underdog.

It's amazing to read "CLARENCE DARROW: VERDICTS OUT OF COURT," edited by Arthur and Lila Weinberg (Quadrangle Books, \$6.95) and realize the wide range of his interests and his battles.

This is Darrow himself, a 440-page collection of his writings and speeches. The 33 selections deal with everything from recollections of his childhood to a defense of his agnosticism, to labor and racial relations—a good many opinions still pertinent.

PARENTS especially will be moved by Sarah E. Lorenz in "AND ALWAYS TOMORROW" (Holt, Rinehart and Winston, \$4.95). Writing under a nom de plume, she tells of the search for a cure for her teen-aged son, mentally ill. Drugs, psychotherapy, many doctors, living for more than a year in an

experimental research institute were tried. Mother, father, son shared life in the institute; thus they gained a real understanding of mentally ill people.

They shared the eating table, the games, sleeping

quarters with the mentally ill. Their boy's illness brought emotional and every-day practical problems to the parents and a younger son, who became more sensitive, responsive through the experience.

ADD A FAMILY ROOM

Nothing Down
Up to 30 Yrs. Financing
Insured & Bondable Approved FHA Dealer
Cal-Vet Contracts

See Our Display of Showrooms
CUSTOM BUILDING OF

- FAMILY ROOMS
- BEDROOM & BATH
- KITCHENS
- GARAGE CONVERSION
- HOMES

Babcock

Custom BUILDERS INC.

FREE HOME SERVICE
JA 7-5129
4 Years Serving Long Beach Area
11338 BEACH BLVD.
Petio Shop Behind Owl Drug
STANTON PLAZA CENTER

The Belle Who Cost a Bell

(Continued From Page 9)

immediately seized at the orders of Echeandia. After posting bond, Fitch was permitted to sail for Los Angeles to stand trial at the San Gabriel Mission on charges of breaking church and civil laws. Josefa joined him later.

The ecclesiastical trial seemed interminable with Fitch raging at the groundless charges and the persecution which was delaying his business. Public sentiment was with him. Even the church officials were unsympathetic with Echeandia's baseless charges. The church court decided that the marriage was legal under Chilean laws, even though it wasn't in California. The padres smiled at the kidnapping charges when Josefa hotly testified that no force had

been used. Indeed, she herself had suggested the elopement!

BUT ECHEANDIA was, after all, governor of California and his wishes simply couldn't be ignored. Father Sanchez, who had presided over the long trial, commanded the pair to receive the premarriage sacraments and to do light penance. The court also assessed a fine of sorts. Fitch was ordered to provide for the Plaza Church in Los Angeles (which at that time was using a bell borrowed from the San Gabriel Mission), a penance bell of at least 50 pounds in weight. The irate governor was appeased and Capt. Fitch readily agreed to this price for stealing the heart and hand of a girl that the governor had desired. She was the belle who cost a bell.

ROOM ADDITIONS

FREE

"ESTIMATES"

LABOR & MATERIAL BONDS
CAL-VET — MORTGAGES OR
7-YEAR TERMS AT 5%

— ADD VALUE —
ADD A FAMILY ROOM
— ADD VALUE —
ADD A BEDROOM & BATH

HI QUALITY — LO OVERHEAD

CALL DAY OR EVES.
SATURDAY or SUNDAY
GE 1-6526
JA 7-2171

25 YEARS OF PLANNING ABILITY

10865 BEACH BLVD.

ROOM ADDITIONS



Union Pacific Railroad Photo

Heavenly Valley ski lift at Lake Tahoe doubles in summer as a sightseeing conveyance, and a good one it is.

By Al Krieg

YOU'D BE hard put to find a more complete holiday area than Lake Tahoe where there is a choice of nearly all recreations from skiing to craps shooting.

It's become popular since the first vacationer came here just 100 years ago. Mark

Twain and a couple of cronies managed accidentally to burn up some timber they'd come to harvest and spent the rest of their time lolling around in a rowboat. During the first Comstock boom this was a busy place, for it lay along the Bonanza freight wagon

road to the Nevada mines. The trail was doomed, however, when Union Pacific and Central Pacific tied the country together with rails in 1869.

The past decade has seen South Shore's second blossoming—all because of tourism. Whether they're Alpine, frontier or Las Vegas modern styles, the buildings are bright and new looking. All cater to some facet of the resort business.

SOME OF the sports are seasonal: water skiing and snow skiing. Others are hot-and-cold-proof such as the indoor games of chance east of the Nevada line that splits South Shore economy and cuts the eastern third of the lake from the Golden State.

Apart from the diversions it offers, the lake is something in itself. At 6,225 feet and with a 75-mile shoreline, it is statistically second only to Lake Titicaca among mountain lakes. Deep, too. In the 1920s, sophisticated instruments confirmed a sounding made 50 years earlier with a weighted champagne bottle on 1,645 feet of fish-line.

There is good fishing, riding, hiking and camping nearby and higher in the mountains, and outfitters and guides to take you there. If you don't want to rough it,

there is enough to see and do right around here.

The grandest vista is to be had from Heavenly Valley ski lift. Like a lazy bird you swing in a double chair under a hefty cable to 1,650 feet above the lake. A good time to ride is along about sunset when you can sit on Pioneer Hut porch and enjoy a steak

as you look upon the darkening blue lake with its buff, scalloped shore, or try to spy out your room among the lights below.

Locating your accommodations from such a height may not be easy for there are almost 300 motels and resorts in the nine villages that make up the South Shore.

Who Put the She in Ski?

(Continued from Page 7)

"I don't think it's dangerous," says Richmond. "Heck, it only takes four or five weeks nowadays if something does go wrong. Medical men have been a great help to skiing."

"It's claimed that 10 percent of the skiers have 90 percent of the accidents."

Richmond thinks skiing got a false reputation because of all those cartoons about broken-leg elbow benders.

For a while there was a campaign to raise the status of Southern California skiing. It is regarded as something celluloid by the habitués of Aspen, Sun Valley and Stowe.

"Mammoth Mountain is as good as any ski area anywhere in the world," says Richmond. Many who have skied all over the U.S. will give a vote to June Mountain, near Mammoth, and term it

as good as any spot in Western America.

AND FOR SIMPLE convenience, there are the nearby slopes of the San Bernardino. Big Bear Village is called "Little Long Beach" in the winter. The cluster of six villages at Big Bear Lake has a permanent population of 8,000 that swells to 25,000 on winter weekends. If nature doesn't provide snow in the San Bernardino, the resort operators have machines that will.

But whether it's Big Bear, Squaw Valley, Steamboat Springs or Kitzbuhel in the Tyrolean Alps, the scene is much the same come eventide. A flicker of light, the crackle of embers, the flame licking over the top of a filled cup of cheer.

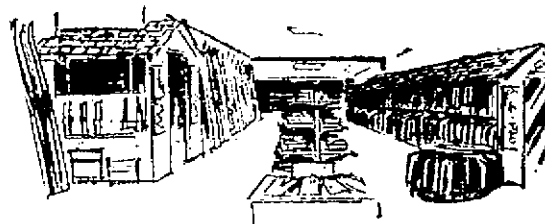
And the girls in bright-hued stretch pants.

Maybe he was right, whoever put the She in ski.

Start Your Wonderful Winter Wonderland at LONNIE'S Ski Shop

Slalom, schuss or jump... bright beginner or slope-wise "pro"... if you've a mind to ski... here's the place to be... to start the season right in this zestful sport

make your first jump to Lonnie's... for garb or gear you're assured of our personal attention in every choice, and famous brands, too!



FEATURING THE MOST FAMOUS NAMES IN INTERNATIONAL AND NATIONAL SKIING

- White Stag
- Bogner
- Dior
- Hauser
- Roffe
- Tempca
- P & M
- McGregor

CLOTHING • EQUIPMENT

- Head •
- Kneissl •
- Stroba •
- Molitor •
- Henke •
- Saska •
- A & T •
- Scott •

LONNIE'S SPORTING GOODS AND SKI SHOP
2120 Bellflower Blvd. — GE 3-4432 — On the Mall — Opposite the Broadway
LONG BEACH, CALIFORNIA

- RENTALS
- REPAIRS
- ALTERATIONS
- SNOW REPORTS

Certified Ski Instructors to advise you

In the Travel World



FAST SLOPES, excellent snow conditions make the northern California and Nevada winter resorts a skier's paradise. Surrounding the bright lights and attractions of Reno and Lake Tahoe are such popular ski areas as Squaw Valley, the Mt. Rose ski area and the Reno Ski Bowl.

New Rhine Ship

A sister ship for the popular "Europa" and "Helvetia" is being built by the Cologne-Duesseldorf Rhine River Steamship Company and will make her maiden voyage from Basle to Rotterdam at the start of the 1964 season. This will enable the company to run trips every third day in both directions.

Upstream trips will take five days, downstream only four, with stop-overs every evening at interesting Rhine villages.

Chart to a Pacific Jaunt

IF YOU plan a trip into the distant land basins of the Pacific, you wouldn't want someone to do your exploring for you. But it would be helpful if someone were to get you started, and keep you charted.

That's what Stan Delaplane, Pulitzer Prize winner and a travel columnist for Southland Magazine, does in his absorbing new book "Pacific Pathways" (McGraw-Hill Book Co., 330 W. 42nd St., New York 36, N.Y., \$5.95).

"Pacific Pathways" is a record of the places the author has been, as a columnist. In his own inimitable way he faces the boy-meets-girl problem in Hawaii as easy as falling off a coconut log, checks you in at a Japanese-style inn, tells you when to wear your yukata (kimono), how to use your hashi (chopsticks), while your maid apologizes in most honorable way, how to bargain in Hong Kong, how to master tagalog, the dialect of Manila, what to wear in Singapore without being arrested — even how the twelfth is danced in Tahiti.

Aptly illustrated by Richard Rosenblum, here's one guidebook that's not a directory; it's pure entertainment!

IF YOU PLAN to attend the New York World's Fair which opens April 22, you'll probably be interested to know that family ticket books (20 adult tickets or 40 children tickets) can be purchased until the end of February for \$27. There is also a 50-ticket special (or 100 children tickets) for \$67.50.

Fair officials came up with the ticket idea after figuring it's going to take something like 96 hours to walk around the giant exposition, which makes the multiple ticket arrangement worthwhile.

The ticket books may be ordered from Erwin Witt, Dept. 245, New York World's Fair, Flushing 52, N.Y.

NATIONAL AIRLINES plans to expand its fleet of airliners in 1964 with the acquisition of four additional DC-8 jets and placement of an order for seven Boeing 727 jets, President L. B. Maytag Jr., announces.

A NEW NONSTOP weekly flight has been added by Aeromexico de Mexico on its exclusive service between Los Angeles and La Paz. The new section, designated as Flight 107, will depart Los Angeles International at 4 p.m. each Friday, arriving at La Paz at 8:50 p.m. As Flight 108, this section will depart La Paz the following day, Saturday, at 7 a.m. and arrive in Los Angeles at 9:30 a.m.

Carlos Gutierrez, western regional manager, says traffic has increased 55 per cent between Los Angeles and La Paz during the last year. He expects it to double during the next 12 months.

JAPAN AIR LINES has reduced the number of its Los Angeles-Tokyo flights from six to five each week until April 1, when it will be restored. JAL winter flights depart at 9 a.m. every Sunday and Wednesdays, and at 11 a.m. on Tuesdays, Thursdays and Saturdays.

SEARS
ROEBUCK AND CO.

Ski Specials at Sears Long Beach

NO MONEY DOWN on Sears Easy Payment Plan



Discuss
Your Skiing
Needs with our
Consultants:
**Julia Aves and
Roger Zelinsky**

Why Rent?

When you can so easily use your own equipment four weekends each month at the price of only one weekend rental cost with Sears convenient credit terms and **NO MONEY DOWN**.

**For Only
\$6 per Month**
you can own, not rent:

• 20-pc. laminated
skis with full
release bindings **53.95**
• Aluminum ski
poles **7.29**
• Good boots **16.50**
Total **77.74**

Now .. 59.88

**For Only
\$8 per Month**
you can own, not rent:

• 20-pc. laminated
skis with full
release bindings **53.95**
• Steel ski poles **12.29**
• Better boots **27.95**
Total **94.19**

Now .. 69.88

**Children's
Package**

• Laminated skis with
lateral release bind-
ings **13.98 to 17.98**
• Aluminum poles **3.49**
• Imported better
boots **16.50**
• Stretch ski pants **13.98**
Total **47.96 to 51.96**

Now .. 29.88

Skis and Accessories

Item	Were	Now
15-pc. laminated skis	26.95	17.88
18-pc. laminated skis	38.95	27.88
22-pc. laminated skis	68.95	49.88
Chrome plated steel poles	12.29	5.98
Aluminum poles	7.29	3.88
Lateral release bindings	5.49	2.88
Ski goggles	3.49	2.88
Spray Wax	2.39	1.88

Ski Apparel Values

	Were	Now
Women's stretch ski pants	24.95	19.88
Men's stretch ski pants	29.95	23.88
Men's ski parkas	19.98	12.88
Men's and women's good ski boots	16.50	7.88
Men's and women's better ski boots	27.95	10.88
Women's after ski boots	11.98 to 12.98	6.88
Men's and women's zippered turtleneck shirts	4.98 2 for	7.88

"Satisfaction guaranteed
or your money back"

SEARS Long Beach 450 Long Beach Blvd. Phone HB 3-0121

TRAVEL—RESORTS



AROUND THE WORLD WITH DELAPLANE

**BIG BEAR
RESERVATIONS!**
Lodging—Information Service
CAL. PINE LODGE
P.O. Box 248
Big Bear Lake,
Calif.
UN 6-3671

MANILA:
"Where is the best place in
Paris to buy ladies' gloves?
And where in Rome for hand-
bags?"

DON'T remember the name
of the shop. But it's on
Rue Royale, opposite side
from Maxim's. Start opposite
from Maxim's and walk up-
hill. Cross Rue Faubourg —
St. Honore and it's a few
doors up.

You can probably do just
as well at the big department
stores—Printemps and Gale-
ries Lafayette and any smart
shop around Place Vendome.
This just happens to be a
place I go because it's close
to a hotel where I stay and I
can find it.

For handbags in Rome:
Shop around in Piazza di
Spagna, near Amer-
ican Express. And
along the street
there, Via Condotti. (And I
think Italian gloves are as
good as French and less ex-
pensive. Good shop in Piazza
di Spagna is Perrone.)

And since you're in Rome,
the greatest ice cream in the
world is served in an ice
cream place alongside the fine
restaurant, Tre Scalini. I think
that's in Piazza Nettuno—but
any taxi driver knows Tre
Scalini.

"If we cash U.S. dollars in
Europe, getting foreign
money, can we get the left-
over back into dollars again?"

IN ALL COUNTRIES this
side of the Iron Curtain your
money cashes back into dol-
lars—in their banks or you
can cash it back at home.
(Coin change doesn't inter-
change, however.)

"We want to take our toy
French poodle with us when
we fly to Athens. But we are
told she must go by air freight



Photos by Ashcraft

SNOW FOREST, one of the newest and largest snow-mak-
ing ski areas on the West Coast, now provides excellent skiing
in the heart of Big Bear Lake Village, 100 miles and 2½ hours
drive from Los Angeles. Discovering the possibilities of custom
snow, Dan and Dave Platus, 31-year-old twins, formed Snow
Forest, Inc., to develop and operate the area. Norm Bachelor
is manager. Improvements include a new quarter-mile paved
road, 300-car parking lot, restrooms, snack bar, ski rental shop
and snow-making system to provide 10 acres of custom pow-
dered snow. The 3,000-foot chair lift provides a breath-taking
view of Big Bear Valley and Big Bear Lake.

in a small wooden crate for
three days and three nights."

ONLY THE AIRLINES and
CAB can answer the rules.
But I saw a woman packing a
toy poodle in arms on Pan
American the other day be-
tween Manila and Honolulu.
And once on Aloha Airlines,
I saw a woman open a hat
box and take out her poodle
—after we were in the air, of
course.

"We are concerned about
food and drink for our chil-
dren (ages two to 12) while
traveling through Mexico."

USE Tehuacan bottled wa-
ter at the table. Hotels
should have a big bottle in
the corridor market "purifi-
cada." The maid should fill
your room bottle from that.
But I would go out and do it
myself, just to be sure.

I would not be sure of the
milk. Can't you take pow-
dered milk? Or you can buy it
in Mexico. Stay away from
street stand foods for the
children. And keep off fresh
fruits and vegetables. Take a
pocket knife and peel them
yourself.

"Is it possible to drive from
Mexico City to Merida in Yu-
catan? We don't want to dan-
age our car on bad road."

THEY SAY there is a
good, new road open—a cou-
ple of auto ferries on the line.
AAA might have more recent
information.

"What other free airports
have catalogues besides Shan-
non, Ireland?"

I PICKED one off the coun-
ter at Amsterdam but never
saw any others.

"Where in Europe can we
spend the cold weather month
of February? And do you
recommend (for six months)
starting south and working
north?"

ONLY WARM place I've
been able to find was in
Malaga on the south-
ern coast of Spain.
But I've heard
weather and accommodations
are good at the very south

end of Portugal. You could
ask the Portuguese tourist of-
fice, New York, for some
folders.

"I intend to go to England
soon and would like to take
my '58 Chevvy. Can I trade
it in there for a foreign car
or sell it?"

FOR RULES, AAA would
have the information, too
technical for me. But the
whole idea sounds like lots of
red tape. Besides cost of ship-
ping the car which has to be
\$200 or more. I'd sell it here
and buy there for cash.

"What is the usual tip in
England? About like what a
quarter means here."

A SHILLING does it. (That's
14 cents U. S.)

SEE and SKI MT. BALDY



• **THE SOUTHLAND'S
BIGGEST VARIETY
OF SKI RUNS**

**IDEAL FOR
SIGHTSEERS**

Planning a Trip?

Read Southland's Travel-Resort pages
for interesting places to go.

SKI SNOW FOREST

SOUTHERN CALIFORNIA'S NEWEST SKI AREA!

★ ASSURED SKIING ALL WINTER LONG
ON CUSTOM-MADE SNOW

★ 3000-FT. CHAIR LIFT

★ CERTIFIED SKI SCHOOL

DIRECTED BY NORM BACHELOR AND JIM McHILL
WELL-KNOWN F.W.S.I.A. CERT. SKI INSTRUCTORS

★ SKI RENTAL
ALL NEW EQUIPMENT

★ SNACK BAR

**FOR SKI REPORTS
CALL AT 7-9711**

BIG BEAR LAKE • CALIFORNIA
P.O. BOX 1716 L.A. PHONE 331-8913

SKIERS!

If You Want to Buy Great
Ski Equipment From Experts

COMPLETE OUTFITS

Includes: Skis, poles, boots. Safety
bindings, stretch pants ... and parka
... all for only

\$5⁵⁰ Per
Month

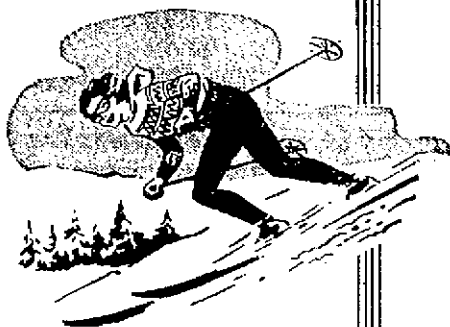
COME TO

SKI N' DIVE

14610 Lakewood Blvd., Bellflower

Phone ME 4-1221

CALL 634-8333 FOR
24-HOUR BEACH AND SNOW
CONDITIONS REPORT



SOUTHLAND TRAVELER

India's Fabulous Lyric in Marble

By Fred Taylor Kraft
Travel Editor

WHEN he first sees the Taj Mahal—in its ethereal whiteness under a full moon, in its shimmering elegance in the steaming mid-day sun, or its rose-pink minarets and domes in the red glow of sunset—the average tourist is stunned and speechless.

Rabindranath Tagore, the Bengali poet, was an exception.

His reaction was immediate but it came in a whisper: "A teardrop on the cheek of eternity..."

One visitor cried unashamed as he gazed upon it for the first time. After he had wiped his tears away, he explained, "Who could expect this? Who could dream that man could conceive such beauty, let alone build it?"

FOR GENERATIONS, the Taj was little more than a legend throughout the world. In 1956, the curious—34,000 of them—began to trek deep into India to see it. Last year the figure had jumped to 140,000.

It is expected that more than 200,000 will make the pilgrimage in 1964 to see this lyric in marble.

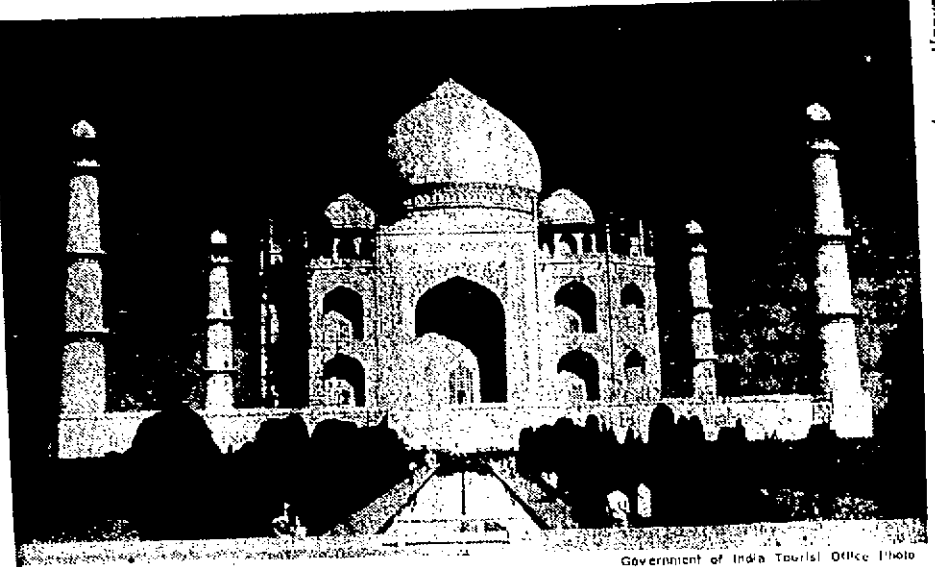
Almost all who have gazed upon it declare it has never been described as it really is; that it transcends anything, in size and magnificence, that human hands have ever put together.

ACTUALLY, it took 20,000 men—a great many of them the most highly skilled artisans that could be found in the Orient—21 years, working without letup, to build the Taj.

They brought the marble, probably a million tons of it, on crude sleds from Rajasthan, a state 300 miles away. From this stone they fashioned the great bulbous dome (see photo), the bewitching minarets, spires and archways. On the outside they carved the marble into exquisite volutes, inlaid with precious stones. Inside, the work is even more inconceivably matchless and delicate: designs heightened by inlay work with more gems—blood-stones, jaspers and agates—which take the form of wreaths, scrolls or frets on the purest snow-white marble.

The grounds are laid out from a description of Paradise as written in the Holy Koran.

All this cost four million pounds sterling by the time it



Government of India Tourist Office Photo

It took 20,000 men 21 years, working without letup, to build the Taj Mahal. It was completed in the early 1650s at cost of four million pounds sterling.

was completed in the early 1650s, more money than most kingdoms could muster at the time.

Today, the Taj is presided over by seventh generation khadims (attendants). One raised his sonorous voice in an "azan," the Mohammedan call to prayer, to demonstrate the 15-second echo for which the inside of the edifice is famous.

WHO BUILT IT, and why?

The Indian emperor, Shah-jahan, ordered it constructed after the death of his queen, Mumtaz Mahal, for whom he grieved deeply. The Taj, he felt, would be a fitting mausoleum, extolling her beauty and accomplishments until the end of time.

There is a legend that the proud Shahjahan ordered the designer to be blinded after the Taj was completed so that he could never plan and execute another perfect edifice. The designer pleaded to re-enter the Taj before this was done on the pretense that he had left one minute task unfinished. His request was granted.

And so, the legend concludes, the Taj has one imperfection: a small hole in one of its doors!

THE DISTANCE appears negligible on maps, but it is 730 miles from Calcutta to Agra via Indian Airlines' Fokker F27. Nearing Agra, one can see, from the right window, the mighty snow-capped peaks of the Himalayas sawing their way into the skies.

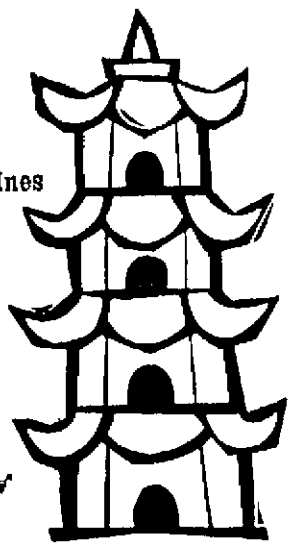
The Government of India Tourist Office — Yogendra Kohli, manager—is always eager to assist visitors with their sightseeing itinerary. And there is, after all, much more than the Taj Mahal.

Twenty-three miles west of Agra is the Fatehpur Sikri, a remarkable walled city seven miles in circumference, constructed from 1556-1707 during the reigns of four emperors, Agra Fort, and a number of other magnificent edifices which, like the Taj, have gallantly withstood the sands of more than three centuries.

SAIL THE PACIFIC

Hawaii / Japan
Hong Kong / Philippines

This Spring make a great President Liner your address. Cruise to the Orient or on around the world. There's a sailing to suit your schedule and your pocketbook. Book now for choice accommodations. Sea/Air combinations available. Ask us for folders and complete details.



WILTON TRAVEL AGENCY

Breakers Hotel Bldg. 206 E. Ocean Blvd.
Long Beach -- HE 5-7411



ONLY 4c . . .

the cost of a post card

Will help make your travel dreams come true. Brochures covering Europe, Orient, Hawaii, South Pacific, etc., can be yours . . . just mail us a card today or send the coupon below . . . better still, stop in and let us help you with your own personal itinerary. STEAMSHIP - AIR - HOTEL - TOURS - RESERVATIONS. We represent all major steamship lines and airlines to anywhere in the world.

PLAN NOW FOR 1964

NAME.....
STREET.....
CITY.....

C. F. BEACH TRAVEL SERVICE

452 Locust Ave.
Long Beach, Calif. HE 2-6457
(Since 1924)

Ron Dearden's Harbor House

701 East Ocean
LONG BEACH
SEAFOOD PLATTER
Scallops, Oysters & Shrimp
Deep Fried Fresh Fish
Scud, Salad & Potatoes
Roll & Bev.
Louis Reed natively at organ
Merchants' Lunch-Dinner
28 Private Rooms
Ample Free Parking



ALASKA 9-DAY CRUISES

Via beautiful Inside Passage
May 2 through October 13

Truly one of the world's most spectacular cruises! Your ship glides over 1,000 miles of smooth, sheltered seas from Vancouver, B.C. to Skagway, Alaska. At no time is land out of sight. Huge glaciers, endless forests and white waterfalls tumbling from sky-high mountains are all a part of the ever-changing scenery along the entire length of this fantastically beautiful Inland Sea.

from \$225 incl. berth and meals

WES CARROLL Travel Service

2754 E. Broadway
GE 9-0916
LONG BEACH
Open Daily Except Sun., 9-5
FREE TICKET DELIVERY

LAS VEGAS TOUR for \$7.94

Includes: Comfortable bus trip, overnight at downtown Horseshoe Hotel (twin bedded room) for \$12.95. Receive \$5.00 in chips for casinos and \$4.00 toward food or beverage rebate.
Leave Long Beach Monday, Jan. 13, 8:00 a.m.
Return Long Beach, Tuesday, Jan. 14
MERRY MAC TOURS — 2255 Pacific Ave.
GARfield 4-8671 — GENEve 8-4148 — GARfield 7-1558

SPRINGBORG'S



GLEN IVY

What a grand vacation — 50 miles from L.B. — 95 miles from San Diego. Swim, ride, bike. Sun, bath, play, wonderful meals. American plan. Complete hot springs facilities. Villa direct. Phone 462-0000. Vandalia 462-0000 or any resort bureau.

GUEST RANCH & HOT SPRINGS



WE MEET GREYHOUND BUSES AT GLEN IVY JCT.

Beautiful Draperies

CUSTOM TAILORED TO YOUR WINDOWS

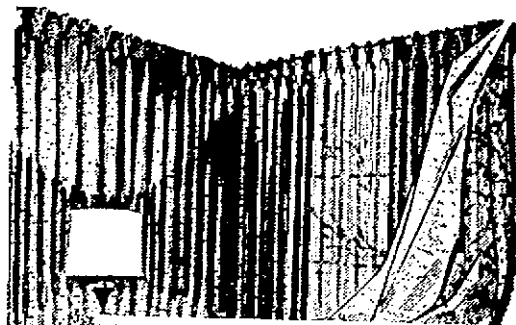
At Willbanks we have always operated our own workroom to insure our customers the quality of work to be proud of and still sell at lower prices. Our range of work includes every style and type of window decor available. Single and double rod, valancing, custom brass, wall or ceiling, matching fabric and spreads.

DECORATOR-ADVISER SERVICE BY APPOINTMENT in the Convenience of Your Own Home Without Obligation.

CALL TODAY **GE 4-0901**
FROM ORANGE COUNTY CALL JA 7-0112

WILLBANKS

1879 FREEMAN
DRAPERIES, CARPETING SIGNAL HILL



ALL WORK GUARANTEED

- Measuring in your home.
- Decorator consultation.
- Wide selection of beautiful drapery fabrics.
- Complete expert labor using 4 inch double top with heavy crinkle, 3-inch spacing with hidden seams, weighting, hooks and fan folding.
- Completed draperies delivered to your home and installed.
- Money-back guarantee. Willbanks drapes or carpets must meet your satisfaction.

ATTENTION: Leisure World and El Dorado Park residents. We have all the necessary measurements to carpet and drape your home. Compare our prices before you buy.

Buy Now and SAVE

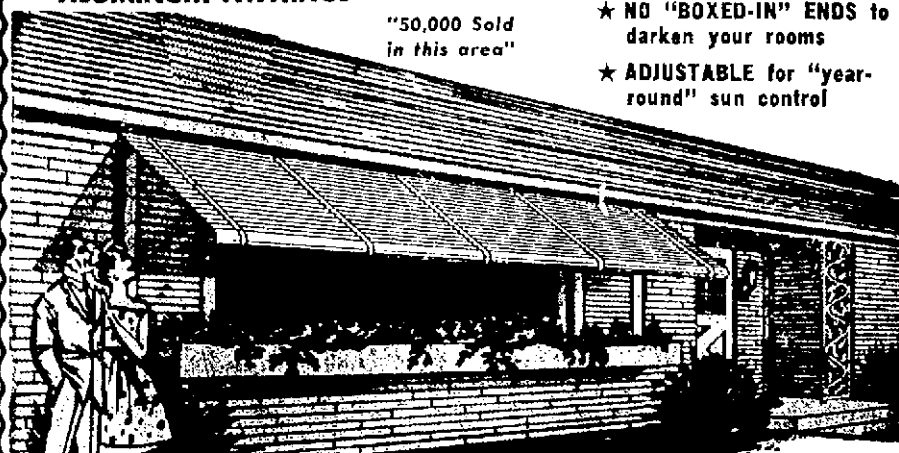
TROPIC-KAL
ALUMINUM AWNINGS

"50,000 Sold in this area"

Winter Prices ARE IN EFFECT



- ★ NO "BOXED-IN" ENDS to darken your rooms
- ★ ADJUSTABLE for "year-round" sun control



"LOUVERED" FOR FILTERED LIGHT — 5-YEAR GUARANTEE

The most popular awning in this area.

PATIO COVERS. Something excitingly NEW and completely DIFFERENT from the ordinary. Visit our modern factory.

"NO unsightly I-beams underneath"

PATIO COVERS

Relax & enjoy "outdoor" living—So Much Luxury, So Low in Cost. **"FREE ESTIMATES"**

Open or Screened in



Your Local Awning Hdqtrs. Buy NOW and SAVE!

modern products co.
"Your local manufacturer since 1943" Visit our factory — See them made We bring samples to your home
2 Blocks East of Cherry Ave

2245 East Artesia Street • GARfield 2-2166 • METcalf 3-4027

Home Workshop



Personal touches can be made as desired to finish off this design, three-dimensional "Scrap Wood Modern Art."

By Ursula M. S. Dadrass

FROM OUR previous experience with modern art designs, we've found that Sketchbook readers really appreciate these different, challenging and yet highly decorative ideas to make for their home. For instance, the 3-D parabolic thread designs, S-90 and S-115, are still among the top favorite do-it-yourself Sketchbook plans.

The three-dimensional "Scrap Wood Modern Art" shown here is equally challenging and decorative—and certainly different. And more, it gives you as the creator an opportunity to personalize your handiwork.

The materials to make this striking modern design are simply some plywood, lattice strips and some paint. The real trick is in the proportion, balance and color achieved by following the exact dimensions and color guide provided in the plan. The construction after parts are cut is done in two steps. The result is

very arresting. Success of the project does depend on being accurate.

NOW COMES the touch! You can add personal mementos to the front of modern art shapes, such as we've done with sea shells and dried flowers. Perhaps small tokens from your vacation time that now lie forgotten in some drawer. Or a combination of family mementos—a photograph, that lucky charm, a souvenir key or button or medal.

You could stay with a natural theme as we did. Sparkling stones, sea shells and flowers are always attractive.

To obtain the pattern for the Scrap Wood Modern Art, specify Sketchbook Plan S-141; for the parabolic thread designs specify either S-90 or S-115, and send 50 cents for each plan desired with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

New in Card Tables

THERE ARE many reasons why a card table should have some other form than the standard square, and pictured below is a birch table with folding legs that is a new, interesting and practical departure. Cut-away design makes it possible for participants to sit closer to the play, stretching to play the dummy hand in bridge is eliminated, and protruding corners give more arm room and space for ash trays, drinks, score cards and the like. Directions for installing a checkerboard in the top for checkers and chess are included in a full-sized pattern which makes building the table an easy home project. Just trace, saw, assemble and attach the legs and the job is done. To obtain the pattern No. 305, send 50 cents in coin, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif.



Carlotta Smith, NBC-TV actress, displays new card table.

By Eleanor A. Price

IF YOU happen to be going to San Francisco next weekend, visit the Golden Gate dog show at the Cow Palace. One of the specialties will be the Great Pyrenees

Club of California. Pictured is Champion De Crown Jolie Blonde owned by Jack and Dian Fleming of Hemet.

The Great Pyrenees, or Great Dog of the Mountains, is from the mastiff family and once was called Pyrenean mastiff. His appearance in Europe from Asia Minor may have been accomplished by Phoenician traders, and the dogs then may have been

taken into the French Pyrenees. Or perhaps the breed came westward with Aryan hordes. In any event, he is an ancient dog and dates back centuries before Christ.

In the mountains he served as a guardian of peasants and royalty alike. He has the devoted habit of staying close to his loved ones, hence his nickname mat dog. But he will also patrol and sound alarm if he senses danger. For those who like big dogs, he's great as a home pet.



Champion De Crown Jolie Blonde, a Great Pyrenees, shows the good temperament of the big mountain dog.

IF WE COULD look into a crystal ball and foresee pet happenings for 1964, one of the biggest would be the increased interest in correct obedience training of dogs. And for very good reason. In one county nearby it is now illegal for a dog to bark or whine. A complaining party must sign a complaint before an arrest of the dog's owner can take place. Now, no sensible person would condone anyone letting his dog bark constantly without cause, but it seems that every dog has a right to express

himself now and then. And I would suggest that complaining party think a long time before signing a complaint. There are other neighborhood nuisances: whining model airplanes, basketball courts, and noisy swimming pools with a barbecue pit nearby whose smoke wafts into the wrong windows.

Dog owners, however, would be wise to consider obedience training. Obedience

is taking on such prominence that there is movement afoot to require that dog trainers be licensed. Too many people start their dogs in a class, and almost before it is over feel they qualify to go out and conduct their own classes. It takes more than that to become an efficient, kind trainer.

Another crystal ball observation shows the Dog Owners Association of America gaining many new members. Its services and objectives are good. One is liability insurance that comes with membership (\$10 annually) and which covers property damage up to \$3,000 per accident (\$25.00 deductible each claim) for damage caused by members' dogs away from members' homes. When traveling, show an official DOAA emblem at a motel, and chances are good your dog can stay in that motel. For other information, address DOAA at 1300 U.S. Highway 46, Parsippany, N.J.

DOG TRAINING

Classes Start
Jan. 5—1300 L. B. Blvd.
Jan. 7—Lakewood Plaza
Jan. 10—Buena Park
Joe De Beck, Trainer
GE 8-7284 HA 5-3918

JANUARY CLEARANCE SPECIALS!

Save Up to 50%

TOP QUALITY MATERIALS
REUPHOLSTER LIKE NEW OR TRADE IN
YOUR OLD FURNITURE—EASY TERMS

FREE! SCOTCHGARD ON ALL
FABRICS DURING JAN.

Call ME 3-5552 or GA 3-2327

NU-WAY UPHOLSTERY

AND MATTRESSES
Same Location for 22 Years in Your Guarantee
8755-8753 Artesia (1 Blk. W. of Lakewood Blvd.) BELLFLOWER



DRAPERIES SAVED

Petri's extremely careful inspection, knowledge and process of cleaning draperies gives you the greatest assurance of satisfactory drapery cleaning. Decorator fan-folded, and expert hanging. Beautifully cleaned, guaranteed no shrinkage. Free estimates . . . 4-Day Service.

\$4 by 48-in. unlined Cash and Carry \$2.07 per panel . . .
Clean, fanfold, take down, deliver and rehang, \$2.57 per panel.

Saturday service. DON'T REMOVE HOOKS.

Phone
HEMLOCK
6-6291

Petri's CLEANERS
1250 ORANGE

Do It
Yourself
With
Ceramic
Tile



From 59¢
sq. ft.
Ceramic Tile Center
6934 L.B. Blvd. NE 1-6473
LONG BEACH



New
Obedience
Dog Training
Class

Starts Monday, January 6
3 P.M. ENROLL NOW

LONG BEACH
SEED & PET CO.

Phone GA 4-0937
Open Daily 9 A.M. to 6 P.M.
Sundays 9 A.M. to 5 P.M.
2550 Long Beach Blvd.

\$10,000

4.85%
CURRENT ANNUAL RATE

insured savings

ACCOUNTS OPENED BY
THE 1ST OF ANY MONTH
EARN from the 1st.

Save more and earn more with the First Federal where your savings are insured to \$10,000.00. A Certificate of Insurance protecting your savings against loss by the Federal Savings and Loan Insurance Corporation on instrumentality of the United States Government is printed in the inside cover of our passbooks. It explains how each savings account is insured.

FEDERAL 1st SAVINGS
of Long Beach

Open Until
6 P.M. Fridays

FIRST and PINE

PHONE
HEMLOCK 7-1211

FREE PARKING

135 E. OCEAN AVE.
At Our Rear Entrance

FREE PARKING

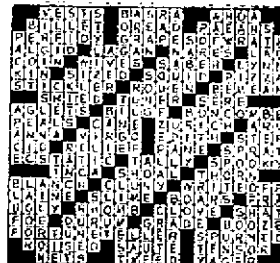
EARNINGS PAID 4 TIMES A YEAR

Dad's Playroom

When the city fathers of Hamburg, Germany, thoughtfully provided a playroom for fathers they may also have been thinking of sons and their wish to play with their own electric trains in their own way.

However the idea may have arisen, a room has been set up in the Hamburg History Museum where men of all ages may realize their childhood dreams with 35 trains, 300 coaches and cars of all kinds, appropriate lengths of rail, labyrinths of junctions and huge platform structures to arrange it all on.

SOLUTION TO TODAY'S PUZZLE
(See Page 30.)



YOUR GARDEN

Fruit Trees for Small Areas

By Joe Littlefield

THIS IS THE season of the year to buy bare-root fruit trees and save money, because by summer these trees will be "canned up" and will cost more.

The era of large estates is on the wane. Smaller home grounds means less space for fruit trees, hence the popularity of dwarf type fruit trees, planting three trees in one large hole, or framework pruning at planting time to force lower overall growth.

One of the true dwarf fruit trees that is becoming increasingly popular is the Bonanza peach, introduced by Armstrong Nurseries. This tree is grafted on tough understock, which gives the tree more zip without causing it to outgrow its normal dwarf size—around six-foot height and spread.

The short nodes (buds) close together on branches furnish more leafage, which in turn increases sturdy growth. This dwarf peach tree produces gorgeous pink blooms in the spring and juicy, full-sized, yellow-fleshed fruit in early summer.

BONANZAS thrive well in tubs and containers, too, for patio, porch, or even the terrace of a small city apartment.

The second method to save on limited yard space for large deciduous fruit trees is to plant together three peaches, or three neclarines, or a combination. These two types of fruit trees have same growth habits, hence may be mixed. One should not plant an apricot, or a walnut alongside peaches because they would choke the smaller peaches.

The third gardening trick is to cut the main trunk back to within two feet of the bud union. The central trunk usually is cut back just above the last three remaining side branches, preferably evenly balanced around the tree.

No matter how carefully the dormant fruit or shade tree is planted, the gardener must carefully inspect all the roots for breaks or bruises. Damaged ones must be cut off. If damaged roots are overlooked, a fungus may set in and affect the whole tree.

PREPARE for planting by digging the holes a foot wider in size than the spread of the roots and a foot deeper than the lowest root, or the tap-root.

Mix one part of pre-moistened peat moss, well-rotted leaf mold, compost soil, or one of the prepared mix mulches with two parts of soil.

Determine the soil line on the tree trunk. There'll be a distinctly different color to the soil-covered portion. Set the tree at about the same level, the bud union area well above the soil line.

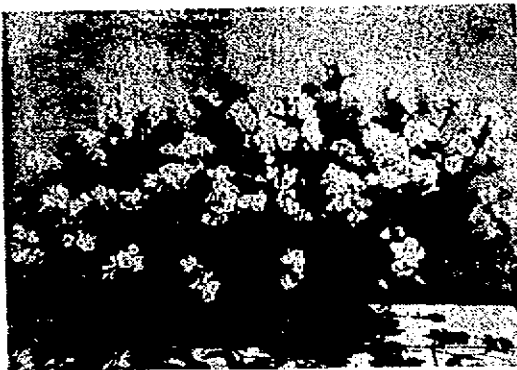
KEEP THE soil moist at all times, unless it is so heavy



Little miss searches intently in a dwarf fruit tree in quest of a fat, juicy peach of Bonanza variety.

that water stands for a time before it soaks in. First watering should be with vitamin

B-1 solution mixed with water once a week for five weeks in a row.



Burpee Seeds Photo

NEW SEPARATE colors of the Burpee bush-type sweet peas include Catalina, light amethyst in color on a white background; Pinkette (shown above) ruffled and with fragrant flowers of a salmon-pink on cream; Rosette, heavily ruffled flowers of deep rose, rose, scarlet, and scarlet-cerise waved and ruffled flowers, and White Pearl, with four or five pure white flowers on each stem. Plants are low growing and may be used in borders, beds and window boxes, requiring no staking.

Tips on Gardening

Garden tips for the week . . . You can lift your tuberous begonias now. Wash the tuber and sort in boxes

where the air can circulate freely around them. Only one layer deep in the box, please. You can dust with a fungicide before storing.

Where the tuberous begonias were you can put cinerarias . . . or nemesia or the English primrose or fairy primrose. English primroses will take more frost than the fairy primrose.

The growth of home developments has encouraged mice and rats, both of which like bulbs and other plant materials you may have stored in the basement. Put out the new, improved rat poisons **BUT KEEP THEM AWAY FROM CHILDREN AND PETS.**

For the amazement of your children, grow a bulb or three in a bowl filled with gravel and some water or in a hyacinth glass. Even adults love it.

Keep any leaves still falling raked up. Compost clean garden trash but if leaves are diseased in any way, burn them. Don't compost.

This is the time to get bare-root plants, Roses, fruit trees, flowering trees and shrubs, deciduous shade trees. Plant them soon as you can.

Check the camellias and azaleas in bloom now to see whether they're the ones you have been looking for.

If you want to keep your garden tools in top shape this winter, don't forget to oil them before storing them.



DOROTHY DIGGS in the garden

Now is the season that borers can be reached easily by spraying. Deciduous trees especially can be treated effectively now. This should be done before new foliage appears. Some types of trees become infected early in winter and should be sprayed more than once during the dormant season. Borers are persistent and will invade at any opportunity. If you have not sprayed earlier for these pests then do it now before they damage the trees and ruin the crop. Use a spray containing ethylene dichloride 50 per cent. The spray mixture will concern the age of the trees. So be sure that directions are followed carefully. Also the soil around the base of the tree should be saturated with a solution of this substance.

For a general clean-up spray use one that contains mineral oil, pine oil, ammonia and calcium polysulphide. This spray may also be applied to apricot trees in dormancy.

GARDEN CLUBS

Slides of gardens photographed in their travels will be shown by Mr. and Mrs. Elmer Longfellow at a meeting of Belmont Heights Garden Club at 1 p.m. Tuesday in Wesley Hall, 317 Termino Ave. Mrs. Josephine Woods will preside and tea hostesses will be Helen Trimble, Alma Lang, Anna Woods, Ruth La Flash, Stella Ward and Nina

Parr. Visitors will be welcome.

Flasking embryonic seed from a green capsule will be demonstrated by Mrs. Philip Hiley at a meeting of Long Beach Amateur Orchid Society at 8 p.m. Monday in Silverado Park clubhouse, 31st Street and Santa Fe Avenue. Orchid plants in bloom will be displayed.

BULB CLEARANCE

HOLLAND TULIPS 5 separate colors	
RANUNCULUS 5 separate colors	
DUTCH IRIS Wedgewood blue	
JUMBO HYACINTHS 5 separate colors	
PACKAGE BULBS Reg. 1.00 now	
Patented Roses	
GRANADA • SARATOGA • TROPICANA	
STERLING SILVER • MT. SHASTA • MARY OTHERS	
STANDARD ROSE BUSHES	
SHOWGIRL • PEACE • CH. ARMSTRONG • TALISMAN	
FRUIT TREES—extra lg.	
FERTILIZER—30c sack. GREEN RUFFLE GLADS 20c ea.	

3[¢] ea

19c EA. 60c PKG.

10% off on 3 or more

JENKINS NURSERY 6539 CHERRY AVE. DA 2-6758



NEW JAPANESE IRIS

Largest of all Irises

Gorgeous MARIHO STRAIN with flowers 8 to 12 inches across

We offered these magnificent new Japanese Irises for the first time in 1956 and have sold out completely every year since. We now have sufficient stock available for distribution once more. You will receive the same stock from which we select a few each year for introduction, priced from \$3.00 to \$10.00 each. Honestly, the price we ask is ridiculously low for such high quality, and the only reason for this extraordinary offer is to acquire more flower lovers with MARIHO IRIS. Colors include gorgeous shades of BLUE, RED, PINK, PURPLE, WHITE and many fascinating color patterns unknown to other Irises. The huge blossoms are carried gracefully on slender 8 to 4 foot stems above decorative arching foliage that is attractive at all times. And, best of all, these beauties come late flower after other Irises bloom is past.

HUSKY BLOOMING SIZE FINE DIVISIONS

SPRING SHIPMENT	Per/yard
<input type="checkbox"/> 10 Plants (All Different)	\$3.00
<input type="checkbox"/> 20 Plants (All Different)	\$5.00

Cultural instructions included with Every Order

Walter Mann Gardens BOX 38, L. E. MORRIS, OREGON

Mortal Combat Without a Victor

By Frances Frey

TWO GIANT bull moose, with a combined weight of 3,000 pounds, charged at each other with the thunder of locomotives.

The earth trembled beneath their pounding hoofs. Dust, moss, long grass, sticks and bark from broken poplar trees flew in the air.

Bone and flesh crashed on bone and flesh as trumpet screams of challenge echoed, alerting all living things that this was a fight to the finish.

Suddenly the magnificent antlers, pronged at the edges like pitchforks, locked.

The moose grunted, pushed and turned in great circles. They could not shake their antlers free. Finally one threw the other; then they both were down and neither could get up again.

THE STRUGGLE was over. The moose lay, locked, until they slowly starved to death.

(On the outskirts the lady moose, over whom the mating battle was waged, probably trotted off happily with another moose. Moose are polygamous.)

John Sutherland, 2171 Belmont Ave., found the two skeletons of the animals joined by the antlers, mute testimony of the great battle, in the Alaskan woods 100 miles east of Juneau in 1935. Sutherland—"Sourdough" to his friends—lived in the Yukon area for 16 years.

He thinks he must have seen these two bulls that followed the mating call to their destruction. He often saw bulls, cows and calves of the moose herds clustered in "yards" of the Willow Swamp moose country.

JOHN TELLS HOW the bull, drop their antlers in December and start growing a new set in April. "The place where the horns have been is

knobby, tender and easily irritated by branches and insects," he says, "so the bulls leave the herd and go into high country, above the timber line.

"In this secluded pasture they grow fat and strong while Mother Nature sees to the growing of tender new horns.

"From April to July a bull moose is pathetic. While his antlers are tender, he will run from anything."

His new set of horns is massive by July when he sheds the velvet coat of outer skin that has protected the growing horns. Then he becomes the majestic creature of the north.

IN AUGUST he becomes restless, sniffing the air, tossing his mighty head and looking toward the lowlands.

On some cliff, he stands for long periods, motionless, listening.

At last he hears what he has been listening for, a mating call, a signal silent to human ears. He starts down the mountain.

On the way he will charge anything that moves or obstructs him, be it truck, car, tree, or another moose.

Sutherland knew this district where moose abound, and often he saw several battles going on simultaneously. Sometimes, in September, he heard moose battles three or four miles away.

"When two bulls start fighting it may take hours and the scene shifts several miles during the struggle," he explains. "Most such encounters end with one bull leaving to look for another cow. The triumphant bull has ended his quest, but since moose are polygamous, he also soon will leave for other pastures."



Skeletons with locked horns are mute testimony of mortal combat and the end of a struggle between two moose. They fought valiantly but neither was destined to win.

Photo by John Sutherland

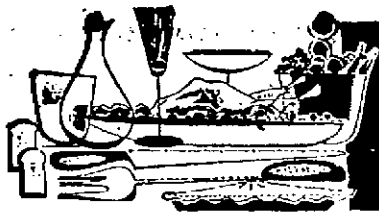
Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 28

- By Ruth Nalls
- ACROSS**
- Endows, as with authority.
 - Irati post.
 - Command to a horse.
 - Military quarters.
 - Mountain nymph.
 - Songs of praise.
 - Treachery.
 - Novel of the dust bowl era (with "The"):
 - 3 words.
 - Cold; chilly.
 - Goods sunk in water to be recovered.
 - The nostril.
 - , —, —, ancient Chinese philosopher.
 - Invent, as a phrase.
 - Spouse.
 - Sword.
 - City in Massachusetts.
 - Kith and —
 - Stiffened, as fabric.
 - Sea cephalopod.
 - Large, flat Italian tart.
 - Stubborn, conscientious person.
 - City on the Seine river.
 - Abase; lower.
 - Jumped away
 - From in flight.
 - Plane adjuster.
 - Crest.
 - Metals tags.
 - Bottom of ship's hull.
 - Political nomination told to please.
 - Rings loudly.
 - Walking stick.
 - Swiss city.
 - Branch.
 - , —, Karenina.
 - Zodiac sign.
 - , Wharton, American novelist.
 - Forward movement.
 - Spanish hero.
 - Surety; comfort.
 - Window section.
 - Herring.
 - Rapacious.
 - Score.
 - Chord.
 - Indian of Peru.
 - Sandbank under water.
 - Sharp projection.
 - Turn pale.
 - Site of Benedictine Abbey ruins in France.
 - Deduct for depreciation:
 - 2 words.
 - Singer Frankie
 - Viscous mud.
 - Male swine.
 - Monk's title.
 - Hideous.
 - Six-sided prism.
 - Carlic section.
 - Indian mountain range.
 - Adversary.
 - Type of wheat.
 - Stage.
 - Alcohol: Slang.
 - Crystal gazer:
 - 2 words.
 - Rejected disdainfully.
 - Reported.
 - Fry lightly.
 - Stretching muscle.
 - Clears after expenses.
 - Soft woolen fabric.
 - Austrian villenian; Var.
 - Chancellor.
 - This rocky.
 - Chop.
 - Roat.
 - accessory.
 - Resolve.
 - Wisconsin city.
 - Read with profound attention.
 - Verse.
 - Stones.
 - Developer of an oral polio vaccine.
 - East China province.
 - State.
 - Alluring ticks.
 - Baseball tactic:
 - 2 words.
 - Place of neglect and oblivion.
 - Short plays.
 - Melody.
 - Roost.
 - In India, a disciple or novice.
 - Rude measurement: 3 words.
 - Sensor "station."
 - Color slightly.
 - Set of rooms.
 - Rapidly.
 - He heredity factors.
 - Re atmospheric weight.
 - Saline.
 - Wedding participant:
 - 3 words.
 - Snag.
 - Containing nothing.
 - The explosion member.
 - U.S. Cabinet member.
 - Fodder plant.
 - Plant cell.
 - Belgian monks.
 - Catches sight of.
 - Chesep; metallic.
 - Excellent:
 - 2 words.
 - English county.
 - Thimble.
 - Grotesque parody.
 - Brusque.
 - Shallow sound near the sea.
 - Airplane flap.
 - Strike heavily.
 - Forest.
 - Scottish anthropologist: 1831-1911.
 - Destined.
 - Scrap.
 - Sounded loudly and harshly.
 - Old Teutonic alphabet characters.
 - Greenland island.
 - Fine soil.
 - Paste.
 - Hole in a cave.
 - Dread.
 - Statute.
 - A legume.
- DOWN**
- Puerto Rico's neighbors: 2 words.
 - Pie-like.
 - Skilled.
 - Senator Kennedy.
 - Made conventionally fashion-able.
 - , —, down; mixed.
 - Wall tapestry.
 - Mr. O'Casey, Irish dramatist.
 - The least bit.
 - West Germany's postwar



Stories of the north and of bull moose battles are recalled by John Sutherland, pictured here on the roof of his telegraph line cabin in his Yukon area sojourn.



GOURMET'S GUIDE

Southland Dining at its Finest
In the Long Beach and Orange County Area

Sunday, January 5, 1964

HE 7-0558

the Reef
LONG BEACH
LUNCHEON

World Famous
Sam's SEA FOOD
Hawaiian Village
Family Restaurant
Luncheon
Banquet Facilities
Aces of Free Parking
16378 Pacific Coast Hwy., Surfside
GE 4-1523

meet your host



AL HENDLIN
It's Pampered

PAMPERED is an expressive word. Especially the way restaurateur Al Hendlin uses it to describe the prime rib au jus at his good-looking Coral Room, 4130 Paramount Boulevard, near Carson Street. By pampered, Hendlin means that his beef comes from contented steers. Those steers are not merely corn-fed, gentle animals. They are raised in an atmosphere of sweetness and light where the cowboys never curse and the steers never hear a discouraging word which might rile their tempers and toughen their meat. As a result, the "pampered" beef which adorns the plates at the Coral Room is tender, juicy, flavorful joy.

On Sundays from 3:30 to 10 p.m. and Mondays from 5 to 10 p.m., the Coral Room serves that superb prime rib au jus for \$2.35 chuck-wagon style. The guests also receive as many selections as they wish from 10 appetizing salads, plus au gratin or mashed potatoes, or rice, and bread and butter. Equally marvelous are the regular menu items, served daily and Sunday. Among them are tenderloin of beef brochette, \$2.95; pieces of filet marinated in wine; choice top sirloin, \$3.25; tasty filet mignon wrapped in bacon, \$3.50; combination steak and lobster, \$4.50; tournedos of beef saute, with pineapple, \$2.95; and Nantucket bay scallops with tartar sauce, \$2.50. All are accompanied by chilled tray of relishes, huge salad, potato or rice, bread and beverage.

The Coral Room is managed capably by cheerful, friendly Bill Cheatley who is boss during Hendlin's frequent absences. Twice a month Hendlin travels 422 miles north to Vallejo, where he operates the large Vallejo Inn. He much prefers his stays in Long Beach, finding the weather at Vallejo to be abominable at this time of year.

—TEDD THOMEY

Same Top Quality For Over 13 Years

Arnold's Hot Cakes
House
4 A.M. - 7 P.M.
MON. - FRI.
SAT. - SUN.
3 P.M. - 7 P.M.

SPECIAL ROAST BEEF DINNER . . . 97c

SPECIAL LUNCHEES FROM 11 A.M.

643 1/2 PINE AVE.
DOWNTOWN LONG BEACH

CUISINE
CANTONESE & AMERICAN

FASHION SHOW EVERY TUESDAY & FRIDAY NOON

HAWAIIAN ENTERTAINMENT
BUFFET
LUNCHEON
DINNER
from 4 p.m.
Sunday Brunch

The Hawaiian
4805 E. Pacific Hwy., 100 ft. E. of Tropic Circle in Long Beach
GE 3-7407

Now . . . A New Look!
A NEW STONE DECORATED EXTERIOR
And A Bright Fresh Interior
TRY OUR DELICIOUS
CHAR-BROILED STEAK DINNER
"Often Imitated, Never Duplicated"

\$1.95

Closed Sunday
Melody Cove
COCKTAILS 1960 Santa Fe
Long Beach
HE 4-4355

the tenderloin
4343 Atlantic Ave.
Gardfield 4-5323
LONG BEACH

Enjoy Sunday at Ken's

- Completely remodeled
- Complete menu (child portions at child prices)
- Try the Karl Room Lounge

KEN'S RESTAURANT
FINE FOOD • COCKTAILS
3918 Long Beach Blvd.
426-2336

SERVING THE BEST FRIED CHICKEN you ever tasted. You'll enjoy dining at this New Kentucky Fried Chicken Restaurant. . . . Serve yourself or order in so . . . it's finger-lickin' good. . . . From a diner to a barrel.

Kentucky Fried Chicken
Formerly Roy's Range
CARSON at ORANGE

ME-N-ED'S
PIZZA PARLOR
Ye Olde Public House
4115 Paramount at Carson
421-8708 Lakewood

Group Singing
Pitcher's Beer
Cocktails
Complete Dinners
From 5 P.M.
PARTY & BANQUET
CATERING
UP TO 250

DON MAY'S GAY 90'S
2500 PALM DR.
GA 7-3216 SIGNAL HILL

APPLE VALLEY STEAK HOUSE
DON MASON
At the Piano
733 E. Broadway, L.B.

Fine Foods

A relaxing atmosphere with fine food and beverage
HA 5-4807
Americana RESTAURANT
4101 Bellflower

UNSURPASSED CONTINENTAL AND AMERICAN
COMPLETE LUNCHEON MENU whatever you may desire.

Francois MANHATTAN
CLOSED MONDAY
1909 East 4th St.
HE 6-0620
LONG BEACH
Luncheon and Dinner

BUFFET PRIME RIB
Every Sunday and Monday Night
STEAK & LOBSTER COMBINATION
JOE CETANI
Entertaining Nightly
CORAL ROOM
4130 Paramount at Carson
LAKWOOD - HA 9-7134

VILLA FONTANA
Cory Sinclair's
"21" Town & Country
RI 7-0911

Cafe Lafayette
Salon de Elegance

THE LAFAYETTE HOTEL
Broadway & Linden HE 5-5681

Alfred
Outstanding Continental Cuisine

ATLANTIC AT 45th • GA 3-2116

Funeral for our Steaks
Australian Lobster
Special Cocktails
LUNCHEON 11 A.M. to 3 P.M.
DINNER 3 P.M. to 10 P.M.
Closed Sundays
YOUR HOST
Earl V. Slack
For Reservations
GA 6-8416

S ILEO'S
1174 E. Wardlow
Near Orange

Arnold's FARM HOUSE
FAMILY RESTAURANT
6601 Manchester, Buena Park

DELICIOUS FOOD at SENSIBLE PRICES
JONES'
DINING ROOM & CAFETERIA
120 126 E. 5th St.
Downtown LONG BEACH
Closed Saturday
Established 33 Years
Same Location

milk's
RESTAURANT AND
Viking Room Lounge
GOOD FOOD
• SIZZLING STEAKS
• DELICIOUS COCKTAILS
• OPEN 24 HOURS
3400 Cherry at Wardlow Rd.
GA 7-7737 • GA 6-3583

JACK'S C ORSICAN ROOM
Closed Monday
FRANZ STEINER
at the STEINER
5420 E. 2nd
at Belmont
Shore (4900)
GE 3-9506
Largest Dining Room
For Your Dining Pleasure

King Arthur's
Sunday Morning Breakfast
"Something Extra Special"
for Only 1.00
Famous for our prime ribs
SERVED IN BELLEFLORE
LONG BEACH, CALIF.
HA 5-8118

Southern California's most beautiful restaurant
welch's
Atlantic Blvd.
at
San Antonio Drive
Luncheon Sat. & Sun.
LONG BEACH GA 2-1225

Thirty-one

WALLPAPER-PAINT **Save 10% TO 50%**

STANDARD BRANDS PAINT CO.
Buy the Best

Every Item in Our Store Certified by Our Buying Laboratory



Open 7 Days a Week

Open 7 Nights a Week

SUNDAYS 8:30 A.M. to 5:30 P.M.
SATURDAYS 8 A.M. to 9:30 P.M.
Highway Exit, 1st & 9th St.

Everything Always Sold With An Unconditional **MONEY BACK GUARANTEE**

FLOOR COVERING SALE!

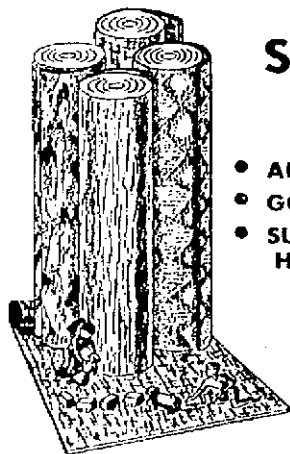
"GOODYEAR"®

SOLID Vinyl FLOOR COVERING

- ALL FULL ROLLS • 6 FT. WIDTHS
- GOES OVER CONCRETE OR WOOD
- SUITABLE FOR ANY ROOM IN THE HOUSE

• LARGE SELECTION
COMPARABLE RETAIL 3.95

NOW 1.99 SQ. YD.



INLAID LINOLEUM FLOOR TILE

- Finest Grade
- Tough & Durable
- Large Assort. of Patterns

COMP. RETAIL 15c NOW

7 1/2 PER 9x9 IN. TILE

- Goes Over Concrete or Wood
- Large Assl.

COMP. RETAIL 18c NOW

11 1/2 PER 9x9 IN. TILE

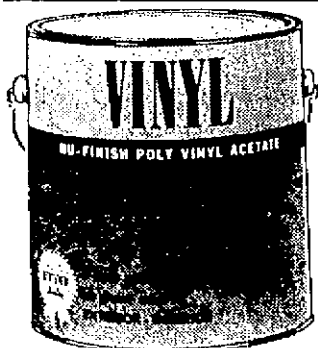


"GOODYEAR"® **SOLID VINYL TILE**

- Tough & Durable
- Goes Over Concrete or Wood
- Large Selection

COMP. RETAIL 18c NOW

12 1/2 per 9x9-inch tile



INTERIOR • EXTERIOR VINYL PAINT

- 30 Min. Dry
- No Painty Odor
- Clean-Up with Water
- White and All Colors

Comp. Retail 5.32
NOW

2.98 Gallon



HIGH-GLOSS ENAMEL

- Tough & Durable
- Quick Dry
- High Gloss
- Ideal for Baths, Kitchens, etc.
- White and All Colors

Comp. Retail 5.75
NOW

3.89 Gal.

ACRYCITE



NO-D RIP PAINT

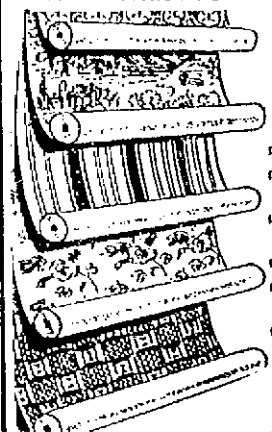
- Interior
- Exterior
- 30 Min. Dry
- Clean-Up With Water
- No Painty Odor
- White and All Colors

Comp. Retail 7.32
NOW

3.98 Gal.

WALL COVERING SALE!

SPECIAL PURCHASE
FINEST QUALITY IMPORTED GRASS & TULU CLOTH



- ✓ Washable
- ✓ Thousands of Rolls
- ✓ Famous Brands
- ✓ Sun-Fast
- ✓ Some Pre-Trimmed
- ✓ Large Selection
- ✓ Moderns, Scenics, Provincials

Comp. Retail Price 1.50
NOW ONLY 29c Per Roll 36 in. x 11 ft.

Comp. Retail Price 1.75
NOW ONLY 39c Per Roll 36 in. x 11 ft.

Comp. Retail Price 2.25
NOW ONLY 49c Per Roll 36 in. x 11 ft.

HEMPS, BURLAPS, REEDS, DOZENS OF PATTERNS
Comp. Retail 6.50 to 10.50
NOW 1.98 TO 4.98 Per Roll 36 in. x 11 ft.

VINYL WALL COVERINGS

- 100% WASHABLE
- PRE-TRIMMED
- LARGE SELECTION

Comparable Retail Price 4.95
NOW 1.99 Per Roll 36 in. x 11 ft.

PRE-PASTED WALL PAPER

- WASHABLE
- PRE-TRIMMED

99c Per Roll 36 in. x 11 ft.

FULL WALL SCENIC MURALS

COVERS 14-FT. WALL

Comp. Retail 22.95
NOW 5.95 Per Set

PHILIPPINE MAHOGANY

FINEST GRADE "LUAN" MOVABLE LOUVER

SHUTTERS



6 1/2 x 13-in.	49c ea	7 x 20 in.	87c
		7 x 24 in.	99c
		7 x 29 in.	1.29
		7 x 32 in.	1.49
		8 x 20 in.	1.05
		8 x 25 in.	1.29
		8 x 29 in.	1.39
		8 x 32 in.	1.59
		9 x 20 in.	1.19
		9 x 24 in.	1.29
		9 x 29 in.	1.59
		9 x 32 in.	1.79
		10 x 20 in.	1.29
		10 x 24 in.	1.49
		10 x 29 in.	1.69
		10 x 32 in.	1.99
		10 x 36 in.	2.29
		12 x 20 in.	1.49
		12 x 24 in.	1.74
		12 x 29 in.	1.99
		12 x 32 in.	2.29
		12 x 36 in.	2.69
		7 1/2 x 40 in.	1.79
		12 x 40 in.	2.99
		15 x 40 in.	3.79

FINEST GRADE CAFE DOORS

- Philippine Mahog.
- 6 Sizes in stock
- For Example: 15x31"

5.79 per pair 15x31 in. doors

OPEN SUNDAYS
8:30 to 5:30
SATURDAYS 8:00 to 6:30

LOS ANGELES
2111 SOUTH BROADWAY
CORNERS OF 10th & Broadway
VAN NUYS
2111 VAN NUYS BLVD.
CORNERS OF 10th & Van Nuys
ANAHEIM
1111 N. STATE ST.
CORNERS OF 10th & State
FRESNO
CORNERS OF FULTON & VENTURA

SANTA MONICA
2111 SANTA MONICA BLVD.
CORNERS OF 10th & Santa Monica
EL MONTE
2111 EL MONTE BLVD.
CORNERS OF 10th & El Monte
SAN BERNARDINO
2111 SAN BERNARDINO BLVD.
CORNERS OF 10th & San Bernardino
LONG BEACH
2111 LONG BEACH BLVD.
CORNERS OF 10th & Long Beach

8635 EAST FLORENCE AVE
DOWNEY
at Lakewood Blvd.
PHOENIX
2111 PHOENIX BLVD.
CORNERS OF 10th & Phoenix
WEST VALLEY
2111 WEST VALLEY BLVD.
CORNERS OF 10th & West Valley

2401 LONG BEACH BLVD
LONG BEACH
31st Blocks So. of Willow
SANTA ANA
2111 SANTA ANA BLVD.
CORNERS OF 10th & Santa Ana
GARDENA-HAWTHORNE
CORNERS OF GARDENA & 13th STREET

WEST L.A.
1475 S. ROBERTSON BLVD.
CORNERS OF 10th & Robertson
DOWNEY
2111 DOWNEY BLVD.
CORNERS OF 10th & Downey
POMONA-ONTARIO
CORNERS OF HOLLY & MILL
1/2 BLOCK EAST OF HOLLY
PASADENA
2111 PASADENA BLVD.
CORNERS OF 10th & Pasadena

BURBANK
2111 BURBANK BLVD.
CORNERS OF 10th & Burbank
SAN DIEGO
CORNERS OF KETTER & E
LA MESA
CORNERS OF LA MESA & EL CAMINO BLVD.
BAKERSFIELD
CORNERS OF 10th & STREETS

OPEN 5 NIGHTS
Mon Tues Wed Thurs Fri
8:00 A.M. to 9:00 P.M.

BERT'S EYE VIEW

Killer Roles Left Jack Unhappy

By BERT RESNIK
TV and Radio Editor

IT WAS A "socialistic challenge" for Jack Palance to play a killer. Not "socialist" in the political sense, but from a humanitarian point of view.

From an acting point of view, he superbly met the challenge.

As a homicidal husband in the 1952 movie "Sudden Fear" and as a professional gunslinger in the 1953 film "Shane," Palance was nominated for two Academy Awards.

From the humanitarian point of view—socialistic—Palance does not feel that he succeeded. His objective was basic.

As a villain he simply wanted to prove—particularly to the young members of the screen audience—that crime doesn't pay.



JACK PALANCE

THE VILLAIN ALWAYS got his come-uppance, usually with a fatal dose of lead.

Palance thought he had achieved his objective until he talked with numerous teenagers.

He found they were interested in the fact that the villain "had made it" up to a certain point.

They didn't ignore the "come-uppance." But they felt he could have been smarter and avoided the fatal pay-off.

So Palance doesn't feel he "socialistically" succeeded. He's not worried about it. He's no longer sure there's room for success in any villain attempting to prove that crime doesn't pay.

He may play a villain again, but without any delusions from a humanitarian point of view.

★ ★ ★

CURRENTLY PALANCE is playing a good guy, Johnny Slate, major domo of "The Greatest Show on Earth," ABC-TV's (channel 7) Tuesday circus series.

"Good is good," said Palance.

"But the assumption very often is that being good means being flat all the time.

"If you've got to be good, at least be interesting."

Ratings for "The Greatest Show" are more than good. The sponsors are happy and so is the network.

Palance is not.

The actor, who collected an Emmy in 1956 for his television portrayal of a boxer in "Requiem for a Heavyweight," spent five-and-a-half years in Europe making movies.

He returned to the United States because the circus series appealed to him.

"I wouldn't have come back if I thought I was just going to be a straight man," he said. "It's a cheat on me and a cheat on the public."

★ ★ ★

THERE ARE TWO THINGS that irk Palance. The first is the series guest-star policy.

"Nobody," said Palance, "is going to watch each week as somebody else comes by and gets the juicy plums. That becomes highly unpalatable."

The second irksome element is the stories.

For Palance they are too heavy with too many psychological problems. They are stories about men going blind, men dying in the ring, arms being torn off by angry bears.

"What we need are some light, funny lines," said Palance.

"I love the British method of presentation. They tell the most serious problems with a light touch."

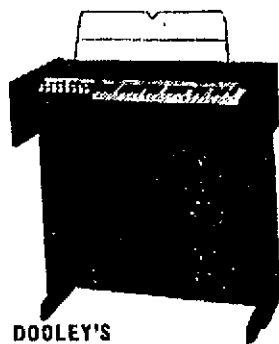
Palance has made his "light-touch" thoughts clear to the show's producers.

As a result, they have given him authorization to work on a script, "The Circus Comes to Long Beach," which they earlier didn't seriously consider.

Authored by Oscar Millard, it's about the circus coming to town the same time an international beauty contest is scheduled.

If the problem of conflicting scheduling is serious, by jove, it jolly well will have a light touch.

NO LOWER PRICES IN TOWN!



**DOOLEY'S
CLOSE-OUT ON ALL
ORGANS & PIANOS!**
OVER 100 IN STOCK!

The All New
**CONCERT
ELECTRIC CONSOLE
CHORD ORGAN**
by Estey

A FULL CONSOLE 36 INCHES HIGH
With 37 full-size organ keys, a
permanent brass number strip, 24
touch-button balanced chord section,
instant knee action volume control,
permanently tuned Swedish stainless
steel reeds.

NO LESSONS NECESSARY!

Handsome wood finished in beautiful
lacquered walnut console cabinet.
YOU CAN PLAY HUNDREDS
OF SONGS — WITHOUT LESS-
ONS — AS EASY AS ABC
AND 1-2-3. EVERYONE WILL
THRILL TO THE PERFORMANCE
AND SOUND OF THIS
NEW CONSOLE.

Dooley's
LOW PRICE

88⁸⁸



**DISHMASTER
DISHWASHER**

No plumbing or tools necessary!
Attach it yourself... chrome-plated
for years of service.

SALE PRICE

15⁸⁸

Dooley's carry a full line of Dish-
master parts and accessories.

**40-50%
DISCOUNT
ON ALL**

PENN FISHING REELS

Latest Models
**GARBAGE
DISPOSALS**

1/2-H.P.

GUARANTEED

New, powerful, fast
action disposals
with simple instal-
lation.

**GENUINE
INSINKERATOR**



34⁸⁸

New 1964 Emerald
**SUPER-HUSH DELUXE
GARBAGE DISPOSAL**

1/2-H.P.
5-Yr. Warranty

23⁹⁵

**WASTE KING
GARBAGE DISPOSAL**

SPECIAL

32⁴⁹

Top Quality



**U. S. GYPSUM GRADE A
ROLL ROOFING PAPER**
108-SQ.-FT. ROLL

Complete with nails
and tar.

2⁴⁵

SALE PRICE



**FULL SIZE
QUALITY DURA-STEEL
OG RAIN GUTTER**

K-1 heavy gauge galvanized gutter.

10-FOOT
LENGTH

98^c

New Republic

Electric Water Heaters
5-YEAR GUARANTEE
Glasslined... 110 or 220 Volt.

6-GAL. **32.88**

15-GAL. **39.88**

20-GAL. **45.88**

**WE CARRY ALL SIZES OF
PIPE AND PIPE FITTINGS AT
THE LOWEST DISCOUNT
PRICES!**

**FRESH BREAD!
WEBER'S BREAD**

WHITE or WHEAT
15-oz. Loaf

REGULAR
31c SIZE **20^c LOAF**
5 LOAVES FOR 1.00

SEGO Liquid DIET FOOD
FOR WEIGHT CONTROL
10-Fl.-oz. can for Weight Control.

5 cans 1⁰⁰



Newest
**PIONEER
Models**

**WALL
FURNACE**

25,000 BTU

New wall furnace is
easier to install, safer
and quiet. A quality,
efficient wall furnace.

37⁸⁸

SALE PRICE

Dooley's carry a full line of wall
thermostats for wall and floor fur-
naces at low Discount prices!

**NEW GLEN-AIRE COMPAC
WALL FURNACE**

Is only 46" high!
17,000 BTU, MAN-
UAL CONTROL.

49⁸⁸

ALL TOP BRAND

**TV & RADIO TUBES
40% DISCOUNT**

Dooley's have a new simplified
Tube Tester.

**QUALITY OUTDOOR
TV ANTENNA KIT**

SPECIAL

4²⁵

**DOOLEY'S
METAL LUGGAGE**

24" SUITCASE **4.88**

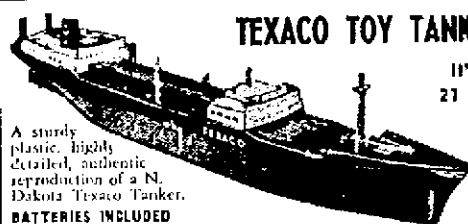
26" SUITCASE **5.88**

28" HANDTRUNK **6.88**

30" FOOTLOCKER **9.88**

39" FOOTLOCKER **10.88**

Dooley's carry a full line of Quality
Sunshine Luggage at Low, Money
Saving Prices!



TEXACO TOY TANKER

It's motorized,
27 inches long.

3⁹⁸

A sturdy
plastic, highly
detailed, authentic
reproduction of a N.
Dakota Texaco Tanker.
BATTERIES INCLUDED



**GLIDDEN'S
HOMOGENIZED**

**100% LATEX—NO DRIP
FLAT WALL PAINT**

White & Colors
Reg. 6.69

5⁴⁸

Thousands of Special Custom Colors
Slightly Higher.

**KENTILE
ASPHALT TILE**

9"x9"
SPECIAL!

4^{1/2} ea

**KENTILE ADHESIVE
FOR ASPHALT and VINYL
ASBESTOS FLOOR TILE**

1-GALLON **1.38**

5-GALLON **3.88**

**Extra Quality Grade
PAN & ROLLER PAINT SET**

1" Roller

66^c

**Sherwin-Williams
Pure Spirits of Turpentine**

In factory sealed
1 gallon cans.

1³⁸

QUARTS 54c

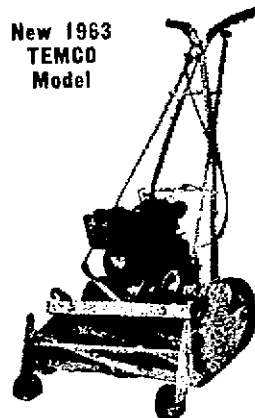
**PAINT CLOSE-OUT!
DISCONTINUED and
SPECIAL COLORS**

**50% or MORE
DISCOUNT!**

**Sherwin-Williams
SUPER KEM-TONE
Sherwin-Williams Oil-Stain
Sherwin-Williams KEM-GLO
Sherwin-Williams HOUSE PAINT**

**Glidden's SPRED SATIN PAINT
Glidden's SPRED LUSTER PAINT**

**Boysen PLASOLUX ENAMEL
Boysen RUBBER-GLO ENAMEL
BUY NOW AND SAVE!**



New 1963
**TEMCO
Model**

**KING O'LAWN
GAS POWERED
POWER MOWER**

4-Cycle 2 1/2-H.P. Gas Engine
Has front-throw, 18-in. cut and
Quality recoil starter.

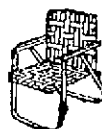
Completely Assembled, Gassed,
Oiled, Inspected and Ready to Go!
A 167.00 VALUE

At Dooley's
FOR ONLY

118⁸⁸

**ALUMINUM
FOLDING
PATIO
CHAIR**

With colorful
Saran webbing.



SPECIAL

2⁷⁷

**Lifetime Aluminum
WEATHER VANES**

Mount it on any roof. In black and
is 24" high. Full bodied and is a
"Rust-Free" weather vane.

List 9.75

SALE PRICE

8⁸⁸

**Quality Made
American Flyer SLEDS**

36-inch

5⁵⁰

46-inch

7⁸⁸

55-inch

9²⁵

Dooley's have a good selection of
Quality Toboggans at the Lowest
DISCOUNT PRICES!

**NEWEST 1964 MODEL
POLAROID COLOR
PACK CAMERA**

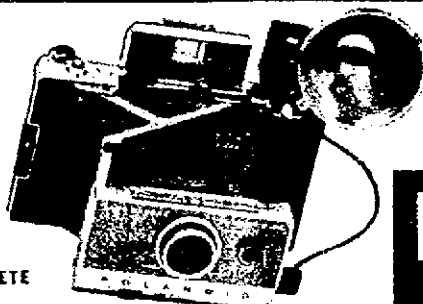
With Flash and Self-contained Case

Small, Lightweight
and Compact! Gives
Color Pictures in
50 seconds. Black
and White Pictures
in just 10 seconds.

**DOOLEY'S LOW,
LOW PRICE**

124⁸⁸

COMPLETE



DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.—NORTH LONG BEACH

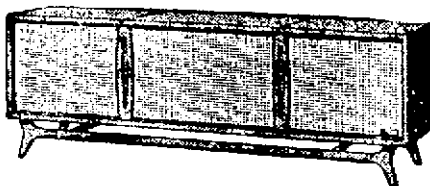
STORE HOURS: MON., THURS., FRI. 9 to 9; TUES., WED., SAT. 9 to 6; SUNDAYS 10 to 5

STOREWIDE CLEARANCE

DOOLEY Smashes all 1964 Packard Bell STEREO PRICES!

Latest Models LONG, LOW STEREO CONSOLES, STEREO PHONO. AM/-FM and FM STEREO MULTIPLEX RADIO

Contemporary walnut, Stereo Phono AM/FM and FM Stereo Multiplex Radio in a beautiful hand-finished all-hardwood cabinet, 8 speakers, hand-wired chassis, 96 watts peak power.



CHECK OUR LOW DISCOUNT PRICES! Dooley's Prices are so low the Factory will not allow us to print them.

FREE DELIVERY, GUARANTEE and 90 DAYS SERVICE!

~~595.00~~

FREE!

with the purchase of any new Packard Bell Stereo at Dooley's.

49.80

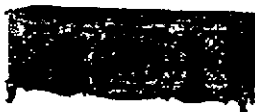
10 DOT STEREO ALBUMS
Choose from over 200 Selections

STEREO CONSOLES

New 1964 models AM and FM STEREO, MULTIPLEX, 6 SPEAKERS.

Levermatic record changer with life-guard stereo cartridge and diamond needle. Has 6 speakers, a beautiful stereo console at a low Dooley price.

~~369.95~~



CHECK OUR LOW DISCOUNT PRICES! Dooley's Prices are so low the factory will not allow us to print them.

FREE DELIVERY, GUARANTEE AND 90-DAYS SERVICE

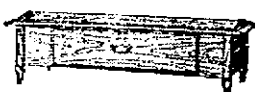
FREE with the purchase of any Packard Bell Stereo at Dooley's.

49.80

10-DOT STEREO ALBUMS

Choose from over 200 Selections

Large selections to choose from



1964 Packard Bell

COFFEE TABLE STEREO

AM-FM and FM STEREO MULTIPLEX

Levermatic record changer with life-guard stereo cartridge and diamond needle, hand-wired chassis and 4 speakers.

~~279.95~~

CHECK OUR LOW DISCOUNT PRICES. Dooley's Prices are so low the factory will not allow us to print them. FREE DELIVERY, GUARANTEE and 90 DAYS SERVICE!

WITH THE PURCHASE OF A PACKARD BELL COFFEE TABLE STEREO AT DOOLEY'S.

Free 49.80 value 10 Dot Stereo Albums

DOOLEY SMASHES ALL Hotpoint

PRICES!

New 1964 HOTPOINT BIG 12-cu.-ft. 2-DOOR REFRIGERATOR-FREEZER
FROST-FREE Refrigerator Section

187.88

Free Delivery Service and Guarantee

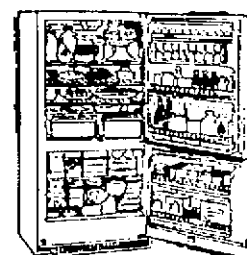


New 1964 HOTPOINT 15.5-cu.-ft. Deluxe 2-DOOR REFRIGERATOR-FREEZER

With big capacity bottom freezer section and no-frost refrigerator section.

288.88

Free Delivery Service and Guarantee

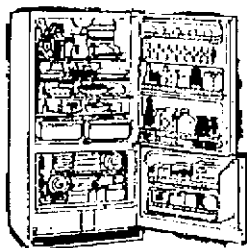


New 1964 HOTPOINT 18.2-cu.-ft. Deluxe 2-DOOR REFRIGERATOR-FREEZER

With big capacity bottom freezer section and no-frost refrigerator section.

388.88

Free Delivery Service and Guarantee

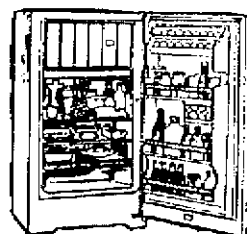


New 1964 HOTPOINT 10-cu.-ft. REFRIGERATOR

Has big freezer that holds 65 lbs. of frozen foods and big capacity shelf storage.

136.88

Free Delivery Service and Guarantee



New 1964 HOTPOINT 2-Cycle FULLY AUTOMATIC WASHER

ALL PORCELAIN INSIDE and OUT

Free delivery, normal installation, 1-year parts and labor guarantee, 5-year parts guarantee on transmission.

168.88

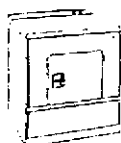


HOTPOINT Speed-Flo DRYER

All porcelain drum and top

Free delivery, 1-year parts and labor guarantee. (Installation and venting not included.)

98.88



LOW TERMS — 90 DAYS SAME AS CASH!

With Down Payment & Approved Credit Majors \$125 or more

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD. — NORTH LONG BEACH

Mon., Thurs., Fri., 9 to 5 — Tues., Wed., Sat., 9 to 6 — Sun., 10 to 5

SUNDAY

January 5, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.
2 Lamp Unto My Feet: "Orthodox Epiphany," service for sanctification of the water.
4 Mr. Wizard, Don Herbert
11 White Hunter, R. Reason
7:30

- 2 Look Up & Live: "The Warsaw Ghetto."
4 (Color) Davey & Goliath
11 Highway Patrol, Crawford
8:00 A.M.

- 2 Camera Three: "Beyond the Fringe" original cast reviews 1963, looks to 1964.
4 Movie: "Terror Street," Dan Duryea ('54)
5 In God We Trust (Protest)
9 Sun. Babysitter (cartoons)
11 Great Churches: St. Sophia Greek Orthodox
13 Gospel Favorites (music)
8:30

- 2 Light of Faith: California Heights Methodist (L.B.), Dr. Paul R. Woudenberg
5 Herald of Truth (relig.)
7 Sunday Chapel (relig.)
9:00 A.M.

- 2 Learning '64: "Educ'l TV"
5 Adventist Hour (Downey)
7 Movie: "Plainsman & the Lady," Wm. Elliott ('46)
9 Movie: "Battle Taxi," Sterling Hayden ('55)
11 Movie: "Big City," Margaret O'Brien ('47)
13 Variedades, R. Iglesias
9:30

- 2 Discovering Art, Dr. Manson: "The Railroad"
4 The Christophers
10:00 A.M.

- 2 Viewpoint, John Hart with Dr. David Hubbard
4 This Is the Life (Luth.)
5 For Kids Only, V. Colvig
13 Panorama Latino
10:30

- 2 NFL All-Star Team (see sports box)
4 The Catholic Hour: "The Beginnings." First in 4-part repeat history of Catholic Church
7 Movie: "Alaska Highway," Richard Arlen ('43)
9 (Color) Rose Parade, Wayne Thomas. Repeat films of last week's parade
13 (Color) Faith for Today
11:00 A.M.

- 2 NFL Playoff (sports box)
4 Movie: "Blackout," Dana Clark (Br.'54)
11 Wonderama, Al Lohman
13 Church in the Home
11:30

5 HOME BUYERS' GUIDE



NFL ALL-STAR TEAM, 10:30 a.m., ch. 2, with films of the NEA's 22-man squad in action, awarding of Jim Thorpe Trophy to Giants' Y. A. Tittle, Browns' Jimmy Brown.

NFL PLAYOFF BOWL, 11 a.m., ch. 2, pits the Green Bay Packers against the Cleveland Browns at Miami's Orange Bowl for the runner-up title contest between the second place teams in Eastern and Western conferences. (Preempts "Sports Spectacular" today only.)

AFL CHAMPIONSHIP, 1:30 p.m., ch. 7, has Curt Gowdy at Balboa Stadium as the Boston Patriots and San Diego Chargers vie for the American Football League title.

L.A. OPEN, 2 p.m., ch. 4, Rancho Park, with Chick Hearn, Lee Giroux and Jerry Doggett mikeside.

HULA BOWL, 4:30 p.m., ch. 11, with tapes of Saturday's Honolulu game in which players from 31 colleges vied in a North vs. South contest.

★ Paul Langford visits new homes throughout So. Calif.

- 9 Movie: "Close to My Heart," Gene Tierney ('51)
34 Aquí Alex Prada
12:00 NOON

- 7 Discovery '64: "The Good Old Days" (pt. 1). Visit to schoolrooms, general store of 100 years ago in restored 19th century Greenfield Village, Mich.
13 Rev. Oral Roberts (relig.)
12:30

- 2 (Color) Journey of a Lifetime: "Taxi to Nazareth" and "Sacred Mountain"
5 Movie: "Home Sweet Homicide," Peggy Ann Garner ('46)
7 Issues & Answers. Secretaries Luther H. Hodges (Commerce) and Willard Wirtz (Labor) view U.S. economic prospects
13 Social Security in Action
1:00 P.M.

- 4 Sunday, Frank Blair with films of Pope Paul's crossing of the Jordan this morning, on his way to Nazareth, plus visit with the Papal representative in U. S., a report on reconvening of Congress
7 Directions '64: "Music of the Psalm." First in 4-part look at the changing patterns of the arts in traditional worship.
11 Movie: "Broken Arrow," James Stewart, Jeff Chandler ('50)
13 Voice of Calvary
1:30

- 7 AFL Championship (see sports box)
9 Movie: "Close to My Heart" (see 11:30 a.m.)
13 Cal Corral (to 4)
34 Prisonera (drama serial)
2:00 P.M.

- 2 L.A. Report, G. Holcomb
4 **KNBC SPORTS SPECIAL**
★ **L.A. OPEN GOLF TOURNEY** (see sports box)
5 Auto Races (Ascot Speedway, Gardena, Dick Lane)
2:30

- 2 Insight (Jewish): "The Illegals." Meyer Levin's film of migration.
3:00 P.M.

- 2 The Pilgrimage of Paul, Winston Burdett (see box)
11 Movie: "Pilot No. 5," Franchot Tone ('43)
3:30
2 Movie: "Rogues of Sherwood Forest." John Derek
9 (Color) Movie: "Montana," Errol Flynn ('50)
34 Pablo y Elena (serial)
4:00 P.M.

- 13 Sidney Linden Interviews
4:30
5 March of Dimes Special: "One for the Money," Dick Vann Dyke hosts
7 Press Conference
11 Hula Bowl (sports box)
34 La Desconocida (serial)
5:00 P.M.

- 2 Alumni Fun (see box)
4 (Color) Wild Kingdom, Marlin Perkins: "Island Outposts." Wild life from Guadalupe to the Falklands. (Show may be preempted by L.A. Open)
5 Blue Angels, Don Gordon.
7 Movie: "Killer Shrews," James Best ('59-1st run)
9 (Color) Movie: "Adventures of Don Juan," Errol Flynn ('50)
13 Bomba Movie: "Lord of the Jungle," J. Sheffield
5:30

- 2 Ted Mack Amateur Hour
4 (Color) College Bowl, Robt. Enrie. Bowdoin is challenged by Bowling Green (Ohio) University in its fifth bid.
5 The Invisible Man
34 La Hora Catolica (Cath.)
6:00 P.M.

- 2 The 20th Century, Walter Cronkite: "The Plots Against Hitler" (pt. 1). First of 4 of 5 attempts to assassinate Der Fuehrer, including the Munich beer hall bomb plot
4 (Color) Meet the Press (see box)
5 Polka Parade, D. Sinclair
13 (Color) Rocky & Friends
34 Teatro Fantastico (childrn) "Cuento para Noche de Reyes," story for night (Jan. 5) of Mexican Christmas gifts
6:30



MICKEY ROONEY is suspected of killing a doctor to obtain narcotics during "Arrest and Trial" at 8:30 p. m. Sunday, channel 7.

- 4 (Color) Meet the Press (see box)
5 Polka Parade, D. Sinclair
13 (Color) Rocky & Friends
34 Teatro Fantastico (childrn) "Cuento para Noche de Reyes," story for night (Jan. 5) of Mexican Christmas gifts
6:30

- 2 Mr. Ed, Alan Young. Ed says he caught the mumps
4 **KNBC BIOGRAPHY**
★ **OF ELEANOR ROOSEVELT** Mike Wallace narrates
7 The Musical Years (box)
9 Maverick, Roger Moore
13 (Color) Red Rocket Show
7:00 P.M.

- 2 Lassie, Jon Provost, Timmy finds the wild stallion he befriended as a colt has turned into a thief
4 Bill Dana Show. When the Park Central is invaded by an Eloise-type child (Dianne Sherry), Jose finds that old-fashioned remedies still work.
5 **Mel Ferrer/Dana Wynter** ★ **"FRAULEIN"** in color ('58)
11 Movie: "No Questions Asked," Barry Sullivan
13 Outlaws, Barton MacLane.
34 TV Musical Ossart
★ **Hey Kids! Starts Tomorrow Monday-Friday—Hilarious FULL HOUR with AL LOHMAN, JR. at 4:30 p.m.**
MICKEY MOUSE Club—5:30
7:30

- 2 My Favorite Martian, Ray Walston. Martin agrees to remain invisible during visit of Tim's overbearing cousin (Paul Smith)—until he decides to stay permanently
4 (Color) Walt Disney's World of Color: "Ballad of Hector, the Stowaway Dog," Craig Hill, Guy Stockwell. First in 2-part story of seafaring Airedale who outwits the circus rogues who stole him for their act, only to find his master sailed from Lisbon without him.
7 Travels of Jaime McPheeters, Ielf Erickson, Mary Anderson. Childless couple demand Jamie as the price to use their barges to cross the river.
9 (Color) Movie: "I Died a Thousand Times," Jack Palace, Shelley Winters ('55—1st run).
34 Estudio de Pedro Vargas
8:00 P.M.

- 2 Ed Sullivan (see box)
13 Mike Hammer, McGavin
34 **BULLFIGHTS! FROM MEXICO CITY—2 HOURS** 8:30
4 Grindl, Imogene Coca. Grindl helps a government agent "nail" a gambler (Herschel Bernardi) for tax evasion.
7 Arrest & Trial, Ben Gazzara, Chuck Connors, Mickey Rooney. Nightclub comic plans to air his views on narcotics laws during his trial for the slaying of a doctor.
11 **PREMIERES TONIGHT!** ★ **"BOLO JOURNEY"** ... Host Jack Douglas tells of Georgia White, grandmother who guides tourists down the Colorado rapids
13 (Color) Ski Show, Malone
9:00 P.M.

- 2 The Judy Garland Show, with Mel Torme, Steve Allen, Jayne Meadows (Mrs. Steverino).
4 (Color) Bonanza, Michael Landon, Patricia Blair, Andrew Duggan. Little Joe shields a runaway dancehall girl from gunmen—but not herself.
5 Mr. Lucky, John Vivyan
11 **PREMIERES TONIGHT!** ★ **"BOSTON SYMPHONY"** CHARLES MUNCH CONDUCTS (see box)
13 (Color) Operation Success
9:30

- 5 It Is Written, G. Vandeman
13 Dan Smoot Reports
9:45
9 Bus Stop, Marilyn Maxwell, Rod Taylor, Nina Foch. Premiere repeats of the one-time ABC series.
13 Capitol Report, D. Jackson
10:00 P.M.

- 2 Candid Camera, Duward Kirby. Director Lou Tyrrell steps before the cameras to test whether laughter is contagious.
4 The Problems of the Presidency (see box)
4 Freedom University

- 7 Movie: "Giant Claw," Jeff Morrow ('57—1st run).
11 **NOW ALL THE NEWS!** ★ **LARRY BURNELL (30 Min.)** with Chuck Benedict, spits
13 The Bitter End
34 Voces de Mexico (music)
10:30
2 What's My Line? J. Daly Guest: Woody Allen
5 **BUSINESS & SALES OPPORTUNITIES—JACK ROURKE**
11 Opinion in the Capital
13 Newsroom, Don Rose
34 Manolo Fabregas Show
10:45
9 Movie: "High Noon," Gary Cooper ('52).
11:00 P.M.
2 Sun. News, Charles Kuralt
4 **NEWS 4 FINAL—FULL** ★ **Half Hour of NEWS—SPORTS and WEATHER. IN COLOR.**
5 Open End, David Susskind "Playboys, Keys and the Bunnies." Six present and past bunnies discuss the key complex.
11 Under Discussion: "1963 in TV, Films," producer Otto Preminger, actress Betty Furness, playwright Sumner Locke Elliott, movie and TV critics.
13 Movie: "Manpower," Edw. G. Robinson ('41)
34 Tiempos y Contrastes
11:15
2 **The Late Show Tonight!** ★ **HUMPHREY BOGART, LEE J. GOBB, "SIROCCO"** ...
11:30
4 Movie: "End of Affair." Deborah Kerr, Van Johnson ('55).
7 Pope Paul's Pilgrimage (box)
34 Noticiero 34 (News)
1:00 A.M.
2 Movie: "Holy Terror," Jane Withers ('37)

SPECIAL

POPE PAUL—The departure of Pope Paul from Rome, marking the first time a Pope has ever flown in a plane, his crossing of the River Jordan, his visit to Nazareth and his pilgrimage at the "Stations of the Cross" will be seen in jet-flown tapes during "Sunday" at 1 p.m., ch. 4; at 3 p.m., ch. 2; and at 11:30 p.m., ch. 7.

ALUMNI FUN — Return premiere. The information game show, which Don McNeill hosted during its brief ABC run last spring, returns at 5 p.m., ch. 2, with clipped-voiced essayist and critic Clifton Fadiman moderating the post-graduate "College Bowl." Janet Leigh, Darren McGavin and UN diplomat Richard Pedersen will represent the University of the Pacific (Stockton), with Bilko-creator Nat Hiken, producer David Susskind and Campbell Soup prexy William B. Murphy opposing them for Wisconsin.

MEET THE PRESS—Sen. Barry Goldwater (R-Ariz.), whose scheduled Dec. 1 "Issues & Answers" guestint was postponed for the political moratorium, comments on his 2-day-old decision to throw his hat in the GOP Presidential race at 6 p.m., in color, ch. 4.

MUSICAL YEARS: Benny Goodman to Glenn Miller—Bob Crosby hosts a nostalgic hour at 6:30 p.m., ch. 7, recalling the musical hits, big bands and dance crazes of the late 30's and 40's as re-created by Bobby Hammack and the ABC Orchestra, plus guests The Modernaires, Marion Morgan, Russell Arms, Ronald Dupree Dancers.

ED SULLIVAN — The Singing Nun, Socur Sourire, teaching nun of the Belgian Dominican order whose "Dominique" hit made her history's most unusual "recording star," sings three numbers at 8 p.m., ch. 2, in tapes made inside the convent at Fiehermont Dec. 28. Studio guests are Jane Powell, Keely Smith, Count Basie, the Israel Boys' Choir and Marcello's Spanish Ballet.

BOSTON SYMPHONY — Premiere. Charles Munch leads the 104-piece orchestra in a suite by Handel and Brahms' Second Symphony at 9 p.m., ch. 11, in the first of a weekly series of hours taped at actual concerts.

PROBLEMS OF PRESIDENCY — Frank McGee is anchorman at 10 p.m., ch. 4, as David Brinkley, Chet Huntley, Ray Scherer, Sander Vanocur and Nancy Dickerson examine the problems facing the Johnson administration in 1964. Congressmen, foreign policy experts and close observers of the Washington scene will be interviewed on LBJ's dealings with Congress, his potential moves in foreign policy and his own importance in 1964 domestic politics. Senate leaders Mike Mansfield (D-Mont.) and Everett Dirksen (R-Ill.) evaluate his legislative program.

'Alumni Fun' Debuts Today

By VERNON SCOTT

HOLLYWOOD (UPI)—Clifton Fadiman, urbane moderator of the old "Information Please" program, is returning to television once again in the role of host-moderator.

The new show, "Alumni Fun," makes its debut Sunday (5 p.m. today, channel 2).

It is a panel game with new panel members each week, pitting illustrious alumni of various colleges and universities against one another in a game of wits.

The first week's panel indicates the new show will be more fun than intellectual, which may come as something of a disappointment to fans of Clifton Fadiman.

IN THE OPENER the University of Wisconsin will be represented by "Bilko" creator Nat Hiken; businessman B. W. Murphy; and David Suskind, self-designated genius. This formidable team will face a University of the Pacific triumvirate of Janet Leigh, movie star; Richard Pederson of the U.N.; and Darren McGavin, television actor.

Fadiman, author, lecturer, editor of the Encyclopaedia Britannica, and educator, said the contestants would answer questions in a variety of categories, sports, politics, science, art, history and literature.

The winning team gets a cash award for its alumni fund, and goes on to meet the next challenging group of alumni from another school.

A 30-YEAR veteran of radio and television's efforts at intellectually-stimulating entertainment, Fadiman was asked how programming today stacks up with the heyday of radio.

"In the great days of Fred Allen and Edgar Bergen radio was an art and entertainment medium infinitely more rewarding than what television represents today," he said, relaxing in the enormous study of his Bel-Air mansion.

"There was more good



JANET LEIGH, HOST CLIFTON FADIMAN

taste and less bad taste on the air in those days. Radio left something to the imagination of the audience, which offered less restrictions.

"It's peculiar, but the more you increase the gadgetry of entertainment to reach more people, the more you restrict the art."

FADIMAN refuses to blast television's inadequacies, explaining that the medium was never intended as a boon to education or culture.

"Television is a commercial enterprise, an industry," he said. "Its operators are in business for profit and it is their right to do so."

"You can't berate TV for its intellectual standards any

more than other institutions. If you are going to criticize the educational aspects of television, you must take into account that the fault lies not with TV but with American education itself which is at its lowest ebb.

"It's possible to put intellects on television and they do appear from time to time. But they don't hold up. They don't draw an audience."

It might be significant that CBS-TV is dropping "Alumni Fun" into the Sunday evening culture slot — 5-5:30 p.m.—rather than prime time during the week.

"Television is a cigar store," said Fadiman. "The decisions about what goes on the air are made by the advertisers."

TeleVues

FOR THE WEEK STARTING JANUARY 5, 1964

Bert's Eye View	1
Television Movie Tips	7
Pan and Fan	9
Week's Top Shows	15
FM Highlights	15
Radio	15

BERT RESNIK, EDITOR



8mm COLOR MOVIES and 35mm COLOR SLIDES of ROSE PARADE

We photographed the 1964 Pasadena New Year's Rose Parade with expert cameramen — shooting in glorious Full Color. Our "Zoom" lens got intimate close-ups of Grand Marshal GENERAL EISENHOWER, glamorous BEAUTY QUEENS and FLOWER-BEDECKED FLOATS. Enjoy this famed parade on your own 8mm Movie Projector or 35mm Slide Projector. Guaranteed quality.

ROSE PARADE MOVIES, Dept. 142C
462 N. Fairfax Ave., Hollywood 48, Cal.
Rush 8mm Color Movie of 1964 Rose Parade.

☐ "High Spots" 50-ft. \$5. ☐ Full 200-ft. \$20.
☐ Payment enclosed. ☐ CHARGE My Diner's Acct. # _____

Name _____
Address _____
City _____ State _____ Zip _____

☐ Complete Set of 90 COLOR SLIDES for \$12

SEND ONLY \$5
OR CHARGE YOUR DINER'S ACCOUNT
for 50-ft. film of "High Spots"
of Parade — or full 200-ft.
Complete Reel for \$20
SET OF 90 COLOR SLIDES \$12
(2x2 Titled Mounted, Numbered
and Bordered for 35 slide projectors
and projectors)

"YOUR GUARD OF QUALITY"



GARDEN GROVE
STORE (only)
OPEN SUNDAY
9 a.m. to 6 p.m.

SPECIALS GOOD
thru WEDNESDAY,
Jan. 8th ONLY!
AT ALL 3 STORES

CENTER MEAT CO.

LAKEWOOD CENTER

1932 Faculty Ave. — ME 5-5000

Open Daily 9 to 4, Fri. 9 to 6

GARDEN GROVE (near to

9222 Chapman Ave. — LE 5-1121

135 W. Pomona

SANTA ANA Across from Sears

LIVER 'N BACON SALE! Baby Beef Liver

Sliced & packed house-to-you daily fresh... Full of iron — so nutritious & you save 40c lb. over supermarket prices

29^c lb.

Oscar Mayer-Made Mello-Crisp Brand
SLICED BACON 1-lb. cello pkg. 39^c

EXTRA-FRESH GROUND BEEF

LEAN

Juicy & so full of flavor. Ground fresh every hour on the hoof. Delicious in dozens of dishes

29^c lb.

GOURMET QUALITY

BEEF FOR YOUR FREEZER!

SIDE OF BEEF

USDA CHOICE

...Your choice of USDA CHOICE or our own custom-fed. Now low priced! Avg. wt. 280 to 325 lbs.

47^c lb.

HINDQUARTER OF BEEF

USDA CHOICE

Your choice of USDA CHOICE or our own selected Custom-Fed. Avg. wt. 160 to 175 lbs.

57^c lb.

No Money Due. 6 Mos. to Pay... No Payments 'til 45 Days!
We cut, wrap, & ship frozen at no extra charge.

PHONE ORDERS ACCEPTED

MONDAY

January 6, 1964

★ **PAID ADVERTISEMENT****6:00 A.M.**

- 2 Sunrise Semester (Art)
6:30
2 Society & School (USC)
4 Focus on the Law (premiere): "Personal Injury" (pt. 1). New 4-week series explores common legal problems in layman's terms.

7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs.
Second hour is devoted to coverage of Pope's trip.
7 Cartoon Capers
7:30
7 Zorram (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 Chucko Show (new time)
8:30
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 Married Joan, J. Davls
11 The Jack LaLanne Show
13 Morning News
9:15
13 Guidepost to Science (6)

9:30

- 2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 Love That Bob Cummings
11 Movie: "Clinging Dr. Gillespie," Lionel Barrymore
9:45
13 Assignment Education

10:00 A.M.

- 2 The McCays, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "Male Animal," Henry Fonda ('42)
10:15
13 Guidepost to Science (B8)

10:30

- 2 Pete and Gladys
4 (Color) Missing Links
5 Yancy Derringer
7 Girl Talk, Virginia Graham
10:45
13 Guidepost to Spanish II

11:00 A.M.

- 2 Love of Life
4 (Color) First Impression
Nina Foch, Dennis James
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
13 Meet the Future
11:15
13 Guidepost to Spanish II

11:30

- 2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
Julie Adams, Dean Jones,

- Stubby Kaye are guests.
9 Spectrum: "Amer. Music"
11 The Phil Norman Show
13 TV Bingo, Johnny Jacobs
11:45

12:00 NOON

- 2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Eastern Wisdom: "Pain"
11 Sheriff John, John Rovick
13 Movie: "Cairo Road," William Marshall ('47)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian
1:00 P.M.

- 2 Password, Allen Ludden
Roddy McDowall, Peggy Cass are week's guests.
4 L. A. Open (sports box)
5 Movie: "Battle of Broadway," Victor McLaglen
7 Tennessee Ernie Ford
9 Carletonville
11 Oh Susanna, Gale Storm
1:30
2 Art Linkletter House Party with lady stepplejack
7 The Pamela Mason Show
11 Movie: "London by Night," George Murphy
13 Robin Hood, R. Greene
2:00 P.M.

- 2 To Tell the Truth, Collyer
9 Movie: "Kidnapped," Roddy McDowall ('48)
13 Vagabond: "Mardi Gras"
2:30
2 The Edge of Night
5 Movie: "Road Demon," Henry Arthur ('38)
7 Day in Court: Bribery
13 The Ann Sothern Show
2:45
11 Movie: "Man with a Gun," Lee Patterson (Br-'58)
3:00 P.M.

- 2 The Secret Storm
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
7 Queen for Day, Jack Bailey
4:00 P.M.

- 2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten (premiere). With Walker Edmiston puppets, plus cartoons, prize drawings.
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
13 Reloj Musical (variety)
4:30
2 Movie: "Gun Fury," Rock Hudson ('53)
4 Movie
11 Cartoons, Al Lohman Jr. (expanded to full hour)
13 Un Canto de Mexico
5:00 P.M.

- 7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Escuela KMEK (English)
5:30
5 Whirlybirds (now daily)

SPECIAL

THE PILGRIMAGE OF PAUL — Winston Burdett is anchorman in New York for a full-hour report on Pope Paul VI's 3-day visit to the Holy Land at 10 p.m., ch. 2. His trips to Jerusalem, Nazareth, the Sea of Galilee and Bethlehem are shown via film and tape, with Bernard Eisemann reporting on the Pope's travels in Israel, and Richard C. Hottelet and Frank Kearns covering the visit to Jordan. Other reports include the 8 a.m. hour of "Today," ch. 4, and a half-hour with Ron Cochran at 11:15 p.m., ch. 7.

- 11 Mickey Mouse (new time)
34 El Seguro Social (soc. sec.)
5:45
4 (Color) Nws/W'ther/Sprts
13 Bill Johns, News
6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Color) Jack Latham News
5 You Asked For It, J. Smith
7 News Hour, Baxter Ward
9 Bowery Boys Movie: "Triple Threat" ('50)
11 M-Squad (now daily)
13 (Color) Touche Turtle. New time for cartoons.
34 Prisonera (drama serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam (30 min.)
13 **WOODY WOODPECKER**
★ **CARTOONS—PREMIERE**
First-run Walter Lantz cartoons seen weekly.
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.

- 2 Walter Cronkite, News
4 (Color) Golden Voyage Jack Douglas: "Egypt" (pt. 1). Visit to a "used camel lot" is featured.
5 Leave It to Beaver
7 I'm Dickens... He's Fenster, Marty Ingels
9 People Are Funny
11 87th Precinct, Robert Lansing. Off-network premiere of detective hour based on Ed McBain's whodunits, as lax father learns that police aren't so soft.
13 (Color) Wild Cargo (Arthur Jones: "Africa.")
34 Divorciadas (drama serial)
7:30
2 To Tell the Truth, Collyer
4 (Color) Movie: "7 Cities of Gold," Anthony Quinn, Richard Egan ('55-1st run).
5 Addograms, Jack Barry
7 Outer Limits: "The Mice," Henry Silva. Lifer, volunteering to be teleported to another planet in reciprocal trade, finds the

- Chromite is also a killer.
9 Dobie Gillis, D. Hickman
13 (Color) Holiday, Bill Burdett: "A Touch of Blarney"
34 Ella, Yo y Alguien Mas
8:00 P.M.

- 2 I've Got a Secret, Garry Moore: Jose Ferrer
5 The Lawman, John Russell
9 **MSM COLOR SPECTACULAR!**
★ **"THE BIG CIRCUS"**
VICTOR MATURE
Red Buttons, Rhonda Fleming ('59-1st run)
11 **NEW TIME TONIGHT!**
★ **"THRILLER"—Soris Karloff**
"The Specialists," Lin McCarthy. Jewel smuggling.
13 **STONEY BURKE stars**
★ **BIG JACK LORD...**
Stoney is trampled.
34 La Desconocida (serial)
8:30

- 2 Lucy Show, Lucille Ball, Gale Gordon. When Mr. Mooney breaks his leg, Lucy makes like Florence Nightingale in an effort to wheedle advance money
5 Special of Week: "Rise of American Power." Malcolm Muggeridge narrates a BBC documentary tracing the emergence of the U.S. from 1890 to its present position
7 (Color) Wagon Train, John McIntire, Michael Parks, Joyce Kilpatrick. Priest in guise of layman cannot reveal his clerical identity to girl he has unwittingly captivated.
34 Festival de Canciones

Sports Today

L.A. OPEN golf tournament, p.m., ch. 4, as Chick Hearn, Lee Giroux and Jerry Doggett cover the wind-up from Rancho Park.

9:00 P.M.

- 2 The Danny Thomas Show. Friendship is put to a severe test when the Halpers and Williamses share a summer cottage.
11 **NEW TIME TONIGHT!**
★ **TARGET: THE CORRUPTORS**
Stephen McNally stars, with Everett Sloane, Luther Adler. The syndicate moves in on the garment industry.
13 (Color) Adventure Th'r
34 Mujercitas (serial)
9:30

- 2 The Andy Griffith Show. Barney mistakes the bank president (Warren Parker) for a robber and tries to arrest him, but gets chance at town picnic to redeem his reputation.
4 Hollywood & the Stars, Joseph Cotten: "Monsters We Have Known and Loved." Exploration of horror movies and their stars, from early German silents to recent science-fiction movies.
13 Broadway Goes Latin, Edmundo Ros, Emilia Conde
34 Comicos y Canciones
10:00 P.M.

- 2 CBS News Extra: "The Pilgrimage of Paul" (box)
4 (Color) Sing Along with Mitch. "Wishes" are translated into musical visits to the Roaring 20's, operetta, the Catskills, with Salvation Army officers joining in the closing segment.

- 2 The Andy Griffith Show. Barney mistakes the bank president (Warren Parker) for a robber and tries to arrest him, but gets chance at town picnic to redeem his reputation.
4 Hollywood & the Stars, Joseph Cotten: "Monsters We Have Known and Loved." Exploration of horror movies and their stars, from early German silents to recent science-fiction movies.
13 Broadway Goes Latin, Edmundo Ros, Emilia Conde
34 Comicos y Canciones
10:00 P.M.

- 2 CBS News Extra: "The Pilgrimage of Paul" (box)
4 (Color) Sing Along with Mitch. "Wishes" are translated into musical visits to the Roaring 20's, operetta, the Catskills, with Salvation Army officers joining in the closing segment.



JUDI MEREDITH is featured in a drama about troubled love on "Wagon Train" at 8:30 p. m. Monday, channel 7.

- 5 Robt. Taylor's Detectives
7 Breaking Point, Paul Richards, Arthur O'Connell, Rosemary DeCamp. Septuagenarian bachelor, needing a reason for wanting to live, gets dinner hour therapy because the clinic doesn't treat patients over 60.
9 Cleto Roberts, News
11 George Putnam, News
13 News, Johns and Fishman
34 Box de Mexico (boxing)
10:30

- 9 Movie: "Riot in Cell Block 11," Neville Brand ('54)
13 It's Country Music Time
11:00 P.M.

- 2 News: Dunphy-Hart Story
4 (Color) Jack Latham news
5 The News, Joseph Benti
7 ABC News; Baxter Ward
11 Movie: "Assignment in Brittany," Jean Pierre Aumont ('47). Note: "The Best of Groucho" has been dropped.
13 Movie: "Man or Gun," Macdonald Carey ('58)
11:15

- 4 (Color) Tonight, Johnny Carson with Al Capp, Jan Peerce, Jonathon Miller
5 W'ther/Sprts; Steve Allen (11:20), with Ray Eberle, Tex Beneke and The Modernaires (repeat)
7 Pope Paul's Pilgrimage, Ron Cochran. Tapes of Bethlehem address and visits to holy sites in Israel.
11:30

- 2 Movie: "Look for the Silver Lining," June Haver ('49). Marilyn Miller biopic.
34 Noticiero 34 (News)
11:45
7 (Color) Laramie, J. Smith
12:00
9 Movie: "Male Animal," Henry Fonda, Jack Carson ('42)
12:45

- 7 Movie: "Housekeeper's Daughter," Joan Bennett ('39)
5 Ladies Night (12:50)
1:00
11 All-Nite Show, Joe Karbo
1:15
2 Movie: "Florida Special," Jack Oakie ('36)
1:30
9 Spectrum: "Amer. Music"
2:00
11 Movies: "Dark Delusion" and "Cynthia"

EASTERN'S**JANUARY SPECIAL**

Start the New Year
With the Most Beautiful
Music You've Ever Heard
Volume buying enables us to offer
discount prices and now even
greater savings.

WHAT A VALUE!**ONLY 108⁸⁸****WE SERVICE
WHAT WE SELL!****GENERAL ELECTRIC
Coffee Table STEREO**

A new idea in sound, featuring a dual-channel stereo amplifier, 4-speed automatic changer, G.E. ceramic stereo cartridge with diamond stylus, volume channel balance and tone controls. Finished all 4 sides.

**MODEL
No. 4992****NOW 2 STORES TO SERVE YOU**

The **EASTERN CO.**

LONG BEACH
3344 E. Pacific
Coast Hwy.
GE 4-7457

EASTGATE PLAZA
CHAPMAN &
VALLEY VIEW
GARDEN GROVE
TW 3-8589

OPEN EYES. 'TIL 9; SAT., SUN. 'TIL 5:30**ALCOHOLISM**

SIGNAL HILL HOSPITAL & SANITARIUM
Hospitalization and Rehabilitation of the Alcoholic Patient

**HEmlock 6-7263****1600 Orange Ave., Long Beach**

TELEVISION MOVIE TIPS

SUNDAY

HIGH NOON—10:45 p.m., ch. 9. Gary Cooper, Grace Kelly, Katy Jurado (1952). Four-Oscar-winning film of lawman who, on his wedding day, must face outlaws sworn to kill him.

MONDAY

7 CITIES OF GOLD—7:30 p.m., in color, ch. 4. Anthony Quinn, Richard Egan, Michael Rennie, Jeff Hunter, Rita Moreno (1955). First run. Adventure tale of the Spanish conquest of California, and of Father Junipero Serra who built several missions there.

BIG CIRCUS—8 p.m., in color, ch. 9 (also Tues., Wed., Thurs., same time). Victor Mature, Red Buttons, Rhonda Fleming (1959).

TUESDAY

HEAVEN KNOWS, MR. ALLISON—10:30 p.m., in color, ch. 9. Robert Mitchum, Deborah Kerr (1957). Tough Marine corporal is washed up on a Pacific island to find the only other inhabitant a woman—but in the garments of a nun.

FRIDAY

SNOWS OF KILIMANJARO—7 p.m., ch. 11. Gregory Peck, Susan Hayward, Ava Gardner (1953). Ernest Hemingway's story of a novelist whose restless search for a meaning to life reaches its conclusion in Africa, beneath a snow-capped mountain.

TO BE OR NOT TO BE—9:30 p.m., ch. 5. Jack Benny, Carole Landis (1942). Ernest Lubitsch film of a troupe of actors in Poland who pose as



JOAN FONTAINE is menaced by housekeeper Judith Anderson (right) in the 1940 movie "Rebecca" at 10:30 p. m. Saturday, channel 5. It's about a bride who must combat the memories of her husband's first wife.

Nazi bigwigs to help an RAF pilot escape.

IMITATION GENERAL—9 p.m., ch. 4. Glenn Ford, Red Buttons, Dean Jones, Taina Elg (1958). First run. Sergeant assumes identity of dead general to rally scattered troops caught in Battle of the Bulge.

LOOK IN ANY WINDOW—10:30 p.m., ch. 9. Paul Anka, Ruth Roman, Alex Nicol (1961). Teenage son of an unhappy marriage turns to masked prowling. Public out-

cry forced station to cancel this film during an earlier-viewing-hour showing.

FROM HERE TO ETERNITY—11:15 p.m., ch. 2. Burt Lancaster, Montgomery Clift, Deborah Kerr, Frank Sinatra, Ernest Borgnine, Donna Reed (1954). First run. Story of the passions and violence of a group of soldiers stationed at Pearl Harbor just before World War I. Winner of 8 Oscars.

MR. SMITH GOES TO WASHINGTON—11:45 p.m.,

David Niven Stars in New Series

HOLLYWOOD (UPI)—David Niven stars in a new television series in fall playing an international thief, a job for which he is well-suited.

Personally, David has never been known to steal anything but a scene from another actor, a form of thievery which has made him one of Hollywood's best actors and an Academy Award winner.

Niven's qualifications as an international thief come from the fact that he can act convincingly as one, has probably met a few, and is always going to far off places.

The Scottish actor, a long-time resident of Hollywood, has been living in Switzerland for the past few years. But he's liable to turn up any place—Spain, Italy, England, France and various Greek islands.

David is one of those traveling actors. He follows a movie production, staying in a town long enough to say his lines, grab the money and run. Once the cameras stop, Niven starts packing.



DAVID NIVEN

in an episode of a new video series, "The Rogues."

"This is an idea I dreamed up originally so they asked me to come over and kick it off," David said. "I'm going to do four. They're hour-long shows. The series is about an international family of crooks."

Besides Niven, the series will co-star Charles Boyer and Gig Young. Among the three of them, they plan globe-girdling shenanigans. "I'm based in Europe, Charles in Paris and Gig in America," David said. "We're loose cousins. And we only steal from dreadful people. Gladys Cooper plays a sort of elderly aunt to everybody when we have a summit meeting. The show will be in this proportion. Gig does 20 episodes, Charles and I four or five."

NIVEN WILL BE his own boss in the series. It's being produced by Four Star Television, the firm he, Boyer and the late Dick Powell started. The three of them also appeared in "Four Star Playhouse" back in television's earlier days.

"We cracked the game for television," said David, who now spends almost all his time making movies. "We were the first names to go into television. It started the company."

Last year was a difficult one for Four Star in both a personal and professional sense. The firm's president, Dick Powell, died in January. And the company's production schedule has been mediocre.

"We're coming back," said Niven. "It wasn't a miserable year financially. We didn't have a lot of shows. But oddly enough when you have a few shows you make more money—you don't have overhead."

"Our first two pictures start in a couple of weeks. We have 'Burke's Law' on the air and we have a marvelous pilot film in 'Royal Day' with Joan Crawford."

ch. 13. Jean Arthur, James Stewart, Edward Arnold (1939). Naive man becomes

a Senator, but doesn't conform to the pattern set for him by his backers.

DOES YOUR WALL-TO-WALL CARPETING LOOK MORE SOILED SINCE YOU HAD IT CLEANED?

Our Methods Are Different

HERMATEX SOIL RETARDANT PROCESS
• Containing special additives • Will not leave a sticky residue
• Cleans 51x/1 Clean Up to 3 Times Longer

DUG-BELLY DUPONT PROCESS

• SEALS OUT DIRT, SEALS OUT WEAR
RUGS AND CARPET TRIPLE CLEANED IN OUR PLANT
SAVE 25% WITH CASH & CARRY

HERMAN'S

PHONE FOR PICKUP,
ESTIMATES

UNEQUALLED SERVICE!

**RUG & UPHOLSTERY
CLEANERS**

GE 3-4971

2222 E. 4th ST., LONG BEACH

USE YOUR BANKAMERICARD

SHOP and COMPARE

EXPANSION SALE NOW GOING ON

DIRECT FACTORY DEALER
FRIGIDAIRE — WEDGEWOOD — GAFFERS & SATTLER
MAGNAVOX TV AND STEREO

YOU SAVE!

We have just purchased 40 of last year's model ovens and tops... Buy yours now at BELOW DEALER COST... You'll save enough to travel 100 miles.

Hoods from	\$14.95
Waffle King Dinapal	21.00
Gaffers & Sattler Dinapal	21.00
Gaffers 20 gal. Water Heater	49.00
Gaffers 40 gal. Water Heater	79.00
Gaffers & Sattler Oven 2012	112.00
Gaffers & Sattler California Oven & Top	145.00

WEDGEWOOD FACTORY DEMOS

Oven & Top, Double Glass Door, Triole	\$139
Roller	
19" Slide-in with Glass Door	\$119

BUILT-INS

Wedgewood Oven & Top	119.00
Wedgewood 42" Cookcenter	339.00
Wedgewood 37" Cookcenter	249.00
Wedgewood 37" Drain In	159.00
Wedgewood 35" Drain In	79.00
O'Keefe 42" Cookcenter	449.00
O'Keefe 37" Cookcenter	319.00
O'Keefe Oven & Top	139.00
Frigidaire Elec. Burner	76.00
Frigidaire 30" Flair	249.00
Frigidaire 48" Flair	319.00
Frigidaire Dishwasher	149.00

Laundry Equipment

Frigidaire Dryer DDA 11	179.00
Frigidaire Gas Dryer DDAGS	219.00
Frigidaire Washer WDDAT	124.00
Frigidaire Imperial Washer	219.00
Frigidaire Imperial Dryer	129.00

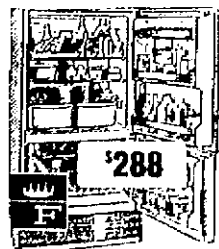
REFRIGERATORS

Frigidaire 12' DA 12-51	162.00
Frigidaire 12' FDS-115	429.00
Frigidaire 12' FDS-118	249.00
Frigidaire 12' FDS-117	218.00
Frigidaire 12' FDS-117	279.00
Frigidaire 12' FDS-145	345.00

FRIGIDAIRE WASHER

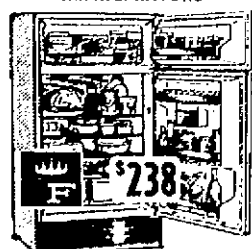


FRIGIDAIRE REFRIGERATOR



New model Frigidaire... big 143 lb. freezer below... sliding shelf, tearable door. Automatic defrost in refrigerator section. A real value. Model FDS-148 1.

FRIGIDAIRE REFRIGERATORS



No defrosting at this family-size refrigerator section... 11 1/2 cubic feet. Zero frost freezer holds 100 lbs. with twin fruit and vegetable drawers.

STORE HOURS: DAILY 9 to 6, MON. & FRI. 9 to 5
SATURDAY 9 to 5, CLOSED SUNDAY

TRADER TUCKER

1003 S. Long Beach Blvd.
NE 8-0455 COMPTON
Just South of Alondra

TUESDAY

January 7, 1964

★ PAID ADVERTISEMENT
6:00 A.M.

- 2 Sunrise Semester (Ethics) 6:30
2 Communism: Myth-Reality
4 Focus on the Law: "Personal Injury" (pt. 2) 7:00 A.M.
2 Capt. Kangaroo: electricity
4 Today, Hugh Downs
7 Cartoon Capers 7:30
7 Zorro (San Diego)
11 Columbia Univ. Lectures 7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
13 Teacher Institute 8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 The Chuckle Show 8:30
13 Felix the Cat (cartoons) 9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 Romper Room
7 1 Married Joan, J. Davis
11 The Jack LaLanne Show 9:15
13 G'depost: Soc. Studies (3) 9:30
2 1 Love Lucy, Lucille Ball
4 (Color) Word for Word
7 Love That Bob, Cummings
11 Movie: "Harrigan's Kid," Bobby Readick ('43) 9:45
13 Essence of Judaism 10:00 A.M.
2 The McCays, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Hyington
9 Movie: "Bad Boy," Lloyd Nolan, Audie Murphy ('49) 10:15
13 G'depost: Focus on Amer. 10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Mr. Lucky, John Vivyan
7 Girl Talk, Virginia Graham 10:45
13 G'depost: Living in West 11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
13 G'depost: Soc. Studies (5) 11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 International Management
11 The Phil Norman Show
13 TV Bingo, Johnny Jacobs

- 11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Beginnings: Forest Evashevski
11 Sheriff John, John Roxick
13 Movie: "Young Wives" Tale," Audrey Hepburn 12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian

- 1:00 P.M.
2 Passport, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Navy Wife," Claire Trevor ('36)
7 Tennessee Ernie Ford
9 Cartoonsville
11 Oh Susanna, Gale Storm 1:30
2 Art Linkletter House Party
Guest: Paul Henning
4 (Color) You Don't Say!
7 The Pamela Mason Show
11 Movie: "Hidden Eye," Edward Arnold ('45)
13 Robin Hood, R. Greene

- 2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "The Gangster," Barry Sullivan, Belita ('47)
13 Vagabond: "Montana," 2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Crack-Up," Brian Donlevy ('37)
7 Day in Court: Juvenile
13 The Ann Sothern Show 2:45
11 Movie: "Nick Carter, Master Detective," Walter Pidgeon ('39)

- 3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Beradino
13 Felix the Cat (cartoons) 3:30
2 My Little Margie, G. Storm
4 Movie: "Men of Texas," Robert Stack ('42)
7 Queen for Day, Jack Bailey 4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
13 Reloj Musical (variety) 4:30
2 Movie: "Affair in Trinidad," Glenn Ford, Rita Hayworth ('52). Spies.
11 Cartoons, Al Lohman Jr.
13 Un Canto de Mexico 4:45
13 Rocky and His Friends 5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
14 Escuela KMEX (English) 5:30
5 Whirlbirds, Ken Tobey
11 The Mickey Mouse Club
13 Motivo de Alama (fire) 5:15
4 (Color) Nws, W'her, Spets

- 2 Movie: "Affair in Trinidad," Glenn Ford, Rita Hayworth ('52). Spies.
11 Cartoons, Al Lohman Jr.
13 Un Canto de Mexico 4:45
13 Rocky and His Friends 5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
14 Escuela KMEX (English) 5:30
5 Whirlbirds, Ken Tobey
11 The Mickey Mouse Club
13 Motivo de Alama (fire) 5:15
4 (Color) Nws, W'her, Spets

SPECIAL

REPETOIRE WORKSHOP

KNXT's first contribution to the 35-week, 5-station exchange series is a musical revue, thematic and topical. Titled "We're Not in Bad Shape for the Shape That We're in Considering the Shape of Things," Chuck Dodds, Tom (KTLA) Hatten, Devra Korwin, Yvonne Othon, Don Penny and Elizabeth Shaw star in the six sketches at 7:30 p.m., ch. 2, with Billy Liebert musical director.

YOU DON'T SAY! — Premiere. Ida Lupino and Howard Duff are guest celebrities as Tom Kennedy launches a nighttime edition of his daytime (1:30 p.m.) audience-participation series at 8:30 p.m., in color, replacing "Redigo" on ch. 4. Incomplete sentences are clues to names of famous people.

ORIENT EXPRESS—Edwin Newman climbs aboard the train which since 1883 has symbolized speed, luxury, and international intrigue, for the 1880-mile, 80-hour journey from Paris to Istanbul, crossing 7 countries, two of them Communist. During the 10 p.m., ch. 4, color hour, Newman conducts tongue-in-cheek interviews with passengers and personnel, recounts anecdotes about the train, and finds time at stops for a gondola ride in Venice and a taxi trip around Belgrade, in the Lou Hazzam (Vincent Van Gogh, River Nile) production.

- 13 Bill Johns, News
34 Consejos para Seguridad 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Color) Jack Latham News
5 You Asked For It, J. Smith
7 News Hour, Baxter Ward
9 Sugarfoot, Will Hutchins. Would-be lynching.
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 Prisonera (serial) 6:30
4 Huntley, Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 HUCKLEBERRY HOUND

- ★ PREMIERES ON 13!
Hanna-Barbera cartoons shift from KTTV.
34 Noticiero 34 (News) 6:45
7 Ron Cochran, News 7:00 P.M.
2 Walter Cronkite, News
4 (Color) Across the 7 Seas, Jack Douglas: "Twilight in 2 Cities," Mexico City and Panama City.
5 Leave It to Beaver
7 Battledine, Jim Bishop: "Fall of Philippines"
9 People Are Funny

- 13 PREMIERES TONIGHT!
★ "WIDE COUNTRY!"
Earl Holliman, Andrew Pine with gueststar Steve Forrest. Fatally-ill per-

- 11 NEW TIME TONIGHT!
★ "CHEYENNE"—Clint Walker with guests James Garner, Richard Denning.
13 (Color) Wonders of World "The Russian Circus."
34 Divorciadas (drama serial) 7:30
2 1964 SEASON PREMIERE!
★ KNXT "REPETOIRE WORKSHOP" (see box)
4 Mr. Novak, James Franciscus, Edward Andrews, Brooke Bundy. Novak face, investigation by Board of Education on charges of teaching pornography and religion.
5 Addograms, Jack Barry
7 Combat! Rick Jason, Warren Oates. Hanley and wounded GI play dead to avoid capture in segment marking the TV directorial debut of co-star Morrow.
9 Dobie Gillis, D. Hickman
13 (Color) Wanderlust, Bill Burrud: "Spain"
34 Premier Orfeon (musical) 8:00 P.M.
2 The Red Skelton Hour. George Gobel as a psychiatrist joins Jules Munshin and Red in Freddie the Freeloader sketch
5 The Lawman, John Russell
9 (Color) Movie: "Big Circus," Victor Mature ('59)
11 NEW TIME TONIGHT!
★ "THE UNTOUCHABLES"
Ness finds Nazi Bund has allied with dope peddlers.
13 Probe, Dr. Albert E. Burke: "Weapon & the Promise," need for schools to prepare children for challenge of future.
34 La Destronocida (serial) 8:30
4 (Color) You Don't Say! (see box)
5 Zane Grey Thriller: "Legacy of a Legend," Lee J. Cobb
7 McHale's Navy, Ernest Borgnine. Hometown publication of Parker's novel as fact, brings a Congressman with a medal
13 Expedition! Col. John D. Craig: "Shark Island"
34 Arriba el Norte (music) 9:00 P.M.
2 Petticoat Junction, Bea Benaderet, Pat Woodell, Dennis Hopper, Bookish. Bobbie Jo is swept off her feet by visiting beatnik.
4 The Richard Boone Show: "The Mafia Man," Boone, Ford Rainey, Guy Stockwell. U.S. officials secretly attempt to return a Mafia member from Italy when he promises to turn state's evidence, in second of 2 dramas written for the series by the late Clifford Odets.
5 Roller Skating Championships (see sports box)
7 (Color) Greatest Show on Earth, Jack Palance, Dorothy Malone, Alejandro Rey. Wire-walker becomes unsteady in her act after an illness.

- 13 PREMIERES TONIGHT!
★ "WIDE COUNTRY!"
Earl Holliman, Andrew Pine with gueststar Steve Forrest. Fatally-ill per-

- 13 PREMIERES TONIGHT!
★ "WIDE COUNTRY!"
Earl Holliman, Andrew Pine with gueststar Steve Forrest. Fatally-ill per-



DANCER Gwen Verdon guests on the "Garry Moore Show" at 10 p.m. Tuesday, channel 2.

former desperately wants all-around champion title, with its \$5000 prize.
13 Hot Spots '64: "Communist Europe," Power, culture, internal tensions.
34 Mujercitas (drama serial) 9:30
2 The Jack Benny Program. The act lays an egg when Benny teams up with guest George Burns for a vaudeville turn of songs
13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

13 (Color) Happy Wanderers
34 Yate del Prado (musical)

COLOR TV SERVICE
ALL MAKES
DAY-NIGHT-SUNDAY
Also Black and White
HE 5-8520
NEW & USED TV RENTALS
IMPERIAL TV
1756 ALAMITOS

TV TECHNICIANS NEEDED!

By Industry - By the Public - We Train - Short Practical Courses - Color and B/W - Transmitters - Audio - Electronics - Approved for Vets and G.I. Bill
Cal Tech Trade Schools 5455 Atlantic, Long Beach CA 2-5461

HEDDA SHOPPER AND THE COLONEL



LONG BEACH FURNITURE, 6TH & LONG BEACH BLVD., DOWNTOWN LONG BEACH, OPEN EYENINGS 'TIL 9, HE 6-7231

IT SAYS HERE

Actors' 'Moral Clause' Cuts Down Nightclub Brawls

By JOSEPH FINNIGAN

HOLLYWOOD (UPI) — Those cynics who put stars down as corrupt would be surprised if they read the "moral clause" in an actor's contract.

If such a clause were rigidly enforced, Rock Hudson and Cary Grant could lose a million-dollar acting job for throwing paper on the sidewalk.

Doris Day might get into trouble with her producer for popping her bubblegum.

Movie and television producers put the clause into contracts hoping actors will toe the mark. It tends to cut down nightclub fistfights and flagrant abuse of public morals.

At least everybody hopes it does. There are glaring examples that indicate stars laugh at the clause. But it's nice to think the producers are trying to keep the town clean.

THE CLAUSE IS SEVERAL hundred words long. It demands that actors conduct themselves

"with due regard to social conventions and public morals."

Does that mean a star is in the doghouse if he gets a traffic ticket and argues with a cop?

Then there's the matter of freedom of speech. Actors partake freely of that right. Under the moral clause, they'd better be careful.

It says the actor should not "make any statement tending to degrade the player in society." After all, stars have images to uphold and making crackpot statements doesn't help. Actors are also in the clause not to make nasty statements about producers or sponsors of television shows.

THERE WAS A TIME in Hollywood some years back when actors were being grilled about their political and social attitudes. Some of them were parlor pinks, others confirmed rightwingers and there was also a large center group who didn't concern themselves with politics.

For those who do, the clause has something

to say. They should answer a summons to appear before a legally-constituted body.

"Player's refusal," the clause says, "even though in accordance with player's legal rights, to testify before any court, congressional or other legislative committee, administrative board, or any duly constituted governmental authority, federal, state or local, or player's citation for contempt by any such authority shall be deemed a breach of this paragraph, provided such refusal to testify involves a question of possible subversive activities or association with a subversive organization or subversives or reasonably implies that player conducted himself or herself in a manner proscribed by this paragraph."

What happens if an actor is nabbed red-handed breaking the clause?

The producer may fire the actor from his job and also delete his name from the movie or television show's billing of stars.

It's a double-barrel penalty hitting both an actor's pocketbook and his ego.

Whatever happened to Peter Potter and his singer-wife, Miss Davis? We thought his juke box jury was a pretty good show.

J. Paul Gleason, Long Beach The singer-wife, Beryl Davis, has been guesting with Jane Russell and Con-



Pan and Fan Mail



nie Haines as a trio on several recent shows, "The Bob Hope Theater," "The Ed Sullivan Show" and "The Red Skelton Show."

Recently I was forced into watching a show on channel 13 because my wife likes Lew Ayres. It was called the "Upper Chamber."

This show, after it got off to a slow dragging first 15 minutes, began to get interesting and unusual. I've never had a show leave me with so many mixed emotions.

My oldest boy, age 12, said merely it was okay.

My wife said she actually felt chilled or funny at the two places where the scenes of where Christ was raised on the cross and where Ayres went to the gas chamber.

My daughter, age 14, actually cried at the scene of Christ on the cross.

Our family feels that we need more shows like this

and, if possible, we'd like to see this one again.

Jack Barger, Norwalk Channel 13 programming says there are no current plans to repeat the program. I'm sorry.

I would just like to say how much my family and I enjoyed the "Suspense Theater" on channel 4 with James

Whitmore.

We were on the edge of our seats through most of the program. I hope the "Suspense Theater" comes up for an Emmy award for a most suspenseful series.

Carole Petrick, San Pedro Your letter, Carole, makes the second one in today's column praising a television show. It's great,

when so much of the mail is "Pan," to find an occasional "Fan" compliment.

"Espionage" is too deep to understand (not that I am stupid)—too many names and places to remember and just too ugly!

As for the "Beverly Hillbillies," you watch it a few times and it gets real sickening. There isn't even a laugh most of the shows.

Mrs. J. J. Potts, Long Beach Now we're back to normal.

Fiesta Pools

SUPER SPRING SWIMMING POOL SPECIALS

SPRING SPECIAL NO. 1:

FIESTA'S 17' x 32' BIG 80.5 PF - 352 sq. ft. - 3' - 6' deep

\$1732 only AS SHOWN COMPLETE

* FIESTA IS THE ONLY POOL BUILDER THAT USES ABSOLUTELY NO SUB-CONTRACTORS! No other builder can honestly make this statement.

* FIESTA IS THE ONLY SOUTHERN CALIFORNIA POOL BUILDER THAT TAKES 100% RESPONSIBILITY GUARANTEED IN WRITING because we use no sub-contractors.

* FIESTA HAS WON MORE AWARDS FOR BEAUTY & QUALITY OF DESIGN THAN ANY OTHER SOUTHERN CALIFORNIA BUILDER! Fiesta will build your custom, award-winning pool without using sub-contractors.

BONUS SPECIAL: AUTOMATIC POOL CLEANER \$50

No Money Down Payments Low As \$25 A Month

SPRING SPECIAL NO. 2: FIESTA'S GIANT 19' x 39'

95 PF 480 sq. ft. 3' to 6' deep **\$1939** only complete

The Spring Special Prices include Everything! Fiesta's custom planned engineering, Fiesta tile, automatic filter, bronze pump with hot catcher, motor, choice of Fiesta's own Safety-Grip coping in colors, copper plumbing with brass valves, Marbrite plaster, hand sculptured forming, recreation, automatic backwash system, steel reinforcement, special gunite, super-simmer, clear up, permits & plans.



FP Fiesta Pools

Prices may vary depending on area.

Long Beach - Lakewood: NE 5-8163

South Gate: 9330 Atlantic Blvd. ... LO 7-8355 Anaheim: 2156 S. Harbor Blvd. ... JE 7-4556 South Bay Area ... OS 9-3114 See the Southland's most beautiful pool display—Open 10 & every day & 1505 Fiesta Pools

Call today for the complete Spring Special story.



KATHIE BROWNE plays one of the four ex-wives of an eccentric millionaire during "77 Sunset Strip" at 7:30 p. m. Friday, channel 7.

Does BLADDER IRRITATION MAKE YOU NERVOUS?

After 23, common Kidney or Bladder Irritation affects twice as many women as men and may make you tense and nervous. From too frequent urination or itching, burning, and pain, you may lose sleep and suffer from head-aches, backache and feel old, tired, depressed. In such irritation, GYSTERX usually brings fast, relaxing relief by soothing irritated tissue in stomach, bladder and by soothing pain relief. GYSTERX at Universal Food Center, Inc.



What's the quickest way to RELIEVE ARTHRITIS PAIN?

Many doctors all over the country recommend the Niagara Cyclo-Massage to ease the most painful of chronic rheumatoid arthritis. Each Niagara to you today where it hurts and instantly feel pain start to fade. Doctors know it's the only positive cure for arthritis but it's been discovered, Niagara Cyclo-Massage is the effective relief from most joint pain, whatever it comes. Get it! The facts about it are in a simple method many doctors recommend. Call, write or come in for information.

NIAGARA CYCLO-MASSAGE

4125 Long Beach Blvd.

GA 7-8735

(Number not listed in phone directory)

WEDNESDAY

January 8, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.
2 Sunrise Semester (Art)
6:30
2 Society & School (USC)
4 Focus on Law: Custody
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
5 Supermarket Review
7 Zorrama (San Diego)
11 Columbia, Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 The Chucko Show
8:30
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
13 Morning News
9:15
13 Guideposts (to 11)
9:30
2 I Love Lucy, Lucille Ball
4 State of Union (see box)
7 State of Union (see box)
11 Movie: "Married Bachelor," Robert Taylor ('41)
10:00 A.M.
2 The McCoys, W. Brennan
4 Concentration, H. Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "Bullwhip,"
10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Yancy Derringer
7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 The Cheaters, J. Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
13 Social Security in Action
11:15
13 Guidepost to Spanish I
11:30
2 State of Union (see box)
4 To Be Announced
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Spectrum: "Amer. Music"
11 The Phil Norman Show
13 TV Bingo, Johnny Jacobs
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford

- 7 Seven Keys, Jack Narz
9 Community of Condemned
1 Sheriff John, John Rovick
13 Movie: "Little Man,"
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D. A., David Brian
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
5 Movie: "Mystery Woman," Mona Barrie ('35)
7 Tennessee Ernie Ford
9 Cartoonsville
1 Oh Susanna, Gale Storm
1:30
2 Art Linkletter House Pty.
Yoga expert Indra Devi
4 (Color) You Don't Say
7 The Pamela Mason Show
11 Movie: "Bewitched,"
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Suspense,"
13 Vagabond: Grand Terons
2:30
2 The Edge of Night
4 Make Room for Daddy
Guest: Nelson Eddy
5 Movie: "Mr. Moto's Last Warning," Peter Lorre
7 Day in Court: Property
13 The Ann Sothern Show
2:45
11 Movie: "Northwest Rangers," James Craig ('42)
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Beradino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Decameron Nights," Joan Fontaine
7 Queen for a Day, J. Bailey
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hallen
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
13 Relej Musical (variety)
4:30
2 Movie: "Riding High," Dorothy Lamour
11 Cartoons, Al Lohman Jr.
13 Blancas y Negras

WRESTLING, 9 p.m., ch. 5,
Dick Lane at the Olympic.
13 The Lloyd Thaxton Show
34 Escuela KMEK (English)



VOCALIST Marilyn Lovell sings on "The Danny Kaye Show" at 10 p. m. Wednesday, channel 2, and guests on "The Steve Allen Show" at 11:15 p. m. Friday, channel 5.

- 5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Puertas Abiertas (travel)
5:45
4 (Color) Nws/W'ther/Sprts
13 Bill Johns, News
6:00 P.M.
2 Big News, J. Dunphy
4 (Color) Jack Latham news
5 You Asked For It, J. Smith
7 News Hours, Baxter Ward
9 Follow the Sun, Gary Lockwood, Laraine Day
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 Prisonera (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Polnam Dateline
13 **ROD ROCKET—NEW!**
★ with **CHUCK JONES—COLOR**
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Death Valley Days: "The Wooling of Peritous Pauline," Ray

- Danton, Paula Raymond.
Stranger takes fiery-tempered beauty
5 Leave It to Beaver
7 The Paul Winchell Show
9 People Are Funny
11 **NEW TIME TONIGHT!**
★ —"GALLANT MEN"—
Robert McQueeney, Roland LaStarza. Italian boy makes startling discovery
13 (Color) This Exciting World, Alan Sloane: "Paradise Isles," Fiji, New Zealand, New Guinea.
34 Divorciadas (serial)
7:30
2 CBS Reports: "Crisis in Presidential Succession" (see box)
4 (Color) The Virginian, Gary Clarke, Jack Klugman, Joyce Bulfinch. Jealous man decides to use Steve as bait for a mountain lion
5 Addograms, Jack Barry
7 Ozzie & Harriet. Ozzie and Joe do a swami act
9 Dobie Gillis, D. Hickman
13 (Color) Adventure Tomorrow, Dr. Martin Klein: "Order in Crowded Skies," by Federal Aviation, and the Air Defense Command of the Air Force.
34 Clinica Musical (comedy)
8:00 P.M.
5 The Lawman, John Russell
7 The Patty Duke Show.
The long arm of the law reaches in when Patty turns astrologist to raise money for her mother's birthday present.
9 (Color) Movie: "Big Circus," Victor Mature ('59)
11 **NEW TIME TONIGHT!**
★ —"SAM BENEDICT"—
Edmond O'Brien, Ida Lupino, Howard Duff. Sam's long-lost love seeks divorce from his client.
13 Story of... a Gambler. Harold Smith tours his Reno Harold's Club.
34 Pablo y Elena (serial)
8:30
2 Tell It to the Camera, Red Rowe. Women agree that blondes have more fun, and married people discuss changes in their mates' attitude.
5 Robt's Taylor's Detectives
7 Farmer's Daughter, Inger Stevens, Philip Coolidge, Hope Holiday. Katy's ability to perform secretarial duties irks Mr. Cooper, and in defiance he hires a pretty student typist.
13 SurfSide 6, Roger Smith.
34 Miercoles Musical
9:00 P.M.
2 Beverly Hillbillies, Buddy Ebsen. When Elly May's critters overrun the kitchen, Granny tries to catch Mr. Drysdale's kangaroo for a giant jackrabbit stew.
4 (Color) The Pope's Pilgrimage (see box). Pre-empt "Espionage."
5 Wrestling (sports box)
7 Ben Casey, Vincent Edwards, Charlie Ruggles. Elderly patient, refusing to identify himself for fear of worrying relatives, announces he's leaving the hospital on the eve of a critical operation.
11 **PREMIERES TONIGHT!**
★ **JACK DOUGLAS' "I Search for Adventure"**
—9:30 p.m., "Bold Journey"
"Search" has Arthur Jones' films of live capture of gorillas.
34 Mujercitas (drama serial)
9:30
2 The Dick Van Dyke Show. Laura keeps switching the subject from Alan Brady to Rob during interview for magazine.
11 Bold Journey, Jack Douglas: "The Flying Trader."
13 **STAR SPECTACULAR**
★ **JACK BENNY & Many Others.**
"One for the Money," "March of Dimes film,"

- SPECIAL**
STATE OF THE UNION—
President Johnson's message to a joint session of Congress will be seen live at 9:30 a.m. on channels 4 and 7, and by videotape at 11:30 a.m., ch. 2.
CBS REPORTS—Dwight D. Eisenhower gives his views on proposed changes in Presidential succession laws at 7:30 p.m., ch. 2, in an interview filmed last month at Gettysburg, while Harry S. Truman's opinions were filmed Friday at Independence, and Richard M. Nixon looks at the problem in an interview filmed last Tuesday. Other participants include Sen. Kenneth Keating (R-N. Y.) and Washington columnist Arthur Krock as the hour explores how 10 of the 12 men who have held the Presidency since 1900 had their administrations interrupted or came to power because of natural death, assassination or disability. Eric Sevareid is the reporter.
POPE'S PILGRIMAGE—
John Chancellor is anchor-man for a full-hour color report on the 3-day visit of Pope Paul VI to the Holy Land at 9 p.m., ch. 4. Five color cameras were used to record the Pope's visits to Jerusalem, Nazareth, Tiberias, the Sea of Galilee and Bethlehem, and special reports will be included from Rome correspondent Irving R. Levine and Frank Bourgholtzer.
hosted by Dick Van Dyke.
34 Novilladas (bullfights)
10:00 P.M.
2 The Danny Kaye Show, with British comedian Terry-Thomas, singer Marilyn Lovell, the twice-postponed Maori Dancers from New Zealand.
4 The 11th Hour, Ralph Bellamy, Red Buttons, Jaye P. Morgan, Billy Mumy. Man can't adjust to divorce condition that permits him to see his son on Sundays only, and when the mother remarries he flees with the child
7 Channing, Jason Evers, Joan Hackett, Lew Ayres, Marsha Hunt. Folk singer and her music teacher-father are reunited, only to be torn apart by the jealous hatred of the girl.
9 Clete Roberts, News
11 George Putnam, News
13 News, Johns and Fishman
10:30
9 (Color) Movie: "Story of Will Rogers," Will Rogers Jr., Jane Wyman ('52).
13 It's Country Music Time
11:00 P.M.
2 News: Dunphy-Hart-Story
4 (Color) Jack Latham news
5 The News, Joseph Benti
7 ABC News: Baxter Ward
11 Movie: "Lady of the Tropics," Hedy Lamarr ('39)
13 Movie: "Affair in Reno," John Lund ('56)
11:15
4 (Color) Tonight, Johnny Carson with Eva Gabor
5 W'ther/Sprts: Steve Allen (11:20), with Louis Nye, King Sisters, Pinky Tomlin, Barry Sullivan
11:30
2 Movie: "Killer That Stalked N. Y., Evelyn Keyes, Charles Korvin
7 New Breed, Leslie Nielsen
34 Noticiero 34 (News)
12:30
7 Movie: "Amazon Quest."
9 Movie (12:35): "Bullwhip,"
1:00
11 Karbos' All-Night Show
1:15
2 Movie: "Sins of Man."
2:00
11 Movie: "I Love You Again" and "Lost Angel"



JANUARY SALE

Positive 25% Discount on All Decorator Fabrics

All Drapes Custom Tailored in Our Own Work Room
Under Our Personal Supervision.

COMPLETE CUSTOMER SATISFACTION GUARANTEED

COME SEE US AT
1211 SOUTH ST.
N. LONG BEACH

OR CALL US AT
GA 3-8756
GA 3-0963



ELIZABETH SHAW is one of the young entertainers featured when "Repertoire Workshop" returns at 7:30 p. m. Tuesday, channel 2.



HIGH-ANGLE END-ZONE CAMERAS, utilized by ABC-TV, will be brought into play when the San Diego Chargers meet the Boston Patriots in the American Football League championship game telecast from San Diego at 1:30 p. m. today (Sunday), channel 7. Runners-up in the National Football League, Cleveland Browns and the Green Bay Packers, meet for a game to be telecast from Miami, Fla., at 11 a. m. on channel 2.



THE 'SINGING NUN,' Sister Sourire of Belgium, appears presenting her popular song, "Dominique," on "The Ed Sullivan Show" at 8 p. m. today (Sunday), channel 2.

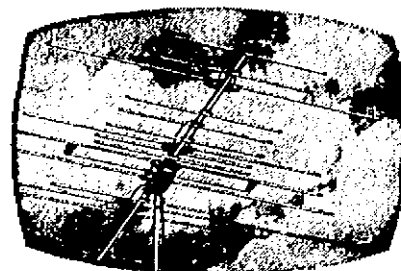


RED BUTTONS argues with his divorced wife, Jaye P. Morgan, about the visitation time he's allowed with his son. The scene is from "11th Hour" at 10 p. m. Wednesday, channel 4. Miss Morgan also appears Thursday at 8:30 p. m. on channel 7 during "My Three Sons."



THE MODERNAIRES singing group is featured in "The Musical Years: Benny Goodman to Glenn Miller," at 6:30 p. m. today (Sunday), channel 7. Bob Crosby is host for the show which also stars singer Marion Morgan.

You need a new WINEGARD COLORTRON ANTENNA



Take a look at your antenna. If it is more than 4 years old, chances are it has lost up to 70% of its picture pulling power. Let us show you the new Winegard Colortron—built to take it. And more important, the most powerful antenna you can own. Guaranteed to deliver best possible reception in your location. Call today.

Prices start at just **\$24.95**

With Electronic Amplifier from \$44.90 (PLUS INSTALLATION)

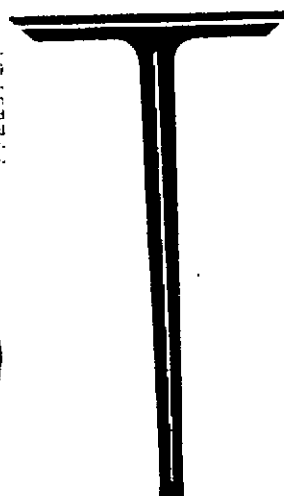
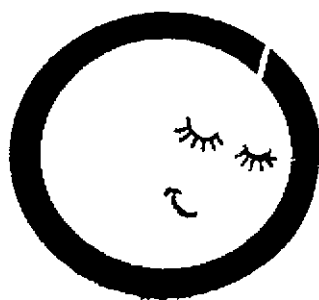
LIFE

**BOULEVARD APPLIANCE
- MART**

**5210 Long Beach Blvd.
GA 2-5642 LONG BEACH**

"I NOW PRONOUNCE YOU RING & VALVE"

You're invited to witness the perfect marriage of our ring & valve special (from \$9.95) and your engine at 3525 Long Beach Blvd. Long Beach Engine Rebuilders will perform the ceremony that means happy years ahead for the lucky couple. Call BA 4-007 and meet the rest of our family... free low service... free loan cars... credit terms. Honey-moon will follow.



THURSDAY

January 9, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.**
2 Sunrise Semester (Art)
6:30
2 Communism: Myth-Reality
4 Focus on the Law: "Arrest and Interrogation"
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs with Duke Ellington, new
• Notre Dame coach Ara Parseghian, remote interview with Sen. William Proxmire (D-Wis.).
7 Cartoon Capers
7:30
7 Zoorama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
13 Teacher in Service
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 The Chucko Show
8:30
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 Married Joan, J. Davis
11 The Jack LaLanne Show
13 Morning News
9:15
13 G'depost: Soc. Studies (5)

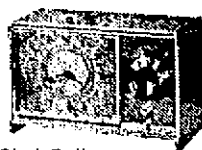
RENT • TV

PHONE HE 6-3248

NO DOWN WITH TRADE
OUR SALES ARE UP AND UP WITH
MOTOROLA



23-INCH CABINET TV



Clock Radio with Laxalarm

Visible solid light clock face from behind—you can easily tell time in the dark. Laxalarm lets you snore an extra 40 weeks. Available in 3 distinctive colors.

\$24⁹⁵

• WE SELL • WE RENT • WE GIVE
FAST SERVICE

A A A appliances

715 Long Beach Bl., L.B.
HE 6-3248

- 9:30**
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 Love That Bob! Cummings
11 Movie: "Crossroads," William Powell (42)
9:45
13 Guideposts (to 11:30)
10:00 A.M.
2 The McCoys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "18 and Anxious," Martha Scott (57)
10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Mr. Lucky, John Vivyan
7 Girl Talk, Virginia Graham
11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 International Management
11 The Phil Norman Show
13 TV Bingo, Johnny Jacobs
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 En France: "At the Hair Dresser"
11 Sheriff John, John Rovick
13 Movie: "Silent Dust," Derek Furr (Br.-49)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
5 Movie: "Cyrano de Bergerac," Jose Ferrer
7 Tennessee Ernie Ford
9 Cartoonsville
11 Oh Susanna, Gale Storm
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say
7 The Pamela Mason Show
11 Movie: "Main St. After Dark," Edward Arnold
13 Robin Hood, R. Greene
1:45
9 Feature Page, Joe Dolan
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 (Color) Movie: "Restless Breed," Scott Brady (57)
13 Vagabond: "Acapulco"
2:30
2 The Edge of Night
4 Make Room for Daddy
7 Day in Court: Divorce
13 The Ann Southern Show
2:45
11 Movie: "Apache Trail," Lloyd Nolan (42)
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Secret Place," Belinda Lee (Br.-58)
5 L.A. Today: Sports
7 Queen for Day, Jack Bailey
3:45
5 Corris Guy, Cooking Tips
9 Wayne Thomas nws (3:50)
4:00 P.M.
2 Life of Riley, Wm. Bendix

- SPECIAL**
PERFORMING ARTS — Jason Robards Jr. reads and comments on author F. Scott Fitzgerald's probing "Crack-Up" in the second hour from ch. 13's latest ten "Festival" acquisitions, at 9 p.m. The actor's actor of today's generation re-creates the agonies of the author champion of the lost generation as Fitzgerald's writings examine his own mental breakdown shortly before his death in 1941.
SUSPENSE THEATRE — John Gavin and Steve Forrest star as two strangers who accidentally bump into each other on a crowded L.A. street, and the chance encounter erupts in violence, setting off a chain of events leading from petty revenge to a vengeful duel-to-the-death. Michael Ansara, Lyle Bettger, Anna Navarro and Frank Silvera are featured, at 10 p.m., ch. 4, in color.
NEW TIME TONIGHT!
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
34 Reloj Musical (variety)
4:30
2 Movie: "Tarzan and the Leopard Woman," Johnny Weissmuller (46)
11 Cartoons, Al Lohman Jr.
34 Un Canto de Mexico
4:45
13 Rocky and His Friends
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Escuela KMEK
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 De Todo un Poco (society)
5:45
4 (Color) Nws/W'ther/Sprts
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Color) Jack Latham News
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 Prisonera (drama serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Datineline
13 ALL NEW—NOW ON 13
★ YOGI BEAR CARTOONS
Hanna-Barbera cartoons shift from KTTV.
34 Noticiario 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News
4 "SCIENCE IN ACTION"
★ "Chinese Translation Machine"
In color. Electronics simplification of language
5 Leave It to Beaver
7 Fractured Flickers, Hans Conried
9 People Are Funny
11 NEW TIME TONIGHT!
★ "CHEYENNE"
stars Clint Walker
13 (Color) Passport in Travel "Tasmanian Tapestry."
34 Divorciadas (drama serial)
7:30
2 Password, Allen Ludden
Carol Burnett and Robert

- Preston are guests.
4 Temple Houston, Jeffrey Hunter, Patricia Blair, Mary Wickes, Georgia Goode. Temple's plan to influence the court with a pretty law partner backfires when she starts a crusade on women's rights.
5 Addograms, Jack Barry
7 (Color) The Flintstones Fred stumbles on a gem smuggling ring.
9 Dobie Gillis, D. Hickman
13 (Color) True Adventure, Bill Burrud: "Elephant Rodeo" in Thailand, plus tug-of-war between 40 men, 1 tusk.
34 La Rueda Tricolor (games)
8:00 P.M.
2 Rawhide, Paul Brinegar, Marie Windsor, Claude Akins, Don Megowan. Wishbone is mistaken for another man and becomes the protesting bridegroom at a shotgun wedding. (Brinegar was married a year ago in real life.) Segment marks series' 5th anniversary.
5 The Lawman, John Russell
7 The Donna Reed Show Jeff organizes a school dance combo
9 (Color) Movie: "Big Circus," Victor Mature, Red Buttons (59)
NEW TIME TONIGHT!
★ "THE UNTOUCHABLES"
Mobster is killed in raid on illicit still.
13 GILBERT ROLAND STARS
★ on DICK POWELL THEATRE
"Death in a Village," Roland, Nehemiah Persoff, Thomas Gomez. American tourist is drawn into Spanish village's battle
34 La Desonocida (serial)
8:30
4 Dr. Kildare, Richard Chamberlain, Jack Lord, Mala Powers. One-time pro football star, now resident surgeon at Blair, seeks the services of a quack doctor to hide from his wife and colleagues the fact that his rheumatoid arthritis has flared up again.
5 MARILYN MONROE
★ "NIAGARA"
Joseph Cotten, Jean Peters ('53-in color). Two-timing wife's murder plot boomerangs.
7 My Three Sons, Fred MacMurray. Afraid that Steve is too interested in a young singer (Jaye P. Morgan), Mike and Robbie visit her to dissuade her from becoming their step-mother.
34 Cuerdas y Guitarras
9:00 P.M.
2 Perry Mason, Raymond Burr, Dee Hartford, Richard Anderson, Murray Matheson. Mason matches wits with lady industrial attorney whom his client charges was the "protege" of the slain company president.
7 The Jimmy Dean Show
11 NEW TIME TONIGHT!
★ "NAKED CITY"
Guests Mildred Natwick, Roland Winters and Nancy Carroll take part in a family scheme of "borrowing" jewelry.
13 JASON ROBARDS JR. on
★ FESTIVAL OF PER. ARTS (see box)
34 Mujercitas (drama serial)
9:30
4 (Color) Hazel, Shirley
(Advertisement)



JASON ROBARDS JR. gives readings from author F. Scott Fitzgerald's "The Crack-Up" at 9 p. m. Thursday on "The Festival of Performing Arts," channel 13.

- Booth. Hazel tries match-making, but the prospective bridegroom (Mario Siletti) panics.
34 Las Estrellas y Usted
10:00 P.M.
2 The Nurses, Shirl Conway, Bradford Dillman, Rochelle Oliver, Mercedes McCambridge. Newly-appointed priest discovers another facet of life
4 (Color) Suspense Theatre: "A Trace to Terror" John Gavin, Steve Forrest (see box)
7 The Sid Caesar Show. Tonight's entire program is devoted to the experiences of an anxious father whose teenage daughter (Karen Wolfe) is going on her first formal date.
9 Cleto Roberts, News
11 George Putnam, News
13 News, Johns and Fishman
34 Paco Malgesto Show
10:30
5 Copycat, John Astin with celebrity guests Mona Freeman, Jack Ging
7 ABC News Reports, Bob Young. In-depth study.
9 NBA GAME of the WEEK
★ HAWKS versus 76ers (see sports box)
13 It's Country Music Time
34 Box de Mexico (boxing)

Sports Today

NBA BASKETBALL, 10:30 p.m., ch. 9, via tape, as the Philadelphia 76ers host the high-flying St. Louis Hawks.

- 11:00 P.M.**
2 News: Dunphy-Hart-Story
4 (Color) Jack Latham news
5 The News, Joseph Benti
7 ABC News: Baxter Ward
11 Movie: "Springtime in the Rockies," Betty Grable
13 Ski Scene, Warren Miller
11:15
4 (Color) Tonight, Johnny Carson with New Group
5 W'ther/Sprts: Steve Allen
13 Movie: "The Avengers," John Carroll (50)
11:30
2 Movie: "Easy Living," Jean Arthur, Ray Milland
7 Hawaiian Eye, A. Easley
34 Noticiario 34 (News)
12:30
7 Movie: "Headline."
9 Movie: "18 and Anxious."
1:00
11 Karbos' All-Night Show
1:15
2 Movie: "Daughter of Shanghai."
2:00
11 Movies: "Labeled Lady" and "Love Finds Andy Hardy"

★ ALL DRIVERS

AUTO INSURANCE
PAY BY THE MONTH

REASONABLE RATES

DISCOUNTS FOR NO ACCIDENTS AND SECOND CARS AVAILABLE THROUGH SOME OF OUR COMPANIES

ALL-MOTORISTS INSURANCE AGENCY

• HOME • FIRE • LIFE INSURANCE
1126 E. PACIFIC COAST HIGHWAY, LONG BEACH, CALIF. 90801



ASTHMA MUCUS LOOSENED

WHILE YOU SLEEP
A quick easy way to combat difficult breathing, coughing, wheezing and sneezing, due to recurring attacks of Bronchial Asthma and Bronchitis, is by taking MENTACO. Its fast to combat allergy, relax bronchial tubes and help remove thick, congestive mucus. This capsule soothes the fast, after coughing, thus promotes sounder sleep. Get MENTACO at drugstore, Let it help you.

FRIDAY

January-10, 1964

★ PAID ADVERTISEMENT 6:00 A.M.

- 2 Sunrise Semester (Ethics) 6:30
- 2 Society & School (USC)
- 4 Focus on the Law: Travel 7:00 A.M.
- 2 Capt. Kangaroo: Houses
- 4 Today, Hugh Downs with Gov. Edmund Brown, singer Larry Kert, TW3 producer Leland Hayward
- 7 Cartoon Capers 7:30
- 7 Zoorama (San Diego)
- 11 Columbia Univ. Lectures 7:45
- 5 For Kids Only (cartoons)
- 9 Big Babysitter (cartoons) 8:00 A.M.
- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 11 The Chucko Show 8:30
- 13 Felix the Cat (cartoons) 9:00 A.M.
- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 13 Morning News 9:15
- 13 Guideposts (to 11) 9:30
- 2 1 Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 Love That Bob! Cummings
- 11 Movie: "Come Live with Me," James Stewart, Hedy Lamarr (41) 10:00 A.M.
- 2 The McCoys, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Restless Gun, John Payne
- 7 December Bride, Byington
- 9 Movie: "Red Light," George Raft (49) 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- 5 Yancy Derringer
- 7 Girl Talk, Virginia Graham 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression
- 5 The Cheaters, J. Ireland
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show
- 13 Mr. Merchandising 11:15
- 13 Guidepost to Spanish I 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 Spectrum: "Amer. Music"
- 11 The Phil Norman Show
- 13 TV Bingo, Johnny Jacobs 11:45
- 2 The Guiding Light 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Seven Keys, Jack Narz
- 9 Hour of St. Francis (relig.)
- 11 Sheriff John, John Rovick
- 13 Movie: "Lay That Rifle Down," Judy Canova (55) 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Championship Bridge 1:00 P.M.
- 2 Password, Allen Ludden
- 4 Loretta Young Theatre
- 5 Movie: "Man in the Trunk," Ray Walburn
- 7 Tennessee Ernie Ford

- 9 Cartoonsville
- 11 Oh Susanna, Gale Storm 1:30

- 2 Art Linkletter House Party
- 4 (Color) You Don't Say!
- 7 The Pamela Mason Show
- 11 Movie: "Ziegfeld Girl," James Stewart (40)
- 13 Robin Hood, R. Greene 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Stranger in Town," Alex Nicol (56)
- 13 Vagabond: "Alamos."

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Girl Trouble," Don Ameche (42)
- 7 Day in Court: small claims
- 13 The Ann Southern Show 2:30
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons) 3:00 P.M.
- 2 My Little Margie, G. Storm
- 4 Movie: "Girl on the Front Page," Edmund Lowe (36)
- 7 Queen for Day, Jack Bailey 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 13 Relo Musical (variety) 4:30

- 2 L.A. Television Premiere! ★ "Have Rocket, Will Travel"—Three Stooges!
- 11 Cartoons, Al Lohman Jr.
- 13 Un Canto de Mexico 5:00 P.M.
- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 34 Escuela KMEX (English) 5:30
- 5 Whirlbirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Usted y su Salud (health) 5:45
- 4 (Color) Nws/W'ther/Sprts
- 13 Bill Johns, News 6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Color) Jack Latham News
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Maverick, Jack Kelly
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 Prisonera (serial) 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 (Color) Courageous Cat
- 34 Noticiero 34 (News) 6:45
- 7 Ron Cochran News 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Color) Curt Massey Show
- 5 Leave It to Beaver
- 7 (Color) Lee Marvin Presents—Lawbreaker
- 9 People Are Funny
- 11 NEW TIME TONIGHT!

- ★ MOVIE GREATS! "SNOWS OF KILIMANJARO" Gregory Peck, Susan Hayward, Ava Gardner (53)
- 13 (Color) Ripcord, Pennell
- 34 Divorciadas (drama serial) 7:30
- 2 Great Adventure: "The Colonel from Connecticut," Richard Kiley, Maggie McNamara, Wallace Ford. Dramatization of the

SPECIAL

WILD IS LOVE—Thirteen songs are featured in a special hour starring Nat King Cole at 7:30 p.m., ch. 13. Production numbers, dancing and comedy are included, with "West Side Story" star Larry Kert (see also "Today" above) among guest personalities.

THIS WAS THE WEEK THAT WAS—Actor-comedian Elliott Reid has been named host of the satirical revue of topical comment which successfully sneaked- previewed Nov. 10 to win a weekly half-hour berth at 9:30 p.m., ch. 4. David Frost, who hosted the BBC original for 13 months, will appear as a regular guest along with Henry Morgan and Nancy Ames, latter as the "TW3 Girl" delivering a singing commentary of each week's news events. Leland Hayward is executive producer, with practically anything and anyone in the news as targets for barbs and irreverent satire. Audrey Meadows is special guest on opener.

DEBATEMENT P. ENTERTAINMENT

drilling of the first oil well by a self-styled colonel who promoted the operation in Pennsylvania in 1857-59. Russell Johnson takes over as narrator from Van Heflin.

- 4 International Showtime, Don Ameche: "Wonderful Copenhagen Circus"
- 5 Addograms, Jack Barry
- 7 77 Sunset Strip, Efrem Zimbalist Jr., Lloyd Corrigan, Diana Millay, Julie Adams, Kathie Brown. An eccentric millionaire, his 4 ex-wives and bride-to-be spell trouble for Bailey.

- 9 Debbie Gillis, D. Hickman
- 13 SPECIAL! NAT KING ★ COLE SPECTACULAR (see box)
- 34 Estudio "A" (musical) 8:00 P.M.

- 5 The Lawman, John Russell
- 9 The Deputy, Henry Fonda
- 34 Blancas y Negras 8:30
- 2 Route 66, Martin Milner, Glenn Corbett, Geoffrey Horne, Collin Wilcox, (Mrs. Home), Crahan Denton. Embittered young backwoods Southerner violently objects to any modernization of town.

- 4 (Color) Chrysler Theatre: "Runaway," Joey Heatherton, Hugh O'Brian, Keenan Wynn, Berkeley Harris. Deception and violence reshuffle the values of a runaway teenager whose misguided love for a guitar player led her through the near-beat world of coffee house and hootennanny.
- 5 Roaring 20's, Donald May
- 7 BURKE'S LAW

- ★ STARRING GENE BARRY Burke combs the Jet Set (Hoagy Carmichael, Carl Reiner, Cesar Romero, Janice Rule, Arlene Dahl, Broderick Crawford) for



ARLENE DAHL is questioned about the murder of a wealthy sportsman during "Burke's Law" at 8:30 p. m. Friday, channel 7.

- the slayer of his double
- 9 LAKERS versus WARRIORS
- ★ LIVE! LIVE! LIVE! LIVE! (see sports box)

- 13 PREMIERE MYSTERY HOUR
- ★ "WITNESS IN THE DARK"

Patricia Dainoff stars as a blind switchboard operator who is sole "witness" to a murder in first of 10 off-network repeats of NBC's summer mystery theatre.

- 34 Mexico Canta (folklore) 9:00 P.M.

- 11 NEW TIME TONIGHT!
- ★ —"CHECKMATE"—

Sebastian Cabot, Peter Loire. Macabre plot aimed at Hyatt.

- 34 Mujercitas (drama serial) 9:30

- 2 Twilight Zone, Rod Serling: "The Long Morrow," Robert Lansing, Mariette Hartley, George Macready, Edward Binns. Serling story of an astronaut who gives up hibernation plan to prevent aging on 30-year space flight so that when he returns he'll be the same age as his sweetheart on Earth.
- 4 This Was the Week That Was (see box).
- 5 Movie: "To Be or Not to Be," Jack Benny (42)
- 7 The Price Is Right, Bill Cullen: Sam Levenson
- 13 The Rebel, Nick Adams.
- 34 La Hora de Raul Astor 10:00 P.M.

- 2 Alfred Hitchcock Hour: "The Magic Shop," John Megna, Leslie Nielsen, David Opatoshu, Peggy McCay. H. G. Wells' story

Sports Today

BASKETBALL, 8:30 p.m., ch. 9, as the San Francisco Warriors host the Lakers.

FIGHT OF WEEK, 10 p.m., ch. 7, is a 10-round lightweight bout from the Olympic, between featherweight champion "Sugar" Ramos and Vincente Derado.

MAKE THAT SPARE, 10:45 p.m., ch. 7, has Atlanta's Wayne Zahn meeting the winner of last week's Board-Schissler match.

of a boy whose apparently supernatural powers for evil bring tragedy.

- 4 (Color) Jack Paar Program with Shirley (Hazel) Booth, comedian Jackie Vernon and Dr. Albert Schweitzer's daughter Rhena Eckert. Latter joins Paar in showing films of his 3-day visit to Lambaré (Gabon, West Africa) at the 89-year-old humanitarian's hospital.

- 7 Fight of Week (sports box)
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Festival de Estrenos 10:30

- 13 It's Country Music Time 10:45

- 7 Make That Spare, Johnny Johnston (see sports box)
- 9 Cleo Roberts, News 11:00 P.M.

- 2 News: Dunphy-Hart-Story
- 4 (Color) Jack Latham news
- 5 The News, Joseph Benti
- 7 ABC News; Baxter Ward
- 11 Movie: "Wyoming," Wallace Beery (40)
- 13 Movie: "Gun Moll," Franchot Tone, Jean Wallace 11:15

- 4 (Color) Tonight,
- 5 W'ther/Sprts; Steve Allen
- 9 Movie: "Battle Hymn," Scott Brady (59) 11:30

- 2 Movie: "China," Alan Ladd, Loretta Young (43)
- 7 (Color) Laramie, J. Smith 12:30

- 7 Movie: "Submarine Alert,"
- 13 Madonna's Secret," 12:45

- 9 "RED LIGHT"—Des. Raft
- ★ V. Mayo and Raymond Burr 1:00

- 4 Movie: "Hellgate,"
- 11 Karlos' All-Night Show
- 5 Movie (1:05): "The Other Love," Barbara Stanwyck 1:15

- 2 Movie: "All Baba Goes to Town," Eddie Cantor (37) 2:00

- 11 Movies: "My Brother Talks to Horses" and "Navy Blue and Gold" 2:15

- 9 Movie: "IR and Anxious,"

Grand Opening

... in NEW LOCATION

RODGERS

QUALITY MEATS

(formerly RODGERS FOOD LOCKERS)

21423 NORWALK BLVD.

3 BLOCKS NORTH OF CARSON ST. IN ARTESIA

OPENING SPECIALS

We are known for cutting only the finest for home freezer owners... USDA CHOICE or RUCHTI BEEF.

HALF of BEEF	FRONTQUARTER of BEEF	HINDQUARTER of BEEF
55¢ lb	45¢ lb	65¢ lb

We wrap and freeze all orders to your specifications free of charge... UP TO 6 MONTHS TO PAY!

FREE HINDQUARTER GIVEN AWAY JAN. 11

Just Come in & Register—nothing to buy
FREE Hindquarter in Beef & All Other Prime Meats Day
Big Computer—Select a number & a prize

UN 5-2797—Open 9 to 6; Fri., 9 to 7

NEW FACTORY - DIRECT FORDS

• Fleet Deals on Single Units
• 2-7 Bank Term
• No High Pressure
• See the Good Guys
LIN LINNELL
WALT JENSEN
ED COUSINS

3580 E. Pac. Cst. Hwy.

Phone GE 4-9779
A Division of Hale Young Ford

Beltone

HEAR AGAIN
to
LIVE AGAIN

The Beltone Way
Hearing Aid Audiologists
132 E. 2nd, LONG BEACH

HE 7-7437



JOHN L. BURTON



A. H. WOODBURY

SATURDAY

January 11, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.
4 Movie: "Dark Streets of Cairo," Sigrid Gurie ('40)
7:30
2 Sunrise Semester (Art)
5 Design for Learning
7 Cartoon Capers

- 8:00 A.M.
2 Captain Kangaroo
4 Marketing on the Move
5 Hopalong Cassidy, B. Boyd
9 From the Ground Up
11 Mr. Wishbone, Jim Allan

- 8:30
4 (Color) Ruff and Reddy
7 Cartoon Capers
9 Cine Mexicano (Span.)

- 9:00 A.M.
2 Alvin Show (cartoons)
4 (Color) Heeler Heathcote
7 Movie: "The Shadow"
11 Superman, George Reeves
13 Panorama Latino

- 9:30
2 Tennessee Tuxedo (cart'n)
4 Fireball XL5 (puppets)
5 Movie: "Gambler and the Lady," Dane Clark (Br. '52)
11 Ramar of the Jungle

- 10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
9 Movie: "Captain Fabian,"
11 Movie: "Viva Villal"
34 Matinee del Sabado

- 10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 The Jetsons (cartoon)

- 11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 Sgt. Preston of the Yukon
5 Californians, R. Coogan
7 The New Casper Show
13 Variedades, R. Inglesias

- 11:30
2 Roy Rogers Show
4 (Color) Bullwinkle Show
5 Movie: "Race for Life,"
7 Beany & Cecil (cartoon)
9 Abbott & Costello

- 12:00 NOON
2 Sky King, Kirby Grant
4 (Color) Exploring, Dr. Albert Hibbs, "George Gershwin," with Leo Genn
7 The Bugs Bunny Show
9 (Color) Movie: "Big Circus," Victor Mature ('59)
11 Movie: "Flight Command,"
13 (Chr) Provocative Woman
34 Divorciadas (drama serial)

- 12:30
2 Do You Know? Bob Maxwell: "Language Book"
7 American Bandstand
13 Fore Golfers

- 12:45
5 Movie: "American Empire," Richard Dix ('42)

- 1:00 P.M.
2 CBS News, Robert Trout
4 (Color) Navy film: "Pacific Fleet viewed by late JFK"
13 Bowling with Art Parca

- 1:30
2 Tell It Again, M. Taylor

- "Slavic Tales"
4 Teacher '64: "Creative Teaching Fair,"
7 Tombstone Territory
13 Movie: "Toughest Man in Arizona," Vaughn Monroe
2:00 P.M.
2 As Others See Us. Foreign students view education.
4 Why, Teacher?
7 Tele-Sports
9 Movie: "San Antonio,"
11 Movie: "Keeper of the Flame," Spencer Tracy
34 Casos y Cosas de Casa

- 2:30
2 Repertoire Workshop: "Revue a la Carte" (Chicago). Musical revue
4 Profile (San Diego SC)
5 Wrestling (repeat tapes)
7 (Color) Challenge Golf (see sports box)
34 Estell (2 1/2 hr. drama)

- 3:00 P.M.
2 CBS Golf Classic (spts box)
4 International Zone (UN)
13 Movie: "Careful, Soft Shoulder," Virginia Bruce

- 3:30
4 (Color) World of Ornaments: "Conservation"
5 Changing Times
7 Pro Bowlers (see spts box)
9 TV 9 SPORTS SPECIAL
★ San Diego OPEN GOLF (see sports box)

- 4:00 P.M.
2 Santa Anita Feature Race (see sports box)
4 (Color) Agriculture, USA: "Veterinary Medicine"
5 TV Bowling Tournament
11 Comedy Hour: Laurel & Hardy, Three Stooges

- 4:30
2 March of Dimes Film: "One for the Money," Dick Van Dyke and stars.
4 NBC Sports Special, Bud Palmer (see sports box)
9 Jungle Jim Movie: "Jungle Moon Men,"
13 Movie: "Notorious Mr. Monks," Vera Ralston ('58)

- 5:00 P.M.
2 Movie: "A Letter to 3 Wives," Linda Darnell
5 Movie: "Black Cat,"
7 ABC's Wide World of Sports (see sports box)
11 Cinnamon Cinder
34 Lucha Libre (wrestling)

- 5:30
11 Top Star Bowling, J. Buck

- 6:00 P.M.
4 (Color) Nws/Sprts/W'her

- 6:30
2 Sea Hunt, Lloyd Bridges.
4 (Color) Survey '64. Bob Wright: "Patriotism and Religion in Schools." State Sup't Rafferty, Freedoms Foundation president Kennedy Wells, Armed Forces director of education John C. Broger and Torrance Sup't John H. Hull take part in roundtable.
5 The Jack Barry Show
7 Have Gun, Will Travel
9 Movie: "Flight to Mars,"
34 Teatro Familiar (drama)

- 7:00 P.M.
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)

- 8:00 P.M.
5 Leave It to Beaver, Jerry Mathers (new time)

- 8:30
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)

- 8:00 P.M.
5 Leave It to Beaver, Jerry Mathers (new time)

- 8:30
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)

- 8:00 P.M.
5 Leave It to Beaver, Jerry Mathers (new time)

- 8:30
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)

- 8:00 P.M.
5 Leave It to Beaver, Jerry Mathers (new time)

- 8:30
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)

- 8:00 P.M.
5 Leave It to Beaver, Jerry Mathers (new time)

- 8:30
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)

- 8:00 P.M.
5 Leave It to Beaver, Jerry Mathers (new time)

- 8:30
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)

- 8:00 P.M.
5 Leave It to Beaver, Jerry Mathers (new time)

- 8:30
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)

- 8:00 P.M.
5 Leave It to Beaver, Jerry Mathers (new time)

- 8:30
2 The Jackie Gleason Show, with comedians Jackie Miles and Frank Fontaine, plus Barbara Heller.
4 The Lieutenant, Gary Lockwood, Robert Vaughn, Pat Crowley, Rambridge agrees to try for a reconciliation with his party-loving former wife.
7 Hootenanny, Jack Linkletter with Leon Bibb, Bob Gibson, Jo Mapes, Johnny Cash, the Johnson Family
13 1963 Pro Bowl (spts box)



LARRY HAGMAN, son of actress Mary Martin, plays a governor's aid during "The Defenders" at 8:30 p. m. Saturday, channel 2.

- 11 Wrestling from Bridgeport
13 It's Country Music Time
34 Noches Tapatias (musical)
8:30

- 2 The Defenders, E. G. Marshall, Ralph Meeker, Richard Kiley, Donald Davis, Larry Hagman. After 4 years in solitary confinement in the death house, convict faces his last 12 hours before execution.

- 4 (Color) Joey Bishop Show. Joey and Larry discover they are "helpless males," even getting lost in the supermarket.

- 5 Movie: "I'll Be Seeing You," Ginger Rogers.
7 The Lawrence Welk Show with traditional songs of early America

- 9 LAKERS versus KNICKS
★ LIVE! LIVE! LIVE! (see sports box)
34 Arriba Sinaloa (musical)

- 9:00 P.M.
4 Movie: "Imitation General," Glenn Ford, Red Buttons ('58—1st run). Sergeant assumes identity of dead general to rally troops caught in Battle of Bulge. Following movie, Cesar Romero narrates special featurette.

- 34 Futbol (soccer matches)
9:30
2 New Phil Silvers Show. Harry's gorgeous beauty queen candidate (Joan Staley) threatens to withdraw unless she's cut in on profits.

- 7 The Hollywood Palace. (see box).

- 10:00 P.M.
2 Gunsmoke, James Arness, Burt Reynolds, Karen Sharpe. Two-liming woman brings tragedy to her husband and two infatuated cowpokes, and nearly costs Quint Asper his life.

- 5 Dan Smoot Reports
11 NOW ALL THE NEWS!
★ LARRY BURRELL (30 Min.)
13 Movie: "Robol Monster," George Nadar ('53)

- 10:15
5 Dean Manion Forum

- 10:30
5 "REBECCA"—with JOAN FONTAINE, Sir L. Olivier and George Sanders ('40). Hitchcock direction, superb performances.

- 7 Movie: "Day the World Ended," Richard Denning, Lori Nelson ('56)

- 11 Naked City, James Franciscus, Eugene Leontovich. Halloran kills his first man in the line of duty.

- 34 Variedades (musical)
10:45
9 THE ONE ALL L.A. TALKED ABOUT... LOOK IN ANY WINDOW! Paul Anka, Ruth Roman

- 11:00 P.M.
2 Jerry Dunphy Report
4 (Color) News 4 Final
11 Movie: "Day the Earth Stood Still," Michael Rennie, Patricia Neal ('51).

- 34 Pasos Triunfales



CHALLENGE GOLF, 2:30 p.m., in color, ch. 7, as Jack Nicklaus and Mike Souchak challenge Arnold Palmer and Gary Player in the first of the 13-week team best ball, match play series.

CBS GOLF CLASSIC, 3 p.m., ch. 2, has Jay and Lionel Hebert meeting Don January and Paul Harney in a quarter-final match.

PRO BOWLERS TOUR, 3:30 p.m., ch. 7, covers the St. Louis Open in the first of 90-min. telecasts covering finals of PBA tournaments in 13 cities. Chris Schenkel and Jim Simpson co-host the series which winds up April 18 at Lodi, Calif. (Any bowler rolling a perfect 300 game on camera wins \$10,000).

SAN DIEGO OPEN, 3:30 p.m., ch. 9, is the first of 2 live telecasts (also Sun., same time) from Rancho Bernardo Country Club as Gary Player defends his title in the \$30,000 PGA tourney.

SANTA ANITA feature race, 4 p.m., ch. 2, is the \$50,000 - added San Fernando Stakes over 9 furlongs.

NBC SPORTS SPECIAL, 4:30 p.m., ch. 4, offers New Year's ski-jumping in Garmisch Partenkirchen, Germany, highlights of the 1963 NFL season, and the Toronto Horse Show.

WIDE WORLD OF Sports, 5 p.m., ch. 7, has Jim McKay covering pre-Olympic ski jumping competition from Innsbruck, Austria, while Bill Flemming describes the international surfing championships in Hawaii.

IX WINTER OLYMPICS, 6:30 p.m., ch. 7, has films of 3 recent pre-Olympic hockey matches, Sweden-USSR Dec. 13, USSR-Canada Nov. 24 and U.S.-Czechoslovakia Dec. 30.

1963 PRO BOWL, 7:30 p.m., ch. 13, previews Sunday's blacked-out-on-TV game with filmed highlights of last year's classic won by the West, and interviews with Allie Sherman and George Halas who'll coach Sunday's teams.

BASKETBALL, 8:30 p.m., ch. 9, covers the San Diego game between the L.A. Lakers and the N.Y. Knickerbockers.

11:15
2 L.A. Television Premiere
★ "FROM HERE TO ETERNITY" Eight Academy Awards! The Fabulous 52! . . . Burt Lancaster, Montgomery Clift, Frank Sinatra ('54—1st run)

11:30
4 Movie: "Thunder Pass," Dane Clark ('54)

13 News, Dan Riss
34 Noticiero 34 (News)

11:45
13 Movie: "Mr. Smith Goes to Washington," Jean Arthur, James Stewart

12:00 MIDNIGHT
7 Movie: "Black Gold," Anthony Quinn ('47)

12:45
9 Movie: "Cruel Swamp," Beverly Garland ('56)

1:15
2 Movie: "Wings for the Eagle," Ann Sheridan, Dennis Morgan ('42).

2:00
and "Bad Guy"

11 Movies: "Apache Trail"

ARTHRITIS, NEURITIS Rheumatism, Lumbago, Sciatica

If you are troubled with STIFFENING, ACHING INFLAMED SWOLLEN PAINFUL JOINTS AND MUSCLES you should try DR. CHAN'S NATURAL THERAPY. Hundreds of sufferers who had been pronounced hopeless have found quick relief through a method that has stood the test of many centuries in China. Dr. Chan's famous Chinese herbs may help you back to the road to Health and Happiness again. DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function preventing gas and lower the blood pressure. No matter what your ailment may be there is an herb remedy for it.



Dr. Chan, D.C.

HELP FOR SUFFERERS OF THESE AILMENTS

- Anemia
- Arthritis
- Asthma
- Bladder Trouble
- Bells
- Catarrh
- Colds
- Colic
- Constipation
- Chronic Cough
- Cramps of G.I. Tract
- Dizziness
- Dysentery
- Eczema
- Eye Trouble
- Gall Bladder
- Headaches
- Kidney Trouble
- Leg Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Neuritis
- Pains
- Rheumatism
- Skin Trouble
- Sleeplessness
- Stomach
- Urinary Disease
- Vomiting

OFFICE HOURS
DAILY: 10 A.M. to 12 NOON
TUES. & FRI. 2 to 4 P.M.
Closed Sundays and Holidays

Dr. Chan, D.C.

Chinese Herb Specialist

928 LONG BEACH BLVD., L.B.

Established Over 20 Years in Long Beach
Phone HE 7-2076

IND., P.T.—1-64

HAVE YOU TRIED?

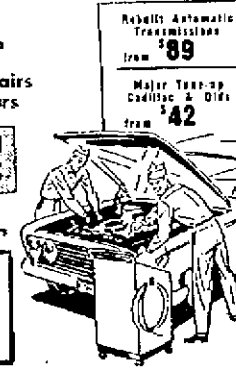
THE NEW ELECTRONIC DYNA-VISION MOTOR TUNE-UP

We Specialize in Complete Repairs on all Foreign and Domestic Cars

EASY TERMS
We Accept Banknotes and Treasury Credit Cards

LOAN CARS
FREE! of course

CHUCK & JOE'S GARAGE
8443 COMPTON BLVD.
Corner of Compton Bl. & Rowney Ave., Paramount.
CALL MEtcalf 3-7353



FALSE-TEETH Hurt... Slip

This Amazing Salt Cushion Placed Here HELPS GIVE YOU A TIGHT FIT FOR REAL COMFORT! OR YOUR MONEY BACK
EZO DENTAL CUSHIONS At All Drug Counters

HILL'S YEAR-END **Clearance** SALE!

FRIGIDAIRE 2-DOOR BEAUTY



**BUY
NOW!
AND SAVE
AT HILL'S**

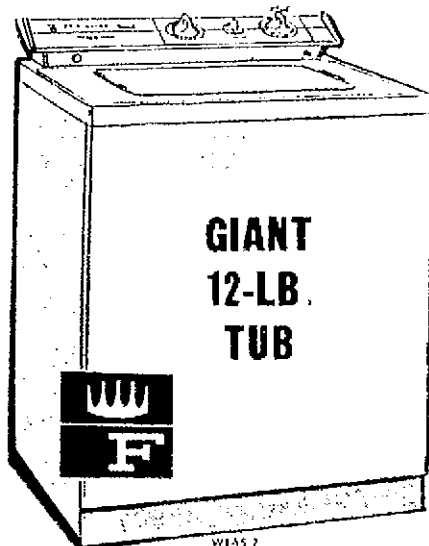
- Giant 163-lb. Bottom Freezer
- No Defrosting Ever In Refrig. Section

**CLEARANCE
PRICE ONLY ..
\$279⁸⁸**

NOTICE

SIMILAR RED-HOT-SAVINGS ON
ALL FRIGIDAIRE APPLIANCES
DURING THIS SALE!

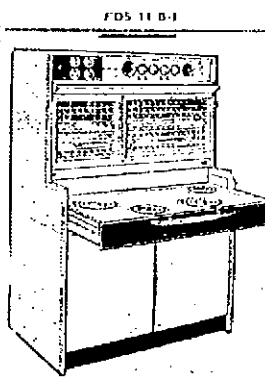
FRIGIDAIRE IMPERIAL 2-SPEED • 7-CYCLE WASHER



**GIANT
12-LB.
TUB**

JUST DIAL
THE FABRIC
CLEARANCE
PRICE ONLY

\$229⁸⁸



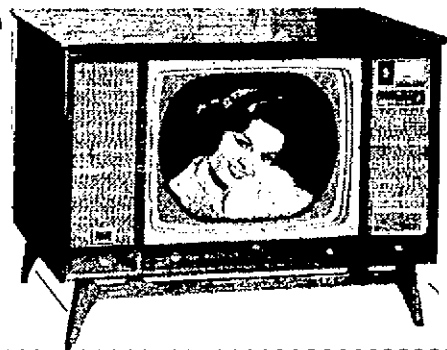
FABULOUS FRIGIDAIRE - IMPERIAL FLAIR

DOUBLE OVEN MODEL
TO CLEAR AT ... **\$389⁸⁸**

plus base

Extra
Special
Values
During
This Sale!

ZENITH COLOR TV



ALL NEW FEATURES

- New 25,000-Volt Chassis
- New "Zenith-Built" Picture Tube
- New Peak Picture Control
- New De Luxe Hardwood Furniture Styling

**OUR ENTIRE COLOR TV STOCK
AT DRASTIC REDUCTIONS!**

ZENITH

HIGH
FIDELITY

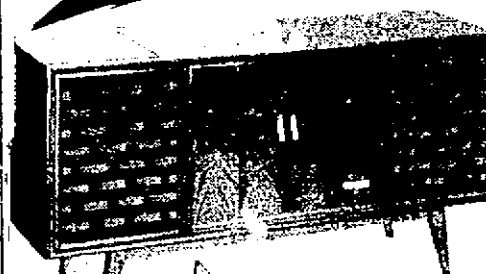
STEREO

WITH

**FM/AM
STEREO
FM RADIO**

FEATURING

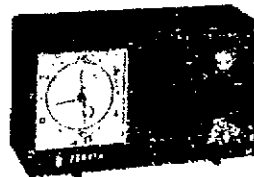
**MICRO-TOUCH
2G TONE ARM**



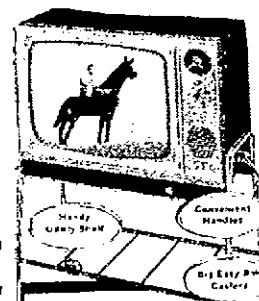
**SAVE
MORE**

THAN EVER BEFORE
ON ZENITH STEREO
AND BLACK &
WHITE TV

ZENITH CLOCK RADIOS



PRICED TOO LOW
TO ADVERTISE



**FREE
TV STAND**

**NEW 1964 ZENITH
19" PORTABLE**

**NOW
ONLY**

\$149⁶³

HILL'S

90-DAY TERMS FREE TO CASH BUYERS

It Pays to Buy at Hill's Because:

- WE GIVE HIGHEST TRADE-INS
- COMPLETE SELECTIONS
- OUR OWN SERVICE DEPARTMENT BACKS WHAT WE SELL
- NO DOWN PAYMENT NEEDED

STORE HOURS:
MON., THURS., FRI.,
'TIL 9 P.M.
TUES., WED.,
SAT.,
'TIL 8 P.M.

Our Own Service
Department Backs Up
What We Sell!
15 YEARS
IN SAME LOCATION!

HIGHEST
TRADE-IN
ALLOWANCE

5650 Atlantic Ave., N.L.B.
GA 2-0908, GA 2-7078

Parade

THE NEWS & Independent - Press-Telegram

**EX-WIFE: WOMAN
WITHOUT A MAN**

CAN WE ABOLISH HATE?
BY LLOYD SHEARER



LYNDON B. JOHNSON
A SPECIAL PORTRAIT
OF THE PRESIDENT

JANUARY 5, 1964



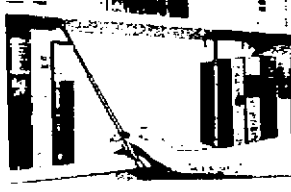
COOK EGGS AUTOMATICALLY to your taste right at the table! Prepare 1 to 4 eggs — just plug it in... electric Egg-A-Matic shuts off automatically to give you boiled, poached, scrambled or shirred eggs exactly as you like them. Easy-clean ceramic decorated with cheerful boosters and bees. Ideal for busy breakfasters!

6124 — Egg-A-Matic \$2.98



MAGIC CLEAN-UP FOR "ACCIDENTS" removes "impossible" stains ordinary cleaners can't touch! Gets out blood, vomit, urine stains, ice cream, coffee. Remarkable new non-chemical enzyme culture digests protein stains several months old! Great for all fabrics safe in warm water. Non-toxic.

6489 — Magic Clean-Up 59¢
2 for only \$1



SLIM, SLEEK BOOK-POLES spring into action immediately... use only 1 1/2 sq. in. of space! They support books, yet won't slip, slide or coast! Made of gleaming, brass-finish aluminum. Vertical spring tension holds them; rubber tips anchor them. Fit any shelves 9 1/2" to 13" high.

6146 — Book-Poles Pair \$1
2 Pairs for only \$1.89



IMPROVE YOUR FIGURE! Stretch your way to a trimmer with new, sturdy rubber Stretch-A-Way. Make any room your private gym with this scientific exerciser. Special chart shows you the safe method of toning muscles. Improve figure — tummy, thigh, hip and bust measurements — this natural way! Stores in any drawer.

2330 — Stretch-A-Way \$1



UNDERCOVER SAFE appears to be just another volume in your collection. Underneath the gold-stamped leatherplaid binding is a piller-proof safety box locked by a combination dial, with special coin-deposit slot. (An easy adjustment lets you change the combination at will!) Safekeeping for papers, valuables, cash! 8 1/2" high.

6185 — Book Safe \$1.98



994 SUNSET BUILDING • BEVERLY HILLS, CALIFORNIA

MAIL THIS HANDY ORDER FORM TODAY!

SUNSET HOUSE

994 SUNSET BUILDING • BEVERLY HILLS, CALIF. 90213

NAME _____

ADDRESS _____

CITY _____ STATE _____

AIR MAIL REACHES US OVERNIGHT

ITEM NUMBER	HOW MANY	ITEM	PRICE

No C.O.D.'s, please

TOTAL AMOUNT ENCLOSED



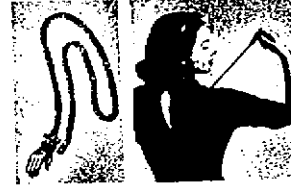
INSTANT HOT POT boils a full 4 cups of water in only 2 1/2 minutes! All electric, perfect for making fast instant coffee, tea, soup, heating canned foods, baby's bottle. Practical pour-easy spout. Stay-cool base and handle let you use it right on the table. Made of unbreakable polished aluminum. Cord included. Great for home, office, travel.

4364 — Instant Hot Pot \$2.95



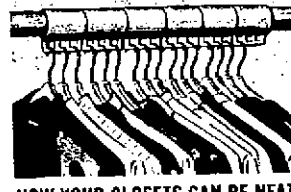
FIND A FORTUNE IN YOUR POCKET! The small change you carry may include coins worth a fortune! Before you spend a cent, check the pages of this compact Coin Guide. Hundreds of high-value coin issues in everyday circulation are listed in this handy 32-page 3 1/2 x 4" book, plus tips on how to "cash in".

6463 — Pocket Coin Guide 69¢



HANDIER THAN A HUSBAND when it comes to pulling up hard-to-reach zippers! This elegant little gold plated Helping Hand chain zips up the most difficult sheath dresses and formalis—without a single wiggle or contortion on your part! 16" long, it hooks into the zipper lab. It works well to unzip you, too.

6251 — Helping Hand 59¢



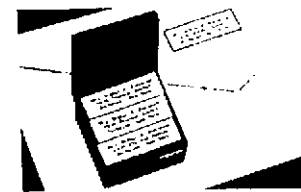
NOW YOUR CLOSETS CAN BE NEAT! Space-A-Hangers end closet mess forever! Just snap them on your closet rod and you'll be done with tangled hangers, bunched and wrinkled clothing. Protects your wardrobe, saves cleaning bills. Smooth-sliding brown plastic. Set of 10 holds 30 garments!

4384 — Space-A-Hanger Set \$1
3 Sets (30) for only \$2.79



DON'T HIDE IN THE RAIN! This crystal-clear Umbrella is gaily personalized to give a lift to your rainy day spirits. See where you're going even when heading into a storm. Metal ribs covered with heavy-gauge transparent vinyl. 32" wide. Child-size is 17" wide. Specify first name or initials.

P-6348 — Adult's Name Umbrella...\$3.98
P-6349 — Child's Name Umbrella...\$2.98



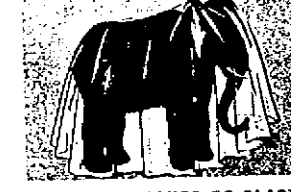
1000 HANDY LABELS... printed with your own name and address! So practical... they can be used on stationery, envelopes, photos, records, checks, books, greeting cards. Any message up to 3 lines is printed on 1000 high quality gummed labels, packed in Handy plastic box.

P-1500 — 1000-Handy Labels \$1
2 packs for only \$1.87



EXPANDING CHECK FILE is the perfect financial organizer! Keeps checks in easy-reference order for better bookkeeping, budgets, tax records. 12 compartments expand from 1" to 12" in depth as you need it! Handsome gold-embossed red leatherplaid cover on sturdy fiberboard. 4" x 8" size. Holds several years' worth of your checks!

5406 — Expanding Check File \$1



31,000 SQ. INCHES OF PLASTIC Two giant seamless 9' x 12' sheets of transparent plastic cloth — enough to cover an elephant — for only \$88! Use it to protect furniture, rugs, cars, workbenches, painting. It's waterproof, clipproof, a perfect dropcloth — dried paint shakes off! Cut into smaller items: aprons, covers, bags, etc.

4484 — Plasticover Set 88¢



CORNER SHELF FITS ANYWHERE! No nails! No screws! Just moisten with water and this new Corner Shelf is up until you want to take it down. Attaches to any surface: wood, plaster, tile or glass. Handsome design in unbreakable white plastic, 16" wide. Ideal for bath, kitchen, shower.

3430 — Corner Shelf 98¢
3 for only \$2.89



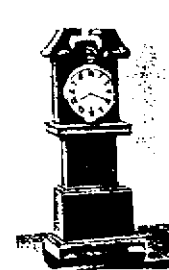
SICK OF SCOURING grease-caked pots and pans? The answer is Frypan Sparkle! Just spray it on any metal or porcelain surface. Allow the utensil to stand while liquid solvents loosen baked-on grease — then just rinse clean! Removes carbon from fry pans, ovens, grills. This shortcut to shine-like-new utensils preserves finish, too, 6-oz. can.

6083 — Frypan Sparkle \$1



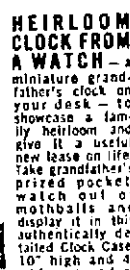
HANDY STAND FOR DRIPPY COOK-SPoons! Brighten your kitchen with a decorative, chef-topped Stand of gaily colored ceramic. After you stir what's cooking, just park the spoon in easy reach to be used again... without mopping up your clean stove-top or counter. The upright design takes next to no space.

6167 — Chef Spoon Stand \$1



sat in finish solid cherrywood. The face of the clock is the pocket watch (any size) you add. Hang it proudly on a wall!

5787 — Clock Case \$2.98

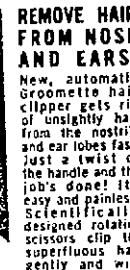


HAIRLOOM CLOCK FROM A WATCH — a miniature grandfather's clock on your desk — to showcase a family heirloom and give it a useful new lease on life. Take grandfather's prized pocket-watch out of mothballs and display it in this authentically detailed Clock Case. 10" high and 4" wide. Carved of



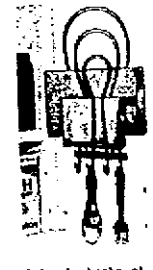
absolute safety. Made of fine chrome-plated surgical steel. Guaranteed to do the job or your money back!

4040 — Groomette \$1



REMOVE HAIR FROM NOSE AND EARS! New, automatic Groomette hair clipper gets rid of unsightly hair from the nostrils and ear lobes fast. Just a twist of the handle and the job's done! It's easy and painless! Scientifically designed rotating scissors clip the superfluous hair gently and with

2958 — Bag Caddy \$1



4 handy hooks at the bottom for hanging brushes, pot holders, other kitchen miscellany. Fastens to closet or cabinet door.

2958 — Bag Caddy \$1



PROTECTS WITHOUT HIDING furniture fabric! Well-tailored Cover Set pulls a shield of glass-clear plastic over the most easily soiled upholstery areas... without covering up texture and color! Fits smoothly on any armchair style. 24" back Cover is held snug by elastic, arm Covers by expandable bone snaps.

5207 — Chair Cover Set 79¢

Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



Q. Is it true that in 1958 the late President John F. Kennedy introduced a bill in the Senate which, if it had been passed, would have banned from this country the weapon that recently killed him? — C. Heeney, Boston, Mass.

A. On April 28, 1958, Sen. John F. Kennedy introduced a bill banning the importation of foreign guns manufactured for military purposes. The bill was proposed in order to protect "domestic weapons manufacturers." The carbine used to assassinate the late President was brought to the U.S. from Italy by a New York importer, who sold it to Klein's Sporting Goods in Chicago, from whom it was ordered by Lee Oswald.

Q. Is it true that there is no TV in South Africa? — Frank Gregson, Baltimore, Md.

A. True.

Q. When the Duke and Duchess of Windsor go to London, at which hotel do they stop? — Anne Morrissey, Calais, Me.

A. Usually at Claridge's.

Q. In 1980, before the late President Kennedy received the Democratic Presidential nomination, supposedly he had Sen. Jackson and Sen. Symington in mind as Vice-Presidential possibilities. Who was responsible for his switch to Lyndon Johnson? — M. L. S., Chicago, Ill.



A. At 10:15 A.M. on July 14, 1960, in suite 7334 of the Los Angeles Biltmore, Lyndon Johnson agreed to run as Vice-President. The man most responsible for convincing Kennedy to run with Johnson was the late Philip L. Graham, then publisher of the Washington Post.



Q. Can you tell me how old actress Glynis Johns is? Is the fact hidden that she has an 18-year-old son? — J. T. O., Providence, R.I.

A. Glynis Johns, 39, makes no secret of her 18-year-old son.



Q. Is the rumor true that Mitch Miller has divorced his wife and married singer Leslie Uggams? — A. C. P., Little Rock, Ark.

A. No truth to it.

Q. Please tell me what year Eddie Duchin died. What is his son doing? — Mrs. E. Wincenciak, Jamestown, N.Y.

A. Duchin died Feb. 9, 1951. His son, Peter, 27, is a pianist with his own band.

Q. Is it on the level that George C. Scott of East Side/West Side was an alcoholic for years? Also, how old is he, and who is his wife? — Bob Cobey, Buffalo, N.Y.

A. Scott, 36, joined Alcoholics Anonymous several years ago after a long period of drinking and brawling. Divorced twice, he is now married to actress Colleen Dewhurst.

Q. Where are the eight children of Carol Burnett's

husband, Joe Hamilton? — C. Lyons, Racine, Wis.

A. With their mother.

Q. How many electors does Arizona have, four or five? — V. L. Henshaw, Phoenix, Ariz.

A. At this writing, five.

Q. What is Westbrook Pegler doing nowadays? — Charles Whitaker, Mobile, Ala.

A. Writing tracts for the John Birch Society.

Q. I would like to know if the lady plumber on the Comet TV commercials is Jane Withers? — Barbara Kiselewski, Colonia, N.J.

A. Yes, it is.



Q. Over three years ago it was announced that Andersonville, the Civil War novel by M. Kantor, had been purchased by a studio for production. Who owns the property and what is the progress report on the film? — Edward Wysocki, Long Beach, Calif.

A. Columbia Studios owns the property; production delayed indefinitely.

Q. Was Rock Hudson once a ballet dancer under the name of "Twinkletoes" Scherer? — Fred Cannon, San Bernardino, Calif.

A. Rock Hudson's real name is Roy Scherer, but he never worked as a ballet dancer under any name.



Parade

THE SUNDAY
NEWSPAPER MAGAZINE
JANUARY 5, 1964

President and Publisher, Arthur H. Motley Editor, Jess Corkin

■ Managing Editor, EDWIN KILSTER, JR. ■ Art Director, ANTHONY LA ROTONDA

Associate Editors: NEAL ASHBY, MARIANNA BASSOL, JANET WAGNER, FRED WARSHOFESKY

Assistant Art Director, CHARLES VOLPE Assistant to the Editor, MARION LONG

Women's Editor, ROSALIND MASSOW Home Economics, DEMETRIA TAYLOR Fashion, VIRGINIA POPE

Washington Bureau: JACK ANDERSON, FRED BLUMENTHAL, OPAL GINN

West Coast Bureau: LLOYD SHEARER

Cartoon Editor, LAWRENCE LARIAR

© 1964, Parade Publications, Inc., 733 Third Ave., New York 17, N.Y. All rights reserved under International and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE®; MARCA REG.

AN EXCLUSIVE INTERVIEW

PRESIDENT JOHNSON TALKS ABOUT HIS MOTHER & HIS FATHER

by BELA KORNITZER



COVER PHOTO © KARSU



From Mother Johnson's family scrapbook:

EDITORS' NOTE: Possibly no living person has interviewed so many famous men as Bela Kornitzer. A Hungarian historian who fled after the Red takeover, he has made a specialty of the early lives and parental influence on distinguished Americans, authored *The Great American Heritage*, a study of the Eisenhower brothers, and *The Real Nixon*. In preparing his latest book, *As The Twig Is Bent*, he recently interviewed Lyndon B. Johnson. Here is his report on the interview, which took place before Mr. Johnson became President.

In all my investigations into the parent-and-son relationships of distinguished men, I have never found a man so deeply influenced by his family and so steeped in his ancestry as Lyndon Baines Johnson.

Slumped in a swivel chair in the Vice-Presidential office, his 6-foot-3-inch frame in a comfortable sprawl, he talked for hours of his parents, Samuel Ealy Johnson, Jr., and Rebekah Baines Johnson, and of the little frame house among the pecan and sycamore trees along the Pedernales River in Texas. And as he talked, I got a picture of his heritage and could see how it helped shape the man who is our 36th President.

"My earliest memories of my father go back practically to my infancy," Mr. Johnson told me. "But the one I remember best was the way he used to hustle me out of a warm bed into a cold morning. 'Get up! Lyndon, get up!' he would shout. 'Every boy in town has an hour's head start on you already.' " Hearing that story, I could see where Mr. Johnson got the hustle, energy and drive that characterize him today.

And then there was the story of how he happened to get the name Lyndon Baines Johnson:

"For three months, I was referred to simply as 'The Baby.' My father came up with the name Clarence, but it was turned down by Mother. Then Daddy suggested the name Dayton, after a lawyer friend, Dayton Moses, but Mother rejected that. Finally, he came up with Linden, in honor of another friend, W. C. Linden. At this point, Mother gave in. 'That's fine,' she said, 'provided I may spell it as I like. Linden Johnson isn't as euphonious as Lyndon Johnson would be.' My father said: 'Spell it as you please, but he will still be named for my friend Linden.' " And until his death, the determined elder Johnson professed to see a distinction between the name 'Linden' and 'Lyndon.'

As we talked of his early days, Mr. Johnson riffled through a family file. His lips quivered and his mouth ran through expressions from humor to sadness as he browsed through the old clippings and letters. Mr. Johnson's father died in 1936, his mother in 1958, and, like most of us, his memories are fond, sorrowful, sad and proud, all at once.

"Where is Mother's scrapbook, Liz?" the then Vice-President asked his secretary. Miss Carpenter



Herself in 1919 (1.): Samuel Ealy Johnson, Jr.; the President "in a pensive mood"; Lyndon and Lady Bird on their honeymoon.

returned with another album. In it, Rebekah Baines Johnson had pasted her precious family snapshots and captioned them in her firm handwriting. "Mother prepared this album in 1954, four years before she passed away at the age of 77," Mr. Johnson said, and he read aloud her inscription:

"To Lyndon, my beloved son, in whom I find the best of all who have gone before, with dearest love and fondest hopes, Mother."

His voice faltered. Then he raised his strong hand for attention, and continued: "Listen to what Mother says further: 'May this ancestral history be of interest as a record of the lives that have gone into the making of your life, afford you further understanding of the traits of mind and heart which are your inheritance and inspire you to greater heights.'"

He stopped abruptly. The final sentence was barely audible. In a choked voice that any American who heard his first address to Congress would recognize, he said, "I can't read this. I'm sorry for letting my emotions carry me away, but I can't help it. My mother was a saintly woman. I owe everything to her."

He closed the album and gave it to me reverently. "You are entirely welcome to take notes from it," he said. But then he put his hand on mine. "But I have never let this album out of the office. Please, no offense—I hope you will understand. This is in my mother's own handwriting."

To understand the character of the man who so firmly took control after President Kennedy's unfortunate death, I found, you have to know something of his background and his pride in it. As he took me chronologically through his lifetime, pride in his past gleamed in his eyes. "My ancestors were Texans, and they lived there from the time the state entered the Union," he said, and it was obvious being a Texan—and a Johnson—was of great moment to him.

As most newspaper readers know by now, the Johnson family came to Texas in 1846; his grandfather, a cattle rancher, founded the town of Johnson City (pop. 1,000), where the President was born. The Johnsons were not rich. The President's father put himself through school by butchering cattle and selling the steaks. After graduation, he became a farmer and state legislator.

His first memories

What were his earliest recollections of his father? I asked the Vice-President. "Actually," he said with a smile, "the earliest cannot be called a personal recollection, but it tells something about my father. Mother used to recall that, at the very minute I was born, Daddy dashed out of the house, saddled his gray horse, Fritz, and galloped up the road to the next farmhouse to break the glad tidings of my birth to his parents. Daddy shouted 'It's a boy!' so loudly that the news became known instantly in the entire community."

Sipping an omnipresent cup of coffee as he talked, Mr. Johnson told me something of the legacy he had inherited from the man he invariably refers to as "Daddy." One part of this inheritance, he said, was political. His father served nearly 12 years in the Texas legislature and always hoped his son would follow in his footsteps. (Actually, Lyndon Johnson's grandfather, too, was anxious for him to follow a political career; in a letter I found in Rebekah's scrapbook, he once wrote to his daughter: "I have a mighty fine grandson. I expect him to be a U.S. senator before he is 40." He was off by only a few months.)

In the course of my interview with Lyndon B. Johnson, I asked him if, like other husbands, he ever discussed his problems with his wife.

"Certainly," he replied. "I talk everything over with her. She is a most astute person, very wise, an excellent politician. Her advice is invariably sound."

"From the first time I met her, when she came into Congressman Kleberg's office in 1934, I knew I had met someone remarkable."

Then Lyndon Johnson added: "Of course, I talk my problems over with anyone I think will give me an intelligent ear—including my chauffeur."

Later from Mr. Johnson's daughter, Lynda Bird, 19, I heard the best one-sentence summary of him I've ever heard. "My father," she said, "is a man who can compromise without sacrificing principles."—B.K.

Mr. Johnson told me he had inherited his Democratic allegiance from his father—"My Daddy went broke three times during Republican administrations," he said. Another facet of his inheritance was a friendship; one of the elder Johnson's colleagues in the Texas House was Sam Rayburn, who became Lyndon Johnson's close friend and political mentor. And the father also bequeathed to Lyndon the qualities of political leadership. "Daddy used to say," Mr. Johnson told me, "that if you couldn't come into a room full of people and tell right away who was for you and who was against you, you had no business in politics." People who have seen him in action in the Senate would say the grown-up Lyndon can do that today.

But what about the President's mother? I asked him if he had been closer to her than to his father, for research in her scrapbook seemed to indicate that might be the case. For example, one item, dating back to the first grade, suggested the boy's affection for his mother most tellingly. At the close of the school year, in Johnson City, the 6-year-old boy was called upon to deliver a poem of his own choosing. The poem he picked was "I'd Rather Be Mamma's Boy."

"My Daddy and my dear Mother were equally affectionate, equally considerate with their children,

and we responded in kind," said Lyndon Johnson. "When I was not prepared with my studies, Daddy and Mother both stayed up with me until they were satisfied that I had mastered the assigned subject. I looked at them with equal respect and cherished them with identical love."

His mother's great interest was in his education, Mr. Johnson said. Herself a graduate of Baylor College and a former teacher, she taught him the alphabet from blocks before he was 2. She taught him Mother Goose rhymes and poems from Longfellow and Tennyson. Sometimes, he recalled, she used a subtle and ingenious method in helping him with his studies. She would take him to school and, on the way, talk about history, geography or algebra, giving him a kind of walking refresher course.

Mr. Johnson then told me a story that reflected something of all the family. Once, the editor of the Johnson City newspaper became ill, and the doctor advised him to sell his business and move to Arizona. One of the things Sam Johnson had no need for was a daily newspaper, but to oblige a friend he bought it anyway, handed the management to his wife.

Business was slow

At the same time, young Lyndon, too, had gone into business. He had set up a shoeshine stand in the local barbershop. However, shoeshines were not much in demand in such a small town.

Just then a lecturer came to Johnson City proclaiming the importance of advertising. Young Lyndon, impressed with the idea, went straight to his mother and bought space on the front page to advertise his bootblack stand.

"Daddy had just returned from a trip in time to pick up the paper hot off the press," Mr. Johnson told me with a chuckle. "For years afterward, he liked to tell of his incredible venture of buying a newspaper so that his wife could advertise the fact that their son was a bootblack."

One day before he died, Samuel Ealy Johnson, Jr., showed another trait that is reflected in his son. He asked to be taken to Lyndon, in Austin. "I want to go back where they know when you are sick and cure if you die," he said. This belief in loyalty to family and friends, this craving for unity in the face of crisis runs through their character, my research showed, as a common denominator.

How deep and lasting was Samuel Ealy and Rebekah Baines Johnson's influence on their son, Lyndon? What was the spiritual legacy they handed down to the present man in the White House? On November 27, in his first address to the Congress as President of the United States, Lyndon Johnson expounded the basic Johnson philosophy: "I cannot bear this burden alone. I need the help of all Americans, in all America."



Inadvertent lawbreakers court arrest—and a lifetime arrest record—by simple act of overlooking sign.

innocent offenders

*Your child could
get a criminal record
—and not know it*

by Sid Ross

modern TUMS

taste as good as they make you feel!



TUMS AT BEDTIME.....SETTLES YOU FOR SLEEP!

Great taste! TUMS let you enjoy good flavor and great acid indigestion relief at the same time. Try modern TUMS delightful minty fresh taste—so cool and crisp—and never a trace of unpleasant aftertaste.

Great relief! Ever been kept awake with acid indigestion, heartburn, gas? Take modern TUMS. TUMS exclusive formula with scientific buffering action promptly neutralizes excess acids, soothes and gently coats stomach lining. You get better than ever fast, effective, long-lasting relief! *Get TUMS great relief soon!*



MINEOLA, N.Y.

Thousands of U.S. teenagers ruin their lives each year by breaking the law without knowing it. They commit seemingly minor actions and as a result get arrest records that mark them for life. They are barred from jobs, refused admission to officers' training in the armed services and even denied entrance to schools and colleges.

According to Judge Jerome A. Lasky, former judge of the Nassau County District Court here, the nation is full of "innocent offenders" who don't know what is against the law—and worse yet, plead guilty to crimes they don't believe they have committed. Judge Lasky has set out to tell these youngsters how easy it is to throw a life away.

BOOKLET GIVES THEM THE FACTS

In the past few months, at his own expense, the judge has distributed thousands of copies of an illustrated 16-page booklet entitled *The Innocent Offender: A Young Citizens' Guide*. It tells young people what kinds of offenses can give them records. It points out that disorderly conduct, traffic offenses, even defending themselves in a fight can give them a record that lasts for life.

The judge became interested in the problem when he was appointed to the bench a year ago. A 17-year-old boy, arrested for knocking down signs at a resort, came before him to plead guilty. That was his father's advice, the boy said, "but I want you to know I'm not guilty." The judge was appalled. He advised him to fight the charge. The boy did—and won.

Judge Lasky began to dig into the question of juvenile records. He found that a boy with a record could not get bonded for a job, would have difficulty with security clearance for defense work and probably could not become an officer in the armed services. The judge found one case in which a youth was arrested for walking on the grass in a park. As a result, years later, when he applied for a government position, his clearance was delayed three months.

The judge worked nights and weekends to prepare the booklet, began to distribute it locally. Now requests have come in from all over the U.S., and it is distributed free in Nassau County high schools. The judge would like to see it spread nationwide. "Youngsters would be surprised to learn how many times a week they break the law," Judge Lasky says. "I want to help them avoid that in the future, for their future."



Innocent fun can lead to trouble. Boy's offense: disorderly conduct.



E. O. SEVERIN
President
Time Life Insurance Co.

Let my Company pay you

\$1000 A Month

While hospitalized from ANY accident!
Pays for the total period of hospitalization—
even for the rest of your life!

Available to Parade readers up to age 80

This plan is **GUARANTEED RENEWABLE** for Life!

Beat This If You Can!

This policy even covers on-the-job accidents and pays in addition to all other Insurance — including Workman's Compensation.

1. You get paid, starting the very FIRST day at the rate of \$33.33 a day — even if you are in a hospital for only ONE day — (other than a rest home, sanatorium, or Government hospital) — for ANY KIND of accident. You get paid for EVERY day at the same rate, \$1,000 a month — even for your lifetime!
2. You don't have to be in a motor wreck to collect. This new policy pays if you are hospitalized from ANY kind of accident — even a smashed finger — and regardless of where, when, or how it happened. ALL accidents are included!
3. Every cent is paid direct to you (not the doctor or hospital) to do with as you choose, regardless of how many other insurance policies or compensation payments you may receive. This Policy provides INCOME TAX FREE CASH!

Now Read This Great 30 Day Free Offer!

Upon receipt and approval of the coupon below, we will immediately send you your new low cost \$1000 a month Policy. There will be NO CHARGE for the first month. You will be protected FREE! The low rate for additional months will be shown on the policy. There is no obligation of any kind on your part to continue, unless you want to. This is a real bargain. You will agree when you see it for yourself. You will be the judge. No agent will call. It is available to you NOW if you act immediately. Mail the coupon RIGHT NOW!

Free--Send No Money--Just Mail Coupon--No Agent Will Call

As this is a special introductory offer, we cannot guarantee to keep it open indefinitely. We, therefore, urge you to fill out and mail the coupon below at your very earliest opportunity. Don't delay! Mail it today — RIGHT NOW!

Time Life Insurance Company is an established old line legal reserve Company. Its co-founder and first president was the late General Jonathan M. Wainwright, hero of Bataan and Corregidor in World War II.

CUT OFF HERE and MAIL TODAY!

Mail to TIME LIFE INSURANCE CO., Dept. 31A2 Gen. Wainwright Sta., San Antonio, Texas 78208
Without obligation of any kind mail me FREE the \$1,000 cash a month Accident Hospital Policy which gives me 30 days Free Protection.

My Name is (Print) _____

Date born: Month _____ Day _____ Year _____ Birthplace _____ Height _____ I _____ Wt. _____
(State) ft. in.

Occupation _____

Beneficiary's Name _____

I now have no disease, illness, nor physical or mental ailments. If exception, give full details on separate paper.

Sign Here X _____

Address _____

If You Want Free Policies for Other Members of Your Family, Make Coupon Like Above for Each. No Obligation. No Agent Will Call.

PARADE'S SPECIAL INTELLIGENCE REPORT

GAMBLING IN PUERTO RICO.

One reason the large American hotel chains have moved into Puerto Rico while avoiding Las Vegas is that gambling in Puerto Rico is strictly regulated and not controlled directly or indirectly by any of the Mafia or Cosa Nostra mob. In San Juan, for example, a hotel which has a gambling casino cannot mention the fact in a newspaper advertisement. It can only carry a small sign in the lobby pointing out the location of the casino. In addition, Puerto Rico casinos may operate only from 8:30 P.M. for 8 hours. In groovy Las Vegas, gambling runs 24 hours, 7 days a week. Gambling is also getting under way in the Bahamas, and here again the trick is to keep those people out who have, or had, any connection with the Vegas interests.

AIR POLLUTION. According to a study recently prepared for the U.S. Senate, several fatal diseases -- pulmonary emphysema, lung cancer, chronic bronchitis and colds -- have been linked to air pollution. In fact, more people suffering from emphysema (characterized by difficulty in breathing) are today receiving Social Security disability benefits than the victims of any illness other than arteriosclerotic heart disease. As communities increase in size and the air becomes filled with carcinogenic contaminants, death rates from respiratory system cancers begin to rise. The report says: "A change in air environment apparently can affect one's chances of getting lung cancer."

MADE IN JAPAN. Japanese manufacturers are moving into the U.S. home appliance market. Having won a good share of the camera and sewing machine business in the U.S., the Nipponese will introduce a dozen different houseware items, from toasters to automatic defrosting refrigerators.

SEARS, SPAIN. Sears, Roebuck & Co. plans to open department stores in Europe. First openings will be in Madrid and Barcelona, because Sears has had 21 years in Latin America, boasts top-level Spanish-speaking personnel.

MORALITY. J. Edgar Hoover, writing in the FBI's Law Enforcement Bulletin: "Morality is one of the more perplexing and controversial problems facing our nation... because of individual and collective moral cowardice

in society. We do not have the courage to stand in conflict with the mad rush for material wealth, indulgence and social prestige. Many persons are so preoccupied with selfishness and greed they no longer know -- nor

care for that matter -- where honor stops and dishonor commences. Others are simply confused. Rationalization and double standards have so clouded some moral principles that right and wrong are no longer clearly distinguishable."

MOTORIST NEWS. The price of storage batteries is going up. The price-rise, from 3% to 7%, is caused in part by the cost of lead, which has jumped from 9 to 12 cents a pound. Average auto battery contains about 20 pounds of lead.

RETARDED CHILDREN. Many doctors are too quick to classify children as mentally retarded. In 2 years 800 children, supposedly backward, were sent for observation to the University of Oklahoma Child Study Center. After thorough testing, 373 of these 800 were found to be normal or near-normal, and 5.4% actually checked out as superior on intelligence tests. Warns Dr. Harris D. Riley, Jr., Professor of Pediatrics: "It is imperative not to use lightly the diagnosis of mental retardation, since few mis-diagnoses can be so catastrophic."



ATLAS MISSILE HEADS SKYWARD IN FLORIDA TEST.

PHONY MISSILE GAP. An authoritative report, "The Military Balance," recently issued by the British Institute of Strategic Studies, claims that the so-called "missile gap" which frightened Americans into believing that Soviet Russia was far ahead of us in the production of nuclear bomb rockets never existed. The "missile gap" story was either propaganda designed to obtain more money for the Air Force, or American Intelligence was grossly incompetent. The Institute says further that the U.S. now has approximately 400 intercontinental missiles against 100 based in Russia, that the Soviets have 750 medium-range nuclear missiles targeted on Great Britain, France and West Germany. The report also states that while Khrushchev declares manned bombers are obsolete, he is bringing supersonic manned bombers into the Red Air Force in increasing numbers. At the same time, it declared, the U.S. is reducing its manned bombers, with 600 to be declared obsolete in the next 2 years.

Because of the volume of mail received, PARADE cannot answer queries in connection with this column.

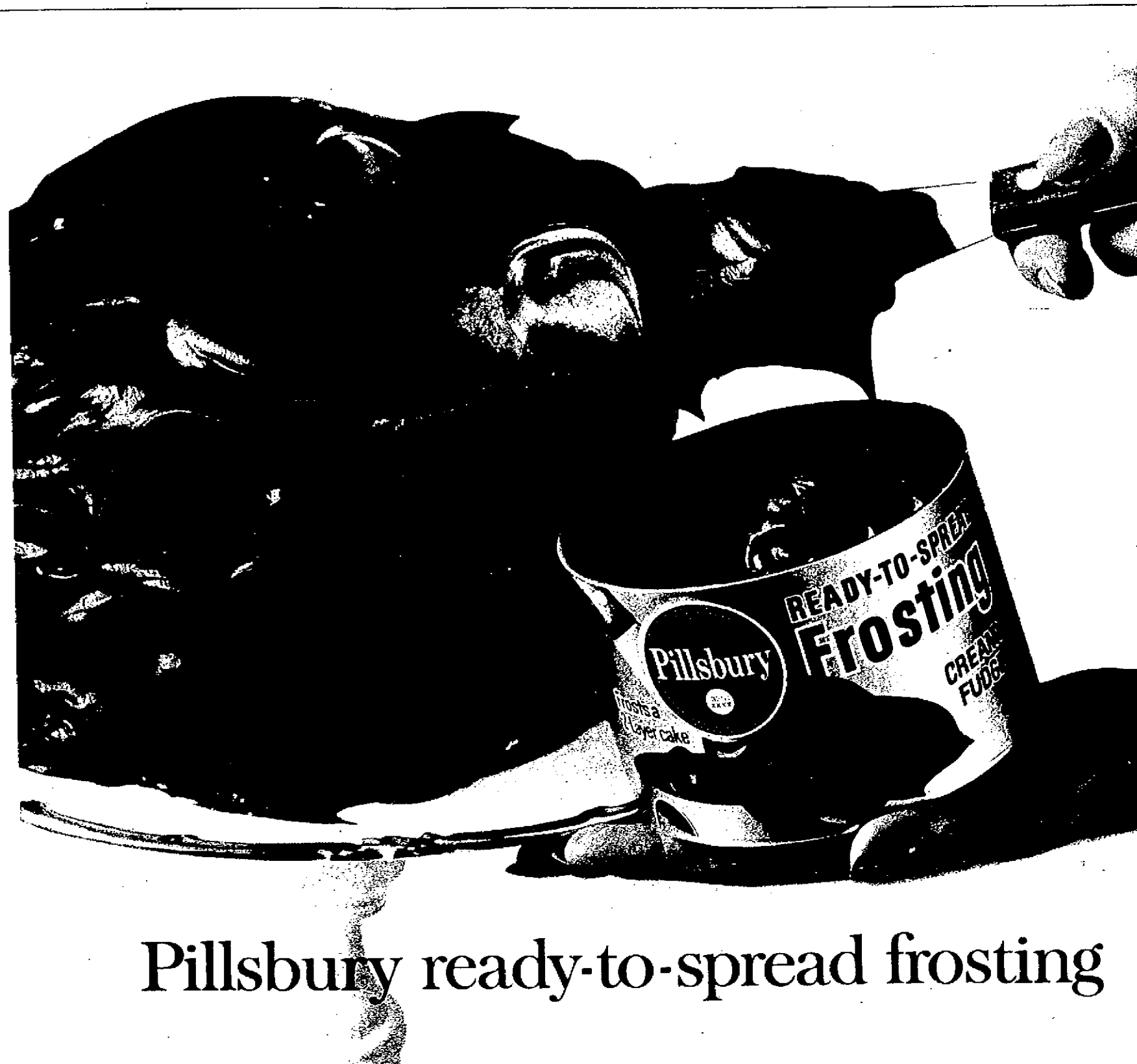
NEW FROM PILLSBURY!

A complete frosting
NO MIXING! NOTHING TO ADD!

Delicious as homemade and refrigerated to keep it that way

Here's a new frosting you just dip out and spread on. Frosts a two layer cake beautifully. It's as luscious as homemade and tastes every bit as fresh. Whipped smooth for easy spreading, too. Try it on your very next cake.

* In your grocer's dairy case *



Pillsbury ready-to-spread frosting



Swedish Lamb with Dill Sauce

The Swedes cook with imagination, and their idea of combining lamb with dill is truly inspired. In this Scandinavian recipe any part of the lamb may be used, cut in chunks. We prefer lamb shanks cooked with dill and further accented with creamy dill sauce.

by **BETH MERRIMAN** Parade food editor

Swedish Lamb

8 lamb shanks
4 peppercorns
1 bay leaf

5 fresh dill sprays or
 $\frac{1}{2}$ teaspoon dried
dill weed

*Dill Sauce

Cover lamb shanks with measured boiling water. Add 1 tablespoon salt for each quart of water used. Add peppercorns, bay leaf and dill. Cover; simmer 1 hour or until lamb is tender. Drain; reserve $1\frac{1}{2}$ cups of the seasoned cooking fluid for preparing the sauce. To serve, arrange the lamb shanks on an attractive serving dish and pour the dill sauce evenly over them. Garnish with fresh dill. Makes 4 generous servings.

FROM PARADE'S TEST KITCHEN PHOTO BY GOMMI

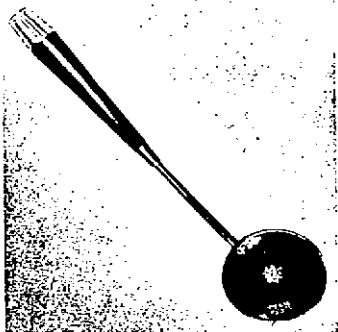
*Dill Sauce

3 tablespoons butter or	2 tablespoons vinegar
margarine	2 teaspoons sugar
3 tablespoons flour	Salt to taste
$1\frac{1}{2}$ cups hot stock	1 egg yolk, slightly
$\frac{1}{2}$ cup half 'n' half or milk	beaten
2 tablespoons chopped fresh dill or 2 teaspoons	dried dill weed

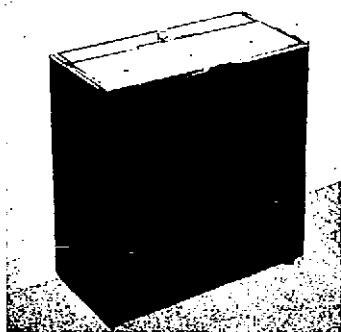
Melt butter; blend in flour. Combine stock and half 'n' half; stir in gradually; cook and stir over medium heat until smooth and thickened; simmer 10 minutes. Add dill, vinegar, sugar and salt. Pour a little of the hot sauce on egg yolk; return to remaining sauce; blend. Heat, stirring, for 1 minute (do not boil). Makes about 2 cups sauce.

parade of progress

Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Thermometer-spoon: Here's a combination thermometer and spoon (above) you can use in preparing and serving cream soups, sauces, candies, icings, etc. Thermometer at the handle tip allows speedy temperature readings while a mixture is stirred. \$4.95. Gaydell, Inc., Dept. PP, Box 714, Pacific Palisades, Calif.



Humidifier-purifier: In addition to moistening dry, heated air, this new electric humidifier (above) deodorizes air—and also purifies it by means of a germicidal ingredient. With humidistat for automatic operation: \$69.95 in stores. West Bend Co., Dept. PP, West Bend, Wis.

Windshield sponge: Use a chemically treated sponge just once a day and it's said to keep your windshield clear of all road film and wiper smear in wet weather—even if you follow behind trucks. \$1.69. Murphy, Dept. PP, Box 484, Gresham, Ore.

Two-way screwdriver: Handy item for home and car is a screwdriver with bit that pulls out of handle and turns about. One end is for regular screws, other for Phillips. Stainless steel bit; tough plastic handle. \$1.98. Seneca Spec., Dept. PP, 120 Briarwood Dr., W. Seneca 24, N. Y.

Parade of Progress items are NOT advertising. Write manufacturer if not available at stores. Allow time for delivery or reply. Manufacturers: parade will consider new ideas but cannot correspond.

PATTERNS BY PAULINE

Sleeveless Afghan Jacket

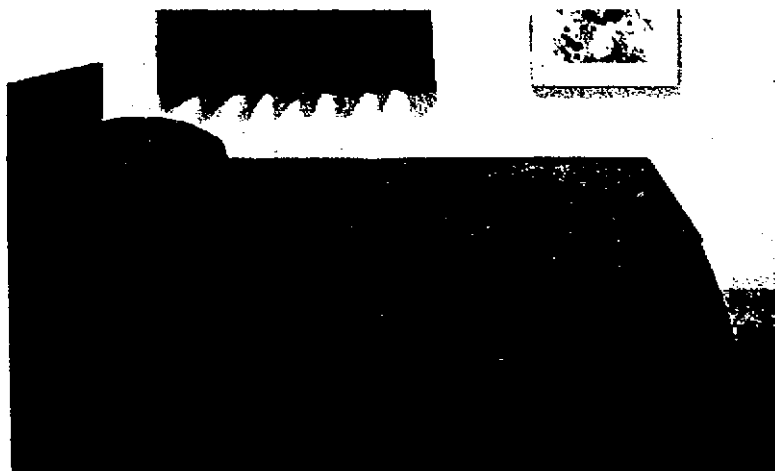
Add this attractive jacket to your wardrobe for compliment-catching! Crocheted in easy-to-do afghan squares, it is quickly set together. Pattern #P-159 has complete crochet directions for sizes 32, 34, 36, 38 and 40; stitch illustrations; diagram.

Please send me **Parade**
Pattern(s) #P-159 @ 35¢
Mail to PARADE, Dept. WW,
Box 475, Radio City Station,
New York 19, N.Y. (Please print.
Add 10¢ per pattern for first-class
mailing.) Make checks payable to

PARADE PATTERNS

Name _____
Street _____
City _____ Zone _____
State _____

BEAUTIFUL BUYS Cannon Bedspread Sale!



GLENBRIAR—only **9.99** twin or double size

Crisp tailored lines, unique texture, rich colors and double welting make Glenbriar a beauty for any bedroom. Long-wearing, washable rayon-and-cotton fabric. No lint, no ironing. Spread shown in Spruce Blue.



SALT
and PEPPER



WOODLAND
GREEN



AUTUMN
BEIGE



CARDINAL
RED

THEME—only **7.99** twin or double size

Add a fresh touch to your bedroom with Theme. Smart fashion colors, exciting design. Sturdy, washable rayon-and-cotton fabric. Needs no ironing, lint-free. Spread shown in Cardinal Red.



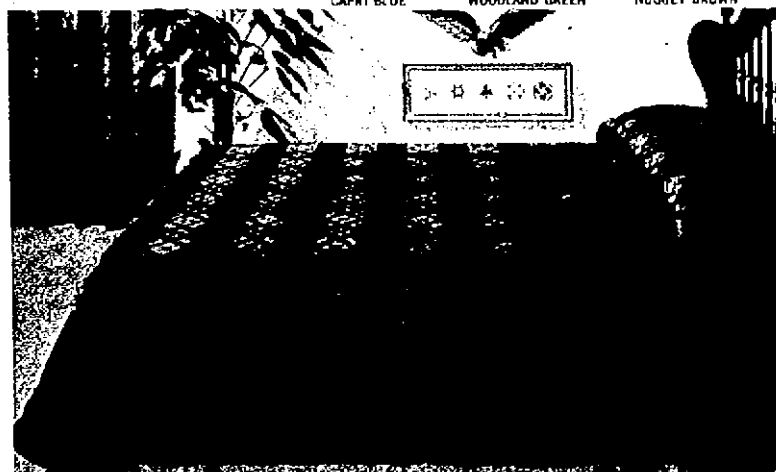
CAPRI BLUE



WOODLAND GREEN



NUGGET BROWN



SHOP, PHONE OR WRITE



THE BROADWAY
LONG BEACH

CAN WE ABOLISH HATE?

by LLOYD SHEARER

Victim of Lee Oswald's aggressions, his wife Marina is shown with second child. Acquaintances say Oswald beat wife frequently.



SIX weeks ago a bitter, bedeviled, hate-driven young man, soul-corroded at 24 by the acid of his own resentment, triggered the Italian rifle which killed John F. Kennedy.

Of the seven paranoids who have attempted or completed assassinations of U.S. Presidents, only Lee Harvey Oswald denied the crime.

"I didn't kill anyone," he lied again and again to Dallas police.

And the reason Oswald lied was that he knew he had committed an outrageous and enormous crime. To the last he was afraid of discovery and punishment.

Unlike the Presidential assassins who preceded him, Oswald wanted no recognition, no exposure, no perverted martyrdom for his deed. In assassinating President Kennedy, it appears that he was pleading no cause, advancing no foreign ideology, exposing no injustice.

From the available evidence, his was a killing motivated by frustration, rejection, a growing uncontrollable cancer of hate which maddened him to the point where he felt that only this murder of the President would avenge the wrong society had done him personally.

PROPHETIC DOCUMENT

When Lee Oswald was 13 and living with his mother in New York City, he landed in Children's Court as a truant. The psychiatric report drawn up at that time by Dr. Benatus Hartogs is one of the most prophetic documents of our time. Of the assassin-to-be, it says:

"He has a schizoid personality with passive aggressive tendencies.

"On the surface he is calm, but inside him there is much anger.

"The acting-out tendencies of his fantasies and the paranoid coloring of his thinking represent a serious danger to himself and others.

"The fact that he does not have a father makes him extremely resentful of people who derive benefits from the fact that they still have a father.

"This will cause him to be extremely vengeful to authority or to father figures."

Ten years later, Lee Oswald assassinated the President of the United States, the father image of our country, the chief executive, a figure of authority and power, a man lucky enough to have had as a father one of the richest, most influential men in the country.

At 13, Oswald was classified "dangerous" and beyond maternal control. His probation officer tried desperately to get the boy into the Children's Village or the Berkshire Farm for Boys, which care for disturbed and neglected children. Both institutions were so crowded that not a single place could be found for another boy. If only there had been room for one more, the chances are excellent that both John F. Kennedy and Lee H. Oswald would be alive today, because at 13 Oswald was not beyond help.

How many children like Lee Oswald are there in your city, and what are you doing about them?

How many hate-spreaders are there in your community, and what are you doing about them?

Why has this affluent society of ours generated a climate of extremist hostility? Is hatred a basic constituent of human nature? How can we control it? Do women hate more or less than men?

If you gave a child everything he wanted from birth to adulthood, would he still grow up with hostilities and aggressions?

How can we become a better, more tolerant people following the tragic loss of our late President?

I put these questions to Dr. Ralph Greenson, clinical professor of psychiatry at the University of California at Los Angeles. Dr. Greenson is no stranger to hatred and hostility. He has been a practicing and respected psychiatrist for 28 years during which he has helped thousands of patients. Two years ago seven psychiatrists in the Los Angeles area declined to take Marilyn Monroe, as a patient, knowing that there had been insanity on both sides of her family and that she had a long history of previous suicide attempts, and that she might well succeed in one while under their care. Dr. Greenson had the courage to accept the actress, to his credit almost got her to cope with life.

Following her death, Dr. Greenson was flooded with mail from haters who denounced

part of human nature. It may well be that man is destructive. Why have we been going to war for so many thousands of years? Because war gives us a chance of venting our aggression, our destructiveness under the guise of glory or patriotism. We can go to war and kill without feeling guilty.

"Once we understand," Greenson maintains, "that man is born with aggression, if we accept the truth about ourselves honestly, then we can try to do something about changing its expression or controlling aggression."

"We are living in a world of contradictions and uncertainties. How can we tell our children that it's wrong to kill and then condone capital punishment? There are no pat answers. The immature man wants pat answers, and he drifts to demagogues who provide them, however unreasonable they may be."

"You ask me why there should be hatred and extremism in a prosperous society such as ours. I think it's because in times of prosperity, not every man is prosperous. There are still millions who live on the economic fringe. They see others around them doing well, and the contrast with themselves becomes apparent. They hate to admit failure, so their envy turns to hate, which is an extreme emotion."

"Envy of our fellow man and fear of the stranger are two causes of hate. When you get to know other people, you're rarely afraid of them. The unknown is what breeds suspicion."

JUST AS AGGRESSIVE

According to Greenson, little valid research has been done on the subject of hate, so that much of what is believed is conjecture. It is his opinion, for example, that women hate as much and as frequently as men.

"What they do," he says, "is to make their aggressions more covert, except when they're hunting for a husband. Then watch out. Women become the most aggressive creatures in the world. After they get married, they use their husbands as agents for their aggression and hate. But they themselves are capable of violent emotions. Look at how many women you find in our hate societies today. Hitler and Mussolini would never have come to power if the German and Italian women weren't behind them. If women were truly against war, we'd have no war. All the women would have to do is go on strike—stop cooking, stop breeding. No, I'm afraid aggression is a part of all of us, regardless of sex."

"What we must do to make this a better world is first to recognize what we are, then to channel our aggressions into peaceful pursuits. We should stop glorifying death and killing and excessive masculinity expressed in violence. We should honor something like the Peace Corps. We should publicize men who practice and preach tolerance, not Al Capone and Vito Genovese. We must despise those who spread hate and realize that they are appealing to the baser side of our nature. We must lionize the peace-makers, not the war-makers."

"There will always be hate and haters. If we can't cure them, let us at least have the wisdom not to join them."

"Let us take all possible care, patience, time and effort to prevent our children from following the tragic pattern of Lee Harvey Oswald. Let us become aware of mental illness and grateful for mental health."



Withdrawn as a child, Lee Oswald lived in an atmosphere of poverty, dissension and violence.

him as a "criminal so-and-so . . . a Communist quack . . . a Hollywood murderer." There were so many threats to his life that Dr. Greenson was compelled to turn them over to his lawyer, just in case. Says Greenson: "There are thousands of children like Lee Oswald in this country—fatherless children, children of broken homes whose aggressions are focused on father figures or those who derive benefits from influential fathers. These children become truculent, suspicious, hateful and psychotic. They become rebels. They blame their fate on rotten luck or not getting a break or not knowing the right people. These are the ones most likely to get in trouble with the law."

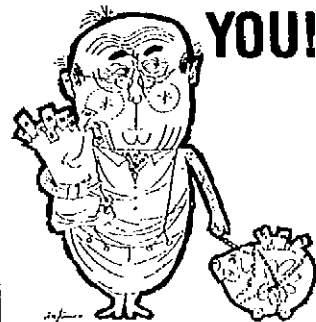
WHAT WE MUST DO

"These children must be recognized and treated, no matter what it costs the community. Society cannot afford to overlook its mentally disturbed children, because tomorrow they become our even more mentally sick adults. And then many are truly dangerous. The case of Lee Harvey Oswald is now such a classic case."

"It's shocking," Greenson goes on, "but in this country one out of every eight of us will at some time become so mentally ill as to be unable to operate normally."

"We've got to understand that aggression is

THE FIRST THING TO SAVE FOR YOUR OLD AGE IS YOU!



Put first things first. Form the life-saving habit. Have an annual health checkup once a year, every year. That way, your doctor can detect cancer in its early and more curable stage. Start your new saving plan now, with a phone call to your doctor!

AMERICAN CANCER SOCIETY

This space contributed by the publisher

Burial Insurance Sold by Mail

You may be qualified for \$1,000 life insurance . . . so you will not burden your loved ones with funeral and other expenses. This NEW policy is especially helpful to those between 40 and 50. No medical examination necessary.

OLD LINE LEGAL RESERVE LIFE INSURANCE.

No agent will call on you. Free information, no obligation. Tear out this ad right now.

Send your name, address and year of birth to: Central Security Life Insurance Co., Dept. B-10, 1418 West Rosedale, Fort Worth 4, Texas.

Now Many Wear FALSE TEETH With More Comfort

FASTTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTTEETH on your plates. No gummy, gooey, nasty taste or feeling. Checks "plate odor" (denture breath). Get FASTTEETH at any drug counter.

CREDITS: Cover, Karsh of Ottawa; 2, NBC-TV, Int. Press, Pictorial Parade, Central Press; 4,

UPI; 6-7, Ben Ross; 12-13, UPI, W.W.; 14 Sam Vandivert; 15, Blowitz, Thomas & Canton.



IF you're STOUT Free style book

SAVE MONEY on the latest style dresses, coats, Sizes 38 to 60, proportioned by experts to fit your full figure gracefully and help you look slimmer. All at low prices. Mail coupon for Free 112-page Style Book.

FLORAL PLATERY
A Ray Brite Dress of Nylon Chiffon in dark ground floral print is fully lined with acetate taffeta. May be worn with or without self sash. It's only \$6.99. Others from \$2.99 to \$35.00. Code \$12.95 up. Also outer, sportswear, corsets, hosiery, underwear, home dress. All low priced.

DEPT. L-21
INDIANAPOLIS
INDIANA 46207

LANE BRYANT, Department L-21
Indianapolis, Indiana 46207
Please send FREE Style Book for Stout Women.

Name _____
Address _____
City _____ State _____
Post Office _____



Actor James Mason chats with wife Pamela and their daughter, Portland, shortly before their separation in 1962. Says Mrs. Mason of her future: "My next husband won't be an actor."

HOLLYWOOD.

What happens to a woman when, after 22 years of marriage, her husband suddenly decides to call it quits?

Twenty months ago screen star James Mason, now 55, placed his wife, Pamela, in that painful situation.

He moved out of his Beverly Hills estate—a \$500,000 job complete with rambling mansion, swimming pool, Rolls-Royce, tennis court, the whole Hollywood works—and took off for Switzerland.

In that picturesque little haven of numbered bank accounts and low tax rates, he acquired Swiss residency and, according to his wife, "deposited most of his assets, so that I was compelled to hire lawyers and private detectives to trail him and his girl friend, a married woman from Chicago who I am naming as correspondent in the divorce. And really, it will be an awful mess if the case is contested, because James has hired Jake Ehrlich, the San Francisco criminal lawyer, and we'll have to wash all that soiled linen in public. And truly, I don't want to. I'm not bitter or outraged, but I do have two children to look after, Morgan, who's 8, and Portland, who's 15, and I must protect their interests.

"It's been almost two years now," Pamela continues, "since James left, since we've been separated, since I've become for all intents and purposes his ex-wife, and I should like the separation legalized in the form of a divorce.

"Frankly, I've had more fun, more happiness being a husband-less woman than I ever had with James. People in America make losing a husband sound like such a tragedy. It's not. In many cases, and mine is one of them, it's a blessing. I now have freedom to do what I like without accounting to anyone. I'm 47, but there are plenty of available men in my age bracket—writers, doctors, directors. There's no shortage of men.

all the responsibility

"When I was married to James," Mrs. Mason continues, "I had all the responsibility and none of the freedom. You know how actors are—terribly weak and self-centered. One of the children is ill and you ask what you should do, and he says gallantly, 'whatever you think best, my dear.'"

Like many of Hollywood's highly publicized "happy marriages," it now seems in truthful retrospect that the Mason marriage was foundering as far back as 1947, when the couple first came to Hollywood from England.

"Men aren't intended for marriage," Pamela Mason declares. "At least that's true of actors. They can't stand the responsibility. What nature intends for them is short spurts of energy, then long resting periods,

PAMELA MASON EX-WIFE

by ARNO JOHANSEN



then fitting off to seed some other plant.

"We women are so much stronger than men. I'm just thankful that James could leave me with two children. Suppose I were childless, then the marriage would have been a total waste. This way it isn't.

"The trouble with marriage is that so many of us do it so quickly. I was married to Roy Kellino, the director and cameraman, for 5 years before I got married to James; so that means I've had 27 years of marriage in my short life. I had no time to play the field, to get to know men. Now that I'm 47, I'm doing what I should have done at 18 or 19, playing the field.

a show of her own

"I hate to say this, but I'm divinely happy. I have my own television show. I have the two children with me. I have masculine companionship when I want it, and best of all I have freedom. James and I kept this marriage going largely for the children's sake. To my way of thinking he should have seen it through. I mean we should have stayed together until the children were grown.

"After all, I don't like being a father figure to my son. He shouldn't grow up thinking that women run things and make all the decisions. He should grow up with the companionship of a father; and that is the only reason I regret the breakup.

"Of course," she goes on, "I hope to marry again, but this time I shall be particular, and certainly, I shall stay away from actors. They make the very worst of husbands. Marriage to an actor is basically an unhealthy relationship. I'm not very bright, because it took me a long time to find that out.

"Portland can marry any man she likes, but I pray he will be a man capable of facing life, not an actor fearful of growing old, riding around in a sports car like some college sophomore, taking up with a girl young enough to be his daughter.

"Mind you, I'm not being bitter, and I don't mind James going through that change-of-wife-period—perhaps that's par for men of 55. But I do want so much to get across the point that being an ex-wife is not necessarily traumatic. I'm not desperate, I'm not lonely, I'm not frustrated. I rather feel like someone from whose neck an anchor has just been lifted. I think there are thousands of women like me in this country—undaunted, undismayed by an unhappy marriage, and determined to lead a new and better life."

Pamela Mason is currently receiving from her husband \$5,000 a month for the support of their two children. In a small way this may have something to do with Mrs. Mason's being so happy as an ex-wife.

my favorite jokes

by JOHN ASTIN

EDITOR'S NOTE: John Astin, co-star of TV comedy series *I'm Dickens—He's Fenster*, was born in Baltimore, Md., and raised in the environs of Washington, D.C., where his scientist-father is director of the Bureau of Standards. Astin's mother writes plays. John seemed destined by aptitude to become a mathematician until he first experienced the thrill of the theater in his freshman year at Washington and Jefferson College. To combine both math and drama, Astin transferred to Johns Hopkins University and later did graduate work in drama at the University of Minnesota. He arrived on Broadway in 1953 and was greeted by the usual indifference accorded fledglings. He stuck it out, however, and eventually landed roles in *Threepenny Opera* and *Charles Laughton's* production of *George Bernard Shaw's* *Major Barbara*. After additional study and a series of plays in New York, Astin went to Hollywood, where he achieved success as a comedian in *West Side Story*. That



Touch of Mink, *Wheeler Dealers* and *Move Over Darling* (currently in release). His movie work, together with the TV series and numerous other television appearances, keeps Astin so busy these days he has little time to spend with his wife, former actress Suzanne Hahn, and their two young boys. But when he does find a moment, he uses them as a sounding board for some of his comedy routines.

"Do you mean to say," said Mary's mother incredulously, "that you've been going steady with five different boys all at once?"

"Yes," replied Mary innocently. "But now that Christmas is over, I think I can narrow the number down a little."

The manager of my neighborhood restaurant apparently doesn't have much confidence in his chef. On each table are three shakers—salt, pepper and Alka-Seltzer!

One of the leading automobile manufacturers put out a new model sports car last fall called "The 87th Congress," but it didn't work out very well. The motor sounded terrific, but the car couldn't pass anything!

A man went into a bar and ordered a scotch and soda and a short beer. He drank the scotch and soda and poured the short beer into his jacket pocket.

"What did you do that for?" asked the bartender.

"Mind your own business, Mac," said the man, "and gimme another scotch and soda and a short beer."

He drank the second scotch and soda and poured the short beer into his pocket.

"I'm sorry, mister," said the puzzled bartender, "but I gotta know . . ."

"You heard me, Buster," snarled the man. "Don't ask me any more questions. Gimme another scotch and soda and a short beer!"

The bartender complied with the man's request, then watched him drink the scotch and soda and dump the beer into his pocket.

"I just can't stand it," said the bartender. "You've gotta tell me what you're doin' with that short beer."

The angered customer threw his glass, smashing the mirror behind the bar, kicked over the spittoon and a couple of tables and chairs and grabbed the bartender by the throat and said: "If you ask me that again, I'll kill you!"

At which point, a little mouse, roaring drunk, popped his head out of the man's coat pocket and yelled, "And that goes for you @*#&*!@ cat, too!"

If you think kids don't know the value of money nowadays, just try giving one a nickel for a candy bar!



ANECDOTE OF THE WEEK

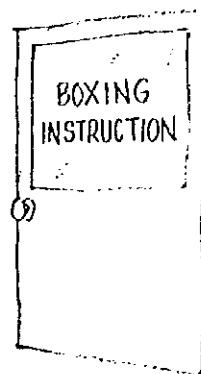
A few days ago a 10-year-old boy stopped director Alfred Hitchcock at the Universal studio gate. He handed Hitchcock a large bag of cookies. "My mother loves your movies," said the 10-year-old, "and she wants you to have these."

"Thank you very much," the director said. "And oh, yes," the boy added, "Mom says that if you eat all those cookies at one sitting, you'll need an anecdote."



COME OUT FIGHTING

by Jack Tippet



Live Longer And Better in NEW MEXICO



THE HEALTHIEST SUNNIEST CLIMATE

in All America

The fortunate people who live in New Mexico wake up to sunshine 355 days out of each year. They don't know what it is to be oppressed by humid heat in the summer or by winter's cold, damp clutch. They know that in New Mexico the rate of cancer and heart disease is only half of what the Nation as a whole faces. They work and play in a climate called America's healthiest!

Deming, New Mexico is in the southwest corner of the state, away from the rigors of winter. A boom has begun here and Deming's 8,000 population should accelerate vigorously during the next few years. Situated where it is, DEMING RANCHETTES should prosper from this boom. We have fertile soil, pure underground water and gorgeous mountains. The complete price of a half-acre Ranchette is only \$249, \$5 down and \$5 a month. Write for FREE color portfolio, including actual photographs of homes that Ranchette owners are already living in. No salesman will call.

In N.Y. State residents: Sale of this property is for life time interest only. This Statement has been filed with the Dept. of State, N.Y. City available from publisher upon request. 476-4

DEMING RANCHETTES, Dept. T-323C 112 West Pine St., Deming, N. M. Please tell me your story. Send your FREE portfolio including maps, color brochure.

Name _____
Address _____
City _____ Zone _____ State _____

FEET HURT?

Get This Cushioning Foot Plaster To Right Size, Shape For Fast Relief!



EXTRA PROTECTION WHEREVER FEET HURT! When shoes pinch or rub, cushion feet with Dr. Scholl's Kurotex foot plaster. Thicker, softer, more protective than ordinary mole-skin—yet costs no more. Easy to cut to size. Fast relief for corns, callouses, tender spots. Self-adhering. 10¢, 40¢, 60¢, \$1.15.

Dr. Scholl's KUROTEX

FALSE TEETH

KLUTCH holds them tighter

KLUTCH forms a comfort cushioning, holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. If your dentist doesn't have Klutch, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 470A, Elmira, N. Y.

DRIVE SAFELY

NOW—FAST RELIEF FROM MODERATE

ARTHRITIC RHEUMATIC MUSCULAR PAINS

WHenever they occur

DOLCIN TABLETS

Money-back guarantee

Your Opportunity of a Lifetime...TO OWN

THE GREATEST BOOKS EVER WRITTEN BY THE GREATEST AUTHORS WHO EVER LIVED

...in Handsome Matched Volumes

**THESE 2
GREAT WORKS**
Both for only \$1.00
(REGULAR PRICE \$5.75)

**Now
Ready**

To introduce you to the famous one-volume editions of
"THE GIANTS OF LITERATURE"

YOUR FIRST 2 VOLUMES

The Complete Works of SHAKESPEARE

A giant treasure-chest! Every single one of Shakespeare's 37 plays... all his comedies, tragedies, and historical dramas. Plus all his poems and sonnets—complete in one beautiful 1300-page volume!

The Works of KIPLING

This volume is actually EIGHT books in one. It contains one complete novel and other exciting stories. 74 great ballads and verses that all the world loves—including the incomparable *Gunga Din*!

Yes! You may have BOTH for ONLY \$1.00. How is this amazing offer possible? First, because of the great demand, a tremendous printing has been ordered—cutting costs to the bone. Also, by offering these volumes DIRECT to you, many distribution costs are saved. These savings are passed on to you!

An Amazing Offer that Brings Into Your Home A Library of Handsome, Luxuriously Bound Books Which You Will Treasure and Friends Will Envy

IT IS your opportunity to own strikingly beautiful volumes of the greatest authors of all time—AT AN AMAZINGLY LOW PRICE!

Picture these magnificent books in your home. Your family will enjoy reading them. Your friends will admire them and envy you for possessing them. Your children will gain an undeniable advantage by having them always at hand. Here are the most celebrated authors in all

the world, in superb lifetime volumes that bring into your home the most fascinating, thrilling reading ever known. The partial contents that follow give you only an inkling of the treasures they hold:

SHAKESPEARE'S complete works. (Described above.)
KIPLING'S works.

HUGO. The master of French Literature. 36 Complete Works, including *Hunchback of Notre Dame*, *A Woman of the Streets*, *The Souls*, etc.

STEVENSON. 39 adventurous novels, stories, poems. *Treasure Island*, *Dr. Jekyll and Mr. Hyde*, *Kidnapped*, etc., all complete.

TOLSTOI. 27 breathless novels, stories; *Anna Karenina*, *Kreutzer Sonata*, *The Cossacks*, *Love*, and many more.

POE. 91 tales, poems, essays of America's greatest writer! *Annabel Lee*, *The Raven*, *The Gold Bug*, *Murders in the Rue Morgue*, *The Pit and the Pendulum*, etc.

IBSEN. The famous William Archer translation of his daring plays, each absolutely complete, including *A Doll's House*, *Ghosts*, *Hedda Gabler*, *Peer Gynt*, and others.

CONAN DOYLE. All the best of Sherlock Holmes—*The Sign of the Four*, *Red-Headed League*, plus many other great works.

EMERSON. 112 Essays and Poems, plus Biographical Studies, *Conduct of Life*, etc.

WILDS. The Picture of *Dorian Gray*, *Lady Windermere's Fan*, *The Ballad of Reading Gaol* and many more. 91 tales, essays and plays in all.

M. RIDER HAGGARD. 4 complete novels of the exotic, the strange, the unknown: the famous *She*, *King Solomon's Mines*, *Allan Quatermain* and *Cleopatra*.

HAWTHORNE. 2 Complete Novels and 37 tales of the Great American author—*Scarlet Letter*, *House of Seven Gables*, etc.

CHEKHOV. 52 matchless short stories; the dramatic *Cherry Orchard*, *The Sea Gull*, *The Three Sisters*, plus a complete novel.

Other one-volume editions in preparation are: CELLINI; ROBERT BROWNING; LONGFELLOW; TENNYSON; BYRON; BREYER HART; DOSTOEVSKY; JONATHAN SWIFT; BOSWELL; JANE AUSTEN; SAMUEL PEPYS; WASHINGTON IRVING; CAESAR; and others by the Greatest Authors who ever lived!

HOW TO GET YOUR BOOKS

Send no money! Just mail READER'S RESERVATION CERTIFICATE. This entitles you to examine the first two volumes in "The Giants of Literature" Library, THE COMPLETE WORKS OF SHAKESPEARE and THE WORKS OF KIPLING. With them will come a special reader's invoice of \$1.00 as full payment for both volumes (plus a few cents mailing charges) and instructions on how to get your other volumes for only \$2.00 each. If not fully satisfied you may return any book; you may cancel your reservation at any time.

SEND NO MONEY

There are positively no other charges, and you need send no money with your Reservation. Right now, send the RESERVATION CERTIFICATE. No "Fee"—no "Deposit" in advance. First come, first served. DO IT NOW, before you mislay this page! BLACK'S READERS SERVICE CO., Roslyn, L. I., New York 11576

READER'S RESERVATION CERTIFICATE

BLACK'S READERS SERVICE CO. SW
Roslyn, L.I., New York 11576

Please reserve in my name the beautifully-bound volumes of the Giants of Literature Series. Send me at once the first two books, The Complete Works of SHAKESPEARE and the Works of KIPLING. I enclose NO MONEY IN ADVANCE; within a week after receiving my books, I will either return them and owe nothing, or keep them for the special introductory price of ONLY \$1.00 (plus a few cents mailing charges) for BOTH one volumes.

I will then be entitled to receive additional De Luxe volumes as they come from the press on approval, for only \$2.00 each (plus a few cents mailing charges). I am to receive advance descriptions of all future volumes. I need never send money in advance; if not completely satisfied, I may return any book within one week of receipt. I may cancel my reservation at any time. (Books shipped in U.S.A. only.)

Name.....
(PLEASE PRINT PLAINLY)

Address.....

City.....State.....Zone.....

MAIL RESERVATION FORM NOW!

DON'T PUT IT OFF AND LOSE OUT
ON THIS OPPORTUNITY

SUNDAY

EXCLUSIVE IN PARADE TODAY

A PORTRAIT OF LYNDON B. JOHNSON

LONG BEACH, CALIFORNIA—SUNDAY, JANUARY 5, 1964

"GREATNESS IS A SPIRITUAL CONDITION WORTHY TO EXCITE LOVE, INTEREST AND ADMIRATION; AND THE OUTWARD PROOF OF POSSESSING GREATNESS IS, THAT WE EXCITE LOVE, INTEREST AND ADMIRATION."
—MATTHEW ARNOLD—

LYNCHOTIZED, ANNIE TOLD DETAILS OF HER LIFE FOR THE PAST YEARS! LILY HU IMMEDIATELY WIRED HARRY WOLF, WHO ARRIVED WITHIN HOURS!

UNDER HYPNOSIS YOU SAW HOW FULLY SHE RECALLS THE PAST!

YES! SHE RECALLS IT AS IT APPEARED TO HER!

YOU MEAN OLIVER WARBUCKS WAS NOT LOST, WHEN THE VOLCANO DESTROYED THAT ISLAND?

WHY, ONLY LAST WEEK, HE AND I PERSONALLY SIGNED A BILLION DOLLAR MINERAL CONTRACT!

THAT'S VERY NICE, HARRY, BUT HOW CAN THAT HELP ANNIE?

EXCEPT UNDER HYPNOSIS SHE CAN'T EVEN REMEMBER HER "DADDY" WARBUCKS!

I DON'T KNOW, LILY: "NOT YET!"

BUT I DO KNOW THAT WARBUCKS DID NOT WIN HIS POWER AND VAST WEALTH BY BEING A SIMPLETON!

OH, HE MUST BE VERY CLEVER!

...AND RUTHLESS, TO SURVIVE SO LONG IN THE WORLD-WIDE BUSINESS JUNGLE! AND THE FAITH AND TRUST AND LOVE HE INSPIRED IN ANNIE PROVES HE'S A PRETTY DECENT GUY!

BUT I STILL DON'T SEE.....

HOW HE CAN HELP HER NOW?

NEITHER DO I, AT THIS MOMENT! BUT ON ANY TRULY IMPORTANT MATTER I'VE FOUND IT'S WELL TO CALL ON THE VERY BEST MINDS THAT THERE ARE!

WILL HE SUGGEST BRAIN SURGERY?

I DON'T THINK WARBUCKS IS THE KIND TO BE CARRIED AWAY BY TV PROGRAMS! BUT IF SURGERY IS INDICATED HE'LL GET THE VERY BEST TALENT ON EARTH!

SO WHAT DO WE DO, HARRY?

I KNOW WARBUCKS PLANS TO LEAVE TOMORROW FOR SINGAPORE! MIND IF I USE YOUR PHONE?

HELP YOURSELF!

TEN MINUTES LATER:

WHAT? BILLIONAIRE OLIVER WARBUCKS COMING HERE TO SEE ANNIE?

HE'LL BE HERE IN THE MORNING!

REALLY, IT'S REMARKABLE. SUCH A GREAT MAN, TO DROP EVERYTHING, JUST FOR AN ORPHAN CHILD!

I GUESS, LILY, REALLY GREAT MEN ARE GREAT ALL THE WAY THROUGH. NOT JUST SKIN DEEP!

GEE! A REAL INDIAN! BET YOU COULD TELL SOME SWELL, TRUE INDIAN STORIES!

WELL, HERE'S ONE YOU MAY LIKE.....

"GREAT ALL THE WAY THROUGH, NOT JUST SKIN DEEP," HE SAID! WELL, WHO COULD LIVE THAT BETTER THAN HE DOES?

HAROLD GRAY
1-5-64

NANCY

Ernie Bushmiller

AUNT FRITZI---WHAT'S IN THIS BOX?

A NEW SET OF COOKIE-CUTTERS I BOUGHT TODAY

OH, BOY---CAN I MAKE SOME COOKIES?

NO, DEAR---SOME OTHER TIME

BUT I LOVE TO USE COOKIE-CUTTERS---IT'S SUCH FUN

I SAID NO

BAWW

QUIET---GO OUTSIDE AND PLAY

WET CEMENT

Rev. Reg. U. S. Pat. Off. All Rights Reserved
Copyright © 1964 United Feature Syndicate, Inc.

STEVE ROPER

By Saunders and Overgard



Dan Flagg

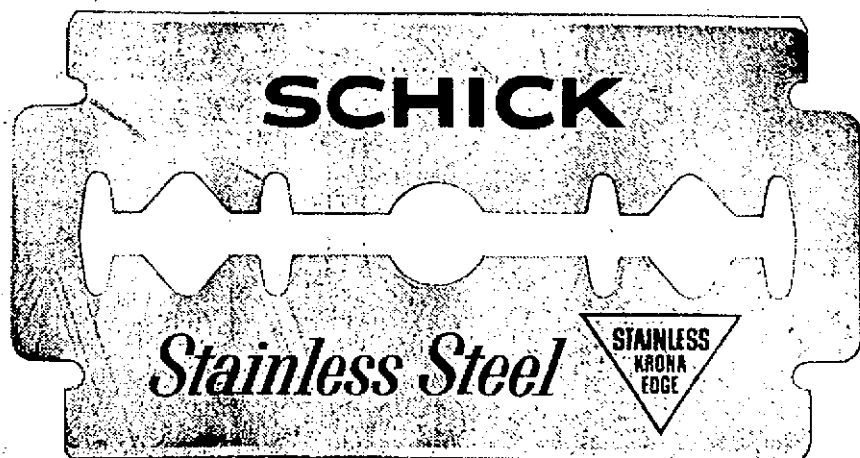
by DON SHERWOOD



NEW YORK PROVES IT, TOO:

This one Schick Stainless Steel blade

just shaved these 15 New York barbers!



PRISCILLA'S POP

By Al Vermeer



CAPTAIN EASY

By Leslie Turner



Special Schick Stainless Steel takes an edge three times sharper than a barber's straight razor and holds its sharpness through as many as 15 shaves or more.



Fits all double edge razors perfectly. Schick Stainless Steel blades also available for Injector razors. Get some today - you'll get consistent quality in every blade.



Performances guaranteed. All 15 are professional barbers in New York City.

MARK TRAIL

by ED DOUGLAS



MOST MEMBERS OF THE ANTELOPE FAMILY PREFER THE OPEN PLAINS, WHERE THEIR KEEN SIGHT AND FLEETNESS OF FOOT ARE THEIR PROTECTION

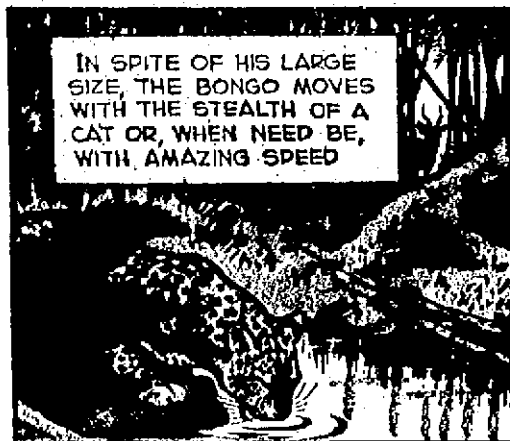


BUT THE BONGO SEEKS THE DEEP SHADY RECESSES OF THE CONGO JUNGLE

THIS EAST AFRICAN ANTELOPE LIVES IN ALMOST IMPENETRABLE BAMBOO THICKETS, WHERE A HUNTER CAN SEE ONLY A FEW FEET AHEAD



IN SPITE OF HIS LARGE SIZE, THE BONGO MOVES WITH THE STEALTH OF A CAT OR, WHEN NEED BE, WITH AMAZING SPEED



AND OWING TO HIS KEEN SENSES AND THE THICK COVER OF HIS HABITAT HE, UNLIKE OTHERS OF HIS FAMILY, FEEDS SAFELY BY DAY IN COOL SHADOWS



WHERE EVEN THE MOST SKILLFUL STALKER CANNOT APPROACH HIM WITHOUT DETECTION



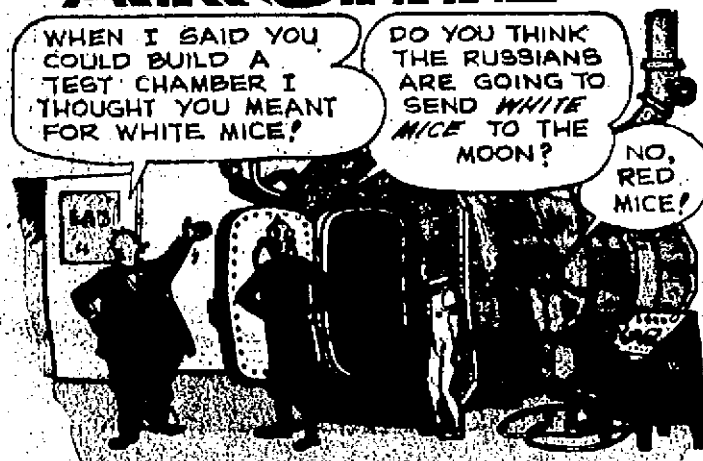
ARCHIE

by BOB MONTANA

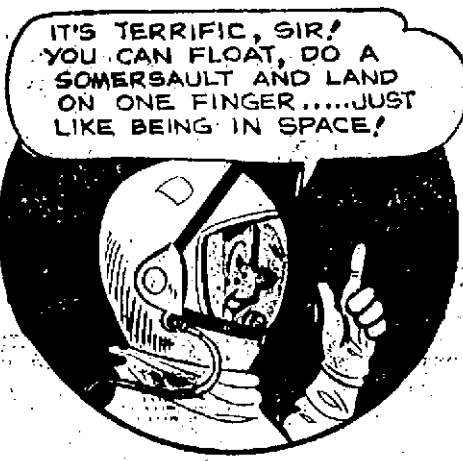
WHEN I SAID YOU COULD BUILD A TEST CHAMBER I THOUGHT YOU MEANT FOR WHITE MICE!

DO YOU THINK THE RUSSIANS ARE GOING TO SEND WHITE MICE TO THE MOON?

NO, RED MICE!

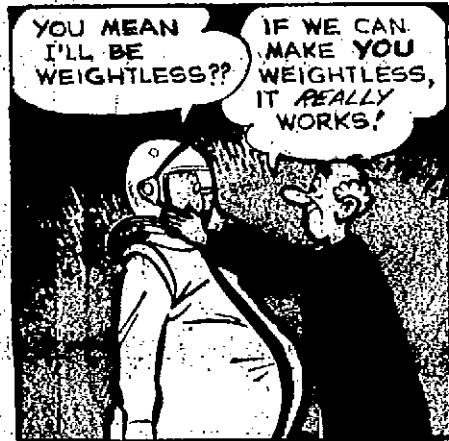


IT'S TERRIFIC, SIR! YOU CAN FLOAT, DO A SOMERSAULT AND LAND ON ONE FINGER.....JUST LIKE BEING IN SPACE!



YOU MEAN I'LL BE WEIGHTLESS??

IF WE CAN MAKE YOU WEIGHTLESS, IT REALLY WORKS!



CAN YOU HEAR ME? NOW WE WILL PRODUCE ZERO GRAVITY CONDITIONS IN THERE!




THE PRINCIPAL IS IN THERE?!

WHERE? I DON'T SEE HIM....



OH! FOR GOODNESS' SAKE! THERE HE IS.....ON THE CEILING!

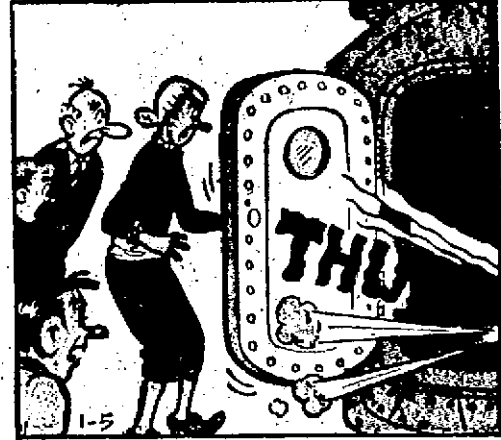


SAY! THAT LOOKS LIKE FUN! LET ME TRY IT!

DON'T OPEN TH' DOOR!



1-5



THERE OUGHTA BE A LAW!

By Harry Shorten

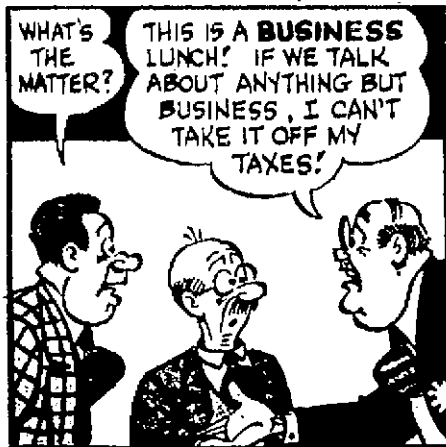
CRINGELY, DID YOU SEE THE NED MULLIVAN SHOW ON TV LAST NIGHT?

STOP! DON'T ANSWER THAT!




WHAT'S THE MATTER?

THIS IS A BUSINESS LUNCH! IF WE TALK ABOUT ANYTHING BUT BUSINESS, I CAN'T TAKE IT OFF MY TAXES!



THAT REMINDS ME, BOSS! YOU'RE SUPPOSED TO ITEMIZE YOUR EXPENSES!

YOU'RE RIGHT! JOT DOWN WHAT EVERYTHING COSTS!



GEE—I HAVEN'T ANY PAPER!

ME EITHER!

USE YOUR SHIRT-CUFFS! THE WAITER CAN SIGN THEM AFTERWARDS!



NOW, TO GET BACK TO THE WILSON CONTRACT!

HOW MUCH WAS OUR SHRIMP COCKTAIL?

LEAVE IT OUT! THAT'S WHEN WE WERE TALKING ABOUT MRS. CRINGELY'S LUMBAGO!



I THINK WE'LL CHARGE \$8.60 A GROSS

I'M RUNNING OUT OF CUFFS! USE MINE!

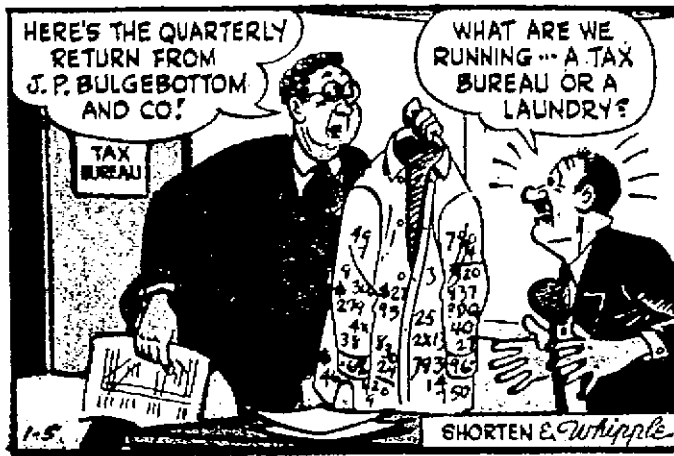


GADFRY! I FORGOT THE DATE! WE BARELY HAVE TIME TO GET THOSE TAX FIGURES IN THE MAIL!



HERE'S THE QUARTERLY RETURN FROM J.P. BULGEBOTTOM AND CO!

WHAT ARE WE RUNNING... A TAX BUREAU OR A LAUNDRY?



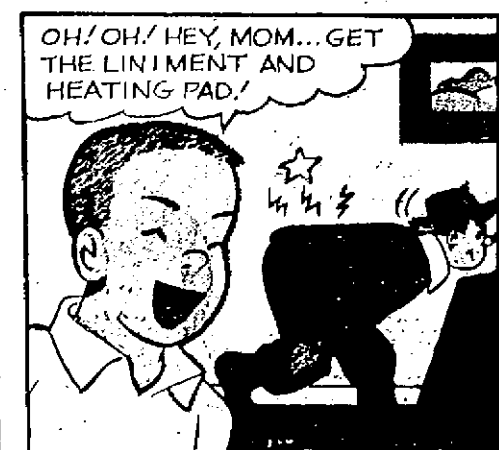
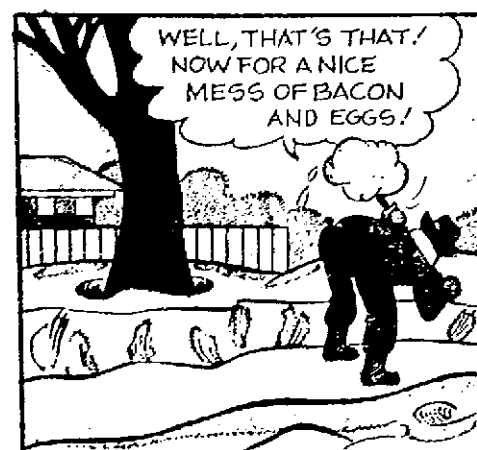


by Hank Ketchum

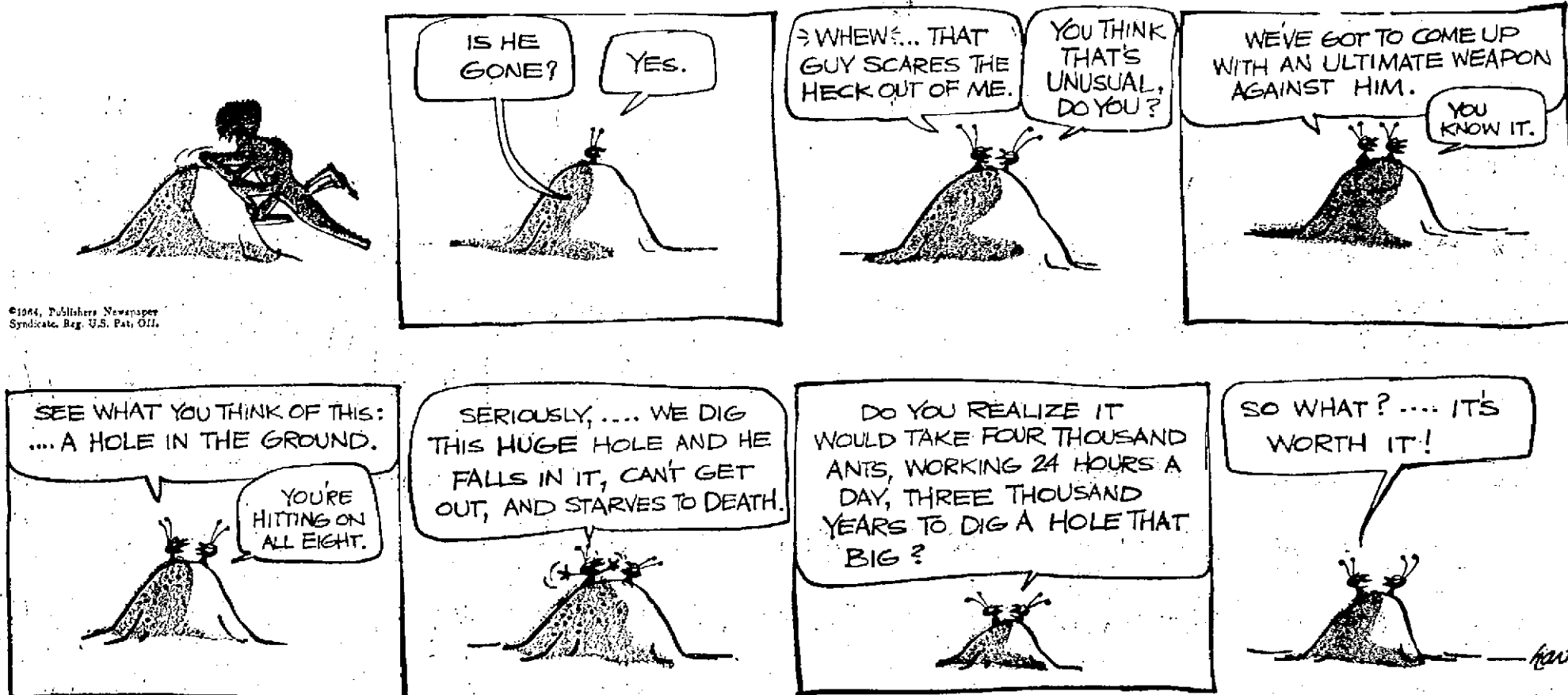


by CARL CRUPA

©1961, Publishers N.Y. Syndicate, Inc. U.S. Pat.



©1964, Publishers Newspaper
Syndicate, Inc. U.S. Pat. Off.



JOE PALOOKA

By Ham Fisher



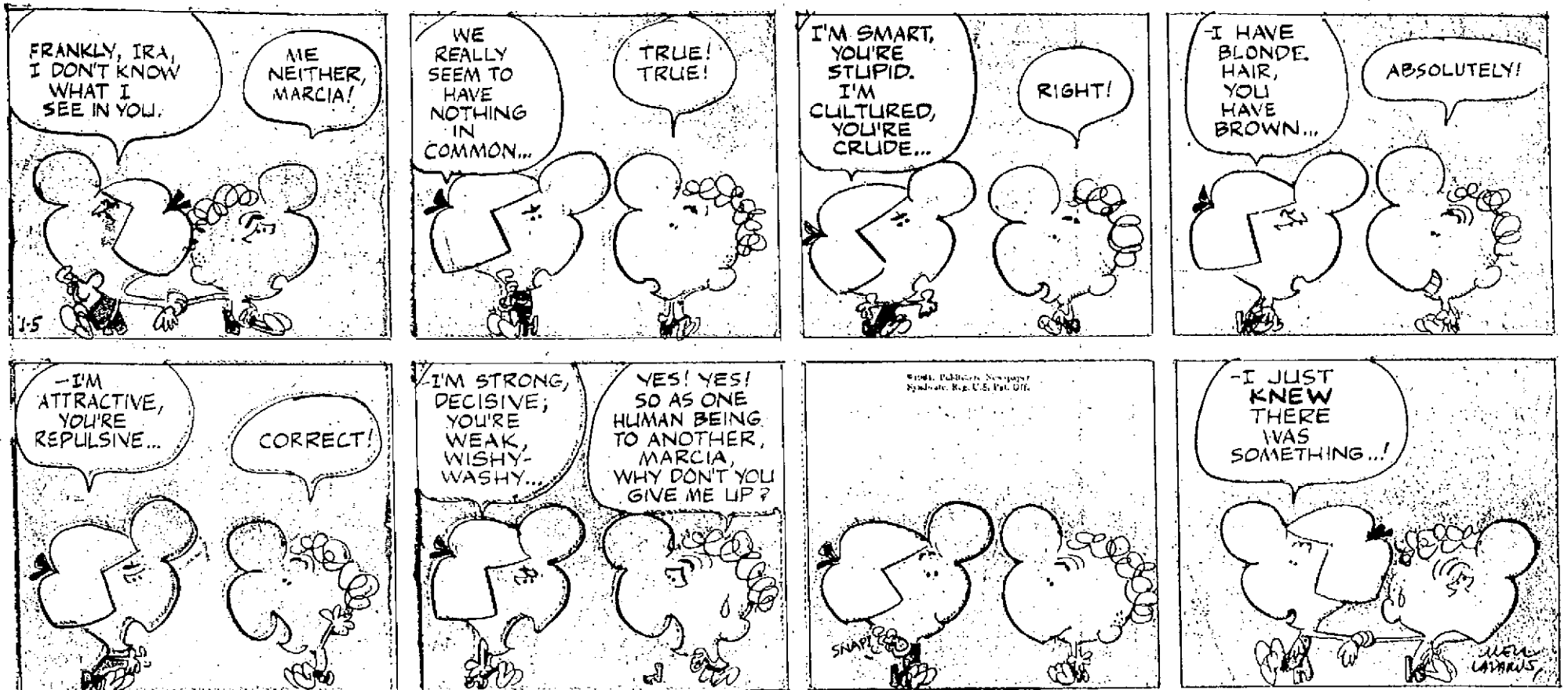
THE JACKSON TWINS

By Dick Brooks



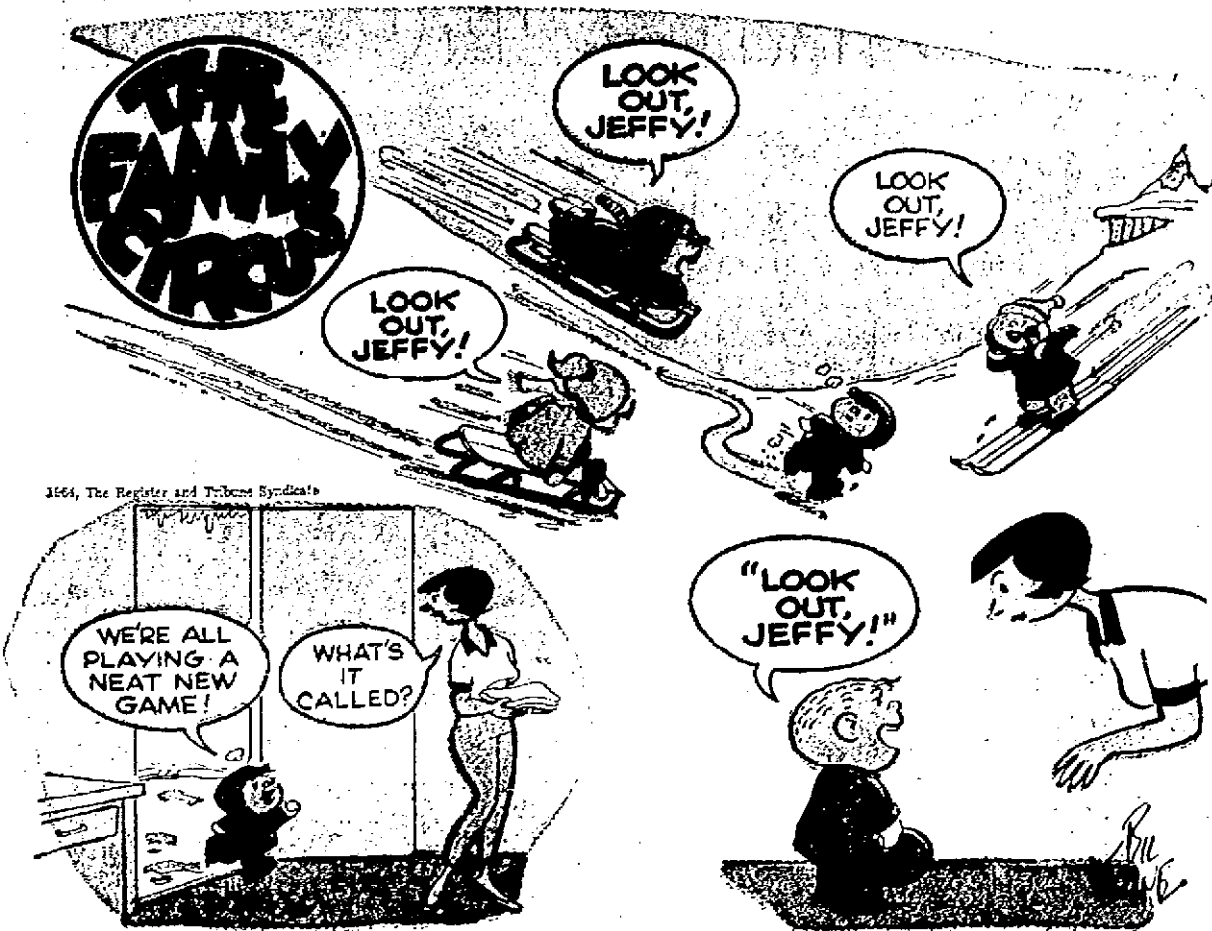
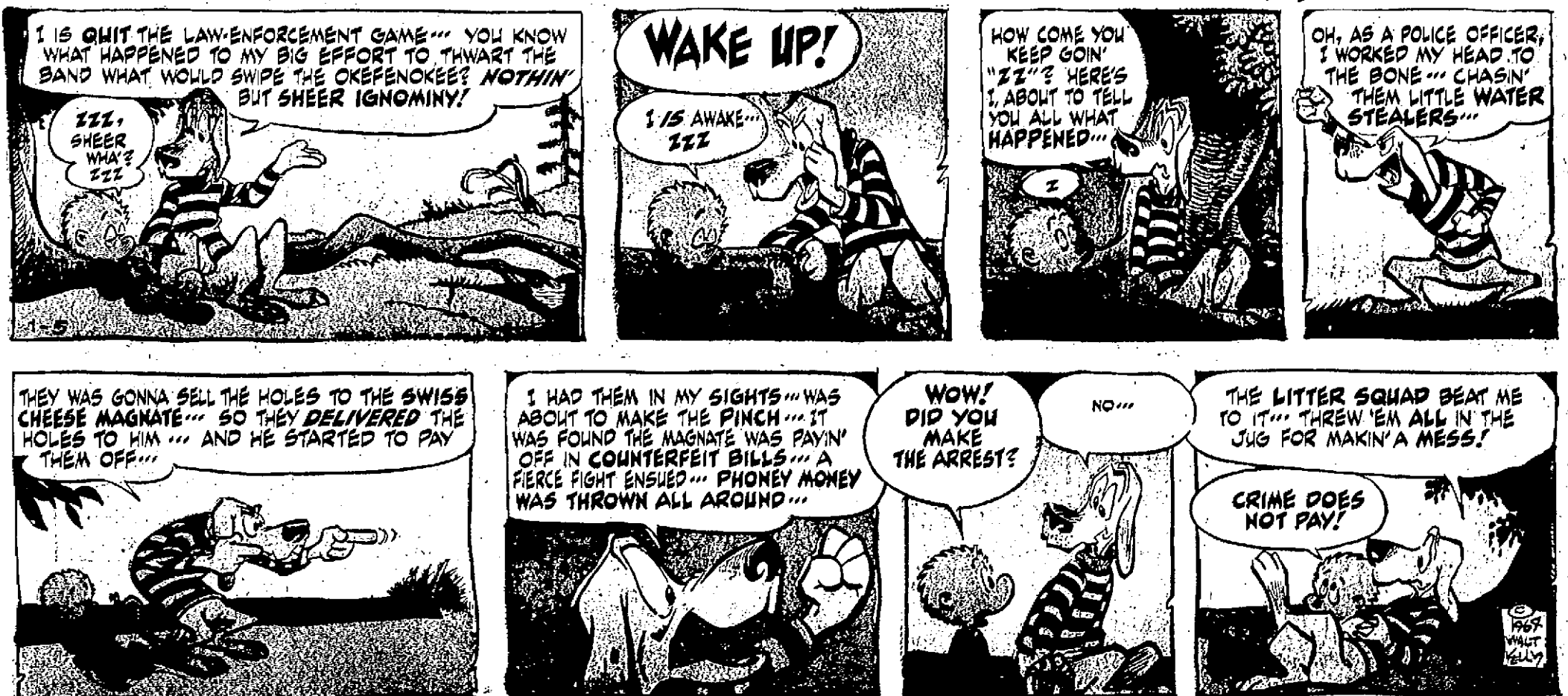
MISS PEACH

By Mell



POGO

By Walt Kelly





Wing your way into

the wonderland of **BIRDS**

with **30** exciting

BIRD PORTRAITS IN FULL COLOR

exclusive from Big & Cereals

6 big 5½"x7¼" portraits in each set! 5 completely different sets to collect! Almost 200 of America's most beautiful and best loved birds! (Sixty species represented!) For each set just send 15¢ and 1 Bixtop from Big "G" Cereals with this special marking.

Bonus Offer: All 5 sets for 50¢ and 3 Big "G" Bixtops!

These bird portraits are authentic. Portraits come from the bird lovers' classic "Bird Portraits in Color," by Thomas S. Roberts, (published by the University of Minnesota Press, \$5.95, copyright 1934 & copyright 1960 by the University of Minnesota). You learn all about the birds on the back of each card, where they live, what they eat, and what they look like. Have fun with them! Get all 5 sets!

COLLECT THEM!...FRAME THEM!...TRADE THEM!

Details on these specially marked Big "G" Cereals. Watch for them in the grocery store!



Bathless Groggins

Featuring **BATHLESS GROGGINS** by **HAEBURN VAN BUREN**

FEAR NOT, SON—BY DAWN THE REBELS WILL BE EXHAUSTED AND WE CAN CRAWL OUT FOR A MOMENT'S RESPIRE—AND PERHAPS EVEN SOME FOOD!

BANG! SOUNDS YUMMY, DAD

BATHLESS GROGGINS HAS BEEN ADOPTED BY THE ZOLZINE OF MITGLICK, ABSOLUTE RULER OF A STARVING REBELLIOUS NATION!

DON'T LET OUR PRESENT EMBARRASSMENT DISCOURAGE YOU, SON. AFTER ALL, THERE ARE CERTAIN RESPONSIBILITIES OF LEADERSHIP!

NO DOUBT, DAD, BUT BACK IN MY COUNTRY WHEN A CITIZEN REACHES MY AGE, HE SHUCKS OFF PROBLEMS LIKE STAYING ALIVE AND EATIN' THREE SQUARES A DAY!

THROUGH WHAT MIRACLE IS THIS ACHIEVED, ADOPTED ONE?

WELL THE GOVERNMENT SHELLS OUT ENOUGH T'LIVE ON, NO MATTER HOW BIG A BUM YOU BEEN ALL YER USELESS LIFE---

AND FOR THIS SERVICE YOU ARE NATURALLY ENSLAVED?

NOT ON YER OTTOMAN, PAL!

BETWEEN SOCIAL SECURITY AND OLD-AGE PENSIONS A COUPLE O' OLD BUCKS LIKE YOU AND ME COULD LIVE IN STYLE WITHOUT GETTING SHOT AT REGULAR LIKE IN THIS DUMP!

AND SO, NATURALLY...

AND YOU ARE QUITE SURE THAT YOUR GOVERNMENT WILL USE EVERY EFFORT TO PREVENT ME AND MY WIVES FROM STARVING?

IT'S THE AMERICAN WAY, YER NIBS!

MEXICAN-AMERICANS DEMANDING HERITAGE

By CHARLES SUTTON

Southern California's Mexican-American population is casting a new and troubled shadow across an already turbulent civil-rights landscape.

Prodded, perhaps even shamed, into militancy by the Negro revolt, the Mexican-American is demanding not only his full civil rights, but, equally as important, a recognition of his Mexican heritage and his Spanish-speaking legacy.

No longer, he says, does he want to cut himself off from that heritage, hide from it, or even pretend it doesn't exist. He wants to keep it — along with his Americanism.

Yet he knows that if he's

First of Two Parts

to reach his objective, he must overcome some staggering problems.

Consider his plight: Though he's a million and a half strong in the state, his political power is so appallingly slight that many politicians in both parties

regard him with polite disdain.

He has the highest school-dropout rate in California.

He is plagued in some areas by an alarming incidence of tuberculosis, not to mention crime.

He still is confined to ghettos in some regions, especially Los Angeles County.

And his employment record is even more abysmal in some respects than that of his Negro brethren.

Yet, oddly enough, he refuses to join the Negro in

the latter's powerful drive for equality. He stands alone while a revolution rages about him.

Why?

ACCORDING to Dr. George R. Borrell, as militant—and bitter—a Mexican-American as there is in Southern California today, "The consensus of Mexican-Americans is that we shouldn't join the Negro revolt because the Negroes' problems are basically different from ours."

"We don't begrudge their

drive," says Borrell. "If they obtain advantages that are due them, we say fine. But it's up to the Mexican-American to solve his own problems."

And Ed Quevedo, a 60-year-old Mexican-American political leader in Los Angeles County, says his people are not demonstrating in the streets because they're not suited to it. "We're not the nonviolent type," says Quevedo, a member of the Mexican-American Political Association (MAPA). "We just

wouldn't stand for anyone pushing us around without retaliating," he explains. "That's why we believe in an orderly presentation of our concerns."

One well-informed person says there are additional, if not overriding, reasons for the Mexican-American's refusal to link hands with the Negro.

"CATHOLIC leaders," he says — and Mexican-Americans are predominantly

Allies Will Discuss Reply to Russian Treaty Proposal

WASHINGTON (AP)—Administration officials expect to start consultations with allied governments this week on Western counterproposals to Soviet Premier Khrushchev's call for a global nonaggression pact.

President Johnson and Secretary of State Dean Rusk have decided the United States must make a positive response on points in the Khrushchev note which in their view can be the basis for further moves toward agreement.

Officials said Saturday the Khrushchev note is sharply disappointing to administration leaders, because they consider so much of it to be standard Communist propaganda and hostile to the West. Yet they believe points for exploration and counterproposals must certainly be developed in Johnson's reply.

Allied consultations are expected to include discussions in the North Atlantic Treaty Council in Paris and in meetings to start here in the next few days among diplomatic representatives of the United States, Britain, France and West Germany.

The four-nation "ambassadorial group" has been set in motion again to see whether the Western powers can come up with some new proposals to the Soviets for

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather--

Mostly sunny with some gusty winds. High 74. Complete weather on Page A-2.

Phone HE 5-1161—Classified No. HE 2-5959—PRICE 20 CENTS

LONG BEACH 12, CALIFORNIA, JANUARY 5, 1964

VOL. 12—NO. 19 138 PAGES

New Breed of Bandit Is Bumbling, Shaky Amateur

URBAN SPRAWL BOOSTS BANK HOLDUPS

By WILLIAM JONES

Tough guy Timothy Mahoney handed the threatening note to the teller in the Oroville bank, demanding money or a life, and then—fainted from fright.

Police had to cart the would-be bandit to jail on a stretcher.

In Long Beach, another bandit pushed this note at a teller: "Give me \$40,000 or else." Before

the clerk could comply, the poor man stepped away, trembled and hurriedly walked out.

Charles Martin Bowen had it worse at a Del Mar bank. He got \$3,500 from a teller despite the fact his toy gun still carried its 49-cents price tag and then—was felled by two women bank customers.

The screaming women brought him to the ground even though they still were clutching their pet poodles with their other arms.

These three cases point up the new breed of

bank robbers, the bumbling amateurs.

And, say officials, the banking trend toward suburban "homey" branches is to blame.

In the old days, the real pros of the underworld relished matching wits by "casing the joint," synchronizing watches for perfected time schedules and arming their gang of robbers with exotic weapons like elite front-line troops.

On the other hand, banking was centralized in the downtown areas—law prohibited branches—and

the huge gray, marble buildings were veritable fortresses.

As one local bank official recalled: "There were always 20 to 30 guards with tommy guns and gas masks when the armored car rolled up."

At stake was one huge sum of money.

Today, the money is spread out among the branches. Many have a "vault limit" on the amount

YOUTH, 18, BRAGS OF MURDER, HELD

13th Boston-Area Victim of Strangling Is Girl, 19

BOSTON (AP)—A 19-year-old girl was found strangled in her apartment near Beacon Hill Saturday night, the 13th female strangling victim in eastern Massachusetts in 19 months.

Within an hour after discovery of the victim's nude body, police in suburban Newton picked up an 18-year-old youth who had boasted, "I'm wanted for murder."

Mrs. John T. Sullivan of Hyannis, on Cape Cod.

The youth in Newton was arrested after two young women told police they were forced at knife-point to drive a man from the Boston Common underground garage to Newton.

Miss Christine Tracy, 25, and her sister, Elizabeth, 16, both of suburban Belmont, told police the youth got out of their car after stealing \$5 from them. As he left the car, the girls said, he threatened them, adding: "I'm wanted for murder."

Miss Sullivan's apartment is only about three blocks from the Boston Common garage which faces on Charles Street.

The girl's body was discovered by her two roommates, Misses Pamela Parker, 18, and Patricia DeImore, 19, upon their re-

turn from work in a downtown department store.

They ran screaming into Charles Street and a passing motorcycle policeman notified headquarters.

Miss Sullivan, a 1962 graduate of Barnstable High School, moved to Boston about a year ago. She was employed as a clerk in a finance company.

TEN OF the previous slayings are unsolved. In two other cases convictions were obtained, one for first-degree murder and the other on a manslaughter charge.

The string of unsolved stranglings began June 14, 1962 with discovery of the body of Mrs. Anna Slesers, 55, a seamstress, in her Back Bay apartment at 77 Gainsborough St., where she lived alone.

'THE TORCH IS PASSED'

History of Kennedy Drama Now Ready

In a 100-page book including color and black-and-white photographs the Associated Press has compiled a dramatic history of the events surrounding the assassination of John F. Kennedy.

Titled "The Torch Is Passed," the 10x13-inch, hard-cover volume already is assured of a tremendous national reception. More than a million copies have been ordered.

Some of the photographs are modern classics while others are published for the first time. "The Torch Is Passed" will make an exciting addition to your library. You'll find a coupon for your order on Page B-7. Requests will be filled in the order received, so you should act promptly.

• WHERE TO FIND IT

- JIMMY CLARK of Huntington Beach shares the half-way lead in the Los Angeles Open Golf tournament with Tommy Jacobs and Bobby Nichols. The third round will be played today at Rancho Park in West Los Angeles. Details Page C-1.
- SMOKERS die from lung cancer at 10 times the rate nonsmokers do, according to a London newspaper account of a secret U.S. government report. Page A-3.

Amusements	C-7	Radio-TV	TV-1, 16
Beach Combing	B-1	Real Estate	R-1, 8
Bridge	W-7	School News	W-2
Classified	D 1, 16	Ship Arrivals	A-14
Death Notices	C-8	Sports	C-1, 6
Editorials	B-2	Omarr	A-13
Finance	B-4	Women's News	W-1, 8
Music and Arts	W-5		

Bulgarian Executed as Spy for U.S.

LONDON, Sunday (AP)—Ivan Asen Christof Georgiev, former Communist Bulgarian U.N. delegate who pleaded guilty to spying for the United States, has been executed, the Soviet news agency Tass reported today.

Tass quoted a Bulgarian News Service report from Sofia as saying the Presidium of the People's Assembly of Bulgaria yesterday considered and rejected the 56-year-old former diplomat's appeal for a pardon.

Sailor Killed on Freeway

A 29-year-old Navy man was killed Saturday night when the car he was driving hit a Long Beach Freeway embankment, rolled three times and came to rest upside down on the roadway near the Broadway off-ramp.

Arthur L. Jewell, of the USS Henderson, was pronounced dead on arrival at 9:34 p.m. in St. Mary's Hospital, police said.



CROWD SWARMS AROUND POPE IN HOLY LAND

Pope Paul (circle), with bodyguard of Jordanian police and soldiers making a path for him, is engulfed by a crowd as he walks to the Church of the Holy Sepulcher in Jerusalem Saturday. Throngs greeted the Pope as he opened his Holy Land pilgrimage.

Hysterical Throng Perils Pope as Holy Land Pilgrimage Begins

JERUSALEM, Jordan (UPI)—Pope Paul VI, first pontiff to visit the Holy Land, arrived Saturday on a humble pilgrimage in the steps of Jesus Christ and was greeted by such hysterical throngs that his safety at times seemed to be in danger.

After spending the night at the apostolic palace here, the Pope set out today in a motorcade for Israel to visit the shrines of Christ's boyhood and ministry.

Earlier, Jordanian security guards, using every means short of firing into the mass of 100,000 persons, lashed out with rifle butts and clubs to hold back the mob whose aim seemed to be to get close enough to kiss the Pope's ring or touch him.

"They'll kill him! They'll kill him!" shouted terrified Franciscan fathers as the Pope's white skull cap could be seen bobbing along like a leaf on the flood of humanity. Only stern efforts by Jordanian soldiers and police saved him from being trampled.

THE CROWDS WERE so dense the Pope was unable to stop and pray as he retraced the 14 stations of the cross—Jesus' path to Calvary. Many pilgrims and spectators were injured.

At the sixth station, where Veronica wiped the face

of Jesus, the Pope was forced to take shelter from the crowds in the doorway of a convent. He was there for about 15 minutes. He seemed to be near exhaustion, and his face was ashen.

Shop windows were broken and toys and glassware were scattered about.

JERUSALEM, Jordan (UPI)—It was a scene out of the Old Testament—14 Bedouins squatting near the River Jordan with their cattle.

They did not join the crowds around Pope Paul. They were listening to a broadcast of his procession on a transistor radio.

And cheap watches were trodden into the cobblestones as the security guards forced a pathway for the Pope to the Church of the Holy Sepulcher.

At the Church of the Holy Sepulcher, where the body of Christ was entombed, the Pope arrived exhausted but was able to celebrate Mass through a short circuit in a television cable above his head sent up a flicker of flame that threatened disaster before it was extinguished.

As the pontiff intoned the ritual, the flames

Cyclist Hit, Killed; Girl Hurt by Car

A man riding a bicycle was killed and a young girl walking nearby was injured critically Saturday when they were struck down by an auto in their home town of Garden Grove, police said.

Dead on arrival at Palm Harbor Hospital there, was Theodore Bowley, 38, of 13131 Lewis St.

Candace Lynn Williamson, 10, of 13371 McCreary St., was in critical condition at the same hospital. She suffered head and internal injuries.

Police said the car was driven by Margie Geneva Horton, 27, of 13401 Marty Lane, Garden Grove.

(Continued Page A-3, Col. 1)

POLITICS

Gov., Mrs. Rockefeller to Lunch Here Jan. 30

By BOB HOUSER
L. P. T. Political Editor

New York Gov. and Mrs. Nelson A. Rockefeller will attend a Long Beach luncheon in their honor Jan. 30 in the Lafayette Hotel Grand Ballroom. The visit and speech here will close a three-day California visit by the governor in his bid for the Republican presidential nomination.

Richard Sukman, retail executive, is chairman of the host committee and Attorney George Taubman is luncheon committee chairman.

SUKMAN, a member of the GOP State Central Committee who served as vice chairman in the 1962 re-election campaign for Long Beach Congressman Craig Hosmer, said he is finding many supporters for Gov. Rockefeller in the Long Beach area and predicted a capacity audience in the 700-seat ballroom.

Taubman said, "Long Beach is fortunate and honored to have this opportunity to meet Governor and Mrs. Rockefeller and to hear the views of one of the nation's prominent candidates for President."

"AS MAYOR Christopher (of San Francisco) recently pointed out," added Sukman, "Governor Rockefeller represents the best hope of the Republican Party. The governor's strong record of fiscal responsibility in New York, coupled with his keen desire to secure equality in human rights, marks him as a man representing the best of traditions in the Republican party."

"The luncheon will begin at 12:30 a.m. and conclude at 1 p.m. to permit the Rockefeller family to catch a flight back to New York. Sukman and Taubman said luncheon tickets will go on sale soon and reservations may be made with the host committee (HE 7-3511).

KENNIC ON SIGNS
A suggestion for "Fasten Seat Belt" signs on major highways and freeways, proposed by Assemblyman Joseph M. Kennick, D-44th District (West Long Beach-Lakewood-Dominguez), will be on the next agenda of the State Sign Committee.

John Erreca, State Director of Public Works, advised Kennick the suggestion also would be referred to the appropriate national committee. Erreca said the sign committee also intends to obtain experience results from the Ohio Turnpike Authority, which uses such reminder signs.

DEUKMEJIAN TALK
Assemblyman C. George Deukmejian, R-39th District (East Long Beach-Signal Hill), will discuss "Republican Principles—Present and Future" in a talk at 11 a.m. Wednesday to Long Beach City College Young Republicans in Room 502 at LBCC.

WESTERN TRACT
The West Long Beach Democratic Club will hold a public meeting at 8 p.m. Wednesday in Bret Harte branch library, 1595 W. Willow St., to discuss disposition of the so-called Webster Tract, originally purchased for educational purposes.

Speakers will be Vernon Hinz, assistant superintendent, Long Beach Unified School District, and City Councilman Robert F. Crow. There is no admission charge.

SENIOR CITIZENS
Don Pullen, president of National Security Clubs, Inc., will speak at 1 p.m. Wednesday in Linden Hall, 505 E. Broadway, discussing "Social Security for 1964." The meeting is public and free. Coffee will be served.

SUMNER SCHEDULE
Bruce Sumner, candidate for State Senate in Orange, will

Rocky Has Sarcastic Jabs for Goldwater

NEW YORK (UPI)—Gov. Nelson A. Rockefeller, first announced candidate for the 1964 GOP presidential nomination, flew home Saturday from his initial campaign trip with words of sarcasm for Sen. Barry Goldwater and mild criticism of President Johnson.

The governor flew here from Concord, N.H., last stop in a two-day tour of the state, which has the nation's first primary next March. The governor rebuked Goldwater, his only announced opponent for the Republican nomination in 1964.

PICKETS representing New York City businessmen followed Rockefeller through Concord's snowy streets protesting the proposed construction of the World Trade Center in New York City.

Rockefeller, asked what he thought of Johnson's early programs, told newsmen in Concord:

"Most of the program so far has been of statements, conversations and programs he hopes to put into action. But we must withhold judgment for some time."

"He's taken away some chauffeurs and big cars, but it's going to take more than that to bring this country back to a balanced budget."

ROCKEFELLER criticized Goldwater's plan, confirmed only Friday, to base his campaign for the 1964 nomination on sanity, security and solvency.

"How can there be solvency," Rockefeller asked at a news conference, "when Goldwater is against the graduated income tax? How can there be security when he wants to take the United States out of the United Nations?"

"How can there be sanity when he wants to give area commanders the authority to make decisions on the use of nuclear weapons?"

County's 35th District, announced this speaking schedule: Monday, 1:15 p.m. Garden Grove Federated Republican Women at Garden Grove Women's Civic Clubhouse, Chapman Avenue at Gilbert Street; Wednesday, 7 p.m., St. Joseph's College, Orange; Thursday noon, Santa Ana Exchange Club; Friday noon, Long Beach State College campus.

Sumner announced the appointment of Attorney William F. Wenke as his area chairman for the Tustin-Santa Ana regional campaign committee.

WEST ANNOUNCES
Dave West, Costa Mesa Democrat, publisher of Southern Realty Digest, announced his candidacy for State Assembly, 71 District (eastern Orange County), the office now held by Republican Robert E. Badham.

WREN ELECTED
Torrance Attorney John McDonald Wren has been elected chairman of the 17th Congressional District Republican Central Committee. The district is composed of the 67th and 68th Assembly Districts, comprising parts of Hawthorne, Lawndale, Redondo Beach, Gardena, Torrance, San Pedro, Wilmington and Lomita. Temporary GOP headquarters is at 2271 Torrance Blvd., Torrance.

Wren is first vice president of Californians for Goldwater, South Bay Chapter.

DALSIMER BACKER
Bellflower Attorney Richard E. Maher, former Long Beach deputy district attorney, announced he will help organize a special committee to back Superior Judge Vincent S. Dalsimer for Los Angeles County District Attorney.

Dalsimer will speak on "The Two Sides of Justice" at 8 p.m. Monday for the Mexican-American Democratic Club at 1023 Henry Ford Ave., Wilmington.

GOV. WALLACE
Alabama Gov. George C. Wallace will speak Friday at the University of California at Los Angeles.

AGING HEARINGS
The U.S. Senate subcommittee on housing for the elderly and on employment and retirement incomes for the elderly will hold hearings starting at 9:30 a.m. Thursday and Friday in Room 100 of the Los Angeles Police

Rocky Sounds Like Demo, Says Barry

LOS ANGELES (UPI)—Sen. Barry Goldwater said that New York's Gov. Nelson A. Rockefeller is more Democrat than Republican and added:

"I'd rather take on President Johnson on the weaknesses of his administration."

The Arizona conservative, who announced Friday he'll seek the Republican nomination for President, paused here as he headed for Washington to launch his campaign.

In an airport interview, Goldwater said he sees no sense in face-to-face debates proposed by Rockefeller, the only other announced candidate for the GOP mantle.

GOLDWATER said Rockefeller advocates policies more in keeping with the Democratic platform than with Republican principles, and:

"Debating him would be more like debating a member of the New Frontier than like debating another Republican."

If he wins the nomination, the Arizona said, he wants to meet President Johnson in debate. He said he thinks Johnson will debate during the presidential race.

"I see no sense in Republicans berating other Republicans," said Goldwater. He added that that seems to be Rockefeller's chosen course.

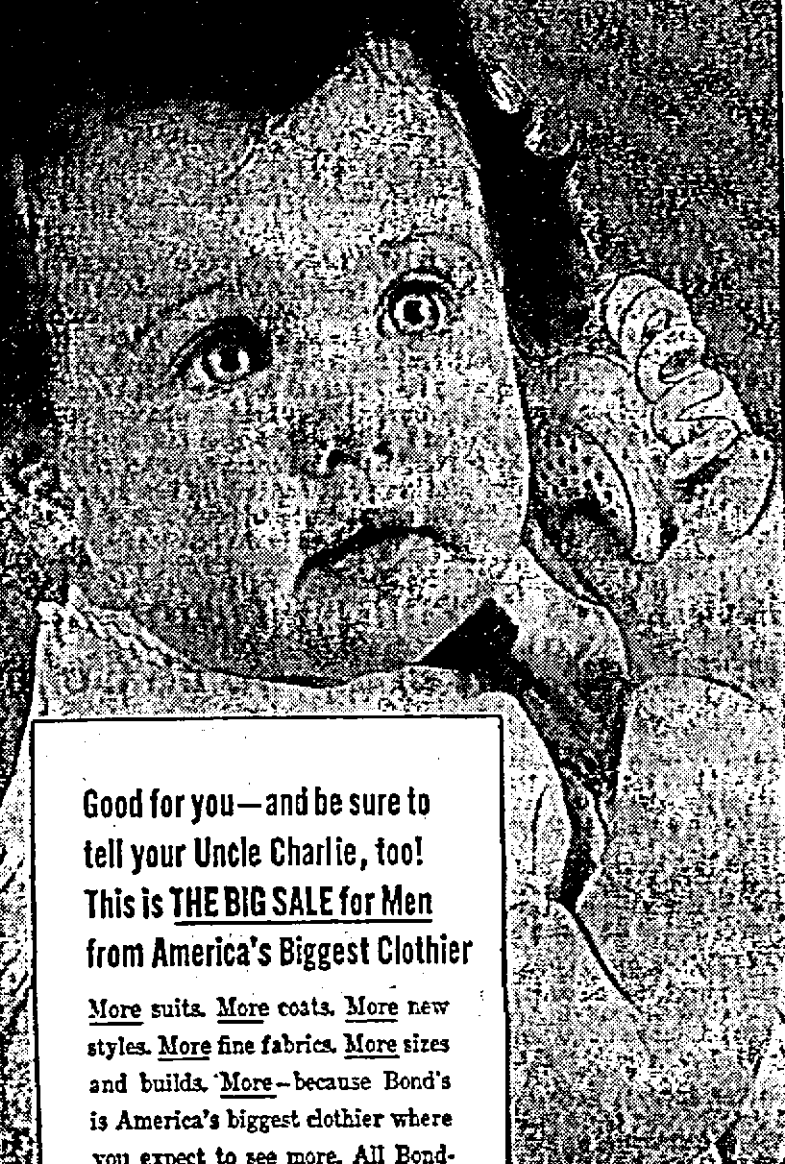
"If I can get the nomination," Goldwater continued, "I think I can run a stronger race than any other Republican. A strong race, win, lose or draw... will strengthen the Republican Party."

A strong showing in the presidential election, he said, would carry with it victory for Republicans running for governor, Congress and state legislature around the nation.

Goldwater said he thinks the late President John F. Kennedy would have been a stronger opponent for the GOP than will Johnson.

"He had a lot of things before."

"gotta tell my daddy"



Good for you—and be sure to tell your Uncle Charlie, too! This is **THE BIG SALE** for Men from America's Biggest Clothier

More suits. More coats. More new styles. More fine fabrics. More sizes and builds. More—because Bond's is America's biggest clothier where you expect to see more. All Bond-tailored to give you established quality plus long-lasting good looks. About 80% of our regular stock goes in this once-a-year fling. Make the most of it—right now!

- 2-trouser Bond Worsteds Suits
reduced from \$59.95 NOW 49.90
- 2-trouser Style Manor Suits
reduced from \$67.95 NOW 57.90
- 2-trouser Park Lane Suits
reduced from \$74.95 NOW 63.90
- 2-trouser Executive Group Suits
reduced from \$79.95 NOW 68.90
- 2-trouser Fifth Avenue Suits
reduced from \$85.00 NOW 73.90
- Hand-detailed Classic Suits
reduced from \$57.95 NOW 47.90
- Bond Designer Group Suits
reduced from \$49.95 NOW 39.90
- Royal York Sports Coats
reduced from \$29.95 NOW 24.90
- Worsted Flannel Slacks
reduced from \$13.95 NOW 11.90

All alterations without charge
Suits with vests—add \$5

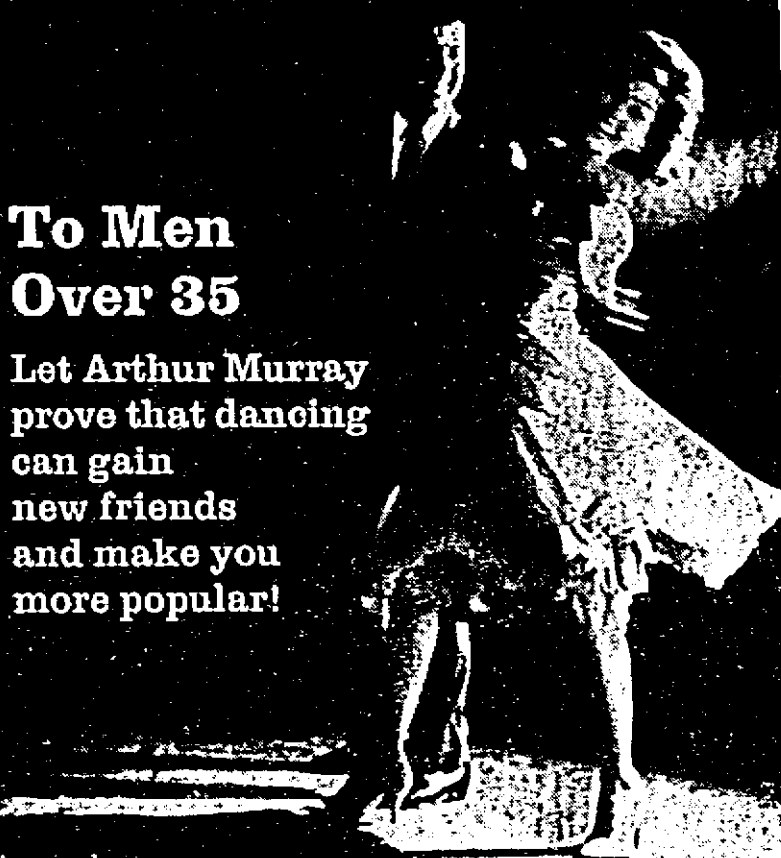
Just say "Charge it!"
Pay 1/3 each month...or
open a 6-month Account

BOND'S

America's Largest Clothier

LAKEWOOD CENTER, 2234 LAKEWOOD BLVD.
Open Mon., Thurs., Fri., 12:30 to 9:30 p.m.; Wed., 12:30 to 8 p.m.; Sat., 10 a.m. to 6 p.m.
ANAHEIM SHOPPING CENTER
14 Convention Center Dr., Anaheim, Calif. 92701
ACROSS FROM PARKING LOT

SAVE 10% TO 20% DURING OUR GALA JANUARY JUBILEE



To Men Over 35
Let Arthur Murray prove that dancing can gain new friends and make you more popular!

This month... Special Introductory Rates in Effect
Thousands of people have found new pleasure, beautiful exercise and a new building new popularity through dancing. See for yourself—look better, feel better, live better!
YOUR SUCCESS IS ASSURED
Thanks to Arthur Murray's new teaching methods you're bound to succeed! Put yourself in the hands of an Arthur Murray teacher and let her make you the perfect dancer.
BY THE END OF JUST ONE HALF HOUR
lesson, you'll be able to dance many steps—then you practice with different partners at Studio Dance Parties. You'll gain new self-confidence and poise as you learn the Cha Cha, Fox Trot, or Swing. You'll have more fun and start to feel more fit in every way.
GET SET FOR SPRING PARTIES
By learning or brushing up on your steps now, you'll be more popular and have more fun this spring. A good dancer is well-coordinated everywhere as a real contribution to everyone's good times.
DON'T MISS THIS OPPORTUNITY
For proof positive—why not start today and see for yourself how much Arthur Murray dance lessons will do for you! Come in to the Long Beach Arthur Murray Studio and ask about this special offer. Do it now while the offer lasts and see for yourself! Studios open 10 a.m. to 11 p.m. daily.

ARTHUR MURRAY School of Dancing
247 E. FIFTH ST. J. Earl Manning HENLOCK 2-0976

Figure Trimming!

Read about it on page B-3

DEHYDRATED CUISINE

Polar Cook's Food Is French

MCMURDO STATION, Antarctica (UPI)—Eating is about the only pleasure a man has on these ice-caps, so the Navy goes all out to feed the 1,000 men stationed here.

That's why the 27 Navy cooks in Antarctica first were trained at the Sheraton Biltmore Hotel in Providence, R.I. They were taught how to prepare French cuisine.

Then they were trained at the Navy's "ration dense" school in Bayonne, N.J.

"Ration dense," explains Chief Petty Officer James K. Davis, the Navy's top cook at the South Pole, is the latest word for dehydrated food.

"We don't like to use the word 'dehydrated' because it leaves a bad taste in people's mouths. But let's face it—all the food served in Antarctica is ration dense," said the Navy veteran of 20 years service.

"WE SENT THE COOKS to the Sheraton Biltmore so they can learn all about that fancy French cooking," explained Davis.

"Cooking is a funny thing. Put a real fancy name on it and people eat it.

"Now you take roast rib au jus . . . I found out that's just a prime roast rib. And filet mignon ain't nothing but steak.

"Now take these here crepe Suzettes. I never ate one in my life until I heard about it at the hotel. Then I looked the word up in a dictionary and it says they're nothing but thin pancakes rolled up and sprinkled with sugar. Sometimes they're served with flaming brandy sauce.

"I don't have any brandy out here so I'm going to try them with rum. It's all psychological."

DAVIS, FROM Jacksonville, Fla., says polar cooks have to bake under the peculiar atmospheric conditions of Antarctica. Those stationed at the South Pole, for example, live atop an ice plateau more than 9,000 feet above sea level.

At that altitude, Davis said, water boils quicker. Baking powder rises faster and you have to decrease the amount of egg you put in bread and cake.

One cook fixed egg foo young and cream puffs for breakfast.

Davis says up to now he thought the food he got when he served on submarines was tops, but Antarctica is the best yet.

"I even like my own cooking," he said.

All States to Install on Monday

Marshall Craig will be installed president of the All States Society at 7:30 p.m. Monday in Mottell's Garden Room, Third and Alamitos Streets.

Long Beach Vice Mayor James A. Hayes will be installing officer.

Other officers to be installed: John A. Grisell, Jeanette S. Buettner, Ruth S. McGinnis, Lloyd S. Loveless and Ivilla H. Decker, vice presidents; Elizabeth Diehl, secretary; Edna Baker, treasurer; Penny Bell, publicity; and James P. Kane, junior past president.

Radio Operator FCC License Fees Postponed

WASHINGTON (AP)—The Federal Communications Commission has complied with a Federal Court order and postponed indefinitely its new schedule of license filing fees.

The fees were to have gone into effect Jan. 1. But the 7th Circuit Court of Appeals in Chicago ordered on Tuesday that the new schedule be held up for 60 days while it conducts further hearings into the legality of the fees.

Nine FCC licensees and groups of licensees had asked the court to declare the fees illegal.

INDEPENDENT PRESS-TELEGRAM—A-3

Long Beach 12, Calif., Sunday, Jan. 5, 1964

'Friendship 7' Films Wednesday

"Friendship 7," the film record of Col. John Glenn's historic space flight will be shown at Alamitos Branch Library, 1536 E. Third St., at 7:30 p.m. Wednesday. Admission is free. Children should be accompanied by adults.



Do You Know All the Answers?

INCOME TAX

If you're confused about YOUR income tax, take steps now. Give H & R BLOCK your tax worries, besides saving you a lot of money, you'll probably be dollars ahead. Come in and discuss your tax problems with BLOCK!

BOTH FEDERAL AND STATE \$5 UP

GUARANTEE

We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

H & R BLOCK INC.

Nation's Largest Tax Service 500 Offices Across the United States		
LONG BEACH 1432 E. 7th St.	NORTH LONG BEACH 1189 E. Artesia Blvd.	
HUNTINGTON PARK 2481 E. Florence Ave.	GARDENA 16128 S. Western Ave.	
INGLEWOOD 4541 W. Century Blvd.	WEST LOS ANGELES 9027 W. Pico Blvd.	LOS ANGELES 4511 Grandview Blvd.
CLINTON 1348 E. Canby Ave.	REVERA 18516 Sherman Way	ALHAMBRA 404 W. Valley Blvd.

Weekdays 9 to 9; Sat. & Sun. 9 to 5; Ph. 435-0915

No Appointment Necessary

NEWBERRYS FABRIC SALE

MONDAY AND TUESDAY ONLY
SOLIDS and PRINTS

36/45", 2 TO 15-yard lengths. Consists of Combed Sateen, Yarn dyed Woven Novelty Percales, Broadcloth and Sheers. New Spring Colors. Large selection to choose from.

1^c Inch

AMAZING BARGAINS

36/45" Printed and Solid Sports Type Cottons. 2 to 10-Yard Lengths. All New Spring Colors. Newberry's Low Prices.

37^c yd

USE Newberry CREDIT

J. J. Newberry Co.

Complete Stock of Simplicity and McCall Patterns
433 Pine Ave., Downtown Long Beach
OPEN MONDAY AND FRIDAY EVENINGS

Unemployment Strategy Sought

WASHINGTON (UPI)—The conference on Economic Progress has asserted that chronic unemployment will not be cured until the 40-hour work week is shortened, wages are increased, and the government's spending budget is raised to \$107 billion.

These were some of the panaceas the CEP proposed in calling on President Johnson and Congress to find massive new remedies for attacking and correcting the jobless problem.

The President is preparing for a new assault on unemployment when Congress reconvenes Jan. 7.

After a meeting with Johnson Friday, Labor Secretary W. Willard Wirtz took another approach to the problem. He said more than 900,000 new jobs could be created by elimination of overtime in manufacturing industries.

He also called for a massive stay-in-school program to combat a youth unemployment rate which rose by 5 percent in 1963. The rate now stands at 17 per cent for workers 20 years of age and younger.

The CEP's national committee includes Leon H. Keyserling, former chairman of President Truman's Economic Council; President George Meany of the AFL-CIO, former Assistant Atty. Gen. Thurman Arnold, and Walter P. Reuther, president of the United Auto Workers.

It said unemployment had increased year by year despite the three years of "recovery" and that it can be cured only by bringing total demand for goods and services into line "with our increasing ability to produce them."

IT URGED "an immediate, double-barreled attack" calling for:

—"Large wage increases to expand private consumer demand and to catch up with productivity gains. In addition, the 35-hour week, with maintenance of current weekly take-home pay, is essential to expand hourly earnings and consumption. The minimum wage should be lifted from \$1.25 to \$2.00 an hour, and its coverage broadened."

—"A greatly enlarged housing and urban renewal program to expand both public and private demand and to counteract unemployment resulting from technology and automation."

The committee said that through combined private and public effort, annual construction of new non-farm homes could be lifted from 1.6 million in 1963 to 2 million by 1966 and 2.2 million by 1970. "Besides making vast investments on unemployment," it added, "this program would reduce substandard non-farm dwelling units from 9.3 million in 1960 to 2.5 million by 1970."

IN CONCLUSION, it said that "partly to spark this housing program (but also to meet other urgent needs), the federal budget to be presented (later this month) should be \$107 billion contrasted with \$93.8 billion a year ago."

HAPPY ENDING to all sorts of problems start with inexpensive Classified ads. Start yours working today. Dial HE 2-5959.

43679'7
5268279 7253!

3767
3323

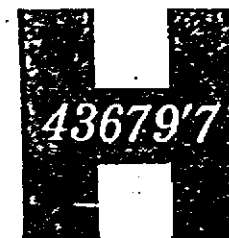


SAVE UP TO 1/2
on fine quality
CONTEMPORARY
FURNITURE

Does all-digit dialing leave you cold, or make you hot under the collar? If you want to restore your faith in numbers, come and dig the digits on the price tags on our beautiful Contemporary Furniture being offered at Henry's January Sale . . . Don't waste time phoning . . . Dash right down and use that dialing finger for pointing out the exceptionally low digits on our sale tags.

Whatever you're looking for—sofas, chairs, sectionals, tables, lamps, bedroom and dining room furniture—you'll find here at soul-satisfying savings.

—ALL SALES FINAL—



Convenient Terms

GE 9-0954

2750 East Pacific Coast Highway

Ample Parking in Rear

Decorator Assistance

OPEN MONDAYS AND FRIDAYS 'TIL 9 P.M.

Long Beach

*HENRY'S JANUARY SALE!

Ornamental IRON
SCREENS, STAIRS, RAILS, FENCES, GATES, SIGNAGE, LIGHTS
Locally Owned and Operated Since 1950
Ornamental Iron Manufactured in Our Own Shop

WEST COAST METALCRAFTS
PHONE GARfield 4-1564
SUGGEST 3980 CHERRY AVE. TIME PLAN

Mexican-Americans Facing Serious Problems

(Continued from Page A-1)

Catholic—have laid down what can loosely be called a party line. They've vetoed the idea of demonstrations on the ground that they can only stir up more tension than they relieve."

Beyond that, there's the real if uncomfortable fact that prejudice against Negroes still exists among Mexican-Americans. You don't hear it mentioned publicly, but privately it's easily confirmed.

Looking further, some observers see a kind of fatalism holding back the Mexican-American. Others see in him a strong element of passivity.

Nevertheless, there's no mistaking his restlessness. Late, his resolute demand for recognition and a better deal.

"We've been taking a siesta for too long," cries Mexican-American political leader Frank Casado, sounding a clarion call to his people. And the siesta is about to end.

If the Mexican-American's insistence on ethnic

independence seems at times to be almost chauvinistic, perhaps it's because he's been under such prolonged pressure to forget his culture, to wrap it up in redemptive layers of enforced Americanism. For, as the Mexican-American has learned so well, America's famous melting pot, while ostensibly an instrument of social democracy, is all too easily employed as a lever for enforcing conformity among those whose backgrounds differ from the so-called norm.

IN THE CASE of the Mexican-American, says Dr. Borrell, the pressure for conformity is doubly wrong. "Hell!" he exclaims, "Mexican-Americans aren't interlopers. They were in the Southwest and borderlands hundreds of years before the descendants of the people who now tell them to 'Americanize.'"

Borrell and others contend that a greater respect for the culture of the Mexican-American on the part of Anglo-Americans would go a long way toward re-

ducing the sense of futility and second-class citizenship felt by many Mexican-Americans in Southern California.

SOME EVEN favor Spanish as a companion to English in the schools as a means of fostering that respect.

But discrimination against the Mexican-American is not entirely a cultural matter. Color prejudice is also involved. Light-skinned Mexicans often get by, but not all are light-skinned, says Borrell.

The result, while not as severe as in the case of the Negro, is segregation in housing and de facto segregation in schools. It is harsh in some areas, mild in others.

IN LOS ANGELES, where residential crowding of Mexican-American families is particularly acute, tuberculosis still is a health problem. In a six-square-mile region known as the Serape Belt, in the heart of the city, 440 cases of TB were recorded as recently

as 1962.

Other areas of Los Angeles County with a high ratio of Mexican-Americans include three census tracts in San Pedro, between Miraflores Drive and 10th Street, with a population of up to 59 percent Mexican-Americans, and one tract in Wilmington, between Pacific Coast Highway and Cerritos Channel, with 44 percent.

PARTICULARLY distressing to Mexican-American leaders is the high dropout rate among Mexican-American students. The rates can only be guessed at, since exact figures are not available. But some school authorities estimate that about 40 percent of the Mexican-American youths in California drop out before completing high school, compared to an estimated

30 percent for all students in the state.

Dr. Paul M. Sheldon of Occidental College, commenting on the dropout rate, says "the Mexican-American often takes the attitude that the 'blancos' (whites) have all the jobs anyway, so why go to school?" Again, that question of fatalism.

AND TRULY, the Mexican-American does stand at the bottom of the job ladder, declares Borrell. Negroes, for example, have a better chance of getting jobs than Mexican-Americans, he says.

Los Angeles County officials recently confirmed what Borrell and others have been saying all along by noting that Mexican-Americans make up only 5 percent of the county's official work force, while

Negroes represent 24 percent of the total. As a result, county supervisors called for a six-point program designed to give Spanish-speaking applicants a better chance at civil service jobs.

WHILE THE county's decision bids fair to correct a serious imbalance, Mexican-American leaders still face a host of other problems, not to mention the task of bringing about a new respect for the Mexican-American's historic culture in California.

The question is how to solve those problems.

One thing is certain: demonstrations are out. Instead, pressure is being applied at political levels. An emphasis is being placed on getting out the Mexican-American vote; and men like Jose Velard, knocking

on doors in the Wilmington-San Pedro area in an effort to bring new members into MAPA, reflect the Mexican-American's determination to make his numbers felt politically.

ments on county and state levels.

As they see it, if there are more Mexican-Americans, say, on school boards, perhaps the task of improving the educational lot of their children won't seem so terribly difficult.

Thus the Mexican-Americans are beginning to stir. The "sleeping giant" is awakening.

(Next: Balance Sheet in Orange County)

FOR EIGHT YEARS NOW WE HAVE BEEN SELLING TOP QUALITY

HEARING AID BATTERIES

30% OFF

WHY DON'T YOU SAVE MONEY?

- For All Makes and Models
- Guaranteed Fresh and Full Power
- Top Quality Stock
- Mail Orders Accepted

ASSOCIATED HEARING AID CENTER

Distributors of Matsuda/Dahlberg Hearing Aids

622 PINE, LONG BEACH — HE 2-0459

YOU DON'T HAVE TO PAY One Extra Penny For Credit!

DR. ROWAN

That's right... you don't pay interest or any other extra charges when you take advantage of my Liberal Credit Plan... and you can wear your plates while paying. No bank or finance company to deal with... all arrangements and payments are made direct to the Dr. Rowan office.

NO BUDGET IS TOO SMALL

There are no set credit terms in my office... you pay only what you can afford in small weekly or monthly amounts.

PAY LESS—Take Longer to Pay
You actually save twice by taking advantage of my Low Prices and No Extra Charge Credit Plan.

Save on Modern

DENTAL PLATES

SAME LOW PRICES

Modern Dental Science has developed new dentures that overcome many of the disadvantages of old-fashioned "false teeth." Lightweight and strong... designed to help bring added comfort and healthful chewing power... set with new artificial teeth that have a remarkable resemblance to natural teeth.

PROMPT SERVICE for O.A.S. PENSIONERS

On presentation of your O.A.S. Identification Card, you can obtain immediate service for X-Ray examination, plate repairs and adjustments. New dental plates on approval of the Welfare Dept.

UNION MEMBERS:

We service cases under Union Dental Care Programs, and the California Dental Service Program.

NO APPOINTMENT NEEDED

Dr. ROWAN

YOUR FRIENDLY CREDIT DENTIST

107 WEST BROADWAY, DOWNTOWN LONG BEACH

Corner of Pine, Opposite Buffums'

Phone HE 6-7241

Open 9 to 6; Closed Sat.

Park Free, 65 Park & Shop Lots



SIMONIZ—Price Includes 20c Off

\$1.09 Vista Fall Quilt Floor Cleaner

76¢

Terry Cloth—Sizes 2-4-6

29¢ Training Pants 4 pr.

88¢

Pack of 5 Double Edge

79¢ Schick Blades Stainless Steel

57¢

Eastman

\$2.65 8mm Kodachrome II

\$1.79

15 Oz. Can Oil Additive

\$1.13 Alemite CD-2

89¢

4 Oz. Can Lighter Fuel

29¢ Ronsonol

19¢

\$1.10 Dri-Day Deodorant Compact

• Put on to Keep You Dry
• Gives you fullest and finest possible protection against perspiration and odor.

39¢

69¢ Hazel Bishop Nail Enamel

• Continental Colors
You'll find the top fashion shades here! Choose a color for every costume.

39¢

\$2.98 Century Elec. Heating Pads

• 1 Year Guarantee
• 4 position switch. Moisture proof. U.L. approved and Good Housekeeping approved.

\$1.99

\$2.98 Enamel Finish Toilet Seat

• Decorator Colors
• Smooth Finish
• Easy to install
• With non-rust hardware
• First quality.

\$2.33

98¢ 10 Inch Chrome Fry Pans

• Large Family Size
• Family size with cool bakelite handle. Heats evenly. Bargain priced!

77¢

19¢ Value! Plastic 11" Utility Bowls

• Choice of Colors
• Perfect for fruit, serving, candy, etc. Sanitary, very easy to clean. Sturdy.

44¢

Italian Bulky-Knit Mohair Cardigans

• For Dress or Casual Wear
• Bold, bulky knits in kitten-soft, curly-textured Mohair.
• Tummy colors.
• Reg. \$2.99

\$8.44

Transistor Battery Recharger

• And Battery Eliminator
• Recharge your old transistor batteries... fresh as new. Can convert radio into plug-in, too.

\$2.98

\$2.50 Tufflex Watch Bands

• Flexible Expansion Bands
• Choice of goldtone or chrome finish. Adjustable ends to fit any watch, 3" to 5" wide adjustment.

\$1.59

WHITE GOODS AT THRIFTY LOW DISCOUNT PRICES

\$11.88 Full Bed Size Blankets

with 6" nylon binding. Rayon and cotton blend. Whip stitched bottom. Single or double. Good Housekeeping approved. 2-year guarantee.

\$9.88

\$1.29 Value! Cotton-Viscose Throw Rugs

• 22x30 inch size. Multi-color area rug. No handloom. Latex coated backing. Fringed ends.

99¢

37c Dish Towels

Flour sack dish towels. Linen-free, soft and absorbent. Hemmed and hemmed.

4 for \$1

Ironing Board Cover

54" size, water repellent, heat reflective. 59c Value!

39¢

Sheet Blankets

Field Cover—60x72", machine washable. Shell stitched hem. Reg. \$1.29.

99¢

\$3.98 Cannon "Berkshire" Blankets

72 x 90 inch size. 94c rayon, 6% acrylic in water weight. Acrylic binding. 2 bed size. Machine washable.

\$3.57

Fruit of the Loom Bed Pillows

• 18x24" Filled
• 37 x 36" finished size, so plush and fluffy. Moisture-proof.

99¢

401 PINE AVE., LONG BEACH

17458 Bellflower Blvd. (at Rowland)

4112 Valley Way (at Concord), Lakewood Village Triangle

4422 Atlantic Blvd. (at San Antonio)

4150 Los Cuyanos (at Ximenes), Circle Shopping Center

4400 E. Spry St. (at Palo Verde), Lakewood Plaza Center

4151 Permanent Blvd. and Del Amo

Southwestern and Cedarburg Dr. Harbor Heights Center

6227 West Colton (at Golden West)

184 Anaheim (at Avenue), Whittier Plaza Center

WORLD NEWS BRIEFS



Auburn's First Negro Registers

AUBURN, Ala. (UPI)—Harold Alonzo Franklin, 31, entered heavily guarded Auburn University without a federal escort Saturday and was greeted by jeers from whites as he registered as the school's first Negro student.

Segregationist Gov. George C. Wallace had scores of riot-trained state troopers stationed around the campus and had given them orders to oust, bodily if necessary, any federal officials who put in an appearance.

Franklin entered the campus unnoticed shortly after the lunch hour, went to Magnolia Hall, where he arranged for his dormitory room, and then walked across the campus—a distance of about 3½ blocks—to the library building, where he formally registered.

Despite the jeers and slurs, the atmosphere was in sharp contrast to that of last June 11 when Wallace "stood in the school-house door" and tried to block the desegregation of the University of Alabama. On that occasion the late President Kennedy federalized the Alabama National Guard to enforce desegregation.

Castro Said Aiming Missiles at U.S.

MIAMI (UPI)—A Cuban exile organization reported Saturday that the Fidel Castro regime has at least three 70-foot missiles "in position ready to fire" toward the United States.

The Cuban Sentinels of Liberty group said the missiles are located on a "farm" about five miles from the northern coast and 30 miles west of Havana in an area kept under heavy guard by Soviet troops.

As released by Dr. Luis Conte-Aguero, head of the underground group, the report smuggled from Cuba also indicated Soviets control the missiles.

There are nine other missiles of equal size stored in underground tunnels on the farm called "El Carmen" in a zone known as "El Cafetal de Frias," the report said.

64 Killed in Yugoslavian Train Wreck

BELGRADE (UPI)—Sixty-four persons died Saturday when a highballing express flashed through a red signal light in fog and plowed into a stationary passenger train at a suburban railroad station.

An official communique said 162 other persons were injured, and 72 of them admitted to hospitals. Most of the victims were peasants and soldiers, bound for their homes on leave on the overnight trains.

All day, rescue teams crawled and cut their way into 15 wrecked coaches, eight of them derailed. They found a pitiful jumble of bodies and twisted metal.

Search Continues for Plane in Pacific

HONOLULU (UPI)—Scores of rescue planes, flying low over wind-whipped waves in the Pacific, Saturday night continued their intensive search for nine men who went down in an Air Force C124 Globemaster three days ago.

More than 70 aircraft were taking part in the dramatic search, which covered a half million square miles of ocean. Among the volunteer observers who scanned the billowing waves, whipped by 30-mile-an-hour winds kicking up blinding crests of salt spray, were 400 cooks, bakers, clerks and medics.

Lt. Col. Benjamin Hansen of Medford, Ore., chief of the Military Air Transport Service Command at Hickam Field near here, said, "It's a big ocean out there and we need every pair of fresh eyes we can get."

Texas Publisher Millard Cope Dies

SAN ANGELO, Tex. (AP)—Millard Lewis Cope, 58, publisher of the San Angelo Standard-Times and a director of the Associated Press, died Saturday of a stroke suffered as he was preparing to leave for his office.

He died in Shannon Hospital at 1 p.m. without regaining consciousness. The stroke was diagnosed as a massive cerebral hemorrhage.

Cope was widely known in Texas and national newspaper circles. Besides his Associated Press directorships, he was president of the Southern Newspaper Publishers Association in 1957. President Kennedy last year named him to the national advisory council for the Peace Corps.

Eva Gabor Beaten in \$25,000 Robbery

MIAMI (UPI)—Blonde actress Eva Gabor lost her \$25,000 15-carat diamond ring Saturday to two gunmen who knocked "a knot on my head, darling, as big as an egg."

The fiery Hungarian got in the last word before the hotel room bandits trussed her and her husband, stuffed socks in their mouths and fled.

"I told them it's a helluva way to make a living," Miss Gabor said from her hospital bed where she was recovering from a cerebral concussion caused by a blow from a pistol butt, a bruised mouth and the knot on her head. Doctors said she was progressing nicely.

Miss Gabor also reported one of "those nasty boys hit me, darling, in the mouth, with his fist."

Walker's



INTRODUCING CURITY CONSULTANT VIRGINIA STOPHER

Miss Virginia Stopher will be in our infants' department on Monday January 6th from 9:30 A.M. to 5:30 P.M. She has been specially trained to help mothers and mothers-to-be with their layette items.

- DIAPER SPECIALS
- | | |
|-----------------------|--------|
| Stretch weave diapers | 3.29 |
| Deluxe diapers | 3.98 |
| Night diapers | 2/1.25 |
| Fold-line diapers | 2.99 |
- See our complete assortment of Curity items for baby
- lower floor
- Fourth and Pine Phone HE 2-7131 Park Free

SIRIS

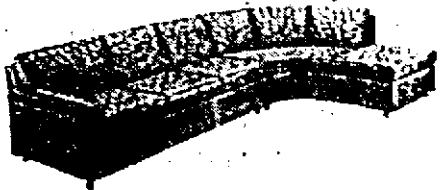
January

CLOSE OUT OF 1963 SAMPLES

THE NEW YEAR IS HERE BUT NOT FOR SIRIS FURNITURE. WE STILL HAVE 1963 WITH US IN SAMPLES, CLOSEOUTS, AND DISCONTINUED MODELS. WE OFFER THESE AT RIDICULOUSLY LOW PRICES NEVER BEFORE IN ANY YEAR. BRAND NAMES AND QUALITY MERCHANDISE ALL INCLUDED, NO HOLDS BARRED. THERE IS A METHOD TO OUR MADNESS. WE HAVE A SECRET WHICH WE WILL DISCLOSE IN OUR FUTURE ADS. LOOK FOR THEM. COME IN AND SEE HUNDREDS OF OTHER ITEMS TOO NUMEROUS TO PHOTOGRAPH. ALL ITEMS LISTED ARE SUBJECT TO PRIOR SALE SO BE HERE TODAY, SUNDAY, AT 11 A.M.

STARTS TODAY SUNDAY 11 A.M.-5 P.M.

EVERY PIECE ADVERTISED IS EXACTLY AS SHOWN!...



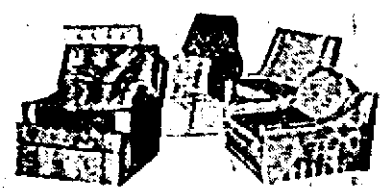
2-PC. LOOSE PILLOW-BACK SECTIONAL
17-ft. of quilted luxury for comfort beyond compare. Available in decorator color and fabrics. Foam zippered cushions.
1963 price 499.95. Closeout.

329.



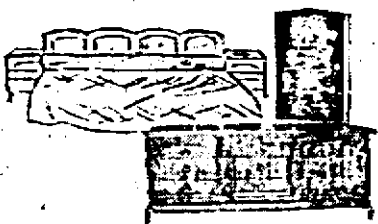
6-PC. ANTIQUE WHITE SPANISH DINING SET
Castilian design in 45" pedestal extension table with 4 high-back antique gold cane chairs. A spacious china completes the setting.
1963 price 699.95. Closeout.

494.



CHAIRS, CHAIRS, CHAIRS
Hi back, club chairs and swivel rockers by the score. All colors, some quilted, some in naugahyde.
1963 price 119.50-139.95. Closeout.

75.



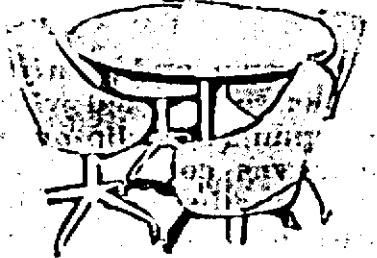
5-PC. KINGSIZE THOMASVILLE BEDROOM
Fit for king with 78" dresser and mirror, 2 night stands and king size headboard. Mediterranean in style, warm in color.
1963 price 714.50. Closeout.

450.



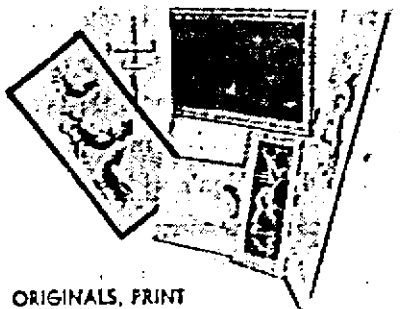
10-FT. LUXURIOUS SOFA BY "QUALITY"
Down-filled loose pillow-back and fabric is hand loomed too beautiful to photograph. Remember by Quality of Calif.
1963 price 659.50. Closeout.

650.



5-PC. PEDESTAL METAL DINETTE
42" heatproof extension table, 4 moulded plastic chairs. Yes! the chairs swivel.
1963 price 229.00. Closeout.

129.



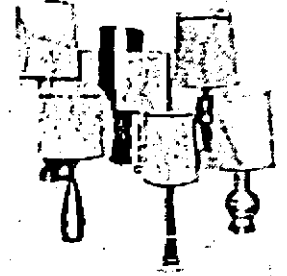
ORIGINALS, PRINT OILS, CASEINS
1963 price 29.50-139.50. Pictures Closeout 10.00-65.00
FOR EXAMPLE
20x60 original casein paintings. Beautifully framed. 1963 price 49.50-69.50. Closeout.

25.

These are a few actual photographs of our 1963 Closeouts, Discontinued Floor Samples, and Year-end Inventory.

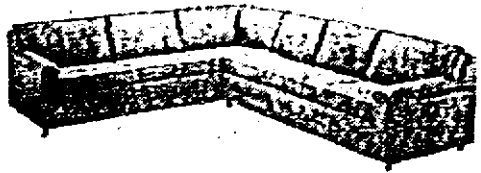
Many brand names are included in this sale. Thomasville, White of Mebane, Sherman Bertram, Quality of Calif., Basic Witz, dozens of others, come in now. All quantities limited.

ALL CLOSED OUT
All At Cost . . . Near Cost . . . Below Cost



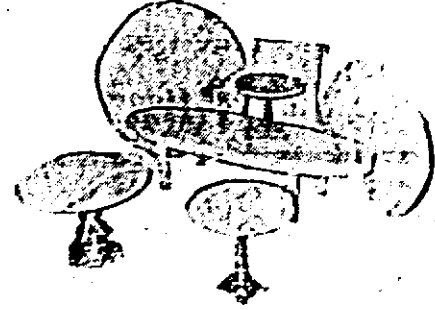
LAMPS BY THE HUNDREDS
Table Lamps, Chain Lights, and Floor Lamps. Some imports, some domestic, some as is. Gold leaf, crystal, hand painted Orientals.
1963 price 19.95-174.50. Closeout 10.00-65.00
FOR EXAMPLE
40" Table Lamp. 1963 price 29.50. Closeout.

10.



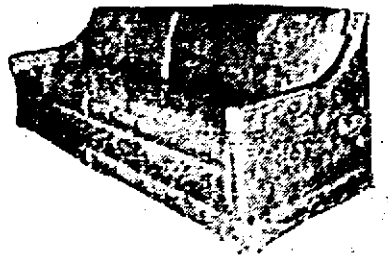
CASUAL TUXEDO SECTIONAL
A loose pillow-back sectional for that large corner. Textured fabric in greens and golds. Save a 9-foot by 9-foot corner for this gem.
1963 price 534.50. Closeout.

395.



MARBLE TABLES—SIZES UNLIMITED
Genuine marble from all over the world, all sizes, 18" to 48" round, oval or square. Bases in Oriental, antique white or walnut.
39.50-219.50 Values. Closeout 19.95-119.95
FOR EXAMPLE:
39.50 18" Round marble cigarette table 19.95

19.95



8-FT. CUSTOM-BACK SOFA
Another "Quality of Calif." sofa. Tailored and smart. A tick pleat accents this hand-tied sofa. Very seldom do we offer such a reduction.
1963 price 419.50. Closeout.

200.



TERMS? . . . of course.

1252 LONG BEACH BLVD.
PHONE HE 7-3593
OUR FREE DECORATING SERVICE STILL PREVAILS DURING THIS SALE

EARLY BIRD SPECIAL
ONLY
24 GOLD CHAIN LAMPS
15-ft. of chain included. Beautifully designed for gracious lighting.
Reg. 37.95
Come Early for

1288

Shop Mon. and Fri. 9 A.M.-9 P.M.; Tues., Wed., Sat. 9 A.M.-5:30 P.M.; Sunday 11 A.M.-5 P.M.

Walker's
the friendly store of Long Beach

SEMI-ANNUAL SALE



FAMOUS LABEL 100% WOOL COATS

reg.
49.95

29⁰⁰

You will find many famous names such as Forstmann, Hockanum and Juilliard. Your choice of shawl or Peter Pan collars in many surface designs. Black, blue, beige, red, white and camel colors. Regular sizes 8 to 16, Petites 6 to 14.

second floor

FASHIONS (SECOND FLOOR)		
29.95	Fashion dresses, sizes from 10 to 18	17.00
reg. to 15.95	Jumper dress, pastel colors, 10-16	11.00
reg. to 29.95	Party formals, full or sheath skirts	17.00

SPORTSWEAR (SECOND FLOOR)		
	Cotton or wool jumper sets, sizes from 8 to 16	7.00
9.98	Mohair tweed wool sweaters, sizes 36 to 40	5.00

LINGERIE (SECOND FLOOR)		
5.95	Nylon slips, lace bodice and hemline	3.99
4.00	Nylon lace trimmed half-slips, S-M-L	1.99
5.95	Waltz-length gowns with lace trim	3.99
4.00	Cotton flannel gowns and pajamas	2.99
8.95	Brushed nylon sleepwear	5.99
89c	Nylon antron or acetate briefs, 5 to 7	59c

ROBES (SECOND FLOOR)		
25.95	Long quilted acetate print robe	17.95
12.98	Long or short cotton quilt robe	9.99
5.98	Cotton flannel print robes	3.99
5.98	Cotton chenille robes, long or short length	4.99
6.98	Acetate tricot, cotton corduroy dusters	3.99

SPORTSWEAR (STREET FLOOR)		
7.98	Washable wool capris, all lined, 8 to 16	4.99
7.98	Cotton corduroy jump-suits, 8 to 18	4.99
11.98	Orlon acrylic print sheath dresses, 8-18	9.75
val. to 6.98	Cotton velveteen capris, fully lined	3.99
9.98	Wool and mohair sheath dresses, S-M-L	6.99
3.98	Cotton corduroy capris, sizes 8-16	1.99
1.00	Cotton and linen handkerchiefs	2/1.00

MEN'S FURNISHINGS (STREET FLOOR)		
9.95	Men's washable wool shirts, S-M-L-XL	5.99
Reg. to 12.95	Men's sweaters, coat & pullovers	5.00
	Men's cotton pajamas, 4.95 if perfect	2/5.00
Val. to 5.00	Men's sport shirts	2.99
Reg. to 2.50	Men's famous make ties	88c
Reg. to 4.95	Men's white dress shirts	2.99

WHITE SALE

SAVE ON CANNON-SPRINGS
SHEETS AND CASES

2.99	Fitted percale twin bed size sheet	2.49
3.39	Fitted percale double bed size sheet	2.79
4.39	Fitted percale queen bed size sheet	3.69
3.29	Fitted percale long twin bed size sheet	2.99
3.79	Fitted percale long double bed size sheet	3.29
59c	Muslin pillowcases, size 42 x 36"	49c
2.49	Muslin top sheet, size 72 x 108"	1.89
2.49	Muslin twin bottom fitted sheet	1.89
2.69	Muslin top sheet, size 81 x 108"	1.99
2.69	Muslin double bottom fitted sheet	1.99
16.95	Twin size automatic blanket	12.99
19.98	Double bed size automatic blanket, single control	14.99
26.98	Double bed size automatic blanket, dual control	19.99
79c	Fieldcrest washcloths, an excellent buy	69c
2.00	Fieldcrest hand towels	1.79
4.00	Fieldcrest bath towels	2.99
5.49	Fieldcrest bath mat	4.19
11.98	100% white goose down pillows	8.49
6.98	100% dacron polyester pillows	4.98

Third Floor

MUSLIN SHEETS
special purchase

1⁰⁰

Your choice of twin or double size fitted bottom sheets. Quantity is limited so shop early.
Muslin cases
now 5/1.00
third floor

CAROLE CHRIS
SPORTSWEAR

special purchase

1⁰⁰

Cotton wrap skirts, sleeveless tops, short sleeve tops, jackets, pedal pushers.
second floor

WOMEN'S BLOUSES

reg. 2.98

99^c

Luxurious high lustrous acetate and cotton blouses. Many collar styles. Guaranteed washable. Sizes range from 32-38.
street floor

MEN'S RAINCOATS

reg. 2.95

66^c

Men's plastic raincoats complete with a convenient carrying pouch. Popular smoke color.
street floor

REVLON COMPACT

reg. 2.50

1⁵⁰

Beautiful Petite compacts filled with Love Pat powder. Take advantage of this tremendous low price and save.
street floor

TABLE GLASSES

reg. 1.29

66^c

Set of 8 15-oz. crystal clear beverage glasses. Attractive spiral pattern.
lower floor

HANDBAGS (STREET FLOOR)		
2.98	Belts, many styles and fabrics to choose from	2/1.00
29.95	Fashion handbags by Lewis, one-of-a-kind	16.99
10.95	Fashion handbags, many fabrics and styles	5.00
val. to 6.98	Small leather goods for handbags	1.00
Val. to 8.98	Handbags, newest shapes & fabrics	3.99
3.98	Fashion umbrellas, excellent selection	1.99

GIRLS' DEPT. (LOWER FLOOR)		
6.98	Capri sets, sizes range from 7 to 14	4.99
1.69	Blouses, short sleeves, all white, 3 to 6x	1.19
6.98	Quilted nylon jacket, concealed hood	4.99
4/1.49	White nylon stretch socks, 4 to 11	4/99c

BOYS' DEPT. (LOWER FLOOR)		
6.98	Wool shirts, two pockets, sizes 6 to 20	4.99
val. to 3.98	Cotton sport shirts, short sleeves	1.99
2.50	Wash and wear long sleeve dress shirts	1.99
val. to 14.98	Sport jackets, sizes 6 to 18	9.99
12.98	Cotton poplin quilted nylon jackets, 6-20	9.99

INFANTS' (LOWER FLOOR)		
3.98	Blankets in a rainbow of colors, size 36 x 50	1.99
4.98	Blanket weight sleeper, S-M-L-XL	3.50
18.98	Stroller by Strollee with canopy top	14.99

ART NEEDLEWORK (THIRD FLOOR)		
1.69	Bear Brand 4-ply knitting worsted, 4-oz. skein	1.29
1.59	Supra Mohair, imported from Italy, 40-gram balls	1.29
1.00	Shetland and wool, 2-oz. skein, 36 colors	79c
69c	Nylon and wool sock fingering yarn	59c
49c	Super Spun nylon sock yarn	39c
75c	Bucilla "Paradise" dress yarn, 1-oz. skein	59c
6.98	Bear Brand jeweled cardigan sweater kit	4.99
11.99	Sport 'N Travel jacket kit, leather trim	8.99
3.98	Cutting board, 40" wide, 72" long	2.49

HOUSEWARES (LOWER FLOOR)		
14.95	Spray-Steam-Dry Iron, dependable quality	9.99
12.95	Portable Ranges electric hot plate	8.99
29.99	3-ply Dura-Gleam stainless steel cookware	24.88
10.95	Toaster-Broiler with thermostat	7.99

COSMETIC SALE

2.50	DuBarry dry skin cleanser	1.50*
1.75	DuBarry Firming lotion	1.10*
3.50	DuBarry Young Promise	2.00*
3.50	DuBarry Vibrance Mask	2.00*
8.00	Dermetics Face Lift	5.00*
7.50	Inner Circle Moisturizer	4.50*
5.00	Coty Vitamin AD Cream	2.50*
3.50	Coty Vitamin AD Cream	1.75*
2.50	Revlon Petite compacts filled with Love Pat	1.50*
1.00	Shulton Desert Flower deodorant	50c*
2.00	Tussy Wind & Weather hand cream and lotion	1.00*
2.00	Shulton Desert Flower hand lotion	1.00*
2.00	Du Pare bubble bath oil	1.00*
5.00	Dorothy Gray Cellogen hormone cream	2.50*
1.00	Dorothy Gray sheer Velvet lipstick	50c
5.00	Bonne Bell Plus 30 night cream	2.50*
6.00	Bonne Bell Plus 30 lotion	3.00*
5.00	Max Factor Cup of Youth	2.50*
4.00	Max Factor moisturizer	2.00*
3.00	Max Factor cleansing cream	1.50*
2.00	Friendship Garden hand & body lotion	1.00*

SHEEREST OF SHEER SUPPORT STOCKINGS

reg. 5.95
(if perfect)

99^c

Twice as much sheerness as average support stockings. Proper foot, ankle and calf compression gives adequate support. Select from lovely taupe or fawn shades, also white for uniforms. Sizes from 8 1/2 to 11.

street floor



FASHION SWEATERS BY HELEN HARPER

val. to 11.95

5⁹⁹

Wool or orlon acrylic bulky weave sweaters. We have an excellent selection of styles and latest fashion colors. Sizes range from 34 to 40. Due to a special purchase we are able to offer you this price.

street floor

COTTON VELVETEEN CAPRI PANTS

reg. 4.98

2⁹⁹

Styled with tapered leg for that slim line, has back zipper. Select from fashion colors of blue, green, black, brown, beige or grey. Sizes range from 8 to 16. We urge you to take advantage of this low price for great savings.

second floor



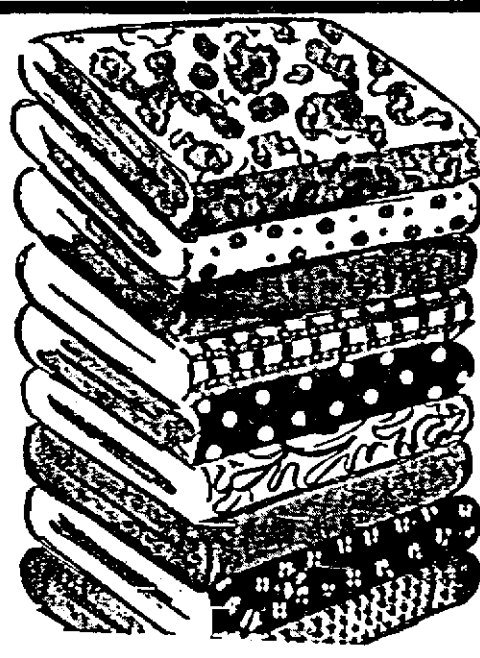
SPECIALLY PRICED JERSEY FABRIC

reg. to 2.49 yd.

99^c yd.

Beautiful screen printed arnel/dacron polyester/nylon jersey fabric in new 1964 prints and colorings. 45 inches wide. Be here early, don't miss this chance to sew and save on this lovely fabric.

third floor



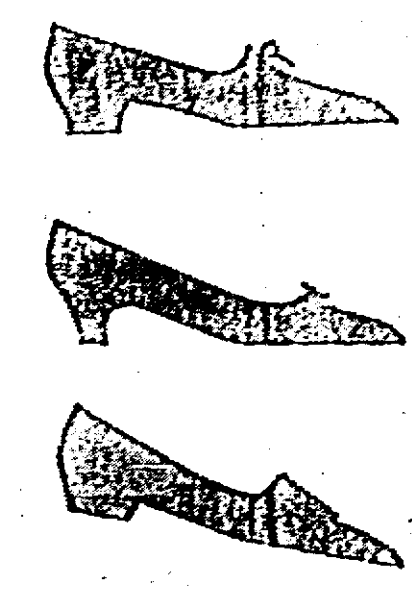
FAMOUS MAKE WOMEN'S SHOES

reg. to 14.99

4⁹⁰

Mid Heel, Arch, dress, or walking shoes in latest fall styles and materials. Select from low to mid-high heels. You will find pumps, straps and tie styles. Good size selection, but not all sizes in every style.

lower floor



The Charge Is Murder By Plane

EL PASO, Tex. (AP)—A U.S. border patrolman is scheduled to go on trial here Monday on a charge of murder in a strange form of death.

The man on trial will be Dudley Clannahan, 32. The victim was Ysidoro Rodriguez Chapairo, 21, a Mexican national.

Chapairo died Nov. 20, 1962, when struck by the landing gear of a border patrol scout plane.

Since Clannahan was a federal employe on federal business, the trial will be in federal court.

Presiding will be Mrs. Sarah T. Hughes of Dallas, who administered the presidential oath to Lyndon B. Johnson shortly after John F. Kennedy was assassinated.

Defending the patrolman will be two federal attorneys, Joe Calamia and Morris Raney.

PROSECUTORS will be a special assistant attorney general of Texas, Frank Hunter of El Paso, and Shelby Blaydes, Fort Stockton state district attorney.

Presidio County Atty. William Earney said investigators were told Clannahan made several passes in the plane over Chapairo and another man who escaped injury. Both the men were on horseback.

Earney said the men were being investigated as possible illegal immigrants from Mexico.

Following the horsemen was a border patrol jeep carrying two patrolmen. The horsemen were riding up a rise of land when Chapairo was killed.

THE DEATH occurred on the Love Deep Wells ranch, 35 miles southwest of Marfa in the Big Bend country.

The site is about 30 miles inside the United States.

Clannahan landed his damaged plane in Marfa. Chapairo apparently died instantly.

Clannahan refused to make a statement and was released on \$2,500 bond.

Herbert D. Nice, district director of the Immigration Service at El Paso, said Chapairo came to the United States in May 1962 as a contract farm laborer and returned to Mexico July 2. Nice said there was no record of a second admission.

Council's Calendar

City Council agenda items for Tuesday:

City of resolution by Councilman Chas. of Long Beach endorsing California World's Fair.

Letter from Eugene Jones, acting chairman of Long Beach CORE, proposing that the City of Long Beach be declared a "Free City" and that the city should support the Human Relations Committee.

Letter from Los Angeles Police Department asking investigation of restrictions on business and industry from entering in contact with private rubbish disposal services.

Report by Treasurer of City of Long Beach and Councilman Chas. of Long Beach.

Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

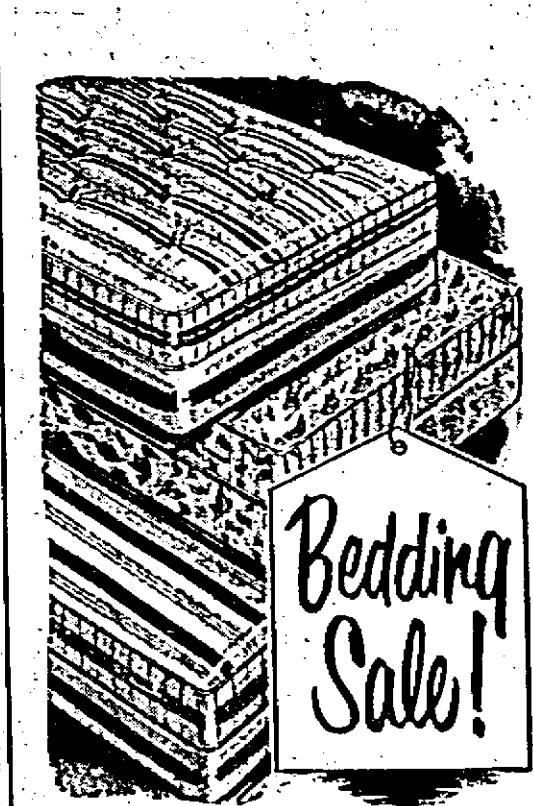
Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

Resolution authorizing city manager to execute license agreement with Henry's Services for parking of cars in the city of Long Beach.

Butter's CLEARANCE



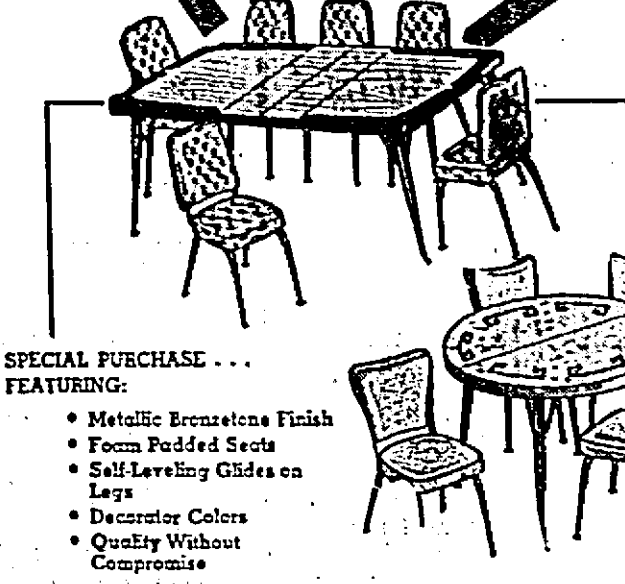
Bedding Sale!

FAMOUS NAMES
SIMMONS
VAN VORST
ENGLANDER

Reg. 59.95 Mattress and Box Spring Sets	39.99
Reg. 69.95 Mattress and Box Spring Sets	49.99
Reg. 79.95 Mattress and Box Spring Sets	59.99
Reg. 99.95 Mattress and Box Spring Sets	79.95
Reg. 139.95 6x7 King Size Set, Innerspring	119.99
Reg. 119.95 Englander Queen Size Supreme 60x80, Innerspring	89.95

Many odd box springs and mattresses sold separately and priced to clear
All Merchandise Subject to Prior Sale

SHOP
SUNDAY
NOON
'TIL 5 P.M.

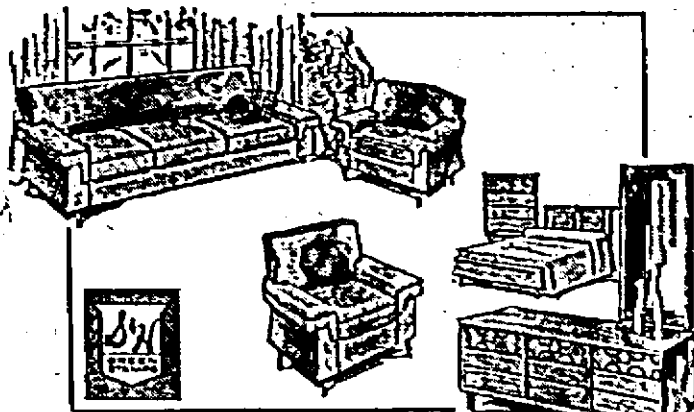


SPECIAL PURCHASE...
FEATURING:

- Metallic Bronzefine Finish
- Foam Padded Seats
- Self-Leveling Glides on Legs
- Decorator Colors
- Quality Without Compromise

DOUGLAS DINETTES	
43.95 value 30x40x48 Rectangular	39.95
59.95 value 36x56x61 Round	49.95
79.95 value 36x48x60 Rectangular	59.95
99.95 value 42x48x60 Round	79.95
99.95 value 36x48x60 Rectangular	79.95

We're Practically Giving 'Em Away...
MEN'S AND BOYS' SOCKS
• Argyles • Crews
Reg. 79c to 1.00 3 PAIR 99c
Stock up now! 100% cotton crew socks with top stripes, and argyles in many patterns. Men's sizes 10 1/2 to 13; Boys' sizes 8 1/2 to 10.
Hosiery Dept.—Main Floor



Priced To Clear!

LIVING ROOM
Reg. 169.95, Early American Bed Divan & Chair, Wood Arms, Plastic Upholstery, 1 Green, 1 Oxblood, 1 Arab Tan 129.99
Reg. 139.95 Kroehler 76" Sofa, 1 Green, 1 Gray 79.99
219.95 Kroehler Modern Sofa & Chair, Modern Blue, 119.99
Reg. 299.95 Kroehler 4-Pc. Sectional 249.99
Brown or Beige Nylon Fabric Upholstery, Reversible Foam Cushions

CHAIRS
Reg. 79.95 Stratosteer, Beige only 49.99
Reg. 129.95 Pontiac Club Chairs, 3 only 79.99
Reg. 69.95 Swivel Rockers, Plastic 39.99
Reg. 119.95 Stratosteer, Assorted Colors in Plastic 99.99

BEDROOM
Bassetts—Bonanza Walnut Group
Reg. 69.99 Dresser W/Mirror 79.99
Reg. 109.99 Dresser W/Mirror 99.99
Reg. 59.99 4-Dr. Chest 39.99
Reg. 44.95 Full Size Panel Bed 34.99
Reg. 59.95 Full Size Bookcase Bed 49.99
Reg. 39.95 Nite Stands 29.99
Reg. 199.95 3-Pc. Mediterranean Oak Bedroom Dresser, Mirror, Panel Bed 169.99

White Teenager Group
Reg. 44.95 3-Dr. Chest, 3 only 29.99
Reg. 49.95 Desk, 2 only 34.99
Reg. 69.95 Double Dresser W/Mirror, 2 only 79.99
Reg. 49.95 Panel Bed, 2 only 39.99
Reg. to 29.95 Full and Twin, Odd Maple Beds 19.99

DINETTES
Reg. 179.95 5-Pc. Daystrom Dinette, Maple Plastic Top with Four Black Mates Chairs 79.99
Reg. 139.95 3-Pc. Daystrom Drop Leaf Dinette, Maple Plastic Top Table, Two Cherry Red Side Chairs 69.99
Reg. 159.95 Daystrom 5-Pc. Metal Dinette, Walnut Plastic Top 79.99

Miscellaneous
Reg. 44.95 Maple Finish 4-Dr. Chests, 3 only 34.99
• Cocktail Tables • Round Cocktail Tables • Bookcase
• Step Tables • Telephone Tables • Lamp Tables
LIMITED QUANTITIES
Reg. 24.95 Maple Occasional Furniture 17.99

JANUARY WHITE SALE Now in Progress

Mattress Pads	
Latex filled Sanitized cotton quilted mattress pads. Lockstitched, quick drying. Made by Acme. Anchorband or fully fitted styles.	
Reg. 3.49 Twin size, anchor band	2.88
Reg. 4.49 Full size, anchor band	3.88
Reg. 4.49 Twin size, fully fitted	3.88
Reg. 5.49 Full size, fully fitted	4.88
Reg. 7.99 King size, anchor band	6.88
Reg. 8.99 King size, fully fitted	7.88

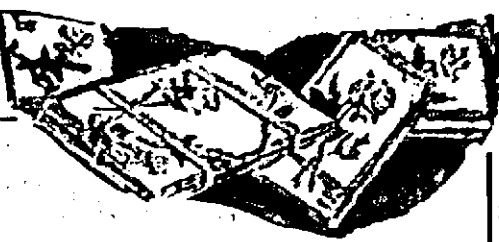
Sheet Blanket "Heritage" by Beacon	
Reg. 2.99	2.49
70x90 bleached white, 100% rayon with new exclusive Permacore, greatly reduces shedding and pilling—adds warmth through higher loft. Reg. 3.79 80x108 size	3.29

"Velvalour" Bedspread	
Reg. 5.99	4.88
Viscose cotton corduroy bedspread with tone-on-tone border. Washable. Decorator colors. Twin or full size.	

White Percale Sheets	
100% combed American cotton percale, skillfully blended for extra smoothness, longer wear, over 180 threads per inch.	
Reg. 2.89 72x108, Twin, fitted or regular	2.49
Reg. 3.19 72x108, Full, fitted or regular	2.79
Reg. 79c 42x36 Pillowcases	69c
Reg. 3.49 Twin, Extra Long, fitted or regular	3.09
Reg. 3.99 Full or Extra Long, fitted or regular	3.49
Reg. 4.99 Queen size, fitted or regular	3.99
Reg. 5.99 King size, fitted	4.99
Reg. 6.99 King size, regular 108x122 1/2	5.99
Reg. 1.29 42x48 Bolster pillowcases	1.00 ea.

"Rose Romance" Print Muslin Sheets	
New rose print on fine cotton muslin, over 130 thread count, 3 colors.	
Reg. 2.99 72x108 Twin, fitted or regular	2.49
Reg. 3.49 72x108 Full, fitted or regular	2.99
Reg. 69c 42x36 Pillowcases	79c ea.

"Rose Duel" Print Percale Sheets	
Dainty rose print pattern in fine combed percale, 180 thread count. Pink, Blue, Gold, Lilac.	
Reg. 3.29 72x108 Twin, fitted or regular	2.79
Reg. 4.29 72x108 Full, fitted or regular	3.79
Reg. 1.19 42x36 1/2 Panel print pillowcases	99c ea.
Reg. 9.99 King size, fitted or regular	7.99
Reg. 1.59 42x48 Bolster pillowcases	1.19 ea.



Countess White Muslin Sheets	
Our own 100-thread, quality cotton muslin sheets.	
Reg. 1.89 72x108 Twin, fitted or regular	1.39
Reg. 2.09 72x108 Full, fitted or regular	1.59
Reg. 49c 42x36 Pillowcases	39c

Lady Pepperell White Muslin Sheets	
100% cotton muslin, over 130 threads per inch. Reg. 2.29	
Twin, fitted or regular	1.77
Reg. 2.59 Full, fitted or regular	1.97
Reg. 59c 42x36 Pillowcases	47c

SALE! Lady Pepperell Blankets	
"Warmweave"	
Reg. 6.59 72x90	5.98
Rayon and acrylic blend with nylon bindings. Machine washable. Colors stay clear, won't fade. Famous Nap Guard, super soft finish. Washable. Solid colors.	
Reg. 7.99 80x90 6.98	Reg. 12.99 90x108 10.98

Princess Rose Duel	
Reg. 18.99	8.98
72x90 sh. Rose printed rayon and nylon blanket with nylon binding. Machine or hand washable. Pepperell exclusive Nap Guard fabric gives extra thickness before and after washing.	

"Fifth Avenue"	
Solid Colors	
Reg. 3.00 25x45 Bath towel	1.99
Reg. 1.79 Hand towel	1.59
Reg. 59c Washcloth	59c

"Echolone"	
New fashion stripe towel	
Reg. 2.25 24x44 Bath towel	1.79
Reg. 1.39 16x28 Hand towel	1.19
Reg. 65c Washcloth	55c

"Marguerite"	
Jacquard towel	
Reg. 2.25 24x44 Bath towel	1.79
Reg. 1.39 16x28 Hand towel	1.19
Reg. 65c Washcloth	55c
Reg. 65c 11x18 Fingertip	55c

"First Romance"	
Jacquard floral towel	
Reg. 2.25 24x44 Bath towel	1.99
Reg. 1.39 16x28 Face towel	1.59
Reg. 65c Washcloth	59c
Reg. 65c 11x18 Fingertip	59c

Pillows by Shelbar-Globe	
Kapok	
Reg. 2.49 25x23, Daisy pattern cotton chaffin cover, kapok filled. Assorted colors	1.88

Latex Foam	
Reg. 5.98 21x27, Premium foam latex core. Cotton tick in lovely pastels	4.88

Dacron® Bolster	
Reg. 7.99 21x27, 100% virgin Dacron® polyester filled, white cotton Sewette tick	6.88

50-50 Pillows	
Reg. 10.98 21x27, 50% down, 50% feather filled. Striped cotton tick	8.88

LAKEWOOD CENTER MEtel 3-8101 GARd 2-0301 Monday thru Friday, 9:30 to 9:30; Saturday, 9:30 to 5:30; Sunday, Noon 'til 5

Kuwait Leads in World's Oil Reserve

By MAX B. SKELTON

HOUSTON (AP) — Tiny Kuwait's position as the world leader in proven crude oil reserves is being challenged by a neighbor, Saudi Arabia.

Year-end estimates indicate Saudi Arabia boosted its proven reserves by 8 billion barrels while Kuwait added only 500 million.

The new estimates place Kuwait's current oil reserves at 63.5 billion barrels with Saudi Arabia in second place with 60 billion.

Kuwait's total gives the 1,900 square mile Middle East sheikdom 19.1 per cent of world reserves that were estimated at 331 billion barrels at year-end, Saudi Arabia held 18.1 per cent.

A year earlier Kuwait held 20 per cent of total world reserves, Saudi Arabia only 16.5 per cent.

ONLY three minor changes in the rankings of the world's top 12 oil countries were indicated this week in the Oil & Gas Journal's annual world-wide oil report.

Libya and two tiny Middle East areas made gains at the expense of Indonesia and Algeria.

The Middle East's neutral zone added 2.5 billion barrels to its reserves to move up a notch for an eighth place tie with Indonesia. The small sheikdom and Abu Dhabi also added 2.5 billion barrels to move from eleventh to tenth place, a spot formerly held by Algeria. Libya, also with a 2.5 billion gain, moved into a tie with Algeria in eleventh place.

THE 12 TOP-RANKED areas and their crude reserves estimated in billions of barrels:

Kuwait 63.5, Saudi Arabia 60.0 Iran 37.0 United States 34.2, Russia 28.0, Iraq 25.5, Venezuela 17.0, neutral zone and Indonesia 10.0 each, Abu Dhabi 7.5, and Algeria and Libya 7.0 each.

The reserves of the 12 areas exceeded 306 billion barrels or 92 per cent of all the world's proved crude reserves.

The Middle East reserves now exceed 207.3 billion barrels or 62.6 per cent of total world reserves. The Western Hemisphere, with 64.2 billion barrels, can claim only 19.4 per cent.

WESTERN EUROPE'S oil reserves may trail the list in reserves but the Oil & Gas Journal said the area is the world's brightest spot for oil marketers.

Continued sharp increases are expected in Western Europe's demand for petroleum products. Imported oil is a major factor in that Europe's crude production this year averaged less than 350,000 barrels a day.

Europe's petroleum demand growth rate is indicated by a 21.6 per cent increase this year in the area's crude refining capacity. Refiners in Western Europe now can process 6,263,000 barrels of crude a day, compared to 5,149,000 a year ago.

CRUDE production in Italy declined this year from 35,000 to 33,800 barrels daily but the Italians boosted their refining capacity from 800,000 to 1,264,000 barrels a day.

West Germany's production increased from 131,000 to 142,000 but the Germans added 245,000 barrels to their refining capacity. West Germany now can process 1,213,000 barrels of crude daily.

Germany's capacity now exceeds that of the United Kingdom, where an addition of only 49,000 barrels boosted daily refining capacity to 1,152,000 barrels.

France moved into the million-barrel category the first time, boosting its refinery capacity to 1,059,000 barrels a day, an increase of 137,000 over 1962.

Visiting Berlin

BERLIN (UPI)—Roland de Margerie, France's ambassador to West Germany, is scheduled to arrive here today for a three-day visit. He will meet with West Berlin Mayor Brandt and the French and British military commandants for the divided city.



TOP ATTRACTIONS

More than \$4 millions worth of cars will be exhibited Jan. 17 through 26 at the International Auto Show in the Long Beach Arena. Helping display this Ambassador are, from left, Donna Ewing, Debbie Powell, Mary Trepanier, Ann Selcer and Kelli Blair. A twice-daily stage revue will be headed by the Mills Brothers.

IOWA CONGRESSMAN

He'd Give Capital Back to Maryland

WASHINGTON (UPI)—Rep. John H. Kyl, an Iowa Republican, wants to give Washington back . . . To the Indians? No, to Maryland.

And just to prove he means business, Kyl has introduced a bill that would return more than nine-tenths of the District of Columbia—the nation's capital—to the state that owned it after the red man but before Uncle Sam.

The federal government would keep only a small area between the Lincoln Memorial and the Supreme Court, including the White House, the Capitol and the other major government offices.

KYL THINKS this is the only way to really satisfy the District of Columbia's perennial craving for home rule. The district now is ruled by a board of commissioners appointed by the President but subject to congressional rule.

The Department of Justice thinks differently. It said in 43 pages of legal argument that the Founding Fathers intended the national capital to be a permanent seat of government, independent of any state and embracing a substantial area and population.

And, according to the Justice Department, Congress and the states gave every indication they still agreed when, in 1900-01, they adopted the 23rd Amendment to the U.S. Constitution, which gave the district three electoral votes in presidential elections.

Aden Hits Border Bandits

ADEN, Aden Protectorate (UPI)—Troops of the South Arabian Federation, under the command of British officers and supported by British planes, artillery and armored cars, attacked Yemen-trained tribal bandits Saturday near the Yemen frontier.

British sources said the objective of the attack was to destroy 12 hard-core dissidents leading the bandits in the western Aden Protectorate in the Radfan area near Dhala.

They said the bandits were members of the rebellious Qataibi tribe which has been ambushing army patrols and robbing travelers in the frontier area for half a century.

The bandits were said to be armed with rifles, hand grenades and land mines.

The federal army killed Shiekh Rejab bin Ghaleb, Qataibi tribal chief, a few weeks ago. He had been hailed by neighboring Yemen as a liberation martyr.

Butter's

S&H Green Stamps

the pick of the

Cotton Crop

Your Favorite!
Our Annual

SALE! COTTON

Special Purchase
Special Priced

Sunny cottons to brighten winter household duties! Get here early to get your pick of these specially purchased, just for you, cotton dresses for all day—every day. More than a half dozen to choose from, all with wide hemmed skirts. All washable, all wonderful, all in misses' 12 to 20 and half sizes 14½ to 24½.

SPECIAL!
2/5⁰⁰
2.98 ea.

LAKEWOOD CENTER

ME 3-8101
GA 3-0901

MONDAY THRU FRIDAY, 9:30 TO 9:30;
SAT. 9:30 TO 5:30; SUNDAY NOON 'TIL 5

45th Annual JANUARY FUR CLEARANCE SPECIALS IN FINE FURS

LISTED BELOW ARE JUST A FEW OF THE OUTSTANDING VALUES! ENTIRE STOCK REDUCED!

NATURAL OR BLEACHED FOX SHRUGS reduced to **\$78⁰⁰**

NATURAL MINK BUBBLE CAPE reduced to **\$448⁰⁰**

DYED SQUIRREL CAPES & STOLES reduced to **\$119⁰⁰**

NATURAL BAUM MARTEN STOLES reduced to **\$478⁰⁰**

DYED MUSKRAT STOLES reduced to **\$129⁰⁰**

NATURAL & DYED BEAVER JACKETS reduced to **\$498⁰⁰**

NATURAL MINK STOLES reduced to **\$249⁰⁰**

NATURAL FULL LENGTH MINK PORTRAIT STOLES reduced to **\$588⁰⁰**

DYED BROADTAIL PROCESSED LAMB JACKETS reduced to **\$289⁰⁰**

NATURAL MINK JACKETS reduced to **\$650⁰⁰**

Prices plus tax.



Fur products labeled to show country of origin of imported furs.

Special Reductions

ON ALL

Luxury Mink Stoles & Jackets



FAMILY OWNED AND OPERATED IN
LONG BEACH SINCE 1919

Budget Terms Available

Free Parking

GA 7-7447

NUMBER OF HOLDUPS DOUBLES

Bank Bandits' Professional Art Fades as Duffers Invade Field

(Continued from Page A-1)

of cash they can carry. Much of it is merely paper notes like canceled checks, worthless to the bandit.

As a result, the criminal with a critical taste for this art now finds the professional touch isn't worth the relatively smaller sum of cash at stake.

Instead, the guy with a few belts of liquor in his stomach, the teen-agers looking for emotional kicks and even the financially hard-pressed businessmen find the open-door policy and windowless teller counter of the suburban bank more appealing.

Because of the amateur, the 1950s and 1960s are outstripping the Dillinger era of the 1930s in the number of bank robberies.

During 1963, the daily average of banks robbed in the U.S. was four. In 1962, 1,250 robberies were reported—31 percent more than in 1961. In Dillinger's biggest year, 1932, there were only 606 bank robberies.

Couple these figures with the fact that the number of branch banks in 1962 jumped to 13,079—up 38 percent from 1953.

Bank of America officials told The Independent, Press-Telegram that their 850 branches in California—most of them in neighborhood shopping centers—had been hit 104 times in the past year, compared to 53 times in 1962.

Suburban banking has developed because of the new "retail store psychology" trend to bring "big-time downtown service to the housing subdivision," according to officials. Gone are the bars, cages and uniformed guards in the local bank at the shopping center.

Economically, it is just not feasible to arm so many bank branches with the might of the one downtown fortress.

The robber is also meeting less resistance because of the increasing concern of the banks over

the safety of their employees rather than the money taken.

One bank in Denver has flatly told its tellers: "Don't resist, hand over the cash."

Most local banks told The I.P.T. that their employees are given an intensive training in such things as identification techniques "but are told not to fight these robbers."

"There's no point in having guns around for our employees," a Bank of America spokesman said. "We use every type of other protective device available, though, such as motion-picture cameras, still cameras, all types of alarms."

"And we have instant communication with the police departments."

The fact that banks carry insurance on such losses does not affect this "humanitarian approach because premiums go up with losses—and we don't want that," the spokesman said.

Many bankers agree with Dean Donald R. Cressey of the University of California at Santa Barbara that "a large number of banks haven't organized their defenses."

The Bank of America said it is "looking for improvements." A Pittsburgh bank has been putting in more partitions between tellers' areas and the more open parts of the bank.

Because of recently well-publicized cases where robbers were identified through films, movie cameras have created interest. However, only about 10 percent of all banks now use movie cameras or closed-circuit TV systems because of the cost.

The biggest deterrent remains the long jail term meted to the bank robber.

In a study of branch robberies of Bank of America since 1958, figures showed that 67.4 percent of the bandits were arrested.

The average sentence was 10½ years imprisonment.

TYPICAL ROBBER ALONE

An FBI study of 152 bank robberies in the country produced this composite picture.

The bandit: A lone male between the age of 17 to 50, a big spender from a heavily populated state, wearing no disguise.

Method: He makes an oral demand for money and threatens the teller with a gun.

Time of robbery: Between 1 and 3 p.m. on a Monday or Friday.

Escape transportation: An automobile and the chances are 50-50 that it is stolen.

Chance of success: Eighty-eight percent of the robbers obtain the money.

Average amount stolen: \$6,093.80.

Tower Collapses Killing Two

PITTSBORO, N. C. (UPI)—Tons of structural steel being used in the construction of a microwave tower antenna collapsed Saturday, crushing two men to death and injuring a third.

The tower is owned by the American Telephone and Telegraph Company.

Officials said about 200 tons of vertical steel rods, erected to reinforce a concrete base for a microwave antenna, toppled over, crushing to death James Horton of Chapel Hill and Eugene Clayton of Goldsboro.

Construction Superintendent

ent Norman R. Burton said both men died instantly. The rods, 60 feet long and 2½ inches in diameter, were held in place by steel cable and angle irons. Burton said engineers thought there was at least twice as much bracing as was needed to keep the rods vertical.

BOBBY'S

136 PINE AVE. — DOWNTOWN LONG BEACH

The End of Our Lease

makes possible the greatest sale event in 23 years in long beach

GOING OUT OF BUSINESS

Incredible Reductions

DOORS OPEN PROMPTLY AT 9:30 A.M.

Ship Arrivals, Departures

(Compiled by Marine Exchange)

ACTIVE VESSELS IN PORT

Vessel	From	Operator	Due to Sail	For
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran

VESSELS DUE SATURDAY

Vessel	From	Operator	Due to Sail	For
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran

VESSELS DUE TODAY

Vessel	From	Operator	Due to Sail	For
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran
Alaska (Duff)	18-12	Shimmin Line	Jan. 8	San Fran

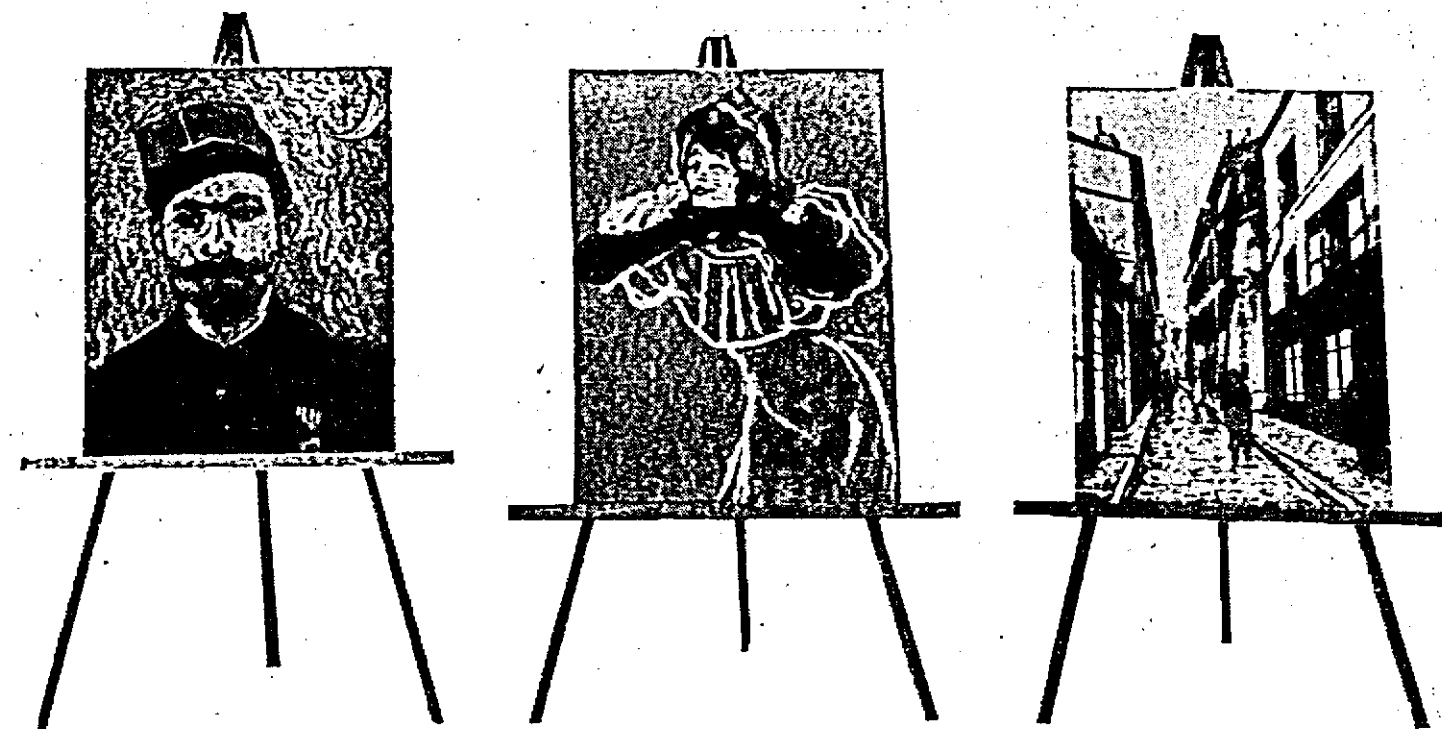
Senator Leery of Rail Mergers

WASHINGTON (UPI)—Sen. Commerce Commission (ICC) Warren G. Magnuson, D-Wash., "ought to move very carefully" in considering the applications for rail mergers, he expressed road mergers come from particular concern about financially healthy lines. "I'm convinced that some of the nomically because of a loss applications are not justified," of rail service, he said.

Magnuson said on a radio interview sponsored by the renting problems: Classified Railway Labor Executives' ads. To ge. reliable tenants Association that the Interstate fast, dial HE 2-5939 today.

FREE! MINIATURES OF FAMOUS PAINTINGS

Community brings the world's most famous masterpieces into your home. These are beautiful miniatures of paintings by Renoir, Utrillo, Van Gogh, Matisse, Degas, Cezanne, Buffet, Dufy, Lautrec and Gauguin. Each is printed in faithful colors by master craftsmen in France, then mounted on a stand-up easel. Place them on your bookshelves, piano and knick knock ledges. Watch the conversation they create! Miniatures are available January 2 through 10, one to a person, limited to supply on hand.



GRAND OPENING SALE

SPECIALS SUNDAY - MONDAY - TUESDAY

HOURS: SUN. 10-6 MON. 9-3-6 TUES. 9-3-6



20-PIECES TWIN BED SET
INCLUDES:
2 Mattresses
2 Box Springs
2 Headboards
2 Pillows
12 Legs
ALL FOR ONLY \$44.95
FREE DELIVERY

ROUND BED
BOX SPRING
& MATTRESS
\$89.95

KING SIZE
BOX SPRING
& MATTRESS
\$49.95
12 LEGS

Jeff's MATTRESS CITY
720 So. LONG BEACH BLVD., COMPTON
BETWEEN COMPTON AND ALONDRA — NE 9-6231

We're showing modern artists too. You're invited to preview
"CONTEMPORARY LANDSCAPES"
an outstanding collection of original paintings
by leading European and American artists.

AT COMPTON Landscapes of Mexico and Spain by Richard Kozlow. Kozlow is Detroit's foremost painter and his landscapes are the essence of nature.

AT LONG BEACH Landscapes of the Paris countryside by Pierre Bara. Winner of many awards, the critics proclaim him an artist of great talent.

AT PARAMOUNT Landscapes of California by Ron Blumberg. Charged with emotion, Blumberg's paintings are rendered in subdued but striking color combinations.

EXHIBITS THRU COURTESY OF RAYMOND BURR GALLERIES, BEVERLY HILLS

SAVE WITH CONFIDENCE

- ▲ 35 years of consecutive interest payments
- ▲ Your account insured up to \$10,000
- ▲ DAILY INTEREST! Savings earn from the day received if they remain through the end of the quarter
- ▲ Over 35,000 savers in the U.S. and foreign countries
- ▲ Member Financial Federation, Inc., Federal Savings and Loan Insurance Corp., Federal Home Loan Bank
- ▲ Assets over \$125,000,000



4.85%
current annual rate

COMMUNITY SAVINGS

MAIN OFFICE: 477 E. Compton Boulevard, Compton • LONG BEACH: 3501 Atlantic Avenue • PARAMOUNT: 15359 Paramount Boulevard



Drop in for coffee and refreshments. We're open Monday through Thursday, 9 am to 4 pm.
Fridays, 9 am to 6 pm.

EARN \$4.94 for each \$100 saved*
*Computed for a one year period at Community's current annual rate of 4.85%, interest paid and compounded quarterly.

Series of Lectures Set at City College

Four illustrated lectures are Long Beach City College. All announced for this week by are open to the public with the General Adult Division of out charge.

Bombay Police Fire on Rioters, Kill One

BOMBAY, India (AP)—One person was killed when police fired on rioters Saturday in a strike of municipal bus workers who were protesting about the way a police officer had dealt with a bus driver for a traffic offense.

The police fired after their attempt to disperse a mob with tear gas was unsuccessful, the Mysore state government said.

THE PERSON who owns the article you've found may be trying to reach you. Be sure to read the "Lost" ads in the Classified Section 12 now.

Lennox Tierney, chairman of the Pasadena City College art department, opens a series of four talks on Oriental cultures at 7:30 p.m. Monday in Rogers Junior High School auditorium, Moorovis Avenue and Appian Way. First topic is "Cambodian Culture."

"Frontiers of Medical Knowledge" is the general topic of a new lecture series beginning at 7:30 p.m. Wednesday in Boyd High School auditorium, 8th Street and Locust Avenue. Oscar W. Shadle, M.D., will present the first two weekly talks on "From Thalidomide to Date" and "Viruses in Your Life."

S. A. (Pat) Slavens will open a series of four talks on Turkey — Bulwark Against



TIERNEY SLAVENS

Communism" at 2 p.m. Wednesday in Boyd Auditorium. A veteran of the Los Angeles police force, from which he retired with the rank of Inspector, Slavens recently served for three years as Chief of the American Police Advisory Mission in Ankara, Turkey.

Dr. Harvey B. Franklin, retired educator and world traveler, will present the first

of four lectures on "India, Ceylon and Pakistan" at 7:30 p.m. Thursday in Rogers Junior High School Auditorium. Opening topic is "India, Land of Mystery."

Jesuit Theologian Weigel's Funeral Set

WASHINGTON (UPI)—A funeral service will be held at 10:30 a.m. Tuesday at Woodstock, Md., for the Rev. Gustave A. Weigel, one of the nation's leading Roman Catholic theologians and a lifelong fighter for interfaith unity.

Burial will be in Woodstock Cemetery. Father Weigel, professor of ecclesiology at Woodstock College, a Jesuit seminary, died in New York Friday of an apparent heart

13 School Districts Pool Purchasing Potentials

Three Orange County school districts have joined with 10 W. Ward, Fullerton, Huntington Beach and Placentia Districts are state to pool their purchasing and potential in a unique plan to save thousands of dollars in construction costs.

Fullerton Union High School district, which will soon build its seventh plant in eastern La Habra, expects to be the first to realize savings. It hopes to trim \$1.50 per square foot on building costs. Multiplied by the square footage of the new high school, the savings to the district should exceed \$300,000, from 1932 to 1945.

Red Official Quits

BERLIN (UPI)—Hans Rodenberg, Communist East Germany's deputy minister for cultural affairs, has resigned, according to press reports received here. Rodenberg, 69, joined the German Communist Party after World War I and lived in the Soviet Union

INDEPENDENT-PRESS-TELEGRAM—A-15
Long Beach 12, Calif., Sunday, Jan. 5, 1964

MARINELLO BEAUTY SPECIALS!

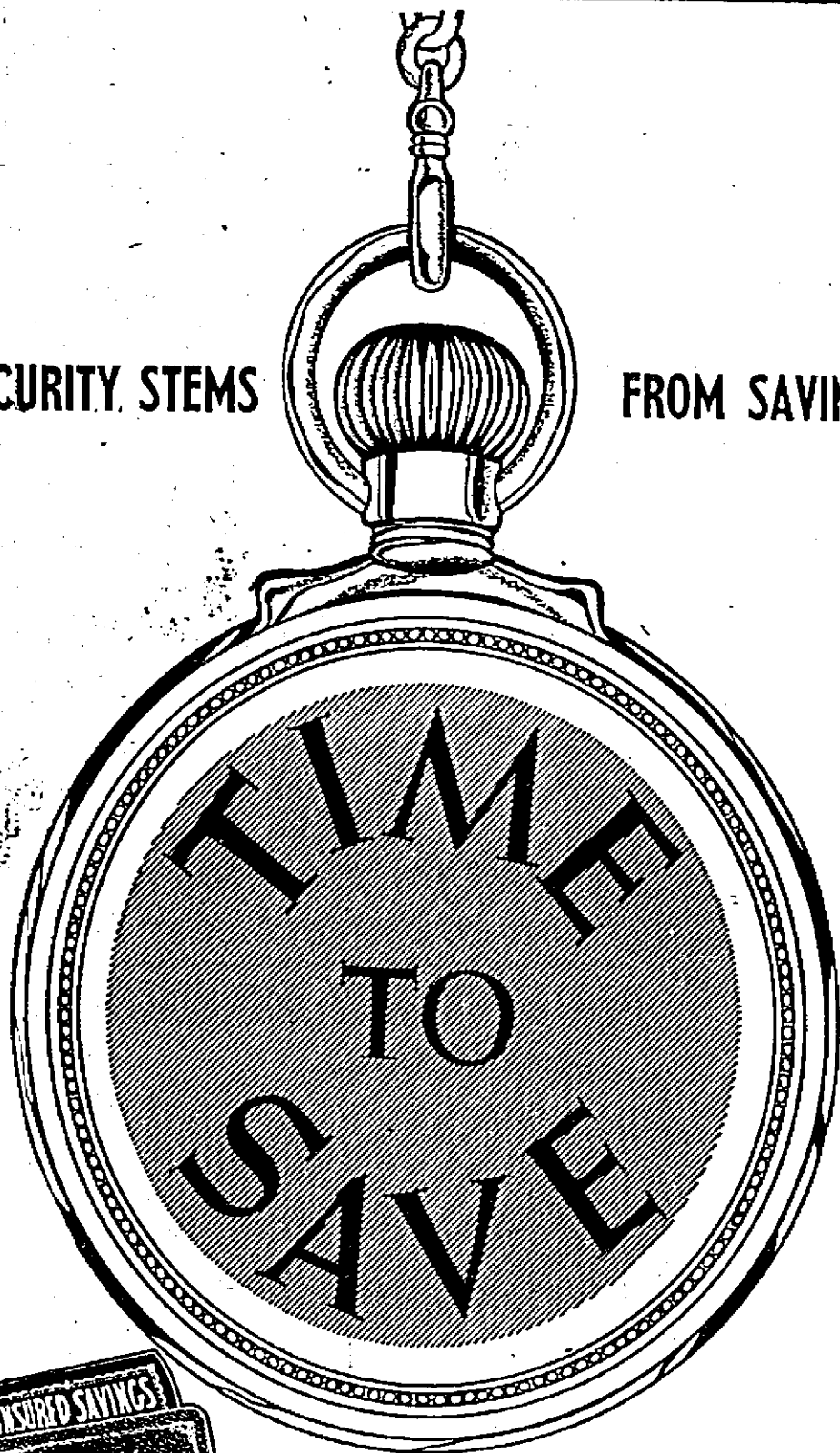
MONDAY ONLY
FREE HAIRCUT
with any Beauty Service

TUESDAY ONLY
FREE
RESTOR HAIR
CONDITIONING
WRAP With Any Permanent

MARINELLO BEAUTY SCHOOLS
DOWNTOWN LOS ANGELES: 718 So. Broadway — MA-7-5561
EAST LOS ANGELES: 4703 Whittier Blvd. — AN-8-2858
VAN NUYS: 6360 Van Nuys Blvd. — ST-1-4660
LONG BEACH: 432 Pine Ave. — HE-5-9109

SECURITY. STEMS

FROM SAVINGS!



T. A. Gregory
Chairman of the Board

Whether you want to retire or relax, buy a new home or new car, the time to save is now. The place to save is **EQUITABLE SAVINGS and LOAN**.

NOW paying you the highest rate, consistent with safety.

Your savings are insured up to \$10,000.00 by an agency of the United States Government.

FREE CUSTOMER PARKING
IN LONG BEACH
345 Elm Ave.
IN BELLFLOWER
16804 Bellflower Blvd.
(rear of building)

SAFE DEPOSIT BOXES
AVAILABLE TO CUSTOMERS
FREE CUSTOMER CHECKS

Equitable
SAVINGS & LOAN ASSOCIATION
328 LONG BEACH BLVD. • 16804 BELLFLOWER BLVD.
(NEXT TO POST OFFICE) BELLFLOWER OFFICE

BEST CARPET BUYS ANYWHERE!

CARPET SALE

AT LOWER THAN DISCOUNT PRICES!

FAMOUS DUPONT '501' NYLON PILE

100% CONTINUOUS FILAMENT

You're assured of America's finest quality with the genuine "DuPont 501" label... don't settle for less during Belmont's FABULOUS SALE. This is the DEEP PLUSH Carpet made to keep its expensive look for years. Come in, choose your carpeting from wide choice of decorator colors... and SAVE!

COMPLETELY INSTALLED

ONE PRICE INCLUDES ALL

- Expert Installation
- Tackless Stripping
- 56-oz. Rubberized Padding
- All Sewing and Labor
- Door Metals
- Choice of 12 Decorator Colors

GENUINE DU PONT "501" LABEL

6.99
Square Yard
Completely Installed
First Quality

Open Today
Sunday, 11 to 6

FREE HOME ESTIMATES

Call HE 7-6401 for Samples In Your Home

YOUR CHOICE Completely Installed

100% Continuous Filament

NYLON

Here's a name of quality... long wearing, mothproof, choice of colors.

100% WOOL
BY BEATTIE

Soft, luxurious wool for real room beauty... mothproof. Choice of colors.

One Price Includes All...

- Tackless Stripping
- All Labor and Sewing
- Door Metals
- 50-ounce Waffle Padding
- Expert Installation

5.66
Sq. Yd.
Completely Installed

TERMS--UP TO 3 YEARS

BELMONT

• FURNITURE • CARPETING • DRAPERIES

600 ALAMITOS

Corner 6th
LONG BEACH

HE 7-6401

REMNANTS & ROLL-ENDS Room Size Rugs HALL RUNNERS

Wools, Nylons, Continuous Filament Nylons All Sizes • All Colors

AT DEALER'S COST AND BELOW

100% VIRGIN NYLON PILE

4.99
SQ. YD.
Completely Installed

ONE PRICE INCLUDES

- All Labor and Sewing
- Door Metals
- Tackless Stripping
- Heavy Waffle Padding
- Choice of tweeds or solid colors.

A-16—INDEPENDENT PRESS-TELEGRAM
 Long Beach 12, Calif., Sunday, Jan. 8, 1961

Realtors' Attorney, Breakfast Speaker
 Larry Lackman, attorney, Club, for the Long Beach District Board of Realtors, will be special speaker at the Thursday breakfast meeting of the the Midnight Sun restaurant, North Long Beach Realty, 5925 Cherry Ave.

OPERATION POP UP

Three Ships Used in the Polaris Test Built Here

By BOB SANDERS

Of all the hush-hush construction that has gone on at the Long Beach Naval Shipyard recently the most dramatic was building three vessels to be used in "Operation Pop Up" at San Clemente Island.

"Operation Pop Up" was the final testing, all conducted in controlled underwater conditions, of the Polaris missile which is designed to be fired from a submerged submarine.

The Polaris is one of the latest and most sophisticated missiles in the modern United States Navy's arsenal. Used on one of the nuclear-powered submarines it lengthens the Navy's arm right into a potential enemy's backyard.

And testing it was no mean problem, considering that the missiles cost a cool half million dollars—each!

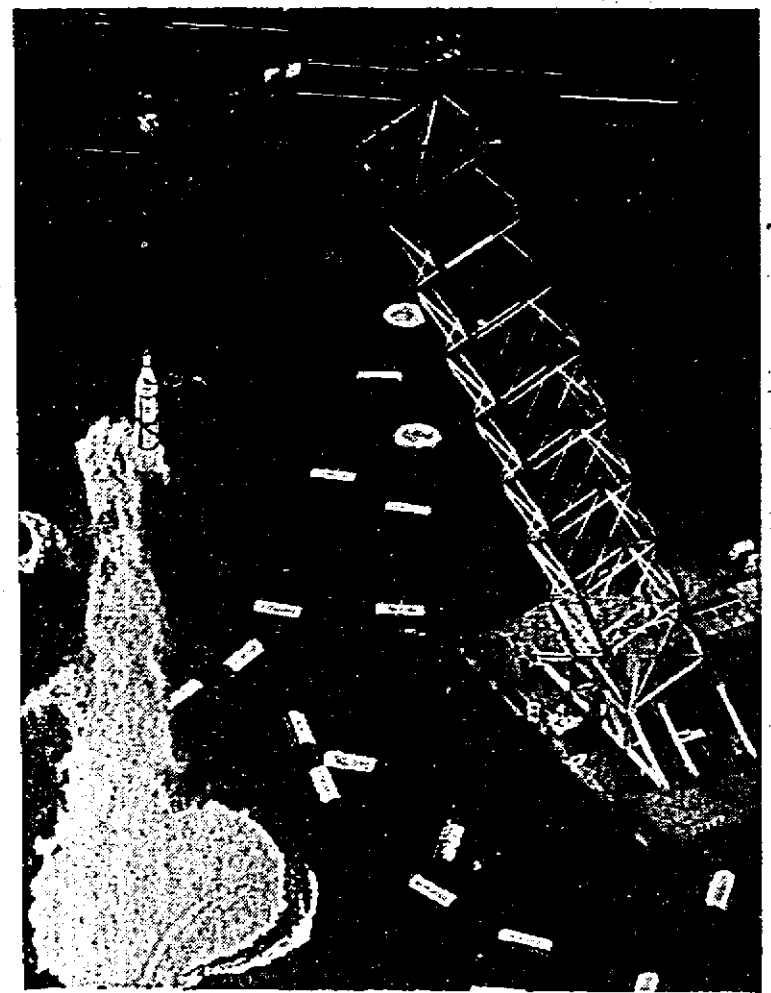
The Naval Ordnance Test Station, with headquarters at Pasadena, conducted the testing, as it does with most of the Navy's most modern underwater weapons.

AFTER initial tests had been conducted at NOTS installation at China Dam in the San Gabriel Canyon, the final tests were made at the NOTS Sea Range at San Clemente Island, 60 miles off the Long Beach coast.

And to build the complicated vessels used in the testing NOTS called on the skilled workmen of the Long Beach Naval Shipyard. Construction of these vessels poured more than \$4½ million into the shipyard.

They consisted of a staging vessel, a monitor barge and what is appropriately called the fish hook.

The staging vessel is used to set up a test, which may involve more than 150 people. Here the 14-ton Polaris and the



GIANT "FISH HOOK" used in Polaris missile testing program at the NOTS San Clemente Island facility, catches Polaris after it emerges from water.

NINTH Semi-Annual ONE PRICE SUIT SALE

Just Say "Charge It" **ANY SUIT \$49** IN THE STORE

NONE HIGHER
 Sizes 35 to 46 Regular, 37 to 46 Long, 35 to 44 Short
 Expert FREE Alterations

EVERY Suit Originally \$85-\$110
 Suit Quality Tailored

Comparable Savings on Sport Coats, Slacks and Haberdashery
 Just Say "Charge It"
 TAKE UP TO SIX MONTHS TO PAY
 PAY NOTHING DOWN

Your Credit is IMMEDIATE with Charles Baron.
 There is no waiting. There is no delay.
 Don't hesitate. Open a charge account today.

BANKAMERICARD ACCEPTED
OPEN TODAY, SUNDAY 10 to 5 P.M.

This is not a January clearance of odds and ends... but our semi-annual ALL OUT SALE OF EVERY SUIT, Sport Coat and Slacks in the store.

Charles Baron Ltd.
 4916 East Second Street, Long Beach
 OPPOSITE HOFFLY'S RESTAURANT
 IN THE BELMONT THEATRE BLDG.

Innes SEMI-ANNUAL SHOE SALE

STARTS JAN. 6th. BIGGEST SELECTION AND LOWEST PRICES EVER!
 ONLY THE QUALITY AND SERVICE ARE THE SAME!

WOMEN'S DRESS SHOES
8⁹⁷ • 10⁹⁷ • 12⁹⁷
 Reg. 13.99 to 16.99, Joyce, Natural Bridge, Valentine, Mannequin, Marie Paule.

12⁹⁷ • 14⁹⁷
 Reg. 18.99 to 32.00 Mademoiselle, La Girone, Marie Paule.

FLATS AND CASUALS
3⁹⁷ • 4⁹⁷ • 6⁹⁷
 Reg. to 9.99 Escapades, Cover Girl, Fortunet, Edith Henry

5⁹⁷ • 7⁹⁷ • 9⁹⁷
 Reg. to 14.99 Joyce, Natural Bridge, Edith Henry, Escapades.

SPECIAL SLIPPER GROUP 3.00

WOMEN'S COMFORT SHOES
9⁹⁷ to 18⁹⁷
 Reg. 13.99 to 24.00 Selby, Foot Saver, Natural Bridge.

HANDBAG BARGAINS!

CHILDREN'S SHOES
3⁹⁷ to 6⁹⁷
 Reg. 5.99 to 10.99 Number 26, Acrobat, Story Book, Miss Sandler, Our Own Famous Brands, Big Boys' Fortune, Jernan Jr. Slippers, Reg. to 4.99, Now 1.97. Children's Hosiery, 19c pr. or 6 pr. for 1.00.

GENTLEMEN'S SHOES
9⁹⁷ to 24⁹⁷
 Reg. 10.99 to 37.50 Jernan, Johnston and Murphy, Wright Arch Preserver, Imports.

SPECIAL GROUP — 1/3 OFF

LAKEWOOD CENTER
 5030 Pepperwood Ave.
 Open Mon., Wed., Thurs. & Fri. Evenings

McMahan's FURNITURE STORES

LOOK K BABY'S BEST BUYS!

Best for Mom too with our low prices and easy terms!

6 Piece NURSERY ENSEMBLE

You get everything! Each piece is quality constructed and designed for your baby's comfort and safety!

Each piece may be purchased separately:

Sturdy High Chair	\$12.95	Drop Side Crib	\$17.95
Folding Play Yard	\$18.95	Full Size Crib Mattress	\$ 8.95
Full Size Play Yard Pad	\$ 1.95	Safety Bumper Pad	\$ 2.50

All 6 Pcs. \$49⁹⁹
\$1.85 MONTH

Fold-a-Rola RECLINER-STROLLER

with ONE-HAND Reclining Adjustment!

Heavily padded seat and back, heavy metal basket, double safety lock, large rear wheels, swivel front wheels, adjustable canopy, non-stump folding, 3 position recliner, safety brake and seat belt! A real mother savior!

\$14⁸⁹
50c WEEK

Folding HIGH CHAIR

Strong tubular construction with wide, sturdy, non-tip leg design. Easy to clean seat and back cover, colorful teard safety seat belt and rubber tipped legs. Lightweight. Folds Easy.

\$14⁸⁹
50c WEEK

McMahan's FURNITURE STORES SINCE 1919

1895 E. Anaheim St., Long Beach HE 6-5211
 317 Long Beach Blvd., Long Beach HE 2-5444
 909 Avalon, Wilmington TE 4-4548
 16810 Bellflower Blvd., Bellflower TO 7-2145

Open Mon. & Fri. Nites 'til 9 P.M.
 Wilmington Store Closed Sunday Night

U.S. Plans New Spacecraft to Orbit Around Moon

By AL ROSSITER JR. — Lunar probes and will complement the yet-to-be-tested Surveyor ships designed to land on the moon. The United States plans to strengthen its lunar exploration program with new spacecraft designed to orbit the moon and take close-up pictures of possible landing spots for astronauts. The Ranger will use some of the \$90 million saved by the curtailment of the Ranger and will use less expensive rocket boosters than planned for a now-discontinued Surveyor model which was to orbit the moon. The Orbiter will have several built-in advantages over the ill-starred Ranger series. The Orbiter will be able to snap pictures of any specific area on the moon from as close as 22 miles—and it will take up some of the slack caused by the cancellation of television used in the last five of the last nine Ranger, three Rangers.

The Rangers were designed, they will make the first of about 100 television pictures before smashing into the moon's surface. The Orbiter will take about 1,700 pictures and its path around the moon will be controlled by earth command. If all goes well, the first Orbiter will be fired from Cape Kennedy atop an Atlas-Agena rocket in 1966—about the time Surveyor is scheduled for its first flight on a hydrogen-fueled Centaur rocket.

THE NATIONAL Aeronautics and Space Administration plans to launch the first of the last four Rangers within the next month or so. If the remaining Rangers are

successful, they will make the first of about 100 television pictures before smashing into the moon's surface. The Orbiter will take about 1,700 pictures and its path around the moon will be controlled by earth command. If all goes well, the first Orbiter will be fired from Cape Kennedy atop an Atlas-Agena rocket in 1966—about the time Surveyor is scheduled for its first flight on a hydrogen-fueled Centaur rocket. The United States has had lunar orbiting projects before, but all failed. The largest was a \$35 million program with four spacecraft called the Apollo manned spacecraft to come before 1970. The Orbiter's camera system, already tested in other space programs, will be able to detect features on the barren lunar surface as little as a small compact car. It will also take photographs of the moon, in September, 1959, broad areas of the moon. THE FILM WILL be developed continuously in the spacecraft and stored until the ship is ordered to radio its pictures back to earth. If the pictures were poor and scientists want to have another look at the film, the photographs could be re-transmitted. The Orbiter's path around the moon could be changed by earth command to a ready tested rocket motor to send the spacecraft over areas of specific interest. The probe also will carry scientific sensors to measure conditions that could affect the manned travel such as radiation and the density of tiny meteoroids.

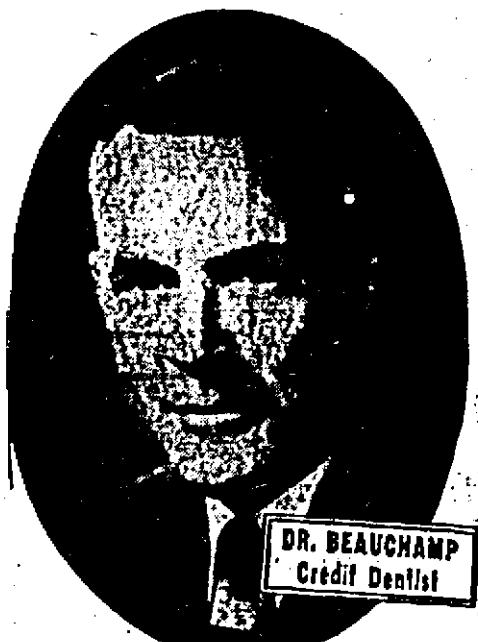
PAY ME AFTER FEB. 15th

NO MONEY DOWN!

Dr. Beauchamp's Easy Credit Terms

AND very low prices MAKE modern dental plates available to everyone. Make your first small payment after Feb. 15th, on approval of credit, then take as long as 2 years to pay. You can make your own credit terms, any reasonable offer is accepted. Absolutely no extra charge for credit; when you are quoted a low price, that low price is exactly what you pay.

All Credit Is Strictly Confidential
And handled by us... no finance company
no bank to deal with
NO DELAY • NO RED TAPE • WORK STARTED
IMMEDIATELY • NO EXTRA CHARGE



BIG SAVINGS NOW!

The Time of the Year To Really Save

Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. The LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

PLATEWORK • FILLINGS • CROWNS
INLAIS • EXTRACTIONS • REPAIRS

GOOD NEWS FOR PENSIONERS

NEW PLATES THE SAME DAY TEETH ARE EXTRACTED

DR. BEAUCHAMP pronounced Bee-cham

438 PINE AVE.

FREE PARKING PACIFIC AUTO PARK
NO APPOINTMENT NEEDED

Phone HE 5-0240

GROUND FLOOR — NO STAIRS TO CLIMB

KENO Alarm Clock
by WESTCLOCK — 40 hour key wound clock with large, easy to read dial, large dependable alarm.
1.83

Make-Up & Shaving
Mirror — Giant 10" size with one side plain, other magnified. Stands flat or hangs on wall.
98c

Ladies' Panties
Acetate — exclusive of decorative. White panties with decorative trim on leg bands and up front.
4 for 1.00

Girls' Anklets
Soft spun Orka-Acrylic with stretch nylon. Assorted solid pastel colors per pair.
Pak of 4 39c S.M.L.

Ironing Board Cover & Pad
PROCTOR "Zedex" — Corrosion resistant, fits all standard ironing boards. Out wear others 5 to 1.
1.88

ABOLA "Bra"
"Freedom" — All elastic sides, back, front band & under cups. Embroidered white cotton. A.B. & C corp.
1.49

CORY Decanter-Percolator
with FREE Extra Glass Bowl — Decorative gold tone, sparkling metal color. Heat resistant handle. 4 to 8 cup capacity.
3.69

Sponge Mop
CEDAR — Bathing sponge with safety latch — exclusive "wonder mop" angle. Chrome head, yellow handle.
1.96

Electric Blanket
"Starcrest" Payon, cotton blend. Automatic controls adjust to room temperature changes. 2 Year Guarantee. Double Bed Size.
Single Control 9.98

Colgate with Gardol
Family Size — 4 1/2 oz. worth of Colgate on each tube.
2 for 1.00

Light Bulbs
Pre-Tested... white bulbs with inside frosted.
Choice of:
• 40 Watt • 75 Watt
• 60 Watt • 100 Watt
4 for 1.00

Hair Care Needs At Sav-on

TONI Home Permanents
... Hidden Body — Every hair style, curly or smooth needs Hidden Body to hold its shape. Choice of three waving lotions, all with No Max Neutralizer. • Regular • Super • Gentle
2.00 Size 1.49

BRYLCREEM
Hair Dressing — For comb hair grooming. Puts it in dry hair. 8 oz. Size
79c

PRELL Concentrate
Shampoo — Gives you billowing clouds of luxurious lather. Leaves hair soft and radiant. Free of unshiny dandruff. 3 Oz. Family Size
1.13

VITALIS Hair Dressing
Keeps hair neat all day without grease. Prevents dryness. Fights embarrassing dandruff. For men, women and children.
8 oz. Size 79c

Breeze Bonnets
Smart and alluring — designed especially for sport and dress-up wear. Many beautiful styles and colors to choose from.
79c

Comb & Brush
Hair Box — Combination of French comb with pure nylon bristles, backed by a metal frame comb. Plastic handle in assorted colors.
98c

BEAUTY SALON HAIR SPRAY
Contains no lacquer — water soluble. Keeps your hair waves & curls smoothly in place... safe even for children's hair.
20 Oz. Can 98c

BACK-TO-SCHOOL
NEW WORLD Dictionary
WEBSTER'S — College Edition — 1000 pages, 142,000 entries, over 3,000 illustrations.
Reg. \$5.50 5.98

Pencil Sharpener
"Bastille" — Better quality sharpener for your pencils, pens, etc. Jaw milling precision ground cutters.
1.23

3-Ring Binder
Eye cannot with clip inside for loose papers.
79c

Typing Ribbon
CENTERS — "X-Pert" — Clean, long wearing.
89c

Marks-A-Lot w/Hi Lites
For marking any surface, other highlights any reading surface. Colors.
59c

Slide Rule
"Arc Mark" Expanded color markings, portable.
1.43

Primary Tablet
Stewart Hall — 10" x 12" Light or heavy red.
2:29c

Filter Paper
Stewart Hall — Wide or narrow. 200 Sheets
49c

Clip Board
Marble board with strong metal clip.
57c

SHEAFFER'S
BALL POINT PEN with Extra Refill
Quality pen that writes smoothly, starts instantly. Assorted color pens to choose from.
1.00



PLASTIC Brush Rollers
For permanents and roller hair sets. Gives body and lift for smooth hair styles. Safe without lotion. Pak of 25 pins and count per pair.
89c

25c Hair Nets
Narrow DuPont Nylon — In the French mesh with elastic edges. Ass't shades to match your hair. Guaranteed.
Pak of 3 19c

39c Bobbie Pins
Double-coated plastic finish. Won't rust, flake or stain hair. Simulated rubber tips. A lot scratch scrap.
Card of 120 29c

Rinse Away
For positive control of Dandruff & Hair Odor... itchy scalp.
2.00 Size 6.00 66c

Healing Pad
3 Positive-Heat Positions • Bralette-type Switch • Sanit-Fresh Flannel Cover.
2.69

BANDEAUX
"Hi-Style" — Double row of gripping teeth. Assorted colors and sizes per pack. Many different styles to choose from.
39c

Hot Water Bottle
"CHALLENGE" — Red color, embossed surface. 2 1/2" size with water stop sensor. Bored.
88c

HEXOL
GERMICIDE... for bathroom, kitchen, and baby care. 12 Oz. Size
69c

DENALON
Cleanses facial teeth without brushing. Removes all colors. 5 1/2" x 7 1/2" Size
77c

Tooth Brushes
Dr. West's... "Soft-Touch" — Assorted pastel colors. Reg. 1.00
2:89c

IODENTURE
Hygienic Denture Cleanser with 100% Potassium Peroxide. 12 Oz. Size
59c

BACTINE
ANTISEPTIC for cuts, scratches, minor burns, etc. 8 1/2" x 6 1/2" Size
63c

1.39 SLEEP-EZE
For a good night's sleep. 25 Tabs
1.09

VICK'S VapoRoh
Vaporizing Inhalant — 70% Eucalyptus oil, 30% menthol. 12 Oz. Size
73c

MIXED NUTS
NUT SHELF
Fresh, lightly salted. No peanuts.
79c

Gauze Diapers
CURITY
21x45" Extra absorbent. Quick drying. 60z.
2.77

MOTOR OIL
HAYOLINE
Heavy Duty — Choice of SAE 20-30 or 30-40.
3 for 1.00

Beauty Salon
Shampoo with EGG & Creme Rinse Conditioner.
Pints 2 for 1.00

Shelf & Drawer LINING PAPER
White — 18" wide, 70 feet long.
3 for 1.00

ANACIN
TABLETS
For Headache — Neuralgia.
100 Tabs 99c

JERGENS LOTION
with FREE Dispenser Pump. Replaces moisture in hands.
1.00 Size 69c

Household Gloves
"Velo-Tex" Non-slip surface. soft lining — Reg. 75c.
2 for 1.00

Desert Flower DEODORANTS
by SHULTON... Quality deodorant with anti-perspiration action you can trust for at least 24 hours protection.
Cream or Roll on Reg. 1.00 50c

Desert Flower
"Beauty Bath" for Dry Skin by SHULTON... Daily performed... makes chapped, rough dry skin disappear.
Reg. 2.50 1.25

Desert Flower
"Beauty Bath" for Dry Skin by SHULTON... Daily performed... makes chapped, rough dry skin disappear.
Reg. 2.50 1.25

AD PRICES PREVAIL
Jan. 5th to Jan. 8th
Sunday through Wednesday

Sav-on
SELF-SERVICE

DRUG STORES
OPEN 9 A.M. to 10 P.M. — 7 DAYS A WEEK

Vaporizer-Humidifier
Famous Name — 12 to 14 hour operation on one filling. Shuts off automatically when empty. Complete with cord and tray.
3.98

LONG BEACH • LOS ALTOS • LAKEWOOD



INSTALLED
Kay C. Crill will be installed Worshipful Master of Queen Beach Lodge 540 F&AM at 11 a.m. Tuesday at 234 Pine Ave.

Drugstore Employees' Pay Hiked

More than 1,000 drug store clerks — members of Retail Clerks Union Local 324—received an automatic wage increase of seven cents an hour effective Jan. 1.

Pharmacist-members of the union received an increase of 22½ cents an hour.

The increases were negotiated as part of a five-year contract signed by Local 324 and major drug firms in July, 1961.

Also receiving January 1 wage hikes resulting from a previously negotiated contract were Local 324 members employed by Gemco in Anaheim, who will get from five to seven and a half cents an hour additional.

Arthur Z. Berland, union secretary-treasurer, announced that dental care—negotiated for Local 324 members as part of the contract—was extended on Jan. 1 to the spouses (husband or wife) of eligible members employed by many discount and drug stores throughout Orange County and Southeast Los Angeles County, including Long Beach.

Librarians Set Series of Talks

A series of lectures by Long Beach Public Library librarians will be held at the Brewitt Branch Library, 4036 E. Anaheim St., starting at 10:30 a.m. Tuesday.

The program is planned for mothers and others interested. Brewitt Branch's children's librarian, Mrs. Frances Murray, will work with children, 3 to 5, while mothers attend the lectures in the auditorium.

Helen Fuller, supervisor of work with boys and girls will discuss the world of children's literature at the first meeting.

At future meetings the program is: Jan. 14—Mrs. Donna Maust, co-ordinator of work with young adults, "The Young Adult;" Jan. 21—City Librarian Blanche Collins, "Censorship and Young Readers;" Jan. 28—Florence Powers, head of the Literature and History Department, "How Books are Selected for the Public Library;" Feb. 4—Brewitt Branch Librarian Helene Silver, "Why Doesn't the Branch Have It?"

There is no charge for admission.

STATE SOCIETY Calendar

MONDAY
ALL STATES, Mottell's Garden Room, Third and Alamitos Streets, 7:30 p.m.

WEDNESDAY
PENNSYLVANIA, 550 Pacific Ave., 6 p.m.

FRIDAY
COLORADO, 728 Elm Ave., noon.

NEBRASKA, 208 Linden Ave., noon.

ILLINOIS, 728 Elm Ave., 6:30 p.m.

ARIZONA, 208 Linden Ave., 6:30 p.m.

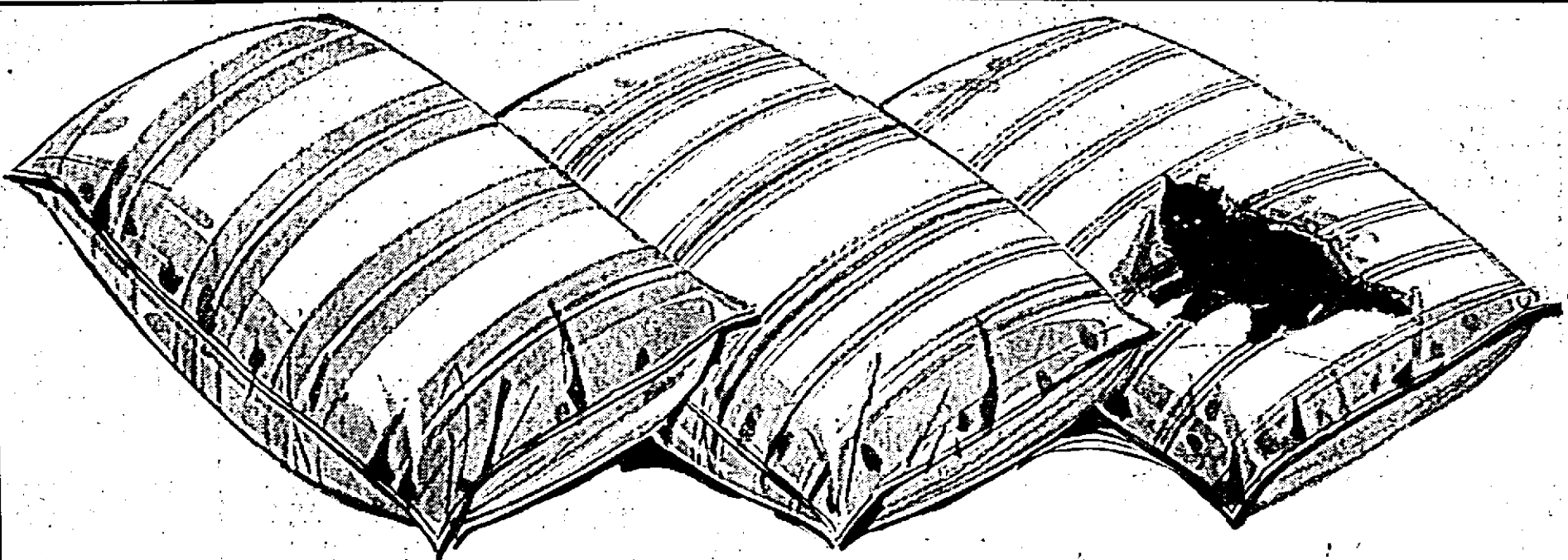
SATURDAY
INDIANA, 951 Locust Ave., 5 p.m.

OREGON-WASHINGTON, 140 W. Sixth St., 6:30 p.m.

Fuchsia Society

Ralph Sparks of Downey will be the speaker and show slides at the meeting of the Fuchsia Society at 7:30 p.m. Thursday at 728 Elm Ave.

Buffums JANUARY STORE WIDE SALE



SAVE ON PUROFIED PILLOWS!

7.99 8.99 16.99

Plump, fine quality pillows in a choice of styles designed for individual sleeping comfort. All sale priced!

CAPRI. 50% goose down, 50% goose feathers. The perfect half-and-half, not too soft, not too firm. White on white downproof ticking. 21x27" cut size. 11.95 value 8.99

VALENCIA. 100% white goose down for those who prefer something a little softer than "Capri." White on white downproof ticking. 21x27" cut size. 12.95 value 8.99

Pillows, Bedding

QUEEN CORRINE. Buffums' own, and fit for a queen! Luxuriously filled with imported goose down. Covered with the finest ticking. 22x28" cut size. Reg. 19.95 16.99

GRANADA. 100% goose down, in a buoyantly plump, comfortably soft pillow. Beautifully finished, in a white-on-white ticking. 20x26" cut size. Reg. 10.95 7.99

Also Palos Verdes

FIELDCREST "ROSE BOUQUET" BATH ENSEMBLE

2.00 Hand Towel 1.79 80c Washcloth 69c
4.00 Bath Towel 2.98 5.50 Bath Mat 4.49
80c Fingertip 69c Posy prints on white.

Towels

Also Palos Verdes

TENNESSEE TUFTING PLUME PILE NYLON RUGS

5x6' Reg. 14.95 12.88 5x8' Reg. 19.95 17.88

The perfect scatter rug, or easy do-it-yourself cut-out bathroom fitted! The foam backed nylon pile comes in a smart selection of colors, machine washable, tumble dry. Complete with paper pattern and simple cutting guide.

Rugs, Towels

Also Palos Verdes

STEVENS INCOMPARABLE WHITE BEAUTICALE SHEETS, CASES

Fine as silk, smooth as satin! Luxurious 200 count.

3.99 Twin Sheet 2.99 7.99 King Fitted 6.99
4.59 Full Size 3.79 1.19 42x38" Case 99c
8.99 108x122" 7.89 1.39 42x48" Case 1.19

Bedding, Blankets

Also Palos Verdes

MAX RAWICZ DESIGNS QUILTED CUSTOM SPREADS

29.95 19.99 39.95 24.99
Twin, Full King

Bedspreads tailored with all the perfections of custom detailing. The richness of the textured is emphasized by the light and shadow of the quilting. In 8 bedroom-beautiful colors.

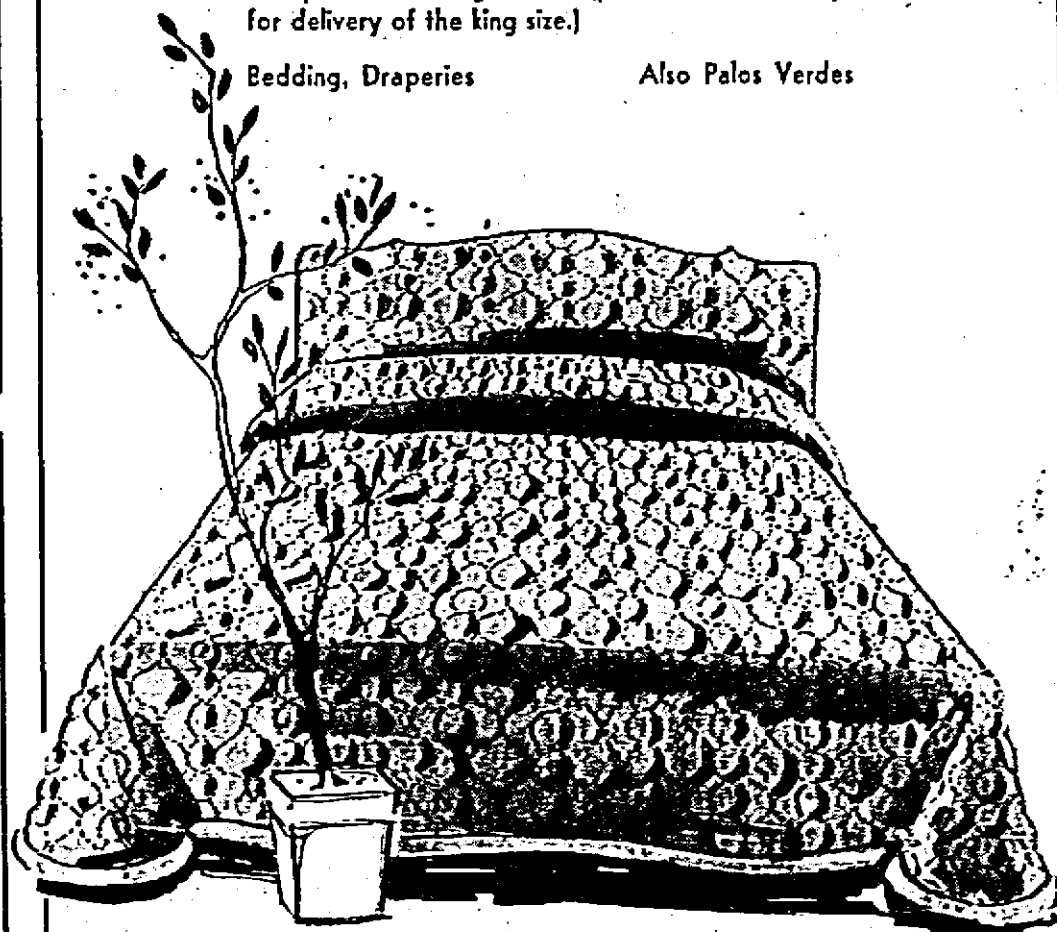
MATCHING QUILTED HEADBOARDS

29.95 Twin or full size 19.99
39.95 King size 29.99

To complete the ensemble—quilted headboards in bedspread-matching colors! (please allow 10 days for delivery of the king size.)

Bedding, Draperies

Also Palos Verdes



Statuary Renaissance Comes to Southland

By BILL DUNCAN

A Hollywood statuary company advertised:

4-FT. TALL 'HERCULES'

(Fig Leaf Optional)

In a comical sort of way, the advertisement told of a statuary renaissance that has come to the

Southland—even to the level of the tract home. Statuary sales are booming from Hollywood to

Laguna Beach as the Old World art has caught the decorative imagination of the average homeowner.

The molded statuary ranges in price from \$1.79 to \$5,000 and up and in size from a small bust to life-size images of Venus. Sales in statuary saw

a brisk upswing four years ago with the introduction of a new kind of architecture—the garden apartment. Landscapers began adding statues to the Roman-like gardens surrounding the apartments and inside the complexes.

ORIENTAL statuary had been moderately popular for 10 years with Southlanders, but the sudden switch to the Grecian and Roman style of statuary keeps statue makers' molds full.

Greatest demand today, according to a survey of statuary manufacturers, is for life-sized figures of Greek gods—particularly of Zeus, Apollo, Jove, Venus and Hera.

Much of the statuary is done in a Greco-Roman style, having the characteristic of Roman art, but done under strong Greek influence.

One man who knows his statuary is Val Santi, a direct descendant of the famous Florentine artist Raphael Santi, whose 16th century work helped bring about the Italian Renaissance.

Santi, whose forebears were Italian sculptors, owns Decor by Santi, Inc., a statuary manufacturing company at 13960 Harbor Blvd., Garden Grove.

Reflecting on the sudden mass demand for statuary, Santi says:

"Statuary is going to become part of everyday architecture in America within the next few years. It is a renaissance, so to speak, but I believe it is something that is here to stay—not just another fad that will become out-

moded like gingerbread architecture."

Santi's father operated a statuary business in Lynwood from 1921 until his death in 1943. Santi moved the operation to Garden Grove seven years ago.

His grandfather worked with stone in Florence, Italy, and so did his ancestors before him for five centuries. The newest generation is represented by Santi's son, Gary, 17, who is learning the business.

SANTI is a master sculptor, but he describes his work today as "instant sculpturing." He just pours a mixture of hydrocal (hard plaster) and marble chip into a rubberized plastic mold and waits to let it harden.

There is still a lot of smoothing to do after the statue is taken from the mold, but this is a far cry from all the work that went into the statues his forebears shaped with a hammer and chisel.

"It took a sculptor a year or two to turn out one piece of art. I can do it in a day," he explains.

THE MOLD has helped the current renaissance in statuary because it brings the works of art down to a price range that most people can afford. His work today is used in ordinary landscaping and decorating of apartments, motels and Southland homes.

"The next art revival," Santi predicts, "will be in ancient Spanish statuary."

His company gets custom orders from movie studios, television studios and from wealthy individuals. The oddest request

he received was for two life-sized statues of Roman soldiers to be used on a television gag show.

The object was to have a female contestant back an automobile into a parking space flanked by the two statues. The contestant was informed the statues were priceless—when in truth Santi had been ordered to make them of plaster of paris without any reinforcing steel.

The slightest bump could shatter them. The woman smashed them both.

SANTI IS currently making a mold for a bust of the late President Kennedy. It will be made of plaster with a bronze coating.

Like Santi, most Southland statuary artists have Old World backgrounds. For example, Naldo Braccia owns the same studio in Hollywood in which his father practiced the art of sculpturing 40 years ago.

Braccia agrees that statuary art is coming into a new age.

"It is a thing of lasting beauty, something that is not tiring to the eyes. Some of the statuary my father made up 40 years ago is still in demand. People are more interested in art today than they have been for many years. It is an encouraging sign."

Dutchman Hank Gans operates a statuary studio in Hollywood, a business he has had since he came from the Netherlands 16 years ago. He sees a sudden renaissance in statuary, but doesn't think the people really appreciate the art.

"I would say that 95

per cent of the people who buy these art works don't really know what they are buying. It is just something to decorate the gar-

den or the house. Many don't even know the name of the piece they buy and don't bother to ask," says Gans.



VAL SANTI OF GARDEN GROVE... Calls It 'Instant Sculpturing'



GRECO-ROMAN STATUARY... Next: Spanish

Independent-Press=Telegram

SUNDAY, JANUARY 5, 1964
EDITORIALS, PAGE B-2



EVER since it opened, a sign on a rear door of Zody's Dept. store here has given the opening the misspelled label "RECIEVING."

This bothered a local woman to the point that she finally called the store about it. No brass was around and she got a young fellow on the phone who identified himself as a stock boy.

"I've only worked here a month and I don't know how they want it spelled," he told her.

ARTHUR Godfrey, the two-radio man, is going to get a sheaf of information about Long Beach along with a tart letter.

Chamber of Commerce's Harry Krusz is preparing it for the red-head who, as announcer for the Rose Parade on CBS, commented on the Long Beach sweepstakes winner by asking Betty White:

"What is Long Beach—a beach or a town?"

I didn't hear Godfrey's efforts, but they must have fallen a little short in other ways. My barber told me yesterday he took a little of Godfrey and switched stations.

"Didn't he fall off a horse onto his head a while back?" asked the haircutter.

A MYSTERY object that acted very much like a small incendiary bomb fell on Pico Blvd. in the harbor area on New Year's Eve.

Mrs. Don Wilkins was sitting in a car nearby when she heard a swish and the object hit the pavement. It broke into two pieces and one of them burned as a bright, hot flame for a minute or two, scorching the

pavement and giving off an acrid smoke.

A meteorite or a fireworks rocket are two possibilities pondered by the people down there who went out to look at it. The latter sounds plausible as it was a holiday eve and somebody might shoot fireworks to celebrate. There was no sign of anybody in the area, who might be sending off fireworks.

If anybody has any solution to this one, how about a call? Sounds interesting.

MAYBE you haven't been fully aware of it but this area has been experiencing a dry cycle that has lasted two decades.

Carley Porter, the Corpton Assemblyman who is a top Sacramento expert on water, points out that in the last four or five years, the total annual rainfall in Southern California has been less than 50 per cent of normal. This year seems to be running about the same.

We get an occasionally heavy rain and that stops talk about the drought. But the records show we're having a long one.

Fortunately, water conditions north of the Tehachas are generally good. Runoff in the Central Valley and in the coastal streams is running well above normal. Mono Lake and the Owens River basin, important sources for L.A., are getting their best runoff since 1953.

It all goes to show how important is importation of water to Southern California and how we must always be alert about anything that might threaten it. This is actually a semi-desert area.

And that brings me around to a traditional suggestion in this dept. How about a little rain?

UVC Will Install Monday

Elmer B. Almeroth, of the Disabled American Veterans, will be installed commander of the Long Beach United Veterans Council at 8 p.m. Monday in Veterans Memorial Building, 241 W. Broadway.

Others to be installed include: William Boland Sr., vice commander; Paul Hansen, junior vice commander; Thomas Calahan, finance officer; J. B. Painter, chaplain; Lt. Col. John Doran, legal officer; Harry Fletcher, guard;

Millard C. Logan, adjutant; Arthur Held, judge advocate; Roscoe Kelly, sergeant at arms; Charles Polinske, registrar; and Harold L. Brown, Arthur Moore and Otto Hinkson, executive committeemen.

Joseph Keenen will be installing officer.

Preliminary City Budgeting Starts

By GEORGE WEEKS

Long Beach city department heads were told Saturday to keep a tight rein on the municipal dollar as they begin preliminary budget-making for the 1964-65 fiscal year.

In a letter to his chief aides, City Manager John R. Mansell repeated his annual emphasis on economical use of allotted funds. Even existing costs may be cut back, he warned, unless they can be justified by the department heads.

Requests for next year's

appropriations should be compiled as soon as possible and filed with the budget and research division not later than March 17, Mansell announced.

"EACH DEPARTMENT head should critically review the several programs, activities and services performed by his department," the city manager's letter said.

"Before requesting additional or expanded programs, a determination should be made whether the current programs and activities are being performed as efficiently and economically as possible. It is far easier to add new or expand existing needed programs if we can show offsetting savings from improved operations."

"Similarly, we should all be concerned with questioning whether some existing activities are as important as they once were."

MANSSELL REFUSED to speculate on whether next year's appropriations, for the period beginning July 1, 1964, can be kept at or close to the \$33,693,412 current budget for tax-supported departments.

"Some costs may have to be increased," he said. "This has been the trend in government as in private business. But our office is continually reviewing ways of cutting costs. Every public official has the obligation to keep appropriation requests at the absolute minimum."

He said he will call in 50 department and division heads for a general discussion of budget needs at two group meetings this week, probably Wednesday and Thursday.

Mansell's final budget recommendations are scheduled to go to the City Council in mid-June. The council usually takes a month to debate the budget proposals and make its own changes.



ELMER ALMEROTH
New Commander

Chamber Development Post Goes to Tom Toborg

Thomas Toborg has been J. Krusz announced, named manager of the Civic Toborg, Southern California District Manager of the California State Chamber of Commerce, effective Jan. 13, 1964, succeeds Glenn Irvin, who resigned to become assistant manager of the Beverly Hills Chamber of Commerce.

Toborg has done public relations work for Southern California Gas Company, the Stephen L. Wells Company, and Douglas Aircraft Company. He is a former newspaperman having been a reporter for the Los Angeles Mirror, the San Pedro News-Pilot, the Ames Daily Tribune and the Marshalltown Times-Republican.

During World War II Toborg served with the U.S. Navy. He holds a commission with the U.S. Naval Reserve as a lieutenant commander. Toborg, his wife and two children currently live in Downey.



THOMAS TOBORG
Gets Chamber Job

DC9 Systems Undergo 'Piggyback' Flight Test

By LEE CRAIG

Aerospace Editor

Although Douglas' twin-jet DC9 transport will not fly for the first time before early next year, some of its component parts are already undergoing flight tests.

In a unique procedure called "piggyback" testing, equipment and systems of the new transport being produced at the Douglas Long Beach plant are temporarily installed in DC8 jetliners undergoing delivery flight testing.

Douglas engineers thus will be given a substantial head start on the exhaustive flight test program scheduled before the DC9 can be certified by the Federal Aviation Agency.

PRELIMINARY flight testing already has been accomplished on such DC9 designs as the pitot airspeed pickup installation, a combination Mach and airspeed cockpit display instrument and the venting system for galley and lavatories.

Under testing now in DC8 aircraft is an improved pilot's control wheel which will receive up to 100 hours of operation in actual flight before it goes into a DC9 cockpit.

Under normal procedure, the final wheel design is developed during certification flight testing of the aircraft for which it is intended.

The DC9 pitot, a small, open-end tube which scoops air from the slipstream to measure velocity, has been installed on the nose of a DC8 next to its own pitot and readings of both are compared for accuracy.

The engineers' objective is certification of these designs on the first DC9 flight. Even if this is not achieved, "piggyback" testing will have abbreviated the final test program by several hundred hours, they predict.

Russell, 49, an Indiana State College graduate, received his Ed. D. at Indiana University. He was acting dean of men at Indiana State and served in the Army personnel division before coming to LBSC in 1950 as registrar.

In his domain are 100 campus groups which stage many social events a year.

Russell's "busy season" is coming up again this month. It's final exam time, when the student sap runs strong and the need to "let off steam" becomes imperative.

THIS MEANS the best he can hope for is a desk cluttered with "captured" student body cards for drinking or fighting at dances.

Russell can put a student on "social probation" (a sort of censure), exclude a repeat offender from social activities, or, as a last resort, recommend he be expelled. (The college expects three or four students a year, has ousted none so far this semester.

play instrument and the venting system for galley and lavatories.

Under testing now in DC8 aircraft is an improved pilot's control wheel which will receive up to 100 hours of operation in actual flight before it goes into a DC9 cockpit.

Under normal procedure, the final wheel design is developed during certification flight testing of the aircraft for which it is intended.

The DC9 pitot, a small, open-end tube which scoops air from the slipstream to measure velocity, has been installed on the nose of a DC8 next to its own pitot and readings of both are compared for accuracy.

The engineers' objective is certification of these designs on the first DC9 flight. Even if this is not achieved, "piggyback" testing will have abbreviated the final test program by several hundred hours, they predict.

RESPONSIBLE FOR CAMPUS MANNERS

LBSC Dean Needs Patience of Job, Wisdom of Solomon

By ROBERT WILCOX

Education Editor

All Karl Russell's job requires is the patience of Job, the wisdom of Solomon and a lot of good luck.

When he says "it's been a quiet year," he means nobody's set off a cannon.

The Long Beach State College dean is responsible for the campus manners, dress and morals of 15,000 students. He's "deck court judge" in "crimes" varying from rowdiness to burglary.

In his domain are 100 campus groups which stage many social events a year.

Russell's "busy season" is coming up again this month. It's final exam time, when the student sap runs strong and the need to "let off steam" becomes imperative.

THIS MEANS the best he can hope for is a desk cluttered with "captured" student body cards for drinking or fighting at dances.

Russell can put a student on "social probation" (a sort of censure), exclude a repeat offender from social activities, or, as a last resort, recommend he be expelled. (The college expects three or four students a year, has ousted none so far this semester.

They are usually eligible for readmission after a term.)

Drinking on campus leads the list of student "crimes." The usual "expellable" crime is thievery, such as the theft of books from the student store.

Russell, 49, an Indiana State College graduate, received his Ed. D. at Indiana University. He was acting dean of men at Indiana State and served in the Army personnel division before coming to LBSC in 1950 as registrar.

In his domain are 100 campus groups which stage many social events a year.

Russell's "busy season" is coming up again this month. It's final exam time, when the student sap runs strong and the need to "let off steam" becomes imperative.

THIS MEANS the best he can hope for is a desk cluttered with "captured" student body cards for drinking or fighting at dances.

Russell can put a student on "social probation" (a sort of censure), exclude a repeat offender from social activities, or, as a last resort, recommend he be expelled. (The college expects three or four students a year, has ousted none so far this semester.



KARL RUSSELL
"Shoe Dean"

When he became dean of students seven years ago, he set out on a "dress crusade." At one formal affair, he discovered elegantly attired coeds dancing in their bare feet. He ordered them to put on their pumps, earning the lasting nickname of "the shoe dean." ("I think student dress has improved over the years," he says.)

Russell hasn't had to contend with mass "panty raids," but he was apprehensive four years ago when 500 students marched downtown to "harrass" critical Independent Press-Telegram sports editor Hank Hollingworth. ("The march was all right but I was afraid somebody would throw a brick through a window.")

Russell is sometimes sympathetic to students' pleas that their parents not be informed of their plight. "Please don't tell my daddy," begged a pretty coed caught necking on a nearby water tower. Russell didn't.

Despite the increase in students and varied nature of offenses ("Sometimes I think I've seen everything"), the dean believes that the LBSC campus as a whole is well-behaved in comparison with colleges of similar size.

EDITORIAL

Prospects Off but Goldwater Acts to Keep Commitment

SEN. BARRY GOLDWATER formally declared for the Republican presidential nomination at a time when a chain of unexpected events appeared to have reduced the chances both for a Republican victory in 1964 and Goldwater's own nomination. It is not belittling the Senator's courage to note that there were present certain political urgencies resulting from those same diminished odds. He was already in it so deep that any other choice would have had the aspects of quitting when the going got rough.

Before the assassination of President Kennedy, Goldwater enjoyed a growing popularity throughout the South, where the administration's civil rights program stirred resentment and where there is substantial conservative sentiment. Elsewhere in the nation, Goldwater was strongly favored for the nomination by county leaders of the Republican party. Goldwater conservatism, contrasted with Kennedy liberalism, offered a clear-cut issue for 1964.

SINCE LYNDON Johnson succeeded to the presidency, the picture has changed. As a southerner, Johnson could be expected to blunt Goldwater's appeal in the South. Likewise, Goldwater's conservative advantage could be expected to slip because of Johnson's reputation as a Democratic moderate. New in the White House, Johnson has few accumulated political handicaps; he has inherited much of the strength of the Kennedy administration and few of the public resentments. Thus far, he has made no serious mistakes, and most citizens still wish him well. To round out the picture, Johnson has pulled the rug from under Goldwater on a favorite conservative issue—economy in government.

All of this is reflected in recent opinion polls. Where Goldwater was an overwhelming favorite for the GOP presidential nomination in a poll of GOP county leaders in October, he suffered a sharp loss in a similar poll late in December. Now a nationwide poll of citizens has shown Richard Nixon stronger than Goldwater in a race against Johnson.

Prior to Kennedy's death, Goldwater was generally conceded to have the Republican nomination wrapped up; today it is a wide open race. Well aware of these factors, he has nevertheless announced his candidacy.

Had he done otherwise, he would have broken faith with a substantial portion of the American populace, people who had embraced his candidacy and his principles as their cause for the 1964 campaign. In the long run, his decision may prove not only courageous but also wise; a man's political stature can survive defeat, but not cowardice and failure to keep faith. Goldwater must have concluded that, win or lose, he could make only one choice if he hoped to remain as a force in American politics.

IN MAKING HIS announcement, Goldwater offered a forthright declaration of his principles—limited government, individual responsibility, peace and freedom through moral and physical strength. Typically, he declared: "I will not change my beliefs to win votes. I will offer a choice, not an echo."

Though at this point Goldwater's prospects may be somewhat dimmed, and however the nomination contest goes, other Republican contenders will know they have been in a battle. He is a fighter and he commands a hard-core following that is spirited and dedicated.

JIM M'CAULEY

Driver's License New Charge Plate

Independent, Press-Telegram Sacramento Bureau
SACRAMENTO—California quietly has put into effect a new charge plate for its citizens: a state driver's license.

The state's plunge into the credit business was inspired by money problems of autoists on the San Pedro Terminal Island bridge and other such state toll crossings. Harbor-area autoists live in an enlightened credit era. By the time the new \$21 million bridge opened between Terminal Island and San Pedro, the state already had established a firm policy on how to handle autoists caught on the bridge without funds.

YOU MERELY flash your driver's license for identity, and the state will allow you to sign an IOU form in favor of the state. The policy is hush-hush because it tangles traffic and creates a collection problem. The state still prefers cash deals.

But in the dark era when there was no friendly state credit policy, you never knew what might happen to a penniless autoist on a state toll bridge in Northern California. It depended on the toll taker.

Some autoists, who spent their last quarter on a cup of coffee for the road, were turned back by toll takers and had to swim for it or wire home for money.

Others were allowed to cross the San Francisco Bay Bridge without toll payment—after paying tribute to a state-run pawn shop. You had to leave behind a watch or fountain pen to gain penniless passage from the toll-takers, according to one old-timer. You got back your hocked possession only when you paid the toll later.

The state flatly denies that any cars ever were pushed into the drink for failure to pay tolls. But with no firm policy until several years ago, you never could tell. It was every toll taker for himself!

INDEPENDENT - Press-Telegram

Herbert M. Ridder Publisher
Daniel W. Hodge Co-Publisher
Harold M. Hines Assistant to Publisher
Karl M. Cameron General Manager
Malcolm E. Ely Executive Editor
Mike E. Sims Managing Editor
L. A. Collins Sr. Editorial Columnist
Everett Moskowitz Sunday Editor
Harry Karna Editor Editorial Page

Comic Advertisement Representatives:
Metropolitan Sunday Newspapers, Inc.
Member Audit Bureau of Circulations
National Representatives: Sawyer-Ferguson-Walker Co.

TRAVEL INSURANCE



DAVID LAWRENCE

'Police State' Established in Capital of United States

WASHINGTON—Maybe the news ought to be hushed up, though Moscow would soon learn the truth anyhow—namely, that within the last week a form of "police state" has been established in the District of Columbia.

The capital of the United States is supposed to be governed by laws passed by Congress. The three commissioners are appointed by the President, but they have no authority to write laws. They nevertheless have just promulgated a "law" which imposes fines and jail sentences on any citizen—whether he be a property owner or a real estate business—who refuses or fails to sell or rent "housing accommodations" to "any person because of the race, color, religion or national origin of such person."



LAWRENCE

ALMOST all of the states of the Union have not gone that far. Indeed, the Supreme Court of the United States in 1948 upheld the right of citizens not only collectively but individually to dispose of their property to whomever they pleased and to select a purchaser by any process of choice they cared to exercise. The Supreme Court, in this case—known as *Hurd v. Hodge*—declared that, while a group of citizens in Washington, D. C., might enter into an agreement not to sell their property to certain purchasers, such an agreement could not be enforced in the courts on any dissenting signatory. But nowhere in the case is there any prohibition against the right of an individual to sell to whomever he wishes.

The commissioners of the District of Columbia are local officials, but they rarely do anything of great importance without the guidance of the White House. The late President Kennedy favored the issuance of an order forbidding any racial discrimination in the sale or rental of all housing in the district, but the order was held in abeyance. Congressional committees expressed their disapproval and warned against action by the commissioners. There is no information available as to whether President Johnson was consulted by the commissioners before they announced that on Jan. 20 the new "law" will become effective.

The net effect of this development is to give support to the argument that "the end justifies the means." In the absence of action by Congress, the District Commissioners went ahead anyhow. President Johnson will soon have to disclose whether he is in favor of the step taken by the district officials.

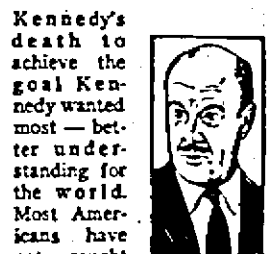
The text of the order issued by the commissioners

says that "the police regulations of the District of Columbia" are to be considered as amended and that the action has been rendered necessary because, among other things, there is a "clear relationship between poor housing conditions and the health and comfort of the occupants and the effects of such conditions also constitute a danger to the property of both whites and Negroes."

DREW PEARSON

Reds' Mourning for JFK Genuine

WASHINGTON—President Johnson has confided to close associates that what he hopes to do is to use the world's sorrow over John F. Kennedy's death to achieve the goal Kennedy wanted most—better understanding for the world. Most Americans have not caught the full impact of what happened in the Socialist world when President Kennedy died. They felt that they had lost a man who sincerely believed in peace. His speech at American University last June was the keynote for this, and the showdown over Cuba earlier had convinced them that while Kennedy would stand up for American security, he did not want war.



PEARSON

As a result, the death of no man since that of Franklin Roosevelt has caused such sorrow in the Socialist world. In Yugoslavia, President Tito was in the middle of important talks with Gheorghiu-Dej, chairman of Rumania, when the news came of Kennedy's assassination. They promptly suspended their talks, and Tito delivered a speech paying profound tribute to Kennedy. Since then, an avenue in Belgrade has been named "John F. Kennedy Ulica."

In Bulgaria, U.S. Minister Eugene Anderson was put on the government radio to tell the people about Kennedy's life. Mrs. Anderson reported to Washington that all day and night people streamed through the American legation expressing their sorrow. In Moscow, there were similar tributes. But the most important have not

been published. Mrs. Khrushchev confided to American friends recently how touched her husband was at a personal, handwritten note he had received from Jackie Kennedy thanking him for Khrushchev's tribute to Kennedy.

CAPITAL CAPERS

Fearless Predictions for 1964

Independent, Press-Telegram Washington Bureau
WASHINGTON—With the help of last year's "Congressional Record," "Democratic Digest," and the Republican Congressional News Letter, we give you fearless predictions for 1964.

JANUARY—Barry Goldwater and Nelson Rockefeller sign clean-politics pledge applying to all Republican primaries except Pennsylvania's. . . . President Johnson calls on all government agencies to use both sides of paper as opening battle in new thrift drive. . . . new administration's budget goes to Congress, calling for record spending of \$101.7 billion.

FEBRUARY—Fatigued Congress votes two eight-day holidays to permit Republicans to speak at Lincoln Day dinners and Democrats to whoop it up at Jefferson-Jackson banquet. . . . Sen. Hubert Humphrey warns fellow senators they'll still be here at Christmas unless they get a move on. . . . After Richard Nixon appears on 16th television panel show in 11 days, physician orders him to bed for exhaustion. . . .

MARCH—President Johnson invites Sen. Harry Byrd to White House for breakfast, asks, "Whatever happened to tax bill?" Byrd says he'll appoint special subcommittee to find out. . . . Gov. Mark Hatfield of Oregon wins New Hampshire Republican primary on write-in vote. . . . rules committee sends civil rights bill back to House Judiciary Committee to correct spelling. . . . Sen. Eugene J. McCarthy of Minnesota tells news conference he would run if nominated, and serve if elected Vice President. . . . special Byrd subcommittee asks "What tax bill?"

APRIL—Sen. Barry Goldwater charts river-boat steamer for campaign headquarters off Vicksburg. . . . Harold Stassen gets minus 10 votes in Wisconsin primary, attributes loss to Republicans who crossed over. . . . Bu-reaucrats all get that hunched-over feeling from riding around in compact cars. . . . Nelson Rockefeller and Barry Goldwater tie for second place in Oregon primary. . . .

MAY—Richard Nixon challenges President Johnson to television debate on subject "What Price Economy?" . . . House of Representatives passes its first bill of 1964 session, and Sen. Mike Mansfield says he's sure this will be the most productive session since 1963. . . . ship bringing Henry Cabot Lodge to San Francisco for Republican convention puts into Guam for repairs. . . . President Eisenhower urges all former members of his cabinet to enter race for Republican presidential nomination. . . .

JUNE—Draft Kuchel for Vice President Headquarters open in San Juan Capistrano. . . . Richard Nixon says he will go to Viet Nam if nominated. . . . William Scranton (who he?) names Dwight Eisenhower his floor manager for Republican convention next month. . . . President Johnson

BOB HOUSER

State GOP Factions Could Presage Convention Stymie

I, P-T Political Editor

AS THE CURTAIN rises, California Republican factions wearing white and black hats stand facing each other with guns drawn and cocked in the typical Old West showdown.

Dramatists eager to write a socko script for the June 2 GOP primary immediately see the problem: With an opening curtain like this, what do we do for an encore? Or even for a second act? Which hat do we leave standing after the gunsmoke clears? Which is the good guy?

The real GOP dilemma may be even worse. We have two try-outs for the lead in the play—New York Gov. Nelson Rockefeller and Arizona Sen. Barry Goldwater. But both national and state polls show former Vice President Richard Nixon running better against President Lyndon Johnson than either of them.

Could Nixon come back to California? His last memorable words here, after losing to Gov. Pat Brown, were: "This is my last press conference. . . You won't have Nixon to kick around much longer."

To get into the primary Nixon would have to sign his endorsement of a slate of national GOP convention candidates pledged to his nomination. It appears unlikely Nixon would bestir himself to do this, more likely he would rather decide on a single method of entry to the nomination—a draft from the convention itself, probably from a hopeless deadlock.

THIS STATE may surely lay the pattern for a deadlock on the GOP side. Consider the ingredients. Leading lights for Goldwater include former Sen. Bill Knowland who lost by a million here when he ran with the right-to-work issue; former Assemblyman Bruce V. Reagan, now state chairman of United Republicans of California, who suffered a staggering defeat when Sen. Tom Kuchel was reelected; former Assemblyman Joe Shell, who was landslided by Nixon in the 1962 governor primary.

Reagan's UROC has gone all out for the initiative to kill the Rumford Housing Act. State GOP chairman Caspar Weinberger says if the initiative makes the ballot it will have the same adverse effect against

Republicans as right-to-work had in 1958. Rockefeller backers ask, "How can you be serious about right-wing chances in California?" They point to the recent defeats of three Birch Society candidates plus the beatings taken by Reagan, Shell and Senate candidates Loyd Wright and Howard Jarvis.

WHILE GOLDWATER heatedly warns against Republicans allowing Democrats to goad Republicans into fighting each other, the goad sometimes can't be overlooked when it happens to express basic feelings of some Republicans. And also when you consider California's registration runs 4 to 3 Democratic.

Demo National Committeeman Stanley Mosk made the point this week, chiding Goldwater for simultaneous runs for president and for U.S. Senate after Goldwater had accused Johnson of political trickery when he did the same thing in 1960. Said Mosk: "This is typical of the inconsistencies that will plague a man in the 20th century who yearns to return to the good old days of colonial power, 50 cents per hour labor and state's rights to compel racial segregation."

State Demo Chairman Eugene Wyman added that Goldwater's entry will give the GOP a choice between dead goals of the old frontier or programs and candidates attuned to a nation of 180 million in the nuclear age.

REALIST GOLDWATER certainly must realize his task. But why should he forsake the candidacy when polls of Republicans show him stronger by 2 to 1 than any other mentioned GOP prospect? Stop-Goldwater efforts have, to date, fizzled miserably. The right-wing publication Human Events answers the South quandary by noting, "It is hard to see a liberal Republican doing better in the South than Goldwater would do."

It boils down to this: Goldwater has a dead fix on a sizable minority, a hard core of faithful who just won't change. If they can't give Barry a convention majority they can block one for his opposite number.

Since the July 13 convention can't end without a nominee, the only answer is compromise. And compromise means the plum will go perhaps to someone not now even on the fringes of the fight.

Public Forum

Rocks Spoil Geese Refuge

EDITOR:

Recently the Colorado Lagoon had two very rare guests: a pair of magnificent Canadian geese who chose the Lagoon for refuge because the goose had lost the lower part of her leg with its webbed foot, making it difficult to forage food.

It was something to see; the male, or gander as they are called, looking after his handicapped spouse, locating food and urging her to it. Geese mate for life, a commendable trait humans would do well to emulate. Fare for wild geese at the

lagoon is poor but fortunately kind-hearted people of their neighborhood placed grain and lettuce in areas that the pair frequented.

The welfare of the visitors improved, but alas, Christmas vacation started. Christmas day passed and soon thereafter the children started coming to the lagoon, some laden with throwing rocks and a few with air rifles. The Monday following Christmas the gander was seen no more. As of this writing the lone goose is still there spending most of the time in the lean safety of the water. Thrown rocks keep her from the shore and food.

These harmless visitors chose a poor place for refuge. They found not the sanctuary they so sorely needed, but hate, perhaps in a small form, but nevertheless, still hate.

ODE E. OWENS
932 Hoffman

Thoughts

Yet thou hast been just in all that has come upon us, for thou hast dealt faithfully and we have acted wickedly;—Nehemiah 9:33.

They that can give up essential liberty to obtain a little temporary safety deserve neither liberty nor safety.—Benjamin Franklin.

Have A New Figure For The New Year!

REDUCE NOW TO WEAR NEW SPRING CLOTHES

Pat Walker Says:

Mrs. Coogle Reduces to a Size 12 and Is No Longer Ashamed to See Herself



Most women are happy to know that under our figure correction program there is no starvation diet.

Not only do we remove unwanted fat where needed but we firm and tone the tissue so the body holds the new contour.

We consider each woman as an individual case for no two women have figure problems alike. Age is no barrier if a woman actually decides she wants to improve her figure.

A perfect figure is every woman's most valuable asset and every woman can have it with proper guidance.

We offer all women a free trial treatment and figure analysis and we will inform them how long it will take to make their figure corrections.

Our program.

We have women of all ages who are reducing with us. Also, children, it's a smart mother who recognizes figure problems with her child as an early age and who comes to us to take care of it.

For the convenience of women who work or have busy sitting problems we remain open in the evenings until 9 o'clock. All she has to do is pick up the phone and make an appointment for a courtesy treatment and figure analysis. We offer it to her without obligation.

From the analysis we determine where she needs to lose, how long it will take and the exact cost of her correction. From there it is up to her to make her decision of whether she wants to continue to struggle the lonely and frustrating battle of reducing or turn over her problems to us and let it be our responsibility.

I want to thank all of the women who write letters of gratitude for what we are doing for them and also, to all of the women who write asking what can be done about their particular problems. — Miss Pat Walker

as told by Katherine Coogle, Seal Beach

Thank you for being my personal magician, I see many other women at your salon for whom you "wave the wand" and "off go the pounds" and perhaps you are their magician, too.

Thank you for being my feminine Houdini. (Or Aladdin... choice.) But you must really be the first distinctive lady of them all.

Have you a moment from your crowded schedule? Do you remember when I WADDLED up to you? Me, of the crossed fingers, "tongue-in-cheek" type, "NO ONE can help me." I walked into your salon, chip on shoulder, because ANYTHING I did wouldn't stop my weight going upward FAST. Diets, pills, exercise, shots—"think thin"; I tried them all.

Then, I talked to you. And you gave me hope. I'd had so little for so long. I skeptically followed your advice. (Give it a whirl, Kay, it's your last resort.) A few weeks went by. I lost ten pounds. All I could think of was: I'm not gaining! UNBELIEVABLE. This hadn't happened in three years of trying.

Crash diets, doctors, pills—even shots and psychology. But with your plan, Miss Walker, I had...



Here you see Katherine Coogle as she looked a short time ago. She is wearing a size 18 suit, and measures 42 1/2-34-42. She had tried diets, pills, exercise and shots. As a result she became a "tongue-in-cheek" skeptical type until she reduced, the Pat Walker way, to a size 12 that she is today.



Here you see Mrs. Coogle with Pat Walker, the National Figure Authority. Mrs. Coogle is wearing a size 12 sheath. She reduced 4 1/2 inches around her bustline, 8 inches from her waist, 7 1/2 inches from abdomen, 6 1/2 inches from her hips, 3 inches from each thigh, 3 1/2 inches from each arm and 1 1/2 inches overall.

Miss Pat Walker, the nationally known figure authority, spends one full day each week in her private office on Wilshire Blvd. in Los Angeles. Here she conducts the business affairs of her salons and personally replies to the many letters she receives.

I am often asked if I enjoy buy clothes, carpet, furniture or my work as the National Figure anything else. The only difference for the Stauffer System ten Salons.

I like my work because it is so interesting and challenging. It's challenging because all women have different problems. And each woman thinks that her problems are the ones that no one can help.

This is because the average woman has tried so many methods of reducing and gone on so many different types of diets only to find she still had her figure problems.

Many women reach the point of thinking that there's nothing else that can be done for her.

You can imagine how gratifying it is to hear a woman in one of our salons a few short weeks after she starts her treatment, say "thank you." Thank for showing me the way to product is the same perfect figure in a new way of life.

Over the years we have been responsible for remaking over 3 million women's figures. Actually, there's no guesswork to reducing today. Any woman can buy her figure just as she would true because relaxation is a part of our program.

Crash diets, doctors, pills—even shots and psychology. But with your plan, Miss Walker, I had...

Regain Youthful Figure Without Rigid Diet

Under a rigid diet program women will lose weight, says Miss Walker. "But they won't lose it in all the places they should."

Perhaps the waistline may shrink from hunger but the bulging hips, large thighs, thick ankles and sway back remain after dieting.

Under our system we accept each individual as a separate figure problem. We chart the course necessary and go to work.

Thanks to you (my personal magician) Pat Walker, I'm now TWENTY-FIVE POUNDS LESS than when I first met you. My husband hauls out the size 18 suit I wore the day I came to your salon and quips: "Try it on, for kicks, honey. And there are new dresses in my closet, SIZE TWELVES!"

My husband has a new look in his eyes when I wear them. My husband tells me I look young again. And I smile secretly. Being a woman, Pat, I KNOW that the illusion of youth is in my confidence, a woman's carriage, my faith in looking like a woman — a woman not ashamed to see her-

My chest, SIZE TWELVES! In short, thank you, Lady Wizard—Miss Houdini—lovely Pat Walker. Thank you as others have thanked you for making me proud to be me.

Sincerely,
Katherine Coogle
(Mrs.) Ralph Coogle

What Others Say About Their New Figures

"I'll be wearing a new size 10 sheath cocktail dress New Year's Eve. Thanks to Pat Walker's Stauffer System." — Mrs. L.S. Van Noy.

In two months I reduced 19 pounds and trimmed 21 inches from my figure measurements. Aches and pains are gone and I feel wonderful. — Mrs. J.W. Hollywood.

"Last year, I pretended I was sick instead of attending a party my husband and I were invited to because I tried on every size 18 dress in the store, and all of them looked awful on me. This year, I'm going in a beautiful size 12, and I'll be the happiest woman there." — Mrs. P.M. Lakewood.

"Life is so wonderful again. For years my dress size was an unattractive 40. Today it is a figure."

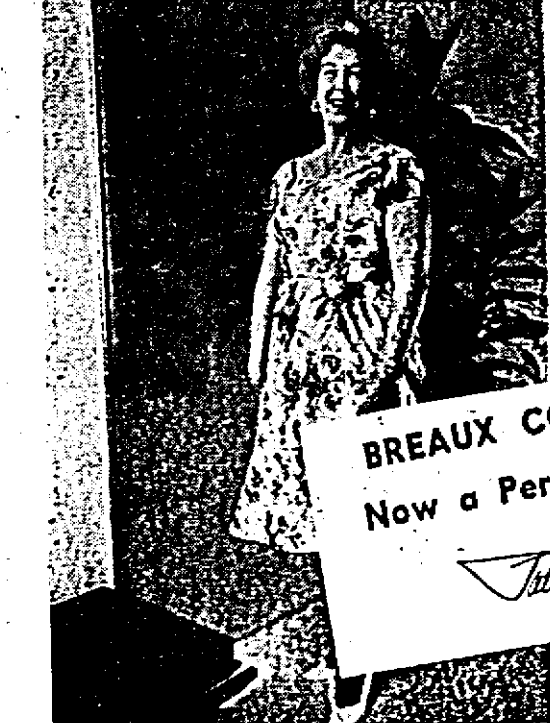
trim 12. I lost 67 pounds without dieting... without exercise. I lost 7 inches in my hips and 5 inches on each thigh and my legs look decent again. — Mrs. J.S. Lakewood.

"I lost 22 pounds and 34 inches overall. I lost where I needed to lose—including four inches from my waist, three inches from each thigh and six inches from my abdomen. My family says I look 10 years younger and my new figure has put me on top of the world." — Mrs. R.R. Reseda.

"This year, I don't huff and puff when I go Christmas shopping. In the past, it was a chore because I tired so easily. Now that I have finished my reducing treatments with Pat Walker's Stauffer System, I have much more energy." — Mrs. N.T. Long Beach.

For more information phone MEtcalfe 4-0672 or HEmlock 2-2973, 8 a.m. to 9 p.m., Monday thru Friday. Collect Calls Invited!

Long Beach Woman Reduces from a Bulging Size 16 to a Perfect Size 12



Here you see Mrs. Kathleen Breau as she looked a short time ago. She is wearing a size 16 dress. She measured 39-32-41. She was frustrated, moody, unhappy and upset about her overall appearance.



Here you see Mrs. Breau with Pat Walker, the national figure authority. Mrs. Breau is now a size 12, measures 36-25-35. She lost weight and inches where she needed to lose and looks to a future of new found happiness.

as told by Miss Pat Walker, National Reducing Authority

When I first met Kathleen Breau and talked to her for only a few minutes, I could see what an attractive woman she really had been. Now she was disillusioned, unhappy, confused and frustrated. She was upset about many things including her overall appearance.

Having once been a size 12 she was now bulging in a size 16. She told me she was divorced and had been working until about a year ago at which time she became ill and could no longer work.

These events caused a change in her life. She was no longer active mentally or physically. Her interest in everyday activities lessened. She became moody and generally unhappy. She began to eat more, both out of habit and boredom.

As a result she gained unwanted inches and weight until her size 12 clothes no longer fit and she began to despair. She continued to gain weight until she became the bulging size 16 you see in the photograph.

I told Mrs. Breau that she could continue to hide in her relative to Mrs. Breau's can shell by finding excuses for her fully appreciate her radiant figure problems. She would beautiful smile when we were continue to be a size 16 or being photographed because she even became larger until she was wearing a size 12 sheath (faced the cold fact that she was dress. The way she stood with smiling for a second-rate life her head held high with pride and figure. I told her if she wanted to change her life that I told Mrs. Breau she should we had the answer to her problem very proud of herself. She then. All she had to do was to tell me the greatest day was have faith in our program, come when she bundled her size 16 in regularly and we would take her into her car and drove care of her figure.

She looked at me with a woman. That is only one of the many hopeful smile that I so often see on a woman's face and said from now on. The days her that was what she wanted. She friends and acquaintances will did just as we told her. She compliment her, making the came in regularly and we did dramatic changes in her figure, exactly what we told her. We gave her back. We're proud of her, too, because she was our patron. Most important she believes the best part of her life is now starting.

Only women who have the same problems or problems.

Miss Pat Walker is available for personal consultation at the Lakewood and Downtown Long Beach salons. Phone MEtcalfe 4-0672 or HEmlock 2-2973 to make an appointment.

Phone for Appointment With Miss Pat Walker

Miss Pat Walker is available for personal consultation at the Lakewood and Downtown Long Beach salons. Phone MEtcalfe 4-0672 or HEmlock 2-2973 to make an appointment.

IN PERSON! IN LONG BEACH AND LAKEWOOD SALONS

Miss Pat Walker, Stauffer System's Nationally Known Figure Authority

Due to many requests for a personal consultation with Miss Walker, she will be available by appointment, in the Lakewood Center and Downtown Long Beach Salons for a LIMITED TIME ONLY! This is your opportunity to get advice about your personal figure problems from the nationally recognized figure authority.

To reserve your time with Miss Walker, and to arrange for your FREE figure analysis and Trial Treatment... Phone HEmlock 2-2973 or MEtcalfe 4-0672, 8 a.m. to 9 p.m., Monday thru Friday.

Miss Walker says: "Start reducing now to join the Easter Parade wearing a new attractive figure! Get yourself into shape now to wear swimsuits, shorts, sheaths and all the other warm weather fun clothes."

Free Trial Offer Coupon

Miss Pat Walker's Stauffer System Salons

☐ FREE Figure Analysis and Trial Treatment

☐ FREE Booklet

Name _____

Address _____

City _____ State _____ Zone _____

Phone _____



PAT WALKER'S STAUFFER SYSTEM SALONS

LONG BEACH 428 EAST FIRST STREET HEmlock 2-2973 Hours: 8 a.m. to 9 p.m.	Lakewood Center 4116-98 FACULTY MEtcalfe 4-0672 Hours: 8 a.m. to 9 p.m.	THE VALLEY 7254 RESEDA BLVD. PIdgans 5-1213 Hours: 8 a.m. to 9 p.m.	HONOLULU 1551 KAPOLANI BLVD. PIdgans 5-2115 Hours: 8 a.m. to 9 p.m.	PASADENA 532 SOUTH LAKE STeamore 5-8118 Hours: 8 a.m. to 9 p.m.
---	---	---	---	---

OPENING IN SAN FRANCISCO, JAN. 2012, AT 371 SUTTER ST.

THE BUSINESS WEEK

Economic Boom Hopes Tied to Income Tax Cut

By JACK LEFLER
AP Business News Writer

NEW YORK (AP)—As 1964 arrived, business pinned its hopes for accelerated growth on an early income tax cut.

Optimistic predictions about the outlook for the new year were qualified with a big "if"—if Congress acts quickly on tax legislation.

Secretary of Commerce Luther H. Hodges forecast that the gross national product—total value of all goods and services—would exceed \$620 billion in 1964 if the administration's \$11.1 billion tax cut bill clears congress soon. That would be an increase in the GNP of at least \$36 billion over 1963.

Hodges said that without a tax reduction the economy would grow more slowly and "the prospects for continuous expansion through all of 1964 and into 1965 would be seriously impaired."

FAVORABLE factors, he said, were that business generally has avoided excess inventories that could later lead to reduction in production. Christmas shopping reached a record level, 1964 model automobiles have been favorably received and financial markets reflected apparently strong investor confidence.

The National Planning Association, a privately supported organization of persons prominent in business, labor and education, was a bit more conservative in its forecast, putting the expected gain in the gross national product at \$26 billion, to a total of \$610 billion.

It, too, based its prediction on the belief there will be a tax cut.

"Should that assumption be wrong," it said, "we would have to assume a substantially lower increase in the gross national product."

A leading banker, David Rockefeller, president of the Chase Manhattan Bank, largest in New York, described the business outlook for 1964 as excellent.

He said a major influence in the favorable business forecast will be the tax reduction bill which President Johnson has pledged to push.

SENATE LEADERS have promised Johnson to work for early passage with a provision that the reduction

would be retroactive to Jan. 1, estimated 124,500 passenger cars this week, down from the 131,165 assembled last week but ahead of the 114,020 built a year ago.

The industry wound up 1963 with the greatest production of cars and trucks since 1955. The year's output was estimated at 9.1 million units, just under the record figure of 9,188,000 in 1955.

Some work disputes in General Motors and Ford plants caused stoppages that prevented production reaching a record level. Studebaker Corp.'s abandonment of U.S. production also cut into the total.

The second holiday week in a row cut into automobile and steel production but both industries expected a resurgence when the new year really gets under way.

Automakers turned out an

estimated 124,500 passenger cars this week, down from the 131,165 assembled last week but ahead of the 114,020 built a year ago.

STEEL OUTPUT dropped last week because of the Christmas holiday, slipping

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Roger Blough, chairman of U.S. Steel Corp., reported that domestic steel consumption set a record of 77.4 million tons in 1963 but rising imports were a problem.

Herman F. Lehman, head of General Motors' Frigidaire division, predicted that appliance sales in the first three months of this year will rise 3 percent from a year earlier.

The furniture industry reported sales for the first 11 months of 1963 were 7 percent higher than in the like period of 1962?

to 1,804,000 tons, off 9.5 percent from the previous week. Output was expected to be about the same during the New Year's week.

Industry executives expected shipments would increase about 15 percent in January. Demand for light products was reported improving and orders for heavy products were holding up better than expected.

Stocks in the Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high low, closing price and net change of the 20 most active stocks for the week.

85	74%	Searle, G. D.	391,100	85	74%	50 1/2
20%	10%	Brunswick	352,000	12%	11%	12	+ 3/4
36%	24%	Parke Davis	317,900	34%	30%	34 1/2	+ 3/4
24%	17%	AmMachFdy	279,100	20%	18%	20 1/2	+ 1 1/4
12%	8%	Colo Fuel Ir	268,600	12%	10%	12	+ 2 1/2
7	4%	Fairb Whit	252,500	7	5%	6 1/2	+ 1 1/2
58%	33%	Dymo Ind	243,500	58%	47%	53 1/2	+ 6 1/2
22%	12%	Sperry Rd	243,500	21%	20%	20 1/2	- 3/4
57%	43%	U S Steel	213,700	55%	52%	55 1/2	+ 2 1/4
104	56	RCA	213,600	104	94%	101 1/2	+ 6
34%	28%	Beth Steel	198,600	33%	30%	33	+ 2 1/2
9%	5%	Studebaker	194,600	7	6	6 1/2	+ 3/4
27%	13%	Penn RR	189,400	27%	25%	26 1/2	+ 1 1/4
99%	51	Chrysler	189,300	85%	83	83 1/2	- 1 1/2
24%	13%	Tex Gulf Sul	165,900	24%	21%	23 1/2	+ 1 1/2
40%	25	Korvette	157,100	37%	34%	34 1/2	- 2 1/2
23	16	Am Motors	150,300	18%	17%	17 1/2	- 3/4
141%	114%	Am Tel & Tel	148,000	139%	138%	139	+ 1
15%	6%	Cont Air	145,900	15%	13%	15 1/2	+ 2
31%	19	East Air L	141,700	31%	28%	30 1/2	+ 2 1/2

Happy New Year

to all our friends in Long Beach

JADE OIL and GAS COMPANY

continues to lease in the Long Beach Unit and is paying the highest rental and royalty on new leases

Telephones: GARfield 4-7400
MADison 6-8187
CRestview 4-5135

Bias Barred in Welfare Agencies

SACRAMENTO (AP)—The State Social Welfare Department's first order barring racial discrimination in agencies it licenses has gone into effect.

Director J. M. Wedemeyer said the order is his official response to Gov. Brown's recent executive order to eliminate discriminatory practice in all state agencies.

It affects only 2,800 public and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

Wedemeyer said that starting Jan. 10, all licensed institutions must have written policies of non-discrimination available to the public.

and private institutions which care for the bulk of social welfare cases, including day nurseries, maternity homes, child placement agencies and homes for children and the aged.

Any violators face suspension or revocation of their licenses. Some 20,700 adoption agencies, foster homes and boarding houses licensed by the department are not affected, a spokesman said, primarily because each involves only one or two persons.

\$400 Million Gold Tr

Crowds See Yacht Show

Thousands swarmed into the Long Beach Arena Saturday to get a close look at the first of this model of boats and yachts are on display in the show, the largest ever held under one roof. The show is twice as big as the first International Sailboat and Yacht Show, which was held here last year.

About half of the boats were built on the West Coast. Others were built in England, Holland, Italy, France and Hong Kong.

One large boat is of antique design. It is patterned after a revenue cutter used by the United States from 1780 to 1820. The East Coast manufacturer specializes in building "vintage" designs.

"This is a select crowd," said F. H. (Skip) Greger, producer of the second International Sailboat and Yacht Show.

MANY OF the visitors are definitely in the market for boats. Others own boats, but want to see what is being made today. Still others "crew" on friends' boats. Then there are those who know little about boats but are fascinated," he said.

Boats range in size from tiny sailing dinghies to the \$56,000 Annapolis, patterned after the training yachts used

More than \$2 million worth of boats and yachts are on display in the show, the largest ever held under one roof. The show is twice as big as the first International Sailboat and Yacht Show, which was held here last year.

Who buys the boats, all of which carry rather large price tags? "You might be surprised," Greger said. "Financing is so liberal that huge incomes are not necessary. Some boat owners are so well to do that

the price is of no consequence, but the majority are people who love boats and the sea enough to make a sacrifice.

"SAILBOATS are a good investment. They lose very little value in five years. And the business is skyrocketing. Sailboats are outselling powerboats eight to one," he declared.

In addition to the boats there are displays of marine hardware and accessories.

12 FREE CLASSES

Boating Course

The Long Beach Power Squadron is conducting a 12-week series of free classes in small boat handling. It was announced Saturday.

The comprehensive water safety and navigation course, open to anyone more than 16 years of age, will feature classes in course plotting, docking, seamanship, aids to navigation and safety afloat.

Classes will be held weekly, on Mondays from 7:30 p.m. to 9:30 p.m. at three local schools. Registration will be accepted according to the following schedule:

Wilson High School cafeteria, 4400 E. 10th St., Monday, 7:30 p.m.; Hamilton Junior High School, 1060 E. 70th St., Monday, 7:30 p.m.; and Millikan High School, 2800 Snowden Ave., Thursday, 7:30 p.m.

Yemen Chief Ailing

CAIRO (UPI) — Abdullah, capital at Saana after under-Sallah, president of Yemen, going hospital treatment for left here Saturday for his heart disease.

CEMETERY LOTS

\$105 each INCLUDING ENDOWED CARE

Survivors protection program now available for both funeral and cemetery expenses... At WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY

For Complete Information Contact

WESTMINSTER MEMORIAL PARK

14001 Beach Blvd., Westminster • Phone: TR 3-2321 • ST 1-6577 • JR 1-1725

Flood Work Here Cost \$35 Million

L.P.T. Los Angeles Bureau

Flood control and storm drain projects valued at nearly \$35.6 million were completed and placed in service throughout the Long Beach area in 1963 by the Los Angeles County Flood Control District.

The work represents 34 storm drains and seven regular flood control projects, according to M. E. Salsbury, district chief engineer.

In addition, contracts for another 24 storm drains and 19 flood control projects were awarded during the year. Total value of this work is about \$27 million, Salsbury said.

Drainage projects completed during the year will serve sections of Long Beach, Lakewood, Paramount, Downey Signal Hill, Lynwood and Harbor City.

All of these projects were financed from the \$225 million storm-drain bond issue approved by county voters in 1958, he said.

Among projects financed from regular Flood Control District taxes are a unit of Dominguez Channel from Wilmington Avenue to Avalon Boulevard, and three units of the West Coast Basin sea-barrier project, extending from Palos Verdes hills to Playa del Rey. Contracts on these projects were awarded in 1963.

Another project, financed from the regular district tax and on which contracts were awarded in 1963, was the Alamitos sea-barrier project in the Alamitos Bay area.

Contracts were given during the year for bond issue projects in Artesia, Dairy Valley, Lynwood and Signal Hill, Salsbury reported.

ANCIENT RITUAL

Greeks Hold Epiphany Rite Here Today

The Feast of Epiphany, the "Twelfth Day of Christmas," will be celebrated in Long Beach today with a pontifical liturgy at 11 a.m. in the Auditorium, celebrated by the Rt. Rev. Bishop Demetrios, spiritual leader for 12 Western states of the Greek Orthodox Church.

At 12:30 p.m., from a fishing boat near Rainbow Pier, the bishop will cast into the waters of the bay, a wooden cross, and young men of the Greek-American community will dive to retrieve it in a centuries-old ceremony.

The services are open to the public.

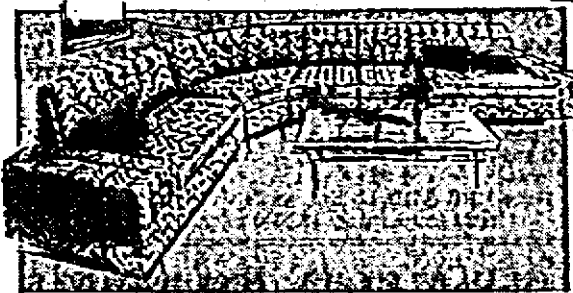
\$700,000 in Bonuses Given 500 Employees

ROCHESTER, England (UPI) — Joseph Bamford, founder of a firm which manufactures earth-moving equipment, presented 500 employees with a total of \$700,000 in bonuses Friday.

Bonuses ranged from \$112 to new workers to \$1,400 to those with longer service. "I want you to share in the success of the company which you have helped to make," he told employees.

GOLD'S \$1 DELIVERS ANY ITEM IN THIS AD!

SHOP TODAY, SUNDAY 10-5, MONDAY, THURSDAY, FRIDAY TILL 9

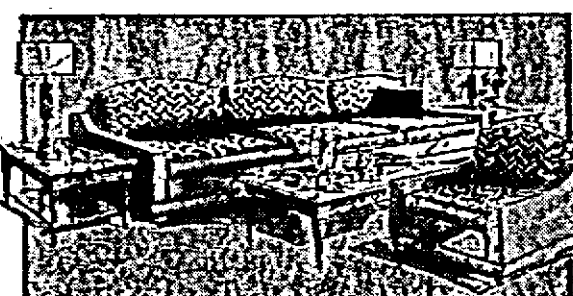


SAVE \$70! 5-Pc. Foam Pillowback Sectional

Reg. \$299.95

\$299

Your choice of custom quilted cover or 100% rayon fabric cover. Top quality construction throughout. Completely quilted back, seat, arms, cushions. 14.90 MONTHLY.

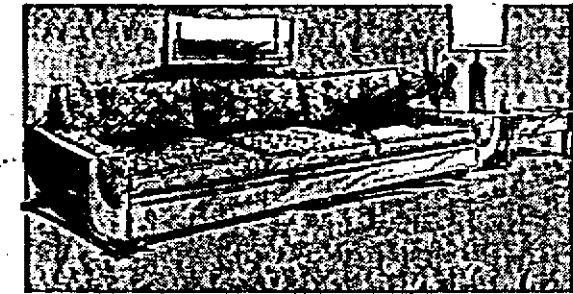


SAVE \$90! Quilt Group With Marble Tables

Reg. \$389.95

\$299

12 pc. foam cushioned pillow back quilted sofa, spring construction, brass casters. Choice of square or cocktail table, or 2 square tables with marble tops. \$14.90 MONTHLY.



SAVE \$100! Huge 102" Quilted Back Sofa

Reg. \$299.95

\$198

Just sink into this deep comfortable sofa. 102" wide, 102" inches of length! Back cushion cushions in self-covered, full spring construction, brass casters. \$13.90 MONTHLY.



SAVE \$30! Coleman Walnut, 3 Bed Sizes

Reg. \$229.95

\$199

3 piece! Triple dresser, framed mirror 6/8, 7/8, or 4/8 bed! American walnut with overlays in select walnut veneer. 4/8 bed has bookboard & rails. \$13.90 MONTHLY.

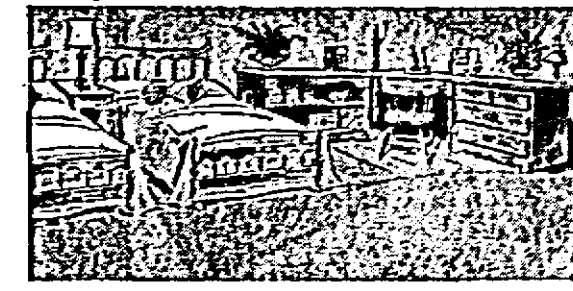


SAVE \$100! Bassett 3-Pc. Provincial White

Reg. \$399.95

\$299

Set includes 64" dresser, chair back bed, framed mirror! Authentic French provincial, cabinet's framed mirror, contoured foot dresser and chest, sparkling white. \$14.90 MONTHLY.



7-Pc. Maple Round-The-Wall Bedroom

ALL 7 PIECES

\$99

2 pc. bunk beds for two twin beds, book case, chest, quilt rail, ladder and corner desk (chair extra). Early American craft top, sturdy hardwood, select maple tops. \$13.90 MONTHLY.

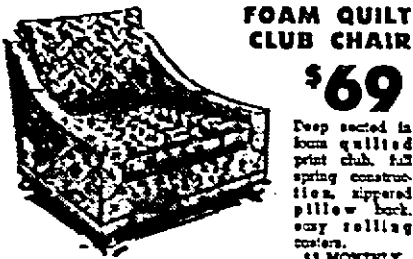


SAVE \$21! Stanley Danish, Plastic Tops

Reg. \$79.95

\$59

Choice of 45" round table, 18" x 30" rectangular table, 36" x 48" side table. Each piece top, 13 are supported and with rubber. \$11.90 MONTHLY.



FOAM QUILT CLUB CHAIR

Reg. \$69.95

\$69

Deep seated foam quilted chair, 42" spring construction, tapered pillow back, easy reclining casters. \$3 MONTHLY.



8-PC. BUNK BED SET

Reg. \$59.95

\$59

For Set Maple finish spindle bunk beds, complete with mattress & springs, ladder, guard rail. Save \$30 a set \$3 MONTHLY.



SAVE \$32-5-PC. MAPLE DINETTE

Reg. \$89.95

\$58

Sturdy round table, 4 side chairs, rich Salem maple finish, with years of good looking wear. \$3 MONTHLY.



DECORATOR BASSETT MIRRORS

Choice

\$18

Rectangular or oval shape with gold leaf frame or rectangular with glass mosaic type top. \$3 MONTHLY.

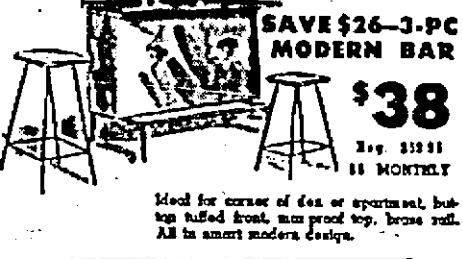


SAVE \$21 MARBLE TOP TABLE

Reg. \$18.95

\$18.95

Cultured marble top pedestal table, brass stem, marble base. In a smart accessory piece. \$3 MONTHLY.

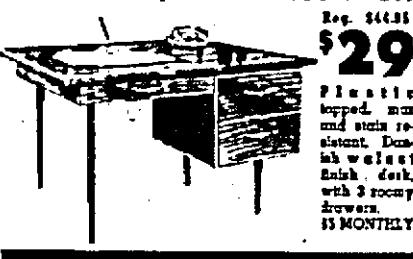


SAVE \$26-3-PC. MODERN BAR

Reg. \$38.95

\$38

Ideal for corner of bar or apartment, but top tufted front, non-proof top, brass rail. All in smart modern design. \$3 MONTHLY.

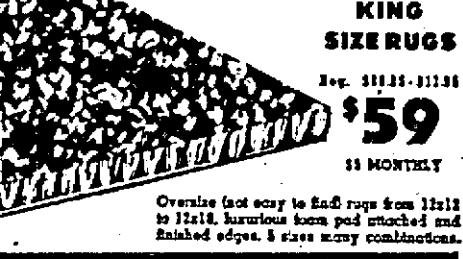


SAVE \$15-WALNUT DESK

Reg. \$44.95

\$29

Plastic topped, non-stain resistant, Danish walnut finish, desk, with 3 rotary drawers. \$3 MONTHLY.



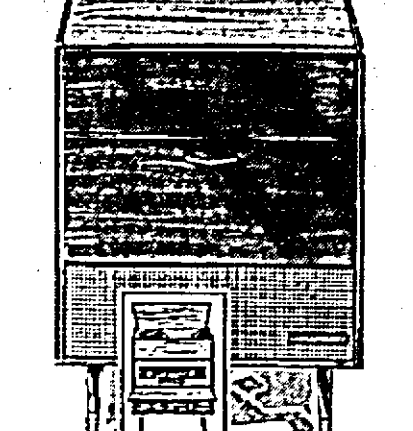
KING SIZE RUGS

Reg. \$119.95-\$139.95

\$59

Oversize fast easy to find rug, from 11'x12 to 12'x18, luxurious from pad attached and finished edges. 5 sizes many combinations. \$3 MONTHLY.

WE DELIVER! . WE INSTALL! . WE GUARANTEE!

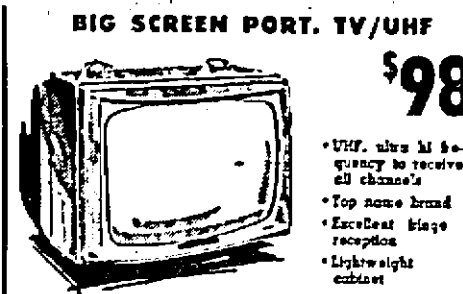


COMPACT TELEFUNKEN STEREO RADIOGRAM "CONTESSA"

- Developed especially to conserve space
- Radio underneath record changer
- 4 wavebands
- Radio operated from front
- Green disc led in front above
- Socket for tape recorder
- Provision for FM stereo

22 1/2 x 15 1/2

\$168



BIG SCREEN PORT. TV/UHF

\$98

- UHF, ultra hi frequency to receive all channels
- Top name brand
- Excellent image reception
- Lightweight cabinet

\$3 MONTHLY



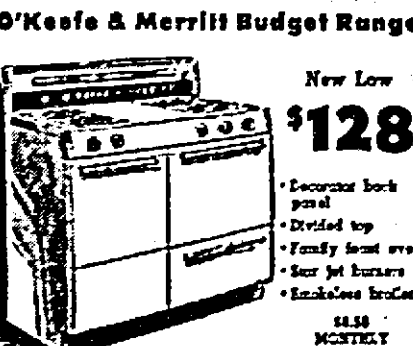
MAYTAG AUTOMATIC WASHER

\$186

- Adjustable water level control
- Swifway draining
- Big capacity hot water heater
- Safety lid, brake

\$13.90 MONTHLY

3 Door



O'Keefe & Merrill Budget Range

New Low

\$128

- Decorator back panel
- Divided top
- Family sized oven
- Four jet burners
- Knackless broiler

\$8.50 MONTHLY



Frigidaire Family Refrigerator

\$239

- 100 lb. top freezer
- Twin external hydrotors
- Adjustable cold control, auto-defrosting
- In white & colors

\$13.90 MONTHLY



IN LOS ANGELES

1277 E. Washington Blvd. at Central Downtown

IN ANAHEIM

Next to California Fed. Savings At Encinitas, Anaheim Shopping Center

IN THE VALLEY

8252 Van Noy Blvd. At Rescoe In Pasadena City

IN LAKEWOOD

Hazletbrook & Baneland Lakewood Shopping Center



AND NOW EL MONTE

3408 Peck Road North At Valley Blvd., El Monte

Visits Terror Zone

KUALA LUMPUR, Malaysia (AP)—Prime Minister, threatened border with Indonesia. Abdul Rahman made a surprise flying visit Saturday to London for defense talks with Britain.

\$3 EXAMINATION \$3 SICK AND SUFFERING?



STOP WASTING TIME & MONEY

Before You Take Treatments Anywhere
You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an accurate preliminary diagnosis of your physical condition. X-ray fluoroscope is used for other special diagnostic methods. National authorities advise an examination of kind only every five years. Thousands of people have had this examination.

What is it worth to know about your health?—HEAD TO TOE EXAMINATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, A SPINAL, VITELIN AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLON, GLANDS, NERVOUS SYSTEM, LIVER AND GALL BLADDER.

DR. H. L. HUTCHINGS, D.C.
"IN SOUTHERN CALIFORNIA SINCE 1911"

2067 ATLANTIC AVE., LONG BEACH
GA 4-6116 — GA 4-6117

OPEN MON. WED. FRI. 9 A.M. TO 8 P.M. SAT. 9 A.M. TO 12 P.M.
FRI. 1 P.M. TO 5 P.M.

DEFORMITY CORRECTED

Surgeons Say Man Reared as a Girl Now Is a Father

ST. LOUIS, Mo. (UPI)—A man who was brought up as a girl until surgery changed him into a normal male has become the father of a child, a plastic surgeon revealed today.

Dr. James Barrett Brown said it was the first time to his knowledge that a man who had undergone such surgery had achieved fatherhood.

Brown said the surgery was performed when the child was 13 and that he became a father recently at the age of 23.

He emphasized the unidentified St. Louis man had not undergone a "sex change."

"HE WAS always a boy but his parents didn't know it," he said in an interview. "He had a congenital anomaly which occurs quite frequently. The operation was an anatomical change which completed the male sex for him."

Brown, who is a professor of clinical surgery at Washington University, reported on

the operation together with Dr. Minot P. Fryer, also of Washington University, in the current issue of the Journal of Surgery, Gynecology and Obstetrics.

In their paper, Brown and Fryer said the child was mistakenly identified as a girl at birth and was brought up as a boy, they said, and practiced unintentional transvestism—dressing as a member of the opposite sex.

Even though he looked like a girl and was accepted socially as one, the report said, "the patient's normal feeling and personal feelings prompted medical consultation."

A sex-chromosome study established that the child was a boy, the report said, and attending physicians agreed unanimously that surgery should be undertaken.

Brown, who is a specialist today in treating persons all over the nation who have been burned by atomic radiation, performed the surgery. He said it consisted of constructing genitalia and correcting malformation of anatomic appearance that was more female than male.

HEALING was complete in 10 days, he said, and the patient immediately changed his haircut and his name.

"He could now express previously suppressed normal male actions and make long-term and decidedly masculine plans," the Brown-Fryer report said.

Marriage followed and the patient's wife recently gave birth to a girl, Brown said.

In the report, Brown and Fryer said "sex identity, though infrequently mistaken, may be honestly so through no lack of knowledge. What seems obvious at an early age may later be questionable."

"The distress due to the original error... is so great that the patient's sexual status should not be postponed."

Aid for Malaysia

KUALA LUMPUR, Malaysia (UPI)—Seventy-four U.S. Peace Corps volunteers are scheduled to arrive here over the weekend. The contingent includes teachers, nurses and medical technicians. At present, there are 135 Peace Corpsmen in Malaysia.

Brown Says State Breaks All Records

SACRAMENTO (UPI)—Californians are earning, buying, selling, building, growing and driving more than ever before—and it isn't enough, Gov. Edmund G. Brown said Saturday in a year-end report.

Citing record after record, he said nevertheless steps are planned on these three fronts in 1964 to "help our economy keep pace with our population growth."

Jobs—The new Commission on Manpower, Automation and Technology must make a full-scale effort to put all the state's manpower to work.

Business—An Office of California Development is needed to promote industrial expansion, tourism and trade. It would take in the present Economic Development Agency, plus new functions.

Defense—A blue-ribbon panel of business leaders should be organized to prepare for changes in space and defense industries.

In addition, Brown said, Congress must approve a federal income-tax cut that will pump an extra \$250 for every man, woman and child—or \$4.5 billion—into California's economy per year.

Brown said in 1963 personal income reached an all-time high of \$32.4 billion, and predicted California will pass New York this year.

HE SAID civilian employment increased by 183,000 to

6,440,000.

Construction topped the nation in all categories, with building permits for residential units rising 21 percent to 290,000, he said.

Brown said taxable retail sales hit an all-time high of \$27.9 billion, corporate profits were a record \$5.1 billion, and gross farm income topped \$3 billion for the third straight year.

He said there were 784,250 new car registrations, up 10 percent, and 117,600 new truck sales, up 35 percent.

Brown forecast more records next year.

Soviet Antiaircraft Using Missiles Only

MOSCOW (AP)—Marshal Vladimir Sudets, commander-in-chief of Soviet antiaircraft defenses, said Saturday Russia can knock down almost any form of aerial attack, including intercontinental ballistic missiles.

Sudets said antiaircraft rockets had replaced all conventional artillery in "a few qualitative leap in the development of Soviet antiaircraft forces."



POTENTATE TO VISIT

Imperial Potentate Harold C. Close, head of \$30,000 American Shriners, will arrive Tuesday night in Long Beach where he will preside at the installation of El Bekal Temple's 1964 Potentate, Roy T. Reynolds. The installation dinner is scheduled for Wednesday night in Lafayette Hotel.

Dino Loses Cyst

HOLLYWOOD (CNS)—Crooner-actor Dean Martin Saturday had a cyst removed from his left wrist. Surgeons said the cyst was benign and apparently was caused by Martin's "involvement in athletic activities" such as golf and tennis.

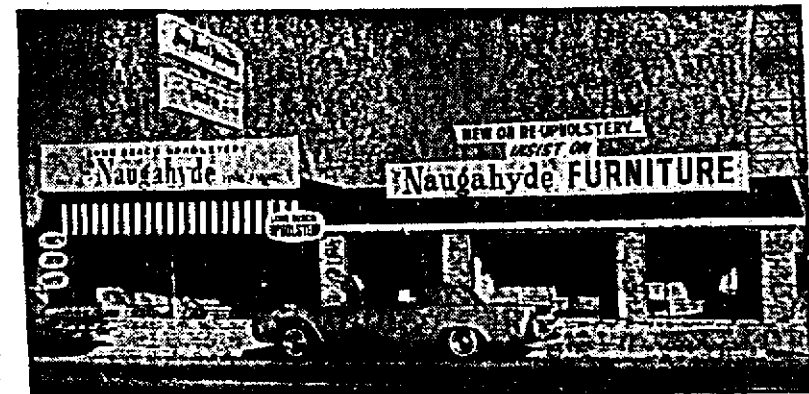
SALE • SALE • SALE • SALE • SALE • SALE • SALE • SALE

LONG BEACH UPHOLSTERY'S

NAUGAHYDE FURNITURE CLOSEOUT SALE

NOTE: TO OUR MANY FRIENDS AND CUSTOMERS WHO PHONED AND SAID THAT BECAUSE OF THE HOLIDAY RUSH THEY WERE UNABLE TO TAKE ADVANTAGE OF OUR YEAR-END SALE... WE ARE EXTENDING THIS GIGANTIC EVENT 1 MORE WEEK.

AT DRASTICALLY REDUCED PRICES!
WE NEED THE ROOM!



Even though this Naugahyde Furniture has been on our floor all during the year of 1963, you cannot detect any visible wear, as Naugahyde actually improves with age and it is kept spotless with just a damp cloth.

SAVE UP TO 40%

ON NAUGAHYDE

CHAIRS • SOFAS • SECTIONALS
HIDE-A-BEDS • EVERYTHING GOES!

OPEN TODAY (SUNDAY)

11 A.M. to 5 P.M.

MONDAY, 9 A.M. to 9 P.M.

first payment on any purchase

NOT DUE UNTIL FEBRUARY 1964 • BANK TERMS

FABULOUS SAVINGS IN OUR

RE-UPHOLSTERY DEPT.

PHONE FOR FREE ESTIMATE IN
YOUR HOME, GA 7-8696

LONG BEACH UPHOLSTERY

INSIST ON **Naugahyde** VINYL FABRIC

3434 ATLANTIC AT WARDLOW, L.B. GA 7-8696

SALE • SALE • SALE • SALE • SALE • SALE • SALE • SALE

WOOLWORTH'S

Home and Office Supplies

Daily Budget or Tax Record
98c

80 conveniently ruled sheets for a complete record. Sturdy leather-like vinyl cover, tooled effect border.

12 Column Record Book
59c

Complete 12 column bookkeeping aid with red vinyl cover. (Not shown) 2-4 and 8 column books. Account books, 39c and 49c.

"Fifth Avenue" Thank-You Notes
15c

15 panded sheets and 15 matching envelopes in very fine quality paper. Engraved with gold-tone "Thank You."

12 Budget Envelopes
39c

A compact lined book in leatherette holds attached envelopes for easy budgeting. Great household organizer.

12 Budget Envelopes
39c

A compact lined book in leatherette holds attached envelopes for easy budgeting. Great household organizer.

Jumbo Size Pencil Pak
36 for 88c
1.43 value

Great bargain package of 36 pencils to save for family or office needs. Fine quality lead, eraser tip.

Giant Portable Steel File
2.57
REG. 2.98

Holds 1600 documents. Complete with folders, lock and key. Light gray finish. 12 1/2 x 9 x 10". (Not shown) Smaller metal file boxes, 1.00 and 1.37.

Sturdy Metal File Box
39c

Handy 3 x 5" size for index cards. Perfect for office use and home recipes. Green enamel finish.

File Cards
25c

150 to a package. Ruled 3 1/2 x 5" cards to fit file box. Easy to write or type on, top value.

All Purpose Home File
1.69

Heavy duty Kraft file expanding 11 1/2" cloth reinforced. 21 letter size pockets. Soil resistant, indexed, 10 x 17". (Not shown) Smaller expansion file, 79c.

Deluxe Quality Typing Paper
1.27
REG. 1.49

500 sheets of full room Hammermill watermarked typewriter paper. Top quality and an exceptional value.

100 Envelopes in Cello Pack
27c
REG. 33c

Multi-use white envelopes for personal or business correspondence. Keep them dust free in the cello pack.

EVERSHARP Ball Point Pens
39c

Stereo-line ball point, retracting with a twist of the cap. Giant ink supply. Slim, easy writing pen for precision work.

Va-Rite Ferber Pen
25c

Available ink supply that retracts with a twist of the cap. Giant ink supply. Slim, easy writing pen for precision work.

PAPER-MATE "Ninety-Eight"
98c

Finest dependable ball point pen for trouble free writing. Contains standard refill. Unconditional Paper-Mate guarantee.

YOUR MONEY'S WORTH MORE AT **WOOLWORTH'S**
Available at Most Woolworth Stores

LBJ Wants Action--Not Talk--Toward Peace

By HARRY SHARPE
By United Press International

President Johnson gave the nation an insight last week into his hopes for 1964, prefaced by a declaration that "the time for simply talking about peace has passed."

That was the tenor of his New Year's message to Soviet Premier Nikita S. Khrushchev — a message that spelled out his determination to wage an unrelenting peace offensive while bolstering U.S. defenses.

ONLY HOURS later Khrushchev proposed a multi-nation non-aggression pact that would ban use of force in settling territorial disputes. In 21-page notes to Johnson and other world leaders, Khrushchev said such a pact "would make it easier to find a solution to other basic problems," primarily disarmament.

On Tuesday, Khrushchev had asserted in an exclusive statement to United Press International that 1964 could be a year of "decisive change for the better" in the cold war if the U.S. and the Soviet Union "are united in the interests of peace."

Johnson, vacationing at his Texas ranch, did not react personally to Khrushchev's proposal, but he discussed it by telephone with Secretary of State Dean Rusk. Later the State Department said it was a disappointing and slanted approach to settlement of territorial disputes.

SOME officials described it as a loaded propaganda pitch to further the illusion that Russia was taking the initiative in world peace while in fact it had made no positive suggestions. But the department obviously was reluctant to reject the proposal out of hand at a time when cold war temperatures are down. Rusk previously had told a press conference that if Moscow displayed any flexibility toward solving long-standing issues such

as Berlin and Germany, this would open the way for a reexamination of the U.S. position. But he was not optimistic. He said prospects for peace were a mixed bag.

Much to the surprise of no one, conservative Sen. Barry Goldwater of Arizona, announced at his candidate for the Republican presidential nomination. He also will run for reelection to his Senate seat where victory would keep him in public office if he loses the White House nomination.

GOLDWATER, 55, has been under strong pressure from hundreds of thousands of conservatives to seek the nation's highest office. New York Gov. Nelson A. Rockefeller previously had announced for the nomination. He welcomed Goldwater into the race and challenged him to debate the issues.

Former President Dwight D. Eisenhower has been urging a Republican free-for-all. He has never endorsed Goldwater or any other candidate, but has said he would support whoever wins the nomination. His former vice president, Richard M. Nixon, is regarded as a powerful convention dark horse.

Sharing the President's concern as the nation plunged into the new year was chronic unemployment. He remained convinced that passage of the \$11.1 billion pump-priming tax cut bill now before Congress is a must for the nation's economic vitality.

HE ALSO applied the same label to the pending civil rights bill. And he wants Medicare for the aged financed through Social Security and an all-out assault on poverty.

The President is dissatisfied with present cures and programs for unemployment. He was quoted as saying there must be new thinking on the whole

problem. He also invited labor and business leaders to participate actively in the government.

One of his conferees was Robert C. Weaver, head of the Federal Housing and Home Financing Agency. They discussed plans for a new program that would go to Congress under the banner, "A home for every man." Low-cost housing would be emphasized.

Another conferee was Postmaster General John A. Gronouski who said there would be a cut in post office personnel in the next few months and a \$100 million reduction in the annual post office deficit.

THE PRESIDENT indicated at a press conference that his fiscal 1964-65 budget, which goes to Congress later this month, will be slightly under \$100 billion, \$3 billion less than anticipated before his all-out economy drive began. He said he would continue trying to trim spending "right up to the last minute." One of his last cuts hit the space budget for several hundred million dollars.

Johnson discussed the budget after hailing four years of what he called unparalleled industrial peace. He called on labor and management to work even harder to solve joblessness caused by automation.

The President has become increasingly preoccupied with domestic economic matters and federal finances. He is firmly convinced that fiscal prudence is no longer what he calls the rich man's issue.

HE BELIEVES the massive federal budgetary burden "is stagnating traditional liberalism" and hitting particularly at middle-income families.

He feels, for example, that keeping obsolete military bases to satisfy vote-hungry politicians is a serious drag on the economy.

Defense Secretary Robert S. McNamara said after meeting with the President that defense spending in the next fiscal year will be about \$1 billion below this year's figure.

IN TOKYO it was announced that 3,500 U.S. airmen and 2,000 dependents will be brought home, along with 78 fighter, bomber and troop transport planes. There are now about 46,000 military men and 54,000 dependents in Japan.

Johnson sent New Year's telegrams to all the nation's governors urging them to help him "forge in this country a deeper sense of unity, regardless of political party or persuasion."

He thanks them for their support in the dark days following President John F. Kennedy's assassination.

Congress finally adjourned until Tuesday after passing a \$3 billion foreign aid appropriation that retained Johnson's power to underwrite surplus wheat sales to Russia. These are now under way.

IN OTHER news spheres, the President said in an Austin, Texas, speech dedicating a synagogue that it was wise to separate church and state but that men of government should not divorce themselves from religion.

FBI Director J. Edgar Hoover said the U.S. Communist Party was plotting to exploit "a drift toward the left" among the nation's youth. He said the plan was approved in October by Gus Hall, party secretary, at an organizing meeting Chicago. Hoover said the movement would avoid the appearance of a Soviet-style outfit, but would not tolerate anti-party thinking.

Deputy administrator Hugh L. Dryden of the National Aeronautics and

Space Administration, said in a speech here that before the United States and Russia can cooperate in manned space flights the Soviets would have to make radical changes in their secrecy policies.

Traffic accidents claimed the lives of at least 183 persons during the New Year holiday. This was a new record.

FIRE helped boost the casualty toll to 229 deaths. These included 22 dead in a fire in the Roosevelt Hotel in Jacksonville, Fla.

Gen. David M. Shoup retired as commandant of the Marine Corps. He was succeeded by Lt. Gen. Wallace M. Greene Jr., 56.

A Communist court in Sofia, Bulgaria, passed the death sentence on former diplomat Ivan Assen Georgiev who allegedly spied on behalf of the United States.

The Federal Home Loan

Bank Board ordered all savings and loan associations to increase their reserves as a protective measure.

The President let it be known that he intends to

INDEPENDENT-PRESS-TELEGRAM—B-7
Long Beach 12, Calif., January 2nd, 1964

give American consumers an on-the-scenes advocate at the White House. The job will go to Mrs. Esther Patterson, assistant secretary of labor who specializes in problems of women in the work force.

NOW LEASING

Meredith Manor
Follerton, California

NEW TOWNHOUSE APARTMENTS

Featuring

- 1-3 Bedroom Apartments — Up to 1630 sq. ft.
- Fully air conditioned and soundproofed
- Premium carpeting, pad and drapes throughout
- Wrought-iron enclosed private patios
- Formal dining room — Separate entry hall
- GC Kitchen — Frostfree refrigerator-freezer
- Formica cabinets — Ceramic tile counters
- Bathroom plus separate stall shower
- Huge master bedroom suite with bath
- Generous walk-in closets and storage space
- Lushly landscaped — four heated pools
- Convenient to shopping and entertainment

Furnished Models — Open Daily
\$175 to \$275 per month — Adults
phone 871-8990

For brochure write — Box 413 • Tustin, California

The Ultimate in Elegance and Convenience
ORANGEFAIR AVENUE
(Harbor Blvd. Exit — Riverside Frey)

MAYCO january SALE

NOW YOU CAN HAVE CUSTOM-MADE DRAPERIES AT READY-MADE PRICES



Thousands of yards of custom drapery fabrics
NOW 1/2 PRICE
1.47 to 2.97 yard

reg. 2.95 to 5.95 yard

This thrilling event was planned months ago . . . we combed the market for the most handsome decorator fabrics, then slashed the prices right in half to give you the opportunity to have beautiful custom-made draperies, meticulously tailored to fit your exact floor area at prices you'd ordinarily pay for ready-mades. This breath-taking collection includes fifty patterns, hundreds of colors . . . choose from nubby textures, boucle weaves, antique satins, heavy as well as casement weights in rayon, cotton, acetate and flax combinations. Colors range from whites and champagne to earth tones and deep dusky shades.

For example: custom made draperies using regularly 2.95 yd. fabrics for a window 12 ft. wide and 84" long, including labor, **48.37**

You are assured of the best with May Co. custom workmanship

- Every drapery is made with double fullness
- 4" deep French pleats
- Blind stitching throughout
- Double 4" top and bottom hems
- Weights in corners and all seams
- No charge for measuring
- Slight charge for installation

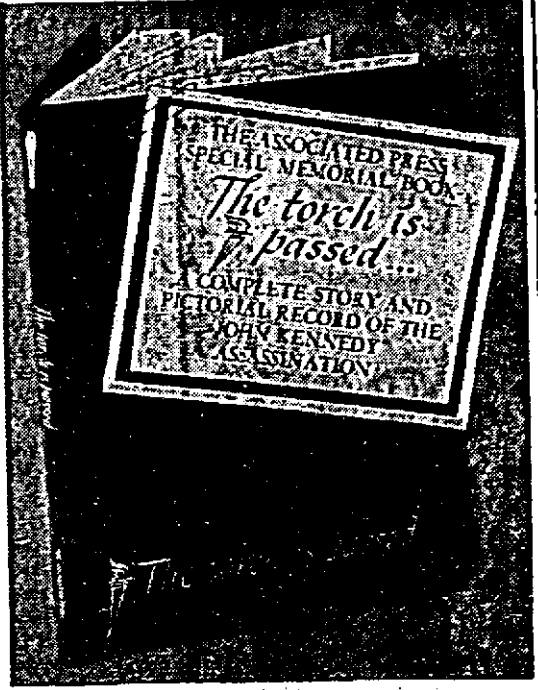
Shop at home . . . Such a satisfactory way to shop, you see the fabrics and colors in relation to the furnishings you have. Just dial ME 3-0111, Ext. 376, or your nearest May Co. store and our trained drapery consultant will call at your home with a complete selection of these sale fabrics. No obligation, of course.

May Co. Draperies, 11

MAYCO CALIFORNIA

LAKESIDE | SOUTH BAY | BUENA PARK

SHOP EVERY DAY MONDAY THROUGH SATURDAY 9:30 A.M. to 9:30 P.M.



Now? Now? NOW!

"... There was the President in full view, smiling, waving, unknown, coming . . . right . . . down . . . the street . . . toward . . . the . . . window! Now? Now? Now? The motorcade made the sharp left turn in front of the book building onto Elm Street. The motorcycle. The first car. At last, the President's car. Faster. Faster. Faster. Farther . . . 30 yards . . . 55 . . . 75 . . . Now? Now? . . . NOW!"

This passage is from "The Torch Is Passed," the hard-cover book memorializing the assassination of President Kennedy and the events of the three days that followed. It recounts the deadly drama of the assassination and its aftermath with unparalleled realism and attention to detail. It is being prepared for you and this newspaper by the writers, editors and picture specialists of The Associated Press. To reserve your copy, you should order now; it will not be sold in bookstores.

INDEPENDENT, PRESS-TELEGRAM
ORDER COUPON

Fill out this coupon and mail with \$2 to:

THE TORCH IS PASSED
POST OFFICE BOX 350
POUGHKEEPSIE, NEW YORK

Send me _____ copies of "The Torch Is Passed" Book.
Enclosed in \$_____ Make checks, money orders payable to THE ASSOCIATED PRESS.

NAME _____
ADDRESS _____
CITY _____ STATE _____

SAVE as much as you spend

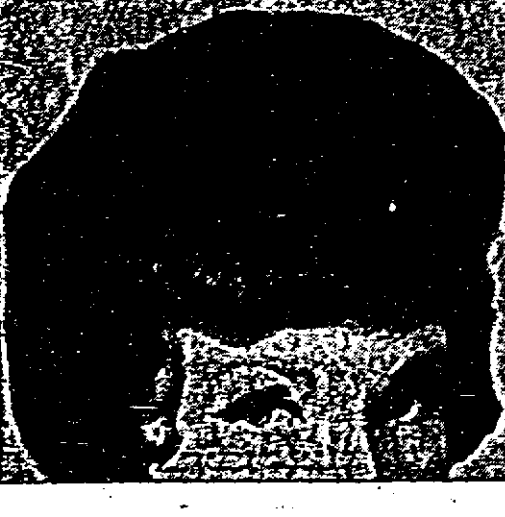
SALE-PRICED PERM 'n' CUT

- soft bouncy perm
- sparkling shampoo
- contour hair cut
- personalized set

8.75
comparative value 17.50

SPECIAL!
Boulevard Salon
Haircut, Shampoo & Set **\$5.00**

Come in . . . or call for an appointment.
Just say "Charge it!" ME 3-0111, Ext. 342



MAYCO CALIFORNIA

LAKESIDE | SOUTH BAY | BUENA PARK

MAY CO january SALE

HERE IT IS AGAIN...MAY CO'S ANNUAL JANUARY
97^{*}¢ JEWELRY
SALE

*Plus 10% Federal Tax

Flashing your way at May Co., more spectacular than ever, our annual costume jewelry colossus of famous maker pins, earrings, necklaces, bracelets. Choose from a 172,000 assortment in gold or silver toned metals . . . plain or embellished with jewel-colored stones, mock pearls, dazzling crystals and rhinestones, all exquisitely worked in advance spring designs. Here we show just a sampling of styles—some in limited quantity, all in the quality for which you must usually pay many times more. Sorry, no phone or mail orders please. May Co. costume jewelry, 22—all nine stores.



MAY CO CALIFORNIA
 LAKEWOOD | SOUTH BAY | BUENA PARK

Shop Every Day, Monday Through Saturday, 9:30 A.M. 'til 9:30 P.M.

Lakers Defeat Celtics in OT

West's 36 Lead Win, 125-118

By DON HARDIN

They had to do it in overtime, but the Lakers proved that the defending champion Boston Celtics of the NBA were not invincible Saturday night as they flattened the kings.

It took five extra minutes to get it done and it was done before a sellout crowd of 15,125 and the final score was 125-118.

This was the first victory for the Lakers over the Celtics this season, and it was a sweet one to Fred Schaus' crew and the big crowd.

JERRY WEST, as is his custom, led all scorers with 36 points, but it was south-

NBA Standings

EASTERN DIVISION			
Team	W	L	Pct.
Boston	15	14	.517
Cincinnati	14	15	.483
Philadelphia	13	16	.448
New York	12	17	.414
WESTERN DIVISION			
Team	W	L	Pct.
Lakers	14	15	.483
Los Angeles	13	16	.448
San Francisco	12	17	.414
Baltimore	11	18	.379
Detroit	10	19	.345

36 points, but it was south-

The regular ending wound up 107-107. After that it was strictly the Lakers as Barnett shoved in three of his patented baskets.

Prior to the overtime the game was a see-saw battle, and as it's been said before, these were the two best basketball teams in the world.

If you have a ticket or if you can get one, there will be another game tonight between these same Celtics and Lakers. Watch out for the crowd, it should be identical. Game time is 7:05.

Although West was the scoring leader, it was Barnett's trick shots which actually spelled the difference.

THIS WAS only the Lakers' first win in four tries against the Celtics this season. It may not be the last, but, then again, it might.

Let's try it again tonight. An added note to this game as well as to all others is that West made six of six free throw attempts and that gives him 35 consecutive free throws—a record for the season.

For the game, the Lakers outrebounding Bill Russell and the Celtics, 71-64—a revived

Sports on Radio-TV

Lakers vs. Celtics, 8:30 p.m. RADIO. Lakers vs. Celtics, 8:30 p.m. TELEVISION. Lakers vs. Celtics, 8:30 p.m. KTLA 5. Lakers vs. Celtics, 8:30 p.m. KTTV 11. Lakers vs. Celtics, 8:30 p.m. KCPD 17.

Palmer Begins Push

Clark, Jacobs and Nichols 3 Strokes Ahead of Champ

By JERRY WYNN

Skip Saturday. There was no way it could follow Friday except on a calendar.

There were no Roger Ginsbergs, no Jim Blacks, no rewritten stories for reporters, no gripping drama for a record gallery of 22,712.

There was only a placid round of golf, the second round of the \$55,000 Los Angeles Open at sun-kissed Rancho.

There were only a few usual tournament items.

1. Arnold Palmer is threatening to win.

2. Tommy Bolt picked up ... complaining of a muscle spasm.

3. The I-PT Swami smashed his crystal ball when Billy Casper failed to make the cut for the first time in 25 tournaments.

There is a three-way tie for the lead among two young pros NICHOLS

Clark, the blond Huntington Beach campaigner and former two-time Long Beach City champion, fired the best round of the tournament, a five-under par 66, to come in at 137.

Jacobs, the popular former Long Beach City Junior champion, and Nichols, a recent immigrant to Southern California from Louisville, Ky., reached the 137 plateau by shooting 68s.

The fast-stepping trio holds

a two-stroke lead over another Californian, stringbean Al Geiberger, who carded a 69 for 139.

Looming ominously only three strokes off the pace is

Jerry Wynn interviews Arnold Palmer, "Man to Man," Page C-3.

defending champion Palmer, a 70 shooter for the second successive day. Others at 140 are Don January and Don Fairfield.

GINSBERG AND Black, the sensational first round co-

leaders, kept dogging each other's footsteps Saturday. They both dropped from opening 67 spurts to second-day 74 sputters to arrive at the 141 station with Gene Littler, Frank Beard and Dick Hart.

It took a score of 143 to advance into today's third round, which begins at 7:30.

Joining Casper in the ranks of the excused were such

worthies as British Open champion Bob Charles, Jerry Barber, Ed Turgol, Fred Hawkins as well as Long Beach prides Pinky Stevenson and Johnny Lucas.

Stevenson shot his second 75 for 150 and Lucas had a 76 for 155. Pinky will continue on the tour; Johnny will return to touring Heartwell Park.

CLARK, WHO HAS been playing the tour sporadically since 1947 after a brilliant career in Long Beach area amateur ranks, roared into contention Saturday with a shooting 68s.

The fast-stepping trio holds

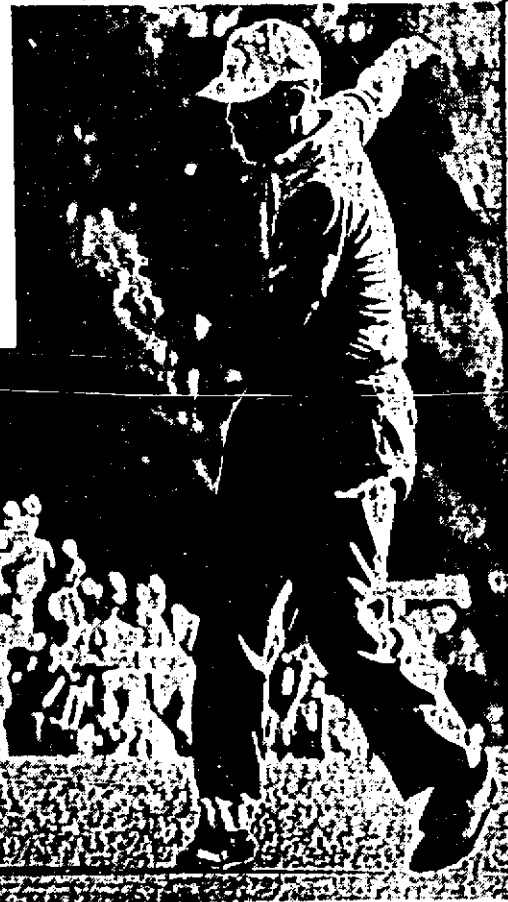
(Continued Page C-4, Col. 3)

Is Everybody Happy ...?



No, Not Quite!

IT'S BEEN said that a golfer's temper is reflected in direct proportion to the position of his ball in relation to the cup—in it or out of it. These photos, then, of Tommy Jacobs (above) and putter-throwing Bob Goalby (below) at the L.A. Open require no explanation.



49ers Beat Orange, End Losing Streak

By AL LARSON break up the contest and carry a 37-26 lead into the locker room.

Long Beach State ended four weeks of bitter frustration by whipping Orange State, 77-61, before a crowd of 1,875 in the LBSC gym Saturday night.

With Lyn Hodge handling the major share of the scoring, and John Barnicoat taking care of the board work, the 49ers ended an eight-game losing streak. The win was LBSC's first since Dec. 6 when it turned back Chapman. Long Beach now stands 2-9 on the season while Orange State is 6-4.

The 49ers jumped to a quick lead and maintained a lead of six-to-nine points until Len Guinn whittled LB's lead to three, 25-22. But coach Dick Perry's club then outscored the Titans 12-4 to

break up the contest and carry a 37-26 lead into the locker room. Outside of Guinn, the freshman-laden Titan team was never a threat the second half. Long Beach spurred ahead by 15 points and with only two minutes remaining, was up by 20.

Guinn turned in an outstanding effort for the losers. Besides nabbing point honors for the night with 21, he also led in the rebounding department.

The 49er coach also had praise for sophomore guard Forrest Lind who "is showing more poise and leadership ability. Rambo (John) is starting to play defense, something we really need."

Hodge was one of four break up the contest and carry a 37-26 lead into the locker room. Of this total he had 17 at halftime.

Today's Sports Card

Drac Paco-Los Angeles 11:30 a.m. vs. San Francisco 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 a.m. vs. Los Angeles 11:30 a.m. vs. Los Angeles 12:30 p.m. vs. Los Angeles 1:30 p.m. vs. Los Angeles 2:30 p.m. vs. Los Angeles 3:30 p.m. vs. Los Angeles 4:30 p.m. vs. Los Angeles 5:30 p.m. vs. Los Angeles 6:30 p.m. vs. Los Angeles 7:30 p.m. vs. Los Angeles 8:30 p.m. vs. Los Angeles 9:30 p.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los Angeles 2:30 a.m. vs. Los Angeles 3:30 a.m. vs. Los Angeles 4:30 a.m. vs. Los Angeles 5:30 a.m. vs. Los Angeles 6:30 a.m. vs. Los Angeles 7:30 a.m. vs. Los Angeles 8:30 a.m. vs. Los Angeles 9:30 a.m. vs. Los Angeles 10:30 p.m. vs. Los Angeles 11:30 p.m. vs. Los Angeles 12:30 a.m. vs. Los Angeles 1:30 a.m. vs. Los



Man to Man



BY JERRY WYNN

Attention, Arnie's Army: The commander has returned. The first person to be interviewed "Man to Man" two years ago, Arnold Palmer becomes the first to repeat today.

Success hasn't changed the golf giant's one divot mark. Still the towering figure in any tournament with his crackling drives and emotional fervor, Palmer remains a gracious, pleasant and solid person on and off the fairways.

There are few champions, in sports worthy of the calling.

Arnold Palmer is one.

After all the worlds you have conquered, Arnold, what is left for you in 1961?

"I play to win, Jerry. Every tournament is a world in itself. I just hope to keep on playing, trying my best and maybe to win a few more. That's all the incentive I have. To win."

Do you feel you are ready for another big year?

"I hope so. I'm a little rusty right now, but this sunshine will help that. The only stick I touched at home since November was a shovel handle. But I feel fine. I've gained 15 pounds and I can lick a wildcat if not a golf course."

What do you consider your greatest achievement in 1960?

"The only thing I can point to was the \$128,000 I won. I don't think any of us golfers ever dreamed that so much money could be won in one year. It's some consolation, I didn't win a major championship."

PACKERS FAVORED BY TD

Brown, Taylor Fight Battle of Fullbacks in Consolation

MIAMI (UPI)—Jim Brown to you, then ram it through and Jim Taylor—the elusive, your chest." During the regular season, Brown's statistics prevailed. He gained 1,863 yards to 1,015 for Taylor as they of the Cleveland Browns and the Green Bay Packers.

This personal duel between two of the great fullbacks of National Football League history fired up interest in the annual consolation game between the runners-up of the two NFL divisions.

ALTHOUGH BROWN—of the Browns, of course—out-gained Taylor by a wide margin in the regular season, the Packers are favored by a touchdown.

An NFL player once described the difference between the two fullbacks like this: "Brown will give you that leg and then take it away from you. Taylor will give it



BROWN TAYLOR

Robustelli Ends 13-Year Career

Andy Robustelli, defensive end for the New York Giants, Saturday announced his retirement as a player after 13 years in the National Football League.

But that doesn't mean the 34-year-old Robustelli is through with football.

Robustelli plans to stay with the Giants as a member of coach Allie Sherman's staff. He's acted as player-coach for the past two seasons.

ROBUSTELLI is in Los Angeles to help Sherman coach the East team in the Pro Bowl next Sunday at the Coliseum.

In 1960, Robustelli and Frank Gifford said that 1961

NFL PLAYERS DEMAND TIES BE COUNTED

HOLLYWOOD (UPI)—The National Football League Players Association named Ordell Brasse of the Baltimore Colts new president Saturday and called for tie ball games to be counted in compiling league standings.

The association, winding up its annual meetings here, called on NFL club owners to seriously consider counting the games, but did not suggest a specific procedure.

"As it is now, a tie game is like a game not played. The players think that they should count in some sort of point system," said president Pete Retzlaff.

Channel 2, 11 a.m.

wound up the No. 1 and 2 running backs of the league. The previous year, Taylor won their duel by gaining 1,474 yards but prior to that Brown had captured four successive NFL rushing titles.



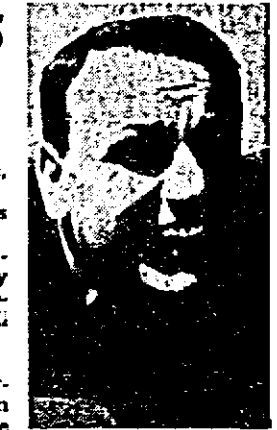
BROWN TAYLOR

Both the Browns and the Packers love to run—as any team would under the circumstances—but each indicated in its pre-game work-outs that it would pass more in their Orange Bowl meeting.

IN THE PACKERS camp, Bart Starr spent much of his time throwing to Boyd Dowler, Max McGee and Ron Kramer.

Frank Ryan threw 26 touchdown passes during the season, tying the Browns' record set by Otto Graham in 1948, and Gary Collins caught 13 to tie an NFL record.

Green Bay finished the season with an 11-2-1 record but lost the Western Conference championship to the Chicago Bears. Cleveland, 10-4, finished second in the Eastern Division to the New York Giants.

ANDY ROBUSTELLI
Definite This TimeGEORGE HALAS
First Pro Bowl

Porkers Hire Majors

FAYETTEVILLE, Ark. (UPI)—Johnny Majors, all-America tailback at Tennessee in 1956 and an assistant coach at Mississippi State the last four seasons, Saturday night was named defensive backfield coach at the University of Arkansas.

Hit-and-Run Chargers 6-Pt. Pick in AFL Showdown Today

Gillman in Third Title Try

By JEROME HALL
L. P. T. Staff Writer

SAN DIEGO—Here's the scene: It's the Giants against the Bears today for the pro football championship, but they call the Giants the San Diego Chargers and they call the Bears the Boston Patriots and they call the league the AFL.

It's the playoff for the American Football League championship and there's one other major change from last

Channel 7, 1:30

weekend's pro showdown. Instead of frosty Wrigley Field in Chicago, this one will be played in sun-splattered Balboa Stadium amid park scenery.

The citizenry here, which is more accustomed to 19-cent hamburgers than \$9.50 football games, is expected to turn out to the total of 26,000 in the 34,500-seat stadium. It will be blacked out on television here, but not in the rest of Southern California and the nation.

Kickoff is at 1:30.

THE CHARGERS, under the direction of Sid Gillman, have been built into a hit-and-run outfit much like the New York Giants. The question in the eight cities of the AFL is can that great Patriot defense do what the Bears did last week?

Odds makers say no. The Chargers are the choice by six.

There have been three previous meetings this season between these two teams and the Chargers won them all. The league's publicity men quickly recite the scores of the two games that counted in the standings—17-13 and 7-6. "See how close," they say.

They would rather not talk about the exhibition result. That one was 50-17.

THIS IS the third try for the jackpot by the Chargers, a team born in Los Angeles, nurtured by hope and sustained by Barron Hilton.

The Charger offense is triggered by a young fellow named Tobin Rote. Some say Rote is an old-timer, but that's just because he played for Rice University when it was still an institute and holds records in the NFL, the Canadian League and the AFL. But he's younger than Y. A. Tittle by several days.

The Patriot defense is led by fellows named Addison, Rudolph, Antwine and Buoniconti. The latter is a Notre Dame called "the spectacular type" by Boston coach Mike Holovak. And even better than Buoniconti is Bob Suci, who was picked up when discarded by Houston, which usually is involved whenever there is an AFL championship game.

"Our motto is 'ban the bomb,'" says the Boston coach in his stirring pep talks to his defense, which is the best in the league and yielded only 79 yards per game.

"THE BOMB" is what Rote throws to flanker Lance Alworth or what halfback Paul Lowe does when he runs around end. Or when fullback Keith Lincoln breaks into the open.

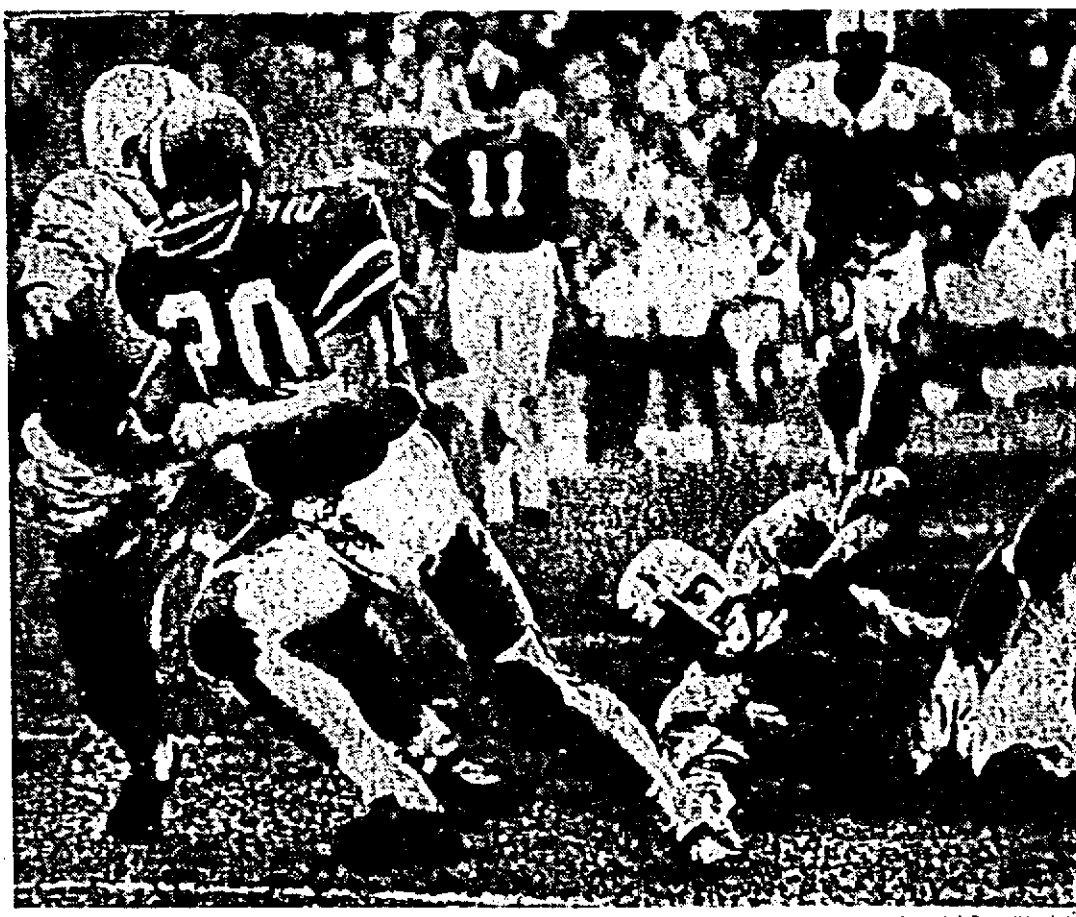
Gillman, remembering that Boston held Lowe to a mere six yards in one of the games, says it will be necessary to pass.

But Lowe, the Compton lad who gained 1,010 yards this season, doesn't think so.

"I've got it all figured out," says Lowe, who is not famous for figuring things out. "I'm going to pile up the yardage." Buoniconti doesn't agree. "I think we've got his number," says the Notre Dame.

But just in case they don't, it's 23.

HARDIN HONORED
WASHINGTON (UPI)—The Washington Touchdown Club Saturday named Wayne Hardin as the outstanding college football coach of 1960.



BATTEN DOWN THE DEFENSES

North back Jim Batten of Hardin-Simmons leaves South defender Perry Lee Dunn of Ole Miss rolling in the mud on long run in Senior Bowl game Saturday.

SENIOR BOWL TRIUMPH

It's South Again, 28-21

MOBILE, Ala. (UPI)—The South combined the running of Mississippi State's Ode Burrell and the passing of Miami's George Mira to topple the North, 28-21, Saturday on a muddy field in the 15th annual Senior Bowl football game.

The Rebels took a three-touchdown lead into the final period and survived a last-ditch assault by the

GEORGE MIRA
Passes Lead South Win

TV ROSTERS

NFL PLAYOFF BOWL
KNOX, 2, 11 a. m.

GREEN BAY
Packers: QB—Bart Starr; RB—Frank Ryan; FB—Ron Kramer; TE—Max McGee; WR—Boyd Dowler; LB—Gary Collins; DB—Ron Kramer; K—Ron Kramer; P—Ron Kramer.
CLEVELAND
Browns: QB—Otto Graham; RB—Jim Brown; FB—Jim Brown; TE—Jim Brown; WR—Jim Brown; LB—Jim Brown; DB—Jim Brown; K—Jim Brown; P—Jim Brown.

AFL CHAMPIONSHIP

KABC, 7, 1:30 p. m.

BOSTON
Patriots: QB—Tommy Davis; RB—Tommy Davis; FB—Tommy Davis; TE—Tommy Davis; WR—Tommy Davis; LB—Tommy Davis; DB—Tommy Davis; K—Tommy Davis; P—Tommy Davis.
SAN DIEGO
Chargers: QB—Sid Gillman; RB—Sid Gillman; FB—Sid Gillman; TE—Sid Gillman; WR—Sid Gillman; LB—Sid Gillman; DB—Sid Gillman; K—Sid Gillman; P—Sid Gillman.

Northerners to win their fourth consecutive victory and their 10th of the post-season series.

Each member of the winners received \$900 and the losers \$700 in the first playoff-for-pay for the 50 ex-collegiate stars, at least 47 of whom have been drafted by the pros.

Halfback Burrell ran for two touchdowns and quarterback Mira passed for one. The Rebels got another score on an accidental bit of razzle-dazzle when Georgia Tech's Billy Lott, trying a field goal,

retrieved a bad pass from center and converted it into a touchdown pass to end Billy Martin, also of Georgia Tech. Lott kicked all the South's extra points.

Burrell was the leading rusher in the game with 79 yards in 16 carries, including two touchdowns. He also caught two passes for 17 yards and was selected best player by sportswriters.

A new rule designed to provide a closer and more interesting game played a major role.

The rule, adopted for the

game, allows the trailing team the option of whether it wishes to kick off or receive after a score.

THE NORTH, behind 28-7 in the fourth period, scored once, then exercised the option, electing to receive the

kickoff. The South had to kick off and the Yankees drove to their third touchdown to trail 21-28 with about two minutes to play.

Again the North chose to receive and with Utah State's Bill Munson throwing pass after pass the North marched deep into Rebel territory before the clock finally ran out.

Georgia Tech coach Bobby Dodd last week advocated that college football adopt such a rule for regular season games.

The crowd was treated to the unusual sight of a Mobile, Ala. end playing for the North. Jimmy Dill of Alabama took the place of Jim Worden of Wittenberg after Worden was injured in practice Thursday. Dill caught five passes for 38 yards.

★ ★ ★

Ram Draftee Sharp

Bill Munson, the Utah State quarterback recently drafted by the Rams, was chosen as the North's outstanding back in Saturday's 28-21 loss to the South. Munson completed 13 of 25 passes, two for touchdowns.

Nationals Smother Southwest, 66-14

CORPUS CHRISTI (UPI)—George Bork threw for three touchdowns and scored a fourth and Matt Snell scored four times Saturday to lead the National All-Stars to a crushing 66-14 victory over the Southwest in the second annual Southwest Challenge Bowl.

Bork, from Northern Illinois, connected on 20 of 27 passes for 243 yards and was an overwhelming choice as outstanding back. Snell's touchdowns came on runs of 1, 1, 7 and 25 yards.

Bork's favorite target was

his college teammate Hugh Rohrschneider, who caught 10 passes for 207 yards. Rohrschneider was voted the out-

standing lineman. A crowd of 10,217 watched the game under leaden skies.

THE NATIONAL team simply ran over the Southwest as Snell, from Ohio State, and George Byrd of Boston University provided a bruising ground attack to complement Bork's passing. Snell gained 117 yards on 23 carries and Byrd 88 on eight carries, plus a 47-yard kickoff return.

Packers' Gregg Joins Vols' Staff

KNOXVILLE (AP)—Tennessee football coach Doug Dickey announced Saturday the hiring of Forrest Gregg, tackle with the Green Bay Packers, as offensive line coach.

Gregg, 30, a seven-year packer veteran, will join the Vols' staff after he plays in the Pro Bowl in Los Angeles Jan. 14.

★ ★ ★

Players Tab J. Brown Best

HOLLYWOOD, Fla. (UPI)—selves just before the playoff line-busting Jimmy Brown of the Cleveland Browns was named the most valuable player Saturday on the first All-Star team selected by the National Football League Players Association.

The New York Giants gained two for the Giants, three offensive positions. The only member of the against one for the Chicago world champion Bears named Bears on the elite squad to the first offensive team picked by the players them-

was right end Mike Ditka.

Joe Schmidt of Detroit was named the most valuable defensive player while the Bears placed three men on the All-Star defensive team against the Giants.

★ ★ ★

First Team OFFENSE Second Team OFFENSE
QB—J. Brown (C) QB—L. Brown (C)
RB—J. Brown (C) RB—L. Brown (C)
FB—J. Brown (C) FB—L. Brown (C)
TE—J. Brown (C) TE—L. Brown (C)
WR—J. Brown (C) WR—L. Brown (C)
LB—J. Brown (C) LB—L. Brown (C)
DB—J. Brown (C) DB—L. Brown (C)
K—J. Brown (C) K—L. Brown (C)
P—J. Brown (C) P—L. Brown (C)

First Team DEFENSE Second Team DEFENSE
QB—J. Brown (C) QB—L. Brown (C)
RB—J. Brown (C) RB—L. Brown (C)
FB—J. Brown (C) FB—L. Brown (C)
TE—J. Brown (C) TE—L. Brown (C)
WR—J. Brown (C) WR—L. Brown (C)
LB—J. Brown (C) LB—L. Brown (C)
DB—J. Brown (C) DB—L. Brown (C)
K—J. Brown (C) K—L. Brown (C)
P—J. Brown (C) P—L. Brown (C)

Once Over Lightly

By DAVE LEWIS
Sports Editor

'Uncrowned Champs' in Rare Form

It was that great philosopher of the ages, Satchel Paige, who once advised, "Never look back, somethin' might be gainin' on you."

But as the curtain fell on another hectic, frantic and great year in sports, it is interesting to look back over the achievements of the past 12 months and particularly note the inimitable contributions made by 1963's "uncrowned champions."

For instance, Goetz Klopfer, Wayne University trackman, earned immortality of sorts when he won a 12-mile road race in Michigan by 15 seconds despite being held up for three minutes by a policeman who gave him a ticket for running on the highway.

Then there was the Italian soccer referee who enforced a ruling by pulling a gun from his pocket. The court took a dim view of this, decided it was unsportsmanlike conduct and sent him to jail for three months.

Worst timing of the year was registered in Arizona. The violent wind-rain-hail storm that wiped out the third round of the Phoenix Open last February hit 10 minutes after a \$7,000 rain insurance policy taken out by the sponsors had expired.

Erick Carlsson, Sweden's top racing driver, was leading a road race in Nairobi, Kenya, when knocked out of action when his car hit an antelope.

Orlando McFarlane, Columbus catcher, suffered the ultimate indignity in baseball when Steve Bilko stole a base against him.

Gene Oliver of the Braves had no trouble at all making the list of "uncrowned champions." In one game, he hit what he thought was a double, but the umpire called it foul. He came back to the plate and promptly hit a home run, but time had been called to replace coach Jo Jo White, who had been ejected for arguing about the foul. Oliver returned to the plate again and this time was called out on strikes—then was kicked out of the game for protesting the third strike.

And the most futile competitive effort was registered by two Egyptian swimmers, who engaged in a 20-mile race from Capri to Naples, and finished in a dead heat after 8 hours and 50 minutes.

★ ★ ★
THE NOTTINGHAM COUNTY education committee made news by continuing a ban on archery in Robin Hood's famous domain, Sherwood Forest, in England because "it is too dangerous."

Then there was the Harvard hurdler who knocked down 22 of the 25 barriers in five races during the ICAA indoor track meet, but still won and ultimately set a new meet record in the finals.

The president of the Duluth, Minn., baseball club—a farm for the Detroit Tigers—doubles as a meteorologist for the U.S. Weather Bureau. On August 2 he ordered the field to be watered after predicting a dry day, but rain fell and the game had to be postponed.

It was a scorching day when Lex Wood of Florida State won the Eastern Intercollegiate tennis title in Hamilton, N.Y. So hot, in fact, that during the match a plastic box containing the medal he was to receive was set afire by the sun and the medal melted.

Dave Roman of Pittsburgh sank an unbelievable 40-foot, 142-second shot for what he thought would give his team a one-point basketball victory over West Virginia, only to find out it didn't count because another teammate had called time out to set up a play.

★ ★ ★
A CALIFORNIA fisherman hailed another and offered him some salmon because "I've got too many—five." The other "fisherman" was a game warden and the result was a stiff fine.

Golfers at Santa Clara were surprised to find a 500-pound sea lion sunning himself on the 11th green one morning.

And at a course near Seattle, golfers finally discovered who was stealing their golf balls—a coyote, which would bound out of some woods bordering the fairway and carry them off.

A duck hunter in England tried out his new duck caller. It was too realistic. Another hunter shot him.

Also in England, a wrestler was knocked out by a Christmas pudding thrown by an irate spectator. Upon recovering consciousness, the philosophical grappler expressed gratitude for the fact that the pudding at least had been removed from its bowl before being hurled.

★ ★ ★
AT AN ARIZONA dog track, Classy Cindy "got smart" and reversed her field after the start and waited for the mechanical rabbit to come around. The race had to be voided and money refunded. Cindy, of course, was ruled off the track.

It was a bad year for Yankee broadcaster Mel Allen, who not only lost his voice during the final World Series game, but during a regular-season contest with Cleveland, he had Sam Dowell pitching for the Indians for six innings before discovering it actually was Jack Kralick.

A minor league hockey goalie in Canada got cold, so put down his stick, skated to the bench and wrapped himself up in a blanket as play continued for five minutes before his absence was discovered. However, the opponents failed to get a single shot at the empty net.

★ ★ ★
IN A JULY DOUBLEHEADER, Kansas City relief pitcher John Wyatt balked home the winning run in the first game and walked home the winning run in the nightcap, a performance which is best summarized by the greatest epitaph for losers yet composed:

"They told him it couldn't be done,
"But with a smile, he went to it.
"He tackled the thing that couldn't be done,
"And he couldn't do it!"

Perkins' Foe to Live

TOKYO (UPI)—Challenger 15-round title fight here at Yushinko-kan Takahashi appeared Kuramae Sumo Auditorium to "have" won the battle for the Japanese challenger's life today after having been hospitalized Saturday night with a temporary brain after having been felled by a world junior middleweight champion Eddie by referee Nicholas Pope.

Perkins of Chicago knocked out Takahashi at 1:35 of the ring on a stretcher and 13th round in their scheduled sent to the hospital.



JOHNNY ON THE SPOT

Long Beach's Johnny Lucas appears to be dropping ball in lady's lap, but it landed free and the Heartwell Park pro putted out on the 18th green for a 75 in second round of L.A. Open. Lucas did not survive cut.

Palmer Set for Charge

(Continued From Page C-1)

five-under-par 31 on the front nine, the back nine with two three-putt bogies for a 37 and his 70.

Jimmy birdied the tortuous 460-yard second hole on a 4-wood shot two feet from the pin and blazed a 4-iron four feet from home for another great birdie on the fourth. He made his big move with an eagle on the 510-yard eighth on a 4-wood and 20-foot putt, and followed that with a birdie on the 515-yard ninth on a chip and two-foot putt.

Clark parred every hole on the back nine, making a fine save on the 215-yard 17th with a wedge shot over a tree and four-foot putt.

JACOBS, THE 23-year-old former Montebello whiz kid who now lives and registers from Bermuda Dunes in Palm Springs, had five birdies and

So skip Saturday. And watch out for that Palmer man today.

Lark for Clark

PAR OUT 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

two bogies to fashion his 68. He earned a 55-foot putt on the sixth and made three other taps of more than 10 feet in a hot putting round.

"I'm putting and driving better now than I have in two years," said Tommy. "I've had a chance to win this tournament four times, and it's nice to have another run at it."

Nichols, who was almost smashup 12 years ago, now lives in Corona and represents Mountain View CC on the tour along with Casper, Jacky Cupit, Jim Ferree and Bob McCallister. He was the PGA's sixth top money winner in 1962 and 10th last year.

The handsome 27-year-old had four birdies and one bogey in a 68 highlighted by a 30-foot putt from the fringe on the 17th.

PALMER RIPPED off consecutive birdies on the 7th, 8th and 9th holes to make the turn in 33 and send Arnie's Army cheering and charging to the 10th tee. But the commander faltered on

HOLE-IN-ONE ON 198TH SHOT

Persistence paid off for Al Shanfeld, a University of Southern California student Saturday.

Shanfeld, 24, spent \$50 buying golf balls to compete in the Los Angeles Junior Chamber of Commerce hole-in-one contest.

On his 198th shot he got a hole-in-one — and won \$650 worth of golfing merchandise.



MISSED PUTT, 'BOLTED' TOURNEY

Tommy Bolt leaves putt far short on 17th green Saturday. The colorful pro was forced to withdraw from the L.A. Open after 12 holes of the second round because of a muscle spasm in his right arm.

COACHES 98 PERCENT IN FAVOR

Free Sub Rule Urged

NEW YORK (UPI) — A special rules committee of college football coaches recommended unanimously Saturday that the NCAA adopt an unlimited substitution rule and permit sideline coaching in 1964.

Coach Jack Curtice of the University of California at Santa Barbara said that the unlimited substitution rule was favored by 98 percent of the coaches surveyed by the special 24-man rules committee.

Curtice said that both rules change proposals will be presented to the NCAA football rules committee at Ft. Lauderdale, Fla., on Jan. 11.

The 1962 season was the last one in which free substitutions were permitted by the rules. Since then the rule has changed from year to year.

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

It's been a bugaboo since 1952," said Curtice, who added that the NCAA committee of which he is a member is "sincere and honest and the recommendation will receive every possible consideration."

Curtice explained that the coaches set up a committee of 24 coaches, three each from eight geographical districts of the country, to survey the nation's college coaches. He said 143 coaches were polled and 98 percent of them favored a return to the unlimited substitution rule.

The committee's recommendation on sideline coaching was simply that Rule 931-D be struck from the books. This is the rule that prohibits direct communication with players on the field.

AP Selects Tee Queen Best for '63

By Associated Press

Mary Kathryn (Mickey) Wright, a tall, blonde girl from California and Texas who possibly plays golf better than any woman in the history of the game, is the woman athlete of the year for 1963.

Miss Wright won this honor in the annual Associated Press year-end poll as easily as she outscored her rivals on the golf course. She polled more than twice as many points in the voting as her nearest rival, former winner Maria Bueno of Brazil.

IN 1963 Mickey, a willowy wallflower who can hit a golf ball farther than most men, won 13 official tournaments on the Ladies Professional Golf Association tour, including the LPGA championship, and a record \$34,027 in prize money. Incidentally, she annexed the Vare Trophy as the leading scorer in women's pro golf.

She received 87 first-place votes, 21 seconds and eight thirds out of 134 ballots.

IN RECOGNITION of her selection as the outstanding woman athlete of 1963, Miss Wright will receive the Fred C. Miller Memorial Trophy.

Dawn Fraser, Australian swimming star, was last year's outstanding woman athlete in the AP poll.



MICKEY WRIGHT
Top Female Athlete

WINTER SPORTS

U.S. Skier Runner-Up in Key Meet

OBERSTAUFEN (UPI) — Jean Saubert, of Lakeview, Ore., placed second in the combined standings of the third ladies Skiing Cup competition after finishing third Saturday in the special slalom.

French sisters Christine and Marielle Goitschel captured the first two spots in the slalom, enabling Marielle to win the Staufen Cup as the best overall racer.

Linda Meyers of Bishop, Calif., and Barbara Ferries of Houghton, Mich., also showed capabilities in the two-day meet which is one of the major preludes to the Winter Olympics at Innsbruck, Austria, Jan. 29-Feb. 9. Miss Meyers was sixth Saturday but finished fourth in the combined and Miss Ferries, 11th Saturday, was seventh in the combined.

Christine Goitschel clocked 43.25 seconds in the first heat and 41.86 in the second for an overall time of 85.11.

INNSBRUCK, Austria (UPI) — Piotr Kovalenko, Russian, leaped a 305 feet off the Olympic Berkid, was a virtual unknown gisel kid Saturday. Although less than a year ago without it bettered the previous best a 16-foot jump to his credit mark by six feet it will not be in quick succession the become a record because it 23-year-old Miami senior equalled or broke the world record seven times and finally reached an all-time peak of 17 feet, 3/4 inches.

Pennell expressed surprise championships as the 1964 when notified of his selection ski jumping season opened and said: "I never thought before 13,500 fans, largest that I'd be selected, although Saturday crowd in Bear Mountain history. Left significance of the award. In Bringsmark, the Norwegian fact, even this year after I who has applied for his first of good sportsmanship during learned I had been nominated citizenship papers, jumped for the final voting, I never realized that I had a chance points and win the Torger Tokle memorial tourney.

Say AAU Has 'Tragic Soft Spot'

NEW YORK (UPI) — The National Collegiate Athletic Association ventured one step beyond its truce line with the Amateur Athletic Union Saturday by blaming the rival organization for a "tragic soft spot" in athletics.

Although NCAA executive director Walter Byers assured everyone that his group intended to keep the peace with the AAU until after the Olympics, a special report on track and field released Saturday accused the AAU of failing to provide properly for graduated athletes.

"ONE OF the crying needs for the advancement of American track and field is not in the 12-year-old through 21-year-old age group where excellent programs are being maintained by the school-college system," said the report authored by Rev. S. H. Crowley, S. J., vice-president of the U.S. Track and Field Federation.

"Rather," the report continued, "the alarming loss of talent following college graduation is the tragic soft spot in our system and immediately needs correction."

"This is the 'open competition' area and, in our judgment, before the AAU seeks to defend its claim that it should control all track and field, we pointedly wish to ask the AAU to set forth its contribution toward furthering the competitive career of the graduated collegiate athlete."

40 ANGEL PAY LOADS DISPATCHED

Angel players will be anxiously awaiting Monday's mail delivery as general manager Fred Haney dispatched 40 contracts over the weekend.

Only Bo Belinsky, who signed shortly after the 1963 season, was not mailed a contract. "I do not expect any difficulty at all," said Haney, who has already held preliminary negotiations with all Southern California based players.

There will be few raises after the Angels' ninth place finish. Jim Fregosi and Able Pearson, however, will receive handsome pay boosts after enjoying big seasons.



BRUCE CARMICHAEL
Traded to Canucks

BLADES SWAP CARMICHAEL FOR BAIRD

The Blades announced Saturday that star leftwinger Bruce Carmichael has been traded to the Vancouver Canucks.

Jack Geyer, Blades general manager, said his Western Hockey League team will receive former rookie-of-the-year Jim Baird in return for Carmichael.

Baird will play with the Blades Tuesday night against Seattle.

Carmichael, 29, is in his 10th year in professional hockey. He has been the Blades' leading scorer since the team was organized.

Baird, 24, is in his third professional hockey season.

IN RECOGNITION of her selection as the outstanding woman athlete of 1963, Miss Wright will receive the Fred C. Miller Memorial Trophy.

Dawn Fraser, Australian swimming star, was last year's outstanding woman athlete in the AP poll.

INNSBRUCK, Austria (UPI) — Piotr Kovalenko, Russian, leaped a 305 feet off the Olympic Berkid, was a virtual unknown gisel kid Saturday. Although less than a year ago without it bettered the previous best a 16-foot jump to his credit mark by six feet it will not be in quick succession the become a record because it 23-year-old Miami senior equalled or broke the world record seven times and finally reached an all-time peak of 17 feet, 3/4 inches.

Pennell expressed surprise championships as the 1964 when notified of his selection ski jumping season opened and said: "I never thought before 13,500 fans, largest that I'd be selected, although Saturday crowd in Bear Mountain history. Left significance of the award. In Bringsmark, the Norwegian fact, even this year after I who has applied for his first of good sportsmanship during learned I had been nominated citizenship papers, jumped for the final voting, I never realized that I had a chance points and win the Torger Tokle memorial tourney.

INNSBRUCK, Austria (UPI) — Piotr Kovalenko, Russian, leaped a 305 feet off the Olympic Berkid, was a virtual unknown gisel kid Saturday. Although less than a year ago without it bettered the previous best a 16-foot jump to his credit mark by six feet it will not be in quick succession the become a record because it 23-year-old Miami senior equalled or broke the world record seven times and finally reached an all-time peak of 17 feet, 3/4 inches.


Pennell expressed surprise championships as the 1964 when notified of his selection ski jumping season opened and said: "I never thought before 13,500 fans, largest that I'd be selected, although Saturday crowd in Bear Mountain history. Left significance of the award. In Bringsmark, the Norwegian fact, even this year after I who has applied for his first of good sportsmanship during learned I had been nominated citizenship papers, jumped for the final voting, I never realized that I had a chance points and win the Torger Tokle memorial tourney.

INNSBRUCK, Austria (UPI) — Piotr Kovalenko, Russian, leaped a 305 feet off the Olympic Berkid, was a virtual unknown gisel kid Saturday. Although less than a year ago without it bettered the previous best a 16-foot jump to his credit mark by six feet it will not be in quick succession the become a record because it 23-year-old Miami senior equalled or broke the world record seven times and finally reached an all-time peak of 17 feet, 3/4 inches.

INDEPENDENT-PRESS-TELEGRAM—C.S.
Long Beach 12, Calif., Sunday, Jan. 8, 1961

NEW CHAMP TOPS L. B. MAT SLATE

AL Hockey Results



No hidden charges
regardless of
condition of old block.
Quoted prices even
include manufac-
turing taxes!


Terrific Value on Remanufactured Car Engines

As Low As

\$139

As

*Exchange with old engine
regardless of condition




**Rebuilt Automatic
Car Transmissions**

As Low As

99.50

Exchange

Match or surpass new car
specification. Completely re-
built!



**Rebuilt Standard
Car Transmissions**

As Low As

\$149.50

Exchange

Completely rebuilt, assembled
and tested.

Expert Installation Available

• ALL ROADS LEAD TO STARS SOUTHERN CALIFORNIA STORES... PARK FREE!

105 ANGELIS—Torrance & South	BURENA PARK COMPTON	GLENDALE NOLLYWOOD	LONG BEACH PACIFIC
105 ANGELIS—E. Olympic Blvd. & S. Ave	EL MONTE	INGLEWOOD	POMONA
105 ANGELIS—W. Los Blvd. 613 open			SANTA ANA SANTA MONICA TORRANCE

SHOP 6 NIGHTS
Open Monday Through Saturday
9:30 A.M. to 9:15 P.M.

Fishin' Around

By DONALD CLIFFER

Putting Together a Boat Show

When spectators stroll through the Long Beach Arena looking at some of the world's most beautiful sailboats, they probably don't realize just how much work went into the second annual International Sailboat and Yacht Show before it was opened to the public.

Perhaps they don't care, but to me the most interesting part of the current show was in seeing it assembled. All boat and sportsmen's shows are the same. Each exhibitor is driving toward a deadline. Most of them make it. However, some don't.

I'm like the little boy at the circus grounds; I want to see how the tent is raised. In the case of the sailboat show, I spent most of Friday watching the masts go up, then the sails.

There are so many large sailboats in the exhibit that few could be brought in the south loading ramp until the masts were removed. In the case of the Annapolis 44, largest boat in the show, workers had to remove part of the deck fixtures in addition to its 35-foot, 7-inch main mast.

Once inside, the mighty extruded aluminum mast with its shiny stainless steel fittings had to be raised. Once it fell, but fortunately nobody was in its path and no damage was done to either the boat or the mast.

THROUGH ALL OF THE HECTIC scramble against time, television men were stringing cable throughout the floor of the arena so that an hour's sportscast could be done the first night. A number of present and past Olympic stars were on hand for that portion of the show.

Producer F. H. (Skip) Greger donated all the net proceeds of the first night to the Olympic team which will need a million dollars to make the trip to Japan later this year.

While the sailboats ranging from a tiny six-foot dinghy to the Annapolis 44 were the center of attraction, yet there were great numbers of exhibitors in small booths around the hallway that surrounds the arena.

A quick walk Friday night was not enough to view all of those smaller exhibitors. I did spot Peter Van Boemel, who now lives in Long Beach and who has become quite famous for his boatboats.

I also saw William R. Crawford III and his wife putting the finishing touches on their Scuba Duba exhibit. Scuba Duba is not a skin-diving game; it's a process of removing barnacles and algae from the bottoms of boats. The Crawfords also are residents of Long Beach.

Most of the boating magazines have exhibits at the show and there are several places where one may register for a possible award at the end of the show, which will be next Sunday night.

ONE OF THE UNUSUAL DISPLAYS is Douglas Aircraft Company's lightweight water-making units, designed for pleasure boats and other small craft. They come in three sizes. The smallest makes eight gallons of fresh water every hour while the others will produce 15 to 20 gallons and 30 to 35 gallons. The larger units are designed for commercial fishing vessels and larger yachts.

You will wonder why Douglas Aircraft Company is producing such a machine that converts salt water to fresh. It's a by-product of Douglas' space-age research and is called the Watermaster D-5.

The unit operates on belt-driven pumps and a small auxiliary engine and uses the vacuum distillation principle to convert saline water to fresh water. Douglas also designed and is manufacturing a salinity indicator to assure that no contaminated water enters the fresh water supply.

Douglas is sharing a booth at the south end of the arena with Yacht Dynamics Corporation of Harbor City, manufacturer of aluminum sailing craft. Its principal display is a 46-foot aluminum spinnaker mast from which a gigantic spinnaker is being flown throughout the show.

Boat show hours are from noon to 11 p.m. on Saturdays and Sundays; 4 p.m. to 10 p.m. on weekdays.

OUTDOOR PERSONALS—Today marks the end of the migratory waterfowl hunting season and that just about winds up all shooting until next fall, with the exception of the pay-and-shoot clubs, of which there are several in Southern California. Such clubs are permitted to raise and release their own birds and charge fees for hunting on private property.

Carl Miller's club south of Bakersfield is one of these which will continue shooting through the next two months. He has both pheasants and chukars on his property and possibly the best cover in the state. It's an ideal place to work with dogs.

The season has ended for cottontails and brush rabbits, but there is no closed season on jackrabbits. There are plenty of jacks in the Etiwanda vineyard country, but inasmuch as most of the land is posted, one must get permission from the owners.

Trout fishing is good at Puddingstone Reservoir, near Pomona, mainly because it is about the only southern lake now being stocked by the Department of Fish and Game. Lake Murray in San Diego, a pay-and-fish pond in San Diego, is yielding good catches of trout.

Henshaw, El Capitan and Lower Otay Lakes, all in San Diego County, remain rather slow, although Lower Otay has produced some limits of crappie.

L.B. Kickers, San Gabriel Vie

The Long Beach Soccer Club kicks off the 1964 phase of its Pacific Soccer League season this afternoon, hosting San Gabriel Eagles at Pan-American Park at 2:30.

Long Beach boasts a 5-5-1 record and is almost back to full strength after a series of injuries to key players.

Hill Repeats as NFL Golf Champion

HOLLYWOOD, Fla. (UPI)—King Hill, plagued by putting problems, carded a 10-over-par 80 Saturday but still managed to win the National Football League players golf tournament for the second successive time.

Hill is the fourth quarter back to win the match in as many years.

The leaders:
King Hill, Eagles 72-80
Joe Mauer, Packers 73-81
Jack Nicklaus, Packers 74-82
Sam Snead, Packers 75-83
Dick Tiger, Packers 76-84
Dick Tiger, Packers 77-85
Dick Tiger, Packers 78-86
Dick Tiger, Packers 79-87
Dick Tiger, Packers 80-88
Dick Tiger, Packers 81-89
Dick Tiger, Packers 82-90
Dick Tiger, Packers 83-91
Dick Tiger, Packers 84-92
Dick Tiger, Packers 85-93
Dick Tiger, Packers 86-94
Dick Tiger, Packers 87-95
Dick Tiger, Packers 88-96
Dick Tiger, Packers 89-97
Dick Tiger, Packers 90-98
Dick Tiger, Packers 91-99
Dick Tiger, Packers 92-100

British Soccer

FOOTBALL ASSOCIATION CUP

Fourth Round
Aston 2, Wolverhampton 1; Arsenal 2, Ipswich 1; Birmingham 2, Partick 2; Blackburn 2, Burnley 1; Bristol City 2, Norwich 1; Burnley 2, Bristol City 1; Cardiff 2, Queens Park Rangers 1; Doncaster 2, Bristol City 1; Fulham 2, Cardiff 1; Hull 2, Everton 1; Ipswich 2, Oxford 1; Leicester 2, Leyton Orient 1; Lincoln 2, Southend 1; Manchester United 2, Southampton 1; Manchester City 2, Huddersfield 1; Middlesbrough 2, Scunthorpe 1; Newcastle 2, Burnley 1; Norwich 2, Ipswich 1; Oxford 2, Hull 1; Queens Park Rangers 2, Doncaster 1; Southampton 2, Manchester City 1; Sheffield Wednesday 2, Lincoln 1; Sunderland 2, Middlesbrough 1; Swansea 2, Newcastle 1; Tottenham 2, Manchester City 1; Watford 2, Burnley 1; West Ham 2, Charlton 1; Wolves 2, Aston 1.

Fifth Round
Aston 2, Crystal Palace 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Sixth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Seventh Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Eighth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Ninth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Tenth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Eleventh Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Twelfth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Thirteenth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Fourteenth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Fifteenth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Sixteenth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Seventeenth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Eighteenth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.

Nineteenth Round
Aston 2, Ipswich 1; Birmingham 2, Ipswich 1; Burnley 2, Ipswich 1; Cardiff 2, Ipswich 1; Doncaster 2, Ipswich 1; Fulham 2, Ipswich 1; Hull 2, Ipswich 1; Ipswich 2, Ipswich 1; Leicester 2, Ipswich 1; Lincoln 2, Ipswich 1; Manchester United 2, Ipswich 1; Manchester City 2, Ipswich 1; Middlesbrough 2, Ipswich 1; Newcastle 2, Ipswich 1; Norwich 2, Ipswich 1; Oxford 2, Ipswich 1; Queens Park Rangers 2, Ipswich 1; Southampton 2, Ipswich 1; Sheffield Wednesday 2, Ipswich 1; Sunderland 2, Ipswich 1; Swansea 2, Ipswich 1; Tottenham 2, Ipswich 1; Watford 2, Ipswich 1; West Ham 2, Ipswich 1; Wolves 2, Ipswich 1.



FLOYD PATTERSON
Faces Italian Monday

Patterson Seeks Fresh Ring Start

STOCKHOLM (AP)—Floyd Patterson, twice holder of the world heavyweight boxing championship, hopes to make a fresh start Monday toward another shot at the world title when he fights Italian heavyweight Sante Amonti, an opponent whose ability and condition have raised questions here.

The 10-round bout will take place in the indoor 17,000-seat Johanneshov Stadium, where promoter Edvin Ahlquist predicts a sure sellout.

It will be televised throughout Europe, except Sweden. Amonti, 26, stands about 5-10 and weighs about 190 pounds. The broad-shouldered black-haired slugger knocked out Philadelphia's Don Warner in 90 seconds of the first round last November.

Although Amonti is not ranked among the World Boxing Association's top 10 contenders, he is rated second to Germany's Karl Mildenberger on the European Boxing Union's list. He has had 57 professional fights with 50 victories and 32 knockouts.

Patterson, who lost the world championship to Sweden's Ingemar Johansson and regained it from him, hasn't fought since his second one-round loss to Sonny Liston last July.

Pro Grid Signing\$

BILLS—Hank Grier, Oliver Dobbs, of Dallas, Texas, and Minnesota State's John H. Smith, of Minneapolis, Minn., have signed with the Baltimore Colts.

WASHINGTON—Bob Burton, University of Maryland, has signed with the Baltimore Colts.

GLOBETROTTERS PLAY IN L.B. ARENA FEB. 1

The world famous Harlem Globetrotters, Abe Saperstein's minstrels of basketball, will make their annual one-night appearance in the Long Beach Arena Saturday, Feb. 1 at 8 p.m.

This is the 37th edition of the Trotters and Saperstein has gathered another outstanding lineup, including Meadowlark Lemon, basketball's number one funnyman.

Among other stars on the Trotters' squad is Bill (The Orbit) Garner, the 7-foot center formerly with the Long Beach Chiefs of the ill-fated American Basketball League.

Tickets for the game are now on sale at all Liberty agencies including Wallich's Music City stores, also Humphreys Music Co., Kenny's Sporting Goods and the L.B. Arena box office.

McEwen Risks Fuel Drag Ranking Today

Tom McEwen of Long Beach will put his No. 2 national fuel dragster rating on the block against Hawaii's Danny Ongais, as Lions Drag Strip launches its 1964 racing today.

Under the new schedule announced by director C. J. Hart, the Sunday gates will open at 9 a.m., with eliminations at 1 p.m. Both fuel dragsters and stock cars will compete.

Some 6,000 expected fans will be greeted by newly-painted blue bleachers and sundry other improvements.

In the rail feature, McEwen's big Chrysler meets challenge of the lighter but dynamic Chevy-powered Astro Wheels Special.

Ongais drives the Astro for owners Richard and Gene Beaver of Downey.

Both stock cars and the fuelers will race at the 223rd St. and Alameda Ave. black-top Sundays but stocks must sign by 12 noon; fuelers by 12:30, Hart said.

PENNEL SET FOR INDOOR DEBUT IN L.A.

John Pennel, Sullivan Award winner and the world's only 17-foot pole vaulter, will make his Pacific Coast indoor debut at the Los Angeles Invitational track meet in the L.A. Sports Arena Jan. 18.

Pennel, who set a world record of 17 feet, 3/4 inch at Miami last summer, will face a field limited to 16-footers, including Ron Morris, Jeff Chase and C. K. Yang.

Tickets are on sale at the Sports Arena.

Meager's 63 Wins Virginia Sweeps

Norm Meager shot a 72-9-63 to win the weekly sweepstakes at Virginia Country Club Saturday. Results:

Low net: Norm Meager, 72-9-63; 10 strokes B.H. Montgomery, 73-10-64; 11 strokes, 74-10-65, and Ed Saurin, 74-10-66.

Best Score (77): Bob Reid, C.F. Vancouver, 77-10-67; Monte Yehner, John Cavallari, Nelson McCook, Carlos Pennel, 78-10-68; 14 holes, 79-10-69; 15 holes, 80-10-70; 16 holes, 81-10-71; 17 holes, 82-10-72; 18 holes, 83-10-73; 19 holes, 84-10-74; 20 holes, 85-10-75; 21 holes, 86-10-76; 22 holes, 87-10-77; 23 holes, 88-10-78; 24 holes, 89-10-79; 25 holes, 90-10-80; 26 holes, 91-10-81; 27 holes, 92-10-82; 28 holes, 93-10-83; 29 holes, 94-10-84; 30 holes, 95-10-85; 31 holes, 96-10-86; 32 holes, 97-10-87; 33 holes, 98-10-88; 34 holes, 99-10-89; 35 holes, 100-10-90; 36 holes, 101-10-91; 37 holes, 102-10-92; 38 holes, 103-10-93; 39 holes, 104-10-94; 40 holes, 105-10-95; 41 holes, 106-10-96; 42 holes, 107-10-97; 43 holes, 108-10-98; 44 holes, 109-10-99; 45 holes, 110-10-100.

Best Score (77): Bob Reid, C.F. Vancouver, 77-10-67; Monte Yehner, John Cavallari, Nelson McCook, Carlos Pennel, 78-10-68; 14 holes, 79-10-69; 15 holes, 80-10-70; 16 holes, 81-10-71; 17 holes, 82-10-72; 18 holes, 83-10-73; 19 holes, 84-10-74; 20 holes, 85-10-75; 21 holes, 86-10-76; 22 holes, 87-10-77; 23 holes, 88-10-78; 24 holes, 89-10-79; 25 holes, 90-10-80; 26 holes, 91-10-81; 27 holes, 92-10-82; 28 holes, 93-10-83; 29 holes, 94-10-84; 30 holes, 95-10-85; 31 holes, 96-10-86; 32 holes, 97-10-87; 33 holes, 98-10-88; 34 holes, 99-10-89; 35 holes, 100-10-90; 36 holes, 101-10-91; 37 holes, 102-10-92; 38 holes, 103-10-93; 39 holes, 104-10-94; 40 holes, 105-10-95; 41 holes, 106-10-96; 42 holes, 107-10-97; 43 holes, 108-10-98; 44 holes, 109-10-99; 45 holes, 110-10-100.

Best Score (77): Bob Reid, C.F. Vancouver, 77-10-67; Monte Yehner, John Cavallari, Nelson McCook, Carlos Pennel, 78-10-68; 14 holes, 79-10-69; 15 holes, 80-10-70; 16 holes, 81-10-71; 17 holes, 82-10-72; 18 holes, 83-10-73; 19 holes, 84-10-74; 20 holes, 85-10-75; 21 holes, 86-10-76; 22 holes, 87-10-77; 23 holes, 88-10-78; 24 holes, 89-10-79; 25 holes, 90-10-80; 26 holes, 91-10-81; 27 holes, 92-10-82; 28 holes, 93-10-83; 29 holes, 94-10-84; 30 holes, 95-10-85; 31 holes, 96-10-86; 32 holes, 97-10-87; 33 holes, 98-10-88; 34 holes, 99-10-89; 35 holes, 100-10-90; 36 holes, 101-10-91; 37 holes, 102-10-92; 38 holes, 103-10-93; 39 holes, 104-10-94; 40 holes, 105-10-95; 41 holes, 106-10-96; 42 holes, 107-10-97; 43 holes, 108-10-98; 44 holes, 109-10-99; 45 holes, 110-10-100.

Best Score (77): Bob Reid, C.F. Vancouver, 77-10-67; Monte Yehner, John Cavallari, Nelson McCook, Carlos Pennel, 78-10-68; 14 holes, 79-10-69; 15 holes, 80-10-70; 16 holes, 81-10-71; 17 holes, 82-10-72; 18 holes, 83-10-73; 19 holes, 84-10-74; 20 holes, 85-10-75; 21 holes, 86-10-76; 22 holes, 87-10-77; 23 holes, 88-10-78; 24 holes, 89-10-79; 25 holes, 90-10-80; 26 holes, 91-10-81; 27 holes, 92-10-82; 28 holes, 93-10-83; 29 holes, 94-10-84; 30 holes, 95-10-85; 31 holes, 96-10-86; 32 holes, 97-10-87; 33 holes, 98-10-88; 34 holes, 99-10-89; 35 holes, 100-10-90; 36 holes, 101-10-91; 37 holes, 102-10-92; 38 holes, 103-10-93; 39 holes, 104-10-94; 40 holes, 105-10-95; 41 holes, 106-10-96; 42 holes, 107-10-97; 43 holes, 108-10-98; 44 holes, 109-10-99; 45 holes, 110-10-100.

Best Score (77): Bob Reid, C.F. Vancouver, 77-10-67; Monte Yehner, John Cavallari, Nelson McCook, Carlos Pennel, 78-10-68; 14 holes, 79-10-69; 15 holes, 80-10-70; 16 holes, 81-10-71; 17 holes, 82-10-72; 18 holes, 83-10-73; 19 holes, 84-10-74; 20 holes, 85-10-75; 21 holes, 86-10-76; 22 holes, 87-10-77; 23 holes, 88-10-78; 24 holes, 89-10-79; 25 holes, 90-10-80; 26 holes, 91-10-81; 27 holes, 92-10-82; 28 holes, 93-10-83; 29 holes, 94-10-84; 30 holes, 95-10-85; 31 holes, 96-10-86; 32 holes, 97-10-87; 33 holes, 98-10-88; 34 holes, 99-10-89; 35 holes, 100-10-90; 36 holes, 101-10-91; 37 holes, 102-10-92; 38 holes, 103-10-93; 39 holes, 104-10-94; 40 holes, 105-10-95; 41 holes, 106-10-96; 42 holes, 107-10-97; 43 holes, 108-10-98; 44 holes, 109-10-99; 45 holes, 110-10-100.

Best Score (77): Bob Reid, C.F. Vancouver, 77-10-67; Monte Yehner, John Cavallari, Nelson McCook, Carlos Pennel, 78-10-68; 14 holes, 79-10-69; 15 holes, 80-10-70; 16 holes, 81-10-71; 17 holes, 82-10-72; 18 holes, 83-10-73; 19 holes, 84-10-74; 20 holes, 85-10-75; 21 holes, 86-10-76; 22 holes, 87-10-77; 23 holes, 88-10-78; 24 holes, 89-10-79; 25 holes, 90-10-80; 26 holes, 91-10-81; 27 holes, 92-10-82; 28 holes, 93-10-83; 29 holes, 94-10-84; 30 holes, 95-10-85; 31 holes, 96-10-86; 32 holes, 97-10-87; 33 holes, 98-10-88; 34 holes, 99-10-89; 35 holes, 100-10-90; 36 holes, 101-10-91; 37 holes, 102-10-92; 38 holes, 103-10-93; 39 holes, 104-10-94; 40 holes, 105-10-95; 41 holes, 106-10-96; 42 holes, 107-10-97; 43 holes, 108-10-98; 44 holes

Death Notices

FOSHIER—Mrs. Anna, 92, of 2529 Fashion Ave., Saturday. Surviving is daughter, Mrs. Faye Lyon. Service Monday, 11 a.m., Dilday Family Funeral Directors.

MARSHALL—Richard R., 16, of 2961 Adriatic Ave., died Dec. 27. Surviving are parents, Mr. and Mrs. W. R. Marshall; brother, Donald; sister, Mrs. Dorothy Palmer. Service Monday, 2 p.m., Dilday Family Funeral Directors.

KELLDICHER (Bellflower)—John J., 64, of 9106 Dahlberg St., died Friday. Surviving are wife, Ora; brother, Michael; sisters, Mrs. Kathleen Coleman, Mrs. Teresa Meyer, Rosary today, 7 p.m., Paramount Mortuary. Requiem Mass Monday, 9 a.m., St. Dominic's Church, Bellflower.

FOSTER (Garden Grove)—Mrs. Minnie Irene, 86, of 12002 Garden Grove Blvd., died Friday. Service Monday, 10 a.m., MacDougall Mortuary.

SNAPP (Westminster)—Edward D., 79, of 13762 Cherry Ave., died Friday. Surviving are wife, Leona; daughters, Mrs. Sylvia Ray, Mrs. Dorothy Sabino. Service Monday, 3 p.m., Peek Family Mortuary.

FARDEN—Mrs. Anna M., 79, of 2427 E. Seventh St., died Saturday. Surviving are daughters, Mrs. Mabel Nelson, Mrs. Mary J. Kleinfelter, brothers, Norman, Sivert Sivertson. Service Wednesday, 1 p.m., Mottell's Mortuary.

SHELLEY (Santa Ana)—Lee H., 61, of 329 S. Harbor Blvd., died Friday. Surviving are son, Harley; daughter, Mrs. Patricia R. Reed; mother, Mrs. Nellie B. Fraser. Service and interment at Portland, Ore. Peek Family Mortuary in charge locally.

GRIERSON (Seal Beach)—Mrs. Ruth H., 72, of Leisure World, died Saturday. Surviving are daughters, Mrs. Margaret Husby, Mrs. Ruth Kossom, Mrs. Jean Gilmer. Service and interment at Minneapolis, Minn. Peek Family Mortuary in charge locally.

RAMOS (Garden Grove)—Joaquin P., 77, of 13772 Cypress St., died Saturday. Surviving are son, Angel; daughters, Mrs. Christina Castanon, Mrs. Alice Keller, Mrs. Leonides Meza, Mrs. Juanita Ramos. Rosary Monday, 8 p.m., Peek Family Mortuary. Requiem Mass Tuesday, 8:10 a.m., St. Barbara Church, Santa Ana.

Police-Bias Investigators to Report on Grievances

A special committee investigating Negroes' allegations of discrimination in law enforcement will report its recommendations at a 1:30 p.m. meeting Monday in the Los Angeles County Hall of Administration.

The Special Citizens' Law Enforcement Committee of the county's Commission on Human Relations has been investigating grievances aired

by Negroes at last June 6's conference on racial problems.

Frank F. Chuman, chairman of the county commission, said grievances to be reported upon include: —Recruitment and promotion of minority-group personnel. —Use of criminal statistics relating to minority-group persons. —Quantity and quality of human relations training programs in the Sheriff's Department and Los Angeles Police Department.

Methods of reviewing citizens' complaints against law enforcement officers accused of malpractice. The special committee is headed by Rabbi Alfred Wolf, a member of the Human Relations Commission. Other members are Victor M. Carter, president of Republic

Diocese; Superior Judge Richard F. C. Hayden; Norman O. Houston, president of Golden State Mutual Life Insurance Co.; the Rev. John Doggett of Hamilton Methodist Church; Maynard J. Toll, president of Los Angeles County Bar Association, and La. University; the Right Rev. Dr. Norman Topping, president of University of Southern California.

IMPROVE YOUR HOME ROOM ADDITIONS



DON'T MOVE IMPROVE!

NOW! 100% FINANCING UP TO \$18,000 FOR 7 YEARS AT 5%

- | | |
|--------------------|---------------------------------|
| WE WILL DO: | YOU NEED: |
| 1. FINANCING | 1. HOME |
| 2. COMPLETE PLANS | 2. DESIRE TO BUILD |
| 3. CONSTRUCTION | 3. GOOD CREDIT |
| 4. CLEAN-UP | 4. PATIENCE DURING CONSTRUCTION |



Call Day or Evening, 24 Hours — HE 2-8848

REARRANGE YOUR FIGURE!

Read about it on page B-3

SEARS
ROEBUCK AND CO.

Monday and Tuesday SPECIALS

January 6th and 7th

Limited Quantities

No Phone Orders Accepted

NOW... Extra Tuesday Hours... Extra Monday and Tuesday SAVINGS



Knit and Fake Fur Hats

Were \$1.98 to \$2.98
 Newly knit knit and plush
 knit fake fur hats. Many styles
 and colors.
 Necessary Dept.

144



Shrug Clearance

Women's, Were \$3.99
 Wide assortment of styles and
 fabrics in plaid, solid,
 stripes. Small, medium, large.
 Necessary Dept.

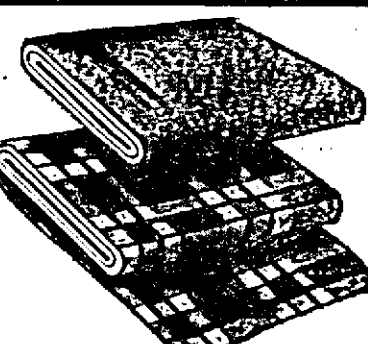
377



Tapestry Shoe Tote Bags

Rubber lined cotton tapestry
 bag with zipper opening. At-
 tractive colors. Low priced!
 Necessary Dept.

68c

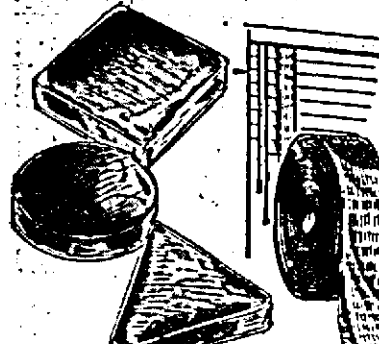


1/2 PRICE Woolen Sale!

Were \$1.98-\$3.98
 In popular patterns and
 colors for suits, dresses,
 skirts, jackets and coats.
 Necessary Dept.

50% OFF

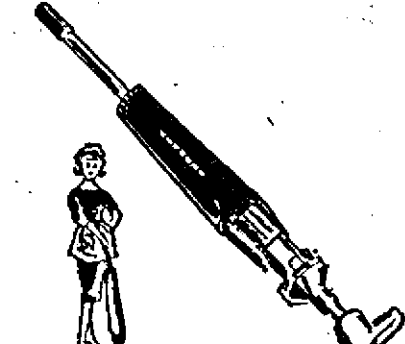
Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT On Sears Revolving Charge... No Phone Orders Accepted!



\$2.98 "Bombay" Pillows

SAVE 17%!
 Square, round or triangle
 shapes in decorative colors.
 Tufted. Blind Type.
 6 1/2 x 11.
 Necessary Dept.

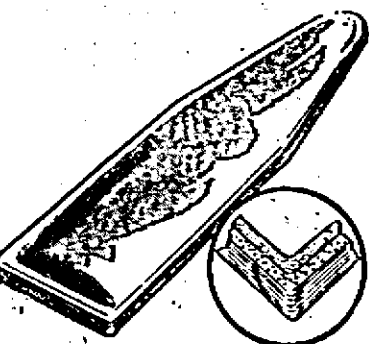
244



\$20.95 Lightweight Vac.

SAVE 40%!
 Goes from carpet to
 bare floor without
 attachments. 6 1/2 lbs.
 23110.
 Vacuum Cleaner Dept.

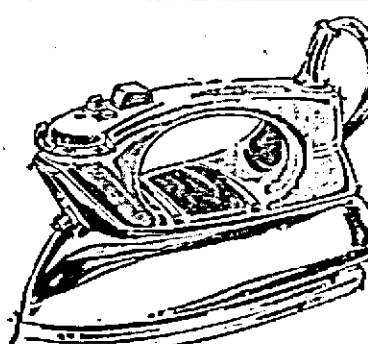
1777



\$2.99 Pad and Cover Set

SAVE \$1.51
 Fits standard 34-in. ironing
 table. Silicone treated. Non-
 slip Vent-O-Foam cushion.
 Necessary Dept.

148

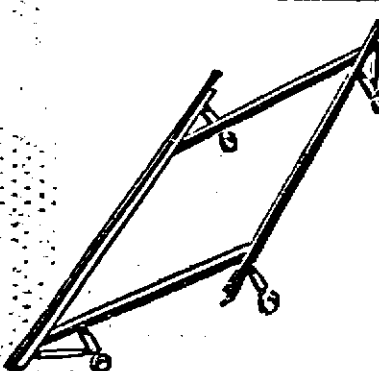


\$14.95 Steam-Spray Iron

SAVE \$1.91
 Sprays at any temperature set-
 ting. 8-oz. tank. Self-cleaning
 sole. Cool white handle.
 Necessary Dept.

997

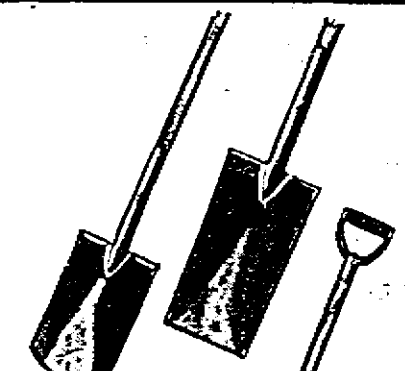
Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT On Sears Revolving Charge... No Phone Orders Accepted!



\$79.95 Metal Bed Frames

SAVE \$3.28
 Adjusts to full or twin bed
 size. Boxspring finish. White
 plastic covers. Buy two!
 Furniture Dept.

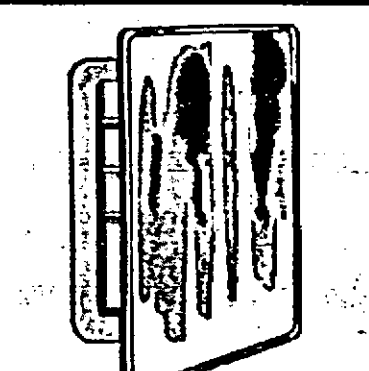
467



Shovels

Sears Low Price
 Durable and best with
 strong wooden handle. Ter-
 rific buy at this low price!
 Hardware Dept.

99c



\$79.95 Medicine Cabinets

SAVE \$1.96
 Lock-type for toy 14-16
 inch opening. Double strength
 mirror. Adjustable shelves.
 Plumbing Hardware Dept.

599



\$3.95 Redwood Tubs

SAVE 30%!
 Kilo-dried redwood tubs with
 non-slip bottom. Brass feet.
 Each 16 1/2 x 24 in.
 Garden Shop

222

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

LOS ANGELES—Vermont & Main	BUNYA PARK	GLENDALE	LONG BEACH	SANTA ANA	VALLEY
LOS ANGELES—E. Olympic Blvd. & Sore	COMPTON	HOLLYWOOD	PASADENA	SANTA MONICA	
LOS ANGELES—W. Pine Blvd. & Koyne	EL MONTE	INGLEWOOD	POMONA	TORRANCE	

Shop 6 Nights Shop Monday Through Saturday 9:30 A.M. to 9:15 P.M.

Chief Chamberlin

FORD

"THE HOUSE OF" **COURTESY**

IN PARAMOUNT

Starts the New Year by

Blasting Prices

On All

New '64 Fords

Examples

NEW 1964 GALAXIE 500

\$2758

FULL PRICE

and you can buy it
COMPLETELY EQUIPPED WITH

- Automatic Transmission
- Power Steering
- Radio
- Heater
- Padded Dash
- Tinted Windshield
- White Side Walls
- Wheel Covers

Just for **\$56.00** PER MO.

Includes tax, license and all carrying charges normal down and our 48-mo. financing

NEW 1964
FALCON
 JUST
\$39 MO.

EQUIPPED WITH
 • FORDOMATIC
 • POWER STEERING
 • RADIO
 • HEATER
 • WHITEWALLS
 • PADDED DASH

NEW 1964
T'BIRD
 JUST
\$78 MO.

EQUIPPED WITH
 • WHITE SIDEWALLS
 • CRUISEOMATIC
 • POWER WINDOWS
 • POWER STEERING
 • POWER BRAKES
 • POWER SEAT

Above payments include tax, license and all carrying charges normal down and our 48-month financing

We Can Give You the CREDIT You Need and Still Save You Money

- | | |
|---|--|
| 1. If you are new in California | 3. If you are new on your job |
| 2. If you were told you didn't have enough equity | 4. If all you have is will- ingness to make pay- ments |

EVEN IF YOU HAVE NO DOWN PAYMENT

No Payments 'Til March '64

Chief Chamberlin

FORD

"THE HOUSE OF" **COURTESY**

15727 Paramount Blvd.,
 Paramount

Open Every Nite Till 9 P.M.
 Including Sunday

ME 3-1107 NE 6-9143


See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

NEW CAR DIRECTORY

ALFA-ROMEO LONG BEACH, LAKEWOOD Bridges-Gray Imports, 3515 Atlantic BELLFLOWER Peters Bros. (Imports) 15734 Bellflower Blvd., Bellflower SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate COMPTON Whittier Imports Compton & Long Beach Blvd., Compton	DODGE LONG BEACH Verne Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, COMPTON, LAKEWOOD Snavely & Langford 431 N. L. B. Blvd., Compton Widger-Goodwin Dodge 16900 Latwood Blvd., Bellflower WILMINGTON Suburban Motors, 455 E. Anaheim	METROPOLITAN LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. CRANGE COUNTY Groves Rambler Sales, 12222 G. G. Blvd.
AUSTIN LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	ENGLISH FORD BELLFLOWER, COMPTON, DOWNEY, NORALK Dea Moore 912 No. Long Beach Blvd., Compton	OLDSMOBILE LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORALK New-Ungs 7440 E. Firestone, Downey
AUSTIN-HEALEY LONG BEACH Jamestown, 1350 Long Beach Blvd.	FALCON LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlin Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORALK, PARAMOUNT Glen Orges Ford 220 So. Long Beach Blvd., Compton WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Koh & Smoler Ford 336 W. Anaheim, Wilmington	PEUGEOT LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto Sales, 1460 L. B. Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate
B.M.W. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate	FIAT LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic BELLFLOWER, COMPTON, DOWNEY, NORALK Peters Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports Compton & Long Beach Blvd., Compton	PLYMOUTH LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Blvd., Lakewood Ray Vines, 4201 E. Willow SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington
BUICK LONG BEACH Boulevard Buick 1881 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORALK Harry C. Clark, 150 So. Long Beach Blvd., Compton Peters Bros. Buick 15734 Bellflower Blvd., Bellflower CRANGE COUNTY Terry's, 5th & Walnut, Huntington Beach	FORD LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. Mel Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORALK, PARAMOUNT Chief Chamberlin Ford 15727 Paramount Blvd., Paramount Glen Orges Ford 220 So. Long Beach Blvd., Compton Hensley-Anderson Ford 9133 Alondra, Bellflower WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Koh & Smoler Ford 336 W. Anaheim, Wilmington	PORSCHE LONG BEACH, LAKEWOOD Richter's Motors, 999 Long Beach Blvd.
CADILLAC LONG BEACH, LAKEWOOD Aldings Motors, 1501 Long Beach Blvd.	HILLMAN-SUNBEAM LONG BEACH, LAKEWOOD Import Auto Sales, 1460 L. B. Blvd. BELLFLOWER Widger-Goodwin 16900 Latwood Blvd., Bellflower SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate	PONTIAC LONG BEACH, LAKEWOOD Sally Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORALK J. P. Lemerdis 302 N. Long Beach Blvd., Compton Suburban Pontiac 17439 S. Bellflower Blvd. SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Reiman Pontiac, 412 W. Anaheim, Wilmington
CHEVROLET LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Commer Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Latwood Blvd., Lakewood ARTESIA S & J Chevrolet 11900 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet 7730 L. B. Blvd., South Gate George Chevrolet 17150 Latwood Blvd., Bellflower Oscar Gregory Chevrolet 14725 Paramount Blvd., Paramount Paramount Chevrolet Corner Firestone at Paramount Blvd. CRANGE COUNTY Ed's Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove	JAGUAR LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate	RAMBLER LONG BEACH, LAKEWOOD Rancho Rambler, 2160 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORALK Friendly Rambler-Compton 410 N. Long Beach Blvd. Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 432 W. Anaheim, Wilmington CRANGE COUNTY Groves Rambler Sales, 12222 G. G. Blvd.
CHRYSLER LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Blvd., Lakewood Ray Vines, 4201 E. Willow BELLFLOWER, COMPTON, DOWNEY, NORALK Guy Moffatt, Inc. 1112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington	JEEP LONG BEACH, LAKEWOOD Doser Motors, 4005 E. Anaheim Holiday Rambler, 1310 Long Beach Blvd. Rancho Jeep Supply, 6309 Paramount Blvd.	RENAULT-DAUPHINE LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, 1460 L. B. Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate WILMINGTON Suburban Motors, 455 E. Anaheim
COMET LONG BEACH, LAKEWOOD Duffield Motors, 1940 Latwood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORALK Ray Fladbein, 17617 Bellflower Blvd., Bellflower Dea Moore 912 No. Long Beach Blvd., Compton	LANCER LONG BEACH, LAKEWOOD, COMPTON Glenn E. Thomas, 340 E. Anaheim Snavely & Langford 431 N. Long Beach Blvd., Compton	SIMCA LONG BEACH, LAKEWOOD Bob But, 3600 E. Pac. Cst. LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.
CORVAIR LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Commer Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Parkwood Chevrolet 5059 Latwood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14725 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	LINCOLN CONTINENTAL LONG BEACH, LAKEWOOD Duffield Motors, 1940 Latwood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORALK Dea Moore 912 No. Long Beach Blvd., Compton	SUNBEAM SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate
CORVETTE LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14725 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	MERCEDES-BENZ LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	THUNDERBIRD LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlin Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Mel Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. Glen Orges Ford 220 So. Long Beach Blvd., Compton
DART LONG BEACH Verne Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16900 Latwood Blvd., Bellflower Snavely & Langford 431 N. L. B. Blvd., Compton WILMINGTON Suburban Motors, 455 E. Anaheim	MERCURY LONG BEACH, LAKEWOOD Duffield Motors, 1940 Latwood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORALK Ray Fladbein, 17617 Bellflower Blvd., Bellflower Dea Moore 912 No. Long Beach Blvd., Compton	TRIUMPH LONG BEACH Bridges-Gray Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. COMPTON Whittier Imports Compton & Long Beach Blvd., Compton SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate
DATSUN LONG BEACH Long Beach Honda 5105 Atlantic, GA 2-1433 + 4321 E. Anaheim, GE 9-0941	MORRIS LONG BEACH Jamestown, 1350 Long Beach Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate	VALIANT LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Blvd., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington
BELLFLOWER COMPTON PARAMOUNT		VOLVO LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabo Bros. Long Beach Blvd. at 29th St. Bridges-Gray Imports, 3515 Atlantic Ed Barber's Volvoville 6200 N. Bellflower Blvd., Lakewood Mark Friedlander Auto Sales 1625 Garden Grove Blvd., Garden Grove Whittier Imports Compton & Long Beach Blvd., Compton

**OPEN HOUSE DIRECTORY**

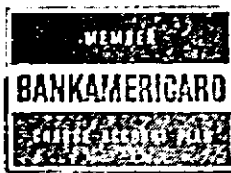

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
14913 Bayou	TO 6-6410	Bellflower
3766 Walnut	GA 3-0055	Bixby Area
4718 Briercrest	HE 7-1281	Lakewood Area
3912 Hungerford	GA 7-2631	Lakewood Area
5729 Huntale	421-6569	General Long Beach
230 E. 68th Way	GA 3-7981	North Long Beach
2316 Caspian	GE 8-0074	West Side
2654 Caspian	GE 9-2323	West Side
2340 Golden	GA 4-4712	Wrigley
2782 Maine	426-6994	Wrigley
2 BEDROOMS AND DEN OR FAMILY ROOM		
10515 Plukett	WA 5-5555	Bellflower
3544 Rose Ave.	TE 4-9415	California Heights
715 Janice Drive	GA 3-0971	North Long Beach
3 BEDROOMS		
20722 Thornlake	HA 1-8211	Artesia
10027 Rosecrans	TO 6-6410	Bellflower
716 Belmont	GA 4-4227	Belmont Heights
3336 Falcon	GE 4-4550	California Heights
542 Ohio	HE 5-6903	Eastside
1330 Quincy	GE 9-0404	Eastside
7712 Bently	891-5145	Garden Grove
4339 Deebayar	HA 5-7514	Lakewood Area
5432 Lakewood Blvd.	TO 6-1791	Lakewood Area
5927 Premier	HA 5-1203	Lakewood Area
5406 Spahn	GE 1-6470	Lakewood Area
4746 Van Gold	423-0114	Lakewood Area
6506 E. Willow	421-1445	Lakewood Plaza
6550 Carritos	GA 3-5468	North Long Beach
3239 Dameron	GA 2-4444	North Long Beach
120 Gordon	GA 2-4444	North Long Beach
5976 Flambeau	FR 7-3925	Palos Verdes Estates
801 Mar Vista	GE 1-4956	Seal Beach
3275 Caspian	HE 7-1281	Westside
1266 Taper—Open 1-5	GE 8-0074	Westside
3148 Locust	GA 6-3903	Wrigley
3261 Oregon	GA 4-4812	Wrigley
537 W. 35th St.	WA 5-5555	Wrigley
3 BEDROOMS AND DEN OR FAMILY ROOM		
3512 Roxanne	HA 1-4626	Lakewood Plaza
3138 Studebaker Rd.	421-7331	Lakewood Plaza
3211 Orangewood	GE 1-7854	Los Alamitos
223 W. 21st St.	HE 6-9701	Wrigley
4 BEDROOMS		
2430 Candlewood	HE 6-9701	Lakewood Area
6441 DeLeon	HA 1-8211	Los Altos
4 BEDROOMS AND DEN OR FAMILY ROOM		
11872 Martha Ann	410-2706	Rossmore
DUPLEXES		
2062 Dawson	GE 1-4715	Signal Hill
2371 Pine	GA 4-1330	Wrigley
HOME AND INCOME		
3267 Caspian	HE 7-1281	Westside
HOMES WITH POOLS		
6516 San Homero Way	GE 1-3012	Buena Park
3515 Iroquois	HA 5-5228	Lakewood Plaza

BELLFLOWER
COMPTON
PARAMOUNT

BONA FIDE USED CAR DEALERS DIRECTORY

AA USED CARS 1607 Latwood, ME 4-2546	CUTTER'S CADILLACS 2165 L.B. Blvd., HE 6-7234	LOHMEIER MOTORS 1580 L.B. Blvd., HE 6-6562
A.A. ANDERSON 1842 E. Anaheim, HE 7-5614	CREST MOTORS 1335 Long Beach Blvd., HE 2-2969	MANNING MOTORS 1041 L.B. Blvd., HE 7-7549
BEN RUSHING 150 L.B. Blvd., HE 5-7424	DENHAM'S 2533 Latwood Blvd., GE 3-0929	MARK THORNTON 7911 Alondra, Pmt., ME 1-0071
BOB AUTREY 1570 L.B. Blvd., HE 2-4441	DORSA USED CARS 1001 L.B. Blvd., HE 6-7204	W. F. McPHEETERS 1450 L.B. Blvd., HE 2-5407
BOB THOMPSON AUTO SALES 431 W. Pacific Coast Hwy., HE 2-7779	HARMONY MTRS. 700 L.B. Blvd., Cmp., HE 8-4944	O'HENRI'S AUTO SALES 3785 Cherry, GA 6-6565
GAZE BROS. 2901 L.B. Blvd., 476-7003	C. FRED HOLMSEN 437 E. Anaheim, HE 5-8771	RAY JOHNSON 219 S. L.B. Blvd., Cpt., HE 5-8081
CAYIN USED CARS 2120 W. Pacific Cst., HE 6-5585	IMPORT USED CARS 111 S. L.B. Bl., Cmp., HE 6-0885	ROSCOE MOTORS 2255 L.B. Blvd., GA 4-2983
CUTTER'S WAGON TOWN 2223 Long Beach Blvd., GA 6-7041	ED JENSON 15804 Latwood, Bellflower, TO 7-7717	VILLAGE MOTORS 1480 L.B. Blvd., HE 5-8771

THESE FIRMS HONOR		
		
For Convenient, Carefree Shopping		
HOME FURNISHINGS AND APPLIANCES		
AA Appliances	715 Long Beach Blvd.	HE 6-3248
Acme Mattress Factory	3416 E. Anaheim St.	GE 8-9785
MERCHANDISE AND MISCELLANEOUS		
American Jewelry	35 Pine Ave.	HE 7-3545
Christeen	4518 Atlantic Ave.	GA 3-8451
Fuzz Harris, the Tailor	122 E. 3rd St.	HE 7-4406
Sleeping Beauty Hair Styling	3920 Atlantic Ave. (Baby Area)	GA 4-9397
AUTOMOBILE SALES AND SERVICE		
Beach City Chevrolet	3001 E. Pac. Cst. Hwy.	GE 3-7421
Ed Barber	6200 N. Bellflower Blvd.	TO 7-2731
Dick Browning	3250 L.B. Blvd. Clayton Dynamometer Serv.	
Guy Moffatt, Inc.	1227 L.B. Blvd.	Olds Parts & Service
Harbor Chevrolet	1112 No. L.B. Blvd., Compton	NE 2-7171
Harry C. Clark	2641 E. Anaheim	Parts & Service
Koh & Smoler Ford	3770 Cherry Ave.	GA 6-3341
Long Beach Engine Builders	338 W. Anaheim, Writon Ford Sales-Serv.	
Med Burns Ford	1525 Long Beach Blvd.	GA 4-0407
Snavely Langford	2000 Long Beach Blvd.	GA 6-3311

LAKEWOOD

EMPLOYMENT AGENCY

HA 9-5935-4143 Morse Way-N.E.V. 6-3711
Lakewood Blvd., Carson St. Diagonal

EMPLOYER PAYS FEE

SECY. to sales rep. at 1st. gen. bus. S.H. type \$400
DICTAPHONE TYPST. 1st. gen. bus. S.H. type \$400
F.C. BOOKKEEPER-1st. gen. bus. S.H. type \$400
NCR-3300 OPR. heavy A/P, payroll \$450
EXC. SECY. det. S.H. and typing skills, busy office \$450

AFFILIATE PAYS FEE

GENERAL OFFICE-1st. gen. bus. S.H. type \$400
STAT. TYPST. det. S.H. type, recent exp. \$400
GEN. OPR. S.H. det. S.H. type, exp. bus. \$400
STENO-1st. gen. bus. S.H. type, exp. bus. \$400
CLERK TYPST. det. S.H. type, exp. bus. \$400

ACCTG. CLERK

PERMANENT OPENING
available in our accounting department for career-minded young woman. Position involves responsible financial activity for engineering, trading, and control work and individual ability to add machine, calculator, and have at least 2 years' accounting experience with an industrial manufacturing concern.

STENOS

Immediate openings available in our Sales and Engineering Departments. Good shorthand and typing skills required. Previous experience in aerospace industry preferred. Age 25 to 35. High school graduates and some business college degree. Good starting salary, chance for advancement. Excellent working conditions. Major company benefits.

VICKERS

Employment Agency
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

POLLY PRIEST

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

LONG BEACH LAKEWOOD ORANGE CO.

Large 34 California firm wishes to hire experienced, mature, reliable and responsible women. Good health. This attractive salary and benefits position offers security and opportunity for advancement. Guaranteed salary & bonus from day one. Start for those who qualify. Liberal benefits. Interviewing for all areas at our Long Beach office. 11 a.m. to 12 noon. No phone calls. 1100 E. 1st St., Long Beach, CA 90802.

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

SIERRA

EMPLOYMENT AGENCY
1201 W. LOMITA BLVD.
TORRANCE
BA 6-5550 or SP 5-2481
An Equal Opportunity Employer

HI GIRLS!

JOB HUNTING?

SECRETARY
Good skills, sales dept. \$450
NCR 3100
Acct./payable, acct./receivable & payroll \$400

GENERAL OFFICE
Typing & filing \$400

BURR. SENSIMATIC
General ledger work \$425

PROD. CONTROL
Use add mach. & calc. \$350

GENERAL OFFICE
Variety of work, exp. etc. \$350

ACCTS. RECEIVABLE
Machine posting, typing & phone work \$415

SECRETARY
Young girl for yng. exec. \$375

ORDER DESK
Phone work, typing & figures, good potential \$325

Many More Free & Fee Jobs

NEWMARK AGENCY
11516 Long Beach Blvd.
LYTWOOD NE 9-4435

WE NEED 8 MEN

TO START WORK IMMEDIATELY, WITH LARGE ELECTRICAL FACTORY IN BELFLOWER MUST BE 21 YEARS OR OVER

\$425 MONTH MIN. GUARANTEE TO START

For Interview Call 925-5531
Monday only 9 to 1

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

LAKEWOOD

EMPLOYMENT AGENCY

HA 9-5935-4143 Morse Way-N.E.V. 6-3711
Lakewood Blvd., Carson St. Diagonal

EMPLOYER PAYS FEE

SALES ENGR. TRN.-M.E. or E.E. deg. Engrt. helpd. to \$550
JL. ACCT.-2 yrs. coll. 2 yrs. ind. acct. exp. 22/30 \$225/hr.
M.E. DRAFTSMAN-2 yrs. coll. exp. water mtd. exp. to \$550
M.E. SALES TRN.-2 yrs. coll. exp. water mtd. exp. to \$550
SALES MAN-2 yrs. coll. or more, exp. mtr. 24/32 \$450

AFFILIATE PAYS FEE

QUAL AUTO & TRUCK MECHANIC-2 yrs. coll. \$125/wk.
IOW COMPUTER OPR.-1421 machine, 23 apt. \$500
ENGR. SALES TRN.-M.E. or E.E. deg. Engrt. helpd. to \$550
FOLLOW-UP MAN-2 yrs. coll. exp. water mtd. exp. to \$550
PROD. & INV. CONTROL CLK.-good with figures \$10/wk.

WE NEED 8 MEN

TO START WORK IMMEDIATELY, WITH LARGE ELECTRICAL FACTORY IN BELFLOWER MUST BE 21 YEARS OR OVER

\$425 MONTH MIN. GUARANTEE TO START

For Interview Call 925-5531
Monday only 9 to 1

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

SAVINGS & LOAN ESCROW OFFICER

You need a mature, male, experienced, 40 to 50 years of age, 1st. gen. bus. S.H. type, exp. bus. \$400

FLO BAILEY AGENCIES

COMPANY PAYS OUR FEE

SALES MAN-Industrial experience, call on large contractors, road builders, etc. \$400/wk.
SALES-Industrial experience, call on large contractors, road builders, etc. \$400/wk.
PAYROLL CLERK-some accounting experience, company training for young man \$315
TRAINING-Industrial exp. in sales and retirement plans, to \$500
E.E. TIME STUDY-developmental revision \$375
CHEMICAL ENGINEER-deg. chem. or metallurgy \$600

FREE

F.C. BOOKKEEPER-1st. gen. bus. S.H. type, exp. bus. \$400
TRAINING JR. ACCT.-2 yrs. coll. exp. water mtd. exp. to \$550
PHOTOGRAPHIC SALES-2 yrs. coll. exp. water mtd. exp. to \$550
ACCOUNTANT-heavy taxes, permanent \$365
FIS. CLERK-2 yrs. coll. exp. water mtd. exp. to \$550
TRAINING-NCR proof machine banking \$225
BUYER-prefer military buying bldg. w. Corps of Eng. to SHIPPING-2 yrs. coll. exp. water mtd. exp. to \$550
ORDER DESK-electric tools, phone work \$315
SALES SERVICE-computer, calculator orders \$315
LAB TECHNICIAN-Industrial, 2 yrs. coll. exp. water mtd. exp. to \$550
DRAFTSMAN-layout detail, mechanical parts \$500
TIMESTUDY 1st. gen. bus. S.H. type, exp. bus. \$400
INDENTY CLERK-prefer year or more experience \$345

SALES REPRESENTATIVE

TO HAVE A CHALLENGING sales position in the Long Beach area, call on large contractors, road builders, etc. \$400/wk.

WHO WANTS
Permanent Long Beach area position. Must have 2 yrs. coll. exp. water mtd. exp. to \$550. Salary, bonus, expense, profit sharing, car furnished.

AND IS
Conscientious & responsible. Sales experience. Age 25 to 35. High School Graduate.

Send complete resume to: R-2-A 2612 Independent Press Telegram. An Equal Opportunity Employer

New & Used Auto Salesman

Have good for 1 man only. Small car, car commissions, selling Chevrolet, Pontiac, Oldsmobile, Buick, etc.

1011 Long Beach Blvd. NE 7-7272

BUYER HOME FURNISHINGS

Experienced in furniture, draperies, carpeting & related home furnishings departments. Write Box A 7612, Independent Press-Telegram, giving complete background & experience.

CLAIM ADJUSTERS

Position available in Los Angeles and Orange Counties for mature young men with the ability to meet people. Must have 4 years college degree or previous experience in sales. Excellent salary, benefits, including C.O. paid retirement.

STATE FARM INSURANCE CO.

1727 W. 17th St., Santa Ana
73 2-4241 Mr. Patterson

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

LABORATORY ANIMAL CARETAKER

\$406
Far Harbor, Cal. Mod. Terrace. Must be care & breeding of dogs, monkeys, rats, etc. Work min. of 4 mos. exper. in this work.

Management Trainees Non-Selling Position

Not an average training program... not an ordinary job! This unique management training program follows a well-planned comprehensive schedule... provides you the best opportunity to develop quickly into a responsible executive in finance... Pays you full salary while you learn with increases based on your rate of progress. Age 21 to 28, high school grad, some college preferred. Liberal salary, all modern employee benefits.

HOUSEHOLD FINANCE CORP.

205 E. BROADWAY, LONG BEACH
125 E. FOURTH STREET, LONG BEACH

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

Experienced SALESMEN

Men's Clothing
Men's Sportswear
Men's Furnishings

Salary and Commission
Permanent-3 Day Week
Many Company Benefits

APPLY
May Company
Lakewood
Employment Office Downtown
5120 Lakewood Blvd.

SALES

TRAINEES

19 to 30
Inexperienced High School
Graduates will be trained in
a TRAID CORPORATION
in its new expansion program.
To qualify you must:
DRESS WELL
SPEAK CLEARLY
FOLLOW INSTRUCTIONS
HAVE THE DESIRE TO ADVANCE
As This New Branch of Our
Company Expands
MANAGEMENT
will be selected from those
who are a part of this current
program.
If you are accepted and meet
all qualifications you will be
paid
\$475.00
The first month while in training.
AUTOMATIC PAY
INCREASES WILL FOLLOW
The reason for the high starting
pay for inexperienced trainees
is that they are only those who
are above average in all
ways.
Don't waste your time or ours
unless you are prepared to
join our company and your future
completely into our hands.
TRAID CORPORATION
1041 E. 7th, Suite 4
Those accepted
will start immediately.
CS-2611

TRAID CORPORATION

1041 E. 7th, Suite 4
Those accepted
will start immediately.
CS-2611

EARN MORE AS A DRIVER FOR NORTH AMERICAN VAN LINES

Top dollar is paid for those who
qualify to drive for North American
Van Lines. Our drivers are
trained, experienced, and
maintain a high level of
performance. We offer a
comprehensive benefits program
including medical, dental, and
life insurance. We also offer
a 401(k) plan and a profit-sharing
plan. We are currently seeking
drivers for our Los Angeles area.
If you are interested, please
call us at (213) 434-8408.
We are an Equal Opportunity Employer.

12 MEN NEEDED

INTERNATIONAL DYNAMICS

New hydro-thermally treated
steel cylinders, bearing and
seals, for use in the
oil and gas industry.
No experience necessary.
Call (213) 434-8408.
We are an Equal Opportunity Employer.

MEN START WORK TOMORROW

NEW FACTORY OUTLET
Never any layoffs or strikes. No
experience necessary. We have
openings in our Los Angeles
area. Call (213) 434-8408.
We are an Equal Opportunity Employer.

MAN 21-29

Immediate opening for career
position. Excellent opportunity
for a man with a high school
degree and some experience
in sales. We offer a competitive
salary and benefits. Call
(213) 434-8408.
We are an Equal Opportunity Employer.

SALES

XLT. OPPORTUNITY

Learn how to sell our
outstanding sales program.
We are looking for men who
are motivated and have a
strong desire to succeed.
Call (213) 434-8408.
We are an Equal Opportunity Employer.

ATTENTION SALESMEN

If you wish to make more
money, call us. We have
openings in our Los Angeles
area. Call (213) 434-8408.
We are an Equal Opportunity Employer.

Need 8 Men

10 men for factory expansion.
Call (213) 434-8408.
We are an Equal Opportunity Employer.

TAX RETURNS

Established L.A. Office. Free
consultation. Call (213) 434-8408.
We are an Equal Opportunity Employer.

EXPERIENCED BAKERS

Call (213) 434-8408.
We are an Equal Opportunity Employer.

BODY & FENDER MAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ACCOUNTANT

Call (213) 434-8408.
We are an Equal Opportunity Employer.

CATERING SERVICE

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

FULL TIME AND PART TIME

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

HELP

NO EXPERIENCE NECESSARY

Young Men 18 to 28
Large national chain opening
Pacific Coast Div.
Due to our expansion program
we now have several openings
for men who are interested in
a career. We offer a competitive
salary and benefits. Call
(213) 434-8408.
We are an Equal Opportunity Employer.

MEN HAVE YOU LOOKED FOR A GOOD PART-TIME JOB LATELY?

Expansion program in our
organization has created a number
of part-time positions. We
offer a competitive salary and
benefits. Call (213) 434-8408.
We are an Equal Opportunity Employer.

GENTLEMEN READ THIS

I have run ads with no results.
I need a man to help me
write ads. Call (213) 434-8408.
We are an Equal Opportunity Employer.

LOCAL FINANCE CO.

Needs Collection Assistant.
Some experience required. Prefer
able to have a college degree.
Call (213) 434-8408.
We are an Equal Opportunity Employer.

EXECUTIVE SALES

Have openings with large financial
company. Call (213) 434-8408.
We are an Equal Opportunity Employer.

SUPERVISOR

For existing Dept. in large
company. Call (213) 434-8408.
We are an Equal Opportunity Employer.

NEWSPAPER CARRIERS

wanted for routes in Longwood
and Compton. Call (213) 434-8408.
We are an Equal Opportunity Employer.

LIGHT & MEDIUM SERVICE MECHANIC

MUST BE FIRST CLASS
Call (213) 434-8408.
We are an Equal Opportunity Employer.

PUBLIC RELATIONS Service Manager

Call (213) 434-8408.
We are an Equal Opportunity Employer.

SALES PROMOTION

Young men for career position
with large national chain. Call
(213) 434-8408.
We are an Equal Opportunity Employer.

TRAINEE

Call (213) 434-8408.
We are an Equal Opportunity Employer.

BUS BOY

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ARC WELDERS

General machine shop experience.
Call (213) 434-8408.
We are an Equal Opportunity Employer.

SERVICE CENTER

Call (213) 434-8408.
We are an Equal Opportunity Employer.

BANQUET BUS BOYS

Call (213) 434-8408.
We are an Equal Opportunity Employer.

BROILER MAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

AUTO SALESMAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ARTIST

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Call (213) 434-8408.
We are an Equal Opportunity Employer.

ELECTRICIAN

Hi-Fi & Stereo
WANTED: Hi-Fi Stereo System. Call 424-1234.
Wanted—Radio
TV, Hi-Fi, Stereo. Call 424-1234.
TV & Radio Repair
Call 424-1234.

Sewing Machines
Call 424-1234.
Office Sup. Equip't
Call 424-1234.

Livestock
Call 424-1234.
Pets
Call 424-1234.

PUPPY SALE
Call 424-1234.

Room and Board
Call 424-1234.

Toy White French Poodles
Call 424-1234.

Lampman Poodle Kennels
Call 424-1234.

FREE to good home
Call 424-1234.

MALE DOBBERMANS
Call 424-1234.

MALE DOBBERMANS
Call 424-1234.

MALE DOBBERMANS
Call 424-1234.

MALE DOBBERMANS
Call 424-1234.

BELMONT SHORE 2 BR.
Call 424-1234.

SEAL BEACH
Call 424-1234.

NEW Studio Type Duplex
Call 424-1234.

NEW 1-BR. DUPLEX
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

PARK APARTMENTS
Call 424-1234.

NEW & BEAUTIFUL
Call 424-1234.

BELMONT SHORE
Call 424-1234.

STARLITE APTS.
Call 424-1234.

ALAMITOS BAY
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

BEACHWOOD BLVD.
Call 424-1234.

Belflower New Apts.
Call 424-1234.

BELMONT SHORE
Call 424-1234.

THE GONDOLIER
Call 424-1234.

770 ROSWELL AVE.
Call 424-1234.

HEATED POOL
Call 424-1234.

CHERRY LIDO APTS.
Call 424-1234.

NEW YEAR BARGAIN
Call 424-1234.

BRING YOUR BONGOS.
Call 424-1234.

THE TOWER
Call 424-1234.

JUST NEW
Call 424-1234.

SHARP 1-BEDROOM
Call 424-1234.

FRONTIER APTS.
Call 424-1234.

DONNEE DOWNTOWN
Call 424-1234.

ONLY A FEW OPPORTUNITIES LEFT
Call 424-1234.

BRAND NEW BLACK JACK APTS.
Call 424-1234.

UNFURNISHED
Call 424-1234.

SEE MANAGER, APT. 1
Call 424-1234.

NEW & BEAUTIFUL
Call 424-1234.

PRESTIGE ADDRESS
Call 424-1234.

50 CREDIT
Call 424-1234.

HEATED POOL
Call 424-1234.

NEAR PARKING CIRCLE
Call 424-1234.

HEATED POOL
Call 424-1234.

HEATED POOL
Call 424-1234.

[illegible]

[illegible]

**'62 OLDS
CUTLASS**
air seats, automatic, power
steering, radio and heater.

1995

**'61 BUICK
SPECIAL DELUXE**
air conditioning, power
steering, radio, heater. (Stock 2642)

1495

**'63 PONTIAC
TEMPEST**
(Stock 2642)

1395

'62 COMET
DELUXE 2-DOOR
automatic, radio and heater.
\$1195

'63 LARK
SEDAN
(stock 2648)
1095

62 RAMBLER
AMERICAN
• Stock 2603

\$895

SPECIAL
CLOSE-OUT SALE ..

1963

**RAM-
BLERS**

Some new, some
near-new. A good
selection. All are
**PRICED TO
SELL!**

**'61 RAMBLER
AMERICAN CUSTOM**
Automatic Transmission, Fede
ral Dealer, (1969's 249)

\$795

**'60 RAMBLER
SUPER 4 DOOR**

\$695

'61 RAMBLER
CLASSIC 4-DOOR
(5 Year 2400)

\$395

'59 PLYMOUTH
4-DOOR SIBAN

\$395

\$95 DOWN

CASH OR TRADE

HUNT

STABLED

RAMBLER
402 W. Anaheim
WILMINGTON
TE 5-6646 Open Sun.

Los Angeles Toll Free: 800-333-5331
Orange County Toll Free: 800-333-5331

"The Big Cadillac Corner"
ANAHEIM & ATLANTIC

LONG BEACH

Used Car Dealer Assoc. SAN PEDRO
WILMINGTON

ADVANCE MOTORS
 1700 E. 9th. NE 2-3434
L. A. ANDERSON
 1822 E. Asaheim. NE 7-8483
C. BOB AUTREY
 1970 E. 9th. NE 2-4441
B & L AUTO SALES
 1690 E. Asaheim. NE 6-2917
E. BAK AUTO SALES
 1750 E. 9th. NE 2-3363
BEACH CITY CHEVROLET
 2261 E. Pac. Cst. NE 4-9212
BEST AUTO SALES
 1442 E. 4th St. NE 4-4317
G. L. BROOKS MOTORS
 1750 E. 9th. NE 6-1478
DICK BROWNING-OLDS
 1800 E. 9th. NE 6-9624
CABE BROS.
 2961 E. 9th. NE 4-7883
GOTTEN'S CADILLACS
 2188 E. 9th. NE 6-7234
COMMER CHEVROLET
 161 E. 9th. NE 8-8291
GOTTEN'S WAGON TOWN
 2223 E. 9th. NE 4-7841
COURTESY CAR CO.
 616 E. Asaheim. NE 6-2453
 529 E. Asaheim. NE 2-4058
DORSA'S USED CARS
 1841 E. 9th. NE 6-7384
MARION CHEVROLET
 2718 Cherry. CA 5-2241
HERB FRIEDLANDER
 2838 E. Pac. Cst. GE 4-4444
HILLTOP AUTO SALES
 2539 E. Pac. Cst. GE 4-4333
C. FRED HOLMSEN
 437 E. Asaheim. NE 6-9371
VERNE HOLMES-DODGE
 25th and Atlantic. CA 4-8621
HERO MOTORS
 4700-A E. 9th. NE 7-3181
NORM HOFFMAN TRUCKS
 221 3d. E. 9th. NE 7-4271
 In Camper
OSBORN'S USED CARS
 1930 Cherry. GE 5-5371
LYLO C. PATTERSON
 2101 E. 9th. NE 6-4951
PALMER MOTORS
 3308 Atlantic. CA 4-9751
PHIL HALL FINE CARS
 2461 E. Pac. Cst. GE 4-9341
BEN RUSHING
 250 E. 9th. NE 8-7421
S. W. LEMOR
 2238 E. 9th. NE 4-7853
 3434 Cherry. GE 4-7116
SCHLIENTHOF MOTORS
 3427 E. Pac. Cst. GE 3-3127
VILLAGE MOTORS
 2185 E. 9th. NE 7-4716
WHEELER MOTOR SALES
 2253 E. 9th. NE 4-8442
WOOLPERT IMPORTS
 1723 E. 9th. NE 2-3423

NOTES

L. B. Blw
HE 7-0751

HE 7-7

R A M B L E R

plus tax and license

Automatic, radio, heater, power steering



\$ 2795

'62 IMPALA Coupe, Super Sport \$**2095**
Automatic, radio, heater, power brakes, power steering,
whitewall, Stock No. 8334.

'80 BONNEVILLE 4-door hardtop **\$1499**
Automatic, radio, heater, power steering, power brakes,
white walls. Stock No. 4177.

'58 CHEVROLET Named **\$695**
Station wagon, automatic, radio, heater, whitewalls.
Stock No. 8189

57 CHEVROLET 4-door hardtop **\$595**
Automatic, power steering, power brakes, white-walls.
Cash bl. 8/66

'59 PONTIAC Star Chief
4-door
Automatic, radio, heater, air conditioning, power steering, power brakes, whitewalls. Stock No. 8447 **\$895**

'59 BUICK 2-door hardtop
Automatic, radio, heater, whitewalls, Stock No. 9125. **\$895**

'59 FORD Galaxie **\$695**
Automatic, radio, heater, power steering, power brakes.
Call for details. Ford N.Y. #131

'62 CHEVROLET Impala **\$1895**
2-door Hardtop, stick, radio, heater, white-walls, Stock
1972

'62 T-BIRD Air conditioning. Automatic, radio, heater, power steering, power brakes. **\$2695**

'63 PONTIAC Leavenworth
Automatic, radio, heater, power steering. **\$2395**



1545 Long Beach Blvd.
Long Beach HEmlock 7-4111

Bustling Los Angeles Harbor



NEW AERIAL PHOTOGRAPH of outer Los Angeles Harbor and Terminal Island area graphically reveals seaward expansion of port. Center background (circled) are dikes of two giant earth fill projects on Terminal Island. The land fill, being provided by dredging of the West Basin (out of picture left back-

ground), eventually will provide berths for at least 10 more ocean-going ships. Other recently completed facilities include the Vincent Thomas Bridge (upper left), the supertanker terminal (right, foreground) and a passenger steamship terminal just south of bridge on main channel.

Doctors to Build Center

A \$300,000 medical building will be built at 2777 Pacific Ave. across the street from Pacific Hospital of Long Beach, it was announced Saturday.

The two-story structure, to be known as Pacific Medical Building, will house offices

(Picture on Page R-3)

for 12 physicians and include a pharmacy, clinical laboratory and X-ray facilities.

The doctor-owned building will be ready for occupancy in August.

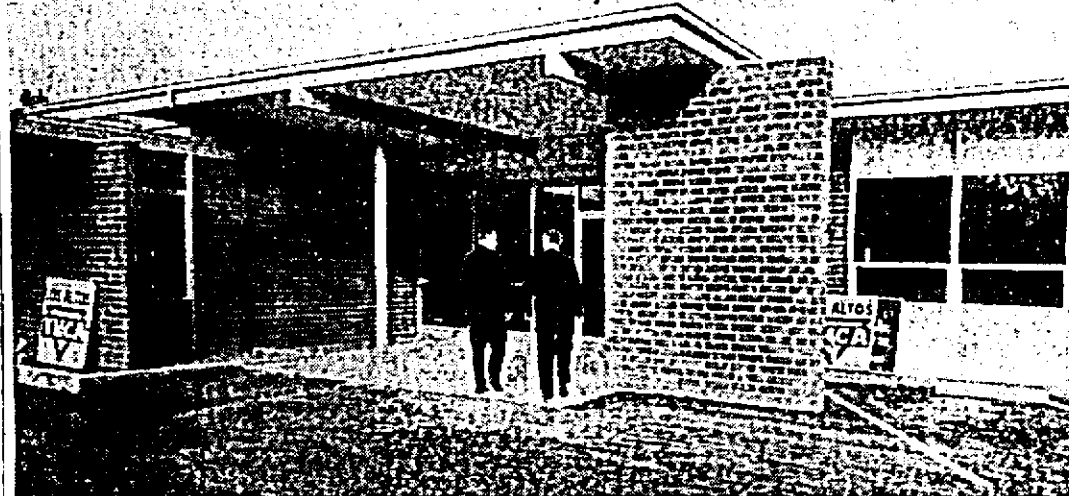
The building will be air-conditioned and will have off-street parking to accommodate 45 cars.

PRESIDENT of the building corporation is Dr. Melvin Wade. Dr. Philip Reames is vice president and Dr. Earl Watters is secretary-treasurer.

Other occupants of the building will include Drs. Ross Davis, David Molina, Irvin Ungar, Joe Weiss and Bennett Simmons. Contractor is Davis Construction Co. and the architectural firm is Joncich-Lusby & Associates.

Banker to Address Chamber Banquet

Bank of America's new expansion of plants and president, Rudolph A. Peters, will be featured speaker at the Los Angeles Chamber of Commerce 73rd Annual Banquet Feb. 5 at the Hollywood Palladium. New C of C directors and officers will be installed.



ENTRANCE TO NEW LOS ALTOS YMCA BUILDING

Business Leaders Confident

California business leaders have an overwhelming confidence in economic prosperity for 1964.

According to a California State Chamber of Commerce survey of more than 200 key California firms, 98% of those polled said business in 1964 would equal or surpass that of 1963.

A majority of the firms felt employment would remain the same as in 1963, while 35% believed it would be better.

Thirty-eight per cent said a majority of plants and equipment would be the same in 1964 as in 1963, while 50% felt it would be greater.

Prices received for commodities and services will remain the same according to 58%, but 33% believed prices would rise.

\$300,000 PROJECT

Los Altos 'Y' Nearly Ready

By VERN ANTHONY
Southland Progress Editor

Final stages of construction of a combination board room and way for the chapel, administration center, three staff offices plus a part-time staff office, snack area, kitchen to serve 150, large patio area, a 25x75 foot swimming pool nine feet deep at the diving end, and shower and dressing rooms.

The administrative staff already has occupied the facility, which includes building, swimming pool, property, fees and furnishings, and contractor O. L. Dahl soon will give full occupancy.

CHARLES WALKER JR., chairman of the Building and Furnishings Committee, said last week that architects Jones, Poper and Lockett had used all available land space to accommodate the Y plant, which includes a large multi-purpose room, club lounge, room for craft room, three clubrooms, ment.

H.B. Tops Orange Co.

HUNTINGTON BEACH — This city hung up an all-time record for building operations during 1963, to clinch its title of Orange County's fastest-growing city.

It registered \$80,023,061 in building authorizations, about \$20 million more than for any previous year and far ahead of its nearest "competitor," the City of Orange with its \$50,636,973 in valuations for the year.

The Huntington Beach totals included authorizations for 5,270 living units, valued at \$68,030,629, and thus comprising the bulk of the building permits. In December, the city had its biggest month, with authorizations for \$9,021,729 in permits, including 556 living units for \$9,946,955.

Santa Ana had authorizations of \$39,105,935 during the year.

SOUTHLAND PROGRESS

★ BUSINESS • REAL ESTATE • INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, JAN. 8, 1964

Most Firms See Big Year Ahead

By KEN CHILCOTE
Business Editor

Boostered by record-breaking Christmas shopping which brought new highs in sales volume for the year for most retail stores, Long Beach and Southern California has headed into 1964 with optimism prevailing for continued upsurge in business.

Cautious optimism might best describe the predictions from most business leaders. Few can be found who feel there is any immediate danger to the Southland economy.

Some of the major firms are so confident that 1964 will be a banner year that they plan immediate expansions.

And, many of the firms are changing their retailing habits and methods in various ways to capture the increasing spending power of the area.

Effective at once, the public will find many leading retail stores open for shopping six nights a week. Some of those stores have been open one or two nights a week in the past.

Heavy night shopping during the Christmas season convinced management that in the Southland way of life President Kennedy really re-

Downtown Long Beach department and apparel stores enjoyed a 5 per cent gain in business in 1963, the Federal Reserve Bank of San Francisco showed in its December summation. The figures were through November and when the final report, which will include the heavy Christmas buying, is given the increase may be at least 1 point higher.

While downtown Long Beach gained the 5 per cent, downtown San Francisco, Oakland and Los Angeles showed declines.

On all fronts, retailers reported the assassination of the Christmas season really resulted in a moratorium on

buying. With the public in lethargic shock, early Christmas shopping was slowed. But the final week before Christmas saw a tremendous upswing in business and the final three days before Christmas saw new daily highs in most stores.

"MOST downtown stores are expecting a sales advance of 4 per cent in 1964," said Vito Romans, executive director of the Downtown Long Beach Associates. "But the stores are wary in predicting a profit figure."

The Christmas shopping showed the public is buying better grade clothing, housewares, etc., and most retail establishments are inventorying higher type merchandise for the new year. There will be a noticeable increase in high fashions.

As to prices, Romans said 75 per cent of the downtown merchants believe prices will remain about the same, 20 per cent think they will be higher and 5 per cent predict a drop.

LAKELAND and Los Altos shopping centers both reported a drop.

L.B. Sets New Building Mark

Building activity in Long Beach increased by nearly \$30 million in 1963 to an all-time yearly peak of \$96,217,835. That was a gain of 26 percent over the 1962 total of \$76,454,930, the previous banner year. Next highest annual figure was \$73,812,520 in 1953.

Last year's high valuation came from 26,608 permits, against 23,411 in '62.

Much of it consisted of apartment-house construction — \$43,965,490 for 711 projects providing 6,609 new family living units.

BY CONTRAST, single-family residential construction amounted to only \$8,512,975 for 572 dwellings, according to Edward M. O'Connor, city superintendent of building.

One admitted factor was a new city ordinance requiring a higher ratio of off-street parking spaces to apartment living units — meaning increased costs for builders. The new law is not yet effective, so the late-1963 spurt is expected to continue well into this month.

Chiefly because of residential construction, the old year closed on a high level of activity — \$10,002,472 for 2,006 permits issued in December for building of all categories.

LAST MONTH'S overall valuation was 16% above the November volume of \$8,689,396 for 1,769 permits. It was an increase of 150% over December of 1962, when the figure was \$4,035,549 for 1,648 permits.

Residential construction alone rose to \$7,290,430, of which \$6,340,470 represented 1,026 apartment units. Only 112 other dwellings were authorized.

The December housing pace was 78% ahead of the \$4,099,580 recorded in November for 633 dwellings of all types.

MEALS FOR STORK ARRIVALS

87 Area Hospitals Get Formulas From Buena Park Plant

By BOB BAUGHEY

Seven hundred babies—take or leave a few—are born every 24 hours in Southern California. That's a little more than 250,000 per year.

During their hospital sojourn the meals of at least 40 per cent of them, or 100,000 infants, will have been prepared by an Orange County firm and delivered on the orders of 87 hospitals operating in six Southland counties.

The company responsible for this incredible, mass bottle-feeding program is appropriately called Baby Formulas, Inc., of Southern California.

IT IS SITUATED at 6115 Manchester Ave., Buena Park, in a sparkling, multi-white, concrete building inhabited by surgically-gowned and capped men and women who work behind heavy, glass-paneled doors on which are signs reading "Restricted."

It is one of 12 somewhat similar plants within the

nation, and it was conceived and developed by Edward Wenner, its president, a wartime Air Force navigation instructor.

The date: March 1917; the place, San Francisco.

ESTABLISHED here only 27 months ago, the company now produces upwards of 15,000 bottles of baby formulas per day, with which it supplies on schedule its present string of 87 hospital customers.

Ed Wenner, a graduate chemical engineer, shrugs off the story that he got the idea of mechanically prepared baby formulas because he lost so much sleep during the early days of his first-born, Jan, a UC-Berkeley student now nearing 18.

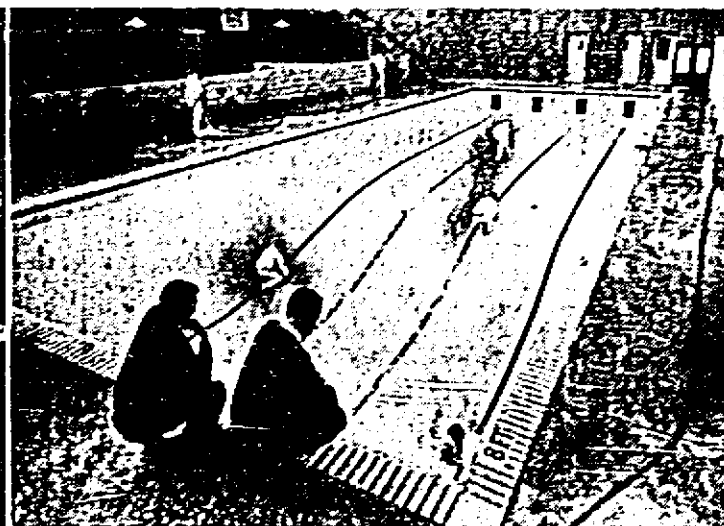
Be that as it may, Ed Wenner did rent an abandoned, cold room-equipped butchershop on Filbert Street in San Francisco's Marina district, at just about that time. And shot the works.

NAIVELY, he reached

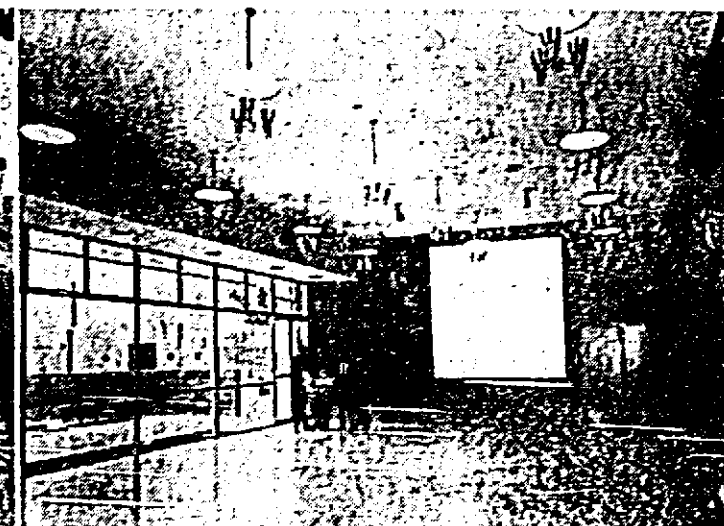
(Continued Page R-3, Col. 2)

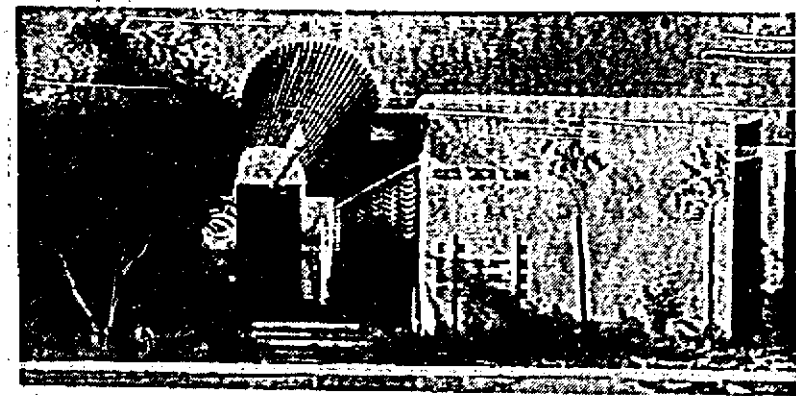


LOS ALTOS AREA BOYS shortly will be taking advantage of new YMCA facilities nearing completion at Bellflower Boulevard and Atherton Street. Photo at left shows receptionist Barbara Meyers talking to Charles Walker Jr., chairman of the Building and Furnishings Committee, and Clyde Brown,



Board of Management chairman. Center picture shows finishing work being done on 25x75-foot pool. Watching workmen are Brown and Pat Vest, executive secretary. Large multi-purpose room is pictured at right. Looking over plans are (from left) Brown, Walker, architect Dick Poper and Vest.





NEW BUILDING AT BELLFLOWER

Lane-Brodie, Bellflower architectural and engineering firm, has occupied its new professional building at 15933 Clark Ave. Area dignitaries were guests at a recent open house. The all-electric building has luminous ceilings and features an open mall with each suite. An arch over the mall provides soft shade.

Stafford to Head Compton Delegation

COMPTON — H. H. Stafford, newly elected president of the Compton-Lynwood Board of Realtors, will attend the annual officers' indoctrination program conducted by the 42,000-member California Real Estate Association at the El Cortez Hotel in San Diego Friday. Training sessions also will

91 Contracts Let

Alvin P. Meyers, regional director of the U. S. Small Business Administration for Southern California, Arizona, and southern Nevada, has announced that 91 prime contracts valued at \$1,978,041 were awarded by various government purchasing agencies during November to small business concerns in the area.

TRI-COUNTY ASSOCIATION

Builders to Install Officers Saturday

Formal seating of 1964 officers of the Home Builders Association of Los Angeles, Orange and Ventura Counties is scheduled for Saturday night at the annual installation banquet at the Biltmore Bowl, Biltmore Hotel. It was announced Saturday by Ray A. Watt, 1963 HBA president.

A social hour at 6 p.m. in the Rex room will precede the dinner at 7:30 p.m. and the ceremonies at 8:30 p.m. Robert A. Olin, Pomona home builder, will be installed as president; Larry Armour, Anaheim home builder, as first vice president; William Lyon, Anaheim home builder, as second vice president; Norman Shanahan, Beverly Hills home builder, as treasurer; and Lawrence J. Weinberg, Beverly Hills home builder, as secretary.

A FEATURE of the program will be presentation of sustaining membership plaques to Home Savings and Loan Association, General Telephone Co., and Bryan Publications, Inc.

Merrill Butler Jr., Anaheim home builder, who was HBA president in 1962, will lead the salute to the flag. Earl P. Snyder, Pasadena home builder, who was HBA president in 1961, will give the invocation. Special guests will be officials from the three counties of the association, including county supervisors, various planning commissioners and planning directors, city councilmen, city managers, building department executives, county engineers, and public works department personnel.



USED LONG BEACH BUSES SOLD

The new Long Beach Public Transportation Co. recently placed 15 brand new blue "Dreamliner" buses into regular service, and placed 15 old buses up for sale. Even though the old buses each had traveled more than 1,000,000 miles, a ready market was found for all of them. Shown above in driver's seat is W. A. Peppers, president of Napa Transit Co., who purchased the last seven of the group. Handling ownership papers to Peppers is William Farrell, general manager of Long Beach Public Transportation Co., while Dave Carson of International Bus Exchange, who arranged the sale, looks on. The buses were to be driven overland to Napa for use by the Napa Transit System.

Big Year Seen for Business

(Continued From Page R-1)

ed good gains in business for the year and both are set for big expansion this new year.

Robert Graham, vice president of the Westgate California Corp., owners of Los Altos Center, declared: "Our center showed the biggest gain ever in business in 1963 and the last eight days before Christmas were really record breakers."

Graham also disclosed that the center will now be open six nights a week with some stores operating from 9:30 a.m. to 9:30 p.m. but most of them adopting shopping hours of 10 a.m. to 9 p.m. They will be closed on Sundays.

LAKEWOOD Center stores reported preliminary figures showed gains of around 5 percent for the year and a spirit of optimism prevailed throughout that big center over the new year. Lakewood Center is expected to see several new, major stores start building during the current year. Bullock's already has started construction on a huge new store and announcements of others are expected shortly.

Newton McLaughlin, secretary of the Long Beach Motor Car Dealers Association, expressed optimism tempered with concern when questioned about the sale of new and used cars in 1964. "While all indications point to another excellent sales year for the automotive industry, one point of concern is the sale of used cars which has slowed appreciably in recent weeks."

"However, the good spring sales season is just ahead and dealers are anticipating the usual sales surge of used cars. This expected trend, if it develops, will determine the role of 1964 for the entire industry."

Orange Co. Tops Sales Tax Gains

Sales tax revenues for the July-August-September quarter hit an all-time high in Orange County and in the rest of the Southland. So did most of California, which showed a \$17 million gain in sales tax collections of \$210 million for those three months. Orange County tallied a sizeable gain of 16.6%, to lead all Southland counties in increases. It accounted for 5.03% of the sales tax total with collections of \$10,562,650 to the state on taxable transactions of \$332,096,000.

Area Business Briefs

WILLIAM H. EATON, 46, president of the Palos Verdes Escrow Co. Inc., has been named to the Advisory Board of the Peninsula Center branch of Pacific State Bank.

The advisory group is made up of leading Palos Verdes area business and professional men whose task involves advising the bank on its community and business-building activities.

EARL L. MARTINSON has been named treasurer of Coast Federal Savings & Loan Association, according to an announcement by Joe Crail, president of Coast Federal.

Martinson formerly was auditor for Glendale Federal Savings & Loan Association before joining Coast Federal in May, 1963.

A RAILROAD CAREER spanning 42 years came to a close Jan. 1 with the retirement of Jesse C. Nelson of San Diego, traveling passenger agent for Santa Fe Railway.

Nelson had been assigned to San Diego since 1941, first as city passenger agent and, since 1956, as traveling passenger agent. He joined Santa Fe at San Bernardino in 1920. Following service in various clerical capacities with Santa Fe, Nelson was advanced to passenger agent at Long Beach in 1937, where he served until assignment to San Diego.

A LONG BEACH automotive and equipment leasing firm, Robert Bailey, Inc., has opened its new main offices in Union Bank Square, Main Street and Veta, Orange.

The firm has leased space on the first floor of Union Bank Tower, according to Bob George, leasing representative for the David H. Murdoch Development Co., developers of Union Bank Square.

TWO LONG - SERVICE employees of Texaco Inc.'s Long Beach Producing District retired Jan. 1. It was announced by T. R. Beauchamp, Long Beach district superintendent.

They are George Arbenz of 6029 Autry Ave., Lakewood, and Eric L. Horner of 1114 N. Concord St., Santa Ana.

ROGER C. DUNIGAN has been promoted to assistant cashier at Bank of America's Lakewood Village branch, according to manager Andrew M. Holmes.

Dunigan, a Long Beach resident, replaces Tom Banks who is moving to the bank's Los Angeles headquarters.

WILLIAM C. DAVIS, savings supervisor at Belmont Savings and Loan Association, Belmont Shore office, since 1962, has been named

an assistant vice president, according to president William J. Crawford. Davis will continue to make his headquarters at the firm's main office, 5200 East Second St., Long Beach.

Davis, U.S. Marine Corps veteran, is a member of the Rossmore - Los Alamitos Junior Chamber of Commerce.

HELEN J. SPERRY of 4551 E. 6th St., Long Beach, celebrated her 35th anniversary at Bank of America last week.

Mrs. Sperry, who has been at the same branch since joining the bank in 1928, is in the new accounts department at Long Beach Main Office.

Pardee Named to NAHB Post

New national vice president for Area XI (southwestern states and Hawaii) of the National Association of Home Builders is George M. Pardee, Jr., home builder in Southern California for the past 17 years, it has been announced by Robert A. Olin, president of the Home Builders Association of Los Angeles, Orange and Ventura Counties, of which Pardee is a past president and director.

Pardee was elected to the national office at the recent NAHB convention-exposition in Chicago.

He will serve on the NAHB executive committee and on the NAHB board of directors. He will be responsible for maintaining liaison between the national association and its member associations in California, Arizona, New Mexico, Nevada and Hawaii.

Marketing Group to Meet Monday

Sales and Marketing Executives of Long Beach will hold their first regular dinner meeting in 1964 Monday, with guest speaker E. G. "Wally" Wallenbrock, director of Sales Manpower Development, Rexall Drug Co., Los Angeles.

His talk is entitled "What Do You Think?"

The meeting will be held in the French Room of the Lafayette Hotel at 6 p.m. A number in the sales and marketing field will be introduced.

Persons in sales management or marketing positions in the Long Beach area may make advance guest reservations for this program by phoning the executive offices of the club, 426-0804.

Committee Chairmen Named by Williams

BELLFLOWER — Paul M. Williams, who assumed presidency of the Bellflower District Board of Realtors on Jan. 1, has announced formation of all 1964 committees.

Named as chairman of the various committees charged Ray T. Smith, Realtor Week; with conducting the work of Burt Smith, Redevelopment; the board during the coming year are the following Realtor Book; Frank Rundquist, Anti-Communist; Lloyd O'Donnell, Home Town Speech; R. D. Boggs, Institute of Farm Bro-

kers.

Also, Frankie Harrell, June Blue Book; Floyd Marcusson, Legislation and Taxation; "Bud" Lowry, National Institute of Real Estate Brokers; E. T. Ibbetson, Realtors' Washington Committee; G. C. Crisp, State Convention; and Dan Keulen, High School Essay Contest.

Serving on the Court of Ethics will be Theodore Hettig, Education; Art Oban, Frank Rundquist, Al Sykes, Virginia Boggs, Vern Lichtenberg and Francis Humphries, Professional Standards and Ethics; and Wayne Van Waveren, Career.

Real Estate Prospects Seen 'Strong' for '64

Expansion in the national economy in 1964 will strengthen the demand for real estate, and construction and occupancy levels will contribute to the general due to an increase in new economy, according to the year-end outlook of the Department of Research of the National Association of Real Estate Boards.

"Barring international incident," the report states, "it is hoped that the year of all types are being forced will see modest expansion from the market. During the and will be a forerunner of a nearly six-year period April period of economic growth 1950-December 1956, 3.2 million housing units left the projected for the second half of the sixties."

IT APPEARS the year will be one of opportunity for some correction of negative influences and for development of a sound foundation for the broad business expansion widely expected during the second half of the decade, shows.

Later Completion Date Set for Lutheran Home Dorm

ANAHEIM — Construction of a three-story dormitory to double the apartment capacity of the Lutheran Home on ranch property at Ball Road and here is behind schedule, and a new completion date has been set for Feb. 1.

A. J. Schutte, president of the Lutheran Home Association, said that the three-story building will provide 78 apartments, plus kitchens, a dining room and administration headquarters.

Upon its completion, the Lutheran Home will discontinue use of the three-story

Entirely NEW!
More Elegant than ever
NEW Models have been added

El Dorado Park
ESTATES

You are Invited
to See the
New and Dramatic Difference

Conventional Terms
Priced from \$26,250 to \$39,900

PARKSIDE LIVING in the City of Long Beach

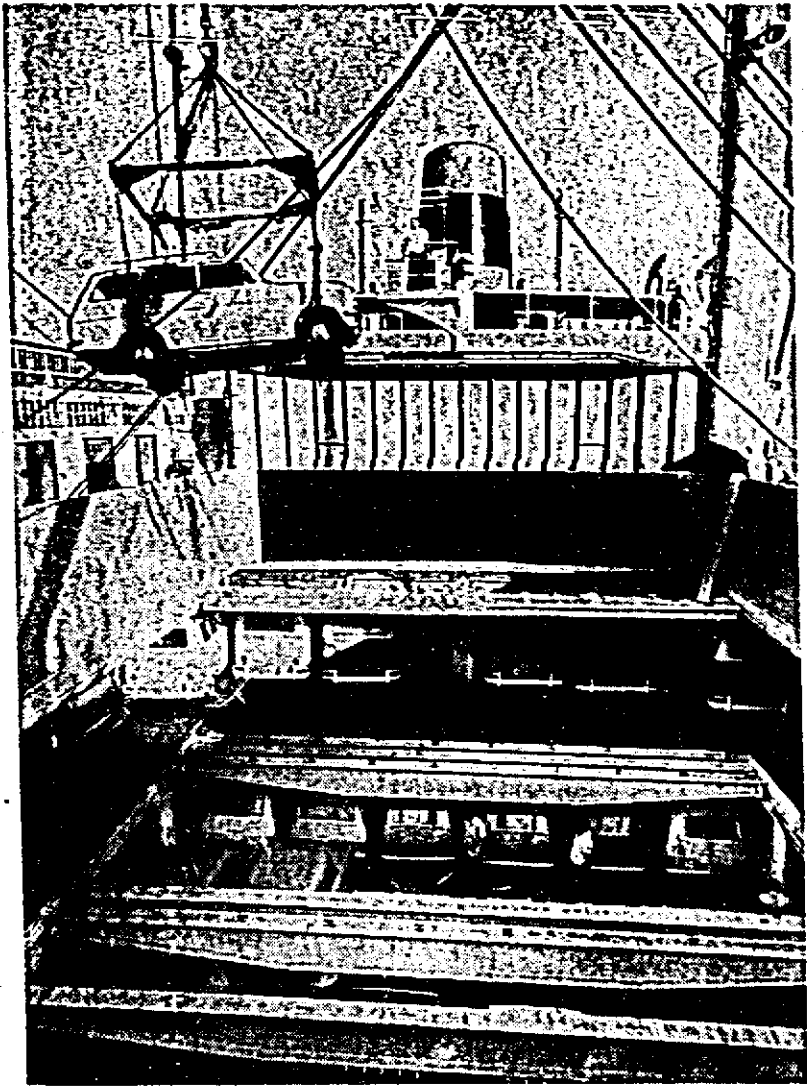
A great FIRST for Long Beach
—All Utilities Underground—
NO UNSIGHTLY POLES

LOWEST PRICED 2 STORY
IN ORANGE COUNTY!
\$21,950
5 Bedrooms • 3 Baths

VETS
NO DOWN PAYMENT
BEST FHA TERMS
LAKE PARK

Project Behind Schedule at Anaheim

23 Norwegian Auto-Carrying Vessels Named After Operas



—Staff Photo by Curt Johnson

UP SHE GOES

Foreign-made auto is hoisted from freighter Carmen at Pier 139, Los Angeles Harbor. Four tiers of cars are stored in hold during shipment. Floor beams are moveable to expedite loading and unloading of autos. Two top floors are shown in this picture.

By LOU JOBST
Marine Editor

When ships of the world's largest car-carrying fleet call at Los Angeles Harbor you almost feel like singing. All 23 vessels of the Norwegian flag Wallenius Lines are named for famous operas.

Six of these auto carriers, Medea, Madam Butterfly, Figaro, Tosca, Boheime and the Carmen regularly haul foreign made cars between western Europe ports and Los Angeles.

THE CARMEN, also the world's biggest auto carrier with a capacity of 2,000 vehicles, only recently made her maiden voyage appearance at the port's new multi-million dollar Berth 139 cargo center.

The 25,000-ton, motor vessel discharged 256 German-made autos, mostly Opels, and has nearly 1,600 others for unloading at other West Coast harbors.

The 600-foot ship has 42 auto compartments and

carries deck cranes for unloading and loading.

THE SHIPMENT was the first import of Opels to the Pacific Coast in two years and marks a re-entry of the German-made vehicle in the western market under a new distributorship organization, according to officials.

The Carmen, which is part of an auto fleet owned by Olaf Wallenius, 55, of Stockholm, has an additional distinction. She was sponsored at her recent commissioning by Countess Bernadotte, widow of the Swedish nobleman assassinated in Palestine.

Fred F. Noonan, head of F. M. Noonan Co., west coast agents for the auto service, said that each auto aboard is gassed and has its battery connected so long-shoremen can drive them

in the holds and on the docks.

GENERALLY, imported autos are gassed and put into service after landing.

Noonan said he expects the service to grow to "sizeable proportions" with regular monthly arrivals of Wallenius ships at Los Angeles.

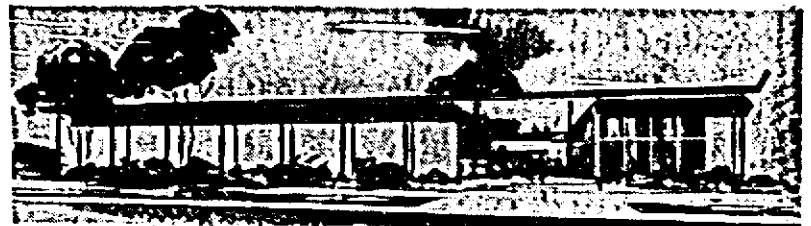
The Carmen followed by one week the arrival in the area of the world's second biggest auto carrier, the 23,000-ton Johann Schulte, a Volkswagen vessel capable of carrying 1,700 cars and trucks.

Among those greeting the arrival of the Carmen and the opening of the new \$5 million cargo terminal were representatives of General Motors, John F. Parkinson, assistant general manager of the Harbor and officers of Noonan Co.



NAMED AS VICE PRESIDENTS

Election of Wilton E. Parker (left) of 23141 La-deene Ave., Torrance, and Raymond G. Azar of 17 Hitching Post Drive, Rolling Hills Estates, as vice presidents of the Garrett Corporation was announced Saturday by Harry H. Wetzel, president. Azar, former director of contract administration for Garrett, will continue to direct corporate contract policy, negotiations and pricing. Parker will continue as manager of Garrett's AirResearch Industrial Division. He also will be responsible for the Garrett-Air Cruisers Division, New Jersey.



PACIFIC MUTUAL BUILDING

Architects' drawing shows \$500,000 Pacific Mutual Building to be built at 2777 Pacific Ave., across street from Pacific Hospital in Long Beach. Facility, owned by group of doctors, is to be completed by August. President of corporation building it is Dr. Melvyn Wade.

Anaheim Plant Gets \$825,000 Contract

ANAHEIM—Astrodata, Inc., aerospace electronics firm, has announced receipt of a \$825,000 contract from General Electric Co. for the design, development and manufacture of a high-speed scanning temperature monitoring system. General Electric is a prime contractor for the U.S. Atomic Energy Commission.

Lowest price 2-story home in Orange County





Best Home Value in Huntington Beach

PACIFICA SERIES... Springdale SOUTH

Buena Park Plant Makes Baby Food

(Continued from Page R-1)

for a market among new mothers through their obstetricians. His first customer bought a month's supply of formulas for \$21. It cost the Wenner enterprise several hundred dollars to make the first delivery.

Then came the hospitals. Before Wenner sold the San Francisco business a little more than two years ago his plant's products were feeding 99 per cent of the newborn babies in the San Francisco Bay area.

There are a lot of odd but interesting intricacies and statistics in connection with the operation of the Buena Park plant.

To produce 15,000 bottles of formulas (average content four ounces) per day the company, for instance, uses 500 gallons of milk.

There are about 75 standard formulas; and some 275 variations of them in the preparation of special formulas.

STOCKPILING of standard formulas (the cold room for this has a capacity of approximately 100,000 bottles) provides time to test each batch for (a) sterility, (b) exact compliance with prescription, and (c) detection of any foreign ingredient that may have crept in.

Each daily batch is put through these exacting tests.

Ninety-nine per cent of the formulas ordered by the hospitals are of a "standard" variety.

Orders come either by telephone or by writing, each giving a delivery time, which is strictly adhered to.

THERE ARE precautions to avoid delivery delay. Should a delivery truck perchance have a flat tire its driver immediately telephones in his location and other details. In minutes the office, using master charts of the service areas, has a tire crew on the way.

The company, with its round-the-clock emergency system, says it never has missed a delivery, "even when a truck had been in a wreck."

There are three, simple testimonials from hospitals as to why they like Baby Formulas service. It is safer, less expensive, and gives them floor space for other needs, they say.

GENERAL MANAGER of the Orange County plant is Jack Coppes, ex-varsity quarterback and Air Force bombardier-radarman, who interrupted his UC College of Agriculture course to do a three-year wartime stint. He came back to graduate in 1949 with a bachelor of science degree in dairy technology.

Will Baby Formulas, with all of its innovations and techniques, "go national?"

"No, sir," says Ed Wenner. "There's more than enough to do here in a lifetime."

"Besides, I want to buy a boat some day—and have enough time to take my family sailing."

3 and 4 Bedrooms • Family Room
2 Baths • 2 Car Garages
IMMEDIATE OCCUPANCY

NO DOWN TO ALL!

\$100 COSTS MOVES YOU IN!

from \$18,250



BONUS SPECIAL
Rear yards fully fenced

DRIVING DIRECTIONS

FROM LOS ANGELES—Santa Ana Freeway to Beach Blvd. (Hwy. 37)—turn right (south) on Beach Blvd. to Bolsa; right on Bolsa to Edwards and mode's.

FROM LONG BEACH—East on Garden Grove Ave. to Golden West; right (south) on Golden West to Bolsa; right on Bolsa to Edwards and mode's.

FROM SANTA ANA—West on Bolsa to Edwards and mode's.

KITCHENS
Waste King Universal Built-In Range and Oven in Color
Waste King Universal Waste Disposer
Modernaire Range Hood and Fan in matching color
Sleek Formica counters
Natural Ash cabinets
Separate Utility Rooms

LIVING AREAS AND FAMILY ROOMS
Decorator Matic Vinyl Asbestos Floor Tile
Wide Premier Sliding Glass Doors
Custom-Air Forced Air Heating with Thermostat Control
Decorator Designed Lighting Fixtures

BATHROOMS
Decorator Designed Vinyl Asbestos Floor Tile
Spacious Stall Showers
Luxury Pullman with Formica Counters
Deluxe Medicine Cabinets

BEDROOMS
Spacious Sliding Door Wardrobe Closets
Sturdy Aluminum Window Screens & Shades
Careful Planning for Best Furniture Arrangement

ALL THROUGH THE HOUSE—Inside and Out
Premier All-aluminum Weatherproof windows
Weather stripped exterior doors
Shades and aluminum screens throughout
Special Drain and Water Connections for automatic Washer and Dryer
Extra Power 100 ampere Electric Service
Choice of Five Decorator Designed Interiors
Generous Use of Luxury Materials for Exterior Shutters
Sidewalks, Streets and Sewers in and paid for



Rolling Hills Man

\$Million Salesman

ROLLING HILLS—Ben L. "Ted" Bear Jr., 32 Portuguese Rd., has earned membership in the 1964 Million Dollar Round Table, the life insurance industry's 3,500-member elite international organization of million-dollar-a-year sales producers.

Membership is limited to members of the National Association of Life Underwriters, or its foreign counterpart, who sell at least one million dollars of new life insurance each year. Bear is an agent of New York Life in the Harbor Area.



TO GET AWARD

John M. Sawyer of Meco Corp. will receive "Golden Beaver" award Jan. 16 at meeting of The Beavers, organization of noted dam builders, in Baltimore Bowl, Los Angeles. He will be one of four men to get award for distinction in dam engineering.

Garden Park Estates Designed for Future

Southern California's anticipated this burgeoning in-typical of the California way of living—casual and comfortable. Figures released by an official survey show that by 1970, Southern California will add a city the size of Chicago to its present population. Builders of Garden Park Estates in Garden Grove anticipate a home that would be

Showcase Homes in Westminster Appeal

Prompt occupancy of a dwellings come in 18 elevations. Showcase Home in Westminster. All-electric kitchens are offered by builder William Krueger. These one and two-story homes feature an automatic dishwasher and garbage disposers. Ce-ramic tile is installed here itself to imaginative holiday decorating.

A growing room is the most popular feature of split-level plans at Showcase Homes. This enables homebuyers to have as many as six bedrooms and three baths with an oversize two-car garage. Krueger also offers three plans for finishing the growing room by the homebuyer or a builder-finished option. This spacious area can also be used as a large family activity center.

PRICED FROM \$19,995 and homes can be seen daily on requiring \$395 down, the Hazard, east of Hwy. 39.

for their now-successful live-ly community. "We know outdoor-in-door living."

Successful in their intent, Garden Park Estates has blossomed into a friendly community with a wide choice of contemporary and conventional elevations available, all expressive of the healthy California life.

LOCATED IN Orange County, the area is recognized throughout the world as an outstanding recreational center. Disneyland, Knott's Berry Farm, the Movieland Wax Museum and the beach playgrounds are all within a few minutes drive from Garden Park Estates.

The community is walled to insure maximum privacy and excellent shopping facilities are nearby.

The one and two-story homes are equipped with quality appointments— including built-in kitchens, wood-burning fireplaces in some plans, some with mas-sive mantels and gas log

lighters; sliding glass door and aluminum windows, with guaranteed weather tight-ness. This includes principal lighting fixtures, and solid concrete driveways.

VETERANS may purchase loans. Conventional and Cal- a Garden Park Estates home Vet terms are available too.



A GARDEN PARK ESTATE

Here is pictured the interior of a living room in a Garden Park Estates home in Garden Grove. Rooms lend themselves to many interesting decorating motifs in this walled community.

Full prices are from \$18,995. Beach drive east on 7th St. 975 to \$26,250. From Long to Knott Ave.

Krusz Named to Committee

Harry J. Krusz, executive vice president of the Long Beach Chamber of Commerce, has been appointed to the Management Standards Committee of the American Chamber of Commerce Executives. It has been announced by William E. Dauer of Kansas City, president of the national association.

"He has distinguished himself in the field of Chamber administration, and we are pleased to call upon his knowledge and experience in furthering the work of our organization," Dauer commented in making the appointment.

It is the purpose of this committee to study and make recommendations for improving the standards of performance of the Chamber executive.

Sunday, Jan. 5, 1964—R. 8

Gets San Jacinto City Manager Post.

A former Long Beach resident, Warren F. Harwood, has been named new city manager of San Jacinto, Calif.

Harwood, 24 and unmarried, is son of Mr. and Mrs. Daniel Harwood of 221 Argonne Ave. His father currently is completing a two-year tour of duty with the U.S. Air Force Ballistic Missiles Division in Germany.

The new San Jacinto official is a graduate of Wilson High School and later specialized in a business education, finishing at UCLA in 1961.

Eighty percent of the passenger car trips made in the United States are under 10 miles, according to the National Automobile Club.

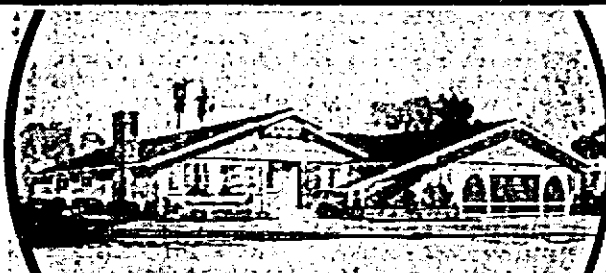
Lowest price 2-story home in Orange County



Lenney CUSTOM HOMES

In the heart of Orange County!

LOCATED ON CORNER OF GARDEN GROVE BLVD. & HARBOR

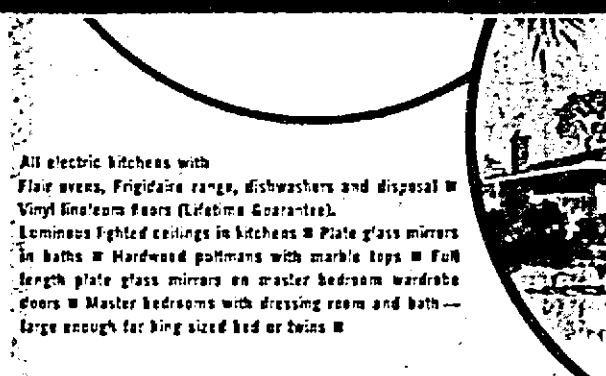


OUTSTANDING FEATURES INCLUDE:
Wall to wall carpeting ■ Wood, shake or shingle roofs ■ Slate entry halls ■ Hardwood plank floors ■ Family rooms ■ TV and Telephone jacks ■ Fireplaces, some double fireplaces ■ Sunken living rooms ■

4 FURNISHED MODELS
OPEN DAILY

the Best Location

3-4-5 BEDROOMS • 2 AND 3 BATHS • SINGLE AND SPLIT LEVELS



All electric kitchens with Flair ovens, Frigidaire range, dishwashers and disposal ■ Vinyl plank floors (Lifetime Guarantee) ■ Luminous lighted ceilings in kitchens ■ Plate glass mirrors in baths ■ Hardwood patios with marble tops ■ Full length plate glass mirrors on master bedroom wardrobe doors ■ Master bedrooms with dressing room and bath—large enough for king sized bed or twins ■

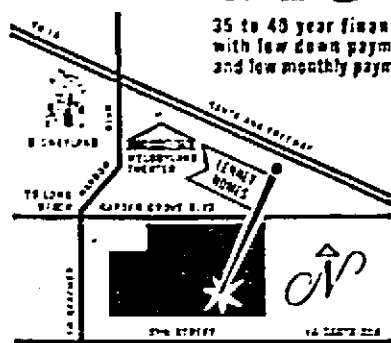
COMPLETE PERIMETER BLOCK WALL AROUND ENTIRE COMMUNITY

FORMAL DINING ROOMS • LIVING AREA 1,636 TO 2,070 SQ. FT.



Priced \$28,000 to \$33,875
As Low as \$995⁰⁰ DOWN

35 to 40 year financing with low down payments and low monthly payments



Finest Quality



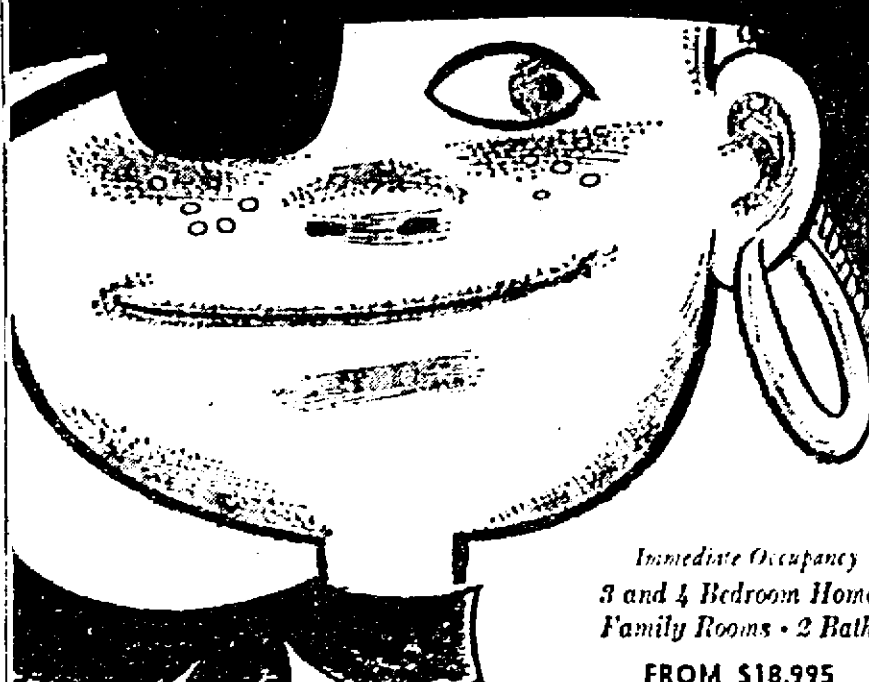
SALES OFFICE
12232 Garden Grove Blvd.
Phone 337-2243

LENNEY HOMES

Architecturally designed by Earl G. Kallenbach, Jr., A.I.A.

Best Home Value
in Huntington Beach

Sunkist Plaza



Immediate Occupancy
3 and 4 Bedroom Homes
Family Rooms • 2 Baths
FROM \$18,995

NO DOWN TO ANYONE

(just costs)

\$150 MOVES YOU IN!

All Waste King Universal Equipped Homes

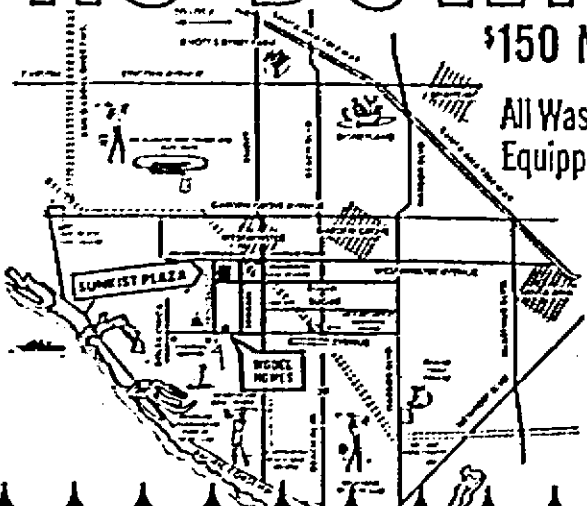
ADDED SPECIAL—
REAR YARDS FULLY FENCED

DRIVING DIRECTIONS

FROM LOS ANGELES
Santa Ana Freeway to Beach Blvd. Hwy. 39—turn right (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

FROM LONG BEACH
East on Garden Grove Avenue to Golden West; right (south) on Golden West to Balboa right (west) on Balboa to Springfield; left (south) on Springfield and follow signs to furnished models.

FROM SANTA ANA
West on Balboa to Beach Blvd. Hwy. 39 turn left (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.





RUMPUS ROOM BAR
"Wet bar" in rumpus room shown here is in a home at El Dorado Park Estates in Long Beach. This room is in a split-level model.

Homes Are Designed as Success Symbol

The home is a symbol of success and a man's position in the world is very often judged by the home and neighborhood where he resides. This time-proven recognized truth was strongly considered by the builders of El Dorado Park Estates in Long Beach, the firm's officials stated.

"We designed and constructed a home anyone would be proud to call home — one that would command immediate respect."

Located in a desirable Long Beach residential neighborhood, the community is comprised of interesting, productive families living in homes expressing meticulous quality and design.

BECAUSE buyers demand a wide selection of plans to choose from, the builders of El Dorado Park Estates offer a selection of one-story, two-story, split-level and tri-level

Blankenship Promoted at Olds Agency



WILLIAM BLANKENSHIP
Elevated at Olds Agency

William Blankenship has been named general manager of the Dick Browning Olds-Mobile Agency, 1227 Long Beach Blvd. He had been sales manager and temporarily will continue to hold that post as well as the general management.

Blankenship said he is exercising an option to buy a portion of the Browning business.

A native of Springfield, Mo., Blankenship has been a resident of California since 1937 and has been in the motor car business since 1936. He joined Browning in 1959.

Blankenship attended Compton College and Los Angeles State College. He and his wife and two sons live in Rossmore.

"We enjoyed a good year in 1963," said Blankenship, "but from all indications we are heading into a much better year in 1964."

Will Direct Home Sales

Neptune Homes Sales Head Jack Enders, long time Southern California real estate man will head the sales organization at Fountain Valley's newest luxury community, Neptune Homes, on Brookhurst at Garfield in the new city.

Offering big one and two-story homes, the Neptune community will bring buyers the largest homes in the new city and give a selection of up to five full bedrooms and three baths for less than \$35,000.



JACK ENDERS

The oil industry uses some nine and a half tons of steel for every 1,000 feet of hole drilled.

Butler-Harbour Will Continue Building in 1964

In less than a decade, the Butler-Harbour organization has become pre-eminent in fashioning residences outstanding in design, superior in construction, unmatched in customized features and priced to deliver maximum value, states Merrill Butler, Jr., partner in this well-known construction firm.

A task force numbering between 4,000 and 5,000 dedicated people are employed in Butler-Harbour construction programs during the course of the year. "Our intense attention to detail and quality, continued research and testing," said Butler, "have resulted in most rewarding evidence and customer acceptance. In eight short years, the home-buying public has bought more than 3,500 Butler-Harbour homes valued at over \$60 million."

IN 1963, a gross volume of more than \$10 million was realized from the sale of Butler-Harbour homes in Orange, Los Angeles, Riverside and San Diego counties.



TELL PLANS FOR '64

Award-winning builder team, L. B. Harbour Jr. (left) and Merrill Butler Jr. (right), developers of more than 4,000 homes in Los Angeles, Orange, Riverside and Santa Barbara Counties, go over their 1964 plans with William Cheney, vice president of Walker & Lee Inc., sales agents for the Butler-Harbour Construction Co.

wood Hills in Walnut, with hillside homes valued at approximately \$5 million to be available during the year.

Campus Glen in Santa Barbara will open its third unit and Influential Homes in Orange, which is opening its last unit this month, will offer 60 homes for sale.

Plans also call for one or more condominium developments in the Orange County area and another new unit of homes in the established Butler-Harbour community of Mission Park in Oceanside.

Combining the engineering, designing and marketing talents of Merrill Butler, Jr., and L. B. Harbour, Jr., this building team enjoys leadership in their profession in Southern California.

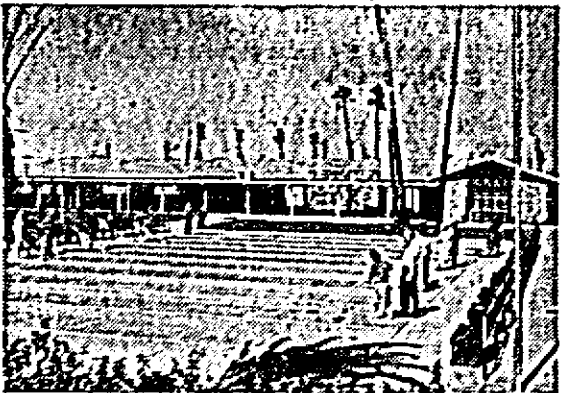
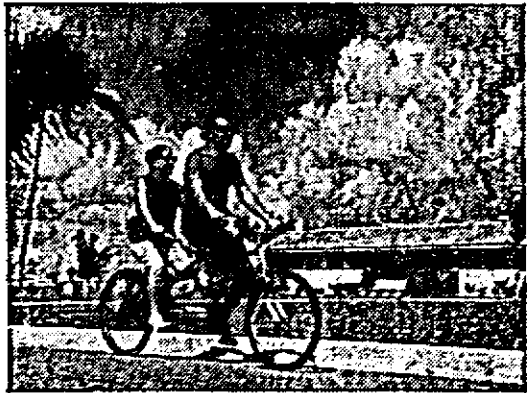
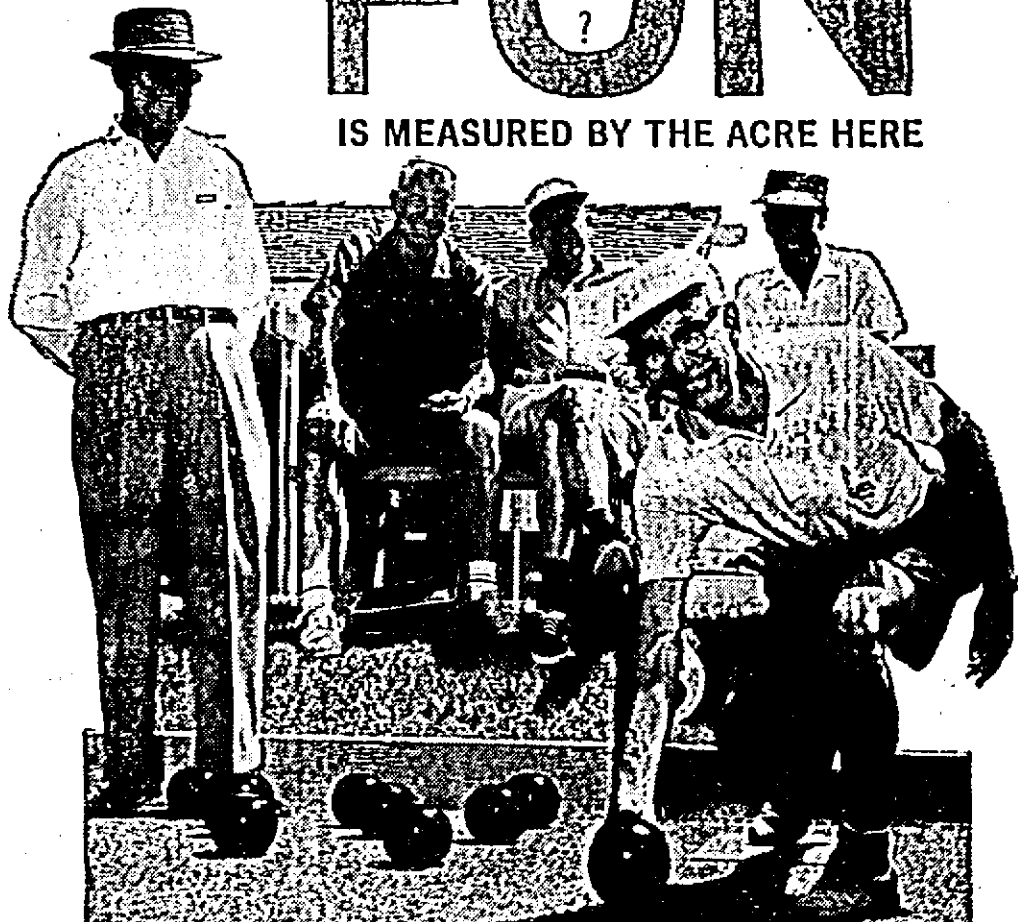
Lowest price 2-story home in Orange County

LAKE PARK

FUN

why settle for less?

IS MEASURED BY THE ACRE HERE



and it's all yours on a Retirement Budget!

Del Webb doesn't sell promises or expect you to enjoy mere token facilities. Everything about this city is the biggest and the best... but for so little cost to you.

In fact the 12,000 very happy people from just 50 and their adult-age partners now living in Del Webb's retirement cities in California, Arizona and Florida will tell you you'll be wasting your time and your money to live anywhere else.

Of course only a company of the magnitude of the Del E. Webb Corporation could create such beautiful and complete cities for the active way of retired life Del Webb originated. That's why no one else can offer you

so much of everything you want for happy, active, economical living.

That fortune in facilities for just a nickel a day includes a Riviera-size swimming pool, shuffleboard courts, a lawn bowling green, fully-equipped workshops and studios... even a complete Town Hall.

A championship golf course with low, low rates winds all about the beautiful neighborhoods.

Everything is right in town including a big shopping center so even a week's worth of trips to church services, shopping, club meetings, recreational facilities, friend's homes or dining out at Del Webb's Kings Inn hardly moves the needle on your gas gauge.

Exclusively at Sun City

Comprehensive Medical Benefits Program

- No medical examination
- In-hospital & out-of-hospital protection
- Covers pre-existing conditions (after 6 months of coverage)
- Low, low group rates
- Underwritten by Continental Casualty Co.

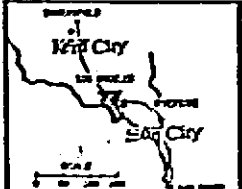
Guaranteed Sales Plan

To help you sell your present home in most major areas of the United States, in cooperation with the Los Angeles Real Estate firm of Gribbin-Von Dyl.

Homes and Cooperative Apartments from \$10,950.

Sun City

22 miles south of Riverside on Highway 395



Kern City

1 mile west of Highway 99 Bypass on Stockdale Highway
10 minutes from Downtown Bakersfield

AUCTION by order of Executor of Estate of Elizabeth F. Scott, Deceased, & co-owners

8-ACRE INDUSTRIAL SUBDIVISION South Gate

Auction on the site, 11 a.m.
5588 E. IMPERIAL HWY.
(AT LONG BEACH FREEWAY)

TUESDAY, JAN. 21

For Detailed Maps, Photos, Preliminary Title Report, Financing and Terms of Sale, contact the Auctioneers:

PIATELLI COMPANY
Realtors/Auctioneers
361 So. Robertson Blvd. Beverly Hills, California
Phone: 652-6900

U.S. House Sales Gain in October

Federal reports Saturday estimated about 49,000 new one-family houses were sold during October in the United States.

This was a 2 per cent increase over September sales and 11 per cent above October '62.

A survey by the Commerce Department and Housing and Home Finance Agency showed there were 265,000 new houses available for buyers at the end of October, a gain of 3.5 per cent from Sept. 30.

In the first 10 months of 1963, there were 497,000 houses sold in the nation.



Homes like this are selling in Springdale South in Huntington Beach on terms of no down payment and only \$100 costs to move in. They are priced from \$18,250.

Springdale South Homes Have Big Buyer Appeal

From its inception, the Springdale South development in Huntington Beach has had difficulty holding on to

homes in their Springdale quality residences in various South development in Huntington Beach.

Reason: Customers are snatching them even before they're put up.

"Our current Pacific Unit King Universal" appliances, is no exception," remarks Sy Bram, executive director of the building firm. "It's following closely in the steps of the Diamond Head Series of Springdale South, which sold out in record time."

As a result, a stepped up construction schedule has been put into effect at the Huntington Beach development.

The homes feature kitchens that are equipped with an array of quality built-in waste disposal, universal appliances. They include built-in range, oven in color, waste disposer, Modern Aire range hood, and fan in matching colors; natural ash cabinets; Series of Springdale South, and separate utility rooms.

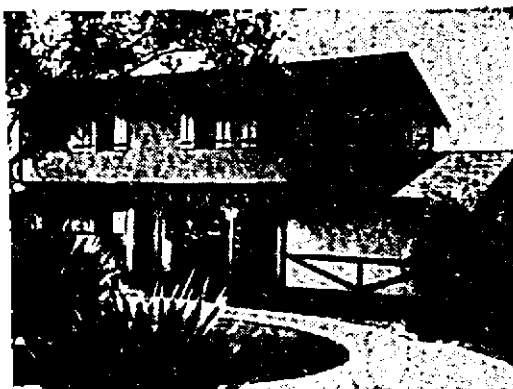
ALL HOMES have Custom Aire forced air heating, systems, sliding glass doors, vinyl asbestos floor tile and decorator designed lighting fixtures.

The sparkling bathroom features spacious stall showers, vinyl asbestos floor tile, luxury Pullmans with Forwards Street in Huntington Beach, features an array of medicine cabinets. Interiors four three and four bedroom are carefully planned for the floor plans with a variety of best furniture arrangements exterior designs. Prices start at \$18,250 with terms of no down payment and only \$100 costs to move in.

As an extra bonus feature, the large rear yards are fully fenced with approximately 130' linear feet of Redwood the extra value included in fencing, plus gate. The finest these homes. "This is possible," he explains, "because of the mass buying power we have accumulated through the years enabling us to build more dollar value into each home."

Sunkist Plaza Builders have constructed thousands of models.

Two-Story Models Boost Home Sales



SPACIOUS HOME

Here is the Huntington model offered in Lake Park which has five bedrooms and three baths. It is one of the most popular models offered in the development.

Still spurring sales at Lake Park, the \$40 million, 2,000-at some models. All models feature a central entry hall and two-car and top value of the two-story garage, and some models in-homes featured there, reports sales manager Don Herman.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson (which becomes Lincoln Blvd.) to the model homes just east of Moody.

Santa Fe Plans New Equipment

Santa Fe Railway System will add some 4,800 new freight cars to its fleet during 1964, according to Ernest S. Marsh, president, in a year-end statement.

About 50 new diesel locomotives also are included in the capital expenditures which the company expects to make in 1964, which will approximate \$100 million.

The Huntington model includes five bedrooms, three baths with oversize living room dining area and family room.

EXTERIORS are available in dramatic colonial, Norman, rustic farmhouse and Hawaiian and most exteriors incorporate extensive use of brick and stone masonry.

LOOKING AT THE many amazing offers in the Classified section lately? Don't miss the values you find there. VA, FHA and conventional financing terms are available Turn to Classified ads today for all Lake Park homes and every day.

APARTMENT OWNERS

Does Your Building Need the Services of a PROFESSIONAL PROPERTY MANAGEMENT ORGANIZATION

For Further Information Call JOHN H. TOMLINSON

BEAUMONT-HODGES

Property Management Company
HE 7-1251 Mon. thru Fri.

Meredith Village's Big Homes Selling

Meredith Village, the \$6.5 million development by Eddy massive fireplaces and pan-Meredith, located on Prospect elled walnut walls. The homes a few blocks south of Chipp are all electric with GE kitchen Ave. reports increased and lively sales to home buyers during the last several weekends.

OTHER highlights include large master bedrooms, plentiful closets and large linen closets, bath and plaster construction, all walnut cabinets throughout and many of the homes have an extra bath with an outside entrance to the pool or patio area.

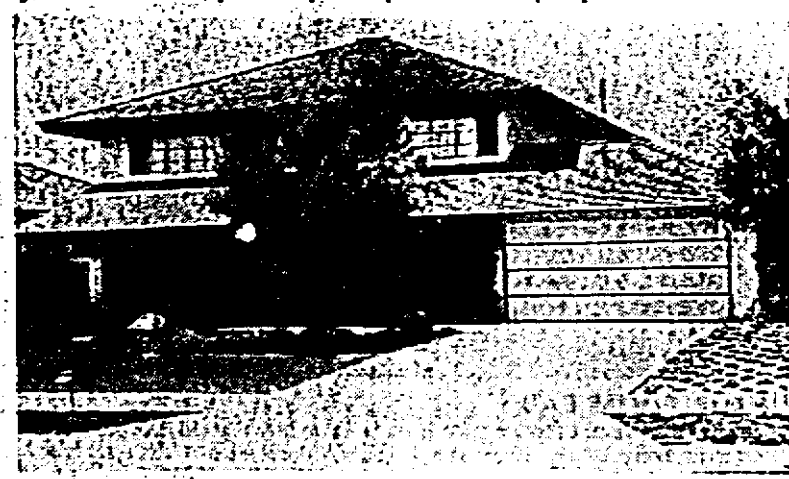
Street lights, sidewalks, sewers and city protection complete the development. To reach Meredith Village drive east on 17th St. out of Santa Ana and turn north on Prospect to the models.

The community of 155 split-level and two-story homes has available to the home buyers, four, five and six-bedroom homes all with three baths and homes with two and three-car garages.

Located between Santa Ana, Orange and Justin, Meredith Village has a complete "street of furnished models all fully landscaped" on display daily.

MEREDITH Village offers buyers a formal dining room plus an informal dining area in every home and a variety of floor plans and some 28 different exteriors.

The homes are noted for their spaciousness, varying from 2,700 to 3,200 square feet in living area. All the Village homes have large impressive entry halls and fea-



MEREDITH VILLAGE HOME

Here is one of the many models of two-story or split-level homes offered in Meredith Village in Orange County.

Raise your family in Sunshine

FROM \$295 Down moves you into a new Lakewood East Sunshine Home

In Lakewood! One of Southern California's most sought after locations! Close to schools, shopping, recreation and only 25 freeway minutes to downtown Los Angeles.

- WALL-TO-WALL CARPETING
- 3 or 4 bedrooms, 2 full baths
- Spacious family room
- 2 car garage
- Insinkerator disposer
- Built-in Vernois range and oven with hood and exhaust fan
- Breakfast bar
- Floor-to ceiling folding wardrobe doors

from \$21,100

LAKEWOOD EAST

SUNSHINE HOMES

Furnished models located on Del Amo Road just west of Harbor Blvd. in the city of Lakewood.



LOOK

Pool-size rear yard fully enclosed by 5' block wall!

LOOK

Elegant customized fireplace with log lighter!

LOOK

Custom decorator wallpapers already in!

LOOK

Two entries to service yard!

LOOK

Oversize garage with extra storage!

(Plan 6338 - The Santana)



LOOK

Separate dressing room with huge closet!

LOOK

Big formica-topped pullmans in both bath!

LOOK

Outside entrance to children's bath!

LOOK

Each plan has 5 rich exteriors with wood, stone, brick!

LOOK

Front yard landscaped with underground sprinklers!

YOU CAN OWN THIS HOME FOR LESS THAN RENT!

VETS NO DOWN
(just small costs & imposts)

FHA MINIMUM DOWN
(with 5% 35-year loan)

no house more than \$120⁷⁸ per month

no house more than \$105⁷⁶ per month

Principal and Interest

Principal and Interest

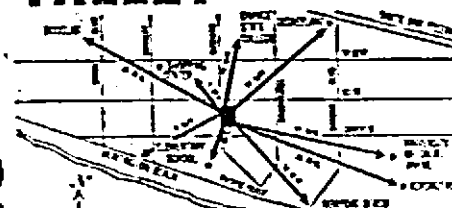
DON'T MISS THIS OPPORTUNITY—COME OUT TODAY! (SEE OUR 3-BEDROOM MODELS, TOO!)

Influential homes FOUNTAIN VALLEY

FROM LOS ANGELES AREA:
Take Santa Ana Freeway to Beach Blvd. turnoff, south to Ellis, left to Bushard and right to models.

FROM BEACH AREA: Take Highway 101-A to Beach Blvd. (Hay 39), north to Ellis, right to Bushard and right to models.

SALES AGENTS: WALKER & LEE, INC.
Phone: 847-2503



The Shape



SUIT SHAPE FOR SPRING, by Monte-Sano, has soft line at shoulder, small notched collar; inverted pleat, half belt details back. A-line skirt features new side-slit pockets.



NEW SHAPE of things to come... season's "telescope" look by Bud Kilpatrick in the leanest of lines, shaped only by sash and flounce.

of Spring-1964

... I, P-T Fashion Editor Reports New Looks From New York

By MARY ELLIS CARLTON
I. P-T Fashion Editor

NEW YORK—It's cold in New York, but fashion straws in the wind for spring and summer are bright, sunny and crisp as a spring shower.

Some 200 fashion editors from over the nation are here to give their readers a forecast of what's "in" and what's "out" for '64.

During the week-long series of shows, we'll see the coats, dresses, suits, costumes, furs, hairstyles, new fabrics and accessories you women will be wearing come spring and summer.

IT'S THE 42ND national press week, staged by the New York Couture Group which started the whole business of a concentrated week of press showings some two decades ago...

And it is the first full-scale calendar of showings (running concurrently) by a new group, the American Designer Series headed by Eleanor Lambert, former head of the NY Couture Group who, with some of the designers, broke away last year to form the ADS organization.

Confusing for fashion editors, to say the least, for there's great competition for the attention of visiting editors. But to you, the reader, the whole week adds up to one thing: a full-scale, detailed report of what's new for spring.

AIR CURRENTS so far are that there's a lot of the girl and a little of the boy in women's fashions for spring.

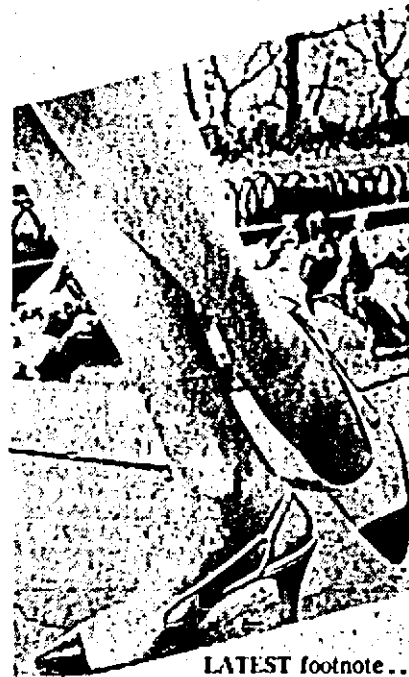
On the feminine side are hemlines to show off feminine gams, also bared shoulders and strapless bodices... plus those already-publicized necklines that plunge to the waist fore and aft!

Quite a contrast to the controversial sportive look, the boots and habushkas, the layered suits and weskits that were more "out" than "in" this fall and winter.

For more of what's in store, fashion-wise, for women in '64, watch the women's section. Daily stories—with pictures—will begin Tuesday.



NEW HEADLINES... smooth, wispy and polished. This "wisp curl" coiff is by Michael Kazan.



LATEST footnote... the open air shoe, here in popcorn colored calf tipped with black patent leather. By Herbert Levine.

Women

LONG BEACH 12, CALIF., SUNDAY, JAN. 5, 1964 SECTION W

Needed: Good Neighbors

(Editor's note: This is the first of three articles on the Bureau of Public Assistance sponsored Good Neighbor program.)

By MARY NETH

Sometimes when a child most desperately needs his parents, they aren't there.

Through illness, death, instability, or sheer disinterest, those two most important people vanish, and a youngster is thrown on the mercy of the community.

This happens more often than you might think.

It's a daily occurrence right here in Long Beach. That's why the Bureau of Public Assistance (offices at 1731 Pacific Ave., San Pedro), has set up a home finding program for this area. The hope is to find good neighbors: families who will open their doors temporarily to children who need immediate shelter and care.

Take the case of four-year-old Debbie. A good neighbor family could have done a lot to allay her fears. It might have set the world right—for a time, at least.

DEBBIE WAS found in a theater late at night. There was a note pinned to her sweater. It read, "I can't take care of her any more—give her to someone nice."

Small, frightened, lost, the

child was too terrified to even cry. Her mother had left her to watch the movie. Now, the theater was empty and her mother hadn't come back.

To the manager who discovered her, there was only one thing to do, call the juvenile authorities. It was with great relief that he turned over his small charge to them noting he was glad "everything was now under control."

But, for the tired, confused youngster, it wasn't so simple. The events were too strange, too frightening. Where was her mother? What would happen to her now?

"AT THIS POINT, it would have helped a great deal if there had been a good neighbor family on hand," says Mary M. O'Neill, director of home finders for Los Angeles County.

"The juvenile officers could have whisked the child off to a private home. A mother could have popped her into bed—kept her until relatives were found or failing that, until, through due process of law, a petition could be filed in her behalf making it possible for a permanent foster family to be selected.

As it was, Debbie was

taken to the police station, then 48 hours later (she legally could be held there no longer), was moved to McClaren Hall in El Monte. It was a long time before she had the security of a home again.

"Don't misunderstand, the care at both the juvenile department here and at the hall are excellent," says Mrs. O'Neill. "But, they can't possibly provide the reassurance and personal attention a private home would."

Capt. Paul F. Landsdowne, Long Beach Police Department, Juvenile Division, agrees. "This city is fortunate to have the modern juvenile facilities it has. We don't have to apologize for the quarters or care—they're tops. But, a home situation would be best, there's no doubt about it."

WHERE AT NIGHT it's the police who answer these calls for child protection, during the day cases most often go direct to the San Pedro office of the County Division of Child Welfare Services.

They are all emergencies. Sometimes it's a family tragedy—the death or hospitalization of the parents that brings the child to the notice of authorities.

Other times, it's a differ-

ent type of crisis. A young mother, deserted by her husband, finds she just can't cope with the daily routine. She's all alone, close to nervous collapse. She knows she's not doing things right. The bureau counselor agrees.

The next step? For the children's sake, someone has to take over. Until the mother receives the psychiatric help or counseling she needs, her children must be placed in an environment that can better fulfill their needs.

"Lack of money is not what brings these children to us," says Mrs. O'Neill. "Were the parents at all able to care for their offspring, the family could receive temporary subsistence from Aid to Needy Children. We deal with crises of the type that leave the child without parents or homes.

"There are many of these cases," she adds.

"The number of non-delinquent children needing public assistance is just staggering," says Capt. Landsdowne.

"The beds and cribs at McClaren Hall never grow cold," concludes a case worker.

Next in series: How the good neighbor plan works. The changing family unit.



TEARFUL AND TIRED abandoned child (posed by Shelley Neth, reporter's daughter) is comforted by Jackie Hammond, juvenile division of Long Beach Police Department. Mrs. Hammond picks up average of two such children nightly... sees need for emergency shelter such as Good Neighbor homes here.

Auld Langs Over—Memories Linger On

Santa Barbara Trip for Newly Marrieds

By Iola Masterson
I, P-T Women's Editor

THERE WERE lots of auld lang syne going on Tuesday night around town but none merrier, I'm sure, than the no-host affair of mutual friends at



"Put together" of no-host party whee.

El Dorado Restaurant.

Party put-togethers were Dot and Clint Conatser, pictured above and in the mood. They, in cohorts with good friend and cafe manager, Lou Erickson, gathered a group who like to be with each other and just "took-over" the restaurant.

There were about 45 couples who partied in relaxed and elegant comfort from 7 p.m. to 2 a.m. It was cocktails, dinner dancing and wee hours breakfast.

Party-mates included such close friends of night's arrangement makers as Helen and "Cap" Caputo, Doris and Bob Sturgeon, Janice and Eddy Roebuck and Elaine and Stan Williams.

Others who tooted noise makers, wore those traditional silly hats and, in all ways, enjoyed themselves were Carolyn and Roger Craig, Mary and Wayne Webster, Norma and Jack Paepke, Esther and Johnny Lindell, Rosie and Mel Gilhansen and "Boddy" and Rocky Bridges.

From that list, baseball fans will know, without a doubt, this was big league.

THE GUEST of honor at a tea was her seven-months-old sweetest self part of the time; she screamed, as only a healthy little miss can at times; and then, as any sensible young lady of her age group would do, promptly fell asleep.

It all happened when Walla and Dr. Seibert Pearson entertained to "introduce" their first grandchild, Kristin Dreher, to their friends.

Party also honored Kristin's mother, Fay, here with husband, Karl, for a vacation visit from home in New Orleans. Karl has returned but Fay and Kristin will remain for several weeks.

Getting back to the tea—the sitters who was to tend to Kristin's party wants just couldn't cope with her ladyship's desires, but grandpa could—and did. Just between you and me, he managed to be at the tea and probably just hoped this would happen because this little gal is the light of his life and what

Wild Waves Say...

better present could he have than to be THE one she snuggled up to best.

Assisting during tea hours were Gay Prichard, Meredith (Green) Weiberg, Linda Hall and Winifred Thompson, Karl's mother, who came up from San Diego for the affair.

NOT A white Christmas but a white AFTER Christmas vacation for "Bea" and John Hancock and daughters, Linda and Carol. They took off for the snow country of Lake Tahoe last Sunday and were due home—if they could drag themselves away from the beauty of that winter resort—Thursday late.

OFF THE HIGHWAY New Year's Eve party, for within walking distance neighbors, was traditional way to greet the new year at Julia and Dr. Bill Cheney's house in Park Estates.

The custom, a safe one, started with 10 couples about 10 or 12 years ago and has grown, until this year they had about 30 couples.

It's strictly a joint effort, with people toting potables, and one dish each for a grand midnight feast—which it was.

Helping plan were Pat Brennan, Pat Settles and Pat Horton—who all deserve a pat on the back, according to hostess Julia.

As always, the party theme was a la Las Vegas because the shindig idea was built around an old roulette table which belonged to Julia's dad. It was confiscated in Colorado, heavens! only knows how many years ago, and presented to him by the sheriff as a memento.

It's grown into a non-money exchange type casino affair, with prizes for the most expert "gamblers."

WHEN OLD Stanford Law School buddy, Larry Gildarducci, (Gertrude, it was hard enough to spell it—now don't ask me to pronounce it!) called Kosta George to say he would like to share his 50-yard line seats for the Rose Bowl game with Kosta and wife, Sally, it only seemed fitting that Kosta provide transportation to match the magnanimous offer.

Kosta's first thought was to hire a helicopter (honest) but he discovered he couldn't get a landing permit. So he did the next best thing he could think of—hired a limousine to tote them up in style and pick them up after the game. They went early enough to have a fine picnic lunch, with ALL the trimmings, on the golf course adjacent to the bowl pre-game.

A MISSION—a vacation—and an experience they'll never forget. Virginia and Dr. Don R. King went on what might best be described as an independent medical missionary trip to India.

Virginia, a nurse, was of great assistance to Don. They were gone seven weeks and primarily spent their time tending to the grave needs of people in Bareilly, a town about 90 miles east of New Delhi. Even although they had read a lot about conditions in preparation, they were still shocked at how the people in the poor sections must live and try to survive.

They sent and took supplies, purchased by various groups from Belmont Heights Methodist Church. Their luggage was three-quarters medical supplies with just the scantest amount of personal needs.

Don read in a medical journal that doctors are needed so desperately that even a tour of six weeks is welcome. So they decided to spend their vacation in this Samaritan act—catching only a day or two here and there for personal sightseeing. You can't beat that kind of good deed from people to people.

THOUGHT I'd heard everything department. Then was told this particular story is not too unusual. Among poodles, I mean.

Seems that Peg and Glenn St. George's poodle, Georgette, had to have a tonsillectomy last Saturday. They were able to bring their pet patient home same day but cudeged their brains for the soft diet demanded.

POST holiday social gaiety WILL continue after all. Eleanor and Dr. John Davis will entertain at a sure-to-be delightful post-wedding reception for daughter, Patsy, and husband, Kenneth Coyne, next Sunday. Assisting greet guests will be Patsy's sisters, Kathy Davis and Carol (Mrs. William) Lowance.

Ken, formerly of New York, is head of the phys ed department of a Torrance school and they will live in Torrance.

WHAT IT'S called doesn't matter but the remodeling at Betty and Homer Grant's home on Sorrento Drive is delightful.

Originally I heard they had built an Oriental platform around two sides of their home, and, at the time not being able to reach them, contacted a man who had lived in Japan. He said it would probably be a roka and, at the entry, a genkan. Finally reached Betty and she said, "Heavens! I thought it was called an engawa."

Intrigued, she got into conversation with their Japanese gardener and he explained that it was really all three. The engawa (Betty is pictured below seated on a portion of it) is the narrow decking; the roka is a wide decking where chairs and hibachi can be used—and the genkan is the entry or gateway.

Anyway, smart Homer, head of the Industrial Engineering department at USC, designed the whole affair. Now if we'd just asked him in the beginning—probably known all the names in a moment.



Betty, engawa, roka AND genkan, too.

Now honeymooning in Santa Barbara are Mr. and Mrs. Edward Earl Havins (the former Barbee Ann Makepeace), following their wedding Friday evening at First Lutheran Church.

Parents of the couple are Mrs. Mildred Loraine Thorpe of Los Angeles and Mr. and Mrs. Frank G. Makepeace of Long Beach.

The bride wore a lace-over-satin sheath with a satin train. Her veil fell from a petal headdress.

Angela Lee Makepeace attended her sister as maid of honor. Edward Lewis served the bridegroom as best man.

OTHER members of the wedding party included Meryl Kushner, Charlene



Mrs. Edward Earl Havins

Alacron, Larry Johns, James Haggerty, Terry Lease and Mmes. Thomas Buck, R. C. Blackledge and Daniel Hall.

The new Mrs. Havins was graduated from Los Angeles City College. Her husband attended San Antonio College.

Lady Lions List January Events

Friday night will be Down Town Lady Lion's night at Community Playhouse, honoring Patrick Phelan, son of Lady Lion's member, Mrs. Sally Phelan. Young Phelan plays the lead role in the show, "Strange Bedfellows."

In lieu of January meeting, the club women will be entertained on Jan. 13 at "Queen for a Day" and a luncheon at the Moulin Rouge in Hollywood. They will also view the "Truth or Consequences" show in Burbank studios.



FOR THE UNIQUE AND UNUSUAL IN GIFTS AND DECOR

994 REDONDO NEAR 10TH ST.
LONG BEACH • GE 4-9324
OPEN 10 A.M. TO 5:30 P.M.

HERE FOR '64

A Touch of Glamour
A Dash of Spice

... There's a bit of both in our enchanting new June-July Coiffure ...
Let us adapt it expressly for you

Style Cut \$2.50

SOFT BODY PERMANENT from \$10.00 complete

Come in with or without an appointment
Use Your BANKAMERICARD PLATE

Cogart Beauty Salons

DOWNTOWN 137 E. 4th St. HE 2-2059 FREE PARK & SHOP	SIXTY ENOLLS 3924 Atlantic CA 4-8377 FREE PARKING
---	--

Speakers, Workshops, Music All Dot Agendas

MONDAY

For Ebell Club of Long Beach a noon luncheon in the clubhouse, served by Group G under direction of Mrs. Henry M. Hoffman, chairman, will precede afternoon program which will feature a business meeting in the auditorium to be followed by a color movie and lecture, "Japan," narrated by Gordon Palmquist. An up-to-date story of the Japanese people as they are today, film offers authentic music and Kabuki dancing.

Morning activities: Nature Study group meets at 10 a.m. for talk on "Care of Your Pets." Parliamentary Law, 10:30 a.m., with Mrs. Robert Ford from Theta Unit, California Association of Parliamentarians, as speaker. Her topic, "A Model Meeting." Current Events Department will meet at 11 a.m., Room 1, to see a film on American heritage with discussion, led by Mrs. Harry A. Traffert, chairman, to follow.

International Toastmistress Clubs, Inc., Council 1, will meet at Hawaiian Restaurant, at 7 p.m. Mrs. Anne

Cook, chairman, will conduct a workshop on how to tell a story.

Leisure World Republican Women Federated will meet at 10 a.m. in Eldorado Clubhouse. Seal Beach City Manager John Williams will review changes in Seal Beach Charter which will be voted upon Tuesday.

North Long Beach Grandmothers' Club 57, will meet at noon in Legion Hall, 59th St. near Orange Ave. Mrs. Everett Harris, president, will outline charitable work to be carried on by club during year. Appointed standing committees will be asked to be ratified by the board and duties explained.

TUESDAY

Lord Kitchener Chapter, Daughters of the British Empire, will meet at 1 p.m. in the guild hall of St. Luke's Episcopal Church. Officers and chairmen will be installed with Mrs. Thomas Bennett to be re-installed as regent. Mrs. Betty Smith and her committee will serve tea.

Calendar of Clubs

Friendship Club will meet at 1 p.m. at the YWCA for business discussion to be followed by a film and refreshments.

Mrs. Jack Wilcox, Los Cerritos District parliamentarian, will be guest speaker for North Long Beach Junior Women's Club at 8 p.m. at Jordan Hi-Ten Center, 6301 Myrtle Ave. Miss Geraldine Robinett is program chairman. After talk on parliamentary procedure, Mrs. Wilcox will conduct a question and answer period.

WEDNESDAY

Women's Music Club meets at 1:30 p.m. in Ebell Auditorium with Mrs. Charles H. Green presiding. A program based on "My Old Kentucky Home" by Stephen Foster will be presented with Larry Laraway, tenor, and Ted Brown, banjoist. A group from the

choral section will assist. Mrs. James Bryan Murray will present the narration.

Church Music Section will meet at 11 a.m. in Room 1 with Mrs. Arch Henry, chairman. Luncheon at noon will be served under direction of the Stephen Foster group with Mrs. Charles H. Boone, chairman.

Ladies of the Elks will have first meeting of the New Year at 12:30 p.m. at the Elks Club, 4101 E. Willow St., under direction of Mrs. Thomas J. Davis. An afternoon card social will follow.

Long Beach Policewives Auxiliary will meet at Eagles Hall, 2821 E. Anaheim St. at 7:30 p.m. Business meeting will be followed by election of officers.

Lura Soderstrom, president of Long Beach Branch, Music Teachers Association, will report to association members on attendance at semi-annual business meeting in San Francisco of all branches of Music Teachers of California when group meets at 10 a.m. in Veterans Memorial Park Clubhouse. This will mark first meeting of 1964 for group.

Ayuda Club of Belmont Shore will meet at noon at home of Mrs. R. I. Reese, 4531 Shaw St. Co-hostesses are Mmes. Dale Berkhisser, W. Floyd York. Program will be given by Maurice Jensen with the topic, "Collecting Money."

THURSDAY

Delta Gamma Alumnae meet at 11:30 a.m. at home of Mrs. James Hodges, 3211 Tigertail Road, Rossmore, with Mrs. James Epperson, presiding. Plans will be made for a booth for forthcoming Dames Club's Treasures and Trifles bazaar. Upon adjournment there will be informal luncheon followed by bridge.

Florence Chapter, Children's Asthma Research Institute at Denver, will meet

Thursday at home of Ann Coropoff, 6726 Keynote Ave., according to Mrs. Sam Finsky, president. There will be a noon luncheon. Reservations should be made with the hostess.

FRIDAY

The annual luncheon honoring presidents will be given by Long Beach District Three, Woman's Auxiliary to the Los Angeles County Medical Association at 11 a.m. in Assistance League Clubhouse. Mrs. Eugene Cahill, president, will read a history of the Long Beach district and a special tribute will be paid to past presidents.

Following luncheon Mrs. Douglas A. Newcomb will give a talk on the Howard collection of Oriental art objects at the clubhouse.

Mrs. Paul Southgate will present plans for dessert bridge parties to aid auxiliary scholarship funds of the Future Nurses Clubs in Long Beach and Bellflower high schools.

Hostesses for the day will be Mmes. Philip Hartley, Donald Bussey, Walter Welton, Richard DeGolia, Wayne Hanson and Edgar Palarea.

Long Beach Patrons of City College meet at the Business and Technology Division, 1305 Pacific Coast Highway, for 11:30 a.m. luncheon. Reservations are being handled by Betty Winn Fonda and Mrs. Paul Findly. Mrs. H. A. Zeldorff will conduct the business session. Dean Clifton Patterson will give a talk on the college division, often called Long Beach City College LTD.

Schick's Semi-Annual
CLEARANCE!
DRESSES—SUITS—COATS
SPORTSWEAR—ACCESSORIES
1/3 to 1/2 off!

NOW IN PROGRESS. Schick's Great Semi-Annual Fashion Clearance. . .
Marvelous Designer Styles, Fabrics, Colors. . . Dramatic Savings.

Schick's
701 PINE AVENUE

ALL
SALES
FINAL

PARKING IN
REAR OF
STORE OR
ANY PARK
AND SHOP

To Install Board

Los Altos Garden Club will install officers Wednesday noon at Mr. C's Restaurant. Mrs. H. C. Whitesell will induct Mrs. George W. Hennigh, president, and Mmes. R. I. Williams, W. H. Theissen, Chester Austin, J. C. McLean, Samuel Rue, W. D. Rosser and Walter Cooper.

Modern Woman

436 PINE AVE.
LONG BEACH
8243 HAZELBROOK AVE.
LAKEWOOD CENTER

coat sale

\$28 • \$31 • \$36

Costs Galore . . . Styles Galore . . . Fabric Galore

SENSATIONAL STYLING . . .

Flare Necks . . . Slim Coats
Round Not Collars . . .
Strick Trim Collars
Side Slip Pockets

SENSATIONAL FABRICS . . .

All 100% Woolens!
Broadcloths . . . Flannels . . .
Tweeds . . . Moerose
Tweeds . . . Plaids . . .
In Black . . . Beige . . .
Tempt . . . High Shades


SENSATIONAL DETAILING . . .

All Mink Used . . .
Seamer Buttons . . .
Hand-Found Buttons

SIZES 8 to 18; 38 to 46

SEMI-ANNUAL DRESS CLEARANCE
SALE PRICED FROM \$9
Sizes 12 1/2 to 22 1/2; 38 to 42

CHARGE IT—Use Your BankAmericard or Our 4-m. Plan



Always 'First in Her Thinking'

By FRANCES LEVINE
WASHINGTON (AP) — Close friends and associates say that Lady Bird Johnson is much more of a personality than her soft Texas drawl implies.

They say the five-foot, four-inch brunette, who punctuates her conversation with "m'am" and urges "y'all come back soon now, hear," is a self-disciplined, strong-willed and dedicated person. For years she has managed two homes — a Washington residence and a Texas ranch — raised two daughters and built a lucrative business on her own.

From the day she borrowed \$10,000 from her father to launch Lyndon's first campaign for congress in 1937, she has placed her husband's future and welfare "first in her thinking."

She has been campaigner and critic for the nation's 36th President and is expected to continue in both roles now. Only 10 months remains in the term turned over to Johnson by a tragic moment in history. His wife may have only brief time to act as First Lady before she again resumes active politicking with her husband.

From the record of her experience, indefatigable interest in causes and charities, her own desire to be "an extra pair of eyes and ears" for her husband, and her redoubtable energy, friends predict Lady Bird will follow the pattern of former First Lady Eleanor Roosevelt.

She has pitched in through the years, holding a stop watch to Lyndon's speeches, gently easing him through thousands of handshakes,

standing by in every crisis, ever applauding from the sidelines.

Beside that, when the chips were down, she flung herself into campaigning and barnstormed through 30 states and 35,000 miles for the Democratic ticket in 1960.

Lady Bird admits "I'm not deeply informed on politics" and leaves the discussion to Lyndon, but key Democrats confirm her impact on the voters.

If you ask "what's Lady Bird like?" her friends say she's warm, intuitive, thoughtful of everyone else, has a poetic way of speaking, probably the result of reading and re-reading the classics in childhood.

She never loses her temper — and never loses a friend. "I can't recall a time when 'Bird' lost her disposition," a Senate wife and fellow campaigner said, "and I have seen her under some tough pressures. She's the most disciplined person I have ever known in my life."

"When you describe her to anyone else, she turns out sounding too good to be true—but she's like that."

Johnson, often commenting on her knack of saying the right thing at the right time, dubs his wife "my own Madison Avenue."

A Memphis newspaperman watching her campaign in 1960 described Mrs. Johnson as "a blend of feminine charm and shrewd practicality."

A lawyer, who has handled her business affairs, notes "she can pick up a balance sheet and look at it with the same discernment another woman displays to-



AP Newsphoto Photo

FROM A painfully shy schoolgirl, Mrs. Lyndon B. Johnson has become a poised public speaker. But underneath the outward poise, the shyness has left its mark. In an effort to overcome stage-fright, Lady Bird took a 10-week public speaking course. She has made hundreds of speeches since then but recently told friends she is "still scared."

ward a piece of cloth."

Mrs. Johnson, who inherited wealth from her mother's Alabama cotton landowner family, gets much of the credit for handling the LBJ financial interests.

In addition, she was the owner of a million dollar radio-television business in Texas. She turned her interests over to trustees when

her husband succeeded to the presidency.

After 20 years of building up her own broadcasting enterprise, the nation's new first lady has settled down to operating a 132-room domain where costs come to some \$650,000 a year. Her 29 years of partnership in marriage and politics with Lyndon Johnson make her perhaps better prepared than any other first lady for the exacting demands of her role.

Mrs. Johnson, just turned 51, has some credos of her own. One thing she preaches is that "in the space age, passive citizenship is a luxury no one can afford."

Lady Bird's idea of relaxing is a bridge game, a friend says, "but it never happens."

Even her hairdresser, popular Jean Louis, who did Mrs. Kennedy's coiffure in past years, recognized Mrs. Johnson's hectic life and saw that she got peace and quiet when she made her usually twice-weekly visits to his salon. Now he goes to the White House.

In an effort to get away for a breather, Mrs. Johnson sneaked off last July for a two-week incognito vacation in Mexico with her closest brother, 59-year-old Antonio J. Taylor of Santa Fe, N.M., and his wife.

Lady Bird, who thinks there is need for bonds of understanding and language with Latin America, has been studying Spanish some six hours a week for two years with a small group of Washington friends. She spoke Spanish most of the two weeks in homes of her brother's friends and in remote areas.

Lady Bird was born in the East Texas hamlet of Karnack, where her father owned 18,000 tenant-farmed acres, operated cotton gins and a general store, with a sign proclaiming he was a "dealer in everything."

He and his wife, Minnie Lee Pattillo, moved from Alabama to East Texas just before the turn of the century. There were two sons and then Lady Bird, born about Dec. 22, 1912.

Actually, she was named Claudia Alta Taylor, after an uncle, Claude Pattillo, considered "the man of strength" of her mother's family.

It was a Negro nurse, Cindy Gibson, who said the infant was "pretty as a lady bird," and launched the life-long nickname.



Mrs. Don Jackson Jr.

Seal Beach Pair Wed

Gwen D. Hoag, daughter of Mrs. Edgar G. Hoag, Seal Beach, and the late Mr. Hoag, wed Don James Jackson Jr., son of Mr. and Mrs. Don Jackson, Seal Beach, at a recent ceremony in Los Altos United Congregational Church.

The bride, wearing a white brocade sheath and shoulder length veil with pearl crown, carried a colonial bouquet of white spider chrysanthemums with detachable orchids.

CARMEN L. McCarthy was maid of honor and John J. Pultorak Jr., best man.

Both the bride and bridegroom were graduated from Wilson High. The bride attended Long Beach City and State Colleges. The bridegroom attended Orange Coast and Long Beach City Colleges.

She was a member of Mahabharata at City College. Following a honeymoon in Mexico, the newlyweds will make their home in Long Beach.

Grads to Wed

Dr. and Mrs. M. John Rowe Jr. announced the engagement of their daughter, Suzanne, to George De Vinna, son of Mrs. Robert L. Skaggs and the late Edgar De Vinna, at a family party on Christmas day.

The couple graduated from Long Beach State College where the bride-elect affiliated with Alpha Phi. Miss Rowe also attended the University of Redlands and did graduate work at San Jose State College.

June 13 has been chosen for the wedding date.



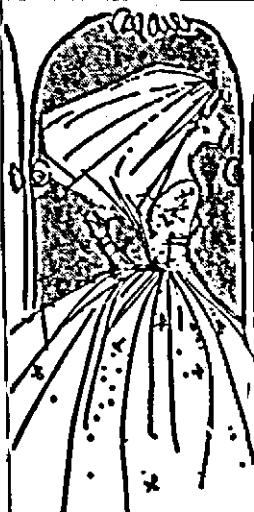
BARCO
UNIFORMS
discontinued styles
\$8 & \$10
orig. 11.00 to 17.00

Wash and wear cottons and dacron cotton blends in short and ¾ sleeves.
Regular and Half-Sizes

NELSON
UNIFORMS
818 PINE AVE.
Downtown Long Beach

Senior Citizens

National League of Senior Citizens Club of Long Beach will sponsor a dessert luncheon at noon Monday at Machinists Hall, 728 Elm Ave. The public is invited to attend.



Audrey's
BRIDALS and FORMALS

- bridesmaids
- mother of the bride
- after 5 dresses
- regular & large sizes

open Monday and Friday evenings 7-9
bonhomies welcomed
layaways invited

special attention to organizational groups

open evenings by appointment
131 east fourth st. — h-7-5330
park free on lot across from audrey's

ABIGAIL VAN BUREN

Other Views on Happiness

DEAR READERS: A few weeks ago I ran this letter in my column:

Dear Abby: Happiness is knowing your parents won't almost kill you if you come home a little late. Happiness is having your own bedroom. Happiness is having parents who trust you. Happiness is getting the telephone call you've been praying for. Happiness is getting good grades and making your parents proud of you. Happiness is being included in the popular circle. Happiness is having parents who don't fight. Happiness is knowing you are as well-dressed as anybody. Happiness is something I don't have. — FIFTEEN AND UNHAPPY.



ABBY

I received hundreds of letters from readers who wrote to comment. Here are a few:

DEAR FIFTEEN AND UNHAPPY: Happiness is coming home on time so your parents won't worry. Happiness is having someone to share a bedroom with. Happiness is proving to your parents that you can be trusted. Happiness is in realizing that sometimes you're lucky you don't get what you pray for because it isn't always good for you. Happiness is including someone who is lonely and unpopular in your circle. Happiness is in having two parents who haven't already fought it out in the divorce court. Happiness is keeping the clothes you have neat and clean and not worrying about whether somebody else is "better-dressed." Happiness is not something you get. It's something you give. — FIFTEEN AND HAPPY in Richmond, Va.

DEAR FIFTEEN AND UNHAPPY: Unhappiness is having to punish your 15-year-old for coming home late because if we didn't he'd keep coming home later and later. Unhappiness is listening to your son gripe about having to share a room with his brother when he should be old enough to understand that all parents

aren't financially able to provide each child with his own bedroom. Unhappiness is knowing that your 15-year-old can't be trusted. Unhappiness is finding out that the reason your son's grades are poor is because he cut classes, came unprepared for tests and never did his homework. Unhappiness is in knowing that the "popular circle" your son runs with will call him "chicken" if he doesn't do what they do, regardless. Unhappiness is knowing that your son will be well-dressed only if you hang up his clothes, shine his shoes and see that he changes his socks, and underwear. Unhappiness is something we have brought on ourselves because we loved our son so much we couldn't say NO to him. — UNHAPPY PARENTS

DEAR ABBY: We're a bunch of guys in Vietnam doing a job for Uncle Sam, and we read your column in the Stars and Stripes. That 15-year-old kid who was unhappy because she didn't have a bedroom of her own, didn't get the telephone calls she wanted, and wasn't as well-dressed as some of the other kids, sure has a lot to learn. Do you know what happiness is for the kids here?

Happiness is having enough to eat so when you go to sleep at night your stomach doesn't ache. Happiness is having shoes on your feet and any kind of clothing to keep the cold out. Happiness is having a roof over your head. Happiness is the hope that maybe you'll be lucky enough to get some kind of an education. Happiness is believing that the dream of freedom, brotherhood and peace for all mankind will someday come true. — MOREY, CLIFF, WHITEY AND GUS

Get it off your chest. For a personal, unpublished reply, write to ABBY, Box 3365, Beverly Hills, Calif. Enclose a stamped, self-addressed envelope.

Hate to write letters? Send one dollar to ABBY, Box 3365, Beverly Hills, Calif., for Abby's new booklet, "HOW TO WRITE LETTERS FOR ALL OCCASIONS."

DeAnn's
ANNUAL
CLEARANCE SALE

• DRESSES • COATS
• SUITS • SPORTSWEAR
REDUCED

DeAnn's
A Store of Fashion
NEW LOCATION
121 PINE AVE.
(Across from Southern Variety Shop)

Gene's SMART SHOP
450 Pine Ave.
22 Years of Fashion Service

HERE IT IS! EVERYTHING GOES!
OUR SENSATIONAL
JANUARY CLEARANCE
OF ALL HOLIDAY MERCHANDISE

<p>COATS</p> <p>LUXURY FABRIC COATS Wedding Ring EMBA mink collars Reg. \$119.98 G \$129.98 \$88</p> <p>Untrimmed Eriger & Julliard Reg. \$49.98 G \$79.98 \$38 and \$48</p> <p>Hand Finished Cape Lined Famous Make</p>	<p>CAPRIS</p> <p>Fully Lined ALL WOOL Famous Brands Reg. \$10.98 to \$13.93 \$8.99</p> <p>New Darlene pastels & black, grey, and brown. Sizes 6 to 18.</p> <p>Nylon Rayon Gab. STRETCH PANTS Reg. \$12.98 \$8.99</p> <p>Vertical stretch with girrup. Black and pastels.</p>	<p>SWEATERS</p> <p>Hand Knit MOHAIR-WOOL Cable Detail CARDIGANS Reg. \$13.98 to \$19.98 10.99 and 12.99</p> <p>Luxury yarn 60% mohair, 35% wool, 5% nylon in all new styles.</p> <p>Famous Label Sweaters Fur Blend Wools Reg. \$11.98 to \$13.98 \$7.99 and \$8.99</p> <p>New pastels, top styles. Pullovers and cardigans.</p>
<p>SUITS</p> <p>2 and 3 Piece WOOL FABRIC and WOOL DOUBLE KNIT Reg. \$39.98 to \$59.98 29.99 to 49.99</p> <p>Top brands from regular stock. FAMOUS MAKES.</p>	<p>SKIRTS</p> <p>ALL WOOL Fully Lined Dyed to Match Colors Reg. \$11.98 to \$13.98 \$6.99 to \$8.99</p> <p>CORDUROY SUITS Reg. \$13.98 to \$19.98 Limited Quantity \$6.99</p>	<p>SPORTSWEAR</p> <p>Frank Lee Dyed to Match SKIRTS, CAPRIS, BLOUSES, JACKETS, 2-PC. SETS All Wools, Rayon Linens. 1/3 to 1/2 OFF</p>
<p>DRESSES</p> <p>SAVE TO 1/2 On Entire Holiday Stock MOHAIRS WOOLS KNITS CREPES 1 and 2-pc. Styles, Casuals and Party Dresses. Reg. \$13.98 to \$59.98 \$8.99 to 24.99</p>	<p>BLOUSES</p> <p>COTTONS DACRONS SOLIDS PRINTS Reg. \$3.98 to \$9.98 \$1.99 to \$3.99</p> <p>Sizes 30 to 36. All from Regular Stock.</p> <p>CORDUROY JUMPERS Reg. \$11.98 to \$13.98 Sensational at \$4.99</p>	<p>LINGERIE</p> <p>Annual Clearance Our Regular Famous Brand SLIPS, HALF-SLIPS, GOWNS, PANTIES 40% OFF</p> <p>COSTUME JEWELRY 50% OFF</p>

LOCKWOOD
Furs
January SALE

the sale of the year... regular stock drastically reduced... lockwood quality furs... buy now and save... terms available up to 18 months.

lockwood furs • 711 pine avenue • downtown long beach



- mink
- sable
- marten
- muskrat
- squirrel
- broadtail
- beaver
- fox
-
- STOLES
- CAPES
- JACKETS
- COATS



—Staff Photo by Joe Risinger

INDUSTRIAL DESIGNER Don McFarland and staff plan the package that says, "Buy me!" They'll tackle anything from kitchenware to refrigerators . . . and have prizes to prove that their packages pack a wallop.

YOU BUY THE PACKAGE TOO...

Watch Those Impulses

By CURTYNE DRISCOLL

When you buy a lipstick, about five cents of the purchase price goes for the lipstick itself—a large part of the rest goes for the package!

And that's not all. Of the two billion dollars spent last year for cosmetics, \$600 million of it went for packaging rather than the product according to "Modern Packaging Magazine."

Packaging has become big business. "In supermarkets and drug stores, it performs the function of the retail clerk," said Don McFarland, managing partner of Latham, Tyler, Jensen Inc., Long Beach industrial designers.

"Advertising acquaints the customer with the product, but the last five feet is the point of sale," he continued.

IN A RECENT issue of "Time Magazine," Lee Smith Bickmore, president of National Biscuit Co., put it this way—"We are in impulse merchandising. The package has to say 'Buy me!'"

According to Time, the company dominated the industry originally by "taking the cracker out of the barrel and putting it in a box."

And get this, ladies! "The couturier in Paris understand the romantic strain in all women," Frank Giannotti, industrial designer with offices in Los Angeles, New York and Europe says.

"Nowhere are women more romantic than in California. No where in America are colors used so boldly, so freely, as they are by women in California. We felt these characteristics must be considered when we designed a package to appeal to them," he continued.

Guess what he has designed with all of this glamorous philosophy . . . a bag for Bell Brand potato chips!

ON THE GROCERY shelves, the first thing the merchandiser wants to do is to catch your eye. Screaming colors and blatant typography are the first choices.

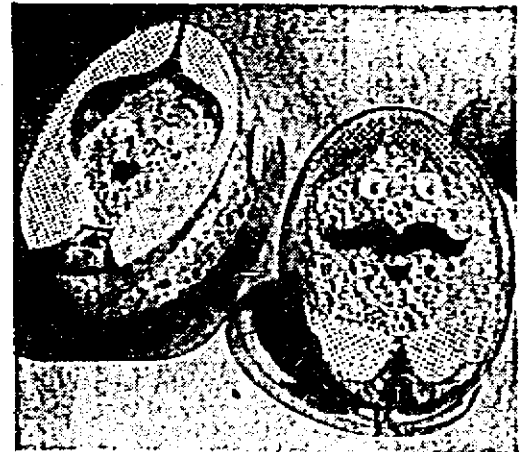
But it has happened that with a number of manufacturers of the same product all blossoming on the shelves with big type on orange or red, that a packager will reverse the color psychology after a careful survey and stun the opposition with a simple, elegant design on pale green.

The newest trend in packaging is the aerosol spray. It started out as the biggest thing that had happened in the paint business recently and is now available in everything from shaving cream to a spray-on bandage.

"Why can't there be a difference in the design of the cans to eliminate the problem of absent minded spraying your hair with shoe polish?" McFarland was asked in a recent interview.

"PRIMARILY, the safety factor determines the shape of the aerosol can," he said.

But there must be a high rate of production of the cans to keep the cost from being prohibitive.



... look what they did to the sponge.

"You pay more for anything you buy in a spray container, but you are paying for a convenience," he pointed out.

McFarland was president of the American Society of Industrial Designers in 1959 and chairman of the board in 1960. He has had 20 years of consumer product development experience.

"I doubt that any package designer can do better than nature," he said.

"It's pretty difficult to top something like the egg."

Fraternal Calendar

MONDAY

Wide Awake Rebekah Lodge, public installation of officers, 8 p. m. Machinists Hall, Ada O'Neil, district 98 deputy president, and staff of San Pedro will officiate. Taking office as noble grand will be Flora Stuber. Her slate includes Velma Barger, Gene Graham, Dorothy Martin and Fern Wood, junior past noble grand.

Searchlight Chapter 435, OES, 8 p. m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy., stated meeting and renewal of obligations. Dancing will follow. Mabel Jackson and Dale Daugherty will preside.

TUESDAY

Woman's Benefit Association, Review 15, will meet at Machinists Hall, 728 Elm Ave., with the Pioneer Club assembling at 11:30 a. m. for business session before a noon sandwich lunch.

At 1 p. m. newly elected officers will conduct the reviews for their first session for the term. Mrs. John Knight, president, will be in charge. Members visiting in Long Beach are welcome.

Recently installed officers of Mar Vista Chapter, Order of Eastern Star, will conduct first initiation of 1964 candidates in Monte Vista Temple, 1120 E. Market St., at 7:30 p. m. Carlotta Origien is chairman.

On Thursday the 511 Social Club will have a noon meeting at the temple with Elsie Johnson, president, conducting.

WEDNESDAY

Long Beach Emblem Club 106, first meeting of the New Year, 7:45 p. m., Elks Club, 4101 E. Willow St. according to Mrs. Clifford Pierce, president.

THURSDAY

Khamzin Zuanna, 127, be-

Workshop Thursday in Wilmington

Thursday, a chairman's workshop will be held for Los Cerritos District Juniors, California Federation of Women's Clubs, at the Woman's Clubhouse, Wilmington.

Mrs. Obie Silverwood, district first vice president and dean of chairmen from Gardena, will open sessions at 8 a. m. Club presidents, deans of chairmen and all district chairmen will attend.

lated Christmas party, 7:30 p. m., Linden Hall. Flora Stuber in charge. There will be a gift exchange.

FRIDAY

Bettina Chapter, OES, 8 p. m., Monte Vista Temple, 1120 E. Market St. Initiation of candidates. Dorothy Doty is chairman of the social hour.

WHY GROW OLD?

Beauty Improvement Plan Begins Today

By JOSEPHINE LOWMAN

Here it is again—that wonderful feeling! The slate is wiped clean! Old mistakes are things of the past and dreams and hopes and plans are revitalized with another chance.

Yes, we have been given another brand new year to do with what we please. Whether it will be gay or dreary, rewarding or frustrating, youthifying or aging, depends to a great extent on how we use it.

At this time of year women are especially concerned with overweight. In the first place, this is the season of New Year's resolutions, a time fraught with the feeling of a fresh start and a new outlook. Most folks have thoughts of self-improvement and new accomplishments.

Then, too, the festivities not only put a dent in many a pocket-book, but a roll on many a figure. How those lovely calories counted up! So, this week I am bringing you my Eight-Week Beauty Improvement Plan. I call it "BIP," for short.

IN CASE you do not know about this, let me explain. The idea is to see how much you can improve your appearance in just eight weeks while following my directions. You will join thousands of other women who will be doing the same thing.

We are all human and, therefore, often put off over and over again those practices and routines which would make us, literally, twice as good looking as we are and, also, greatly improve our health. I think one reason for this procrastination is because women do not know what they can hope to accomplish in a given length of time.

My Beauty Improvement Plan will appear in this newspaper for the next eight days. Here are some of the things you will have to do and will learn how to do:

1. You will learn how to determine what your correct weight is.
2. You will be told how to measure yourself.
3. You will learn about counting calories.

Vows Said in Colorado

St. Thomas Aquinas Chapel, Boulder, Colo., was setting for the recent marriage of Marsha Jean Gossett, daughter of Mr. and Mrs. Joel T. Gossett, Long Beach, and J. Daniel Casey, son of Mr. and Mrs. Thomas J. Casey, Boulder, Colo.

The bride wore a bouffant gown of taffeta and Chantilly lace and carried a crescent-shaped bouquet of feathered carnations.

She was attended by Judith Ann Gautsch, maid of honor, and Mary Flanagan, Patricia Casey and Sharon Donovan, bridesmaids.

PATRICK MILES was best man and William Rock, James Holtra and Michael Rosser were ushers.

The new Mrs. Casey was graduated from St. Anthony Girl's School and attended the University of Colorado where she was a member of Gamma Phi Beta and Newman Club.

Her husband also attended U. of Colorado where he was a Newman Club member. Following a honeymoon in Seattle, the newlyweds will make their home there.



Mrs. J. Daniel Casey

NO MEN! LADIES ONLY
EXCLUSIVE BUT NOT EXPENSIVE
REX'S Ladies Only
Haircutting Only
No Appt. Necessary
Closed Sun., Mon.
Come in for our beauty specialties
519 W. 9th St. Ph. 437-1076

now in progress

TOWN & COUNTRY FASHIONS
ANNUAL
JANUARY

clearance

of DRESSES AND SPORTSWEAR

All Sale Merchandise Now

1/2 OFF REGULAR PRICE

Here are the great names in dresses, after-5 dresses, slacks, sweaters, skirts, blouses, etc. . . . now selling for 1/2 of their original price. The values are tremendous at this once-a-year event.

SALE



Town & Country

"for around the clock fun"

FASHIONS

4129 Long Beach Blvd. (Just So. of Carson)
OPEN DAILY 9:30 A.M. TO 5:30 P.M., FRIDAY 9:30 TO 9 P.M.

GA 7-0997

DANISH GIFT SHOP

EXCLUSIVE IMPORTS

2745 EAST BROADWAY
GE 4-6754 Long Beach



SUGAR 'N' SPICE

There's a dash of sugar and a touch of spice in this newest everything-nice cut.

Individually Styled
Permanents \$10.00
from

Los Altos Beauty Salon

12 YEARS IN LOS ALTOS
2139 Bellflower Blvd. GE 8-1115
LONG BEACH — Joyce White, Owner

HARRIS FURS

45th ANNUAL

JANUARY

clearance

SALE

NOW IN PROGRESS



Budget Terms

Phone GA 7-7447

HARRIS FURS

1250 ATLANTIC AVE.

FAMILY OWNED AND OPERATED IN
LONG BEACH SINCE 1919



Fred Waring

Waring's 'Magic of Music' Due

Fred Waring, veteran of 47 seasons on the road, will bring his "Magic of Music" show to Municipal Auditorium Feb. 3 at 8:30 p.m.

Featured performers will include Cordovox virtuoso Betty Ann McCall, mime-singer Lette Reynolds, deep-



Betty Ann McCall

voiced Leonard Kranendonk, comedian Foley McClintock, basso Ralph Isbell, chanteuse Elena Doria and banjoist-humorist Bobby Day.

As usual, the orchestra will include a special choral section as well as the tra-

ditional brass, woodwind and string sections.

The music will range from show tunes to classics, jazz to folk songs and anthems to the latest nonsense tunes from Tin Pan Alley.

Tickets are on sale at Humphrey's Music Co., 135 E. Third St.

Printmakers Invite Artists to Compete

By ELISE EMERY
ARTS AND CRAFTS

California printmakers are invited to enter an open competition for prints in all media sponsored by the Los Angeles Printmaking Society. The show will run from Feb. 2 to 29 in the society's gallery, 818 S. Spring St., Los Angeles.

Jurors will be painter-printmaker Nathan Oliveira; Dr. Thomas Leavitt, director of Santa Barbara Museum of Art; and Gerald Nordland dean of Chouinard Art School. Alternate juror will be Emerson Woelffer; Leonard Edmondson will act as monitor.

Artists are invited to write to the gallery for a prospectus which includes all details of the competition.

Today, the society opens its third exhibit, "Intaglio: 35 by 17," with a reception from 2 to 8 p.m. The show features five black and white prints by a new member, Ben Sakaguchi.

Other exhibitors are Gabrielle Wasow-Brill, Ray Brown, Bob Click, Arta Corrigan, Leonard Edmondson, Tom Eriano, James Fuller,

Ynez Johnston Ernest Lacy, Betty LaDuke, Esther Lewis, Winifred Roth, Betty Saar and Clay Walker.

Dick Swift of Long Beach State College and John Opie of Pasadena City College juried the exhibit.

Gallery hours are Tuesdays and Thursdays from 10 a.m. to 4 p.m. and Sundays from 1 to 5 p.m.

BEN MESSICK, Long Beach artist, will be honored at an exhibition and tea Thursday from 3:30 to 5 p.m. at the YWCA, Sixth Street and Pacific Avenue. The public is invited.

A fellow of the Royal Society of Arts, Messick is well-known as a lecturer, painter and etcher and has won many awards. His paintings and lithographs have been shown in the Metropolitan Museum of Art, the De Young Memorial Museum, the Library of Congress, the Carnegie Institute and the Smithsonian Institution.

The artist is especially noted for his portrayals of circus life and Americana. He has traveled widely throughout the United

States as an art lecturer, and is on the faculties of Chouinard Art Institute and San Diego School of Arts and Crafts. This month, he will instruct a class in oil painting at the YWCA.

FRIENDS of the Long Beach Museum of Art will host a public reception today from 2 to 4 p.m. at the museum, 2300 E. Ocean Blvd., to mark the opening of an exhibition of landscape paintings from the museum's collection. About 30 paintings by contemporary artists will be on view through Jan. 26.

The Toys Exhibit which opened in December has attracted such popular interest that it is being extended to Jan. 26 also. International toys, old and new, are on display.

THE PAVILION Gallery, 400 Main St., Balboa, will open its Rico Lebrun Exhibition Jan. 15.

This survey of Lebrun's work includes about 60 items—paintings, drawings and sculpture—and covers the period from 1936 to the present time.

Loans have been arranged from Santa Barbara Museum of Art, Los Angeles County Museum of Art, Whitney Museum of American Art, Columbus Gallery of Fine Arts, the Museum of Fine Arts in New York and from private collections from Los Angeles to Toronto, Canada.

Frederick S. Wight, chairman of the UCLA art department, has written the text for the exhibit's illustrated catalogue. The show will hang through Feb. 16 and may be seen from 1 to 5 p.m. Tuesdays through Sundays.

Arrangements for groups to see the show at other hours may be made by contacting Mrs. Richard I. Stewart, 1013 Emerald Bay, Laguna Beach.

ARTISTS LEAGUE of Seal Beach will open its fifth annual Mosaic Show Saturday at 1 p.m. in the Art Center, Ocean Boulevard and Main Street, Seal Beach. Dale Owens, who juried the show, will lecture on the art of mosaics at 2 p.m. and Pat Jones, league president and managing director, will present awards.

The show will remain on view for one month.

'Ikiru' to Open '64 Film Series

"Ikiru," 140-minute film from Japan, will open Long Beach Museum of Art's 1964 art film series Thursday. The picture will be shown at 3 and 8 p.m.; doors will open at 7:30 p.m. for the evening showing. There is no admission charge.

The story tells of the search for the meaning of life by a man who knows he has only a short time to live.



IN STARRING ROLE

Burgess Meredith, who starred as Sakini in the original production of "Teahouse of the August Moon," will repeat the role at Melodyland Theater, Anaheim, when the show opens a two-week run Jan. 14. The play is the first of the theater's winter comedy series.

On Stage—

CHAPLAIN THEATRE, 510 Pacific Coast Hwy., Torrance, "The Moon Is Blue," 8:30 p.m. Fridays and Saturdays.
COMMUNITY PLAYHOUSE, 201 E. Anaheim St., "The Green Years," 8:30 p.m. Wednesdays through Saturdays.
OFFSHORE THEATRE, 711 Long Ave., "The Green Years," 8:30 p.m. Fridays through Saturdays.
SUNDAY 1:30 p.m. Saturdays and Sundays.

A CUSTOMER SAYS:
"I love to come in here because everything is so wonderful."
DEANN'S
A STORE OF FASHION
121 PINE AVE.
Across from Buffum's Variety Shop

Munch Directs Philharmonic

(Continued from last week)
RACHEL MORTON
L. P. T. MUSIC EDITOR

Charles Munch, internationally famous conductor, of whom I wrote last week, is presently appearing as guest conductor with the Los Angeles Philharmonic Orchestra.

One of the most important conducting posts in France was given Munch in 1937 when he became director of the Paris Conservatory Orchestra, which position he held for eight years, or until the tradition-bound Paris Conservatory became alarmed at the array of moderns presented and warned the director to play better known compositions. As an answer Munch handed in his resignation.

By this time Munch was so popular in Paris that there were clubs of bobby-soxers called "Les Munchettes" who jammed the front rows at concerts to admire "le beau Charles."

DURING THE German occupation of Paris, Munch managed to avoid official concerts of the Nazis—pleading indisposition or previous commitments. He turned every franc of his earnings over to the French underground movement and for his services he was awarded the red ribbon of the Legion of Honor in 1945, and was made a commander in 1952.

On Dec. 27, 1946, Munch guest-conducted the Boston Symphony Orchestra and he appeared again for a fortnight in 1947-48. At this time he also conducted the New York Philharmonic and was acclaimed by the New York press. This same year he made a transcontinental tour of the United States conducting the French National Radio Orchestra. Although the tour was suc-



cessful, it was a rugged experience. Often arriving at the night's destination tired, cold and dirty after some 300 miles on the road, they would arrive too late to change clothes or have anything to eat.

"WE SHALL never forget," relates Munch, "the kindness of the good people of Montreal, who hearing of our miseries, immediately ordered 50 roast chickens for an after-concert supper. The concert was a good one and the chickens were delicious."

On Oct. 7, 1949, Bostonians welcomed their new conductor, Charles Munch. It was an auspicious occasion; a new conductor—a dedicatory ceremony for their magnificent new pipe organ and the celebration of the 50th anniversary of Symphony Hall. Bostonians rose en masse to greet the

Jan. 18 Date for Concert

Downey Symphony Orchestra will play its next concert Jan. 18 at 8:30 p.m. in Earl Warren High School, 8131 De Palma Ave., Downey. Mario Cjati will conduct; Julien Musafia, pianist, will be guest artist.

The program will include Mozart's Overture to "The Marriage of Figaro," Zador's "Children's Symphony," narrated by Barbara Cjati, Liszt's "Concerto No. 1," and Brahms's "Symphony No. 3."

new conductor. Munch smiled his thanks, then turned and faced the 100 musicians playing under him.

THESE MUSICIANS came to love Charles Munch in the years he conducted until his retirement two years ago. The same spirit of kindness and mutual helpfulness was obtained as existed in his family circle in Strasbourg in his boyhood days.

He took the Boston Symphony on its first European tour of four weeks. At the Paris Opera a gala concert was given, attended by the French President Auriol and foreign dignitaries. But, most memorable of all was the concert he conducted in his home town of Strasbourg: "When the capacity audience let loose with a storm of applause," wrote the critic, "that moment was perhaps the culmination of a life-time of music-making for Charles Munch."

Recital by Endo Friday

Akira Endo, Long Beach violinist and member of Long Beach City College music faculty, will play a recital required for his master's degree Friday at 8:30 p.m. in Hancock Auditorium on the University of Southern California campus.

He will be assisted by Malcolm Hamilton of the USC piano faculty and by the Long Beach City College Chamber Orchestra.

THE PROGRAM will include "Sonata No. 5" by Beethoven, "Sonata in G Minor" by Bach, "Sonatina No. 3" by Halsey Stevens, "Dances de Jacarimir" by Milhaud and "Winter" from "Four Seasons" by Vivaldi.

Endo received his bachelor of music degree in February, 1962, from USC and was honored by the Alumni Association of USC as that year's most outstanding graduate from the school of music.

He is conductor of the Long Beach City College Orchestra and instructor in music theory. A member of the Long Beach Symphony, he is assistant conductor of that orchestra.

Tryouts for the ballet in three acts will be held Tuesday at 7:30 p.m. and next Sunday at 1:30 p.m. in Mayfair Park Recreation Building at Clark Avenue and South Street, Lakewood. Valerie Silver is director-choreographer for the production.

LBAA Members' Show Stimulating, Varied

By VIRGINIA LADDEY

Long Beach Art Association begins the New Year with a highly stimulating show of oil paintings by members. These are on view for the public from 1 to 5 p.m. daily, and from 7 until 7 p.m. on Saturday and Sunday. The gallery is located in the Villa Riviera, 800 E. Ocean Blvd. The exhibit will continue through this month.

The 60 paintings are in two groups: those selected by James Peter Cost, seascape painter and judge of this show, are in the forward part of the gallery; the others are in the rear. Robert Adams' "Weeds, Seeds, and Pods" is first-prize winner; the work is 5 feet square, magnificent in reds, oranges, red browns, built up in small brushed rectangles. Here is quite an occult balance between form and void.

THE SAME sort of problem is challenged by Richard White in "Galactic Implosion" (opposite of explosion, or the bursting of a vacuum), the third-place winner. Here, an almost transparent black covers one-half of the canvas and about two-thirds of the other half. In the vertical strip between, a burst of neon reds shimmer, setting up dynamic relationships with the dark areas.

Margaret Bradbury, second prize winner with "Aphyllos," a mysterious still life in greens and orange, also receives honorable mention with her small "The Lonely Land," and has interesting work in the non-selected group as well. Mrs. Bradbury is an artist who has a sure knowledge of paint and composition. Each of her works has the quality

K.C. Orchestra Slates Concert

As a part of its first tour of the United States, the Kansas City Philharmonic Orchestra will play next Sunday evening in Culver City Memorial Auditorium under the baton of the permanent conductor, Hans Knipper. Curtain time will be 8:30 p.m.

Superfluous Hair Scientifically and Permanently Removed

Louise Scott Fries, R. E. Member of Electrologist Association of California.

HE 6-9841
BEAUTY STUDIO
Consultation without charge



Horse of Nine

half-yearly

Sale

Sizes 3 to 9 only.

reductions to **1/3** off

Buy an armload... Just "CHARGE IT"

430 PINE AVE.—OPEN MON. AND FRI. NIGHTS

January SALE of FURS

COATS—\$125.00* Beaver \$275.00* & up	Mink \$655.00* & up
JACKETS—\$125.00* Mink \$155.00* & up Rabbit \$285.00* & up Mink \$355.00* & up	Lamb \$275.00* & up Beaver \$255.00* & up Sable \$555.00* & up
STOLES—\$85.00* Squirrel \$25.00* & up Mink \$255.00* & up	Fox \$155.00* & up
CAPE—\$45.00* Fox \$45.00* & up Rabbit \$55.00* Mink \$125.00*	Squirrel \$105.00* & up Mink \$215.00* & up
BOA—\$17.50* Squirrel \$17.50* Sable \$55.00* & up	Fox \$27.50* Mink \$19.50* & up
SWEATERS—Cashmere \$19.95* & up	
COLLARS—\$15.00* Raccoon \$15.00* Fox \$22.50* & up Mink \$35.00* & up	
MUFF—Rabbit \$5.00*	

Furs used in show room or live and ready to wear

Frank A. and Son

3516 EAST BROADWAY
LONG BEACH

OPEN 9 AM TO 10 PM
EVENINGS BY APPOINTMENT

Glenn 8-8572

BEST DRESSED LIST NAMES

... Ten Who Never Cry, 'I've Nothing to Wear'

By FREDERICK M. WINSHIP
NEW YORK, Jan. 4 (UPI) — The fashion world today elevated a middle eastern queen, a Vanderbilt and a Philadelphia society matron to the annual list of the world's best dressed women.

In a somber note, the 1963 list, based on the ballots of 2,000 leading international style observers, did not name Mrs. John F. Kennedy, who has been a regular in the best dressed ratings since 1960. The poll's committee said it ruled her out of the running this year "in deference to her mourning."

Mrs. Kennedy's sister, Princess Lee Radziwill, remained on the list.

The three new faces on the list of 12 were Queen Farah of Iran, Mrs.

Alfred Gwynne Vanderbilt and Mrs. T. Charleston Henry of Philadelphia, who was born a Biddle. Mrs. Henry was especially cited for her "outstanding elegance."

Three veteran listees were given permanent status in the list's "hall of fame," joining 17 other women whose fashion tastes have been judged above competition. The three are Signora Gianni Agnelli of the Italian automotive family, Mme. Herve Alphonse, wife of the French ambassador to the United States, and Mrs. John Barry Ryan III, a New York fashion editor who married a millionaire.

Mrs. Frederick Eberstadt, daughter of poet Ogden Nash and wife of a fashion photographer, was dropped. Her ouster came as a surprise because

she is one of the most photographed and written about young fashion setters. Apparently she was too much of a "pro" for the committee, which put her on a special list of best-dressed women connected with the fashion industry.

PRINCESS ALEXANDRA of Kent (Mrs. Angus Ogilvy) made a reappearance on the list after an absence of one season. So did Dina Merrill (Mrs. Stanley Rumbough Jr.), the post cereal heiress turned film star, who was dropped in 1959. Princess Alexandra's mother, Princess Marina of Kent, graduated to the fashion "hall of fame" in 1961.

HOLDOVERS from the 1962 list

were, in addition to Princess Radziwill, Mr. Loel Guinness, Mexican-born wife of a British stout heir; Mrs. Gloria Vanderbilt Cooper; Baroness Heinrich Thyssen-Bornemisza, British-born wife of a German-Swiss metals tycoon; Mrs. Walther Moreira-Salles, wife of a Brazilian banker-diplomat; Mrs. David K. E. Bruce, wife of the U.S. ambassador to Britain; and oil-rich Mrs. Charles Wrightman, of Time, Palm Beach hostess to the Kennedys.

The committee noted that Mrs. Guinness, a tall, dark beauty making her fifth appearance on the list, is "the woman who has everything" it takes to be a fashion leader. Like most women on the list, she patronizes Paris couturiers, favoring Balenciaga and Givenchy.

Other fashion houses patronized by 1963 best dressed are Paris' Dior, St. Laurent and Courreges, London's Michael and John Cavanagh, New York's Luis Estevez and Mainbocher and Los Angeles' Jean Louis.

The petite Queen Farah, third wife of the Shah Reza, shops in Paris, but Princess Alexandra is loyal to British designers and rarely crossed the channel for clothes. Dina Merrill is most at home in American clothes and so is Mrs. Alfred Vanderbilt, who was Jean Harvey of Chicago before she married the turfman.

White-haired Mrs. Henry, the only elderly woman on the list, wears ultra-simple city-type clothes from Mainbocher, Balenciaga and Givenchy and rarely wears hats.



... Six of the world's 10 best-dressed women (from left) Queen Farah, Princess Alexandra, Mrs. Alfred G. Vanderbilt, Gloria Vanderbilt, Princess Lee Radziwill, Dina Merrill.

Rings Around Fingers, Dates as Plans Told

Jones-Tomashek

Engagement of Kasey Teal Jones to Thomas N. Tomashek has been announced by her parents, Mrs. Anne O. Jones, Long Beach, and Dr. T. Clifton Jones, Gardena.

The bride-elect will graduate from the University of Oregon at Eugene in June. She is a member of Alpha Phi. Her fiancé, an alumnus of the same university, is now a first year student in the University of Oregon School of Law where he is a member of Delta Tau Delta.

Moran-Eckroad

Mr. and Mrs. George Moran of Lakewood have announced the engagement of their daughter, Kathleen R. Moran, to Don W. Eckroad, son of Mr. and Mrs. D. W. Eckroad of Long Beach.

The bride-elect was graduated from Lakewood High and attended Long Beach City College. She is a dental assistant. Her fiancé attended Long Beach City College before enrolling at the University of Oregon.

Burcombe-Stafford

Kathleen Burcombe's engagement to Greg Stafford has been announced by her parents Mr. and Mrs. George A. Burcombe of Lakewood. Miss Burcombe, a junior elementary education major at Long Beach State College, was graduated from Lakewood High and Long Beach City College where she was a member of TNT. Her fiancé, son of Mr. and Mrs. Joseph F. Stafford, Lakewood, was graduated from Jordan High and LBCC, where he was affiliated with Junior Exchange. He attended both USC and Long

Beach State College and now is a student at the California College of Podiatry in San Francisco.

Wiedeman-Bignell

A July 11th date has been set for the wedding of Shirley Ruth Wiedeman and Barry Peter Bignell.

Engagement of the couple was announced by her parents, Mr. and Mrs. Frank D. Wiedeman of Long Beach. She was graduated from Millikan High and attends LBSC. Her fiancé, son of Mr. and Mrs. Charles J. Bignell of Watford, England, was educated in Great Britain.

Ehle-Graves

Mr. and Mrs. R. C. Ehle of Long Beach announce the engagement of their daughter, Sharon Annette, to William Bernard Graves, son of Mr. and Mrs. W. W. Graves also of Long Beach. He was graduated from Wilson and she from Millikan High. They both attended LBCC where he is a member of the Viking Band and she is head song girl. The wedding date has not been set.

Cole-Johnson

College students Judy Ann Cole and Dennis Dodds Johnson are engaged.

Announcement of the betrothal was made recently by her parents, Mr. and Mrs. C. R. Cole of Long Beach. He is the son of Mr. and Mrs. Charles M. Johnson, Long Beach.

Both the bride-elect and her fiancé were graduated from Wilson High. She now attends LBSC while he is a student at Baylor University in Waco, Texas.

Bruce-Haynes

Mr. and Mrs. Thomas

Free Civic Program

The public is invited to attend a free civic program at Municipal Auditorium Monday at 8 p.m. sponsored by the Long Beach Recreation Department.

Yvonne's School of Dance will present a variety show featuring Yvonne's Liberty Belles Majorette group, the Young Sisters, Pam Whitlake, Rae Rottman and Sue Martin.

Group numbers will include "Little Chinese" and the Tiny Tots in a mouse number.

Carl H. Robertson will lead the community singing to open the program at 7:30 p.m., with Regina Beam as accompanist.

The Tio Orchestra will play for old time and square dancing which follows the stage show. Joe Marshall will be the caller.

Hickman of Long Beach announce the engagement of her daughter, Jeanne Rena Bruce to Michael Perry Haynes, son of Mrs. Wilma Haynes of Los Angeles.

The bride-elect graduated from Millikan High School and now attends the University of California at Santa Barbara where she is affiliated with Spurs, women's honorary society.

Her fiancé was graduated from Mater Dei High School in Santa Ana and is a student at Loyola University.

The wedding date has not been chosen.

Sinclair-Brown

Mr. and Mrs. John James Sinclair Jr. announce the engagement of their daughter, Wendy N., to James L. Brown, son of Mr. and Mrs. James J. Brown.

The couple graduated from Lakewood High School. The bride-elect is presently attending Long Beach State College where she is affiliated with Delta Delta Delta. Her fiancé is a student at Long Beach City College.

No date has been set for the wedding.

R. H. Levys Note Golden Date Today

Mr. and Mrs. R. H. Levy of 3951 Cedar Ave., will celebrate their golden wedding anniversary today with a reception from 2 to 4 o'clock in First Christian Church.

The Levys were married Jan. 7, 1914, in Kansas City, Mo., and moved to Long Beach in 1911.

Levy was employed by Manor Baking Co. in Kansas City for 14 years, also was superintendent of Memorial Christian Church for six years.

THE LEVYS have one daughter, Ruth Musselman of Long Beach, and one son, Dale Levy, who came here from Oklahoma for the celebration. They also have six grandchildren and six great-grandchildren.

Dance Class Is Announced

A beginners class in American round dancing will be given by the Long Beach Recreation Department starting Jan. 9 in Silverado Park, 31st St. and Santa Fe Ave. Mr. and Mrs. Arthur Johnson will instruct the minimum priced sessions to take place from 7 to 8:30 p.m.

List School Menus

The following menus will be served in Long Beach elementary schools in the week of Jan. 6-10:

MONDAY: Hot dog, buttered green beans, peach half, coconut cookie and milk.

TUESDAY: Italian spaghetti, whole kernel corn, fruit cup supreme, hot buttered French bread and milk.

WEDNESDAY: Cheese beanburger, garden salad, berry sauce, oatmeal cookie and milk.

THURSDAY: Turkey in gravy on mashed potatoes, cranberry sauce, buttered

peas, applesauce, peanut butter sandwich and milk.

FRIDAY: Baked fish, Hawaiian coleslaw, apricot halves, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 30c.

JUNIOR-SENIOR HIGH

MONDAY: Spaghetti with franks, buttered green beans, peach half, hot buttered French bread and milk.

TUESDAY: Chopped steak on mashed potatoes, Spanish coleslaw, chocolate pudding, hot buttered cornbread and milk.

WEDNESDAY: Oven fried chicken, mashed potatoes, gravy, cranberry sauce, buttered peas, fruit cup supreme, whole wheat bread and butter and milk.

THURSDAY: Barbecued beef on bun, whole kernel corn, garden salad, coconut cookie and milk.

FRIDAY: Macaroni and cheese or beef-vegetable casserole, buttered spinach, berry sauce, whole wheat bread and butter and milk.

Bryan-Smith Engagement Is Revealed

Mary Ann Bryan will become the bride of Joseph W. Smith on Sept. 4, her parents, Mr. and Mrs. Max A. Bryan have announced. The future bridegroom is the son of Mr. and Mrs. S. J. Smith of Odgen, Utah.

Miss Bryan, a graduate of Wilson High School, is a junior at Brigham Young University in Provo, Utah, majoring in elementary education.

Her fiancé previously attended Brigham Young University and now is a junior at Long Beach State College where he is a pre-law major. He is active in ROTC and athletics.

Credit Club Sets Panel Discussion

Long Beach Credit Women's Breakfast Club will meet in the Panorama Room of the Lafayette Hotel Wednesday. A get-acquainted hour at 6:30 p.m. will precede dinner at 7:30 p.m.

Theme of the evening will be, "Partners in Credit." Dewayne Marlowe, Long Beach Credit Association, will be moderator of a panel discussion. Participating will be Paul Greer, Don Evans and Marie Anderson.

A SPECIAL invitation is issued to executives of various credit-granting institutions to accompany their CWBC member. Each member is also invited to bring a prospective member in the credit field.

There will be a question and answer period following the discussion. Reservations are requested by Monday with Harriet Bower, 1531 Pine Ave., or with Marie White, J. C. Penney Co.

Be modern with MOEN



WILLIAM H. KUNDEL
Plumbing & Heating
Emergency Service Day or Night
Phone: GE 1-1387 or HA 5-7264



Luxury
is "built-in" to every ADJUST-A-BED!!!

Adjusts to unlimited number of positions for reading, writing, watching TV in bed.
• Sleeps in six positions: upright, semi-upright, flat, and head and foot raised.
• Insulating or foam mattress in any firmness.
• The original, electrically operated home bed.

Head and foot sections adjust to a maximum range of positions.
SLEEPER LOUNGE SHOPS
LOS ANGELES 3279 Wilshire Blvd. DU 5-1497
PASADENA 742 E. Colorado St. SY 5-9755
LAKELAND CENTER 8022 Century Ave. HE 4-4664

Reduce Now to Wear New Spring Clothes

Read about it on page B-3

Salon de Elegance

A LATE BREAKFAST

in the quiet atmosphere of one of the most beautiful and sophisticated restaurants in America. Outstanding cuisine, prompt, gracious service will make your dining a Sunday morning habit.

MENU
Smoked W. European, Smoked Ed., W. European Ham, Canadian Bacon, Scrambled Eggs, Veal Kidney Steaks, Chicken Liver in White Wine, Rice Pilaf, Waldorf Salad, Avocado & Fresh Tomatoes, Macedonia of Fruit, Fresh or Krab, Assorted Danish Pastries

served 11 a.m. to 3 p.m. Reservations Requested HE 5-5681

The **Lafayette**
Hotel and Lanes

HALF-PRICE



COLD WAVES

\$15 WAVE 7.50
\$20 WAVE 10.00
\$25 WAVE 12.50
includes haircut

Open Mon. & Fri. nights

Walker's
The Beauty Shop of Long Beach
Fourth and Pine

For appointment phone HE 2-7451
third floor

Children Threaten to Mar Happiness

DEAR MRS. MAYFIELD: I'm very much in love with a wonderful man, and he with me. He has six children by his late wife who passed away last May. He has two lovely, small children at home whom I take care of, I love them very much, and they love me. However, the four older children don't like me at all, and are always talking to the small children trying to turn them against me. This is terribly upsetting, and sometimes I wonder how our marriage could work out with this sort of set up. Should I risk going ahead with our plans?—MIXED-UP.

DEAR MIXED-UP: First of all, remember

Dear Molly Mayfield

you're marrying the man, and not the family. But secondly, never forget the family can often make or mar a marriage. Remember, also, it is a lot easier to persuade a would-be bridegroom to take a stand on something than it is a husband. Sooooo, before you say the I do's get this man to straighten those older kids out in no uncertain terms. Let them know who's boss. —M.M.

Designer Pattern



by WILLIAM PEARSON

PRINTED PATTERN A 949 SIZES 10-18

PRINTED PATTERN A 949 Sizes 10-18

IF THE LOOK YOU LOVE is understated elegance, then William Pearson is the designer for you, and this is your dress! See how "squared" seaming adds distinction to the bodice—how the line continues down the soft, easy skirt. Deep, pocket-concealing pleats create the paneled effect. The total look is one of supple slenderness. Mr. Pearson's Original is in gleaming textured silk. Picture it also in wool crepe, jersey, linen—a dress that's beautifully basic in the California way.

Printed Pattern A949 is available in Misses' Sizes 10, 12, 14, 16 and 18. Size 16 requires 4 1/4 yards 3 3/4-inch fabric.

Send ONE DOLLAR for Printed Pattern A949 to Independent, Press-Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York 11, N.Y. (Add 15c for each pattern for first class mailing and special handling.) Please print plainly YOUR NAME, ADDRESS with ZONE, STYLE NUMBER and SIZE.

1/2 PRICE SALE MON., TUES., WED. ONLY



\$15 PERMANENT 750

WITH HAIRCUT OTHER WAVES TO \$30 Stylist prices slightly higher

The Broadway

LONG BEACH

IN THE LOS ALTOS SHOPPING CENTER

Barbflower at Stearns — GE 9-8111; GE 8-4392

Window Shopping



NEW LOOK FOR SPRING—Completely lined slim sheath of pure linen with bell sleeve; marvelous colors of vibrant pink or green by S. Howard Hirsh of California. In sizes 5 to 15, \$29.98. For more information call GE 3-4979 weekdays.

DEAR MRS. MAYFIELD:

Do you think a 16-year-old boy is too young to hang girlie-girlie pictures all over the walls of his bedroom?

I most decidedly do, and my husband doesn't. My son clips the pictures from God-knows-what magazines and pins them up. Some of the girls are draped, some not at all. In many of them I'd say the draped ones look worse, but somehow I don't consider them quite as objectionable.

Is my husband right, or am I?—MRS. T.

DEAR MRS. T.: Let's say you are both right. Your son is doing what about 83 percent of his friends are doing—and your husband knows that boys will be boys. You as his mother still see 'dm as the youngest he once was, and the girlie-girlie pictures emphasize to you he's growing up, changing physically from child to man. So, you resent them.

Better let your husband handle this stage.—M.M.

DEAR MRS. MAYFIELD:

For Christmas my mother-in-law sent us, among other things, two very large portrait photos of her and my dad-in-law. I would say they measure easily two feet by a foot and a half or thereabouts. And tinted yet!

My husband insists we have the photos framed and hang them over the fireplace with his favorite elk's head in between. I say why not use them to paper the front hall since they're almost large enough.

Seriously, what are we to do as Mr. and Mrs. T. plan to visit us in February?—ANNIE.

DEAR ANNIE:

For goodness sake, have them neatly framed in the stand-up type that you can set on the table here or there and remove when company's gone. If you have a den, by all means put them there.—M.M.

Oswald Jacoby When Errors Cancel Out

When I was much younger I established a reputation as a bidder of psychic or fake bids. Now that I have reached the grandfather stage, I leave psychics for others and while I sometimes overbid at least I try to bid sensibly.

My spade overcall was gilt edge and after North bid two spades I decided that South was really showing a big hand and not a spade suit. It looked as if he were on the way to a heart slam and that maybe I should ask for a diamond lead.

NORTH		5
AK8754		
Q6543		
WEST		EAST
AK1076	42	
QJ3	AQ108	
KJ87	1092	
41	J8852	
SOUTH (D)		
QJ543		
Q2		
AK		
AQ10743		
North and South vulnerable		
South West	North East	
14	14	2V Pass
24	34	Double Pass
34	Pass	3NT Pass
44	Double Pass	Pass
Opening lead—4 5		

So I made one of my worst bids of 1963 and said, "Three diamonds."

North said, "Double," and while I would not have been slaughtered at three diamonds, I would not have laid up any wealth either.

FORTUNATELY for me, South still believed my "psychic" reputation. He was sure I had been fooling with my spade bid and South bid three spades. North corrected to three no-trump and all of a sudden the sun was shining on us.

South went to four clubs. I doubled that and led my singleton club. South looked over dummy mournfully and asked, "When did you stop bidding psychics?"

Then he proceeded to struggle along and managed to hold his loss to 1,100 points, but he sure had canceled my mistake.

Fitness Stressed at YWCA in Program for New Year

Physical fitness is the keynote of the Long Beach YWCA classes to begin following registration Wednesday and Thursday.

In line with the President's Council on Physical Fitness report, YWCA provides classes under the supervision of instructors trained in physical education to give individual and group help in posture correction and muscle toning exercises.

Yoga offers a ten point cycle in relaxation and posture positions and is taught by Richard Wrate and Emily Jones Mondays and Thursdays. Wrate studied under Swami Vishnu Devananda and is an experienced instructor. The class is open to both men and women.

Aqua Gym, exercise in the pool for figure control and relaxation, is conducted Tuesdays and Thursdays. Modern Dance, a new class offered on Friday mornings with Lynne Scholnick as instructor, is a form of rhythm and creative exercises. Ballet and Hawaiian dance will be offered for beginners and advanced students.

YARN STITCHERY, a new art technique involving "painting" pictures with needle and yarn will be offered on Tuesdays with professional instruction.

Hand knitting for beginners will be taught by Beulah Teaford on Wednesdays. Teen-agers may enroll in

the class as well as adults. Flower arranging will be offered on Thursdays at 10:30 a.m.

Tips on make-up, hair styling, poise, posture, wardrobe and "that inner glow" will be featured in the Self Improvement class given by a professional charm instructor Thursday afternoons.

In sports, in addition to the regular golf class for learning fundamentals of grip, stance and swing, a Golfette class will be organized for those who have completed beginners instruction. Actual play with professional help will be featured. A Y sports league for teen-age girls is a new feature this term, with instruction in volleyball and basketball as well as competitive play under supervision.

TINY PADDLERS class will be open to boys and girls, graduates of intermediate pre-school swim classes for 2 to 5 year olds, who want to build endurance and earn beginners' Red Cross cards.

A new format for the Saturday Special for girls 7 to 11 years old provides a choice of three activities of classes including acrobatics, baton crafts, swim instruction and Newslet, a newspaper edited by the students.

Other classes offered are oil painting, taught by Ben Messick on Thursdays; furniture refinishing, taught by

Roy Asbell Thursdays; and knit charting with Beulah Teaford Wednesdays. Marina Gardea will instruct beginning cake decorating Wednesday mornings and an intermediate class in the afternoon.

Ballroom dancing will continue on Tuesday evenings with Frank and Florence Fontaine instructing.

Walker's

for the New Year Bride

exquisite diamonds wedding shoes engagement rings prices starting at \$100

fine jewelry—street floor Fourth and Pine

open Monday and Friday nights

The Country Day School "A Country School for City Children"

Kindergarten through Sixth Grade Phone: Glens 1-2125; Vikiing 7-3455

BARKER BROS. 84th January SALE

fabulous once-a-year savings in every department



Elegant French Provincial Love Seat or Luxurious Chaise Lounge in Velvet

Luscious velvet, in rich and wonderful colors... accented with carved and carved wood frame. Choose either... or both... at Barker's low, low price! Quality construction, expensive tailoring and detailing. Choose deep red or purple velvet with white wood frame or gold, or wellington green velvet with fruitwood

88. each, 139.50 value

ASK ABOUT BARKER'S INTERIOR DECORATING SERVICES... complimentary to all Barker Customers

USE YOUR BARKER BROS. CHARGE ACCOUNT AT ALL BARKER STORES USE BARKER'S OWN CREDIT PLANS, nothing down, 2 years to pay

BARKER BROS.

LONG BEACH STORE, Broadway at Locust, HE 6-9251 SHOP MONDAY AND FRIDAY, 9:30 TO 9 P.M. Other days, 9:30 to 5:30

LA MIRADA STORE, in the Shopping Center — 531-8734 SHOP MONDAY, THURSDAY AND FRIDAY, 9:30 to 9 P.M. Other Days, 9:30 to 5:30

Cooks Without Can Opener!

By MILDRED K. FLANARY
L. P. T. Food Editor

He can fly an airplane like crazy, yet he can't, for the life of him, operate an electric can opener.

Today's Chef of the Week, Robt. E. (Bob) Boyle, owner of the Manhattan Restaurant, was given one for Christmas by his colleagues. It's already been laid up twice for repairs.

Boyle started out in Chicago, and actually spent his first 20 years on terra firma.

He finished school just in time to meet World War II head-on, so enlisted in the Air Force. He was airborne for the next five years in the European Air Force. He was airborne for the next five years in the European Theater with the exception of seven months. Those he spent as a prisoner of war in Germany, after having been shot down.

THAT BIT of adventure completed, Boyle came to Riverside and started his first restaurant. All went well until Germany beckoned again, and he was recalled to the Air Force to "do" his stint in the Berlin Airlift. This consumed the next year and a half.

Again Boyle repeated the restaurant bit, when along came Korea, and again he was airborne until that feud-in' ceased.

By this time, Boyle decided to see the part of Europe on land that he'd only glimpsed from the air, so he set off on a tour which lasted two years. Need we say

Chef of the Week



ROBERT E. BOYLE

that he did a bit of "boning-up" on gourmandise and "restauranting" in general. After several paragraphs, we've now come to the year 1956 in the Boyle autobiography, and he again has returned to California-Ingle-

wood—and has set up another eatery. There he remained until taking over the Manhattan in Long Beach nearly five years ago.

WHEN HE isn't guiding the destinies of the restaur-

rant, he plays tennis and does some water colors and oil painting. "Just for my own enjoyment," says he.

As of now, he has joined nothing. He believes he was just "joined out" having joined the Air Force so many times.

That Boyle can cook is a certainty. He cooked-up this recipe for Pot Roast Lombardy right out of his head. PLEASE NOTE: no can opener is necessary.

POT ROAST LOMBARDY
3 lbs. beef (chuck or rump)
8 carrots, sliced
1 medium onion, sliced
1 cup red wine
5 strips bacon
1 tsp. minced parsley
1/2 tsp. lemon peel
Salt and pepper to taste
Place in Dutch oven and brown slowly. Place meat in hot fat and brown on all sides. Salt and pepper to taste. Add all ingredients, and a bit more water if needed. Cover and cook slowly for 1 1/2 to 2 hours, or until done.

Patio Club Sets Anniversary Date

Patio Club will celebrate its 25th anniversary with a noon luncheon at Lakewood Country Club Friday, Mrs. Harry Roy will preside.

The board of directors (Mrs. A. A. Nipper, chairman) will be hostesses. Contract bridge will be played in the afternoon. Reservations must be in by Wednesday noon.



Mr. and Mrs. William J. Esser

Open House Set for Goldenweds

An open house honoring Mr. and Mrs. William J. Esser on the occasion of their golden wedding anniversary will be held Jan. 12 from 2 to 5 p.m. at their home, 3711 Cerritos Ave.

Hosting the event will be the couple's sons and daughters and their spouses: Messrs. and Mmes. Clark Esser of Santa Ana, Theodore M. Esser of Long Beach and Gordon Hoffman of Redondo Beach. They also have

six grandsons and one granddaughter. Mr. and Mrs. Esser were married in Oskaloosa, Iowa, on Jan. 12, 1914. In December 1919 they came to Long Beach, where Esser was construction foreman for C. T. McGrew until 1928. At that time he started his own general construction firm of W. J. Esser and Sons. He retired in 1958. The couple recently returned from a two-week anniversary trip to Hawaii.

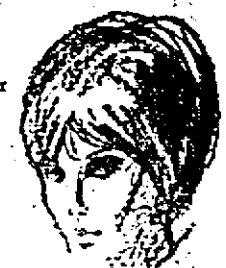
Patriotic Calendar

MONDAY
Chapter 8, Blue Star Mothers of America, installation of Mrs. L. W. Aust as president, 7:30 p.m., Legion Hall, 59th St. and Orange Ave. Other new officers include Mmes. Davis Jones, Florence Wade, Edward Seltenreich and Lewis Hansen. Installing officers will be Mmes. Joseph Hodge, Ray Johnston and Jean Forkner.
Widows Club, USWV, noon luncheon followed by business session and cards, Linden Hall.

TUESDAY
Emily R. Jewell Tent 15, DUYCW, 11 a.m. sandwich luncheon, 12:30 p.m. business meeting, Veterans Memorial Building, Sylvia Harm will preside.
Arthur L. Peterson Auxiliary, Unit 27, American Legion Auxiliary, Legislative

Need a Tux Tonight
OR ANY NIGHT?
CALL
Raymond's
TUX SHOP
3143 Atlantic Ave. GA 7-4118

Fashion Message for 1964
"For the woman who trusts her taste and ours—
You're in expert hands in our elegant salon."



Hammond's
HAIR STYLISTS
4140 Paramount at Carson
Open Daily Tues. thru Fri. 'til 10 p.m.
Mon. & Sat. 'til 5:30 P.M.
MANICURIST AVAILABLE

STOREWIDE SAVINGS UP TO 50%!

NOW

LLOYD'S

BEST OF THE BUNCH FURNITURE SALE!

THESE ARE BUT A FEW OF HUNDREDS AND HUNDREDS OF SIMILARLY REDUCED PIECES AND GROUPS FROM OUR CURRENT INVENTORY.

	Reg.	NOW
DREXEL—Design For Living Dining Group Buffet—Rectangular Ext. Table—4 Chairs	Reg. 668.00	399.00
DREXEL—Buffet—Round Ext. Table—4 Cane Back Chairs	Reg. 616.00	369.00
DREXEL—Design For Living Bedroom Group Triple Dresser—Mirror—King Size Headboard—2 Nite Stands	Reg. 523.00	399.00
DREXEL—Design For Living Bedroom Group Triple Dresser—Twin Mirrors—King Size Headboard—2 Marble Top Nite Stands	Reg. 706.00	399.00
ALLEN KEITH—Top Grain Red Leather Lounge Chair	Reg. 229.00	199.00
CURVED CORNER SECTIONAL Custom Built in our own Factory	Reg. 895.00	695.00
MEDITERRANEAN WHITE/GOLD BEDROOM GROUP—Travertine Marble Top—Triple Dresser—Mirror—King Size Headboard—2 Nite Stands	Reg. 707.00	399.00
DREXEL—Italian Provincial Bedroom Group Triple Dresser—Mirror—Full Size Bed—2 Nite Stands	Reg. 499.00	299.00
THOMASVILLE—Provincial Dining Room Group Extension Table—4 Side Chairs—2 Arm Chairs	Reg. 454.00	299.00
HERITAGE—Dining Room Group Buffet—Extension Table—4 Chairs	Reg. 1,196.00	795.00

	Reg.	NOW
THOMASVILLE—FACADE Italian Provincial Bedroom Group Triple Dresser with Travertine Marble Top—Mirror—King Size Headboard—1 Nite Stand	Reg. 751.00	549.00
JOHN WIDDICOMB—Provincial Bedroom Group Triple Dresser—Mirror—King Size Headboard—2 Nite Stands	Reg. 2,067.00	1,495.00
HOSFELD—Pillowback Corner Sectional—16 Ft. Overl	Reg. 1,059.00	695.00
PILLOWBACK 8-FT. SOFA Custom Built in our own Factory	Reg. 549.00	399.00
CURVED CORNER PILLOWBACK SECTIONAL Custom Built in our own Factory	Reg. 1,195.00	795.00
HERITAGE—Credenza Chest—Chatham Cherry	Reg. 399.00	229.00
HERITAGE—Mediterranean Hall Chest—Cherry	Reg. 279.00	199.00
HERITAGE—Classic Contemporary Pillowback Sofa Off-White Textured Fabric	Reg. 795.00	545.00
ORIENTAL GAME SET—Gold Leaf 42" Round Table 4 Upholstered Chairs	Reg. 445.00	249.00
ORIENTAL LOW CABINET—Red Lacquer with Travertine Marble Top	Reg. 259.00	149.00
JOHN RICHARDSON—Window Chest—Teak	Reg. 329.00	179.00
ALLEN KEITH—Love Seat—Tufted Back	Reg. 259.00	149.00
GRATE TOP SECRETARY—Drop Lid with 3 Drawers Beautiful Grained Cherry Wood	Reg. 309.00	199.00

	Reg.	NOW
THOMASVILLE—Provincial Dining Group Extension Table—4 Side Chairs—2 Arm Chairs	Reg. 494.00	269.00
GAME TABLE GROUP—43" Round Continental Height Table—4 Upholstered Chairs on Sheppard Casters	Reg. 469.00	239.00

BEDDING SPECIAL
FOR THIS SALE EVENT ONLY
Lloyd's own Custom Full or Twin Size Box Spring and Mattress—Choice of Regular—Medium—Medium Firm—Firm or Extra Firm—Guaranteed for Life
REG. 139.00—SPECIAL FOR THIS EVENT 119.00
also available in King or Queen Size

ALL LAMPS AND ACCESSORIES DRAMATICALLY REDUCED DURING THIS SALE PERIOD

LLOYD'S OF LONG BEACH
4141 ATLANTIC AVENUE • GA 4-1641 • NE 6-2439
OPEN MON. & FRI. EVE. TILL NINE • LLOYD'S TERMS

January 5, 1954

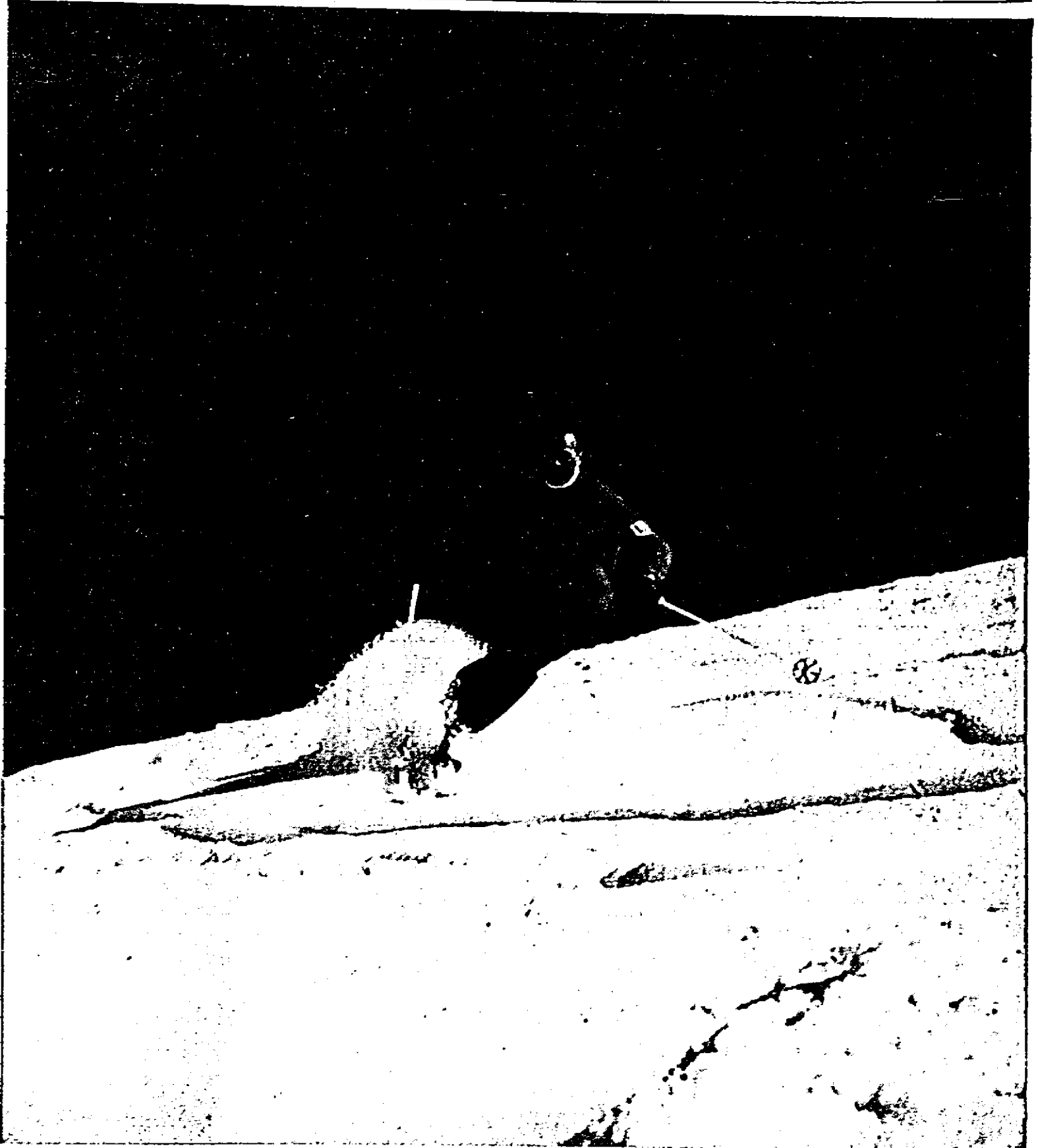
Southland

WRITE YOUR CONGRESSMAN

Your Opinions
Can Be Important

Turn to Page 8

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Wintertime Is Ski Time . . . See Page 7

Union Pacific Railway Corp.

acme's 32nd

ANNIVERSARY SALE **

NOW IN PROGRESS **

Save! up to 50% Best Beds
Money can buy



DON'T MISS THIS!

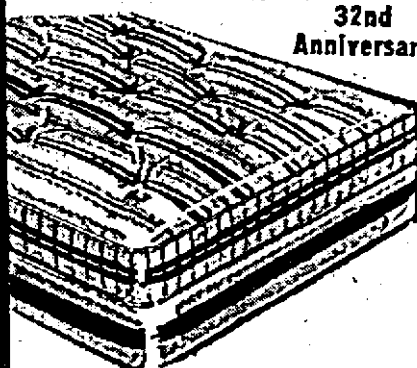
Whatever you do, be sure to see us RIGHT NOW during this huge Factory Clearance. Use your good credit or BankAmericard . . . do it soon!

Open Monday and Friday 'til 9 P.M.

Hundreds of Luxurious Top-Quality Mattresses, Springs, Headboards, Frames, Bedding and Accessories . . . All Drastically Reduced for This Once-A-Year Clean-Up Clearance — Acme's January Sale Is the Biggest Sale of the Year. Hurry down Monday and Take Advantage of the Real Bargains We're Offering Right Now to Commemorate Our Thirty-Second Year in the Southland. Be Sure to Check the Low, Factory Direct Prices on All New Mattresses and Beds as Well as Some Real Values in Used and Reconditioned Bedding — See Acme and Save! Prices Are for Factory-Direct Delivery . . . Add \$5.00 for Home Delivery and Installation.

ACME

32nd
Anniversary



We Have Only One Sale a Year. Only ONE Sale a Year! It Has to Be Good! Spectacular Bargains Direct from the Factory.

ANNIVERSARY

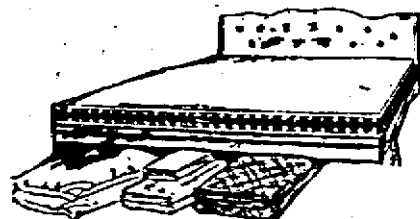


SPECIAL

Beautiful Damask Covered Mattress with lovely patterns in many colors for your selection. BIG SAVINGS, now just

\$69⁵⁰

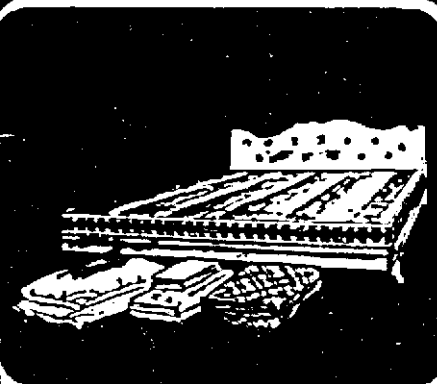
FOAM KING



Foam King — Acme's King Sized foam Mattress for a wonderland of comfort and the Most Fabulous Rest You Ever Had

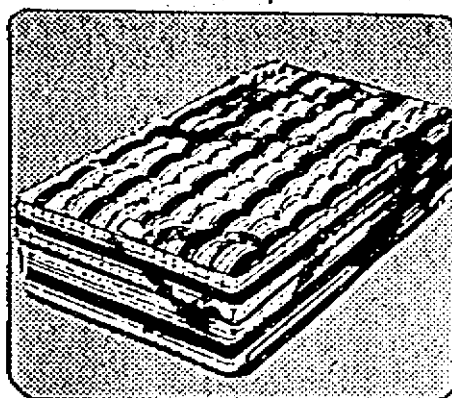
\$179⁰⁰

Factory Direct
(at the Price Only Acme Can Offer)



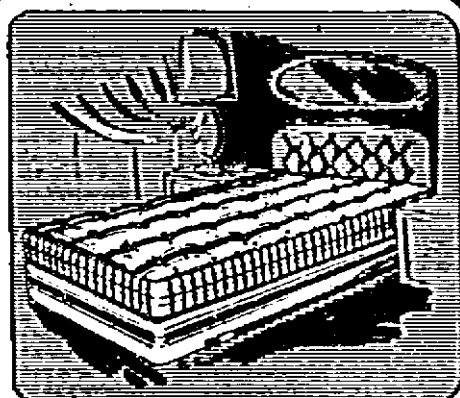
King Size Comfort! If You've wished for the King of the King Size, Here it is! Roomy, Comfortable with Complete Sets Starting at Just

\$169⁵⁰
Factory Direct



COMPLETE WITH HEADBOARD! That's right, this mattress comes complete with headboard, box springs and frame for Acme's low, low price of

\$34⁵⁰



Posture Mattress Orthopedically Designed for the Individual, Comfort Plus! Specially Designed to Your Specifications and Dimensions. Prices start at

\$89⁵⁰
Factory Direct

ACME

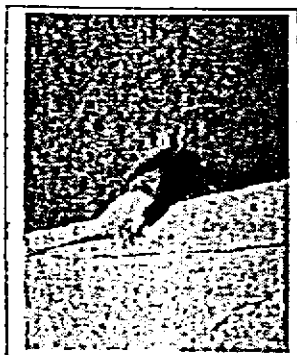
Mattress Factory

3425 East Anaheim Street
Near Corner of Redondo
Telephone GENEVA 9-4908
411 WEST FIFTH STREET
DOWNTOWN SANTA ANA
Open Daily until 5, Saturday 10-6
Closed evenings and Sundays — Elmhurst 2-6716

January 5, 1964

Southland

OUR COVER



What is the attraction of skiing? There is "the romance of the snow," the feel of remoteness, a quick escape from a busy world. It has been suggested skiing satiates the hunger for a sport where no score is kept. And then there are pretty girls in pretty clothes! Whatever the explanation, there are 200,000 new skiers in the United States each year. Jerome Hall explores the fasci-

nation of the frosty pastime in his article, "Who Put the She in Ski?" You'll find it on Page 7.

CONTENTS

Don't Deduct the Groceries	4
License Plates That Went to School	6
Who Put the She in Ski?	7
Yes or No, Let Them Know	8
The Belle Who Cost a Bell	9
History in the Streets	10
Cheese Makes a Meal	17
Mortal Combat Without a Victor	30

DEPARTMENTS

What Your Name Means	11	Book Reviews	21
Southland Homes, 12-13		Travel-Resorts	22-23
You Ask, We Answer 15		Home Workshop	26
Food	17	Pet Parade	23
Recipe of the Week...18		Southland Gardens	29
Medicine and You ...19		Crossword Puzzle ...30	
How Your Child Learns	20	Meet Your Host	31

NEXT WEEK

Who hasn't heard of Lucky Baldwin and the empire he founded in Southern California? Southland takes you to the famed old Rancho Santa Anita next week, gives you a good look at its past and shows you what has happened there in the intervening years. Don't forget to look for this chapter in Southern California.

Fred Taylor Kraft, Editor.

SAVE 37

MID-SEASON
HOME SALE

KING-SIZE 9½-FT.

KROEHLER FOAM SOFA

IN QUILTED DAMASK

WITH SCOTCHGARD

\$222

no money down, \$12 monthly

A full 114" sweep of comfort with reversible foam seat cushions, foam padded arms. The elegant damask upholstery, Scotchgard processed to resist oil and waterborne stains and soil, is complemented with quilting on sofa back and one side of seat cushions, arms, brass shepherd casters. Toast, gold, avocado, natural.

Furniture, 31—

LONG BEACH

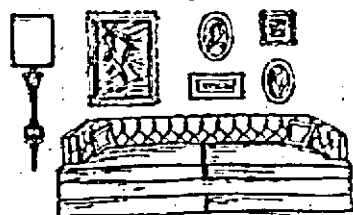
IN THE LOS ALTOS SHOPPING CENTER

Bellflower at Stearns

GE 9-6811

Greer Furniture

"Where quality and good taste
are not expensive"



- Complete Home Furnishings
- Interior Designers to Serve You

3800 E. Anaheim St. Open Fri. 'til 9 P.M.
Long Beach GE 4-3446

JANUARY Clearance

DISCOUNTS OF 50% AND MORE

	Was	NOW
4-Drawer Walnut Chests	99.95	49.95
5-Pc. Fruitwood Bedroom Suite	289.95	149.95
6-Pc. Fruitwood Bedroom Suite	319.95	159.95
5-Pc. White and Gold	249.95	124.95
5-Pc. White and Gold	249.95	124.95
6-Pc. Contemporary Fruitwood Bedroom Suite	619.95	319.95
6-Pc. Fruitwood Bedroom Suite	349.95	174.95
Sealy Mattresses	59.95	29.95
1 Sofa	249.00	124.50
1-48" Walnut China	160.00	80.00
1 Fruitwood "Luxe" Cedar Chest	89.50	44.75
6-Pc. Fruitwood Top — Dining Set		
With White China	670.00	335.00
1-5-Pc. Daystrom Dinette Set	99.50	49.75
1-5-Pc. White Daystrom Dinette Set	200.00	100.00
1-66" Convertible Sofa	219.95	109.95
1-66" Convertible Sofa	214.50	107.25
2-98" Quilted White Floral Sofas	339.00	169.50
1-98" Curved Tufted Sofa	449.00	224.50
1-98" Curved Tufted Back Sofa	449.00	224.50

3 magnificent
3-pc. sectionals... was 950.00 now **499⁹⁵**

Marble Top Tables	from 19.95
Futuristic Stretcherbeds and Swing Recliners	
Solo Priced	from 49.95
1-Antique White Mirror and Console Sets	49.95 29.95
1-Mahogany Drum Tables	195.00 97.50
1-Mahogany Drum Table	59.95 29.95

All Upholstered Furniture Greatly Reduced
Lamps and Tables Reduced

Small carpet remnants 10.00 ea.
Roll ends—Nylon or Wool Carpet 4.95 yd. & up
Gulistan all-wool 7.95 installed
Gulistan 501 Nylon 7.95 installed
Lowest Prices on All Magee, Mohawk Etc., Etc.

HERRON'S
ESTABLISHED 1915
4134 ORANGE AVE.
GA 4-8131 • Long Beach

Easy Terms—New Low Interest Rates

- FURNITURE
- CARPET
- DRAPERIES

Don't Deduct the Groceries

By Beverly Ronson

AMERICANS have been paying income taxes for 50 years now and no end is in sight. It all began in 1913 with just a few thousand taxpayers and has grown to include over 100 million tax forms filed annually.

Every year an estimated billion dollars is overpaid by American taxpayers who don't know all the legal deductions. And the confusion is multiplied by thousands of court cases each year in which judges often must decide that what is taxable for one man is deductible for another.

Although the nation receives most of its revenue from income taxes it isn't an easy task for either the government or the taxpayer. Forms have changed, and so have methods and rules.

RICHARD BLOCK, head of the nation's largest tax consulting service, estimates each of the nearly 500 H & R Block tax offices in 38 states spend about \$400 each year on books that list court cases concerned with tax deductions and on research to keep up with new legislation.

Court decisions provide the most difficult problem. One judge was confronted with a taxpayer who claimed deduction for vacation costs when he toured the nation taking pictures of cemeteries. The taxpayer was an undertaker.

"This same man," Block recalls, "also deducted all his grocery bills on grounds that his wife tried to stir up business while shopping in the supermarket."

ANOTHER nearly won his claim for deducting expenses incurred in killing a taxpayer. He claimed the costs as business expense that occurred when he tried to evict the victim from a timber farm. More than \$30,000 was spent in court and with attorneys before the taxpayer was judged not guilty.

"However," Block recalls, "the court ruled the costs were not deductible. The death followed a fist fight and the court ruled that fist fights are personal business."

One of the most difficult deductions is for "entertainment" expenses to "keep the customer happy."

One taxpayer lost a \$20,000 deduction for



When it comes to income taxes, one man's deductions may be another man's dilemma.

"hostesses" even though he had a legitimate claim. The taxpayer declined to pursue the deduction when officials requested an itemized list of clients served.

"THE MAN apparently wasn't the kind to kiss and tell," Block recounts.

Yet another businessman was allowed his \$20,000 deduction for a "secret secretary" in a hotel office retreat where no one could find the businessman. The arrangement, he argued, was necessary to get caught up on business correspondence.

These are the kind of problems that have confronted the courts throughout the 50-year tax history, which only grows more complicated as the nation continues its economic and population growth. Thousands of decisions must be made, new forms have to be printed to keep up with the changing times, and new laws must be enacted to keep abreast of economic situations.

Because of this continuing change, Block's offices anticipate filing more than half a million income tax returns across the nation before the April 15 deadline. The largest percentage of them will be filed in April, and most will be figured for the average wage earner who pays \$750 or less for the consulting service.

"THIS IS a new trend in the business," Block explains. The consulting firm was founded in a subterranean basement in 1916 and has spread across the continent and to Hawaii in its 17 years, with most of the growth attributed directly to the increasing demand by individuals for the consulting service.

The primary aim is to assure the taxpayer that he is receiving all

deductions available to him without exceeding the legal claims possible to the taxpayer.

"It is no longer possible for each taxpayer to keep up with the revisions in law and in the various forms," the tax consultant declares, "and yet, with tax costs continuing upward it is vital that the taxpayer avail himself of all deductions."

CONSULTANTS in the widespread operations have found the most frequent way the taxpayer short-changes himself is failure to list property losses, to file joint returns, or filing the joint returns when individual returns would be more profitable.

Other frequent losses occur when the taxpayer fails to list all contributions, sick pay exclusions, hospital insurance, and child care cost exemptions.

The most overlooked contribution deductions are the expenses for gasoline, oil and transportation used in charitable services to a charitable organization.

MEN ARE the worst offenders when it comes to losing child-care deductions. Most men believe the child-care expenses apply only to women. Losses also occur because the taxpayer doesn't realize the child-care laws sometimes apply to more than children.

However, the biggest reason for personal losses on the income tax report comes from the taxpayers' "over-honesty," Block consultants have discovered. "If there is the slightest question about deductions, the taxpayer almost invariably wants to resolve it in favor of the government," Block says. "It is our job to represent the customer first and to guard against letting him cheat himself."

WILLBANKS JANUARY CLEARANCE

100's of

REMNANTS and ROLL-ENDS

WOOLS — NYLONS — ACRILANS
DRASTICALLY REDUCED!

CARPET A CLOSET OR YOUR COMPLETE HOME — BUY THE WHOLE ROLL OR THE SIZE YOU NEED.

BUY FROM SUCH FAMOUS NAME BRANDS AS

- ALEXANDER SMITH
- MAGEE
- BERVEN
- FIRTH
- MOHAWK
- LEE
- GULISTAN

All First Quality Goods . . .

FIRST COME FIRST SERVED . . . BRING YOUR OWN MEASUREMENTS . . .

WILLBANKS

1879 FREEMAN AVE., SIGNAL HILL

OPEN 10 TO 7 MON. THRU FRI. — SAT. AND SUN. 10 TO 5:30



The Willbanks Story:

The Willbanks Carpet Co. is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet, backed by expert installation, could be sold at a minimum mark-up in sufficient volume to be profitable. The extension of this premise was to operate without frills and costly fixtures from a low rent and thus low overhead location in a factory warehouse on a side street in Signal Hill. By eliminating high rent and other cost-raising features, the company decided it could afford to pass on to its customers the substantial savings by giving more carpet at less cost.

CALL OUR CARPET WAGON

Complete samples and decorating service right in your own home . . .
GE 4-0901
for Orange County
JA 7-0112

HERE IS OUR REALISTIC PRICING POLICY!

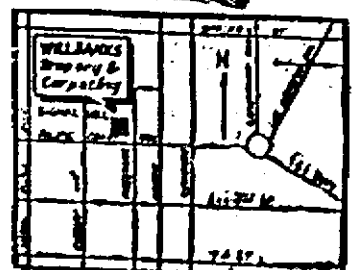
Our expert installation is \$1.25 per yd. and the finest \$0.42 rubberized felt pad is 75¢ yd. The red cushionaire pad is \$1.75 per yd.

TERMS

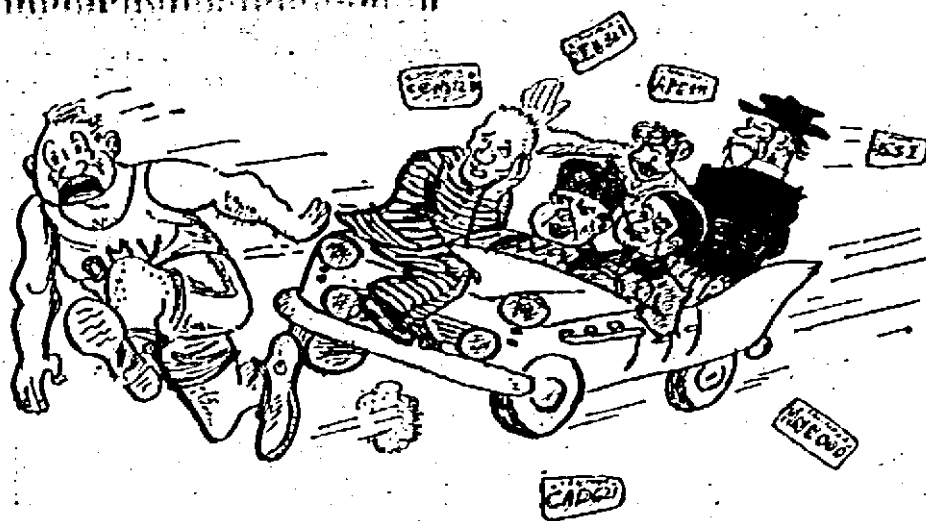
NO MONEY DOWN
Take 36 Months to Pay

OPEN TODAY, SUNDAY
10 to 5:30

DRAPERIES & CARPETING
GE 4-0901



FROM ORANGE COUNTY CALL JA 7-0112



When California went to the 6-character type of license plates, careful study was given to the letter combinations to prevent offense. See story for characters above.

Illustrated by Charles R. Gould

License Plates That Went to School

By Bob Young

WHAT'S in a number?

Plenty, when you consider that California issues 34 separate and distinct kinds of license plates, which range from the ordinary kind most of us display to the two-of-a-kind "USS" plates issued for the state's two U. S. senators.

And, in a manner of speaking, these three letter, three number license plates, went to college before they were first issued a few years ago.

When the Division of Motor Vehicles decided to con-

form to the national standard size of 6x12 inches, it meant the number of characters must be reduced from seven to six, so the letter, number combinations were chosen. But then a problem appeared. Three letter combinations sometimes cluster into suggestive words which simply wouldn't do to appear on a plate. There were others that might make the owner subject to jibes, such as APE, BUG, CAD or RED, along with 92 other such words. But the problem wasn't solved at that level. University professors, conversant in several languages, were consulted to root out all other words which might be offensive; and with a potential of 12 million different combinations, it presented quite a task. Such words as ANE (French for jackass); HIEZ (Spanish for scum); and BAK (suggestive of a strong Japanese expletive). All of these obstacles were eventually overcome and the plates have proved to be a superior aid to police in their search for wanted cars in "flight" crimes. Tests showed that these three letter plates were also readily remembered by witnesses.

THIS STYLE is followed in a general way in the plates designating special people or special vehicles. The two men representing California in the Senate have plates which begin with US, followed by either S1 or S2. Members of Congress have a big C and a number to designate seniority. State assemblymen's plates use a large "A," while a state senator's tags start off with a big red "S."

Foreign government aides in the Consular Service have the legend, "Cons Corps," and "PS" plates denote fee-exempt vehicles owned by agencies and provided for by the Constitution.

Imaginative motorists have found that the plates are the source of entertainment as they whisk along the state's highways. Values can be assessed to the letters and motor vehicle poker can be played by using the plates of approaching cars in sequence. And those with the crossword puzzle type of mind have an endless game. The three letters are considered as emasculated words, which need an imagination to patch up. SHE may become saxophone. DFT is depot, deport or even deportment. LTC is, naturally, lettuce. And SZM is spizzierintum, a sure winner when the longest words get the most points.

But they wonder if the DMV realized what a lot of entertainment it was providing when it adopted the three letter system.

JANUARY Clearance

EVERYTHING GOES — PRICES CUT SO LOW THAT WE MUST CHARGE FOR DELIVERY, SO . . . BRING YOUR TRUCK, TRAILER, BUS OR WAGON AND TAKE ADVANTAGE OF THIS ONCE-A-YEAR EXTRAVAGANZA. SAVE!! SAVE!! SAVE!!

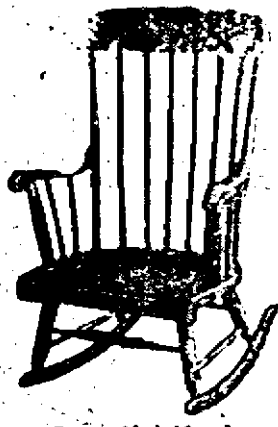
OPEN TODAY, SUNDAY 11-5



SALEM BAR STOOL

Authentic early American styling, swivel seat, made to sell for 29.95.

January Special **19⁸⁸**



Beautiful Maple **BOSTON ROCKER**

Reg. 29.95

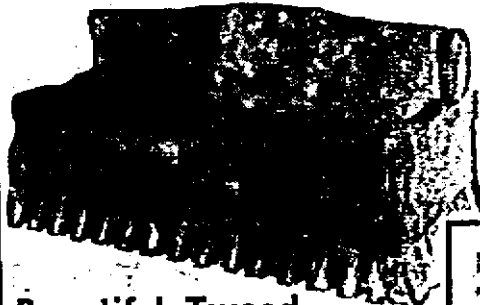
Must see to appreciate, only

15⁸⁸

Solid Maple **CAPTAIN'S CHAIR**

Priced to sell for 19.95. While they last—

9⁸⁸



Beautiful Tweed **Sleeper Sofa**

(1 only) A lovely couch and full-size bed. Reg. 214.95 Only

Many, Many Other Comparable Values

149⁸⁸

MAGAZINE RACKS

Reported by popular demand. As long as they last (no dealers, please).

ONLY

6⁸⁸



KNEEHOLE DESK

(1 only) Richly finished Salem maple with 7 drawers (2 deep file drawer). A 69.95 value.

36⁸⁸

(1 only) **CLASSIC BEAUTY PROVINCIAL MAPLE BEDROOM SET**

1 twin size bed, night dresser & mirror, 1 night stand, made to sell for 439.95, see why . . .

349⁸⁸

(1 ONLY) **Tellie-Charles Distressed MAPLE HUTCH**

Respects the warmth of Early America. Reg. 246.50. ONLY

159⁸⁸

GIGANTIC REDUCTIONS IN ALL DEPARTMENTS

LAMPS

• Table • Floor • Pole • Hanging

WALL DECOR

• Mirrors • Shelves • Rocks • Pictures, Etc. Etc.

CHAIRS, ROCKERS & RECLINERS

Drastically Reduced

PILLOW-ARM SOFA

(1 only) 7 ft. of pure comfort. Dozens of other comparable values. Reg. 214.95. Only

159⁸⁸

5-pc. Canopy Bedroom Set

Beautiful Antique White with Gold Trim, fermie top. Reg. 289.95. January Value

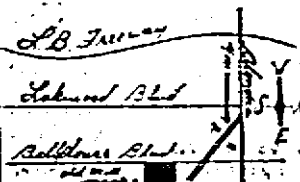
259⁸⁸

YOUR QUALITY EARLY AMERICAN STORE **OLD MILL MAPLE SHOP**

BROWERS WELCOME — FREE HOME DECORATOR SERVICE

16512 Bellflower Blvd.

MON. & FRI. 10-5:30. WEEKDAYS 10-5:30. WA 5-4074





Each year some 200,000 devotees are added to the ranks of skiing, many of them women. And why not?

Was it a day to rue forever?

Who Put the She in Ski?

By Jerome Hall

did not ski. Then they went to the ski shop and found more glamour. There's no other activity that offers anywhere near as much chance for a woman to look beautifully dressed as in a ski lodge."

RICHMOND SPEAKS with authority, for he is proprietor of Long Beach's largest ski shop. "People see in skiing a means of escape," says Richmond. "And it definitely is a status symbol."

Proof of this is found by standing outside the door of a ski shop. Watch the expressions on the faces of those coming out carrying long shafts of polished wood or metal. Anyone carrying a pair of skis through the golden glow of a Southern California day has a special aura about him (or her).

There may not be snow at his favorite slope, but this is a Southlander ready for the challenge of the great outdoors.

To the Southern California skier is due great tribute, for nowhere in all of America is there such a collection of true winter sports enthusiasts. He lives by the weather report, the snowcast, from November through spring.

MOST OF THIS region's skiers are native Southern Californians, which explodes the popular conception that only transplanted New Englanders and Coloradans are interested in the sport.

Richmond learned to ski at the age of 22.



One of reasons skiing has enjoyed an invasion by women is fashion. Mary Ann Seeds wears \$150 outfit.

Now, 20 years later, he is a certified instructor. "The people around here learn to ski as adults, mostly," explains Richmond. "It isn't something you have to learn as a youngster. The beauty of skiing is that you can learn enough body control in just a few minutes to go out on the hill and have a good time. But you can keep learning and keep on improving for 20 years."

Richmond says most Americans don't realize that the quality of the sport among the general public is higher in the United States than in Europe. "People give Europeans too much credit," he adds. "The European skis for the same reason an American goes for a roller coaster ride. The European goes down the mountain like a snow slide, looking for thrills. American skiers have reached a much greater maturity. Their aim is skillfulness."

NO DISCUSSION such as this could be complete without a few cracks about cracked bones. (Continued on Page 22)

EACH YEAR at this time another 200,000 Americans become skiers. No one is quiet certain why.

There are many theories. One is that anything that will get a person away from traffic so fast is bound to be popular in Southern California. But skiers only chuckle at that one, because there are few more crowded spots in these parts than a snowy hillside if there's a road leading to it.

Another theory is that to be a skier is to acquire instant status. Skiing has taken the place once held by polo in the social structure, except there's a price for skiing for every pocket. And a place in skiing for everyone.

There are a good many more popular theories—some Freudian and some fraudian—but whatever the answer, there will always remain the one, overriding question...

Who put the She in ski?

'Twas a day to rue forever.

This is, admittedly, a minority opinion. There's hardly a soul still skiing who agrees, because all those who skied before someone put the She in ski have long since dropped out.

THERE WAS A DAY when skiing was not a television attraction, not a prelude to a fashion show and not an excuse to have a party where someone lights fire to the refreshments, both liquid and solid.

Skiing today is much too soft, the old-timers contend.

As a perfect example, it might be pointed out that more than half the membership of the Long Beach Ski Club is female.

How can it be the spartan activity of outdoorsmen if it is under the enameled thumb of women?

The answer is that skiing is divided into two parts. The most important is the apres-ski, the social life. Snow has become chic. Magazines call it the Velvet Life. Merchandisers call it the Velvet Life, too.

SKIING CHANGED from whipcord to velvet when fashion designers seized the sport—a new, vast, uncharted wasteland of dull duds—and brought to it nylon, hand knits and stretch pants.

There was a day when women's ski outfits came in two colors—black and blacker—and came in two styles: zippered and buttoned. Now Christian Dior is a big name on labels in the ski shop. And M'lady may own five or six outfits before she ever sets foot and ski onto a snowy slope.

"We don't try to fool ourselves about what has made skiing so popular these days," says Bob Richmond, a life-long resident of Long Beach and recognized as one of the dozen best skiers in Southern California.

The ski population has doubled since the 1960 Winter Olympics at Squaw Valley. The television exposure of the Olympics gave skiing glamour. It aroused the curiosity of people who



Mothers, kids, girl friends... no slung male dares leave them home today. They have taken to the ski runs like proverbial ducks to water. Louanne Richmond here leads way for son, Scott, 8, daughter, Nancy, 9.

Write to your
congressmen

Yes or No, Let Them Know



Americans elect men to represent them in Congress and then consider their duty done. Not so; these men need to know constituents' continuing opinions by way of letters. All receive and consider carefully stacks of mail.

By Frank L. Remington

NOT LONG AGO United States Senator Kenneth B. Keating of New York received a letter from a feminine constituent. "I don't approve of sending our men up into space," the worried lady declared. "They may stay there and we'll end up by having more old maids here than ever."

Many Americans write their congressmen in Washington each year, though unfortunately, many dwell on subjects somewhat outside the purview of our two national legislative bodies. As a loyal American citizen, however, you carry a responsibility to communicate with your elected representatives to let them know how you feel about the issues of the day—and why you feel that way.

The founding fathers intended that our land should be governed by the voice of the people. Remember when Abraham Lincoln spoke of government of, by and for the people, he referred to government that truly represents you; government that reflects your opinions, your feelings and your wants. Today, the volume, importance and complexity of legislation your congressmen must keep up with is really staggering. To act intelligently on public issues—to really represent their constituents—they must know how you and your neighbors feel. Your letters are their most reliable barometer.

YOU SHOULD have no qualms about writing your elected representatives. It is you who pay their salaries, it is you who stand the cost of the laws they enact, and it is you who must let them know your stand, pro or con.

In a recent year only about one in ten voters wrote their senators and representatives, and these scarcely typify a true cross-section of the population. Republicans, for instance, write oftener than Democrats, business and professional people send letters more frequently than manual laborers, and older persons express their views by mail more readily than younger ones.

One woman wrote her representative to get a pension for her dog. She claims the pooch served in the K-9 Corps in World War II. She wanted quick action because "in the event I die who will take care of the dog?" A recently arrived Japanese student sent a letter to ask if his military service

to the Mikado in World War II qualified him to attend school under the GI Bill of Rights.

Congressmen usually answer all their mail in one way or another and try to oblige if they can. Sometimes it taxes their imagination, like the letter a man wrote to Rep. Dante Fascell to ask: "What should I feed the baby alligator I want to keep as a pet? Since you represent Miami, Florida, I figured you would know." Equal to the occasion, Congressman Fascell contacted the Washington zoo and supplied the answer.

IT IS THE SINCERE, concise letter written from the heart and taking a definite stand on an important issue with logical reasons to back it up that most delights your senators and representatives—but they are almost as scarce as economy bills in the halls of congress. Most lawmakers agree that this type of letter has considerably more impact than a single, petition-like missive signed by many constituents or a large volume of stereotyped form letters.

Those who write this type of letter express opinions on a variety of matters that affect them personally and directly, such as retirement benefits, the construction of a new bridge or highway near their homes, new tax bills, labor legislation, veterans' difficulties, and aid to small businessmen. A Salt Lake City man complained to his Congressman: "I am tired of seeing Uncle get the largest share of the profits of the small business with which I am associated with absolutely no investment on his part."

Foreign affairs concern many of those who write Washington. A sizable portion of these correspondents suggest ways and means of keeping the country out of war. Others ask pointed questions like: "Why don't we tear down the Berlin wall?" Some take a firm stand on foreign policy: "We've lost Laos and Cuba. We must not lose Berlin." "I am ashamed that our young people must live in a society that no longer seems to have the stomach to stand up for itself anywhere."

DO THESE LETTERS and the ones you write your congressmen have any effect on them? They do! And a letter on lined tablet paper from a humble address often occasions greater response in Washington than a corporation president's letter typewritten beneath his executive letterhead.

So, if you want to fulfill your duties as a

citizen, if you want to have a voice in our national affairs, it is your solemn obligation to write to your representative and two senators in Washington expressing your sincere views on national affairs. Here are a few suggestions to render the task easier and more effective.

1. Address your letters correctly to your own Congressmen. If you don't know who they are, call your local library.

2. For best results, write both senators from your state as well as the representative from your Congressional District.

3. Address your U.S. senator: Sen. John Doe, Senate Office Building, Washington, D.C.

4. Address your congressman: Rep. John Doe, House Office Building, Washington, D.C.

The salutation may be Dear Sir, Dear Mr. Senator (Representative), or Dear Mr. Doe.

5. Keep your letters on a formal basis. Don't be too familiar, like a constituent in Alabama who began his message to Senator Sparkman with "Dear Sparky."

6. Make your writing legible. Use a typewriter if possible, otherwise use pen and ink and write on only one side of the paper.

7. Leave trivial details out of your letter, confine it to one subject, and make it as brief as possible while still presenting your case. Some writers go to astonishing lengths, with a letter from an ex-serviceman taking top honors to date. Requesting veteran aid, his missive ran to 50 pages closely written on both sides.

8. If your letter refers to a specific piece of legislation or a pending bill, try to include its name and number and state clearly what action you believe your Congressmen should take.

9. Refrain from asking your Congressmen for help or advice on personal problems. One woman wrote that she had hardening of the arteries and her doctor had prescribed a little whisky, but she was allergic to it. What should she do? Such problems are outside the scope of your congressmen's duties. The less time he has to spend on this type of thing the more time he'll have to devote to his primary duty of representing you in Washington.

But most important of all, be sure to write your senators and congressman. Whether your feeling on any specific issue is yes or no, let them know.

The Belle Who...



...Cost a Bell

LOS ANGELES residents and visitors have long heard the sweet tones of the Plaza Church's bells, but few know that one of these bells has a romantic, intriguing story which dates back more than a century in California history.

It all began in San Diego in 1825 when Jose Maria Echeandia stopped in that city on his way north to Monterey where he would assume the governorship of Alta California, as the Mexicans referred to this area.

Gov. Echeandia fell in love with San Diego, its gay, hospitable, carefree people and especially the young ladies, said to be the most beautiful in all of California. Echeandia, a handsome though exceedingly austere man of about 48, found particular delight in a slender, raven-haired, black-eyed beauty named Maria Antonia Natalia Elija Carrillo, but called Josefa by both her family and friends. Echeandia paid her court and she was always chosen as his partner at the gay parties and balls which were the custom of those pastoral days. Soon came rumors that Echeandia sought Josefa's hand in marriage. As he lingered in San Diego, paying court to Josefa, government officials in Monterey were greatly discomfited by the continued delay.

Echeandia was a haughty, prideful man, however, and not one to be hurried. He never considered the possibility that Josefa would refuse him. Echeandia's estimate of his charm and per-



Josefa Carrillo (left above) and the Plaza Church bell which was the penance price paid by a gallant Yankee shipper for stealing the belle's heart and hand in marriage from a haughty California governor.

By Bob and Jan Young

suasiveness might have proved accurate had it not been for the arrival of the American ship Maria Ester at San Diego Bay. Under the command of Capt. Henry Delano Fitch, the trim vessel was heavily laden with scarce trade merchandise avidly sought by the wealthy residents. Capt. Fitch's cargo would be exchanged for tallow and cow hides, then called "California bank notes."

Fitch, handsome and well-mannered, was welcomed into the homes of all of the great families: the Arguellos, the Bandinis as well as the hacienda of Don Raimundo Carrillo, where he met the winsome Josefa. An immediate spark was struck when their eyes met and whatever interest Josefa might have had in the Mexican governor floated a way on the balmy air. Fitch pressed his suit and when the willing Josefa accepted his proposal, he made the customary formal request for her hand. Don Carrillo readily granted his consent but pointed out that Mexican law required that Fitch become both a Mexican citizen and a Catholic. Fitch agreed, though he took no firm steps to fulfill his promise.

Nevertheless the engagement was announced and the banns were posted. Echeandia was enraged, although he gave no public display of his displeasure.

THE WEDDING was planned as a grand affair

and the Carrillo hacienda overflowed with guests from the finest families. The ceremony had begun and was nearing completion when the governor's adjutant rudely pushed into the chapel. He whispered something to the priest and the ceremony was halted.

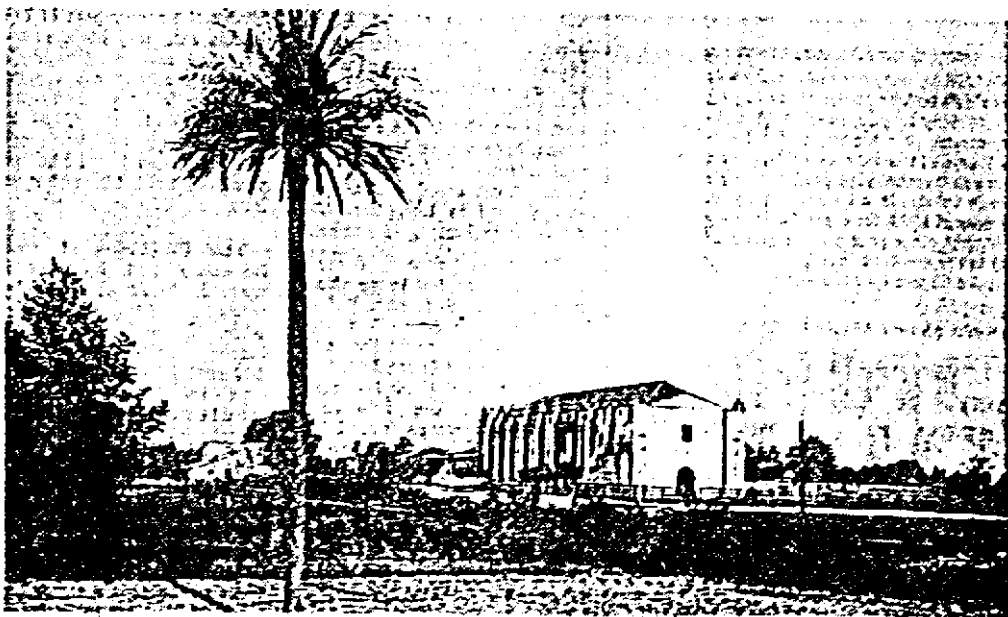
Fitch had not complied with the necessary legal requirements and Father Antonio Menendez could not and would not solemnize the marriage.

Guests drifted away as Josefa and Henry tried to console each other over the maddening turn of events triggered by the vindictive governor. It was then that Josefa's cousin, Pio Pico, stepped in. He suggested that Fitch spread the word that he had abandoned all plans to marry Josefa and was sailing immediately. Josefa meanwhile would go into seclusion.

FITCH READIED his ship and prepared a cabin for his intended bride. Josefa secretly packed a few clothes, then slipped away with Pico to a small boat where she was rowed to the Maria Ester, anchored near Ballast Point on Point Loma. At dawn with a fair wind billowing the sails, Josefa and Fitch sailed out of San Diego Bay and headed southward for Chile, where they were married far away from the jurisdiction of Echeandia.

More than a year passed before Fitch returned to Monterey harbor to pick up supplies and trade. He and Josefa, along with their small baby, were

(Continued on Page 21)



Mission San Gabriel, about 1870. It was at this site where a church court met to decide charges of failing to accede to Mexican marriage law, brought by the losing suitor Echeandia against Capt. Fitch.



Capt. Henry Delano Fitch who stole the heart of the lovely, dark-eyed Josefa.

History in the Streets

By Rochelle Frank

SOUTHERN California a century ago was chiefly open countryside dotted with thousands of cattle. Occasionally, at the top of a knoll or in a grove of cottonwood trees, a complex of red roofed

ranch houses could be seen where rancheros and their families led a simple but elegant life.

Today, we would not recognize the people and places of that pastoral era, yet we

would know their names as well as we know our street names. The fact is, many of them are the same.

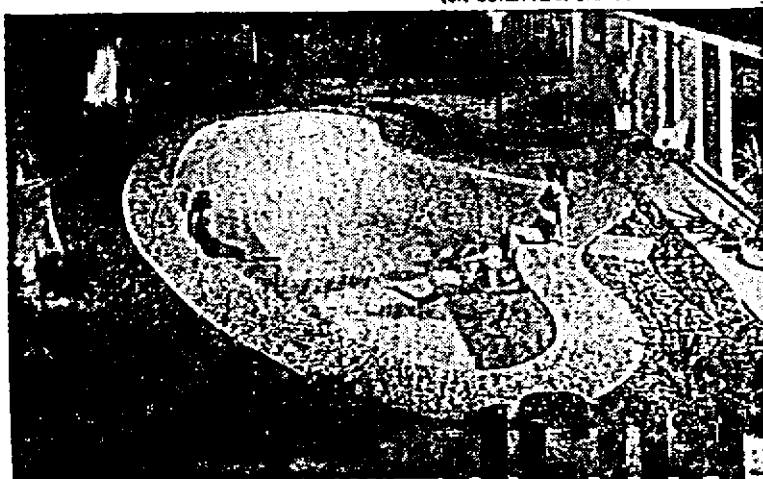
For instance, Temple Avenue and Stearns Street come within a few blocks of Inter-



Illustrated by Richard Walimeyer

Long Beach, through its street names, preserves memory of many pioneers of the days of cattle ranches.

NOW-ANTHONY LOW PRICES-NO PAY TILL MAY 1964
(ON SEVEN YEAR BANK FINANCING PLAN)



15'x 31'
ANTHONY
BLUE LAGOON

This exciting pool will grace your yard with a touch of glamour—give your whole family the vigor of outdoor fun. Pool is 3 to 7 feet deep, 78 perimeter feet, 312 square feet. Features Anthony quality steelreinforced gunite construction, waterline tile, coping, filter. Price includes excavation, two coats hand troweled white plaster, copper plumbing, pump, motor, steps in shallow cove.

**YOU CAN
JOIN THE
POOL-FAMILY FUN
FOR ONLY
\$22⁵⁴
A MONTH
ON 10-YEAR BANK
FINANCING PLAN**

*Price includes standard coping.
Special deck in picture is slightly
higher. Price based on normal
access and soil; subject to hillside
and higher costs in some areas.



HUSBAND AND WIFE TEAM
—Phil Anthony and wife Oletia, built world's largest swimming pool team.

MORE POOL PER DOLLAR! Anthony has built more pools by far than any other single builder. Huge volume buying of materials plus factory-to-you pricing of sub-assemblies and accessories plus the unparalleled efficiency of Anthony's teams of trained specialists, puts a plus into every dollar you invest in your pool. Anthony's policy of value through volume is still working for you. In the first eight months of 1963, for example, Anthony has exceeded the largest other pool firm (a group of franchised builders) in the greater Los Angeles area by 666 pools, and the third largest by 1139 pools.

Anthony has built twice as many pools as any single builder.

ANTHONY POOLS

SHOWROOMS-OPEN SEVEN DAYS A WEEK-VISIT OUR POOL DISPLAY

[illegible]

secting in Signal Hill. Actually, the paths of John Temple and Abel Stearns, two Yankee pioneers, crossed many times during their eventful lives. These two men sustained a friendly rivalry as neighbors, who shared an eight-mile boundary line between their ranchos.

The southern part of the old rancho line now bears the name of Alamitos Avenue, and the area southeast of it was once Abel Stearns' domain of Los Alamitos, which means little cottonwoods. The area northwest of Alamitos Avenue belonged to John Temple, and was known as Los Cerritos, or little hills. Today this rancho's namesake, Cerritos Avenue, cuts a broken path northward from Ocean Boulevard through about three fourths of the original Los Cerritos land.

In 1784, all of the land included in both of these ranchos plus several thousand acres more was originally granted to Manuel Nieto, a soldier of California's Spanish Governor Fages. After his death, the Nieto descendants held this land for 11 years after the Mexican annexation in 1822. The Nieto family subsequently sold the land, but their name is still familiar, especially in the Belmont Shore area where Nieto Avenue stretches from Ocean, across Colorado Lagoon, and disappear into Long Beach's Recreation Park golf course.

Temple and Stearns owned their ranchos for more than 20 years, but ill fortune befell both of them in 1857 when a depression virtually destroyed the cattle market. Beset by taxes, drought, and epidemic in the following years, Stearns was forced into foreclosure in 1866. Temple, in the same year, had to sell Los Cerritos. The new owners were Benjamin and Thomas Flint, and Llewellyn and Jotham Bixby, all successful sheep ranchers from Maine. The Bixbys eventually acquired Los Alamitos, a large portion of Rancho Los Palos Verdes, and four other

large land tracts in the surrounding area.

AT FIRST glance at the Long Beach area map the name of Flint seems to have been forgotten by the street namers, but closer inspection reveals that Flint Avenue boasts a four-block stretch of pavement extending southward from the intersection of Seventh Street and Pacific Coast Highway.

The influence of the Bixby family is much more obvious. Bixby Road, Bixby Park, and Bixby Knolls are only three of the locations in this area which bear their name.

Neighboring rancheros gave Long Beach some street names, too. East of Los Cerritos, the Rancho de Dominguez was owned by heirs of Juan Jose Dominguez, holder of the original Spanish grant. Through the marriage of female Dominguez heirs, the with the names Del Amo, Carson, and Atherton — names which today represent miles of broad paved streets.

As the great rancho era grew to a close in the early 1880s, William Erwin Willmore secured an option from Jotham Bixby on 4,000 acres of grassy plain which now includes the major part of Long Beach. Pursuing his dream to establish an "American Colony," he advertised property for sale in his newly subdivided Willmore City. For lack of buyers, Willmore's plan collapsed within two years. In 1884, his option was lost.

THE PATTERN of streets he established, however remained. Most of the highways he laid out were 80 feet wide. Magnolia, Pacific, Atlantic, and California were 100 feet in width. American, now renamed Long Beach Boulevard, was 124 feet broad.

The colorful past left a legacy of historical names. Street signs recall the memory of many of the influential men who settled the Long Beach area before William Willmore surveyed the streets. Ironically, the index of any city map reveals that Long Beach has no Willmore Street.

La Reina Rule

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy. for reply only in this column.

DEAR MISS RULE: Would you give genealogy on ZERR — M.S., Huntington Beach.

M.S.: ZERR goes back to a German ancestor called Nazarius, meaning "Nazarene," or "follower of Jesus Christ." Nazarius was shortened to Zar by usage of its middle syllable. Zar then evolved as the family surnames Zehr and Zerr. The coat-of-arms for these lineages has two silver halberds (combined spears and battle-axes) crossed on a red shield.

DEAR MISS RULE: Please analyze ODDO — I.O., Long Beach.

I.O.: ODDO is a German surname that originated as the Old High German word "Uodal" meaning "inheritor of a manorial estate or castle." This term referred to a rarity, a person who was entitled to inherit property in medieval times. Another source of Oddo was the warrior name "Odo" meaning "wealthy one."

DEAR MISS RULE: Please give genealogy on FITZGERALD — R.F., Long Beach.

R.F.: FITZGERALD families descended from Gerald, constable of Pembroke in Wales, whose wife was the daughter of a south Welsh king. In the late 1100s Gerald's son, Maurice FitzGerald (meaning "son of Gerald") went from Wales to Ireland and received a large land grant. A later descendant by virtue of his noble rank created his three sons knights, the White Knight, the Knight of Kerry and the Knight of Glyn. The ancient FitzGerald shield is silver, emblazoned with a red St. Andrew's cross ("X"-shaped). Gerald, the source name, meant "bold spearman" or "mighty spearman." The famous Edward Fitzgerald, 1809-1883, wrote the poem "Omar Khayyam."

DEAR MISS RULE: Can you explain HENGSTEBECK? — G.S., Lakewood.

G.S.: HENGSTEBECK is one of the most unique German geographical surnames on record. The source words "Hengst-Beck" decipher as "stallion brook," a graphic word description of a brook that flowed through a meadow where the ancestor's stallions were pastured.

DEAR MISS RULE: Please give the origin of STEENSON — E.C., Garden Grove.

E.C.: STEENSON had two English sources. It was primarily a re-spelling of Steanson referring to "son of the man as firm as a rock." Alternatively, Steenson was a dia-

(Continued on Page 13)



Sally's

LONG BEACH

STOREWIDE

SALE

LAMPS • SHADES • LIGHTING FIXTURES

FROM OUR FABULOUS SELECTION

SAVINGS

TO 60%

Lamps dramatic and elegant . . . shades and fixtures to complement every decor . . . now at truly spectacular savings.

Sally's

LONG BEACH

LAMPS/SHADES/LIGHTING FIXTURES

"The Department Store of Lamps"

9:30 A.M. to 5:30 P.M.
Monday, Thursday and Friday Even. till 9:00 P.M.

3500 E. Pacific Coast Highway

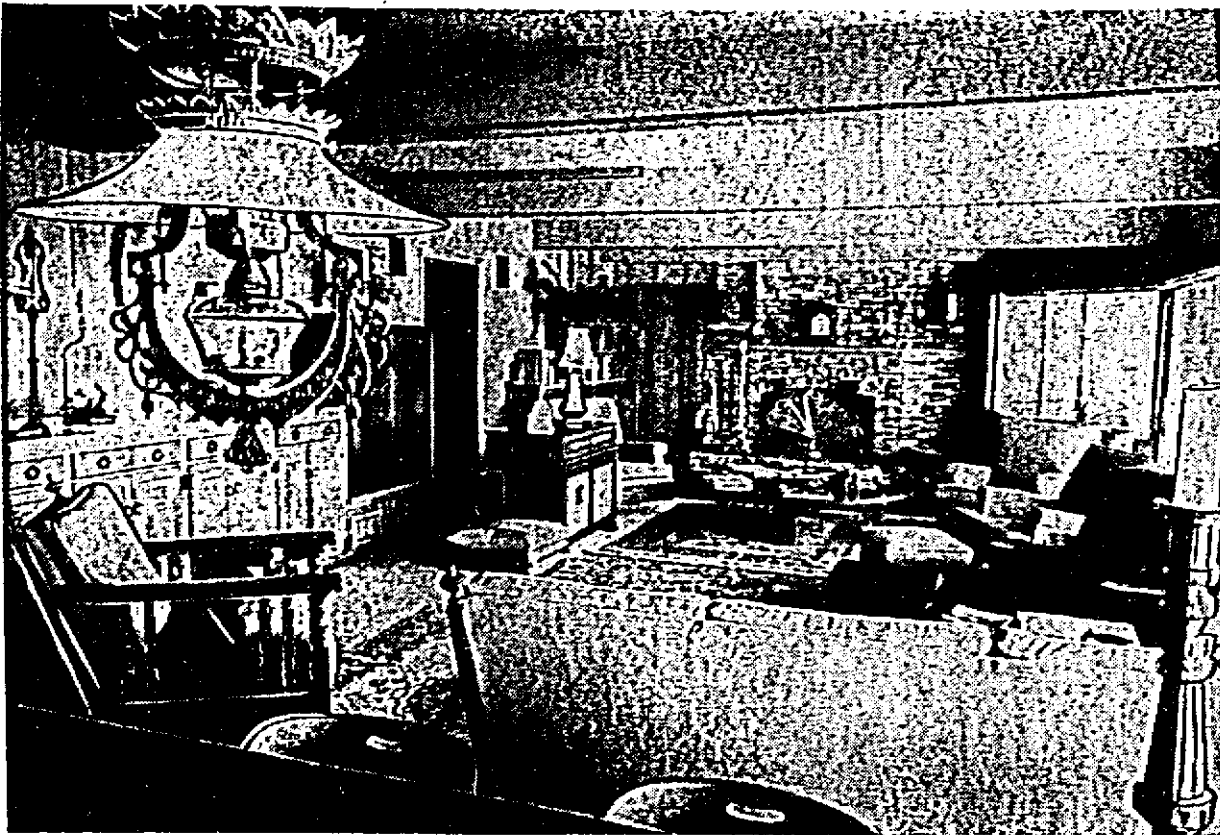


LAY-A-WAYS
ACCEPTED

How to find Sally's:

- Long Beach Freeway to Pacific Coast Hwy.—turn east.
- Lakewood Blvd. to Traffic Circle and turn right 4 blocks.
- Garden Grove Blvd. to Pacific Coast Hwy.—turn right 2 miles.

Free Parking
Let us hear
CE 4-7469



HOME

House That's One of a Kind

There's an atmosphere of secure comfort about the home of Capt. and Mrs. R. B. Grotemat in Seal Beach. The dwelling is one of its kind and has the stamp of its owners throughout, having been designed by Capt. Grotemat and bearing features that are the handwork of himself and his wife.

ONE of its kind, the comfortable home of Capt. and Mrs. R. B. Grotemat, 16 Marina Dr., Seal Beach, capitalizes upon a small elevation to look out upon its surroundings in a wide view that is tinged with the sea and seafaring accoutrements. It was designed and custom-built by Capt. Grotemat. It is located near the Long Beach Marina and across the street from the Grotemats' long-established trailer park.

The dwelling consists of an entry hall, enormous living-dining room, spacious kitchen, guest bedroom and bath, and den downstairs, and a bedroom suite upstairs which is probably triple average size. Each room is filled with treasures acquired by Capt. Grotemat during his many travels throughout the world.

FEW HOMES in Southern California have more storage

By Stella George

units than the Grotemat residence. There are nearly 200 door, drawer, and cupboard handles throughout the house. Much of the fine wood which was used is western red cedar.

The 42 foot living-dining area has a warm charm, enhanced with a used brick fireplace at the far end of the room. The furniture is of the type that is a perennial favorite with husbands everywhere: large couches, comfortable overstuffed chairs with hassocks and tables convenient at hand, excellent lighting and, above all, an exhilarating view. The area is carpeted, but oriental rugs add an extra touch of luxury.

A wide serving bar separates the dining area from the kitchen. It might be noted here that Capt. Grotemat had

much to do with the actual construction of the house and the furnishings. He made the dining room table, for example.

THE WINDOWS above the kitchen sink view the ocean. There are countless cupboards and drawers, all modern appliances, and a convenient desk that views the patio and which doubles as a dinette for two for quick breakfasts.

The downstairs guest bedroom furniture is admired by visitors and beloved by the owners. It belonged to Capt. Grotemat's parents and the bed itself was where he first saw the light of day. The room itself is unconventional in shape, more like a trapezoid than a square, which somehow adds to its old-fashioned charm. A large and spacious bath adjoins.

The downstairs den, at the front of the home, doubles as

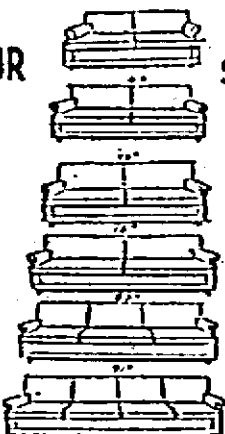
JANUARY SALE! NOW IN PROGRESS

EXTRA BEDROOMS FOR SALE

SIMMONS HIDE-A-BEDS with mattresses

CHOOSE FROM A STOCK OF OVER 75 ASSORTED STYLES AND SIZES

PICK YOUR OWN SIZE



NAME BRAND
PRICES STARTING FROM \$159⁹⁵

A SIZE TO FIT YOUR ROOM

A PRICE TO FIT YOUR POCKET-BOOK

CREDIT TO SUIT YOUR BUDGET

Southland's largest selection of Simmons Hide-A-Beds and Beautyrest Mattresses.

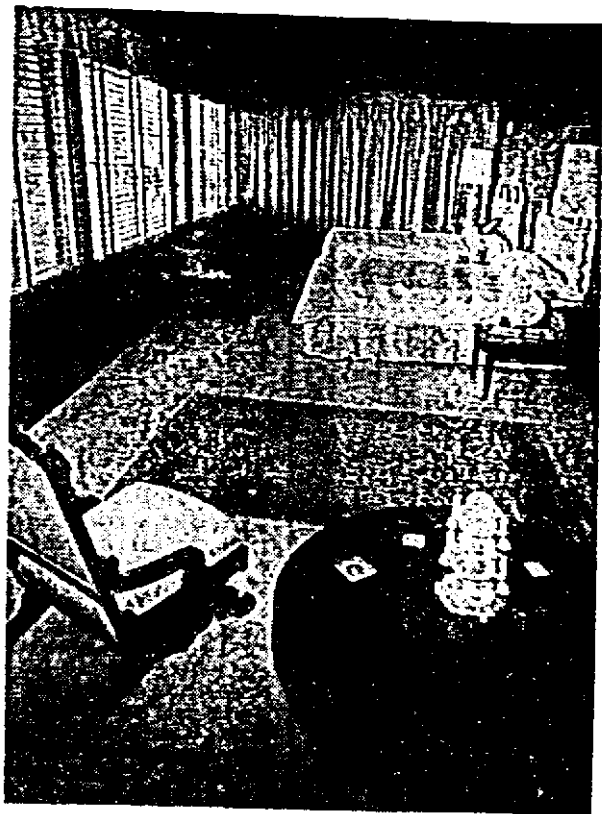
Sleep Shoppe

"SIMMONS HIDE-A-BED HEADQUARTERS"
5th at Long Beach Blvd.

"Across From Sears" DOWNTOWN LONG BEACH
Open Daily 12-9 p.m. (408) 7-3111



Living room of the Grotemat home seen from the kitchen, showing its comfortable features of construction and furnishing. Top photo: Same room from the entry hall.



On the second floor, this extra-sized sitting room-bedroom commands sweeping view through window wall.

a work room, sewing room, and/or guest bedroom. One closet opens to reveal a compact sewing-center, always ready for instant use.

SELDOM CAN a bedroom be described as distinctive. As Gertrude Stein might say, "A bedroom is a bedroom is a bedroom..." The master bedroom in the Grotomat home is distinctive without question. It is nearly three times as large as an average bedroom. At the far end, two double beds with custom headboards (made by Mrs. Grotomat) face the windows

which run the length of the room and look out on a panorama of the sea. An Oriental carpet separates the end of the room from a sitting-room area. Here, comfortable heirloom rockers flank a round table. A mirror on the wall reflects the scene. The adjoining bath is so large that a full-sized sofa is built in near the out-sized bathtub! Above the tub, a large window views the ocean.

Surrounding grounds, including a large shaded patio, display the dream of every home owner in planning and execution.



Exterior view from the front of the Grotomat home.



NEW MODELS

Number —927 sq. ft. living area and garage. Two bedrooms.
927 \$5900

Number —Three bedrooms, 2 complete baths, 1200 sq. ft.
1200 \$7650

FREE ESTIMATES

Semi-custom SPACIOUS HOMES 2-3 bedrooms

• Duplex • Apartments • Commercial

OPEN DAILY

9 to 5 p.m.

Member of Contractors Association of Long Beach

DUNCANBUILT HOMES

1555 W. W. P. Road, Long Beach • MERO 6-7411 • GR 6-4227

Harry V. Duncan Jr.

General Building Contractor



NEW EXCITING KITCHENS!

Call us for free estimate, on kitchen modernization, bathrooms and additions. All or any part of your project, 100% financing.

Agent
Kitchens

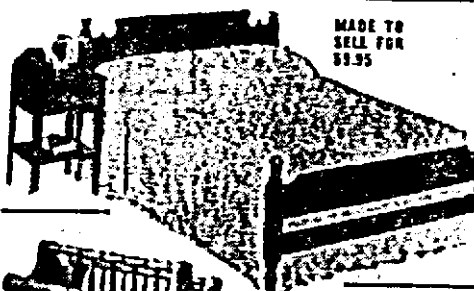
1375 Gladys Avenue • Long Beach, California • GE 3-0468

OPEN SUN.
10 to 5
EAST TERMS
Up to 12
Months to Pay

SAVE 30% TO 50%

Early American Furniture at
Low, Low Warehouse Direct Prices

NO
PAYMENT
'til FEB. '64



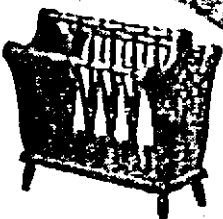
MADE TO
SELL FOR
\$9.95

SPECIAL BUY SOLID MAPLE BED TWIN OR FULL SIZE

Colonial Furniture Warehouse has purchased these solid maple beds at a great reduction and is passing this tremendous savings on to you.

\$24.95

• BATHING PILERS AT COMPARABLE SAVINGS
• Complete Line of Sea Springs and Mattresses
• FREE DELIVERY IN LONG BEACH AREA



MAGAZINE RACK

SALEM MAPLE

Made to Retail for \$6.95
Colonial Warehouse Price... **7.95**



EARLY AMERICAN PICTURES

MADE TO SELL FOR \$15 A SET

• Solid Birch Frame
• Sizes 9"x5". SET OF FOUR

WHILE THEY LAST

2.99

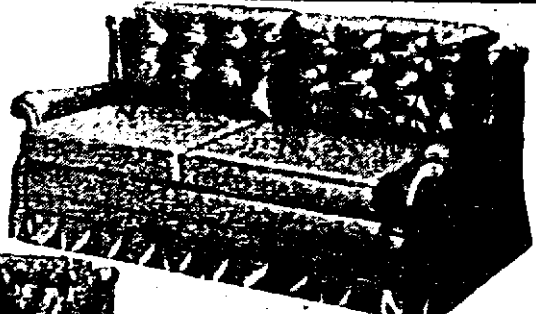
VINELLE SLEEPER

Fears cushions, heavy duty, soft as butter vinyl for good looks and rugged wearability. Full size, high quality mattress for extra sleeping comfort. Colorful fabric and trim. Free delivery. Large assortment of colors. The price is regular fabric and quilts.

Made to Sell for \$259.95

COLONIAL
WAREHOUSE
PRICE

\$159.95



QUEEN SIZE QUILT SLEEPER

Long quality and comfort on above quilt, bed with a Queen Size mattress. Wide selection of quilted covers to choose from. Available in regular fabrics and vinyl. We have a complete selection of sleeper sofas. All sizes. All prices. All in your hands.

MADE TO SELL FOR \$319.95

COLONIAL
WAREHOUSE
PRICE

\$229.95

Colonial FURNITURE WAREHOUSE

1740 DAISY AVENUE

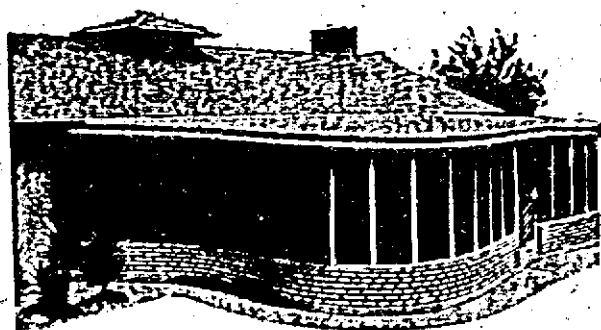
ONE BLOCK WEST OF MAGNOLIA AVENUE
ONE BLOCK SOUTH OF PACIFIC COAST HIGHWAY

Open Monday and Friday Evenings 'til 9—Tuesday, Wednesday and Thursday 'til 5:30
Saturdays 'til 4—Sunday 10 to 5

INDUSTRIAL CENTER OF LONG BEACH

HE 2-5190

BEAUTIFUL Flexalum PATIO COVERS



Brick Wall... NO EXTRA COST
18 inches High... Used or Regular Brick with our
FLEXALUM PATIO COVERS

or existing roofs — you will pay cost of the screen enclosure from the slab up, 18" brick wall is optional at no extra cost.

**ATTENTION:
LEISURE WORLD
RESIDENTS**

T. H. Liken & Sons has a complete staff of experts ready to solve your patio cover problems.

No Payment 'til 40 Days After Purchase

**T.H. Liken
AND SONS**

3700 E. 7th St., LONG BEACH

**PHONE
GE 3-0946
ANY TIME
ANY DAY
for FREE Estimate**

FOR CRAFTSMANSHIP. Nothing can match a Flexalum Patio Cover by L.R.M. Custom Workmanship, Unique Construction, No Nuts, Bolts or Screws to Mar the Beauty of Your Patio.

FOR QUALITY. The Extra Strength of Top Quality Spring Tempered Aluminum Panels. All Aluminum I-Beam Under Structure. All Aluminum Panels with 2 coats of Solid Enamel. Never Needs Waxing.

FOR BEAUTY. The Uniqueness of Our Design Have Won National Acclaim. Special Skylight Panels to Allow Proper Amount of Light to Filter Through. Your Choice of a Multitude of Softest Glass and Metallic Colors.

**THE PRICE IS RIGHT
EASY TERMS**

**No Money Down — 3 Years to Pay
5-Year Unconditional Guarantee**

Your Name

(Continued from Page 11)
lect form of Stevenson meaning "son of the crowned one." Ancestors in Yorkshire, England, include Francis and John Steanson in the 1300s. No shield is available for this name.

DEAR MISS RULE: Please publish the origin of NEWTON. — C.N., M.F., Long Beach.

C.N., M.F.: NEWTON was assumed by English ancestors from a town by that name. "New-Tun," meant "Newly established or newly divided estate." Alan de Neuton was a Lincolnshire land owner in 1273; William de Newelton was taxed in Yorkshire in 1379. The Newton shield is black, emblazoned with two silver human shinbones in an "X" cross. The Newton crest above this shield portrays an Arab prince kneeling, delivering his gold sword, commemorating a family ancestor who captured a prince at the Battle of Ascalon in Palestine during the 1st Crusade, A.D. 1099. Early New England will include as a creditor, Richard Newton of Sudbury, Mass., in 1647.

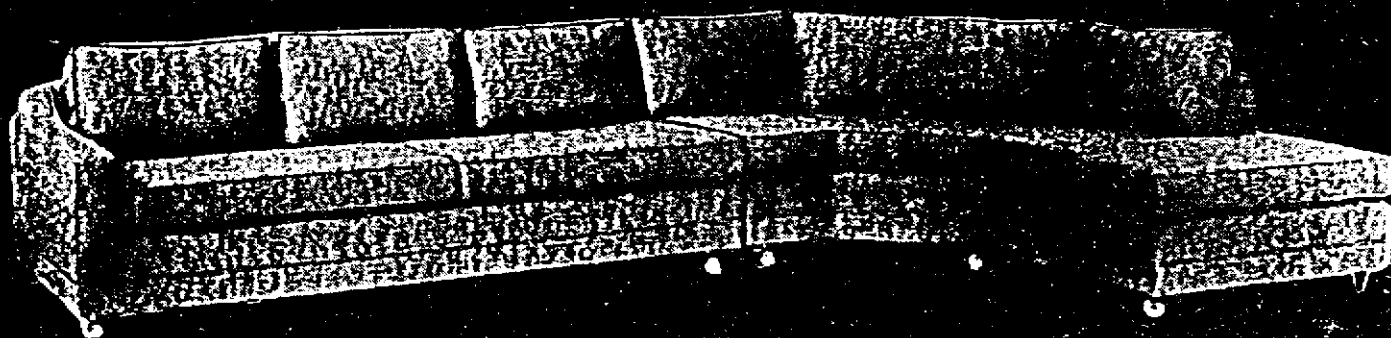
DEAR MISS RULE: Please analyze LOVERIDGE — M.L., Wilmington.

M.L.: LOVERIDGE is an unusual English surname that traces back to the 11th century. At that time the source phrase was the warrior-hero title "Leof-ric" meaning "beloved ruler." Loveridges were early Windsor, Conn., settlers.

DEAR MISS RULE: What is the background on HYMAN — R.H., Lynwood.

R.H.: HYMAN is a phonetic variation of the German name Heimann. The remote medieval origin was "Heine-mann" designating "Adherent and follower of the estate-ruler." No shield is listed for Hyman.

Southland Magazine is your entree to a different home each week, offering an opportunity to see how others developed decorative themes, incorporated comforts, solved family housing problems.



MAGNIFICENT CLASSIC QUILTED SECTIONAL

It's 18 feet long! It's dazzling, comfortable and a show-stepper in YOUR living room. Don't be misled by the low LBF price this is a BRAND NEW sectional, complete with Shepherd casters. Several colors and patterns to choose from. Still large selection of colors and covers for immediate delivery.

See Long Beach Furniture for the
Finest in Furniture at Bargain Prices!

SAVE OVER \$50.00
Budget Terms
Available

\$249⁰⁰
COMPLETE

LONG BEACH FURNITURE INC.
L B F Furniture
LONG BEACH BLVD. at 6th HB 67231

OPEN EVENINGS 'TIL 9
FREE PARKING
FREE DELIVERY • EASY CREDIT • CLOSED SUNDAYS
LONG BEACH FURNITURE, INC.

You Ask We Answer

By Helen

Q. Why is a hyphenated number printed on bank checks? F. M.

A. This is the transit number, which identifies the bank on which the check is drawn. Every bank in the United States has a number made up of two parts: the first part designates the city or state where the bank is located, and the second part identifies the individual bank. The numerical system was devised by the clearing house section of the American Bankers Association to aid in collecting, identifying, and tracing checks that are forwarded to out-of-town points for collection and credit.



Q. On what date during World War I did President Wilson proclaim a day of prayer? Y. J.

A. President Wilson proclaimed three public days of prayer. On Sept. 8, 1914, he proclaimed Oct. 4 as "Peace Sunday," a day of prayer for the peace of the nation. His second prayer proclamation set Oct. 23, 1917, as a day of prayer in connection with the entrance of the United States into the World War, for the triumph of the United States and Allies in a righteous cause; the third set May 30, 1918, as a day of prayer for counsel and wisdom for victory and peace and for a general confession of sin and declaration of reliance upon Almighty God.

Q. Was Disney's film "The Reluctant Dragon" based on a book? K. O.

A. The story, first published in 1893, is a chapter in the book "Dream Days" by Kenneth Grahame (1859-1932). This book is available at book stores, as is also an illustrated edition of "The Reluctant Dragon" published in 1953. Grahame, a British banker, was also author of "The Golden Age" (1895) and "Wind in the Willows" (1908). He has been called a nature poet in prose.

Q. How do fire retardant paints work? N. L.

A. These coatings puff up under intense heat and thus provide a layer of insulation that helps to smother flames.

Q. What is a "controlled access" highway? A. C.

A. It is a highway on which abutting property owners have no right of direct access, or only a limited right, and on which the type and location of all access connections are determined and controlled by the highway authorities.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

- 16 CONVENIENT THRIFTMART LOCATIONS NEARBY TO SERVE YOU**
- 4188 N. VIKING WAY (Corner at Ballif, Blvd.) Long Beach
 - 2168 BELLFLOWER BLVD. (at Stearns) Long Beach
 - 5818 N. BELLFLOWER BLVD. (at South St.) Long Beach
 - 11322 LOS ALAMITOS BLVD. (at Fenchner) Los Alamitos
 - 22217 PALMS VERDES BLVD. (at Sepulveda) Torrance
 - 26828 S. WESTERN AVE. (at Palms Verdes Drive North) Harbor City
 - 1308 EDINGER ST. (at Brickett) Santa Ana
 - 2701-B HARBOR BLVD. (at Adams) Costa Mesa
 - 9901 CHAPMAN AVE. (at Brookhurst) Garden Grove
 - 820 ORANGEWOOD AVE. (at Harbor) Anaheim
 - 330 S. STATE COLLEGE BLVD. (at Lincoln) Anaheim
 - 2420 E. CHAPMAN AVE. (at N. Cypress) Fullerton
 - 8888 KNOTT AVE. (at Lincoln) Buena Park
 - 8280 LA PALMA AVE. (at Stanton) Buena Park
 - 11861 VALLEY VIEW ST. (at Chapman) Garden Grove
 - 13322 BROOKHURST (at Westminster) Garden Grove

SPECIAL VALUES AT

Thriftmart

For Mon. thru Wed.
JAN. 6-7-8



LARGE SUNKIST

NAVEL ORANGES

FRESH
TOMATOES

13-OZ.
CELLO
PKG.
19^c_{ea}



NORTHERN
BROCCOLI... 2 ^c_{lb.} **25**

FANCY NORTHERN

LAMB SALE

U.S.D.A. GR. "CHOICE"

LAMB CHOPS

SHOULDER

ECONOMY CUTS

SHOULDER... **65**^c_{lb}
O-BONE... **75**^c_{lb}
RIB... **85**^c_{lb}
LARGE LOIN **75**^c_{lb}
SMALL LOIN **95**^c_{lb}

ROAST
37^c_{lb.}

BREAST... **10**^c_{lb}
NECKS... **29**^c_{lb}
SHANKS... **35**^c_{lb}
RIBLETS... **29**^c_{lb}
PATTIES... **35**^c_{lb}

PRE-SLICED 45^c_{lb.}

U.S.D.A. GRADE "A" FRESH FRYING

CHICKEN PARTS
DRUMSTICKS

AND
THIGHS **49**^c_{lb.}

BREASTS | BACKS & NECKS | WINGS
55^c_{lb} | **5** ^c_{lb} **39**^c | **25**^c_{lb}

KOLD KIST FROZEN
CHILI CON CARNE **19**^c_{1-LB. PKG.}
SNOWFLAKE

CRACKERS
29^c_{1-LB. PKG.}

CAMPBELL'S—10 1/2-OZ. TIN
TOMATO SOUP **10**^c

IMITATION ICE CREAM

FUNFAIR 3 **\$1.00**
HALF GALS.

WONDER
CELLO WRAP
BREAD
25^c_{13-OZ. OAF}

GREEN GIANT FROZEN
BABY LIMA BEANS
NIBLETS CORN
OR
French Green Beans
3 ^c_{10-OZ. PKGS. ("BEANS") 9-OZ.} **\$1.00**

JERSEYMAID "AAA"
FIRST QUALITY BUTTER
67^c_{lb}

CLIP THIS VALUABLE COUPON

FREE! **2** 8-OZ. TUBES **FREE!**
BISCUITS
GOOD FOR
PILLSBURY'S
REFRIGERATED

WHEN PRESENTED AT
Thriftmart
Coupon Expires 1-8-61
Limit 1 Coupon Per Family, Adults Only

FOR A WELCOME CHANGE . . .



Serve Lamb

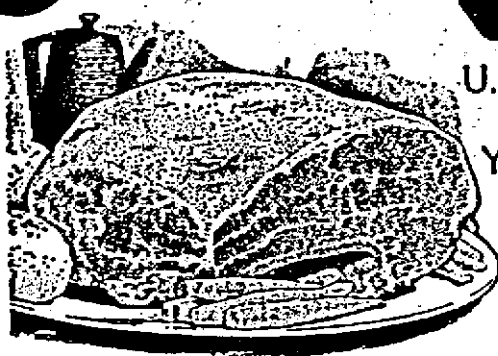


TOMATO CATSUP
FANCY FARMS

14-OZ. BTL.

10¢

SAVE 6c



U.S.D.A. CHOICE
MILK FED
YOUNG LAMB

LEAN, TENDER
OVEN-READY
SHOULDER ROAST

33¢ lb.

Lamb Breasts 12¢ | Lamb Shanks 39¢ | Lamb Patties 39¢

BISQUICK MIX
BETTY CROCKER

40-OZ. PKG.

35¢

SAVE 14c

Shoulder Chops

U.S.D.A. CHOICE LAMB

59¢ lb.

O-Bone Chops

LEAN, TASTY

69¢ lb.

Rib Lamb Chops

EXTRA TENDER

79¢ lb.

Large Loin Chops

79¢ lb.

Small Loin Chops

A BIG TREAT

98¢ lb.

LEG O' LAMB

U.S.D.A. CHOICE

TENDER TASTY

59¢ lb.

LIQUID BLEACH

VONS

1-GAL. JUG

39¢

SAVE 10c

Best Ground Beef
GROUND CHUCK

Juicy, Fresh Every Hour

59¢ lb.

GROUND ROUND

Extra lean and Tender

69¢ lb.

Seafood Specials
SEA BASS

Fresh, Boneless Fillets

89¢ lb.

FINNAN HADDIE

Flavorful Fillets

69¢ lb.

Delicatessen Specials



Cottage Cheese

Farmer, Creamed or Lo-Cal - HALF PINT.....
Farmer Only at 49¢

25¢

GRAND TASTE • ALL BEEF
SALAMI CHUBS

20 OZ. CHUB

89¢

12 OZ. CHUB

49¢

CORNEED BEEF

THE REAL-McCOY

Cry-O-Vac Wrapped
BONELESS BRISKET OR ROUNDS

69¢ lb.

Hash Brown Potatoes RUSS TYPE 12 OZ. PKG. **2:29¢**
Cream Style Corn BERRY'S GOLDEN 303 CAN **15¢**
Cheese Spread CHALLENGE JUBILEE 2 LB. PKG. **59¢**
Poor Boy Sandwich TERRY'S 15 OZ. PKG. **59¢**

American Heritage
HISTORY OF THE UNITED STATES
Vol. 5
"Young America"
Is Here . . . Only **99¢**
VOL. 5 STILL AVAILABLE . . . ONLY 49¢

Bakery Treat
BEAR CLAWS
VONS, 100% ALL BUTTER
PKG. OF 3 . . . **35¢**



FRESH FRUITS & VEGETABLES



GOLDEN RIFE
CENTRAL AMERICA

10¢ lb.

LONG BEACH, 1221 Long Beach Blvd. at 14th Street
LONG BEACH, 400 Atlantic Blvd. at 14th Street
LAKEWOOD, 220 W. 14th St. at 14th Street
DOWNEY, 1001 Paramount Blvd. at 14th Street
GARDENA, 1001 W. 14th St. at 14th Street
GARDENA, 1001 W. 14th St. at 14th Street
GARDENA, 1001 W. 14th St. at 14th Street
PALM BEACH, 1001 W. 14th St. at 14th Street
PALM BEACH, 1001 W. 14th St. at 14th Street
PALM BEACH, 1001 W. 14th St. at 14th Street



Photo Courtesy: Edmonds Cheese Association

Danish Blue Cheese finds many places on the all-around menu for all kinds of occasions. Snacktime cheese and crackers is

a happy combination. Another that is delightful is Egg Puffs with Danish Blue. Add a hot vegetable for luncheon or supper.

Cheese Makes a Meal

By Mildred K. Flanary

Southland Magazine Home Economics Editor

ONE OF THE most versatile of all cheeses is the famous Danish Blue. Unsurpassed for its characteristic flavor and its creamy and colorful texture, Danish Blue appeals to the eye and the palate of true cheese lovers everywhere, as evidenced in the illustration above.

Danish blue and crackers are wonderfully satisfying as is but to be a bit different, try the following recipes for Egg Puffs at mealtime, and a flavorful dip:

Egg Puffs With Danish Blue Cheese

- | | |
|----------------------------|---|
| 6-12 slices white bread | 1 to 1½ cups Danish Blue Cheese, crumbled |
| 4 eggs, separated | Salt |
| 1 tbslp. sherry or liqueur | ½ cup sugar |
| 2 tbslps. sugar | 1 tsp. flavoring |
| 2 cups milk | |

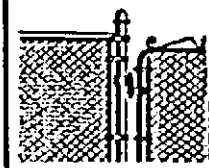
Trim the crusts from the bread slices. Beat the egg yolks with flavoring and sugar until light yellow in color, and beat in the milk. Place the bread slices in a deep platter and pour the egg-yolk mixture over them. Set slices aside to soak for a few minutes. Line a large pan or baking sheet with unglazed paper. Use a broad spatula to aid in the careful transfer of the bread soaked slices to the lined baking sheet. Sprinkle or scatter the crumbled Danish Blue Cheese over the top of the bread slices. And carefully cover each slice with the second slice of bread. With a spoon or spatula top each sandwiched serving with a stiff meringue made by beating the egg whites with salt and adding sugar gradually, and the flavoring, until it is well mixed and not granular. Place the baking sheet in a preheated 350-degree moderate oven, immediately turning the heat control down to 275 degrees, and continue to bake for 45 to 60 minutes. Cut into slices, wedges or triangles, or serve whole at once with a tossed green or fruit salad, and with beverages. This dish

(Continued on Page 18)



BLOCK WALL

A handsome addition to any home... exceptionally stable and permanent. Offers absolute privacy without any maintenance cost! Weather-proof, fire-proof, rot-proof.



CHAIN LINK FENCE

Keeps children and pets safe from harm. Sturdy, dependable, allows good circulation of air. Requires no yearly painting or repair.

NO CASH DOWN
UP TO 3 YEARS TO PAY
1st Payment After 45 Days

CALL TODAY FOR FREE ESTIMATES
HARRIS FENCE CO.
ME 0-6295 • GA 4-9513
6925 ATLANTIC—LONG BEACH

Stories about the attractive homes of people you know appear regularly in Southland

You are invited to have a

TRI CHEM LIQUID Embroidery "Paint-Party"



...In your home!
...at your convenience!

Spend a wonderful afternoon or evening with your party guests learning how easy it is to create your very own original designs on gifts, clothing, personal things, household items, etc., with TRI CHEM Liquid Embroidery—the original ball point tubes of color that write, paint, decorate—without a brush!

TRI CHEM Liquid Embroidery is washable, quick-drying, permanent, and always ready to use!

It's an art! It's a hobby! It's exciting and satisfying too! Make a date for your TRI CHEM "PAINT PARTY" today—Call or write—

Tri-A Craft, Inc.
25832 Broadwell
Harbor City, Cal. 90201
Only TRI CHEM has LIQUID Embroidery

Recipe of the Week

DAYS LOOK BRIGHTER after a good breakfast, and a good accompaniment for hot breakfast coffee is this week's \$5 prize recipe submitted by Mrs. W. J. Howell, 12072 Silver Box Road, Rossmore. The recipe:

- | | |
|-------------------------------|-------------------------------------|
| Sour Cream Coffee Ring | |
| 1 cup butter | 3 cups flour, sifted |
| 1 cup sour cream | 3 tsp. baking powder (heaping full) |
| 1 cup sugar | 1 tsp. (scant) soda |
| 1 tsp. almond extract | |
| 3 eggs | |

Cream butter and sugar well. Add eggs, one at a time, beating thoroughly. Add sifted flour, baking powder, soda alternately with sour cream, beating well. Add almond extract. Spoon into tube pan. Top with

- | | |
|----------------------|----------------------------|
| Topping | |
| 1/2 cup sugar | Few drops almond flavoring |
| 2 tsp. cinnamon | |
| 1/2 cup chopped nuts | |

Combine the sugar, cinnamon, chopped nuts and almond flavoring. Mix into batter by plunging spatula into pan. Bake at 350 degrees for 1 hour.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to: Recipe Contest Editor, Southland Magazine, 601 Pine Ave., Long Beach 12, Calif.

ROOM ADDITIONS—REMODELING

BUILD NOW AND SAVE... OFF-SEASON PRICES!

Remodel with the oldest remodeling specialists in the Long Beach area

- FAMILY ROOMS • BEDROOMS • KITCHENS • BATHS • DENS

NOTHING DOWN!

LOANS UP TO \$10,000
at 6% INTEREST WITH
25 YEARS TO PAY.

Visit our display room at
the new Cal Home Show

OPEN 7 DAYS A WEEK



2610 E. Carson HA 1-8493

CALL ANY TIME... DAY OR NIGHT
Bonded, Licensed and Insured—Experienced Craftsmen
We furnish national members of home
owner's Association of Performance Bonds

THERE IS NO SUBSTITUTE FOR EXPERIENCE

Cheese Makes a Meal

(Continued from Page 17)

makes a good supper or luncheon item served with a hot green vegetable such as green beans or spinach, or with broiled tomatoes. Serves 6.

Danish Blue Cheese Flavorful Dips

- | | |
|---|--|
| Basic Mix—
2 cups crumbled Danish Blue Cheese
1 8-oz. pkg. cream cheese (OR 1 stick butter plus 1 3-oz. pkg. cream cheese)
(Shape into cones, rolls, or individual flavor balls and coat with chopped nut meats, or parsley.) | Dips—
Milk, to blend. Season to taste with one or all of the following: Paprika, Worcestershire, chopped chives, parsley, oregano, chervil, tarragon, thyme. |
|---|--|

We suggest you keep a jar or covered dish of this basic mix, unflavored, on hand in your refrigerator. If you wish to make a "dip" of it, add or blend in the milk to spreading consistency to any amount of it. Then start seasoning it with the herbs and spicy Worcestershire sauce. Be sure to let the mixture stand at least a half hour so that the flavors blend and develop. Use the basic Danish Blue Cheese and butter mixture for flavor balls on hot vegetables, i.e. baked potatoes.



"ROOM ADDITIONS ARE OUR ONLY BUSINESS"

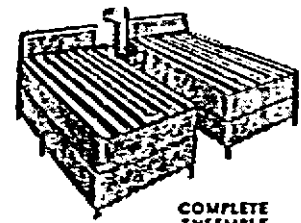
ANOTHER SATISFIED CUSTOMER:
The George M. Salg Family, 6218 Warwood Rd., Lakewood
100% FINANCING

NO DOWN
Up to 20 Years to Pay
CALL ANYTIME
GA 3-1438
FREE ESTIMATES
OPEN SUNDAYS
11 A.M.—5 P.M.

LOCHRIDGE CONSTRUCTION CO.
LICENSED & INSURED LOCAL CONTRACTOR

ANNUAL JANUARY

SALE



2 Complete HOLLYWOOD BEDS

\$59 FULL PRICE
Now \$59

COMPLETE ENSEMBLE INCLUDES:

3 innerspring mattresses, 2 matching box springs, 12 bedspread legs, 2 upholstered headboards, 2 pillows.

ALL 20 PIECES COMPLETE

FREE 3 headboards and 2 pillows with your bed purchases

King Size Sets from \$79

ORTHO FIRM SET 18-Year Guarantee

SALE PRICE \$49

DISCOUNT BEDDING CO. INC.
15314 LAKEWOOD BLVD. Between Compton and Alondra Blvs.
BELLFLOWER PHONE TO 6-8593

OPEN SUNDAY 11 A.M. to 5 P.M.
15 0000 beds out of 10000 sets
CALL CREDIT CASH-AWAY
OPEN SUNDAY 11 A.M. to 5 P.M.
Tue-Wed-Thurs-Sat. 10 A.M. to 5 P.M.

MEDICINE AND YOU

Water Retention vs. Dieting

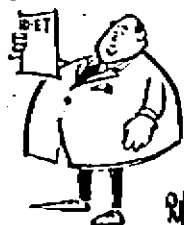
By Ben Zinser

Southland Magazine Medical Science Writer

A DIETER may sometimes fail to lose weight because the fat he loses may be offset by the body's retention of water, a researcher discloses.

Because this phenomenon masks fat loss, the dieter may become discouraged and resort to total fasting.

says Dr. S. K. Fineberg of New York City. Total fasting, he says, doesn't cause water retention and thus appears to be more successful.



Yet water retention usually can be easily controlled by drugs, Dr. Fineberg notes. These drugs, known as diuretics, help the body to expel excess water.

Dr. Fineberg says he believes a diet combined with proper medication is preferable to a total fast.

In a recent report to the American Medical Association, he outlines a weight-reduction program involving a formula diet, diuretics and appetite-suppressing drugs. In grossly overweight persons, he says, this program has produced a weight loss of as much as 130 pounds in 27 weeks and 70 pounds in 13 weeks.

THREE TYPES of abnormal white cells have been found in the blood of almost all of a series of schizophrenic patients studied by University of California researchers.

The mental patients were those at Langley Porter Neuropsychiatric Institute, San Francisco, and Napa State Hospital.

The researchers, in a report in Archives of General Psychiatry, say the meaning of the cellular abnormalities is

not yet known. But it may be an important clue for further investigation.

A NEW DRUG called pronethalol is capable of providing relief in angina pectoris, a heart ailment marked by severe chest pain.

Three trials of the drug involving a total of 104 patients are reported in the British Medical Journal. The compound, also known as Alderlin, can correct some forms of abnormal heart rhythms, too.

Trouble is, researchers have now learned that pronethalol can cause cancer in mice, although it doesn't do so in laboratory rats or dogs.

Nevertheless, the British Medical Journal, in an editorial, cautions: "It clearly means that the drug can be used further in man only when this possible risk is outweighed by the therapeutic needs of the patient."

AN ENZYME called asperkinase has been found helpful in the treatment of swelling, inflammation and tenderness associated with severe to moderate sprains, fractures and bruises.

The drug, taken by mouth and also known by the name Megazyme, benefited 17 of 23 patients (74%) after injury, according to a report in Clinical Medicine by Drs. W. R. Tice and R. D. Tice of Quakertown, Pa.

A STUDY at Tulane University shows that a widely known cough syrup caused a significant degree of nasal congestion in about 50 percent of those patients treated.

This unwanted effect is believed to have been caused by one of the syrup's components—*ipecac*.

However, when a medication known as phenylephrine was added to the cough syrup, the congestant effect was overcome. Phenylephrine reduces swelling in nasal congestion.

The report is in The Laryngoscope.

Excitingly New

a Hammond spinet Organ for only

\$995*



MODEL L 102

Don't let the low price mislead you. This is a true Hammond, the organ that will give your family a lifetime of pleasure.

JUST LOOK AT THE FEATURES...

- New styling
- Full octave pedals
- Built-in reverberation
- Touch response percussion
- 2-stage vibrato
- 4 preset phasers with automatic cancel
- 16 control tablets
- Cannot get out of tune

These and many other features make your Hammond a permanent investment in family culture and fun.

*Lab. factory bench optional extra

Open Evenings and Sunday

HAMMOND ORGANS HAVE BEEN BUILT 28 YEARS Never Yet Has One Worn Out or Gone Out of Tune



MR. PIANO—Bob Pierce
634-9987

HAMMOND ORGAN STUDIOS OF
LONG BEACH
CE 2-8918

2188 Lakewood Blvd.

Just North of the Traffic Circle
• BOB PIERCE ENTERPRISES •



CALL BUTLERS

IN-THE-HOME
CUSTOM DECORATOR SERVICE

You can have the services of a trained decorator right in your home... at no cost or obligation. He'll bring recent samples, measure your needs, help you select colors and styles best suited to your home. It's the easiest way to custom decorate.

OUR CUSTOM SERVICE INCLUDES:

- Custom Draperies
- Custom Carpeting
- Custom Slipcovers

OPEN SUN. NOON 'til 5 P.M.

CALL US NOW FOR DECORATOR SERVICE... AND FREE ESTIMATES... NO OBLIGATION.

Garfield 3-0901 • Mercoff 3-8101

BUTLERS

LAKEWOOD CENTER

Mon. thru Fri. 9:30 to 5:30; Sat. 9:30 to 5:30; Sunday Noon 'til 5

STORE-WIDE CLEARANCE

Floor Samples of
IMPORTED HAND-RUBBED TEAKWOOD
FURNITURE

Prices Reduced From

20% TO 40% OFF

NOTHING HELD BACK — ALL SALES FINAL!

K&R NOW 2 STORES TO SERVE YOU
Scandinavian IMPORTS

322 Main St., Seal Beach
Open Friday to 9; Sat. 12 to 5 p.m.
Phone Glendora 7-8816

17137 BEACH BLVD., — HUNTINGTON BEACH
Phone 7-7779

INSURED SAVINGS

Equitable SAVINGS and LOAN ASSOCIATION

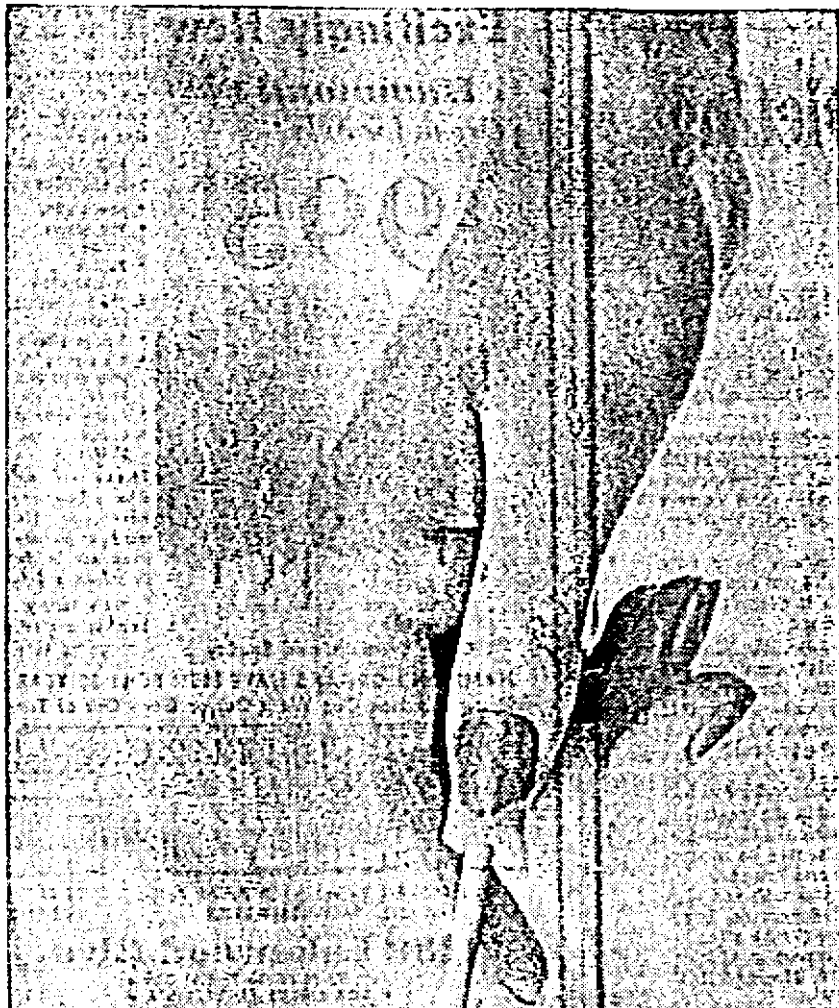
4.85%
CURRENT EARNINGS
PER ANNUM

MAIN OFFICE
1231 LONG BEACH BLVD.
LONG BEACH 12, CALIF.
BELLFLOWER OFFICE
15804 S. BELLFLOWER BLVD.
BELLFLOWER, CALIF.

T. A. GREGORY
Chairman of the Board

Free Customer Parking in
345 ELM AVE.
LONG BEACH

15804 Bellflower Blvd.
(West of Bellflower) — BELLFLOWER



**This slim guide is the reason
new Kotams tampon can give
more protection, more comfort**

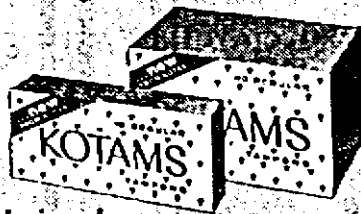


New Kotams is designed with a slim guide that places the tampon exactly where needed to give you the most complete protection possible.

Old-style ways of inserting a tampon can be very haphazard with bulky applicators—or no inserter at all. Protection is often incomplete!

But with new Kotams it's virtually impossible to position this tampon incorrectly. The guide stem has a tapered grip that makes you hold it just the right way for perfect placement. The tampon is angled correctly, directed smoothly to the most comfortable and protective position. The stem then releases.

Definitely compressed, a Kotams tampon expands in use to 4 times its size. Try Regular or Super absorbency... soon.



**New KOTAMS—
the finest tampon Kotex ever designed**

HOW YOUR CHILD LEARNS

A Teacher's Duty

By Howard E. Kent

QUESTION: "My daughter never seems to know the assignment in her history class. Since she doesn't have this trouble with other classes, I wonder if the history teacher might be at fault. It's not always the student who is wrong, is it?"

ANSWER: Indeed not.

Teachers, like students, sometimes do their work incorrectly. I wouldn't presume to say where the fault lies in this instance, but if the teacher doesn't make the following points clear about each assignment, the student should go to the teacher and get them clarified:

1. Specifically, what IS the assignment? How many pages to be read or written?
2. How is the work to be done?

3. In what form is the work to be submitted to the teacher? In ink? Typed? On lined paper?

4. What references, if any, should be consulted?

5. What is the reason for doing this assignment? What good will it do? What is the goal, the purpose?

6. When is the assignment due?

The teacher who neglects to make these matters clear is failing at his teaching job. The student who neglects to find out is failing at his learning job.

QUESTION: Is it true that we do more forgetting when we are awake than when we are asleep?

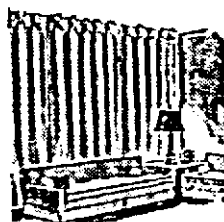
ANSWER: Yes. During our wakeful hours, our minds are confronted with a constant stream of impressions which tend to "crowd out" the things we have learned. While we are asleep, fewer impressions arise to compete with facts and ideas already held.

According to this theory, material learned just before going to bed will be fresher in the mind the next morning than if a period of greater mental activity had intervened.

This is why it is considered good learning technique to study a lesson the night before recitation in class.



COMPLETE CUSTOM MADE DRAPERIES



AM the Newest 1964 Fabrics to
Choose From at Big Discounts!

Regularly \$12.50 to \$17.50

\$6.49
Per Panel

CEILING TO FLOOR

Shorter Lengths Proportionately Priced

WALL TO WALL

MATERIAL AND
LABOR INCLUDED

**PLEATED TO
250% FULLNESS**

- Decorator consultation
- Wide selection of beautiful drapery fabrics
- Measured in your home
- Drapes are fan folded and blind stitched
- Remove all selvages, overlock all seams
- Covered weights sewn in by hand
- Double 4" top and bottom hems
- Hand sewn corners
- Workmanship guaranteed

Shop at home—no cost or obligation. A decorator-consultant will call with samples in your home at your convenience.

See us for our package deal on:
**EL DORADO, SOL VISTA, and
LEISURE WORLD HOMES**

DRAPERIES by MR. HAROLD

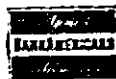
Formerly Van Dells

419 E. 6th ST., LONG BEACH
Telephone Sales Office Only

Call Direct
or Collect

HEmlock 7-1448

Deal with an established Long Beach
firm of 18 years' experience
For Free Estimates—Shop at Home



Hotel California

Ike Writes About His First Term



PIERRE BOULLE

Author of "The Bridge Over the River Kwai" has written a provocative new novel, "PLANET OF THE APES" (Vanguard, \$4.50).

By Vera Williams

Second Magazine Book Editor

WHILE "MANDATE FOR CHANGE" By Dwight D. Eisenhower (Doubleday, \$6.95) produces no political shockers it is an accurate, succinct and even literary account of Ike's first term in the presidency, 1953-56.

He discusses the entire range of governmental problems, his administration's successes and failures with such complete intellectual detachment that the reader often is left with the idea that Eisenhower is an author writing about another man.

With humor, fascinating detail and a good sense of drama, Eisenhower considers the great events of his early White House years including the Nixon fund, the heart attack, Senator McCarthy and the famed un-American activities hearings, Korea, Indochina, the Suez Crisis, the advent of Communism in the hemisphere, the Formosa Doctrine and Dixon-Yates.

He gives an intimate view of a former soldier and amateur politician learning the workings of a political world.

Also included are conversations with Khrushchev, Churchill and other national and world leaders, dialogues which still have their effects on history.

If there is a consistent theme to "Mandate," it is an evocation or full discourse of the basic philosophy of Dwight David Eisenhower, 34th president of the U.S.

The genuineness of the man and his principles is the clearest theme of the book.

UNKNOWN and unclaimed, Robert H. Goddard endured illness, derision and interminable failures in his lifelong pursuit of the conquest of space.

Today the man who envisioned space flight when the Wright brothers flew their first plane in 1903 is revered by the world of science as "the father of the rocket" and the foremost pioneer of modern astronautics.

"THIS HIGH MAN" (Farrar, Straus, \$6.50) is the biography by Milton Lehman of the remarkable Dr. Goddard, whose boyhood inspiration by H. G. Wells' novel, "War of the Worlds," drove him through an austere lifetime of trial and error that accomplished the transition of rocketry from simple fireworks to liquid and solid fuel propellants before his death in 1945.

The pictures taken with a movie camera by his wife provide rich illustrations for the accounts of his years of

tedious experiments in the New Mexico desert with his small band of technicians. And she assembled much of the material in the book from the thousands of pages of his journals and diary.

It is a story of how faith, imagination and courage, nurtured by Guggenheim grants, brought about the transition of the space challenge from the fiction of Wells and Jules Verne to the reality of intercontinental missiles and orbiting satellites. It is the story of a prophet who, while mocked as "the moon-rocket man," was under surveillance by Germans developing the V-2 rocket for World War II.

The book is prefaced by Charles A. Lindbergh, who admired Dr. Goddard and encouraged his experiments.

ONE THINKS about Clarence Darrow in rumpled suit, hair tousled, face lined like a very tired bird dog, fighting in court for the underdog.

It's amazing to read "CLARENCE DARROW: VERDICTS OUT OF COURT," edited by Arthur and Lila Weinberg (Quadrangle Books, \$6.95) and realize the wide range of his interests and his battles.

This is Darrow himself, a 440 page collection of his writings and speeches. The 33 selections deal with everything from recollections of his childhood to a defense of his agnosticism, to labor and racial relations—a good many opinions still pertinent.

PARENTS especially will be moved by Sarah E. Lorenz in "AND ALWAYS TOMORROW" (Holt, Rinehart and Winston, \$1.95). Writing under a nom de plume, she tells of the search for a cure for her teen-aged son, mentally ill. Drugs, psychotherapy, many doctors, living for more than a year in an

experimental research institute were tried. Mother, father, son shared life in the institute; thus they gained a real understanding of mentally ill people.

They shared the eating table, the games, sleeping

quarters with the mentally ill. Their boy's illness brought emotional and every-day practical problems to the parents and a younger son, who became more sensitive, responsive through the experience.

ADD A FAMILY ROOM

Nothing Down
Up to 30 Yrs. Financing
Insured & Bondable Approved FHA Dealer
Cal-Vet Contracts



See Our Display of Showrooms

CUSTOM BUILDING OF

- FAMILY ROOMS • BEDROOM & BATH
- KITCHENS • GARAGE CONVERSION
- HOMES

BABCOCK
Custom BUILDERS

FREE HOME SERVICE
JA 7-5129

4 Years Serving Long Beach Area
11338 BEACH BLVD.
Petite Shop Behind O-I Drug
STANTON PLAZA CENTER

The Belle Who Cost a Bell

(Continued From Page 9)

immediately seized at the orders of Echeandia. After posting bond, Fitch was permitted to sail for Los Angeles to stand trial at the San Gabriel Mission on charges of breaking church and civil laws. Josefa joined him later.

The ecclesiastical trial seemed interminable with Fitch raging at the groundless charges and the persecution which was delaying his business. Public sentiment was with him. Even the church officials were unsympathetic with Echeandia's baseless charges. The church court decided that the marriage was legal under Chilean laws, even though it wasn't in California. The padres smiled at the kidnapping charges when Josefa had testified that no force had

been used. Indeed, she herself had suggested the elopement!

BUT ECHEANDIA was, after all, governor of California and his wishes simply couldn't be ignored. Father Sanchez, who had presided over the long trial, commanded the pair to receive the pre-marriage sacraments and to do light penance. The court also assessed a fine of sorts. Fitch was ordered to provide for the Plaza Church in Los Angeles (which at that time was using a bell borrowed from the San Gabriel Mission), a penance bell of at least 50 pounds in weight. The late governor was appeased and Capt. Fitch readily agreed to this price for stealing the heart and hand of a girl that the governor had desired. She was the belle who cost a bell.

ROOM ADDITIONS

FREE

"ESTIMATES"

LABOR & MATERIAL BONDS
CAL-VET — MORTGAGES OR
7-YEAR TERMS AT 5%



— ADD VALUE —
ADD A FAMILY ROOM
— ADD VALUE —
ADD A BEDROOM & BATH

HI QUALITY — LO OVERHEAD

CALL DAY OR EVES.
SATURDAY or SUNDAY

GE 1-6526
JA 7-2171

HI-LO
CONTR. INC.

25 YEARS
OF PLANNING
ABILITY

10865 BEACH BLVD.

ROOM ADDITIONS

ROOM ADDITIONS

ROOM ADDITIONS



Union Pacific Railroad Photo
Heavenly Valley ski lift at Lake Tahoe doubles in summer as a sightseeing conveyance, and a good one it is.

By Al Krieg

YOU'D BE hard put to find a more complete holiday area than Lake Tahoe where there is a choice of nearly all recreations from skiing to craphooting.

It's become popular since the first vacationer came here just 100 years ago. Mark

Twain and a couple of cronies managed accidentally to burn up some timber they'd come to harvest and spent the rest of their time lolling around in a rowboat. During the first Comstock boom this was a busy place, for it lay along the Bonanza freight wagon

road to the Nevada mines. The trail was doomed, however, when Union Pacific and Central Pacific tied the country together with rails in 1869.

The past decade has seen South Shore's second blossoming—all because of tourism. Whether they're Alpine, frontier or Las Vegas modern styles, the buildings are bright and new looking. All cater to some facet of the resort business.

SOME OF the sports are seasonal: water skiing and snow skiing. Others are hot—and cold-proof such as the indoor games of chance east of the Nevada line that splits South Shore economy and cuts the eastern third of the lake from the Golden State.

Apart from the diversions it offers, the lake is something in itself. At 6,225 feet and with a 75-mile shoreline, it is statistically second only to Lake Titicaca among mountain lakes. Deep, too. In the 1920s, sophisticated instruments confirmed a sounding made 50 years earlier with a weighted champagne bottle on 1,645 feet of fish-line.

There is good fishing, riding, hiking and camping nearby and higher in the mountains, and outfitters and guides to take you there. If you don't want to rough it,

there is enough to see and do right around here.

The grandest vista is to be had from Heavenly Valley ski lift. Like a lazy bird you swing in a double chair under a hefty cable to 1,650 feet above the lake. A good time to ride is along about sunset when you can sit on Pioneer Hut porch and enjoy a steak

as you look upon the darkening blue lake with its buff, escapalped shore, or try to spy out your room among the lights below.

Locating your accommodations from such a height may not be easy for there are almost 300 motels and resorts in the nine villages that make up the South Shore.

Who Put the She in Ski?

(Continued from Page 7)

"I don't think it's dangerous," says Richmond. "Heck, it only takes four or five weeks nowadays if something does go wrong. Medical men have been a great help to skiing."

"It's claimed that 10 percent of the skiers have 90 percent of the accidents."

Richmond thinks skiing got a false reputation because of all those cartoons about broken-leg elbow benders.

For a while there was a campaign to raise the status of Southern California skiing. It is regarded as something celluloid by the habitues of Aspen, Sun Valley and Stowe.

"Mammoth Mountain is as good as any ski area anywhere in the world," says Richmond. Many who have skied all over the U.S. will give a vote to June Mountain, near Mammoth, and term it

as good as any spot in Western America.

AND FOR SIMPLE convenience, there are the nearby slopes of the San Bernardino. Big Bear Village is called "Little Long Beach" in the winter. The cluster of six villages at Big Bear Lake has a permanent population of 8,000 that swells to 25,000 on winter weekends. If nature doesn't provide snow in the San Bernardino, the resort operators have machines that will.

But whether it's Big Bear, Squaw Valley, Steamboat Springs or Kitzbuhel in the Tyrolean Alps, the scene is much the same come eventide. A flicker of light, the crackle of embers, the flame licking over the top of a filled cup of cheer.

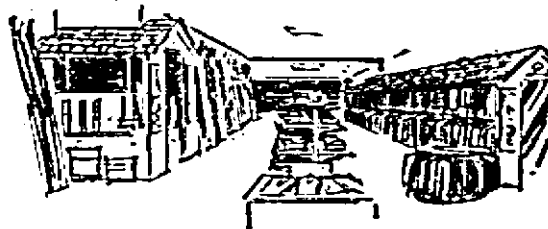
And the girls in bright-hued stretch pants.

Maybe he was right, whoever put the She in ski.

Start Your Wonderful Winter Wonderland at LONNIE'S Ski Shop

Slalom, schuss or jump... bright beginner or slope-wise "pro"... if you've a mind to ski... here's the place to be... to start the season right in this zestful sport

make your first jump to Lonnie's... for garb or gear you're assured of our personal attention in every choice, and famous brands, too!



FEATURING THE MOST FAMOUS NAMES IN INTERNATIONAL AND NATIONAL SKIING

- White Stag
- Bogner
- Dior
- Houser
- Roffe
- Tempco
- P & M
- McGregor

CLOTHING • EQUIPMENT

- Head •
- Kaistl •
- Stolz •
- Mollitor •
- Heake •
- Saska •
- A & T •
- Scott •

LONNIE'S SPORTING GOODS AND SKI SHOP

2120 Bellflower Blvd. — GE 3-4432 — On the Mall — Opposite the Broadway
LONG BEACH, CALIFORNIA

- RENTALS
- REPAIRS
- ALTERATIONS
- SNOW REPORTS

Certified
Ski Instructors
to advise you

In the Travel World



FAST SLOPES, excellent snow conditions make the northern California and Nevada winter resorts a skier's paradise. Surrounding the bright lights and attractions of Reno and Lake Tahoe are such popular ski areas as Squaw Valley, the Mt. Rose ski area and the Reno Ski Bowl.

New Rhine Ship

A sister ship for the popular "Europa" and "Helvetia" is being built by the Cologne-Duesseldorf Rhine River Steamship Company and will make her maiden voyage from Basle to Rotterdam at the start of the 1964 season. This will enable the company to run trips every third day in both directions.

Upstream trips will take five days, downstream only four, with stop-overs every evening at interesting Rhine villages

IF YOU PLAN to attend the New York World's Fair which opens April 22, you'll probably be interested to know that family ticket books (20 adult tickets or 40 children tickets) can be purchased until the end of February for \$27. There is also a 50-ticket special (or 100 children tickets) for \$67.50.

Fair officials came up with the ticket idea after figuring it's going to take something like 96 hours to walk around the giant exposition, which makes the multiple ticket arrangement worthwhile.

The ticket books may be ordered from Erwin Witt, Dept. 245, New York World's Fair, Flushing 52, N.Y.

NATIONAL AIRLINES plans to expand its fleet of airliners in 1964 with the acquisition of four additional DC-8 jets and placement of an order for seven Boeing 727 jets, President L. B. Maytag Jr., announces.

A NEW NONSTOP weekly flight has been added by Aeronaes de Mexico on its exclusive service between Los Angeles and La Paz. The new section, designated as Flight 107, will depart Los Angeles International at 4 p.m. each Friday, arriving at La Paz at 8:50 p.m. As Flight 106, this section will depart La Paz the following day, Saturday, at 7 a.m. and arrive in Los Angeles at 9:30 a.m.

Carlos Gutierrez, western regional manager, says traffic has increased 55 per cent between Los Angeles and La Paz during the last year. He expects it to double during the next 12 months.

JAPAN AIR LINES has reduced the number of its Los Angeles-Tokyo flights from six to five each week until April 1, when it will be restored. JAL winter flights depart at 9 a.m. every Sunday and Wednesdays, and at 11 a.m. on Tuesdays, Thursdays and Saturdays.

Chart to a Pacific Jaunt

IF YOU plan a trip into the distant land basins of the Pacific, you wouldn't want someone to do your exploring for you. But it would be helpful if someone were to get you started, and keep you charted.

That's what Stan Delaplane, Pulitzer Prize winner and a travel columnist for Southland Magazine, does in his absorbing new book "Pacific Pathways" (McGraw-Hill Book Co., 330 W. 42nd St., New York 36, N.Y., \$5.95).

"Pacific Pathways" is a record of the places the author has been, as a columnist. In his own inimitable way he faces the boy-meets-girl problem in Hawaii as easy as falling off a coconut log, checks you in at a Japanese-style inn, tells you when to wear your yukata (kimono), how to use your hashi (chopsticks) while your maid apologizes in most honorable way, how to bargain in Hong Kong, how to master tagalog, the dialect of Manila, what to wear in Singapore without being arrested — even how the twiest is danced in Tahiti.

Aptly illustrated by Richard Rosenblum, here's one guidebook that's not a directory; it's pure entertainment!



Ski Specials at Sears Long Beach

NO MONEY DOWN on Sears Easy Payment Plan



Discuss Your Skiing Needs with our Consultants: Julia Aves and Roger Zellusky

Why Rent?

When you can so easily use your own equipment four weekends each month at the price of only one weekend rental cost with Sears convenient credit terms and **NO MONEY DOWN**.

For Only \$6 per Month
you can own, not rent:

- 20 pc. laminated skis with full release bindings 53.05
- Aluminum ski poles 7.29
- Good boots 10.50
- Total 70.84

Now .. 59.88

For Only \$8 per Month
you can own, not rent:

- 20 pc. laminated skis with full release bindings 53.05
- Steel ski poles 12.29
- Better boots 27.05
- Total 92.39

Now .. 69.88

Children's Package

- Laminated skis with lateral release bindings 13.98 to 17.00
- Aluminum poles 3.49
- Imported better boots 10.50
- Stretch ski pants 13.00
- Total 17.96 to 34.00

Now .. 29.88

Skis and Accessories

Item	Were	Now
15-pc. laminated skis	26.95	17.88
18-pc. laminated skis	38.95	27.88
22-pc. laminated skis	68.95	49.88
Chrome plated steel poles	12.29	5.88
Aluminum poles	7.29	3.88
Lateral release bindings	3.49	2.88
Ski goggles	3.49	2.88
Spray Wax	2.39	1.88

Ski Apparel Values

	Were	Now
Women's stretch ski pants	24.95	19.88
Men's stretch ski pants	29.95	23.88
Men's ski parkas	19.98	12.88
Men's and women's good ski boots	16.50	7.88
Men's and women's better ski boots	27.95	19.88
Women's after ski boots	11.98 to 12.98	6.88
Men's and women's zippered turtleneck shirts	4.98	2 for 7.88

"Satisfaction guaranteed or your money back"

SEARS Long Beach

450 Long Beach Blvd. Phone HE 3-0121

TRAVEL—RESORTS



AROUND THE WORLD WITH DELAPLANE

**BIG BEAR
RESERVATIONS!**
Lodging—Information Service
SAL. MAX LODGE
210. Box 248
Big Bear Lake,
Calif.
UN 6-3671

MANILA:
"Where is the best place in
Paris to buy ladies' gloves?
And where in Rome for hand-
bags?"

DON'T remember the name
of the shop. But it's on
Rue Royale, opposite side
from Maxim's. Start opposite
from Maxim's and walk up-
hill. Cross Rue Faubourg —
St. Honore and it's a few
doors up.

You can probably do just
as well at the big department
stores—Printemps and Gale-
ries Lafayette and any smart
shop around Place Vendome.
This just happens to be a
place I go because it's close
to a hotel where I stay and I
can find it.

For handbags in Rome:
Shop around in Piazza di
Spagna, near Amer-
ican Express. And
along the street
there, Via Condotti. (And I
think Italian gloves are as
good as French and less ex-
pensive. Good shop in Piazza
di Spagna is Ferrone.)

And since you're in Rome,
the greatest ice cream in the
world is served in an ice
cream place alongside the fine
restaurant, Tre Scalini. I think
that's in Piazza Nettuno—but
any taxi driver knows Tre
Scalini.

"If we cash U.S. dollars in
Europe, getting foreign
money, can we get the left-
over back into dollars again?"

IN ALL COUNTRIES this
side of the Iron Curtain your
money cashes back into dol-
lars—in their banks or you
can cash it back at home.
(Coin change doesn't inter-
change, however.)

"We want to take our toy
French poodle with us when
we fly to Athens. But we are
told she must go by air freight



Photos by Ashcroft

SNOW FOREST, one of the newest and largest snow-mak-
ing ski areas on the West Coast, now provides excellent skiing
in the heart of Big Bear Lake Village, 100 miles and 2½ hours
drive from Los Angeles. Discovering the possibilities of custom
snow, Dan and Dave Platus, 31-year-old twins, formed Snow
Forest, Inc., to develop and operate the area. Norm Bachelor
is manager. Improvements include a new quarter-mile paved
road, 300-car parking lot, restrooms, snack bar, ski rental shop
and snow-making system to provide 10 acres of custom pow-
dered snow. The 3,000-foot chair lift provides a breath-taking
view of Big Bear Valley and Big Bear Lake.

in a small wooden crate for
three days and three nights."

ONLY THE AIRLINES and
CAB can answer the rules.
But I saw a woman packing a
toy poodle in arms on Pan
American the other day be-
tween Manila and Honolulu.
And once on Aloha Airlines,
I saw a woman open a hat
box and take out her poodle
—after we were in the air, of
course.

"We are concerned about
food and drink for our chil-
dren (ages two to 12) while
traveling through Mexico."

USE Tehuacan bottled wa-
ter at the table. Hotels
should have a big bottle in
the corridor market "purifi-
cads." The maid should fill
your room bottle from that.
But I would go out and do it
myself, just to be sure.

I would not be sure of the
milk. Can't you take pow-
dered milk? Or you can buy it
in Mexico. Stay away from
street stand foods for the
children. And keep off fresh
fruits and vegetables. Take a
pocket knife and peel them
yourself.

"Is it possible to drive from
Mexico City to Merida in Yu-
catan? We don't want to dam-
age our car on bad road."

THEY SAY there is a
good, new road open—a cou-
ple of auto ferries on the line.
AAA might have more recent
information.

"What other free airports
have catalogues besides Shan-
non, Irekan?"

I PICKED one off the coun-
ter at Amsterdam but never
saw any others.

"Where in Europe can we
spend the cold weather month
of February? And do you
recommend (for six months)
starting south and working
north?"

ONLY WARM place I've
been able to find was in
Malaga on the south-
ern coast of Spain.
But I've heard
weather and accommodations
are good at the very south

end of Portugal. You could
ask the Portuguese tourist of-
fice, New York, for some
folders.

"I intend to go to England
soon and would like to take
my '59 Chevy. Can I trade
it in there for a foreign car
or sell it?"

FOR RULES, AAA would
have the information, too
technical for me. But the
whole idea sounds like lots of
red tape. Besides cost of ship-
ping the car which has to be
\$200 or more. I'd sell it here
and buy there for cash.

"What is the usual tip in
England? About like what a
quarter means here."

A SHILLING does it. (That's
14 cents U. S.)

SEE and SKI MT. BALDY



• **THE SOUTHLAND'S
BIGGEST VARIETY
OF SKI RUNS**
**IDEAL FOR
SIGHTSEERS**

Planning a Trip?

Read Southland's Travel-Resort pages
for interesting places to go.

SKI SNOW FOREST

SOUTHERN CALIFORNIA'S NEWEST SKI AREA!

- ★ ASSURED SKIING ALL WINTER LONG
ON CUSTOM-MADE SNOW
- ★ 3000-FT. CHAIR LIFT
- ★ CERTIFIED SKI SCHOOL
DIRECTED BY NORM BACHELOR AND JIM MCILL
WELL-KNOWN F.W.B.A. CERT. SKI INSTRUCTORS
- ★ SKI RENTAL ★ SNACK BAR
ALL NEW EQUIPMENT

**FOR SKI REPORTS
CALL AT 7-9711**

BIG BEAR LAKE • CALIFORNIA
P.O. BOX 1716 L.A. PHONE 331-8913

SKIERS!

If You Want to Buy Great
Ski Equipment From Experts

COMPLETE OUTFITS

Includes: Skis, poles, boots. Safety
bindings, stretch pants ... and parka
... all for only

\$5.50 Per
Month

COME TO

SKI N' DIVE

14610 Lakewood Blvd., Bellflower

Phone ME 4-1221

CALL 814-8131 FOR
24-HOUR BEACH AND SNOW
CONDITIONS REPORT



India's Fabulous Lyric in Marble

By Fred Taylor Kraft
Travel Editor

AGRA, INDIA
WHEN he first sees the Taj Mahal—in its ethereal whiteness under a full moon, in its shimmering elegance in the steaming mid-day sun, or its rose-pink minarets and domes in the red glow of sunset—the average tourist is stunned and speechless.

Rabindranath Tagore, the Bengali poet, was an exception. His reaction was immediate but it came in a whisper: "A teardrop on the cheek of eternity..." One visitor cried unashamed as he gazed upon it for the first time. After he had wiped his tears away, he explained, "Who could expect this? Who could dream that man could conceive such beauty, let alone build it?"

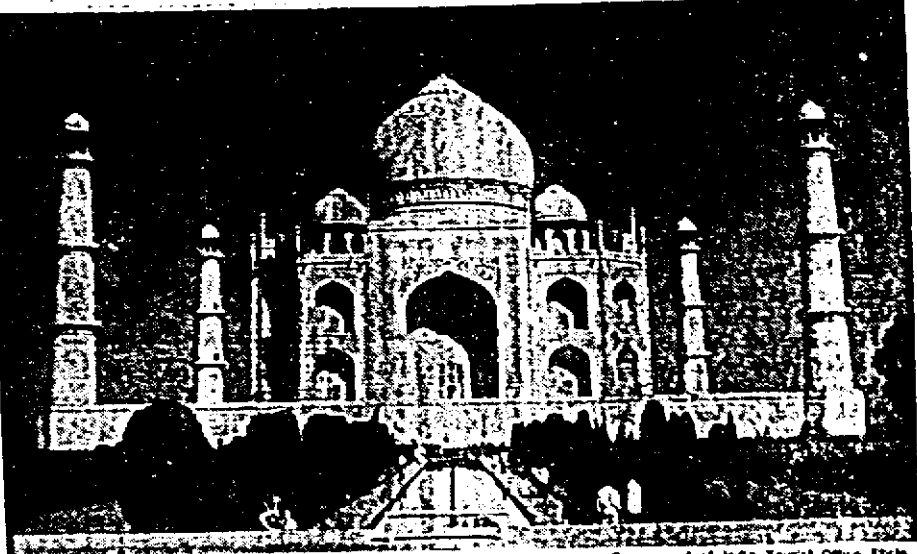
FOR GENERATIONS, the Taj was little more than a legend throughout the world. In 1956, the curious—34,000 of them—began to trek deep into India to see it. Last year the figure had jumped to 140,000. It is expected that more than 200,000 will make the pilgrimage in 1964 to see this lyric in marble.

Almost all who have gazed upon it declare it has never been described as it really is; that it transcends anything, in size and magnificence, that human hands have ever put together.

ACTUALLY, it took 20,000 men—a great many of them the most highly skilled artisans that could be found in the Orient—21 years, working without letup, to build the Taj.

They brought the marble, probably a million tons of it, on crude sleds from Rajasthan, a state 300 miles away. From this stone they fashioned the great bulbous dome (see photo), the bewitching minarets, spires and archways. On the outside they carved the marble into exquisite volutes, inlaid with precious stones. Inside, the work is even more inconceivably matchless and delicate: designs heightened by inlay work with more gems—blood-stones, jaspers and agates—which take the form of wreaths, scrolls or frets on the purest snow-white marble.

The grounds are laid out from a description of Paradise as written in the Holy Koran. All this cost four million pounds sterling by the time it



Government of India Tourist Office Photo
It took 20,000 men 21 years, working without letup, to build the Taj Mahal. It was completed in the early 1650s at cost of four million pounds sterling.

was completed in the early 1650s, more money than most kingdoms could muster at the time.

Today, the Taj is presided over by seventh generation khadims (attendants). One raised his sonorous voice in an "azan," the Mohammedan call to prayer, to demonstrate the 15-second echo for which the inside of the edifice is famous.

WHO BUILT IT, and why? The Indian emperor, Shah-jahan, ordered it constructed after the death of his queen, Mumtaz Mahal, for whom he grieved deeply. The Taj, he felt, would be a fitting mausoleum, extolling her beauty and accomplishments until the end of time.

There is a legend that the proud Shahjahan ordered the designer to be blinded after the Taj was completed so that he could never plan and execute another perfect edifice. The designer pleaded to re-enter the Taj before this was done on the pretense that he had left one minute task unfinished. His request was granted.

And so, the legend concludes, the Taj has one imperfection: a small hole in one of its doors!

THE DISTANCE appears negligible on maps, but it is 730 miles from Calcutta to Agra via Indian Airlines' Fokker F27. Nearing Agra, one can see, from the right window, the mighty snow-capped peaks of the Himalayas sawing their way into the skies.

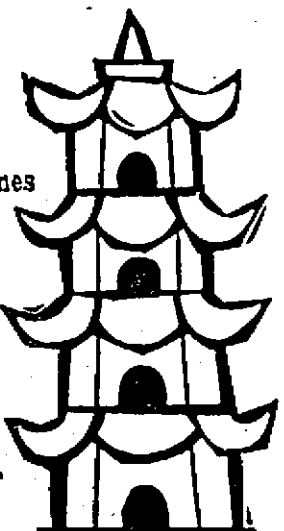
The Government of India Tourist Office — Yogendra Kohli, manager—is always eager to assist visitors with their sightseeing itinerary. And there is, after all, much more than the Taj Mahal.

Twenty-three miles west of Agra is the Fatehpur Sikri, a remarkable walled city seven miles in circumference, constructed from 1556-1570 during the reigns of four emperors, Agra Fort, and a number of other magnificent edifices which, like the Taj, have gallantly withstood the sands of more than three centuries.

SAIL THE PACIFIC

Hawaii / Japan
Hong Kong / Philippines

This Spring make a great President Liner your address. Cruise to the Orient or on around the world. There's a sailing to suit your schedule and your pocketbook. Book now for choice accommodations. Sea/Air combinations available. Ask us for folders and complete details.



WILTON TRAVEL AGENCY
Brookers Hotel Bldg. 206 E. Ocean Blvd.
Long Beach—HE 5-7411



ONLY 4c... the cost of a post card

We help make your travel dreams come true. Brochures covering Europe, Orient, Hawaii, South Pacific, etc., can be yours... just mail us a card today or send the coupon below... better still, stop in and let us help you with your own personal itinerary. STEAMSHIP - AIR - HOTEL - TOURS - RESERVATIONS. We represent all major steamship lines and airlines to anywhere in the world.

PLAN NOW FOR 1964

NAME _____
STREET _____
CITY _____

C. F. BEACH TRAVEL SERVICE
452 Locust Ave.
Long Beach, Calif. HE 2-6457
(Since 1924)

Ron Dearden's Harbor House
701 East Ocean
LONG BEACH
SEAFOOD PLATTER
Scallops, Oysters & Dips \$12.95
Soup, Salad & Potatoes
Roll & Bev.
Lovers Feed Baby at Home
Marchants Lunch Dinner
18 Regent Rooms
Ample Free Parking



ALASKA 9-DAY CRUISES
via Beautiful Inside Passage
May 2 through October 13

Truly one of the world's most spectacular cruises! Your ship glides over 1,000 miles of smooth, sheltered seas from Vancouver, B.C. to Skagway, Alaska. At no time is land out of sight. Huge glaciers, endless forests and white waterfalls tumbling from sky-high mountains are all a part of the ever-changing scenery along the entire length of this fantastically beautiful Inland Sea.

from \$225 incl. berth and meals
WES CARROLL Travel Service
2754 E. Broadway
GE 9-0916
LONG BEACH
Open Daily Except Sat., 9-5
FREE TICKET DELIVERY

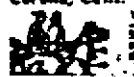
LAS VEGAS TOUR for \$7.94

Includes: Comfortable bus trip, overnight at downtown Las Vegas Hotel (Twin Room), \$17.94. Receive \$1.00 in chips for casino and \$1.00 toward food or beverage rebate.
Leave Long Beach Monday, Jan. 13, 8:00 a.m.
Return Long Beach Tuesday, Jan. 14
MERRY MAC TOURS — 2259 Pacific Ave.
Garfield 4-8671 — GEave 8-4148 — Garfield 7-1588

SPRINGBORO'S
Corona, Calif.

GLEN IVY

GUEST RANCH & HOT SPRINGS



What a grand vacation — in winter from U.S. and Canada. Glen Ivy is a beautiful resort with a 18-hole golf course, swimming pool, tennis courts, and more. It's a perfect place for a family vacation or a romantic getaway. Book now for the best rates.
Fly to Los Angeles from San Francisco, San Diego, and other cities.
We meet Greening buses at Glen Ivy Port.

Beautiful Draperies

CUSTOM TAILORED TO YOUR WINDOWS

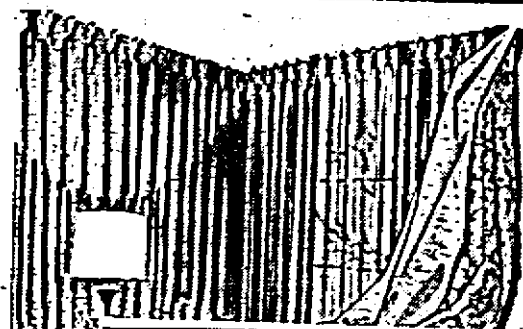
At Willbanks we have always operated our own workroom to insure our customers the quality of work to be proud of and still sell at lower prices. Our range of work includes every style and type of window decor available. Single and double, rod, valancing, custom brass, wall or ceiling, matching fabric and spreads.

DECORATOR-ADVISER SERVICE BY APPOINTMENT in the Convenience of Your Own Home Without Obligation.

CALL TODAY **GE 4-0901**
FROM ORANGE COUNTY CALL JA 7-8112

WILLBANKS

1879 FREEMAN
DRAPERIES, CARPETING SIGNAL HILL



ALL WORK GUARANTEED

- Measuring in your home.
- Decorator consultation.
- Wide selection of beautiful drapery fabrics.
- Complete expert labor using 4-inch double tops with heavy crimping. 3-inch spacing with hidden seams, overlapping, hooks and fan folding.
- Completed draperies delivered to your home and installed.
- Money-back guarantee. Willbanks drapes or carpets must meet your satisfaction.

ATTENTION: Leisure World and El Dorado Park residents. We have all the necessary measurements to carpet and drape your home. Compare our prices before you buy.

Home Workshop



Personal touches can be made as desired to finish off this design, three-dimensional "Scrap Wood Modern Art."

By Ursula M. S. Dadras

FROM OUR previous experience with modern art designs, we've found that Sketchbook readers really appreciate these different, challenging and yet highly decorative ideas to make for their home. For instance, the 3-D parabolic thread designs, S-90 and S-115, are still among the top favorite do-it-yourself Sketchbook plans.

The three-dimensional "Scrap Wood Modern Art" shown here is equally challenging and decorative—and certainly different. And more, it gives you as the creator an opportunity to personalize your handiwork.

The materials to make this striking modern design are simply some plywood, lattice strips and some paint. The real trick is in the proportion, balance and color achieved by following the exact dimensions and color guide provided in the plan. The construction after parts are cut is done in two steps. The result is

very arresting. Success of the project does depend on being accurate.

NOW COMES the touch! You can add personal mementos to the front of modern art shapes, such as we've done with sea shells and dried flowers. Perhaps small tokens from your vacation time that now lie forgotten in some drawer. Or a combination of family mementos—a photograph, that lucky charm, a souvenir key or button or medal.

You could stay with a natural theme as we did. Sparkling stones, sea shells and flowers are always attractive.

To obtain the pattern for the Scrap Wood Modern Art, specify Sketchbook Plan S-141; for the parabolic thread designs specify either S-90 or S-115, and send 50 cents for each plan desired with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

Buy Now and SAVE

TROPICAL ALUMINUM AWNINGS

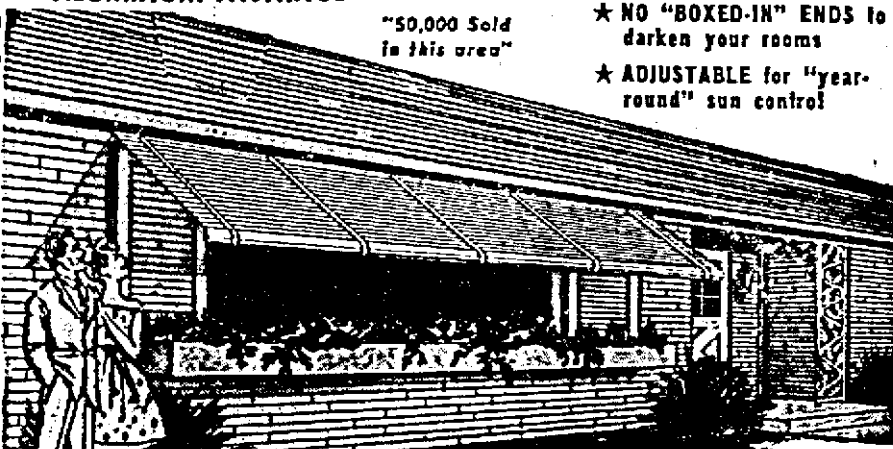
Winter Prices ARE IN EFFECT



"50,000 Sold in this area"

★ NO "BOXED-IN" ENDS to darken your rooms

★ ADJUSTABLE for "year-round" sun control!



"LOUVERED" FOR FILTERED LIGHT—5-YEAR GUARANTEE

The most popular awning in this area.

PATIO COVERS

Relax & enjoy "outdoor" living—So Much Luxury, So Low In Cost. "FREE ESTIMATES"

Open or Screened in

PATIO COVERS. Something excitingly NEW and completely DIFFERENT from the ordinary. Visit our modern factory.

"NO unsightly I-beams underneath"



Your Local Awning Hdqtrs. Buy NOW and SAVE!

modern products co.

"Your local manufacturer since 1943" Visit our factory—See them made We bring samples to your home

2245 East Artesia Street • GARfield 2-2166 • METcalf 3-4027

New in Card Tables

THERE ARE many reasons why a card table should have some other form than the standard square, and pictured below is a birch table with folding legs that is a new, interesting and practical departure. Cut-away design makes it possible for participants to sit closer to the play, stretching to play the dummy hand in bridge is eliminated, and protruding corners give more arm room and space for ash trays, drinks, score cards and the like. Directions for installing a checkerboard in the top for checkers and chess are included in a full-sized pattern which makes building the table an easy home project. Just trace, saw, assemble and attach the legs and the job is done. To obtain the pattern No. 305, send 50 cents in coin, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2353, Van Nuys, Calif.



Carlotta Smith, NBC-TV actress, displays new card table.

By Eleanor A. Price

IF YOU happen to be going to San Francisco next weekend, visit the Golden Gate dog show at the Cow Palace. One of the specialties will be the Great Pyrenees

Club of California. Pictured is Champion De Crown Jolie Blonde, owned by Jack and Dian Fleming of Hemet.

The Great Pyrenees, or Great Dog of the Mountains, is from the mastiff family and once was called Pyrenean mastiff. His appearance in Europe from Asia Minor may have been accomplished by Phoenician traders, and the dogs then may have been

taken into the French Pyrenees. Or perhaps the breed came westward with Aryan hordes. In any event, he is an ancient dog and dates back centuries before Christ.

In the mountains he served as a guardian of peasants and royalty alike. He has the devoted habit of staying close to his loved ones, hence his nickname mat dog. But he will also patrol and sound alarm if he senses danger. For those who like big dogs, he's great as a home pet.

IF WE COULD look into a crystal ball and foresee pet happenings for 1964, one of the biggest would be the increased interest in correct obedience training of dogs. And for very good reason. In one county nearby it is now illegal for a dog to bark or whine. A complaining party must sign a complaint before an arrest of the dog's owner can take place. Now, no sensible person would condone anyone letting his dog bark constantly without cause, but it seems that every dog has a right to express



Champion De Crown Jolie Blonde, a Great Pyrenees, shows the good temperament of the big mountain dog.

himself now and then. And I would suggest that complaining party think a long time before signing a complaint. There are other neighborhood nuisances: whining model airplanes, basketball courts, and noisy swimming pools with a barbecue pit nearby whose smoke wafts into the wrong windows.

Dog owners, however, would be wise to consider obedience training. Obedience

is taking on such prominence that there is movement afoot to require that dog trainers be licensed. Too many people start their dogs in a class, and almost before it is over feel they qualify to go out and conduct their own classes. It takes more than that to become an efficient, kind trainer.

Another crystal ball observation shows the Dog Owners Association of America gaining many new members. Its services and objectives are good. One is liability insurance that comes with membership (\$10 annually) and which covers property damage up to \$1,000 per accident (\$25.00 deductible each claim) for damage caused by members' dogs away from members' homes. When traveling, show an official DOAA emblem at a motel, and chances are good your dog can stay in that motel. For other information, address DOAA at 1300 U.S. Highway 45, Parsippany, N.J.

DOG TRAINING

Classroom Starts
Jan. 5-1220 L. & Blvd.
Jan. 12-Longwood Plaza
Jan. 18-Burns Park
Joe De Beck, Trainer
GE 8-9284 HA 5-3111

JANUARY CLEARANCE SPECIALS!

Save Up to 50%

TOP QUALITY MATERIALS
REUPHOLSTER LIKE NEW OR TRADE IN
YOUR OLD FURNITURE—EASY TERMS

FREE! SCOTCHGARD ON ALL
FABRICS DURING JAN.

Call ME 3-5552 or GA 3-2327

NU-WAY UPHOLSTERY

AND MATTRESSES
Same Location for 22 Years in Your Guarantee
8155-8762 Ardura 11 St. W. of Lakewood Blvd. BELLFLOWER



DRAPERIES SAVED

Petri's extremely careful inspection, knowledge and process of cleaning draperies gives you the greatest assurance of satisfactory drapery cleaning. Decorator fan-folded, and expert hanging. Beautifully cleaned, guaranteed no shrinkage. Free estimates . . . 4-Day Service.

34 by 48-in. unfaced Cash and Carry \$2.07 per panel . . .
Clean, fanfold, take down, deliver and rehang, \$2.57
per panel.

Saturday service. DON'T REMOVE HOOKS.

Phone
HEMLOCK
8-6291

PETRI'S CLEANERS
1250 ORANGE

Do It
Yourself
With
Ceramic
Tile
59¢
From
1 sq. ft.
Ceramic Tile Center
6934 L.B. Blvd. NE 1-5473
LONG BEACH

New
Obedience
Dog Training
Class
Starts Monday, January 5
1 P.M. ENROLL NOW
LONG BEACH
SEED & PET CO.
Phone GA 4-8937
Open Daily 9 A.M. to 5 P.M.
Sundays 9 A.M. to 3 P.M.
2550 Long Beach Blvd.

\$10,000

4.85%
CURRENT ANNUAL RATE

insured savings

ACCOUNTS OPENED BY
THE TOP OF ANY MONTH
EARN FROM \$50 MO.

Save more and earn more with the First Federal where your savings are insured to \$10,000.00. A Certificate of Insurance protecting your savings against loss by the Federal Savings and Loan Insurance Corporation as instrumentality of the United States Government is printed in the inside cover of our passbooks. It explains how each savings account is insured.

FEDERAL 1st SAVINGS
of Long Beach

Open Until
5 P.M. Fridays

FIRST and PINE

PHONE
HEMLOCK 7-1211

FREE PARKING

135 E. OCEAN AVE.

FREE PARKING

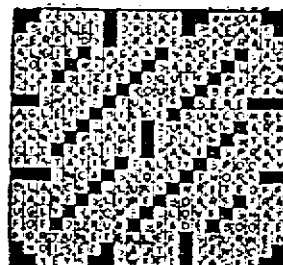
EARNINGS PAID 4 TIMES A YEAR

Dad's Playroom

When the city fathers of Hamburg, Germany, thoughtfully provided a playroom for fathers they may also have been thinking of sons and their wish to play with their own electric trains in their own way.

However the idea may have arisen, a room has been set up in the Hamburg History Museum where men of all ages may realize their childhood dreams with 35 trains, 300 coaches and cars of all kinds, appropriate lengths of rail, labyrinths of junctions and huge platform structures to arrange it all on.

SOLUTION TO TODAY'S PUZZLE
(See Page 30)



Mortal Combat Without a Victor

By Frances Frey

TWO GIANT bull moose, with a combined weight of 3,000 pounds, charged at each other with the thunder of locomotives.

The earth trembled beneath their pounding hoofs. Dust, moss, long grass, sticks and bark from broken poplar trees flew in the air.

Bone and flesh crashed on bone and flesh as trumpet screams of challenge echoed, alerting all living things that this was a fight to the finish.

Suddenly the magnificent antlers, pronged at the edges like pitchforks, locked.

The moose grunted, pushed and turned in great circles. They could not shake their antlers free. Finally one threw the other; then they both were down and neither could get up again.

THE STRUGGLE was over. The moose lay, locked, until they slowly starved to death.

(On the outskirts the lady moose, over whom the mating battle was waged, probably trotted off happily with another moose. Moose are polygamous.)

John Sutherland, 2171 Belmont Ave., found the two skeletons of the animals joined by the antlers, mute testimony of the great battle, in the Alaskan woods 100 miles east of Juneau in 1935. Sutherland—"Sourdough" to his friends—lived in the Yukon area for 16 years.

He thinks he must have seen these two bulls that followed the mating call to their destruction. He often saw bulls, cows and calves of the moose herds clustered in "yards" of the Willow Swamp moose country.

JOHN TELLS HOW the bulls drop their antlers in December and start growing a new set in April. "The place where the horns have been is

knobby, tender and easily irritated by branches and insects," he says, "so the bulls leave the herd and go into high country, above the timber line.

"In this secluded pasture they grow fat and strong while Mother Nature sees to the growing of tender new horns.

"From April to July a bull moose is pathetic. While his antlers are tender, he will run from anything."

His new set or horns is massive by July when he sheds the velvet coat of outer skin that has protected the growing horns. Then he becomes the majestic creature of the north.

IN AUGUST he becomes restless, sniffing the air, tossing his mighty head and looking toward the lowlands.

On some cliff, he stands for long periods, motionless, listening.

At last he hears what he has been listening for, a mating call, a signal silent to human ears. He starts down the mountain.

On the way he will charge anything that moves or obstructs him, be it truck, car, tree, or another moose.

Sutherland knew this district where moose abound, and often he saw several battles going on simultaneously. Sometimes, in September, he heard moose battles three or four miles away.

"When two bulls start fighting it may take hours and the scene shifts several miles during the struggle," he explains. "Most such encounters end with one bull leaving to look for another cow. The triumphant bull has ended his quest, but since moose are polygamous, he also soon will leave for other pastures."

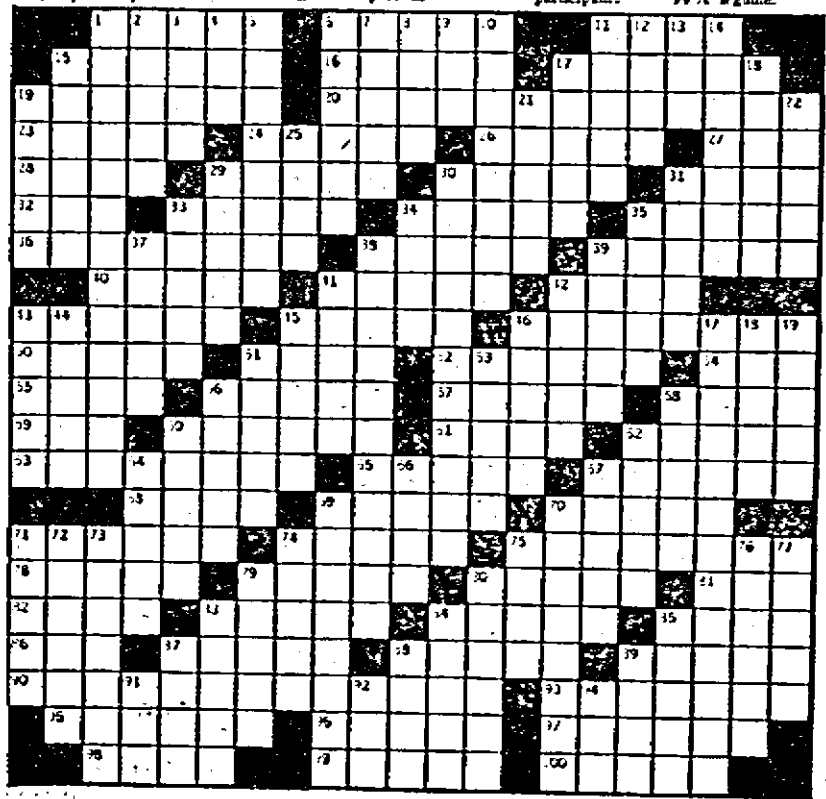


Skeletons with locked horns are mute testimony of mortal combat and the end of a struggle between two moose. They fought valiantly but neither was destined to win.

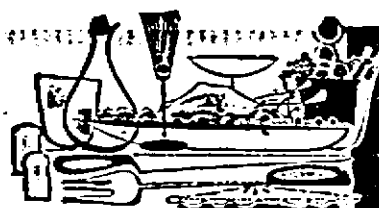
Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 23

- By Ruth Nalls
- ACROSS**
- 1 Endow, as with authority.
 - 6 Ined port.
 - 11 Commaed to a horse.
 - 15 Military quarters.
 - 16 Mountain nymph.
 - 17 Song of praise.
 - 19 Treachery.
 - 20 Novel of the dust bowl era (with "The").
 - 23 Cold; chilly.
 - 24 Goods sunk in water to be recovered.
 - 26 The nostrils.
 - 27 ———; ancient Chinese philosopher.
 - 28 Invent, as a phrase.
 - 29 Spouse.
 - 30 Sword.
 - 31 City in Massachusetts.
 - 32 Kith and ———.
 - 33 Stiffened, as fabric.
 - 34 Sea cephalopod.
 - 35 Large, flat Italian tart.
 - 36 Stalwart, conscientious person.
 - 38 Lay on the Seine river.
 - 40 Abuse; lower.
 - 42 Jumped away.
 - 43 From is right.
 - 44 Piano adjuster.
 - 45 Great.
 - 46 Metal tags.
 - 47 Bottom of ship's hull.
 - 48 Political non-sense told to please.
 - 50 Rings loudly.
 - 51 Walking stick.
 - 52 Swiss city.
 - 54 Beach.
 - 55 ———; Karakul.
 - 56 Zodiac sign.
 - 57 ———; Wharton, American novelist.
 - 58 Forward movement.
 - 59 Spanish hero.
 - 60 Surreal; conflict.
 - 61 Window section.
 - 62 Herring.
 - 63 Rapturous.
 - 64 Score.
 - 67 Ghouly.
 - 68 Indian of Peru.
 - 69 Sandbank under water.
 - 70 Sharp projection.
 - 71 Turn pale.
 - 74 Site of Benedictine Abbey ruins in France.
 - 75 Deduct for depreciation; 2 words.
 - 78 Singer Frankie ———.
 - 79 Vicious mud.
 - 80 Male swine.
 - 81 Noel's title.
 - 82 Hideos.
 - 83 Six-sided prism.
 - 84 Garlic section.
 - 85 Indian mountain range.
 - 86 Adversary.
 - 87 Type of wheat.
 - 88 Stage.
 - 89 Alcohol; slang.
 - 90 Crystal glass; 2 words.
 - 91 Rejected disdainfully.
 - 92 Reported.
 - 96 Fry Eighly.
 - 97 Stretching muscle.
 - 98 Clear after expense.
 - 99 Soft woollen fabric.
 - 100 Austrian rifleman; Var.
 - 101 Chancellor.
 - 111 This cocky.
 - 112 Chops.
 - 113 Boat.
 - 114 Crossway.
 - 115 Resolve.
 - 116 Wisconsin city.
 - 117 Read with profound attention.
 - 118 Verse.
 - 119 Stow.
 - 121 Developer of an oral polio vaccine.
 - 122 East China province.
 - 125 State.
 - 129 Alluring tri-la.
 - 130 Baseball tactics; 2 words.
 - 131 Place of neglect and oblivion.
 - 132 Short plays.
 - 133 Melody.
 - 134 Root.
 - 137 In India, a disciple or novice.
 - 138 Rude measure; 3 words.
 - 139 Judge's "action."
 - 141 Color slightly.
 - 142 Set of rooms.
 - 143 Rapidly.
 - 144 As heredity factors.
 - 145 Re atmospheric weight.
 - 146 Seline.
 - 147 Wedding participants.
 - 148 Sleep.
 - 149 Containing nothing.
 - 151 The eyelashes member.
 - 152 U.S. Cabinet member.
 - 153 Fodder plant.
 - 154 Flat cell.
 - 156 Belgian marble.
 - 157 Catches sight of.
 - 161 Cheap; metallic.
 - 162 Excellent; 2 words.
 - 163 English county.
 - 164 Thinest.
 - 165 Grotesque parody.
 - 166 Brisque.
 - 167 Shallow sound near the sea.
 - 168 Airplane flap.
 - 169 Strike heavily.
 - 170 Forest.
 - 171 Scottish author; 1851-1911.
 - 172 Destined.
 - 173 Scarp.
 - 174 Sounded loudly and harshly.
 - 175 Old Teutonic alphabet characters.
 - 176 Grecian island.
 - 177 Fume.
 - 178 Fine soil.
 - 179 Paste.
 - 180 Hole in a cork.
 - 181 Baid.
 - 182 Statute.
 - 183 A legume.



Stories of the north and of bull moose battles are recalled by John Sutherland, pictured here on the roof of his telegraph line cabin in his Yukon area sojourn.



GOURMET'S GUIDE

Southland Dining at its Finest
in the Long Beach and Orange County Area

ME 7-0538

the Reef
LONG BEACH

New... A New Look!
A NEW STONE DECORATED EXTERIOR
And A Bright Fresh Interior
TRY OUR DELICIOUS CHICKEN-BOILED STEAK DINNER
\$1.95
"Often Imitated, Never Duplicated"

Closed Sunday
Melody Cove
COCKTAILS 1948 Santa Fe Long Beach ME 9-4233

ME-N-ED'S
PIZZA PARLOR
Ye Olde Public House
4115 Paramount at Carson
421-8708 Lakewood

UNSURPASSED CONTINENTAL AND AMERICAN
COMPLETE LUNCHEON MENU
... whatever you may desire.

Francois MANHATTAN
1909 East 4th St.
HE 6-0620
LONG BEACH
Lunches and Dinner

Alfred
Outstanding Continental Cuisine
ATLANTIC AT 450 • GA 5-2148

m-k's
RESTAURANT AND
Viking Room Lounge
GOOD FOOD
• SIZZLING STEAKS
• DELICIOUS COCKTAILS
• OPEN 24 HOURS
3480 Cherry at Wardlaw Rd.
GA 7-7737 / GA 6-3583

World Famous
Sam's SEA FOOD
HAWAIIAN CUISINE
Family Restaurant
Lunches
Banquet Facilities
Acre of Free Parking
1421 Pacific Coast Hwy., Surfside
GE 5-1322

the Tenderloin
462 Atlantic Ave.
Carlinville 6-5323
LONG BEACH

Group Singing
Fitcher's Beer
Cocktails
Complete Dinners
From 5 P.M.
PARTY & BANQUET
CATERING
UP TO 350
DON MAY'S GAY 90's
2500 PALM DR.
GA 7-3216 SIGNAL HILL

BUFFET
PRIME RIB
Every Sunday
and Monday Night
STEAK & LOBSTER
COMBINATION
JOE CETANI
Entertaining Nightly
CORAL ROOM
ACROSS FROM
THE CORAL ROOM
4700 PARAMOUNT AT CARSON
LAKESIDE - HA 5-1111

Famous for car
S
Specialty Labret
Specialty Cocktails
LUNCHES
11 A.M. to 3 P.M.
DINNER
3 P.M. to 11 P.M.
Closed Sunday
TUESDAY
For Reservations
GA 6-8818
ILEO'S
1174 E. Wardlaw
near Orange

JACK'S Closed Monday
CORSICAN ROOM
FRANK STEINBERG
at the
BRIDGE
Largest Dining Room
for Your Dining Party

meet your host



Cartoon by Bob April
AL HENDLIN
It's Pampered

PAMPERED is an expressive word. Especially the way restaurateur Al Hendlin uses it to describe the prime rib au jus at his good-looking Coral Room, 4130 Paramount Boulevard, near Carson Street.

By pampered, Hendlin means that his beef comes from contented steers. Those steers are not merely corn-fed, gentle animals. They are raised in an atmosphere of sweetness and light where the cowboys never curse and the steers never hear a discouraging word which might rile their tempers and toughen their meat. As a result, the "pampered" beef which adorns the plates at the Coral Room is tender, juicy, flavorful.

On Sundays from 3:30 to 10 p.m. and Mondays from 5 to 10 p.m., the Coral Room serves that superb prime rib au jus for \$2.35 chuck-wagon style. The guests also receive as many selections as they wish from 10 appetizing salads, plus au gratin or mashed potatoes, or rice, and bread and butter. Equally marvelous are the regular menu items, served daily and Sunday. Among them are tenderloin of beef brochette, \$2.95, pieces of filet marinated in wine; choice top sirloin, \$3.25; tasty filet mignon wrapped in bacon, \$3.50; combination steak and lobster, \$4.50; tournedos of beef saute, with pineapple, \$2.95, and Nantucket bay scallops with tartar sauce, \$2.50. All are accompanied by chilled tray of relishes, huge salad, potato or rice, bread and beverage.

The Coral Room is managed capably by cheerful, friendly Bill Cheasley who is boss during Hendlin's frequent absences. Twice a month Hendlin travels 422 miles north to Vallejo, where he operates the large Vallejo Inn. He much prefers his stays in Long Beach, finding the weather at Vallejo to be abominable at this time of year.

—TEDD THOMEY

Same Top Quality
For Over
12 Years
Andy's Hal Cake
House
SPECIAL
ROAST BEEF
DINNER ... \$16
SPECIAL LUNCHEONS FROM 11 A.M.
643 1/2 PINE AVE.
DOWNTOWN LONG BEACH

Enjoy Sunday
at Ken's
• Completely remodeled
• Complete menu
• Child service at
CHILD PRICE
• Try the Karl Room Lounge
KEN'S RESTAURANT
FINE FOOD • COCKTAILS
3910 Long Beach Blvd.
426-2336

APPLE VALLEY STEAK HOUSE
DON MASON
At the Piano
733 E. Broadway, L.B.

VILLA FONTANA
"21" Town & Country
AT 7-0911

Arnold's FARM HOUSE
FAMILY RESTAURANT
BUENA PARK
6601 Manchester, Buena Park

King Arthur's
Sunday
Morning Breakfast
"Something Extra Special"
for Only 1.00
Tavern for our Spring Fair
Spring at Hillflower
Long Beach, Calif.
GA 5-0112

CUISINE CANTONEST & AMERICAN
FASHIONED SHOWN
EVERY THURSDAY & FRIDAY NOON
SANTITAS
ENTERTAINMENT
BUFFET
LUNCHEON
With 6 p.m.
Teatime Desserts
The Hawaiian
1410 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st
GE 3-7487

SERVING THE BEST FRIED CHICKEN you ever tasted. You'll enjoy dining at the new Kentucky Fried Chicken Restaurant... Served by order in 10... It's finger-lickin' good... From 3:30 to 11:00 p.m.
Kentucky Fried Chicken
Formerly Ray's Range
CARSON at ORANGE

Fine Foods
A relaxing atmosphere
with fine food and beverage
HA 5-4807
Americana RESTAURANT
4101 Bellflower

Cafe Lafayette
Salon de Elegance
THE LAFAYETTE HOTEL
Broadway & Linden ME 5-5681

DELICIOUS FOOD
at
SENSIBLE PRICES
JONES'
DINING ROOM & CATERING
123 12th E. 1/2 St.
Downtown LONG BEACH
Closed Saturday
Established 20 Years
Some Local

Southern California's
most beautiful
restaurants
Welch's
At the
Blvd.
at
San Antonio
Drive
Largest
Fiesta on the
South Coast
LONG BEACH GA 2-1235

Televues

Sun., Jan. 5, 1964

'Info Please'
Host on TV
(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

BERT'S EYE VIEW

Killer Roles Left Jack Unhappy

By BERT RESNIK
TV and Radio Editor

I WAS A "socialistic challenge" for Jack Palance to play a killer. Not "socialist" in the political sense, but from a humanitarian point of view.

From an acting point of view, he superbly met the challenge.

As a homicidal husband in the 1952 movie "Sudden Fear" and as a professional gunslinger in the 1953 film "Shane," Palance was nominated for two Academy Awards.

From the humanitarian point of view—socialistic—Palance does not feel that he succeeded. His objective was basic.

As a villain he simply wanted to prove—particularly to the young members of the screen audience—that crime doesn't pay.



JACK PALANCE

THE VILLAIN ALWAYS got his come-uppance, usually with a fatal dose of lead.

Palance thought he had achieved his objective until he talked with numerous teenagers.

He found they were interested in the fact that the villain "had made it" up to a certain point.

They didn't ignore the "come-uppance." But they felt he could have been smarter and avoided the fatal pay off.

So Palance doesn't feel he "socialistically" succeeded. He's not worried about it. He's no longer sure there's room for success in any villain attempting to prove that crime doesn't pay.

He may play a villain again, but without any delusions from a humanitarian point of view.

★ ★ ★

CURRENTLY PALANCE is playing a good guy, Johnny Slate, major domo of "The Greatest Show on Earth," ABC-TV's (channel 7) Tuesday circus series.

"Good is good," said Palance.

"But the assumption very often is that being good means being flat all the time.

"If you've got to be good, at least be interesting."

Ratings for "The Greatest Show" are more than good. The sponsors are happy and so is the network.

Palance is not.

The actor, who collected an Emmy in 1956 for his television portrayal of a boxer in "Requiem for a Heavyweight," spent five-and-a-half years in Europe making movies.

He returned to the United States because the circus series appealed to him.

"I wouldn't have come back if I thought I was just going to be a straight man," he said. "It's a cheat on me and a cheat on the public."

★ ★ ★

THERE ARE TWO THINGS that ink Palance. The first is the series guest-star policy.

"Nobody," said Palance, "is going to watch each week as somebody else comes by and gets the juicy plums. That becomes highly unpalatable."

The second irksome element is the stories.

For Palance they are too heavy with too many psychological problems. They are stories about men going blind, men dying in the ring, arms being torn off by angry bears.

"What we need are some light, funny lines," said Palance.

"I love the British method of presentation. They tell the most serious problems with a light touch."

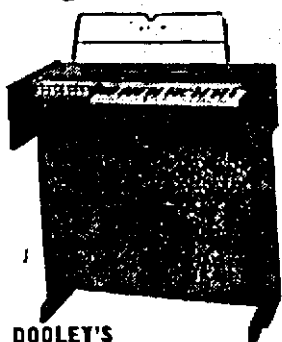
Palance has made his "light-touch" thoughts clear to the show's producers.

As a result, they have given him authorization to work on a script, "The Circus Comes to Long Beach," which they earlier didn't seriously consider.

Authored by Oscar Millard, it's about the circus coming to town the same time an international beauty contest is scheduled.

If the problem of conflicting scheduling is serious, by jove, it jolly well will have a light touch.

NO LOWER PRICES IN TOWN!



**DOOLEY'S
CLOSE-OUT ON ALL
ORGANS & PIANOS!**
OVER 100 IN STOCK!

The All New CONCERT ELECTRIC CONSOLE CHORD ORGAN

by Eslay

A FULL CONSOLE 30 INCHES HIGH
With 37 full-size organ keys, a
permanent brass number strip, 24
touch button balanced chord section,
instant knee action volume control,
permanently tuned Swedish stainless
steel reeds.

NO LESSONS NECESSARY!

Handsome wood finished in beautiful
lacquered walnut console cabinet.
YOU CAN PLAY HUNDREDS
OF SONGS — WITHOUT LESSONS —
AS EASY AS A B C
AND 1-2-3. EVERYONE WILL
THRILL TO THE PERFORMANCE
AND SOUND OF THIS
NEW CONSOLE.

Dooley's
LOW PRICE

88⁸⁸



DISHMASTER DISHWASHER

No plumbing or tools necessary!
Attach it yourself... chrome plated
for years of service.

SALE PRICE

15⁸⁸

Dooley's carry a full line of Dish-
master parts and accessories.

**40-50%
DISCOUNT**

ON ALL
PENN FISHING REELS

Latest Models GARBAGE DISPOSALS

1/2-H.P.

GUARANTEED

New, powerful, fast
action disposals
with single instal-
lation.

**GENUINE
INSINKERATOR**



34⁸⁸

New 1964 Emerald SUPER-HUSH DELUXE GARBAGE DISPOSAL

1/2-H.P.
5-Yr. Warranty

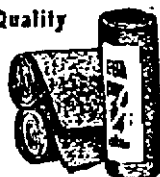
23⁹⁵

WASTE KING GARBAGE DISPOSAL

SPECIAL

32⁴⁹

Top Quality



U. S. GYPSUM GRADE A ROLL ROOFING PAPER

168-SQ.-FT. ROLL

Complete with nails
and tar.

2⁴⁵

SALE PRICE

per



FULL SIZE QUALITY DURA-STEEL OG RAIN GUTTER

K 4 heavy gauge galvanized gutter.

10-FOOT
LENGTH

98^c

New Republic

Electric Water Heaters

5-YEAR GUARANTEE

Glasslined... 110 or 220 Volt.

6-GAL. **32.88**

15-GAL. **39.88**

20-GAL. **45.88**

**WE CARRY ALL SIZES OF
PIPE AND PIPE FITTINGS AT
THE LOWEST DISCOUNT
PRICES!**

FRESH-BREAD! WEBER'S BREAD

WHITE or WHEAT
16-oz. Loaf
REGULAR
2 1/2 lb. SIZE **20^c** LOAF
5 LOAVES FOR \$1.00

SEGO Liquid DIET FOOD FOR WEIGHT CONTROL

10-FL. oz. can for Weight Control.

5 cans 1⁰⁰



Newest PIONEER Models WALL FURNACE

25,000 BTU

New wall furnace is
easier to install, safer
and quiet. A quality,
efficient wall furnace.

37⁸⁸

SALE PRICE

Dooley's carry a full line of wall
thermostats for wall and floor
furnaces at low Discount prices!

New GLEN-AIRE COMPAC WALL FURNACE

It's only 46" high!
17,000 BTU. MAN-
UAL CONTROL.

49⁸⁸

ALL TOP BRAND TV & RADIO TUBES 40% DISCOUNT

Dooley's have a new simplified
Tube Tester.

QUALITY OUTDOOR TV ANTENNA KIT

SPECIAL

4²⁵

DOOLEY'S METAL LUGGAGE

24" SUITCASE **4.88**

26" SUITCASE **5.88**

28" HANDTRUNK **6.88**

30" FOOTLOCKER **9.88**

39" FOOTLOCKER **10.88**

Dooley's carry a full line of Quality
Summer Luggage at Low, Money
Saving Prices!

TEXACO TOY TANKER

It's motorized,
22 inches long.

3⁹⁸

A sturdy
plastic, highly
detailed, authentic
reproduction of a N.
Dakota Texaco Tanker.
BATTERIES INCLUDED



GLIDDEN'S HOMOGENIZED 100% LATEX—NO DRIP FLAT WALL PAINT

White & Colors
Reg. 5.69

5⁴⁸

Thousands of Special Custom Colors
Slightly Higher.

KENTILE ASPHALT TILE

3"x9"
SPECIAL!

4 1/2^c

KENTILE ADHESIVE FOR ASPHALT and VINYL ASBESTOS FLOOR TILE

1-GALLON **1.38**

5-GALLON **3.88**

Extra Quality Grade PAN & ROLLER PAINT SET

1" Roller

66^c

Sherwin-Williams Pure Spirits of Turpentine

In factory sealed
1 gallon cans.

138^c

QUARTS **54^c**

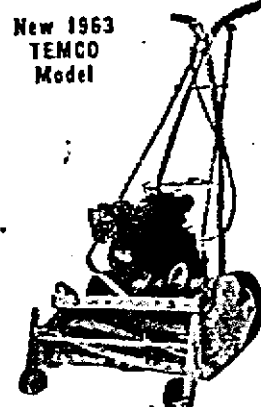
PAINT CLOSE-OUT! DISCONTINUED and SPECIAL COLORS

**50% or MORE
DISCOUNT!**

Sherwin-Williams
SUPER KEM-TONE
Sherwin-Williams Oil-Stain
Sherwin-Williams KEM-GLO
Sherwin-Williams HOUSE PAINT

Glidden's SPRED SATIN PAINT
Glidden's SPRED LUSTEN PAINT

Boysen PLASGLUX ENAMEL
Boysen RUBBER-GLO ENAMEL
BUY NOW AND SAVE!



KING O'LAWN GAS POWERED POWER MOWER

4-Cycle 2 1/2-H.P. Gas Engine
Has front throw, 18 in. cut and
Quality recoil starter.

Completely Assembled, Gassed,
Oiled, Inspected and Ready to Go!
A 167.00 VALUE

At Dooley's
FOR ONLY

118⁸⁸

ALUMINUM FOLDING PATIO CHAIR

With colorful
Saran webbing.



SPECIAL

2¹⁷

Lifetime Aluminum WEATHER VANES

Mount it on any roof. In Black and
in 24" high. Full bodied and in a
"Fast Free" weather vane.

List 9.75
SALE PRICE

8⁸⁸

Quality Made American Flyer SLEDS

36-inch **5⁵⁰**

46-inch **7⁸⁸**

55-inch **9²⁵**

Dooley's have a good selection of
Quality Toys at the lowest
DISCOUNT PRICES!

NEWEST 1964 MODEL POLAROID COLOR PACK CAMERA

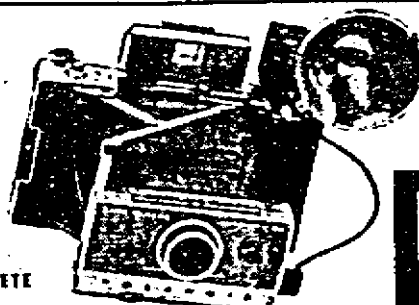
With Flash and Self-contained Case

Small, lightweight
and Compact! Gives
Color Pictures in
50 seconds. Black
and White Pictures
in just 10 seconds.

DOOLEY'S LOW,
LOW PRICE

124⁸⁸

COMPLETE



DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.—NORTH LONG BEACH

STORE HOURS: MON., THURS., FRI. 9 to 9; TUES., WED., SAT. 9 to 6; SUNDAYS 10 to 5

STOREWIDE CLEARANCE

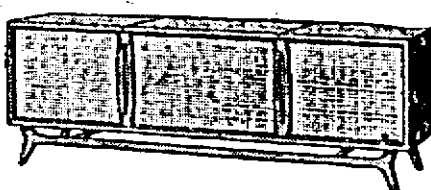
DOOLEY Smashes all 1964 Packard Bell STEREO PRICES!

Latest Models LONG, LOW STEREO CONSOLES, STEREO PHONO. AM/FM and FM STEREO MULTIPLEX RADIO

Contemporary walnut. Stereo Phono AM/FM and FM Stereo Multiplex Radio in a beautiful hand finished all-wood cabinet, 8 speakers, hand-wired chassis, 96 watts peak power.

CHECK OUR LOW DISCOUNT PRICES! Dooley's Prices are so low the Factory will not allow us to print them.

FREE DELIVERY, GUARANTEE and 90 DAYS SERVICE!



~~595.00~~

FREE! with the purchase of any new Packard Bell Stereo at Dooley's.

49⁸⁰

10 DOT STEREO ALBUMS
Value Choose from over 200 Selections

STEREO CONSOLES

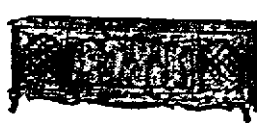
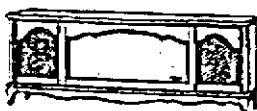
New 1964 models AM and FM STEREO, MULTIPLEX, 6 SPEAKERS.

Levermatic record changer with life-guard stereo cartridge and diamond needle. Has 6 speakers, a beautiful stereo console at a low Dooley price.

~~369.95~~

CHECK OUR LOW DISCOUNT PRICES! Dooley's Prices are so low the factory will not allow us to print them.

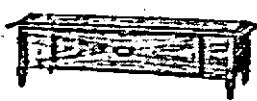
FREE DELIVERY, GUARANTEE AND 90-DAYS SERVICE



Large selections to choose from

FREE with the purchase of any Packard Bell Stereo at Dooley's.

49⁸⁰ 10-DOT STEREO ALBUMS
Value Choose from over 200 Selections



1964 Packard Bell

COFFEE TABLE STEREO

AM-FM and FM STEREO MULTIPLEX



Levermatic record changer with life-guard stereo cartridge and diamond needle, hand-wired chassis and 4 speakers.

~~279.95~~

CHECK OUR LOW DISCOUNT PRICES. Dooley's Prices are so low the factory will not allow us to print them.

FREE DELIVERY, GUARANTEE and 90 DAYS SERVICE!

WITH THE PURCHASE OF A PACKARD BELL COFFEE TABLE STEREO AT DOOLEY'S

Free 49.80 value 10 Dot Stereo Albums

DOOLEY SMASHES ALL Hotpoint

PRICES!

New 1964 HOTPOINT BIG 12-cu.-ft. 2-DOOR REFRIGERATOR-FREEZER FROST-FREE Refrigerator Section

187⁸⁸

Free Delivery Service and Guarantee

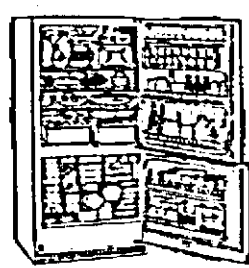


New 1964 HOTPOINT 15.5-cu.-ft. Deluxe 2-DOOR REFRIGERATOR-FREEZER

With big capacity bottom freezer section and no-frost refrigerator section.

288⁸⁸

Free Delivery Service and Guarantee

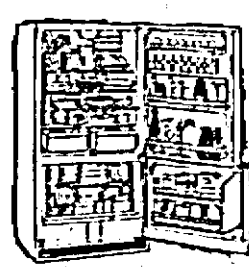


New 1964 HOTPOINT 18.2-cu.-ft. Deluxe 2-DOOR REFRIGERATOR-FREEZER

With big capacity bottom freezer section and no-frost refrigerator section.

388⁸⁸

Free Delivery Service and Guarantee



New 1964 HOTPOINT 10-cu.-ft. REFRIGERATOR

Has big freezer that holds 65 lbs. of frozen foods and big capacity shelf storage.

136⁸⁸

Free Delivery Service and Guarantee



New 1964 HOTPOINT 2-Cycle FULLY AUTOMATIC WASHER

ALL PORCELAIN INSIDE and OUT

Free delivery, normal installation, 1 year parts and labor guarantee, 3 year parts guarantee on transmission.

168⁸⁸

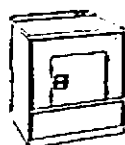


HOTPOINT Speed-Flo DRYER

All porcelain drum and top

Free delivery, 1 year parts and labor guarantee, (installation and venting not included)

98⁸⁸



LOW TERMS—90 DAYS SAME AS CASH! With Down Payment & Approved Credit Majors \$125 or more

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD., NORTH LONG BEACH

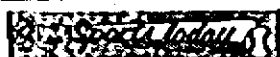
Mon., Thurs., Fri., 9 to 9 — Tues., Wed., Sat., 9 to 6 — Sun., 10 to 6

SUNDAY

January 5, 1964

PAID ADVERTISEMENT

- 2 Lamp Unto My Feet: "Orthodox Epiphany," service for sanctification of the water.
- 4 Mr. Wizard, Don Herbert
- 11 White Hunter, R. Reason 7:30
- 2 Look Up & Live: "The Warsaw Ghetto."
- 4 (Color) Davey & Goliath
- 11 Highway Patrol, Crawford 8:00 A.M.
- 2 Camera Three: "Beyond the Fringe" original cast reviews 1963, looks to 1964.
- 4 Movie: "Terror Street," Dan Duryea (54)
- 5 In God We Trust (Protest)
- 9 Sun. Babysitter (cartoons)
- 11 Great Churches: St. Sophia Greek Orthodox
- 13 Gospel Favorites (music) 8:30
- 2 Light of Faith: California Heights Methodist (L.B.), Dr. Paul R. Woudenberg
- 5 Herald of Truth (relig.)
- 7 Sunday Chapel (relig.) 9:00 A.M.
- 2 Learning '64: "Educ TV"
- 5 Adventist Hour (Downey)
- 7 Movie: "Plainsman & the Lady," Wm. Elliott (46)
- 9 Movie: "Battle Taxi," Sterling Hayden (55)
- 11 Movie: "Big City," Margaret O'Brien (47)
- 13 Variedades, R. Iglesias 9:30
- 2 Discovering Art, Dr. Manson: "The Railroad"
- 4 The Christophers 10:00 A.M.
- 2 Viewpoint, John Hart with Dr. David Hubbard
- 4 This is the Life (Lun.)
- 5 For Kids Only, V. Colvig
- 13 Panoramas Latino 10:30
- 2 NFL All-Star Team (see sports box)
- 4 The Catholic Hour: "The Beginnings" First in 4-part repeat history of Catholic Church
- 7 Movie: "Alaska Highway," Richard Arlen (43)
- 9 (Color) Rose Parade, Wayne Thomas. Repeat films of last week's parade
- 13 (Color) Faith for Today 11:00 A.M.
- 2 NFL Playoff (sports box)
- 4 Movie: "Blackout," Dana Clark (Br. 54)
- 11 Wonderama, Al Lohman
- 13 Church in the Home 11:30
- 5 HOME BUYERS' GUIDE



NFL ALL-STAR TEAM, 10:30 a.m., ch. 2, with films of the NEA's 22-man squad in action, awarding of Jim Thorpe Trophy to Giants' Y. A. Tittle, Browns' Jimmy Brown.

NFL PLAYOFF BOWL, 11 a.m., ch. 2, pits the Green Bay Packers against the Cleveland Browns at Miami's Orange Bowl for the runner-up title contest between the second place teams in Eastern and Western conferences. (Preempts "Sports Spectacular" today only.)

AFL CHAMPIONSHIP, 1:30 p.m., ch. 7, has Curt Gowdy at Balboa Stadium as the Boston Patriots and San Diego Chargers vie for the American Football League title.

L.A. OPEN, 2 p.m., ch. 4, Rancho Park, with Chick Hogan, Lee Giroux and Jerry Dorgett mikeside.

HULA BOWL, 4:30 p.m., ch. 11, with tapes of Saturday's Honolulu game in which players from 31 colleges vied in a North vs. South contest.

★ Paul Langford visits new homes throughout So. Calif.

9 Movie: "Close to My Heart," Gene Tierney (51)

34 Aquil Alex Prada 12:00 NOON

7 Discovery '64: "The Good Old Days" (pt. 1). Visit to schoolroom, general store of 100 years ago in restored 19th century Greenfield Village, Mich.

13 Rev. Oral Roberts (relig.) 12:30

2 (Color) Journey of a Lifetime: "Taxi to Nazareth" and "Sacred Mountain"

5 Movie: "Home Sweet Homicide," Peggy Ann Garner (46)

7 Issues & Answers: Secretaries Luther H. Hodges (Commerce) and Willard Wirtz (Labor) view U.S. economic prospects

13 Social Security in Action 1:00 P.M.

4 Sunday, Frank Blair with films of Pope Paul's crossing of the Jordan this morning, on his way to Nazareth, plus visit with the Papal representative in U.S., a report on reconvening of Congress

7 Directions '64: "Music of the Psalm." First in 4-part look at the changing patterns of the arts in traditional worship.

11 Movie: "Broken Arrow," James Stewart, Jeff Chandler (50)

13 Voice of Calvary 1:30

7 AFL Championship (see sports box)

9 Movie: "Close to My Heart" (see 11:30 a.m.)

13 Cal Corral (to 4)

34 Prisonera (drama serial) 2:00 P.M.

2 L.A. Report, G. Holcomb

4 KNBC SPORTS SPECIAL

★ L.A. OPEN GOLF TOURNEY see sports box

5 Auto Races (Ascot Speedway, Gardena, Dick Lane) 2:30

2 Insight (Jewish): "The Illegals," Meyer Levin's film of migration.

3:00 P.M.

2 The Pilgrimage of Paul, Winston Burdett (see box)

11 Movie: "Pilot No. 5," Franchot Tone (43) 3:30

2 Movie: "Rogues of Sherwood Forest," John Derek

9 (Color) Movie: "Montana," Errol Flynn (50)

34 Pablo y Elena (serial) 4:00 P.M.

13 Sidney Linden Interviews 4:30

5 March of Dimes Special: "One for the Money," Dick Van Dyke hosts

7 Press Conference

11 Hula Bowl (sports box)

34 La Desconocida (serial) 5:00 P.M.

2 Alumni Fun (see box)

4 (Color) Wild Kingdom, Marlin Perkins: "Island Outposts." Wild life from Guadalupe to the Falklands. (Show may be preempted by L.A. Open)

5 Blue Angels, Don Gordon

7 Movie: "Killer Shrews," James Best (59-1st run)

9 (Color) Movie: "Adventures of Don Juan," Errol Flynn (50)

13 Bomba Movie: "Lord of the Jungle," J. Sheffield 5:30

2 Ted Mack Amateur Hour

4 (Color) College Bowl, Robt. Earle. Bowdoin is challenged by Bowling Green (Ohio) University in its fifth bid.

5 The Invisible Man

34 La Hora Catolica (Cath.) 6:00 P.M.

2 The 20th Century, Walter Cronkite: "The Plots Against Hitler" (pt. 1). First of 4 of 5 attempts to assassinate Der Fuehrer, including the Munich beer hall bomb plot.



MICKEY ROONEY is suspected of killing a doctor, to obtain narcotics during "Arrest and Trial" at 8:30 p. m. Sunday, channel 7.

4 (Color) Meet the Press (see box)

5 Polka Parade, D. Sinclair

13 (Color) Rocky & Friends

34 Teatro Fantastico (childrn) "Cuento para Noche de Reyes," story for night (Jan. 5) of Mexican Christmas gifts 6:30

2 Mr. Ed, Alan Young. Ed says he caught the mumps

4 KNBC BIOGRAPHY

★ at ELEANOR ROOSEVELT Mike Wallace narrates

7 The Musical Years (box)

9 Maverick, Roger Moore

13 (Color) Red Rocket Show 7:00 P.M.

2 Lassie, Jon Provost, Timmy finds the wild stallion he befriended as a colt has turned into a thief

4 Bill Dana Show. When the Park Central is invaded by an Eloise-type child (Dianne Sherry), Jose finds that old fashioned remedies still work.

5 Mel Ferrer/Dana Wynter

★ —"FRAULEIN"—in color (58)

11 Movie: "No Questions Asked," Barry Sullivan

13 Outlaws, Barton MacLane.

34 TV Musical Ossart

★ Hey Kidd! Starts Tomorrow Monday-Friday—Hilarious FULL HOUR with AL LOHMAN, JR. at 4:30 p.m.

WICKET MOUSE Club—5:30 7:30

2 My Favorite Martian, Ray Walston. Martin agrees to remain invisible during visit of Tim's overbearing cousin (Paul Smith)—until he decides to stay permanently

4 (Color) Walt Disney's World of Color: "Ballad of Hector, the Stowaway Dog," Craig Hill, Guy Stockwell. First in 2-part story of seafaring Alredale who outwits the circus rogues who stole him for their act, only to find his master sailed from Lisbon without him.

7 Travels of Jamie McPherson, Leif Erickson, Mary Anderson. Childless couple demand Jamie as the price to use their barges to cross the river.

9 (Color) Movie: "I Died a Thousand Times," Jack Palance, Shelley Winters (55—1st run).

34 Estudio de Pedro Vargas 8:00 P.M.

2 Ed Sullivan (see box)

13 Mike Hammer, McGavin

34 BULLFIGHTS... FROM

★ MEXICO CITY—2 HOURS 8:30

4 Grindl, Imogene Coca. Grindl helps a government

agent "nail" a gambler (Herschel Bernardi) for tax evasion.

7 Arrest & Trial, Ben Gazzara, Chuck Connors, Mickey Rooney. Nightclub comic plans to air his views on narcotics laws during his trial for the slaying of a doctor.

11 PREMIERES TONIGHT!

★ "BOLD JOURNEY" ... Host Jack Douglas tells of Georgia White, grandmother who guides tourist, down the Colorado rapids

13 (Color) Ski Show, Malone 9:00 P.M.

2 The Judy Garland Show, with Mel Torme, Steve Allen, Jayne Meadows (Mrs. Steverino).

4 (Color) Bonanza, Michael Landon, Patricia Blair, Andrew Duggan. Little Joe shields a runaway dancehall girl from gunmen—but not herself.

5 Mr. Lucky, John Vivyan

11 PREMIERES TONIGHT!

★ "BOSTON SYMPHONY"

CHARLES MUNCH CONDUCTS (see box)

13 (Color) Operation Success 9:30

5 It Is Written, G. Vandeman

13 Dan Smoot Reports 9:45

9 Bus Stop, Marilyn Maxwell, Rod Taylor, Nina Foch. Premiere repeats of the one-time ABC series.

13 Capitol Report, D. Jackson 10:00 P.M.

2 Candid Camera, Duward Kirby, Director Lou Tyrrell steps before the cameras to test whether laughter is contagious.

4 The Problems of the Presidency (see box)

4 Freedom University

7 Movie: "Giant Claw," Jeff Morrow (57—1st run).

11 NOW ALL THE NEWS!

★ LARRY BURRELL (30 Min.) with Chuck Benedict, spts

13 The Bitter End

34 Voces de Mexico (music) 10:30

2 What's My Line? J. Daly Guest: Woody Allen

5 BUSINESS & SALES OFFER

★ TUNITIES—JACK ROURKE

11 Opinion in the Capital

13 Newsroom, Don Rose

34 Manolo Fabregas Show 10:45

9 Movie: "High Noon," Gary Cooper (52).

11:00 P.M.

2 Sun. News, Charles Kuralt

4 NEWS 4 FINAL—FULL

★ Hall Hear of NEWS—SPORTS and WEATHER IN COLOR

5 Open End, David Susskind "Playboys, Keys and the Bunnies." Six present and past bunnies discuss the key complex.

11 Under Discussion: "1963 in TV, Films," producer Otto Preminger, actress Betty Furness, playwright Summer Locke Elliott, movie and TV critics.

13 Movie: "Manpower," Edw. G. Robinson (41)

34 Tiempos y Contrastes 11:15

2 The Late Show Tonight!

★ HUMPHREY BOGART, LEE J. COHN... "SIROCCO" ... 11:30

4 Movie: "End of Affair," Deborah Kerr, Van Johnson (55)

7 Pope Paul's Pilgrimage (box)

34 Noticiero 34 (News) 1:00 A.M.

2 Movie: "Holy Terror," Jane Withers (37)



POPE PAUL—The departure of Pope Paul from Rome, marking the first time a Pope has ever flown in a plane, his crossing of the River Jordan, his visit to Nazareth and his pilgrimage at the "Stations of the Cross" will be seen in jet-flown tapes during "Sunday" at 1 p.m., ch. 4; at 3 p.m., ch. 2; and at 11:30 p.m., ch. 7.

ALUMNI FUN—Return premiere. The information game show, which Don McNeill hosted during its brief ABC run last spring, returns at 5 p.m., ch. 2, with clipped-voiced essayist and critic Clifton Fadiman moderating the post-graduate "College Bowl." Janet Leigh, Darren McGavin and UN diplomat Richard Pedersen will represent the University of the Pacific (Stockton), with Bilko-creator Nat Hiken, producer David Susskind and Campbell Soup prexy William B. Murphy opposing them for Wisconsin.

MEET THE PRESS—Sen. Barry Goldwater (R-Ariz.), whose scheduled Dec. 1 "Issues & Answers" guestint was postponed for the political moratorium, comments on his 2-day-old decision to throw his hat in the GOP Presidential race at 6 p.m., in color, ch. 4.

MUSICAL YEARS: Benny Goodman to Glenn Miller—Bob Crosby hosts a nostalgic hour at 6:30 p.m., ch. 7, recalling the musical hits, big bands and dance crazes of the late 30's and 40's as recreated by Bobby Hammack and the ABC Orchestra, plus guests The Modernaires, Marion Morgan, Russell Arms, Ronald Dupree Dancers.

ED SULLIVAN—The Singing Nun, Soeur Sourire, teaching nun of the Belgian Dominican order whose "Dominique" hit made her history's most unusual "recording star," sings three numbers at 8 p.m., ch. 2, in tapes made inside the convent at Fichermont Dec. 28. Studio guests are Jane Powell, Keely Smith, Count Basie, the Israel Boys' Choir and Marcello's Spanish Ballet.

BOSTON SYMPHONY—Premiere. Charles Munch leads the 104-piece orchestra in a suite by Handel and Brahms' Second Symphony at 9 p.m., ch. 11, in the first of a weekly series of hours taped at actual concerts.

PROBLEMS OF PRESIDENCY—Frank McGee is anchorman at 10 p.m., ch. 4, as David Brinkley, Chet Huntley, Ray Scherer, Sander Vanocur and Nancy Dickerson examine the problems facing the Johnson administration in 1964. Congressmen, foreign policy experts and close observers of the Washington scene will be interviewed on LBJ's dealings with Congress, his potential moves in foreign policy and his own importance in 1964 domestic politics. Senate leaders Mike Mansfield (D-Mont.) and Everett Dirksen (R-Ill.) evaluate his legislative program.

'Alumni Fun' Debuts Today

By VERNON SCOTT

HOLLYWOOD (UPI)—Clifton Fadiman, urbane moderator of the old "Information Please" program, is returning to television once again in the role of host-moderator.

The new show, "Alumni Fun," makes its debut Sunday (5 p.m. today, channel 2).

It is a panel game with new panel members each week, pitting illustrious alumni of various colleges and universities against one another in a game of wits.

The first week's panel indicates the new show will be more fun than intellectual, which may come as something of a disappointment to fans of Clifton Fadiman.

IN THE OPENER the University of Wisconsin will be represented by "Bilko" creator Nat Hiken; businessman B. W. Murphy; and David Suskind, self-designated genius. This formidable team will face a University of the Pacific triumvirate of Janet Leigh, movie star; Richard Pederson of the U.N.; and Darren McGavin, television actor.

Fadiman, author, lecturer, editor of the Encyclopaedia Britannica, and educator, said the contestants would answer questions in a variety of categories, sports, politics, science, art, history and literature.

The winning team gets a cash award for its alumni fund, and goes on to meet the next challenging group of alumni from another school.

A 34-YEAR veteran of radio and television's efforts at intellectually-stimulating entertainment, Fadiman was asked how programming today stacks up with the heyday of radio.

"In the great days of Fred Allen and Edgar Bergen radio was an art and entertainment medium infinitely more rewarding than what television represents today," he said, relaxing in the enormous study of his Bel-Air mansion.

"There was more good



JANET LEIGH, HOST CLIFTON FADIMAN

taste and less bad taste on the air in those days. Radio left something to the imagination of the audience, which offered less restrictions.

"It's peculiar, but the more you increase the gadgetry of entertainment to reach more people, the more you restrict the art."

FADIMAN refuses to blast television's inadequacies, explaining that the medium was never intended as a boon to education or culture.

"Television is a commercial enterprise, an industry," he said. "Its operators are in business for profit and it is their right to do so."

"You can't berate TV for its intellectual standards any

more than other institutions. If you are going to criticize the educational aspects of television, you must take into account that the fault lies not with TV but with American education itself which is at its lowest ebb.

"It's possible to put intellects on television and they do appear from time to time. But they don't hold up. They don't draw an audience."

It might be significant that CBS-TV is dropping "Alumni Fun" into the Sunday evening culture slot — 5-5:30 p.m.—rather than prime time during the week.

"Television is a cigar store," said Fadiman. "The decisions about what goes on the air are made by the advertisers."

TeleVues

FOR THE WEEK STARTING JANUARY 5, 1961

Bert's Eye View	1
Television Movie Tips	7
Pan and Fan	9
Week's Top Shows	15
FM Highlights	15
Radio	15

BERT RESNIK, EDITOR



8mm COLOR MOVIES and 35mm COLOR SLIDES of ROSE PARADE

We photographed the 1964 Pasadena New Year's Rose Parade with expert cameramen — shooting in glorious Full Color. Our "Zoom" lens get intimate close-ups of Grand Marshal GENERAL EISENHOWER, glamorous BEAUTY QUEENS and FLOWER-BEDECKED FLOATS. Enjoy this famed parade on your own 8mm Movie Projector or 35mm Slide Projector. Guaranteed quality.

ROSE PARADE MOVIES, Sept. 142C
967 N. Fairfax Ave., Hollywood 44, Cal.

Each 8mm Color Movie of 1964 Rose Parade.

☐ "High Spots" 50 ft. \$5. ☐ Full 200-ft. \$29.

☐ Payment enclosed. ☐ CHARGE My Diner's Acct. #

Name _____

Address _____

City _____ State _____ Zip _____

☐ Complete Set of 60 COLOR SLIDES for \$12

SEND ONLY \$5

WE CHARGE YOUR BUSINESS ACCOUNT for 50-ft. film of "High Spots" of Parade — or full 200-ft.

Complete Set for \$29

SET OF 60 COLOR SLIDES \$12

Cost: Travel, Insurance, Handling and Sound for all slide shows and projecting

"YOUR GUARD OF QUALITY"



GARDEN GROVE STORE (only)
OPEN SUNDAY
9 a.m. to 5 p.m.

SPECIALS GOOD
thru WEDNESDAY,
Jan. 8th ONLY!
AT ALL 3 STORES

CENTER MEAT CO.

LAKELAND CENTER
3221 Faculty Ave. — ME 3-6228
Garden Grove (only) 5-1131
1777 Chapman Ave. — 5-1131
SANTA ANA 132 W. Pacific
Across from Sears

LIVER 'N BACON SALE! Baby Beef Liver

Sliced & packed house-to-you daily fresh... Full of iron — so nutritious & you save 60¢ lb. over supermarket prices

29^c lb.

Oscar Mayer-Made Mello-Crisp Brand
SLICED BACON 1-lb. cello 39^c pkgs.

EXTRA-FRESH GROUND BEEF

LEAN

Juicy & so full of flavor. Ground fresh every hour on the spot. Delicious in dozens of dishes

29^c lb.

GOURMET QUALITY BEEF FOR YOUR FREEZER!

SIDE OF BEEF

USDA CHOICE

...your choice of USDA CHOICE or our own custom-bred. Now low prices! Avg. wt. 250 to 325 lbs.

47^c lb.

HINDQUARTER OF BEEF

USDA CHOICE

...your choice of USDA CHOICE or our own selected Custom-bred. Avg. wt. 150 to 175 lbs.

57^c lb.

No Money Due. 4 Mos. to Pay. No Payments 'til 45 Days. We cut, wrap, and ship frozen at no extra charge.

PHONE ORDERS ACCEPTED

MONDAY

January 6, 1964

★ PAID ADVERTISEMENT

6:00 A.M.

2 Sunrise Semester (Art)

6:30

2 Society & School (USC)

4 Focus on the Law (premiere): "Personal Injury" (pt. 1). New 4-week series explores common legal problems in layman's terms.

7:00 A.M.

2 Captain Kangaroo

4 Today, Hugh Downs. Second hour is devoted to coverage of Pope's trip.

7 Cartoon Capers

7:30

7 Zorrama (San Diego)

11 Columbia Univ. Lectures

7:45

5 For Kids Only (cartoons)

9 Big Babysitter (cartoons)

8:00 A.M.

2 Panorama Pacific, R. Rowe

7 Cartoon Capers

11 Chucko Show (new time)

8:30

13 Felix the Cat (cartoons)

9:00 A.M.

2 News with Mike Wallace

4 Say When, Art James

5 The Romper Room

7 I Married Joan, J. Davis

11 The Jack LaLanne Show

13 Morning News

9:15

13 Guidepost to Science (6)

9:30

2 I Love Lucy, Lucille Ball

4 (Color) Word for Word

7 Love That Bob! Cummings

11 Movie: "Calling Dr. Gillespie," Lionel Barrymore

9:45

13 Assignment Education

10:00 A.M.

2 The McCoys, W. Brennan

4 Concentration, Hugh Downs

5 Restless Gun, John Payne

7 December Bride, Byington

9 Movie: "Male Animal," Henry Fonda (42)

10:15

13 Guidepost to Science (B8)

10:30

2 Pete and Gladys

4 (Color) Missing Links

5 Yancy Derringer

7 Girl Talk, Virginia Graham

10:45

13 Guidepost to Spanish II

11:00 A.M.

2 Love of Life

4 (Color) First Impression

Nina Foch, Dennis James

5 The Cheaters, John Ireland

7 Price Is Right, Bill Cullen

11 The Jean Majors Show

13 Meet the Future

11:15

13 Guidepost to Spanish II

11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Peter Gunn, Craig Stevens

7 The Object Is, Dick Clark

Julie Adams, Dean Jones,

Stubby Kaye are guests.

9 Spectrum: "Amer. Music"

11 The Phil Norman Show

13 TV Bingo, Johnny Jacobs

11:45

2 The Guiding Light

12:00 NOON

2 Burns and Allen Show

4 (Color) Let's Make a Deal

5 Thin Man, Peter Lawford

7 Seven Keys, Jack Narz

9 Eastern Wisdom: "Pain"

11 Sheriff John, John Rovick

13 Movie: "Cairo Road," William Marshall (47)

12:30

2 As the World Turns

4 The Doctors, J. Pritchett

5 TV Bingo, Colin Male

7 Father Knows Best, Young

9 Mr. D.A., David Brian

1:00 P.M.

2 Password, Allen Ludden

Roddy McDowall, Peggy

Cass are week's guests.

4 L. A. Open (sports box)

5 Movie: "Battle of Broad-

way," Victor McLaglen

7 Tennessee Ernie Ford

9 Cartoonsville

11 Oh Susanna, Gale Storm

1:30

2 Art Linkletter House Party

with lady steeplejack

7 The Pamela Mason Show

11 Movie: "London by

Night," George Murphy

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Collyer

9 Movie: "Kidnapped,"

Roddy McDowall (48)

13 Vagabond: "Mardi Gras"

2:30

2 The Edge of Night

5 Movie: "Road Demon,"

Henry Arthur (38)

7 Day in Court: Bribery

13 The Ann Sothern Show

2:45

11 Movie: "Man with a Gun,"

Lee Patterson (Br. 58)

3:00 P.M.

2 The Secret Storm

7 Gen'l Hospital, J. Berardino

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

7 Queen for Day, Jack Bailey

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Just for Fun, Tom Hatten

(premiere). With Walker

Edmiston puppets, plus

cartoons, prize drawings.

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

11 Superman, George Reeves

34 Reloj Musical (variety)

4:30

2 Movie: "Gun Fury," Rock

Hudson (53)

4 Movie

11 Cartoons, Al Lohman Jr.

(expanded to full hour)

34 Un Canto de Mexico

5:00 P.M.

7 Hawaiian Eye, A. Elsley

9 (Color) Engineer Bill Show

13 The Lloyd Thaxton Show

34 Escuela K-MEX (English)

5:30

5 Whirlybirds (now daily)

SPECIAL

THE PILGRIMAGE OF PAUL — Winston Burdett is anchorman in New York for a full-hour report on Pope Paul VI's 3-day visit to the Holy Land at 10 p.m., ch. 2. His trips to Jerusalem, Nazareth, the Sea of Galilee and Bethlehem are shown via film and tape, with Bernard Eisemann reporting on the Pope's travels in Israel, and Richard C. Hottelet and Frank Kearns covering the visit to Jordan. Other reports include the 8 a.m. hour of "Today," ch. 4, and a half-hour with Ron Cochran at 11:15 p.m., ch. 7.

11 Mickey Mouse (new time)

34 El Seguro Social (soc. sec.);

5:45

4 (Color) Nws/Wther/Sprts

13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Color) Jack Latham News

5 You Asked For It, J. Smith

7 News Hour, Baxter Ward

9 Bowery Boys Movie:

"Triple Threat" (50)

11 M-Squad (now daily)

13 (Color) Touche Turtle.

New time for cartoons.

34 Prisonera (drama serial)

6:30

4 Huntley-Brinkley Report

5 The News, Joseph Benti

11 George Putnam (30 min.)

13 WOODY WOODPECKER

★ **CARTOONS—PREMIERE**

First-run Walter Lantz

cartoons seen weekly.

34 Noticiero 34 (News)

6:45

7 Ron Cochran, News

7:00 P.M.

2 Walter Cronkite, News

4 (Color) Golden Voyage

Jack Douglas: "Egypt"

(pt. 1). Visit to a "used

camel lot" is featured.

5 Leave It to Beaver

7 I'm Dickens... He's

Fenster, Marty Ingels

9 People Are Funny

11 87th Precinct, Robert

Lansing. Off-network pre-

miere of detective hour

based on Ed McBain's

whodunits, as lax father

learns that police aren't

so soft.

13 (Color) Wild Cargo

Arthur Jones: "Africa."

34 Divorciadas (drama serial)

7:30

2 To Tell the Truth, Collyer

4 (Color) Movie: "7 Cities

of Gold," Anthony Quinn,

Richard Egan (55-1st run).

5 Addograms, Jack Barry

7 Outer Limits: "The Mice,"

Henry Silva. Lifer, volun-

teering to be teleported

to another planet in re-

ciprocal trade, finds the

Chromoite is also a killer.

9 Dobie Gillis, D. Hickman

13 (Color) Holiday, Bill Bur-

rude: "A Touch of Blarney"

34 Ella, Yo y Alguien Mas

8:00 P.M.

2 I've Got a Secret, Garry

Moore: Jose Ferrer

5 The Lawman, John Russell

★ **MSM COLOR SPECTACULAR**★ **"THE BIG CIRCUS"**

VICTOR MATURE

Red Buttons, Rhonda

Fleming (59-1st run)

11 **NEW TIME TONIGHT!**★ **"THRILLER"**—Boris Karloff

"The Specialists," Lin Mc-

Carthy. Jewel smuggling.

13 **STONEY BURKE** stars★ **BIG JACK LORD...**

Stoney is trampled.

34 **La Desconocida** (serial)

8:30

2 Lucy Show, Lucille Ball,

Gale Gordon. When Mr.

Mooney breaks his leg,

Lucy makes like Florence

Nightingale in an effort to

wheelie advance money

5 **Special of Week: "Rise of****American Power."** Mal-

colm Muggeridge narrates

a BBC documentary trac-

ing the emergence of the

U.S. from 1890 to its

present position

7 (Color) Wagon Train, John

McIntire, Michael Parks,

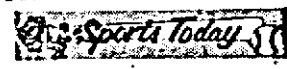
Joyce Bulfinch. Priest in

guise of layman cannot

reveal his clerical identity

to girl he has unwittingly

captivated.

34 **Festival de Canciones**

LA. OPEN golf tournament, p.m., ch. 4, as Chick Hearn, Lee Giroux and Jerry Doggett cover the wind-up from Rancho Park.

9:00 P.M.

2 The Danny Thomas Show.

Friendship is put to a

severe test when the

Halperns and Williamses

share a summer cottage.

11 **NEW TIME TONIGHT!**★ **TARGET: THE CORRUPTORS**

Stephen McNally stars,

with Everett Sloane,

Luther Adler. The syndi-

cate moves in on the

garment industry.

13 (Color) Adventure Th'r

Mujercitas (serial)

9:30

2 The Andy Griffith Show.

Barney mistakes the bank

president (Warren Parker)

for a robber and tries to

arrest him, but gets

chance at town picnic to

redeem his reputation.

4 Hollywood & the Stars,

Joseph Cotten: "Monsters

We Have Known and

Loved." Exploration of

horror movies, and their

stars, from early German

silents to recent science-

fiction movies.

13 Broadway Goes Latin,

Edmundo Ros, Emilia

Conde

34 **Comicos y Canciones**

10:00 P.M.

2 CBS News Extra: "The

Pilgrimage of Paul" (box)

4 (Color) Sing Along with

Mitch. "Wishes" are trans-

lated into musical visits to

the Roaring 20's, operetta,

the Catskills, with Sal-

vation Army officers join-

ing in the closing segment.



JUDI MEREDITH is featured in a drama about troubled love on "Wagon Train" at 8:30 p. m. Monday, channel 7.

5 Robt. Taylor's Detectives

7 Breaking Point, Paul Rich-

ards, Arthur O'Connell,

Rosemary DeCamp.

Septuagenarian bachelor,

needing a reason for

wanting to live, gets din-

ner hour therapy because

the clinic doesn't treat

patients over 60.

9 Clete Roberts, News

11 George Putnam, News

13 News, Johns and Fishman

34 Box de Mexico (boxing)

10:30

9 Movie: "Riot in Cell Block

11," Neville Brand (54)

13 It's Country Music Time

11:00 P.M.

2 News: Dunphy-Hart-Story

4 (Color) Jack Latham news

5 The News, Joseph Benti

7 ABC News; Baxter Ward

11 Movie: "Assignment in

Brittany," Jean Pierre

Aumont (47). Note: "The

TELEVISION MOVIE TIPS

SUNDAY

HIGH NOON—10:45 p.m.
ch. 9. Gary Cooper, Grace Kelly, Katy Jurado (1952). Four-Oscar-winning film of lawman who, on his wedding day, must face outlaws sworn to kill him.

MONDAY

7 CITIES OF GOLD—7:30 p.m., in color, ch. 4. Anthony Quinn, Richard Egan, Michael Rennie, Jeff Hunter, Rita Moreno (1955). First run. Adventure tale of the Spanish conquest of California, and of Father Junipero Serra who built several missions there.

BIG CIRCUS—8 p.m., in color, ch. 9 (also Tues., Wed., Thurs. same time). Victor Mature, Red Buttons, Rhonda Fleming (1959).

TUESDAY

HEAVEN KNOWS, MR. ALLISON—10:30 p.m., in color, ch. 9. Robert Mitchum, Deborah Kerr (1957). Tough Marine corporal is washed up on a Pacific island to find the only other inhabitant a woman—but in the garments of a nun.

FRIDAY

SNOWS OF KILIMANGARO—7 p.m., ch. 11. Gregory Peck, Susan Hayward, Ava Gardner (1953). Ernest Hemingway's story of a novelist whose restless search for a meaning to life reaches its conclusion in Africa, beneath a snow-capped mountain.

TO BE OR NOT TO BE—9:30 p.m., ch. 5. Jack Benny, Carole Landis (1942). Ernest Lubitsch film of a troupe of actors in Poland who pose as



JOAN FONTAINE is menaced by housekeeper Judith Anderson (right) in the 1940 movie "Rebecca" at 10:30 p. m. Saturday, channel 5. It's about a bride who must combat the memories of her husband's first wife.

Nazi bigwigs to help an RAF pilot escape.

IMITATION GENERAL—9 p.m., ch. 4. Glenn Ford, Red Buttons, Dean Jones, Taina Elg (1953). First run. Sergeant assumes identity of dead general to rally scattered troops caught in Battle of the Bulge.

LOOK IN ANY WINDOW—10:30 p.m., ch. 9. Paul Anka, Ruth Roman, Alex Nicol (1961). Teenage son of an unhappy marriage turns to masked prowling. Public out-

cry forced station to cancel this film during an earlier-viewing-hour showing.

FROM HERE TO ETERNITY—11:15 p.m., ch. 2. Burt Lancaster, Montgomery Clift, Deborah Kerr, Frank Sinatra, Ernest Borgnine, Donna Reed (1954). First run. Story of the passions and violence of a group of soldiers stationed at Pearl Harbor just before World War I. Winner of 8 Oscars.

MR. SMITH GOES TO WASHINGTON—11:45 p.m.,

David Niven Stars in New Series

HOLLYWOOD (UPI)—David Niven stars in a new television series in fall playing an international thief, a job for which he is well-suited.

Personally, David has never been known to steal anything but a scene from another actor, a form of thievery which has made him one of Hollywood's best actors and an Academy Award winner.

Niven's qualifications as an international thief come from the fact that he can act convincingly as one, has probably met a few, and is always going to far off places.

The Scottish actor, a long time resident of Hollywood, has been living in Switzerland for the past few years. But he's liable to turn up any place—Spain, Italy, England, France and various Greek islands.

David is one of those traveling actors. He follows a movie production, staying in a town long enough to say his lines, grab the money and run. Once the cameras stop, Niven starts picking.



DAVID NIVEN

in an episode of a new video series, "The Rogues."

"This is an idea I dreamed up originally so they asked me to come over and kick it off," David said. "I'm going to do four. They're hour-long shows. The series is about an international family of crooks."

Besides Niven, the series will co-star Charles Boyer and Gig Young. Among the three of them, they plan globe-girdling shenanigans. "I'm based in Europe, Charles in Paris and Gig in America," David said. "We're loose cousins. And we only steal from dreadful people. Gladys Cooper plays a sort of elderly aunt to everybody when we have a summit meeting. The show will be in this proportion. Gig does 20 episodes, Charles and I four or five."

NIVEN WILL BE his own boss in the series. It's being produced by Four Star Television, the firm he, Boyer and the late Dick Powell started. The three of them also appeared in "Four Star Playhouse" back in television's earlier days.

"We cracked the game for television," said David, who now spends almost all his time making movies. "We were the first names to go into television. It started the company."

Last year was a difficult one for Four Star in both a personal and professional sense. The firm's president, Dick Powell, died in January. And the company's production schedule has been mediocre.

"We're coming back," said Niven. "It wasn't a miserable year financially. We didn't have a lot of shows. But oddly enough when you have a few shows you make more money—you don't have overhead."

"Our first two pictures start in a couple of weeks. We have 'Burke's Law' on the air and we have a marvelous pilot film in 'Royal May' with Joan Crawford."

ch. 13. Jean Arthur, James Stewart, Edward Arnold (1939). Naive man becomes

a Senator, but doesn't conform to the pattern set for him by his backers.

DOES YOUR WALL-TO-WALL CARPETING LOOK MORE SOILED SINCE YOU HAD IT CLEANED?

Our Methods Are Different

HERMATEX SOIL RETARDANT PROCESS
• Contains special acid-free wax which leaves a sticky residue on carpet fibers. Soil stays on top & is easily removed.

DUO-DELLAY DUPONT PROCESS
• SEALS OUT DIRT, SEALS OUT WEAR
RUGS AND CARPET TRIPLE CLEANED IN OUR PLANT

SAVE 25% WITH CASH & CARRY

HERMAN'S
RUG & UPHOLSTERY
CLEANERS

PHONE FOR PICKUP,
ESTIMATES

UNEQUALLED SERVICE!

GE 3-4971

2222 E. 4th ST., LONG BEACH

SEE YOUR BANKAMERICAN

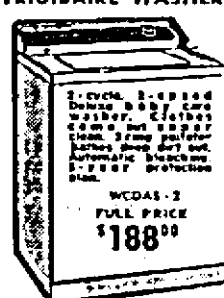
SHOP and COMPARE

EXPANSION SALE
NOW GOING ON

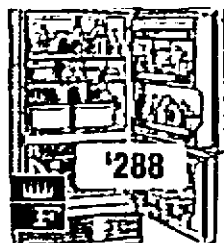
DIRECT FACTORY DEALER
FRIGIDAIRE—WEDGEWOOD—GAFFERS & SATTLER
MAGNAVOX TV and STEREO

YOU SAVE!
We have just purchased 40 of last year's model ovens and toasters... Buy yours now at BELOW DEALER COST... You'll save enough to travel 100 miles.

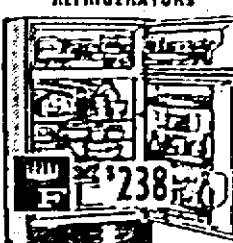
FRIGIDAIRE WASHER



FRIGIDAIRE
REFRIGERATOR



FRIGIDAIRE
REFRIGERATORS



**WEDGEWOOD
FACTORY DEMOS**

Oven & Toaster Double Glass Door, True Electric... \$139
3" Slide-in with Glass Door... \$119

BUILT-INS

WedgeWood Oven & Toaster... \$119.00
WedgeWood 48" Cook Center... \$29.00
WedgeWood 36" Cook Center... \$29.00
WedgeWood 36" Drain In... \$13.00
WedgeWood 36" Drain In... \$9.00
O'Keefe 48" Combination... \$49.00
O'Keefe 36" Combination... \$49.00
O'Keefe Oven & Toaster... \$49.00
Frigidaire Electric Burner... \$4.00
Frigidaire 36" Floor... \$75.00
Frigidaire 48" Floor... \$75.00
Frigidaire Dishwasher... \$49.00

Laundry Equipment

Frigidaire Dryer DOA 75... \$79.00
Frigidaire Gas Dryer DOAG... \$79.00
Frigidaire Washer WCOAS... \$129.00
Frigidaire Imperial Washer... \$149.00
Frigidaire Imperial Dryer... \$149.00

REFRIGERATORS

Frigidaire 17 DA 12-13... \$109.00
Frigidaire 17 FFS 140... \$69.00
Frigidaire 17 FFS 140... \$69.00
Frigidaire 17 FFS 127... \$79.00
Frigidaire 17 FFS 147... \$79.00
Frigidaire 17 FFS 140... \$69.00



STORE HOURS: MON. & TUE. 9 AM - 9 PM
WED. & THU. 9 AM - 8 PM
FRI. & SAT. 9 AM - 8 PM
SUNDAY 10 AM - 6 PM

TRADER TUCKER

1003 S. Long Beach Blvd.
WE 8-8445 COMPTON
Just South of Alameda

TUESDAY

January 7, 1964

- 4 PAID ADVERTISEMENT 6:00 A.M.
- 2 Sunrise Semester (Ethics) 6:30
- 2 Communism: Myth Reality 6:30
- 4 Focus on the Law: "Personal Injury" (pt. 2) 7:00 A.M.
- 2 Capt. Kangaroo: electricity 7:00
- 4 Today, Hugh Downs 7:00
- 7 Cartoon Capers 7:30
- 7 Zorrama (San Diego) 7:30
- 11 Columbia Univ. Lectures 7:15
- 5 For Kids Only (cartoons) 7:15
- 9 Big Babysitter (cartoons) 7:15
- 13 Teacher Institute 8:00 A.M.
- 2 Panorama Pacific, R. Rowe 8:00
- 7 Cartoon Capers 8:00
- 11 The Chucko Show 8:30
- 13 Felix the Cat (cartoons) 9:00 A.M.
- 2 News with Mike Wallace 9:00
- 4 Say When, Art James 9:00
- 5 Romper Room 9:00
- 7 I Married Joan, J. Davis 9:00
- 11 The Jack LaLanne Show 9:15
- 13 G'depost: Soc. Studies (3) 9:30
- 2 I Love Lucy, Lucille Ball 9:30
- 4 (Color) Word for Word 9:30
- 7 Love That Bob, Cummings 9:30
- 11 Movie: "Harrigan's Kid," Bobby Readick (43) 9:15
- 13 Essence of Judaism 10:00 A.M.
- 2 The McCoy's, W. Brennan 10:00
- 4 Concentration, Hugh Downs 10:00
- 5 Restless Joan, John Payne 10:00
- 7 December Bride, Byington 10:00
- 9 Movie: "Bad Boy," Lloyd Nolan, Audie Murphy (49) 10:15
- 13 G'depost: Focus on Amer. 10:30
- 2 Pete and Gladys 10:30
- 4 (Color) Missing Links 10:30
- 5 Mr. Lucky, John Vivyan 10:30
- 7 Girl Talk, Virginia Graham 10:30
- 13 G'depost: Living in West 11:00 A.M.
- 2 Love of Life 11:00
- 4 (Color) First Impression 11:00
- 5 Cheaters, John Ireland 11:00
- 7 Price Is Right, Bill Cullen 11:00
- 11 The Jean Majoors Show 11:00
- 13 G'depost: Soc. Studies (5) 11:30
- 2 Search for Tomorrow 11:30
- 4 (Clr) Truth Consequences 11:30
- 5 Peter Gunn, Craig Stevens 11:30
- 7 The Object Is, Dick Clark 11:30
- 9 International Management 11:30
- 11 The Phil Norman Show 11:30
- 13 TV Bingo, Johnny Jacobs 11:30

- 11:15
- 2 The Guiding Light 12:00 NOON
- 2 Burns and Allen Show 12:00
- 4 (Color) Let's Make a Deal 12:00
- 5 Thin Man, Peter Lawford 12:00
- 7 Seven Keys, Jack Narz 12:00
- 9 Beginnings: Forest Evashewski 12:00
- 11 Sheriff John, John Rovick 12:00
- 13 Movie: "Young Wives' Tale," Audrey Hepburn 12:30
- 2 As the World Turns 12:30
- 4 The Doctors, J. Pritchett 12:30
- 5 TV Bingo, Colin Male 12:30
- 7 Father Knows Best, Young 12:30
- 9 Mr. D.A., David Brian 12:30
- 1:00 P.M.
- 2 Password, Allen Ludden 1:00
- 4 Loreta Young Theatre 1:00
- 5 Movie: "Navy Wife," Claire Trevor (36) 1:00
- 7 Tennessee Ernie Ford 1:00
- 9 Cartoonsville 1:00
- 11 Oh Susanna, Gale Storm 1:30
- 2 Art Linkletter House Party 1:30
- Guest: Paul Henning 1:30
- 4 (Color) You Don't Say! 1:30
- 7 The Pamela Mason Show 1:30
- 11 Movie: "Hidden Eye," Edward Arnold (45) 1:30
- 13 Robin Hood, R. Greene 1:30
- 2:00 P.M.
- 2 To Tell the Truth, Coilyer 2:00
- 4 Match Game, G. Rayburn 2:00
- 9 Movie: "The Gangster," Barry Sullivan, Belita (47) 2:00
- 13 Vagabond: "Montana," 2:30
- 2 The Edge of Night 2:30
- 4 Make Room for Daddy 2:30
- 5 Movie: "Crack-Up," Brian Donlevy (37) 2:30
- 7 Day in Court: Juvenile 2:30
- 13 The Ann Sothern Show 2:45
- 11 Movie: "Nick Carter, Master Detective," Walter Pidgeon (39) 2:45
- 3:00 P.M.
- 2 The Secret Storm 3:00
- 4 Bachelor Father, Forsythe 3:00
- 7 Gen'l Hospital, J. Berardino 3:00
- 13 Felix the Cat (cartoons) 3:30
- 2 My Little Margie, G. Storm 3:30
- 4 Movie: "Men of Texas," Robert Stack (42) 3:30
- 7 Queen for Day, Jack Bailey 3:30
- 2 Life of Riley, Wm. Bendix 3:30
- 5 Just for Fun, Tom Hatten 3:30
- 7 Trailmaster, Ward Bond 3:30
- 9 (Color) Mighty Hercules 3:30
- 11 Superman, George Reeves 3:30
- 13 Reloj Musical (variety) 3:30
- 2:00
- 2 Movie: "Affair in Trinidad," Glenn Ford, Rita Hayworth (52) 2:00
- 5 Spies, 2:00
- 11 Cartoons, Al Lohman Jr. 2:00
- 13 Un Canto de Mexico 2:45
- 13 Rocky and His Friends 5:00 P.M.
- 7 Laramie, John Smith 5:00
- 9 (Color) Engineer Bill Show 5:00
- 13 The Lloyd Thaxton Show 5:00
- 13 Escuela K-MEX (English) 5:30
- 5 Whirlybirds, Ken Tobey 5:30
- 11 The Mickey Mouse Club 5:30
- 13 Motivo de Alarma (fire) 5:15
- 4 (Color) Nws: W'ther/Sprts 5:15

SPECIAL

REPETOIRE WORKSHOP

KNXT's first contribution to the 35-week, 5-station exchange series is a musical revue, thematic and topical, titled "We're Not in Bad Shape for the Shape That We're in Considering the Shape of Things." Chuck Dodds, Tom (KTLA) Hatten, Devra Korwin, Yvonne Othon, Don Penny and Elizabeth Shaw star in the six sketches at 7:30 p.m., ch. 2, with Billy Liebert musical director.

YOU DON'T SAY! — Premiere. Ida Lupino and Howard Duff are guest celebrities as Tom Kennedy launches a nighttime edition of his daytime (1:30 p.m.) audience-participation series at 8:30 p.m., in color, replacing "Redigo" on ch. 4. Incomplete sentences are clues to names of famous people.

ORIENT EXPRESS — Edwin Newman climbs aboard the train which since 1883 has symbolized speed, luxury, and international intrigue, for the 1850 mile, 80-hour journey from Paris to Istanbul, crossing 7 countries, two of them Communist. During the 10 p.m., ch. 4, color hour, Newman conducts tongue-in-cheek interviews with passengers and personnel, recounts anecdotes about the train, and finds time at stops for a gondola ride in Venice and a taxi trip around Belgrade, in the Lou Hazam (Vincent Van Gogh, River Nile) production.

- 13 Bill Johns, News 6:00 P.M.
- 34 Consejos para Seguridad 6:00 P.M.
- 2 Big News, Jerry Dunphy 6:00
- 4 (Color) Jack Latham News 6:00
- 5 You Asked For It, J. Smith 6:00
- 7 News Hour, Baxter Ward 6:00
- 9 Sugarfoot, Will Hutchins. 6:00
- 11 M Squad, Lee Marvin 6:00
- 13 (Color) Touche Turtle 6:00
- 13 Prisonera (serial) 6:30
- 4 Huntley, Brinkley Report 6:30
- 5 The News, Joseph Benti 6:30
- 11 George Putnam Dateline 6:30
- 13 HUCKLEBERRY HOUND 6:30
- ★ PREMIERES ON 13:11
- Hanna-Barbera cartoons shift from KTTV. 6:30
- 34 Noticiero 34 (News) 6:15
- 7 Ron Cochran, Nev 7:00 P.M.
- 2 Walter Cronkite, News 7:00
- 4 (Color) Across the 7 Seas, Jack Douglas: "Twilight in 2 Cities," Mexico City and Panama City. 7:00
- 5 Leave It to Beaver 7:00
- 7 Battleline, Jim Bishop: "Fall of Philippines" 7:00
- 9 People Are Funny 7:00

TV TECHNICIANS NEEDED!

By Industry - By the Public - We Train - Short Practical Courses - Color and BW - Transmitters - Radio - Electronics - Approved for Vets and Cadets - Cal Tech Trade Schools 5459 Atlantic, Long Beach CA 2-5443

- 11 NEW TIME TONIGHT!
- ★ "CHETENNE"—Clint Walker with guests James Garner, Richard Denning.
- 13 (Color) Wonders of World "The Russian Circus."
- 34 Divorciadas (drama serial) 7:30
- 2 1964 SEASON PREMIERE!
- ★ KNXT "REPETOIRE WORKSHOP"..... (see box)
- 4 Mr. Novak, James Franciscus, Edward Andrews, Brooke Bundy, Novak face; investigation by Board of Education on charges of teaching pornography and religion.
- 5 Addograms, Jack Barry
- 7 Combat! Rick Jason, Warren Oates, Hanley and wounded GI play dead to avoid capture in segment marking the TV directorial debut of co-star Morrow.
- 9 Dobie Gillis, D. Hickman
- 13 (Color) Wanderlust, Bill Burrud: "Spain"
- 34 Premier Orfeon (musical) 8:00 P.M.
- 2 The Red Skelton Hour. George Gobel as a psychiatrist joins Jules Munshin and Red in Freddie the Freeloader sketch
- 5 The Lawman, John Russell
- 9 (Color) Movie: "Big Circus," Victor Mature (59)
- 11 NEW TIME TONIGHT!
- ★ "THE UNTOUCHABLES!" Ness finds Nazi Bund has allied with dope peddlers.
- 13 Probe, Dr. Albert E. Burke: "Weapon & the Promise," need for schools to prepare children for challenge of future.
- 34 La Desconocida (serial) 8:30
- 4 (Color) You Don't Say! (see box)
- 5 Zane Grey Thriller: "Legacy of a Legend," Lee J. Cobb
- 7 McHale's Navy, Ernest Borgnine, Hometown publication of Parker's novel as fact, brings a Congressman with a medal
- 13 Expedition! Col. John D. Craig: "Shark Island"
- 34 Arriba el Norte (music) 9:00 P.M.
- 2 Petticoat Junction, Bea Benaderet, Pat Woodell, Dennis Hopper, Bookish Bobbie Jo is swept off her feet by visiting beatnik.
- 4 The Richard Boone Show: "The Mafia Man," Boone, Ford Rainey, Guy Stockwell. U.S. officials secretly attempt to return a Mafia member from Italy when he promises to turn state's evidence, in second of 2 dramas written for the series by the late Clifford Odets.
- 5 Roller Skating Championships (see sports box)
- 7 (Color) Greatest Show on Earth, Jack Palance, Dorothy Malone, Alejandro Rey. Wire-walker becomes unsteady in her act after an illness.
- 11 PREMIERES TONIGHT!
- ★ "WIDE COUNTRY"—Earl Holliman, Andrew Pine with gueststar Steve Forrest. Fatally ill per-



DANCER Gwen Verdon guests on the "Garry Moore Show" at 10 p.m. Tuesday, channel 2.

- former desperately wants all-around champion title, with its \$5000 prize.
- 13 Hot Spots '64: "Communist Europe." Power, culture, internal tensions.
- 34 Mujercitas (drama serial) 9:30
- 2 The Jack Benny Program. The act lays an egg when Benny teams up with guest George Burns for a vaudeville turn of songs
- 13 (Color) Happy Wanderers
- 34 Yate del Prado (musical)

Sports Today

ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

- 10:00 P.M.
- 2 The Garry Moore Show, with comedian Alan King, dancer Gwen Verdon, singer Karen Morrow, spoof of Sophie Tucker
- 4 (Color) Orient Express (see box)
- 7 The Fugitive, David Janssen, Barry Morse. News item sends both Kimble and Gerard home to check on Richard's father, Andrew Prime, Robert Keith, Billy Mumy
- 9 Clete Roberts, News
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chuchierias (musical) 10:30
- 9 (Color) Movie: "Heaven Knows, Mr. Allison," Robert Mitchum (57)
- 13 It's Country Music Time
- 34 Algo de lo Nuestro 11:00 P.M.
- 2 News: Dunphy Hart-Story
- 4 (Color) Jack Latham news
- 5 The News, Joseph Benti
- 7 ABC News: Baxter Ward
- 11 Movie: "Fury," Spencer Tracy, Sylvia Sydney (36)
- 13 Movie: "Mercy Island," Ray Middleton (41)
- 11:15
- 4 (Color) Tonight, Johnny Carson with Harry Golden, The Highlights
- 5 W'ther, Sprts: Steve Allen (11:20), with Hugh O'Brian, Louis Nye and Ron Husmann 11:30
- 2 Movie: "The Sisters," Bette Davis (35)
- 7 Stagecoach West, R. Bray
- 34 Noticiero 34 (News) 12:30
- 7 Movie: "One Million B.C."
- 9 Movie (12:35): "Bad Boy," Lloyd Nolan (49)
- 1:00
- 11 All-Nite Show, Joe Karbo 1:15
- 2 Movie: "Campus Confession," Betty Grable (38)
- 2:00
- 11 Movies: "Gallant Bess" and "Hoodlum Saint"

COLOR SERVICE TV

ALL MAKES DAY-NIGHT-SUNDAY Also Black and White

HE 5-8520

NEW & USED TV RENTALS IMPERIAL TV 1756 ALAMITOS

HEDDA SHOPPER AND THE COLONEL



LONG BEACH FURNITURE, 6TH & LONG BEACH BLVD., DOWNTOWN LONG BEACH, OPEN EVENINGS 'TIL 9, HE 6-7231

IT SAYS HERE

Actors' 'Moral Clause' Cuts Down Nightclub Brawls

By JOSEPH FINNIGAN

HOLLYWOOD (UPI) — Those cynics who put stars down as corrupt would be surprised if they read the "moral clause" in an actor's contract.

If such a clause were rigidly enforced, Rock Hudson and Cary Grant could lose a million-dollar acting job for throwing paper on the sidewalk.

Doris Day might get into trouble with her producer for popping her bubblegum.

Movie and television producers put the clause into contracts hoping actors will toe the mark. It tends to cut down nightclub fistfights and flagrant abuse of public morals.

At least everybody hopes it does. There are glaring examples that indicate stars laugh at the clause. But it's nice to think the producers are trying to keep the town clean.

★ ★ ★

THE CLAUSE IS SEVERAL hundred words long. It demands that actors conduct themselves

"with due regard to social conventions and public morals."

Does that mean a star is in the doghouse if he gets a traffic ticket and argues with a cop?

Then there's the matter of freedom of speech. Actors partake freely of that right. Under the moral clause, they'd better be careful.

It says the actor should not "make any statement tending to degrade the player in society." After all, stars have images to uphold and making crackpot statements doesn't help. Actors are also in the clause not to make nasty statements about producers or sponsors of television shows.

★ ★ ★

THERE WAS A TIME in Hollywood some years back when actors were being grilled about their political and social attitudes. Some of them were parlor pinks, others confirmed rightwingers and there was also a large center group who didn't concern themselves with politics.

For those who do, the clause has something

to say. They should answer a summons to appear before a legally-constituted body.

"Player's refusal," the clause says, "even though in accordance with player's legal rights, to testify before any court, congressional or other legislative committee, administrative board, or any duly constituted governmental authority, federal, state or local, or player's citation for contempt by any such authority shall be deemed a breach of this paragraph, provided such refusal to testify involves a question of possible subversive activities or association with a subversive organization or subversives or reasonably implies that player conducted himself or herself in a manner proscribed by this paragraph."

What happens if an actor is nabbed red-handed breaking the clause?

The producer may fire the actor from his job and also delete his name from the movie or television show's billing of stars.

It's a double-barrel penalty hitting both an actor's pocketbook and his ego.

Whatever happened to Peter Potter and his singer-wife, Miss Davis? We thought his Juke Box Jury was a pretty good show.

J. Paul Gleason, Long Beach

The singer-wife, Beryl Davis, has been guesting with Jane Russell and Con-

Pan and Fan Mail

nie Haines as a trio on several recent shows. "The Bob Hope Theater," "The Ed Sullivan Show" and "The Red Skelton Show."

Recently I was forced into watching a show on channel 13 because my wife likes Lew Ayres. It was called the "Upper Chamber."

This show, after it got off to a slow dragging first 15 minutes, began to get interesting and unusual. I've never had a show leave me with so many mixed emotions.

My oldest boy, age 12, said merely it was okay.

My wife said she actually felt chilled or funny at the two places where Christ was raised on the cross and where Ayres went to the gas chamber.

My daughter, age 14, actually cried at the scene of Christ on the cross.

Our family feels that we need more shows like this

and, if possible, we'd like to see this one again.

Jack Barger, Norwalk

Channel 13 programming says there are no current plans to repeat the program. I'm sorry.

I would just like to say how much my family and I enjoyed the "Suspense Theater" on channel 4 with James

Whitmore.

We were on the edge of our seats through most of the program. I hope the "Suspense Theater" comes up for an Emmy award for a most suspenseful series.

Carole Petrick, San Pedro

Your letter, Carole, makes the second one in today's column praising a television show. It's great,

when so much of the mail is "Fun" to find an occasional "Fun" compliment.

"Espionage" is too deep to understand (not that I am stupid)—too many names and places to remember and just too ugly!

As for the "Beverly Hillbillies," you watch it a few times and it gets real sickening. There isn't even a laugh most of the shows.

Mrs. J. J. Potts, Long Beach

Now we're back to normal.



KATHIE BROWNE plays one of the four ex-wives of an eccentric millionaire during "77 Sunset Strip" at 7:30 p. m. Friday, channel 7.

What's the quickest way to RELIEVE ARTHRITIS PAIN?

Many doctors all over the country recommend the Niagara method to ease the minor pain of chronic rheumatoid arthritis. Teach Niagara to your body, and it will take the pain away from you. You'll be sure for the rest of your life. Discover it. Niagara will bring you the effective relief from minor arthritis pain whenever it occurs. Get all the facts about this simple method many doctors recommend. Call, write or come in for information.

NIAGARA CYCLO-MASSAGE

4125 Long Beach Blvd.

GA 7-8735

(Chiropractor and Licensed Massage Therapist)

Does BLADDER IRRITATION MAKE YOU NERVOUS?

Study Dr. Edmund Lee's "Bladder Irritation" which tells of many women who were made for years and suffered from too frequent urination or burning sensation each time they urinated. You may be one of them and suffer from bladder irritation. Dr. Lee's "Bladder Irritation" is a simple, safe, effective method of relieving bladder irritation. It is a simple, safe, effective method of relieving bladder irritation. It is a simple, safe, effective method of relieving bladder irritation.

Fiesta Pools

SUPER SPRING

SWIMMING POOL SPECIALS

SPRING SPECIAL NO. 1:
FIESTA'S 17' x 32'
BIG
80.5 PF - 352 sq. ft. - 3' - 6' deep

\$1732 AS SHOWN

only COMPLETE

FIESTA IS THE ONLY POOL BUILDER THAT USES ABSOLUTELY NO SUB-CONTRACTORS!

No other builder can honestly make this statement.

FIESTA IS THE ONLY SOUTHERN CALIFORNIA POOL BUILDER THAT TAKES 100% RESPONSIBILITY GUARANTEED IN WRITING because we use no sub-contractors.

FIESTA HAS MORE AWARD-WINNING BEAUTY & QUALITY OF DESIGN THAN ANY OTHER SOUTHERN CALIFORNIA BUILDER! Fiesta will build your custom, pool-winning pool without using sub-contractors.

BONUS SPECIAL! AUTOMATIC POOL CLEANER \$50

SPRING SPECIAL NO. 2:
FIESTA'S GIANT 19' x 39'
55 PF
180 sq. ft.
5' to 6' deep
only **\$1939** complete

The Spring Special Prices include Everything: Fiesta's custom planned engineering, Fiesta tile, automatic filter, bronze pump with hot catcher, motor, choice of Fiesta's own Safety Grip coping in color, copper plumbing with brass valves, Marbrite plaster, hand sculptured fountains, excavation, automatic back wash system, steel reinforcement, special grade, super shimmers, clean up, permits & plans.

FP Fiesta Pools

Call today for the complete Spring Special story.

Prices may vary depending on area.

Long Beach - Lakewood: NE 5-8163

South Gate 738 AMARILLO BLVD. • LO 7405
South Bay Area • CS 9316
See the Southern's most beautiful pool builder—Come 100 every day • 2400 Fiesta Pools

WEDNESDAY

January 8, 1964

*** PAID ADVERTISEMENT**

- 6:00 A.M.
 2 Sunrise Semester (Art)
 6:30
 2 Society & School (USC)
 4 Focus on Law: Custody
 7:00 A.M.
 2 Captain Kangaroo
 4 Today, Hugh Downs
 7 Cartoon Capers
 7:30
 5 Supermarket Review
 7 Zorrama (San Diego)
 11 Columbia, Univ. Lectures
 7:45
 5 For Kids Only (cartoons)
 9 Big Babysitter (cartoons)
 8:00 A.M.
 2 Panorama Pacific, R. Rowe
 7 Cartoon Capers
 11 The Chucko Show
 8:30
 13 Felix the Cat (cartoons)
 9:00 A.M.
 2 News with Mike Wallace
 4 Say When, Art James
 5 The Romper Room
 7 I Married Joan, J. Davis
 11 The Jack LaLanne Show
 13 Morning News
 9:15
 13 Guideposts (to 11)
 9:30
 2 I Love Lucy, Lucille Ball
 4 State of Union (see box)
 7 State of Union (see box)
 11 Movie: "Married Bachelor," Robert Taylor (41)
 10:00 A.M.
 2 The McCays, W. Brennan
 4 Concentration, H. Downs
 5 Restless Gun, John Payne
 7 December Bride, Byington
 9 Movie: "Bullwhip,"
 10:30
 2 Pete and Gladys
 4 (Color) Missing Links
 5 Yancy Derringer
 7 Girl Talk, Virginia Graham
 11:00 A.M.
 2 Love of Life
 4 (Color) First Impression
 5 The Cheaters, J. Ireland
 7 Price Is Right, Bill Cullen
 11 The Jean Mairs Show
 13 Social Security in Action
 11:15
 13 Guidepost to Spanish I
 11:30
 2 State of Union (see box)
 4 To Be Announced
 5 Peter Gunn, Craig Stevens
 7 The Object Is, Dick Clark
 9 Spectrum: "Amer. Music"
 11 The Phil Norman Show
 13 TV Bingo, Johnny Jacobs
 12:00 NOON
 2 Burns and Allen Show
 4 (Color) Let's Make a Deal
 5 Thin Man, Peter Lawford

- 7 Seven Keys, Jack Narz
 9 Community of Condemned
 1 Sheriff John, John Rovick
 13 Movie: "Little Man,"
 12:30

- 2 As the World Turns
 4 The Doctors, J. Pritchett
 5 TV Bingo, Colin Male
 7 Father Knows Best, Young
 9 Mr. D. A., David Brian
 1:00 P.M.

- 2 Password, Allen Ludden
 4 Loretta Young Theater
 5 Movie: "Mystery Woman," Mona Barrie (35)
 7 Tennessee Ernie Ford
 9 Cartoonsville
 1 Oh Susanna, Gale Storm
 1:30

- 2 Art Linkletter House Pty.
 Yoga expert Indra Devi
 4 (Color) You Don't Say
 7 The Pamela Mason Show
 11 Movie: "Bewitched,"
 13 Robin Hood, R. Greene
 2:00 P.M.

- 2 To Tell the Truth, Collyer
 4 Match Game, G. Rayburn
 9 Movie: "Suspense,"
 13 Vagabond: Grand Terons
 2:30

- 2 The Edge of Night
 4 Make Room for Daddy
 Guest: Nelson Eddy
 5 Movie: "Mr. Moto's Last Warning," Peter Lorre
 7 Day in Court: Property
 13 The Ann Sothern Show
 2:45

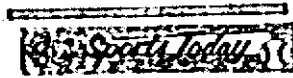
- 11 Movie: "Northwest Rangers," James Craig (42)
 3:00 P.M.

- 2 The Secret Storm
 4 Bachelor Father, Forsythe
 7 Gen'l Hospital, J. Berardino
 13 Felix the Cat (cartoons)
 3:30

- 2 My Little Margie, G. Storm
 4 Movie: "Decameron Nights," Joan Fontaine
 7 Queen for a Day, J. Bailey
 4:00 P.M.

- 2 Life of Riley, Wm. Bendix
 5 Just for Fun, Tom Hatten
 7 Trailmaster, Ward Bond
 9 (Color) Mighty Hercules
 11 Superman, George Reeves
 13 Reloj Musical (variety)
 4:30

- 2 Movie: "Riding High,"
 Dorothy Lamour
 11 Cartoons, Al Lohman Jr.
 13 Blancas y Negras



WRESTLING, 9 p.m., ch. 5,
 Dick Lane at the Olympic.
 13 The Lloyd Thaxton Show
 34 Escuela KMEX (English)



VOCALIST Marilyn
 Lovell sings on "The
 Danny Kaye Show" at
 10 p. m. Wednesday,
 channel 2, and guests on
 "The Steve Allen Show"
 at 11:15 p. m. Friday,
 channel 5.

5:00 P.M.

- 7 Hawaiian Eye, A. Easley
 9 (Color) Engineer Bill Show
 5:30

- 5 Whirlybirds, Ken Tobey
 11 The Mickey Mouse Club
 13 Puertitas Abiertas (travel)
 5:45

- 4 (Color) Nws/Wther/Sprts
 13 Bill Johns, News
 6:00 P.M.

- 2 Big News, J. Dunphy
 4 (Color) Jack Latham news
 5 You Asked For It, J. Smith
 7 News Hours, Baxter Ward
 9 Follow the Sun, Gary
 Lockwood, Laraine Day
 11 M-Squad, Lee Marvin
 13 (Color) Touche Turtle
 34 Prisoners (serial)
 6:30

- 4 Huntley-Brinkley Report
 5 The News, Joseph Benti
 11 George Putnam Dateline
 13 ROD ROCKET—KEW!
 * with CHUCK JONES—COLOR
 34 Noticiero 34 (News)
 6:45

- 7 Ron Cochran, News
 7:00 P.M.
 2 Walter Cronkite, News
 4 (Color) Death Valley
 Days: "The Wooling of
 Perilous Pauline," Ray

Danton, Paula Raymond
 Stranger tames fiery-
 tempered beauty

- 5 Leave It to Beaver
 7 The Paul Winchell Show
 9 People Are Funny
 11 NEW TIME TONIGHT!

- * —GALLANT MEN—
 Robert McQueeney, Ro-
 land LaStarza. Italian boy
 makes startling discovery

- 13 (Color) This Exciting
 World, Alan Sloane:
 "Paradise Isles," Fiji, New
 Zealand, New Guinea.
 34 Divorciadas (serial)
 7:30

- 2 CBS Reports: "Crisis in
 Presidential Succession"
 (see box)

- 4 (Color) The Virginian,
 Gary Clarke, Jack Klug-
 man, Joyce Bulfinch. Jeal-
 ous man decides to use
 Steve as bait for a moun-
 tain lion

- 5 Addograms, Jack Barry
 7 Ozzie & Harriet. Ozzie
 and Joe do a swami act

- 9 Dobie Gillis, D. Hickman
 13 (Color) Adventure Tomor-
 row, Dr. Martin Klein:
 "Order in Crowded
 Skies," by Federal Avia-
 tion, and the Air Defense
 Command of the Air
 Force.

- 34 Clinica Musical (comedy)
 8:30 P.M.

- 5 The Lawman, John Russell
 7 The Patty Duke Show.

- The long arm of the law
 reaches in when Patty
 turns astrologist to raise
 money for her mother's
 birthday present.

- 9 (Color) Movie: "Big Cir-
 cuses," Victor Mature (59)
 11 NEW TIME TONIGHT!

- * —SAM BENEDICT—
 Edmond O'Brien, Ida Lu-
 pinio, Howard Duff. Sam's
 long-lost love seeks di-
 vorce from his client.

- 13 Story of... a Gambler.
 Harold Smith tours his
 Reno Harold's Club.

- 34 Pablo y Elena (serial)
 8:30

- 2 Tell It to the Camera, Red
 Rowe. Women agree that
 blondes have more fun,
 and married people dis-
 cuss changes in their
 mates' attitude.

- 5 Robt's Taylor's Detectives
 7 Farmer's Daughter, Inger
 Stevens, Philip Coolidge,
 Hope Holiday. Katy's abil-
 ity to perform secretarial
 duties tricks Mr. Cooper,
 and in defiance he hires a
 pretty student typist.

- 13 Surf Side 6, Roger Smith.
 34 Miercoles Musical
 9:00 P.M.

- 2 Beverly Hillsbillies, Buddy
 Ebsen. When Elly May's
 critics overrun the kitch-
 en, Granny tries to catch
 Mr. Drysdale's kangaroo
 for a giant jackrabbit
 stew.

- 4 (Color) The Pope's Pil-
 grimage (see box). Pre-
 empts "Espionage."

- 5 Wrestling (sports box)
 7 Ben Casey, Vincent Ed-
 wards, Charlie Ruggles.
 Elderly patient, refusing
 to identify himself for
 fear of worrying relatives,
 announces he's leaving
 the hospital on the eve of
 a critical operation.

- 11 PREMIERES TONIGHT!
 * JACK DOUGLAS' "I
 Search for Adventure"
 —9:30 p.m., "Bald Journey"
 "Search" has Arthur
 Jones' films of live cap-
 ture of gorillas.

- 34 Mujercitas (drama serial)
 9:30

- 2 The Dick Van Dyke Show.
 Laura keeps switching the
 subject from Alan Brady
 to Rob during interview
 for magazine.

- 11 Bold Journey, Jack Doug-
 las: "The Flying Trader."
 13 STAR SPECTACULAR

- * JACK BENNY & Mary, others
 "One for the Money,"
 March of Dunes film.

SPECIAL

STATE OF THE UNION—
 President Johnson's message
 to a joint session of Congress
 will be seen live at 9:30 a.m.
 on channels 4 and 7, and by
 videotape at 11:30 a.m., ch. 2.

CBS REPORTS—Dwight D.
 Eisenhower gives his views
 on proposed changes in Presi-
 dential succession laws at
 7:30 p.m., ch. 2, in an inter-
 view filmed last month at
 Gettysburg, while Harry S.
 Truman's opinions were filmed
 Friday at Independence, and
 Richard M. Nixon looks at the
 problem in an interview filmed
 last Tuesday. Other partici-
 pants include Sen. Kenneth Keating
 (R-N. Y.) and Washington
 columnist Arthur Krock as
 the hour explores how 10 of
 the 12 men who have held
 the Presidency since 1900 had
 their administrations inter-
 rupted or came to power be-
 cause of natural death, as-
 sassination or disability. Eric
 Sevareid is the reporter.

POPE'S PILGRIMAGE—
 John Chanceller is anchor-
 man for a full-hour color re-
 port on the 3-day visit of
 Pope Paul VI to the Holy
 Land at 9 p.m., ch. 4. Five
 color cameras were used to
 record the Pope's visits to
 Jerusalem, Nazareth, Tiberias,
 the Sea of Galilee and Beth-
 lehem, and special reports
 will be included from Rome
 correspondent Irving R. Le-
 vine and Frank Bourgholtzer.

hosted by Dick Van Dyke.
 34 Novilladas (bullfights)
 10:00 P.M.

- 2 The Danny Kaye Show,
 with British comedian
 Terry-Thomas, singer
 Marilyn Lovell, the twice-
 postponed Maori Dancers
 from New Zealand.

- 4 The 11th Hour, Ralph Bel-
 lamy, Red Buttons, Jaye
 P. Morgan, Billy Mumy.
 Man can't adjust to di-
 vorce condition that per-
 mits him to see his son
 on Sundays only, and
 when the mother remar-
 ries he flees with the child

- 7 Channing, Jason Evers,
 Joan Hackett, Lew Ayres,
 Marsha Hunt. Folk singer
 and her music teacher-
 father are reunited, only
 to be torn apart by the
 jealous hatred of the girl.

- 9 Cleto Roberts, News
 11 George Putnam, News
 13 News, Johns and Fishman
 10:30

- 9 (Color) Movie: "Story of
 Will Rogers," Will Rogers
 Jr., Jane Wyman (52).
 13 It's Country Music Time
 11:00 P.M.

- 2 News: Dunphy-Hart-Story
 4 (Color) Jack Latham news
 5 The News, Joseph Benti
 7 ABC News; Baxter Ward

- 11 Movie: "Lady of the
 Tropics," Hedy Lamarr
 (39)
 13 Movie: "Affair in Reno,"
 John Lund (56)
 11:15

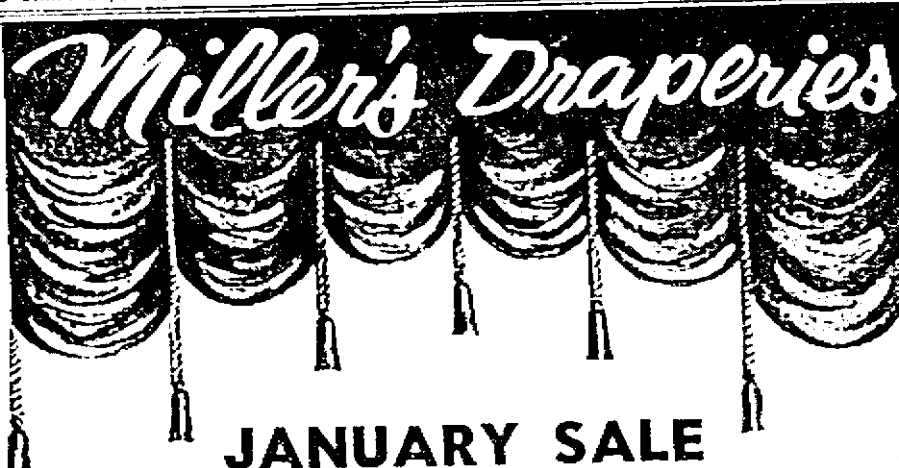
- 4 (Color) Tonight, Johnny
 Carson with Eva Gabor
 5 Withers/Sprts; Steve Allen
 (11:20), with Louis Nye,
 King Sisters, Pinky
 Tonalin, Barry Sullivan
 11:30

- 2 Movie: "Killer That
 Stalked N. Y., Evelyn
 Keyes, Charles Korvin
 7 New Breed, Leslie Nielsen
 34 Noticiero 34 (News)
 12:30

- 7 Movie: "Amazon Quest,"
 9 Movie (12:35): "Bullwhip,"
 1:00

- 11 Karbos' All-Night Show
 1:15
 2 Movie: "Sins of Man,"
 2:00

- 11 Movie: "I Love You
 Again" and "Lost Angel"



JANUARY SALE
Positive 25% Discount on All Decorator Fabrics

All Drapes Custom Tailored in Our Own Work Room
 Under Our Personal Supervision.

COMPLETE CUSTOMER SATISFACTION GUARANTEED

COME SEE US AT
 1211 SOUTH ST.
 N. LONG BEACH

OR CALL US AT
 GA 3-8756
 GA 3-0963



ELIZABETH SHAW is one of the young entertainers featured when "Repertoire Workshop" returns at 7:30 p. m. Tuesday, channel 2.



Pic(k)s of Week

HIGH-ANGLE END-ZONE CAMERAS, utilized by ABC-TV, will be brought into play when the San Diego Chargers meet the Boston Patriots in the American Football League championship game telecast from San Diego at 1:30 p. m. today (Sunday), channel 7. Runners-up in the National Football League, Cleveland Browns and the Green Bay Packers, meet for a game to be telecast from Miami, Fla., at 11 a. m. on channel 2.



THE 'SINGING NUN,' Sister Sourire of Belgium, appears presenting her popular song, "Dominique," on "The Ed Sullivan Show" at 8 p. m. today (Sunday), channel 2.



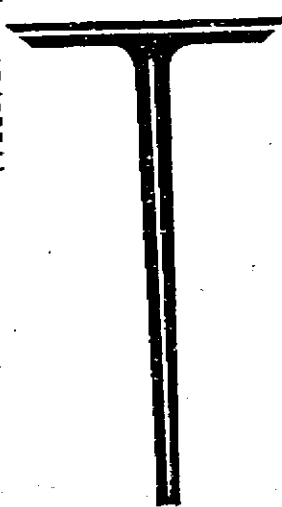
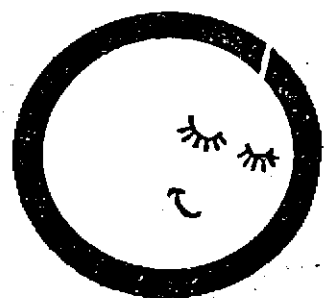
RED BUTTONS argues with his divorced wife, Jaye P. Morgan, about the visitation time he's allowed with his son. The scene is from "11th Hour" at 10 p. m. Wednesday, channel 4. Miss Morgan also appears Thursday at 8:30 p. m. on channel 7 during "My Three Sons."



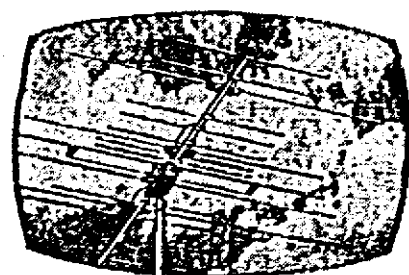
THE MODERNAIRES singing group is featured in "The Musical Years: Benny Goodman to Glenn Miller," at 6:30 p. m. today (Sunday), channel 7. Bob Crosby is host for the show which also stars singer Marion Morgan.

"I NOW PRONOUNCE YOU RING & VALVE"

You're invited to witness the perfect marriage of our ring & valve special (from \$9.95) and your engine at 3525 Long Beach Blvd. Long Beach Engine Rebuilders will perform the ceremony that means happy years ahead for the lucky couple. Call EA 4-4447 and meet the rest of our family...free tow service...free loan cars...credit terms. Honeymoon will follow.



You need a new WINEGARD COLORTRON ANTENNA



Take a look at your antenna. If it is more than 4 years old, chances are it has lost up to 70% of its picture pulling power. Let us show you the new Winegard Colortron—built to take it. And more important, the most powerful antenna you can own. Guaranteed to deliver best possible reception in your location. Call today.

Prices start at just **\$24.95**

With Electronic Amplifier from \$44.90 (PLUS INSTALLATION)



BOULEVARD APPLIANCE MART

5210 Long Beach Blvd.
GA 2-5642 LONG BEACH

FRIDAY

January 10, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.
2 Sunrise Semester (Ethics) 6:30
2 Society & School (USC) 7:00 A.M.
4 Focus on the Law: Travel 7:00 A.M.
2 Capt. Kangaroo Houses 4 Today, Hugh Downs with Gov. Edmund Brown, singer Larry Kert, TW3 producer Leland Hayward
7 Cartoon Capers 7:30
7 Zoomama (San Diego)
11 Columbia Univ. Lectures 7:45
5 For Kids Only (cartoons) 9 Big Babysitter (cartoons) 8:00 A.M.
2 Panorama Pacific, R. Rowe 7 Cartoon Capers
11 The Chucko Show 8:30
13 Felix the Cat (cartoons) 9:00 A.M.
2 News with Mike Wallace 4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
13 Morning News 9:15
13 Guideposts (to 11) 9:30
2 I Love Lucy, Lucille Ball 4 (Color) Word for Word
7 Love That Bob! Cummings
11 Movie: "Come Live with Me," James Stewart, Hedy Lamarr (41)
10:00 A.M.
2 The McCoy's, W. Brennan 4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "Red Light," George Raft (49)
10:30
2 Pete and Gladys 4 (Color) Missing Links
5 Yancy Derringer
7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 The Cheaters, J. Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majoors Show
13 Mr. Merchandising 11:15
13 Guidepost to Spanish I 11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Spectrum: "Amer. Music"
11 The Phil Norman Show
13 TV Bingo, Johnny Jacobs 11:45
2 The Guiding Light 12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Hour of St. Francis (relig.)
11 Sheriff John, John Rock
13 Movie: "Lay That Rifle Down," Judy Canova (55)
12:30
2 As the World Turns
4 The Doctors, J. Fritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Championship Bridge 1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Man in the Trunk," Ray Walburn
7 Tennessee Ernie Ford

- 9 Cartoonville
11 Oh Susanna, Gale Storm 1:30

- 2 Art Linkletter House Party 4 (Color) You Don't Say! 7 The Pamela Mason Show
11 Movie: "Ziegfeld Girl," James Stewart (40)
13 Robin Hood, R. Greene 2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Stranger in Town," Alex Nicol (56)
13 Vagabond: "Alamos." 2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Girl Trouble," Don Ameche (42)
7 Day in Court: small claims
13 The Ann Southern Show

- 3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons) 3:30
2 My Little Margie, G. Storm
4 Movie: "Girl on the Front Page," Edmund Lowe (36)
7 Queen for Day, Jack Bailey 4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
13 Reloj Musical (variety) 4:30

- 2 L.A. Television Premieres! ★ "Hava Rachel, Will Travel"—Three Stooges!
11 Cartoons, Al Lohman Jr.
13 Un Canto de Mexico 5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Escuela K-MEX (English) 5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
13 Usted y su Salud (health) 5:45

- 4 (Color) Nws/W'her/Sprts
13 Bill Johns, News 6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Color) Jack Latham News
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Maverick, Jack Kelly
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 Prisoners (serial) 6:30

- 4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 (Color) Courageous Cat
34 Noticiero 34 (News) 6:45

- 7 Ron Cochran News 7:00 P.M.
2 Walter Cronkite, News
4 (Color) Curt Massey Show
5 Leave It to Beaver
7 (Color) Lee Marvin Presents—Lawbreaker
9 People Are Funny
11 NEW TIME TONIGHT! ★ MOVIE GREATS! "SNOWS OF KILIMANJARO" Gregory Peck, Susan Hayward, Ava Gardner (53)
13 (Color) Ripcord, Pennell
34 Divorciadas (drama serial) 7:30

- 2 Great Adventure: "The Colonel from Connecticut," Richard Kiley, Maggie McNamara, Wallace Ford. Dramatization of the

SPECIAL

WILD IS LOVE—Thirteen songs are featured in a special hour starring Nat King Cole at 7:30 p.m., ch. 13. Production numbers, dancing and comedy are included, with "West Side Story" star Larry Kert (see also "Today" above) among guest personalities.

THIS WAS THE WEEK THAT WAS—Actor-comedian Elliott Reid has been named host of the satirical revue of topical comment which successfully sneak-previewed Nov. 10 to win a weekly half-hour berth at 9:30 p.m., ch. 4. David Frost, who hosted the BBC original for 13 months, will appear as a regular guest along with Henry Morgan and Nancy Ames, latter as the "TW3 Girl" delivering a singing commentary of each week's news events. Leland Hayward is executive producer, with practically anything and anyone in the news as targets for barbs and irreverent satire. Audrey Meadows is special guest on opener.

drilling of the first oil well by a self-styled colonel who promoted the operation in Pennsylvania in 1857-59. Russell Johnson takes over as narrator from Van Heflin.
4 International Showtime, Don Ameche: "Wonderful Copenhagen Circus"
5 Addograms, Jack Barry
7 77 Sunset Strip, Efrem Zimbalist Jr., Lloyd Corrigan, Diana Millay, Julie Adams, Kathie Brown. An eccentric millionaire, his 4 ex-wives and bride-to-be spell trouble for Bailey.
9 Double Gillis, D. Hickman
13 SPECIAL! NAT KING ★ COLE SPECTACULAR (see box)
34 Estudio "A" (musical) 8:00 P.M.

- 5 The Lawman, John Russell
9 The Deputy, Henry Fonda
34 Blancas y Negras 8:30

- 2 Route 66, Martin Milner, Glenn Corbett, Geoffrey Horne, Collin Wilcox, (Mrs. Horne), Crahan Denton. Embittered young backwoods Southerner violently objects to any modernization of town.
4 (Color) Chrysler Theatre: "Runaway," Joey Heatherton, Hugh O'Brian, Keenan Wynn, Berkeley Harris. Deception and violence reshuffle the values of a runaway teenager whose misguided love for a guitar player led her through the near-beat world of coffee house and hootennanny.
5 Roaring 20's, Donald May
1 BURKE'S LAW ★ STARRING GENE HARRY Burke combs the Jet Set (Hoagy Carmichael, Carl Reiner, Cesar Romero, Janice Rule, Arlene Dahl, Broderick Crawford) for



ARLENE DAHL is questioned about the murder of a wealthy sportsman during "Burke's Law" at 8:30 p. m. Friday, channel 7.

the slayer of his double
★ LAKERS versus WARRIORS
★ LIVE! LIVE! LIVE! LIVE! (see sports box)
13 PREMIERE MYSTERY HOUR
★ "WITNESS IN THE DARK" Patricia Duinon stars as a blind switchboard operator who is sole "witness" to a murder in first of 10 off-network repeats of NBC's summer mystery theatre.
34 Mexico Canta (folklore) 9:00 P.M.

11 NEW TIME TONIGHT! ★ "CHECKMATE" — Sebastian Cabot, Peter Lorre. Macabre plot aimed at Hyatt.
34 Mujercitas (drama serial) 9:30

- 2 Twilight Zone, Rod Serling: "The Long Morrow," Robert Lansing, Mariette Hartley, George Macready, Edward Binns. Serling story of an astronaut who gives up hibernation plan to prevent aging on 30-year space flight so that when he returns he'll be the same age as his sweetheart on Earth.
4 This Was the Week That Was (see box).
5 Movie: "To Be or Not to Be," Jack Benny (42)
7 The Price Is Right, Bill Cullen: Sam Levenson
13 The Rebel, Nick Adams
34 La Hora de Raul Astor 10:00 P.M.

- 2 Alfred Hitchcock Hour: "The Magic Shop," John Megna, Leslie Nielsen, David Opatoshu, Peggy McCay. H. G. Wells' story

BASKETBALL, 8:30 p.m., ch. 9, as the San Francisco Warriors host the Lakers.
FIGHT OF WEEK, 10 p.m., ch. 7, is a 10-round lightweight bout from the Olympic, between featherweight champion "Sugar" Ramos and Vincente Derado.
MAKE THAT SPARE, 10:45 p.m., ch. 7, has Atlanta's Wayne Zahn meeting the winner of last week's Bourdase-Schissler match.

of a boy whose apparently supernatural powers for evil bring tragedy.
4 (Color) Jack Paar Program with Shirley (Hazel) Booth, comedian Jackie Vernon and Dr. Albert Schweitzer's daughter Rhena Eckert. Latter joins Paar in showing films of his 3-day visit to Lambarene (Gabon, West Africa) at the 89-year-old humanitarian's hospital.
7 Fight of Week (sports box)
11 George Putnam, News
13 News, Johns and Fishman
34 Festival de Estrenos 10:30

13 It's Country Music Time 10:45
7 Make That Spare, Johnny Johnston (see sports box)
9 Clete Roberts, News 11:00 P.M.
2 News: Dunphy-Hart Story
4 (Color) Jack Latham news
5 The News, Joseph Benti
7 ABC News: Baxter Ward
11 Movie: "Wyoming," Wallace Beery (40)
13 Movie: "Gun Moll," Francoise Tonne, Jean Wallace 11:15

4 (Color) Tonight, 5 W'her/Sprts; Steve Allen
9 Movie: "Battle Flame," Scott Brady (59) 11:30
2 Movie: "China," Alan Ladd, Loretta Young (43)
7 (Color) Laramie, J. Smith 12:30
7 Movie: "Submarine Alert," 13 Madonna's Secret," 12:45
9 "RED LIGHT"—Geo. Raft
★ V. Mayo and Raymond Burr 1:00
4 Movie: "Hellgate," 11 Karbo's All-Night Show
5 Movie (1:05): "The Other Love," Barbara Stanwyck 1:15
2 Movie: "Ali Baba Goes to Town," Eddie Cantor (37) 2:00
11 Movie: "My Brother Talks to Horses" and "Navy Blue and Gold" 2:15
9 Movie: "18 and Anxious,"

Grand Opening



... in NEW LOCATION

RODGERS

QUALITY MEATS

(formerly RODGERS FOOD LOTTERY)

21423 NORWALK BLVD.

3 BLOCKS NORTH OF CARSON ST. IN ARTESIA

OPENING SPECIALS

We are known for cutting only the finest for home freezer steaks... USDA CHOICE or BUCHT'S BEEF.

HALF of BEEF 55¢
FRONTQUARTER of BEEF 45¢
HINDQUARTER of BEEF 65¢

We wrap and freeze all orders to your specifications free of charge... UP TO 4 MONTHS TO PAY!

FREE HINDQUARTER GIVEN AWAY JAN. 11

Phone 5-2797—Open 9 to 6; Fri., 9 to 7

NEW FACTORY-DIRECT FORDS

• Fleet Deals on Single Units
• E-Z Lease Plans
• No High Pressure
• See the Good Guys
LIN LINNELL
WALT JENSEN
ED COUSINS
3580 E. Pac. Cst. Hwy.
Phone GE 4-9777
A Division of Hale Young Ford

Beltone

HEAR AGAIN
Is to
LIVE AGAIN

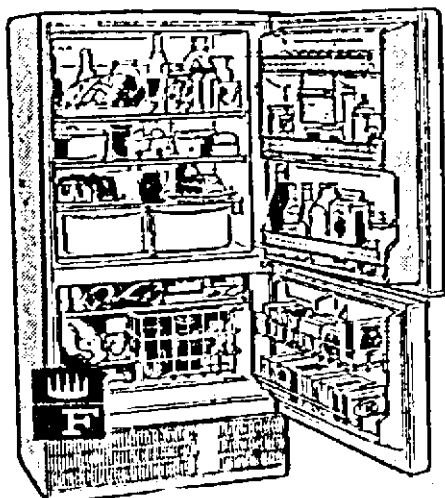


The Beltone Way
Hearing Aid Audiologists
124 E. 3rd, 12423 BEACH

HE 7-7437

HILL'S YEAR-END *Clearance* SALE!

FRIGIDAIRE 2-DOOR BEAUTY



**BUY
NOW!**

AND SAVE
AT HILL'S

- Giant 163-lb. Bottom Freezer
- No Defrosting Ever In Refrig. Section

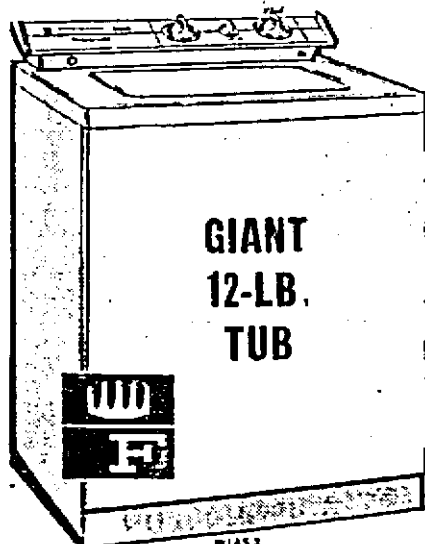
CLEARANCE
PRICE ONLY..

\$279⁸⁸

NOTICE

SIMILAR RED-HOT-SAVINGS ON
ALL FRIGIDAIRE APPLIANCES
DURING THIS SALE!

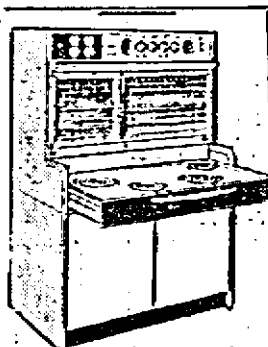
FRIGIDAIRE IMPERIAL 2-SPEED • 7-CYCLE WASHER



**GIANT
12-LB.
TUB**

JUST DIAL
THE FABRIC
CLEARANCE
PRICE ONLY

\$229⁸⁸

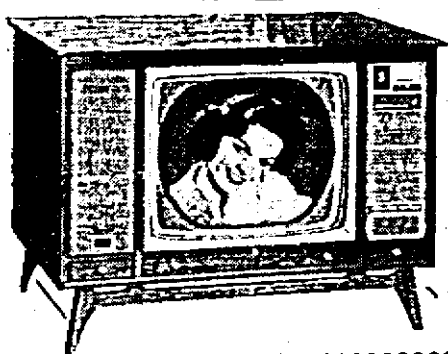


FABULOUS FRIGIDAIRE-IMPERIAL FLAIR

DOUBLE OVEN MODEL
TO CLEAR AT **\$389⁸⁸**

Extra
Special
Values
During
This Sale!

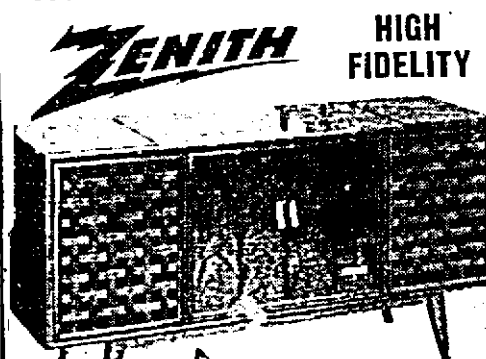
ZENITH COLOR TV



ALL NEW FEATURES

- New 25,000-Volt Chassis
- New "Zenith-Built" Picture Tube
- New Peak Picture Control
- New De Luxe Hardwood Furniture Styling

OUR ENTIRE COLOR TV STOCK
AT DRASTIC REDUCTIONS!



HIGH
FIDELITY

STEREO

WITH

**FM/AM
STEREO**

FM RADIO

FEATURING

**MICRO-TOUGH
2G TONE ARM**

**SAVE
MORE**

THAN EVER BEFORE
ON ZENITH STEREO
AND BLACK &
WHITE TV

**ZENITH
CLOCK RADIOS**



PRICED TOO LOW
TO ADVERTISE



**FREE
TV STAND**

**NEW 1964 ZENITH
19" PORTABLE**

**NOW
ONLY**

\$149⁶³

HILL'S

90-DAY TERMS FREE TO CASH BUYERS

It Pays to Buy at Hill's Because:

- WE GIVE HIGHEST TRADE-INS
- COMPLETE SELECTIONS
- OUR OWN SERVICE DEPARTMENT
- BACKS WHAT WE SELL
- NO DOWN PAYMENT NEEDED

STORE HOURS:
MON.,
THURS., FRI.,
TIL 9 P.M.
TUES., WED.,
SAT.,
TIL 6 P.M.

Our Own Service
Department Backs Up
What We Sell!
15 YEARS
IN SAME LOCATION!

HIGHEST
TRADE-IN
ALLOWANCE

5650 Atlantic Ave., N.L.B.
GA 2-0908, GA 2-7078

Parade

THE NEWS & Independent = Press = Telegram

**EX-WIFE: WOMAN
WITHOUT A MAN**

CAN WE ABOLISH HATE?

BY LLOYD SHEARER



**LYNDON B. JOHNSON
A SPECIAL PORTRAIT
OF THE PRESIDENT**

JANUARY 5, 1964



COOK EGGS AUTOMATICALLY to your taste right at the table! Prepare 1 to 4 eggs — just plug it in... Electric Egg-A-Matic shuts off automatically to give you boiled, poached, scrambled or shirred eggs exactly as you like them. Easy clean ceramic decorated with cheerful roosters and hens. Ideal for busy breakfasters!

6124 — Egg-A-Matic \$2.98



MAGIC CLEAN-UP FOR "ACCIDENTS" removes "impossible" stains ordinary cleaners can't touch! Gets out blood, vomit, urine stains, ice cream, coffee. Remarkable new non-chemical enzyme culture digests protein stains several months old! Great for all fabrics safe in warm water. Non-toxic.

6489 — Magic Clean-Up 59¢
2 for only \$1



SLIM, SLEEK BOOK POLES spring into action immediately... use only 1/4 in. of space! They support books, yet won't slip, slide or coast! Made of gleaming, brushed aluminum. Vertical spring tension holds them, rubber lips anchor them. Fit any shelves 9 1/4" to 13" high.

6146 — Book Poles Pair \$1
2 Pairs for only \$1.99



IMPROVE YOUR FIGURE! Stretch your way to a trimmer you with new, sturdy Stretch-A-Way. Make any room your special gym with this scientific exerciser. Special chart shows you the safe method of toning muscles. Improve figure — tummy, thigh, hip and bust measurements — this natural way! Stores in any drawer.

2320 — Stretch-A-Way \$1



UNDERCOVER SAFE — appears to be just another volume in your collection. Underneath the gold-stamped leather-like binding is a super-proof safety box locked by a combination dial, with special coin-deposit slot. The easy adjustment lets you change the combination at will! Safest for papers, valuables, cash! 8 1/2" high.

6183 — Book Safe \$1.98

NEW IDEAS

BY MAIL FROM

YOU MUST
BE PLEASED
OR YOUR
MONEY BACK!

SUNSET HOUSE

994 SUNSET BUILDING • BEVERLY HILLS, CALIFORNIA

MAIL THIS HANDY ORDER FORM TODAY!

SUNSET HOUSE
994 SUNSET BUILDING • BEVERLY HILLS, CALIF. 90213

NAME _____

ADDRESS _____

CITY _____ STATE _____

AIR MAIL REACHES US OVERNIGHT!

ITEM NUMBER	HOW MANY	ITEM	PRICE

TOTAL AMOUNT ENCLOSED _____

No C.O.D.'s, please



INSTANT HOT POT boils a full 4 cups of water in only 3 1/2 minutes! An electric, perfect for making fast instant coffee, tea, soup, heating canned foods, baby's bottle. Practical, pour any stand. Stay-cool base and handle let you use it right on the table. Made of unbreakable polished aluminum. Cord included. Great for home, office, travel.

4364 — Instant Hot Pot \$2.95



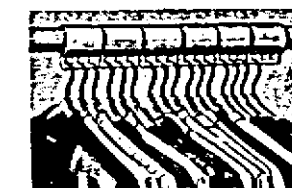
FIND A FORTUNE IN YOUR POCKET! The small change you carry may include coins worth a fortune! Before you spend a cent, check the pages of this compact Coin Guide. Hundreds of high value coin issues in every-day circulation are listed on this handy 32-page 3" x 6" book, plus tips on how to "cash in".

6443 — Pocket Coin Guide 49¢



HANDIER THAN A HUSBAND when it comes to pulling up hard to reach spots! This elegant little gold plated Helping Hand chain zips up the most difficult to reach dresses and formal — without a single wriggle or contortion on your part! 16" long, it hooks into the zipper tab. It works well to unzip you, too.

6231 — Helping Hand 59¢



NOW YOUR CLOSETS CAN BE NEAT! Space-A-Hangers and closet mess forever! Just snap them on your closet rod and you'll be done with tangled hangers, bunched and wrinkled clothing. Protects your wardrobe, saves cleaning bills. Smooth sliding. Brown plastic. Set of 16 holds 30 garments!

4384 — Space-A-Hanger Set \$1
3 Sets (30) for only \$2.79



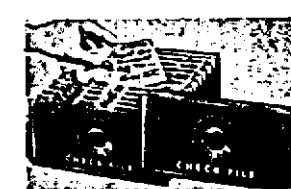
DON'T HIDE IN THE RAIN! This crystal-clear Umbrella is fully personalized to give a lift to your rainy day spirits. See where you're going even when heading into a storm. Metal ribs covered with heavy gauge transparent vinyl, 32" wide. Child-size is 17" wide. Specify first name or initials.

P-6348 — Adult's Name Umbrella \$3.98
P-6349 — Child's Name Umbrella \$2.98



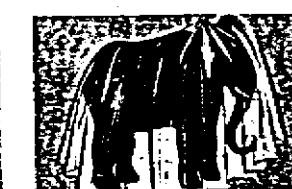
1000 HANDY LABELS... printed with your own name and address! So practical... they can be used on stationery, envelopes, photos, records, checks, books, greeting cards. Any message up to 3 lines is printed on 1000 high quality gummed labels, packed in handy plastic box.

P-1500 — 1000-Handy Labels \$1
2 packs for only \$1.87



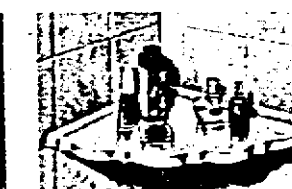
EXPANDING CHECK FILE is the perfect financial organizer! Keeps checks in easy-reference order for better bookkeeping. Budgets, tax records, 12 compartments expand from 1" to 12" in depth as you need it! Handsome gold embossed red leather-like cover on sturdy fiberboard, 4" x 8 1/2" size. Holds several years' worth of your checks!

5406 — Expanding Check File \$1



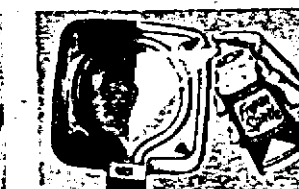
31,000 SQ. INCHES OF PLASTIC Two giant seamless 8' x 12' sheets of transparent plastic cloth — enough to cover an elephant — for only \$86! Use it to protect furniture, rug, car, workbenches, painting. It's waterproof, slip-proof, a perfect dropcloth — dried paint shakes off! Cut into smaller items: aprons, covers, bags, etc.

4484 — Plasticover Set 88¢



CORNER SHELF FITS ANYWHERE! No nails! No screws! Just moisten with water and this new Corner Shelf is up until you want to take it down. Attaches to any surface: wood, plaster, tile or glass. Handsome design in unbreakable white plastic, 16" wide. Ideal for bath, kitchen, shower.

2430 — Corner Shelf 98¢
3 for only \$2.87



SICK OF SCOURING greasy caked pots and pans? The answer is Frypan Sparkle! Just spray it on any metal or porcelain surface. Allow the mixture to stand while liquid solvents loosen baked on grease — then just rinse clean! Removes carbon from fry pans, ovens, grills. This shortcut to shine-like new utensils preserves finish, too. 8-oz. can.

6083 — Frypan Sparkle \$1



HANDY STAND FOR DRIPPY COOKSPOONS! Brighten your kitchen with a decorative, chisel-topped stand of shiny colored ceramic. After you use what's cooking, just park the spoon in easy reach to be used again... without messing up your clean stove top or counter. The upright design takes over to no space.

6167 — Chef Spoon Stand \$1



HEIRLOOM CLOCK FROM A WATCH — a miniature grandfather's clock on your desk — to show a family heirloom and give it a useful new lease on life. Take grandfather's prized pocket watch, set of mother-of-pearl and display it in this authentically designed Clock Case. 18" high and wide. Carved of satin finish solid cherrywood. The face of the clock is the pocket watch (any size) you add. Hang it proudly on a wall!

5787 — Clock Case \$2.98



REMOVE HAIR FROM NOSE AND EARS! New, automatic Greenette hair clipper gets rid of unwanted hair from the nostrils and ear lobes fast. Just a twist of the handle and the job's done! It's easy and painless! Scientifically designed rotating scissors clip the superfluous hair gently and with absolute safety. Made of fine chrome plated surgical steel. Guaranteed to do the job or your money back!

4040 — Greenette \$1



KEEP PAPER BAGS NEAT with this newly designed Bag Caddy. Holds up to 40 paper bags neatly in place. Now you can stop lugging bags into drawers, wedding them where they pop out again, stuffing small ones into big ones. Plated wire bags hold every bag you have — big ones, little ones, narrow ones. Added feature:

4 handy hooks at the bottom for hanging brushes, pot holders, other kitchen necessities. Fastens to closet or cabinet door.

7151 — Bag Caddy \$1



PROTECTS WITHOUT HIDING furniture fabric in well-tailored Cover Set puts a shield of glass-clear plastic over the most easily soiled upholstery areas... without covering up texture and color! Fits smoothly on any armchair style. 24" back Cover is held snug by plastic arm Covers by expandable bone straps.

5207 — Chair Cover Set 79¢

Walter Scott's Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



Q. Is it true that in 1953 the late President John F. Kennedy introduced a bill in the Senate which, if it had been passed, would have banned from this country the weapon that recently killed him? — G. Heerney, Boston, Mass.

A. On April 28, 1958, Sen. John F. Kennedy introduced a bill banning the importation of foreign guns manufactured for military purposes. The bill was proposed in order to protect "domestic weapons manufacturers." The carbine used to assassinate the late President was brought to the U.S. from Italy by a New York importer, who sold it to Klein's Sporting Goods in Chicago, from whom it was ordered by Lee Oswald.

Q. Is it true that there is no TV in South Africa? — Frank Gregson, Baltimore, Md.

A. True.

Q. When the Duke and Duchess of Windsor go to London, at which hotel do they stop? — Anne Morrissey, Calais, Me.

A. Usually at Claridge's.

Q. In 1960, before the late President Kennedy received the Democratic Presidential nomination, supposedly he had Sen. Jackson and Sen. Symington in mind as Vice-Presidential possibilities. Who was responsible for his switch to Lyndon Johnson? — M. L. S., Chicago, Ill.



A. At 10:15 A.M. on July 14, 1960, in suite 7334 of the Los Angeles Biltmore, Lyndon Johnson agreed to run as Vice-President. The man most responsible for convincing Kennedy to run with Johnson was the late Philip L. Graham, then publisher of the Washington Post.



Q. Can you tell me how old actress Glynis Johns is? Is the fact hidden that she has an 18-year-old son? — J. T. O., Providence, R.I.

A. Glynis Johns, 39, makes no secret of her 18-year-old son.



Q. Is the rumor true that Mitch Miller has divorced his wife and married singer Leslie Uggams? — A. C. P., Little Rock, Ark.

A. No truth to it.

Q. Please tell me what year Eddie Duchin died. What is his son doing? — Mrs. E. Wincenciak, Jamestown, N.Y.

A. Duchin died Feb. 9, 1951. His son, Peter, 27, is a pianist with his own band.

Q. Is it on the level that George C. Scott of East Side/West Side was an alcoholic for years? Also, how old is he, and who is his wife? — Bob Cobry, Buffalo, N.Y.

A. Scott, 36, joined Alcoholics Anonymous several years ago after a long period of drinking and brawling. Divorced twice, he is now married to actress Colleen Dewhurst.

Q. Where are the eight children of Carol Burnett's

husband, Joe Hamilton? — C. Lyons, Racine, Wis.
A. With their mother.

Q. How many electors does Arizona have, four or five? — V. L. Henshaw, Phoenix, Ariz.
A. At this writing, five.

Q. What is Westbrook Pegler doing nowadays? — Charles Whitaker, Mobile, Ala.
A. Writing tracts for the John Birch Society.

Q. I would like to know if the lady plumber on the Comet TV commercials is Jane Withers? — Barbara Kinsiewicz, Colonia, N.J.
A. Yes, it is.



Q. Over three years ago it was announced that Andersonville, the Civil War novel by M. Kantor, had been purchased by a studio for production. Who owns the property and what is the progress report on the film? — Edward Wysocki, Long Beach, Calif.

A. Columbia Studios owns the property; production delayed indefinitely.

Q. Was Rock Hudson once a ballet dancer under the name of "Turinkletoes" Scherer? — Fred Cannon, San Bernardino, Calif.

A. Rock Hudson's real name is Roy Scherer, but he never worked as a ballet dancer under any name.



Parade

THE SUNDAY
NEWSPAPER MAGAZINE
JANUARY 5, 1964

President and Publisher, ARTHUR H. MOLLEY Editor, JESS GORKIN

Managing Editor, EDWIN RIESTER, JR. Art Director, ANTHONY LA ROTONDA

Associate Editors: NEAL ASHBY, MARIANNA HAYSON, JANET WAGNER, FRED WARSHOFER

Assistant Art Director, CHARLES VOLPE Assistant to the Editor, MARION LONG

Women's Editor, ROSALIND MAYSON Home Economics, DEMETRIA TAYLOR Fashion, VIRGINIA POPE

Washington Bureau: JACK ANDERSON, FRED BLUMENTHAL, OPAL GINN

West Coast Bureau: LLOYD SHEARER Cartoon Editor, LAWRENCE TARIAN

© 1964, Parade Publications, Inc., 733 Third Ave., New York 17, N.Y. All rights reserved under International and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE®; MARRA REG.

AN EXCLUSIVE INTERVIEW

PRESIDENT JOHNSON TALKS ABOUT HIS MOTHER & HIS FATHER

by BELA KORNITZER



COVER PHOTO © KARSII



From Mother Johnson's family scrapbook:

EDITORS' NOTE: Possibly no living person has interviewed so many famous men as Bela Kornitzer. A Hungarian historian who fled after the Red takeover, he has made a specialty of the early lives and parental influence on distinguished Americans, authored *The Great American Heritage*, a study of the Eisenhower brothers, and *The Real Nixon*. In preparing his latest book, *As The Twig Is Bent*, he recently interviewed Lyndon B. Johnson. Here is his report on the interview, which took place before Mr. Johnson became President.

In all my investigations into the parent-and-son relationships of distinguished men, I have never found a man so deeply influenced by his family and so steeped in his ancestry as Lyndon Baines Johnson.

Slumped in a swivel chair in the Vice-Presidential office, his 6 foot-3-inch frame in a comfortable sprawl, he talked for hours of his parents, Samuel Ealy Johnson, Jr., and Rebekah Baines Johnson, and of the little frame house among the pecan and sycamore trees along the Pedernales River in Texas. And as he talked, I got a picture of his heritage and could see how it helped shape the man who is our 36th President.

"My earliest memories of my father go back practically to my infancy," Mr. Johnson told me. "But the one I remember best was the way he used to hustle me out of a warm bed into a cold morning. 'Get up! Lyndon, get up!' he would shout. 'Every boy in town has an hour's head start on you already.' " Hearing that story, I could see where Mr. Johnson got the hustle, energy and drive that characterize him today.

And then there was the story of how he happened to get the name Lyndon Baines Johnson:

"For three months, I was referred to simply as 'The Baby.' My father came up with the name Clarence, but it was turned down by Mother. Then Daddy suggested the name Dayton, after a lawyer friend, Dayton Moses, but Mother rejected that. Finally, he came up with Linden, in honor of another friend, W. C. Linden. At this point, Mother gave in. 'That's fine,' she said, 'provided I may spell it as I like. Linden Johnson isn't as euphonious as Lyndon Johnson would be.' Mr. father said: 'Spell it as you please, but he will still be named for my friend Linden.' " And until his death, the determined elder Johnson professed to see a distinction between the name 'Linden' and 'Lyndon.'

As we talked of his early days, Mr. Johnson riffled through a family file. His lips quivered and his mouth ran through expressions from humor to sadness as he browsed through the old clippings and letters. Mr. Johnson's father died in 1936, his mother in 1958, and, like most of us, his memories are fond, sorrowful, sad and proud, all at once.

"Where is Mother's scrapbook, Liz?" the then Vice-President asked his secretary, Miss Carpenter



Herself in 1919 (1.); Samuel Ealy Johnson, Jr.; the President "in a pensive mood"; Lyndon and Lady Bird on their honeymoon.

returned with another album. In it, Rebekah Baines Johnson had pasted her precious family snapshots and captioned them in her firm handwriting. "Mother prepared this album in 1954, four years before she passed away at the age of 77," Mr. Johnson said, and he read aloud her inscription:

"To Lyndon, my beloved son, in whom I find the best of all who have gone before, with dearest love and fondest hopes, Mother."

His voice faltered. Then he raised his strong hand for attention, and continued: "Listen to what Mother says further: 'May this ancestral history be of interest as a record of the lives that have gone into the making of your life, afford you further understanding of the traits of mind and heart which are your inheritance and inspire you to greater heights.'"

He stopped abruptly. The final sentence was barely audible. In a choked voice that any American who heard his first address to Congress would recognize, he said, "I can't read this. I'm sorry for letting my emotions carry me away, but I can't help it. My mother was a saintly woman. I owe everything to her."

He closed the album and gave it to me reverently. "You are entirely welcome to take notes from it," he said. But then he put his hand on mine. "But I have never let this album out of the office. Please, no offense—I hope you will understand. This is in my mother's own handwriting."

To understand the character of the man who so firmly took control after President Kennedy's unfortunate death, I found, you have to know something of his background and his pride in it. As he took me chronologically through his lifetime, pride in his past gleamed in his eyes. "My ancestors were Texans, and they lived there from the time the state entered the Union," he said, and it was obvious being a Texan—and a Johnson—was of great moment to him.

As most newspaper readers know by now, the Johnson family came to Texas in 1846; his grandfather, a cattle rancher, founded the town of Johnson City (pop. 1,000), where the President was born. The Johnsons were not rich. The President's father put himself through school by butchering cattle and selling the steaks. After graduation, he became a farmer and state legislator.

His first memories

What were his earliest recollections of his father? I asked the Vice President. "Actually," he said with a smile, "the earliest cannot be called a personal recollection, but it tells something about my father. Mother used to recall that, at the very minute I was born, Daddy dashed out of the house, saddled his gray horse, Fritz, and galloped up the road to the next farmhouse to break the glad tidings of my birth to his parents. Daddy shouted 'It's a boy!' so loudly that the news became known instantly in the entire community."

Sipping an omnipresent cup of coffee as he talked, Mr. Johnson told me something of the legacy he had inherited from the man he invariably refers to as "Daddy." One part of this inheritance, he said, was political. His father served nearly 12 years in the Texas legislature and always hoped his son would follow in his footsteps. (Actually, Lyndon Johnson's grandfather, too, was anxious for him to follow a political career; in a letter I found in Rebekah's scrapbook, he once wrote to his daughter: "I have a mighty fine grandson. I expect him to be a U.S. senator before he is 40." He was off by only a few months.)

In the course of my interview with Lyndon B. Johnson, I asked him if, like other husbands, he ever discussed his problems with his wife.

"Certainly," he replied. "I talk everything over with her. She is a most astute person, very wise, an excellent politician. Her advice is invariably sound."

"From the first time I met her, when she came into Congressman Kleberg's office in 1934, I knew I had met someone remarkable."

Then Lyndon Johnson added: "Of course, I talk my problems over with anyone I think will give me an intelligent ear—including my chauffeur."

Later from Mr. Johnson's daughter, Lynda Bird, 19, I heard the best one-sentence summary of him I've ever heard. "My father," she said, "is a man who can compromise without sacrificing principles."—B.K.

Mr. Johnson told me he had inherited his Democratic allegiance from his father—"My Daddy went broke three times during Republican administrations," he said. Another facet of his inheritance was a friendship; one of the elder Johnson's colleagues in the Texas House was Sam Rayburn, who became Lyndon Johnson's close friend and political mentor. And the father also bequeathed to Lyndon the qualities of political leadership. "Daddy used to say," Mr. Johnson told me, "that if you couldn't come into a room full of people and tell right away who was for you and who was against you, you had no business in politics." People who have seen him in action in the Senate would say the grown-up Lyndon can do that today.

But what about the President's mother? I asked him if he had been closer to her than to his father, for research in her scrapbook seemed to indicate that might be the case. For example, one item, dating back to the first grade, suggested the boy's affection for his mother most tellingly. At the close of the school year, in Johnson City, the 6-year-old boy was called upon to deliver a poem of his own choosing. The poem he picked was "I'd Rather Be Mamma's Boy."

"My Daddy and my dear Mother were equally affectionate, equally considerate with their children,

and we responded in kind," said Lyndon Johnson. "When I was not prepared with my studies, Daddy and Mother both stayed up with me until they were satisfied that I had mastered the assigned subject. I looked at them with equal respect and cherished them with identical love."

His mother's great interest was in his education, Mr. Johnson said. Herself a graduate of Baylor College and a former teacher, she taught him the alphabet from blocks before he was 2. She taught him Mother Goose rhymes and poems from Longfellow and Tennyson. Sometimes, he recalled, she used a subtle and ingenious method in helping him with his studies. She would take him to school and, on the way, talk about history, geography or algebra, giving him a kind of walking refresher course.

Mr. Johnson then told me a story that reflected something of all the family. Once, the editor of the Johnson City newspaper became ill, and the doctor advised him to sell his business and move to Arizona. One of the things Sam Johnson had no need for was a daily newspaper, but to oblige a friend he bought it anyway, handed the management to his wife.

Business was slow

At the same time, young Lyndon, too, had gone into business. He had set up a shoeshine stand in the local barbershop. However, shoeshines were not much in demand in such a small town.

Just then a lecturer came to Johnson City proclaiming the importance of advertising. Young Lyndon, impressed with the idea, went straight to his mother and bought space on the front page to advertise his shoeshine stand.

"Daddy had just returned from a trip in time to pick up the paper hot off the press," Mr. Johnson told me with a chuckle. "For years afterward, he liked to tell of his incredible venture of buying a newspaper so that his wife could advertise the fact that their son was a shoeshiner."

One day before he died, Samuel Ealy Johnson, Jr., showed another trait that is reflected in his son. He asked to be taken to Lyndon, in Austin. "I want to go back where they know when you are sick and care if you die," he said. This belief in loyalty to family and friends, this craving for unity in the face of crisis runs through their character, my research showed, as a common denominator.

How deep and lasting was Samuel Ealy and Rebekah Baines Johnson's influence on their son, Lyndon? What was the spiritual legacy they handed down to the present man in the White House? On November 27, in his first address to the Congress as President of the United States, Lyndon Johnson expounded the basic Johnson philosophy: "I cannot bear this burden alone. I need the help of all Americans, in all America."



Inadvertent lawbreakers court arrest—and a lifetime arrest record—by simple act of overlooking sign.

innocent offenders

*Your child could
get a criminal record
—and not know it*

by Sid Ross

modern TUMS

taste as good as they make you feel!



TUMS AT BEDTIME.....SETTLES YOU FOR SLEEP!

Great taste! Tums let you enjoy good flavor and great acid indigestion relief at the same time. Try modern Tums delightful minty fresh taste—so cool and crisp—and never a trace of unpleasant aftertaste.

Great relief! Ever been kept awake with acid indigestion, heartburn, gas? Take modern Tums. Tums exclusive formula with scientific buffering action promptly neutralizes excess acids, soothes and gently coats stomach lining. You get better than ever fast, effective, long-lasting relief! *Get Tums great relief soon!*



MINEOLA, N.Y.

Thousands of U.S. teenagers ruin their lives each year by breaking the law without knowing it. They commit seemingly minor actions and as a result get arrest records that mark them for life. They are barred from jobs, refused admission to officers' training in the armed services and even denied entrance to schools and colleges.

According to Judge Jerome A. Lasly, former judge of the Nassau County District Court here, the nation is full of "innocent offenders" who don't know what is against the law—and worse yet, plead guilty to crimes they don't believe they have committed. Judge Lasly has set out to tell these youngsters how easy it is to throw a life away.

BOOKLET GIVES THEM THE FACTS

In the past few months, at his own expense, the judge has distributed thousands of copies of an illustrated 16-page booklet entitled *The Innocent Offender: A Young Citizens' Guide*. It tells young people what kinds of offenses can give them records. It points out that disorderly conduct, traffic offenses, even defending themselves in a fight can give them a record that lasts for life.

The judge became interested in the problem when he was appointed to the bench a year ago. A 17-year-old boy, arrested for knocking down signs at a resort, came before him to plead guilty. That was his father's advice, the boy said, "but I want you to know I'm not guilty." The judge was appalled. He advised him to fight the charge. The boy did—and won.

Judge Lasly began to dig into the question of juvenile records. He found that a boy with a record could not get bonded for a job, would have difficulty with security clearance for defense work and probably could not become an officer in the armed services. The judge found one case in which a youth was arrested for walking on the grass in a park. As a result, years later, when he applied for a government position, his clearance was delayed three months.

The judge worked nights and weekends to prepare the booklet, began to distribute it locally. Now requests have come in from all over the U.S., and it is distributed free in Nassau County high schools. The judge would like to see it spread nationwide. "Youngsters would be surprised to learn how many times a week they break the law," Judge Lasly says. "I want to help them avoid that in the future, for their future."



Innocent fun can lead to trouble. Boy's offense: disorderly conduct.



E. O. SEVERIN
President
Time Life Insurance Co.

Let my Company pay you

\$1000 A Month

While hospitalized from ANY accident!
Pays for the total period of hospitalization—
even for the rest of your life!

Available to Parade readers up to age 80

This plan is **GUARANTEED RENEWABLE** for Life!

Beat This If You Can!

This policy even covers on-the-job accidents and pays in addition to all other insurance—including Workman's Compensation.

1. You get paid, starting the very **FIRST** day at the rate of \$33.33 a day—even if you are in a hospital for only **ONE** day—(other than a rest home, sanatorium, or Government hospital)—for **ANY KIND** of accident. You get paid for **EVERY** day at the same rate, \$1,000 a month—even for your lifetime!
2. You don't have to be in a motor wreck to collect. This new policy pays if you are hospitalized from **ANY** kind of accident—even a smashed finger—and regardless of where, when, or how it happened. **ALL** accidents are included!
3. Every cent is paid direct to you (not the doctor or hospital) to do with as you choose, regardless of how many other insurance policies or compensation payments you may receive. This Policy provides **INCOME TAX FREE CASH!**

Now Read This Great 30 Day Free Offer!

Upon receipt and approval of the coupon below, we will immediately send you your new low cost \$1000 a month Policy. There will be **NO CHARGE** for the first month. You will be protected **FREE!** The low rate for additional months will be shown on the policy. There is no obligation of any kind on your part to continue, unless you want to. This is a real bargain. You will agree when you see it for yourself. You will be the judge. No agent will call. It is available to you **NOW** if you act immediately. Mail the coupon **RIGHT NOW!**

Free--Send No Money--Just Mail Coupon--No Agent Will Call

As this is a special introductory offer, we cannot guarantee to keep it open indefinitely. We, therefore, urge you to fill out and mail the coupon below at your very earliest opportunity. Don't delay! Mail it today—**RIGHT NOW!**

Time Life Insurance Company is an established old line legal reserve Company. Its co-founder and first president was the late General Jonathan M. Wainwright, hero of Bataan and Corregidor in World War II.

CUT OFF HERE and MAIL TODAY!

Mail to **TIME LIFE INSURANCE CO.**, Dept. 31A2 Gen. Wainwright St., San Antonio, Texas 78208
Without obligation of any kind mail me **FREE** the \$1,000 cash a month Accident Hospital Policy which gives me 30 days free protection.

My Name is (Print) _____

Date born: Month _____ Day _____ Year _____ Birthplace _____ Height _____ Wt. _____
(State) (Ft. In)

Occupation _____

Beneficiary's Name _____

I now have no disease, illness, nor physical or mental ailments. If exception, give full details on separate paper.

Sign Here X _____

Address _____

If You Want Free Policies For Other Members Of Your Family, Make Coupon Like Above For Each. No Obligation. No Agent Will Call.

PARADE'S SPECIAL INTELLIGENCE REPORT

GAMBLING IN PUERTO RICO.

One reason the large American hotel chains have moved into Puerto Rico while avoiding Las Vegas is that gambling in Puerto Rico is strictly regulated and not controlled directly or indirectly by any of the Mafia or Cosa Nostra mob. In San Juan, for example, a hotel which has a gambling casino cannot mention the fact in a newspaper advertisement. It can only carry a small sign in the lobby pointing out the location of the casino. In addition, Puerto Rico casinos may operate only from 8:30 P.M. for 8 hours. In greedy Las Vegas, gambling runs 24 hours, 7 days a week. Gambling is also getting under way in the Bahamas, and here again the trick is to keep those people out who have, or had, any connection with the Vegas interests.

AIR POLLUTION. According to a study recently prepared for the U.S. Senate, several fatal diseases — pulmonary emphysema, lung cancer, chronic bronchitis and colds — have been linked to air pollution. In fact, more people suffering from emphysema (characterized by difficulty in breathing) are today receiving Social Security disability benefits than the victims of any illness other than arteriosclerotic heart disease. As communities increase in size and the air becomes filled with carcinogenic contaminants, death rates from respiratory system cancers begin to rise. The report says: "A change in air environment apparently can affect one's chances of getting lung cancer."

MADE IN JAPAN. Japanese manufacturers are moving into the U.S. home appliance market. Having won a good share of the camera and sewing machine business in the U.S., the Nipponese will introduce a dozen different houseware items, from toasters to automatic defrosting refrigerators.

SEARS, SPAIN. Sears, Roebuck & Co. plans to open department stores in Europe. First openings will be in Madrid and Barcelona, because Sears has had 21 years in Latin America, boasts top-level Spanish-speaking personnel.

MORALITY. J. Edgar Hoover, writing in the FBI's Law Enforcement Bulletin: "Morality is one of the more perplexing and controversial problems facing our nation... because of individual and collective moral cowardice

in society. We do not have the courage to stand in conflict with the mad rush for material wealth, indulgence and social prestige. Many persons are so preoccupied with selfishness and greed they no longer know -- nor

care for that matter -- where honor stops and dishonor commences. Others are simply confused. Rationalization and double standards have so clouded some moral principles that right and wrong are no longer clearly distinguishable."

MOTORIST NEWS. The price of storage batteries is going up. The price-rise, from 3% to 7%, is caused in part by the cost of lead, which has jumped from 9 to 12 cents a pound. Average auto battery contains about 20 pounds of lead.

RETARDED CHILDREN. Many doctors are too quick to classify children as mentally retarded. In 2 years 800 children, supposedly backward, were sent for observation to the University of Oklahoma Child Study Center. After thorough testing, 373 of these 800 were found to be normal or near-normal, and 5.4% actually checked out as superior on intelligence tests. Warns Dr. Harris D. Riley, Jr., Professor of Pediatrics: "It is imperative not to use lightly the diagnosis of mental retardation, since few mis-diagnoses can be so catastrophic."



ATLAS MISSILE HEADS SKYWARD IN FLORIDA TEST.

PHONY MISSILE GAP. An authoritative report, "The Military Balance," recently issued by the British Institute of Strategic Studies, claims that the so-called "missile gap" which frightened Americans into believing that Soviet Russia was far ahead of us in the production of nuclear bomb rockets never existed. The "missile gap" story was either propaganda designed to obtain more money for the Air Force, or American Intelligence was grossly incompetent. The Institute says further that the U.S. now has approximately 400 intercontinental missiles against 100 based in Russia, that the Soviets have 750 medium-range nuclear missiles targeted on Great Britain, France and West Germany. The report also states that while Khrushchev declares manned bombers are obsolete, he is bringing supersonic manned bombers into the Red Air Force in increasing numbers. At the same time, it declared, the U.S. is reducing its manned bombers, with 600 to be declared obsolete in the next 2 years.

Because of the volume of mail received, readers cannot answer queries in connection with this column.

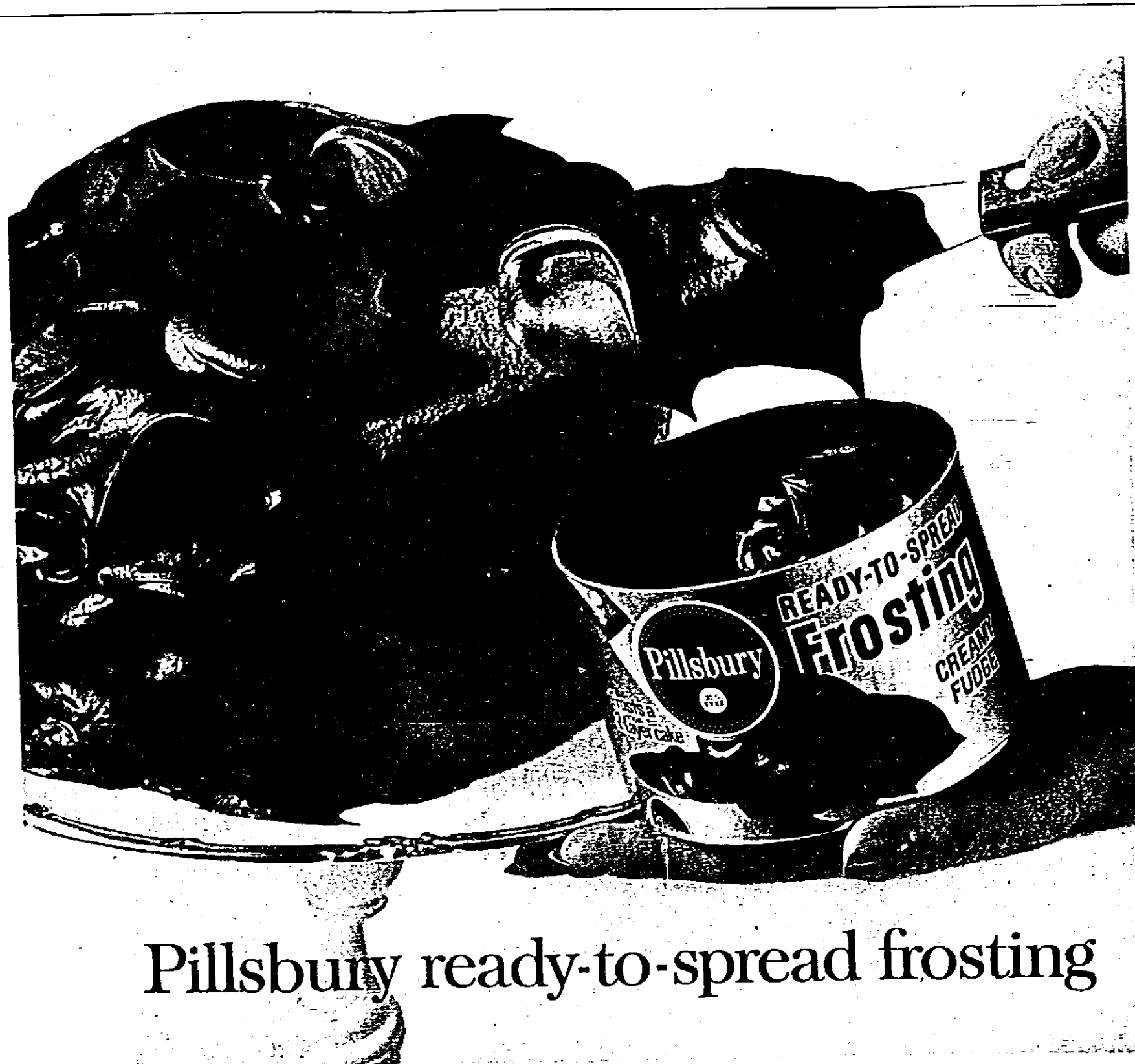
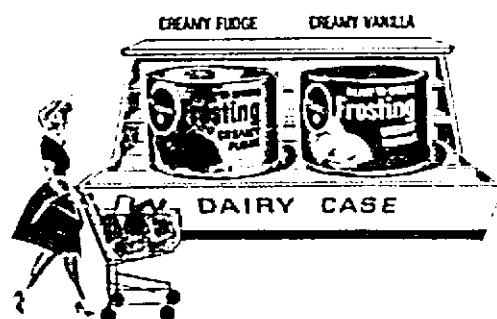
NEW FROM PILLSBURY!

A complete frosting
NO MIXING! NOTHING TO ADD!

Delicious as homemade and refrigerated to keep it that way

Here's a new frosting you just dip out and spread on. Frosts a two layer cake beautifully. It's as luscious as homemade and tastes every bit as fresh. Whipped smooth for easy spreading, too. Try it on your very next cake.

* In your grocer's dairy case *



Pillsbury ready-to-spread frosting



Swedish Lamb with Dill Sauce

The Swedes cook with imagination, and their idea of combining lamb with dill is truly inspired. In this Scandinavian recipe any part of the lamb may be used, cut in chunks. We prefer lamb shanks cooked with dill and further accented with creamy dill sauce.

by BETH MERRIMAN Parade food editor

Swedish Lamb

8 lamb shanks
4 peppercorns
1 bay leaf

5 fresh dill sprays or
 $\frac{1}{2}$ teaspoon dried
dill weed

*Dill Sauce

Cover lamb shanks with measured boiling water. Add 1 tablespoon salt for each quart of water used. Add peppercorns, bay leaf and dill. Cover; simmer 1 hour or until lamb is tender. Drain; reserve $1\frac{1}{2}$ cups of the seasoned cooking fluid for preparing the sauce. To serve, arrange the lamb shanks on an attractive serving dish and pour the dill sauce evenly over them. Garnish with fresh dill. Makes 4 generous servings.

FROM PARADE'S TEST KITCHEN PHOTO BY GOMMI

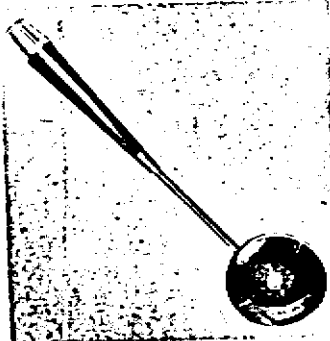
*Dill Sauce

3 tablespoons butter or	2 tablespoons vinegar
margarine	2 teaspoons sugar
3 tablespoons flour	Salt to taste
$1\frac{1}{2}$ cups hot stock	1 egg yolk, slightly
$\frac{1}{2}$ cup half 'n' half or milk	beaten
2 tablespoons chopped fresh dill or	2 teaspoons
dried dill weed	

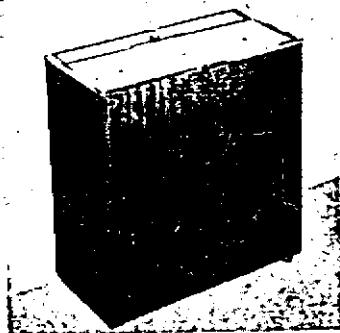
Melt butter; blend in flour. Combine stock and half 'n' half; stir in gradually; cook and stir over medium heat until smooth and thickened; simmer 10 minutes. Add dill, vinegar, sugar and salt. Pour a little of the hot sauce on egg yolk; return to remaining sauce; blend. Heat, stirring, for 1 minute (do not boil). Makes about 2 cups sauce.

parade of progress

Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Thermometer spoon: Here's a combination thermometer and spoon (above) you can use in preparing and serving cream soups, sauces, candies, kings, etc. Thermometer at the handle tip allows speedy temperature readings while a mixture is stirred. \$4.95. Gaydell, Inc., Dept. PP, Box 714, Pacific Palisades, Calif.



Humidifier-purifier: In addition to moistening dry, heated air, this new electric humidifier (above) deodorizes air—and also purifies it by means of a germicidal ingredient. With humidistat for automatic operation: \$69.95 in stores. West Bend Co., Dept. PP, West Bend, Wis.

Windshield sponge: Use a chemically treated sponge just once a day and it's said to keep your windshield clear of all road film and wiper smear in wet weather—even if you follow behind trucks. \$1.69. Murphy, Dept. PP, Box 484, Gresham, Ore.

Two-way screwdriver: Handy item for home and car is a screwdriver with bit that pulls out of handle and turns about. One end is for regular screws, other for Phillips. Stainless steel bit; tough plastic handle. \$1.98. Seneca Spec., Dept. PP, 120 Briarwood Dr., W. Seneca 24, N. Y.

Parade of Progress items are NOT advertising. Write manufacturer if not available at stores. Allow time for delivery or reply. Manufacturers: Parade will consider new ideas but cannot correspond.

PATTERNS BY PAULINE

Sleeveless Afghan Jacket

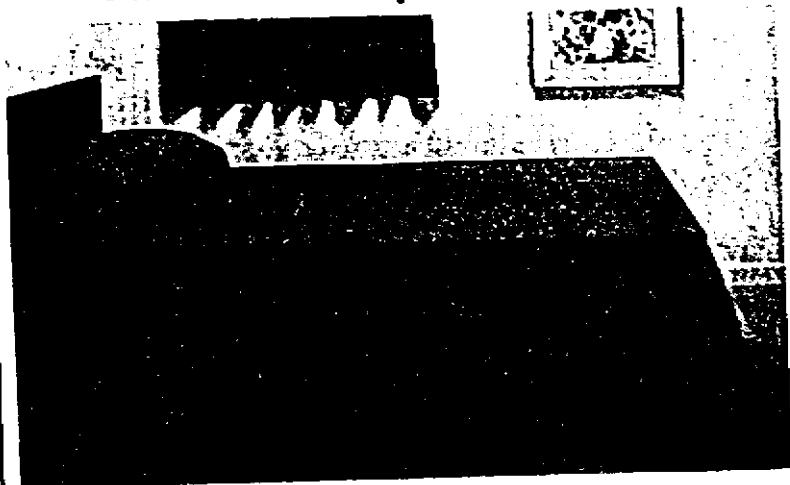
Add this attractive jacket to your wardrobe for compliment-catching! Crocheted in easy-to-do afghan squares, it is quickly set together. Pattern #P-159 has complete crochet directions for sizes 32, 34, 36, 38 and 40; stitch illustrations; diagram.

Please send me _____ Parade Pattern(s) #P-159 @ 35¢
Mail to PARADE, Dept. WW,
Box 475, Radio City Station,
New York 19, N.Y. (Please print.
Add 10¢ per pattern for first-class
mailing.) Make checks payable to
PARADE PATTERNS

Name _____
Street _____
City _____ Zone _____
State _____

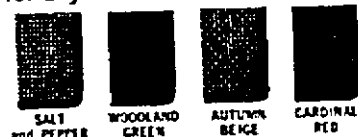


BEAUTIFUL BUYS Cannon Bedspread Sale!



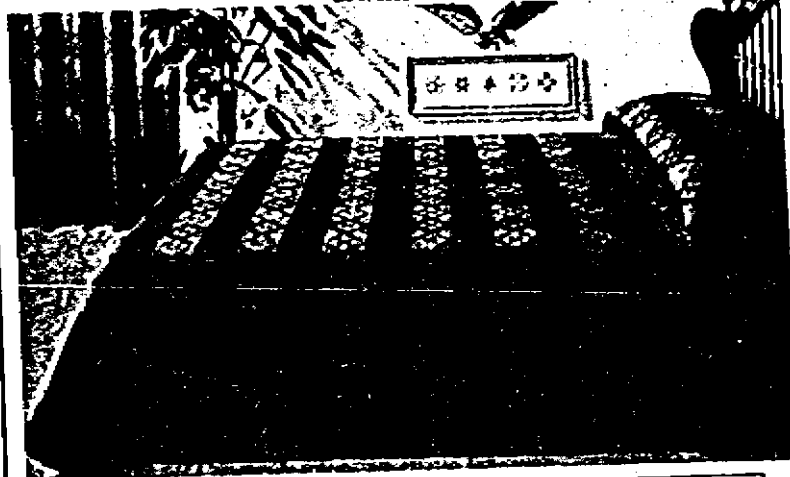
GLENBRIAR—only 9.99 twin or double size

Crisp tailored lines, unique texture, rich colors and double wetting make Glenbriar a beauty for any bedroom. Long-wearing, washable rayon-and-cotton fabric. No lint, no ironing. Spread shown in Spruce Blue.



THEME—only 7.99 twin or double size

Add a fresh touch to your bedroom with Theme. Smart fashion colors, exciting design. Sturdy, washable rayon-and-cotton fabric. Needs no ironing, lint-free. Spread shown in Cardinal Red.



SHOP, PHONE OR WRITE

CANNON

THE BROADWAY
LONG BEACH

CAN WE ABOLISH HATE?

by LLOYD SHEARER

Victim of Lee Oswald's aggressions, his wife Marina is shown with second child. Acquaintances say Oswald beat wife frequently.



SIX weeks ago a bitter, bedeviled, hate-driven young man, soul corroded at 24 by the acid of his own resentment, triggered the Italian rifle which killed John F. Kennedy.

Of the seven paranoids who have attempted or completed assassinations of U.S. Presidents, only Lee Harvey Oswald denied the crime.

"I didn't kill anyone," he lied again and again to Dallas police.

And the reason Oswald lied was that he knew he had committed an outrageous and enormous crime. To the last he was afraid of discovery and punishment.

Unlike the Presidential assassins who preceded him, Oswald wanted no recognition, no exposure, no perverted martyrdom for his deed. In assassinating President Kennedy, it appears that he was pleading no cause, advancing no foreign ideology, exposing no injustice.

From the available evidence, his was a killing motivated by frustration, rejection, a growing uncontrollable cancer of hate which maddened him to the point where he felt that only this murder of the President would avenge the wrong society had done him personally.

PROPHETIC DOCUMENT

When Lee Oswald was 13 and living with his mother in New York City, he landed in Children's Court as a truant. The psychiatric report drawn up at that time by Dr. Benarüs Hartogs is one of the most prophetic documents of our time. Of the assassin-to-be, it says:

"He has a schizoid personality with passive aggressive tendencies.

"On the surface he is calm, but inside him there is much anger.

"The acting out tendencies of his fantasies and the paranoid coloring of his thinking represent a serious danger to himself and others.

"The fact that he does not have a father makes him extremely resentful of people who derive benefits from the fact that they still have a father.

"This will cause him to be extremely vengeful to authority or to father figures."

Ten years later, Lee Oswald assassinated the President of the United States, the father image of our country, the chief executive, a figure of authority and power, a man lucky enough to have had as a father one of the richest, most influential men in the country.

At 13, Oswald was classified "dangerous" and beyond maternal control. His probation officer tried desperately to get the boy into the Children's Village or the Berkshire Farm for Boys, which care for disturbed and neglected children. Both institutions were so crowded that not a single place could be found for another boy. If only there had been room for one more, the chances are excellent that both John F. Kennedy and Lee H. Oswald would be alive today, because at 13 Oswald was not beyond help.

How many children like Lee Oswald are there in your city, and what are you doing about them?

How many hate-spreaders are there in your community, and what are you doing about them?

Why has this affluent society of ours generated a climate of extremist hostility? Is hatred a basic constituent of human nature? How can we control it? Do women hate more or less than men?

If you gave a child everything he wanted from birth to adulthood, would he still grow up with hostilities and aggressions?

How can we become a better, more tolerant people following the tragic loss of our late President?

I put these questions to Dr. Ralph Greenson, clinical professor of psychiatry at the University of California at Los Angeles. Dr. Greenson is no stranger to hatred and hostility. He has been a practicing and respected psychiatrist for 28 years during which he has helped thousands of patients. Two years ago seven psychiatrists in the Los Angeles area declined to take Marilyn Monroe as a patient, knowing that there had been insanity on both sides of her family and that she had a long history of previous suicide attempts, and that she might well succeed in one while under their care. Dr. Greenson had the courage to accept the actress, to his credit almost got her to cope with life.

Following her death, Dr. Greenson was flooded with mail from haters who denounced

part of human nature. It may well be that man is destructive. Why have we been going to war for so many thousands of years? Because war gives us a chance of venting our aggression, our destructiveness under the guise of glory or patriotism. We can go to war and kill without feeling guilty.

"Once we understand," Greenson maintains, "that man is born with aggression, if we accept the truth about ourselves honestly, then we can try to do something about changing its expression or controlling aggression."

"We are living in a world of contradictions and uncertainties. How can we tell our children that it's wrong to kill and then condone capital punishment? There are no pat answers. The immature man wants pat answers, and he drifts to demagogues who provide them, however unreasonable they may be."

"You ask me why there should be hatred and extremism in a prosperous society such as ours. I think it's because in times of prosperity, not every man is prosperous. There are still millions who live on the economic fringe. They see others around them doing well, and the contrast with themselves becomes apparent. They hate to admit failure, so their envy turns to hate, which is an extreme emotion."

"Envy of our fellow man and fear of the stranger are two causes of hate. When you get to know other people, you're rarely afraid of them. The unknown is what breeds suspicion."

JUST AS AGGRESSIVE

According to Greenson, little valid research has been done on the subject of hate, so that much of what is believed is conjecture. It is his opinion, for example, that women hate as much and as frequently as men.

"What they do," he says, "is to make their aggressions more covert, except when they're hunting for a husband. Then watch out. Women become the most aggressive creatures in the world. After they get married, they use their husbands as agents for their aggression and hate. But they themselves are capable of violent emotions. Look at how many women you find in our hate societies today. Hitler and Mussolini would never have come to power if the German and Italian women weren't behind them. If women were truly against war, we'd have no war. All the women would have to do is to go on strike—stop cooking, stop breeding. No, I'm afraid aggression is a part of all of us, regardless of sex."

"What we must do to make this a better world is first to recognize what we are, then to channel our aggressions into peaceful pursuits. We should stop glorifying death and killing and excessive masculinity expressed in violence. We should honor something like the Peace Corps. We should publicize men who practice and preach tolerance, not Al Capone and Vito Genovese. We must despise those who spread hate and realize that they are appealing to the baser side of our nature. We must lionize the peacemakers, not the war makers."

"There will always be hate and haters. If we can't cure them, let us at least have the wisdom not to join them."

"Let us take all possible care, patience, time and effort to prevent our children from following the tragic pattern of Lee Harvey Oswald. Let us become aware of mental illness and grateful for mental health."



Withdrawn as a child, Lee Oswald lived in an atmosphere of poverty, dissension and violence.

him as a "criminal so-and-so . . . a Communist quack . . . a Hollywood murderer." There were so many threats to his life that Dr. Greenson was compelled to turn them over to his lawyer, just in case. Says Greenson: "There are thousands of children like Lee Oswald in this country—fatherless children, children of broken homes whose aggressions are focused on father figures or those who derive benefits from influential fathers. These children become truculent, suspicious, hateful and psychotic. They become rebels. They blame their fate on rotten luck or not getting a break or not knowing the right people. These are the ones most likely to get in trouble with the law."

WHAT WE MUST DO

"These children must be recognized and treated, no matter what it costs the community. Society cannot afford to overlook its mentally disturbed children, because tomorrow they become our even more mentally sick adults. And then many are truly dangerous. The case of Lee Harvey Oswald is now such a classic case."

"It's shocking," Greenson goes on, "but in this country one out of every eight of us will at some time become so mentally ill as to be unable to operate normally."

"We've got to understand that aggression is

THE FIRST THING TO SAVE
FOR YOUR OLD AGE IS
YOU!



Put first things first. Form the life-saving habit. Have an annual health checkup once a year, every year. That way, your doctor can detect cancer in its early and more curable stage. Start your new saving plan now, with a phone call to your doctor!

AMERICAN CANCER SOCIETY

This space contributed by the publisher

**Burial Insurance
Sold by Mail**

You may be qualified for \$1,000 life insurance . . . so you will not burden your loved ones with funeral and other expenses. This NEW policy is especially helpful to those between 40 and 90. No medical examination necessary.

OLD LINE LEGAL RESERVE LIFE INSURANCE.

No agent will call on you. Free information, no obligation. Tear out this ad right now.

Send your name, address and year of birth to: Central Security Life Insurance Co., Dept. B-10, 1418 West Rosedale, Fort Worth 4, Texas.

**Now Many Wear
FALSE TEETH
With More Comfort**

FASTTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort. Just sprinkle a little **FAST-TEETH** on your plates. No gummy, gooey, pasty taste or feeling. Checks "plate odor" (denture breath). Get **FASTTEETH** at any drug counter.

CREDITS: Cover, Karsh of Ottawa; 2, NBC-TV, Int. Press, Pictorial Parade, Central Press; 4,

UPI; 6-7, Ben Ross; 12-13, UPI, W.W.; 14 Sam Vandiver; 15, Blowitz, Thomas & Canton.



IF you're STOUT Free style book



SAVE MONEY on the latest style dresses, coats, Sizes 34 to 60, properly sized by experts to fit your full figure gracefully and help you look slimmer. All at low prices. Mail coupon for Free 112-page Style Book.

FLORAL FLATTERY
A 1970 style dress of 100% rayon in a dark ground. Solid print in fully lined with 2-piece collar. May be worn with or without belt. It's only \$6.98. Orders from \$3.00 to \$15.00. Send \$12.95 and 40c post. Apartment, Detroit, Mich. All low prices.

Lane Bryant
Lane Bryant, Department L-21
Indianapolis location 44-207
Send for FREE Style Book for Stout Women.

Dept. L-21
INDIANAPOLIS
INDIANA 46207

Name _____
Address _____
City _____ State _____ Zip _____



Actor James Mason chats with wife Pamela and their daughter, Portland, shortly before their separation in 1962. Says Mrs. Mason of her future: "My next husband won't be an actor."

HOLLYWOOD.

What happens to a woman when, after 22 years of marriage, her husband suddenly decides to call it quits?

Twenty months ago screen star James Mason, now 55, placed his wife, Pamela, in that painful situation.

He moved out of his Beverly Hills estate—a \$500,000 job complete with rambling mansion, swimming pool, Rolls Royce, tennis court, the whole Hollywood works—and took off for Switzerland.

In that picturesque little haven of numbered bank accounts and low tax rates, he acquired Swiss residency and, according to his wife, "deposited most of his assets, so that I was compelled to hire lawyers and private detectives to trail him and his girl friend, a married woman from Chicago who I am naming as correspondent in the divorce. And really, it will be an awful mess if the case is contested, because James has hired Jake Ehrlich, the San Francisco criminal lawyer, and we'll have to wash all that soiled linen in public. And truly, I don't want to. I'm not bitter or outraged, but I do have two children to look after, Morgan, who's 8, and Portland, who's 15, and I must protect their interests.

"It's been almost two years now," Pamela continues, "since James left, since we've been separated, since I've become for all intents and purposes his ex-wife, and I should like the separation legalized in the form of a divorce.

"Frankly, I've had more fun, more happiness being a husbandless woman than I ever had with James. People in America make losing a husband sound like such a tragedy. It's not. In many cases, and mine is one of them, it's a blessing. I now have freedom to do what I like without accounting to anyone. I'm 47, but there are plenty of available men in my age bracket—writers, doctors, directors. There's no shortage of men.

all the responsibility

"When I was married to James," Mrs. Mason continues, "I had all the responsibility and none of the freedom. You know how actors are—terribly weak and self-centered. One of the children is ill and you ask what you should do, and he says gallantly, 'whatever you think best, my dear.'"

Like many of Hollywood's highly publicized "happy marriages," it now seems in truthful retrospect that the Mason marriage was foundering as far back as 1947, when the couple first came to Hollywood from England.

"Men aren't intended for marriage," Pamela Mason declares. "At least that's true of actors. They can't stand the responsibility. What nature intends for them is short spurts of energy, then long resting periods,

PAMELA MASON EX-WIFE

by ARNO JOHANSEN



then flitting off to seed some other plant.

"We women are so much stronger than men. I'm just thankful that James could leave me with two children. Suppose I were childless, then the marriage would have been a total waste. This way it isn't.

"The trouble with marriage is that so many of us do it so quickly. I was married to Roy Kellino, the director and cameraman, for 5 years before I got married to James; so that means I've had 27 years of marriage in my short life. I had no time to play the field, to get to know men. Now that I'm 47, I'm doing what I should have done at 18 or 19, playing the field.

a show of her own

"I hate to say this, but I'm divinely happy. I have my own television show. I have the two children with me. I have masculine companionship when I want it, and best of all I have freedom. James and I kept this marriage going largely for the children's sake. To my way of thinking he should have seen it through. I mean we should have stayed together until the children were grown.

"After all, I don't like being a father figure to my son. He shouldn't grow up thinking that women run things and make all the decisions. He should grow up with the companionship of a father; and that is the only reason I regret the breakup.

"Of course," she goes on, "I hope to marry again, but this time I shall be particular; and certainly, I shall stay away from actors. They make the very worst of husbands. Marriage to an actor is basically an unhealthy relationship. I'm not very bright, because it took me a long time to find that out.

"Portland can marry any man she likes, but I pray he will be a man capable of facing life, not an actor fearful of growing old, riding around in a sports car like some college sophomore, taking up with a girl young enough to be his daughter.

"Mind you, I'm not being bitter, and I don't mind James going through that change-of-wife-period—perhaps that's par for men of 55. But I do want so much to get across the point that being an ex-wife is not necessarily traumatic. I'm not desperate, I'm not lonely, I'm not frustrated. I rather feel like someone from whose neck an anchor has just been lifted. I think there are thousands of women like me in this country—undimmed, undismayed by an unhappy marriage, and determined to lead a new and better life."

Pamela Mason is currently receiving from her husband \$5,000 a month for the support of their two children. In a small way this may have something to do with Mrs. Mason's being so happy as an ex-wife.

my favorite jokes

By JOHN ASTIN



EDITOR'S NOTE: John Astin, co-star of TV comedy series *I'm Dickens—He's Fenster*, was born in Baltimore, Md., and raised in the environs of Washington, D.C., where his scientist-father is director of the Bureau of Standards. Astin's mother writes plays. John seemed destined by aptitude to become a mathematician until he first experienced the thrill of the theater in his freshman year at Washington and Jefferson College. To combine both math and drama, Astin transferred to Johns Hopkins University and later did graduate work in drama at the University of Minnesota. He arrived on Broadway in 1953 and was greeted by the usual indifference accorded fledglings. He stuck it out, however, and eventually landed roles in *Threepenny Opera* and *Charles Laughton's* production of *George Bernard Shaw's* *Major Barbara*. After additional study and a series of plays in New York, Astin went to Hollywood, where he achieved success as a comedian in *West Side Story*. That

Touch of Mink, *Wheeler Dealers* and *Move Over Darling* (currently in release). His movie work, together with the TV series and numerous other television appearances, keeps Astin so busy these days he has little time to spend with his wife, former actress Suzanne Hahn, and their two young boys. But when he does find a moment, he uses them as a sounding board for some of his comedy routines.

"Do you mean to say," said Mary's mother incredulously, "that you've been going steady with five different boys all at once?"

"Yes," replied Mary innocently. "But now that Christmas is over, I think I can narrow the number down a little."

The manager of my neighborhood restaurant apparently doesn't have much confidence in his chef. On each table are three shakers—salt, pepper and Alka-Seltzer!

One of the leading automobile manufacturers put out a new model sports car last fall called "The 87th Congress," but it didn't work out very well. The motor sounded terrific, but the car couldn't pass anything!

A man went into a bar and ordered a scotch and soda and a short beer. He drank the scotch and soda and poured the short beer into his jacket pocket.

"What did you do that for?" asked the bartender.

"Mind your own business, Mac," said the man, "and gimme another scotch and soda and a short beer."

He drank the second scotch and soda and poured the short beer into his pocket.

"I'm sorry, mister," said the puzzled bartender, "but I gotta know..."

"You heard me, Buster," snarled the man. "Don't ask me any more questions. Gimme another scotch and soda and a short beer!"

The bartender complied with the man's request, then watched him drink the scotch and soda and dump the beer into his pocket.

"I just can't stand it," said the bartender. "You've gotta tell me what you're doin' with that short beer."

The angered customer threw his glass, smashing the mirror behind the bar, kicked over the spittoon and a couple of table and chairs and grabbed the bartender by the throat and said: "If you ask me that again, I'll kill you!"

At which point, a little mouse, roaring drunk, popped his head out of the man's coat pocket and yelled, "And that goes for you @ * # * & * + @ cat, too!"

If you think kids don't know the value of money nowadays, just try giving one a nickel for a candy bar!



ANECDOTE OF THE WEEK

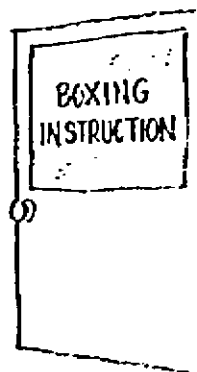
A few days ago a 10-year-old boy stopped director Alfred Hitchcock at the Universal studio gate. He handed Hitchcock a large bag of cookies. "My mother loves your movies," said the 10-year-old, "and she wants you to have these."

"Thank you very much," the director said. "And oh, yes," the boy added, "Mom says that if you eat all those cookies at one sitting, you'll need an anecdote."



COME OUT FIGHTING

by Jack Tippit



Live Longer And Better IN NEW MEXICO



THE HEALTHIEST SUNNIEST CLIMATE

in All America

The fortunate people who live in New Mexico wake up to sunshine 355 days out of each year. They don't know what it is to be oppressed by humid heat in the summer or by winter's cold, damp clutch. They know that in New Mexico the rate of cancer and heart disease is only half of what the Nation as a whole faces. They work and play in a climate called America's healthiest!

Deming, New Mexico is in the south-west corner of the state, away from the rigors of winter. A boom has begun here and Deming's 8,000 population should accelerate vigorously during the next few years. Situated where it is, DEMING RANCHETTES should prosper from this boom. We have fertile soil, pure underground water and gorgeous mountains. The complete price of a half-acre Ranchette is only \$249. \$5 down and \$5 a month. Write for FREE color portfolio, including actual photographs of homes that Ranchette owners are already living in. No salesman will call.

To SEE, HAVE REALISTIC. Part of this property is by offering \$100,000. This amount has been held with the State of New Mexico available from October 1st, 1964.

DEMING RANCHETTES, Dept. T-123C, 112 West Pine St., Deming, N. M. Please tell me your story. Send your FREE portfolio including maps, color brochure.

Name _____
Address _____
City _____ Zone _____ State _____

FEET HURT?

Cut This Cushioning Foot Plaster To Right Size, Shape For Fast Relief



EXTRA PROTECTION WHEREVER FEET HURT! When shoes pinch or rub, cushion feet with Dr. Scholl's Kurotex foot plaster. This is softer, more protective than ordinary moleskin - yet costs no more. Easy to cut to size. Fast relief for corns, calluses, tender spots. Self-adhering. 10¢, 40¢, 50¢, \$1.15.

Dr. Scholl's KUROTEX

FALSE TEETH

KLUTCH holds them tighter. KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch breaks the constant fear of a dropping, rocking, chafing plate... If your dentist doesn't have Klutch, don't waste money on substitutes, but send me \$1.00 and we will mail you a generous trial box. KLUTCH CO., Box 470A, Elmira, N. Y.

DRIVE SAFELY

NOW-FAST RELIEF FROM MODERATE

ARTHRITIC RHEUMATIC MUSCULAR PAINS

WHENEVER THEY OCCUR

DOLCIN TABLETS

Money-back guarantee

Your Opportunity of a Lifetime...TO OWN

THE GREATEST BOOKS EVER WRITTEN BY THE GREATEST AUTHORS WHO EVER LIVED

...in Handsome Matched Volumes



**THESE 2
GREAT WORKS**
Both for only \$1.00
(REGULAR PRICE \$5.75)

To introduce you to the famous one-volume editions of
"THE GIANTS OF LITERATURE"

Now Ready

YOUR FIRST 2 VOLUMES

The Complete Works of SHAKESPEARE

A giant treasury-chest! Every single one of Shakespeare's 37 plays... all his comedies, tragedies, and historical dramas. Plus all his poems and sonnets—complete in one beautiful 1300-page volume!

The Works of KIPLING

This volume is actually EIGHT books in one. It contains one complete novel and other exciting stories. 74 great ballads and verses that all the world loves—including the incomparable *Cunga Dita*!

Yes! You may have BOTH for ONLY \$1.00. How is this amazing offer possible? First, because of the great demand, a tremendous printing has been ordered—cutting costs to the bone. Also, by offering these volumes DIRECT to you, many distribution costs are saved. These savings are passed on to you!

An Amazing Offer that Brings Into Your Home A Library of Handsome, Luxuriously Bound Books Which You Will Treasure and Friends Will Envy

Here is your opportunity to own strikingly beautiful volumes of the greatest authors of all time—AT AN AMAZINGLY LOW PRICE!

Picture these magnificent books in your home. Your family will enjoy reading them. Your friends will admire them and envy you for possessing them. Your children will gain an undeniable advantage by having them always at hand. Here are the most celebrated authors in all

the world, in superb lifetime volumes that bring into your home the most fascinating, thrilling reading ever known. The partial contents that follow give you only an inkling of the treasures they hold:

SHAKESPEARE'S complete works. (Described above.)
KIPLING'S works.

MUGO. The master of French literature. 36 Complete Works, including *Hunchback of Notre Dame*, *A Woman of the Streets*, *The Soula*, etc.

STEVINSON. 39 adventurous novels, stories, poems. *Treasure Island*, *Dr. Jekyll and Mr. Hyde*, *Kidnapped*, etc., all complete.

TOLSTOI. 27 breathless novels, stories; *Anna Karenina*, *Kreutzer Sonata*, *The Cossacks*, *Love*, and many more.

POE. 91 tales, poems, essays of America's greatest writer! *Annabel Lee*, *The Raven*, *The Gold Bug*, *Murders in the Rue Morgue*, *The Pit and the Pendulum*, etc.

DOYLE. The famous William Archer translation of his daring plays, each absolutely complete, including *A Doll's House*, *Oslo*, *Hedda Gabler*, *Peer Gynt*, and others.

EMERSON. 112 Essays and Poems, plus Biographical Studies, *Conduct of Life*, etc.

WILDE. The Picture of Dorian Gray, *Lady Windermere's Fan*, *The Ballad of Reading Gaol* and many more. 91 tales, essays and plays in all.

M. SIDIS MAGGARD. 4 complete novels of the exotic, the strange, the unknown: the famous *She*, *King Solomon's Mines*, *Atlan Quatermain* and *Cleopatra*.

MAWTHORNE. 2 Complete Novels and 37 tales of the Great American author—*Scarlet Letter*, *House of Seven Gables*, etc.

CHERNOV. 12 matchless short stories; the dramatic *Cherry Orchard*, *The Sea Oull*, *The Three Sisters*, plus a complete novel.

Other one-volume editions in preparation are: CELINE; ROBERT BROWNING; LONGFELLOW; TENNYSON; BYRON; ERIC HART; DOSTOEVSKY; JONATHAN SWIFT; BOSWELL; JANE AUSTEN; SAMUEL JOHNSON; WASHINGTON IRVING; CAESAR; and others by the Greatest Authors who ever lived!

HOW TO GET YOUR BOOKS

Send no money! Just mail READER'S RESERVATION CERTIFICATE. This entitles you to examine the first two volumes in "The Giants of Literature" Library, THE COMPLETE WORKS OF SHAKESPEARE and THE WORKS OF KIPLING. With them will come a special reader's invoice of \$1.00 as full payment for both volumes (plus a few cents mailing charges) and instructions on how to get your other volumes for only \$2.88 each. If not fully satisfied you may return any book; you may cancel your reservation at any time.

SEND NO MONEY

There are positively no other charges, and you need send no money with your Reservation. Right now, send the RESERVATION CERTIFICATE. No "Fee"—no "Deposit" in advance. First come, first served. DO IT NOW, before you miss this page! BLACK'S READERS SERVICE CO., Roanoke, L. I., New York 11576

DON'T PUT IT OFF AND LOSE OUT ON THIS OPPORTUNITY

MAIL RESERVATION FORM NOW!

READER'S RESERVATION CERTIFICATE

BLACK'S READERS SERVICE CO. SW
Roanoke, L. I., New York 11576

Please reserve in my name the beautifully-bound volumes of the Giants of Literature Series. Send me at once the first two books, *The Complete Works of SHAKESPEARE* and *The Works of KIPLING*. I enclose NO MONEY IN ADVANCE; within a week after receiving my books, I will return them, and the publisher will bill me for the special introductory price of ONLY \$1.00 (plus a few cents mailing charges) for BOTH the volumes.

I will then be entitled to receive additional Do Lane volumes as they come from the press on approval (for only \$2.88 each plus a few cents mailing charges). I am to receive advance descriptions of all future volumes, and never send money in advance; if not completely satisfied, I may return any book within one week of receipt. I may cancel my reservation at any time. (Books shipped in U.S.A. only.)

Name..... (PLEASE PRINT CLEARLY)
Address.....
City..... State..... Zone.....

SUNDAY

EXCLUSIVE IN PARADE TODAY

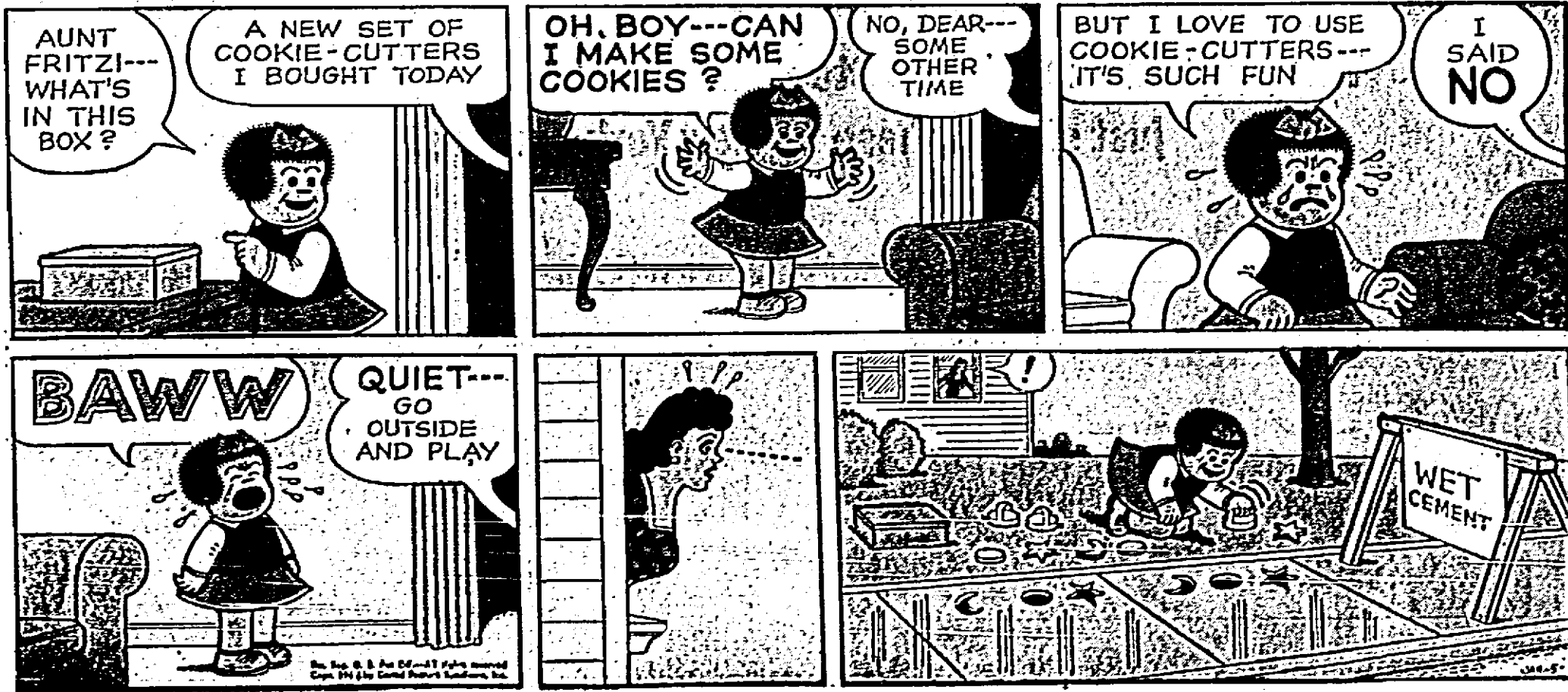
A PORTRAIT OF LYNDON B. JOHNSON

LONG BEACH, CALIFORNIA—SUNDAY, JANUARY 5, 1964



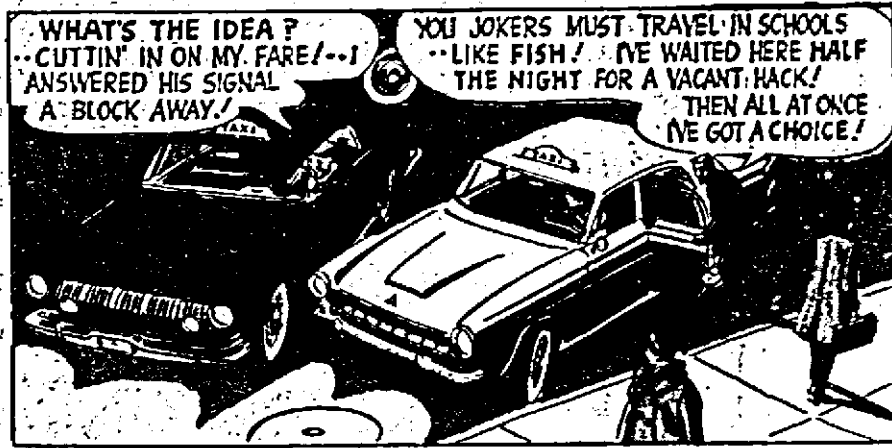
NANCY

Ernie Bushmiller



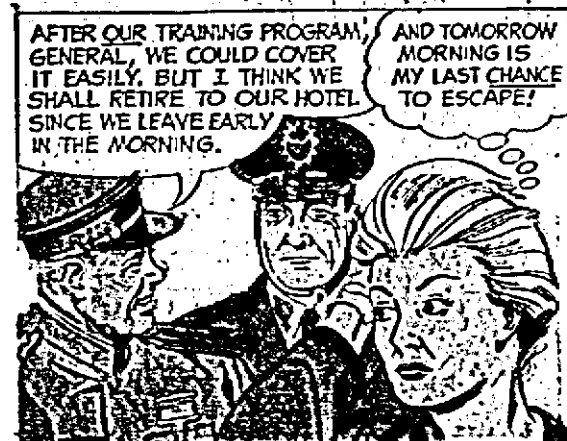
STEVE ROPER

By Saunders and Overgard



Dan Flagg

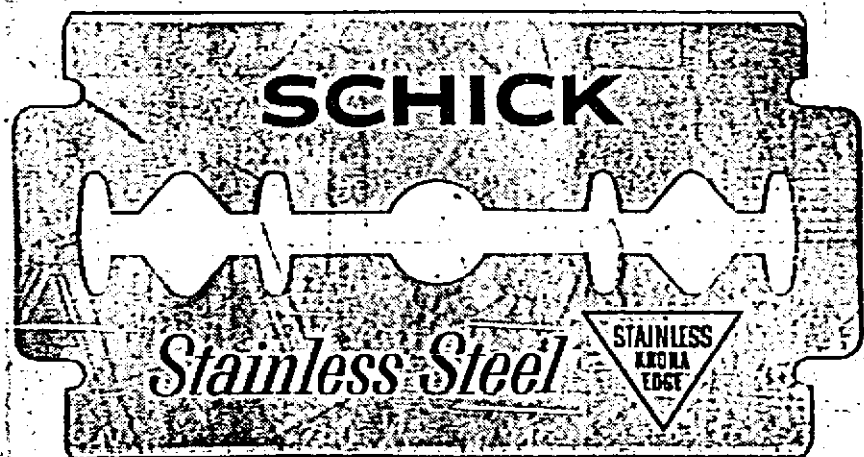
by DON SHERWOOD



NEW YORK PROVES IT, TOO:

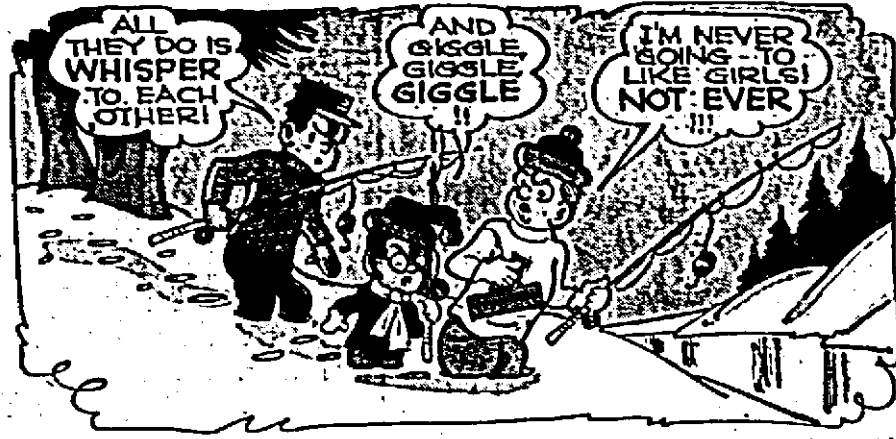
This one Schick Stainless Steel blade

just shaved these 15 New York barbers!



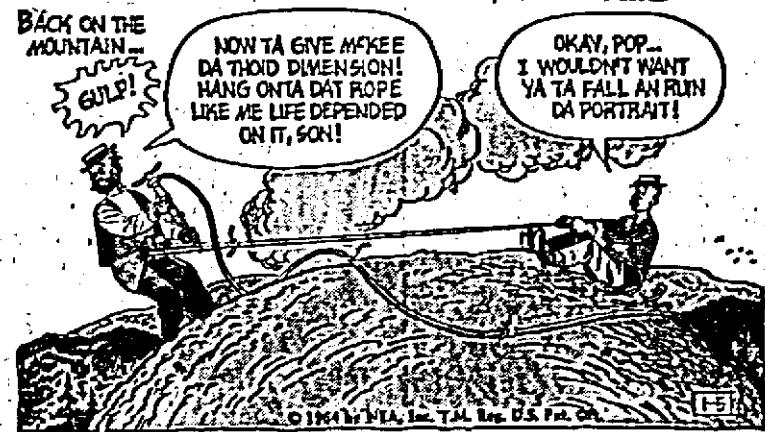
PRISCILLA'S POP

By Al Vermeer



CAPTAIN EASY

By Leslie Turner



Special Schick Stainless Steel takes an edge three times sharper than a barber's straight razor and holds its sharpness through as many as 15 shaves or more.



Fits all double edge razors perfectly. Schick Stainless Steel blades also available for Injector razors. Get some today - you'll get consistent quality in every blade.

Schick Safety Razor Co., Division of Gillette Co., Boston, Mass.



Performances simulated. All 15 are professional barbers in New York City.

MARK TRAIL

by



MOST MEMBERS OF THE ANTELOPE FAMILY PREFER THE OPEN PLAINS, WHERE THEIR KEEN SIGHT AND FLEETNESS OF FOOT ARE THEIR PROTECTION

BUT THE BONGO SEEKS THE DEEP SHADOWY RECESSES OF THE CONGO JUNGLE

THIS EAST AFRICAN ANTELOPE LIVES IN ALMOST IMPENETRABLE BAMBOO THICKETS, WHERE A HUNTER CAN SEE ONLY A FEW FEET AHEAD

IN SPITE OF HIS LARGE SIZE, THE BONGO MOVES WITH THE STEALTH OF A CAT OR, WHEN NEEDED, WITH AMAZING SPEED

AND OWING TO HIS KEEN SENSES AND THE THICK COVER OF HIS HABITAT HE, UNLIKE OTHERS OF HIS FAMILY, FEEDS SAFELY, BY DAY IN COOL SHADOWS

WHERE EVEN THE MOST SKILLFUL STALKER CANNOT APPROACH HIM WITHOUT DETECTION

AIRCHIE

WHEN I SAID YOU COULD BUILD A TEST CHAMBER I THOUGHT YOU MEANT FOR WHITE MICE!

DO YOU THINK THE RUSSIANS ARE GOING TO SEND WHITE MICE TO THE MOON?

NO, RED MICE!

IT'S TERRIFIC, SIR! YOU CAN FLOAT, DO A SOMERSAULT AND LAND ON ONE FINGER.....JUST LIKE BEING IN SPACE!

YOU MEAN I'LL BE WEIGHTLESS??

IF WE CAN MAKE YOU WEIGHTLESS, IT REALLY WORKS!

CAN YOU HEAR ME? NOW WE WILL PRODUCE ZERO GRAVITY CONDITIONS IN THERE!

THE PRINCIPAL IS IN THERE?!

WHERE? I DON'T SEE HIM....

OH! FOR GOODNESS SAKE! THERE HE IS.....ON THE CEILING!

SAY! THAT LOOKS LIKE FUN! LET ME TRY IT!

DON'T OPEN TH' DOOR!

THU

THERE OUGHTA BE A LAW!

By Harry Shorten

CRINGELY, DID YOU SEE THE NED MULLIVAN SHOW ON TV LAST NIGHT?

STOP! DON'T ANSWER THAT!

WHAT'S THE MATTER?

THIS IS A BUSINESS LUNCH! IF WE TALK ABOUT ANYTHING BUT BUSINESS, I CAN'T TAKE IT OFF MY TAXES!

THAT REMINDS ME, BOSS! YOU'RE SUPPOSED TO ITEMIZE YOUR EXPENSES!

YOU'RE RIGHT! JOT DOWN WHAT EVERYTHING COSTS!

GEE—I HAVEN'T ANY PAPER!

WE EITHER!

USE YOUR SHIRT-CUFFS! THE WAITER CAN SIGN THEM AFTERWARDS!

NOW TO GET BACK TO THE WILSON CONTRACT!

HOW MUCH WAS OUR SHRIMP COCKTAIL?

LEAVE IT OUT! THAT'S WHEN WE WERE TALKING ABOUT MRS. CRINGELY'S LUMBAGO!

I THINK WE'LL CHARGE \$8.60 A GROSS

I'M RUNNING OUT OF CUFFS!

USE MINE!

GADFRY! I FORGOT THE DATE! WE BARELY HAVE TIME TO GET THOSE TAX FIGURES IN THE MAIL!

HERE'S THE QUARTERLY RETURN FROM J.P. BULGEBOTTOM AND CO!

WHAT ARE WE RUNNING—A TAX BUREAU OR A LAUNDRY?

SHORTEN & Whipple

Dennis Menace

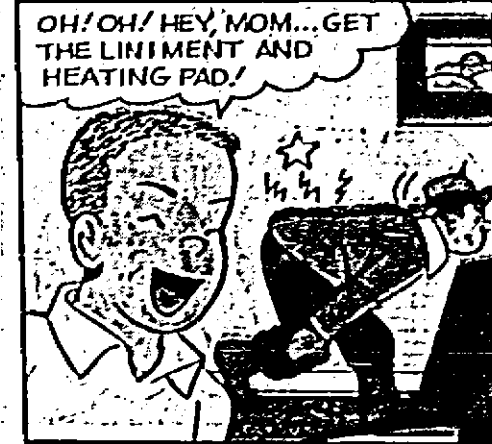
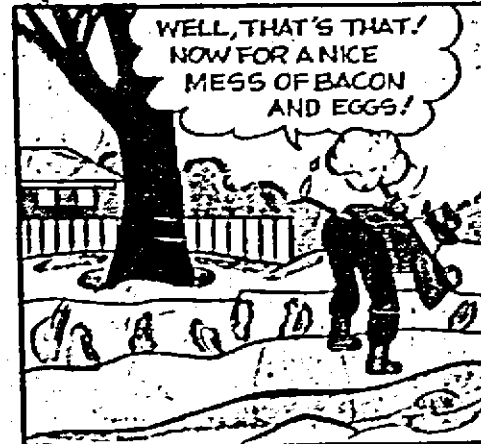
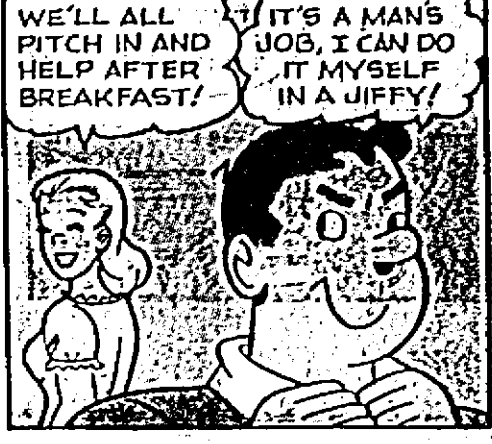
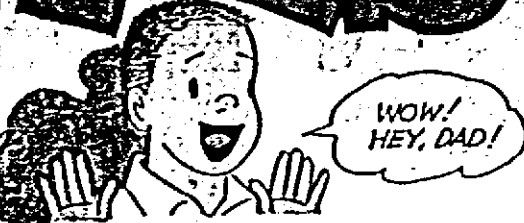
by Hank Ketcham



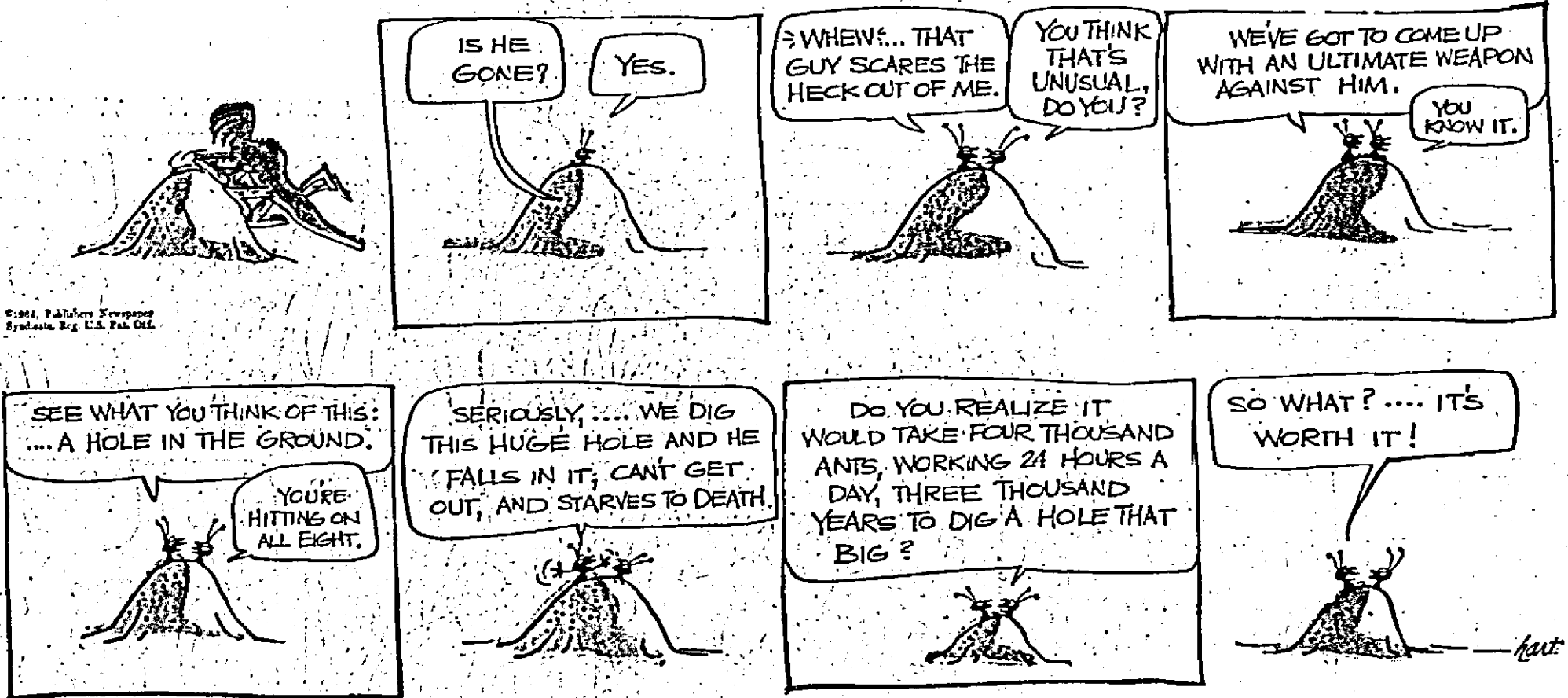
THE BOONIES

by CARL CRUBER

© 1974, Publisher: The New York Times Syndicate, Inc. U.S.A. 74



©1964, Publishers Newspaper Syndicate, Inc. U.S. Pat. Off.



JOE PALOOKA

By Ham Fisher



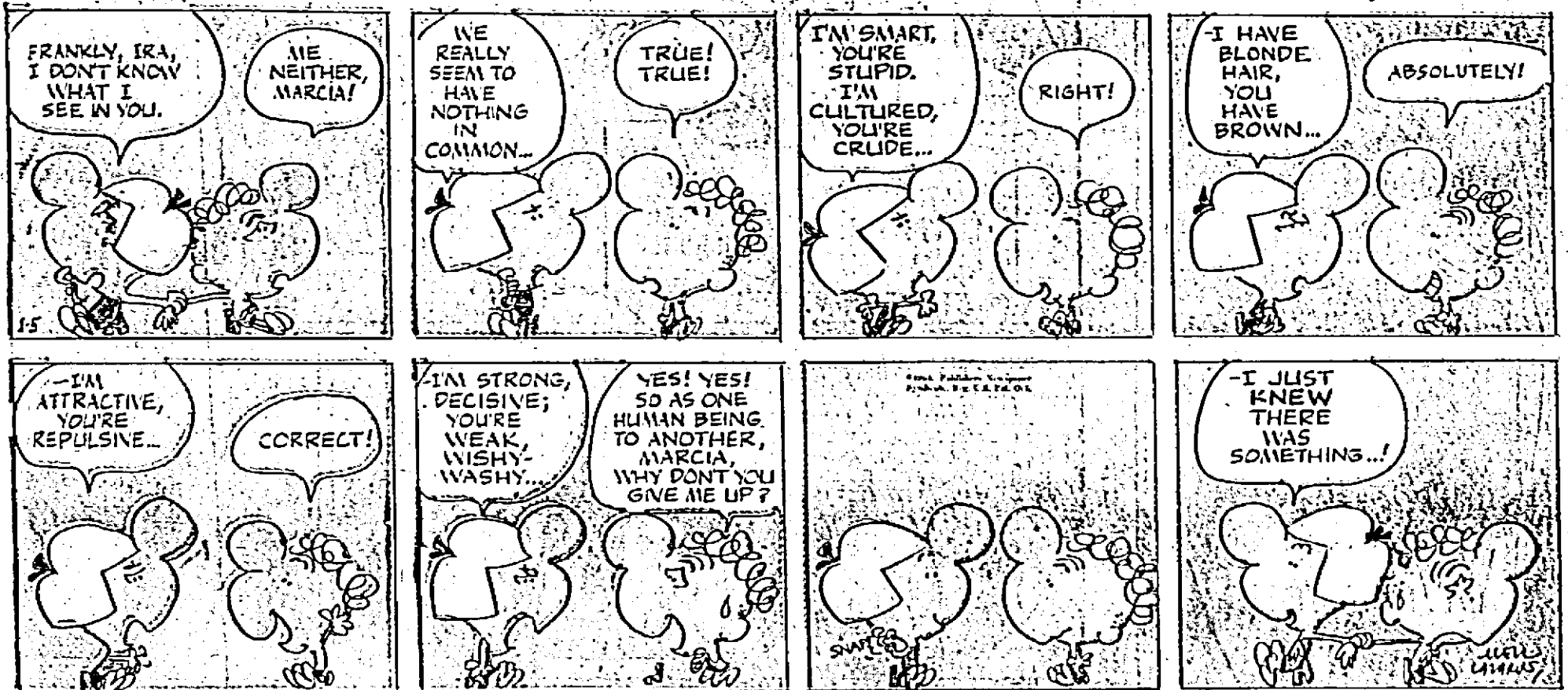
THE JACKSON TWINS

By Dick Brooks



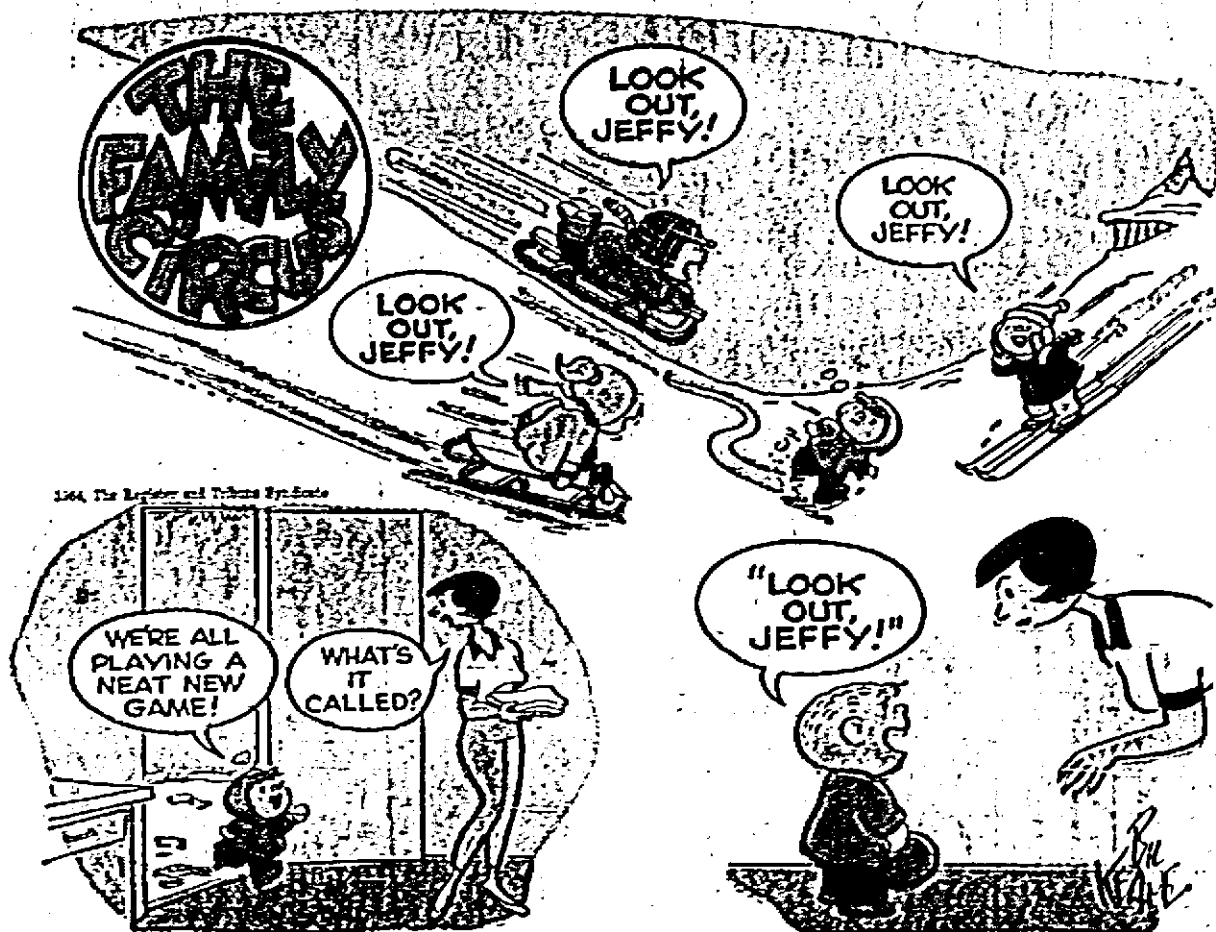
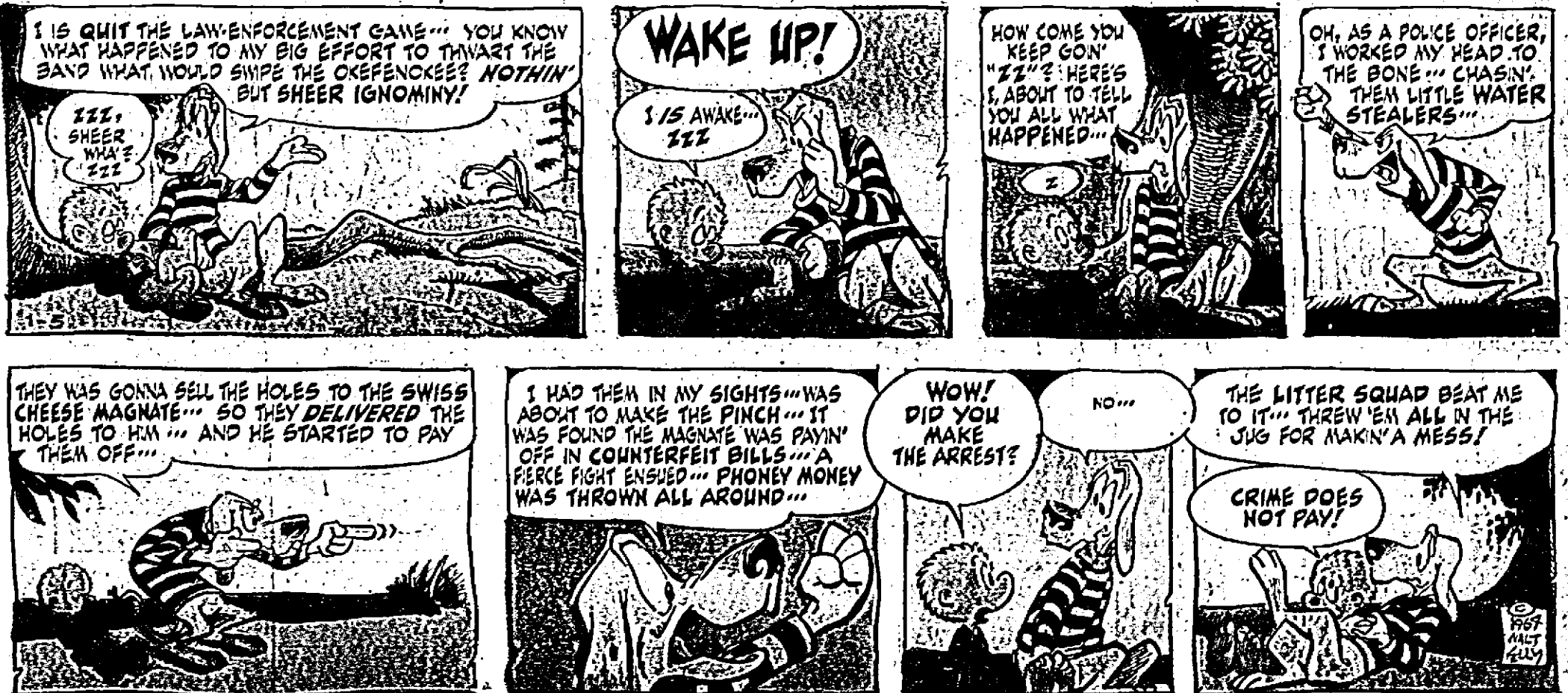
MISS PEACH

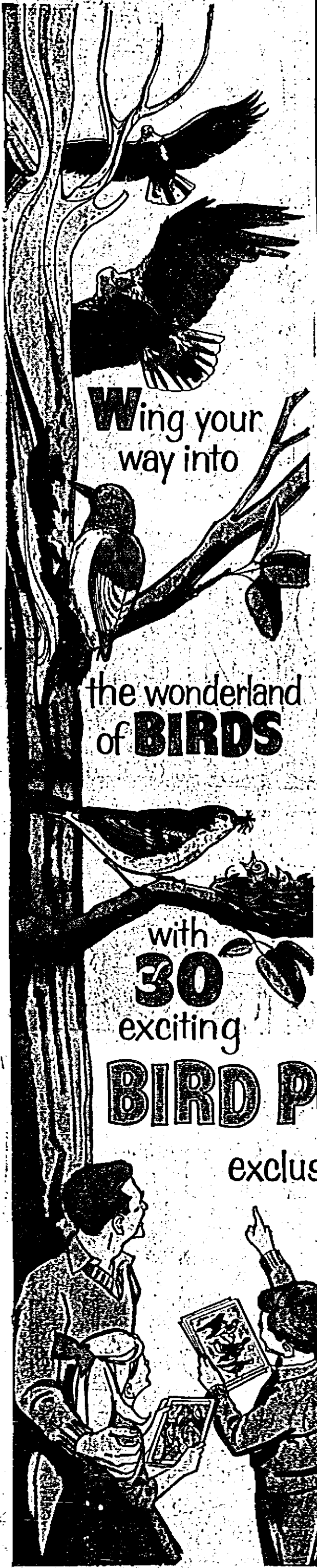
By Mell



POGO

By Walt Kelly





Wing your way into

the wonderland of **BIRDS**

with **30** exciting

BIRD PORTRAITS IN FULL COLOR

exclusive from Big **&** Cereals

6 big 5½"x7¼" portraits in each set! 5 completely different sets to collect! Almost 200 of America's most beautiful and best loved birds! (Sixty species represented!) For each set just send 15¢ and 1 Boxtop from Big "G" Cereals with this special marking. →
Bonus Offer: All 5 sets for 50¢ and 3 Big "G" Boxtops! These bird portraits are authentic. Portraits come from the bird lovers' classic "Bird Portraits in Color," by Thomas S. Roberts, (published by the University of Minnesota Press, \$5.95, copyright 1934 • copyright 1960 by the University of Minnesota). You learn all about the birds on the back of each card, where they live, what they eat, and what they look like. Have fun with them! Get all 5 sets!

COLLECT THEM!...FRAME THEM!...TRADE THEM!

Details on these specially marked Big "G" Cereals. Watch for them in the grocery store!



Slats

Featuring **BATHLESS GROGGINS** by **RABURN VAN BUREN**

FEAR NOT, SON—BY DAWN THE REBELS WILL BE EXHAUSTED AND WE CAN CRAWL OUT FOR A MOMENT'S RESPIRE—AND PERHAPS EVEN SOME FOOD!

SOUNDS YUMMY, DAD

BATHLESS GROGGINS HAS BEEN ADOPTED BY THE ZOLZINE OF MITGLICK, ABSOLUTE RULER OF A STARVING REBELLIOUS NATION!

NO DOUBT, DAD, BUT BACK IN MY COUNTRY WHEN A CITIZEN REACHES MY AGE, HE SHUCKS OFF PROBLEMS LIKE STAYING ALIVE AND EATIN' THREE SQUARES A DAY!

THROUGH WHAT MIRACLE IS THIS ACHIEVED, ADOPTED ONE?

DON'T LET OUR PRESENT EMBARRASSMENT DISCOURAGE YOU, SON. AFTER ALL, THERE ARE CERTAIN RESPONSIBILITIES OF LEADERSHIP!

WELL THE GOVERNMENT SHELLS OUT ENOUGH TO LIVE ON, NO MATTER HOW BIG A BUM YOU BEEN ALL YER USELESS LIFE---

AND FOR THIS SERVICE YOU ARE NATURALLY ENSLAVED?

NOT ON YER OTTOMAN, PAL!

BETWEEN SOCIAL SECURITY AND OLD-AGE PENSIONS A COUPLE O' OLD BUCKS LIKE YOU AND ME COULD LIVE IN STYLE WITHOUT GETTING SHOT AT REGULAR LIKE IN THIS DUMP!

AND SO, NATURALLY...

AND YOU ARE QUITE SURE THAT YOUR GOVERNMENT VALL USE EVERY EFFORT TO PREVENT ME AND MY WIVES FROM STARVING?

IT'S THE AMERICAN WAY, YER NIBS!



ACTUAL PORTRAITS MORE THAN TWICE THIS SIZE